## Fastland Celegram

# Heavy Rains Drench Area Over Weekend 



## 2



Eastland County is having more
han her share of automobile urecks. One reason for this is that
the highway from Eastand easa
is rough and winding with severa way is completed much of thi It is getting to the point where
affe drivers are almost afraid
on get out on the highways. w
have a certain amount of drunk rivers, but they are not
rether to blame Speeding ery serious contribeting agen
Peoppe will come of of a god,
traight and smooth piece of pav ing, wh
not
nough
roug
and Re

People drive to rapidly,
many of the drivers are quainted with the road,
Let's reduce our speed,


## Want To Quit <br> Smoking? Try Some Lemons

## R. S. Yeo. secretary of the the moking league of Victoria, We have

We have geveral Vetererrents
decommended to smokers."
They include a silver nitrat
mouthwash and lemonss," he add
d. "Lemons and
d. "Lemons and cigarets don't

More Rain For Area, According To Weather Men Texas Industries Inc., Plans Great Expansion

Abilene Woman Killed In Auto Crash Sunday

Haydite Plant In Eastland Is Unit Of Group

|  | Texas Industres, Ine, parent |
| :---: | :---: |
|  | company of Toen |
| Coier and fariweater was |  |
| mtm | Sond \& Gravel Co, Inc, and four |
| Shinh Try W | jomin |
| the |  |
| videly satereed thund. |  |
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| Little litems Of Local Interest |  |
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| Reoter of Palas have | Poop |
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| tomilem, | Dal |
|  | maion ot the transetion the siry |
| High. |  |
|  | complete facilities for sand andgravel, ready-mix, erushed stone,lightweight aggregate and concre- |
| sent Spring |  |
| Concert Friday |  |
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| od by AR |  |
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Soil Conservation Service Making Progress; Soil Looses From Wind Erosion Below Normal This Year

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|  | (4) Breaking up large areas of <br> critical lands into small ones bs farms and |
| in |  |
|  | (he sCS announcement follow |
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|  | The repors from field orn thowed that althugh drough a |
| such |  |
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|  | season. In SCS definition, severe damage means the blowing out of ow dept |
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## T. E. (ED) CASTLEBERRY IS BURIEO II EASTLANE MONDAY

## Revival At The

 Nazerene Church Now in Progress

51 Votes Are Cast, Trustee Election Here

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|  | 3-ma $={ }^{\text {a }}$ |  |
| $\pm=$ | Gold Star Wimers Named- |  |
| 953 | 100 Attend 4-H |  |
|  | Clubber Rally |  |
|  |  |  |  |  |

Hargrave's Hail Setting Record!

City Election Is In Progress Eastland Today



Parking Mefers Ignored Here!

| E. G. Hargrave, who resides ous | Sen |
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| ABOUT U.S | DRATI LAL |



VIC FLINT


By Michael O'Malley and Ralph Lane


ALLEY OOP


By V. T. Hamlir

Frigidaire's winchen Porcelantairs


## ... Come ©in and ree a demonstration!

Lamb Motor Company
$\qquad$ Special Cifts FOR EASTER
Parrakeets, Steel Cages. MRS. H. M. HART
S. Bassett
Ph. 67


DODGE LOWERS PRICES! ${ }^{5} 60.60$ to ${ }^{\text {s }} \mathbf{2 0 1 . 8 0}$
You are the winner! You get the savings as Dodge sales climb $50 \%$ and production rises to meet strong public demand. These across-the-board price reductions make Dodge the outstanding value of the entire automobile industry. Now is the time to step up to America's all-new Action Car.

Lone Star State Up With Top Ten Vacation States



McGRAW MOTOR CO.

## WE TAKE PLEASURE IN

## ANNOUNCING



That
W. W. (Bill) TACKETT
has purchased the
SINCLAIR
SERVICE
STATION
610 W. Main

## Featuring Sinclair Products

 here we offer you the best service in town. drive in TODAYYou'll Like The Way We Treat You!

- TIRE REPAIRING
- WASHNG
- SINCLAIR-IZE SERVICE
- BATTERY SERVICE
- POLISHING
- SINCLAIR OPALINE MOTOR OIL
W. W. (Bill) TACKETT

Sinclair Service Station 610 W. Main

 - FOR RENT - FOR SALE TOR SALE: Reididence at 508 s .

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| Peaches | ${ }^{\text {mi. }}$ 29c |
| :---: | :---: |
| Starlac | - 41 c |
| Dog Food | 3--39c |
| Tissue | 3-15c |


|  | FRESH <br> TOMATOES |  |
| :---: | :---: | :---: |
|  | FRESH <br> OKRA | 1b. $29^{\circ}$ |
| CALIFORNIA Cabba |  |  |

## PाGGLY Wाबनाप



State's Rights
Be Respected In Water Problems


YOUR STUDEBAKER
Even norral everyday driving causes wear that even-
tually reduces the operating efficiency of your car's tually. reduces the operating efficiency of your car's mileage, sluggish engine performance, hard sart that
slow pick-up and frequent stalling. Let us restore that original Studebaker Performance that Satisfies with an expert engine tune-up. Bring your car in today.

## WARRÉN "MOTOR COMPANY

## Sales-STUDEBAKER-Service

306 E. Main


## 


Turns White Hair Dark
Now theres wav to turn whit
 sone coes the trick. glands. When
stanee from arenal gland
used to treat some types of cancer used to treat some types of cance
and arthritis it darkened the color
of white-haired patients. But cor of white-haired patients. But cor
tisone is needed too much as tisone is needed too much as
medieine for persons to try as
hair color-changer. The average perso
hairs on his head.

## Coons in Just 7 minutes!

 MACARONI-AND-CHEESE Spell petrochemicalthe easy way...

## P-R-O-G-R-E-S-S

Progress in finding and producing oil is an old story to the oil country. Nearly everybody has heard about the oil indusrry's day-to-day miracles in exploration and production.

Now we all have a new series of miracles to wonder at-the transformation of petroleum hydrocarbons into chemical products of astonishing variety These chemicals from petroleum have ven added a new word to the American vabulary-petrochemical.

Progress in the field has been amaz ing. The capital investment in new industries based on the petrochemicals has mounted to hundreds of millions. The new plants have created thousand of new jobs. And petrochemicals, as an industry, have provided a wider, more complete, use of the country's oil resources.

Butadiene and butyl for synthetic rubber, toluene for TNT, solvents, alde hydes, and many other petrochemicals even alcohols - are now produced in oil refineries. For example, the Humble Com pany, at its Baytown, Texas, refinery, is building facilities to manufacture paraxylene, the raw material for the new fabric called dacron.

The day may come, and very quickly, when you can be clothed from tip toe in synthetic fabrics derived from petroleum; when petrochemicals provide the rubber for your tires, the plastics for your car's interior fittings, the fabric for the sect: covers, the vehicle for body paint and polish.

The petrochemicals spell progress . progress to which the oil industry contributes research, capital, manufa turing facilities and, most importantly, an enterprising spirit

## HUMBLE

 When this housewife visited the Pullman commissary at Chicago, she
learned duicky that it thases ot ot of food and beverae to satisy the
needs of travelers. Mrs. Amiliee Thompson pushes a truckload of supplies
 If you think your family, grocery shopping is a chore, consider the
problem of serving food and beverages each y yar to millinons of persons
who are on the move in practically every state of the union. Although
 the gigatic
for thein neds
Rightfuly


 commending the food service and courteous attention accorded her and
her husband in their private caring the potitical campaign last fall,
is typical of many received by the company. It might be pointed outt, however, that Punyman gees bye the companpany. It might be pointed out,
it even places the food on the plates of its customers.

COMPLETE RELIGIOUS FREEDOW IS CHIEF TENET OF BAPTISTS


NOTICE
INSTALLED COMPLETE COLUMBIA TELEVISION

SET FOR ONLY

295.00
Tax and Warranty Included Includes Television Set, Antema and Tower

GUY SHERRILL

no pain in the first stages. Pain
usually 2 late symptom and
anen it comes, the growth is often
is usually 2
when it comes,
ar advanceed.
CALL CoI boat TELEGRAM
Real Eston And Reately mrs. J. C. Allison Phose 347. 820 W. Commereen

## Any Way You Look At It-

there seems to be no way of escaping the onrushing tide
omobile accidents. Statistics now available show a new igh score for 1952, and locally the situation is no better so ar for 1953. Apparently more steam must be applied to trafre hard at work trying to solve our problems. In the mean-
ime drive carefully and keep your car in good running condi-

Earl Bender \& Company
Taceo

TTHAT'S WHY we feel our '53 cars, the finest Ford
has ever built, should no has ever built, should not be compared with cars
in the same price range. Not because our competitors don't do a good job-obviously they do-but because priced automobiles. The similarities are far greater than the differences.
For example: Today, the most expensive cars in this country have V-type, -c-cylinder engines. Ford Cars have had
this exact same type of engine for over 20 years. Ford has this exact same type of engine for orer 20 years. Ford has
made more $V$-type, 8 -cylinder engines than all other manufacturers combined and no other low-priced car has a $V$ - yet!
What's more astounding, the current Strato-Star V-8, a
full 110 -horseoperer, high-compression $V .8$, delivers all its full 111 -horsepower, high-compression V.-, delivers all its
hightest performance on "regular" gas and sells for hunhightest performance on reegular thas and esth1 forg hursix.cylinder car. Now there's nothing wrong with a Six but
they do cost less to make. Ford makes a Six-the most modern overhead valve Six in the industry. And if it's a sixcylinder car you want, Ford has it and for less money than
the V - , which is as it should be.
What about ride? Here's another Ford similarity with high-priced cars, ... Riding Comfort. One of the misconcep.
tions of automobile buyers for many years has been that weight-sheer weight-is what it takes to make a car ride well. But the railroads have disproved that, as any one who
 knows. It's how you use weight - how you spring and balance
it that couns. Ford has found, for example, that you can it that counts. Ford has found for example, that you can
make a 3000 pound car ride softer and hold the road better by far than many cars that weigh a full 1000 pounds more. In our ' 53 car, for example, front end road shock has been reduced up to so\%. We say it compares most favorably with
the heaviest cars sold today. Chances are you could not tell the heaviest cars

What about automatic transmissions? It would take the fingers of both hands to count the various kinds of automatic and semi-automatic transmissions on the market
today. The one we offer is called Fordomatic. It is the most versatile on the market, it represents the most profound consideration of engine-to-wheel power transfer - and that it consideration of engine-to-wheel power transfer-and that it
does the best job for our engines isn't even open to question.

It "shifts" better than you could shift by hand and it
in such a way you hardly know it-automatically,
It "shits" better than you could shift by hand an
a sucu- …

An interesting safety feature of Fordomatic is that forwar and reverse positions are separated by a neutral position on hhe drive selector. It is "second nature" to handle, and what's
more, with Fordomatic there is no time in the shifting when the car is not in perfect control. If you want to "rock" your car to get out of a snowdrift, you can. If you want an extra burst of speed you just step down on the gas and keep your hands on the wheel. In short, Fordomatic gives you the power you want, when you want it-automatically. We know for a
fact that Fordomatic is one reason why Fords bring more act that Fordomatic is one reason why Fords bring more
money on the used car market.
What you can see is also important: Here again Ford Cars lead not only in their price field but in the medium
and, upper brackets as well. Ford visibility is Full-Circle Visibility. This means huge, curved unobstructed glass area, front and rear, plus side windows that allow all passengers what the hotels call "room with a view." And, it might interest you to know that, inch for inch, very few cars costing
thousands of dollars more can beat Ford for window area.

Appearance? A higher price, of course, does not make a car more beautiful, Conversely, beauty in a Ford comes "for free." Ford has found that it costs no more to develop a beautiful car than one that is less pleasing in appearance.
You can drive up to the most exclusive doorways in the world and feel perfectly at home in your Ford. It's done every day and if you don't believe it just stand in front of the Waldorf, for example, the next time you are in New York. Or the Mark
Hopkins in San Francisco. Fords "belong" Hopkins in San Francisco. Fords "belong". $\ldots$ in exactly the
same social category as the finest, one-of-kind creations. After all, a Ford is a custom creation multiplied.
What about running costs? Here's one place that Ford's advantages are obvious. For oil and gas economy Ford charges are less. Ford tire mileage is thousands of miles greater. And, as any C.P.A. who looks into it will tell you, Ford depreciation is the lowest of any car on the market-

What are Fords made of? Some people have the ide that the costliest cars are made of "better stuff." It's perfectly
true that some high-priced cars have costier upholstery and
fittings. What Ford has is so good, both in durability and You might even prefer it, because of its better detign and more pleasing appearance.
Then there's the question of sheet metal. If you were to measure and analyze the sheet metal structure in the most
expensive car, you most likely would find it identical in thickness to the corresponding panels in Ford. For the most part this applies to castings and forgings also. And here you have another reason why you can pay more but you can't
buy better than Ford.

But what do you pay for a Ford? This is an interesting point. When designing and tooling up for a new model, Ford spends a great deal more money than the makers of the
costliest cars. For example, the first dozen or so ' 53 cars cost costliest cars. For example, the first dozen or so 53 cars cost
just about $\$ 62,000$ a copy, apart from tooling! These cars just about $\$ 62,000$ a copy, apart from tooling! These cars they are perfected and go into production Ford actually turns out a vastly superior car in every way for the low price you are asked to pay. This is the miracle of Ford production. After all, then, what is the difference between a Ford and
the costliest cars? In our opinion, the difference is largely a matter of dimensions, weight (and the power required to move it) plas the distinction of owning a car that not so many other people
own. The desire for these things is undertant own. The desire for these things is understandable $\ldots$ and
probably justified for people who are willing to pay the price probably justitied for people who are willing to pay the price
to satisy it. As to comparing Ford with other cars in its price range, by
all means do so if you wish. But, as we said before you'll get all means do so if you wish. But, as we said before, you'll get are most like Eords-those that are priced up to twice as much. As a matter of fact, we think you'll quickly begin comparing the other cars with Ford-because the 1953 Ford '53 FORD

Worth more when you buy i
Worth more when you sell it

King Motor Company
100 East Main *TiAf s will
Phome 19
There's an old saying that a thimg is worth what someone is willing to pay for it. Well, if.you could tour und the country you could survey hundreds of used car lots you would discover that used Fords bring higher prices than any competitive make-and by substantial amounts.

# Worth more.. and why 



Fifth Grade Mothers To Sponsor Sale


FRESH BEETS
FRESH GREEN ONIONS FRESH RADISHES

## Food Market WEDNESDAY AT 4:00 P.M. $\$ 5101$ IN MERCHANDISE FREE

| LETTUCE | Lareve beat, oce $10^{\circ}$ |
| :---: | :---: |
| YELLOW BERMUDA ONIONS | 2 bin 15 |
| OCEAN PERCH | 1. 35 |
| OCEAN CATFISH | 12.45 ${ }^{\circ}$ |
| FROZEN PEACHES | $5{ }^{10.0 .5} 5.00$ |
| LICHTCRUST FLOUR | $5{ }^{\text {box }}$ bexid $49^{\circ}$ |
| SLICED BACOH | 12.47 ${ }^{\circ}$ |
| HAMBURGER MEAT | 1. $39{ }^{-}$ |
| ROUND STEAK | 12.69 |
| LOIN STEAK | 1. 59. |





## YOUR SUIT FRIEND

## R. M. Giles

With the House of Giles - Cincinnati, Ohio, will be at our place Tuesday and Wednesday, April6-7th.
Mr. Giles carries with him a large assortment of patterns to make your selection from.
Come in and place your order for your new Spring Suit. We will be open until 7 o' clock in the evening for your convenience.

