

Sign Up Today! Give a Pint of Blood April 1!

Eastland Telegram

AND WEEKLY CHRONICLE

VOLUME TWENTY-FOUR

No. 112

EASTLAND, TEXAS, WEDNESDAY, MARCH 25, 1953

PRICE FIVE CENTS

AROUND THE SQUARE

One of our old customers from Tahoka, W. L. Knight, visited this sanctum yesterday and renewed his subscription for another year. Says he just can't keep house without the great religious daily, and to miss a single issue of "Around the Square" is worse than missing a meal.

If we could only get the boss feeling like that maybe he would put us on a pension of some kind. We have always wanted to live without work, but have never been so fortunate. Fact is we work all time, and then manage to stay just about two jumps ahead of the sheriff.

On Friday and Saturday of this week Eastland will be host to the Eastland County Livestock Show. Some of the finest livestock produced in this section, will be on display, and you are invited to attend.

While the show is primarily for boys and girls from our 4-H Clubs it will be a real show. It is sponsored by the Eastland County Livestock Raisers Association, and is showing remarkable growth. Encourage our boys and girls by lending your presence.

The more we think about the Boys Ranch in Abilene, the more we are convinced that Eastland county citizens should help support it. We should go about this in a business-like manner. We are going to be forced to pay in one way or another, so why not choose the better route.

If youngsters are sent to a reform school, tax payers will have to foot the bill. We do not wish to infer that boys and girls do not get some training while confined in a reform school, but it is not the same as the average Boys Ranch. Neither do the boys accept it as readily. In the reformatory they are forced to listen, but nobody can force them to accept the teachings. At a Boys Ranch it comes naturally. They are not lined up and subjugated to this discipline, but work on the honor system plan where they may observe the conduct of others about them and see for themselves that boys of the better type fare better than those who go for the lower and baser things of life.

The finished product is not the same, either. At the reform school a boy looks forward to his date of liberation, while at a Boys Ranch they look forward to manhood when they may go out and make useful citizens.

We will pay either way, so lets choose the better plan.

"Reflections From Life" our new Sunday column is meeting with the approval of a few people to say the least. Most everyday people tell us to keep the column going, and so far as we know this will be done. We enjoy it ourselves and feel that it may be, in an able way, a service honoring Christ.

We do not write the column just for the purpose of taking up space, for it could be used for something else. Neither do we plan to cause dissensions. Most everybody in Eastland county know that we are a Baptist of a trailer type, but our purpose is not that of making Baptists. There is something greater than that by far. We would like very much to get people interested in Christianity, and to see them become Christians. Church affiliations are secondary.

We think a lot of our Church and we would hate to live without it, yet we know the Baptist church never saved one last sinner. Once you are a Christian the church will help you to be a better Christian, but it won't save you. You will find Christian people in every church, and you will find sinners and lost people there also.

Just remember this: No church (Worldly Organization) will save you, but Jesus Christ alone.

Scotland is raising its own herd of reindeer, in the hope of augmenting its food supply with milk and meat from the animals.

HEADS UP!
Here comes the New Rocket OSBORNE MOTOR COMPANY Eastland, Texas

Eastland High Track Team Has Made Good Start

Eastland High School Track squad attended the first track meet of the season at Tarleton State College in Stephenville, March 21. No one placed in the meet, but several boys got into the finals.

J. D. Hanson fastest boy, weathered the preliminaries and semifinals in the 100-yard dash to come in sixth place with a 10.4 time.

Other boys who showed promise in the meet were Bob Jones, Doug Franklin and Fred Williams, who along with Hanson came in seventh place in the 440 relays. Boys attending the meet were (1) J. D. Hanson, (2) Bob Jones, (3) Doug Franklin, (4) Fred Williams, (5) Pearson Grimes, (6) Vern Merooney, (7) George Harris, (8) Benny Cates, (9) Clyde Evtatt, (10) Larry Graham, (11) Bob Pittman, (12) Waymon Greenwood, (13) Jerry Simmons, and (14) Rual Herrera.

The Mavericks will attend the next meeting at Cisco on Wednesday, March 24, at a practice meet and from there go to the Bluebonnet relays in Brownwood.

There are 33 boys out for track this year, and the school has more track equipment for participants than ever before. The main thing that is lacking at the present time is a good track to work on. We hope to have that in the near future.

The Mavericks will be out to win the district meet, April 10, at Gorman. Coach Young feels that by that time the boys will be in better shape to take some place in the finals.

Ida Porter, 78, Dies In Ranger

Ida Porter, 78, passed away in Ranger, at 1 p.m. Tuesday, following a long illness. Funeral services will be conducted Thursday afternoon at 3:30 p.m. from the Greater Little Flock Church in Eastland, of which she was a member. Burial will follow in the Ranger cemetery.

She was reared in Waco, but has been a resident in Eastland county since 1921, and was a highly respected citizen, and a leader in the colored section of Eastland.

Survivors include five nieces and four nephews, two of whom, Nettie and George Larkin, reside in Eastland. Most other relatives live in Waco.

Next Wednesday Social Security On Thursday

Glen McNatt will be at the City Hall, Driver's License Office in Eastland at 10:00 a.m. Thursday, March 26.

Persons wishing advice or assistance in connection with their social security accounts are invited to consult with the SSA representative at that time.

There are many self-employed persons between the ages of 65 and 75 whose low net earnings may make them eligible for monthly insurance payments, even though they are still working, according to Ralph T. Fisher, manager of the Abilene social security office.

HEADS UP!
Here comes the New Rocket OSBORNE MOTOR COMPANY Eastland, Texas



AIR CRASH TAKES 35 LIVES—Rescue workers search the ruins of a Transocean Airlines DC-4, which crashed near Alvarado, Calif., while making a standard instrument approach to Oakland airport. The crew of five, and 30 Air Force maintenance personnel, bound for the Far East from Walker Air Force Base, Roswell, N.M., were killed. Icing of wings may have caused the crash.

'Share The Fun' Talent Contest Be On Rally Day

Jack Muirhead, local U. S. Royal Tire Dealer, is sponsoring the Eastland County "Share The Fun" Talent Contest in cooperation with local County Extension Agents, Roselle Winston, Ass't. Co. Home Demonstration Agent and Bob Williams, Ass't. Co. Agric. Agent, announced today.

The Share the Fun Talent Contest will be held in the Eastland High School Auditorium in the afternoon of Rally Day, April 4th, beginning at 2:00 p.m.

Any 4-H Club member is eligible to enter the contest to compete for trips to the District Contest at Stephenville.

Acts are limited to ten minutes in length and may consist of one or more persons. Entries will be judged on talent, showmanship, audience reception and costume. Mr. Muirhead will present ribbons for outstanding performances.

A large number of 4-H boys and girls from over the county are expected to enter the contest with song solos, readings, skits, and musical instruments. Entertainment is the basis upon which the 4-H boys and girls are selecting their acts, stated the two agents.

Oil Patch Notes— C. W. HOFFMANN, INDEPENDENT OIL OPERATOR, RESIGNS AS CHAIRMAN OF KIRK FIELD CO.

C. P. Porter, chairman of the Kirk Field Operating Committee, announced the following changes in the organization which is conducting the successful water flooding operations in the Marble Falls Lime Zone at 2850 feet in the Kirk Field, Eastland and Comanche Counties, Texas.

C. W. Hoffmann, independent oil operator of Eastland, Texas, who was actually conducting the operations, resigned as Chairman of the Advisory Committee at a meeting recently held in Eastland. Mr. Hoffmann had previously disposed of his large interest in the field.

T. A. Kirk, Dallas, Texas, independent oil operator, was elected Chairman of the Advisory Committee, replacing Mr. Hoffmann.

The Advisory Committee created a new position of General Manager and selected P. S. Ervin, consulting petroleum engineer, to fill the position under the direct supervision of Mr. Kirk. Mr. Ervin

worked on the water flooding feasibility survey of the field in 1948 and 1949, the pilot field operations started in March, 1949, and since utilization of the field in September 1st, 1949, has been continuously employed as consultant on the water flooding operations. Current production is averaging approximately 857 bbls. of oil per day as a result of the water injection operations.

Ervin will continue with his independent consulting work.

Mrs. Mary E. Lewis will continue as Secretary and Accountant of the Kirk Field Operating Committee. New offices will be 326 Petroleum Building, Eastland.

No other new oil developments were reported in the Eastland County area today, but a 131-barrel producer was completed in nearby Stephens County.

Woodson Oil Co., No. 1 L. O. Cunningham, Section 1210, TE&L Survey, Wellwood Mississippi Field project four miles west of Ellisville, has been completed as a new producer.

It flowed 131 barrels of 44 gravity oil in 24 hours through 7-64 choke on casing and 900 pounds on tubing from open hole at 4,275-84 feet.

G. J. Scholl, et al, Wichita Falls, is to drill No. 1 A. P. Pierce as a Jackson Strawn Field project six miles south of Caddo. Location is 413 feet from the south and 330 feet from the west lines of Section 75, Block 4, T&P Survey. Proposed depth is 1,850 feet with cable tool.

In the same general area, G. B. Butterfield, Olney, No. 2 Eddie-man, Section 27, Block 6, T&P Survey, was completed for 49.92 barrels of 41 gravity oil per day. Production was through 1-8 choke with 660 pounds on casing and 520 pounds on tubing from perforat 2,215 feet, total depth. Gas-oil ratio was 800-1.

Butterfield will drill No. 4 Eddie-man 2,290 feet from the south and 2,280 feet from the east lines of Section 27. It is scheduled for 2,250 feet.

Mrs. Freyschlag Makes Address At Lions Club

Attendance at the Lions Club was on the up-grade this week, and a good meeting was the result.

The club voted to contribute \$25 to the Red Cross, as this has been an annual custom.

The program was in two parts. The first was given by Ben Hamner, which was a film depicting scenes taken at home and abroad, of blood banks, and blood treatment for the wounded.

Mrs. E. E. Freyschlag followed with an address along the same line. She is vitally interested, at this time, in having the Eastland County quota of blood over-subscribed. Eastland is still a little short, but will reach her quota before the deadline today.

After all pledge cards have been classified donors will be notified of their acceptance, and will be told of the time and place for the giving of blood.

This year the basement of the First Baptist Church will be used as headquarters, and the Bloodmobile will be in Eastland on April 1, between the hours of 12 o'clock noon and 6 p.m. People will learn the hour for their appearance just a little later, and it is hoped they will respect these assignments of time, as it will enable workers to be more efficient.

Cars will be on hand to call for and deliver people back to their homes.

Singers To Make Final Plans For Big Convention

A meeting of all committees in charge of the Singing Convention to be held in Eastland on Saturday night and Sunday, April 11-12, have been requested to meet at the offices of Judge R. L. Rust, Thursday evening at 7:30 o'clock. This includes women members as well as men.

Final plans will be arranged, and it is hoped that the April Convention will be one of the best in the history of the organization.

Singing At The Mangum Church Sunday Night

The regular 5th Sunday Singing will be held at the Mangum Baptist Church Sunday night, beginning at 7:30 p.m. Many good singers will be present, and you are invited to attend.

Fair and Mild is Forecast For Eastland Area

Ole Sol is going to be plenty busy in these parts in the next few days.

U. S. Weather Bureau forecasters say that the Eastland County area will have an abundance of fair and mild weather—with plenty of sunshine—during the remainder of the week and a pleasant, balmy weekend also is in the offing.

For today and Thursday, high temperatures due for peak periods in the afternoon will be in the warm 80s.

Tonight's low will be around 60 degrees.

No rain was forecast by the weathermen.

The West Texas outlook: Generally fair and warmer Wednesday and Thursday.

Livestock Show To Open Friday

Final arrangements are being made for the Eastland County Livestock Show which is to be held in Eastland on Friday and Saturday of this week. The show will be held at the old airport, just off the Breckenridge highway, or about 1 mile northeast of town.

Admission is free, and people are urged to attend this show. Primarily it is for F.F.A. and 4-H Club members, though some entries may be made by adults, as they are permitted to enter certain classes.

Those who attend will see some of the best livestock grown in this country.

Linkenhoger Is Mercury Dealer; Daniel To Ennis

Paul Daniel, Eastland Mercury Dealer, will go to Ennis where he will be connected with the Osborn Oldsmobile Co., and W. W. Linkenhoger and sons, Pat, have taken over the Mercury Agency in Eastland, formerly owned and operated by Mr. Daniel. The change-over was completed Monday.

Mr. Linkenhoger has been operating the Chevrolet Agency in Bridgeport, for the past few years, though he has never moved his family from Eastland, and is at this time, one of Eastland's City commissioners. Fact is Eastland has been his home for more than 12 years.

Formerly he operated the International Harvester Agency here, but some years ago sold it to Grimes Bros.

Very few changes will be made; Mr. Linkenhoger says. J. B. McConnell will be retained as salesman and J. W. (Cap) Smith will still be in charge of the Service Department, Pat, the junior partner, is still in High School.

Mr. Linkenhoger has taken over as manager, and business will be conducted very much as it has been in the past, he says.

The Daniel family will move to Ennis at an early date.

Little Items Of Local Interest

W. L. Knight of Tahoka, but former Eastland resident, was in our office Monday. He dropped in to renew his subscription, and explained that he enjoyed "Around the Square." During our conversation he revealed that Eastland is not any drier than Tahoka.

Country Club To Have Feast Nite

Friday night will be "feast night" at Lakeside Country Club, and a record attendance is expected. Members are urged to attend and bring visitors with them. Activities will begin at 7 o'clock.

The club has sponsored a week-long entertainment night during the month of March, and it has proven quite successful.

Truck registrations in the United States increased by 77.8 per cent in 10 years—from 4,839,064 in 1940 to 8,637,969 in 1950.

Seeks Heirs To \$24,000 Estate Of Hotel Clerk

CHICAGO, Ill., March 23—Possible children or aged brothers and sisters, but more likely nieces and nephews of the late Sidney T. Miller, hotel clerk, who died recently in his eighties, are being sought in east and central Texas to claim his \$24,000 estate to which they are unknowingly the heirs.

This became known here today when Walter C. Cox, probate catalogist, 208 S. LaSalle St., Chicago, who specializes in tracing missing relatives to settle estates, turned the hunt to Texas with only vague and will-o'-the-wisp clues.

"The scant information left by the deceased," Mr. Cox said, "indicates that some of the Miller family settled in an unidentified locality in the Texas area after coming to this country from England where Sidney T. Miller was born in about 1868.

"Miller told friends that he once worked for hotels in Texas, but did not name them or the cities. This was presumably while he was a young man of middle age. Whether he was accompanied by his parents as well as brothers and sisters from the old country is not known, nor are their first names.

"It is not believed that Miller left descendants but if he did they would have first claim to the estate. Living brothers or sisters would be next in line, but since they would be quite aged, nieces and nephews are most probably the heirs sought."

Rotarians Have Splendid Meet

Rotarians had a busy session Monday, despite the fact that much of the program was given over to announcements, President White stated that there is to be a district meeting of Rotary Clubs, to be held in Graham on Friday, April 24. All newly-elected officers are especially urged to attend.

Geo. Lane then mentioned the Legion banquet which is to be held on the roof garden of the Connellee Hotel on Saturday night. Tickets are now on sale and preparations are being made to care for 250 people.

Pictures of the club's membership, recently made by Shultz Studios, were placed on sale, and quite a few people availed themselves of an opportunity to get a good group picture of their friends. The pictures are \$1 each and Mr. Shultz can supply you with as many as you need.

"Ladies Night" was mentioned and in all probability this dream may come true at an early date.

Ben Hamner then showed a picture sponsored by the Red Cross, depicting scenes of "Blood Bank" operations. As Eastland is far behind with her quota, the picture was very timely. If you have not signed up to "give a pint" do so at once. The drive for donations will close tonight.

Attendance was good, and has been for many weeks. Fact is the Eastland Club is hovering around the 95 per cent mark.

Mrs. Eisenhower Urges Support Of Red Cross Drive

WASHINGTON, March 25 — Mrs. Dwight D. Eisenhower today called on the Mothers of America to support the Red Cross with their funds and their blood to make sure that Gamma Globulin and Serum Albumin—blood derivatives that combat paralytic polio and fight shock—will be available to their children in this country and their sons in Korea.

In a special statement, the first lady, herself a mother and grandmother, asked mothers throughout the nation to do three things "right away" to help the current Red Cross appeal for \$93,000,000:

1. Make a fund contribution of their own and make sure that other family members and neighbors have contributed.
2. Call their Red Cross chapters with an offer of assistance to collect funds in neighborhoods where there are no solicitors.
3. Sign up for a blood donation at the earliest possible moment.

"I am deeply interested in the work of the American Red Cross," Mrs. Eisenhower said, "and, therefore, I was greatly concerned today when I learned through Mr. E. Roland Harriman, President of the Red Cross, that the current appeal for \$93,000,000 is not progressing as it should be and that collection of vitally necessary blood also is far less than the need.

"To me, it is unthinkable that we should fail the Red Cross in either our gifts of funds or blood donations. The Mothers of this country know today that every pint of blood contributed may mean life to a wounded son in Korea. They are also aware that next summer when Polio strikes there will be a new weapon, Gamma Globulin, a blood derivative, to prevent the crippling and deadly attack. What they perhaps do not realize is that the same pint of blood they contribute can be processed into Gamma Globulin and also into Serum albumin, the blood derivative which our Korean combat wounded need so desperately.

"So, though the Red Cross, our blood today does double duty. We can help children to walk and wounded soldiers to live.

"For the blood program alone, the Red Cross will spend over \$20,000,000 in the coming year, and of this sum \$7,000,000 will go to provide Gamma Globulin for those exposed to polio. Some \$39,000,000 more in Red Cross funds will go to provide welfare services for our fighting men and their families at home.

"Knowing how quickly Mothers respond to any call which promises greater protection and happiness for their families, I should like to direct a personal appeal to them. I should like to urge them to do three things right away to help the Red Cross:

- "1. Make a fund contribution of their own and make sure that other family members and neighbors have contributed;
- "2. Call their Red Cross chapter with an offer of assistance to collect funds in neighborhoods where there are no solicitors; and
- "3. Sign up for a blood donation at the earliest possible moment.

"It is seldom that Mothers of America have a great an opportunity for service to their nation, to their community and to their own families."

(Above is complete text of Mrs. Eisenhower's statement.) Mrs. Hobby addressed her own endorsement to the appeal and discussed it with radio, television and press representatives.

"The \$93,000,000 fund goal must be reached if the Red Cross is to provide necessary blood, serve our Armed Forces and aid disaster victims in the year ahead," Mrs. Hobby said.

Throughout the nation next week other prominent mothers and tens of thousands of public-spirited housewives will carry on the Mother's appeal in the 3,700 Red Cross chapters. Radio and television networks will feature it throughout the week and there will be other special events to publicize the campaign.

Eastland Telegram

Eastland County Record established in 1931, consolidated Aug. 31, 1951. Chronicle established 1887, Telegram established 1923. Entered as second class matter at the Postoffice at Eastland, Texas under the act of Congress of March 3, 1879.

D. H. Dick, Manager
Ray B. McCorkle, Editor
TIMES PUBLISHING COMPANY
O. H. Dick and Joe Dennis, Publishers
Published Daily Afternoons (Except Saturday and Monday) and Sunday Morning.

One week by carrier in city	20
One month by carrier in city	85
One year by mail in county	2.95
One year by mail in state	4.50
One year by mail out of state	7.50

NOTICE TO PUBLIC—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this newspaper will be gladly corrected upon being brought to the attention of the publishers.

PERSONALS

Mr. Curtis Moser of Hollywood, Calif., has been an Eastland visitor for the past ten days. Mr. Moser was here on both business and pleasure, visiting the V. T. Mosers here and his mother, Mrs. Ella Hawk of Stephenville and his brother Earl, McClosky Hospital.

Mr. Moser, who is remembered from years past as one of the shining stars of the Quarterback Minstrel—namely "Floatin' Power." He is now in Hollywood as Special Police with Metro-Goldwyn-Mayer. He frequently works pictures for the film company, where he has been the past year and a half. One of his pictures last year was "Academy Award." One of Mr. Moser's school day friends, Lane Britton of Stephenville, is make-up artist for RKO, and personal artist for Robert Mitchum and the three has been closely associated. Mr. Moser says he meets many stars and has many friends in the colony. He also stated that it was a most happy occasion to see his old friends in Eastland as well as to have a few days with his family.

Mrs. Moser and children will pay Eastland a visit later in the season.

Lt. Francis J. Brock, wife and

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H. A. WOOLMAN
7:30 tonight, Church of God,
Corner Lamar and Valley.

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NEON SERVICE
• Glass Service • Truck Lettering
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W. A. (Bill) BLACKMON
310 S. Lamar

ORDER AND NOTICE OF CITY ELECTION

THE STATE OF TEXAS
COUNTY OF EASTLAND
CITY OF EASTLAND

ELECTION ORDER
I, Jack Muirhead, Chairman of the Board of City Commissioners of the City of Eastland, Texas, by virtue of the power vested in me by law, do hereby order that an election be held in the City of Eastland, on April 7, 1953, being the first Tuesday thereof, for the purpose of electing the following officers of said city:

Three Commissioners to succeed Jack Muirhead, Pearson Grimes and Dave Fiensy, whose term of office expires at that time; and that said election shall be held at the City Hall, in said city, and the following named persons are hereby appointed managers thereof, to-wit:
Herman Hassell, Judge
Mrs. Russell Hill, Clerk
Mrs. Maud Braly, Clerk

The Chief of Police is hereby directed and instructed to post a properly executed copy of this order and notice of election at the City Hall, the place where this election will be held. Said notice shall be posted thirty days before the date of said election.

Signed and executed this the twelfth day of January, 1953.

Jack Muirhead
Chairman, Board of City Commissioners.

ATTEST:
I. C. Heck, City Secretary
(SEAL)

What Number Will He Call Next?



UNTIL YOU LIFT YOUR RECEIVER, no one knows what your next telephone call will be — or when you'll want it. Telephone calls can't be manufactured ahead of time and kept in stock until you order one. Every call must be tailor-made — within a few seconds after you place your order. Here in Texas, 28,000 telephone people are devoting their time and skill to manufacturing your telephone calls. They are at your service 24 hours a day, 365 days a year — at a cost to you of less than a package of cigarettes a day. **SOUTHWESTERN BELL ... A TEAM OF 28,000 TEXANS ... PARTNERS IN TEXAS' PROGRESS.**

gold. He sells the sand and gravel, keeps the fossils for souvenirs, and gives away the gold. The gold is liberally sprinkled on a 271-acre tract north of Bowie where Watson operates a sand and gravel company. There is 50 cents worth of gold in every ton of gravel and it stays there because the cost of cracking the gravel to get it out would be prohibitive.

Watson, a former banker and grocer, bought the land in 1929.

Gay Easter Eggs, Cakes, Rummage, March 28, Pullman Building. Pd. Adv.

Real Estate and Rentals
MRS. M. P. HERRING
1002 S. Seaman Phone 726-W

Bowie Man Sells Gravel, But— Gives Away Gold
O. W. Watson of Bowie deals in sand and gravel, old fossils and

Gay Easter Eggs, Cakes, Rummage, March 28, Pullman Building. Pd. Adv.

YORK presents a history-making ice maker
24" in diameter, 32" tall
Makes up to 300 lbs. per day.
For wherever ice is needed...
Low operating cost—only 13 kilowatt hours daily.

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Low-cost ice for every business. Clear, clean ice when you want it—and where you want it.
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Here's a case where greater skill means lower cost.
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Winter is hard on your car's front end. Now is the time for a Studebaker front-end inspection.

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and when workmen excavating for the building of U. S. Highway 81 ran into gravel deposits. Watson went into the gravel business and discovered the gold and fossils later.

The first big fossil remains were discovered in 1944. University of Texas geologists said they were the bones of dinosaurs that roamed the country a million years ago.

One fossil bone found was that of a rear leg of a prehistoric monster. It was 40 inches long, 39 inches in circumference and weighed 99 pounds.

All the fossil remains were found 15 to 17 feet below the surface, packed between layers of dirt and sand.

ATTEND THE CHURCH OF YOUR CHOICE EVERY SUNDAY

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Keep the Barn Door Shut—

... while the horse is still in the stable and your property adequately insured before disaster strikes is good sound advice to all classes of property owners. After the storm clouds have already gathered or the kitchen fire is out of control, it is too late then to begin arranging your insurance needs. Do that today, thoughtfully, without haste, for peace of mind and perfect protection when you really need it.

If It's Insurance We Write It!
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Eastland Insurance since 1924 Texas

Ruby Lee's Beauty Shop...

THE HOUSE OF BEAUTY
... is the place to make that appointment for your first beauty basic... a professional permanent wave! It's the foundation upon which all of today's chic and jaunty hairdos are styled. It's your assurance of coiffure perfection, no matter what the type or condition of your hair. Given by the experts on our staff, and in a price range guaranteed to suit your budget, a professional perm will prove your best beauty investment.
Don't delay... call for an appointment TODAY!

Next Door West Eastland Drug OPERATORS Phone 66
Lucille Taylor Josephine Brister Margaret Cox Merle Dry Jean Jackson

Prayer Chain Letters Taboo

Postal inspectors at Cleveland, Ohio, have found the latest twist to the old "chain letter" dodge.

This one is called the "prayer chain" and its theme is that "the one who brakes the chain will have bad luck."

Postal Inspector L. J. Schwartz warned, however, that this one, although no money is involved, is just as illegal as the others.

BETTER FROZEN FRYERS
Cut-up broilers preserved in farm freezers may come out of the skillet with better flavor in the future, says Capper's Farm.

ITCH

Don't Suffer Another Minute
No matter how many remedies you have tried for itching eczema, psoriasis, infections, athlete's foot or whatever your skin trouble may be—anything from head to foot — WONDER SALVE and Wonder Medicated Soap will help you.
Developed for the boys in the Army—now for you folks at home.
WONDER SALVE is white, greasless, antiseptic. No ugly appearance. Safe for children. Get WONDER SALVE and WONDER MEDICATED SOAP—Results or money refunded. Truly wonderful preparations. Try them. Jar or Tube.

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er. Science has come up with a covering that keeps the fat from becoming rancid. The covering is a gelatin containing an antioxidant.

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FRECKLES AND HIS FRIENDS
By Merrill Blosser

THIS IS THE DAY! RALPH AND I ARE GOING TO SET A DATE FOR OUR WEDDING!
THAT'S RALPH NOW—ID BETTER HURRY!
DON'T BE IMPATIENT! GIVE A FUTURE BRIDE A CHANCE TO ADJUST HER CHAPEAU!
GEORGE!!

VIC FLINT
By Michael O'Malley and Ralph Lane

THE JOKER HAS JUST SNIPPED OFF THE END OF DUANE KIMBERLY'S TIE WITH HIS UNGENUINELY DESIGNED "HEATING AD."
SO? TAKE A LOOK AT YOUR CRAVAT, DAPPER!
WELL, LOOK AT THAT, WILL YOU!
RUNNING A \$10 TIE IS NOT MY IDEA OF A BIG JOKE. I OUGHTA POKE YOU ONE!
SLOW DOWN, DAPPER. JUST SUPPOSE THE END OF YOUR TIE HAD BEEN A DIAMOND PENDANT...
...LIKE THE ONE MRS. MELISSA PELLSTON WILL WEAR TO THE GLAZELY RECEPTION THIS WEEKEND.

ALLEY OOP
By V. T. Hamlir

YIP!
I CAN'T GO ANOTHER STEP FARTHER, I CAN'T, I CAN'T...
...I CAN'T...
...I CAN'T...
...I CAN'T...

CLASSIFIED

Advertising Rates—(Minimum Ad Sale 70c)
1 Time per word 3c
2 Times per word 5c
3 Times per word 7c
4 Times per word 9c
5 Times per word 11c
6 Times per word 13c
7 Times per word 15c
8 Times per word 17c

*This rate applies to consecutive editions. Skip run as must take the one-time insertion rate.

FOR SALE

FOR SALE: Residence at 508 S. Bassett. Phone 53-W.
FOR SALE: Baby chicks. Hatches each Monday of highest quality chicks. \$5 per a.d. up. Nine breeds. Write for Price List. Star Hatchery, Baird, Tex.
FOR SALE: To be moved 20 X 40 frame house, 10 miles from Eastland on Breckenridge Highway. E. C. Johnson, Rt. 3, Cisco.

FOR RENT

FOR RENT: Modern 3 room and bath furnished apartment. 302 E. Main, phone 50.
FOR RENT: Unfurnished apartment. East side of square. Phone 633.
FOR RENT: Downtown upstairs apartment, newly decorated, furnished. Bills paid \$45 month. Phone 692.

LEGAL NOTICE NOTICE TO BIDDERS

Sealed proposals addressed to the Eastland County Water Supply District, Ranger, Texas for the furnishing and delivery of centrifugal pumping units and motor starters will be received at the office of the President, C. B. Pruet, at Pruet Insurance Agency, 119 S. Rusk Street, Ranger, Texas, until:
3:00 p.m. April 15, 1953 at which time and place the proposals will be opened and read aloud. Any bid received after opening time will be returned unopened.

Social Calendar

March 25th—Women's Hospital Auxiliary, 3 p.m. City Hall.
March 26th—Alpha Delphians, 3:30 p.m. Moman's Club Mrs. W. C. Vickers, Ldr.
March 26-27—Senior Play, 8 p.m. Eastland High School auditorium.
March 28th—Literary Interscholastic League Meet, EHS at Gorman 9 a.m. till 4 p.m.
March 28th—Amer. Legion 35th Anniversary Party. 7:30 p.m. Hotel Connellee Roof.
March 28th—Rummage and Bake Sale, Pullman Bldg., Music Study Club.

Ruth Circle Meets At Pleasant Place

Ruth Circle of the First Christian Church met with Mrs. R. L. Carpenter, Pleasant Place Motel, west of the city, Monday 23rd. Meeting was opened with a prayer by Mrs. Lon Horn and a short business meeting followed. Mrs. Beskow read the scripture lesson, the 5th and 6th chapters of Matthew. Mrs. C. A. Peterson, talked on "What Could Be" and used scripture Mar. 11th chapter, 12-24th verses.

Wed. Sewing Club Meets

The Wednesday Sewing Club met in the home of Mrs. J. C. Butler of Morton Valley Wednesday 18th. After a short business session, they had a short discussion of sewing and working materials after which was recreational time. The hostess Mrs. Butler was presented a blouse by Mrs. Key as a hostess prize. Mrs. Butler served her guests

Look Who's New

Barbara Jean, 8 pounds, 4 ounces, daughter of Mr. and Mrs. W. B. Bingham, of 214 So. Connellee St., born March 10th, Eastland Memorial Hospital.
Maternal grandparents, Mr. and Mrs. H. P. Taylor, Leveland, Texas, paternal grandparents, Mr. and Mrs. Flez Bingham of Comanche, Texas.

For MONUMENTS Of Distinction call MRS. ED AYCOCK

Our years of experience enables us to give you prompt and courteous service. See display at 206 Ave. E. or call 183 for appointment. Cisco

PERSONALS

Mr. and Mrs. F. M. Purser of Big Spring were in Eastland for a few days visiting with Mrs. N. L. Smitham. Mrs. Purser and Mrs. Smitham are sisters.

ROYAL CROWN COLA

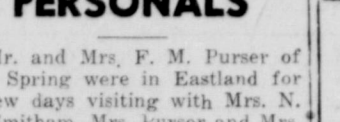
BEST BY TASTE TEST

STEAM CURED

HAYDITE LIGHT WEIGHT BUILDING BLOCKS Now you can enjoy low first cost. Quicker Construction. Less Up-keep Expense. Smaller Insurance Premiums. Savings on Cooling and Heating. Grimes Brothers Block Co. Phone 620

Alex Rawlins & Sons MONUMENTS

WEATHERFORD, TEX. Serving This Community For More Than 69 Years



ROYAL CROWN COLA BEST BY TASTE TEST

STEAM CURED

HAYDITE LIGHT WEIGHT BUILDING BLOCKS Now you can enjoy low first cost. Quicker Construction. Less Up-keep Expense. Smaller Insurance Premiums. Savings on Cooling and Heating. Grimes Brothers Block Co. Phone 620

FOR SALE: Young registered bull. Ready for service. See Conrad Miller or Phone 746-W-4.
FOR SALE: Some plants now ready to put out. Pink Petunias, Hybrid Dalens, Snap Dragons, Cushion Mums. All these will be ready soon. Also Bulbs and Tubers. Get the Best for Less At: Tension Nursery, 1003 W. 16th St., Cisco, Texas, Phone 1218.
FOR SALE: Parrakeets, metal cages. Mrs. H. M. Hart, 601 S. Bassett.
FOR Sale: Gas range, stock trailer and two electric pumps. Call 882-J.
FOR SALE: Red Bud Memosa, Weeping Willows, Chinese Elms, Sycamore, Lombardy Poplar, and Pecan Trees. These are all nice trees at reduced prices. Tension Nursery, 1003 W. 16th St., Cisco, Texas, Phone 1218.

FOR RENT: 4 room unfurnished duplex. 508 S. Daugherty, phone 983.
FOR RENT: Bedroom for two girls. 508 S. Bassett. Phone 53-W.
FOR RENT: Four room unfurnished house. Call 890-W.
FOR RENT: Furnished apartment. Phone 9520. Hillside Apartments.
FOR RENT: 4-room unfurnished house, also duplex. 106 E. Valley.
FOR RENT: 3 room furnished apartment. 311 N. Ammerman.
FOR RENT: 4-room upstairs apartment, furnished, private bath, bills paid. Shown by appointment. Phone 107-J-3.
FOR RENT: Unfurnished small house in Hillcrest. Phone 673-W.
FOR RENT: Five room attractively furnished apartment lower floor. Bills paid. \$75.00, 1111 South Seaman, phone 290.
FOR RENT: Unfurnished apartment. 215 South Walnut, Phone 266-W.
FOR RENT: Furnished apartment. Phone 272-J-1.
FOR RENT: Furnished apartment also bed room, 609 W. Plummer.
FOR RENT: 3-room unfurnished apartment, close to school. 311 Matera Street, Phone 506.
FOR RENT: Nice 4 room house, 1412 S. Lamar, Phone 117-J.

WANTED

WANTED: Do you need a water well drilled? If so write G. W. Griffin, Olden, Texas, or phone 301, East--4.

Refrigerator Service

For service on any make electric refrigerator or appliance call... W. S. (Bill) KENDALL Office at City Appliance Company, Cisco, Texas Day Phone 414 Night Phone 355

HELP WANTED

HELP WANTED: Male, Female, Earn \$50.00 to \$100.00 per month addressing envelopes in spare time at home either by hand or typewriter. Many openings available. We guarantee work! YOU MUST BE SATISFIED OR YOUR MONEY BACK. Send \$1.00 for information and instructions. North-eastern Sales, Box 266, Lynn, Massachusetts.
HELP WANTED: Dishwasher at Connellee Hotel Coffee Shop for Saturday and Sunday.

LOST

LOST: Leather shaving kit. Phone Eastland 448-W. Reward.
LOST: In front of Post Office, navy blue purse containing personal papers. Please return papers and receive reward, Lon Horn Consolidated Plant.
To speed up the time of one express train may mean changes in the timing of 300 other trains.

DADDY'S DIARY



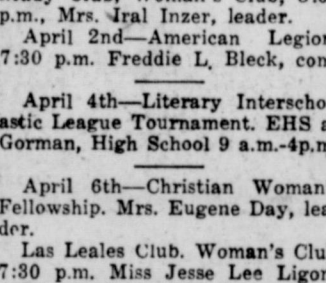
WE SHINE YOUR CAR TO LOOK ITS BEST NO BETTER JOB EAST OR WEST!
WE HAVE A WELL! We will pick them up, and deliver them back. Gulf Service Station East Main Phone 9536 D. L. TUCKER

What every HARD of HEARING person should know about TRANSISTOR hearing aids

"Can I GET a hearing aid operated entirely by a single 'energy capsule' smaller than a dime in diameter?... with three transistors, instead of just one?... that can be worn in the hair? Can I get an aid I can wear so that NO ONE will know I am hard of hearing? A new FREE booklet, 'Facts About Transistor Hearing Aids,' by L. A. Watson, author of a 600-page text on hearing instruments and nationally known authority on hearing instruments, gives you the FACTS. It tells the truth about transistor hearing aids and will save you many hard earned dollars. DON'T BUY UNTIL YOU READ IT!—and you know what every hard-of-hearing person should know."

MACIO HEARING SERVICE EASTLAND HOTEL Eastland, Texas Batteries - Repair Service
TIM SPURRIER, Owner—Phone 708-J

NO SIGN OF SPOTS!

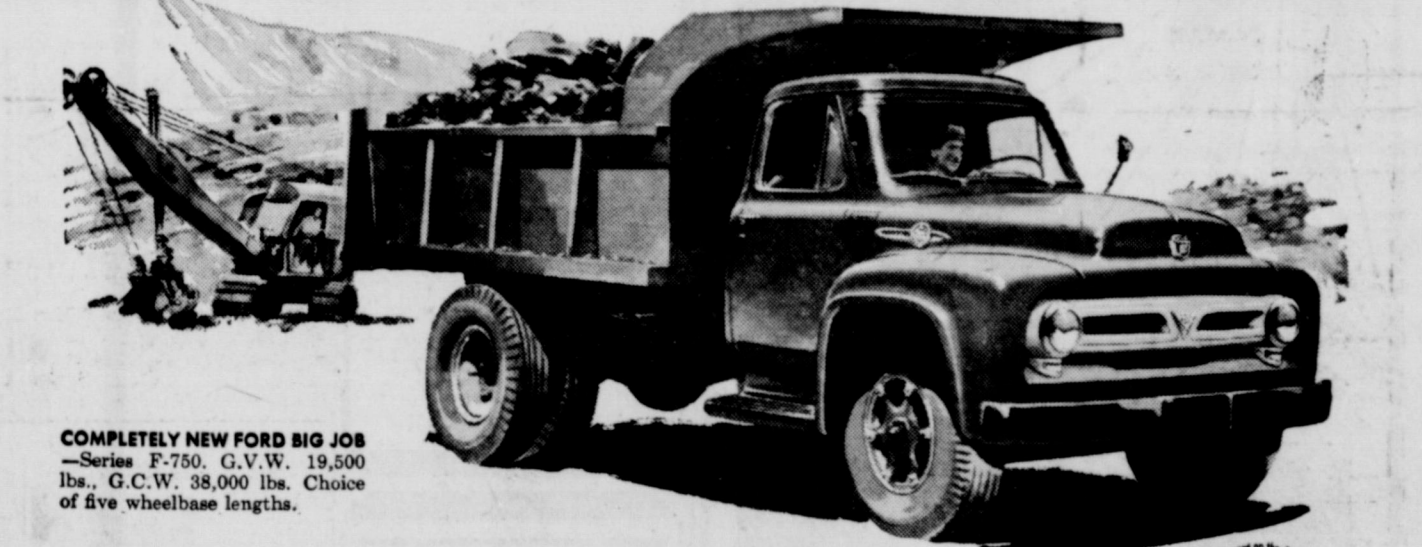


Discover Our Amazing Different Kind of Dry Cleaning... It's Called SANITONE
All Dirt, Even Embedded Grime Gone
Colors and Patterns Back to Life
No Odors; Perspiration Out
Better Press Lasts Longer
CALL TODAY! MODERN Dry Cleaners 209 So. Seaman J. B. Johnson, Owner Call 132 for Free Pick-up Delivery



SHULTZ STUDIO Over The Corner Drug
the portrait that's fun to make... is the Portrait You'll Be Proud to Show!
We thoroughly enjoy making photographs of babies... capturing all that frisky personality in portraits for the years! Make your appointment now.

Announcing the arrival of EVERYTHING you've ever wanted in a truck— ALL IN THE GREAT NEW FORD TRUCKS!



COMPLETELY NEW FORD BIG JOB —Series F-750, G.V.W. 19,500 lbs., G.C.W. 38,000 lbs. Choice of five wheelbase lengths.
New over 190 Ford Truck models —from Pickups to 55,000-lb. G.C.W. Big Jobs! Choose the one right Ford Economy Truck for your work!
Widest transmission choice in truck history! Synchro-Silent type standard in every Ford Truck model! Fully automatic FORDOMATIC or Overdrive available in half-ton trucks at extra cost!
New overhead-valve engines! Low-Friction Six and two V-8's —up to 155-h.p. With famous Truck V-8 and Big Six, there's a 5-engine choice.
New shorter turning! New set-back front axles provide sharper steering angle for easier, faster maneuvering!
New springs, new brakes! Longer springs for easier ride! New double-cylinder brakes on heavy-duty Ford Trucks! Ford Trucks for '53 are completely new from the tires up!
New Ford "Driverized" Cab cuts driver fatigue! New curved one-piece windshield, 55% bigger for greater visibility! New wider, adjustable seat with counter-shock snubber! New 4-ft. rear window! New push-button door handles, rotor latches! New insulation and quietness! Gives truck drivers more working comfort than ever before!

COME IN! SEE THEM TODAY! FORD ECONOMY TRUCKS SAVE TIME! • SAVE MONEY! • LAST LONGER!

King Motor Company 100 East Main Eastland Phone 42

The following are the 4 winners of the 1953 Ford Pickup Contest sponsored by the Dallas District Ford Dealers: Claude Horn, Route 2, Hubbard, Texas. George R. Prescott Box 94, Decatur, Texas. B. N. Ball, 156 West Garza Street, Slaton, Texas. Mrs. F. B. Morgan, 500 East Alabama, Sweetwater, Texas.

Church... Society

Marene Johnson Johnson Phone 611 or 196

Mr. and Mrs. Earl Francis, Artists

Mr. and Mrs. Earl Francis are long time residents of Eastland and have given more in an artistic measure than the average family, in supporting every civic project that demands the time and energy of "professional Artists" to make it a success.

Mrs. Francis has one of the most beautiful high lyric voices ever heard in Eastland and has appeared as a soloist in various Legion Conventions over the state.

Typewriters Adding Machines

NEW AND REBUILT Sales-Service-Rentals-Supplies
STEPHENS Typewriter Co.
417 S. Lamar St. Eastland
Tel. 639

"End man" on the Quarterback Minstrels and has the ability to handle any situation that may arise on or off stage. He can sing, dance and add lib which takes an alert mind as well as a full understanding of his audience at all times. He has worked in Hollywood also.

Mr. and Mrs. Francis have for fifteen years been the make up artists in every high school play as well as almost every other production in Eastland. They have in the past directed plays for the High School. They are the make-up artists again this year and the current play "June Graduate", we trust you will have the right "look" in a professional play. Unless you have seen the receiving end of this make-up you cannot know the assurance gained from those hands and hearts who know so well how to inspire a performer who is nervous and jittery before going on stage. Their

FARMS - RANCHES
Pentecost & Johnson
REAL ESTATE
City Property

Morton Valley HDC Meet

The Morton Valley Home Demonstration Club met March 20th, with Mrs. L. W. Leach.

During a short business session it was voted that the members would repair their club house in Morton Valley. Also several members signed pledge cards to donate blood in Eastland April 1st.

Mrs. Leach conducted a most interesting program on "Social Etiquette".

The next meeting will be in the home of Mrs. Bobby Emfinger, Tuesday, April 6th, 2 p.m.

Refreshments with Easter Tea were served to Mimes. John Nix, Raymond Peck, Wince Brown, Betty Morris, Clifton Beck, E. A. Dry, Robert Kincaid, Charles Harris, Alvin Kincaid, Les Taylor and J. C. Butler.

Mr. and Mrs. Francis have two talented daughters who went to Eastland High School as well as a grand daughter who is now studying in Europe.

The Francis' add substantially to our list of substantial citizens!

Gay Easter Eggs, Cakes, Rummage, March 28, Pullman Building. Pd. Adv.

Weekly Calendar MAJESTIC

In Eastland Purified Electric Air
Wednesday, March 25
LEE GRABEL
WORLD'S GREATEST
MAGICIAN
IN PERSON

FULL 2-HOUR STAGE SHOW
(No Picture)
ADULTS 1.20
CHILDREN 25c
(tax included)
School Children's Matinee
4:00 p.m.
25c
Regular Nite Show 8:00 p.m.

Thursday, March 26

Holiday Sinners

PLUS BIRTHDAY NITE
Fri. - Sat., March 27-28
Alan Ladd
Arlene Dahl
DESERT LEGION

JOY DRIVE-IN

Tuesday and Wednesday
March 24 - 25
Box Office opens at 6:45
According to Mrs. Hoyle
shows at 7:15 and 10:26
Distant Drums shows at 8:45.

She's Got Brand New Rules For Any Game!

ACCORDING TO Mrs. Hoyle
SPRING BYINGTON
Anthony CARUSO
—PLUS—

DISTANT DRUMS

Swamp-Fighters in Savage Seminole Indian War!
GARY COOPER
with MARI ALDON
Plus Cartoon



HITCH-HIKING GRANDMA—Mrs. Fern Woods, of Escondido, Calif., arrives in Boston, Mass., via the hitch-hike route. The 55-year-old mother of 12, and grandmother of nearly twice that many, gives the hard signal which has brought rides for herself and baggage throughout the United States, Alaska and Canada. She hopes to reach Hawaii before the end of the year.

Blood Typing Free Apr. 1st at E.M.H.

The blood typing program, known as the walking blood bank, will be held in the hospital, April 1st, from 12 noon to 6 p.m.

Your hospital must depend, in many desperate emergency situations, on volunteer donors, people like yourself, who will come on call to save a life in time of need.

Blood saves lives; not only in the thousands of spectacular accidents, but is so often needed in sickness and child birth, that transfusions have become mere routine.

Will you join with your local hospital in this program?

Will you have your finger pricked for one drop of blood, so that your type may be analyzed? You will carry a card of your own blood type for your own protection. Or, if it is our wish, you can be a Walking Blood Bank, to be on call for someone in need of blood of your type. Your blood will be typed free of charge.

You may be the means of saving a life.

—Eastland Memorial Hospital

Mmes. Reed, Mansil In Sweetwater

Mrs. Grace Reed and Mrs. Robert Mansil attended a meeting of the Southwest Association of Supervisors and Administrators of Hospital in this area, in Sweet-

water, March 20th.

Mrs. Mansil is the supervisor of the Graham Hospital in Cisco and Mrs. Reed is supervisor of Eastland Memorial Hospital. Mrs. Reed was appointed chairman of the Public Relations Committee.

The Gib Calloways of Brownwood were unday visitors with the Allen D. Dabneys. Mr. Calloway was law firm partner with Mr. Dabney in the early days.

PALACE

Tuesday and Wednesday
March 24 - 25



MEET ME AT THE FAIR

DAN DAILEY
DIANA LYNN
Plus Cartoon

Hospital News

Patients in Eastland Memorial Hospital at this time are: Mr. C. H. Tankersley, surgery; Mrs. Richard Jones, medical; Mrs. R. Q. Graham, medical; Mrs. Grace Reed, medical; James W. Young, medical; Mrs. J. C. Coates, medical patient; Mrs. James Ward, medical, dismissed last week.

Mrs. L. E. Coggins, new baby.

Mrs. Winnie Potter and Miss Margaret Henderson, sisters of Mrs. Leon Bourland, are visiting

Overseas Veterans Welcome

Post No. 4136
VETERANS OF FOREIGN WARS
Meets 2nd and 4th Thursday
8:00 p.m.
Karl and Boyd Tanner

Dixie Drive - In

Wednesday - Thursday
March 25 - 26



LORETTA YOUNG

JEFF CHANDLER
"Because of you"
ALEX NEEL, FRANCIS DEE
ALSO SELECTED SHORT SUBJECTS

in the home of Mr. and Mrs. Leon Pourland. Mrs. Potter and Miss Henderson live in Dallas.

CALL 224 FOR CLASSIFIED AD SERVICE

FOR SALE:
Spencer home, 502 S. Hillcrest. Very reasonably priced. Phone 550-W after 5 p.m.

JOY DRIVE-IN

CISCO - EASTLAND HIGHWAY
THURSDAY ONLY, MARCH 26
Thursday night is Buck Night. \$1.00 per car.
Box Office Opens at 6:45
Elephant Stampede shows at 7:15 and 10:16.
Short Grass shows at 8:56



ELEPHANT STAMPEDE

with JOHNNY SHEFFIELD
BOMBA
—PLUS—



Short Grass

WILDEST FEUD THE WEST EVER KNEW!
ROD CAMERON
JOHNNY MACK BROWN
CATHY DOWNS
Plus Cartoon

MORE SCRAP TODAY... MORE STEEL TOMORROW

Bring Your Scrap Iron & Metals To Our Yard
WE PAY TOP CASH PRICES

WE BUY Scrap Iron
Cast Iron
Auto Bodies
Mixed Tin
(No Tin Cans)
Oil Field Cable
Whole Autos
Copper - Brass
Old Batteries

We Are Certified Bonded Public Weighers
FAIRBANK-MORSE SCALE
100,000 Capacity—50 Foot Long
Public Weighing Invited

WE BUY AND SELL
Reinforcing Steel
Structural Steel
H-Beam - I-Beam
Angle Iron
Channel Iron
Plate Steel
Pipe - Pipe Fittings

EASTLAND IRON AND METAL CO.

Phone 270 Eastland East Main St. Hy. 80

It's Time To Store Your Furs!

STORAGE BLOWING GLAZING

There is only one way to preserve furs—let experts store and clean them. For the best service at low cost, call us. Phone 132 now!

All Garments Are Insured Against Fire, Theft, and Moths.

MODERN DRY CLEANERS

J. R. Johnson, Owner 209 S. Seaman
CALL 132 FOR PICK UP DEL. VERY

She's Got Brand New Rules For Any Game!

ACCORDING TO Mrs. Hoyle

SPRING BYINGTON
Anthony CARUSO
—PLUS—

DISTANT DRUMS

Swamp-Fighters in Savage Seminole Indian War!
GARY COOPER
with MARI ALDON
Plus Cartoon

Facts prove: Dodge offers more features, more value, more truck for your money!

Yes—listed at right are features you need for profitable hauling... features that save hundreds of dollars over the life of a truck! Yet of the 3 leading makes of trucks, only Dodge gives you these... and many more... extra values! It's no wonder that truck owners the country over are saying, "Dodge puts more value in its trucks... I get more profits out!"

That's why it's just good business to see the new Dodge trucks before you buy. Thirty minutes now may pay you big dividends in the years, and miles, ahead! Stop by today for a deal you'll be glad to accept!

See... Drive... Compare... Come in today!

DODGE "Job-Rated" TRUCKS

McGRAW MOTOR CO.

416 S. Seaman St. Phone 80

OF THE 3 LEADING MAKES OF TRUCKS, ONLY DODGE "Job-Rated" TRUCKS GIVE YOU...

7 POWERFUL ENGINES, with 100 to 171 h.p.—3 engines brand-new. Of the 3 leading truck manufacturers, no one offers as many engines as Dodge. Assures the right engine for the job.

TRUCK-O-MATIC TRANSMISSION with gylrol Fluid Drive, for the best in shift-free driving. Available in 1/2- and 3/4-ton models.

SUPERSAFE BRAKES of the advanced dual-primary type in 1- through 4-ton trucks. Of the "Big 3," only Dodge offers these up-to-date brakes.

More power in the 1 1/2- and 2-ton ranges than the other 2 leading makes.

More pick-up bodies than the other 2 leaders, including new 116"-wheelbase 3/4-ton pick-up.

Greatest 1/2-ton-panel payload and cubic capacity of the 3 leaders.

Fluid coupling, for smoother traction in 1/2-, 3/4- and 1-ton models, offered only by Dodge.

2 fuel filters on all models to assure cleaner fuel and a cleaner engine.

Floating oil intake selects clean oil just below the top; avoids sediment at bottom of crankcase.

Water-distributing tube on all models directly cools valve seats... means longer valve life.

Exhaust valve seat inserts on all models for better valve seating, longer engine life.

4-ring pistons on all engines save oil, upkeep.

Independent parking brake on all models is simple, efficient, powerful.

Rivetless Cyclebond brake linings last longer... no rivets to score brake drums... linings are tapered and molded on many models for quiet stops.

Oriflow shock absorbers on 1/2-, 3/4- and 1-ton models give smoother riding, greater driver control on roughest roads.

High-strength rear axle shafts on all models are shot-peened for extra durability.

Better balanced weight distribution for extra payload.

Dodge pioneers... others follow! Many features—just adopted by other leading makes—have been standard on Dodge trucks for years! For example: chrome-plated top piston rings in complete line, spark-plug covers, 45-ampere generators, short wheelbase design.