# Easiland ©etegram <br> AND WEEKLY CHRONICLE 



Veteran Couple Buys Newspapes At Rising Star Increasing Polio Aid
Calls For More Funds heavy draft calls are due 10 CONTIRUE UNTIL SUMMER; MLITTARY ASKS 52,000 MONTH
'Reds' Serve On Clean-Up Jobs; Much Dirty Work

Olden Hornets To Meet Gormian In Tilt Tonight
Brothers Meet After 60 Years



Ranger Co-Ed In Parade-
Texas Collegians In Inaugural Rites Today

ASC Rebels Leading Pioneer Cage Derby

## Ciscoan Found <br> Guilty Of DWI




Phil Laws, Insurance \& Reai Estate Represonting Old, Non-assessable, Money-Saving Mutual Msurance Companies
Up to $20 \%$ im
Phone sue

## STEAM CURED

haydite light weight building blocks Now you can enjoy low first cost. Quicker Construe-
tion. Less Up-keep Expense. Smaller Insurance remiums. Savings on Cooling and Heating Grimes Brothers Block Co.

FRECKLES AND HIS FRIENDS

VIC FLINT


By Michael O'Malley and Ralph Lane


Gain In College Enrollments Is Due In Future

Typewriters Adding Machines

STEPHENS Typewriter Co.

By Merrill Blosser



ALLEY OOP


By V. T. Hamli


Resource-Use Education Is Móving Ahead

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March of Dimes Gcing By Storm In Cold Idaho


The grandchildren of President-作et Eisenhower had a special showing
of dolls made by American teen-agers for the Save The Children Yeder-
 rer Mrs. John Eisenh Swer with (ieft to night Dight David 11,
Barbara Anne, and ansan 11 months
ars. Mrs. Dwight Eisenhower is a sponsor of the Federation Which sends
Christmas dols to neecy children in America and other lands. More than
then 0,000 dolls were coliectec ifrom
were national and local winners

## NOTICE

I am now associated with

## D \& D SIGN SERVICE

Phone 831 Box 131 Ranger, Texas Orders for signs may be left at my residence, 310 Texas.

BILL BLACKMON

## A new type motor oil for the new cars



Your new car needs this new type oil

Prevents " 4000 -mile knock." Many 1952 and practically
all the 1953 automobiles have high compression engines. al the 1953 automobiles have bigh compression engines. You've heard about these fine new engines. You know, for example, tha: they require gasoline with
extra anti-knock performance . . a gasoline like Humble extra anti-knock performance . . a a gasoline like Humble Esso Extra
Now, Detroit's automotive engineers have discovere of motor oil. With conventional oils in the crankcase, the new engines have a tendency to ping, or knock, after four to eight thousand miles of driving.
This " 4000 -mile knock" is caused by combustion chamber deposits; these increase the compression ratio to a poin where no commercial gasoline will give you anti-knock Humble.
Humble Esso Uniflo, an entirely new type motor oil, prevents the formation of deposits that cause " 4000 -mil
knock" in high compression engines if you begin to use regularly in the first 1000 miles of driving.
$\frac{\text { Protects against friction wear and acid corrosion. Second, }}{\text { the engineers discovered that friction is the chief cause of }}$ wear in automobile engines. Moving parts in the new engines are so carefully machined that they fit very closely. This gives you much better performance from your car,
but it also requires superior lubrication. Heavy oils and oils that "thicken" in cold weather don't flow readily between such closely fitting parts. The result is excessive wear from friction, and expensive engine overhauls ... To minimize friction wear . . . again you need Humble's new Esso Uniflo Motor Oil.

Esso Uniflo has such an amazingly high viscosity index that it gives you the quick-flowing characteristics of an SAE body of an SAE 20 oil at $110^{\circ}$ Fahrenheit. Furthermore, the additives in Esso Un
-this new type oil cuts acid corrosion as much as $50 \%$

You Need Only One Grade of Humble Esso Uniflo. You use it year 'round. Esso Uniflo meets all the speci-
fications for SAE viscosity classifications $5 \mathrm{~W}, 10 \mathrm{~W}$ fications for SAE viscosity classifications 5 W , 10 W mended for API service classifications ML (light duty) MM (medium duty), MS (severe dury) and DG (general diesel duty). Its viscosity index is amazingly high.

## Premium Value - Premium Price

Humble Esso Uniflo costs something more than most motor oils. But you'll agree that the small extra cost-
less than one-tenth of a cent for each mile of driving is cheap insurance against " 4000 -mile knock," friction wear, and acid corrosion!

## A Word to Owners of Older Automobiles

If you use an oil meeting SAE viscosity classifications up to 20 -you will find it profitable to change to against friction wear and acid corrosion; reduce starting drag and extend battery life.
If your engine has just been rebuilt-change to Esso knock"; it will protect against wear from " 4000 -mile corrosion, reduce starting drag and extend battery life. If you use SAE 30 or SAE 40 oil-Humble continues to reconend Esso or SAE 40 oil-Humble continues to heavy duty, detergent oil wit No. 3, a high quality, only to that of Esso Uniflo.


- FOR SALE

- FOR RENT
 394.
For RENT, 3 tedroam house un-
funnished 212 So. Connellee -




## Social Calendar





Eastland Memorial Quality FOOd Market
WEDESDAY AT 4:00 P.M.
Hospitial Report
and
and COME IN AND RECISTER

| Salmon | 39 c |
| :---: | :---: |
| Coffee | 85 c |
| Juice | $3 \mathrm{~m}=25 \mathrm{c}$ |
| Potatoes | $10-65 c$ |
| Bacon | 45 c |
| Club Steaks | ${ }_{-69}$ |
| Short Ribs | 39 c |

## MONUMENTS

Of Distinction
eall MRS. ED AYCOCK Our yoars, of experience es-
ables as to zive you prompt and dientricous cervice. See display at 206 Ave. E.
call 183 for appointment Cisco

## P00D ${ }^{2}$ VIITRHI

## PERSONALS

Lena Hays, has returned
visen Beah,
visited with her where
sons, where

## Mrs. Biil swain and nittle dau



Mra, Travis Hiliard returned to
her home Sunday after havine Been a patient in Manerer heineral
hoospital, suffering with flu,
Mrs. Tommy Altord acompan
ied Mrs. Tom Cox to Fort Worth
to spend the week end with their
hubende.


BLEVINS MOTOR CO. - 305 West Commerce



P 1953 FARM PRODUCTICN GOALS ARE AMMOUNCED FOR TEXAS

##  




Cabinet's Gift To Harry Bad News For Thugs
security reasons, Moseter wil
 .

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## \section*{You've Got to Drivelt} <br> to Believe It!

## Herés How To Make Your Own away with "deadweight." And about the new feeling of

ROADTEST RATNG



## 

## McGRAW MOTOR CO.


§afictu ©lubs
MISS MARY NELL CATES TO WED JANUARY 30TH


Watch for BIRTHDAY NITE Every Thursday, Starting Feb. 5th


Get a Studebaker truck and cut costs in ' 53


## WARREN MOTOR CO.

PHONE 616



## Beet stew <br> ${ }_{\operatorname{con}_{16}^{162}}^{18} 9$

Catsup $=20 \mathrm{c}$ BRACH'S CHOCOLATE COVERED Cherries $=53 \mathrm{c}$
FRESH Artichokes - 10c Tomatoes -190

| Pork | Chops | 59 c |
| :--- | :--- | :--- |
| Pams | 47c | Bacon |

## Coffee <br> $$
91 c
$$

