

# THE MERKEL MAIL

## MERKEL MAKES PREPARATIONS FOR SPECIAL TRADE WEEK

You will Miss It if you Miss It But you will Hit It If you Hit It, So Don't Miss It and be Sure and Hit It.

### THE ENTIRE WEEK WILL BE A REGULAR CARNIVAL OF BARGAIN GIVING AND TRADING

The Idea of a Special Trade Week for the Benefit of Our Town and Country, Proposed by The Merkel Mail met with Instant and Unanimous Co-operation and the Event Promises to be one of Great Value to Buyers and Sellers. Read Every Ad in Our Paper and Make Your Dollars go as far as Possible.

Our little town wants you to come to see us during Trade Week, April 14th. to 19th.

We want you to make this little place your banking, business and trading headquarters. We want you to come here to sell your cotton and produce and lay in the supplies you need for your home, farm or ranch.

The idea of this special Trade Week is for our mutual interest and benefit. The more we can sell, the less we can afford to make on each bill and the more we can pay you for your cotton and produce. This is just a common sense argument.

The average farmer, stockman and trader knows that this is the best agricultural trading point in this section but we want to make our territory larger and our trading point better. We know that the success of our customers is necessary for our success and we will help you in every way that you will help us. Our merchants have some advantages over all towns in this section. It is true that we are small—just a little berg but the expense of our merchants are just that much smaller than the big towns. Our merchants keep their prices and profits down in proportion with their expense. In the fall they do not pay any high-priced men to buy cotton but buy it themselves and give the farmers the benefit of the saving. Any man with a thimble full of sense knows that if the Merkel merchants did not pay these kind of prices there would be foreign buyers here every season. They are not here for the simple reason they can not make a living and pay the price for the cotton.

The town of Merkel is located to the best advantage for we have the best farming country in this section of the state and more of it than any other town. You can ask anybody about this and they will tell you that it is a fact.

This means a whole lot for our town and all who trade here. The more business our merchants do the cheaper they can sell goods. They have got this section of the state bested now but they are going to do better. If you are trading at Merkel you can help them and save some money for yourself. It pays to trade at Merkel and pay the cash for your groceries and supplies. If you have not the cash on hand bring in a load of wood, some chickens, turkeys, eggs, milk,

butter, hides, tallow, old bones, iron, mule, cow, vealring, cotton, vegetables or anything else of value and our merchants will pay you the highest market prices and then sell you goods for less.

#### The Merkel Banks.

If you have nothing to sell and wish to take advantage of the special bargains and savings by trading with our merchants come in and make arrangements with one of our banks. They have plenty of money to loan on good security and are always anxious to get good new customers for themselves and our town. We have the strongest line-up of banks of any town this size in the state and they have the money and backing to take care of all of your legitimate demands, no matter how large they are. It will pay you to become a depositor and make a connection with one of our banks.

#### The Merkel Stores.

The business line-up of Merkel is complete, every player from center rush to full back and if there is any competition in this part of the state or any mail order house in the world that they will not tackle and beat we want the name and address. We ask that you read their advertising

in this issue and compare prices with anybody anywhere. We will guarantee that they will make good anything just as advertised, for we do not sell our space for any other kind of business. You can save money on anything you may desire and all that they ask is the opportunity to show you the goods and submit their price.

#### The Valuable Premiums.

There will be given away at the end of the week some very valuable premiums absolutely free, but this is a side issue. The main consideration is the fact that they are going to sell you goods for less, give you more for your money and then of course in addition you may share in the award of the premiums. We hope that they continue the enterprise until every friend and customer in the Merkel country is given free a good farm wagon or model 1916 automobile, but the fact we wish to impress upon you is the real, genuine saving to be made in trading at home with your home merchants.

#### Traders' and Show Days.

Tuesday will be traders day and we hope that every man with stock to trade will be here for almost all others will and you would look conspicuous by your absence. Come, anyway.

Thursday will be our Fine Stock Show and Sale Day and this promises to be an enterprise of special interest to every citizen of this section. The best stock will be for show and sale and it will be a valuable day.

## HITCH RACKS FOR MERKEL PATRONS

The new mayor and council began their administration with one act which endears them to our business people and their friends and customers in the country.

A committee appointed by the Business League for the purpose had contributed to them by the Southern National Bank. J. T. Warren, G. E. Comegys, Anchor Hardware Company, Dr. J. A. Adkisson, Jno. D. Gaither, G. W. Boyce, Burton-Lingo Co., H. F. Groene, and maybe others, a lot of valuable posts and some of the material for the building of hitch racks for our country visitors and others.

This contribution and a proposition to build the racks permanently and provide a trading and market place for our visitors was presented for the committee to the council by Banker Thos. Johnson and by unanimous vote of the council the proposition was accepted and the city marshal instructed to do the work under the supervision of the city and league committees.

The vacant property north of the business houses on Edwards street will be partially inclosed and this will be the trading or market place and on the property as well as all Front street and others will be ample hitch racks. The racks will be strong and will enable our country patrons to hitch there out of all danger and the way of regular traffic.

The Mail commends the mayor, council and committeemen for their work in this. It will be a convenience and as well a factor for our civic improvement.

Many new goods have arrived in the last few days, prices invariably as low as first-class goods can be sold for. Hogue-Hamilton Company.

## MERKEL STOCK SHOW THURSDAY

The arrangements have been completed for the Merkel Fine Stock Show, Thursday, April 17 and it promises to be an event second only to the great state shows.

The reputation of the Merkel country for fine stock is known all over the world. Our country is the best suited on the map for the growing and developing of fine stock. Our grasses and the mesquite growth have the greatest nutrition of any in the world and our climate is the best anywhere—no severe winters and no real hot sultry summers.

In addition to the Blue Ribbon Herefords advertised in this issue we have many stockmen who are successful breeders of Herefords and all of the other kinds of stock.

On the date mentioned above you will have the opportunity of seeing the best stock in this section of the state. There will be "Adelaide Squire," the first-premium winning stallion in the Hackney class at the Fat Stock Show when he was exhibited last year. We have many other fine stallions, horses and mules for show and sale. We are promised the best young jack ever raised in the west. The breeders of jerseys will be here with their show animals and all in all it will be a great day for lovers of fine stock. This means everybody for next to a real pretty girl with dimples on her rosy cheeks a pure-bred, high-class, full-blood or thorough-bred animal is about the prettiest on earth. There will be draft, driving and saddle horses, bronch-busting and fancy riding.

This day is during Trade Week and you can come and see the fine stock and do your trading on the same trip. Try to do your trading early in the morning before the regular rush. There will be special bargains in every store in town and you can save enough on your bill of supplies to say nothing of the pleasure of seeing the show to pay you for the trip, no matter how far you live from our town.

Come to the Stock Show and Sale and be sure and bring the boys. The inspection of stock to be exhibited and talks with the owners and breeders will interest them in good stock and add to their knowledge of same.

It will be a good day well spent and our town joins in with our stockmen in urging you to come.

## OVER HALF INCH RAIN FOR MERKEL

On Monday night our country was blessed with another good, general rain, our rain gauge registering six-tenths of an inch. At many points in the Merkel country the rainfall was more from three-quarters to a full inch, according to reports received at our office.

The rain was in good time and will be of special benefit.

## GRAND CHAMPION BULL AND COW OF SOUTH

Owner, C. M. Largent, Merkel



"VICTOR FAIRFAX" AND "BABY DOLL"

You can read about "Victor Fairfax" in another place. "Baby Doll" is 18 months old and has been shown at all of the leading stock shows of the south for a grand champion and is yet undefeated. The owner believes that she is the best cow in the south. This is a beautiful animal.

# GRIMES DRUG STORE SPECIALS

GOOD FROM NOW UNTIL THE END OF TRADE WEEK  
A MERKEL TRADE COUPON WITH EVERY 50c CASH PURCHASE

## TRADE WEEK SPECIALS

35 different odors of perfume, in bulk, price 50c to \$2.00 per ounce, all to go during trade week at **50c PER OUNCE**.

A show case full of 25c box soap, trade week price **3 BARS IN A BOX 20c**

## DRINK AT OUR FOUNTAIN

Our Liquid Carbonic Cold Drink Fountain is the best made and our place will be the thirst-quenching headquarters.

### FREE ICE WATER

Don't smoke but if you do, smoke with us. Our stock of cigars complete and always fresh.

## TRADE WEEK SPECIALS

Regular 25c grade talcum, one lot, trade week, 4 cans for **50c**  
One lot talcum, trade week, 3 cans for **50c**  
One big bunch of 10c and 15c pen tablets, all going at **5c** each during trade week

# GRIMES DRUG STORE

SLAP DAB IN THE MIDDLE OF MERKEL—YOU CAN'T MISS IT

## MERKEL REVIVAL SAVES MANY SOULS

The revival in progress at the Methodist church, enjoying the co-operation of all of the pastors and churches is resulting in great spiritual good for our town and country.

There have been a number of conversions and those in charge anticipate yet greater results. The service Sunday was unusual, the entire morning hour being given over to experience, testimony and praise by the audience. It was more earnest, eloquent and effective than a great sermon.

The services will continue until Sunday night.

**The Mail 1 year and 5 Trade Coupons, only \$1.00.**

### The Home Newspaper.

Our modesty forbids us to advertise the fact that we have the best country print shop and newspaper in this section but it is another fact about our town and country, which is entitled to the credit. It is one newspaper always for its town and country and never "sloshes over." It is one country newspaper that will stop when the time is out. It goes to almost every home in the Merkel country now and our list is growing every week. If your name is not on our list, give it to us now with a \$1 bill and we will do the rest.

We give 5 Trade Coupons with every new or renewal until the end of Trade Week.

Frank L. Turner, tinner and plumber phone No. 406. Ready to do your work, prices reasonable. Don't forget to phone me your wants.

**The Mail 1 year and 5 Trade Coupons, only \$1.00.**

## SOCIETY

MRS. W. H. DICKSON, EDITOR

### Questions on Act 5, Merry Wives of Windsor.

State the reason that led Falstaff to venture his fortunes for the third time. What classical comparisons does he plume himself with? What effect is there in the transition from this to the fear of the fairies? Indicate the sort of penitence that disgrace stirred in Falstaff. In what quarter did he chiefly fear disclosures? How did Anne Page and Fenton outwit the whole company? Was slender an unsuitable husband for Anne Page? Give your opinion of Page and of the reasons why he encouraged the suit of Slender. Will Fenton probably spend Anne's money and then desert her? What may be expected from his antecedents? What traits of character do you find in the two merry wives? What in Mrs. Quickly?

Miss Maude Martin entertained the members of the Twentieth Century Club at her home Saturday evening. The lesson was conducted by Mrs. G. H. Adams. Mrs. Vol Martin, Miss Elma Sheppard and little Miss Lenora Williams were special guests. After adjournment of the business session the hostess assisted by Miss Sheppard served delicious ice cream and wafers to those present. Miss May Valentine will be the next hostess with Mrs. W. M. Jenkins leader.

On last Saturday Mr. and Mrs. J. N. Teaff and their daughters entertained the deacons of Baptist church and their families and a few near friends with a perfectly appointed noonday dinner. The guests arrived from 10 to 11 and were loth to go at 5 p. m.

The afternoon was delightfully and profitably spent in merry making, songs etc. Those present were Mr. and Mrs. J. S. Swann and family, Mr. and Mrs. Lassiter and family, Mr. Dean and family, Mr. and Mrs. John Wheeler and family, Mr. and Mrs. Chambless, Mr. West and Rev. Gaddy, Mesdames Barnett, Saffle, So Relle, Scott, Misses Margie and Mrtice Saffle, Beulah Barnett, Little Misses Kathrine Saffle and Louise Scott.

The Jolly Earthquake Girls are holding their regular meetings on Tuesday and Thursday. They meet at the home of Mrs. Tolbert Robertson where they study sacred and secular music under the leadership of Mrs. Robertson.

## CLASSIFIED ADS

HOUSE MOVING—and Hauling. Telephone 1-7-7. S. L. Owens. tf.

FOR SALE—Eggs from my ringlet bard rocks, \$1.50 per setting. My birds are double mated. Phone or write H. T. Wilkins, Route 1. 21t4pd

FOR SALE—White Wyandottes. My birds have proven their quality by winning where ever shown, at Abilene they made a clean sweep, winning \$35 worth of prizes with 6 birds. Will sell you eggs from these birds at \$2.00 per setting of 15. H. M. Rose. tf

EGGS—From my prize-winners (Barr-ed Plymouth Rocks) \$1.50 per setting. Will pay a premium of \$2.50 for best pair raised from eggs bought from me. Mrs. Joe Higgins, Route 1 21t4pd

OATS—delivered loose at Merkel, 40 cents per bushel in amounts of 50 bu or over. S. H. Rister, Tye, Texas. 28t9pd

FOR SALE—White and Fawn Indian Runner Duck Eggs. Per setting \$1.50, \$2.00 and \$2.50. First prize winners Merkel and Abilene poultry shows. Write or phone Robert Hicks, Merkel, Texas. tf

LOST—Scotch collie dog, light brown, white under throat and on neck, name Collie. Will appreciate any information leading to recovery, liberal reward. J. S. Ray, Merkel, Texas. 28t2pd.

FOR SALE—Good horse, and 5 burner gasoline stove good as new. W. M. O'Briant. 28t2

EGGS—Bakers S. C. Reds won at Merkel, Abilene and Cleburne. Won at Merkel 2nd pen, 2nd display, 2nd and 3rd pullets, 3rd hen. Eggs \$1.50 per 15, \$2.75 per 30. Utility eggs 75c per 15. Will give a premium of one nice cockerel each for first and second trio raised from our eggs. G. L. Baker & Son, Merkel, Texas, Route 1. 1tpd.

FOR SALE—Indian Motorcycle at a bargain. Practically new, everything in first-class condition, run less than one thousand miles. Must be sold. W. H. Craddock, Trent, Texas. 1t

WANTED—Man with family to do farm work. Write or phone Sam Butman, Nubia, Texas. 11t3

WANTED—Good cotton seed meal and grain sacks. Continental Oil and Cotton Company. 11t2

More gold fish at McClains

## STATEMENT

# Farmers and Merchants National Bank

OF MERKEL, TEXAS

At Call of Comptroller April 4, 1913

## RESOURCES

Loans .....	\$109,470.86
U. S. Bond and Premiums .....	7,450.00
Furniture and Fixtures .....	3,000.00
Real Estate .....	6,657.25
Five per cent Redemption Fund .....	312.50
Cash and Sight Exchange .....	72,173.34
Total .....	\$199,063.95

## LIABILITIES

Capital paid in .....	\$ 25,000.00
Surplus and Profits .....	31,177.03
Circulation .....	6,250.00
Bills Payable .....	None
Rediscounts .....	None
Borrowed Money .....	None
Deposits .....	136,636.92
Total .....	\$199,063.95

The above statement is correct.

THOS. JOHNSON, Cashier

Read it--study it--compare it. Notice the deposits, surplus funds and the cash on hand. Transact your banking with us and get that happy comfortable satisfied feeling.

## The Price of Chickens

Per pound is as changeable as is the price of cotton and at no time is the market the same, the demand is more or less at times. It is for this reason I am now able to pay more for your produce than I paid some time ago, the demand is heavier. :: Bring me your produce.

**W. P. DUCKETT** Produce Dealer with Merkel Dry Goods & Grocery Company

## Notice Stockmen!

**"Adilaide Squire"**  
Premium - Winning Hackney Stallion

This season at the old barn east of the postoffice on the usual terms and guarantee.

This is the best horse in this section of the state and you should take advantage of the opportunity offered for service.

**COMMITTEE**

# FRANK L. TURNER

MERKEL - - TEXAS

## TINNER AND PLUMBER

Repairs windmills and pumps. All kinds of tin and sheet iron work. Tanks, gutters, roofing and general repair shop

Phone 249 - Charges Reasonable - No Amateur, 30 Years Experience

### YOUR WORK SOLICITED

## DR. PRICE'S Cream Baking Powder

Made from cream of tartar derived solely from grapes, the most delicious and healthful of all fruit acids.



**"Young man, when you buy a buggy, be sure it's a Studebaker"**

Sound advice from the man who has been driving one for twenty years.

When you buy a Studebaker buggy you are buying all the skill, experience and science in buggy building that half a century can produce. You are protecting yourself against the mistakes of younger builders.

You will always be proud of the Studebaker nameplate, for there isn't a buggy on the road that is its equal for style, luxury and good looks.

Flexible bent-reach gear, graceful lines, solid corner, plugless body, double-ironed shafts, are a few of the special Studebaker features.

The new close-fitting shifting rail is enough in itself to make you buy a Studebaker buggy.

Farm Wagons      Trucks      Dump Wagons  
Business Wagons      Milk Wagons      Harness

See our Dealer or write us.

**STUDEBAKER**      South Bend, Ind.  
NEW YORK      CHICAGO      DALLAS      KANSAS CITY      DENVER  
MINNEAPOLIS      SALT LAKE CITY      SAN FRANCISCO      PORTLAND, ORE.

## JOHN R. DANIEL

Livery, Feed and Sale Stable  
SOUTH SIDE

Automobile Service in Connection

Phone No. 44.      Opposite T. & P. Depot.

MERKEL      :      :      :      :      :      TEXAS

### LOCAL AND PERSONAL

Free ice water at Grimes  
Read Grimes big specials.

2 gold fish and a bowl with  
\$1.00 cash purchase at Mc-  
Clain's Drug Store.

We want your chickens and  
will pay the highest market price  
for same. Kent Street Grain &  
Grocery Company.

W. T. Potter Esq. was in Abi-  
lene Monday looking after legal  
matters.

Free ice water at Grimes.  
Read Grimes big specials.

You can get Heinz's pickles,  
catsup, baked beans, pork and  
beans, tomato soup, mince meat,  
India relish and chili sauce at  
the Cash Grocery.

The Mail 1 year and 5 Trade  
Coupons, only \$1.00.

Voile flouncing in many pat-  
terns just what you have been  
looking for. Hogue - Hamilton  
Company.

Miss Louise Schmid was in  
Abilene Saturday and Sunday  
visiting her parents.

Wood fiber mens half hose the  
most durable socks made. The  
Star Store.

Car hulls. G. F. West & Sons.

The Rexall Store for your  
cold drinks.

### Save and Shave at Merkel.

The Merkel barber shops joins  
with the banks and businessmen  
in asking for your patronage.  
In this line of work, like every  
other line represented, we can  
save you money. Our charges  
for hair-cuts are 25 cents; shave  
15 cents. Compare these prices  
with other towns for every dime  
is that much made. We will  
appreciate your trade more than  
anybody.

The Merkel Barber Shop.

Read Grimes big specials.  
Meet me at Grimes Drug Store.

Garden seed that give satisfac-  
tion. Whitley, Son & Company.

Go to G. M. Sharp for pure  
Rowden cotton seed.

Rev. W. M. Gaddy left for  
Dallas Monday morning where  
he went to meet his family.

A barrell of pure ribbon cane  
syrup at 40 and 45 cents per  
gallon. Hamblet & Rogers.

Groene's Studio opens at 8  
o'clock a. m., and closes at 5.30  
p. m.

The Mail 1 year and 5 Trade  
Coupons, only \$1.00.

Don't forget that we give  
Trade League Coupons with  
every \$1.00 cash purchase.  
Kent Street Grain and Grocery  
Company.

Fresh strawberries and vege-  
tables. The Cash Grocery.

### LOCAL AND PERSONAL

Read Grimes 4 big specials.  
Meet me at Grimes Drug Store.

See the night riders at the  
Opera House Saturday night.

Fresh strawberries and vege-  
tables. The Cash Grocery.

Picture shows on Friday and  
Saturday nights at the opera  
house.

5000 fat hens wanted at the  
Kent Street Grain & Grocery  
Company.

Mens white buck low quarter  
shoes, the latest thing out. See  
them at the Star Store.

When you want the best corn  
meal, buy the negro heat from  
G. M. Sharp.

Mr. and Mrs. T. L. Stevens of  
Trent were in town Tuesday  
shopping.

We have the wall paper and  
paint get it now. Rust & McCau-  
ley Drug Co.

Read Grimes 4 big specials.

Misses Bertie and Grace Diltz  
were in Clyde Sunday visiting  
friends.

### Notice.

Being in the West Texas Hard-  
ware Company's piano contest I  
will appreciate the support of my  
friends. Erah Brady. 14t5pd

Meet me at Grimes Drug Store.

## Prominent Texas Men Admiring Merkel Steer



The above is a likeness of C. M. Largent's "Prince Lad," grand champion steer, any age or breed at Fat Stock Show for 1912 and 1913. Sold at auction for 30 cents per pound, 1130 lbs.

## The Merkel Mail

Published Every Friday Morning by  
THE MERKEL MAIL PRINTING COMPANY, INC.  
Entered at the Postoffice at Merkel,  
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### STATEMENT

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Editor—Jno. G. Jackson  
Bus. Mgr.—Homer L. Eastwood  
Publisher—H. T. Merritt  
Stockholders—Jno. G. Jackson, C. L. Barker, T. J. Coggin and Dr. Geo. L. Miller.  
Security Holders—J. G. Hale, Merkel. H. L. Easterwood, Bus. Mgr.  
Sworn to and subscribed before me this 29th day of March, 1913.  
J. E. Faucett, Notary Public.

Meet me at Grimes Drug Store.  
Eree ice water at Grimes Store.  
Baseball goods. Nyal Store.  
Best north hay at G. M. Sharp.  
W. L. Diltz, Jr., was a social visitor in Clyde Sunday.  
Free ice water at Grimes Store.  
Meet me at Gaimers Drug Store.  
Maxwell wall paper. Rust & McCauley.  
Miss Johnnie Warren visited relatives in Comper last week.  
New Era paint. Rexall Store.  
Miss Eva Calvert is in Sweetwater visiting her brother W. C. Calvert and family.  
Corn and kaffir chops at G. M. Sharp's.  
Picture shows on Friday and Saturday nights at the opera house.

Dr. C. M. McCauley was here from Abilene Tuesday afternoon looking after business matters.  
The Nyal Store for your drugs.  
We give Trade League Coupons with every \$1.00 cash purchase. Hogue-Hamilton Co.  
Miss Willie Bigham left Saturday to visit friends and relatives in Fort Worth, Dallas and Decatur.  
Read Grimes 4 big specials.  
W. H. Dickson left Tuesday for an extended visit in east Texas.  
Free ice water at Grimes.  
W. M. O'Briant left Wednesday on a prospecting tour through California.  
Some new dress goods in ratine, tissues, piques in colors, etc. These have just arrived and will not last long. Come and see them. Hogue-Hamilton Co.  
Mrs. A. C. Rose and little daughter Ona Faye visited Mrs. Rose's sister Mrs. R. L. Proctor in Blackwell last week.  
Free ice water at Grimes Store.  
Mr. and Mrs. J. T. Warren and children were in Abilene Saturday visiting Mr. and Mrs. C. P. Warren.

### Notice to the Public.

We are pleased to have the following special contributions to our Trade Week fund since our advertising was issued: Mc Donald & Dunagin Gin, Judge C. D. Mims, E. M. Brown and City Marahal Hall  
We take this method of thanking them and letting the public know that they were glad to contribute their part at the first opportunity they had.  
Merkel Business Leagu.

### Seed Peanuts.

We have seed peanuts by the bushel. Come and get them before they are sold out.  
Hamblet & Rogers.

### Mrs. C. R. Hutcheson Dead.

Tuesday morning the news was received here of the death of Mrs. C. R. Hutcheson of Trent. Mrs. Hutcheson was taken sick on Wednesday, April 2nd. In the beginning her conditions grew worse and was pronounced dangerous almost constantly thereafter until her death. All the medical aid possible was called in but without avail, during her last hours she was attended by all close relatives and numerous friends. The funeral and burial services were held the following day in the cemetery at Trent. Rev. R. A. Clements, pastor of the Methodist church here, conducting the services. For a number of years Mr. and Mrs. Hutcheson made their home at Merkel, Mrs. Hutcheson having been a member of the local Methodist church for the past fourteen years.

The Mail extends profound sympathy to the bereaved husband and children who survive the wife and mother.

### Card Of Thanks.

We take this method of thanking our friends and neighbors for the kindness shown and their assistance rendered during the recent illness and death of our beloved wife and mother. In all time there can be no loss so great as the one we must now accept and the assistance of our friends in the sorrow of the occasion is a favor beyond repair. May God's blessing be with you all.  
With kindest regards,  
C. R. Hutcheson and children.

### Dead Letter List.

The following letters remain in the post office at Merkel, Texas, for the week ending Apr. 12 1913.  
Copelam, Mrs.  
Henry, Miss Mary  
Hasmon, G. W.  
If not called for will be sent to dead letter office Apr. 26, 1913.  
H. W. Derstine, P.M.

### Meet me at Grimes Drug Store.

### Believes in Merkel.

R. A. Clements, pastor of the Methodist church at this place is a believer in Merkel. While in the Mail office the other day he unthoughtedly began to talk about the prospects of our town. In his own words Rev. Clements has never seen a town of Merkel's class that could stay in her class, the business men and citizens are more entergetic, more co-operative for their personal interests together with the interests of the citizenship of the country in general than any people he knows and at all times stand out for the advancement of their town in every true sense of the word. The comparison is not made with a few local towns for the above mentioned optimist knows a great deal about our big state and is not backward in expressing his opinion of how Merkel compares with other towns. Moral: "Come to Merkel."

### In Need of sidewalks.

It has been some months since a resident of Merkel can recall the building of improved sidewalks, yet almost every other enterprise of the town has taken some form of advancement.  
The need of more and better sidewalks is an important factor and if any property owner is contemplating adding to his property's value in the near future by such a step the time was never more ripe than it is now. Build more sidewalks and better sidewalks and do it now.

## DALLAS BOOSTERS WILL VISIT MERKEL

The Mail is in receipt of a letter from the Chairman of the Chamber of Commerce in which he states that Merkel is included in the stops to be made by the Dallas boosters on their next visit west.

The boosters will leave their city Thursday, April 17 and will reach Merkel one week later, arriving here at 7:50 p. m. for a stay of one hour. This is the occasion of the thirteenth annual excursion of the Dallas Chamber of Commerce in which more than 100 representatives of the largest mercantile, banking and manufacturing institutions in the country will be represented and will be accompanied by a big brass band which will furnish music for the occasion.

The stop at Merkel on Thursday, April 24th is one of the main stops on the itinerary which embraces 2,000 miles in the Panhandle, West Texas and the Pecos Valley country and a visit to more than eighty cities.

### Thank You!

The Mail thanks the Star-Telegram for the use of the Blue Ribbon Hereford electros in this issue and promises to renew their large subscription list in our country this fall. Come to Merkel and see our Fine Stock Show—none better.

### Mulberry Items.

April 8—Rev. Lynn filled his regular appointment here Sunday.  
Grandma Peterson has been very sick during the past week.  
We had a fine rain Monday night, which filled several of the surface tanks of this section that have been dry for some time.  
Most of the farmers are planting cotton and the young feed of the country is looking fine.  
Mr. and Mrs. Willie Britton of Delk visited the formers parents Saturday.  
Robert Britton made a trip to Abilene Saturday.  
John Childers who was called east last week to attend his mother's funeral returned home Saturday.  
Misses Leta and Clara Daniel were shopping in Merkel Saturday.  
Mrs. Martin and daughter Mrs. Ruby Moore visited Mrs. Mack Herd of Clyde last week.  
Miss Lucretia Curry visited home folks Saturday and Sunday in Abilene.  
Chas. Warren was in the Warren community last week to look after the planting of some cotton on his farm.  
Cleve McCormick and family of the Comper community visited Oliver McCormick and family here last week.  
All the sixth and seventh grades of the Mulberry school celebrated last Tuesday and ran away to Mulberry creek for a picnic. The teacher enjoyed the sport and went along. A fine time was reported.

### Shiloh Items.

April 8—Rev. Strickland filled his regular appointment here Sunday.  
Professors Dubose and Eldredge spent Sunday in Trent Sunday visiting friends.  
Two of Mrs. Tuckness' children who have been staying with Mr. and Mrs. R. B. Bryant took the train Saturday to return to their mother.  
Mrs. J. W. and Irene Pomroy passed through Shiloh Monday enroute to Merkel.  
The election here Saturday for trustee resulted in the election of Lon Martin for the place.  
Misses Ida and Essie Hail attended preaching at Trent Saturday.  
A good rain or shower visited us last night and we are very thankful for same.  
Special prices on furniture. Coupons with every \$1.00 cash purchase. Behrens - McMillen Furniture Company.

"The Twin's the Thing!"



7 H.P. Twin Cylinder has the reserve power that carries you at any pace over any road. Through deep mud and sand and up steep, rough hills. Wonderfully smooth running motor. New Cradle Spring Frame assures absolute comfort under all conditions. Footboards with separate brake lever now fitted in addition to pedals. A host of new minor refinements besides makes the Indian Twin a rare example of mechanical perfection.

Ask for a free demonstration  
Prices { 4 H.P. Single, \$200 } f.o.b. Factory  
          { 7 H.P. Twin, \$250 }

Howell Brothers, Ager  
TRENT :: TEXAS

## "RENO"

SADDLE AND HARNESS STALLION

16 hands; weighs 1250; dark brown.  
Sired by Dr. Whitten, 2.15 1-3 pacer

Season 1913 at my barn in Northwest Merkel. Terms \$8.00 and guarantee living colt.

Also service College Station Jersey Bull, registered. Terms \$2

## J. S. SWANN

OWNER

## NOTICE BREEDERS



### "JIM"

My roan stallion known as the Swann horse will make the season at my barn.

### "LEE"



My blue jack known as the Cook jack will stand this season at my barn.

**FEES** -- \$10.00 each, due and payable upon arrival of living colt or if bred mare is sold, traded or moved out of county. Insure living colts but not responsible for accidents in breeding.

## H. H. PRATER

BARN 1 1/2 MILES NORTHEAST OF TRENT

## THE MERKEL GARAGE

Repair work promptly done and Satisfaction Guaranteed.

TEXAS COMPANY'S OILS AND GAS.

If you need anything in our business give us a call.

S. P. FOSTER : PROPRIETOR

# MERKEL TRADE WEEK

Although we have enjoyed the best Spring trade this Season---  
Better by several hundred dollars than last year up to this date  
yet we wish to make this

## ≡≡≡ The Biggest Week ≡≡≡

In the History of Our Store. We are going to offer the following Phenominal Bargains  
in Dry goods, Ready-to-wear Goods and Furnishings in a wild riot of the Biggest  
Price Slashings ever witnessed in this vicinity. Come and see what we have for You



### MENS AND BOYS HATS

Our \$3.00 Worth Hats	\$2.50
Our 2.50 Eversole hats	2.00
Our 2.00 Hats	1.50
Our 1.25 Hats	1.00

### LADIES SKIRTS

\$6.00 Serge Skirts for	\$5.25
4.00 Serge Skirts for	3.50
3.50 Whipcord Skirts	2.75

### SPECIAL PRICES ON SHOES

Big stock to select from. Come  
and get prices. We have 50 pair  
cut to

ONE-HALF PRICE

### CLOTHING

Our \$25.00 Suits	\$20.00
Our 20.00 Suits	17.50
Our 15.00 Serge Suits	12.00
Our 14.00 All-wool Suits	10.00

### FASHIONABLE HEADWEAR



## Call on Us Trade Week

### GENTS' FURNISHINGS

50c Pepperell drill elastic seam drawers	43c
35c Knit under shirts	25c
50c Gause and Balbriggan under shirt	43c
\$1.50 Whipcord Pants, the pair	\$1.25
90c Blue overalls	75c
\$1.25 Dress shirts	\$1.00
1.00 Dress shirts	85c
75c Dress shir.s	65c



### OUR LINE DRESS GOODS

Our line of Ladies Dress Goods is complete.	
We have Gingham at 7c to	12½c
\$1.00 Bordered Ratine, this special	85c
85c Bordered voile, this special	70c
\$1.25 Brocaded Charmeuse, special	\$1.00
2.00 Plain Charmeuse, this special	1.65
2.00 Plain Meteor, this special	1.65
75c Imported 40-inch Ratine	50c

Have not space to price more but ask you to come in  
and give our line a look. :: We sure have the goods

# J. P. SHARP, Merkel

# Trade Week Specials!



## During Trade Week We're Going

To make special efforts to have you come to our store and do your trading. We are going to offer you good new merchandise at greatly reduced prices and want you to bring your family and let us show you that we will give you just what you want at a price that will save you several dollars on your bill.

**The Proof of The Pudding is in the Tasting  
the Proof of Our Word is in Investigation**

We have many real genuine bargains awaiting you and would like to have a chance to prove our statements. All it likes is just a visit from you. We have the largest stock of Dry Goods and groceries in Merkel, and furthermore we are not going to be undersold in any line we carry—**Some more pud-pin' proof; make the investigation.**

Our Millinery Department is by far the most pleasing and we have the largest stock in Merkel from which to make your selection.

Our Shoe Department is practically new in every respect and that which is not brand new will be placed in lots from **One-Third to One-Half Off** and in some lots will be **Two-Thirds Off**. This is the largest Shoe Department to be found in the city. Our shelves are full of new spring styles. It's Brown's 5-STAR-5 shoes here and there's extra wear in every pair. See them.



**WE HAVE ORDERED ALL GOODS THAT WE WERE SHORT ON AND WILL BE Prepared to Give you Everything you want in Our Line. Come Here and Save Money**

### Buster Don't Care for The Cops He's After the Watch

Boys, we are going to give away each Saturday at 3:30 o'clock one Buster Brown Watch and Fob. For every pair of Buster Brown shoes you buy we will give you a Buster Brown Watch ticket. You place that ticket in a box at our store and for 12 Saturdays you will have a chance to win a watch, guaranteed for one year. Be sure to buy a Buster Brown shoe—there's extra wear in every pair.

A lot of ladies pumps and oxfords in good styles and leathers, trade week special.....HALF PRICE



We have the White House and the Maxine Elliot line of shoes for women. Our stock is complete in every respect. These shoes are distinctive in style, graceful in lines, correct in fit, superior in finish and unexcelled in durability—all styles, all lasts, all leathers—a style for the most fastidious, more conservative and the most discriminating buyers. They are attractive in looks and in price—some more proof of the pudding. Make the investigation. All we ask to sell is a chance to show you what we have.

A lot of childrens pumps and slippers in patents, tans and gunmetal, regular price from \$1.00 to \$2.00, trade week special price.....50c

### A FEW GROCERY SPECIALS

come here and price each individual article on your list and if we don't make the price worth your consideration and convince you that you can't get the same class of goods cheaper elsewhere we will not expect five cents worth of your trade. We are going to do a large business trade week and have prepared to take care of all your wants. 25 pounds of Sugar for \$1.25 John Bremond coffee 90c per bucket Morning Bracer coffee 90c per bucket Maxwell House Blend coffee \$1.05 5 pound good bulk coffee \$1.00 and many other bargains too numerous to mention. Be sure to see us before you purchase

We have a large and complete stock of Groceries and are going to sell you groceries at a price that means a saving of several dollars on your bill. If you have a bill of groceries to buy we ask that you



### In Our Millinery Department

During trade week we will make special efforts to take care of all orders for Millinery and give each lady our special attention in this department. If you don't see our line of ladies hats you pass up the largest and best stock in Merkel. We have a competent milliner in charge and can assure you that you will receive only the newest and most up-to-date styles. We want every lady that comes to Merkel during trade week to visit this department of our store. Don't forget to call for trade-week coupons.



**Merkel Dry Goods & Grocery Company**

# THE MERKEL MAIL

VOL. 25--NO. 8

MERKEL, TEXAS, FRIDAY, APRIL 11, 1913

PART 2

## FAMOUS BLUE RIBBON HERD TO BE AT MERKEL FINE STOCK SHOW

In the Exhibit of Herefords Our Little City Can Safely Challenge any Country in the South

THURSDAY, APRIL THE 17TH IS THE DATE FOR MERKEL STOCK SHOW AND SALE

In addition to the Blue Ribbon Herefords the Exhibit will include Products of Other Successful Hereford Breeders and the Best--Beef and Milk Cattle, Horses, Mules, Jacks, Hogs and Sheep--In the Big State of Texas and Sunny South--an Opportunity to See, Buy or Sell. Don't Miss This Great Show.

One of our claims to distinction and one of our most valuable advertising assets is the fact Merkel is the home of the Blue Ribbon Herd of Herefords.

At the recent Fat Stock Show at Fort Worth and all of the southern cattle shows for the past several years the Merkel bunch of show cattle have won premiums, money and laurels galore for their owner, C. M. Largent and their home town and country. The Mail takes great pride and pleasure in praising the success of our local farmers, stockmen and enterprises and at this time, just after the Ft. Worth Show and just before the Merkel Fine Stock Show we hope that we may be pardoned for again reviewing the success of the Hereford breeder.

C. M. Largent is a native of Collin county, one of the best black land counties in the state and came to our country first for the benefit of his health. It is not amiss to state here that he regained the health he sought in the change and besides this most valuable asset on this earth he gained wealth. This wealth he made in raising pure bred cattle.

He first entered the mercantile business at Merkel and can testify to the fact that we have the best trading point in the state for its size but soon realized that he must avoid the close confinement. It was thirteen years ago that he decided to quit jumping counters and go to stock-farming. He bought 3000 acres about three miles north of Merkel and without experience started experimenting with the various kinds of beef cattle. In a few years he decided the Hereford was the best beef animal to be grown and confined his efforts to that one breed. It was seven years ago that he started raising the pure bred Herefords and his success on the stock farm, with individual sales and in the show rings of the southern shows begins from that date.

In business the merchant learned that specializing and close personal study and attention made for success and in the very beginning he realized that the running of a stock farm and raising of fine cattle was a big business. He did not know anything about the cow business at the beginning but by study and experience he is now one of the best judges and authorities in the south. He can analyze a cow, bull or steer with the greatest ease and precision. He can show you the faults as well as virtues of any animal he grows

or develops. He breeds to eliminate these faults and continually improve his breed. He can tell you exactly the fat-producing value to the pound of every feed stuff grown and how much to feed to make a calf grow and fatten the most possible. He knows the business.

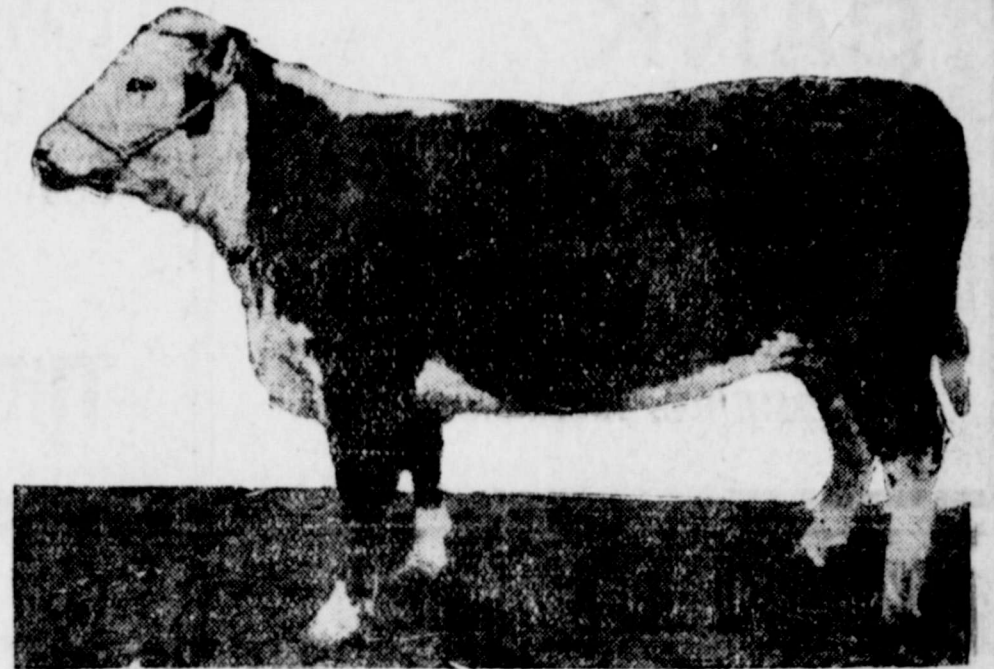
We have before us a list of his winnings at the recent Fat Stock Show at Fort Worth but we have not the space to publish this list. It is sufficient for us to state the fact that at the recent show and the southern shows for the past several years he wins more blue ribbons, more premium money and makes higher sales than all of the other exhibitors in the Hereford class. That is some broad statement but it is a fact and that you may appreciate it we will state that at the recent Fat Stock Show he won 27 out of a possible 33 premiums. On the circuit last fall, exhibiting at Dallas, Shreveport and Hot Springs he won 103 out of a possible 112 premiums. He accomplished another feat, seldom if ever recorded in the United

States, that of winning grand champion over all breeds with his steers two years in succession.

In addition to this almost clean sweep of blue ribbons and premium money he has during this time always topped the sales for his cattle. An average of his selling price for his cattle for the recent shows has been over \$700. The highest price recently was for Dixie's Choice at the Fat Stock Show, selling to A. B. Wharton, Vernon, Texas, for \$1500. It is interesting to know that the buyer is a son-in-law of W. T. Waggoner of Fort Worth, one of the greatest admirers and best buyers of the Blue Ribbons, who bought for himself this spring three of the herd at \$1000 each, two more at \$750 each and made a cash offer of \$10,000 for Victor Fairfax, now to head the Blue Ribbon herd. The average age of the animals sold has been 15 to 18 months and we ask you to reflect that the Merkel stockman is growing and developing his animals at a value of \$50 to \$100 per month each.

The Merkel stockman is not only a good seller but a good buyer. When he sees anything to suit his taste he is just as good a buyer as a seller and writes a check up in the thousands with the same grace and ease that he can receive one for the same amount. The only shock to his

## GRAND CHAMPION 1912 COW



"DISCHARGER'S VIOLA"

This cow was a grand champion 1912 Fat Stock Show at Ft. Worth and now a member of the Merkel Blue Ribbon Herd.

nervous system was the offer of \$10,000 for "Victor Fairfax" at the last show. He did not consider the offer for a moment and to our reporter refused to place a price on him. In talking about him he said: "I will not sell him for he is out of the best cow in the world and with a pedigree and record of development since I have owned him that makes me believe he is now the best bull in the south and may be worth \$25,000 to me. He is not for sale."

### At Merkel Stock Show.

The entire show bunch of the Blue Ribbon Herd will be exhibited at the Merkel Stock Show Thursday, April 17th. The owner is not doing this specially for the advertising, for he cannot now supply the demand on his herd but will make the exhibit for the benefit of his town and

country. Those who have not had the opportunity to attend any of the southern shows should avail themselves of this opportunity to see the greatest herd of Herefords in the south. The owner and those who help him will take pleasure in answering any questions asked and if you have \$750 to \$25,000 to invest in one lone, single white face it may be that you can make a purchase.

Come to Merkel Thursday.

### NOTICE, STOCKMEN

At a regular meeting of the Merkel Business and Trade League Tuesday morning the following committee of stockmen of the Merkel country was appointed by Chairman Thos. Johnson, upon vote of the League, to assist the regular arrangement committee in the work for the success of the Merkel Fine Stock Show and Sale, Thursday, April 17th.

Committee: E. E. Wheeler, Sam Butman, J. N. Teaff, C. T. Beckham, A. M. Wimberly, C. M. Largent, E. C. Tarvin, G. W. Wilson, W. T. Farris, Clyde Sears and R. H. Collins.

It is the duty of this committee to interest all stockmen in their respective communities in the show and sale and get them to bring and exhibit their stock. You may promise them that we will help them in every way possible in the exhibit or sale of their stock on this day.

This day is specially for the benefit of the Merkel country stockmen and we should have the co-operation of all in the effort. Its success will stimulate interest in fine stock and be for the benefit of our entire country.

The Mail suggests that the above committee try to get together in Merkel Saturday afternoon, but in the mean time go to work right now for the success of the Show and Sale.

### Infant Dead.

The death of the two months old infant of Mr. and Mrs. C. S. Harrison of Mulberry was reported Monday night.

Funeral services were conducted at 4:30 o'clock Tuesday evening at the home, after which burial services were held in the Stith cemetery. The Mail joins the friends of Mr. and Mrs. Harrison in extending sympathy.

## MERKEL COUNTRY \$25,000 HEREFORD BULL

WILL BE AT MERKEL STOCK SHOW



"VICTOR FAIRFAX"

Grand champion 1912 and first prize Fort Worth Show 1913. This promises to be the best Hereford bull in the south and is to head the Largent Famous Blue Ribbon Herd. He is sired by one of the best bulls ever shown and out of a cow claimed by many to have been the best cow in the world, both sire and dam being grand champions at the International Stock Show. The owner refused an offer of \$10,000 cash at the Fat Stock Show made by W. T. Waggoner of Fort Worth and thinks that he will be worth \$25,000 when fully developed.

# THE FARMERS STATE BANK

J. S. SWANN, President  
 J. C. MOORE, Vice-President  
 R. O. ANDERSON, Cashier  
 B. C. MOORE, Assistant Cashier

## TO OUR FRIENDS AND CUSTOMERS AND ALL OTHERS

This bank joins with others in inviting you to come to Merkel during Trade Week and all of the time. We want you to come to see us and make yourself at home in our bank; if we can help you let us know. We offer you the services, benefits, safety and accommodations of

**THE ONLY GUARANTY FUND BANK IN MERKEL**

### BANKS OF ABILENE CONSOLIDATE SAT.

The entire assets of the Commercial National Bank were, on Saturday, turned over to the First State Bank & Trust Company, and under the provisions of the trust department of the latter banking institution, the business of the Commercial will be liquidated.

The deposits of the Commercial National Bank have been transferred to the First State Bank and all depositors will be paid in full by said bank. Statements of the Commercial are being made and President Bynum of the First State Bank states that if there are any errors in same, proper corrections will be made.

All notes will be payable to the First State Bank & Trust Co., and it will have full authority to receipt for same.

W. Hoyt Lacy has been elected assistant cashier of the First State Bank & Trust Co., and will be on hand there to extend the same courteous attention to customers that he did at the other location.

President J. C. Russell will remain in Abilene but will be engaged in other lines of business. The Reporter is glad that he sees his way clear to remain here.

With the new increase in capital, the First State Bank & Trust Co., considers itself in excellent shape to handle this and any other large matters that will come to its trust department.—Abilene Reporter.

#### To Exchange for Farm in the Merkel Country.

410 acres of stock and farm land, located in Bosque county. 125 acres deep rich, black waxy land in cultivation, balance good grazing land, 2-sets of modern improvements. Price \$25 per acre, debt \$2000 due in ten years at 8 per cent annual interest. Call on me for more complete description of this proposition.  
 4t2 L. H. King.

Frank L. Turner, tinner and plumber phone No. 409. Ready to do your work, prices reasonable. Dont forget to phone me your wants. tf

#### To My Friends.

I will appreciate your assistance in the West Texas Hardware Company's piano contest. Respect. Beulah Garrett. 7t8pd

10 per cent off on wall paper at Rust & McCauley Drug Co.

### NOTICE TO THE ICE TRADE

If you want Ice, I have it. Phone No. 4 up until May 1st, after that date phone your orders to No. 142. The price will remain the same as heretofore, with the exception of 5c and 10c amounts. Books on sale, 60c per 100 lbs.

**H. M. WARREN, ICE AND COAL MAN**

#### Gets Fine Chickens.

R. L. Bland received a pen of thoroughbred White Orpington chickens last week at a price of \$40 00 for the pen, the chickens being shipped here from a chicken farm in Indiana. The local owner says he is going to make some of the old chicken raisers of Merkel set up and take notice when it comes to showing chickens this fall.

#### Stock Breeders Notice.

My horse "Taft" and jack "Paul" will make this season at my barn five miles north of Merkel. All care will be taken but not responsible for any accidents in breeding.

1tpd James Patterson.

Prescriptions our specialty.  
 The Rexall Store.

J. J. Stallings was in Abilene Monday on business.

#### Notice.

Merkel Rebekah Lodge 14 will have some very important business to transact at the next regular meeting April 17. All Rebekahs are urged to be present.

Mrs. J. F. Shaffer, N. G. 1t  
 Miss Lizzie Mae Freeman, Sec.

We need your business. Rust and McCauley Drug Company.

Mrs. H. L. Propst was in Abilene Tuesday visiting friends.

### CAPT. J. T. TUCKER IN A GOOD HUMOR

District Judge Blanton is in receipt of a letter from Captain J. T. Tucker of Merkel submitting defeat in the court house bond election Saturday and accepting the result as a good fighter should, good naturedly. Captain Tucker was opposed to the bond issue, on the ground that the amount was too much, and he met Judge Blanton in several joint discussions. It requires no argument to convince even those who were for the proposition who heard one or more of Captain Tucker's speeches that his espousal of the cause was very effective and made many votes against the question. He is a forceful and entertaining speaker on any side of any question.

Captain Tucker's letter reads: Merkel, Tex., Mar., 30, '13. Judge Thomas Blanton, Abilene, Texas.

Dear Judge:

I, like Lazarus, have been licked by the dogs and have thrown up the sponge, and am now for the best house that can be built for the money voted. Whenever an architect's plans, designs and specifications are adopted, I hope that our commissioners will give all contractors a fair and equal show to bid on same so as to preclude all graft. Thanking you for your kind treatment while discussing this matter and assuring you that I hold you in high esteem, and that I will try my best to rustle that extra 40 cents you spoke of so often. I am your friend.

J. T. Tucker.

—Abilene Reporter.

#### Notice to Breeders.

I have at my stable and am making a stand with what is known as the Peak horse, a steel dust, and Hal, a dark bay, he measures 16½ hands and weighs anywhere from 1225 to 1325 pounds, also the Richie Jack, the one that made the stand at my stable last season. Terms of service on each \$10.00 to insure, will do all in my power to avoid accidents, but will not be responsible should any occur in breeding. Respectfully  
 14t7 A. C. Boney.

#### Notice Breeders.

I will stand at the old Story Wagon Yard my black horse "DAN" known as the Smith horse. Fee \$10.00, guarantee. Am not responsible for accidents in breeding.

W. A. Hellums, Mgr.,  
 4t4pd Story Wagon Yard.

J. T. WARREN, President

THOS. JOHNSON, Cashier

OLDEST BANK  
 In Merkel



UNITED STATES  
 DEPOSITORY  
 For Postal Savings

**CAPITAL AND SURPLUS \$50,000.00**

When you come to town to get the benefit of trade week prices make yourself at home with this bank. Deposit your coupons in our box, drink our pure ice water. We want to see and talk to you. **No Blues Here.** We have been here a long time. We know your wants. We know what Banking service is in this country. We want your business. We are always in the game. Make a connection with us in business and see how comfortable it is.

**OUR SERVICES ARE AT YOUR DISPOSAL**



# The Southern National Bank

## OUR NEW HOME

We have never been proud of the front of our bank building. In fact, it looked more like the front of a livery stable than a bank, and we are not running a livery stable. We are therefore remodeling the whole building and putting in a new front. We feel that we owe this to the comfort and convenience of our friends and customers.

We will be pretty badly torn up during TRADE WEEK, but you are invited to come in to see us anyhow and we will try to make you feel at home, just the same.

Ordinarily, the policy of this bank is to "saw wood and say nothing," but the new building is going to be such an improvement over the old one we feel that a little "noise" is pardonable, under the circumstances.

We own our building, we are going to stay right here, we have an abiding faith in the Merkel country and we are going to have a home to be proud of, and one that our friends and customers will be proud of.

A GOOD BANK FOR GOOD PEOPLE.

### PROFESSIONAL

DR. S. L. DAVIS  
DENTIST

Office over Behrens-McMillen Furniture Company.  
Phones—Office 154, residence 34

O. F. McMASTER  
DENTIST

Terms Cash  
Office over F. and M. Natl. Bank

M. ARMSTRONG, M. D.

Practicing Physician  
Office at Grimes Drug Store  
Merkel, Texas  
Telephones: Res. 1-2; Office 1-0-5



EYES PROPERLY TESTED. Glasses Correctly Fitted. All Work Guaranteed.  
DRS. ADKISSON & MILLER



Eyes Tested and Fitted by the science of drugless refraction. Examination Free. All Work Guaranteed.

Mrs. E. M. RUST, Optometrist  
At Rust & McCauley's Drug Store

W. W. WHEELER

Real Estate, Fire, Accident and Tornado Insurance Agent  
Notary Public.

Office up stairs in First National bank building

W. T. POTTER, LAWYER

Land Title and Notary Work  
Office J H Thornton Building  
Telephones: Office 1-8-9; Home 2-2-7  
Merkel, Texas

W. C. WILLIAMS G. W. JOHNSON  
WILLIAMS & JOHNSON  
Real Estate, Fire, Life and Accident Insurance Agents  
Respectfully Solicit Your Business  
Notary Public in Office  
Office over Farmers & Merchants National Bank  
Merkel :: Texas

Taylor County Abstract Co.

Complete Abstract of all Titles in Taylor county, including all City property.

Office in First State Bank and Trust Company  
Abilene, Texas

Your work appreciated.

Prompt Service at Reasonable Rates

GEO. C. BISHOP :: Manager

SHAVING AND BATH PARLORS

The most up-to-date SHOP IN MERKEL

CITY BARBER SHOP  
WEST & PATE, Proprietors

### Merkel Country Champion Calf and Yearling Steer



"PRINCE LAD" AND "DIXIE BILL"

The above are two of the blue ribbon winners. Grand champion over all breeds at the recent stock shows in Texas, Arkansas and Louisiana and out of the Blue Ribbon Herd to be exhibited by owner C. M. Largent at the Merkel Stock Show.

### LOCAL AND PERSONAL

Mr. and Mrs. Eugene Nix left Saturday for Sweetwater where there they will make their home in the future. Mr. Nix is to engage in the poultry business with his father. Their many friends here regret to lose them but wish them success in their new home.

Don't forget that it is to your interest to do your spring shopping from now until the 19 so that you can secure "trade coupons." W. L. Harkrider.

Big spring rug sale, trade week, one coupon with every \$1.00 cash purchase. Behrens-McMillen Furniture Company.

J. D. Gaither went to Abilene Monday as a grand juror to look after some important matters for the grand jury that have presented themselves since the body adjourned two weeks ago.

We have "nell red" five button oxfords. Also white, grey and brown in the "new buck." W. L. Harkrider.

A 25 cent can of talum with every \$1.00 cash purchase during trade week. Rust & McCauley Drug Company.

Get that free can of talum powder at Rust and McCauley Drug Company.

Mrs. J. W. Daniel and Mr. and Mrs. Jno. R. Daniel were in Abilene Sunday visiting Mr. and Mrs. S. P. Miller.

The Rexall store for your cold drinks and cigars.

Aaron Birdsong of Jacksonville, Tenn., came in Sunday afternoon to visit his brother Earnest Birdsong and to be with his parents Mr. and Mrs. W. J. Birdsong who are here for a short stay. The junior Mr. Birdsong who has just arrived will be here for about a month before returning home. In a talk with the reporter he stated that the Mississippi river was 45 miles wide at the place he crossed it in coming to Texas and that from all indications it would reach out over more country yet as the heaviest rise had not then reached that section of the country.

Do not fail to take a look at our ladies new style shirt waists. They are beauties. W. L. Harkrider.

With every \$1.00 cash purchase we will give a 25 cent can of talum powder. Rust & McCauley Drug Company.

You ought to read "Macks" rug ad on the last page.

Miss Ruth Merritt who has been visiting Miss Aileen Sanders and other relatives in Huntingdon, Tenn., returned home Monday morning after a five months visit away from home. Miss Merritt would not have returned home for some time yet had it not been for the dangerous conditions the water of the Mississippi river is arriving at.

Special prices on furniture. Coupons with every \$1.00 cash purchase. Behrens-McMillen Furniture Company.

We are showing some beautiful styles in the "new draped" dress skirts. W. L. Harkrider.

### LOCAL AND PERSONAL

Mrs. C. E. Whitaker received a message from her sister Mrs. Fred T. Wood of Abilene last Thursday telling her of the death of her husband. Mr. and Mrs. Whitaker left on the noon train for Abilene and attended the funeral of Mr. Wood on the same evening.

Special prices on furniture. Coupons with every \$1.00 cash purchase. Behrens-McMillen Furniture Company.

Get the free 25 cent can of talum now. Rust & McCauley Drug Company.

We have some exceptional good values in ladies dresses. W. L. Harkrider.

J. N. Shelton was in Sweetwater the latter part of last week and the first part of this week on business.

Another nice shipment of boys spring suits received this week. W. L. Harkrider.

See us for your drugs, paints and wall paper. Rust & McCauley Drug Company.

Miss Dollie Teaff left Monday morning for Sweetwater where she will visit friends for a few days.

Now is the time to buy paint. 10 per cent off during trade week. Rust & McCauley Drug Co.

Don't forget that we are showing the newest fabrics in dress goods. W. L. Harkrider.

E. P. McMillen was attending to some business matters in Abilene Monday.



### Farm Telephone Saved Child's Life

One of the Children fell into a water tank and was rescued unconscious and apparently lifeless.

The frantic mother telephoned to the doctor six miles away, and he started at once. In the meantime his assistant telephoned instructions and the mother restored the child to consciousness before the doctor arrived.

The telephone service saved the child's life.

THE SOUTHWESTERN  
Telegraph and  
Telephone Co.



### GEO. C. CHATWIN

Practical and Expert

TAILOR

Ladies garments a specialty

Suits to Order from \$15.00 up.  
Trousers to Order from \$5.00 up.

SATISFACTION GUARANTEED

### THE CITY TAILOR SHOP

Renovating and Alteration work done to your SATISFACTION.

Ladies work a specialty

L. J. RENFRO, Proprietor.

### Grand Ball.

Remember I have in my charge the new \$6500 Opera House owned by Dr. R. G. Milling, in which I am going to entertain the people with a grand ball every Friday night in the year of 1913, also a first-class picture show. I am prepared to entertain in many ways all of my friends who visit here.

Everything is first-class and up-to-date with fine music by Daniels Bros. orchestra.

N. A. Brown,  
Gen. Mgr., Putnam, Tex.

You ought to read "Macks" rug ad on the last page.

#### Baseball for Week Past.

Thursday afternoon the local first team had their first game of the season at Highland Park. The game being with Draughons Business College team and resulted in a score of 9 to 7 in favor of the locals. Woodrum and Ferrier worked for the locals while Allen and Brown were the batteries for the Abilene bunch.

The following day the Abilene high school team came in for a game with the boys of the Merkel high school and in the early stage of the game seemed to run wild on the bases while they held the locals semi-hitless until the beginning of the eighth when the Merkel school boys started the ball to rolling when Shirley King the junior playing third base for the locals pounded out one for one base and stretched it into two bases, after that everybody on the Merkel team either hit the ball, got hit or were given a pass and before the Abilene boys could stop the bat-fest the locals had piled up ten extra runs to their eight against nineteen scores.

In the first of the ninth Abilene failed to increase their runs and the last Merkel added another run, tying the score. In the tenth the Abilene boys succeeded in getting three more runs and in Merkel's half they were only able to put two across giving Abilene the game by a score of 22 to 21.

On Saturday the Merkel high school team went to Sweetwater for a return game with the high school boys of that place and left the game with the Orient City bunch by a score of 9 to 12.

In the game here Friday Moore pitched good ball for the locals, while Shaffer caught even as good a game, Tate and Gwin did the work for the Abilene team. Tate and Moore both pitched good ball, but there was little comparison of the catching arrangement of the two teams, Shaffer being far superior to the Abilene man. The management of the Abilene bunch evidently understood their men better than the local management did, as was shown from the arrangement of the batting order of the locals which could have been improved upon very much. As a whole the Merkel boys played as good a game as did the visitors who a heavier and much older in every position on the field.

We are the only firm in Merkel that handles northern meal and flour, White Crust flour and German Mill flour, every sack guaranteed to give satisfaction. We've got the goods and want your trade. Hamblet & Rogers.

We have the best line of toilet articles known. Nyal Store.

#### Boys New Buick Automobile.

Thos. A. Johnson received a new 38 hp 1913 model Buick Saturday afternoon through the Buick sales agency of Abilene.

Logan Brothers were the agents and the new car was driven through the country from Fort Worth Saturday and was delivered to the present owner the same evening. Personally we have no car but this new one sure looks good and would even appreciate a joy ride in it.

#### A Magnetic Marvel.

The wonderful anti-rheumatic ring. Almost miraculous are some of the cures credited to these rings. Price \$1.00. For sale by Rust & McCauley Jewelry Company.

# TRADE SPECIALS

## EXTRA PREMIUMS

1st: \$3.00 Hat; 2nd, \$1.50 pair Gloves  
3rd, \$1.00 worth (3 pair.) Wood Socks

**Star Store Coupon with each 50c Cash Purchase**  
(FOR EVERYBODY)

**Merkel Trade Coupon with each \$1 Cash Purchase**  
(EXCEPT MERKEL PEOPLE)

## AFTER THE BIG SHOW, OUR SIDE SHOW

Our extra premiums will be given just after the  
Merkel Trade Premiums are Awarded

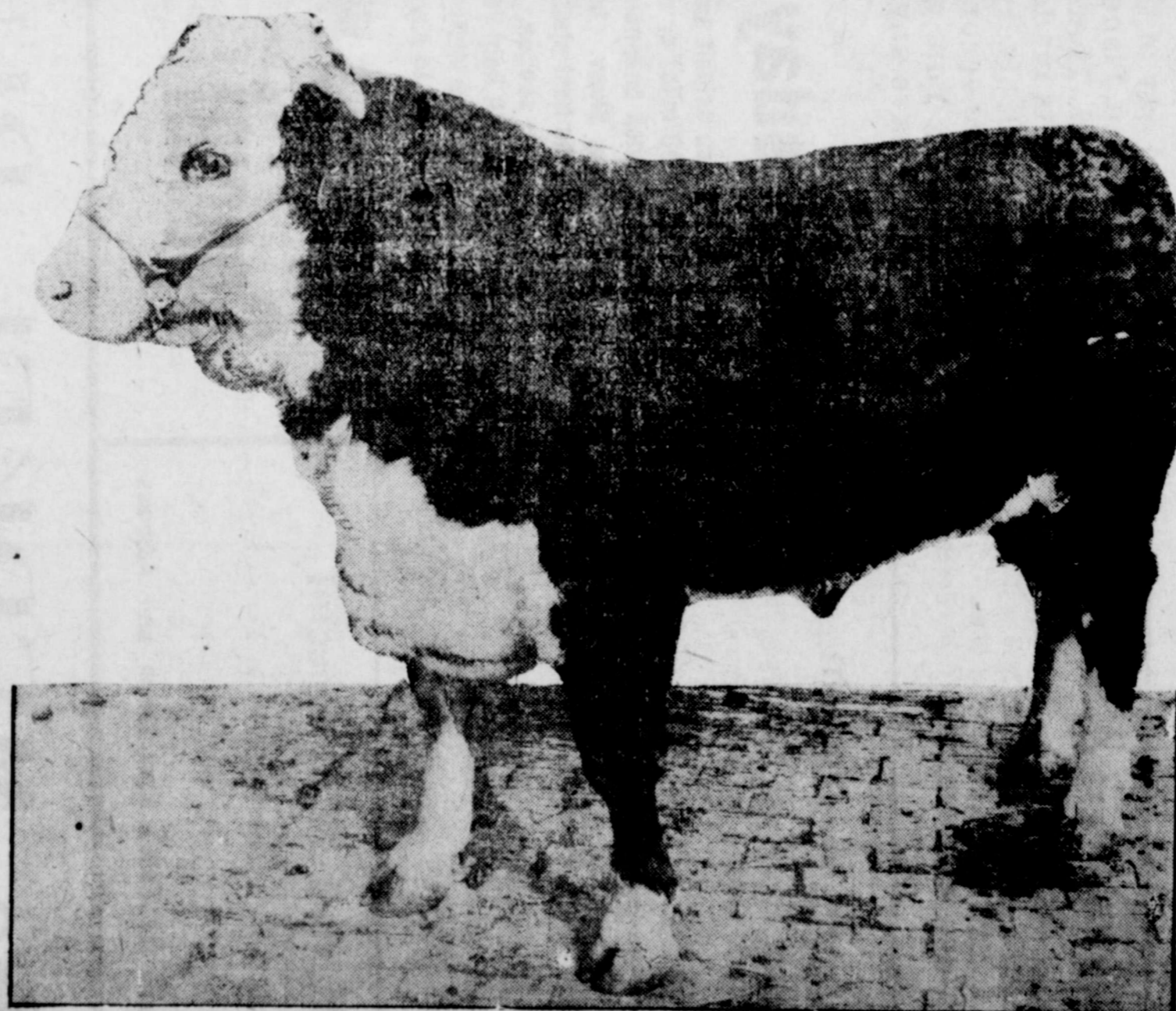
SPECIAL PRICES ON EVERYTHING IN STORE

**\$15.00---All Wool Suits---\$15.00**  
TAILOR-MADE AND GUARANTEED

On all orders paid for in advance we will give 30  
Star Store Coupons and 15 Merkel Trade Coupons

# THE STAR STORE

**MERKEL BULL CALF SELLS FOR \$1200.00**



"TEXAS LAD, III."

This calf was bred and raised by C. M. Largent. He was undefeated blue ribbon winner at the leading southern stock shows 1912 and 1913. He was sold at 13 months of age to Tom Parrott of Throckmorton, Texas last month for \$1200 in gold, silver or good greenbacks.

#### Boy Accidentally Shot.

Our entire community was greatly shocked on last Saturday afternoon when news reached our town, stating that Elmer, 19 year old son of Mr. and Mrs. F. Warsaw of the Barron Ranch community had been accidentally shot.

Elmer, with several playmates had gone out into the pasture on a rabbit hunt when the untimely accident happened. Previously to the hunt they had rigged up a home-made vehicle and hitched a burro to it and Elmer and two companions occupied the cart and had taken the guns and drove down Cottonwood Creek to make a stand while the other boys followed on foot to drive the rabbits to them.

Elmer and the two boys had just reached the designated spot for the stand when the accident happened. He had placed the breech of the gun on the foot-board of the cart while the barrel of the gun rested on his shoulder. When the cart was stopped the breech of the gun slipped off of the board and in some manner the hammer struck the board and discharged the gun. The entire load of shot entered Elmer's right arm and passed inward and upward into the shoulder, finding lodgment against the shoulder blade.

The gun was a 12-gauge loaded with No. 4 shot, and the inflicted wound was a ghastly sight.

Elmer fainted from the shock of the injury and his companions carried water from a nearby creek and revived him, after which they placed him in the cart and started for his home. One of the boys held him in the vehicle while the other lead the burro. They were a mile and a half from home at the time and it required some time for them to reach home. Elmer suffered a great loss of blood during this time as all the arteries of the arm had been severed by the shot and it was some time after they had carried him home before medical aid was obtained. Mr. and Mrs. Warsaw were in Roby at the time of the accident, and a physician who happened to pass the home was called in and he administered some relief to the boy's intense suffering. Other physicians were quickly summoned and all available relief was administered to him, but his life was taken Sunday afternoon at 12:20 o'clock.—Roby Banner.

Frank L. Turner, tinner and plumber, phone No. 409, am ready to do your work. Prices reasonable and dont forget to phone your wants. tf

For your hardware and shelf goods, hides and feed go to Jno. B. Bell & Sons.

#### Rep. J. M. Wagstaff Returns.

Hon. J. M. Wagstaff, representative from this county to the State legislature returned home last week from an extended stay in the capital where he engaged in some very worthy legislation, and as we see some that was far above that advanced by a majority of the representatives who are honored by belonging to that law making body.

The legislator was on our streets Saturday afternoon together with Deputy Sheriff Whaley of Abilene. Each returned home on the night train.

Free ice water all during trade week at Hamblet & Rogers.

# Great Trade-Week Sale!

## At Parten Dry Goods Company's

### APRIL 12 TO APRIL 19

**OUR ENTIRE STOCK, FROM THE SMALLEST TO THE LARGEST ARTICLE AT YOUR DISPOSAL FOR ONE SOLID WEEK**

We have prepared thousands of the most wonderful bargains you ever heard of for this special occasion. We intend to demonstrate during this occasion that there is no source of supply in existence that will give you as much for your money as we will. We want this event to be the greatest in the history of Merkel and by greater values, lower prices and the best treatment we hope to contribute more than our share thereto. : : :

**LET OUR PLACE BE YOUR HEADQUARTERS DURING TRADE WEEK**

We would like to give you a description and the price of every article in our store but lack of space will not permit; we will therefore be able to quote only a few prices in each department which will be guides for bargains in all other goods in the respective departments.

**Let Merkel be Your Trading Point in All Lines**

**Let Parten's be Your Trading Place in Dry Goods**

Where Price and Quality go hand in hand paving the way to "Easy Street" for those who have the gumption to follow

#### Trade Week Specials

##### Men's and Boys' Clothing

As a special feature in this department we are offering all of our \$17.50 and \$20 suits for men, which includes all of our best all-wool Hex blue serge for only **\$10.00**  
 All \$12.50 suits for men for **8.50**  
 Other suits for men, extra values, will be sold for only **\$5.00**  
 All boys suits 10 percent off regular price.

#### IN OUR DRY GOODS DEPARTMENT

The myriad thousands of beautiful bargains in this department will be eye openers for all who visit our store, as we shall maintain the lead Trade Week the same as heretofore. Come, buy while the prices are at lowest ebb.

We are offering 50c dress goods trade week for **39c**  
 We are offering 40c dress goods trade week for **29c**  
 We are offering all 35c dress goods trade week for **25c**  
 We are offering all 25c dress goods trade week for **20c**  
 We are offering all 20c dress goods trade week for **15c**  
 We are offering 20c plain white mercerized lawns for **12 1/2c**  
 We are offering 15c plain white lawns trade week for **10c**  
 We offer 10c percales for **8c**  
 We are offering 8c percales for **5c**

#### Trade Week Specials

##### Men's and Boys' Hats

\$1.50 dress hats for men and boys trade week **\$1.00**  
 \$2.50 dress and staple hats for men trade week **\$1.95**  
 \$4.00 Stetson make hats for men trade week **\$2.95**  
 \$5.00 Stetson hats for men for trade week **\$3.95**

## The Greatest Shoe Sale in Merkel's Entire History

### ALL MISSES' CHILDREN'S AND BOYS' SHOES AT 10 PER CENT OFF

Ladies kid blucher, pat. tip, oxford slippers, trade week **\$1.50**  
 Ladies white canvas, two-strap pumps, trade week only **1.50**  
 Ladies \$2.25 velvet pumps, trade week only **1.75**  
 Ladies 2.50 button oxfords, trade week only **1.95**  
 Ladies 3.00 button kid oxfords, trade week special **2.45**  
 Ladies 3.50 button kid and patent oxfords, trade week **2.95**  
 Ladies 4.00 buck, swede and patent slippers, trade week **3.35**  
 \$5.00 Packard oxfords for men, trade week special **\$3.95**  
 4.00 Packard oxfords for men, trade week special **\$3.45**

Bargains will be offered in all other shoes. We have the best.

#### MEN'S UNDERWEAR

Mens balbriggan, porosknit and nainsook underwear **25c**  
 All 50c and 75c underwear, trade week special **45c**

#### LACES AND EMBROIDERIES

Greatest values in embroidered voile flouncing, embroideries in narrow widths and laces that were ever witnessed by human beings. Embroidered voile flouncings are among the strongest wearables on the market and you can't go wrong if you should select an embroidered voile for your swellest dress.

# FREE

9x12 ft. ART SQUARE at 3:30 Saturday, April 12th. Don't fail to get your Coupons.

# FREE

As stated in the beginning, we can not enumerate but few of the great quantity of bargains that will bedeck every shelf, counter and table in our entire store during this great occasion but you may come to our store with the full assurance that every article will really and truly be a trade-week bargain. We have planned for this to be the biggest week in this spring's business and with that end in view we have undoubtedly

Put Our Prices Low Enough to Bring the Business. :: Everybody Come and Have a Good Time

# Parten Dry Goods Company

Merkel's Exclusive Cash Store :: Where your Money goes the Farthest

# Trade Week Specials FURNITURE AND RUGS



**Wait! Wait!**  
**LISTEN TO MACK**

We can save you money on Kitchen Cabinets, Rugs and anything carried in our Big Stock. We buy and sell for cash. Before buying elsewhere or sending off to mail-order houses



Come and see the Cabinet to be given away

**Get Mack's Price**

**Trade Week**

**Special Prices on Furniture**  
**JUST THE THING YOU WANT AT THE PRICE YOU WISH TO PAY**

**Trade Coupons With Every \$1.00 Cash Purchase**

**6-Six Rattling Good Offers on Rugs-6**

**These Special Prices Good for Cash and Trade Week Only**

No. 1

**Matting Rugs**

Size 9x12

Handsome low price sanitary rug for bed room and summer use, beautiful pattern in floral and oriental; regular \$3.75 value

**\$2.85**

No. 2

**Wool and Fiber**

Size 9x12

A very durable light-weight rug, seamless and reversible. Compare this price with the mail-order house of Dallas—catalogue No. 126, page 308.

**\$7.35**

No. 3

**Aberdeen Wool**

Size 9x12

Extra heavy wool rug, will lay without tacking, about 1/4 in. thick and very durable, close woven, reversible, seamless. Regularly sold for \$15 to \$16.

**\$12.85**

No. 4

**Tapestry Brussels**

Size 9x12

Very handsome and attractive patterns, the best low-priced seamed rug on the market; weight about 31 lbs. Compare this with any mail-order catalogue. You pay no freight at Merkel.

**\$10.65**

No. 5

**Tapestry Brussels**

Size 9x12

Imagine how one of these seamless brussels rugs will look on your floor. Beautiful bright patterns. They come in different grades and patterns. Price as low as

**\$12.85**

No. 6

**Last but Not Least**

Size 9x12

Four Smith Axminster Rugs  
Six Velvet Seamless Rugs  
All good bright patterns  
Weight 40 to 45 pounds  
\$22.50 to \$25.00 values

**\$19.85**

**Behrens-McMillen Furniture Co.**

**ASK MACK**