

"In The Agricultural Center Of Parmer County"

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

Wednesday, April 24, 1974

Bovina, Texas

Vol. 18, No. 43



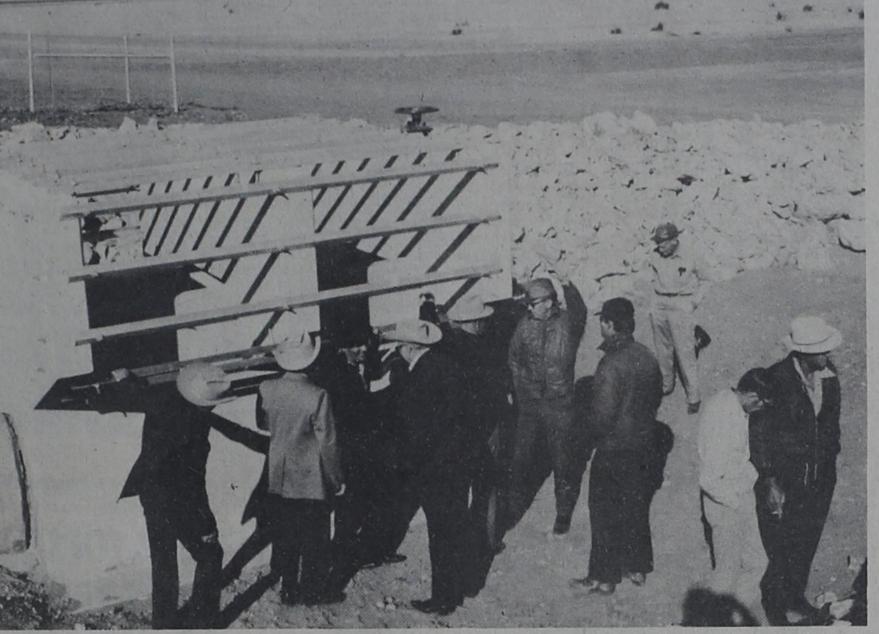
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THIS MONTH has been a big one for announcements of business changes in Bovina. First, it was the announcement of the change of ownership of Birkelbach Machine & Pump Co. by Bovina Pump Co., with Kenneth Cary returning to Bovina to become manager. This change was effective the first of April.

Next, it was the change in ownership of Clearview Co., the local television cable company, with a Muleshoe man and Dallas area man becoming owners, and Carl White remaining as local service representative.

This week, Arlin Hartzog is announcing officially that Johnie Horn has resigned as manager of Bovina Gin, and Dwight Cox has been hired as the new manager.

In between, Agri-Sprayers held open house in the nice new office on the Dimmitt Highway. So, there has been a lot of



ACCEPTS PROJECT Members of the Parmer County Commissioners Court, the project engineer and representatives of Wilson Construction Company and the Soil Conservation Service met Tuesday morning at the newly-completed Catfish Draw Dam, Site No. 2, on the Running Water Draw Watershed Project for the final inspection and acceptance of the project. The dam, located one and one-half miles northwest of Bovina, is the first of a series of floodwater retention dams on the Running Water Draw, culminating a 15-year effort to bring about the project. Groundbreaking ceremonies were held in November for the \$156,000 project with Congressman George

SCHOOL TRUSTEES

Members of the board of

trustees of Bovina Independent

School District, both new and

old, along with administration

personnel and their wives and

husbands were feted at a

dinner Monday night in the

homemaking cottage of Bovina

Attending the rib eye steak

dinner, prepared by Mrs. Gwen

Corn, homemaking instructor,

several of her students and

Mrs. Ronald Mitchell, were Mr.

and Mrs. Leon Ware, Mr. and

Mrs. James Clayton, Mr. and

Mrs. Leon Schilling, Mr. and

Mrs. C.E. Trimble, Mr. and

Mrs. Earl Whitten, Mr. and

Mrs. Leslie McCain, Mr. and

Mrs. Edwin Lide, Mr. and Mrs.

Billy Smith, Superintendent

Schools.

Mahon heading up the list of dignitaries present for the occasion. Present for the inspection were Ralph White, project engineer; John Rhea, SCS inspector; Bill Wilson of Wilson Construction Co., El Reno, Okla.; Bobby Hamond of Temple, SCS representative; Herb Evans, SCS district conservationist in Parmer County; County Judge Archie Tarter, who served as liaison between the SCS and local sponsors of the project; and **Commissioners Charlie Jefferson of Bovina, Raymond Treider**

HORN RESIGNS

Name Cox Manager Of Bovina Gin Co.

10¢

Dwight Cox is the new Dwight will be busy delivering manager of Bovina Gin, it was announced this week by Arlin Hartzog, owner of the gin.

Cox succeeds Johnie Horn, manager of the gin for the past eight years. Horn resigned as manager in order to devote more time to his family's insurance business.

In expressing his regrets at losing Horn, Hartzog said "We appreciate the many years of fine service Johnie gave us. We hate to lose him, but we're proud that his business is such that he needs to give it his full attention."

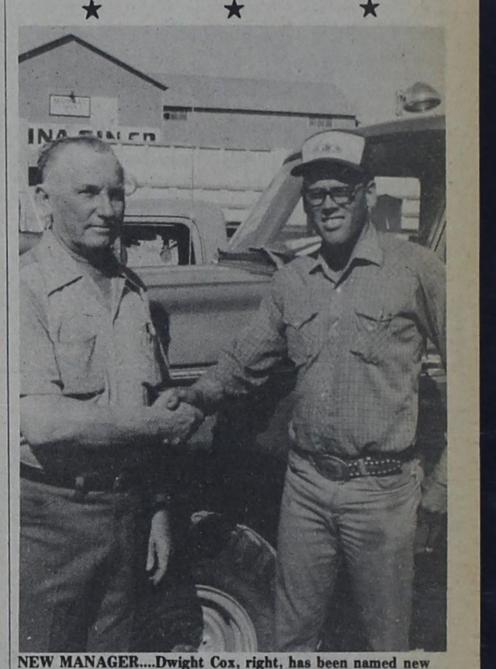
Cox, a native of Lockney, has six years' experience in the ginning business. He worked for the Lone Star Gin in the Lone Star community (Floyd County) for two years. Later, he was with the Sterley Gin, also in Floyd County, for four years.

While a student at South Plains College, Cox worked part-time for the Center Point Gin.

Besides South Plains College,

as planting develops. "Cotton is one of our very staple crops. It takes less water

and fertilizer than the other crops grown locally. The price has been very good also," Hartzog added.



business activity locally during the month of April-and it's not over yet.

It was a year ago in April that we purchased the Bovina Blade from Dolph Moten. April must be a good month for business transactions.

Perhaps it's the fact that you get your taxes all paid up. Or maybe there is something in the stars. Maybe an astrology expert could clue us in if this is the case.

CONGRATS TO Lou Nuttall for winning third place with her column "In A Nutshell," in the Panhandle Press Assn. contests. The award was presented last Saturday at the annual PPA convention at Amarillo. The column we write for the Friona Star was given second place, and Lou was kidded quite a bit about her diplomacy in "not beating the boss."

We're real proud that the two who write columns in the Blade were winners in two out of three of the awards given in column writing, from papers all across the Panhandle.

It's a singular honor for Lou. Most of those folks writing columns in the Panhandle Press have been writing them for a number of years. She has been authoring hers only about two years now.

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JOHN HILL, Texas Attorney General, was the featured speaker at our concluding banquet at the PPA convention. It was our first opportunity to hear Hill, and he made a good impression on the press folks.

Hill told the members of the press that they needed to continue to encourage 'free politics--and good candidates for office.

"We want you to criticize us when we need it-but like a wife to a husband, we hope you'll love us while you're criticizing," he told the press members. ****

WHAT WAS THE language of the first Bibles printed in the United States? English? No. Spanish? No.

It was published in the language of the Algonquin Indian tribe, according to a news release we received this of Lazbuddie, Cecil Atchley of Farwell and Tom Lewellen of Friona.

In other matters on the

agenda, the board voted to

comply with the minimum wage

law and set wages accordingly

Accepted the resignation of

Mrs. Doris Sides, who teaches a

fourth grade section in Bovina

Elementary. Mrs. Sides had

indicated earlier that she did

not wish to have her contract

And resumed discussion of

plans to add new dressing

rooms, activity space for

physical education students and

athletes, and a concession stand

onto Williford Gymnasium.

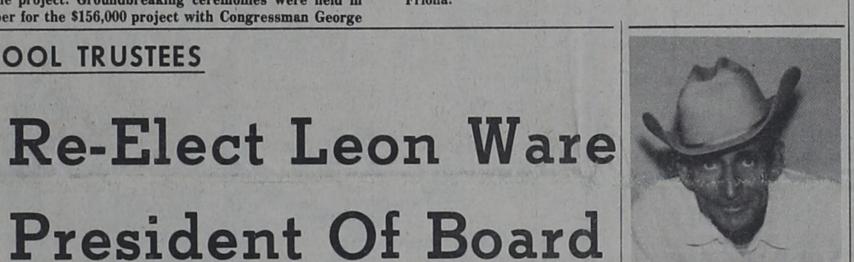
Jacobs said the board hopes to

make final plans and let

weeks.

considered by the board;

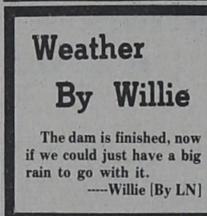
for school employees;



Cox also attended West Texas State University. He was an ag business major in college. Cox and his wife, the former Cheryl Keller, have two children, a son Kent, who will be three in June, and a daughter, Cotii, who is one.

"Bovina Gin will continue to offer all the customer services possible, as in the past. We want the customers to feel free to call Dwight anytime he can be of service to them," Hartzog said.

"We have a heavy stock of cotton seed on hand, which



AT BAPTIST CHURCH

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CARROLL STEELMAN

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Rites Today For Steelman

been in ill health a number of

He was born May 8, 1909, in Mallard. Mr. Steelman and Miss Wilma Hobbs were married October 15, 1930, in Hollis, Okla., and moved here shortly after their marriage. Mrs. Steelman preceded him in death in September 1967. Mr. Steelman was a retired road maintenance employee.

(Continued on Page 7)

Mrs. Williams Rites Today

manager of Bovina Gin. Former manager Johnie Horn, left, is shown shaking hands with Cox.

PIONEER RESIDENT Davies Rites Held Tuesday

Funeral services for Ray Davies, 86, pioneer resident of Bovina, were held Tuesday afternoon in the First Baptist Church of Bovina with Rev. Larry Heard officiating. Burial was in Bovina Cemetery under direction of Parsons-Ellis Fu-

Mr. Davies died Sunday

afternoon in the Parmer

County Community Hospital at Friona. He had been in ill health

He was born April 19, 1888,

in Atcheson, Kan. and had

resided in Bovina for the past

63 years. He was married April

24, 1920, at Clovis to Miss

Bessie Woltman. Mr. Davies

was a retired livestock farmer.

Survivors include his wife; a

daughter, Mrs. R.J. Schoening

of Lubbock; a son, Pete Davies

of Bovina; four grandchildren

and three great-grandchildren.

neral Home of Friona.

a number of years.

Pallbearers were Jack Woltman, Ches Woltman, Joe Wilson, J.W. Wright, Emmett Tabor and Don Murphy.

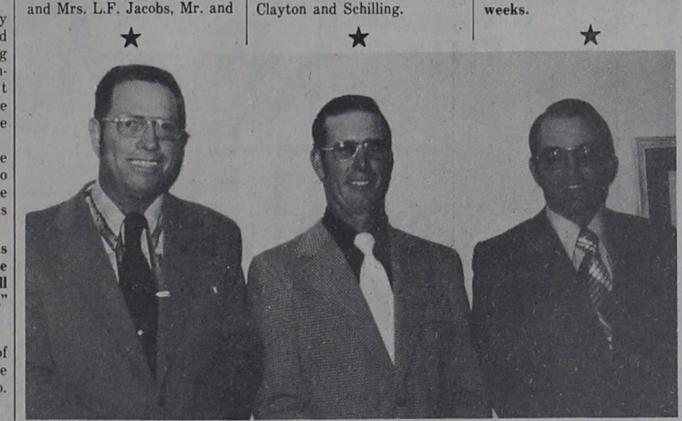
Honorary pallbearers were Homer Martin, Wilbur Charles, Aubrey Brock, Oscar Combs, A.B. Wilkinson, Lester Rhinehart, Vernon Ward and Ernest Englant.

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RAY DAVIES





Mrs. Bob Fillpot and Mrs. Zoe

Following the dinner, board

members met in a brief

business session to organize for

Ware, who is beginning his

second term on the board, was

re-elected president of the

group. He had moved up from

vice president to head of the

board in August of last year

when Lawrence Jamerson

Re-elected vice president

was Lide. Whitten was named

The board members canvas-

sed the recent election results

and confirmed the re-election of

Ware and the election of

resigned from the board.

Clary.

the coming year.

secretary.

NEW BOARD MEMBERS....Elected to three-year terms on the board of trustees of Bovina Independent School District in the

The Bovina Blade received an

honorable mention in advertis-

ing initiative and Lou Nuttall,

editor, received a third place

certificate for best newspaper

"In A Nutshell," at the 65th

Annual Panhandle Press Asso-

was re-elected to the post with 134 votes. Clayton and Schilling, who will be serving their first terms, received 116 and 112 votes,

contracts within the next two Funeral services for Carroll Steelman, 64, long-time resident of Bovina, were held at 2:30 p.m. today (Wednesday) in

the First Baptist Church of Bovina with Rev. Larry Heard, pastor, officiating. Burial was in Bovina Cemetery under direction of Parsons-Ellis Funeral Home of Friona. Mr. Steelman died at 6 a.m.

AT HEREFORD

Monday in the Parmer County Community Hospital. He had

vears.

week from Tyndale House publishers, the publishers of the "Living Bible."

AT PPA MEET This is one of the little known facts about Bible history in America, according to the story. A pastor of a church in Massachusetts paid to have 1,500 Bibles published for the Indians of that region. The year was 1663.

A West Texas school board offered a \$25 award to those employees who turned in the best suggestions as to how the school district could save columns for her weekly column, money. One of the first prizes went to a math teacher who suggested that in the future the ciation Convention last weekaward be reduced to \$10. end in Amarillo.

recent election were, from left, Leon Schilling, James Clayton and Leon Ware. Ware, who was completing his first term,

quarters.

respectively. The new trustees were sworn into office Monday night at a re-organizational meeting of the board.

Blade Gets Award

Winners in various catecertificate for his weekly gories were announced at an column in the Star. "Star awards breakfast, hosted by Lites," and also a second place certificate in the special edition Southwestern Public Service Company, Saturday at the category for the Maize Days Hilton Inn, convention headissue.

The Hereford Brand was Bill Ellis, publisher of the awarded first place in general excellence in town over 2500 Blade and the Friona Star, received the second place [Continued on Page 9]

Dolly Williams of Hereford, pioneer resident of Bovina. were held at 2 p.m. today (Wednesday) at the Temple Baptist Church in Hereford with Rev. J.L. Bozeman, pastor, officiating. Burial was in West Park Cemetery in Hereford under direction of Parsons-Ellis Funeral Home of Friona.

Mrs. Williams, 83, died Monday morning in the Deaf Smith County Hospital in Hereford. She had suffered a stroke on Sunday, April 7. A resident of Hereford the past 13 years, Mrs. Williams

Funeral services for Mrs. | had lived north of Bovina on what is known now as the (Continued on Page 7)

MRS. DOLLY WILLIAMS

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A Spring Band Concert, featuring a preview performance of contest numbers which will be presented by the Bovina High School Mustang Band at the festival at Six Flags Over Texas next month, has been set for 8 p.m. Thursday of next week in Bovina Schools auditorium.

Also participating in the concert will be the fifth, sixth and junior high bands. They will be playing concert and sight reading contest selections which they will present Saturday, May 4, at Friona in the junior high contest.

Selections to be presented by the Mustang Band include "Tunes of Glory," a march; and "Fantasy for Band," an assorted number of musical selections.

Joe Blatchford is director of the bands.

Admission to the concert will be \$1 for adults and 50 cents for students. The proceeds will be used to defray expenses of the trip to Arlington and other band projects.

Everyone in the community is urged to attend the final concert of the year, said Blatchford.

PAGE 2, THE BOVINA BLADE, WEDNESDAY, APRIL 24, 1974

TRAVIS HANCOCKS

Car-Truck Collision **Injures Local Couple**

Mr. and Mrs. Travis Hancock of Bovina suffered serious injuries Friday, April 12, in a two-vehicle collision about seven miles east of Dimmitt on Texas Highway 86.

The couple was injured when their 1973 Mercury sedan struck a 1951 grain truck driven by Stephen W. Anderle, 22, of Nazareth. Anderle was not injured.

According to investigating officers, both vehicles were eastbound at the time of the accident. Mrs. Hancock, who was driving the automobile, apparently attempted to pass the truck as it was turning left onto a country road. The Mercury struck the rear of the truck at an angle and spun it around.

Mrs. Hancock suffered a broken leg and rib injuries while Hancock suffered a



For Sister

tion business.

Services Held ACCIDENT VICTIM Services Held For Price Boy

Funeral services for Mrs. Clara Cora Crawford of Clovis, mother of Mrs. Odester Finch of Bovina, were held Tuesday afternoon at the First Church of God in Christ in Clovis with Elder Jerry Parker officiating. Burial was in the Mission Garden of Memories Cemetery. A resident of the Clovis area for 36 years, Mrs. Crawford, 85, died Thursday at Memorial Hospital in Clovis. She was a member of the Church of

Christ. Survivors include two other daughters, Mrs. Irene Evans of Fort Worth and Mrs. Inez Morris of Farwell; three sons, Henry Crawford of Farwell, Hector Crawford of Fort Worth and Ivan Crawford of Clovis; 24 grandchildren, 26 great-grandchildren, 17 great-great-grandchildren and four great-greatgreat-grandchildren. Mrs. Crawford was preceded in death by 10 children.

For Mother

Of Bovinian

Funeral services for Lester J. Price, eight-year-old son of Mr. and Mrs. Willie Price Sr. of Sudan, were held Thursday afternoon in the St. Matthews Baptist Church at Muleshoe.

Lester was pronounced dead on arrival at 7:15 p.m. Monday of last week at West Plains **Memorial Hospital in Muleshoe** after he had been struck by a pickup about nine miles southeast of Muleshoe on a farm road in front of his home.

The child, a native of Floydada, had moved with his parents from Bovina to Bailey County about two years ago. He was a student at Sudan Elementary School and had attended schools here. He was a member of the Tri-Angle Baptist Church in Clovis.

Survivors include his parents; a sister, Rita Robinson of Sudan; and eight brothers, Troy Campbell of Amarillo, Mike and Luther Robinson, both of the home, and Mark. Bobby, Lennon, Willie Lee Jr. and Willy Roy Price, all of the home.



be obtained.



Rev. E. Mac Frazier of Littlefield, a Baptis, minister, officiated. Burial was in the Muleshoe Cemetery.

To Be Feted

With Shower

Miss Nancy Hutto, bride

elect of Kim Rundell, will be

feted with a bridal shower

Friday, May 3, at the home of

Mrs. A.M. Wilson. Calling

hours will be from 4 to 6 p.m.

given in next week's issue of

The Blade.

A list of hostesses will be

Nancy Hutto

AWARDS GIVEN **Patterson Speaks At FFA Banquet**

Over 100 parents, guests and FFA chapter members were present at the annual FFA Parent-Son Banquet Thursday night of last week in the Bovina Schools cafeteria to recognize outstanding chapter members and supporters and hear Jack Patterson speak on wildlife conservation.

Barty Bartlett, president of the Bovina chapter, presided at the opening ceremony and issued a welcome to those attending. Wesley Cockerham, vice president, recognized guests attending and each chapter member introduced his parents.

Monroe Gates, FFA advisor here, presented Green Hand and Chapter Farmer certificates with the Star Chapter Farmer Award presented to **Ricky Stanberry and the Star** Green Hand Award to Rocky Bartlett.

and Hayden Walling, dairy,

decided to attempt to stock the county with pheasants. "Experts told us that

pheasants wouldn't work here and persuaded us to stock quail," said Patterson. "We obtained and released over 200 pairs of quail and they just didn't work out, so we decided to go ahead with the pheasants, in spite of what the experts said."

In 1962, the group which had become county-wide by that time, hosted a banquet in Bovina. Patterson said that to attend the event, each person had to purchase at least 10 pheasants to be used in stocking the county. "We had

over 200 people at that banquet and with the assistance of Gunn Patterson pointed out that

critical at this time for the pheasants.

important during the months of February, March and April to afford cover and feed for the wild birds in the event of blizzards.

Patterson humorously prefaced his remarks with the statement that "little boys are born with the hunting and fishing fever and hardly ever think of little girls until they get to be 16 or 17, but little girls are born with the instinct to be wives and mothers and things go along just fine until they get married and find too many chores for us that keep us out of the field and stream."

A barbecue beef dinner with all the trimmings was served buffet style.

The tables were covered with

allegiance.

the former Bovina Clearview. Neel is flanked by servicemen Charles Carter, left, and Carl White. Announcement of the change of ownership was made last week.





CABLE TV OFFICIALS Merlyn Neel of Muleshoe [center], is

one of the new co-owners of Bovina Cablevision, new owners of

THE BOVINA BLADE, WEDNESDAY, APRIL 24, 1974, PAGE 3

Steaks, Ribs, Roasts, Etc. Your Beef To Your Specifications Custom Processing Friona, lexas

\$30,865.28 will be distributed from this tund to our schools. Law prohibits the Permanent School Fund from being consumed, and it is regulated as to how it can be invested.

As each of you know, in the last several years State and Federal funds have been severely limited for construction of farm-tomarket roads. Most of the available funds have been spent in metropolitan areas and in areas around larger towns such as Lubbock and Amarillo. However, Parmer County has received some money for farm-to-market road construction and the County itself has spent some money for rights-of-way and easements for such construction during my tenure of office, as follows:

Court, as well as handling many civil cases and other court proceedings. As County Judge I have carried out the duties of my office on a full-time basis to the best of my knowledge and ability. Many of you I have come in contact with one way or another while I have served as your County Judge. I would hope to meet and visit with each one of you personally before election day but know this is impossible.

I earnestly solicit your vote for re-election as County Judge for Parmer County on May 4, 1974.

Archie L. Tarter, County Judge, Parmer County, Texas.

> Political Advertising Paid For By Archie Tarter Published In The Bovina Blade

PAGE 4, THE BOVINA BLADE, WEDNESDAY, APRIL 24, 1974

Lea Looney, Richard Brantley Wed In Double Ring Ceremony

Miss Melinda Lea Looney and Richard Blane Brantley exchanged double ring wedding vows at 7:30 p.m. Friday, April 12, at the First Baptist Church of Bovina.

Parents of the couple are Mrs. Howard R. Looney of Bovina and Mr. and Mrs. C.E. Brantley of Plains.

Craton Looney of Plainview, cousin of the bride, read the vows before a white wroughtiron candelabra holding yellow tapers and trimmed with greenery, flanked on either side with baskets of yellow gladioli, carnations and daisies on white pedestals. Yellow satin bows and streamers marked the aisle of the church.

Mrs. Jimmie Clements of Bovina presented traditional wedding music at the organ and accompanied Rhonda Brantley of Plains, sister of the groom, as she sang

Given in marriage by her grandfather, Reagan Looney of Bovina, the bride chose a formal gown of Chantilly lace over bridal taffeta designed with a Sabrina neckline which featured a bouffant skirt attached to a natural waistline and long sleeves tapered at the wrists. The skirt of her gown was designed with ruffles of Chantilly lace which cascaded in waterfall fashion extending to a chapel length train. Her veil was of imported illusion, bordered in matching Chantilly lace, and fell from a coif of lace, sequins and seed pearls.

The bride carried a bouquet of white daisies, yellow roses and baby's breath with white streamers. Carrying out tradition, she chose a necklace belonging to the groom's



Mr. and Mrs. Richard Blane Brantley

and greenery with yellow | of white daisies, yellow roses streamers. Reggie Hambrick of Ackerly

was best man. Rush Looney of Bovina, brother of the bride, was groomsman. Randy Brantley of Plains, brother of the groom, lighted the candles. Ushers were Lynn Cox of Plains and Jim Cabe of Canyon, brother-in-law of the bride.

For her daughter's wedding, Mrs. Looney chose a formal gown of blue polyester designed with long sleeves and rounded neckline. She wore white accessories and a corsage

topped with wedding bells and baby's breath with yellow inside a heart. White punch, tapers in an antique silver mints, nuts and cake were epergne. The three-tiered served guests by Miss Twyla Hutto of Bovina and Miss Cara wedding cake was decorated with yellow rosebuds and Frazier of Dimmitt. Miss Annette Jordan of Floydada registered guests. Members of **Bridal Shower** the houseparty included Mrs.

Ed Hutto, Mrs. Earl Dean Saturday Fetes Boyd, Mrs. Pearl Murry, Mrs. Ginger Roman, Mrs. Donalita Hawkins, Mrs. Jim Russell and

Miss Johnston Mrs. Larry Heard.

Miss Evanna Johnston, bride-elect of Ken Jamerson,

will be feted with a bridal



We had good intentions, which as usual got lost somewhere, of talking to newspeople from other Panhandle towns at last weekend's press convention about the number of fires this area has experienced this year.

Maybe we just haven't noticed before, but it seems there has been an inordinate number of fires in this part of the state and the eastern portion of New Mexico this year. Our exchange papers have reported at least as many as we've had here and some have been much more tragic in both the dollar and cents category and the death and injury factor.

Granted, it is extremely dry and we can understand the railroad right-of-way and stubble field fires which have gotten out of control on occasion. But we've lost more homes, businesses, schools, vehicles and a little bit of everything else than in the past few years.

Understand that several law enforcement agencies are looking into the situation in this and other counties. One thing for sure, our volunteer fire departments are really earning their "pay" this year.

Something we've also intended to mention for quite a while in this space, and keep forgetting to do so, is a project in which several organizations in town are interested.

That is some type of museum here in Bovina. Before anyone panics and begins hollering about the cost of such a project, we understand it will probably, if it ever gets beyond the discussion stage, be a do-it-yourself type thing.

For instance, if someone had a really old building (house or business place), one that preferably be a part of Bovina's history, and would be willing to donate the use of it for a museum, then there are numerous residents of the community who have old, historic relics of interest that could be displayed in such a place.

The discussion has ranged from--if it were possible to obtain such a building--to moving the structure to a convenient location that might attract tourists, or perhaps leaving the building where it is located with the appropriate directions and markers noting the history and significance, to having members of the various civic clubs "keep shop" on a voluntary basis.

Bovina has quite a heritage and the project is most worthwhile if enough interest can be generated. Our younger children and newcomers would really benefit from such a museum and they would probably come to appreciate their community much more.

Just returned from the annual get-together of newspaper people in Amarillo this past weekend, of which there is a story elsewhere in this issue of The Blade, and hope you will forgive us if we sound just a wee bit naive or gauche (whichever term applies) in this space this week.

ENMU Lists Carthel On Who's Who

Donny Carthel, son of Mr. | or better grade point average and Mrs. Bill Carthel of Friona, is one of 34 students at Eastern New Mexico University in Portales selected for Who's Who Among Students in American Universities and

Colleges. Carthel is the husband of Mrs. Cindy Carthel, elementary physical education instructor and assistant high school girls' track coach at Bovina Schools. Carthel, a 1970 graduate of Friona High School and a senior student at ENMU, was also recently honored as the most valuable member of that school's 1974 varsity football

squad. Carthel is a member of Sigma Alpha Epsilon social fraternity. He was recently listed on the Dean's Honor Roll for the fall semester. To be included on the Dean's List, students must maintain a 3.25

on 15 or more hours of credit courses. Students at ENMU are graded on a 4.0 scale.

Mrs. Smith

To Be Feted With Shower

Mrs. Lynn Smith, the former Miss Sonja O'Hair, will be feted with a bridal shower from 3 to 5 p.m. Saturday at the home of Mrs. H.H. Kelso.

Hostesses will be Mrs. Fred Langer, Mrs. Travis Lloyd, Mrs. Bob Turner, Mrs. W.W. Wilcox, Miss Kim Langer, Mrs. Billy Smith, Mrs. P.A. Adams, Mrs. Donalita Hawkins, Mrs. Leverne Stevens, Mrs. Bobby Englant and Mrs. Kelso.

Bo

Parm

WES PHC



grandmother for something old; something new were earrings, a gift of the groom; something borrowed was her wedding dress and something blue was the traditional garter. Mrs. Jim Cabe of Canyon, sister of the bride, was matron of honor. Miss Brantley was bridesmaid. They wore identical formal princess style gowns of yellow flocked polyester designed with short, pouf sleeves and a high, banded neckline. They carried daisies

of white roses. Mrs. Brantley chose a formal yellow gown designed with long, tapered sleeves and rounded neckline trimmed in white. She wore white accessories and a corsage of white roses. The couple greeted guests at

a reception in Fellowship Hall of the church following the ceremony. The bride's table was covered with a white cloth and

Hostesses will be Mrs. Leslie McCain, Mrs. J.B. Barrett, Mrs. Chester Rogers, Mrs. Ed Hutto, Mrs. A.M. Wilson, Mrs. J.D. Kirkpatrick, Mrs. Thomas Rhodes, Mrs. Lee Capps, Mrs.

Rex Beardain, Mrs. Robert Read, Mrs. Jimmie Cockerham, Mrs. Houston Bartlett, Mrs. B.L. Marshall and Mrs. Duane centered with an arrangement McDaniel.

sophomore at West Texas State shower from 3 to 5 p.m. University and is employed at Saturday in Community Room the school's athletic center. He of First State Bank of Bovina. is a 1972 graduate of Plains High School. The bride, a 1972 graduate of Bovina High School, has attended WTSU and is employed at Ideal Food Store in Canyon.

The couple will be at home at

605 24th Street in Canyon

where the groom is a

As with most competitive people, publishers and editors are prone to shrug off anything less than first place in their professional contests and joke about trading two or three paper certificates [second and third places] for just one "hardware" [first place plaque].

However, we wouldn't trade that third place "paper" received for this column for two or three plaques in other categories, now that we've won it! Didn't know it would be such a nice feeling, but with the competition in that category, third place means quite a bit, at least to this writer. We are in complete accord with Jack Lemmon's statement at the Academy Awards presentation when he said some people in his profession might sneer at the Oscar but he thought it was a---of an award and he was proud to get it.

introducing ... OUR NEW MANAGER



Dwight Cox has been named manager of Bovina Gin Co., replacing Johnie Horn, who resigned to give his full attention to his insurance business.

Cox has six years' experience in the ginning business in Floyd County, where he was reared.

Bovina Gin owner A.L. Hartzog, in expressing his regrets at losing Horn as manager, says "We appreciate the years of service Johnie gave us, and we hate to lose him. But we are proud that his business is such that he needs to give it his full attention."

Bovina Gin will continue to offer all customer services possible, as in the past. We



have a heavy stock of cotton seed on hand,

and we look forward to serving you this year.

Bovina Gin Co.

Highway 1731 North - Phone 238-4801

Former Manager, Johnnie Horn (L) New Manager Dwight Cox (Right)

"CUSTOMER SATISFACTION **IS OUR FIRST** CONCERN"

Dwight Cox, Manager

THE BOVINA BLADE, WEDNESDAY, APRIL 24, 1974, PAGE 5. **REMINDS ASCS**

'74 Program **Deadline Set**

pated this year.

Farmers participating in the 1974 farm program are programs; the crops produced reminded that Saturday, June 1, is the deadline for signup and reporting crop acreages, according to Prentice Mills, head of the ASCS office in Farwell.

DEPORTUNITY SAVINGS THEY'RE ALL IN PROFILES DESULIES HLACE EED

For seven days a week dead stock removal,

please call us as soon as possible. We pay cash

for dead stock delivered to our plant. 1 cent per

pound delivered fresh. 2 cents pound if delivered

Thank you,

[Call collect]

247-3032

alive. Must be over 300 pounds.

Your local used cow dealer is

farmer

ranchers

Gentlemen.

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Mrs

Mills said that his office now has the necessary forms prepared for each farm. "All a producer must do to participate in this year's program is sign up and report crop acreages on his farm," said Mills.

He stressed that farmers with wheat or feed grain allotments must comply with the regulations by the deadline date.

Mills says that producers become eligible for several benefits by signing up for the '74 program.

Among those he listed were

allotments for any future applied: "If a farm had a 24-acre cotton allotment, with a 500-lb. per acre program yield, had on enrolled farms will be eligible for price support loans; been planted in early May and should adverse weather cause a was completely hailed out on June 20, the farm operator loss of crops or low production, the farm may become eligible would report the loss to his for disaster payments; and local ASCS office and the farm, should prices become disasin this example, would be trously low, the farm would become eligible for a deficiency eligible for a disaster payment in the amount of \$1,524. This payment or payments. figure is arrived at by multiplying the farm yield by 12.7 cents times the acres Mills pointed out that the alloted to the farm. In this latter problem is not anticiexample, 12.7x500x24 would be the basis for figuring the

"The two most important reasons for signing up in the Mills said the signup period programs this year is the began this week. He urged all retention of farm allotments farm operators planning to and the disaster payment participate to measure the provisions of the programs," he winter crops and report as early as possible. Signup and deadline of June 1.

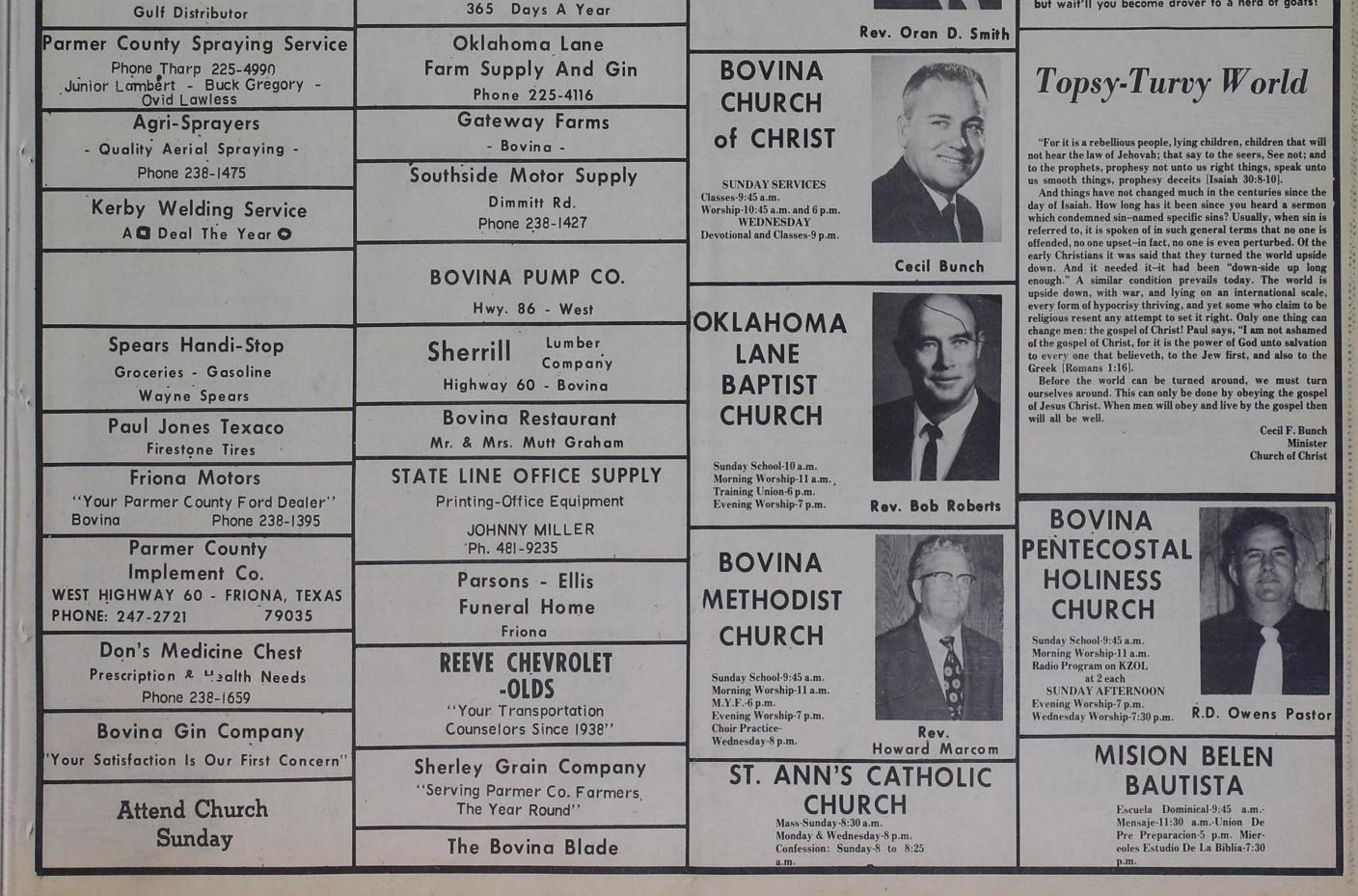
disaster payment."



GETS CORSAGE Mrs. George Douglas, right, pins a corsage on Mrs. O.C. Rhodes of Friona at the Agri-Sprayer's open house Saturday. The event marked the opening of the company's new building on East Highway 86. Mrs. Rhodes is the mother of Gaylon Rhodes, manager of the firm.



"Sure, it's fun to shepherd a flock of sheep, but wait'll you become drover to a herd of goats!'



PAGE 6, THE BOVINA BLADE, WEDNESDAY, APRIL 24, 1974



These are only a few of our listings. If you don't see one that fits your needs here, call or come by. We have others.

HELP ---We Need Listings Now

Need A Farm Loan--Call Us! We have sold most of our listings-We need more!

> 904 Third Street Box 627 FARWELL, TEX.

"Sales and Loans Are Our Service"

*Herman Geries *Leroy Mayfield *Charles **Corn *Ralph Voges and Others**

All Seed Sold on Guaranteed Basis. Replant at 1/2 Price. Ervie N. Muse - Bovina -Authorized dealer for Hunt Seed Co. Phone 225-4741 Yield King and McNair Grain Sorghum and Seed Corn Call us for brochure and price. Let us book your order now

taxes become due next fall.

We appreciate the cooperation of cattlemen in this regard. It is important to the Boying School District for our office to have a 100% count.

> Thank you, /s/ Zoe Clary

Tax Assessor-Collector, Bovina Independent School District N

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Rites Slated Today For Mrs. Williams

(Continued from Page 1) Clawson Ranch some 30 years before moving to Hereford. A native of Oklahoma, she was born Sept. 16, 1890. She was married on July 20, 1909, in Canadian to Giles Williams. Mr. Williams preceded her in death in August 1969. Mrs. Williams had been a member of the Baptist Church 65 years and Rocky Steelman of Bovina; four while living in Bovina was sisters, Mrs. Lillie Fuller, Mrs. active in both church and Alice Moore and Mrs. Opal community work.

atter-

and

Elida

She is survived by three Ruby Bishop of Lubbock; two daughters, Mrs. Nettie Lea brothers, Amos Steelman and Wilson and Mrs. Lucille Walter Steelman, both of Walling, both of Bovina, and Bovina; and seven grandchil-Mrs. Johnesse Means of dren.

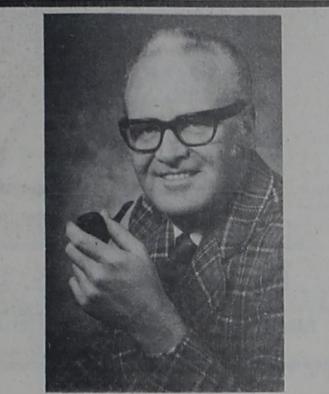
Nettie Bell of Memphis, Tenn., Rhinehart, Glen Ritchie, Buck and Mrs. Janie Fulks of Ellison, Buck Lloyd, Vernon Amarillo; one brother, James | Ward and Earl Derrick.

children. She was also preceded in death by a sister, Mrs. Lizzie Stapleton, and a brother, Joe West.

Steelman Rites... (From Page 1) Survivors include a daughter, Mrs. Patsy Bradley of Tucson, Ariz.; two sons, John Steelman of Amarillo and

Bowen, all of Bovina, and Mrs.

Hereford; two sisters, Mrs. Pallbearers will be Lester





West of Arlington, Va.; five grandchildren and eight grand-Weekly SWCD Report

By Herb Evans Dist. Conservationist

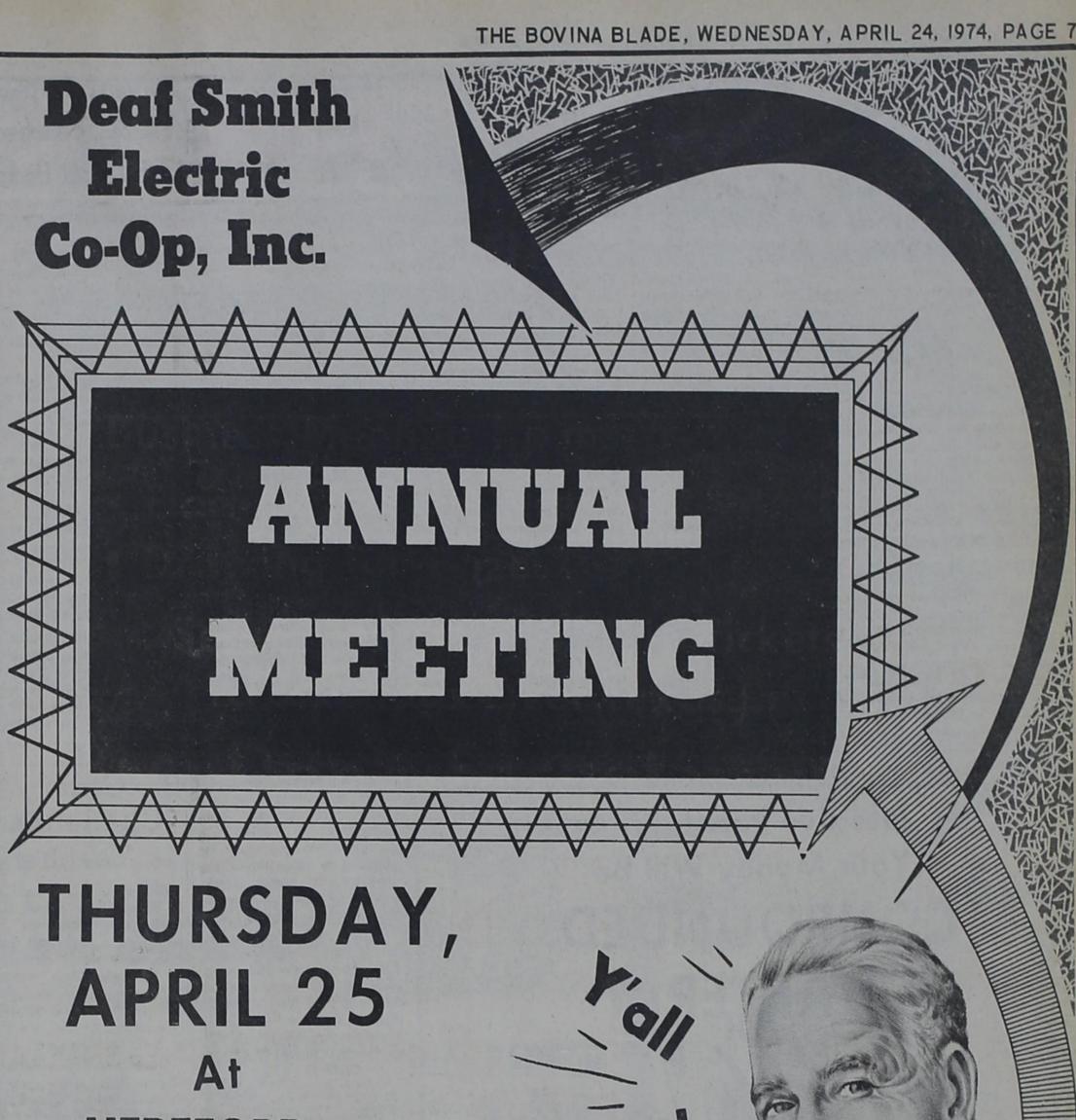
More than half of the "new" land going into cultivation during 1974 in Texas will be subject to excessive soil erosion, according to forecasts from the USDA Soil Conservation Service.

An SCS field survey shows that 394,000 acres of forest, grasslands, or set-aside acreages are being converted to cropland in Texas this year, and that erosion losses on 202,000 acres of this will be within the allowable loss limit of our tons per acre per year, or less. Erosion losses will be much higher, however, on the remaining 192,000 acres. The 394,000 acres of new

cropland are part of the estimated 16 million additional acres that USDA officials predict will be planted in the U.S. this year.

The SCS survey was primarily designed to pinpoint newly converted cropland where critical soil erosion or related land use problems are expected to occur. The most critical of these areas is the **High Plains of Western Texas** and Oklahoma and Eastern New Mexico where unprotected land and lack of rainfall could produce soil losses from wind estimated at from 50 to 300 tons per acre per year.

Total soil losses from the 192,000 acres of land inadequately protected is estimated to be 21 million tons per year. That's the equivalent of losing an inch of topsoil from about 140.000 acres.



Come!

OF REPRESENTATIVES 74TH DISTRICT

Consisting of Oldham, Deaf Smith, Parmer, Bailey, Castro, Cochran and Lamb Counties.

Subject To Democrat Primary May 4, 1974. Your Vote And Support Appreciated **Paid Political Advertising**

[Pol. Adv. Paid for by Harvey Floyd] Published in the Bovina Blade

BOVINA MAN HOSPITALIZED OUT-OF-TOWN

J.D. Kirkpatrick of Bovina was admitted to the intensive care unit of St. Paul's Hospital in Dallas Thurday of last week. No report on his condition has been received as of early this week. Mrs. Kirkpatrick and their children are in Dallas.

If you can't get **PIONEER Brand 8311**

here are some excellent alternative hybrids for High Plains farmers.

Pioneer Brand 8311, the "Golden Bronze Yield Leader," has been our most popular hybrid this year - so popular, in fact, that it may be in short supply in some areas. One reason is that the demand has been so great downstate where 8311's disease tolerance is so important. Fortunately, there are several other Pioneer Brand hybrids that are proven top performers on the High Plains. If you can't get 8311, ask your dealer about these.



PIONEER Brand 8417

This versatile yellow endosperm sorghum is a champion vielder in the medium-late maturity class, for irrigated or non-irrigated land. It has large open heads, uniform head height, strong stalks for easy threshing, good tolerance to smut and anthracnose.

PIONEER Brand 820

This top-notch full-season hybrid, is a consistently high yielder. Excellent drouth resistance and standability plus good roots and stalks make it a good choice for irrigated or non-irrigated farming on the plains

PIONEER Brand 828

One of the highest yielding sorghums you can plant, this full-season hybrid responds well to good management on good land with plenty of water. Plains growers like it because it holds its quality and threshes well even after an early freeze. It produces sturdy stalks with semi-compact heads of dark red grain.

PIONEER Brand 846

Famous for its versatility and adaptability, this medium maturity hybrid yields along with the fullseason varieties. Resistant to smut, rust and MDM, its outstanding hybrid vigor and excellent drouth resistance help it turn in consistently high yields even under stress.

HEREFORD **BULL BARN**

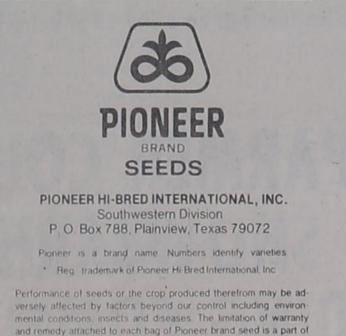
Registration Starts At

11 a.m.

*** BARBECUE LUNCH * ENTERTAINMENT**

Business Meeting 1 p.m.

- Election of Two Directors
- Drawing for Prizes (Seven Families Will Win Tickets To Six Flags Over Texas.) Don't Forget... April 25



he terms and conditions of the sale thereof



PAGE 8, THE BOVINA BLADE, WEDNESDAY, APRIL 24, 1974

AT HEREFORD



MONDAY-Steak fingers, parsley potatoes, green beans with cheese sauce, hot rolls, butter, pear halves, milk.

TUESDAY-Barbecue beef, pinto beans, potato salad, bler, milk.

cottage cheese salad, chocolate cake, milk.

THURSDAY-Fried chicken, gravy, creamed potatoes, English peas, hot rolls, butter, fruit gelatin, milk.

FRIDAY-Ham and cheese sandwiches, lettuce and tomatoes, potato chips, peanut butter cookies, orange halves, milk.

Bovina's Volunteer Fire

Department recently was

presented a check for \$75 from

the Texas Farm Bureau

Insurance Companies as an

expression of the appreciation

for the department's fire-fight-

ing efforts in the blaze that

Community.

April 29-May 3

the board of directors will cornbread, butter, apple cob- highlight the 36th annual meeting of the Deaf Smith WEDNESDAY-Hot dogs Electric Cooperative tomorrow with chili, pineapple and [Thursday] at the Bull Barn in

Hereford. Registration will begin at 11 a.m. with the business session set at 1 p.m.

In addition to door prizes of electrical appliances, the cooperative will give free passes to Six Flags Over Texas to seven families. Entertainment for the event

REC Meeting Set Thursday

A free barbecue luncheon will feature Woody McDermitt and election of two members to and his country-western band, "The Fiddling Doctor." The group is from Hereford.

> A director for Parmer County and one for Deaf Smith County will be elected to the **REC** board. In Parmer County, Incumbent A.W. Anthony Jr.

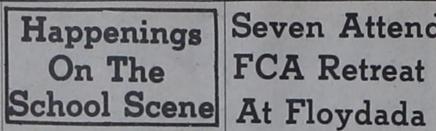
will face Roy M. Miller. Incumbent Raymond Higginbotham and Dick Fellers are on the ballot for Deaf Smith County.

Gary Stone and Carol Bayousett, both of Friona, will also be featured on the

program. The two Friona High School students were winners in the Deaf Smith REC-sponsored oratory contest and were awarded trips to Washington, D.C., by the cooperative.

Officials of the cooperative, which serves Parmer, Deaf Smith, Castro and Oldham counties, urge all members to attend the annual meeting.

A formal invitation to attend may be found elsewhere in this issue of The Blade.



WEDNESDAY (TODAY)-Girls regional golf at the Pine Hills golf course in Lubbock. The Bovina team, which won first place in district, is composed of Fran Jacobs, Nancy Hutto, Michelle Bonds, Kim Ware and Trudy Falkenberg. Miss Jacobs will compete for the medalist title as runner-up in the district contest. L.F. Jacobs, superintendent, is coach of the golf team.

THURSDAY-Bovina Junior High boys' thinclad team will compete in district track and field meet at Farwell.

The Texas State Student Council Convention gets underway in Dallas and continues through Saturday. Attending from Bovina will be Elbert Shelby, Kay Beardain, Connie Ware and Alan Rhodes. Accompanying the group will be High School Principal Gary Cox, sponsor of the student governing body.

Also getting underway in Dallas and continuing through Saturday is the state FHA Convention. Attending from Bovina will be Sue Monk, Jyl Gromowsky, Tammy Christian and chapter advisor, Mrs. Gwen Corn.

FRIDAY-Bovina Junior High will be competing in the seventh and eighth grade divisions of District 3-A tennis tournament at Sudan.

SATURDAY-Diana Naegle, Bovina High School freshman will compete in the triple jump event at the regional girls' track and field meet at South Plains College in Levelland. Accompanying Miss Naegle will be Coaches Roger Ezell and Cindy Carthel.

TUESDAY-The Mustang

Seven Attend State FHA Meet Set In Dallas

"Today's Concern-Tomor- evening session. A newly row's Impact" is the theme for elected president will receive the 1974 state meeting of the the gavel from Annette Reznik Texas Association of Future of Friona, outgoing president.

Homemakers of America to be held at Convention Center in Dallas this weekend.

Six members of the Bovina

High School chapter of

Fellowship of Christian Ath-

letes [FCA] attended an FCA

retreat last weekend at

Floydada. Attending were Roy

Martinez, Joe Olvera, George

Villarreal, Steve Guest, Ricky

Stanberry, Ruben Salazar and

Speakers at the retreat were

Jim Carlan, head football coach

at Texas Tech University; Ed

Mooney of the Washington

Redskins, Bill McKinney of the

Chicago Bears and Jerry

Logan, Baltimore Colts, re-

Athletes from Texas Tech

and West Texas State Univer-

sity were huddle group leaders

Some 14 boys are members of

the Bovina chapter which

meets every other Wednesday.

Officers of the chapter are

Ray Martinez, president;

Tommy DeLeon, vice presi-

dent; Alton McCormick, secre-

tary; and Billy Whitecotton Jr.,

treasurer. Ezell is sponsor of

Challenge

Teachers

Girls of the 1974 Senior Class

in Bovina High School have

challenged women of the

faculty to a basketball game

with the proceeds earmarked

for the Senior Class treasury.

The game has been set for

4:30 p.m. Monday in Williford

Gymnasium. Admission will be

Coached by Class Sponsor

Eugene Boaz, senior girls on

25 cents per person.

Coach Roger Ezell.

tired.

at the retreat.

the group.

Sr. Girls

More than 5,000 members and advisors, including four from Bovina, representing over 68,000 members in 1800 chapters throughout the state are expected to attend.

Attending from Bovina will be Sue Monk, president-elect of the local FHA chapter; Jyl Gromowsky, voting delegate; Tammy Christian, high point FHA member here; and Mrs. Gwen Corn, FHA advisor. The group will travel to Dallas via chartered bus with a group from Hereford.

Dallas Cowboy quarterback, Roger Staubach, will be keynote speaker. Along with his professional football career. the Heisman Trophy winner has been active in the Fellowship of Christian Athletes, a member of the Governor's Drug Advisory Council and was the 1973 Easter Seal chairman in Texas. Also included on the program will be recognition of outstanding FHA members and a state chorus of 100 girls and 20 boys chosen by their areas. Installation of the 1974-'75 state officers will climax the Friday



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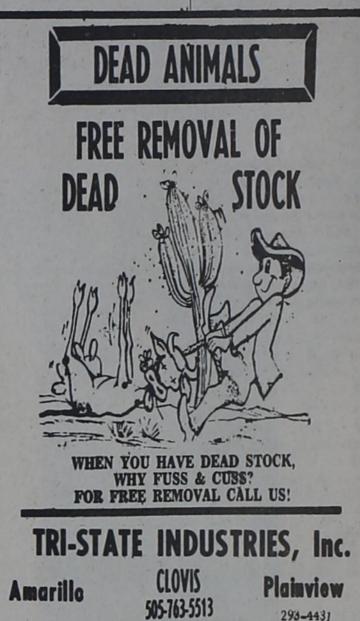
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Milking was unknown in the New World prior to the 16th century!



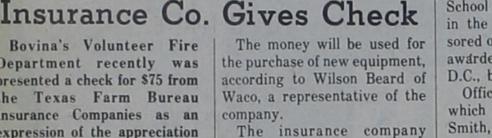
5 Seasons Crop-Hail Policy On <u>All</u> Crops **Insure Now - Receive A**

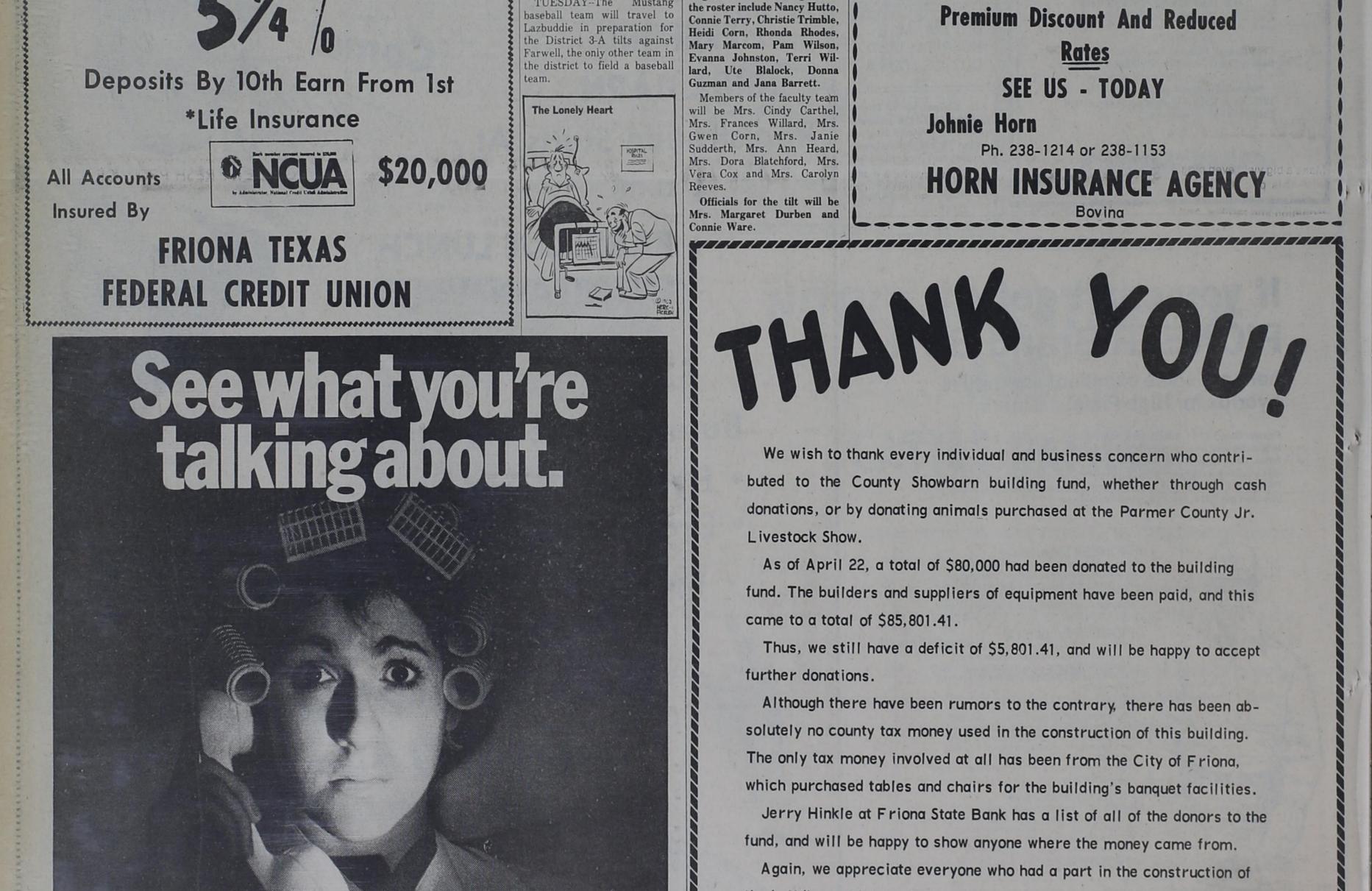
destroyed the James Ensor areas when the property home in the Oklahoma Lane involved is insured by Farm Bureau. Effective Jan. 1, 1974

donates that amount to fire

departments working in rural

Your Money Will Be COMPOUNDED QUARTERLY





Shed a little light on the subject with our Starlite' phone and its built-in glow. Just call us up and we'll get you through the darkest night. GTE

GENERAL TELEPHONE

the building, which we feel will be a source of pride for our county for years to come.

THE PARMER COUNTY **SHOWBARN BUILDING COMMITTEE**

Blade Award... (From Page 1)

population with the State Line Tribune of Farwell receiving second place in the under 2500 population category. The Brand also won a second place in best news pictures and an honorable mention for women's page features.

Ralph L. Sellmeyer, profes-sor and director of the journalism division at Texas Tech University, headed a. group of journalism faculty members in juding the newspapers.

Dick Reavis, publisher of the Moore County News, was elected president of the association for the coming year. Other officers include Speedy Nieman of Hereford, vice president; and Bruce Roming of Amarillo, secretary. Directors for the coming year will be Sue Cannon of Olton, Dean Singleton of Clarendon, Trenton Davis of Amarillo, Dave McReynolds of Stratford and Bill Howe of Shamrock.

In a welcome to the city, Mayor L. Ray Vahue recognized the press association for holding the record number of consecutive conventions in A Amarillo



of the Bovina Blade office this week following presentation of awards in the 1974 Better Newspaper Contest at the 65th Annual Panhandle Press Association Convention last weekend in Amarillo. The third place certificate was presented Editor Lou Nuttall for her weekly column, "In A Nutshell," at the

Miss Marcom Set For Regional Bee

Choice for irrigation... 74 **Big Yields** M.D.M. **Resistant**

Make a big yield even bigger with this popular hybrid. F-65a responds vigorously to irrigation and fertility. And it has bred-in resistance to M.D.M. and head smut. Exceptional in appearance and good partner to DeKalb F-65. Plant it this year.

Linda Marcom, an eighth grade student in Bovina Junior High, will represent Parmer County in the 26th annual Regional Spelling Bee on Saturday, April 27, at the Stephen F. Austin Junior High School in Amarillo.

of Rev. and Mrs. Howard Marcom, will be making her second effort at capturing the regional title. She placed fifth in the contest last year as a

containing the names of school for one year.

THE BOVINA BLADE, WEDNESDAY, APRIL 24, 1974, PAGE 9



PAGE 10, THE BOVINA BLADE, WEDNESDAY, APRIL 24, 1974

IN LONG JUMP

Shelby Returns **To State Meet**

state event.

Bovina's Mustang thinclads District 3-A representative at picked up 16 points at the regional track meet in Lubbock Friday and Saturday and will send Billy Shelby to the state meet in the long jump, his second consecutive year to earn the trip.

Shelby picked up second place in the long jump to quality for state.

Other Ponies capturing Bovina, Baird, McLean and points at the regional event were Earl Quintana, third place in the 880-yard run with a time | Crosbyton 11; Crowell, Spur of 2:02.2; and the mile relay team of Shelby, Quintana, Joe Delgado and Tommy DeLeon, fifth with a time of 3:30.5. Also competing was Elbert Shelby in | Center 3; Jim Ned, Candadian, the shot.

Bovina will be the only Aspermont and Wellington 1.



STATE QUALIFIER Billy ["Doc"] Shelby, Bovina High School senior, gets in a few practice jumps Monday in preparation for the state Class A track and field meet as his coach, Corky Criswell, looks on. Shelby earned his second trip in as many years to the state event in the long jump Friday in the regional meet at Lubbock's Coronado High School. He placed second in that event with a

leap of 21-2 behind Jimmy Matthews of Rankin, who won with an effort of 22-31/2. Shelby, who placed fifth in the state meet last year, and Criswell will leave for Austin Thursday, May 2, where Shelby will attempt to capture first place in the long jump at 1 p.m. Friday, May 3, at the University of Texas stadium.



IN TRIPLE JUMP Diana Naegle Earns **Trip To Regional**

Bovina's Fillies came up with 22 points in competition against five Class AA and five other Class A schools in the district track and field meet Thursday of last week at Olton.

Diana Naegle, Bovina High School freshman, earned a trip to the regional meet Saturday at Levelland with a second place finish in the triple jump. Miss Naegle accounted for 16 of the total points with her second place in the triple jump, sixth places in the broad jump and high jump and third place in the 880-yard run.

The remainder of the points were earned by Nancy Hutto with a fifth place in triple jump, and the mile relay team of Rita Nuttall, Dian Roming, Sue Monk and Debra Gilbreath which placed fifth.

Coaches Roger Ezell and Mrs. Cindy Carthel accompanied the team to Olton. Miss Naegle took second in the triple jump with an effort of 32-3 with Miss Hutto picking up fifth place with a leap of 30-10. In the broad jump, Miss Naegle took sixth place with a leap of 15-3¹/₂ and sixth in the high jump at 4-6. She was timed at 2:37.4 for third place in the 880-yard run. The mile relay team finished in fifth place with a time of 4:32.1, their fastest time of the year.

Others competing at the meet were Trudy Falkenberg, Pam McCormick, Georgia Terry, Michelle Bonds, Yolanda Gomez, Tammy Christian, Kim Ware, Betty Whitecotton, Cathy Trimble, Tambra Rogers, Alice Fragoza and Ginger Fitts.

Team totals were as follows--Olton 170; Friona 83; Tulia 66; Springlake-Earth 56; Littlefield 53; Dimmitt 31;



We Have **Re-Opened For** Business, **Following Our Re-Modeling.**

Now Ready To Serve You With Sandwiches, Soft Drinks, Ice Cream.

Barberette Sikes, Owner



Highway 60



LARRY MITCHELL

is now the dealer for R.C. MITCHELL HYBRID. **GRAIN SORGHUM SEED.** These outstanding yielders have been moneymakers for farmers who plant them.

> **IRRIGATED VARIETIES:** *Bumper Yellow *Standking "Y" *Standking

DRYLAND VARIETIES [Or short water supply] *Standmaster *Standmaster "A"

See Larry for the Hybrid Seed That Will Give You

WARMING UP....Diana Naegle, Bovina High School freshman, is shown getting in a few practice leaps in the triple jump in preparation for the regional track meet Saturday at Levelland. Watching her is Mrs.

Cindy Carthel, who coaches the girls' track squad along with Roger Ezell. Miss Naegle earned the trip to the regional meet with a second place finish in that event at the district meet Thursday in Olton.

Kress 26; Bovina 22; Hale Center 12; Farwell 10; and Hart



We'll Check the Oil

With spring coming up, your engine will demand a lighter weight of oil for better performance. Come in today for an oil changeover. No appointment needed.

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