mi
two cardinal bóns for taylor county BY E. M. Overshin
Judge, Taylor County I desire to call the attention of
the people of this county to the proposition that we should have
at least two good cardinal roads through the county, one extending eas
north county seat, said roads to be part of the Fort Worth-El Paso
southern end will be on the main
road to Ballinger and San Ange road to Ballinger and San Angelo, which in my judgment will be great north and south highway Besides proposed roads would give nearly all of the towns dicounty seat, roads that could be times of the year. the main arteries of a system crushed surfaced with glaver and suitable bridges such as will

## OUR SPECIIL SUBSSCRIFIION OFFER <br> Merkel Mail two Years $\$ 1.50$

This offer is extended to Saturday night, March 3rd

- Positively no longer

Two Years' Subscription
Two Years' Subscription
for the price of one
$\$ 1.50$

## Clasplitotes

SCHOOL NOTES
Merkel, Feb. 24-The Merkel
High School baseball team open-
ed its season tdday by plaving ed its season tdday by playing Caps School team in a fast hanging close to earth untill the game,ending in a victory for the eleventh hour, lifting untill the home team, the score being 12 to eleventh hour, lifting as it does
a day or two before the election, 5. The game was "peppy" from
beginning to end. In the fifst inning Caps opened up with a se-
ries of long hits and closed the
inning with two scores to Merkel's nothing. In the second in-
ning Merkel tied the score when Brady opened up with a two-
base hit and Burns followed with a safe bunt, then Coates
came to the bat, made a threecame hit, scoring the two men on
base bases. The third inning
the bas the bases. The third inning
was a shut out for both sides. $/ \pi$
the fourth inning Merkel opened the fourth inning Merkel opened
up again when Brady, Pipes and
Hamlett scored and Caps Hamlett scored and Caps
brought in two more runs, mak-
ing the score at the end of the ing the score at the end of the
fourth 4 and 5 in favor of MerIn the fifth Merkel went head
when Adams scored and Coates When Adams scored and Coates
poled the horsehide for a home
rum. In sixth Laney was sub-
stituted for pipes and scored.
In the seventh Caps scored In the seventh Caps scored
again and Merkel made a bunch
of scores when Adams, Burns,
Brady and Stevens scored and
the game ended with the result-


the voters of the City of Mer-
kel are important and should be
filled by competent

| Merkel is anxious for Abilene | men, and to me it seems that the |
| :--- | :--- |
| to hurry and get in the game. |  |
| time is at hand when those who |  |
| intend to present their claims |  |
| Last Saturday morning at |  |
| inter |  |
| should make public announce- |  |

This ushered into office. This condition should not be ho see fit to announce at the eventh hour but it certainly incertainty of decisn in the minds of the voters as whom they shall select to To therm of two years. To the writer these affairs are
tra-important and to this late ate not a Merkel citizen who as res, if they do, to fill any of the s so much as publicly hinted
ection.
If there be place his name before the vo rs of this city, let him have in-
$\qquad$
$\qquad$ of Merkel, the voters should
$\qquad$
$\qquad$
$\qquad$ me is at hand seems that the should make public their claim be parties who have friend should be their duty as well to If no probable aspira Iorthcoming a mass meethity of
voters would be both practica selection of a citizens' tick week has passed it is hoped that of the probable men who will Without the slightest sugges of any person or persons, the a for the careful perusal of all vo-

$$
\begin{aligned}
& \text { of Merkel. } \\
& \text { Homer }
\end{aligned}
$$

Homer L. Easterwood Notice

## Auto Wreck.

es had a very narrow es -
per bu., if taken, at once. In-
quire at Farmers' State Bank.

## Farmers Stata

 BANKAt Close of Business Dec. 27, 1916

RESOURCES
Loans
相
9,500.00
Furniture and Fixtures $\quad 3,950.00$
Interest in Gty. Fund 2,720.32
Cash and Exchangs … 186,354.12

LIABILITIES
Capitai Stock …..... \& $35,000.00$
Surplus and Proftte $\quad$ 26,150.30
Deposits

Total _- $\quad \begin{array}{r}600.00 \\ \$ 416,992.65\end{array}$
R. O. ANDERSON, Cashier

## 

Commence Business January, 1912
Safety-Service-Satisfaction
Wa Solicit Your Business


TEXAS, ST. LOUIS
Memphis and East
Saves Half a Day


NORTH TEXAS
SHREVEPORT and NEW ORLEANS Observation Sleeper

## ". UNDERSOLD

stive at all times to give you bet ter goods than others for the same price. Our motto is to keep up the quality, hold down the price.
See Our Shoe Stock, Clothing, Hats, Overalls, Shirts, or anything in our Store. Compare Quality and Prices. Just received, a large lot of Middy Blouses, Shirt Waists, etc.

Still At The Old Stand
J. P. SHARP



Coming to Merkel FOR ONE WEEK

## THE FAMOUS

Southerinamusemment COMPAMY

Presenting High=Class Amusements

10 Big Shows 10
3 Riding Devices 3
Band Concerts==-Free Attractions
100 FUN MAKERS
$10^{r}$
6 BIG DAYS
BIG NIGH
Fun, Frolic, Amı
Remember
$\mathrm{Mr}^{-}$

airs, judging from the rec
improvements of the stre
improvements of the streets, costing $\$ 3000$, the Baptist $\$ 2000$ boose, chain gang or jail,
new houses being built, etc. The and the Christian $\$ 2000$. Mr. Than live on a farm without

| neat appearance. We | merchant, speaks in highest | The songster, if not the Hon. | ram for Week of March 5 to 10th |
| :---: | :---: | :---: | :---: |
| terviewed some of the prom- | terms of the people of Trent. | Sam Grayson, the affable Mayor | COZY THEATRE |
| inent business men, including | A box car loaded with shingles | of Stiloh, bore a marked resem- |  |
| M. G. Scott \& Bro., one of the | was burned at Trent Monday, | blance to him, for he was sure |  |
| largest commercial houses in the | making a terrible big blaze, the | pretty. | March 5, 6 and 7th. |
| town,whose cash and credit sal | lurid flames reaching up 30 or 40 | We regret to report the se- | The White Company |
| the past year was something | feet. | Hous illness of Travis W heeler, | Magicians and Ventriloquis |
| ver $\$ 40,000$, their collections be- | We had the pleasure of meet- | the voungest son of Mr.and Mis. | With Picture Program |
| ing exceedingly good, something | ing Mr.J.J. Shelton, a prominent | Ulric Wheele1, who has a severe | 10 and 20c |
| over 95 per cent, which is highly | cotton buyer of Merkel, a bright | case of pnermonia. We hope | Change of Entire Program each night |
| adjacent country, showing | and polished gentleman, and an | the tisease will not be as bad as | h 8 |
| adjacent country, showing honest, honorable and pros- | ex-newspaper reporter, full of | ant sipated. Travis is a kind a | - Maineria Ni - |
| honest,, honorable and pros- | his experience as a scribbl "pro bono publico"! | precocious child, a general :avo ite with every one. | Matinee and Night 5 and 10 c |
| the Trent State Bank informs | Messrs. Rogers Grayson, Bill | Mr Dock Kelly's horse became |  |
| us that the farmers' deposits of | Tiner, Hubert Seay and several | frightened Monday night while | Universal Program |
| this year is about $\$ 30,000$ in ex- | others whose names we can not | returning from Noodle, cunning | and 10 |
| css of any previous year: A | recall, attended the woodman | avay and throwing Mrs, Kolly | saturday, March 1 |
| school, costing $\$ 8000$ and em- | meeting at Trent Friday night. | ont and bruising her up consid- | -The Hunted Wome |
| loying eight teachers, is prima | All report a most excellent time, | erably. Junius. | "The Hunted W |
| facia evidence of the thrift and general inteligence of the people. | and a large attendance at the lodye. | A party, consisting of Misses | 1.-Part Vitagraph |
| Prof. L.T.Green and wife, assist- | The Merkel Mail is certainly | Maude and Alice Hanks and Fan- | 10 and 20 e (Matinee 3 to 5:30) |
| ed by Prof. Christopher and wife | growing in favor with the gener- | nie Klepper and Messrs. John | (Matinee 3 to 5:30) |
| Misses Wheeler, Hill, Harkins | al public. While passing through | Moore, Howard Lewis and | COMING Mon. ${ }^{\text {a }}$ Tue. March 19 and 20th |
| d Estep, the last named hav- | Shiloh a few days ago, we heard | Lounsford Brownfield, all of Do- |  |
| ing charge of the music class. | some one chanting a beautiful | 1at community. vi ited Lake |  |
| The five churches bear mute evi- | ditty, which sounded something | Trammel, seven miles southwest |  |
| dence of the Christian zeal | likethis | Sweetwater, last Sund |  |

## LOCAL NEWS

D. J. Dodd of Abilene was a visitor in Merkel the past week. E. E. Burroughs left last E. E. Burroughs left last
Tuesday for an extended trip to Tuesday for
Amarilo.
H. C. Burroughs Jr. has been suffering the past week from an atack of lagrippe
J. S. Swan made a business
trip to Midland last trip to Midland last Monday, where he purchased a fine Poll-
Hereford bull. Hereford bull.
J. M. Moore of Nolan visited the Mail office the past week and placed a subscription with
the Mail. While nere he agreed the Mail. While nere he agreed advising us of che happenings in his vicinity.
Mrs. C. R. Foland of Route 3, eight miles out, visited the Mail office the past week and renewed
her subscription to the publica-

Syrup of all kinds.G.M.Sharp C. R. Hutcheson of Trent took advantage of our subscription offer while in the city the other
day. day.
Mr. and Mrs. J. S. Burns and daughter, Rennie May, visitd
their two daughters, Mesdames their two daughters, Mesdames Penney and Hampton, of near
Big Springs the past week They Big Springs, the past week.They
made the trip in their car. Mrs. made the trip in their car. Mrs.
Burns has not been well for the past four months, but stood the past four
trip well.
Many friends in Merkel are pained to learn of the death of pastor of the Baptist church of
A.W. Ely, Route 4, called and subscribed to the Mail the other ity are well up with their work. and will start planting on time.
Mrs.Sam Butman Sr. was suddenly called to Long Beach, Cal., to visit her mother, who is very low. She left last Monday night a week ago.
Mrs. W. A. Darby and Misses Hattie and Louie Foyd Abilene were visitory in N/ Abi-
Saturday, and paid the call.
A very serious mountain fire broke out on the Butman ranch last Thursday afternoon. The ranch crew, with several neighbors, fought Thursday night
and almost all day Friday, before the fire was under control. It burned off about a section of grass and cedar timber.
c. Harent, of Route 1, was a visitor here the past week.
While in he took advantage of While in he took advantage of
our special subscription offer,

## IMPLEMENTS

The time for Implements is here, and we have the goods. We have in the Oliver line, Cultivators, Planters, Go Devils, etc. We also have a complete line of John Deere double and single row Cultivators, Planters, Go Devils Section Harrows, and in fact most anything you may need in this dependable line of goods.

We have just received a full car of attractive Buggies. See us when you need a new Buggy Call on us for your Poultry Wire, Screen Wire and Screen Door Fittings.

We have a full car of Blacksmith Coal. Don't forget us when you need Coal.
Plenty of Garden Hose. Also Chopping Hoes, Rakes and Files now on hand. Come see them.

Our stock is complete in all departments and we are in position to render satisfactory service, and you will find our prices as low as the class of merchandise we handle can be sold. Call and see us, we will appreciate a visit and endeavor to merit your trade

## Crown Hardware Co.



# Partens Gigantic Spring Opening 

 AND LOW-PRICE DEMONSTRATION SALE - $\$ 25,000.00$ WORTH OF NEW SPRING GOODS
## AT THE OLD PRICE

## the high-cost of living hasn't cot us yet--as we prepared for last fall

 So have we prepared for this spring. As we saved you 50 to 75 per cent last fall, we are going to save you 100 to 125 per cent this spring. A gigantic sale of the season's newest styles and fabrics that will mean more to you by a hundred-fold than any End-of-the-Season sale you have ever attended for many-fold, easily obvious reasons, even to the most care free, unpretentious thinker. A momentous sale of equal importance to all, as the same gigantic savings will abound in every department, nook and corner of our big cash store, equaliz= ing opportunities for rich and poor alike, displacing the much heralded "High Prices" with prices you've always been paying at our big cash store every spring for your new spring togery.These low prices as long as present stock lasts only. We know that the present wholesale prices are higher than our present retail prices in hundred + instances. We give you this information for the good it may be to you in persuading voi $\omega$, buv vour every spring's dry goods need at the very earliest moment possible, as all goods bou by us from now on must of necessity be higher. This is an unmatchable sale at the season's beginning to demonstrate further, as we have in seasons and years past, the feasibility of our CASH SYSTEM, in providing a place where the cash buyer can obtain more for his money, greater values and less price==where this spring's goods may be bought for almost one-half the prices asked in even larger towns. This unparalelled dry goods event begins SATURDAY MARCH 3, 1917, and lasts as long as this $\$ 25,000.00$ worth of unimpeachable values, styles and fabrics last.


## Facts in a Nut-Shel

## LET US SHOW YOU

Let us demonstrate that we can hold in abeyance this seemingly dauntless upward trend of high prices that threaten to undermine the and bring dire stress to a great nation in this demonstration. In this effort to hold down the price, we naturally need the assistance, the co-operation of every man, woman, boy and girl within Merkel's trade territory, every buyer, or would-be buyer of spring dry goods amounting to 5 cents to the biggest purchase, as volume of business is of such vital feature necessary to the suc
Gigantic Spring Opening and Low-Price Demonstration Sale
Shelves on top of shelves, tiers after tiers, counters after counters of this spring's newest dress goods, silks staples, ladies ready-
to-wear, notions and novelties will all play individual and collective parts in making this gorgeous merchandise event the greatest success in Merkel's entire varied history.

NEW SPRING SHOES Men and Boys Furnishing Goods
Early arrivals in springs newest Shoe Fash. New spring Shirts, Ties, Socks Unierwear,

| comprising ladies new white kid, popilin | Ha |
| :---: | :---: |
|  | ciele |
| stack nd nev brown kangaro | and |
|  | Men and Boys New Spring L |

$\qquad$
 The hundreds of articles we cannot mention for lack of space will represent equally as Big Savings as those already mentioned and will serve to demonstrate our superior ability to sell Dry Goods of every description at a monster saving to you

## Remember Saturday March 3

Is the Opening Day, when all economical eyes will be turned toward

## Parten Dry Goods CO.

Merkel's Exclusive One-Price Spot-Cash Dry Goods Emporium Who, while bettering their own financial condition, serves their patrons still better. Remember Parten's Slogan
"NEW GOODS AT THE OLD PRICE"


MILLINERY most beautiful most beautiful array of the season's newest
styles imaginable. With the added feature of LOWER PRICES we have the most excel lent Millinery Department in the entire wes or east. A LOOK WILL CONVINCE YOU

MRS. CYPERT IN CHARGE
She's always glad to show you
FREE FREE FREE
As a token of our appreciation of your pat ronage-past, present and future-we wil purchase or more a beautiful and service able piece of China or. Crockeryware, to be selected by you from a big handsome assort ment on display. Only one piece to each cus tomer with each purchase. We sincerely ad
vise you to take as early advantage of this opportunity to supply your spring needs at the OLD PRICE as possible. For, aside from the fact that you will have an unusually large as semblage of beautiful goods to select from early, these prices will not last longer than ediy save from 50 to 125 per cent.


Avery \& Emerson Standard Cultivating Implements are given up to be the BEST MADE, and you can rely on them in time of need.

## Cultivators, Planters, Go-Devils, Harrows, Etc.

are now on display at our store, call in to see the Line when in need of IMPLEMENTS
You will find a complete stock of MR. BILL \& AVERY SWEEPS so be sure you get the GENUINE and not the IMITATION. When in need of any of the following items call in to see US: Buggies, Wagons, Implements, Shelf Hardware, Poultry Netting, Field Fence, Stoves of all kinds, Oils, Etc.
We are due in a short time, from the Factory, a car of the BEST BUGGIES ON EARTH (STUDEBAKER)



# Partens Gigantic Spring Opening 

 AND LOW-PRICE DEMONSTRATION SALE - $\$ 25,000.00$ WORTH OF NEW SPRING GOODS
## AT THE OLD PRICE

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These low prices as long as present stock lasts only. We know that the present wholesale prices are higher than our present retail prices in hundred at instances. We give you this information for the good it may be to you in persuading yon $\mathrm{t}, \mathrm{b}$ buv vour every spring's dry goods need at the very earliest moment possible, as all goods bou bv us from now on must of necessity be higher. This is an unmatchable sale at the season's beginning to demonstrate further, as we have in seasons and years past, the feasibility of our CASH SYSTEM, in providing a place where the cash buyer can obtain more for his money, greater values and less price==where this spring's goods may be bought for almost one-half the prices asked in even larger towns. This unparalelled dry goods event begins SATURDAY MARCH 3, 1917, and lasts as long as this $\$ 25,000.00$ worth of unimpeachable values, styles and fabrics last.


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Gigantic Spring Opening and Low-Price Demonstration Sale counters after counters of this spring's new est dress goods, silks staples, ladies ready individual and collective parts in making this individual and colledise event the greatest suc gorgeous merchanaise event
cess in Merkel's entire varied history

NEW SPRING SHOES ${ }^{\text {Men and Boys Furnshing Goods }}$

| Early arrivals in spring's newest Shoe Fashions, comprising ladies new white kid, poplin and canvas lace boots, the early fad of the season, ranging in price from $\$ 2.48$ to.$\$ 9.98$ Men's black and new brown kangaroo shoes and oxfords, ranging in price from $\$ 3.48$ to . <br> $\$ 6.48$ <br> All of which represents the great saving in this spring opening sale of from 50 to 85 per cent compared with any other known prices. <br> Buy Your Spring Shoes NOW | New spring Shirts, Ties, Socks, Underwear, Hats, Caps, Suspenders and Collars, all of the newest spring patterns, makes and designs at as Low Prices as we ever sold them, thus saving you 50 to 100 per cent on price and quality. <br> Men and Boys New Spring Clothing <br> The nobbiest, newest styles and best qualities AT OLD PRICES AND LESS. As cheap now as at the end of the season. So why not buy now and get the full season's wear. |
| :---: | :---: |
|  |  | ability to sell Dry Goods of every deseription at a monster saving to you

## Remember Saturday March 3

Is the Opening Day, when all economical eyes will be turned toward

## Parten Dry Goods Co. <br> Merkel's Exclusive One-Price Spot-Cash Dry Goods Emporium

 Who, while bettering their own financial condition, serves their patrons still better. Remember Parten's SloganNEW GOODS AT THE OLD PRICE"


MILLINERY
department is in galla attire with the most beautiful array of the season's newest tyles imaginable. With the added feature LOWER PRICES we have the most exce ent minery Department in the entire west MRS. CYPERT IN CHARGE
he's always glad to show you

## FREE FREE FREE

of our appreciation of your pat onage--past, present and future-we wil

give absolutely free with every $\$ 2.00$ to $\$ 15.00$ purchase, or more, a beautiful and service able piece of China or Crockeryware, to be selected by you from a big handsome assort ment on display. Only one piece to each cus tomer with each purchase. We sincerely ad vise you to take as eariy advantage of this of portunity to supply your spring needs at the
OLD P'RICE as possible. For, aside from the fact that you will have an unusually large as semblage of beautiful goods to select from early, these prices will not last longer than our present big suyply, and you will undoubt
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Avery \& Emerson Standard Cultivating Implements are given up to be the BEST MADE, and you can rely on them in time of need.

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We Cater to Every Need

## Anchor Mercantile Co. Ah

## Figatiry

 W. L. Diltz Jr., who has beenin Waco for several months as a
student in a business college,
having completed his course, is
again at home.
Mrs. Diltz had the misfortune of turning her Dart car over on
her way to Trent. No one was
hurt, though all parties were
very badly frightened.
 most pleasantly entertained by Mrs. Robt. Hicks last Thursday
aftemoon. Nothing of unusual aftermoon. Nothing of unusual
interest was done in the business interest was done in the business ber present was increased to 25 session, and the regular program by each girl inviting a guest.
was given. Those present were The place cards for each couMesdames R. A. Martin, W.Par- ple were hidden about the home ten, Wesley Edwards and L. B. Howard,Misses Ruth Mims, Winnie Warren, Pauline Johnson and the hostess, and Mrs. B. A. Wal-
ters as a guest. and olives with punch were served.
The Merry Wives Club was entereained at its last meeting
by Mr. and Mrs. H. C. Burroughs Jr. Only the regular club membership was present for the day my" Bland at 3 p.m. Sunday February 25, where the crowd had gathered and a business session was held, and new offi
cers were elected as follows "Tootsie" Toombs, president; "Tommy" Bland, treasurer. joyed by candy eating was en the club assembled in the dining down with lagrippe for the past $\quad$ Latusen Childress was a visitol




A Household Necessity
I'd do without my Bell Telephone,", says the
busy housewife.
"It runs errands, shops for me, goes to market
and makes social engagements.
Bell Telephone Service in the home saves the housewife needless worry and
physical effort. She can always rely upon her Bell
Telephone.


Kale Boys Victorious
The Kale boys defeated the Tht boys in a very fast game Trent boys in a very fast game
last Friday afternoon on the forlast Friday afternoon on the for-
mer's grounds, the score being

Coming To The Cozy Theatre sion being, the coming of The White Co., worlds famous Mag icians and Ventriloquists. The hite co. carry with the show
hat are said to be the finest set of Ventriloquist figures ever manufactured, made in London. White The Company carry their own
stage settings, side tables,

Madame White will wear in
e of her acts, a $\$ 250$ Paris Gown, and $\$ 8000.00$ worth of
diamonds. If you have net the man at vour elbow has. Mon the man at your elbow has. Mon-
day, Tuesday, Wednesday, March of admission, 10 and 20 cents. Also our regular program pictures.
Watch for folders.

Mrs. E. M. Rust and Miss Genevieve left Saturday morning for a month's stay in Mineral Wells.
Dallas and Fort Worth Dallas and Fort Worth. Mrs Rust will spend the greater part
of the time at the Wells, while the latter will be a guest of $\mathrm{D}_{\mathrm{r}}$. and Mrs. McCauley in Dallas. more, Okla., is visiting her aunt Mrs. Pearl Hollingsworth, and

Mr. and Mrs, W. P Bigham
Mr. and Mrs. W. R. Bigham are again at home from stays in
various places, Mrs. Bigham hav arious places, Mrs. Bigham hav
ing been for several months with her daughter, Mrs. Young, in Lampasas.

## Notice

If you want to borrow moner have your notes extended. piles car Your dies Cured ing 6 to 14 Days


## LOCAL NEWS

$\begin{array}{cc}\text { Lots of Blacksmith Coal. } \\ \text { Crown Hardware Co. } & 23 t \text { 2 }\end{array}$ Crown Hardware Co. 23 t2
Minister W G. Cypert will m . and $3 \mathrm{p} . \mathrm{m}$
Yure red top cane Seed, free of Johnson grass at Bob Martin visitor at the Mail office a subscription with the paper
Corn and corn Chops at G.M Sharp's.
R. F. Mashbury
just east of Stith,
office a few days ago. He report
conditions in
Plenty bran, oats, chops and Uw feed, shorts. Bob Martin Grocery Co.
Mrs. R. T. Greer, of Hillsboro, newal of subscription for reMail for two years, saying, " just can't et along witt
dear old Merkel Mail",

## The finest

Ing in the nursery he
Lots of Blacksmiti
Crown Hardware Co.
CThe P
did quite get through countin them,
tors to

## yce.

Plenty bran, oats, chops and
Grocery C
west of the city, says conditions
around him are very good. He
said the health of the commu
$\$ y$ is fine, except many cases
Wy is fine, except many cases
own family.
Phone Busy Bee Cafe No. 263 or service car-Marvin Boney

NOTICE
Dr. Daly is coming prepared Nose and Throat and fit glasses. Nose and Throat and fit glasses
Don't forget the dates-in Mer kel, March 14. office Commercial Hotel.

Try a $\$ 1.00$ bucket
coffee at G. M. Sharp's
R. R. Buford, of Salt Branch community, called and subscribTh people of his community, he reported, are just geting over sev Din See Well Drilling-See R. D. Tyler, or M. D. Daniel.
G.L.Baker, who lives sixmiles 40rtheast of Merkel, paid his
spects to the Mail office the other day. The country around hims $_{5}$ is
says.
WANTED-All around farm hand. Maried man with small family preferred. See Sam Butman Jr., Route 5

Pure red top cane Seed, free of Johnson grass at Bob Martin's Prompt service always rendered by Sublett, the jeweler, at the Merkel Drug Co. $16 \mathrm{ti}^{\prime}$
W. U. Beene of Noodle called a few days since and took advantage our special subscription offer for himself and also for hisbrother, who lives at Osage. He said that everything was since the rain a few days ago

## FREE-FREE-FREE

Rent your house and rooms. If wired for electric service, we will list them on our rental board, in our show window free your agent, only assist in renting your vacant property. Merkel Power Company
${ }^{2}$ North Texas hay freen. G. M. Sharp.

## IT'S MONEY IN YOUR POCKET TO READ ALL OF THIS AD

## THE NEW SPRING GOODS ARE HERE

## The Brown Dry Goods Co.

Have for your examination a well-assorted Spring Stock. You are invited to come see the new styles. Remember our buying and sell for cash saves you money

## READ CAREFULLY

## Dress Goods

We have a beautiful stock of all the leading new Kinds
Yard=wide Silks in Guaranteed Taffetas in solid colors, Roman Stripes and Plaids Prices, $\$ 1.50$ to $\$ 1.85$, and 5 yards make a Dress So don't get frightened at $\$ 1.50$ to $\$ 1.85$ per yard when you used to pay $\$ 15$ to $\$ 20$ for silk to make a dress
Wool and Wash Suitings
Choice designs for you to select a skirt, coat suit or dress to please your taste.
Price per yard 25 c to

## READ CAREFULLY

## Tub Goods

You will be delighted when you look over the good qualities and cleverness of colorings. Have them in all the wanted, quiet to loud sport stripes See our 36 -inch wash silk waistings at ...... \$1.25 Big assortment of 36 -inch cambric percales 15 c Very large stock of ginghams $10 c, 121 / 2 \mathrm{c}$ and 15 c

## White Goods

India Lawns, Middy Cloth, Indian Head, waist and dress Linens, pure Flax, Long Cloth and many other kinds
STORE AWAY IN YOUR MIND EVERY WORD IN THIS AD Snaps For You Wonderful One Dollar Values
Truly Big Values for $\$ 1.00$--Some are worth One-Third More

| sI Laties Waists Just received, beaut | $51 \text { Mens Pants }$ | \$I Wash Dresses | \$1 Meus Sliirts | SI Pure Sillk Hose Ladies Plain Black |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | bot mame hind |

Boys striped and solid blue Overalls Mens and boys Spring 1917 Caps

50c
Mens Silk Hose, all colors Ladies Boot Silk, black and white Good makes of best for prices in Union Suits for boys and men, short and full lengths

Beautiful new fancy and plain, all silk Ribbons, ic per yard to 35 c per yard ATTRACTIVE NEW LINE OF LACES AND EMBROIDERIES

## Best Shoes that Money and Brains can Make

Frankness is always best, therefore we are saying to you that shoes are still advancing and no one yet can say how much higher they will go. The great demand across the seas, at home and scarcity of skins is the reason for advance in price. We are saving our trade 10 c to $\$ 1.00$ per pair on shoes

Just received Leather Bags and Suit Cases. Also good Trunks Stetson Hats at The Old Prices Ladies Silk Dresses at $\mathbf{\$ 1 0}$ to $\mathbf{\$ 2 0}$. See Them

Skirts $\$ 2.50, \$ 3.00, \$ 4.00, \$ 5.00, \$ 6.00, \$ 7.50$

## OUR MOTTO---QUALITY AND STYLE AT THE LOWEST PRICE

Our buying and selling for cash ONLY, reduces prices for you Our store is for you whether you buy or not

## The Brown DryGoods Co.



In assembling our spring and summer stock, we have used the greatest care and caution, to insure our patrons the same class of merchandise that has been our custom to carry, our prices are still old prices which enables us to save you money in every department. Come in and let us convince you
Fashionable Spring Footwear
Smart footwear is the keynote for
the Spring and Summer season.
This will be a Big White Season
and we have stocked heavily to in-
sure our patrons. New shoes at
old prices.
High shoes in Black, White and
Grey Kid, 86.50 to
Slippers in black and white kid,
sport oxfords and Mary Janes, 82.50
up to

## NEW SPRING SUITS <br> FOR MEN

spring models, made by
Hart Schaffner \& Marx from all-wool materials and in new weaves and patterns. Prices
$\$ 15.00$ to $\$ 25.00$

## MEN'S DRESS SHIRTS

We are showing an exceptionally strong line of men's shirts for spring and summer. All the late patterns and conservative stripes. Ask to see our line of "ARROW" shirts, priced
$1.00,1.25,1.50,1.75$

## SILK SHIRTINGS

Just the thing for men's silk shirts,
Striped Crepe de Chines
Tub Silk and
Fancy Pongees
Priced
$1.00,1.25,1.35,1.50$

## Special

For Saturday
12 yards good grade 10c Ginghams for Saturday, 12 yards ................... $\mathbf{\$ 1 . 0 0}$
15 yards 27 -inch Percale, in lights, blues and grays, Saturday, 15 yards $\quad \mathbf{\$ 1 . 0 0}$ Extra heavy Turkish Bath Towel 19x40, for Saturday 4 pair$\$ 1.00$

For Saturday only, will sell Big Buck Overalls, known as the best, for per pair $\quad \mathbf{\$ 1 . 0 0}$ Nice conservative striped shirts for men, for Saturday, two for . ............. $\$ 1.00$


MEN'S SPRING HATS at OLD PRICES

A big showing of the new and nifty styles for spring. All the new shapes and colors will be here in KINGSBURY Hats at the same old price you have been paying
$\$ 3.00$
WE AMNOUNEE
For the week a Special Opening
of the newest spring styles in
MILLINERY FOR
CHILDREN

## MANY NEW PRETTY WAISTS

Will be found in the Waist Department this week. New arrivals in Georgette Crepes, Crepe de Chines, Silks, Voiles and Lingeries, priced
$\$ 1.00$ to $\$ 6.50$

## A SPLENDID SHOWING IN NEW SPRING SKIRTS

The most desirable materials are Poplins, Serges, Panama Cloths and a nice assortment of striped and plaid wool serges. Also Taffetas in plain, striped and plaids. Priced

$$
2.50 \text { to } 12.50
$$

## GOSSARD CORSETS

For spring are now ready for you If you have never worn a GOSSARD
let us convince you of its superiority Priced
2.00 and up

