## EASTLAND, TEX



Cloudy Skies Cool Area, But Showers Light

Duck Dates
Ready Soom

Area Firemen
Battle Breck's \$250,000 Blaze

DeLeon Peach Melon Festival Set Aug. 13-15


Flower Girls
${ }^{\text {Preparing For }}$ Queen's Rites




## EVERY DAY IS A SALE DAY

WITH US!


Ask About Our Special Priced Tires If You Are Looking For Low Prices
Jim Horton Tire Service
East Main
Phone 258
Eastland

## Only the new Ford Truck

- gives you the all-new DRIVERIZED CAB


Reduces driver fatigue! New curved, one-piece winddeep side windows. New wider, wdiustable seat hes now sag springs and seat shock snubber. New wider door opening! New push-button door handles! New rotortype door latches! Try the Ford Driverized Cab for a


Mightiest Ford Truck engine ever built 155-h.p. oven
head-valve Cargo King V-8, Low-Friction gas-saving head-valve Cargo King V-8. Low-Friction gas-saving
design! Atso 14-h.p. V-8, 106-h.p. V-8. New LowFriction Six! Overhead-valve 101-h.p. Cost Clipper Six,
112-h.p. Six also available. Ford offers a total of Five great truck engines

-plus new Low-Friction

## V-8 POWER



## every model at no extra cost! <br> On.display NOW! <br> FORD Ecowom TRUCKS <br> SAVE TIME - SAVE MONEY - ? LAST LONGERI

 King Motor Companyeastland telegram, tuesday, august 4,


Herés why you can afford to

## MOVE UP

 TO MERCURYINITAL COST -RESALE VALUE TRUE COST

## GIUE!

THESE PRICES GOOD WEDNESDAY ONLY



Mercury cosss just a litile more than the lowest pried cars, to beein with. MOVE AHEAD WITH
But that's only part of the story. When you sell or trade in your Mercuryyou'll get most of that difference back again in higher trade-in value. And what a difference it makes to move up to Mercury! You have a bigger, more powerful car-with a proven V. 8 engine. For Mercury has never used anything but V.8's! You have acknowledged style leadership-years-ahead
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about a Mercury tells you that this is a car that's better built-for greater about a Mercury tells you that this is a car that's better built-for greate
driving satisfaction through the years. Come in and get the full story today

## Barbara Dalton Gave Breakfast

 Friday Morning1951. Chronicle established 1887, Tefegram, extanolished 1923. Entered
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D. H. Dick, Manager $\begin{gathered}\text { Ray B. Me Corkle, Editor } \\ \text { TIMES PUBLISHING COMPANY }\end{gathered}$ Thuss pryisux coupany

Published Mall Morning.
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One week by carrier in city
One month by carrier in city
One month by carrier in city
One year by mail in county
One year by mail in state
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being brought to the attention of the publiahers. $\longrightarrow$
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Janie Beth Dutton, Burl Caudle Repeat Wedding Vows, Thursday
Sastlana Telenran

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Circle Meeting
Held Tonight



PHONE $682 . \mathrm{w}$-CIsco SIGNS


Social Calendar
T. L. FAGG
R. L. JONES Roperty Menategoment


DODGE McGRAW MOTOR CO.
eastland telegram, t
TUESDAY, AUGUST 4, 1953


BARGAIN IN YOUR HOME!"
ard speailly risit tow ... when elestratity is keeming you cool and comfortable in spite of hot weather
electric refrigerators and home freezers are keeping your foods fresh and wholesome. With air conditioners, fans and
coolers running at full speed around the clock . . . with
refrigerators and freezers having more work to do . . . and
other electric appliances performing their daily duties at the same time... you can realize what an everyday bargain electric service really is. It's truly the biggest bargain in your home.

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NEW


BLEVINS MOTOR CO. • 305 West Commerce

Annual Fox Family Reunion Held Sunday On Old Fox Home Place

\section*{| at your cool |
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| WhajESTIC. |}

Tuesday Only
Man On A
Tightrope

| Eremeric March |
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THE STAR

Thursday, Friday and saturday FORT TI In 3D AUGUST IS THE MONTH
AT THE MAJESTIC


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WE ARE NOW EQUIPPED TO GIVE YOU MUCH BETTER SERVICE:
For Better Service And Quality Cleaning
CALL YOUR

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best cotton dresses at home. Have them Sanatone Cleaned and they will look like

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Orangeade 25c
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Seeffrigitairesfor 33
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ments, it's complefely sealed off
from the refrigerator. Separate Hrom the refrigerator. Separate
freazing system heeps food zero-
zone safe for monthsl lie cream zone safe for monthsl ise cream
tays hard. Frozen foods stay store2. xxususve Crla madic HEATLESS DEFROSTING!
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sive Refrig-oplate, it is banished sive Refrig-oplate, it is banished
like magic, and without HEATERS CLOCKS, TIMERS or BUTTONS 3. Rust-PRoof shelves ROLL OUT-All THE WAY! New "ROU-TO-YOU" Shelves glidg
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Put out full-length, smoothly, silently.
Put all foods even small tems way
of the back-right ot your finger. at the back-right at your finger Truly, the finest of more than 15
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Come In! See the Sreat New

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Food Freezer-Refrigerator

Lamb Motor Company 305 E. Main


