

WHITTLIN'

By DOLPH MOTEN

Bovina cantaloupes received area-wide publicity a couple of weeks ago. Chas. A. Guy, editor and publisher of the Lubbock Avalanche-Journal had some kind comments to make in regard to the Bovina fruit in his "The Plainsman" column.

It has been the consensus of local opinion for years---since the first crop was produced in '58---that Bovina cantaloupes were the best. However, there was a possibility that some of that good taste could have been sweetened by hometown pride. We didn't think so, but there's always that possibility. Anyway, it's always nice to have an agreeing opinion from an outsider.

Here's what The Plainsman had to say about Bovina cantaloupes:

"BOB ANDERSON, the Farwell banker, sent me some vine-ripened cantaloupes grown in the Bovina area and, being a cantaloupe buff of the first water, I was tickled to get them.

"I cannot claim to be an expert judge of cantaloupes, but I suspect I've eaten 100,000 or so of 'em so I know what I like. Those grown around Bovina are very good.

"Years ago, Rocky Ford cantaloupes from Colorado were considered without a peer, then along came the Pecos variety. In my book, the Pecos melons were a shade better than the Rocky Fords but, then, I might have been prejudiced by West Texas pride.

"The same thing might be chalked up against a natural pride in the products of our immediate neighbors, but, anyway, I think the Bovina cantaloupes I had were even a little better than either the Rocky Fords or the Pecos.

"At any rate, all are super. I HOPE what happened to the Pecos cantaloupes won't happen to those from around Bovina.

"Some years ago, when the Pecos growers began producing their crops, they sent Texas newspaper editors a crate of 'em for free at the opening of each season. Sort of a public relations idea, it was, and it worked.

"Then the Pecos melons became so popular that most of each year's crop was sent to the large centers far removed from West Texas. They became hard to buy---sometimes impossible to find---in this area.

"The whole thing was reminiscent of the Blue Point oysters, which the sharp-eyed traveler notes on the menu of so many restaurants all over the country, including Joe's Diner in Hicksville. But that is completely come-on stuff. Blue Points are in very short supply and almost ever since Dewey steamed into Manila Bay, they've been hard to get, even in Baltimore, a stone's throw from the Blue Point beds. Most of them long have gone to a few high-priced eateries in New York.

"I am told the Pecos area does not produce as many cantaloupes now as they did for a number of years, due to water problems.

"So it could be that the Bovina produce, ten years old and growing, will soon be going mostly away from here.

"If so, it'll be another case of too bad."

Chas. W. Flynn, the Gateway Produce man, is the daddy of the cantaloupe industry hereabouts. He says that Guy's kind comments will assure the A-J editor of a free crate of Bovina cantaloupes each and every season henceforth. And Flynn says it will matter not where the market is for Bovina's melons, the Lubbock editor will get his crate anyway.

Farwell Banker Anderson is entitled to a nod of appreciation, too, for his help in obtaining the pleasing publicity for this Parmer County product.

The Bovina Businesses Football Contest had a total of 185 entries last week. That's a pretty good total, we guess, for us, but we'd like to see more.

Farwell players took the top two weekly money prizes and a Muleshoe man, Wayne Petersen, who worked here until recently, took the third place money.

Regular players we've talked with, though, are hopefully optimistic about their chances. Most seem to fall in the "eight" category and are not disappointed about their chances for the grand prize up to now. That average of eight, remember, is tremendous and is more than good enough to win over the 13-week period.

Our predictions here last (Continued on Page 2)



BALLPARK SURVEY --- Dan Koelzer, left, who is in charge of the playing field at the baseball park, and Jack Wardlaw of Gifford-Hill-Western in Farwell make plans to install a watering system. Plans call for installing 1505 feet of two-inch water line with 41 risers. With volunteers taking care of the ditch digging, the project is expected to cost approximately \$550. The cost will be paid from concession stand profits. The new water system will allow the field to be watered entirely. Heretofore, only the infield area had been watered. The project is expected to begin within the next few days, Koelzer says.

List Expenses, Income --

Bull Town Days '70 Shows \$400 Deficit

Bovina's Bull Town Days celebration showed a deficit of \$418.85, Bob Fillpot, finance chairman for the three-day event held in mid-August announced this week.

Fillpot says there's a possibility that an additional \$100 will come in from two \$50 donations by businesses. If it does, the loss will be cut to \$318.85.

While the '70 celebration lost money, so to speak, the fund is not "in the red" because there was a surplus in the BTDD account prior to this year's event.

A list of expenses for the celebration shows \$1230.48 for beef for the free meal, \$50 for square dance caller, \$50 for gun fighters, \$100 for fiddling, expense for barbeque meal,

\$32.49 for expenses for queens contest and \$135.55 for circulars, hat bands and shave permits.

The total expense is \$2,384.01.

Income for the celebration included \$1,247 donations,

\$110.86 commission from carnival rides, \$272 from shave permits, \$45.25 for barbeque beef sold following the meal; \$10 for sale of two gallons of barbeque sauce; \$225 from variety show admissions, \$24 from entry fees for queen con-

Eight Last Week --

More Families For Eastview

Eight additional families were moved into Bovina's Eastview Addition last week bringing the total number of families living there to 13.

Originally planned for 26 houses, there is now a possibility that more houses may be moved here or built in the Addition, a spokesman for the project says. No definite plans in regard to this have been made, however.

The new families were moved here from the Valley by Missouri Beef Packers truck. Heads of the families are employed at MBP.

The houses the families live in were moved here from Amarillo and remodeled. Almost all of the 26 houses which were scheduled to be moved here are now located in the Addition and the remodeling work is being done on those which have not been completed.

The three-bedroom houses cost from \$8000 to \$8250. Several governmental agencies are involved in the project.

For Gasoline --

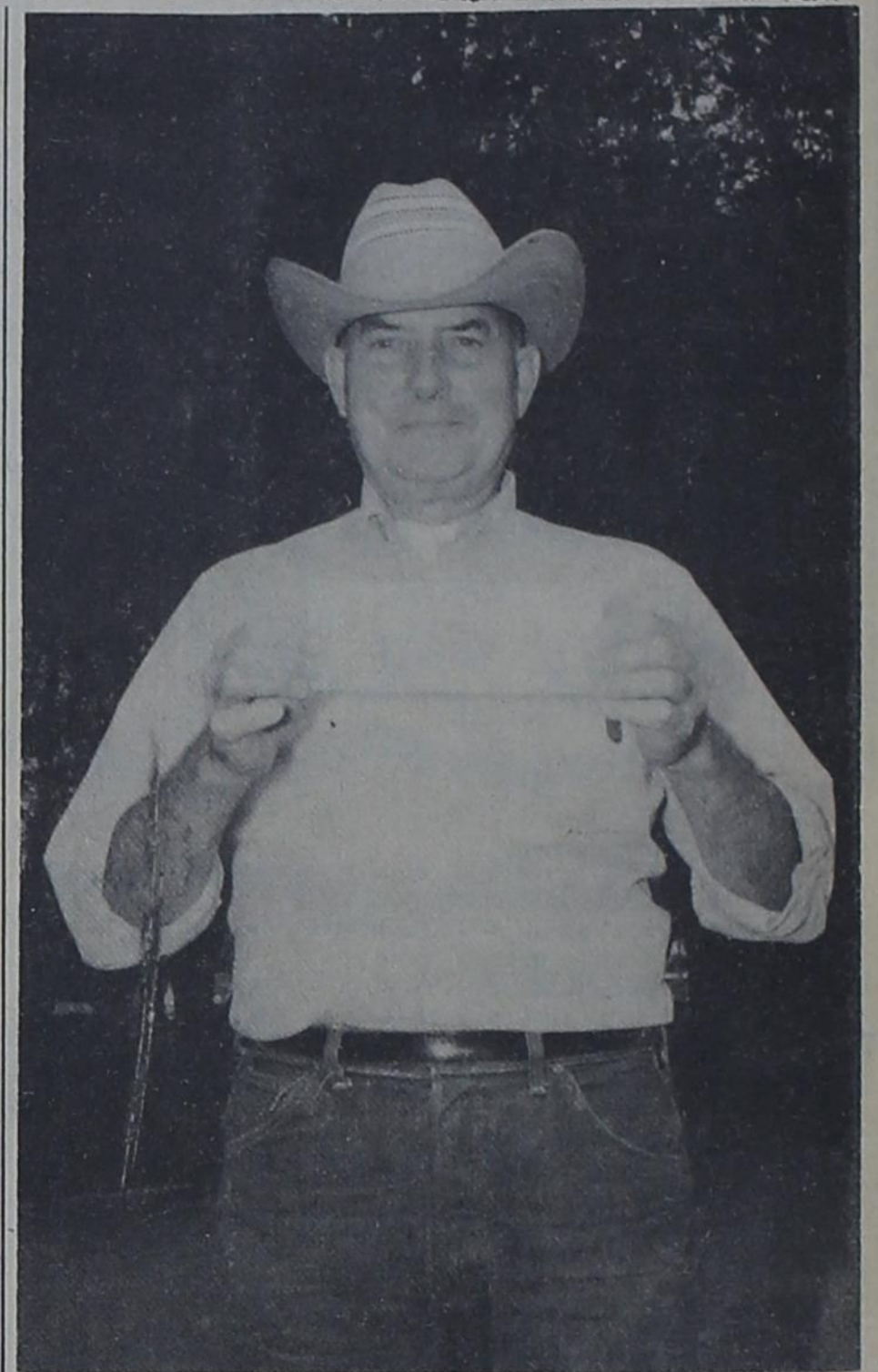
School Board Lets Contract

A gasoline contract was approved by members of Board of Trustees of Bovina Independent School District at a Monday night meeting, which was more brief than most.

Bonds Oil Co. was awarded the contract for providing gaso-

line for the school. Cost will be 14.49 cents per gallon plus federal tax. This was one of two bids submitted.

The board formally approved the employment of Mrs. Connie (Continued on Page 2)



WINS \$5 --- Albert Johnson of Farwell took first place in the first week of Bovina Businesses Cotton Bowl Football Contest after naming 10 winners correctly.

Albert Johnson --

Farwell Man Winner In First FB Contest

The first week of Bovina Businesses Cotton Bowl Football Contest got off to a good start with 185 entries. Albert Johnson of Farwell took top prize money of \$5 by picking all 10 winners. Mrs. Albert Johnson also picked the 10 winners to take second place prize money of \$3, her husband picked the tie-breaker score closer than she.

Johnson was only 13 points off the actual score while Mrs. Johnson was 17 points away. Wayne Petersen of Muleshoe took third place by picking all 10 winners but he was 24 points off from the tiebreaker.

Two others also named 10

winners correctly, but lost out on the tie-breaker. They were Casper Morales and Gary Sides.

A total of 19 named nine winners; 63 eight winners; 53 seven winners; 27 six winners; 11 five winners and seven picked four winners.

The Bovina Businesses Cotton Bowl Contest will continue for 12 more weeks this fall. In the contest will be high school games, college and professional games.

Each week the winners will be awarded \$5 for first place, \$3 for second, and \$1 for third.

The grand prize winner at the end of the contest, the person

correctly naming the outcome of the most games in the 13 weeks, will receive a trip for two to the Cotton Bowl game in Dallas.

A scoreboard appears in the office of The Blade. This shows all entries of the contest, the number of games picked each week, and a running tabulation of total games.

Contestants are welcome to come by and check on their standings at any time.

Also kept are the entries of each week of the contest. Anyone having questions or wishing their entry re-checked is free to request such.

Weather by Willie

More showers due this week. ---Willie

'Cotton Shower' --

Saturday Rain Said Beneficial

A Saturday afternoon "cotton shower" deposited .32 of an inch of moisture in Bovina with varying amounts falling across the area.

The rain appeared to be heavier south of town, where as much as an inch was recorded.

The shower's moisture total was less west of town. The moisture was considered "ideal" for almost all crops except perhaps for vegetables. The moisture was especially beneficial to young wheat which had just been planted and to wheatground which is ready for planting. Also, the moisture was a boost for the grain sorghum crop which is now in the maturing stage.

Cloudy, threatening weather prevailed early in the week as an indication, possibly, that more rain was to follow.

Ronnie Wines

Injured In

Vietnam

PFC Ronnie D. Wines who is serving with the 1/11th Armored Cavalry Regiment (mortar section) near Di An, South Vietnam received an ear injury while engaged in a motor barrage attack on the Viet Cong. He was flown by helicopter back to Di An, where he spent 10 days while receiving necessary treatment.

PFC Wines has been in Vietnam since July 29.

For Self-Help Program --

Soybean Producers Schedule Referendum

Parmer County soybean producers, along with those in other producing areas of Texas, will decide by referendum whether or not a check-off program will be initiated for their commodity. The check-off will be one-half cent per bushel on soybeans sold and will be deducted at the point of the first sale.

Working under the provisions of the Texas Check-Off Act of 1969, the Texas Soy-

bean Association has petitioned for and been granted permission to hold the September 26 referendum, says Parmer County Agent Mack Heald. All soybean producers, including farm owners, tenants and sharecroppers are eligible to vote.

The referendum will be conducted under the supervision of the Texas Commissioner of Agriculture and he will announce the results after receiving the

returns from the counties. The referendum carries if the Commissioner finds that two-thirds or more of those voting voted "yes" or that those voting "yes" produced at least 50 per cent of the total production in the area during a designated period. Producers must report their production at the time of bal-

lotting for the designated period, notes the county agent.

At the time of the referendum, a producers commodity board will also be elected. Upon notification of election, the board members will meet and organize. One-third will have two-year terms; another third, four-year terms; and others, six-year terms. Term lengths will be decided by drawing lots. Successors will hold office for (Continued on Page 2)



WATERMELON FEAST --- There was watermelon a plenty for those attending the watermelon feast at the school last week as members of the school district's board of trustees hosted the occasion in honor of new teachers in the school system. Trustees serving watermelon at left are, front to back, Edwin Lide, Earl Whitten, Lawrence Jamerson and Robert Read.

TEXAS PRESS ASSOCIATION
1970
NEWSPAPER CONTESTS
AWARD WINNER

The Bovina Blade

Second-Class Privileges Authorized at Bovina, Texas, 79009
Published at Bovina, Texas, Every Wednesday

Dolph Moten Publisher & Editor

Reflections From The Blade

TEN YEARS AGO
September 14, 1960
The Bovina FHA has a total of 44 members this year. Mrs. Charles Thompson is instructor.
Mr. and Mrs. Vernon Willard hosted the Couples Bridge Club Thursday evening in their home.
Mrs. Dean McCallum presented a program titled, "The Lord's Prayer," to members of the Fellowship Circle Friday morning in the parlor of Methodist Church.
Burglars struck again in Bovina Friday night. This time at Three-Way Chemical Co. on Highway 60.
First grain sorghum of the 1960 crop delivered to Bovina came to Sherry Grain Co. Tuesday and the second load was brought in Wednesday.
E. C. Berry took first load honors at the elevator Tuesday with an 1800 pound load of maize. It tested 15 per cent moisture and was grown on dryland. Salt River Valley Produce Co. had closed its Bovina shed and began moving out the cantaloupe packing equipment Monday.
Leon Grissom, Oklahoma Lane farmer, became the first contestant to pick as many as nine winners in the Bovina Businesses Football Contest this week.
Enrollment in Bovina Schools surged over the 500 mark for first time in history Monday.
A committee of Boy Scout leaders will meet tonight in the Legion Hall with Terry Edwards of Clovis.
Bovina's underdog Mustangs played the highly-favored Class A Farwell Steers a tremendous game there Friday night for three quarters. In the fourth quarter, the Steers' weight, speed, and experience proved dominant over the Mustang determination and the host team rallied for a 44-12 triumph.
Carole Hammonds gave a coffee Tuesday morning in her home for several local girls.

SIX YEARS AGO
September 16, 1964
Travis Dyer delivered the first bale of 1964 cotton to Bovina.
Members of Bovina Volunteer Fire Department participated in contests held in connection with 61st Annual Convention of Panhandle Firemen's Association Saturday in Hereford.
At two meetings last week, one regular and one called, Bovina city commissioners voted to install some \$4000 worth of six-inch transite water line.
Jerry Rogers is new president of Bovina Mustang Quarterback Club.
After threatening weather from Thursday until Monday, rain fell here Monday night.
Heading the Mustang cheering section for football season are Linda Estes, senior; Zaida Donaldson, freshman; Judy Strawn, head cheerleader, senior; Suzanne Ferguson, sophomore; and LaNell Christian, freshman.
Mrs. Lanham Ford entertained several women with an afternoon of bridge Wednesday at her home.
Outside walls of the new high school wing have been completed as the school's expansion program is reaching the stage where progress is more evident.
Wesleyan Service Guild of Methodist Church opened its season with a salad supper Tuesday evening at church.
Mrs. Robert Tipps, president of Caprock District of Federated Women's Clubs, spoke to Bovina Women's Study Club Thursday at a luncheon meeting at Bovina Restaurant.
A total of 80 youth and sponsors registered at sub-district meeting of Methodist Youth Fellowship Sunday afternoon at Bovina Methodist Church.

HOW WERE DAYS OF THE WEEK NAMED?
Sunday and Monday were named by the Romans after the Sun and Moon. The Anglo-Saxons used names of their own gods that corresponded to Roman gods Mars, Mercury, Jupiter, Venus and Saturn for the rest of the week.

Parked Car Hit

City Marshal Ronald Mitchell investigated an accident on Sherwood Lane Monday night. R. F. Sledge who was driving a 1960 Ford car backed out of A. M. Wilson's drive into Aubrey Brock's 1964 Chrysler. Brock's car was parked at the curb in front of Jay Sherrill's house.

Mitchell estimated the damage to the Brock car would be about \$150, there was no damage to the Sledge car.

Flames Destroy Clothing

Bovina Volunteer Fire Department was called Sunday afternoon to extinguish a fire at the Benny Hernandez home. The fire was caused by an overloaded extension cord. Some of their furniture was damaged and most of their clothing was burned.

The house, located on Second Street, is rent property belonging to Mrs. W. R. Minter.

Minor Accident Sunday

City Marshal Ronald Mitchell investigated an accident at the corner of Third Street and Avenue B Sunday at 7 p.m. Claro Olivarez' automobile collided with a pickup driven by Shannon Davis. Mitchell said Olivarez, who was traveling west on Avenue B failed to yield right-of-way to Davis who was going south on Third Street. There were no injuries. Mitchell estimated the damage to be about \$75 on the Davis pickup and \$150 on the Olivarez vehicle.

Whittlin' --

(Continued from Page 1)

week weren't a bit better than we thought they'd be, but they weren't any worse, either. We got six out of 10 for a percentage of .600. That's about our speed. A coin flipper should bat .500 and we figure we're just a notch better than that. Here's the way we'll guess at 'em this week:

Ralls at KRESS --- The Kangaroos jumped higher last week than we thought they could so we'll get on their side this time and see how we come out.

LAZBUDDIE at Tatum --- We have a theory about which team to pick when a Texas school plays a New Mexico school, everything else being equal. Besides, the Longhorns were highly impressive with their win over Hart last week. They'll beat a lot of Texans as well as New Mexicans.

SPRINGLAKE - EARTH at Hale Center --- The Owls weren't supposed to have much for this season even though they dropped back to Class A from AA and we're guessing the Wolverines have a lot of potential.

VEGA at Boys Ranch --- Vega is supposed to be better than Bovina and Bovina is better than Boys Ranch.

TURKEY at Hart --- The Hart team must not have much more than that if their outcome with Lazbuddie is any indication.

Silverton at HAPPY --- The Cowboys didn't play well last week against Claude, but we have a lot of respect for their football reputation. Maybe too much.

Texas Christian vs. PURDUE --- The Horned Frogs have already won one game.

California at TEXAS --- Who picks against the national champs of last year?

TEXAS TECH at Kansas --- This probably isn't THE year for the Red Raiders, but let's stay with them until they play Texas A&M or somebody good.

WEST TEXAS at Lamar Tech --- Kerbel and Co. should be able to handle a South Texas team.



FIRE AT HERNANDEZ HOME --- A fire that started from an overloaded extension cord Sunday burned most of the clothing at the Hernandez home.



ing at the Hernandez home. (Photos courtesy of Weldon Moody)

Bob Anderson Appointed To Ag Committee

Congressman George Bush announced Saturday that Robert Anderson of Farwell will be named to the Advisory Committee on Grains-Wheat, Feed Grains and Soybeans by the Department of Agriculture. Rep. Bush announced the Texas membership to the national advisory committees of the Agriculture department during a news conference in Bay City. He said formal announcements of the appointments will be made by the Department of Agriculture in the near future. Anderson, 46, is senior vice-president of Security State Bank.

WANT A PEN PAL FAR AWAY?

Soon a letter dropped in some mailbox in the U.S. will mark the millionth pen-friendship arranged by Letters Abroad, Inc. since its founding in 1952 as a clearing house for Americans and persons in other lands wishing to exchange ideas.

"Right now we really need names from the United States, especially in the 15 to 30 group, to help fill the backlog from all over the world. People today seem more anxious to learn about our country than ever before," explains Mrs. William Marsh, vice president of the non-profit organization devoted to promoting international friendship and understanding.

Trained volunteers match would-be correspondents by age, interests and occupation. The group's files literally run from A to Z, with the over 100 countries covered ranging from Algeria to Zambia and interests running from art to zoology.

New trends are apparent in pen friendship reports the unique service. As the world continues to shrink, friends send each other gifts, use the trans-oceanic telephone to cement ties and many pen friends even travel to visit each other here and abroad.

Anyone 15 years or older interested in beginning a rewarding pen correspondence can write to Letters Abroad, Inc., 209 East 56th Street, New York, N.Y. 10022, enclosing a stamped self-addressed envelope.



You're invited... '71

TO SEE OUR NEW LINE FOR

On Display



The 1971 Ford LTD is highlighted by this new front end treatment featuring a forward-thrusting center grille section and dual exposed headlights. This LTD two-door Brougham includes a new, standard high back bench seat which eliminates the need for separate headrests. Ford's new side impact protection system, flush door handles, concealed windshield wipers and a new two-tiered, coved instrument panel also are standard features of the 1971 Ford.

Friday, Sept. 18

FORDS for 1971

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8 a.m. to 6 p.m., Fridays
Closed Saturdays

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You'll like the thought of Bovina Wheat Growers Service during the forthcoming Milo harvest.

COOP

Bovina Wheat Growers Inc.

"Not Everybody Belongs To A Co-Op But Everyone Benefits"

Lets Contract --

(Continued from Page 1)

Johnson to teach a second grade section.

Trustees voted to have sidewalks installed at Ridgelea Elementary School. The walks will connect each outside entrance and the playground area. Also, repairs will be made to some of the concrete walks at the main school building.

Board members also agreed to carry "at school" insurance on school personnel not previously covered, including cafeteria workers, custodians and the bus foreman.

The meeting was completed by 10 p.m.

Seven Injuries --

14 Accidents During August

Texas Highway Patrol investigated 14 accidents in Parmer County during the month of August, according to Sergeant W. E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in seven persons injured and an estimated property damage of \$10,330.

Parmer County shows a total of 93 accidents, two persons killed, 44 persons injured, and

an estimated property damage of \$78,375 for the first eight months of 1970.

The sergeant reminds Texas motorists that vehicles bearing red motor vehicle inspection stickers with the large black numeral "9" in the lower left-hand corner of the windshield must be reinspected before midnight, September 30.

The inspection fee is \$2 with adjustments or repairs extra if needed.

SHINING EXAMPLE OF PROGRESS



A highly successful relighting project has "turned on" Lincoln, Nebraska, scene of the University of Nebraska, where enlightenment is a way of life. Denizens of the city, which is also the seat of state government and a burgeoning industrial location, have been glowing with pride since the installation of 100 Spaceglow units manufactured by General Electric's Lighting Systems Dept. This is the first downtown installation of these decorative luminaires, each of which contains, 1000-watt Deluxe White mercury lamps. Keeping the sparkling downtown area-including the section of O Street seen above-the focal point of the city was the reason for the relighting which now assures Lincoln of a bright future.

Tips From Mr. Enginuity

Preparing Outdoor Power Equipment For Winter Storage, Or Winter Chores

Proper servicing of outdoor, gasoline engine powered equipment should be done at regular intervals, if you intend to get the most benefits from your investment.

Fast starts, a smooth-running engine, a well-manicured lawn or productive garden, and long, operating life are worth it—don't you think!

Now, here are a few timely tips on what you at least should do before the snow flakes fly.

First, if you have equipment that permits use of various attachments, and you will be hooking up a snowplow or snow blowing attachment, you should get your equipment to a servicing dealer now for a complete check-out.

It is especially important that this servicing dealer be completely familiar with the make of your engine. You'll find him listed in your Telephone Book "Yellow Pages" under the heading of "Engines—Gasoline".

For those of you with a power mower you won't be using until next Spring, it is equally economy-wise to have your servicing dealer take a good look-see before storing.

By doing it now, you'll gain two big advantages. Your mower will be ready to roll as soon as the first blades of new grass sprout next year. Also, you won't get caught in the "it-happens-every-Spring" servicing traffic jam.

Give yourself and your dealer a break. Get your mower serviced now, and then take these steps prior to storage.

1. Completely drain fuel from engine to prevent gum deposits from forming on vital carburetor parts, fuel filter, and in fuel lines and tank. Check your owner's manual on how to do it right.

2. Next drain your carburetor and crankcase lubrication oil according to the procedures discussed in your owner's manual.

3. Remove spark plug. Pour recommended type oil, in the amount suggested in your manual, into cylinder through plug opening. Crank engine slowly with spark plug removed to distribute oil over cyl-



inder walls. Once preceding is accomplished, install new spark plug ready for next year's use.

4. Clean dirt and grass clippings from engine cylinder, cylinder head fins, and blower housing.

5. Clean all grass accumulation from underside of mower.

6. Clean air filter per your owner's manual.

7. Check blade condition. Replace bent or badly out-of-balance blades that could damage engine. Might as well start next season with a sharp blade.

8. To prevent rusting, cover all bare metal parts with grease, such as the edge of the cutting blade.

You've noticed we have referred you to your owner's manual a number of times.

For those of you who have power equipment with a quality Tecumseh Engine and may have lost or misplaced your "Operating and Maintenance Instructions," here's what to do...

Write Tecumseh Products Company, Lauson-Power Products Engine Divisions, Grafton, Wisconsin 53024, Attention Advertising Department, for a "free" replacement copy. When doing so, please give us your engine model and serial number.

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Patio Frozen **Mexican Dinner 39¢** 15 oz. Size

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SPECIAL! California Fancy Lodi Tokay **Grapes 25¢ lb.**

FREE SHEETS * BASKETBALLS * RODS & REELS * DOLLS * FOOTBALLS * LADIES HOSE WHEN YOU SAVE **SHURFRESH COUPONS**

Kleenex **Facial Tissue** 4 boxes of 200 2-ply tissues **\$1.00**

California **Tomatoes 25¢** Cello Pkg.

Crisco 3 lb. Can **89¢**

Colorado **Green Onions 9¢** Bunch

Texas Crisp **Red Radishes 9¢** Cello Pkg.

Shurfine 18 1/2 oz. Box **3 for... \$1.00** Assorted Flavors

Shurfine 5 lb. bag **39¢**

Shurfine SPINACH 2 No. 303 Cans **35¢**

Shurfine Vanilla Wafers 15 oz. Pkg. **29¢**

Shurfine Frozen English Peas 2 10 oz. **43¢**

Hunt's **Tomato Sauce** 2 8 oz. Cans **27¢**

Austex **CHILI** No. 300 Can **59¢**

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WILSON'S Fine Quality **MEATS** **Pork Chops** Center Cut lb. **79¢** End Cut **59¢ lb.**

FREEZER BEEF Half or Whole - Cut & Wrapped **USDA Good 59¢ lb.** **USDA Choice 60¢ lb.** 250 lb. and over per half - (No stamps on beef at this low price) Now Wrapped In Avisco Film For Protection Against Freezer Burn.

Shurfine WAFFLE SYRUP 32 oz. bottle **39¢**

FRYERS USDA Graded Whole - lb. **29¢**

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MR. AND MRS. TOMMY RAY MUSE

Nuptial Vows Unite Miss Webb, Muse

Miss Cella June Webb, daughter of Mrs. Bessie L. Webb of Bovina, became the bride of Tommy Ray Muse in a single ring ceremony August 22 in First Baptist Church, Bovina.

Rev. Ken Moore, pastor of First Baptist Church, Liberal, Kan., and a former pastor here, officiated. Parents of the bride-groom are Mr. and Mrs. C. R. Muse of Lubbock.

Given in marriage by her brother, Sammy Webb, the bride wore a white satin gown with a scoop neckline and rose appliques. Her veil of silk illusion fell from a pearl tiara crown. The gown and veil were designed and made by the bride.

For something old the bride wore a penny in her shoe, something new her dress and veil, something borrowed was a "Lovers Knot" diamond necklace, belonging to her sister, Mrs. John J. Sikes, something blue was the traditional blue garter.

As the bride came down the aisle, she gave her mother a long stemmed pink rose and kissed her on the cheek. After the ceremony she gave the groom's mother a long stemmed pink rose and kissed her on the cheek.

Mrs. Steve Taylor of Friona was matron of honor. Bridesmaids were Mrs. Alfred Mills, Bovina; Mrs. John J. Sikes, Cleburne; Mrs. Floyd Englant, Bovina; Mrs. Mike Muse, and Miss Judy Muse, Lubbock.

Candlelighters were Barbara Ann Webb, Burlison, and Debbie Mills, Bovina. Flower girl was Mary Rose Englant of Bovina.

The bride's attendants wore hot pink dresses of crepe and carried white accessories. A sequined hat and matching veil completed their attire.

Mrs. Mac Glasscock was pianist and Mrs. Weldon Moody, organist. Mrs. Steve Taylor sang, "Twelfth of Never," "Whither Thou Goest" and "Wedding Prayer."

The mother of the bride wore a double-knit beige dress with pink accessories. Her corsage

was a pink orchid. The groom's mother wore a white and blue dress of whipped cream. Her corsage was a yellow orchid.

C. R. Muse, the groom's father, served as best man. Groomsman were Mike Muse, Dennis Muse, Lubbock; Bob Webb, Wichita Falls; and Larry Webb and Alfred Mills, Bovina. Ushers were John J. Sikes, Cleburne, and Farrell Johnson, Lubbock. Ringbearer was Alan Sikes of Cleburne.

For traveling, the bride chose a two-piece suit of hot pink linen with white accessories. Her corsage of pink rosebuds was taken from her bridal bouquet. After a wedding trip to points of interest in New Mexico, the couple are now at home at 411 1/2 Seventh Ave., N., Texas City.

The bride was graduated from Bovina High School, attended Merriman Business College of Lubbock, and is currently employed at First Baptist Church, of Texas City. The groom attended Lubbock High School, San Jacinto Junior College in Pasadena and is currently employed by the Galveston Daily News.

A reception was held in fellowship hall of the church following the ceremony. The table was laid with a lace cloth and centerpiece of hot pink roses. The three-tiered cake was served by Mrs. A. R. McCormick and Mrs. Robert McCormick of Bovina, serving the punch was Mrs. Bill Roberts of Lubbock. Mrs. Dennis Muse of Lubbock registered guests.

Out-of-town guests were Mrs. Viola Readhimer, Hereford; Mr. and Mrs. Jerry Bailey, Keene; Mr. and Mrs. Ervin Muse, Plainview; Mr. and Mrs. Melvin Muse, Hereford; Rev. and Mrs. Ken Moore and family, Liberal, Kan.; Mrs. Kenneth McGehee, Muleshoe; Mr. and Mrs. Audie Muse, House, N.M.; James Marvin Readhimer, Hereford; Mr. and Mrs. J. W. Montgomery, Lubbock; Mrs. Emily Kelley, Wichita Falls; and Mr. and Mrs. Bob Webb, Barbara and Brenda, Wichita Falls.

Of Interest To THE WOMEN



LAJUANA HASTINGS

Hastings, McMeans Wedding Announced

LaJuana Hastings, daughter of Mr. and Mrs. Dean Hastings, and Michael McMeans, son of Mr. and Mrs. Bob McMeans, will exchange wedding vows at 7 p.m. today (Wednesday) in Bovina United Methodist Church.

Rev. Charles Gates, pastor of the church, will perform the double-ring ceremony.

A reception will follow in fellowship hall of the church. No invitations are being sent, but all friends of the couple are invited to the wedding and reception to follow.



Advisory Board Meet Thursday

Bovina Neighborhood Center advisory board's meeting will be Thursday at 8 p.m. The meeting will be at St. Ann's Parish Hall.

Everyone interested in the Community Action Program is invited to attend according to Mrs. Pearl Cervantez, coordinator.

Community Conversation

Mr. and Mrs. Eddie Pouey of Williamsburg, New Mexico visited recently with the D. H. Wilkersons.

Sunday dinner guests in the Clifford Leake home were Mr. and Mrs. Robert Thane and Mrs. Willie Lee Medford, Wayne and Renae from Stamford; Mr. and Mrs. Tommy Williams and Leslie and Kathy of Bovina; Mrs. Terry Carpenter, Forrest and Marlin of Clovis; and Shelly Barnes of Bovina.

400 Attend Dinner Here

Approximately 400 persons attended the annual Mexican Dinner Sunday, which was sponsored by the Guadalupe Society at St. Ann's Parish Hall in Bovina.

Winners of the door prizes were Cathie Trimble, first, a pair of pillow cases; Jay Sherrill, second, a toy tractor; and Gary Saldana won third prize, which was a planter.

The Guadalupe Society expresses its thanks to everyone who helped to make this a successful event.

Serving was from 11 a.m. until 2 p.m. and 4 to 6 p.m.

Clothing Needed At Center

The Bovina Neighborhood Center is in need of children's clothing to aid the Hernandez family whose house burned Sunday. They are in need of size six or twelve in girls and size nine in boys clothing.

Mrs. Pearl Cervantez said her clothing bank at the center is empty and clothing of any size is needed to replenish it.

"OUCHLESS" - This word was created to dramatize the unique features of a modern Curad bandage. Curads don't adhere to a wound; therefore, they can be removed without interrupting the healing process and without pain—hence, "ouchless!"



BEGIN YEAR --- Mrs. LeRoy Johnson, center, opened the year for Bovina Woman's Study Club with a talk titled, "Take Time." Seated left to right Mrs. Charles Corn, Mrs. Earl Richards, Mrs. Johnson, Mrs. Earl Whitten, and Mrs. Travis Dyer.

Dist. President Speaker At Club Luncheon

"Take Time" was the theme of Mrs. LeRoy Johnson's talk at the Bovina Woman's Study Club luncheon Thursday.

Mrs. Johnson is president of Caprock District Texas Federation of Womens Clubs, and has been a member for 33 years. She has held every elective office on local level and third, second, and first vice-president of Caprock District.

Mrs. Johnson said, "It is foolish to think of time as an enemy, wise to think of it as a friend."

The district president also said we should take time to "laugh -- laughter turns heartaches into smiles; pray -- greatest power on earth; think -- it's a source of power; play -- secret of perpetual youth and to love and be loved, God given privilege."

She also talked of Gaslights Project at Girlstown and of "Friendly Walk" a new sidewalk there. The dedication of

these will be Saturday at 2:30 p.m.

The next Study Club meeting will be September 24. Theme of that session will be

"Texas--American Frontier," Mrs. Monty Corbin will be chairman, with Mrs. Leon Ware and Mrs. Earl Whitten as hostesses.

Marriage Licenses

Only two marriage licenses were issued last week from Parmer County Clerk Bonnie Warren's office.

The permits to wed went to: Martin Michael Martinez and Mary Frances Gonzales, September 11; and to Charles Ray Stone and Robbie Lee Beasley, September 12.

A good dressing for a fruit salad is made with Cherry wine: combine 1/4 cup sour cream, 1/2 cup of cream, whipped and 2 tablespoons Cherry wine with a small amount of fruit juice to taste.

Daughter Born To Brewers

A daughter, Misti Laurel, was born to SK3 and Mrs. Charles Brewer September 1, in North Carolina. The Brewers have another daughter, Dana, who is 6-years-old.

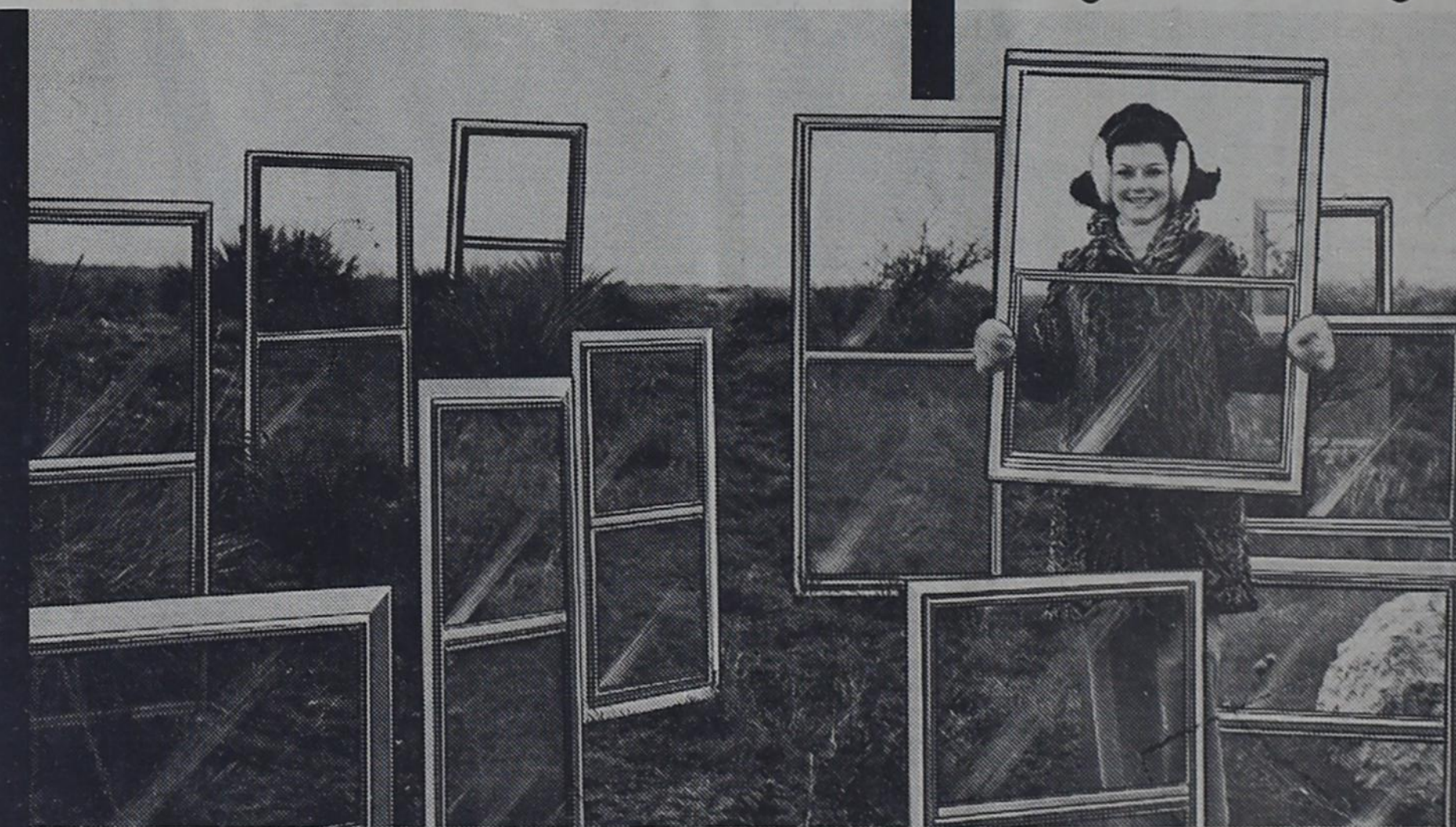
Paternal grandparents are Mr. and Mrs. T. P. Brewer of Artesia, New Mexico. Maternal grandparents are Mr. and Mrs. Earl Richards of Bovina.

The Brewers' address is Box 5, Hatteras, North Carolina 27943.

...bundle



for winter



CONVERT YOUR HOME TO COMFORT ELECTRIC HEATING NOW...AND WE'LL INSTALL STORM WINDOWS... Free!

Now is the time to bundle up your home for winter. Now is the time to install whole-house, comfort electric heating because, right now, with every qualifying electric home heating installation, we'll install free a complete set of storm windows for the heated portion of your home. All you need to do is call Southwestern Public Service Company. Our electric heating specialist will gladly and professionally determine the exact heating requirements for your home.

Modern electric comfort heating is already being enjoyed by over 4 million American families! . . . almost 5,000 in our area alone. The reasons are many, but what most people like about clear electric heating is the comfort it gives. An even warmth from floor to ceiling creates a comfort unlike any other heating method. You owe it to yourself and your family to get the facts about electric heating! . . . and now is the time to do it.

Storm windows have proven their value in keeping out cold, wintry winds, holding down

inner heat loss and contributing to lower heating costs. The storm windows now offered free with qualifying home electric heating installations, are 2-track, aluminum windows with screen, and custom made to fit your own windows. Storm windows do an excellent job of combating dust storms, too.

IS YOUR HOME ELIGIBLE?

This offer is available to residential customers of Southwestern Public Service Company, living in existing single family homes and qualifying for the special residential electric heating rate. Should you already have storm windows or windows of such design or shape that they do not lend themselves to normal installation, do not despair -- we have a special, most attractive plan for you, too.



Comfort ELECTRIC Heating

Barbara Gould summer specials

- winter wonder lotion reg. \$2.00 now \$1.00
- hand cream reg. \$2.00 now \$1.00
- vitamin enriched night cream 3 1/2 oz. reg. \$2.50 now \$1.50 7 1/2 oz. reg. \$3.50 now \$2.00



Give yourself that young look all through the hot summer months with these wonderful Barbara Gould preparations. Hurry in today, the special prices are for a limited time only!

Don's MEDICINE CHEST Third Street - Bovina - 238-4901

THE JOCKEY®

Underwear For Men

Super Brute Shirt Tapered, all heavier cotton, S, M, L, XL . . . 3 for \$5.00

Lo-Rise Brief Cut high, no-gap security. All cotton. 28-40 . . . 3 for \$4.50

V-Neck Shirts . . . 3 for \$5.00

Vest-Type Shirts . . . 3 for \$4.00



Bovina Dry Goods "The Store Where Your Money's Worth More"

Bovina Area Churches Welcome You!

Church Chuckles by CARTWRIGHT



"You've been a wonderful influence on my husband! He still drinks and gambles, but he doesn't enjoy it as much as he used to."

LET THE CHILDREN BE CHILDREN

Too many parents are pushing too hard too soon to get their children into the world of adulthood! They are cheating their children out of the potentially happiest years of their lives in the process!

One author has written: "Little girls today are not little girls at all but full-fledged females, with no time for anything in this life that is not oriented toward sex... Girls today are spurning the traditional infant dolls for the very popular new doll which boasts a ripe bosom; long shapely legs; and, of course, for this is the core of the doll's symbolic value, her own boyfriend doll." Mothers encrust their little girls with special make-up and strap a "training bra" on them by the time they are in the 4th or 5th grade. And boys are made to compete for the sake of their father's ego by the time they are able to hold a baseball bat or football. They don't really enjoy little league baseball, for the parents have taken the fun out of it by making it into a professional sporting contest! And both boys and girls are pushed to make certain grades in junior high school for the sake of their chances at getting into the top universities.

Agricultural scientists are working to produce varieties of plants that mature earlier than normal and give a higher yield, right here in Parmer County. Many parents are doing the same thing at home! But what will work with plants is dangerous for people who are made in the image of God. Forcing a child into an adult world too soon will do incalculable physical, mental, and spiritual harm to our boys and girls.

Let's give childhood back to the children and bring them up in a truly Christian home. Then, and only then, will our world return to normal.

Cecil Bunch - Minister
Bovina Church of Christ

Church Page Sponsors

Friona Motors

"Your Parmer County Ford Dealer"
Bovina Phone 238-6231

Bovina Chamber Of Commerce & Agriculture

Big Nick Farm Machinery
Buy - Sell - Trade
If I don't have it, I'll get it!

Hartzog Seed Farms

A. L. Hartzog

Bi-Wize Drug

Phone 247-3010
- Friona -

Bovina Wheat Growers

"We Serve To Serve Again"

First State Bank

of Bovina
- Member FDIC -

Lawlis Gin Company

Hwy. 86

Bonds Oil Company

Gulf Distributor

Bovina Dry Goods

"The Store Where Your Money's Worth More"

Agri-Sprayers, Inc.

- Quality Aerial Spraying -
Phone 238-4311

Kerby Welding Service

A Deal The Year

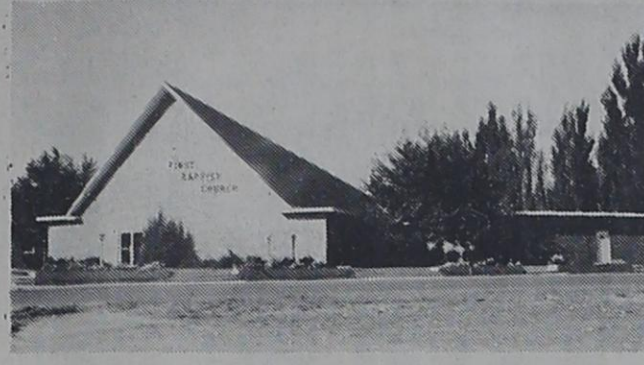
Gateway Produce Company

- Bovina -

Clearview Company

All Three TV Networks.
Phone 238-3592

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.

WEDNESDAY - Teachers and Officers Meeting - 8 p.m.
Prayer Meeting - 8:30 p.m.



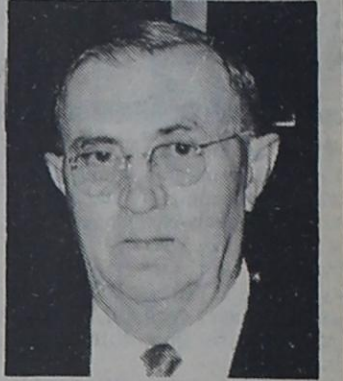
Larry Heard

ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H. F. Peiman

OKLAHOMA LANE METHODIST CHURCH



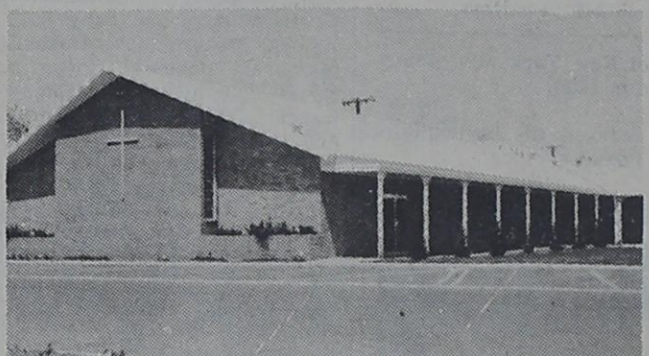
Oklahoma Lane Methodist Church

Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Woodrow Williams

BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.

WEDNESDAY
Devotional and Classes - 9:00 p.m.



Cecil Bunch

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m.
Thursday - 8 p.m.
Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.

OKLAHOMA LANE BAPTIST CHURCH

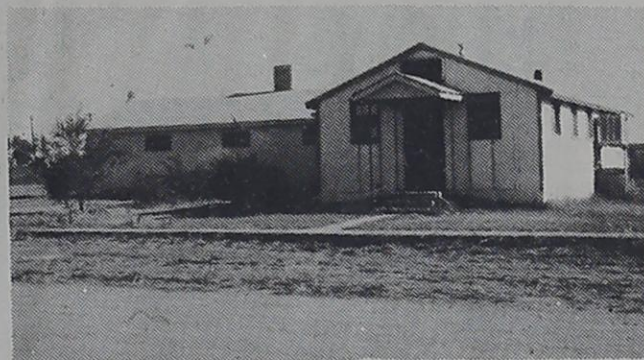


Oklahoma Lane Baptist Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.

Training Union - 6 p.m.
Evening Worship - 7 p.m.

MISION BELEN BAUTISTA



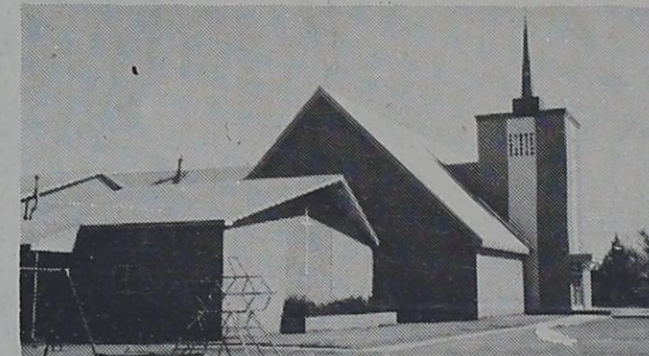
Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Preparacion - 5 p.m.
Miercoles Estudio De La Biblia - 7:30 p.m.



Rev. Ramon Delgado

BOVINA METHODIST CHURCH



Bovina United Methodist Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.

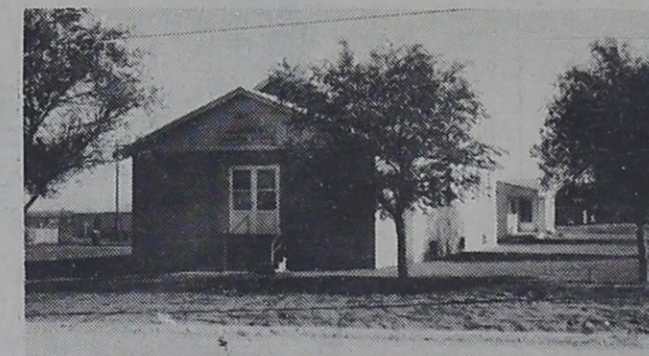
M.Y.F. - 6 p.m.
Evening Worship - 7 p.m.



Rev. Charles Gates

Choir Practice -
Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.

Evening Worship - 7 p.m.



Charles McCause

DEAF SMITH COUNTY ELECTRIC COOPERATIVE
FOR SERVICE --
SAM GARRISON, Serviceman
Bovina, Texas - 238-2651

Chuck's Aerial Spraying
Highway 60 - Bovina
Phone 238-3721

Paul Jones Texaco
Firestone Tires

Charles Oil Company
Phillips 66 Tires, Batteries

Bovina Feeders, Inc.
Designed with Farmers & Feeders in mind.
Ph. Okla. Lane 825-2103

The Bovina Blade

Western Ammonia
FM Road 2290 - Bovina

Fina Station
Hwy 60
L. L. Rhinehart - 238-2661

PARMER COUNTY IMPLEMENT CO.
WEST HIGHWAY 60 - FRIONA, TEXAS 79035
PHONE: 247-2721

Gee Cleaners
Mr. and Mrs. John Gee
Phone 238-3611

Don's Medicine Chest
Prescription & Health Needs
Phone 238-4901

Oklahoma Lane Farm Supply And Gin
Phone 225-4386

Custom Farm Services
Complete Fertilizer
Phone 238-6051

Tide Products, Inc.
Farwell, Texas
Glenden Sudderth,
Bovina representative

Bovina Gin Company
"Your Satisfaction Is Our First Concern"

Birklebach Machine & Pump
Hwy 86 - West

American Dusting
Aerial Crop Dusting & Spraying
Phone 238-6041

Sherrill Lumber Company
Highway 60 - Bovina

Claborn Funeral Home
Phone 247-2801
Friona, Texas

Bovina Restaurant
Mr. & Mrs. Mutt Graham

Sherley Grain Company
"Serving Parmer Co. Farmers The Year 'Round"

Jake Diel
Dirt & Paving Contractors, Inc.
Muleshoe, Texas & Hereford, Tex.
Phone 272-4848 Phone 364-0763

Gaines Hardware Company
"Nothing Knocks On Bovina But Opportunity"



At Home In Parmer County

By Janice Miller
County HD Agent

Some of the Home Demonstration Club members met this past week to complete plans for their club yearbooks. One of the items discussed was "thoughts" for each meeting. Maybe you'll enjoy some of these as much as we did.

Most of us just think we think.

Common sense is instinct and enough of it is genius.

To solve a disagreement, decide what, not who, is right.

A life of ease is a difficult pursuit.

We talk on principles, but we act on self interest.

The wise man carries his possessions within him.

Peanuts are listed on the USDA plentiful foods list for this month. Try this recipe using salted peanuts.

CHEWY TOFFEE PATTIES

Grease large mixing bowl and measure into bowl:

4 cups crisp rice cereal

1-1/2 cups salted peanuts

Set aside until later.

Combine in sauce pan:

1-1/2 cups firmly packed brown sugar

3/4 cups light molasses

1/2 cup water

1 tablespoon plus 1 teaspoon vinegar

1/8 teaspoon cream of tartar

Cook over medium heat until mixture reached 250 degrees F. (mixture forms hard balls when dropped into cold water)

Remove pan from heat. Blend in 1-1/2 teaspoons baking soda. Mixture becomes fluffy and porous. Pour syrup over cereal-peanut mixture. Mix well with greased spoon. Allow to cool slightly before shaping patties. Keep hands well buttered while shaping patties.

Cool on waxed paper. Makes about 36 2-inch patties.

City of New York was incorporated in 1665.

1775 marked the beginning of U. S. Postal service.

France's "Legion of Honor" was instituted in 1802.

Hospital Notes

PARMER COUNTY
COMMUNITY HOSPITAL

Admissions
September 8-14

Robert A. Sisk, Bovina; Robbis Hughes, Friona; Marilyn Fulks, Friona; Mrs. Robert Schacher and baby girl, Muleshoe; Cayson Jones, Friona; Rosa Linda Perez, Hereford; Linda Dozier, Friona; Mrs. Armando Perez and baby boy, Hereford; Phillip Bryan Jesko, Muleshoe; Don Spearman, Hereford; Mrs. Larry Williams and baby girl, Hereford; Dimple Hand, Friona; Cecilia Lewis, Friona; Mrs. Wayne J. Wheeler, and baby boy, Friona; Ira L. Welborn, Bovina; Patsy Rust, Friona; Alice Gonzales, Hereford; Teresa Maurer, Friona; Jessie H. Orr, Farwell; Roy Slagle, Friona; Betty Nazworth, Friona.

Dismissals
September 8-14

Elmer Euler, Friona; Mav-anee Northcutt, Friona; Laurie Fran Jacobs, Bovina; Mrs. Cecil Murphy and baby boy, Friona; Robert Sisk, Bovina; Melborn Jones; Gregorio Dones, Dimmitt; Leticia Mary Garcia; Mrs. Billy Hammit and baby boy, Texico; Robbia Hughes, Friona; Phillip Bryan Jesko, Muleshoe; Bob Jones, Friona; Mrs. Armando Perez and baby boy, Hereford; Marilyn Fulks, Friona; Betty Sue Miller; Mrs. Robert Schacher and baby girl, Muleshoe; Alice Gonzales; John M. Russell, Farwell; Katie Osborn, Friona; Patsy Rust, Friona; Cecilia Lewis, Friona; Rosa Linda Perez, Hereford; Mrs. Wayne Wheeler and baby boy, Friona; Mrs. Larry Williams and baby girl, Hereford.

I. W. Quickels Attend Funeral For Brother

Mr. and Mrs. I. W. Quickel of Bovina and Mr. and Mrs. Dutch Quickel of Farwell were in Woodward, Okla., recently to attend funeral services for Harold S. "Brownie" Quickel, brother of I. W. Quickel Sr. Mr. Quickel was buried in Veteran's Memorial Park Cemetery at Woodward. He had visited in the Bovina area many times.

Kirby Vacuum Cleaner

Sales & Service
for free home
demonstration,
Call Hereford
364-5768
— Joe Ennis —

SEALED BIDS will be accepted by City of Bovina until 5 p.m. October 8, 1970 on two vehicles:
1--'55 Chevrolet pickup
1--'60 International 2-ton truck
These vehicles are to be sold as is. They may be inspected by contacting Darrel Read at the City Hall. Bids should be addressed to City of Bovina, Bovina, Texas 79009. 11-5tc

FOR SALE --- Residential lot well located in Bovina. Has pavement. Plumbed for mobile home. Low down payment. See Big Nick or phone 238-4861. 12-tnc

FOR SALE --- Two industrial buildings on Highway 60 in Bovina. See Big Nick or phone 238-4861. 12-tnc

COURTHOUSE NOTES

Instrument report ending September 10, 1970, in county clerk office Bonnie Warren, County Clerk.

WD, Andrew H. Wilson, Kenneth H. Harrington, Lot 7, Blk. 7, McMillen & Fergus Add. Friona

WD, Dr. T. J. Glenn, T. W. Gregory, Lots 25 thru 32, Blk. 45, Farwell

WD, Bertha Kaltwasser, Gilbert Kaltwasser, NE 1/4 Sec. 7, T15S; R2E

WD, Bertha Kaltwasser, Walter Kaltwasser, SW 1/4 Sec. 8, T15S; R2E

WD, Alton A. Milstead, Paul M. Howard, S 1/2 Garden lot 45, Sec. 31, T9S; R1E - Part Garden Lots 13, 14, 44 Sec. 31, T9S; R1E

WD, Friona Development Co., Melvin Sachs, Lot 11, Blk. 2, Western Add. Friona

WD, H. Y. Overstreet, G. E. Nance, Lots 7 thru 12, Blk. 37 Farwell.

WANT ADS

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

FOR SALE
1-two bedroom home well located on 240 ft. lot, paved, plenty room for another home, price \$10,500.

1-three-bedroom home excellent location on paved street, lots of neat built-ins, price \$10,000.

1-extra large three-bedroom home, good location on pavement, total of seven rooms for comfortable living, even for the large family, price \$15,500.

1-three-bedroom brick, beautifully located on full quarter block, paved on both streets, a lifetime of happy living for any family, priced only \$20,000.

Contact -
O. W. Rhinehart
608 Third Street
Phone 238-4452
Bovina, Texas

TOMATOES for sale, bring own containers and pick yourself. \$1.50 per bushel.
Mrs. C. W. Flynn
Gateway Produce 12-1tc

All sizes structural type, post, cable, and sucker rod.
Farwell Wrecking
Farwell, Texas
Phone 481-3287 or 481-3870 12-4tc

FOUND --- Billfold containing identification papers and money. Owner may have by identifying. Call 238-6281. 12-1td

Veterinary Medicines
And Supplies
SUPER SAVEWAY
Bovina

FOR SALE -- 1948 Jeep, good condition. Call Farwell 481-9968, 106 Avenue I. \$695.00. 12-1tc

HORSE STALLS for rent. Have automatic waterers. Call Al Kerby at 238-2332 or 238-2631. 11-2tp

CARD OF THANKS
Thank you for all the cards, flowers, food, and visits during my stay in the hospital. Your thoughtfulness was appreciated so much.
Reba Bonds 12-1tc

FOR INFORMATION concerning purchasing of World Book Encyclopedia, Childcraft and other aids to learning contact local representative or -
Juanita F. Bratcher
3414 58th St.
Lubbock, Texas 79413 10-9tc

FOR SALE -- Take over payments on 1968 Singer sewing machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 34-tnc

Neighborhood worker wanted to work with Planned Parenthood Clinic. Transportation and 10th grade education required, must be bilingual. Information and applications available at Bovina Neighborhood Center, Blade Building, Bovina, Texas. Equal opportunity employer. 11-2tc

FOR SALE OR TRADE -- Two-month-old toy male A.K.C. Poodle puppies. Two black, two apricot and one white. Call after 6 p.m. 225-4541. Terms can be arranged. 12-5tp

FARM EQUIPMENT FOR SALE
---1060 Case combine. Has had excellent care, kept inside when not in use. Paint and tires in extra good condition.
---Two 830 Case tractors. Both have had care like the combine and are in top condition.
---GMC grain truck. A good one.
---No. 10 International grain drill. Wheels are set in. Double disk openers for planting milo. Good as new.
All this equipment has had outstanding care. Need to see it to appreciate it.
James Roach
Phone Tharp 225-4177 11-2tc

NOTICE

We can build you a new home in Bovina on pavement, ideal for FHA construction. No down payment, low interest rates.
Ed Hicks Real Estate
Friona
Phone 247-3537 or 247-3189

WELL DRILLING

For the best in know-how and experience. For drilling, pump repair and gear head repair. Contact Big T Pump Co., Friona, 247-3311 or Bob Clark 247-3236. Distributor for Worthington pumps. 12-tnc

CARD OF THANKS
The Bovina High School twirlers thank everyone who helped make their garage sale a big success. Many thanks to each of you who bought things from our sale or donated items to us. 12-1tc

NEED EXTRA INCOME? Full-time or part-time work available with Field Ent. Educational Corp. For complete information write -
Juanita F. Bratcher
3414 58th St.
Lubbock, Texas 79413 10-9tc

BLUE Lustre not only rids carpets of soil but leaves pile soft and lofty - Rent electric shampooer \$1. Super Saveaway

New Color Ch. 28 On Channel 6 Weather On Channel 3 See More On Cable TV Clearview Company

Of Bovina
Phone Bovina 238-3592
Or Friona 247-3271

CARD OF THANKS
We express our appreciation to our friends and neighbors for the cards, flowers and expressions of sympathy following the death of our brother, Harold Quickel.
Mr. and Mrs. I. W. Quickel 12-1tp

TELEX® HEARING AIDS CLOVIS HEARING AID CENTER

*Batteries *Molds *Free Hearing Tests
SERVICE ALL MAKES
416 Mitchell Ph. 763-6900 9-tnc

BARTLETT & POTTS AUCTION SERVICE

Specializing in Farm Sales
HOUSTON BARTLETT
Route 1
Bovina, Texas
Phone 389-2191 - Clovis
LARRY POTTS
Route 2
Friona, Texas
Ph. c 295-3387



ALVIE KNOWS A LOT OF ANSWERS

How long does it take to hatch an ostrich egg? . . . How many bachelors in Bolivia??
. . . How much blubber in a male whale??? Alvie knows these answers and a jillion others. Folks smile and agree that Alvie is a regular encyclopedia of "useless information" but they never question the accuracy of his peculiar knowledge. That's because everybody knows Alvie gets his "answers" by memorizing the little space-fillers we all see in our newspapers. And to all of us, what we see in our home-town newspaper is immediately acceptable and believable!

The same is particularly true of advertising. To put your advertising message before all the people . . . put it in your HOMETOWN NEWSPAPER!



The Bovina Blade

"In The Agricultural Center Of Parmer County"

Bovina Businesses

1970 Cotton Bowl

FOOTBALL CONTEST

You May WIN Weekly Prizes Of \$5-\$3-\$1



Plus The Grand Prize - An Expense-Paid* Trip For Two To The 1971 Cotton Bowl Classic!

Expenses include two tickets to the Cotton Bowl game, paid reservations for two and \$55 for food and traveling expenses.

It's Fun - It's Easy - You May Win! Enter This Week And Every Week - All You Have To Do Is Pick The Winners. There's Nothing To Buy!

Contest Rules

1. There are 10 football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl game plus hotel, food and traveling expenses to Dallas and the January 1, 1971 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

Bovina Businesses Football Contest HONOR ROLL

- 1960 - Neil Smith
- 1961 - Erith Hawkins
- 1962 - Emmet Tabor
- 1963 - Paul Jones
- 1964 - Jeanne Kerby
- 1965 - Allen Cumpston
- 1966 - Truck Lusk
- 1967 - Leroy Lance
- 1968 - Bill Roberts
- 1969 - Larry Wardlaw

Turn This Blank Into Blade Office By 5 P. M. Friday

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name _____ Address _____

Tie Breaker (Pick Score) Bovina _____ at Friona _____

- | | |
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| Bovina Wheat Growers, Inc. _____ | Sherley Grain Co. _____ |
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Second Class AA Opponent --

Ponies Underdogs In Parmer County Tilt

Meet Friona There Friday

The second game on the Bovina Mustangs 1970 football schedule is set Friday night at 8 at Friona against the Chiefs. This will be the second Class AA team the Class A Bovina team will meet in as many years.

While enjoying their win over Boys Ranch last week, the Mustangs can expect much tougher competition this week from their Parmer County neighbor. The Chiefs will be heavy favorites in the tilt, especially since they had a fairly easy, 27-16, win over the Farwell Steers in their opener.

The Friona team hasn't received a lot of publicity about being extra strong this season. That publicity has been written, however, from the Class AA standpoint and the Chiefs are expected to be much "better than their publicity," according to Mustang Coach Gib Hough.

Coach Hough describes the Chiefs as being "big and strong with fair speed." In their game with Farwell last week, the Chiefs built up a 27-0 lead early in the contest and coasted on to the 27-16 victory.

Friona is led by James Weatherly, a 200-pound senior tackle. Their quarterback is Don Fortenberry, a 165-pound senior who is considered to be a better-than-average passer. This will be the second of three non-district clashes for the Mustangs. Next week they complete the non-district slate against the Lazbuddie Longhorns. After that, the remaining seven games are with District 3-A foes. The Mustangs are the only county team to play all three of the other schools in the county.

In regard to the Boys Ranch game, Coach Hough said his team "enjoyed" the win. "We felt fortunate to come back and win after getting off to such a poor start," the coach said. The coach praised the defensive play of Randy Chisum, Bobby McMeans and Leroy Pearson.

Hough expects his team's offense to improve, both the running and passing.

"We will have to have some big plays to stay in the game against bigger and stronger teams such as Friona. We can't manhandle these ballclubs," the coach points out.

The Mustangs' improved passing attack was probably the difference in their favor against Boys Ranch. The running game couldn't get started in the first half, but in the second half this part of the attack showed flashes of being satisfactory or better.

The Bovina team came out of the Boys Ranch encounter in good shape physically. The lineup is expected to remain the same for Friona as it was for last week's game. The probable starting lineup:

DEFENSE
Noseguard --- Leroy Pearson, junior, 165;

Tackles --- Doyle Merrell, senior, 220; and Weldon Beardain, sophomore, 200;

Ends --- Randy Chisum, senior, 185; and Walter Martinez, junior, 155;

Linebackers --- Shannon Davis, junior, 170; and Ken Jamerson, junior, 145;

Strikers --- Billy Shelby, freshman, 150; and Roy Ramirez, junior, 155;

Halfbacks --- Tony Foster, senior, 160; and Tommy McCormick, junior, 140.

OFFENSE

Center --- David Dixon, senior, 160;

Guards --- Jamerson and Hugh Rogers, junior, 175;

Tackles --- Davis and Chisum;

Tight End --- Bobby McMeans, junior, 165; or Shelby; Split End --- Ramirez;

Fullback --- Royce Sisk, senior, 190;

Halfbacks --- Mike Beauchamp, senior, 160 and Jimmy Harris, junior, 145;

Quarterback --- Mike Hough, senior, 170.

School Menus

Monday - Roman holiday, blackeyed peas, applesauce, pickled beets, cornbread, butter, apricot pie, milk and orange juice.

Tuesday - Pasta pilaf meat casserole, green beans with cheese sauce, sliced tomatoes, hot rolls, butter, chocolate cake, and milk.

Wednesday - Beef on bun, cheese slice, buttered corn, pickles, strawberry jello with whipped topping and milk.

Thursday - Pork chop, creamed potatoes, gravy, green peas, hot rolls, butter, pineapple cup and milk.

Friday - Ham and cheese sandwich, lettuce, tomatoes, pork and beans, potato chips, butter cookies and milk.

Grissom Receives Award

Jeff Grissom, son of Mr. and Mrs. Leon Grissom of Bovina, is the recipient of the president's physical fitness award.

This award is given in recognition of outstanding physical achievement and exceptional dedication to the ideal of a sound mind in a strong body.

To receive this award a student must rank in the 85 percentile of his class and be recommended by his principal and physical education instructor.

In order to receive the award Jeff had to take tests on pull ups, set ups, shuttle run, standing broad jump, 50 yard dash, softball throw, and 600 yard run.

There were only two boys who received this award, Jeff and Douglas Fowler who was a former Bovina student now living in Muleshoe. Douglas is the son of Rev. and Mrs. J. B. Fowler.

The awards were earned by the boys last year when Jeff was a fifth grader and Douglas a fourth grader.

In Season Opener --

Mustangs Buck Off Riders For Surprisingly Easy Win

Mustangs had a total of 77 net yards and the bulk of that came through the airways.

The Ponies got off to a bad start and if Lady Luck hadn't smiled on them early in the tilt they might have gotten themselves in a hole they couldn't

Booster Club Meets

The Bovina Booster Club met Tuesday night at the high school library. Approximately 25 people attended. The film of the Claude and Bovina scrimmage was shown. Members now total 100 which is still 50 short of the goal set for this year.

Wayne Spears, president of the club, expressed his appreciation for the members going on the field and forming a victory line for the team.

Spears also reported 119 people were served pie and coffee after the football game Friday night.

Enrollment Continues To Climb

L. F. Jacobs, superintendent of Bovina Schools, reports another increase in enrollment early this week. The total enrollment is now 708.

Broken down, the 708 total enrollment shows 155 students in high school, 171 in junior high and 382 in elementary.

Jacobs also said that school will dismiss Tuesday at 2:45 p.m. due to a cancelled faculty meeting.

Club Slates Golf Match

Farwell Country Club will have their club championship match, this Saturday and Sunday. There will be both men's and women's brackets.

Tee off time is 1:30 p.m. both days. There will be 36 holes for men and 18 and 36 for women.

123456789012345678901234567
FUN WITH FIGURES
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It is estimated that 6,020,000 square miles, or about 10.4 percent of the earth's land surfaces, is permanently glaciated. The world's longest known glacier—the Lambert Glacier in the Antarctic—measures 220 miles in length.

Your stomach contains more than 5,000,000 glands.

The largest number of volumes at any college or university library, according to the U.S. Office of Education, is 8,999,511 at the University of California. Following in second and third place respectively are Harvard University, with 7,600,357 books, and Yale with 4,995,398.

Most bankruptcies result from management incompetence rather than fire, flood or other disasters. That's the finding of Dun & Bradstreet, since 1920 the only organization reporting on bankruptcies. A D & B spokesman adds that between 350,000 and 400,000 concerns have been discontinued annually.

A family medical encyclopedia points out that the human body has approximately 206 bones—and about 250 joints!

Letterman's Club Elect Officers

Members of Letterman's Club, the Bovina coaching staff and their wives were feted with a cook-out at the Cecil Sisk home Thursday night. Charcoal hamburgers, cake and homemade ice-cream made up the meal.

Officers were elected for the coming year. They are president, Mike Beauchamp; vice-president, Royce Sisk; secretary-treasurer, David Dixon; and sergeant at arms, Bobby McMeans.

Host and hostesses for this event were Mr. and Mrs. Brooks Davis, Mr. and Mrs. Pat Kunselman, Mr. and Mrs. Gib Hough, Mr. and Mrs. John

Dixon, Mr. and Mrs. Cecil Sisk, Mr. and Mrs. Joe Harris, and Mr. and Mrs. Chester Rogers. There were about 70 people who attended.

Professionals:
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giving Harris two out of five for the night. After that, the Mustang subs took over for the most part and the scoring action was complete.

STATISTICS:

Bovina	Boys Ranch
9	First downs 10
80	Yards gained rushing 116
10	Passes attempted 9
5	Passes completed 3
132	Yards gained passing 37
212	Total offense 153
2	Passes intercepted by 1
6	Number of punts 4
30	Punt average 24
2	Number of fumbles 7
	Opponent's
3	fumbles recovered 1
7	Number of penalties 4
65	Yards penalized 24

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