

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

The Bovina Blade

"In The Agricultural Center Of Parmer County"

TEXAS PRESS
ASSOCIATION
AWARD WINNER

VOLUME 29, NUMBER 50

WEDNESDAY, JULY 17, 1985

6 PAGES



**Bull
Town
Bulletins**
By
Bill Ellis

IT IS HARD to realize that one of the big news stories of this summer, virtually rivaling the hostage crisis and President Reagan's cancer operation, has been the taste change, and then the flip-flop, by the Coca-Cola Company.

The irony in the situation is that more people may have been anxious about the changing of the Coke formula than there were those anxious about the president's recovery, or the hostages' return.

Many of us in the news business, who deal with promotions on a regular basis, have figured from the very first that the "flip-flop" by the Coca-Cola Company, in which they first changed their 100-year-old formula, and then announced that due to public demand they would bring it back, was planned from the very beginning.

Stop and think about the many times you have seen the Coke episode discussed on television--first with angry customers, then grocers describing how the sales pattern of soft drinks had changed, and then this past week, to interviews with company executives, describing their plans to bring back the original formula.

There is no way that the Coca-Cola people could have gotten so much free time on both national and regional television, to say nothing of newspapers and magazines, except to have run their campaign on a planned basis--take away the distinctive taste of their product, and after a short time "decide" that due to popular demand they would bring it back.

The company got two big news splashes out of the deal, one on the front-end of the announcement, and the other this past week, with a lot of hoop-la throughout, and in between the two announcements.

Those in business have found it rather hard to believe that a national company, whose sales were in the top spot for its industry, would purposely do anything to change its product, particularly its taste, in the case of Coke. If Coke sales were number two or three and it was trying to improve the company's ratings, it would be one matter--but this was not the case.

Other companies, such as Pepsi Cola and Dr. Pepper, made some inroads on Coke's business on the grocer's shelves during the "experiment." It remains to be seen what will happen after Coke Classic is back on the shelves.

Another factor in this "soft drink war" is the fact that a number of restaurant chains and other companies have contracts with the Coke company to supply their soft drinks. They don't even carry Pepsi, or other choices.

Customers of these establishments are not given much of a choice in their type of Coke, when it comes out of a syrup bottle and is mixed with carbonated water. It would be interesting to know if Coca-Cola lost any of this chain business during the furor over their formula change.

We happened to be in one of these chain restaurants in the Dallas area over the weekend, where "Coke" is the only choice for a soft drink. Just to get a rise out of the waitress, our son Stanley asked for "Coke Classic." The young waitress laughed and said she didn't think they had ever had even the "new" Coke.

So, you have to hand it to the Coke company's promotion department. Sensing the dog days of summer coming on, and a need for a little excitement, they came up with a little.

Trade Days Is Slated Friday, Through Sun.

Trade Days is slated in Bovina this weekend, Friday through Sunday, July 19-20-21 on East Highway 60.

According to Marie Venable, a spokesman for the event, the June Trade Days' turnout was "pretty good," and the local organizers are hoping for a good turnout of exhibitors and customers, to assure the future of the event.

Those wishing to reserve a space may do so by calling 238-1107 or 238-1692. Spaces rent for \$5 per day, and if electricity is required, a charge of \$2.50 per day for the use of electricity is made.

The city's first Trade Days promotion was held the third weekend in August last year, and has been held on that weekend each month in the meantime, being omitted during the winter months. The promotion was resumed in April, so this weekend's sale will be the fourth of the calendar year.

Those having booths generally offer a variety of different articles for sale or trade, ranging from new goods to used items.

"Get a booth and come on out--or at least come and see what is being offered for sale or trade," Mrs. Venable says.

City's Sales Tax Check Increases

The City of Bovina's monthly sales tax check received this week showed a nice gain of 25.4 per cent over the check for the same period in 1984.

The check amount was \$1,608.13, an increase of \$408.41 over the check received in July of 1984, which was for \$1,199.72.

July sales represent taxes collected on sales made in May and reported to the State Comptroller by June 20. Bovina's net gain was the best report of any of the three Parmer County municipalities which levy the one per cent city sales tax.

The City of Farwell's check, for \$1,805.37, was up by just \$43.09, or 2.4 per cent, from the same month a year ago.

Friona's sales tax check, for \$6,429.15, was down from the same period a year earlier, by \$257.93, or 3.8 per cent.

For the calendar year, Bovina has now received \$13,637.99. This is up by 5.9 per cent over the payments of \$12,878.27 the city had received at this same point in 1984.

The three Parmer County municipalities have received checks totalling \$93,038.62 for the calendar year. This is up by 10.8 per cent over the total of \$83,964.57 for the same period a year ago.

As usual, Houston received the largest check from the state comptroller, \$9.5 million, bringing Houston's total 1985 payments to

\$86.2 million, up four per cent over last year.

Dallas' check for \$7.2 million pushed its total to \$63.7 million this year, a 15 per cent increase over 1984.

San Antonio's payment of \$3.5 million increased its 1985 total to \$30.9 million, up 14 per cent. Austin received \$2.9 million for a total \$24.7 million, a 25 per cent increase over 1984 payments.

Fort Worth's check for \$2.2 million brought total payments to \$18.7 million, 10 per cent over last year's payments. El Paso received \$1.3 million, increasing its total to \$11.6 million, up 14 per cent over 1984.

Bullock also sent checks totaling \$23 million to four of the state's five Metropolitan Transit Authorities. Houston's MTA payment of \$10.7 million brought total 1985 payments to \$99.3 million. DART in Dallas received \$9.9 million for a total of \$86 million this year. San Antonio VIA's check was for \$1.9 million, pushing total 1985 payments to \$17 million. Fort Worth's MTA received \$510,010 for a total \$4.4 million this year.

Austin's CapitalMetro began levying its one per cent local tax July 1, 1985 and will receive its first payment in September.

July checks represent taxes collected on sales made in May and reported to the Comptroller by June 20.



13-YEAR-OLD ALL STARS.... The 13-year-old all-stars competed in the District Tournament last week in Hereford. They were defeated by Hereford and the powerful Plainview team in the second round. Pictured above, back row, left to right, are Tony Duran, coach; Rafael Torres, Robert Sandoval, Shannon Cochran, Andre Duran, Bobby Broyles, coach; Michael Reyes and Terry Copley, coach. Standing in front, left to right, are Randy Stone and Mike Bermea, Bovina youngsters; Harvey Sanchez, John Edd Duke and Jeff Stowers. Not present for the picture were Hector Perez and Ruben Rubio.

Routine Business Is Handled By Court

Mostly routine matters were discussed by the Parmer County Commissioners at their regular meeting on Monday, July 8.

The boarding care bills for foster children in Parmer County were approved in the amount of \$1,470. This amount will be reimbursed to the county by the state.

Also approved was the county's annual sponsorship payment to Central Plains Mental Health/Mental Retardation Center, in the amount of \$3,050. Central Plains MH/MR Center maintains a branch office in Parmer County, located at Friona.

Notation was made of a notice received from General Telephone Company of their intent to install underground telephone lines in Precinct 1.

A request from Friona State Bank was approved. The bank had requested substitution of securities pledged to the county.

Payment of a bill to Richard Collard, acting as attorney ad item for juvenile hearings, was approved, in the amount of \$340.00.

A citizen had requested travel assistance to get to a hospital to undergo surgery. In that the cost of the operation was to be basically covered by Medicare, the court voted to help this indigent citizen with his request.

A discussion was held concerning hospitalization insurance plans which had been presented to the court. A motion was passed to renew the county employees' coverage with Blue Cross/Blue Shield of Texas under their new proposal.

The County Treasurer presented her quarterly report. After some discussion, the report was approved, with the notation that it

be published in the county's three newspapers.

A motion was approved to approve soil work in Precinct 2, on the requests from Lee Marquez, Billy Lynn Marshall, Dickie Clayton and Rick Mayfield. The work will be performed by county machinery when it is not needed otherwise, and cost of such work is paid by the individuals to the county.

Bicycle Club Is Organizing

Plans are being made for Bovina to have an "Over 40 Bicycle Club" for men and women.

If you are interested in joining this club for fun and exercise give Bobbie Haney a call.

Light Rain Is Received

Parts of the area received a very light rain Monday night, although the measurement in Bovina was very light.

Reports were that the Hub area received about a quarter of an inch of rain. Friona received about .2 inch of moisture, and an unconfirmed report said that the Lazbuddie area got up to a half-inch.

Since the temperatures have been in the 90s for the last two or three weeks, a good rain would be worth a lot to area farmers.

Bill Sarpalius Appointed To Committee

This week Lieutenant Governor Bill Hobby announced the following appointment:

"It is my pleasure to re-appoint Senator Bill Sarpalius to the Southern Legislative Conference (SLC) Agriculture and Rural Development Committee.

"The SLC serves as a sounding board for member states. This body enables us to stay informed of developments in other states.

"Senator Sarpalius' appointment expires when the 70th regular session of the legislature convenes."

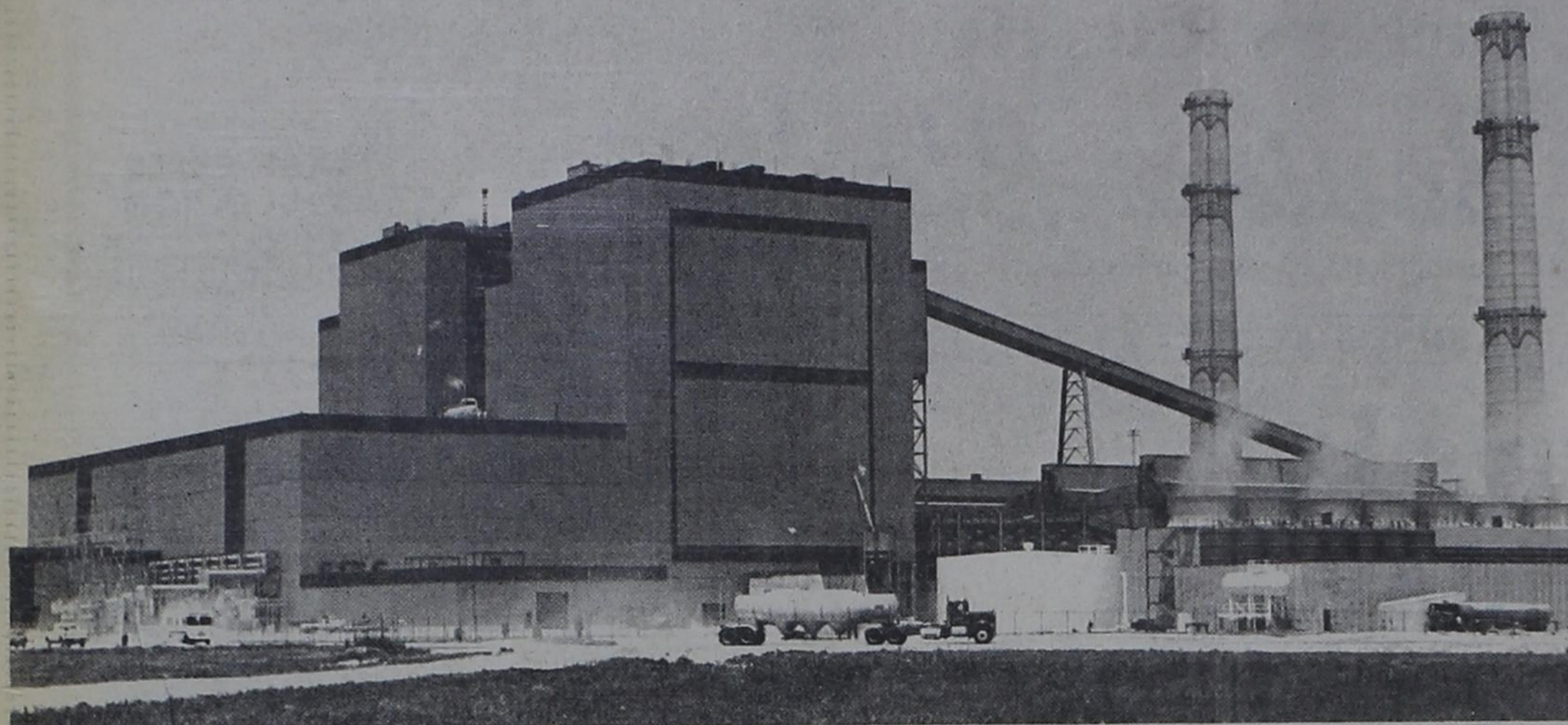


"TEXAS" REGULAR.... Jerry Williams has played the old prospector, Tucker Yelldell, for 17 seasons in "TEXAS," a musical drama of Panhandle History. For tickets, write "TEXAS," P. O. Box 268, Canyon, Tx., 79015, or call 806 655-2181.



TRADE DAYS SET... The Bovina Trade Days event will be held Friday, Saturday and Sunday, July 19-20-21 on East Highway 60. See details elsewhere.

Call 238-1523
By Tuesday
Noon To
Place Your
Classified Ad.



TOLK STATION....SPS' Tolks Station Units No. 1 and No. 2, near Muleshoe, Texas, both are producing electricity now. Wyoming coal is burned in steam boilers in the 20-stories-tall boilerhouses, center. Then steam flow

drives each of the 561,000-kilowatt turbine-generators, which produce the electricity. The boiler flue gasses are cleaned in baghouses before exiting 400-foot stacks, right. (SPS Photo)

NEAR MULESHOE

SPS' 'Tolk 2' Is Serving Needs Of 225,000 People

Southwestern Public Service Company (SPS) recently put into commercial service a power plant generation unit that can meet the electricity needs of 225,000 people. The coal-fueled, 561,000-kilowatt unit, located at SPS' Tolks Station near Muleshoe, Texas, was brought into service June 30, 1985, for about \$287 million, on schedule and under budget. It is the second unit at the Muleshoe site. The first unit was put into commercial service in August 1982. "Tolk No. 2" is Southwestern's fifth coal-fired unit. The steam generating boilers of all five units burn low-sulfur, Western coal from Wyoming mines. "We are particularly proud that we can build and finance plants at far less eventual cost to customers than can most electric utilities," said Bert Ballegee, president and chief operating officer of Southwestern Public Service. "We strive to keep electricity affordable, and our efficient, lower-cost plants help us achieve that goal." Tolk No. 2 was constructed for \$512 per kilowatt of installed

capacity--significantly below the \$1,086 projected national average cost per kilowatt of comparable coal-fueled units coming into service this year, Ballegee said. "The use of more coal and less natural gas as boiler fuel in the plants also saves our customers money," the utility president added. "Coal is the least-expensive boiler fuel practical for Southwestern. We estimate that using coal in our fuel mix will save our customers \$215 million this year alone." The relative fuel-cost savings will continue to increase, Ballegee said, because Tolk Unit No. 2 in fiscal 1986 will increase generation by coal to about 76 per cent of SPS' total electricity production. SPS designs, engineers, and oversees construction of its own power plants, Ballegee notes. "We are one of only a handful of electric utilities in the United States that can control costs to customers by using an in-house group to design power plants. Almost all other utilities must rely on consultants, making those utilities' power plants cost more." Tolk Unit No. 2 is almost a

duplicate of Unit No. 1, said Jim Matthews, SPS vice president, generation plant design and construction. The units share some large equipment, including the on-site coal-handling system, water treatment facilities, and offices and control room. A major difference between the units is that Unit No. 2's "baghouse," the fabric filter system that prevents coal fly ash from entering the atmosphere, was designed by SPS engineers. General construction contractor for Tolks Station was Missouri Valley Inc., of Amarillo, Texas; the electrical contract work was by Budwine Service Electric of Carlsbad, N.M. Sometimes, there were as many as 800 workers on the site. Southwestern Public Service primarily provides electric service to a population of one million in

eastern and southeastern New Mexico, the South Plains and Panhandle of Texas, and the Panhandle of Oklahoma, and Southwestern Kansas.

The Bovina Blade

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Bill Ellis, Editor-Publisher
Tami Kunselman, Bookkeeper
Scooter Russell, Manager

REFLECTIONS

From the files of The Bovina Blade

25 YEARS AGO--JULY 20, 1960

The farm home of Earl Roberts near the Oklahoma Lane Community was broken into last Wednesday and several hundred dollars worth of household goods were stolen. Mrs. John Ferguson was released from Parmer County Community Hospital at Friona Wednesday. She was suffering from food poisoning. Mr. and Mrs. V.C. Willard and Mr. and Mrs. Jimmy Ware returned recently from vacationing at Lake Texhoma.

20 YEARS AGO--JULY 21, 1965

Alan Ray Wilcox was inducted into the U.S. Army recently and has been stationed at Ft. Leonardwood, Mo. for basic training. Wilcox attended Bovina Schools and is the son of Mr. and Mrs. W.W. Wilcox. City of Bovina has its first police car. It's a new 1965 Dodge Dart purchased last week. Meeting in special sessions Thursday and Friday, the city council voted to furnish an automobile for Marshall Bill Denney and to buy the car.

5 YEARS AGO--JULY 23, 1980

Three people were sent to Parmer County Community Hospital last Thursday with injuries following a wreck at the eastern edge of the city at 9:25 a.m. Kim Ware, daughter of Mr. and Mrs. Tom Ware, was one of 2,000 students to graduate from Texas Tech University in Lubbock. Gary Tidwell and Lezli Williams announce their approaching marriage to be September 6. Mike and Debra Beauchamp are parents of a baby boy, Anthony Wayne, born July 19.

15 YEARS AGO--JULY 22, 1970

Vegetable harvest in Bovina, which increases employment locally and gives the economy a boost, is underway. First loads of cabbage and cucumbers were processed at the facilities of Gateway Produce Co. here last week. A Bovina man, Luis Rodriguez, 21, was shot in the leg Sunday in a fracas involving him and three others on FM Road 2290 on the west side of town.

10 YEARS AGO--JULY 23, 1975

One man was killed and another critically injured in a one-vehicle accident early Wednesday morning

of last week near the intersection of U.S. Highway 60 and FM Road 1731 in Bovina. Mitchell Aicher, a 1975 graduate of Clovis High School, was pronounced dead on arrival at the Parmer County Community Hospital in Friona. The bottom began dropping out of leaden skies over Bovina in the early morning hours Monday and by Tuesday noon, some four inches of rain had been recorded here. Sgt. and Mrs. Bill Griffin and son, Jason, will be leaving this Thursday for Mountain Home, Idaho. Bill is to report to duty on August 3.

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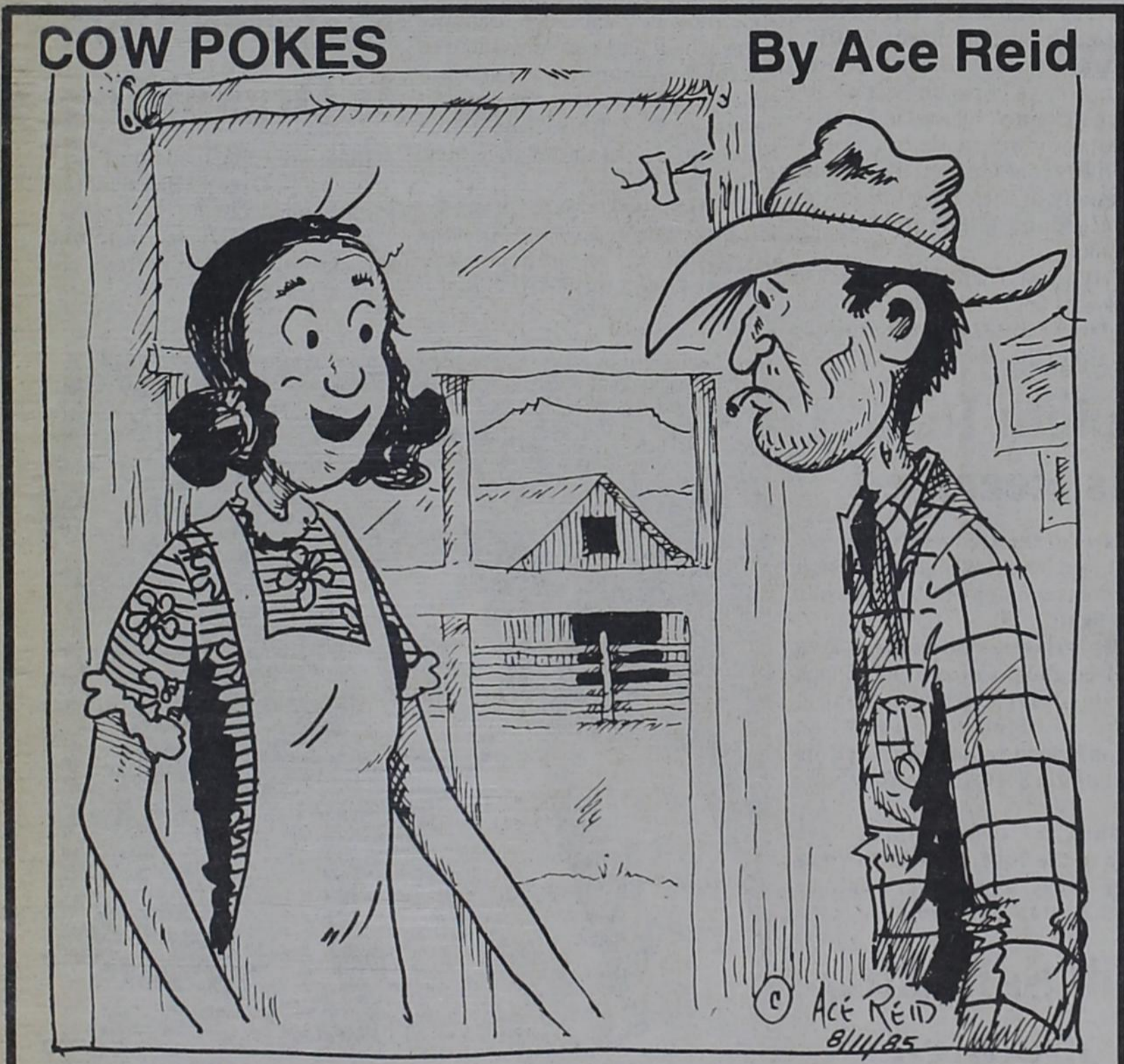
It's A Boy For Wilsons

Kenneth and Toya Wilson of Glen Rose announce the arrival of a baby boy.

The new arrival, Andrew Dillard (Drew) was born Saturday, July 13. He weighed eight pounds, five ounces and was twenty and one-half inches long.

Drew's grandparents are Doyle and Charliedell Wilson of Glen Rose and Gene and Vi Hutto of Bovina.

Great-grandparents are Mrs. Davis of Glen Rose, Lucy Hutto of Tulia, and Mr. and Mrs. Amos Steelman of Bovina.



"You are gittin' old, when you wuz young you smelled like Brillentine hair tonic, now you smell like BenGay liniment!"

Attend The Trade Days Activities This Weekend
FIRST STATE BANK
MEMBER FDIC OF BOVINA PH. 238-1442

BORDEN'S HI-PRO MILK

\$1.09

1/2 GAL. CTN.

6 Pk. 12 Oz. Cans

Enjoy Coke

\$1.69

HOT LINKS

2/99¢

ASSORTED FLAVORS

BORDEN'S SHERBET

\$1.49

1/2 GAL. CTN.

CHILI DOGS

49¢

PRICES EFFECTIVE JULY 18-20, 1985

OPEN 24 HOURS A DAY
GROCERIES-SOFT DRINKS-
SNACKS-HOT COOKED FOODS-
SELF SERVE GAS-MONEY ORDERS
WHILE SUPPLIES LAST

ALLSUP'S

CONVENIENCE STORES

Around The House

By JANETTE PIERCE

Ceiling fans have won their place in the hearts and homes of energy-conscious Texans. If you have a ceiling fan in the family room or bedroom, and are thinking of buying another, you may be in for a surprise.

Manufacturers continue to make changes in ceiling fans to make them even more practical and appealing.

One of the biggest design changes is the close-to-the-ceiling fan. These fans are more practical in smaller homes. The increased clearance also looks better and allows for more flexibility in the design of accessory light kits.

About five per cent of all ceiling fan sales in 1984 were in models with eight inches of clearance or less.

One company has introduced a heat fan which pushes out warm air heated up to 3500 BTU with the fan in reverse position. It operates for less than ten cents an hour, and the company claims it can trim

heating bills 35 per cent in a 2000 square-foot home.

Other companies are making remote-control fans in response to consumer demand for this convenience.

The price of ceiling fans has also come down. In 1981, roughly 20 per cent of all ceiling fans retailed from \$49 to \$99. In 1984, about 80 per cent of all fans fell into that price range.

New designs on the drawing boards treat fans as "ceiling furniture." Until now, emphasis has been on big 52-inch main-room fans. But companies are now turning their attention to second fans in smaller sizes for kitchens, bedrooms and other areas.

Industry-watchers predict that manufacturers will soon be turning out fans with upholstered sidebands to coordinate with other elements of a room. Stenciled blades, custom-look grills and designer colors will likely be used in promoting ceiling fans as real pieces of furniture that make fashion statements.

R. Tucker's Rites Held

Services for Ruby Tucker, 72, of Plainview were held in the chapel of the First Baptist Church of Plainview with Dr. Cecil Golden, a professor at Wayland Baptist College, officiating. He was assisted by Dr. Fred Meeks.

Burial was in the Oklahoma Lane Cemetery under the direction of Wood-Dunning Funeral Home.

She died Saturday night at her home in Plainview. Justice of Peace Shirley Gross ruled the death due to natural causes.

She was born June 28, 1913, in Motley County. She married Charles Houston (Hugh) Tucker on December 24, 1931 in Texico, N.M. He died in October 1976. They moved to Plainview from Texico in 1955. She was a cafeteria manager for Plainview

Independent School District. She was a member of American School Food Service Organization and the First Baptist Church.

Survivors include two sons, Wayne and Robert, both of Titusville, Florida; two daughters, Mrs. Phyllis Stillman of Bovina and Mrs. Barbara Medlin of Las Cruces, New Mexico; a brother, Sterling Donaldson of Oklahoma Lane; eight sisters, Mrs. Avis Carpenter and Mrs. Louise Christian, both of Oklahoma Lane, Mrs. Beulah McWilliams, Mrs. Maybelle Edwards, and Mrs. Gladys Hromas, all of Farwell, Mrs. Maggie Terry and Mrs. Amy Hromas, both of Bovina and Mrs. Ruth Boone of Clovis, N.M.; five grandchildren; and two great-grandchildren.

Ask the Land Bank about....

money to buy land or improve your farm.

Farmers today are looking at ways to increase their productivity...buying or improving land... building or remodeling facilities.

Whatever way you choose to grow, the Federal Land Bank can provide long-term credit to help.

So when you're looking to buy or build, stop in and talk to the long-term farm credit specialist at your Federal Land Bank Association.

EQUAL HOUSING LENDER

FEDERAL LAND BANK ASSOCIATION OF MULESHOE 272-3010 or 272-5388

COUNTY TREASURER'S REPORT

Report of Benna Felts, County Treasurer of Parmer County, Texas, of Receipts and Expenditures from April 1st, 1985 to June 30th, 1985, inclusive:

JURY FUND, 1st Class	
Balance last Report, Filed 3-31-85	12,868.60
To Amount received since last Report,	351.06
	82.00
By Amount paid out since last Report, Ex. "A,"	428.00
Balance	12,873.66

ROAD AND BRIDGE FUND, 2nd Class	
Balance last Report, Filed 3-31-85	12,827.61
To Amount received since last Report,	351.06
To Amount transferred from other Funds, since last Report,	1,050.00
Balance	12,128.67

GENERAL COUNTY FUND, 3rd Class	
Balance last Report, Filed 3-31-85	190,945.01
To Amount received since last Report,	40,837.74
C.D.'s Redeemed	500,000.00
C.D.'s Purchased	575,000.00
Salary Receipts	58,565.89
Salary Disbursements	96,121.40
By Amount paid out since last Report, Ex. "C,"	90,356.59
Balance	28,870.65

PERMANENT IMPROVEMENT FUND, 4th Class	
Balance last Report, Filed 3-31-85	13,414.19
To Amount received since last Report,	351.06
By Amount paid out since last Report, Ex. "D,"	11,154.95
Balance	2,610.30

RIGHT OF WAY FUND, 5th Class	
Balance last Report, Filed 3-31-85	34,213.05
To Amount received since last Report,	6,330.45
C.D.'s Redeemed	175,000.00
C.D.'s Purchased	75,000.00
By Amount transferred to other Funds, since last Report, To: Farm/Mkt.	135,000.00
Balance	5,543.50

LATERAL FUND, 6th Class	
Balance last Report, Filed 3-31-85	5,712.81
To Amount Received since last Report,	NONE
By Amount paid out since last Report, Ex. "F"	5,679.13
Balance	33.68

FARM TO MARKET FUND, 8th Class	
Balance last Report, Filed 3-31-85	161,946.31
To Amount received since last Report,	224,969.23
C.D.'s Redeemed	430,600.00
C.D.'s Purchased	660,500.00
To Amount transferred from other Funds, since last Report, From: ROW	135,000.00
By Amount paid out since last Report, Ex. "H"	225,502.79
Balance	66,512.75

REVENUE SHARING FUND, 9th Class	
Balance last Report, Filed 3-31-85	33,313.95
To Amount received since last Report, From: Federal Gov't.	32,972.00
By Amount paid out since last Report, Ex. "I"	52,833.26
Balance	13,452.69

RECAPITULATION	
JURY FUND BALANCE	12,873.66
ROAD AND BRIDGE FUND BALANCE	12,128.67
GENERAL COUNTY FUND BALANCE	28,870.65
PERM/IMPROVEMENT FUND BALANCE	2,610.30
RIGHT OF WAY FUND BALANCE	5,543.50
LATERAL FUND BALANCE	33.68
FARM TO MARKET FUND BALANCE	66,512.75
REVENUE SHARING FUND BALANCE	13,452.69
	142,025.90

LIST OF BONDS AND OTHER SECURITIES ON HAND	
C.D.'s PARMER COUNTY PERMANENT SCHOOL FUND	944,900.00
C.D.'s PARMER COUNTY AVAILABLE SCHOOL FUND	58,300.00
C.D.'s PARMER COUNTY GENERAL FUND	425,000.00
C.D.'s PARMER COUNTY FARM TO MARKET	410,500.00
C.D.'s PARMER COUNTY RIGHT OF WAY	75,000.00

THE STATE OF TEXAS
COUNTY OF PARMER

Before me, the undersigned authority, on this day personally appeared Benna Felts, County Treasurer of Parmer County, who being by me duly sworn, upon oath, says that the within and foregoing report is true and correct.

Benna Felts, County Treasurer.

Sworn to and subscribed before me, this 8th day of July, 1985.
Bonnie Warren, Clerk
County Court, Parmer County, Texas.

DO IT NOW \$AVE

9.9% APR.

Annual Percentage Rate

NOW AVAILABLE



THRU JULY 31st ON PARK AVENUES
18 AVAILABLE DURING THIS
SPECIAL SALE

1985 BUICK Electra Park Ave.

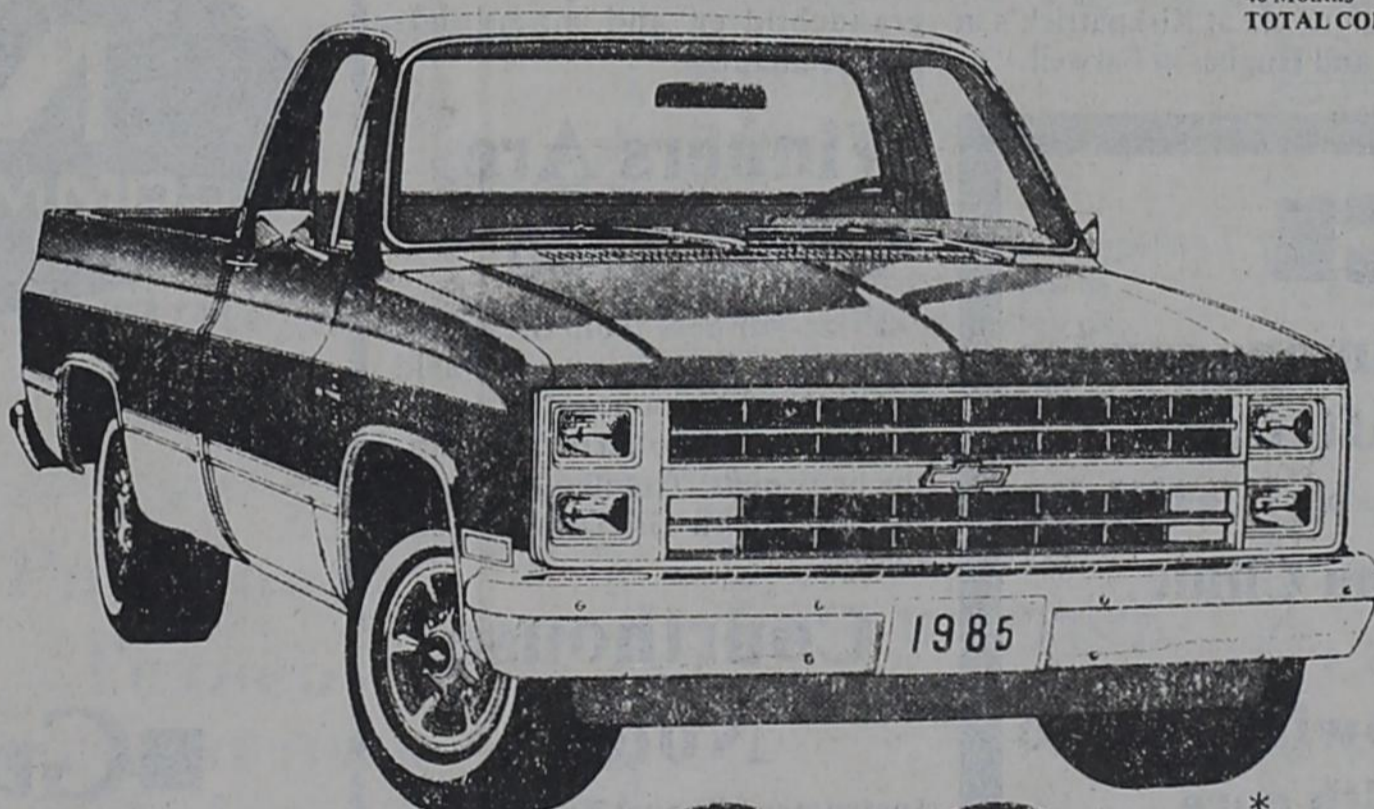
Power Seat 6-Way Pass.
Elec. Seat Back Recl.
Touch Air Cond.
Styled Alum. Wheels
Twilight Sentinel
Heavy Duty Battery

Cass, ETR AM-FM Stereo
Concert Sound
Lamp Monitors, F&R
Power Antennae
Luggage Rack
Body Stripe-Blue

LIST PRICE \$18,315.00
DISCOUNT \$ 1,647.00
SELLING PRICE \$16,668.00
DOWN PAYMENT \$ 250.00
BAL. TO FINANCE \$14,168.00

PAYMENTS ONLY \$ 371.82

9.9 Per Cent A.P.R.
40 Months
TOTAL CONTRACT \$17,847.36



8.8% A.P.R.

NOW ON ALL FULL SIZE PICKUPS

INCLUDING 4WD

LOW PRICED. HIGH PRICED. SHORTYS. LONGS, 1/2 TONS, 3/4 TONS - YOU NAME IT - WE'VE GOT IT!

SAVE HUGE BUCKS\$!

HURRY - HURRY - HURRY - SEE YOUR FAVORITE SALESMAN TODAY!

DOG STEWART

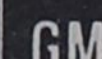
CHEVROLET BUICK

2500
MABRY DR.
CLOVIS

* 1 Tons, 2 wd & 4wd NOT ELIGIBLE FOR 8.8% A.P.R.



GM QUALITY SERVICE PARTS



GENERAL MOTORS CORPORATION

----On The Farm----



TERESA LOFLIN and ROCKY NICHOLS.... Mr. and Mrs. Jerry Loflin and Mr. and Mrs. V.E. (Huck) Nichols, all of Friona, announce the engagement and approaching marriage of their children, Teresa and Rocky. The couple will exchange wedding vows Saturday, August 24 at the First United Methodist Church of Friona. They are 1982 graduates of Friona High School and attend Texas Tech University, Lubbock.

By GARY PATTERSON
White grub control in lawns is important during the summer season. May or June beetles are emerging from the soil and starting to swarm in late evenings. Females are laying eggs and white grub worms that hatch will soon be feeding on roots of Bermudagrass and St. Augustinegrass in home lawns. Once grubs begin feeding, control measures should be taken, says Gary Patterson, county agent with the Texas Agricultural Extension Service, Texas A&M University System.

Treatment time varies with the particular area of the state and ranges from early June in South Texas to mid-August in the Panhandle. Homeowners in Parmer County will need to treat between now and mid-August. Timing of application is critical for adequate control.

White grubs in excessive numbers can heavily damage lawns. Check for white grubs by cutting a square foot section of sod with a shovel and examining the roots and soil to a depth of four inches. Examine at least one square foot of sod for 1,000 square feet of lawn area. Chemical treatment is needed if there are more than four grubs per square foot of sod.

Diazinon, Dursban or Dylox provide adequate control and should be used at recommended rates given on the chemical container level. The granular form is easier to apply and to wash into the soil than liquid or spray formulations. After using granules, drag the grass with a tow sack or waterhose to knock them down to the soil. Then apply

enough water to soak the granules into the soil.

Apply diazinon sprays at the rate of 25 gallons of water, including the insecticide, per 1,000 square feet to wash the insecticide into the soil. Wetting the lawn before spraying also helps. Always keep children and pets off the treated lawn until the grass is dry.

The key to white grub control in home lawns is proper timing of chemical applications and getting the insecticide through the grass to the root zone where grubs are feeding.

Further information is provided in the publication, "White Grubs in Texas Turfgrass," available at the county Extension office.

First Son Is Added By Couple

Mr. and Mrs. Hugh Rogers of Lovington, N.M. became parents of a baby boy, named Ryan Hugh, born Monday, July 8, at Hobbs, New Mexico.

The new arrival weighed six pounds, one-half ounces.

Grandparents are Mr. and Mrs. Mel King of Lovington, N.M., and Mr. and Mrs. Chester Rogers of Bovina.

Ryan Hugh is the third child for the Rogerses, who also have daughters, Jennifer and Kimberly.



JERI DIANE WARE and ALFRED HOBBDAY.... Mr. and Mrs. Jimmy Ware of Maud, Texas announce the engagement and approaching marriage of their daughter, Jeri Diane, to Alfred Hobday. The wedding will be performed Saturday, August 17 at 6 p.m. at the Jesus Word Church, Roswell, New Mexico. The bride is the granddaughter of Mrs. Jerry Ware of Bovina. She is presently employed as a physical therapist at the New Mexico State Rehabilitation Center in Roswell. The prospective bridegroom is a Land Use Specialist for the State of New Mexico. The couple will reside in Roswell, New Mexico. Friends of the couple are invited to attend the ceremony.

Shower To Fete Local Bride-Elect

Denise Read, bride-elect of Rick Anderson, will be honored with a bridal shower Saturday, July 20 at the Community Room of the First State Bank. Time for the shower will be from 3-4:30 p.m.

Hostesses for the event are Yvonne Stevenson, Christine Cupit, Laura Bartlett, Martha Schilling, Barbara Cockerham, Kay Williams, Mary Evelyn Steelman, Phyllis Steelman, Juanda Murphy, Erra Louise Jamerson, Ruthie Charles, Eunice Schilling and Marilyn Carroll.

Also, Donna Ware, Maxine Hart, Janie Sudderth, Sandy Ware, Tammy Willard, Frances Willard, Judy Hodnett, Shirley Garrison, Carolyn Widner, Mary Treinen, Gladys Wright and Anita Guest.

Selections are at Kirkpatrick's in Bovina and Hughes in Farwell.



A Bridal Shower Will Honor Denise Read, Bride-Elect Of Rick Anderson Saturday, July 20 Community Room First State Bank, Bovina From 3:00-4:30 p.m.

Kirkpatrick's
301 Third
Ph. 238-1291

Lusk Rites Held In Colorado

Funeral services were conducted in LaJunta, Colorado, Saturday, July 13 for Claude Rolland Lusk, 88.

Mr. Lusk was born August 29, 1896, and died Friday, July 13 in LaJunta.

He was survived by two sons, Rolland Lusk of Bovina and Norman Lusk of Hereford, and a daughter, Jody Foste of LaJunta, Colorado.

Also surviving are seven grandchildren and nine great-grandchildren.

Winners Are Announced

Prize-winners from St. Ann's Catholic Church's carnival held July 14 were announced this week.

They were: Roberto Guevara, the baby quilt; Timoteo Martinez, the goat; and Gil DeLeon, the toaster.

Courthouse Notes

Instrument Report Ending June 19, 1985, in County Clerk Office, Bonnie Warren, County Clerk
WD, Randy B. Gleaton, Manuel Coronado, Lots 13, 14, 15 and 16, Blk. 17, OT Farwell.

Use Bovina Blade Classified Ads.

NOTICE

We are no longer continuing service to the Bovina Clinic after July 31, 1985. Regular hours will still be maintained at the Friona Clinic.

Thank you for allowing us to participate in your health care.

Dr. Paul Spring
Dr. Robert Alexander

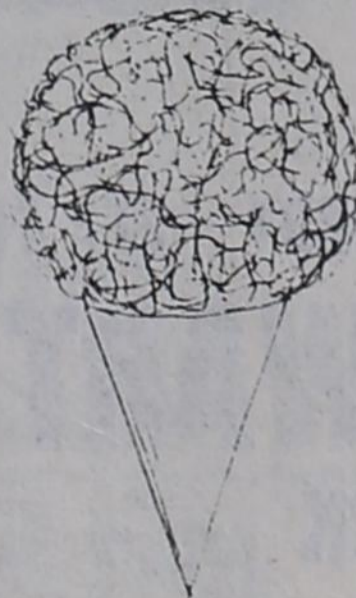
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START ON THE ROAD TO INDEPENDENCE-QUIT SMOKING

West Plains Medical Center will be conducting a NO SMOKING CLINIC. The clinic will be held over two weeks and will consist of four one hour sessions. Classes will be held July 15, 17, 22, 24, starting at 7:00 P.M. Fees will be \$50.00. Please call 272-4524 to sign up. 49-2tc

West Plains Medical Center will be conducting a CPR Instructors Class for the American Heart Association. If you have a current Basic Life Support Card and would like to be an instructor, please call 272-4524. The class will be from 6:30 to 9:30 P.M. on the following dates: July 16, 23, 30 and August 6th. Fees for the class including materials will be \$25.00. 49-2tc

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Lutherans Have 75th Anniversary

The Immanuel Lutheran Church of Rhea will be observing their 75th anniversary on Sunday, July 28, with a full day of activities.

Regular church services will be held at 10 a.m. with Rev. Leonard Riddle, pastor, in charge of the service.

LEGAL NOTICE
Bovina ISD is offering for bid a 1972 54-passenger Ford bus. Condition-fair.

Bids will be opened August 13, 1985 at 8:00 P.M.

The right to accept or reject any or all bids is reserved by Bovina ISD.

Bus can be inspected at bus barn of Bovina Schools or call Charles Teague at (806-238-1317).

Send bids to: Bovina ISD
PO Box 70
Bovina, TX 79009
50-1tc

A barbecue lunch will be served in the Rhea Community Center at noon, and the anniversary service will be held at 3 p.m.

Guest speaker at the 3 p.m. service will be Rev. Wayne Schueler of Albany. Rev. Schueler is the son of Walter and Martha Schueler of Rhea and grew up in the Rhea Community. His great-grandfather, C.W. (Charles) Gallmeir, was one of the charter members of Immanuel Lutheran Church.

Two decorative plates, one featuring the original church that was built in 1910 and the other plate featuring the present church that was built in 1964 will be on sale the day of the celebration.

There will be a reception and time for visiting following the 3 p.m. service in the Rhea Community Center. Everyone is invited to attend the day's activities, or any part of the activities.

Theme for the anniversary is "The Lord Hath Helped Us Hitherto."



COMMEMORATIVE PLATES....Immanuel Lutheran Church of Rhea Community will be observing their 75th anniversary on Sunday, July 28. Shirley Schueler is shown holding the two commemorative plates, one featuring the first Immanuel Lutheran Church built in 1910, and the second plate featuring the new church built in 1964.

Bovina Churches Welcome You!

<p style="text-align: center;">Reeve Chevrolet-Olds</p> <p style="text-align: center;">GM QUALITY SERVICE PARTS GENERAL MOTORS PARTS DIVISION</p> <p style="text-align: center;">"Your Transportation Counselors Since 1938"</p>	<p style="text-align: center;">PLEASANT HILL BAPTIST CHURCH</p> <p>Sunday School-10:30 a.m. Texas Time Morning Worship-11:30 a.m. Texas Time Church Training-7 p.m. Texas Time Evening Worship-8 p.m. Texas Time Wednesday Night Meeting-8 p.m.</p>	<p style="text-align: center;">BOVINA CHURCH OF CHRIST RICHARD FOX</p> <p>SUNDAY SERVICES Classes-9:45 a.m. Worship-10:45 a.m. and 6 p.m. WEDNESDAY Devotional and Classes-8:30 p.m.</p>
<p style="text-align: center;">Dudley's Auto Parts</p> <p style="text-align: center;">PH. 238-1219 3RD & DIMMITT HWY.</p>	<p style="text-align: center;">ST. JOHN LUTHERN CHURCH</p> <p style="text-align: center;">LARIAT Sunday School--9:30 a.m. Morning Worship--10:30 a.m.</p>	<p style="text-align: center;">CHURCH OF GOD OF THE FIRSTBORN</p> <p>Sunday School-9:45 a.m. Morning Worship-11:00 a.m. Evening Worship-6 p.m. Wednesday Evening Prayer Meeting-7:30 p.m. REV. ROSENDO LARA</p>
<p style="text-align: center;">Parmer County Spraying Service</p> <p style="text-align: center;">PH. THARP 225-4990</p>	<p style="text-align: center;">MISSION BAUTISTA</p> <p style="text-align: center;">BELEN Rev. Guadalupe Silva Escuela Dominical-9:45 a.m. Mesaje-11:30 a.m.-Union De Pre Preparacion-5:30 p.m. Miercoles Estudio De La Biblia-7:30 p.m.</p>	<p style="text-align: center;">ST. ANN'S CATHOLIC CHURCH REV. EMMANUEL AFUNUGO</p> <p>Mass-Sunday, 8:30 a.m. CCD-After Mass Sunday Confession: Sunday, 8-8:25 a.m.</p>
<p style="text-align: center;">Paul Jones Texaco</p> <p style="text-align: center;">FIRESTONE TIRES</p>	<p style="text-align: center;">OKLAHOMA LANE BAPTIST CHURCH</p> <p>Sunday School-10 a.m. Morning Worship-11 a.m. Evening Worship-6 p.m. Wednesday Service-7 p.m.</p>	<p style="text-align: center;">FIRST BAPTIST CHURCH OF BOVINA</p> <p>Sunday School-9:45 a.m. Morning Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-7:30 p.m.</p>
<p style="text-align: center;">Agri-Sprayers, Inc.</p> <p style="text-align: center;">QUALITY AERIAL SPRAYING PH. 238-1475</p>	<p style="text-align: center;">OKLAHOMA LANE METHODIST CHURCH REV. CLARK WILLIAMS</p> <p>Morning Worship-9 a.m. Sunday School-10 a.m.</p>	<p style="text-align: center;">BOVINA METHODIST</p> <p>Sunday School-9:45 a.m. Morning Worship-11 a.m. Evening Worship-6 p.m. Choir Practice-Wednesday, 8 p.m.</p>
<p style="text-align: center;">Don's Medicine Chest</p> <p style="text-align: center;">PRESCRIPTION & HEALTH NEEDS PH. 238-1659</p>	<p style="text-align: center;">Lawlis Gin Company</p> <p style="text-align: center;">HIGHWAY 86</p>	<p style="text-align: center;">Bovina Pump Co.</p> <p style="text-align: center;">HIGHWAY 86 WEST</p>
<p style="text-align: center;">McCallum Agency</p> <p style="text-align: center;">Complete Independent Agency 238-1167</p>	<p style="text-align: center;">Charles Oil Company</p> <p style="text-align: center;">★ Tires ★ Batteries ★ Accessories</p>	<p style="text-align: center;">Sherrill Lumber Company</p> <p style="text-align: center;">HIGHWAY 60 BOVINA</p>
<p style="text-align: center;">YOU ARE INVITED TO WORSHIP WITH US.</p>	<p style="text-align: center;">Sherley Grain Co.</p> <p style="text-align: center;">"SERVING PARMER COUNTY FARMERS THE YEAR AROUND"</p>	

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