

# THE MERKEL MAIL

VOL. 24—NO. 36

MERKEL, TEXAS, FRIDAY, OCTOBER 25, 1912

16 PAGES

## PRICE BANKHEAD HOME IS BURNED

The home of Price Bankhead was destroyed by fire Saturday evening about 7 o'clock. Owing to the distance the home was from the nearest fire plug it was impossible for the department to cope with the flames only by their bucket brigade and the chemical engine.

At the time the fire broke out the family was not at home, not having been there the entire evening and can not understand how the fire could have started unless it was from mice having carried matches into the ceiling of the house where the fire started over the kitchen. When the alarm was turned in the fire boys turned out in record time, two autos being pressed into service getting the boys there in time to save most every piece of furniture in the home.

Mr. Bankhead places an estimate of \$1400 loss on the property was partially covered by insurance.

### Teachers to Meet.

An institute for the teachers of Taylor county, which they are compelled to attend, begun at Abilene Monday, Oct. 28th. A neat and interesting program has just been issued by County Supt. Smith and among those to address the meeting are Dr. O. H. Cooper, Dr. J. D. Sandifer, Rev. Jesse P. Sewell, E. B. Bynum and Mayor Kirby of Abilene and E. V. White of Austin.

Read every word of our big ad in this paper, four full pages; the prices will interest you. Merkel Dry Goods & Grocery Co.

## FIRE DESTROYS MR. HILL'S HOME

Fire was discovered in the home of Mr. Emory Hill Monday night about 11:30 o'clock and before assistance could reach the place the house was practically a mass of flames.

The lateness of the hour caused the fire to gain a headway before it was noticed and Mr. Hill and family barely had time to escape with their lives and a small amount of clothing. Friends who came did not have time to save any of the household effects as they did in the fire Saturday night that destroyed the home of Mr. Bankhead.

We are informed that the home the property of T. K. Brazil was insured and also partial insurance on the furniture

Merkel pays the highest prices for cotton and produce, and sells goods for the lowest possible prices. When it comes to a good trading point, Merkel is high and low and then jack and the game. If you ever play seven-up, checkers or marbles come to Merkel.

Mass meeting for farmers and business men at the Opera House Saturday afternoon, 2:30 to 3:30.

# M-E-R-K-E-L

THE BEST PLACE TO BUY—THE BEST PLACE TO SELL

**MERKEL**  
GOOD HOMES; GOOD SCHOOLS,  
GOOD CHURCHES; GOOD PEOPLE;  
THE CITY TO LIVE IN,  
THE CITY TO INVEST IN  
THE MERKEL COUNTRY,  
OPPORTUNITY FOR THE YOUNG MAN,  
GOOD HEALTH FOR THE OLD MAN,  
EMPLOYMENT FOR THE POOR MAN,  
INVESTMENTS FOR THE RICH MAN,  
PROSPERITY FOR ALL.

The importance of Merkel as a market and trading point is known to all acquainted with the town and its trade territory. In the very beginning Merkel had the advantage of a logical location and this made the town and its position of supremacy for the territory at the very start and it has held this position.

This article is written for those not acquainted with Merkel and it is our desire to give only facts and the truthful reasons why our town is the best place to buy and sell in this part of the state. There are many of these reasons but we will only give a few of the most easily apparent ones. It takes reason and good sound logic to be convincing.

In the first place Merkel is a small town. It is our recollection that our last census gave us a population of only about 2,250 people. You know what this means in comparison with cities and larger towns aspiring to be cities. It means that our rents are cheaper and the expense of operating a business is the lowest possible. You know the trade must pay the rent and all of the other expenses in the operation of any business. You pay the lowest rents and expenses when you trade at Merkel.

Our first argument would be to the detriment of our town as a market and trading point—if we did not have the business. Our rents and expenses would be in same proportion and our profits have to be as big as those of our competitive points if we had a small town and a small business. It takes a volume of business. We have the small expense of running our stores and then the benefit of a big volume of business. There are no towns of the size of Merkel within our knowledge commanding a larger territory. We see our subscribers who live 20 and 25 miles from Merkel here trading with our merchants every week or so. Our merchants can make a small profit on each bill of goods and at the end of the month or year have a good total profit for he is doing a big volume of business. There are little stores and little stocks of goods in Merkel doing

an annual volume of business equal to stores twice as big and in towns several times larger than our place.

Our business people are just country merchants but they are enterprising and progressive. There are no shoddy and ratty stocks of goods here for the good reason we have not the class of trade to buy this kind of goods. There are no negroes in the Merkel country and the class of trade coming to Merkel demand and accept only the very best of goods and then they want it in style. Our merchants know their trade and buy none but the goods for which there is a demand and the world has been served with notice that this is not a good point to dump any run-down and out-of-date stocks of goods. Sorry goods are high at any price and good, dependable goods are always the cheapest, considering satisfaction and service.

Our town and its entire citizenship realize their dependance upon the country and country trade and then do everything possible for the interest of the farmers who sell their cotton, stock and produce here. This is the best market for cotton, stock, produce, wood and anything the farmer has to sell. We do not ask you to take our word but ask the good men of this country who have been selling to Merkel merchants for years and buying of them too. It is easily apparent to a man of reason for if our merchants did not get out on the street and pay every cent their cotton and produce was worth and many times more there would be foreign buyers here. They are at other towns and have tried to make money here but nothing doing. We make this statement and we know what we are talking about: Merkel merchants have lost more money than they have made every cotton season since we have been in Merkel. If you doubt this get up something and we will show you. They did that thing and during the same time sold you goods for less than you could buy them anywhere in this part of the state or from any mail order house from here to Hoshkosh,

Wishkonsing.

All other lines of business and profession are as well represented in Merkel and all prices, rates, charges and fees just as reasonable for this is a reasonable town. The man with high prices and high fees can not make good here. Our people want the best but at a reasonable price. Our town can not boast any high livers but on the contrary is the most attractive for the man who wants to live good and yet live reasonable. In our honest opinion this town is about the best solution we know for the great problem about the high cost of living. It sometimes seems high here but when you talk to your friend or relative living in another place you will come home feeling better.

Our banks offer the very best of facilities for our farmers, stockmen and citizens and to those who open a line of business with them the most liberal and very best of accommodations. If you will look at the deposits of the three banks of Merkel and then consider our people have just come through several short crop years you will have some idea of Merkel's territory.

There is no excuse for a citizen of this country going to any other place to trade or ever sending an order to any of the mail order houses and he will not do it if he will investigate and find out just what he can do at home before sends off his money. You can do better here and have the local guarantee of a good man and no trouble about freight, express, expense, delay or red tape business.

Our only criticism of Merkel merchants is that they are too general in their purchases and advertising. We believe this is a day of specializing and a merchant should handle no line but one in which he can keep in stock, complete and up-to-date, and his advertising should be specific. If they would do this, always have the goods wanted and then be regular and systematic instead of spasmodic advertisers they would have a more even and profitable business. The readers of our paper and our people have to buy goods,

## ESCAPES DEATH BY SMALL MARGIN

Some time ago there appeared an article in this paper of the danger small boys were subject to when they were allowed to attend fires, again we are stating some facts with the hope that they will be considered.

Saturday afternoon when the fire alarm was turned in, two automobiles were used to carry hose carts to the scene. The first auto started with hose cart No. 2 and had passed the second south street when the other auto, a high power car from Abilene crossed the railroad with hose cart No. 1 [and by the time the first car approached the fourth street south the second car was even with it. The car pulling cart No. 2 was making fully twenty miles per hour, the other one must have been making near forty miles. Just before the Abilene car approached the fourth street a small boy on a bicycle swung into open road ahead of the flying car, each being on the left side of the street, some one called to the boy to look out, he turned to the right just in time to keep from being run down by the big car, his turning to the right closed the way for the car in turning the same way, while it could not have been driven the left on account of already being against the side walk, while the other car was being driven on the right side of the street.

The boy should not have been allowed to leave his home and throw himself into such danger. Death would have been instantaneous had the car struck him, it missed him by about two feet.

## MERKEL COUNTRY SUITS CHAPMAN

F. M. Chapman of Hopkins county looked all over this section and after riding for a half day in the Merkel country picked him out a farm and went home after his family and any friends who will let him tell about the opportunities we have in this section and now is ready to buy a home.

Something doing Oct. 9 at the Merkel St

groceries, implements, wares and other articles at all times of the year and are entitled to special offers on them.

This last comment is in the friendliest of feelings for we must admit that we have the best line of merchants in a town the size of Merkel in the state and to be real frank and honest no newspaper can show up a better advertising business or subscription list, all of which we get from our business people and the people of our town and country.

It will pay you to read the advertising in this issue and come to Merkel to make your heavy fall bills.

Come to Merkel.

# A Bank With A Purpose

## Other Than The Profit

First to have the deposits of our good customers guaranteed by the Depositors' Guaranty Fund of the State of Texas and— Second, last and all of the time to be of assistance to our friends and customers. If you are not a customer we solicit your account now. This is a Guaranty Fund Bank. The prudent and conservative lines on which this bank is being conducted is an additional guarantee of safety and should commend the Institution to your favorable consideration. Our strength in cash assets is far beyond legal requirements, and it is our intention to keep the bank in this strong position. We want your entire confidence as well as your account, and will be glad to hear from you. Your business is appreciated

# FARMERS STATE BANK

J. S. SWANN, President

R. O. ANDERSON, Cashier

B. C. MOORE, Assistant

## FARMERS MEETING SATURDAY, OCT. 26

Place: Opera house, Merkel.  
Time: Saturday, 2:30 to 3:30 p. m.

Subject: Improved farming. The farmers and as well the business men are invited to be present at the opera house Saturday afternoon and hear Hon. Wm. Ganzer, of Denton, District Manager for the United States Department of Agriculture.

There will be a discussion of methods of agriculture, soil conservation, seed selection and all given the benefit of the experiment and development by the

of interest to you and and come and bring some you.

was well represented at Fair during the past ten days. Saturday saw the largest crowds go, taking benefit of the greatly reduced rates. Among the visitors for that day were W. H. Walkins, R. T. Johnson, F. H. Horton, T. C. Casey, W. I. and Roy Cogburn, J. D. Hogg, M. H. Hensley, Watt Blair, J. K. Higgins, E. E. Patterson, Sam Provine, L. W. Cox, J. D. Pollard, Jay Hendricks, W. A. Terry of Trent, R. T. and Walter Boden, W. R. Walker, Mr. and Mrs. J. E. Bryson, Mr. and Mrs. M. P. Lattimer, Mrs. W. M. Elliott, Mr. and Mrs. R. L. Bland Mrs. Thos. Largent and Miss May Elliott,

Motion Pictures at the Opera House.

J. T. WARREN, President THOS. JOHNSON, Cashier

No. 7481



Capital and Surplus \$50,000.00

UNITED STATES DEPOSITORY

We invite your account and are amply prepared to care for all good business offered us

### BOARD OF DIRECTORS

J. T. Warren C. P. Warren G. F. West Henry James  
Ed. S. Hughes J. T. Howard Thos. Johnson

OLDEST BANK IN MERKEL

### U. C. V. Invitation.

Com. A. A. Baker and Camp 79 U. C. V. are in receipt of an invitation from the United Daughters of Confederacy requesting their presence at the Celebrated Ceremonies incident to the laying of the Corner Stone of the Arlington National Cemetery at Richmond, Virginia on Tuesday afternoon, November the twelfth at two o'clock nineteen hundred and twelve.

### Dead Letter List.

The following letters remain in the post office at Merkel, Texas for week ending Oct. 26, 1912:  
Hall, John  
Leonard, G. W.  
Martin, G. S.  
McGovock, O. H.  
Stone, Carl  
Warrick, Miss Francis  
If not called for will be sent to dead letter office Nov. 9, 1912.  
H. W. Derstine, P.M.

### Money; Marbles or Chalk.

Any or all that we have the best lot of marble players that ever graced a municipality of our size or standing.

During the last few months many of the city dads have banded themselves into one of the strongest set of marble players who ever shot from taw. Some of the members of the local organization are B. C. Hodges of the Noodle country, Jno. Sears, President of the Southern National Bank, T. F. Compton, cotton buyer, H. C. Burroughs, Druggist, G. R. Holloway, retired farmer and stock raiser, H. C. Williams, Insurance, Jno. Banner, harness maker, and some others not caught by the local reporter.

The place the games are staged is in the alley back of J. L. Banner & Son's saddle shop and any person feeling lucky can get a game at any time from sun up to sun down.

### Notice.

Owing to the fact that I am crowded for room to handle the big stock of grain and feed that is now arriving I have put on a special sale on all staple and fancy groceries, the stock is new but must be sold. Come and see for your self, everything in the grocery line. W. H. Roach.

### For Rent.

One-half mile of Shilo in Jones county, 175 acres in cultivation, 2 pastures, good improvements. For further particulars write or see, A. C. Boney, Merkel, Texas.

No matter whose president we sell rugs, kitchen cabinets and furniture cheapest. Behrens-McMillen.

## 9,000 BALES BY END OF THE WEEK

With a continuance of daily sales on cotton here the receipts will no doubt reach the 9,000 mark by Saturday night.

Up to Thursday noon there had been 8660 bales brought to our market, which is just 660 more than many people estimated at the beginning of the season and the crop is not gathered by at least 2,000 bales, perhaps more for the receipts from the Divide and Canyon country will almost make that amount without the aid of other sections of the Merkel trade territory,

### Abilene Cotton Receipts

Abilene has received from wagons just seventy-one hundred bales of cotton up to three o'clock yesterday afternoon according to the books of the two cotton yards of the city.

From the expression of leading and reliable farmers the cotton crop of Taylor county is seventy-five per cent gathered to date.

Former estimates of Abilene receiving 12,000 to 15,000 bales are now reduced to 11,000 or 12,000, while the estimate of the crop for the county has dropped to 25,000 or 30,000 bales as against 22,000 bales last year.— Abilene Sunday Reporter.

### Notice.

Now that I am closing out at cost, will soon be out of business. To those who are indebted to me I will take horses, mules or cotton. Will be glad to close up all old accounts. E. D. Coats.

# THE GREAT ROOM-MAKING SALE

ONLY 8 MORE DAYS

## A T PARTEN DRY GOODS CO.'S

### Big Shipment of THOUSANDS of Dollars Worth of New Merchandise

That will arrive about Nov. 1st makes it imperative that we make monster sacrifices on our present big stock in order to obtain the room necessary for the accommodation of these big new shipments.

**Our Store at Present is Loaded to its Utmost Capacity. Only 15 Days Remain**

In which to provide the necessary room. Thousands of dollars worth of Merchandise, the best the markets of the world afford, must be unloaded at sacrifice prices. This great demand for room will mean Hundreds of Dollars saved to hundreds of needy buyers of Merkel and the Merkel Country.

This Great Fifteen Days Room-Making Sale

## Began Saturday October 19 and Closes Saturday Nov. 2

Every man, woman, boy and girl within reach of Merkel and in need of Fall and Winter Garments should not let petty obstacles keep him or her from this Mid-Season Sacrifice Sale. Every article within our store will be marked to the Lowest Price at which it can be sold, and we leave you to be the SOLE JUDGE of the Genuineness of the Sacrifice on this Dependable Merchandise.

# IF IT IS NOT GENUINE DON'T BUY!

## FREE!

Besides these Great Bargains we offer with each \$50.00 purchase, free of charge, one beautiful 9 feet by 12 feet Art Square absolutely FREE. This \$50.00 purchase must be

**MADE IN ONE DAY**

## FREE!

### 10 DRESS PATTERNS

Saturday morning Oct. 26, we will give away FREE 10 more nice Dress Patterns. Each contestant, however, must make a purchase. No matter how small the purchase is.

#### DRESS GOODS

All \$1.00 messalines, this sale.....85c  
 \$1.00 wool goods.....63c  
 75c wool goods, this sale.....48c  
 50c silk jackards, this sale.....39c  
 75c satins new colors, this sale.....48c  
 85c silk jackards, this sale.....25c  
 25c 36 inch brown linen, this sale.....19c  
 35c poplin, whip cord suiting, this sale.....25c  
 20, 25c poplin, whip cord suiting, this sale.....15c  
 12 1/2c and 15c suitings, this sale.....10c  
 15c gingham, new patterns, this sale.....12 1/2c  
 12c gingham, new patterns, this sale.....10c  
 10c gingham, new patterns, this sale.....8 1/2c  
 All best grade calicoes, this sale.....5c

Short space will not permit us to describe each and every kind of dress goods, but our stock is composed of all the newest fabrics in vogue this season and the prices will be cut as indicated in the above list. These prices should be an incentive for you to buy your dress goods now.

#### LADIES' COATS

Great Sale of Ladies, Misses' and Children's Coats

Our big stock of coats must be reduced to make room for new shipments.

Misses' \$2.50 cloth coats, this sale.....\$ 1.48  
 Misses' \$3.50 cloth coats, this sale..... 2.75  
 Misses' \$5.00 fur coats, this sale..... 3.98  
 Ladies' \$7.50 fur coats, this sale..... 6.48  
 Ladies' \$10.00 plush and caracul coats this sale..... 8.48  
 Ladies' \$12.50 coats all styles and materials, this sale..... 9.98  
 Ladies' \$15.00 coats all styles and materials, this sale..... 11.48  
 Ladies' \$20.00 coats all styles and materials, this sale..... 14.98

Now is the time to buy your coat. Don't wait until they are all gone or picked over.  
 Ladies' \$6.50 black broad cloth coats, this sale.....\$3.48  
 Ladies' \$7.50 black broad cloth coats, this sale..... 5.98

#### CLOTHING

Men and Boys' Greatest Clothing Sacrifices of The Season

One lot men and youths' \$12.50, \$15.00 suits, this sale..... 7.50  
 All \$16.50 regular all wool suits, this sale (2.48  
 All \$20.00 suits guaranteed not to fade or break or roll in front, this sale.....14.98  
 These are the greatest suit values ever offered at this or any other season of the year.

**Woodbine Suits for Boys at Greatly Reduced Prices**

Another big shipment of Woodbine Boys suits requires us to sacrifice on our present stock in order to make room. This is the highest grade boys' suits made. All full Peg Pants.  
 \$5.00 Blue serge suits, this sale.....\$3.50  
 3.50 wool suits, this sale..... 2.50  
 7.50 plain and fancy serge, this sale..... 4.98  
 9.00 all suits, sizes 17 to 18, this sale... 7.48

#### STAPLES

20 yds. good round thread plaids, this sale \$ 90  
 20 yds. bleach domestic, this sale..... 1.00  
 15 yds. outing, this sale..... 1.00

#### Notions and Novelties

5 papers pins, this sale.....5c  
 7 spools best thread, this sale.....25c  
 All 10c percales, this sale.....8 1/2c  
 25c talcum, this sale.....15c  
 50c hand bags, this sale.....25c  
 These and hundreds of other notions and novelties that space will not permit us to enumerate will be shown you at bargain prices.

#### Mens Furnishings

Mens' heavy fleeced and heavy ribbed under wear, this sale.....45c  
 \$1.25 Mens' dress shirts, this sale.....85c  
 Mens' Sweaters, Over Coats, Ties and any other article in Mens wear will be sold you at a less price.

#### SHOES SHOES

Our shoe department contains nothing but honest shoes, even the cheapest is made of solid leather and guaranteed to give satisfactory wear.

Boys' kid shoes up to 5 1/2, this sale.....\$1.50  
 Boys' box calf shoes up to 7's, this sale..... 1.75  
 Boys' gun metal shoes up to 7's, this sale..... 2.25  
 Boys' \$2.50 work shoes 2 1/2 to 5 1/2 this sale 1.85  
 Mens' box calf \$2.50 shoes, this sale..... 1.75  
 Mens' \$3.00 vic-kid shoes, this sale..... 2.48  
 Mens' \$4.00 Packard shoes, this sale... 3.50  
 Mens' \$5.00 Packard shoes, this sale... 3.98  
 Ladies' \$2.00 kid shoes, this sale..... 1.48  
 Ladies' \$2.00 button kid shoes, this sale 1.75  
 Ladies' \$2.50 velvet shoes, this sale.... 1.98  
 Ladies' \$3.00 velvet shoes, this sale.... 2.48  
 Ladies' \$3.50 velvet shoes, this sale.... 2.98  
 Ladies' \$3.50 10 but. tan boot, this sale... 2.98  
 Ladies' \$3.50 Selby kid boot, this sale... 2.98  
 Ladies \$4. Selby tan, patent boot, this sale 3.48

This great opportunity is offered you at a time when you most need the goods and we feel confident that every economical man and woman in Merkel territory will avail himself or herself of these great savings. Remember the date, the place and bring the whole family

# Parten Dry Good Company

Merkel's Cash Store

Merkel, Texas



MRS. W. H. DICKSON, EDITOR

The awarding of the Civic Improvement prizes as announced at the Flower Show Friday evening:

Best kept Premises, first prize Mrs. J. G. Hale; second prize, Mrs. John Sears.

Best kept Lawn, first prize, Mrs. J. W. Jennings; second prize, Mrs. John Sears.

Best kept Shade Trees, first prize, Mrs. John Sears; second prize, Mrs. J. W. Daniel.

Most artistic vine covered back fence, first prize, Mrs. W. A. Scott.

Best kept, cleanest and most artistic back yard, first prize, Miss Jackie Jennings.

Prettist Rose border, first prize, Mrs. B. C. Gaither; second prize, Miss Mary Jennings.

Best general collection of flowers, first prize, Mrs. J. T. Tucker; second prize, Mrs. J. E. Costephens.

Best kept alley, first prize, Ed Scott, second prize, Emzi Burroughs.

Best kept Conna bed, first prize, Miss Roxie Sharp.

Most artistic arrangement of vines of veranda, first prize, Miss Elinor Daniel; second prize, Mrs. W. A. Scott.

Pot plants—prettiest Fern, prettiest Carnation, prettiest Chrysanthemum, Mrs. R. A. McClain.

Fancy work, first prize, Mrs. G. H. Adams; second prize, Mrs. R. A. McClain.

Notwithstanding the long dry and hot summer many places bore evidence of careful work. Each clean premises was an incentive to some one else to clean up. We hope to have a more favorable season next year and more interest.

See second section for society news.

### FOOD VALUE OF BUTTERMILK

According to Bulletin of Department of Agriculture It is Extremely High.

An ordinary glass of buttermilk contains about as much nutriment as two ounces of bread, a good sized potato or a half pint of oysters, says a recent bulletin of the United States department of agriculture. It thus contains about the same food constituents as skim milk, but it has an added hygienic value because the protein is more easily digested than the protein in skim milk, and therefore is often prescribed by physicians for children and invalids, especially those suffering from intestinal trouble.

Protein, being the most costly or food ingredients, is the one most likely to be lacking in inexpensive meals, and this is the nutrient which both skim milk and buttermilk supply in a cheap and useful form, and when taken with bread or used in cooking they form a very nutritious addition to the diet. Two and one-half quarts of skim milk or buttermilk contains about the same amount of protein as one pound of round steak, and costs about one-quarter as much. Two quarts of milk has a greater nutrient value than one quart of oysters. The nutriment in the form of oysters would cost 30 to 50 cents, while the milk or buttermilk would have on the farm of from two to cents.

Here is a woman who speaks from personal knowledge and long experience, viz., Mrs. H. P. Brogan, of Wil-Pa., who says: "I know from experience that Chamberlain's Cough Syrup is far superior to any other. It is a group there is nothing that excels. For sale by all dealers. Adv

### The Drunken Parliament.

There was a Scotch parliament once which would not have cast a second glance at the Temperance (Scotch) bill which has just made its third appearance in the house of commons. The first parliament which met in Scotland after the restoration of Charles II. had not the least hankers after temperance reform. It acquired the name of "the drunken parliament," in fact, and lived up to its reputation. Scott in his "Tales of a Grandfather" gives evidence: "When the Scottish parliament met the members were in many instances under the influence of wine, and they were more than once obliged to adjourn because the royal commissioner (Middleton) was too intoxicated to behave properly in the chair."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States. Remember the name—Doan's—and take no other. Adv



### THE BEST WAY TO KEEP POSTED

ON market or crop conditions, or to secure the latest information of any sort is to employ Bell Telephone Service.

It will take you a long or short journey with a substantial saving of time, effort and money. RURAL TELEPHONE SERVICE is easily had at very low cost. Apply to our nearest manager or write to

THE SOUTHWESTERN TELEGRAPH AND TELEPHONE CO. DALLAS, TEXAS



### WHY THEY LEAVE THE FARM

Story Indicates That the Remuneration Some Agriculturists Allow Their Sons Is Not Adequate.

"Just the other day I met a stalwart young fellow whose every appearance would indicate he was a 'son of the soil,'" says a writer in Farm and Fireside. "Six years ago he left the old home. At that time he had very little education, but by steady, industrious labor he has 'won out,' and today is a promising young lawyer. He told me that the first year he left the farm he obtained employment in a machine shop at what seemed to his mind a large sum of money, \$12 a week. He worked hard for nearly three months, when one day he received a telegram from his father, asking him to return at once.

"Having left a delicate little mother, he rushed home with all haste, fearing to find some great trouble at the end of his journey. His father met him at the station and calmly explained that his hired man had left and he could not get his hay in alone. My young hero, not daunted in the least, informed his father that he had given up his job to return home and asked what pay he was to receive for his work. The father promised a certain small sum. After two months' hard work the son asked for money to buy a suit of clothes and received it. At the end of the season, when the young man wanted a final settlement he was put off from time to time, and at last went away to the city with an empty pocket and a heartfelt of resentment."

If you have young children you have perhaps noticed that disorders of the stomach are their most common ailment. To correct this you will find Chamberlain's Stomach and Liver Tablets excellent. They are easy and pleasant to take, and mild and gentle in effect. For sale by all dealers. Adv

### Circumstantial Evidence.

There was considerable chill in the air, and Sniffley didn't know whether it would be wise to begin a conversation with Mrs. Sniffley or not. Finally, however, the silence became too arctic for comfort, and he decided to risk it.

"Beautiful morning, my dear," he observed, as he lathered his chin. "Don't you talk to me, Mr. Sniffley," retorted the lady. "I am disgusted with you. You needn't fool yourself into think I don't know in what condition you and Mr. Bagley came home last night. I overheard your conversation."

"Conversation!" said Sniffley. "What did I say?" "You said you didn't know, when Mr. Bagley asked you which keyhole was the right one, and there's only one on the door!" said Mrs. Sniffley.

When you have a bad cold you want the best medicine obtainable so as to cure it with as little delay as possible. Here is a druggist's opinion: "I have sold Chamberlain's Cough Remedy for fifteen years," says Enos Lollar of Saratoga, Ind., "and consider it the best on the market." For sale by all dealers. Adv

### SURE ENOUGH WEATHER SIGN!

Coffee, Pipe and Cane Will Help On to Make a Forecast of the Coming Day.

When you go for your holiday, don't grumble if you find that your newspaper has misled you as to the weather in your particular district, or give you a report too general to be of any use. Instead, use your powers of observation, and be your own weather prophet.

You need go no farther than your own breakfast table to start with. Watch your cup of coffee. When the bubbles collect in the center of the cup and form a "kiss," you can plan that picnic with confidence. When they rush to the side of the cup, you had better go carefully. Rain is not absolutely certain, but it's very likely. Of course, it is the condition of the atmosphere that affects the tiny bubbles.

Your after breakfast pipe will confirm whatever opinion you have formed from your coffee. If you use wax matches you will find that they are specially difficult to ignite. You may succeed the first time, but by striking half a dozen in succession on a morning when rain is to be expected you will use six matches for two fares.

You will find further weather prophets waiting for you in the hall, anxious to tell you the news. Pick up your walking stick. If it is hard and dry, take it with you, even if the sky is clouded. But if the handle is moist, drop it, and take your umbrella. If, fifteen minutes after rubbing the handle with a dry cloth, the moisture reappears, you had better take your raincoat as well, for you are in for a "soaker."

J. W. Copeland, of Dayton, Ohio, purchased a bottle of Chamberlain's Cough Remedy for his boy who had a cold, and before the bottle was all used the boy's cold was gone. Is that not better than to pay a five dollar doctor's bill. For sale by all dealers. Adv

### Without the Stork.

There are no storks in the dense forests of Dutch Guiana, where live simple, harmless Indians. The poor Indian mother goes out of her home, a simple shelter from rain raised on a few sticks, and broods in the forest. She soon comes back, not alone as she went out, but with a little baby boy or girl, sometimes twins. Old Mr. Indian smiles quietly when he first sees the little one and from some superstition he believes he must not work and kill game for several weeks. So he lies in his hammock and sometimes holds the little one as the other Indians come up and tell him how happy he ought to be as the father of the fine baby. In two or three days the little one is swung in a hammock and carried at its mother's breast while she works the casava fields. Baby seldom or never cries and is not one tenth as much trouble as an American baby.

Paris, Tex., I, the undersigned, take pleasure in stating that I have used Cheatham's Chill Tonic, and a few doses broke a severe case of chills and fever on me about six weeks ago, and I have had none since. I consider it the best medicine for the purpose I ever used. Yours truly, J. E. Cay. Adv.

### The Sliding Seat.

A sliding stroke was adopted by English oarsmen long before movable seats, but upon what the Americans called the "buckskin and butter" plan. Newcastle scullers used to slide on a long, highly polished thwart by the free use of grease or soap, their rowing trousers being strapped at the seat with wash leather. This device was introduced to the Thames by Robert Chambers when he sculled a match with Harry Kelly in 1865, and was used by the Tyne crew when they rowed St. John, New Brunswick, in 1870. In 1871 the Tyne crew, who had gained a knowledge of the movable seat during their visit to America, used sliding seats at Newcastle; and they were fitted to the coxswainless four in which the London Rowing Club beat the Atlanta crew, of New York, in 1872. After the success of the new arrangement at Henley, sliding seats were adopted by both universities for the varsity boat race of 1873.

**KILL THE COUGH AND CURE THE LUNGS**  
WITH **DR. KING'S NEW DISCOVERY**  
FOR **COUGHS** PRICE 50¢ & \$1.00 TRIAL BOTTLE FREE  
AND ALL THROAT AND LUNG TROUBLES  
GUARANTEED SATISFACTORY OR MONEY REFUNDED.

### Blood Was Wrong

All women, who suffer from the aches and pains, due to female ailments, are urged to try Cardui, the reliable, scientific, tonic remedy, for women. Cardui acts promptly, yet gently, and without bad effects, on the womanly system, relieving pain, building up strength, regulating the system, and toning up the nerves. During the past half century, thousands of ladies have written to tell of the quick curative results they obtained, from the use of this well-known medicine.

### TAKE CARDUI The Woman's Tonic

Mrs. Jane Calahan suffered from womanly trouble for nearly ten years. In a letter from Whiteville, N. C., she says: "I was not able to do my own housework. My stomach was weak, and my blood was wrong. I had back-ache, and was very weak. I tried several doctors, but they did me no good. I used Cardui for 3 or 4 months, and now I am in the best health I have ever been. I can never praise Cardui enough." It is the best tonic, for women.

Whether seriously sick, or simply weak, try Cardui.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. ] 88

### JOHN R. DANIEL

Livery, Feed and Sale Stable SOUTH SIDE

Automobile Service in Connection

Phone No. 44. Opposite T. & P. Depot.

MERKEL : : : : TEXAS

### NEW AND SECOND HAND STORE

We buy, sell and exchange new and second hand goods. We repair sewing machines, guns, stoves and locks. First-class work of all kinds.

ALL WORK GUARANTEED.

THOMAS & DORSEY, Kent Street

3<sup>25</sup>  
By Mail Only  
1 Year

AGENTS Wanted EVERYWHERE

During BARGAIN DAYS

December 1-15

(This Period Only)  
You can subscribe, renew or extend your subscription to

### FORT WORTH STAR-TELEGRAM

and get this big modern Daily and Sunday newspaper—Associated Press news, special wires for state and markets; ALL the news ALL the time, from EVERYWHERE, 12 to 24 hours ahead of any other newspaper for

\$3.25

A Year—DAILY and SUNDAY—By Mail

Send in your subscription before Dec. 15. After this date the regular price—75 cents per month—will strictly prevail.

AGENTS Wanted EVERYWHERE

### SPECIAL FOR NOW

If you will give us your order now and add 25 cents your paper will be started Nov. 1st and run to Dec. 1, 1913. This will give you the full benefit of the Sneed trial, all election news and other items of special interest during November. Give us the order now.

HOMER L. EASTERWOOD, Subs. Mgr.



# WANTED—A RIDER AGENT

**IN EACH TOWN** and district to ride and exhibit a sample Latest Mod. "Ranger" bicycle furnished by us. Our agents everywhere are making money fast. *Write for full particulars and special offer at once.*

**NO MONEY REQUIRED** until you receive and approve of your bicycle. We ship to anyone anywhere in the U. S. without a cent deposit in advance, *prepay freight*, and allow **TEN DAYS' FREE TRIAL** during which time you may ride the bicycle and put it to any test you wish. If you are then not perfectly satisfied or do not wish to keep the bicycle ship it back to us at our expense and you will not be out one cent.

**FACTORY PRICES** We furnish the highest grade bicycles it is possible to make at one small profit above actual factory cost. You save \$10 to \$25 middlemen's profits by buying direct of us and have the manufacturer's guarantee behind your bicycle. **DO NOT BUY** a bicycle or a pair of tires from anyone at any price until you receive our catalogues and learn our unheard of factory prices and remarkable special offers to rider agents.

**YOU WILL BE ASTONISHED** when you receive our beautiful catalogue and study our superb models at the *wholesale* prices we can make you this year. We sell the highest grade bicycles for less money than any other factory. We are satisfied with \$1.00 profit above factory cost.

**SECOND HAND BICYCLES.** We do not regularly handle second hand bicycles, but usually have a number on hand taken in trade by our Chicago retail stores. These we clear out promptly at prices 25 to 50 per cent below retail. Descriptive bargain lists mailed free.

**COASTER-BRAKES.** Made in all sizes. Imported roller chains and pedals, parts, repairs and equipment of all kinds at half the regular retail prices.

**\$10.00 Hedgethorn Puncture-Proof Self-healing Tires A SAMPLE PAIR TO INTRODUCE ONLY \$4.80**

The regular retail price of these tires is \$10.00 per pair, but to introduce we will sell you a sample pair for \$4.80 (cash with order \$4.55). **NO MORE TROUBLE FROM PUNCTURES**



**DESCRIPTION:** It is lively and easy riding, very durable and lined inside with a special quality of rubber, which never becomes porous and which closes up small punctures without allowing the air to escape. We have hundreds of letters from satisfied customers stating that their tires have only been pumped up once or twice in a whole season. They weigh no more than an ordinary tire, the puncture resisting qualities being given by several layers of thin, specially prepared fabric on the tread. The regular price of these tires is \$10.00 per pair, but for advertising purposes we are making a special factory price to the rider of only \$4.80 per pair. All orders shipped same day letter is received. Made in U. S. on approval. You do not pay a cent until you have examined and found them strictly as represented.

We will allow a cash discount of 5 per cent (thereby making the price \$4.55 per pair) if you send **PULL CASH WITH ORDER** and enclose this advertisement. You run no risk in sending us an order as the tires may be returned at **OUR** expense if for any reason they are not satisfactory on examination. We are perfectly reliable and money sent to us is as safe as in a bank. If you order a pair of these tires, you will find that they will ride easier, run faster, wear better, last longer and look finer than any tire you have ever used or seen at any price. We know that you will be so well pleased that when you want a bicycle you will give us your order. We want you to send us a trial order at once, hence this remarkable tire offer.

**IF YOU NEED TIRES** buy any kind at any price until you send for a pair of Hedgethorn Puncture-Proof tires on approval and trial at the special introductory price quoted above; or write for our big Tire and Sundry Catalogue which describes and quotes all makes and kinds of tires at about half the usual price.

**DO NOT WAIT** but write us a postal today. **DO NOT THINK OF BUYING** a bicycle or a pair of tires from anyone until you know the new and wonderful offers we are making. It only costs a postal to learn everything. Write **NOW.**

**J. L. MEAD CYCLE COMPANY, CHICAGO, ILL.**

That question will be asked you almost daily by business men seeking your services, if you qualify—take the Draughon Training—and show ambition to rise. More BANKERS indorse DRAUGHON'S Colleges than indorse all other business colleges COMBINED. 48 Colleges in 18 States. International reputation.

**Banking, Typewriting, Penmanship, English, Spelling, Arithmetic, Letter Writing, Business Law—FREE** auxiliary branches. Good POSITIONS GUARANTEED under reasonable conditions.

**Bookkeeping.** Bookkeepers all over the United States say that Draughon's New System of Bookkeeping saves them from 25 to 50 per cent in work and worry.

**Shorthand.** Practically all U. S. official court reporters write the System of Shorthand Draughon Colleges teach. Why? Because they know it is the best.

**DRAUGHON'S PRACTICAL BUSINESS COLLEGE**  
Dallas, Houston, Austin, Galveston, San Antonio, Abilene, Denison, Amarillo, Texarkana, or El Paso, Texas.

## Physicians Advise

the use of a good laxative, to keep the bowels open and prevent the poisons of undigested food from getting into your system.

The latest product of science is VELVO Laxative Liver Syrup, purely vegetable, gentle, reliable and of a pleasant, aromatic taste. Velvo acts on the liver, as well as on the stomach and bowels, and is of the greatest possible efficacy in constipation, indigestion, biliousness, sick headache, feverishness, colic, flatulence, etc. Try **VF 1**

# VELVO LAXATIVE LIVER SYRUP

**Facts**

**YOU LOSE MONEY**

when you allow any of your stock or poultry to remain sick a day.

They give you less results in beef, pork, work, or eggs, when they are not in perfect health. Take a little interest in your own pocket book and doctor them up with

**Black-Draught Stock and Poultry Medicine**

It will pay you to do this. It has paid thousands of other successful farmers and stock and poultry raisers.

This famous remedy is not a food, but a genuine, scientific medicine prepared from medicinal herbs and roots, acting on the liver, kidneys, bowels and digestive organs.

Sold by all druggists, price 25 cents, 50 cents and \$1. per can.

Write for valuable book: "Success with Stock and Poultry." Sent free for a postal. Address: Black-Draught Stock Medicine Co., Chattanooga, Tenn.

**Say, You!**

**HOW** about that printing job you're in need of?

Come in and see us about it at your first opportunity. Don't wait until the very last moment but give us a little time and we'll show you what high grade work we can turn out.

**CROUP** stopped in 20 minutes sure with Dr. Shoop's Croup Remedy. One test will surely prove. No vomiting, no distress. A safe and pleasing syrup—50c. Druggists.

# TAFT IS PRESIDENT.



And if he is re-elected or Wilson or Roosevelt is elected or Turkey whips Greece or Bulgaria "Burgles" Turkey or the Greaser Mexicans go free. The fact still remains that Hard Wheat Flour will not take the place of Soft Wheat Flour with any housewife.



**AMERICAN BEAUTY FLOUR**

Is a pure Soft Wheat Flour. Get a sack. It is **Guaranteed.**

# Cash Grocery Company

JIM BLACK, MANAGER

## A Friendly Request

It is a pleasure for us to do a favor for our friends and readers whenever possible and we are going to make this friendly request of our regular readers. If you have a friend or neighbor who is not a subscriber to our paper, speak a good word for us and if he holds any grievance, real or fancied let him know our real and true position. You read our paper and know our policies and mayhap he does not. If you think our paper worthy help us to get it into every home and thus help us to make a better paper and for a better town and better country.

The Mail covers Merkel and the Merkel country like a blanket with a few holes in it and we want to patch up the cover.

## More Cotton Pickers.

The following communication came to our desk without the signature of the writer, but owing to the nature of the article we will publish it though it is not our rule to do so where communications are unsigned.

Dear Merkel Mail—As you failed to put all the good pickers names in the paper; there are three good pickers out this way who picked not less than 500 pounds in one day. Almer Barnes 540 pounds in one day, Elmer Barnes 505, Gertrude Stanley 508. I think when the boys let the girls beat them it is time to take down their sign. Hoping the Merkel Mail will grow every day and we can hardly wait till Friday to get the paper.

# The Biggest Attraction OF THE YEAR DALLAS FAIR

Oct. 12 to 27

Will Sell Excursion Tickets at Very Low Rates

**YOU CAN'T AFFORD TO MISS IT**

See Local Agent for Particulars

**A. D. BELL** **GEO. D. HUNTER**  
Asst. Gen. Pass. Agt Gen. Pass. Agt  
Dallas, Texas.

## Renters, Notice

It is impossible for me to get my ad in the paper this week and just let me say I have several of the best opportunities I have ever seen in this country—places that I can sell at a sacrifice and on good terms and I always give the renters and actual farmers the preference over speculators. If you are in the market for a place or have the money to make a payment come to see me and let me tell you what I have.

Jno. G. Jackson, Real Estate.

## Card of Thanks

We wish to thank our many friends for their assistance on Tuesday night, when we lost our home by fire. Although we did not save our furniture and furnishings we are very thankful for the assistance of our friends in all their help.

Mr. and Mrs. Emery Hill.

## Motion Pictures at the Opera House.

## SEEK EVER TO KEEP FRIEND

Worth Careful Nurturing. Since Nothing on Earth Can Be More Beautiful.

In an article in the Woman's Home Companion on the compensations that come to those who live away from great centers of population there appeared the following sound advice:

"We are idly inclined to think that a real friendship, once begun, ought to survive of its own vitality; but, alas! all beauty in this world, from a rose-slip to a human soul, needs nurture. Nietzsche speaks very scornfully of those who fancy they dare show themselves as they are to their friends. 'For your friends,' he advised, 'wear every adornment.' It is well worth while to save the highest cheer, the brightest thoughts, the gentlest attentions, for the friends. One should always keep some impersonal topics of conversation ready, so that your thoughts together should not huddle down to the sordid atmosphere of narrow spaces. Be not only the sunshine to your friend, but be a broad outlook and a wide view! Love must have space and air to thrive in.

"Human life offers us nothing else so beautiful as real friendship; not love, not prosperity, not fame, are so fair, so precious. So foster it! Let no distrust, no absence, no difference of environment, dim its luster. Let death itself be powerless to rob you of its sweetness! Never break it; never lose it; it is the sweetest touch of mortal life."

**Electric Bitters**

Succeed when everything else fails. In nervous prostration and female weaknesses they are the supreme remedy, as thousands have testified. **FOR KIDNEY, LIVER AND STOMACH TROUBLE** it is the best medicine ever sold over a druggist's counter.

**ELECTRIC BITTERS** THE BEST FOR BILIOUSNESS AND KIDNEYS.

## Real Estate Deals

E. D. Thomas to J. H. Emmons, a strip of land 20 feet wide off of East side lot 24 in block 2, Tye, \$45.

E. M. Graham to J. O. Shelton, 200 acres land out of the F. C. Hamm homestead and 100 acres out of S. W. 1-4 section 20, also 60 acres out of S. W. 1-4 section 19, B. A. land, \$5200.

Alfred Burgess and wife to M. V. Tune, south half of N. E. 1/4 section 62 of Lunatic Asylum lands, \$1925.

J. M. Whitlaw and wife of Torance county, N. M., to W. H. Scott, 146 acres of land situated on line of Taylor and Rannels counties, being out of S. E. Corner G. C. & S. F. Ry. Co. survey No. 1, patented to M. W. Northington, \$2550.

D. J. Rawlings and wife to E. M. Sherman, lots 1, 2 and 3 in block 22, Trent, \$200.

J. C. Moore and wife to Arthur Sears, section 28, block 19, T. & P. Ry. Co., cert. No. 2-1046, on waters of Clear Fork and 2 3/4 miles S. W. of Abilene, \$8000.

R. W. McBride to A. B. McBride, lot in Merkel, a part of block No. 6 in Sheppard addition to Merkel, \$1 and other considerations.

J. C. Turnbow and wife to J. C. Jerniga of Brown county, S. W. 1/4 of Southern Pacific Ry. survey No. 1, in block 2, \$2800 and assumption of \$400 debt.

E. M. Sherman and wife to Sam T. Howell, of Jones county, lots 1, 2 and 3 in town of Trent, \$200.

H. S. Shipley and wife to A. H. King of Throckmorton Co., 1656 acres land out of league 144, Gaudalope county school lands, \$340.

J. E. Hallworth to V. A. Jones, 160 acres land out of section 6 in block 5 T. & P. lands, \$1487.

J. G. Jernigan and wife to E. F. Hoch of Rannels county, S. W. 1/4 section S. P. Ry. Co. lands, survey No. 1, block 2, \$2000.

S. T. Howell to R. S. Howell, tract of land out of S. E. 1/4 section 36 in block 19, T. & P. survey, \$300.

F. M. Dudley and wife to T. F. Hudson, 56 acres land out of west 1/2 section 19 in block 9 S. P. Ry. lands, \$1680.

Ed Glenn to J. H. Glenn of Rannels Co., lot 13 of the subdivision 2 block 180, Abilene, \$290.

T. R. Rhodes to Eugene Del. east 1/2 of section 32 in block 5, T. lands, \$2000.

G. F. Turner and wife to J. S. Boy, lots 4, 5 and 6 in block "M" of Boy addition to Merkel, \$650.

W. C. Calvert and wife to C. A. ley of Hunt county, 316 6-10 acre of north half of section 46, block & P. lands, \$7500.

**Sense of Smell.**

The tenth part of a grain of musk will continue for years to fill a room with its odoriferous particles, and at the end of that time it will not be appreciably diminished in weight.

A cubic inch of air arising from the flame of a Bunsen burner has been found to contain no fewer than four hundred and eighty-nine million dust particles.

A drop of blood that might be suspended from the point of a needle contains about a million of red corpuscles.

Yet, although matter is so marvelously divisible, the olfactory nerves are infinitely more sensitive. Much yet remains to be investigated with reference to these nerves which discriminate with such apparently miraculous accuracy.—Harper's Weekly.

Merkel Mail \$1.00 per year

# STUDEBAKER--AUTOMOBILES--FORD

These two well known line of cars, the only ones sold by Merkel people to the Merkel trade are two distinct types well selected to fulfill all requirements.

## The Ford Automobile

Is one of the smartest cars made in both two and five passenger styles is priced sufficiently low by us to enable the most conservative buyer the pleasure of a powerful light weight family car. Come and let us figure with you on an auto.

## The Studebaker Automobile

In a class by its self furnishes us the most select agency for heavy cars ever offered. A larger car for heavier work. If you think of buying a car let us show you qualities and prices on the Ford and the Studebaker

**PAYMENTS ARRANGED BY US TO SUIT YOU. COME AND SEE**

THE STUDEBAKER &  
FORD  
AGENCY

# Anchor Hardware Company

HARDWARE  
AND  
IMPLEMENTS

### OUR CORRESPONDENCE

#### Inkum Items

Mrs. Macken of San Angelo is visiting her sister, Mrs. Hallmark, this week.

Mr. and Mrs. O. H. Wilson were trading in Abilene Friday and Saturday.

Miss Effie Reynolds left via Merkel for Haskell, Saturday to visit her sister Mrs. Cora Pruitt.

Messrs. Steen, Fuqua, Wills, and Denton of this section were in Merkel on business Saturday.

Lem Dudley made a trip to Merkel Saturday.

Mr. and Mrs. J. N. Hallmark were called to Shep Tuesday by a message conveying the news of the serious illness of a grandson at that place.

B. E. Travis and daughter, Miss E. Travis, were shopping in Buffalo Gap Friday.

Mrs. L. A. Puckett and John Puckett made a business trip to Abilene Friday.

Miss Mae Wilson visited relatives at Abilene Friday.

Young of Merkel was in this section week in the interest of Partners and Co.

Mr. and Mrs. Cliff Perry are receiving congratulations over the arrival of a little lady into their home, since our last communication to the Mail.

Another deal in real estate is reported. Felix Jones of Abilene bought the Dulby ranch. Consideration \$60,000.

#### The Danger After Grip

lies often in a run-down system. Weakness, nervousness, lack of appetite, energy and ambition, with disordered liver and kidneys often follow an attack of this wretched disease. The greatest need then is Electric Bitters, the glorious tonic, blood purifier and regulator of stomach, liver and kidneys. Thousands have proved that they wonderfully strengthen the nerves, build up the system and restore to health and good spirits after an attack of grip. If suffering, try them. Only 50 cents. Sold and perfect satisfaction guaranteed by H. C. Burroughs. Adv.

#### Salt Branch News

Oct. 22—Bro Saffles of Merkel filled his regular appointment here Saturday and Sunday.

H. C. Floyd and family have moved to the Dean place, northwest of here.

W. B. Beavers and family spent Monday and Tuesday of last week on their farm near Shiloh.

Nim Teaff and family and Miss Blanche McCartney of Tye were visiting at J. W. Teaff's Sunday.

J. W. Teaff was on the sick list last week.

Cartha Lyles, Austin and Houston Robertson left last week for Haskell to pick cotton.

Niss Cora and Alma Hays were visiting their cousin, Mae West of Merkel Saturday afternoon.

S. W. Taylor who has typhoid fever is getting along reasonably well.

Several of the Warren young people attended singing here Sunday afternoon.

W. B. Beavers and family moved Monday to the Buford place.

W. M. Hays and daughters, Misses Cora and Alma, spent a few hours Monday night with W. B. Beavers and family.

#### Puts End to Bad Habit.

Things never look bright to one with "the blues." Ten to one the trouble is a sluggish liver, filling the system with bilious poison that Dr. King's New Life Pills would expel. Try them. Let the joy of better feelings end "the blues." Best for stomach, liver and kidneys. 25c. H. C. Burroughs. Adv.

#### Advanced.

Mrs. Willis—Is she advanced?  
Mrs. Gillis—Frightfully so. She is the suffragette leader of a new religious sect in a Socialistic community, where they talk nothing but universal language.

#### Stand Ahead.

There is something about Hunt's Lightning Oil that no other liniment possesses. Others may be good, but it is surely the best. It does all you recommend it for, and more. For sprains, cuts, bruises, burns, aches and pains it has no equal on earth. 25c and 50c bottles Very truly yours, T. J. Brownlow, Livingston, Tenn. Adv.

#### Compre Items

Oct. 22. Bro. Tucker filled his regular appointment at this place Sunday morning and evening.

Bro. Saffles preached here Sunday afternoon. His sermon was enjoyed by all present.

Mrs. and Mrs. Percy Childers visited Mr. Childers' brother near Hamlin Sunday.

Alvie Foster happened to a painful accident last week in getting some mortar in his eye. The member is very badly swollen and inflamed.

Mrs. Palmer and two sons were shopping in Merkel Saturday.

W. N. Moore was in Merkel Monday on business, after which he went to Blair to attend to further business.

News is real scarce, and health of the community is good as far as I know.

#### Almost a Miracle

One of the most startling changes ever seen in any man, according to W. B. Hosclaw, Clarendon, Tex., was effected years ago in his brother. "He had such a dreadful cough," he writes, "that all our family thought he was going into consumption, but he began to use Dr. King's New Discovery, and was completely cured by ten bottles. Now he is sound and well and weighs 218 pounds. For many years our family has used this wonderful remedy for Coughs and Colds with excellent results." It's quick, safe, reliable and guaranteed. Price 50 cents and \$1.00 Trial bottle free H. C. Burroughs. Adv.

#### Chess, and the Game of Life.

An Indian philosopher thus describes chess: "It is a representative contest, a bloodless combat, an image not only of actual military operation, but of that greater warfare, which every son of the earth, from the cradle to the grave, is continually waging—the battle of life." One sees clearly that, even going back to its birth, the parallelism between chess and men exists, for does anybody know just when, where and how the first man appeared on earth? Also, is it not a fact that man's attributes and nature have remained unchanged throughout centuries, and that chess was played much in the same way, each chessman moving in its allotted manner even five thousand years ago?

# NOTICE

To Farmers and Citizens of Taylor and Adjoining Counties

We are still paying the top prices for country produce and are enlarging our capacity to handle your produce at the highest market prices. We buy CHICKENS, TURKEYS, DUCKS, GEESE, BUTTER, EGGS, BEES, WAX, TINFOIL and HIDES.



We will always be wide-awake to your interest with cash on hand at all times to pay for what we buy. We ask a continuation of your patronage, thanking you for the past favors and in advance for your future patronage we remain yours for business.

## Merkel Dry Goods & Grocery Co.

W. P. DUCKETT, Produce Manager.

## A FULL LINE OF GROCERIES

Cakes, Pies, Bakers Bread and Bakers Sweets of all kind. Your orders will be delivered quickly from a fresh supply at our store. Phone us your order.

**R. L. BRADSHAW** THE GROCER  
PHONE NO. 214

# MERKEL CONTRACT SALE

A Real, Genuine, Bonafide and Guaranteed Sacrifice of Seasonable Merchandise and Groceries  
**A \$50,000 STOCK OF GOODS MUST BE REDUCED TO ONLY \$25,000**

The Mammoth Stock of the Merkel Dry Goods and Grocery Company Has Been Sold and Under the Contract of Sale Must be Reduced. Hundreds of Dollars Worth of Goods will be Given Away Absolutely Free and Thousands of Dollars Worth Sold for Actual wholesale Cost and Some Below

## STORY OF THE WOLF

"Wolf! Wolf!! Wolf!!!"

In considering a name for this sale and slaughter of regular prices we were reminded of the story of the wolf. Most everyone has heard of that old story of the man and the wolf—how the man called out his neighbors several times on a false alarm and finally when the wolf did come they ignored his call for help.

We have never hollered 'wolf', before and now that we are forced to holler wolf, we want our neighbors, our friends and every family within fifty miles of Merkel to hear our call and come to our help.

## A CONTRACT SALE

There have been so many different kinds of sales that we have decided to call this Our Contract Sale for the good and sufficient reason that it is exactly and truly what it is. The Merkel Store has been sold and will change hands on December 31, 1912 and the present owners are under contract and with liability to forfeit to reduce the stock to a certain amount by that time. We see now that in view of the conditions that can not be done with our regular big trade and make even a small profit on our goods, but the stock must be reduced and our contract made good, regardless of profits, conditions or the weather.

## THE DATES OF SALE

Therefore, beginning on **Saturday, October 26th** and continuing for **Fifteen Days**, this stock will be offered for sale regardless of our actual cost, in order to reduce the same to that amount. This sale is a clean-cut business proposition. The stock is sold at only actual invoice cost price and we are under contract to reduce it to a certain amount. It must be done and we are going to do it. Our only way is to appeal to the people who need and can use the goods. The best way we know is to offer you the goods for less money than you can buy elsewhere. If we can convince you in this advertisement that we are going to do this you will buy the goods and the only way we know how to be convincing is to tell the plain facts—the truth.

## OUR PREMIUMS

### \$600 Free--Worth Dry Goods & Groceries--\$600

The following premiums are offered and will be given away, absolutely free—just to show you we mean to get rid of the goods and to create interest in our sale and hold this interest until we have reduced our stock. There are no strings tied to any of them and we have no favorites. You can get some of these premiums.

**FIRST: \$300.00 WORTH OF FLOUR**—We are going to give with every bill of goods bought of us amounting to \$50.00, a sack of flour, worth \$1.50. (This offer is good any and all times during our sale until the \$300.00 worth of flour has been given away.)

### SECOND: \$300.00 WORTH OF DRY GOODS

#### \$100.00 Worth Each Saturday of Sale --- \$100.00

1st: \$25.00 Worth of Dry Goods to the farmer driving the longest distance to be present at our sale.

2nd: \$25.00 Worth of Dry Goods to the farmer bringing to our sale the largest number of persons in one vehicle.

3rd: \$25.00 Worth of Dry Goods to the first farmer who buys of us his first bill of goods ever bought at Merkel, if his purchase amounts to \$25.00 or more.

4th: \$25.00 Worth of Dry Goods to the farmer or other person buying the biggest bill of goods, dry goods or groceries or both.

**FIRST DAY:** On Saturday, Oct. 26th the above premiums will be awarded on and for that day only; hours 6:00 a.m. to 6:00 p.m.

**SECOND DAY:** On Saturday, Nov. 2nd, the second \$100.00 worth of dry goods for the above premiums will be awarded at 4 o'clock p. m., on that day and the time for contest and entry is from Monday morning at opening of store until Saturday at four o'clock p. m.

**THIRD DAY:** On Saturday, Nov. 9th., the third \$100.00 worth of dry goods for the above premiums will be awarded at four o'clock p. m. on that day and the time for contest and entry is from Monday morning at opening of store until Saturday at four o'clock p. m.

**SPECIAL NOTICE:** The first \$100.00 worth of dry goods will be awarded for the first day, Saturday, Oct. 26th., and are for that day only. The second \$100.00 worth of dry goods will be awarded in the same manner on Saturday, Nov. 2nd., for the week beginning Monday morning and ending that day at 4 o'clock. The third \$100.00 worth of dry goods will be awarded in the same manner on Saturday, Nov. 9th., for the week beginning Monday morning and ending Saturday at four o'clock.

Contest for first \$100 worth of dry goods is just for the one day and the second and third \$100.00 worth will be contested for during the week preceding the day of award.

**PLEASE UNDERSTAND OUR OFFERS, AND MAKE CLAIMS AND ENTRIES FOR PREMIUMS AT OUR BUSINESS OFFICE.**

## OBJECT OF THIS AD

We are going to convince you and when you come and see you will go home and tell your neighbors and friends. If we do not tell the truth you will not buy and will tell your friends not to come and all of our money for this advertising will be wasted. We have goods to sell but no money to throw away and if we did not mean business and have the goods and bargains to back us up we would not spend our money for this advertising.

This stock has been sold and we contracted to reduce it and that is the story in a nutshell. There are not enough people in Merkel and our immediate territory to use all of the goods we must sell and we are going to make it worth while for you to come to this sale no matter where you hang up your hat and call it home. When a building contractor contracts to put up a building of certain dimensions and specifications and makes bond or puts up a forfeit to deliver it to the owner at a certain time and is delayed by weather or other conditions then it is no longer a question of profit with him but compliance with the terms of his contract and to save his forfeit. An increase in the cost of materials, labor difficulties and accidents wiped out the profits for the contractors on the Dallas viaduct but the work was completed and delivered to the city of Dallas, regardless of the profits and conditions. It was hard luck for the contractors but good for the city of Dallas. Our failure to sell these goods at a profit and reduce the stock is our misfortune but your gain if you need any winter goods or ever eat any groceries. It will be a real, genuine, bonafide and guaranteed sacrifice of seasonable merchandise and fresh, staple and fancy groceries just as advertised.

## EVERY DAY ALL

Every day of this sale will and we ask that all possible come week days. We are going to be enough to take care of you on but every other day of the week get the same bargains and have a chance the same premiums. This sale is for day of the fifteen days. Don't fail to come.

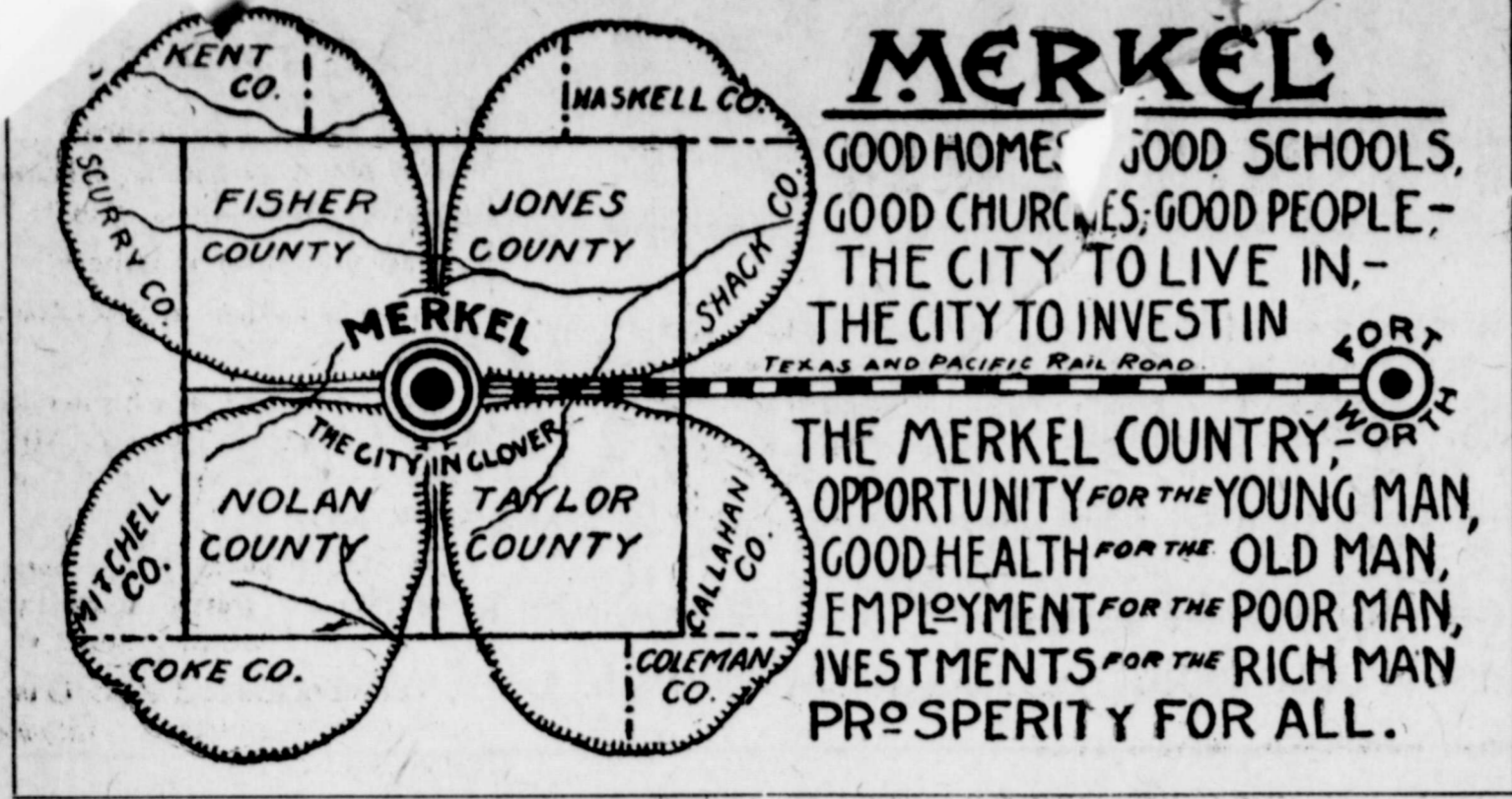
## STORY OF A GOAT

We regret that the merchants of the big and little towns around Merkel must help us in our misfortune, for they can not meet our prices and will miss the sale of goods to you at a regular profit but we are stung and if any of our prices get on our competitors like the bunch of bees stinging the goat—all that we ask is that they say no more than the goat did as he went over the fence and let it go at that for cussing us and this sale will be good advertising for us for we have the goods and prices to make good and most people have enough sense and judgment to know a good thing when they see it.

## STORY OF A CAMEL

We know there are some people who do not believe their eyes, though with most folks "seeing is believing." We once heard of a yankee farmer who went to the circus and was much interested in the camel. He looked him all-over and then spat on the ground and declared "There hain't no sich critter." He would not believe our ad although we would show him the goods and the prices but all of his friends, relatives and acquaintances would get a hump on themselves and get the benefit of the bargains. Our prices are like giving away some of our goods but in addition we are going to give away absolutely free \$600 worth of dry goods and groceries and ask you to read the premium list now.

# Merkel Dry Goods and Grocery Co.



## ABOARD S. S. NILE AT SEA

Written Especially for the Merkel Mail Readers by E. C. Counts

September, 27, 1912.

Editor Merkel Mail—Since our last letter we have plowed through about four thousand miles of briny deep with practically no change of scenery or any incidents of unusual interest, except amusements furnished by the Ferris Hartman Musical Comedy Company, which boarded our steamer at Honolulu.

The second day out from Honolulu in spite of rough sea and difficulties in obtaining suitable costumes, a fancy dress dinner and dance brought forth many participants, which were thoroughly enjoyed by all.

Each of the following days were taken up by games, programs and contests for which handsome prizes were given to the successful contestants.

On the twelfth day out we found ourselves nearing the beautiful island of Japan, and at noon were anchored in the bay of Yokohama from which we were transferred to shore by means of launches and Japanese Sampans. Once landed we were happy, notwithstanding the fact that we were on the opposite side of the earth from our friends and loved ones. Here we were surrounded by Jirikishas men with their unique little two wheel carriages, as a means of transportation to the points of interest throughout the city. These carriages are drawn by Japanese men with astonishing endurance, as they go for hours in a dog trot without showing any signs of fatigue, and at first one feels as foolish as a dog in a basket, but soon becomes accustomed and likes this mode of travel.

After seeing the many sights of interest in Yokohama we boarded a train consisting of a dozen coaches resembling about as many piano boxes coupled together for the city of Tokyo, the capitol of Japan, a distance of twenty-five miles.

It is difficult to realize as one travels through Japan noting its splendid system of government, modern conveniences and commercial prosperity, that fifty years ago the civilized world, and all pertaining to it was unknown to the Japanese.

Tokyo with its two million inhabitants gives the great capitol the appearance of a busy throbbing center of life, and there is a distinct air of culture and up-to-dateness about the Tokyo man that distinguishes him from his brother in the provinces. Here we visited the Imperial palaces, the home of the late Mikado, the Buddha and Shinto Temples, the Japanese Bazaar, and the Matshurismiyanoshitakoyi Park (what ever that is) which overlooks the city and surpasses in its natural beauty anything seen on our trip.

In traveling through the rural districts of Japan the tourist soon becomes accustomed to the native's lack of clothing. It is not the exception here to be undressed, it is the rule. Even in the streets of Tokyo one will behold, on rainy days, thousands of men wearing neither trousers or stockings walking about with tuoked up clothes, and long white limbs, which gives them the appearance of storks on a river bank. Even those who have adopted the European dress will frequently on a muddy day practice economy by discarding their trousers, and unconscious of

their appearance will take their "constitutional" on wooden clogs with bare legs and feet, though having the upper part of their bodies covered with frock coat and derby hat.

On approaching the Gaand Hotel the landlord and his servants hurried out to greet us, dropped on their knees, and with their hands spread out, palms downward and their foreheads almost touching the floor, they bowed repeatedly. What a contrast was here between the Orient and the Occident. Imagine a hotel clerk on his knees. In our hotels the travelers first duty is to register his name. Here there is something even more important to attend to, namely, remove his shoes, in fact, on entering the hall one sees what in America be called a hat rack, but which is here designed for holding shoes.

In strolling through the streets we often paused to watch the natives at their work. The methods of the Japanese laborers seem to us, at first, a little clumsy, because they are unlike our own. To watch them is like watching our own motion's in a mirror for everything seems reversed. For example our carpenters push the plane from them, the Japanese pull it toward them. The threads of our screws turn to the right theirs to the left. Our keys turn outward, theirs inward. We carry our babies in our arms, theirs are strapped to their backs. We stand erect before distinguished men, they sit down. We take off our hats when we enter a house, while they remove their shoes. Our books begin at the left, theirs at the right. We write across a piece of paper horizontally, they write vertically, down the page like we make a column of figures. Our color for mourning is black, theirs is white. We mount our horses from the left, they from the right. On the streets the vehicles go to the left, and in America we go to the right. In America we kiss on the mouth, they smell of the cheek.

We land at two more Japanese ports, Kobe and Nagasaki, stopping one day at each place, then proceed to Shanghai, China, from which place I will write my next letter.

With best wishes, I am,  
Very truly yours,  
Ernest C. Counts.

A number of new books have been ordered for the library. Don't forget this library is a credit to the town and should have the support of all who are interested in the up building of their home town. Come and make the library a visit. Open every Monday, Wednesday and Saturday from 5 to 6. Phone 64 for further information.

Do not wait until severe winter gets here. Get a stove now. The Anchor Hardware has them for sale.

### A TEXAS WONDER.

The Texas Wonder cures kidney and bladder troubles, weak and lame backs, rheumatism and all irregularity of the kidneys and bladder in both men and women, regulates bladder troubles in children. If not sold by your druggist, will be sent by mail on receipt of \$1. One small bottle is two months treatment and seldom fails to perfect a cure. Send for Texas testimonials. Dr. E. W. Hall, 2926 Olive St., St. Louis, Mo. Sold by druggists.

## The MERKEL MAIL

PUBLISHED EVERY FRIDAY MORNING

THE MERKEL MAIL PRINTING COMPANY, INCORPORATED

J. G. JACKSON, President HOMFR. EASTERWOOD, Manager  
H. T. MERRITT, Foreman

SUBSCRIPTION, \$1.00 PER YEAR, IN ADVANCE

Entered at the Postoffice at Merkel, Texas, as Second Class Mail Matter

Any erroneous reflection on the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Mail will be gladly corrected upon its being brought to the attention of the management.

TELEPHONE No. 61

If you have visitors, or if you know any item which would be of interest to readers of The Mail, the editor would appreciate a note or a telephone message to that effect. Or, if an occurrence of unusual interest transpires, a reporter will be promptly sent to get the full particulars.

### MISTAKEN (?) JACK JOHNSING

It is not in our heart to wish for the death of any human and yet it is not in the same organ for us to rejoice that the news of the death of Jack Johnson was a canard. It was reported that he was dead but corrected for he is very much alive—only indicted for the abduction of a 17-year-old white girl and placed under a bond of \$1500.

So far as we, of our sunny Southland are concerned the great black pugilist is a dead coon, socially—never lived. He was born in Texas and the development of his brute strength which won him favors with those who make no distinction between color ruined him for a good Texas negro. He finds a colder clime more congenial and knows that his conduct in the north would bring him to early grief and a premature grave, if practiced in our state. The sad thought is that his conduct and example will inspire others of his lustful race and they will suffer this very fate, and makes us believe that he is a detriment and damage for his people. We do not believe that he is any good for himself and has already brought to shame and ruin two women who sacrificed themselves and most likely their souls for his money. His first white wife ended her soul misery in suicide and we await with interest the result of the young girl who now offers to become his bride.

Chicago may claim him and his brute honors and we are always glad that this is a white man's country. We love Merkel and the Merkel and do not like "society" niggers.

### THE GOVERNMENT PLANTING SYSTEM.

Mr. [Name], a prominent farmer of Brown County, has planted ten acres of cotton, farming on a half-bale to the acre. On nine acres he used the Texas standard system, and raised less than two bales in favor of the Government system. The rows planted under the Government system were five feet wide, while the others were only four feet.

May Father Time hasten the day in Merkel when merchants advertise their own sales, when business men boost their own business and individuals promote their own interests without trying to damage or destroy their competitor. It is a sad mistake and a very costly one. The interests of Merkel people and people of the country are mutual and the agitator who appeals to prejudice instead of reason and right is a demagogue and detriment to his town and country.

The government is reducing the size of paper money but one of the new dollar bills spent with Merkel merchants make's it look like a saddle blanket to the man who is not accustomed to trading here. Trade at Merkel.

It is to the material interest and benefit of every farmer and business man to be present at the agricultural meeting at the opera house Saturday afternoon. There will be experts to talk about improved farming methods and the meeting will be for the good of all. The man who knows so much that he can not learn any more is not a citizen of these parts and let everybody advertise the meeting. We are all dependant upon the agricultural interests of our country and should encourage improved farming and seed selection in every way possible. Come and bring some one with you.

The advertising of the merchants of a town is the pulling power for the business interests and there should be co-operation and systematic efforts. The effort of one helps another and the combined efforts of all help all more in proportion. No one merchant can do all of the business and need not try. Pull together and encourage not discourage the efforts of your competitor.

The advantage of early breaking has been demonstrated this year to the satisfaction of all who have given it any consideration. In many fields the early breaking doubled the yield over land not so treated and there are other ways to increase the yield of your crops. The men at the opera house Saturday afternoon will talk about these matters.

The tide has changed in the Merkel country and good crops and good times are to be with us again. The short crops tried our metal and makes us appreciative even of the improved conditions of the past season. It is the same old story and result—the man who sticks and works will win.

Luther Watson is holding down one of our cases and helping us to feed our presses. Our machines have been kept humming for several weeks by our merchants and customers. Have it printed by the Mail and it will be ready when you want it and right when you get it. This is a country print shop—but up to the city dope.

If you ever buy anything, sell anything, trade anything; need a shave or hair-cut; have the toothache, asthma, rheumatics, liver complaint, indigestion or gout; want a horse shod or to deposit any money to save it will pay you to read the advertising in the Mail and then come to Merkel.

The wagon yards, hotels and boarding houses offer comforts and conveniences at reasonable prices for those who are compelled to spend a night in our town in order to patronize our merchants and just to pass away the time we have a picture show to provide amusement. Come to Merkel and bring the whole family.

It is our belief that farmers have as much sense and reason as other people and as a class do not ask special favors of anyone. The day when political or business demagogues could stir up their prejudice and passion and turn it to personal profit has passed and may it never return. It is an insult to the intelligence of the farming class.

The Reporter of Sweetwater is keeping pace with the progress of their town by installing a mailing machine to further improve the efficiency of their plant.

We are going to give every man, woman and child an opportunity to subscribe or renew for our paper. Do it now.



## LOCAL AND PERSONAL

Mass meeting for farmers and business men at the Opera House Saturday afternoon, 2:30 to 3:30.

### Window Glass at Burroughs.

Box Wood Heaters at the Anchor Hardware Co.

S. S. Smith was in Abilene Tuesday on business.

Buy your fall bill now and save money. Merkel Store.

P. C. Jones the barber invites your patronage.

L. D. Gaither and J. E. Faucett were in Abilene Tuesday on business.

Full line of shoes for men just received. Hogue-Hamilton Co.

Nyals Family Remedies; Rust & McCauley Drug Company.

Mrs. G. F. West is in Dallas this week visiting friends, and attending the fair.

Every day alike—same bargains and the same premiums every week. Merkel Store

OAK WOOD—For sale. See H. M. Warren.

Dr. and Mrs. O. F. McMaster left Tuesday night for Dallas to attend the fair.

Ladies shoes in Black and Tans. Hogue-Hamilton Co.

Read about the wolf, the goat and the camel in our big ad in this issue. Merkel Store.

Dewitt Hynes returned Wednesday from Waco where he has been on business for the last four weeks.

Our store is closed Thursday and Friday to prepare for the big Contract Sale. Merkel Dry Goods & Grocery Company.

A remedy for every ailment in the Rexall line; all guaranteed. Rust & McCauley Drug Co.

Mr. and Mrs. Alvin Bell were here the first of the week from Dallas, visiting Mr. Bell's parents Mr. and Mrs. J. B. Bell.

Rust & McCauley Drug Co., the only store in town where the Rexall Remedies are. Every one guaranteed.

Hitch up Kit and Beak and have your good woman put on her old grey bonnet and come to our big sale. Merkel Store.

It is the time of the year you should buy your wife a new dress and bonnet and subscribe for your home paper—The Mail of course.

Visit our grocery department for bargains in every thing to eat. Special prices on every thing in the house. Merkel Dry Goods & Grocery Company.

Mass meeting for farmers and business men at the Opera House Saturday afternoon, 2:30 to 3:30.

See our bargains in odd lots of mens shoes. Star Store.

We have cast aside all thought of profit in this Contract Sale and have cut prices to the core. Merkel Dry Goods & Grocery Co.

It will pay every farmer living within fifty miles of Merkel to come here to buy their winter goods and lay in a big supply of groceries. Come and bring the whole family.

Our \$50,000 stock of goods must be reduced to \$25,000. That's our contract with the people who will take charge of the business Dec. 31st. Merkel Dry Goods & Grocery Company.

You can get anything in Drugs at the Rexall Store.

## EXPERTS CRITICIZE MAIL

The ambition of the management of The Mail is to have a first-class country printing office and produce a paper to compare favorably with any towns the size of Merkel. In the past few years we have made many improvements in our plant and in our paper and such letters as the following are very encouraging for us and ample reward for our labors. Our issue of Sept. 20th was sent to the Dallas Ad. League, an organization of experts on newspaper work and advertising, and this letter is their criticism:

### THE BRIGHTEST AND NEATEST

Dallas, Texas, Oct. 17, 1912.

Mr. J. G. Jackson, Manager Merkel Mail, Merkel, Texas.

Dear Sir—Your letter of recent date to The Dallas Advertising League was turned over to the research committee for reply.

The research committee did not meet until a few days ago is the reason your letter has not had prompt reply.

We beg to submit the following:

The issue of the Merkel Mail of Sept. 20 is one of the brightest and neatest appearing publications that has been brought to our attention.

The press work and mechanical make-up are far above the average and we might add would do justice to a city much larger than Merkel.

The advertisements are well written and the composition on same show the hand of expert printers.

The double page ad. of Parten Dry Goods Co. is well written and the display is especially good.

We are glad to note that in your make up you take care of your small advertisers. The small advertiser of today is the large advertiser of tomorrow.

We would discourage the placing of advertisements above the headline on first page (as the Airdome ad), it detracts from the dignity of your paper.

We believe by making three or four-deck head lines in your reading matter would improve the general looks of your paper.

The Mail as a whole is a very meritorious publication and deserves the generous patronage it receives.

We thank you for calling upon the Dallas Ad. League for this criticism and wishing you much success, we are, Yours truly,

Gus W. Thomasson, Chairman.  
H. Kinnard R. Haughton

Lawrence Miller  
A. E. Hunt.

### District Court Jurors

Judge T. L. Blanton selected the following jury commissioners to select a petit jury for the special term of district court called this Thursday, October 24, to convene at Abilene; F. M. Smothers, Abilene; I. T. Armstrong and W. H. Harber of Caps.

These gentlemen were at once summoned, sworn and empaneled to select the jury, and the following list placed in the hands of the sheriff to summon:

J. D. Coffman, W. A. Mayhew, B. F. Cutbirth, Paul Hoppe, C. Newberry, H. R. Baker, H. N. Copeland, W. J. Shaw, W. E. Horton, L. Fillmore, B. L. Corley, Z. D. Hailey, Tom Chapman, H. H. Toombs, Tom Husey, E. B. Butcher, T. M. Mayhew, H. V. Hargrove, J. L. Kincaid, J. H. Brookison, J. E. Chapman, John Adams, T. J. Floyd, W. H. Hooper, Jesse Cope, E. A. Pearce, M. M. Miller, W. H. Tinnin, John Drummond, J. F. Perry.

You can get a sack of flour and \$25.00 worth of dry goods absolutely free if you are lucky. Read our premium list. Merkel Store.

O. A. Cordell received a message Monday morning stating that his mother was not expected to live. He left for home at Ringold on the noon train. This is the third time Mr. Cordell has been called home of late and each time his mother has been growing worse. We fear from reports she will not survive this last attack long enough to see her son, but hope for her recovery.

We will not allow any merchant in Merkel to under sell us. Merkel Dry Goods & Grocery Company.

# Suit TO ORDER

# \$15

UNION MADE

Fall Line

now

on

Display

at

Scotch WOOLEN MILLS

THE STAR STORE

Investigate our free offer of \$600 worth of dry goods and groceries to be given away during our big Contract Sale. Merkel Dry Goods & Grocery Company.

Dr. and Mrs. C. W. Williams returned from Abilene Tuesday afternoon, where Mrs. Williams has been under treatment at a Sanitarium.

Many bargains will be offered in our millinery department during our big sale. Merkel Dry Goods & Grocery Company.

### County Court

Our county court met Monday morning in regular session, Judge T. A. Bledsoe presiding.

There is a full docket, both civil and criminal. Following is the petit jury for the first week of said court:

W. A. Campbell, J. L. Groves, T. S. Carter, B. W. Casey, W. S. Chinn, C. L. Avery, S. I. Brim, G. W. Chastain, R. D. Bumpass, Z. D. Hailey, J. M. Ballard, George Haffner, W. L. Diltz, C. P. Bennett, A. M. Gilds, S. J. Cotton, J. N. Ferguson, S. E. Eager, A. S. Clayton.

My goods are going fast, very little left in stock. Come in and I will make Rock Bottom prices to you on anything I have left. E. D. Coats.

Mr. and Mrs. C. W. Ussery of Bertrand were here last week visiting Mr. Ussery's brother, Mark D., of music school fame. Mr. and Mrs. Ussery were making the trip through the country in their Ford touring car, and were accompanied home by Mrs. M. D. Ussery. Our local Mr. Ussery leaving for New Mexico to look after school work in the adjoining state.

When you are ready to paint and paper, see us before you buy Rust & McCauley Drug Company.

Mr. and Mrs. Dudley, a good old couple of the Canyon and pioneers of our country have bought a home to spend the rest of their days in our little town. May health and happiness continue to be their lot in our midst.

Dry goods and groceries at cost and then a sack of flour worth \$1.50 with every \$50.00 purchase. Merkel Store.

Mass meeting for farmers and business men at the Opera House Saturday afternoon, 2:30 to 3:30.

## LOCAL AND PERSONAL

Mass meeting for farmers and business men at the Opera House Saturday afternoon, 2:30 to 3:30.

Glass and putty at Grimes'.

Latest novelties in Florsheim Shoes. Star Store.

Miss Vada Holden returned to school at Abilene Monday after spending two days with her mother here.

Something being given away at our store. Better come and see about it. Whitley, Son & Co.

Your chickens and Eggs bring cash at the Kent Street Grocery Company.

Miss Nola Whitley left Monday afternoon for points west.

All kinds of feeds at the Kent Street Grain and Grocery Co.

150 pairs of MENS SHOES to close out at and below cost. Star Store.

Mrs. H. C. Williams returned from Putnam Saturday where she has been for some time.

All kinds of Bread, Cakes, Pies and Bakers good to eats at Bradshaw's.

Seed Rye and seed wheat at Kent Street Grain and Grocery Co.

J. S. Bond is encouraged by the continued advance in the price of steers and felt justified in an investment in Merkel property for a home.

FOR SALE—Some good work horses and mares, also some young mules. Anchor Hardware Company.

We have the largest and best selected grocery store in west Texas, so the traveling men say. Hamblet & Rogers.

The many friends of Mr. and Mrs. John Hamm rejoice over the report that they are to return to Merkel—their first love. We hope so.

24 cans of corn being given away at our store each Saturday. Ask about it. Whitley, Son & Company.

Just received a shipment of Cole's Airtight Heaters, best yet, they save coal. Anchor Hardware Co.

Edd Collins of Pecos stopped here a few moments Saturday to meet his mother Mrs. J. T. Tucker. Mr. Collins was on his way to the Fair at Dallas.

We have three o. grades of flour—White, White Billows and German. Hamblet & Rogers.

C. H. M. Warren for wo coal. I've got an amount of it, and the right.

Misses Maud and Ferguson and Miss Erma Brook returned to school at Abilene Monday after a two days visit with their parents here.

Bargain seekers will find at our store prices that will justify their coming to investigate. See us and get our Contract prices. Merkel Dry Goods & Grocery Co.

A Clean-Up-Sale on odds and ends in mens shoes. The Star Store.

Mr. and Mrs. J. M. Spurlock of Roscoe were down last week visiting Mrs. Spurlock's father, J. W. Sibley. They returned Saturday on the late morning train.

Glass any size at Rust & McCauley Drug Company.

# MERKEL'S COM

## 15 Days--Saturday Oct. 26 to

### The Merkel Dry Goods and Grocery Co Clothing, Shoes, Millinery and Groceries

There have been and will be many more special sales of merchandise but we are going to make this the most meritorious and win the full confidence of every man, woman and child who reads our advertising or visits our store. We have a large stock of reasonable and dependable merchandise at bargain prices. We know this is the way to interest the people in an item of any importance in this sale for the conditions of our country and our contract in the sale of

## Our \$50,000 Stock Must be

THERE IS NO IDEA OR THOUGHT

This must be accomplished by the last day of December and we are going to do this by selling goods to every family with our stock at the beginning will be full and complete in every department but our prices are going to move the goods in a day morning for the special benefit of those who come a long ways and spend the night before in town—that they may have a personal attention and the best service possible. Everything will be marked in plain figures and the store will be arranged to have a supply of goods and the plain price. We expect the prices to do all the selling. All that we ask is that you read over our price list and a supply of groceries to run you for several months. It is the biggest opportunity to save money ever offered.

#### STAPLE GOODS

6c Cotton Checks	5c
12½c Ginghams, per yard	10c
10c Ginghams, per yard	7½c
7½c Ginghams, per yard	6c
6c Calico standard grade, per yard	5c
We have in Calico, apron checks, dress patterns in red, blue, black and gray figures, we have quilt calico in all the solid oil colors.	
10c Outings in white, blue, brown, gray, plaids, stripes and checks at	8½c
15c grade Wonsdale, per yard	12½c
12 1-2c grade Cambric, per yard	10c
10c grade Cambric, per yard	8 1-2c
12 1-2c grade Domestic, per yard	10c
10c grade Domestic, per yard	8 1-2c
7 1-2c grade Domestic, per yard	6c
5c grade 5-4 Indian Head Domestic, per yard	17 1-2c
20c grade Universal Pillow Tubing, per yard	15c
30c grade Pepperill 9-4 sheeting per yard	23c
12 1-2c grade Cotton Flannel, per yard	11c
10c grade Cotton Flannel, per yard	8 1-2c
8 1-2c grade Cotton Flannel, per yard	7 1-2c
20c grade Feather Ticking, per yard	15c
12 1-2c grade Feather Ticking, per yard	10c
10c grade Mattress Ticking, per yard	8 1-2c
16½c grade Our Pride Dinum, per yard	14c
20c grade Our Pride Khaki Suiting, per yard	15c

#### NOTICE

Our store will be closed Thursday and Friday in order that we may put our stock in the best possible condition to handle the large crowd of bargain seekers that will take advantage of this enormous sale. Not one item will be sold on these days.

Store opens 6 o'clock Saturday morning Oct. 26

#### QUEEN QUALITY

\$3.00 Queen Quality, white canvass button Boot	\$2.25
4.00 Queen Quality, buck bottom, canvass top Boot	3.00
3.50 Queen Quality Patent Kid, Blucher Boot	2.90
3.50 Queen Quality, Patent Colt, button Boot	2.90
4.25 Queen Quality Patent Kid, Gun metal top button Boot	3.35
3.75 Queen Quality Tan Calf button Boot	3.00
4.25 Queen Quality Tan Calf button Boot	3.35
4.00 Queen Quality Tan Calf, 16 button Boot	3.00
4.00 Queen Quality Gun metal blucher Boot	3.00
4.00 Queen Quality Black Kid blucher Boot	3.00
3.50 Queen Quality Gun metal, spud toe, button Boot	2.90
4.00 Queen Quality Black Velvet, Rival toe, button Boot	3.00

#### BROWN'S WHITE HOUSE

\$3.00 White House, white canvass, button Boot	\$2.25
3.00 White House, Grey Velvet, white Suede top, button Boot	2.25
3.50 White House, brown Velvet button Boot	2.90
4.00 White House, brown Velvet, Satin top, button Boot	3.00
4.00 White House, black Suede button Boot	3.00
3.50 White House, Tan Kid button Boot	2.90
4.00 White House, Russia Calf button Boot	3.00
4.00 White House, Drab Suede top, button Boot	3.00
4.00 White House, Russia Calf button Boot	3.00
3.50 White House, Russia Calf button Boot	2.90
2.50 White House, Spud toe, low heel, Gun metal Boot	1.90
3.50 White House, Gun metal, 16 button Boot	2.90
3.00 White House, Speed toe, Gun metal, button Boot	2.25
3.50 White House, Dull Kid button Boot	2.90
3.50 Browns Dr. Sawyer's Cushion Sole, Dull Kid Boot	2.90
2.50 White House Gun metal Blucher	1.90
3.50 White House, Cushion Sole, Kid Blucher	2.90
3.00 Browns Blue Ribbon Patent, Gun metal top Blucher	1.90
2.50 Browns 5-Star-5 Kid button Boot	1.90
2.50 Browns 5-Star-5 Gun metal button Boot	1.90
2.25 Browns 5-Star-5 Kid Blucher	1.75
2.25 Browns 5-Star-5 box calf blucher	1.75
2.00 Browns 5-Star-5 Kid blucher	1.50

#### THINK OF IT, LADIES

We have about 300 pairs of Ladies' Shoes from \$1.50 to \$3.00 and we have placed this lot of shoes during this sale for the small sum of per pair 25c. This is an opportunity for you to buy some good everyday-day shoes, and you had better come early and get first choice. They won't last long. Don't delay.

#### Babies' and Children's Shoes

\$2.00 Baby Buster, tan button boot	\$1.50
1.75 Baby Buster, patent, velvet top, fancy collar	1.75
50c Pink, soft sole, button, sizes 1 to 4	35c
50c Tan, soft sole button, sizes 1 to 4	35c
65c Tans, white patent and kid soft soles	50c
1.25 patent button, gun metal top, sizes 3 to 7	1.00
75c Infant's kids button, sizes 2 to 5	50c
85c Infant's Kids, button, sizes 5 to 8	60c
1.50 Infant's Gun metal	1.15
1.25 Infant's patent button	1.00
1.75 Russia calf button	1.34
1.75 patent, white top, button	1.35
1.75 patent, red top blucher	1.35
1.50 Little Scout, green blucher	1.15

Having such a large stock of Baby Shoes it is useless to try to price them on this circular.

#### BOYS' SHOES

\$3.00 Youths Russia calf, button	\$2.25
3.00 Youths gun metal, button	2.25
2.75 Youths Russia calf, button	2.15
2.75 Youths gun metal, button	2.15
2.50 Youths patent, gun metal and Russia calf's	1.90
2.50 Elk sole Boys Brown Bal.	1.90
2.25 Youths gun metal and box calf blucher	1.75
2.00 Youths gun metal and box calf blucher	1.50
2.00 Youths Elk sole, smoked chrome blucher	1.50
1.75 Youths box calf blucher	1.35
1.75 Browns Comforts, rubber side, rubber heel	1.25

The shoes we are pricing here by no means up our stock of shoes for boys. We have a complete line of styles and sizes, and we will be able to fit the feet of any boy in either a school or work shoe.

## Merkel Dry Goods

# TRACT SALE!

o Saturday Nov. 9--15 Days

Offer Their Entire Stock of Dry Goods  
at Reduced Prices to Raise The Cash

the biggest sale ever put on in the history of Merkel as a merchandising center. We are going to our store and they will go home and tell their neighbors and friends of the opportunity to buy sea-sonable---sell them goods of quality at out-of-the-ordinary prices. We are not going to consider profit if our business makes it necessary and imperative that we raise the cash and reduce the great stock.

## Reduced to only \$25,000

HT OF PROFIT IN THIS SALE

in 50 miles of Merkel who will come or send someone to buy their winter bill of goods and lay in a supply of groceries. hurry and it is to your advantage that you come as early as possible. Our store will be open bright and early Saturday. fair chance at our premiums and to buy their load of goods and supplies and get started home early in the day. We have a large force of extra salesmen and salesladies in order to take care of the rush and give each customer close per-sonal attention for your inspection and investigation. The price on every item and article will be cut to the core and you can see the goods and then come and see the goods, but bring your hack or wagon so that you can carry home a big bill of winter goods and reduce to the people in this section of the state. READ OUR PRICE LISTS AND MAKE OUT YOUR WANT LIST.

### MEN'S SHOES

\$5.00 Browns President, tan calf, button	<b>\$3.90</b>
4.50 Brown Bench Work, tan calf, button	<b>3.50</b>
4.50 Browns Bench Work, tan calf, blucher	<b>3.50</b>
5.00 Dr. Sawyer's cushion sole, kid blucher	<b>3.90</b>
5.00 Dr. Sawyer's cushion sole, gun metal blucher	<b>3.90</b>
5.00 Browns Glazed Kangaroo blucher	<b>3.90</b>
5.00 Browns gun metal blucher	<b>3.90</b>
4.50 Browns gun metal button	<b>3.50</b>
4.70 Browns Glazed Kangaroo and kid blucher	<b>3.50</b>
4.00 Browns kid, gun metal and kangaroo	<b>3.25</b>
3.50 Browns plain toe kid blucher	<b>2.75</b>
3.00 Browns gun metal blucher	<b>2.25</b>
2.50 box calf and gun metal blucher	<b>1.90</b>
3.00 Deer skin, Elk sole Bal.	<b>2.25</b>
2.50 Browns Chrome Work Welt	<b>1.90</b>

We have the Congress Southern Tie and many styles of work shoes at the same reduction of shoes quoted here. Our stock of shoes for men place us as the most appropriate place to buy. We have without a doubt the largest and best stock of men's shoes in Merkel and we wish to state that we will positively not be undersold by any merchant in Merkel.

We have a special lot of shoes for men of which we are going to sell at half-price and some at less than half price. This lot of shoes is made up of good leathers, good workmanship and are good in style. We have sold a great many pair of these shoes and will clean up this lot during this sale. You had better get here early and get the first pick. This sacrifice should not be overlooked. Save money by buying now.

### GIRLS' SHOES

\$3.00 Browns Blue Ribbon, tan calf button boot	<b>\$2.25</b>
3.00 Browns Blue Ribbon, gun metal button boot	<b>2.25</b>
3.00 Browns Blue Ribbon, patent blucher	<b>2.25</b>
2.25 Browns Blue Ribbon, black velvet boot	<b>1.75</b>
3.50 Browns Blue Ribbon, patent velvet top, button boot	<b>2.90</b>
2.50 Browns Blue Ribbon patent blucher	<b>1.90</b>
2.00 Misses Kid button	<b>1.50</b>
Misses Kid blucher	<b>1.90</b>
Misses box grain blucher	<b>1.25</b>
Misses Glove Outing, Elk sole	<b>1.50</b>

### SILKS, DRESS GOODS

\$1.00 grade Silk, Satin and Messaline	<b>.75</b>
.85 grade Silk, Satin and Messaline	<b>.60</b>
.75 grade Silk	<b>.50</b>
.50 grade Silk	<b>.35</b>
1.50 grade Woolen Dress Goods	<b>1.20</b>
1.20 grade Woolen Dress Goods	<b>.95</b>
1.00 grade Woolen Dress Goods	<b>.85</b>
.75 grade Woolen Dress Goods	<b>.60</b>
.50 grade Woolen Dress Goods	<b>.35</b>
.50 grade Cotton Suiting	<b>.35</b>
.35 grade Cotton Suiting	<b>.25</b>
.25 grade Cotton Suiting	<b>.20</b>
.20 grade Cotton Suiting	<b>.15</b>

### BLANKETS, COMFORTS

\$10.00 Wool Blankets	<b>\$7.50</b>
6.50 Wool Blankets	<b>5.00</b>
5.00 Wool Nap Blankets	<b>3.50</b>
4.00 Wool Nap Blankets	<b>2.75</b>
3.50 Blankets	<b>2.50</b>
3.00 Blankets	<b>2.25</b>
2.50 Blankets	<b>1.90</b>
2.00 Blankets	<b>1.50</b>
1.50 Blankets	<b>1.10</b>
1.00 Blankets	<b>.65</b>
3.00 Comforts	<b>2.10</b>
2.50 Comforts	<b>1.90</b>
1.25 Comforts	<b>.80</b>

We are offering you good quality in Blankets and Comforts and you should not be late in buying; they won't last long.

Men's \$1.00 Jumpers	<b>85c</b>
Men's \$1.00 Overalls	<b>85c</b>
Boys' 35c Overalls	<b>25c</b>
Men's 25c Leather Faced Canvas Gloves	<b>20c</b>
Men's 15c Canvas Gloves	<b>10c</b>
Men's 10c Canvas Gloves	<b>7c</b>

### MENS' FURNISHINGS

Men's 50c Silk Ties	<b>35c</b>
Men's 35c Silk Ties	<b>25c</b>
Men's 25c Ties	<b>20c</b>
Men's 50c Silk Half Hose	<b>35c</b>
Men's 35c Half Hose	<b>25c</b>
Men's 25c Half Hose	<b>20c</b>
A special lot of 25c hose 6 pair to the box, per box	<b>\$1.00</b>
15c Half Hose	<b>11c</b>
10c Half Hose	<b>7c</b>
Men's 50c Suspender	<b>35c</b>
Men's 25c Suspender	<b>20c</b>
Men's 25c Handkerchiefs	<b>20c</b>
Men's 20c Handkerchiefs	<b>15c</b>
Men's 15c Handkerchiefs	<b>12c</b>
Men's 10c Handkerchiefs	<b>7c</b>
Men's 5c Handkerchiefs	<b>3½c</b>
All 15c Linen Collars, each	<b>10c</b>

### MENS' HATS, ETC

\$5.00 John B. Stetson	<b>\$3.90</b>
4.50 John B. Stetson	<b>3.75</b>
4.00 John B. Stetson	<b>3.50</b>
All \$3.00 and \$3.50 Hats	<b>2.20</b>
All \$2.50 Hats	<b>1.90</b>
All \$2.00 Hats	<b>1.50</b>
All \$1.50 Hats	<b>1.10</b>
All \$1.00 Hats	<b>.60</b>
Men's \$3.50 Union Suits	<b>\$2.75</b>
Men's \$2.50 Union Suits	<b>2.00</b>
Men's \$1.50 Union Suits	<b>1.10</b>
Men's 50c grade Fleeced Lined Underwear, per garment	<b>40c</b>
Men's 50c grade Ribbed Underwear, per garment	<b>40c</b>
Men's \$2.50 Dress Shirts	<b>\$2.00</b>
Men's \$2.00 Dress Shirts	<b>1.50</b>
Men's \$1.75 Dress Shirts	<b>1.40</b>
Men's \$1.50 Dress Shirts	<b>1.25</b>
Men's \$1.25 Dress Shirts	<b>.90</b>
50c blue Work Shirts, each	<b>37 1-2c</b>

and Grocery Co.

# ANY PICTURES TO BE FRAMED?

If you have and are waiting for a "convenient-time," let us frame  
 them now---OVALS OR SQUARES

IT'S CONVENIENT FOR US AT ANY AND ALL TIMES  
 but a little more so now than usual. Besides the longer you wait  
 the more chance there is for the PICTURES to be damaged.

## Behrens - McMillen Furniture Company



MRS. W. H. DICKSON, EDITOR

The awarding of the Civic Improvement prizes as announced at the Flower Show Friday evening:

Best kept Premises, first prize Mrs. J. G. Hale; second prize, Mrs. John Sears.

Best kept Lawn, first prize, Mrs. J. W. Jennings; second prize, Mrs. John Sears.

Best kept Shade Trees, first prize, Mrs. John Sears; second prize, Mrs. J. W. Daniel.

Most artistic vine covered back fence, first prize, Mrs. W. A. Scott.

Best kept, cleanest and most artistic back yard, first prize, Miss Jackie Jennings.

Prettiest Rose border, first prize, Mrs. B. C. Gaither; second prize, Miss Mary Jennings.

Best general collection of flowers, first prize, Mrs. J. T. Tucker; second prize, Mrs. J. E. Costephens.

Best kept alley, first prize, Ed Scott, second prize, Emzi Burroughs.

Best kept Conna bed, first prize, Miss Roxie Sharp.

Most artistic arrangement of vines of veranda, first prize, Miss Elinor Daniel; second prize, Mrs. W. A. Scott.

Pot plants—prettiest Fern, prettiest Carnation, prettiest Chrysanthemum, Mrs. R. A. McClain.

Fancy work, first prize, Mrs. G. H. Adams; second prize, Mrs. R. A. McClain.

Notwithstanding the long dry and hot summer many places bore evidence of careful work. Each clean premises was an incentive to some one else to clean up. We hope to have a more favorable season next year and more interest.

members of the XX Century were royally entertained Saturday afternoon at the home of Mrs. Mack Angus. An interesting program was given. The lesson was conducted by Mrs. Otho Williams who was substitute for Miss Evalyn Williams. Mrs. Angus assisted by Mrs. Calvert and the Misses Julia Martin and Maurine. Mrs. Angus served a dainty fruit salad followed by hot chocolate and wafers. Members present were Misses Willie Bigham, Lucy Bean, Orra Long, Maude Martin, Louise Schmid, May Valentine, Mesdames G. H. Adams, W. H. Dickson, Fred Bigham, Deavenport Gaither, Geo. L. Hamilton, R. A. Martin, A. C. Rose, W. A. Scott, Geo. F. West, Otho Williams; other guests were Misses Claire Tate and Stella Schmid of Abilene, Mrs. J. C. Calvert and the hostess. The next hostesses will be Miss Lucy Bean and Mrs. Fred Bigham, at the home of Mrs. Bigham.

The Flower show at the Thornton building Friday evening was a social success. The entertainment was under the auspices of the XX Century Club. Mr. Scheidler of the Scheidler Orchestra had charge of the music. A most pleasing program was rendered, solos were given by Misses Jessie O'Briant, Dorothy Lee Potter and Miss Roe, and an instrumental solo by Miss Cleo Wilson Bowler. Judge Potter then announced the winners of the prizes in the Civic Improvement League.



**BEST**  
 For Every Baking  
**CALUMET**  
 BAKING POWDER

Best—because it's the purest. Best—because it never fails. Best—because it makes every baking light, fluffy and evenly raised. Best—because it is moderate in cost—highest in quality.

At your grocers.



RECEIVED  
 HIGHEST  
 AWARDS

World's Pure Food Exposition, Chicago, Ill.  
 Paris Exposition, France, March, 1912.

You don't save money when you buy cheap or big-can baking powder. Don't be misled. Buy Calumet. It's more economical—more wholesome—gives best results. Calumet is far superior to sour milk and soda.

Honorary the week-end guests of Miss Louise Schmid at the home of Mrs. W. H. Dickson. A mountain trip was planned for Sunday. The guests of honor being Miss Claire Tate and Stella Schmid of Abilene. A splendid luncheon was spent at the foot of Blow-out. A quiet and restful day was enjoyed by Misses Stella and Louise Schmid, Willie Bigham and Claire Tate, Messrs. Howell Provine, Forrest Gaither, and Otis Barnett, chaperoned by Mesdames Fred Bigham and Deavenport Gaither.

Sick headache is caused by a disordered stomach. Take Chamberlain's Tablets and correct this and the headache will disappear. For sale by all dealers. Adv.

Miss Willie Bigham entertained a few friends Monday evening in honor of her guest, Miss Claire Tate of Abilene. Pleasure and amusement was derived from the making of candy in the early evening. This was followed by a musical treat. Before bidding the hostess and her guest good night all were invited to the dining room where candy and fruit were served to Misses Claire Tate, Duncan Browning, Elma Sheppard, Orra Long, Cleo Wilson Bowler, little Miss Alice Bigham, Mesdames Davenport Gaither, W. H. Dickson, W. R. C. V. and Fred Bigham and the hostess.

### More Than Enough is Too Much.

To maintain health, a mature man or woman needs just enough food to repair the waste and supply energy and body heat. The habitual consumption of more food than is necessary for these purposes is the prime cause of stomach troubles, rheumatism and disorders of the kidneys. If troubled with indigestion, revise your diet, let reason and not appetite control and take a few doses of Chamberlain's Stomach and Liver Tablets and you will soon be all right again. For sale by dealers. Adv.

### League Program

Leader—Frank Smith.  
 Jairus's daughter raised.  
 Key Word Resurrection.  
 Instrumental solo—Miss Bowler.  
 Lord's Prayer.  
 Psalms 23.  
 Song, prayer, song.  
 Lesson—Mark 5:35-42; 1 Cor. 15:35-49; Ezek. 37:1-14.  
 Leader's comment.  
 Incidents of resurrection in nature—Miss Minnie Harris.  
 Resurrection in the Bible—Miss Eva Walters.  
 Proofs of resurrection—Miss Freeman.  
 Conservation of life—Bro. Clements.  
 Prayer.  
 Testimony, song, benediction.

### Itching Piles.

I want you to know how much good your Hunt's Cure has done me. I had suffered with Itching Piles fifteen years, and when I was traveling through Texas a man told me of your Hunt's Cure. I got a 50c box and it cured me. John Bradley, Caney, Kan. Adv.

### Baptist Ladies' Aid, Oct. 28.

Prayer for world-wide Evangelism—Mrs. Smelser.  
 Hymn.  
 Bible Study, "The World Field"—Leader.  
 Changes in industry—Mrs. Whittaker.  
 The political situation and new movements for social and educational progress—Mrs. Barnett.  
 The religious basis.—Mrs. E. M. McDonald.  
 Baptist resource and responsibility—Mrs. Austin Boyd.  
 The Society's aim for 1912-1913—Mrs. Causseau.  
 Prayer and Hymn.

### No Calomel Necessary.

The injurious effect and unpleasantness of taking calomel is done away with by Simmon's Liver Purifier, the mildest known liver medicine, yet the most thorough in action. Put up in yellow tin boxes only. Price 25c. Tried once used always. Adv.

## SPECIAL CLUBBING RATES

The Mail should go to the home of every good citizen of Merkel and the Merkel country every week—51 issues during the year. It gives you the local news and will save you more than one dollar during the year.

In order to increase our list and collect for all renewals without the expense of a subscription solicitor we are going to make the following special offers for the next thirty days:

### SPECIAL FOR 30 DAYS

New subscribers only, the Mail from now until January 1, 1914 for ...\$1.00

### CLUBBING RATES

The Dallas Semi-Weekly Farm News and Mail, both for one year ...\$1.65  
 The Abilene Semi-Weekly Reporter and Mail, both from now until January 1, 1914 ...\$1.75  
 The Fort Worth Semi-Weekly Record and Mail, both for one year ...\$1.75  
 Texas Farm & Ranch and Mail, both one year ...\$1.50  
 Holland's Magazine and Mail, both one year ...\$1.50  
 Memphis Commercial Appeal and Mail, one year ...\$1.25

### BIG READING BARGAIN

The Fort Worth Star-Telegram, Daily and Sunday, with full Associated Press and all markets daily, delivered every morning in town and on the rural routes and the Mail, both for one year ...\$3.75 (Star-Telegram to start Dec. 1, 1912.)

We will save our subscribers 25 to 50 per cent on any paper or magazine desired. We keep a record and register and no chance for mistake or misunderstanding. All subscriptions cash-in-advance and the papers stop when the time is out.

Now is the time to subscribe or renew for the Mail and have us renew or order your other reading matter—no matter when your time expires. Order today.

## MERKEL MAIL

Homer Easterwood, Sub. Manager.

### Program W. M. Society, Oct. 28

Song.  
 Scripture reading—Mrs. Jennings.  
 Prayer—Mrs. Baird.  
 What I have gained by being a member of W. M. Society—Mrs. Clements.  
 How our finances are appropriated—Mrs. H. C. Williams.  
 Duet—Mesdames T. A. Johnson and R. A. Martin.  
 Thirty minutes with the needles.

### It Looks Like a Crime

to separate a boy from a box of Bucklen's Arnica Salve. His pimples, boils, scratches, knocks, sprains and bruises demand it, and its quick relief for burns, scalds, or cuts is his right. Keep it handy for boys, also girls. Heals everything healable and does it quick. Unequaled for piles. Only 25 cents at H. C. Burroughs. Adv.

### PSYCHOLOGY OF DRESSING UP

Fancy Dress Balls Supply Cravings of Ignored Nature, According to Observer.

The extraordinary vogue of the fancy dress ball of late years—especially when it is one of monster dimensions—is one of the straws which show which way the wind of national character is blowing.

For it is not only the young and curly who throng these gay scenes but serious people of middle age, of exalted position, and even of advanced years.

I fancy this rage for "dressing up" appeals to something profound and instinctive in human nature. If you look with observant eyes at the travestied figures around you, you will discover that the dress chosen is symbolic of a secret aspiration, a thwarted desire, an unacknowledged ambition.

Thus, the young man who must sit on an office stool year in, year out will brazen it as a pirate, or in the sauciest of cavalry uniforms.

The British matron will put on the founces and languors of the Traviata, or the striped stockings and mob cap of a soubrette.

So, also, you shall see ladies of high degree scantily attired as Bacchantes and leading Dionysian dances, while the scoldier or lawyer will impersonate Pierrot, and girls of flighty manners in private life appear, with downcast lids, as Puritans or nuns.

Perhaps some such outlet for poor human nature, which is squeezed into grooves for which it is often ill fitted, is a kind of safety valve which ought to be encouraged.

Nature is said to take terrible revenge on those who steadily ignore her. The putting on of motley is an innocent form of occasionally obeying her behests.—London Sketch.

There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Science has proven Catarrh to be a constitutional disease, and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only Constitutional cure on the market. It is taken internally in doses from 10 drops to a teaspoonful. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials. Address F. J. Cheney & Co., Toledo, O. Sold by Druggists, 75c. Take Hall's family pills for constipation. Adv.

### He'd Have to Pay.

A story was told the other day in Washington, apropos of a very artificial and self-conducted boom:

"Blank, you know, was to visit his state last week. Well, a friend said to him, just before he set off:

"I suppose they will give you a magnificent ovation, Mr. Blank?"

"Blank frowned, twisted his moustache, and answered in a nervous, semiminded way:

"Well, I don't know. My bank account has sunk terribly low of late."

### For Chapped Hands.

Chapped skin whether on the hands or face may be cured in one night by applying Chamberlain's Salve. It is also unequalled for sore nipples, burns and scalds. For sale by dealers. Adv.

# PUMPKIN SHOW

The West Texas Hardware Company will hold a "Pumpkin Show" on Nov. 28 and a prize will be given for the champion pumpkin raised in Taylor, Jones county south of river, and Merkel's trade territory west. Pumpkins must be delivered at our store not later than Nov. 25. A prize will also be given to the one guessing nearest to the number of pounds of pumpkins brought in, a souvenir will be given to each one who puts in a guess and are present when prizes are awarded. Guessing contest closes when last pumpkin is entered Nov. 25th.

**PREMIUMS**—For champion pumpkin, set of Silver Knives and Forks, value \$5.00. 2nd prize set of Silver spoons, value \$3.50. All other entries: good Pocket Knife, value 50 cents. One guessing nearest to the number of pounds of pumpkins brought in, a 42 piece dinner set. Bring in your pet pumpkin and have a good fair chance to win a prize. Remember we give 5 per cent cash coupons on all cash purchases, when you need a buggy, wagon, cook stove, cutlery, silverware, china, cut glass, guns, tinware, hardware, etc. You had better be safe than sorry---but you are sure to win by trading with us

## West Texas Hardware Co.

MERKEL

EVERYTHING IN HARDWARE

TEXAS

### LOCAL AND PERSONAL

#### Window Glass at Burroughs.

Stoves of all sorts at Anchor Hardware Company.

C. O. Bradley was in Abilene Saturday on business.

New line of gingham just received. Hogue-Hamilton Co.

Miss Dora Lee Potter was in Abilene Saturday visiting friends.

If you want good Bread, phone to Bradshaw, it will be delivered to your home.

E. B. Cranston left for Eastland Saturday to look after business matters.

Remnant Wall Paper Sale at 10 cents a roll. Rust & McCauley Drug Co.

Mrs. Sudai Beall of Sweetwater came down Saturday to visit her old friend, Mrs. J. H. Ensminger of the Canyon country.

We have just received a new lot of MENS SWEATERS. The Star Store.

Claud Comegys, W. E. Britain and Ollie Sharp visited Abilene Buffalo Gap on their motorcycles Sunday afternoon.

We will have a big line of Xmas goods from toys to any kind of presents; Rust & McCauley Drug Company.

We have not room for the names of all of our citizens who attended the fair—only a few of us did not go.

Visit our grocery department and get prices. You will make a saving by giving us your grocery business. Hogue-Hamilton Co.

#### Window Glass at Burroughs.

Mrs. W. L. Woodroof left for Waxahachie Saturday to visit friends and relatives, Mr. Woodroof going to Dallas the following day to take in the Fair.

The Nyal and Rexall Remedies, the only place in town where you will find them. We guarantee them. Rust & McCauley Drug Company.

Glass and putty at Grimes'.

### Housekeeping Is Not the Task It Used to Be



MODERN invention has done away with much of the hard work. For instance, the cleaning and polishing of hardwood floors, the dusting of moldings, the tops of high furniture, the stairs, under the radiator, etc. These back-breaking tasks are now made easy with the

## O-Cedar Mop Polish

With it you can dust, clean and polish a hardwood floor in the time it formerly took you to get ready to do it.

Besides, you do not have to get down on your hands and knees to dust under the bed or other hard-to-get-at places, or to stand on a chair to dust the top of the high furniture. All of the hard work is now made easy with the O-Cedar Polish Mop. It gathers all the dust or dirt from everywhere and holds it. The mop is easily cleaned by washing and then renewed by pouring on a few drops of O-Cedar Polish.

**Try It at Our Risk** Try it two whole days with this understanding: If you do not find it satisfactory in every respect we will return your money. The price is only \$1.50 and it will save its price many times over in a short time.



### Behrens-McMillen Furniture Co.

#### Window Glass at Burroughs.

Bread, Cakes, Pies and Bakers Sweets at Bradshaws.

Our city continues work on improvement of our streets and alleys.

A new line of shoes in Black and Tans for Misses and Girls. Hogue-Hamilton Co.

The Rexall Store for anything.

Hammers and saws are busy in many parts of our country, making improvements in appearance and convenience of our farmers' homes. It is a good work.

The nicest sweet pickles you ever saw—in bulk, at the Cash Grocery.

Go to the City Barber Shop for first-class work. West & Evans, Proprietors.

### LOCAL AND PERSONAL

Glass and putty at Grimes' Pate & Son Barbers are in line for a share of your business.

Miss Clara Tate of Abilene came Saturday afternoon to visit friends.

Nice, large Grape Fruit at the Cash Grocery, this week only 10c each.

J. P. Sharp left for Dallas Sunday night on both a business trip and to see the sights.

We sell Dry Goods at right prices. Come to see us. Hogue-Hamilton Co.

Mr. and Mrs. A. C. Rose Miss Jessie Sutphen were visitors to the Fair Sunday night, returning Wednesday.

Phone your orders to Bradshaw for your Bread, Cakes and Pies. Will make deliveries your home.

Scholarship to Brant Draughons Business College sale cheap. Apply at Merkel Mail office.

H. C. Burroughs, Sr. returned from Dallas last week where he was looking after the purchase of holiday goods.

Tablets, Pencils, Erasers, Rules, anything and everything in the school line. Rust & McCauley Drug Company.

Bankers, T. A. Johsson and R. O. Anderson made it convenient to have banking business at Dallas during the fair dates.

Come to see us before you buy your groceries. We are meeting all out prices. Highest prices paid for produce. Hamblet & Rogers.

# Merkel Contract Sale!

## Benjamin Clothes

We are going to offer to the people during this sale the best line of clothes at cheaper prices than they have ever before had the opportunity of buying in Merkel. The Alfred Benjamin clothes stand without a superior. Their fabrics are of the best quality; their workmanship is that of experienced, skilled masters of their trade. Alfred Benjamin clothes are made to stand the roughest of treatment and still maintain their shape. We are offering this high-class line of clothes at prices you would pay for inferior grades elsewhere. We are going to clean up our clothing department and by so doing we will without a doubt save the buyers of these clothes \$7.50 to \$10 per suit. We want to impress very strongly upon your minds that we will not let any merchant in Merkel sell the same quality of merchandise any cheaper than we will sell you. All we ask of you is to be judge of the quality and be sure that you do not allow imitators of quality to deceive you.

**\$25 Benjamin Suits \$18.50      \$22.50 Benjamin Suits \$15.75      \$20 Benjamin Suits \$14.75**

**LITCHFIELD CLOTHING**—In this line of clothing we are able to show you better patterns, workmanship and material than you can expect to obtain elsewhere. We received large shipments of this line of clothes this fall and though we admit that this is the time of year the merchant expects to make his profit, nevertheless we are going to sell our merchandise without consideration of profit whatever. We want the cash. We are going to sacrifice our large stock in order to make a success of this money-raising campaign. Don't hesitate, don't delay, if you are in need of clothes. The workmanship is right, the material is the best obtainable for the money. The styles are the very newest and we know the price has been cut to the lowest.

**\$10.00 SUITS NOW \$6.50      \$12.50 SUITS NOW \$8.00      \$15.00 SUITS NOW \$10.00      \$17.50 SUITS NOW \$12.00**

## Millinery Department

It is impossible for us even in this big ad to find the space for any of our new millinery cuts and we are unable to make room for our special prices. In this department the prices will be reduced the same as in other parts of our store and all that we ask is that you let our milliners show you the goods and tell about the prices.

## Our Grocery Department

Light Grust Flour.....	<b>\$2.95</b>	Arbuckle Coffee.....	<b>25c</b>	Bob White soap, 7 bars for.....	<b>25c</b>	Dodson Braun Catsup, 25c now.....	<b>18c</b>
Bake Boy Flour.....	<b>\$2.80</b>	4 X Coffee.....	<b>20c</b>	Swift's White soap, 7 bars for.....	<b>25c</b>	Mince Meat, 50c jar now.....	<b>35c</b>
Ma. Best Flour.....	<b>\$2.60</b>	Pea Berry Coffee, 30c grade.....	<b>25c</b>	White Flyer soap, 7 bars for.....	<b>25c</b>	Heinz, 50c now.....	<b>39c</b>
50 pounds Sugar.....	<b>\$1.45</b>	Chase & Sanborn's High Grade Coffees.....		Bag Blue, 10 boxes for.....	<b>25c</b>	Heinz, 35c jar pickels now.....	<b>27c</b>
100 pounds Sugar.....	<b>\$5.70</b>	Choice Comb. worth 40c. now 3 lb.....	<b>\$1.00</b>	Faultless Starch, 4 boxes for.....	<b>25c</b>	Heinz Apple Butter, 50c size now.....	<b>39c</b>
10 pounds Cottolene.....	<b>\$1.20</b>	Corona Blend worth 35c. now 3 lb.....	<b>90c</b>	Argo Starch, 5 boxes for.....	<b>25c</b>	Heinz Queen Olives, 50c now.....	<b>39c</b>
10 pounds Jewell Lard.....	<b>95c</b>	Circle Blend worth 30c. now 4 lb.....	<b>\$1.00</b>	50c Baking Powder.....	<b>35c</b>	Hymon Stuffed Olives, 50c now.....	<b>39c</b>
Morning Bracer Coffee.....	<b>85c</b>	Red Velva Syrup.....	<b>55c</b>	25c Baking Powder.....	<b>18c</b>	Marachino Cherries, 80c now.....	<b>60c</b>
John Bremond's \$1.00 buckets.....	<b>90c</b>	Irish Potatoes, per peck.....	<b>25c</b>	15c Baking Powder.....	<b>10c</b>	Marachino Cherries, 50c now.....	<b>39c</b>
John Bremond's \$1.25 buckets.....	<b>\$1.15</b>	Swift's Pride soap, 8 bars for.....	<b>25c</b>	10c Baking Powder.....	<b>7½c</b>	Welch's Grape Juice, qt. 65c now.....	<b>49c</b>
Cereco Coffee.....	<b>80c</b>	Clairette soap, 8 bars for.....	<b>25c</b>	Beechnut Catsup, 25c now.....	<b>18c</b>	Welch's Grape Juice, pt. 35c now.....	<b>22c</b>
						Welch's Grape Juice, ½ pt. 15c now.....	<b>8c</b>

## Special Notice == Produce Wanted

During this sale we are going to pay the very highest market prices for any and all kinds of country produce: Cotton, Chickens, Turkeys, Geese, Ducks, Eggs and Butter. The produce department is under the management of Mr. W. P. Duckett who will be instructed to pay you the money for your produce so you can take advantage of the bargains during this sale. Bring us your produce and get the money. We know you will spend it back with us in our store. The great bargains we have for you are just simply irresistible.

**MERKEL DRY GOODS AND GROCERY COMPANY**

THE STYLE STORE