



The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢
24 Pages

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, DECEMBER 25, 1974

Bovina, Texas

Vol. 19, No. 26

Merry Christmas



Again it is Christmas, and for those with eyes to see there is joy in the world about us. There is a certain feeling in the air, there is a warm stirring within our individual hearts.

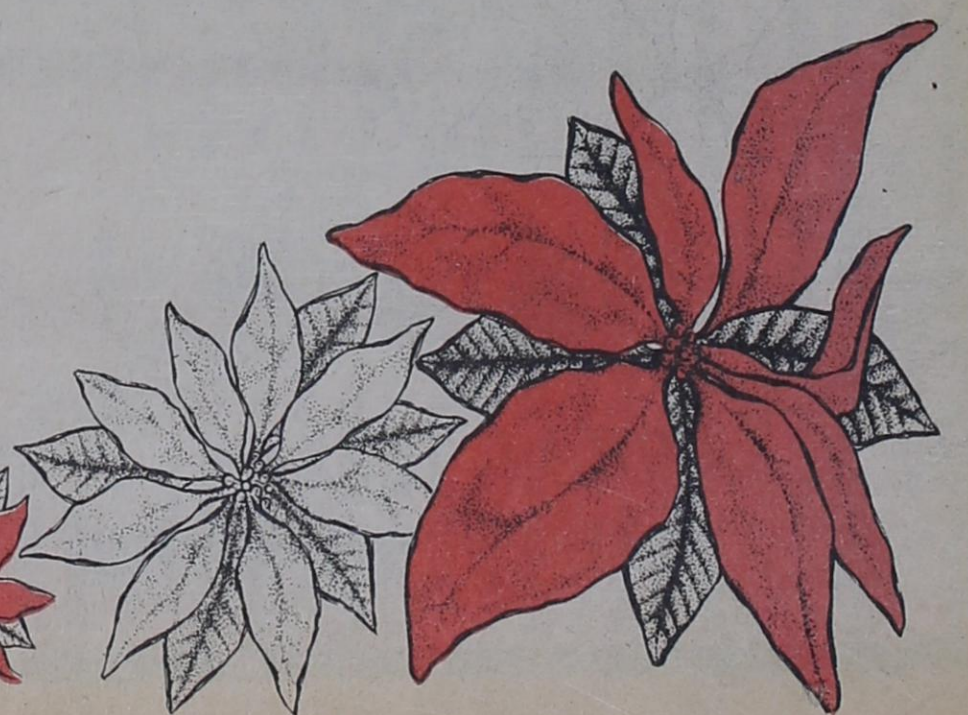
Christmas is but one day, although the most magnificent and eventful day in the history of man's life upon this earth. Yet, with the monotonous march of the seasons, only Christmas comes so early and lingers so long.

It begins, perhaps, sometime in November when youngsters begin to count the days and mind their manners. It seems much nearer when schools and churches begin rehearsing holiday pageants and planning holiday decorations.

Should snow fall in early December, everyone becomes more aware of the approaching holiday. There's a bit of a spring in every step, a happy ring to the voices we hear.

The gradual quickening of heart and spirit becomes full-blown with the arrival of Christmas Eve. With the passing of gifts and greetings and the observance of family traditions, we gratefully accept the opportunity to return in heart and spirit to Bethlehem. In silence we may sit again in the church by the side of the road and find our heart filled with joy and gladness.

And, come what may, we feel we shall not soon forget THIS Christmas Day.



\$517 Deposited In Card Fund

When deposits were counted Friday noon at First State Bank of Bovina, \$517.20 had been contributed to the annual Project Christmas Card fund.

A list of those saying "Merry Christmas" in this way appears in an advertisement in this issue of The Blade. Funds collected this year will be used in a civic or community project to be named at a later date by Bovina Woman's Study Club, annual sponsors of the project.

Last year's collection, including that deposited after the Christmas issue of The Blade, totaled \$956, the second highest since the project began a number of years ago.

More is expected to be contributed to the fund this year. Those who met the deadline will appear in the advertisement. However, contributors to the fund after the deadline will be listed in the next issue of the paper.

The amount collected in 1973 was sufficient to pay off the indebtedness of the Bovina Medical Center building, which had been the primary project of the fund for several years. The clinic was also an original project of the club.

A total of 57 families and business firms chose this method of wishing "Merry Christmas" to Bovina area friends.

The project calls for persons depositing the amount they would spend for Christmas cards and postage ordinarily spent in sending greetings to those in the community.



SANTA'S HERE....A mob of youngsters was on hand to greet Santa Claus when the white-whiskered gentleman made his annual pre-Christmas visit to Bovina Friday afternoon. Santa handed out bags of candy to the youngsters, assisted

by members of the Bovina fire department. He entered Bovina by way of the city's fire truck since proper landing facilities for the familiar sleigh and reindeer team were unavailable in downtown Bovina.

LETTERS TO EDITOR

Dear Editor:

I for one would like to voice my opinion on the shocking conditions of the school. I was not aware of this, not having school-age children yet.

I definitely feel something should be done. The welfare of all future students are involved. That means, to me, my children. I don't want my children attending a run-down, ill-run school. I loved school and was proud

of all the schools I attended. I want my children to feel the same way.

I resent the statement that "kids here are just worse than at other schools." If the person that said that has kids, they aren't saying much for their own kids. I pity them.

I hope the people of this town can get it altogether and do something for the future of not only our school but our town as well.

Mrs. Virgil Neal

Dear Mrs. Nuttall,

I just wanted to drop you a note to say hello and ask a favor of you. Please print a Christmas wish for us. We would appreciate it.

Merry Christmas and a Happy New Year to all our friends and special good wishes to the Mustangs and Fillies of Bovina High School.

Coach Eugene Boaz, Joyce, Rocky and Ronda

COME and LOOK

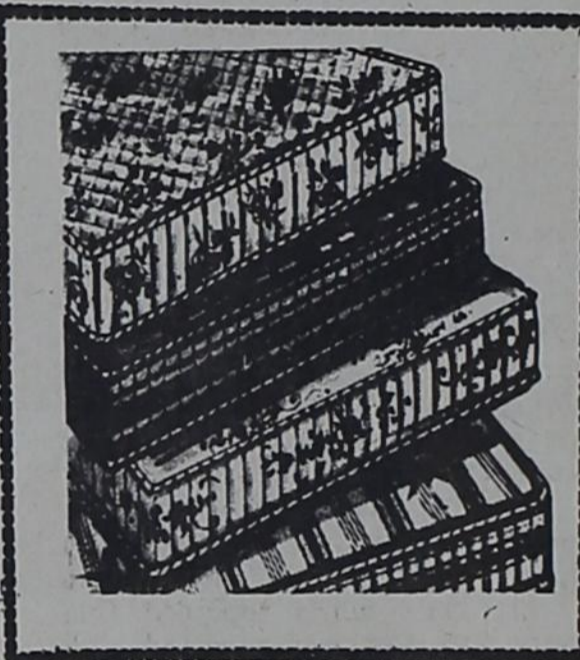
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\$100⁰⁰ Trade-In on King or Queen Size Set

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No Paper On Jan. 1

With next Wednesday, the Blade's regular publication date falling on New Year's, the Blade will not publish. This will give the Blade's staff some additional time with their families during the holidays.

The next issue of the Blade will be printed on January 8, with regular deadlines applying.

The Blade and its staff wishes everyone the happiest of holidays.



What Do You Want For Christmas

How many times have people asked us, "What do you want for Christmas?" And each time we glibly recount the items on our lists that we have hinted to our families or friends that we desire. And that, of course, is all part of the season's enjoyment.

But what we really want, we never mention. The intangible things like happiness and health, peace of heart and joyous outlook on life; things like a zest for living each day as it comes with optimism and expectancy; like a strong faith in God which enables us to approach life with confidence and serenity. These gifts--and they are gifts--are the greatest treasures we can receive.

So the next time someone asks, "What do you want for Christmas?" maybe we might reflect a moment on how many of the real gifts we possess, on how often and abundantly we have been blessed by the hand of the Lord.

-Norman Vincent Peale

NEWSPAPER CONTESTS
TEXAS PRESS ASSOCIATION
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CHRISTMAS GREETINGS

These young carolers are bubbling with happy Yuletide wishes for you . . . from us. Our merry thanks to all!



FRIONA TEXAS
FEDERAL CREDIT UNION



Come, all ye faithful...
Let us adore Him,
Christ the Lord!
FIRST BAPTIST CHURCH



CHRISTMAS GREETINGS

May you and yours be blessed with the love and tranquility that abound throughout this glorious season. We wish for you a happy holiday. Thanks so much for your support.

CHARLES OIL CO.

H. J. Charles J. T. Hammonds E. R. Venable
Margaret Charles Charles Gilbreath Johnny Martinez
Billy J. Charles Javier Robledo Ken Estes
Barbara Charles Albert Beckworth



Tires
Batteries
Accessories

Superintendent Replies To Document's Contents

After studying the document prepared by the six couples and presented to the school board last week, I would like to make the following statements and comments.

I feel the report was biased to be used for purposes other than upgrading our educational system. I agree there is merit in some of its criticism concerning additional programs and staff, if and when room can be provided.

When I was approached by two of the group, no explanation was given for needing a copy of the budget. I was told there was no intention of causing trouble. Some of the other school officials that were visited were also assured of the same thing. One school official said he understood the group was representing the school or school board in taking this survey.

When I gave the survey team a copy of the budget, one of the first comments made was that the valuation of the school district was a disgrace and that we should hire someone from the outside to come in and re-evaluate property. I told them that I thought the local people knew more about this area and how to value property in a fair manner. We have several good, fair-minded citizens to serve on this equalization board from year to year.

I would welcome a comparison of our building with any other that is 20 years old. We have maintenance work to do every year and spend several thousand dollars for that purpose. I admit this year has left much to be done, for two reasons: Lack of competent help, and enough of it; Attention demanded in replacement of sewer lines, gas lines and water lines, which are important in keeping a school operational. Money budgeted for many needed repairs listed in the report was spent for

this outside maintenance, plus installing a new gymnasium floor. Because some money is on hand, we can proceed with our work in the building that has been somewhat neglected because of the above reasons.

Now to take each step concerning the building:

1. The building is dirty in areas, but not filthy. When five hundred students use the building there is bound to be some dirt, a sign the facilities are being used. We are now able to do a better job with the present people we have doing custodial work. We still need a good maintenance man and would appreciate anyone guiding prospects to us.

2. We completed painting all rooms in the building and cafeteria a year ago this past summer, but did overlook the auditorium. This summer we will paint again. New curtains and stage props have been obtained.

3. Clocks were overhauled last year. I was told they should function properly. Two new clocks were needed for the elementary end. These will be purchased when a representative arrives. However, the system failed again. A new master clock was installed and parts for all other clocks ordered installed by the company as soon as possible.

4. We are in the process of having all windows replaced that are broken or cracked. This is usually done by our maintenance personnel when we have a full crew. We replace many windows during a school year.

5. Boards are put in windows, at times, to keep out wind and dust until the glass can be replaced. One window was repaired with ply board in the men's restroom of the gymnasium after replacing the window about four times within a period of two weeks.

6. Chains are not placed on the doors because the locks are broken, but to keep

unauthorized people out of the building during the nights and on week ends. Regular locks can be opened in various ways. Some keys have turned up in the wrong hands, at times. One of the schools never opens its gymnasium on weekends.

7. New gymnasium front doors have been ordered. This was discussed earlier, but thoughts at that time were that the prices quoted could be beaten.

8. I agree with comments concerning exit signs. They will be checked as soon as possible.

9. It took about five minutes to adjust the thermostat in the library to turn the heat on and off. This has to be done periodically and I am sure there are more that need to be checked. Steam heat is not the easiest to regulate but it does its job.

10. Most of the water fountains do work and we hope to have all of them operating before long.

11. Some of the doors in the dressing rooms are locked to separate classes or teams.

12. The roof has leaked, off and on, for years. This year, with all the rain, is no exception. Much money has been spent and many repairs made over the years. We are preparing to have repairs made again. Roofing people don't always appear at the time requested.

13. Screens on the classrooms are easily loosened from the inside and seems to be a game among the students. It would probably be advisable to remove them all. Screens on homemaking cottage will be replaced.

14. The tape on the basketball goal holds the protective padding in place. The goal is not broken.

15. Paper holders in restrooms were removed after they were continually torn loose. Tissue paper is taken out periodically when rolls are found in the commodes.

16. The track was a Booster Club project that was not finished. The school might have to take over the completion.

17. Cyclone fences do need some repair.

18. Tile in the restrooms must be replaced periodically. Restrooms are difficult places to constantly control.

19. We have spent money and time on our sewer system. This year we have run new sewer lines for the gymnasium and for the high school restrooms. We found that some of our sewer lines have been running into septic tanks. Work to connect them to the main line began when this was discovered.

20. Tile in classroom window ledges have to be replaced at times for obvious reasons.

21. Some seats in the auditorium have been removed and are scheduled to be picked up when they can be recovered, along with some seats that have been cut or damaged since school began.

22. Some of the cafeteria equipment might be outdated, but I will be glad to compare our food with any other school. Equipment will be checked.

23. As I recall, the public address system in the auditorium has been working since a new microphone was purchased. However, new speakers and possibly a new amplifier will be secured during the second semester.

24. I do not know what track equipment reference is made to in the report.

25. We have not had to unstop plumbing in restrooms in the new field house, according to personnel. They have flushed some that users neglected, and they did smell. We do unstop them many times during the year and find towels, socks, T-shirts, and sanitary pads in the lines.

If there is that much apathy among our students,

and I mean all our students, it is not apparent during school hours. Yet, we are concerned. We will take our share of the blame, but not all of it. This kind of publicity surely does not help and I hope we can resolve this by adult discussions. We have the Student Council and Huddle group meetings with the Fellowship of Christian Athletes, the latter to which all students are invited. Yet, they find it difficult to compete with the influence of some adult discussion groups.

Parent-teacher relationships are not frowned upon. The end result, however, may be the attitude in which the relationship is approached. Anyone is free to come to school at any time, as many people know. Many people have stated they do not visit because their student does not desire it. We only ask that parents try to talk with a teacher during his or her conference period. An urgent meeting can be arranged at other times as well.

I feel attitude is an important factor in any thing we attempt to do, in school or in life. Both attitude and cooperation are important factors in obtaining an education. The first attitudes are developed at home.

My statement to the two representatives who obtained a copy of the school budget did not pertain to spreading these budgets around town, as reported. I requested they did not use the information in discussion groups.

A student who does not participate in school athletics is not labeled a quitter unless he quits. Neither is one labeled a trouble maker unless he tries to interfere with some program of other students.

We are utilizing all of the equipment purchased for Industrial arts, except for the tables and stools, in our Farm Mechanic and agri-

cultural courses. We were unable to hire an Industrial Arts teacher. We had one prospect that would have had to teach a full load, but we did not have that many students interested in the course. Our Farm Mecha-

tics course uses the new building and all of the equipment, plus more. The course is a good one for this area.

Our commercial department has 12 electric typewriters and 7 manual

ones. I know of two schools surveyed that have only 5 electric typewriters. In one school, only Typing II students are allowed to use the electric ones. We have probably kept our manual



Merry Christmas

Gather 'round the tree for song . . . laughter.
Rekindle friendships . . . extend good tidings to all.
To our loyal patrons greetings and thanks.

BOVINA CABLEVISION

Merry Christmas * Happy New Year

PROJECT CHRISTMAS CARD

Jerry, Carol Jean and Heath Wright
The Burry Thatchers
The Henry Minter Family
The Bill Denneys
Rouel and Thelma Barron
The Jon Lin Riddles
Monty, Barbara, Greg and Glenn Corbin
Cecil and Jessie Sisk
Mr. and Mrs. J.T. Hammonds
The A.L. Nuttall Family
The Charles Corns
Mr. and Mrs. Ovid Lawlis
Mr. and Mrs. C.F. Hastings
Clarence and Irene Jones
Bonds Oil Company
The Joe Fowlers
First State Bank of Bovina
The Jack Kassahns
Jimmie Heard Family

Edwin, Esta Lee, Eddie Don and Donna Beth Lide
The Penny Andersons
The Tom Caldwell
Leola Williams
Neal and Bert Mager
Sid and Travis Lloyd
Mr. and Mrs. H.D. Bradshaw
Earl and Mary Richards
Mrs. E.M. Ware
Henry and Grace Ivy
Wayne and Mike Spears
The Jimmie Cockerhams
The Earl Stevensons
C.E., Esther, Christie, Cathy and Charlie Trimble
Oakley, Yvonne, Stephen and Annette Stevenson
Mr. and Mrs. W.M. Sudderth
Earl, Norma and Bret Whitton
Jim Noyes Family
Mr. and Mrs. George Cervantez

Chas. and Alice Lovelace
The Leon Grissoms
Sherrill Lumber Co.
J.E. Sherrill Jr. and Family
Paul and Ola Lee Jones
The Bubby Marshalls
Mr. and Mrs. Wilbur Charles
The Don Spring Family
Mr. and Mrs. Weldon Moody and Family
Willie Mae and Charles Ross
Mr. and Mrs. E.R. Hutto
Mr. and Mrs. L.M. Grissom
Mr. and Mrs. Jack Clayton
Mr. and Mrs. Houston Hoover
Mr. and Mrs. Joe Pesch and Family
Boye Taylor
The Leon Wares
Mr. and Mrs. Bedford Caldwell
Charles Oil Company

The people and businesses whose names are listed here have cooperated with Project Christmas Card by contributing the money usually spent for cards and postage to a special fund which will be used on a community-betterment project which will be announced at a later date.

SPONSORED BY BOVINA WOMAN'S STUDY CLUB



Breakfast Set Jan. 6 At St. Ann's

The monthly Bovina Christian men's fellowship prayer breakfast will be held at 6:30 a.m. Monday, Jan. 6, according to a spokesman for the group.

Hosting the January breakfast will be St. Ann's Catholic Church. The men will meet in Parish Hall of the church.

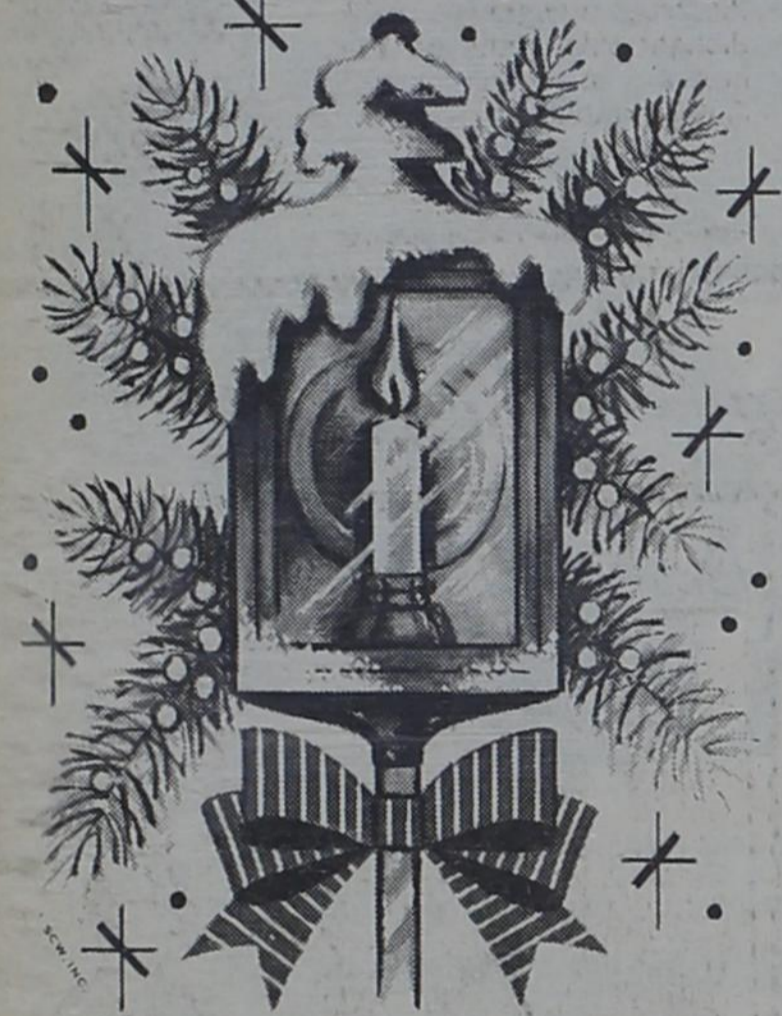
Hosting the February breakfast will be First Baptist Church on Monday, Feb. 3.

All men of the community are invited to attend.

Here's hoping the holidays are merry days for everyone!

To you and yours
Season's Greetings

Season's Greetings



Yuletide greetings to one and all! May your holidays be filled with gladness.

WARD WELDING



CELEBRATE ANNIVERSARY....Mr. and Mrs. J.L. Pruitt of Bovina will be honored with a reception on the occasion of their 50th wedding anniversary at the home of their son and family, Mr. and Mrs. Printes Pruitt Sunday, Dec. 29, from 2 to 4 p.m. Mr. and Mrs. Pruitt, who were married Jan. 3, 1925, in Clarksville, moved to Parmer County 22 years ago. They are members of the Church of Christ. Mr. Pruitt is a retired farmer. The couple has six other children, Mrs. Dorothy Hatton of Glendale, Ore., Billy Pruitt of Winston, Ore., Mrs. Maggie McGril of Roseberg, Ore., Mrs. Margie Robnett of Kerrville, Mrs. Sally Radford of Stratford and A.L. Pruitt of Buffalo. Another son, Willard Pruitt, is deceased. The couple has 18 grandchildren and four great-grandchildren. Friends and neighbors are invited to attend the reception.

Clayton Supporters

Plan Austin Trip

Friends and supporters of representative Bill Clayton of Springlake are planning to fly to Austin on Tuesday, January 14, 1975, to be present when Clayton is slated to be sworn in as Speaker of the House of Representatives.

Clayton is to be sworn in following his official election by members of the House of Representatives as its leader around noon the 14th.

A special flight from Lubbock has been arranged for those from this area wishing to take part in the festivities.

Tentative plans call for a Texas International flight from Lubbock on Tuesday, January 14 at 8:20 a.m., arriving in Austin at 9:14 a.m. The return trip will leave Austin at 4:20 p.m., arriving back in Lubbock at 5:25 p.m.

The cost will be approximately \$65 per person round trip for the flight.

Those wishing to attend the ceremony are asked to contact Dr. B.W. Armistead at Littlefield, Box 391, or

Phone 385-5147.

Reservations are needed immediately in order to know how many to plan for on the flight, and in order to get the best rates possible.

Miss Trimble, McCain To Exchange Vows

Miss Christie Trimble and Ben McCain will exchange wedding vows at 7 p.m. Saturday, Jan. 4, in the First United Methodist Church at Bovina.

Parents of the couple are Mr. and Mrs. C.E. Trimble and Mr. and Mrs. Leslie McCain, all of Bovina. Friends and relatives of the couple are invited to attend the ceremony and reception to follow in Fellowship Hall of the church.

Community Conversation

Mr. and Mrs. Cecil Bunch of Bovina attended the Golden Wedding Anniversary reception for her parents, Mr. and Mrs. A.R. Jester, Monday, Dec. 23, at the Bible Chair building in Lawton, Okla.

Bunch is minister of Bovina Church of Christ.

Give Special Care In Toy Selections

Attention should be given to the proper selection of toys any time, but with the emphasis on toy buying at Christmastime, special care should be taken at this time of year.

A Division of Consumer Protection warns that children's games and toys can be as deadly as dynamite. Electrical toys can electrocute a child in a fraction of a second. And toys that use heat, can maim a child easily.

Do not select toys which have toxic substances, especially those painted with lead-base paint. Be sure the toy is too large to be swallowed or put into a child's mouth and that it has no small parts that can come off and lodge in the windpipe.

Purchase toys that are not highly flammable. Avoid buying toys operated by alcohol, kerosene or gasoline.

Avoid toys with small, loose or sharp parts, rough or unfinished surfaces, cheap plastic or glass parts that can be easily broken, dangerous spikes or pins used to attach eyes, ears, etc. on dolls or stuffed animals. Also, avoid parts activated by a spring or motor that may pinch fingers or catch hair.

Reserve electrical toys for older children. If buying electrical toys, however, be sure it has been tested for fire and shock hazards and may be considered safe for handling.

Inspect toys for safety—before you buy!



BLESSINGS
at
CHRISTMAS



LEAVES FOR THAILAND....Mrs. Billy Griffin and son, Jason, 14 months, departed from Albuquerque, N.M., Wednesday of last week for Karot, Thailand, where they will join their husband and father, Sgt. Billy Griffin, who is stationed with the Air Force there. They will remain in Thailand until his tour of duty is over in September. Mrs. Griffin is the daughter of Mr. and Mrs. Jim Russell of Bovina. Sgt. Griffin is the son of Mr. and Mrs. Junior Lambert, also of Bovina.

Sudderths Have Son

Mr. and Mrs. Ronnie Sudderth of Bovina announce the birth of a son at 5:19 a.m. Wednesday, Dec. 18, at St. Mary's Hospital in Lubbock.

Named Ryan Dean, the new arrival weighed six pounds, one and one-half ounces.

Sudderth is associated with Sudderth Construction Company in Bovina. Mrs. Sudderth is the former Miss Nancy Mitchell of Bovina.

Grandparents are Mr. and Mrs. Dean McCallum and Mr. and Mrs. Billie Sudderth, all of Bovina.

Great-grandparents are Mr. and Mrs. George Turner of Bovina, John West of Farwell, Mrs. T.B. Mitchell of Lockney and Mrs. C.F. McCallum of Childress.



**A MERRY
CHRISTMAS**

On this Yuletide,
we wish for you and
yours an abundance
of Christmas cheer,
topped off with an
extra helping of peace
and love. Thanks, all.

DUDLEY'S AUTO PARTS

HOSPITAL REPORT

39ers Club Has Annual Yule Party

ADMISSIONS—

Mrs. Joe Quintero and baby girl, Dawn; Justin Lee, New Mexico; Raymond Miller, Duncan, Oklahoma; Mrs. Selso Maldonado and baby girl, Friona; George Trimble, Bovina; Mrs. Michael Drager, Plainview; Pearl Allen, Duncan, Oklahoma; Elmer Deyke, Hereford; Mary Rose Englant, Bovina; Lester Collins, Friona; Eva DeLos Santos, Hereford; Mrs. Galen Hromas and baby boy, Bovina; Robin Taylor, Friona; and Mary Helen Hernandez, Friona.

DISMISSALS—

M.A. Black, Rex Williams, Mrs. Joe Valdivinos and baby girl, Jarrett Winkles, Alice Lovelace, Lester Roth, Mrs. Joe Quintero and baby girl, Justin Lee, Marsha Kreegar, Raymond Miller, George Trimble, Mrs. Selso Maldonado and baby girl and Lester Collins.

PATIENTS IN HOSPITAL—

Elmer Deyke, Pearl Allen, Robin Taylor, Mary Helen Hernandez, Mary Rose Englant, Mrs. Galen Hromas and baby boy and Eva DeLos Santos.

Hromases Have Son

Mr. and Mrs. Galen Hromas of Bovina announce the birth of a son at 3 a.m. Wednesday, December 18 at Parmer County Community Hospital in Friona.

Named Darren Ross, the infant weighed eight pounds.

Hromas is in the construction business here. Mrs. Hromas is the former Miss Judy Minyen.

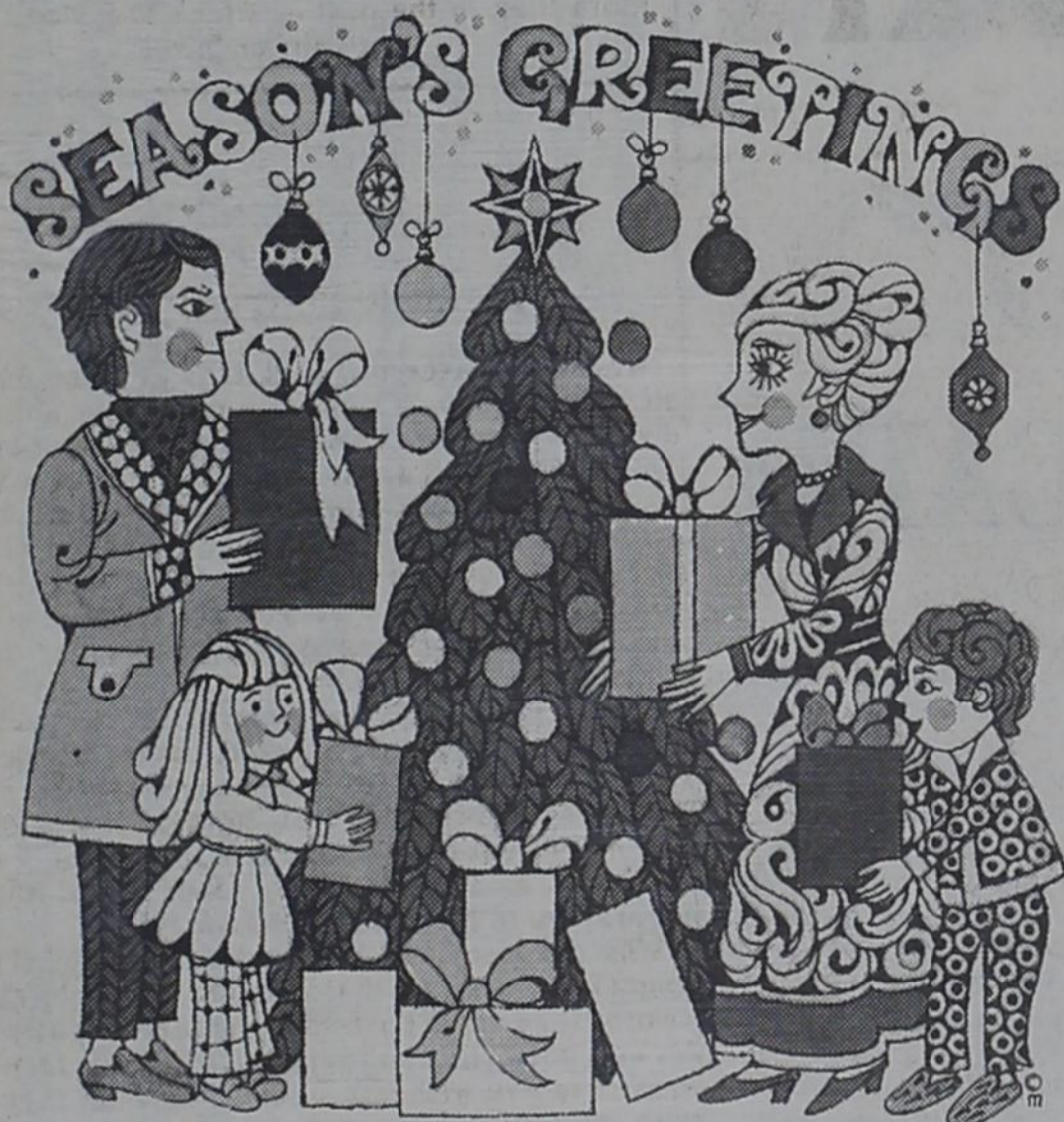
Grandparents are Mr. and Mrs. Ronald Minyen and Mr. and Mrs. Arnold Hromas, all of Bovina.

Great-grandmothers are Mrs. E.A. Hromas of Bovina, Mrs. Mary Minyen of Paoli, Okla., and Mrs. Maude Sutterfield of Wayne, Okla.

**MERRY
CHRISTMAS**

May we take
this time to send
you all our
brightest greetings
for the Yuletide
season, and
our sincere
thanks for your
kind support.

SPEARS HANDI-STOP



Merry Christmas from our family to yours. Hope it's filled with an abundance of holiday treasures—love, peace and happiness. Enjoy each moment of fun and laughter. Share the good times with those dear to you. Thanks for your loyal support.

ISAAC'S DEPT. STORE

Helen And Edward Isaac

Schafer

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Bovina

Superintendent Jacobs Replies To Charges....

(Continued from Page 3)

typewriters, or some of them, too long. These are the ones used for training for Interscholastic League competition. It was thought the Class A schools would vote to use electric ones in Interscholastic League the past two years, but a statewide vote chose the manual typewriters. I am sure all schools in this district have some manual typewriters since they enter district competition. This is the first year we have not bought some new typewriters. I don't remember seeing a requisition for a new dictaphone or calculator.

Our science laboratory equipment was in storage when the survey was made. It will be used during the spring semester when the curriculum calls for it. We have most of the equipment mentioned that exists in other district schools.

The Craig Readers in the Title I program are excellent pieces of equipment and we had all of the programs available when the last

inquiry was made. Another inquiry will be made.

All of the new programs mentioned are known to us, but we are using all of our classrooms at this time and will add another kindergarten class at semester, resulting in certain areas becoming crowded. However, we will consider them again. We added another required program this year, the bi-lingual program in the first grade. This will continue into other grades from year to year. We must first take care of our required programs set by the state and refrain from interfering with their operation by having too many programs and becoming overly crowded.

We are having labor problems, such as many other schools and businesses, and we are trying to solve this day by day. Three people are employed through the Manpower Training Program as in other schools, which I think the report meant, rather than the Texas Panhandle Regional Planning Commission. However, the re-

port may be correct. We have two employees that may work 10 hours a week while attending school. An out-of-school student has recently been signed to work forty hours a week and also drive a bus route in the morning and the Cosmetology students to Hereford each day.

I have visited college campuses many times in search of teachers. I can't understand why that question was raised. This appears to be "a slam" toward our faculty. We have many candidates visit us who like our school and the salary. Objections concern housing and recreation.

We have 14 teachers and aides who are natives of Bovina, and along with other personnel, constitute a faculty that does a good job in most areas.

Our testing program over the past several years prove that Bovina is meeting the National Average in all subject areas. Our seniors taking the ACT test this year scored well. Of eleven, nine made scores that would allow them to attend almost any college. Two scores

were the highest we have observed in our school or any other school. We know of many successful people who have attended the Bovina Schools and received college degrees along with students from schools large and small. This often depends upon the desire of the student.

We would welcome a state evaluation and have learned that we might expect a visit during any given year.

We are studying our physical education situation and plan to include additional activities in the program.

No, I do not believe Bovina Schools is deteriorating any more than others subjected to normal wear and tear from year to year. No new taxes will be needed and no monumental repairs will be required. We have enough money budgeted that will cover most of the needs when we can hire the necessary personnel. Since the school had some funds on hand when gas, water, sewer and gymnasium floor problems arose, we are not placed in

financial difficulties. In addition, the school can meet a payroll of more than \$30,000 and pay current bills in September each year before we receive state money or tax money. There was a possibility that the last legislature would repeal the adjustment of all local fund assignments that some schools receive. We have been one of the fortunate schools over the state to receive this adjustment. If the legislature repealed this law, as I am sure it will do this session, Bovina would have been responsible for another \$45,000 to \$50,000 for operating funds. Carrying emergency funds would have handled that need arisen.

Since that time we have constructed the new agriculture shop, new dressing rooms and made other improvements from local tax money over a period of years.

The school could have raised taxes last year, but my recommendation to the board was to use the money on hand, plus regular tax money, to wait for the state

to set up its new finance plan forthcoming this legislative session, and then to restructure the Bovina finance plan, as all schools will be required to do.

I feel some of this controversy was instigated by personal feeling about school policy and disciplinary action taken against some students of this parent group or of their friends. Yet there is merit to some of the points recommended that we will take into consideration.

The need at this time is to discuss the problems as adults without damaging the educational progress of the students.

Bovina school board is made up of dedicated men who are interested in your school's welfare. They are the elected representatives of the people of the school district to set the policies or follow the policies of other good citizens of Bovina who have served on this board. My duties, according to the Commissioner of Education and the State Board of Education, are to carry out the policies of the board and

that is what I intend to do. A copy of this reply is likewise being sent to H.D. Phillips, director of School Accreditation, Texas Education Agency, Austin, Texas.

Sincerly,
L.F. Jacobs
Supt. of Schools

Superintendent Gives Views

Bovina's Superintendent of Schools, L.F. Jacobs, in response to questions following the presentation of a comparative study of other area class A schools with Bovina's schools, this week prepared a point-by-point response to the document presented to the school board.

"I have had several people ask me about all of the things brought out, and I thought this would be the best way to answer them," Jacobs stated.

VA Provides New Service

For Veterans

In the continuing effort to provide better and faster service to the veteran population served by the Waco Regional Office, the Veterans Administration now provides local telephone service for use when seeking assistance.

Jack Coker, Director of the Waco Region, reports that a veteran living in Bovina, may call 800-792-1110, and reach the Regional Office in Waco.

Coker further states that the only expense involved will be the cost of a local call. Office hours are from 7:45 a.m. to 4:30 p.m., Monday through Friday.



Bovina Area Churches Welcome You!

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Prescription & Health Needs
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"Your Satisfaction Is Our First Concern"

Attend Church Sunday

FIRST BAPTIST CHURCH of BOVINA

SUNDAY
Sunday School-9:45 a.m.
Morning Worship-11 a.m.
Training Union-6 p.m.
Evening Worship-7 p.m.

WEDNESDAY
Prayer Meeting-8 p.m.



Larry Heard

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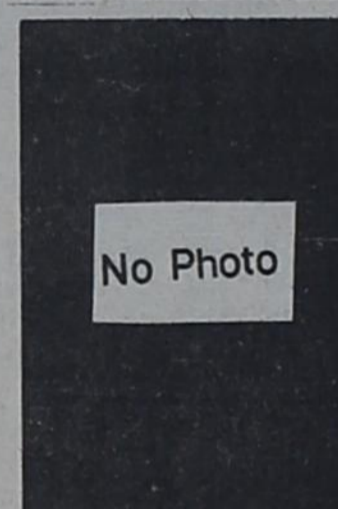
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Sunday School-9:30 a.m.
Morning Worship-10:30 a.m.



Rev. Donald Hinz

OKLAHOMA LANE METHODIST CHURCH

Sunday School-10 a.m.
Morning Worship-11 a.m.
Evening Worship-7 p.m.



Rev. Oran D. Smith

BOVINA CHURCH of CHRIST

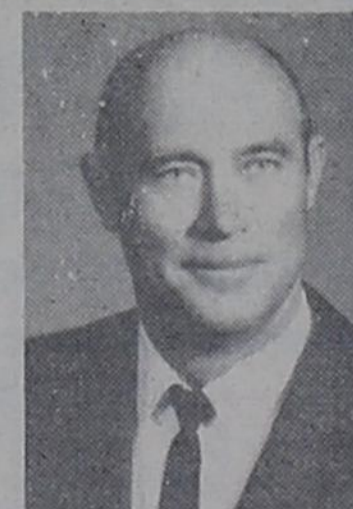
SUNDAY SERVICES
Classes-9:45 a.m.
Worship-10:45 a.m. and 6 p.m.
WEDNESDAY
Devotional and Classes-9 p.m.



Cecil Bunch

OKLAHOMA LANE BAPTIST CHURCH

Sunday School-10 a.m.
Morning Worship-11 a.m.
Training Union-6 p.m.
Evening Worship-7 p.m.



Rev. Bob Roberts

BOVINA METHODIST CHURCH

Sunday School-9:45 a.m.
Morning Worship-11 a.m.
M.Y.F.-6 p.m.
Evening Worship-7 p.m.
Choir Practice-
Wednesday-8 p.m.



Rev. Howard Marcom

ST. ANN'S CATHOLIC CHURCH

Mass-Sunday-8:30 a.m.
Monday & Wednesday-8 p.m.
Confession: Sunday-8 to 8:25 a.m.

Church Chuckles by CARTWRIGHT



"Jim's made a New Year's resolve to attend church more than in the past - which still won't put much strain on him!"

THE HUMANITY OF JESUS

When Jesus ascended back to heaven, he did not cast off his humanity. It was not a temporary shield for his divinity which could be left behind as he went back to the Father. He is still a man. Paul said we are to be judged by that man whom God has ordained, and has given assurance to all by raising him from the dead (Acts 17:31). We may take comfort in the knowledge that our Judge will be a man. Paul also states, there is one God, and one mediator between God and man, "the man, Christ Jesus" (1 Tim. 2:5).

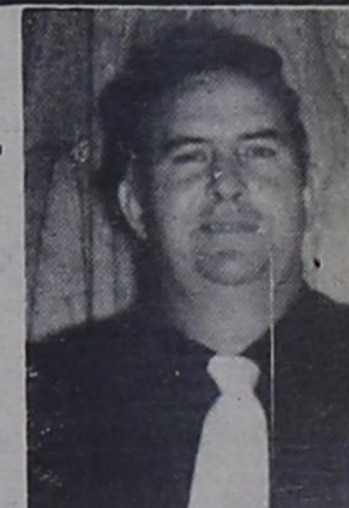
The humanity of Jesus is seen in that he reacted to life situations as other men reacted, except without sin. He hungered (Matt. 4:2); He became weary on a journey (Jno. 4:6); He suffered (Mt. 26:38); He was distressed and had compassion (Matt. 9:36). Also, he wept (Jno. 11:33, 35); He became thirsty (Jno. 19:28); and offered up prayers to his Father (Heb. 5:7).

Why did Jesus, the Word become man?... (1) that he might know God... (2) that he might take away sin... (3) to destroy the work of the devil... (4) to prepare a people for his own possession and return for them to take them to heaven to live with him forever. So shall they ever be with the Lord!

Cecil F. Bunch
Minister
Church of Christ

BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School-9:45 a.m.
Morning Worship-11 a.m.
Radio Program on KZOL at 2 each
SUNDAY AFTERNOON
Evening Worship-7 p.m.
Wednesday Worship-7:30 p.m.



R.D. Owens Pastor

MISION BELEN BAUTISTA

Escuela Dominical-9:45 a.m.
Mensaje-11:30 a.m.-Union De Pre Preparacion-5 p.m. Miercoles Estudio De La Biblia-7:30 p.m.

for **FAST ACTION** use the

WANTED....Tractor driving by the hour and painting. Contact Howard Griffin at Avenue C and Eighth St. in Bovina. 25-2tp

MONUMENTS
Winsboro Blue Granite
White Georgia Marble
and Bronze
See Percy Parsons
or call collect
Friona 247-2729

HELP WANTED, full time or part time at Allsup's 7-11 in Bovina. Pick up application at store on Third Street. 13-tfnc

ATTENTION....Jimmie Yell is the Knapp Shoe representative in Bovina. Phone him at 238-1685 or 238-1383 for more information. 23-tfnc

FOR SALE....John Deere 105 with 4-row 40-inch corn header, good condition. Miller Seed Co., Box 886, Hereford, Texas. Phone 364-5250. 13-tfnc

TRAILERS FOR SALE....Goose-necks, horse trailers, stock trailers, marathon trailers, implement trailers. See Ralph Roming or phone 238-1516. 19-tfnc

SPRAYING SERVICE....Trees, lawns, gardens and creeps. Phone 238-1203. 48-tfnc

DISCOVER MUSIC....IT'S GREAT WHEN YOU PARTICIPATE. A festival of values at Phillips House of Music for pianos, organs, band instruments, guitars, lessons and repairs. Now serving this area with musical supplies for 21 years from 1953 to 1974. 118 Main in Clovis, N.M. Phone 505/763-5041. 43-tfnc

McKILLIP Drag Line Service. Pit cleaning. Phone Farwell 481-3302.

FOR RENT....3-bedroom, 2-bath house, central heating. See Frank Burnett, 802 2nd St., or phone 238-1563. 23-tfnc

FOR SALE....25" color console television, Mediterranean style, good condition, \$200. Phone Elvin O. Johnston at Tharp 225-6222 or see five miles north and one west of Bovina. 25-2tc

FOR SALE....Two Honda motorcycles. One is a 350 cc, another is a 125 cc, purchased new in April. Phone 238-1479. 8-tfnc

FOR SALE....1966 square-back VW, rebuilt motor, new tires. Will take highest offer. Phone 238-1283 or see Opal Wines. 25-2tc

FOR SALE....Baling wire, \$33.50 per roll. 16-inch well casing, quarter-inch wall, new, \$12.50. Farwell Pipe and Iron, Farwell, Texas. Phone 806-481-3287. 20-tfnc

FOR SALE....3-bedroom home, nearly new shag carpet, carport. Phone 238-1637. 23-tfnc

WORKING FOREMAN needed for farming and small feedlot operation. Only qualified applicants with references need apply. Phone 806-352-8248 before 8 a.m. and after 6 p.m. 26-1tc

FOR SALE....House and lot, 406 Second Street. \$3,500.00. Will consider any reasonable cash offer. Call 247-2778 or 247-3376. 26-3tc

FOR SALE....1 section land. Pleasant Hill, 440 acres farmland, 220 native grass. 3 irrigation wells, one 6-inch, two 8-inch. Good house, double garage with apartment, large quonset barn, small barn, hay shed, corrals. Soil Conservation approval for tail-water pit. 130 acres growing wheat. \$450 per acre. Possible good terms on 40 head second calf cows. Call 247-3998 or 247-3719. 10-tfnc

CARD OF THANKS
We wish to thank our friends and neighbors for their concern, the calls, visits, flowers and other kindnesses while Mattlock was in the hospital. May God bless each of you.
Mr. and Mrs. Herb Howell
Mattlock and Jacqueline
26-1tc

FOR RENT....Mobile home, 2-bedroom, 2 baths, furnished. Phone Tharp 225-6955. Located six miles north on FM 1731. 26-tfnc

BRACE yourself for a thrill the first time you use Blue Lustre to clean rugs. Rent electric shampooer \$1. Bovina Supermarket. 26-1tc

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OLD CHRISTMAS
From Christmas Eve until the Eve of Epiphany, or the day before "Old Christmas," the observance of the Yuletide in Italy is of a religious nature. But on the Eve of Epiphany it is different. It was on this night that La Befana was supposed to come. She is the only one figuring in an Italian Christmas who could be compared to Santa Claus.

La Befana was a woman, and not "a right jolly old elf." She was said to possess a stern nature and a rather forbidding appearance. On Twelfth Night, or the Eve of Epiphany as it is known in Italy, she entered through the chimney and into the room where the stockings were hung. She carried a cane in one hand and a bell in the other. She announced her arrival with the bell. So, when the little children of Italy heard the bell ringing they would hurry off to sleep before Befana comes.

In the stockings of the good little girls and boys she would put gifts. But in the stockings of the bad children she would leave only bags of ashes! It was a scramble early in the morning of Epiphany to see whether their conduct had been approved or disapproved by wise Befana.

MERRY CHRISTMAS

FOR HOLIDAYS

Club Members Submit Recipes

- This Christmas Eve, when Santa Claus comes to visit, show him that your family really cares. Don't leave out dry old peanut butter and jelly sandwiches. Or last week's leftover chocolate chip cookies.
- Instead, treat Saint Nick to a special treat--Cheddar cheese!
- There are lots of ways Santa--and all your guests throughout the holiday season--can enjoy Cheddar cheese. For an easy-to-prepare snack, try Cheddar slices with slices of tart apples or melon. Just as tasty are cheese balls rolled in chopped nuts. Or consider making bread sticks using Cheddar cheese.
- If Santa's had a long night and needs a light breakfast, Cheddar cheese pinwheel rolls might be the perfect accompaniment to the meal. And for your other holiday guests why not try some of these recipes shared with us by Home Demonstration Club members at their annual luncheon.
- Ranch Style Bean Salad**
Sandra Turner
Oklahoma Lane
1 can Ranch Style or kidney bean (drain and rinse)
1 medium onion, chopped
1/2 green bell pepper
3 pimentos, chopped
1 teaspoon sugar
2 tablespoons vinegar
1/4 cup oil
Salt and pepper as desired, chill. Will last for days in the refrigerator.
- Appleberry Salad**
Jana Pronger
Home Demonstration Agent
1 pkg. (3 oz.) red jello, any flavor
1 cup boiling water
1 pkg. (10 oz.) frozen strawberries
1 cup apple sauce
1/2 cup sour cream
Dissolve jello in water, add frozen berries. Stir til fruit is thawed. Add applesauce and mix well. Pour into serving bowl or small dishes. Chill til firm. Serve with sour cream. Serve as salad or relish.
- Cranberry Salad**
Ruth Drager
Rhea
1 pound cranberries
2 cups sugar
1 package Dream Whip
1 cup nuts
1/2 package small marshmallows
Grind cranberries and let stand over night with sugar. Add nuts, marshmallows and whipped cream. Real cream can be used and pineapple can also be added.
- Bean Salad**
Martha Schueler
Rhea
1 head lettuce
2 tomatoes
1 small onion, chopped
1 cup grated longhorn cheese
1 can Ranch Style beans, rinsed
1 bottle Kraft Catalina dressing
1 package regular Fritos
Add last two ingredients just before serving.
- Chicken Salad**
Mardie Grissom
Rhea
1 chicken or hen
2 cans Cream of Mushroom Soup
1 can tomato sauce
1 cup grated cheese
1 package noodles (large)
1 jar pimentos, chopped
Cover hen with water and cook until done. Lift from broth and bone. Cook noodles in broth and add all other ingredients. Salt and pepper to taste, place in loaf man and sprinkle cheese over top. Place in moderate oven until hot.
- Fluffy Fruit Salad**
Mary Mesman
Oklahoma Lane
1 can fruit cocktail (17 oz.)
Some Maraschino Cherries
1/2 pint whipping cream
8 oz. sour cream
1/2 teaspoon vanilla
3/4 cup nuts, chopped
Red food color
Drain fruit, whip cream, combine sour cream, vanilla, drained fruit cocktail. Lightly fold in nuts and cherries. Add a few drops of red food color. Let stand in refrigerator 1 hour before serving.
- Taco Salad**
Kreta Potts
Rhea
1 pound ground meat
1 can kidney beans, drained
1 small head lettuce
1 tomato
1 avocado, peeled
1 onion, chopped
1/4-1/2 pound cheese
French or Thousand Island dressing. Dash of Tabasco sauce or taco sauce
1 package tortilla chips
Brown meat, drain and add beans. Add remaining ingredients and toss. Garnish with tortilla chips.
- Fruit Salad**
Jane Stephens
Rhea
1 can fruit cocktail, drained
1 small can pineapple drained
1 cup fresh or frozen strawberries (or any berry)
1 cup marshmallows
1/2 cup coconut
1/2 cup pecans (or other nuts)
1 package Dream Whip (whipped)
Mix all ingredients, fold into Dream Whip.
- Cherry Whip**
Ona Patterson
Rhea
Crust--1 box vanilla wafers and 1 stick oleo
1 package Dream Whip, whipped
Whip together, 1 can Eagle Brand Milk, juice of two lemons, add 1 can sour cherries, drained, mix with Dream Whip and pour over crust. A few drops of red cake coloring may be added for color.



Christmas Greetings

Good tidings to all our dear friends and patrons. Our pleasure is serving you and we're grateful for all your kindness. Thanks.

CORBIN TRAILERS

Peace on Earth
Good Will toward Men

Peace ... Joy
During this holy holiday, we'd like to wish all our friends a simple, lovely Christmas, filled with warmth and happiness. Our sincere thanks to all.

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FARWELL, TEX.
"Sales and Loans Are Our Service"

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Stock Up Now For The Holidays Ahead!
THESE SPECIAL PRICES GOOD THROUGH DECEMBER 28

ALL BEEF FREEZER PAC 25 Lbs. **\$24.95** Each

HALF BEEF 82¢ Lb.

Cut & Wrapped

CLOVER FULLY COOKED BONELESS **DUTCH OVEN HAMS** **\$1.65** Lb.

The Following Items Are Home Processed In Our Plant...

SMOKED TURKEYS 97¢ Lb.

SMOKED HAMS **\$1.19** Lb.

SMOKED PORK CHOPS **\$1.39** Lb.

CLIFFORD'S SMOKED BRISKETS **\$1.39** Lb.

We Will Custom Process Your Beef To Your Specifications!

CROW MEAT CO.
So. Hwy. 214 Friona, Texas Phone 247-3333

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★ 'BO' BARTLEY, MANAGER

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COMPLETE IRRIGATION HEADQUARTERS

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WE WILL BE YOUR COMPLETE IRRIGATION STORE WITH SALES
PERSONAL — INSTALLATION AND REPAIR FACILITIES— COMPLETE
IN STORE INVENTORY OF ALL NECESSARY IRRIGATION PARTS
AND EQUIPMENT.



Keep Winter Meals Simple

Court House Notes

With the busy holiday seasons, when entertaining places extra demands on the family food budget, on weight watching family members and time and energy of the homemaker it is good judgment to keep other meals simple.

The Test Kitchens of the S.B. Thomas' Company, where recipes are developed for their well known English muffins, give us some suggestions for serving their products during this time. First, if you're new at splitting an English muffin, here's how. Score it all around with the tines of a fork, then gently pull it apart. Toast, using any type toaster or the broiler. In shopping for English muffins look on your grocer's bakery shelves. If not there, they may be in the freezer cases. Buy some extra packages and store in your own freezer.

Although back in 1880 when English muffins first came to America they were primarily a breakfast food, later they were served in the afternoon with tea or coffee. Now thanks to the fine quality, those Americans who know the Thomas' product serve it as a bread at every meal of the day. And indeed with the proper topping it is suitable for every meal and snack time too.

With all the convenience foods on the market today, it's easy to find interesting combinations with toasted buttered English muffins. First keep a selection of canned, packaged or frozen soups on hand. They can be tailored to suit the various members of the family with flavors and calories adjusted to suit individuals, with cream soups for some and fragrant light soups for others.

The prepared creamed dishes, frozen or boil-in-the-bag offer endless possibilities. Newburgs, creamed chicken and turkey, chipped beef all have their place on the emergency supply list. And don't overlook ground



beef with all its endless combinations of seasonings and methods of cooking, either in patties or scrambled with a sauce ready to be spooned over hot toasted muffins.

Eggs Benedict is the classic egg dish served on English muffins, but they are popular as fried or scrambled eggs, poached as a topping on canned heated corn beef hash or as

creamed hard cooked eggs made with your favorite soup as a sauce, such as cream of mushroom or cheese soup.

Petite pizza comes in for its share of popularity,

especially with the younger set. Keep canned stewed tomatoes, sausages, tomato paste and two or three cheeses on hand to concoct your own pizza...on the spot.



Legend has it that cats were created by Noah aboard the ark to take care of his rat problem.

Instrument Report Ending December 12, 1974 in County Clerk Office, Bonnie Warren, County Clerk

WD, Plains Gas, Inc., Monty Corbin, tract out garden lot 43, Sec. 31, T9S;R1E

WD, W.M. Sudderth, Adam G. Gomez, E 1/2 lot 2, Blk. 80, Bovina

WD, First National Bank, Hereford, Ranza B. Jr. and Mary Ann Boggess, 176.6 ac. out Sec. 5, T4S;R4E-81.1 ac. out Sec. 6, T4S;R4E

WD, First National Bank, Hereford, Ranza B. Jr. and Mary Ann Boggess, 148.06 ac. out NW pt. Sec. 5, T2.61 ac. out SE pt. Sec. 6, T4S;R4E

Deed, USA, Betty Jo Williams, lot 16 and W 10' lot 15, Blk. 2, Ridgeview Add., Friona

WD, Verna Mae Richardson, Rocky Richardson, lots 27 and 28, Blk. 16, Farwell

WD, Dionisio P. Rodriguez, Delfino Aguilar, SW 60' of lots 11 thru 15, Blk. 10, OT Bovina

WD, Jose Guyman Cruz, Francisco Gonzales, SE 60' lot 3, Blk. 18, Bovina

WD, William Pankratz, Adams Drilling Co., Inc., lot 10, Blk. 27, Friona.

MARRIAGE LICENSES

Jorge Gonzales Ramirez and Maria Letticia Villarreal.

Vincent Michael Schilling and Deborah Ann Anderson.

THE SEVENTH DATE

The 25th of December is the date most Christians now agree upon as the proper time to celebrate the birth of Christ. However, whatever agreement there now is was a long time in coming. As a matter of fact, Dec. 25th is the seventh date used by Christians for their celebration. Earlier dates were January 6th (the traditional "Old Christmas"), February 2nd, March 25th, April 19th, May 20th and November 17th. The present day, now adhered to by all Christians except Armenians, began in the year 353. Armenians still observe January 6th.



Merry Christmas

It's that warm and cozy Holiday Season when families share with their neighbors and friends happy times and good feelings. We wish you the best, along with our thanks.

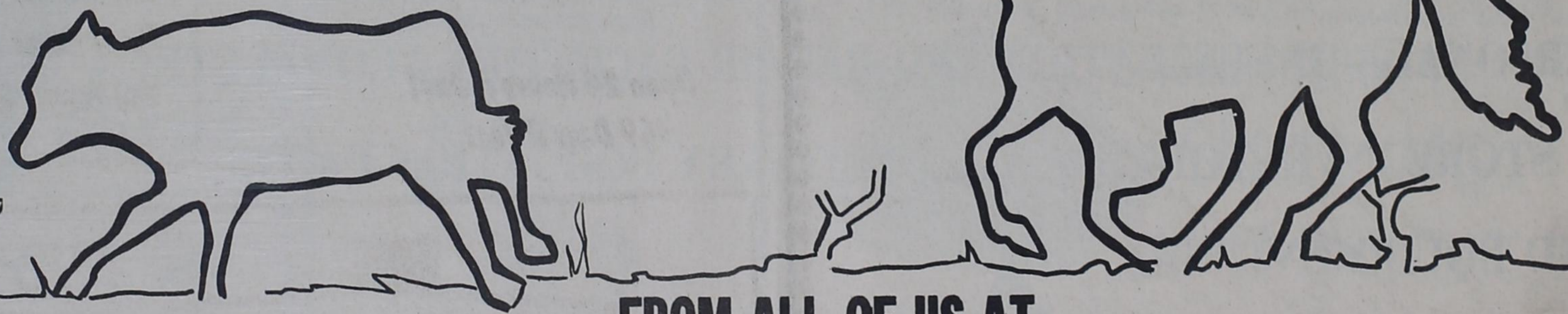
BONDS OIL CO.

BOVINA

Ph. 238-1146

Merry Christmas

At this joyous time of year, we extend our warmest wishes



FROM ALL OF US AT

OKLAHOMA LANE FARM SUPPLY & GIN

We Appreciate The Opportunity Of Serving You During The Past Year.... And We Look Forward To Serving You In 1975



SUCCESSFUL HUNTERS....This group of hunters had little trouble getting their limit on opening day of the Pheasant season last Saturday. From the left are Pat Boone III of Portales, N.M., Jack

Patterson of the Rhea community, Judge Pat Boone, Jr. of Littlefield and Ronnie Armstrong of the Rhea community.

Tools Please Gardening Buff Christmas

Greetings

Undecided on Christmas gifts? Numerous items are available that will please gardening buffs. Garden tools, terrariums and potted plants make good



Christmas gifts, according to Everett Janne, landscape horticulturist with the Texas Agricultural Extension Service.

"Top quality garden tools such as hand towels and grass clippers are available to fit almost any budget and are sure to please an avid gardener."

"Yard accessories such as sculptures, urns, wind chimes, bird feeders and hanging baskets add to the enjoyment of the outdoor area around the home while a rain gauge, barometer or outdoor thermometer will please a weather enthusiast. Also consider outdoor furniture," suggests Janne.

Terrariums, outdoor plants or a gift certificate from a local nursery are good gifts for anyone interested in plants or for someone trying to start a garden. A terrarium can



make a bright spot for someone confined indoors.

"Take time now to visit your favorite nursery or garden center and select Christmas gifts for your

gardening friends," advises the horticulturist.



**MERRY CHRISTMAS
HAPPY NEW YEAR!.....**

your local used Cow dealer.
Frona Bi-Products

Sewing Notions Make Nice Stocking Fillers

When looking for that last-minute "stocking stuffer," stop by notion and fabric departments.

"Whether the recipient is a seamstress or not, sewing gifts are practical," Marilyn Brown, consumer education-clothing and textiles specialist, Texas Agricultural Extension Service, Texas A&M University System, noted.

"For example, a bachelor, homemaker or teen may appreciate an emergency



repair kit. Include in the kit an assortment of threads suitable for any job, needles, shears and extra buttons—all packaged in a

handy, little box.

"Since pins and needles always seem to disappear quickly, an assortment of different size needles, dressmaker pins or ball-point pins for knits—accompanied by a pincushion—makes a welcome gift for homesewers.

"Since good, sharp dressmaker shears are a 'must,' if the homemaker doesn't have a pair of her own, consider purchasing some shears.

"Add a 'for sewing only' note so they won't disappear to another part of the house for other chores," the specialist suggested.

Another handy possibility is a small pair of shears for clipping and trimming, she continued.

To help organize the sewing area, consider making a wall organizer with a variety of pockets and hooks to hold sewing tools. Or, look

in stores for a molded plastic wall organizer to serve the same purpose.

"On the other hand, a teen might prefer a handy wicker basket to hold sewing gear—which is easily carried to school or 4-H club meetings, for example."



If the recipient is a beginning sewer, Miss Brown suggested giving a basic clothing construction book.

"For the more advanced seamstress, consider the handy pocket-size series of sewing books that specialize in various areas, such as



Another good gift for a gardener is a subscription to a monthly gardening magazine or a book on some aspect of gardening. A gift certificate from a bookstore is a good idea because the person can choose a book on his or her own interests, adds the Texas A&M University System horticulturist.



menswear, lingerie or trims.

"A selection of patterns—particularly those that are super simple to make—are ideal for a teen. Patterns offer her something to do after the holiday excitement is over.

"Look over your own sewing area for additional ideas. That useful gadget or something you'd like to have might make a good stocking stuffer for someone else," she added.



Joy at Christmas

The time of happy hearts and uplifted spirits is with us now in all its glory. And, at this glad season, our special wish is for you... a sincere wish that this may be your best Christmas ever... rich in happiness, friendships and lasting spiritual joy.

**DON'S MEDICINE CHEST
STUFF 'N SUCH
DON AND GLADYS SPRING**



A Very Merry Christmas

In the spirit of this joyous season our very best wishes one and all. To the friends we have had the pleasure of serving, thanks.

*We Will Be Open
Christmas For All
Those Items Which
You Forgot To Get.*

**Open 24 Hours A Day!
369 Days A Year**

We Accept Food Stamps

HOT BAR-B-Q DAILY

DONUTS

ICEES

POPCORN

MONEY ORDERS

CUBED ICE

YOUR 24 HOUR CONVENIENCE STORE

ABC's Released For Grandparents



LOTS OF VISITORS...When Bovina Schools dismissed for the Christmas-New Year holidays Friday afternoon at 2:30, the busses made a swing through the downtown block to enable the school children to visit for a moment with Santa Claus, who was here on his annual pre-Christmas visit. While Santa was in

Bovina, he stopped by The Blade office to pick up letters addressed to him and sent by children of the community. He assured the editor that he had "plenty of time to give the letters his personal attention" before his midnight visit on Christmas Eve.

Today's grandparents join the majority of older Americans embarking on a lifestyle different from that of elderly people in the past, according to one authority.

Many are assuming more comfortable roles of companionship with their families—especially those which include active grandparent-grandchild relationships," Dorothy Taylor said.

The family life education specialist, Texas Agricultural Extension Service, The Texas A&M University System, "recited" the ABC's of grandparenting that today's older Americans are developing for themselves and their new lifestyle.

ABC'S FOR GRANDPARENTS

Accept the fact that your children have the responsibility and final say about your grandchildren.

Be willing to let young parents make mistakes with your grandchildren.

Cry to yourself when grandchildren are punished. Do your share to ease burdens, generate cheerfulness and be independent.

Encourage the parents of your grandchildren to hire a babysitter.

Forget self-pity. Give unto other generations your vast storehouse of knowledge and experiences—when asked.

Have a positive outlook for future generations.

Indulge in loving your grandchildren with natural warmth and spontaneity.

Join family gatherings and social events without demanding consideration because of your age and status in life.

Keen and interested minds keep grandchildren close by.

Love all grandchildren with sincerity—and freedom from over-indulgence in one grandchild.

Moral support of an interested grandparent is heartening, even to in-laws. No task is so hard—or so

The Greeks believed that a burning aster would drive away serpents.



necessary—as standing by and watching parents move toward a course that seems likely to end in misfortune.

Open minds and closed mouths (except when a child's safety is threatened) produce harmony.

Progress. Past experiences and memories are history, so don't tell your grandchildren how much better things were "back when"—even though they were!

Quiet time and privacy are necessary for you and others.

Remember that being a grandparent is not a fulltime career.

Share responsibilities even when you prefer to "tend to your own business."

Tuck a grandchild in your arms to widen the circle where he feels at home.

Unethical grandparents come between a child and his parents.

Value the moments when you are a good listener, slow to blame and ready to look for ways of unraveling a tangled situation.

While each generation will err in a different direction, the mistakes of one will tend to be not much more serious than the mistakes made by its predecessors.

Exactly what every kid needs—grandparents.

Your feelings, ideas, and hopes about your role as a grandparent are important. Share these with your children.

Zest for life, people, and learning keeps grandparents young and vital.



Joy AT Christmas

During this joyous holiday we would like to express sincere thoughts that this should be a blessed season for all. To our wonderful patrons, thanks.

SHERRILL LUMBER CO.

Jay & Patsy Sherrill

Joyous Tidings

Ring out with notes of good cheer!

DOC STEWART

Buick • Chevrolet
Clovis

"NEXT YEAR" COUNTRY?

Yes Sir, Right Now It Is.

As we begin a new farming year 'next year' is vitally important to each of you and your farming or livestock operation. While you plan ahead base your management decisions on...

SPECIALIZED, DEPENDABLE CREDIT

There is no limit to how much is available from PCA. That's up to you and your operation's capacity to produce. Our financial assistance can run anywhere to a small loan to over a million.

When you need short-term money to make your farm more productive, more profitable, or a more pleasant place to live, contact the Production Credit Association.

PRODUCTION CREDIT ASSOCIATION
The go ahead people

"You've stopped raising a son. You're building a partner. Let us help."

Talk To:
DARRELL SIMPSON
PHONE 247-2758
PCA - FRIONA

Sure, you depend on him a great deal now. And in just a few years you'll regard him as a full business associate.

With his new responsibilities will come new ideas on how your operation can move ahead. For assistance in financing this vital growth, look to Production Credit.

Helping assure the future of a farm family through sound credit services is our business.

The go ahead people

It's Yuletide Season... here's a hearty wish for the best holiday ever! Fill it with good times, high spirits, and lots of friends. It's been our pleasure to serve you. Have a happy!

Merry

CHRISTMAS

AND
HAPPY NEW YEAR

From All Of Us At
BOVINA SUPERMARKET

Billy Whitecotton	Jerry Bunch	Freddie O'Hair
Paula Whitecotton	Billy Whitecotton, Jr.	Larry Sides
Billy Smith	Benito Arizmendez	Stephen Klemik
Suezy Smith	Jackie Berggren	Richard Garza

NOTICE: Most Of The Grocery Specials In Our Dec. 18 Ad Will Continue Through New Year's Day

OF CHRIST, CHURCH

Chrismons Originate With Early Symbols

Methodist Women Create Special Tree

An especially unique Christmas tree, called a "Chrismon" tree, graces the foyer of the First United Methodist Church of Bovina this year.

The tree, adorned with special ornaments of gold and white, has a most interesting history which is explained in detail in the following story.

Members of the United Methodist Women began the tree in 1973, added new ornaments this year and plan to add to the tree each year, according to Mrs. Bedford Caldwell, spokesman for the church organization.

The ornaments were made by the women of the organization and each has a special meaning and symbolism.

When did the Chrismon tree begin? And why? What is the reason for it? Where did the idea originate?

It began as an offering to God. God blesses the offering, and it became a song of praise and thanksgiving to Him. It continues as a witness to His love and His glory, as a proclamation of His holy Name through His Son, Jesus, the Christ, our Lord.

When we look back, we see our beginning of the tree during the Christmas season of 1940. An elderly minister, the Reverend George Pass, came by our home to wish us a Merry Christmas. He saw the discarded Christmas gift wrappings and asked for them. He wanted to use the pretty papers and ribbons to make Christmas ornaments for a tree in his little church.

There was no money to buy decorations; but there was a willingness to glorify God with the talents which he had and the materials that he could get.



"CHRISMON TREE"....A special Christmas tree, decorated with gold and white symbols of Christ and the church, graces the foyer of the First United Methodist Church this holiday season.

The ornaments were made by members of the United Methodist Women and each object has a special meaning and symbolism.

Then, perhaps, came the real beginning; I realized that Christmas was the birthday of the Christ Child. Suppose it had been the custom in His day and time to decorate birthday cakes for children? How would Mary have decorated a cake for Son Jesus? His name, yes. But what else would please Him?

That was the answer; let the Child be honored, the Person He is! Oh, there were weeks of research before the Chrismons came to my attention. I knew nothing of Christian symbolism. But now I knew what I was doing, what I wanted to say. Since then, the glory of God and His love have been and are the song which we sing through the Chrismon tree. We talk about the gift that He gave us that day. We say what we can where we are, with the materials which He gives us; we say it to the people around us, in their language; and we try to help others sing a similar song. This is the Chrismon idea.

While searching for a way to honor the Christ, I came across some drawings of designs called chrisma. "Chrismon" is a combination of parts of two words: CHRIST and MONogram. A Chrismon is just that—a monogram of Christ.

According to the dictionary definition, a chrismon is the Chi Rho monogram of Christ. The plural is chrisma; the word is not capitalized. Ascension Lutheran Church adopted this word to designate the special Christmas tree ornaments that this Church developed because the first designs were all based on chrisma. In this usage, the word Chrismon is capitalized, and the plural is Anglicized to Chrismons. Over the years these

ornaments have developed so that now a Chrismon may be a monogram, a sign, a symbol, a type, or a combination of such figures. The one requirement is that it refer primarily to our Lord and God.

The black and white prints I found were copies of chrisma designed and carved or drawn by some of the earliest Christians. These monograms were discovered in many places—some on jewelry or utensils, others on doors or buildings, and still more on the walls of the catacombs in Rome. Early Christians used them to identify themselves to one another, to designate meeting places of the church, and, sometimes, to show unbelievers where they stood. Even more important, these symbols of the early church served to transmit the faith and beliefs of the artist-teacher to the viewer. Thus the inspiration was shared and passed on.

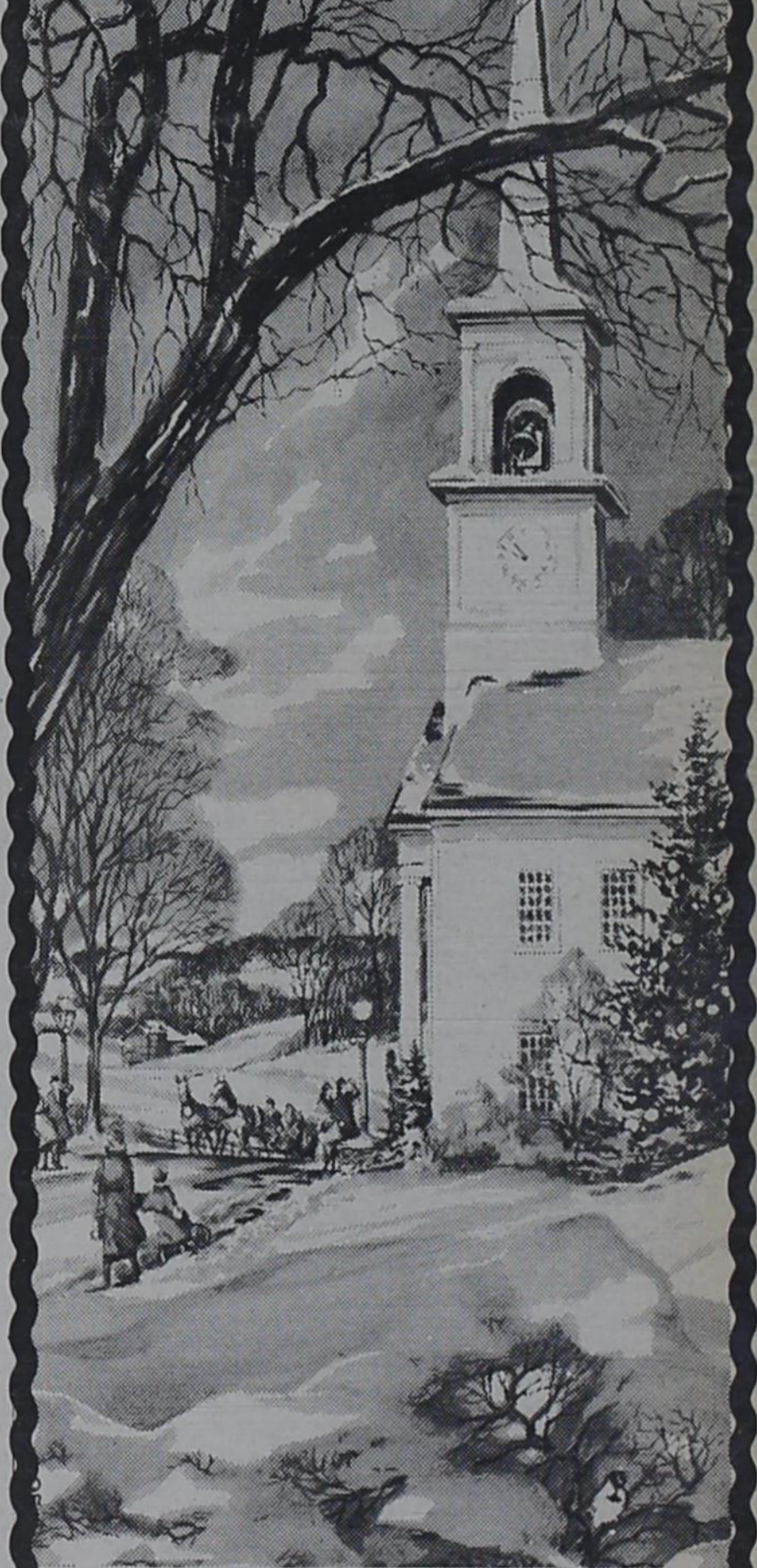
From an artistic viewpoint, the designs were quite beautiful. It was apparent that they would make lovely Christmas tree decorations. More than that, though, it occurred to us that, by using these early signs of our faith to decorate the tree we would bring out distinctly the real reason that we celebrate this day of the year. Further we hoped that such a Christmas tree would not only be worthy of being placed in the Lord's house but would also contribute to the spirit of worship in this holy season.

While the original idea had been to use only monograms of Christ to decorate the tree, a few other symbols of the early church were added to tell a more complete story. Because Christmas (Christ + mass) is the celebration of His festival, designs were limited to those which referred primarily to Him. Because we wanted the tree to speak directly to anyone who happened to come into the Church, designs which pointed to denominations were omitted. The first Chrismon tree in the nave of our church in 1957 held only a dozen different ornaments. We thought that the story of the Christ was told symbolically.

But we found that the more we grew as Christians, the more we had to say about our Lord. In 1958, some new Chrismons were added to the tree. When the same thing happened in 1959, we realized that our tree would never be completed. There is always something new to say about

Lord and God. All Chrismons are made in combinations of white and gold. White, the liturgical color for Christmas, refers to our Lord's purity and perfection; gold, to His majesty and glory. We point to the Christ as the Light of the world by using tiny white lights on the tree.

The Chrismon tree is complete only when those who see it understand its meaning. If the tree is in a public place, an explanation of its symbolism should be given to those who see the tree. One of the most surprising aspects of the program is the care with which people study the explanation and the tree so that they can interpret each symbol. As the tree grows in later years, the interpretation will be longer.



THE BOVINA BLADE

LOU NUTTALL
SCOOTER RUSSELL
BILL ELLIS

Christmas GREETINGS

To our friends and loyal patrons, here's hearty wishes for the best Christmas ever. Thanks.

Going Out Of Business!
20% Off On All Drugs And Groceries!

Thanks For Your Patronage

BOVINA GROCERY

The earliest beginning was, of course, in my home as a child. The tree in the house always seemed more beautiful than anyone else's. My parents, I knew, worked hard to make it so. As far back as I can remember, there was also the Christmas at church. I recall no trees in the church during my early childhood. The tree stood for a different kind of celebration than the one in which people participated at church. Later, when I saw Christmas trees in churches, I ignored them as being out of place.

In 1956 there was a tree in the Lutheran Church of the Ascension that I did not ignore. It was not unusual; it was the kind of tree with colored lights and balls that one saw anywhere at Christmas time. But that year I saw, and appreciated, the people behind the tree. That tree made me aware of those members who cared

JOY

at CHRISTMAS

An old-fashioned greeting from

MUSTANG DRIVE-IN

Plan Ahead For Holiday Spending

Plan ahead for holiday spending, one family resource management specialist suggested.

"Most families feel they will need to cut down on the amount of money spent this year. Call a family council and let each family member know the situation," Mrs. Doris Myers, with the Texas Agricultural Extension Service, The Texas A&M University System, said.

Start by taking a look at where money is going now. List all expenditures that must be met for the next several months. Then list the amount of money that will be coming in to pay

these bills, she advised.

"This provides a realistic picture of how much money is left for gift giving, entertaining and other holiday functions.

"In most families some adjustments will need to be made. Let the family figure out together what can be done," Mrs. Myers said.

She suggested ways to make the season happy for others without spending money. Making gifts instead of buying them, visiting a shut-in, and doing a job such as babysitting for a friend are ideas for bringing joy at no cost.

A Joyous Christmas

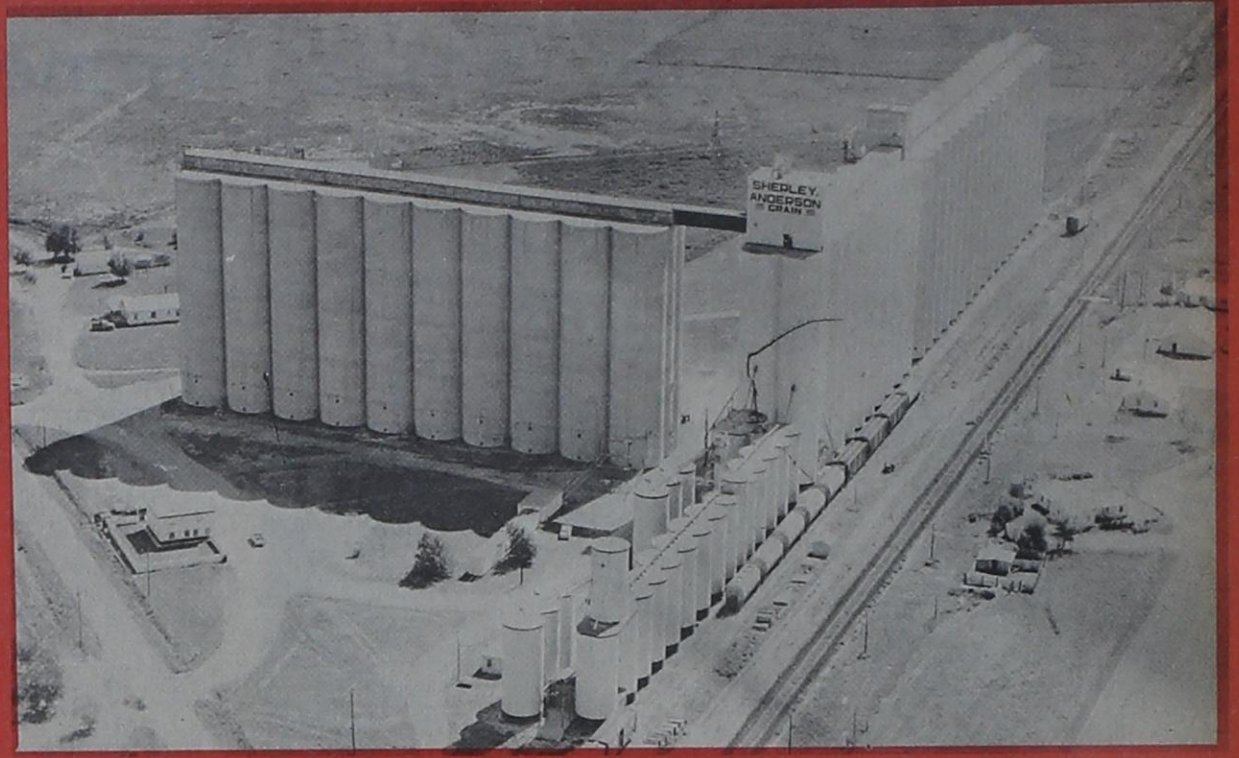
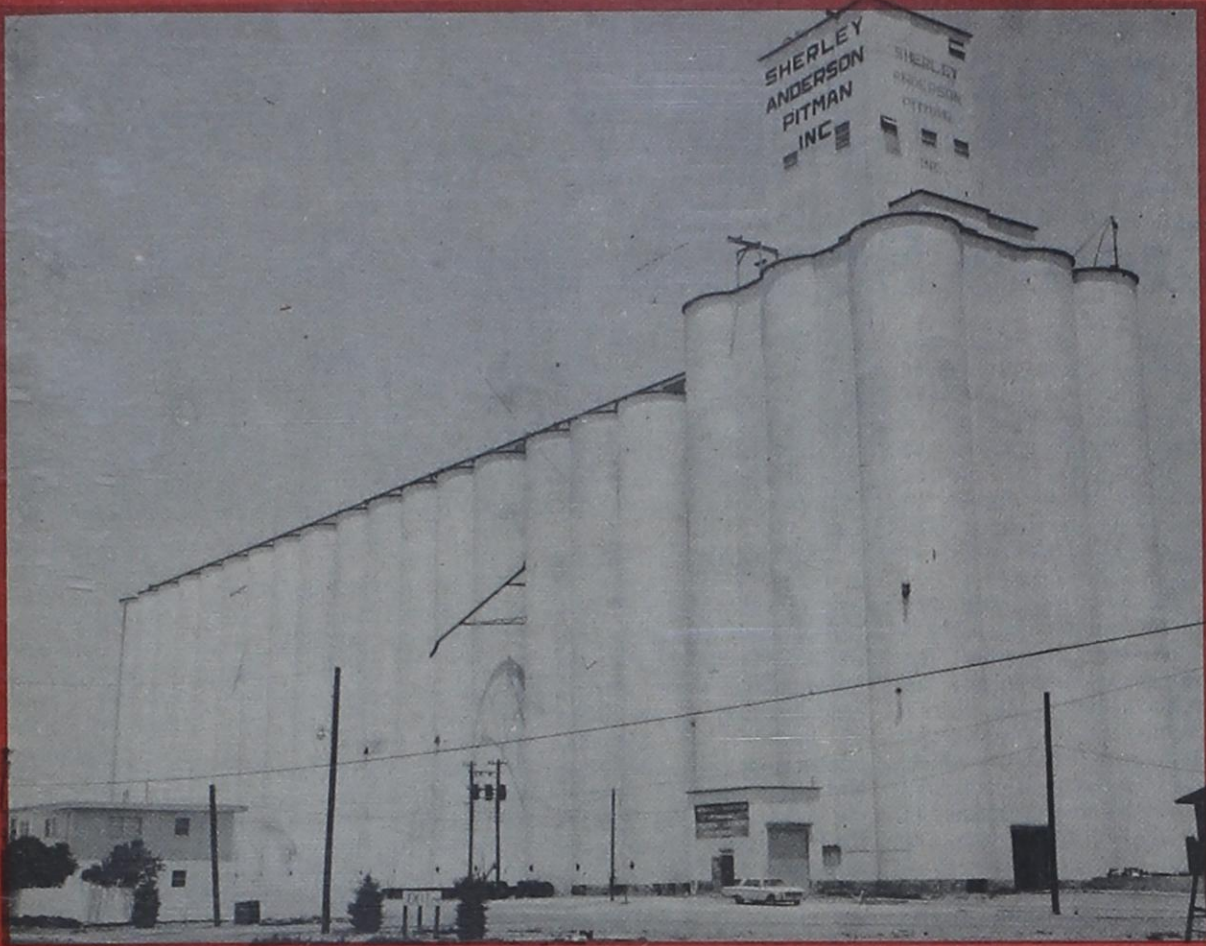
May the bright Christmas star lead you to peace . . . brotherhood.

St. Ann's Rectory



Joyous
Christmas

to all our fine friends



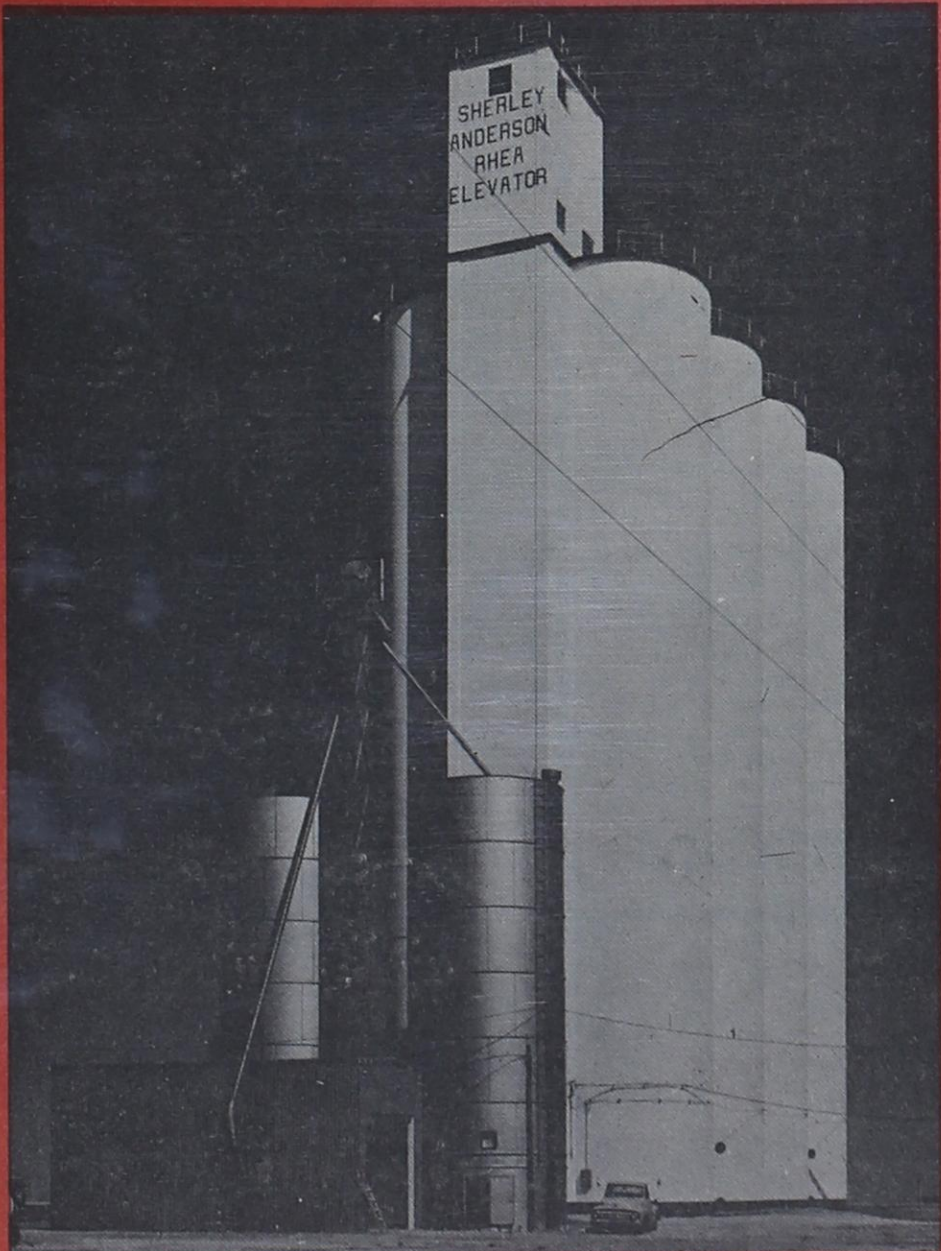
Sherley-Anderson-Pitman, Inc.-Farwell
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SERVING PARMER COUNTY FARMERS THE YEAR 'ROUND



Sherley Grain Co.-Bovina



**SHERLEY-ANDERSON
RHEA ELEVATOR**
JOE ALLEN



Sherley-Anderson

LAZBUDDIE ELEVATOR
JOE MOORE

Blade Recalls Eventful Year In Bovina



1974 To Become History Next Week



By Lou Nuttall
Editor, Bovina Blade

The year 1974 may well be remembered by this farming community as somewhat of a let-down after the bumper year of '73.

The lack of rain for a good part of the year, combined with other problems common to farming, turned the year into a disappointing one for farmers and farm-related industries. The yields of major crops in the area—wheat, corn and milo—proved to be disappointing; and that combined with the lower-than-expected prices for the commodities in the face of ever-rising expenses created, at best, an unstable situation for farmers.

In addition, shortages of fuel, fertilizer, machinery and parts plagued farmers. The year started on a promising note, however, with county bank deposits at an all-time high following the bumper '73 crop year.

Bovina recorded a number of firsts for the community, including the Little Dribblers Regional Tournament, hosted by the Bovina Jaycees; the Little Buckaroo Rodeo, sponsored by Bovina CowBelles; and several new additions to the annual Bull Town Days celebration—a community-wide revival and "Little Miss Bovina" and "Miss La Petite" contests, sponsored by the Bovina Jaycee-Ettes.

The CowBelles and Jaycee-Ettes were newly formed organizations in Bovina, and embarked on a number of civic projects. The CowBelles were named the top chapter in Texas at the annual state convention.

Included in accomplishments during the year were the installation of railroad crossing gates at the dangerous Third Street intersection and the paving of the cemetery road from the Dimmitt highway to the cemetery gate, a project sponsored by the chamber of commerce and underwritten by donations of community residents and businesses.

What was probably a record amount of moisture for the Bovina area fell in the months of July through October. Various parts of the community received from 15 to 22 inches of rain during that time after a months-long drought.

The past year saw several changes in business operations here. The Bovina Restaurant, closed for several months, opened as a steak house under its new owner, L.J. Jameson. Gaines Hardware, one of Bovina's oldest business establishments, closed its doors for the final time in October.

Folded into the pages of history, 1974 has offered an interesting diversification of events. Following is a list of month-by-month happenings during that period:

JANUARY

John Thompson of Huntsville, president of the Texas Jaycees, was picked for the keynote speaker at the Bovina Jaycee installation and charter banquet.

Junior Lambert won the Bovina pheasant tailfeather contest and Ronald Mitchell third. Pete Jesko of Lazbuddie won the county plaque with the longest tailfeather.

An additional \$200 was deposited in Bovina's Project Christmas Card following the publication deadline for the Christmas issue, bringing the total amount to \$956, the second top figure since the project began 10 years before. The donation was sufficient to clear the indebtedness on the Bovina Medical Center, Inc., building.



Billy Shelby, senior linebacker for the Bovina Mustangs' football squad, was named to the second all-state team in Class A. Shelby, an all-district selection three consecutive years, garnered the state honor in addition to the All-South Plains honor earlier.

Parmer County was 41.6 per cent wealthier at the beginning of 1974 than it was at the start of 1973—at least that was what was revealed by bank deposit figures released by the three county banking institutions. The three banks had a total of \$47,192,862.54 on deposit at the close of business on Dec. 31, 1973.

Deposits at Bovina's First State Bank, at \$7,567,580.19, were at an all-time high for a quarterly report on Dec. 31. This was an increase of \$2,298,662.68 over a year earlier, a whopping 43.6 per cent gain.

Mrs. C.C. Naegle was elected president of the Bovina CowBelles at an organizational meeting in January with 21 women attending the initial meeting.

Nancy Hutto, coronet; Randall James, tuba; and

Richard Rejino, clarinet, were named to the Region XVI All-Regional Band in tryouts against some 225 students from area high schools at Hale Center.

Funeral services were held the last week in January in Bovina for Mrs. Ollie Steelman, A.J. "Bart" Barton, Mrs. J. Sam "Granny" Gaines and Wyndol Davies. Services were held in Friona for Weldon Williams.

FEBRUARY

Heidi Corn and Billy Shelby were named Basketball Queen and King in ceremonies at Williford Gymnasium. Willie Williams was honored by the Masonic Lodge here for 50 years continuous service.

Voters of Parmer County were assured of a race for their top county office when Paul Fortenberry of Friona filed for the position of county judge, opposing the incumbent, Archie Tarter.

It was announced that Parmer County was the state's leading county in barley production in 1973. The county also ranked in the top 10 in the production of winter wheat.

Funeral services for Mrs. Lillie Trostle, 91, of Bovina were held in Shamrock.

Preliminary work began on railroad crossing gates on Third Street. The safety device at the Third Street crossing was the end result of years of efforts to obtain protection at the dangerous intersection where several persons had been killed in the past.

Bovina was selected as the site of the 1974 Regional Little Dribblers Tournament through the efforts of the Bovina Jaycees, who bid for the event.

Bovina Schools board of trustees rejected a Student Council-sponsored amendment to the dress code for students which is now in effect at a regular session of the board.

Billy Shelby, Heidi Corn and Nancy Hutto were selected to District 3-A all-district basketball teams. Earning honorable mention were Alton McCormick, Elbert Shelby, Evanna Johnston and Pam Wilson.

MARCH

Rhonda Rhodes and Chuck Gilbreath were crowned FHA Sweetheart and Beau at a FHA Sweetheart Banquet.

The Bovina High School Mustang Band was accepted to compete in the 11th annual Six Flags Over Texas Concert Band Festival in Arlington in May.

Linda Marcom, an eighth grade student at Bovina Junior High, successfully defended her Parmer County Spelling Bee championship of 1973.

Parmer County Commissioners Court gave approval of a new law enforcement center and jail, which would cost in the neighborhood of \$225,000.

Billy Whitecotton was named president of the Bovina Chamber of Commerce and Agriculture for 1974-'75. New directors elected were Mrs. Roberta Mager, Mrs. Norma Whitten, Larry Webb and Duane McDaniel.

Bovina's 14th annual Chamber of Commerce and Agricultural banquet was a sell-out with Ace Reid, the famous "Cowpoke" cartoonist, the featured speaker.

Lewis McDaniel and Mrs. Earl Whitten were named 1974's "Man and Woman of the Year" at the banquet.



APRIL

A change in the ownership and management of Birkelbach Machine and Pump Co. was formally announced by Kenneth Cary, new manager of the company. The firm, which was re-named Bovina Pump Co., was purchased by a group of local farmers and businessmen, who are also partners in Agri-Sprayers, Inc.

Lewis McDaniel, local manager for Southwestern Public Service Company the past six years, was appointed the manager of the company's office in Crosbyton.

Hale Center and Dalhart captured the regional titles in the Little Dribbler Tournament held at Williford Gymnasium here. Bovina's junior all-stars finished in third place in the tournament with the major all-stars in fifth place along with Friona.

Heidi Corn was tabbed for Best Actress in District 3-A One-Act Play competition. Chuck Gilbreath was named to the all-star cast.

Tommy Bonds was elected mayor and Durward Bell, Dickie Clayton and Bedford Caldwell city councilmen in a moderate turnout at the polls.

Leon Ware, James Clayton and Leon Schilling were named to the board of trustees of Bovina Schools.

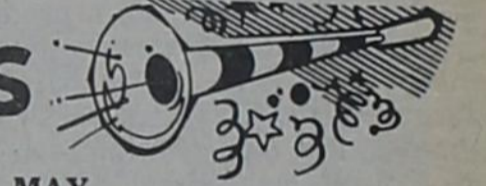
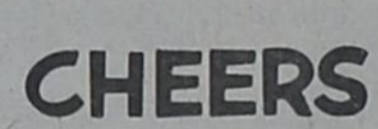
A "dirty 30s" type dust storm, accompanied by winds clocked at 75 m.p.h. and a smattering of rain at the onset, struck Bovina reducing visibility to near zero and leaving a trail of damage in its wake.

Billy Shelby earned his second trip in as many years to the Class A state track meet in the long jump.

Dwight Cox was named manager of the Bovina Gin Co., following the resignation of Johnnie Horn, manager for the past eight years.

Funeral services were held the last week in April for Carroll Steelman, Mrs. Dolly Williams and Ray Davies.

The Blade received an honorable mention in advertising initiative and third place for best newspaper columns at the 65th annual Panhandle Press Association Convention in Amarillo.



MAY

Nancy Hutto and Billy Shelby were recognized as "Best All-Around Athletes" and Connie Terry and Dannie McKay received the "Filly and Mustang Spirit" awards at the annual athletic banquet here.

(Continued on Page 2)



Blade Files Recall Eventful Year Here...

(Continued from Page 1)

The annual Junior-Senior banquet and prom was held at the Holiday Inn in Clovis.

A total of 275 voters in Bovina went to the Democratic Primary polls and helped elect Paul Fortenberry county judge in one of the two countywide contested races on the ballot. The race for county treasurer went right down to the wire with Benna Felts, the county-appointed treasurer, edging Jenoyce Ford, 958 to 858.

Valedictorian of the 1974 Senior Class was Christie Trimble with a 93.44 average. Salutatorian was Rhonda Rhodes with a 92.88 average. Next in line were Terri Willard, Heidi Corn and Terry Sherrill.

The Bovina Mustangs baseball team wrapped up the District 3-A title defeating the Farwell Steers two consecutive games in a best two of three series to determine which team would advance to the regional competition. The wins marked the first time ever for Bovina to defeat Farwell and advance to regional.



Linda Marcom and Karla Mills were named valedictorian and salutatorian, respectively, for Bovina Junior High. Miss Marcom had a 96.5 average with Miss Mills average 95.5. Other top students were Tracy Russell, Denise McCormick and Mace McDaniel.

Funeral services were held here for A.J. Jarrell, 78, long-time Bovina resident.

Danny Chester, service man for General Telephone Company here for the past four years, was transferred to Brownfield.

Parmer County—second only to Deaf Smith County in the fed cattle industry—showed another increase in production during 1973, according to an annual survey conducted by SWPSC.

Funeral services were held the last week in May for J.D. Kirkpatrick, 49, a prominent and popular Bovina farmer and businessman.

JUNE

Services for Frank Pesch, 76, of Bovina were held at the First Baptist Church of Bovina.

A project to pave 855-feet of roadway from Texas Highway 86 to the gate of the Bovina Cemetery got underway with very little publicity and only a few days to collect the necessary funds of about \$4361.

Wilbur Charles, father of five, grandfather of 15 and

great-grandfather of 12, was selected as "Father of the Year" in a contest sponsored by the Bovina CowBelles.

The wheat and barley harvest for 1974 got underway in the Bovina area with early predictions pointing to a crop 'way short of the previous year.

Peggy Grissom, daughter of Mr. and Mrs. C.W. Grissom of Taiban, N.M., and granddaughter of Mr. and Mrs. L.M. Grissom and Mr. and Mrs. Buck Ellison of Bovina, was crowned queen of the New Mexico State High School Rodeo in Albuquerque.

Bovina Supermarket nailed down the championship in the four-team girls' softball league.

A long-awaited rain the last week in June brought relief to parched Parmer County land in the first general cloud-letting since October '73. Amounts ranged from .02 of an inch to some three inches in various parts of the county.

The community drive to raise funds to pave the cemetery road topped its goal of over \$4000 by some \$840 with about \$5,165 on deposit at First State Bank.

A committee of representatives from civic organizations in Bovina was formed under the auspices of the Bovina Jaycees to promote city improvement projects and development of new business here.

JULY

Bovina Blade and Big Nick-Horn Insurance captured titles in the minor and major divisions of the Lions-sponsored Little League program here.

The 1974 Lions Club-sponsored slowpitch softball league began with nine teams entered this year.

Rouel Barron and Ken Horn were named co-chairmen of the 1974 Bull Town Days Celebration by directors of the Bovina Chamber of Commerce and Agriculture.

A new barber shop, "U.S. Male," opened for business in Bovina.

Funeral services were held in George West for Lee Barnes, a long-time resident of Bovina.

Sherley Grain claimed the senior league baseball title at Friona, placing Gerald Shelby, Tommy Serna, Ronnie Cary and Ruben Salazar on the all-star team.



Welcome 1975

J.E. Sherrill, Stanley Klimek and Dan Koelzer were named to the board of directors of Bovina Medical Center, Inc.

Showers in mid-July brought up to two inches of sorely-needed moisture to some sections of the community.

A Cowboy Revival, officially known as the Bovina Bull Town Days Community Revival, was in the process of being organized, making a full week of activities for the

annual celebration. Evangelist was announced as "Little George" Havens, known as the world's smallest cowboy.

Rites for Charles Conrad Tidenberg, an early Bovina resident, were held at the Church of Christ here.

Parmer County farmers were ranked first, second and third in the production of corn, castorbeans and grain sorghum, respectively, and was among the top five counties in sugar beet production in Texas for 1973.

Another "first" was added to BTD activities with the addition of a "Little Miss Bovina" and "La Petite" contest, sponsored by the Bovina Jaycee-Ettes.

Some 19 registered Quarter Horse and Thoroughbred mares and colts, stabled at the Hawkins and Read Stallion Station, were in conditions ranging from critical to serious after suffering from an apparent strong dose of insecticides.

Billy Shelby, Bovina's two-time all-state tailback-linebacker, signed a letter of intent to play football at McMurry College in Abilene, according to Head Coach Don Newsom there.

Additional donations to the Bovina Cemetery Paving Fund brought the total to \$5753.

Good Luck



Ten entries were recorded in the BTD Queen contest. They were Lezli Williams, Diana Naegle, Cathy Trimble, Trudy Falkenberg, Michelle Bonds, Tammy Hutto, Mandy Roach, Rita Nuttall, Connie Terry and Ginger Guest.

Up to three and one-half more inches of rain was received in the area the last week in July.

AUGUST

At the deadline for entering the "Little Miss Bovina" and "La Petite" contests, 27 contestants had been entered.

The moisture picture in Parmer County, although remaining somewhat less than 100 per cent satisfactory, began to take on a brighter aspect for area farmers with some two inches of rainfall the first week in August.

Big Nick's Traders and Sherley Grain wound up in a tie for the loop championship of the slowpitch softball league with the Traders capturing the playoff tourney for the second consecutive year.

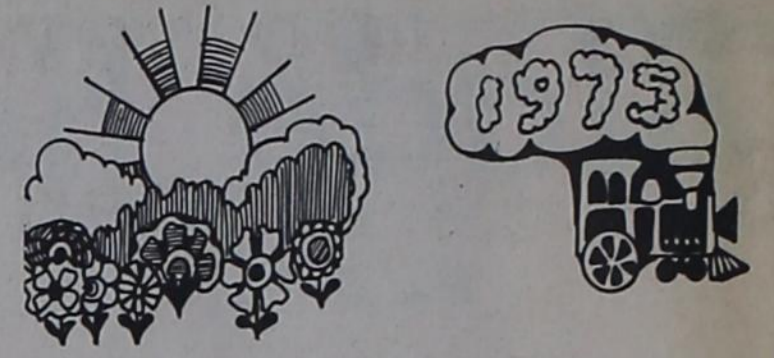
Sonny Jones and Tony Neal of Bovina, representing Parmer County Cattle Company, earned the right to compete in the first annual world championship team roping and barrel racing contest for feedlot personnel to be held in Las Vegas, Nev.

A crowd estimated at over 2,000 people were served free barbecue during the 11th annual Bull Town Days the third weekend in August.

Pam Rhodes, daughter of Mr. and Mrs. Gaylon Rhodes, was crowned "Little Miss Bovina" and Misty Boozer, daughter of Mr. and Mrs. Lowell Boozer, was crowned "Miss La Petite" in the pageant sponsored by the Bovina Jaycee-Ettes.

Lezli Williams, daughter of Mr. and Mrs. Tommy Williams, was crowned BTD Queen. Runners-up were Cathy Trimble and Diana Naegle.

For the first time in the history of the celebration, rain



forced changes in the schedule with the Queen's Contest held at the Tommy Williams farm.

Jerry McKay of Bovina won the beard growing contest with Steve Taylor of Friona second and Burry Thatcher of Bovina third.

The 14th annual Bovina Quarter Horse Show drew a record 223 entries, including 79 in the new Youth Activities division.

Irrigation wells across Parmer County were silent for the first time since February following an official 6.29 inches of rain the last week in August.

The 1974-'75 school year got underway in Bovina Schools with 579 enrolled by the second day of school.

The Bovina CowBelles announced it would sponsor another first for Bovina, a Little Buckaroo Rodeo for youngsters 12 and under.

SEPTEMBER

In the opening game of the 1974 football season, Boys Ranch Roughriders shut out the Bovina Mustangs, 19-0.

Emmett Tabor was the first winner in the opening week of the 15th annual Bovina Businesses Cotton Bowl Football Contest.

The Bovina Restaurant and Steakhouse was selected as the name of Bovina's newest enterprise. Owner of the business is L.J. Jameson, who came here from Amarillo.

Friday the 13th proved to be a lucky night for Bovina Mustangs as the Ponies bucked off the Happy Cowboys, 18-6, for the first win of the young season.

The Little Buckaroo Rodeo turned out to be a resounding success with 94 contestants ages two through 12 entered in the 23 events on the schedule.

Contestants came from Clovis, Texico, Muleshoe, Hereford, Olton and Bovina, according to CowBelle president, Mrs. C.C. Naegle.

A 200-yard-plus rushing effort by Fullback Ray Martinez and the ferocious defense of the Maroon "Skinny Twenty" combined to corral and whitewash the Lazbuddie Longhorns, 39-0.

Once again, a slow-falling rain drenched Parmer County and much of the Plains area the last week in September with totals of two to two and one-half inches reported generally throughout the county.

Some 20 adults and high school students met with the schools' board of trustees to request changes in the current dress code. The board voted unanimously to keep the dress code and is and agreed not to discuss that particular issue again during the first semester.



OCTOBER

Mr. and Mrs. Neal Mager, operators of Gaines Hardware, one of the oldest business firms in Bovina, announced the firm would close its doors. The hardware

(Continued on Page 3)



Bovina Gin Co.

Wishes A Happy Holiday Season
For All Our Friends & Customers
And Thanks For Your Patronage
This Ginning Season



Bovina Gin Co.

Highway 1731 North - Phone 238-4801

Dwight Cox, Manager



"Customer Satisfaction Is Our First Concern"

1974's Top News Stories Traced...

(Continued from Page 2)

firm was established in 1925 and was well known over an area of several states by its slogan, "Nothing knocks on Bovina but opportunity."

The Mustangs took their third straight win of the season with a 14-6 win over the Plains Cowboys. The victory was the first in five tries against the South Plains team which made the night even more enjoyable for the large crowd of ex-students and Mustangs on hand for the 1974 homecoming events.

Miss Connie Ware and Alton McCormick were crowned 1974 Football Queen and Football Hero during pre-game ceremonies at Mustang Field.

Irrigation rates for city water users and trash collection fees for all residents and businesses were raised at a meeting of the Bovina City Council.

The Ponies racked up their fourth consecutive win of the season, shooting down the hapless O'Donnell Eagles, 27-0.

Lezli Williams was named FFA Sweetheart and Trudy Falkenberg FFA Plowgirl by members of the FFA chapter at Bovina High School.

The 1974 harvest season was apparently falling into a regular routine for most farmers—harvest corn and milo two days with a four-day time out for rain. Amounts of less than one inch to more than three fell in some places in the community.

Bovina's Mustangs stayed in the football fame against county rival Farwell, but failed to take advantage of two scoring opportunities inside the 10-yard line to come out on the short end of a 13-6 count in the District 3-A lid lifter for both teams.

Bovina CowBelles were named the Outstanding Club for 1974 at the third annual Texas CowBelle convention in Amarillo.

The Springlake-Earth Wolverines clawed the Ponies in a District 3-A battle, 30-6.

Nearly four inches of rain, accompanied by hail, fog and chilly temperatures, drenched the Bovina area the



HOMECOMING ROYALTY...Miss Connie Ware and Alton McCormick were crowned 1974 Bovina High School Football Queen and Hero in pre-game ceremonies prior to Bovina's 14-6 win over the Plains Cowboys on October 4.

last week in October, completely paralyzing harvest operations.

Since the drought of '74 (remember that) was broken the first week in July, from 15 to 22 inches of rain has been recorded in Parmer County with the average probably in the 19-inch range.



The rains came...and came...and came.

NOVEMBER

An injury-riddled Bovina Mustang squad battled on even terms with the Kress Kangaroos for the first half of the game, but the third quarter spelled disaster for the Ponies of Roger Ezell. Bovina lost the game, 27-14.

Parmer County voters joined with those across the state in favoring Democratic candidates in the general election with 439 going to the polls.

In a race of prime interest in Bovina, Incumbent Charlie Jefferson was reinstated with 232 votes over Richard Carson, who had waged a strong write-in campaign and received 182 votes in Bovina and Rhea boxes.

Vega's Longhorns invaded Mustang territory in search of a district title, and in the foggy, rainy, cold, windy setting waltzed off with a 35-8 win.

Approximately 325 attended the 14th annual turkey dinner at St. Ann's Catholic Church, sponsored by St. Ann's Altar Society.

Mrs. Donald Ray Verner was Bovina's Champion First Freeze Predictor for 1974. She hit the nail on the head when she predicted Nov. 5—election day.

The final figures had been compiled, and last year Parmer County ranked third in the state in total cash receipts from farm marketings.

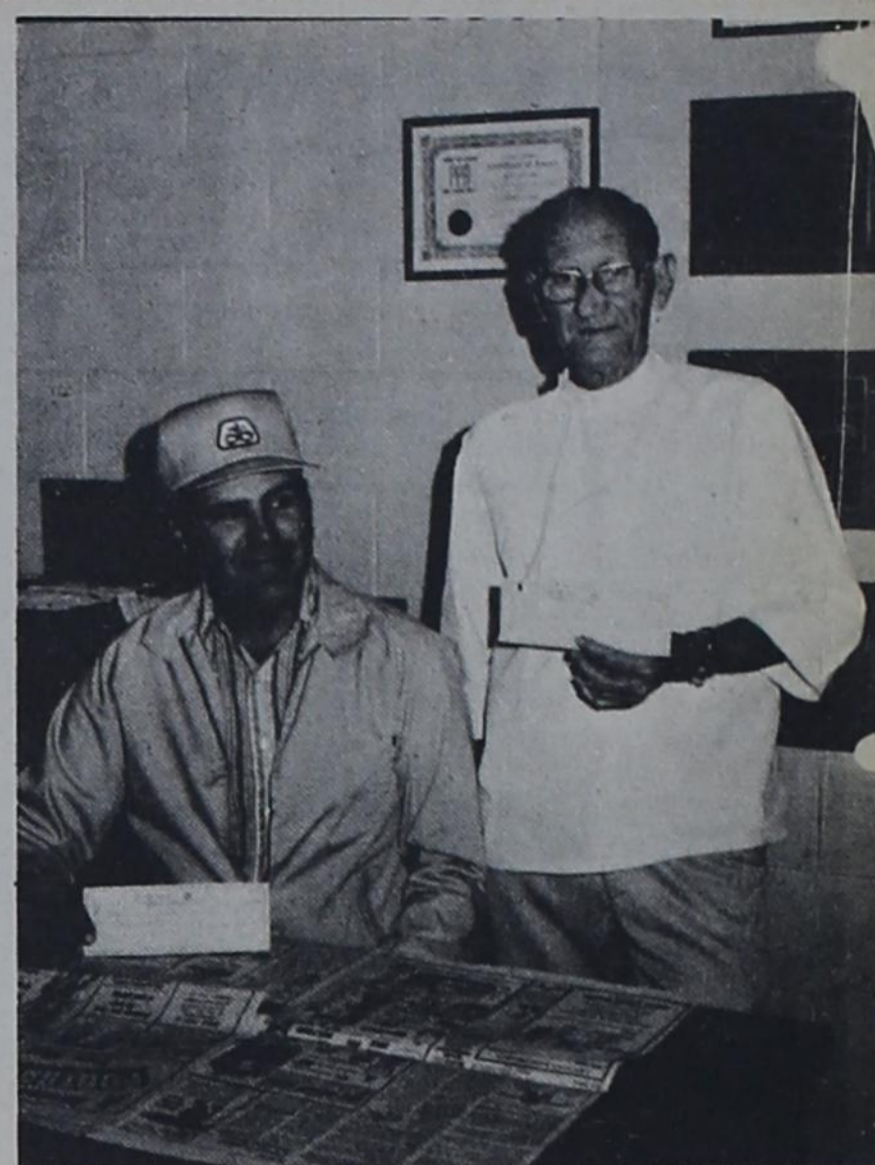
Parmer County farmers received almost \$155 million from the sales of crops and livestock with government payments adding \$8 million for a total of \$163 million.

The Hart Longhorns gored the Mustangs, 41-6, in the 1974 football finale. The district wound up in a three way tie with Vega, Hart and Springlake-Earth flipping a coin to determine which team would advance to the playoffs. Hart won the toss and advanced to regional.

Funeral services were held at First Baptist Church here for Oscar Combs, 81, a resident of Bovina since 1946.

Harvest of the Bovina area's corn and milo crops hit peak proportions with yields of both crops termed disappointing.

Funeral services were held at First United Methodist Church here for Willie Williams, 79, a Bovina businessman since 1920.



CONTEST WINNERS...Tom Ware (seated) and Emmett Tabor tied for first place in the seventh week of the Bovina Blade's football contest. Tabor established an early lead in the contest and won the grand prize.

Hurshel Harding, Parmer County Attorney for the past 17 years, tendered his resignation effective Dec. 31, at a meeting of the Parmer County Commissioner's Court.

Six couples met with members of the Board of Trustees of Bovina Independent School District and members of the school administration to present a comparative study of the six Class A schools in the district.

Kyle Jones was selected to the all-tournament team at Hale Center in the final basketball games prior to the Christmas-New Years holiday.



Joyous

New Year

DECEMBER

Emmett Tabor won the 1974 Bovina Businesses Cotton Bowl Football Contest grand prize and became the only contestant in 15 years to repeat that feat.

A management change was announced, along with a name change, for Bovina's fabric shop. The Stitch Niche, which had been operated since August 1972 by Mrs. Winston Allison, changed to Stuff 'N Such, operated by Mrs. Don Spring.

Dennis Willard, a junior at Bovina High School, was named to the District 3-A All-District team as a defensive back. Earning honorable mention positions were Elbert Shelby, Alton McCormick, Clint Cox and Rickey Stanberry.

Bovina's Mustangs won the consolation trophy in the Whiteface Invitational Basketball Tournament.

The 1974 pheasant season opened with the hunt to span three weekends. Annual tailfeather contests were announced for Bovina, Friona and Farwell with the county winner to receive a plaque from the Parmer County Game Management Association.

Joy

Let Christmas fill your heart with gladness. Thanks.

BOVINA METHODIST CHURCH

JOYOUS HOLIDAY GREETINGS

THE PRETTY PALACE



Merry Christmas

May the serenity of Christmas find and keep you content. May every day of this joyful season be filled with joy . . . abundant in peace . . . rich in brotherhood. To all the cherished patrons we serve . . . our warmest gratitude.

BOVINA STEAKHOUSE

Mr. & Mrs. L. J. Jameson



Merry Christmas

Make it a fun-filled holiday! Fill it with an abundance of love, laughter and warm hearts everywhere. Best wishes for a cheery, blessed season to all. Our special thanks.

REEVE-CHEVROLET-OLDS

Friona

Student's Wife Uses Art For Good Cause

A West Texas windmill made of horseshoe nails will send a Wayland student and his wife to Guatemala this Christmas on a missionary crusade.

Mrs. Precious Johnson, wife of Truman Johnson, junior religion major at Wayland Baptist College and pastor of the Claytonville First Baptist Church, has made over 200 plaques of the windmill—\$1600 worth—to pay their expenses to Guatemala. The crusade is being coordinated by International Crusades Inc., of Lubbock, and will leave Dec. 26.

"The response to the plaques has been tremendous," Mrs. Johnson said. "Not only have we made enough money to pay our own expenses, but we also are helping two others to go."

The plaques are made of press wood sprayed with black paint. Horseshoe and cement nails are then glued on to form a windmill and barbed wire fence. Tiny silver wire runs through the nails to complete the fence.

"I've bought over 100 pounds of nails," Johnson said. "Everytime I go to town, I have to buy another supply." They're getting hard to find.

It takes Mrs. Johnson about an hour to make one plaque. "If I really work at it, I can make from 10 to 15 in one day," she said. Their children Kendall, 11, and Caprice, 9, help by selling them to their friends.

"All the money that comes in from the plaques will go toward sending someone on the crusade," Johnson said. "After all, the Lord is selling them. As long

as they continue to sell, we will continue to put the money into the fund."

Thirteen teams, or 170 people, are going on this crusade, according to Wayland student Orville Rogers, pastor of Calvary Baptist Church of Tulia and board member for the Crusade organization.

Besides Rogers and Johnson, several other Wayland students are planning to help with the crusade effort in Guatemala. Keith Longbotham, senior from Plainview; Ralph Molina, sophomore from Kress and pastor of the Mexican Mission there; Martha Sell, junior from Panhandle; Carol and Charlene Stark of Claytonville, and Terry Keltz, former student, now music director at Parkview Baptist Church, Plainview. Area churches sending

teams are First Baptist Churches of Farwell, Bovina, Claytonville, Wellman, Enochs, Lazbuddie and Tokio; Calvary Baptist of Tulia and Lubbock; Temple Baptist of Hereford; Emanuel Baptist of Lubbock where former Wayland Student, Charles Strickland, is pastor; and Friendship Baptist of Lamesa.

"International Crusades Inc. is designed to coordinate crusades between sister churches in the United States with churches of other lands, primarily Mexico, Central and South America," Rogers said. Ben

Meith, missions coordinator of Calvary Baptist Church, Lubbock, is executive director.

"We contact a Southern Baptist missionary in one of those countries who talk to pastors of churches in the area to see if they are interested in inviting churches to come and hold revival meetings," Rogers said. "It is a church to church effort."

Teams from each church are made up of laymen and pastors who pay their own expenses, \$425 each. If their church votes to send them, the church pays \$500 into a

budget to be used for radio and television time, printed materials, and other operating expenses.

Preaching is done through interpreters using bilingual New Testaments and tracts. A record of the plan of salvation and a cardboard record player are left for the church to use.

The teams will leave on a chartered plane Dec. 26 for Guatemala City and from there will travel by different means to their individual fields. They will be conducting revivals in about 30 Guatemalan churches.

"Our team will have to

travel one and a half hours by motor launch across a gigantic lake to San Pedro de la Laguna," Rogers said. "It is a small town of about 5,000, but has 700 Baptists. Our first Southern Baptist work in Guatemala was started in this town by Paul Bell. They asked for a team to come this year."

Last Christmas 170 laymen and pastors, including 10 Wayland BSU students, held revivals in about 20 churches in Chaipas, Mexico; there were 1400 saved.

"There aren't many church members—about 2000—in the whole state of

Chaipas," Rogers said, "but last summer after the crusade, they had 7500 in their Vacation Bible schools. In the first three months of last year, they started more churches than in any previous year."

"One of the most impressive things," Johnson said, "is that one hundred twenty-five people from Chaipas, Mexico, are going on their own into Guatemala to help with this crusade. Some of them are new converts; others are those who helped us last year."

"Also, 27 students at the

(Continued on Page 10)



GUATEMALAN CRUSADE....Mrs. Truman Johnson holds one of 200 plaques she has made to earn money to pay expenses for a Guatemala missionary crusade this Christmas. The crusade is being coordinated by

International Crusades, Inc., of Lubbock, and will leave Dec. 26. Truman Johnson is a junior religion major at Wayland Baptist College and pastor of the Claytonville First Baptist Church.



CHRISTMAS GREETINGS

May the joy and peace of that first Christmas be with you and yours this season. Our wish is for all hearts to be filled with gladness, contentment and the desire for real brotherhood. Our gratitude to the kind, generous people we serve.

CHUCK'S Spraying Service, Inc.

Six Spray Planes Available

Call Day or Night 238-1331

CHUCK STALLINGS, Owner



Man-that's Sorghum!

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GREAT YIELD POTENTIAL
A wise choice for farmers looking for those EXTRA yields

P-A-G 525

EXCELLENT YIELDER
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A NEW hybrid sorghum—just what producers are looking for in a hybrid sorghum.

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FULL SEASON—LEADER OF MOST YIELD TESTS
Has the kind of standability combine operators like for fast and easy harvest.

10% DISCOUNT FOR PAYMENT BY JANUARY 2, 1975. PRICES NOW AVAILABLE AT YOUR P-A-G DEALER.

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Billy Mayfield—Farwell
Sherley Grain Co.—Bovina
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Supplies of
Excellent Quality
Extra
High Germination
Seed
Available for
Ordering Now

SANTA, REINDEER NOT SO POPULAR

Typical Venezuelan Christmas Described

(Editors Note: The following article on Christmas in Venezuela was brought to us by Mrs. Maesle Flynn of Bovina, who spent some time in that country last summer as a guest of her brother who ranches here. She read the article at that time and thought Bovinians might be interested in the story.)

There is no snow, no cuddling by the fire. No holly, no ivy, no one-horse open sleigh, and yet Christmas is in Venezuela enveloping young and old in its merry cloak. A feeling of joy runs through the land. A time of giving and smiles. A time of dreams, eager young eyes, visions of sugar plums....In general it can be said that Saint Nick, though becoming increasingly popular, is not as generous in Venezuela as he is in northern climates. Probably reindeer do not feel at home so near the equator.

But there are other gift bearers who never forget Venezuelan children. "Baby Jesus" has for hundreds of years been bringing joy on Christmas Eve as well as the Magi on January 6. This ancient tradition is true in Latin American countries and in Spain. It is, after all, logical that the magi, or the three wise men from the east, who were the first to bring presents to the Christ Child would become the symbol of gift bearing in what is in essence a Catholic continent.

The Christmas tree is already a very important part of the Venezuelan Christmas scene. As evergreens do not grow in Venezuela, they are imported from Canada or the U.S. and sold in the streets by students who make a

handsome profit. It is a common sight in Caracas during the early days of December to see rows of cars on their way home, and Christmas trees tied to the roof.

This yearly time of merriment, of songs and dance and parties which last until rosy-fingered dawn announces the coming of a new day, is nevertheless a family affair for most Venezuelans. On Christmas Eve and New Year, for example, it is the custom of Venezuelans to dine at home with their families, clan is a better word actually, as these "families" sometimes exceed 100 people. After the dining, toasts, kisses, embraces and exchange of presents, the parties begin.

At midnight on Christmas Eve, traffic reaches rush hour proportions. People visiting from house to house. Midnight Mass, known throughout Latin America as the Roosters Mass, comes like a refreshing oasis of calm amidst all the excitement. In a town of many beautiful churches all aglow with bulbs and candles, men and women of all ages stop to pray. Some to thank others, to ask hope, peace, love in the year to come, perhaps a slight feeling of nostalgia thinking about the year that dies. But never sadness. It is not the time of year to be sad. And after mass, the fireworks.

Women in beautiful long gowns displaying all their finery, men in tails or black ties. All is jolly, all is merry, Christmas is in the air....

The hallaca is the typical Venezuelan dish during Christmas. It is a delicious rectangular treat made of



corn paste stuffed with ham, pork, olives, chicken and many spices. Every family has its own hallaca recipe handed down from generation to generation jealously guarded. Families compete to see who makes the most delicious hallaca. It is a source of great pride for a Venezuelan housewife to be complimented on the taste of her hallacas.

There are many other tasty treats to eat and drink during the holiday season. On New Years Eve, there is a custom of eating 12 grapes when the clock strikes midnight. One grape for each month of the coming year will bring luck, happiness and prosperity.. fireworks light up the Caracas sky on New Years Eve while in the streets gangs of children roller skate together singing Christmas songs. Skating

during Christmas is the traditional pastime of Venezuelan children. Whole streets are closed to traffic to allow children the freedom to skate without worry. It is common to see children with skates on hand during Roosters Mass.

The manger is an important part of the Venezuelan homes Christmas decorations. Some mangers are very elaborate with rivers which flow real water, date palms, shepherds, sheep and the three Magi bringing gifts. In the center, there is always the humble little straw bed surrounded by the loving parents, the ox and the donkey. Though the mangers are set up in early December, it is not until Christmas Eve that Baby Jesus is laid in the manger; a little child, born 2000 years ago whose message of love and peace will live forever.



A Joyous Christmas

Let us renew our dedication to Him and fervently pray that good will and eternal peace will be the shining gift to all mankind.

PARMER COUNTY FARM BUREAU

star of wonder

May the light of the Christmas star enter your heart and home this season—filling them with lasting joy and peace. To our patrons we would like to express our thanks for the loyalty shown to us.

WORLEY GRAIN

Pleasant Hill, N.M. - Ray Ford

Farwell, Tex. - Bill Thigpen

CHRISTMAS GREETINGS

Rejoice! It's Christmas. During this holiday of heart warming thoughts we wish you peace and happiness. Thanks for your support.

BOVINA PUMP CO.
Kenneth Cary, Mgr
Phone 238-1596

BEFORE GIVING

Check Toys For Safety Features

The U.S. Consumer Product Safety Commission estimates that there are 700,000 toy-related injuries a year, a large number of them occurring on or after Christmas.

Field representatives of the State Department of Health spot check Texas stores for toys banned by the Commission, but monitoring all stores for each of the more than 800 toys banned is an impossible task.

Even though manufacturers are required to recall banned toys, some banned items still slip onto the market. Many toys, too, possess hidden dangers that have not been recognized yet by officials.

It remains for parents to do some of the monitoring—at least of the toys they select for their own children.

splinters; plastic and metal objects should have rounded edges; dart-type toys should have firmly fastened suction cups.

Moving mechanisms—hinges, springs, gears, and wheels can often trap or pinch a child's small fingers.

Tiny, removable parts—needles, nails, bolts, marbles, eyes and other decorations on stuffed toys can come off and be swallowed



or puncture a child's hands or eyes.

Cords, strings and tapes—playpen or crib toys should not have cords long enough to become looped around a child's neck.

Electrical toys—the toy itself as well as the cord should bear the Underwriters Laboratories Seal.

Toxicity—painted surfaces that contain more than one-half of one per cent lead are banned. Possible poisoning is difficult to determine, however, and parents must generally trust reputable manufacturers. Look for the "Non-Toxic" label and avoid all painted toys for infants who put playthings in their mouths.



The following checklist summarizes the opinion of many child development experts and the U.S. Consumer Product Safety Commission concerning toy safety:

Sturdiness—the toy should not shatter or break easily; protruding knobs and levers should be securely fastened.

Sharp points and edges—wood should be free of

Flammability—check for labels on fabric products for "non-flammable," "flame-retardant," or "flame-resistant" notices. Avoid toys made of obviously combustible material.



Cleanliness—toys should be sealed in packages; toys for infants and toddlers should be washable. Look for notices saying "washable" and "hygienic materials" for stuffed toys and dolls.

Other Warnings—heed warnings such as "Not Intended for Children Under 3 Years of Age." Remember that younger brothers and sisters may have access to toys intended for older children once the toy has been brought into the household.

LETTERS TO SANTA CLAUS

Dear Santa, How are you. I am just fine. Me and my brother have been good boys. I would like a tv tennis game and a toy surprise. And my brother Denver wants a chugging choo choo and also a toy surprise. I hope Rudolph nose is shining very bright.

With Love,
Jon and Denver Riddle

Dear Santa, I have been a pretty good boy this year. I would like for you to bring me a bicycle and a Dallas Cowboy football suit and a football and kicking tee.

Love,
Todd Ware

Dear Santa Claus, I would like to have a walkie-talkie and a GAF view master kit with Winnie The Poo slides. Snoopy the electric toothbrush. Bugs Bunny talking alarm clock. The last thing would be a boy's bicycle. That is all I want for Christmas.

My name is Robert Dendy and I am four years old. I live in Lubbock, Texas. I have tried to be a good boy but sometimes I really have tried everyone's patience.

Yours Truly,
Robert Dendy

Dear Santa, I am Scotty. I would like a Cox Dunebuggy. Charles would like a crane car and a boom fender. Sharlet would like a bicycle with training wheels.

Your Friend,
Scotty, Charles and Sharlet Johnson

Dear Santa Claus, Here it is Christmas again. I know you have been busy all year getting ready. Thank you for the things you brought last year. If you can bring me the walking doll, I would be thankful. Please remember all the other boys and girls.

Love,
Melissa Aguilar

Dear Santa Claus, Here it is Christmas again. I know you have been busy all year getting ready. Thank you for the things you brought last year. If you can bring me these: a Barbie head and mystery cards. I would be thankful. Please remember all the other boys and girls.

Love,
Becky Webb

Dear Santa, Thank you for what you brought me last year. I hope you can bring me a bike. Please remember all the boys and girls.

Love,
Toby Dutton

Dear Santa, I want a watch and a bike too and a birdie, bird helicopter and a walkie talkie. Please. Santa.

Ricky Stacy

Dear Santa Claus, I want a Baby Alive, Baby Crissy, Mickey House factory and candy cane snow cone machine, long dress Thank you.

Love,
Kathleen Jenkins

Dear Santa, I want a vertibird air police, tow truck, saddle, walkie talkie and space suit. I will be happy with whatever you choose for me.

Love,
Chad Clayton
P.S. Please put a dog toy in Scottie's stocking.

Dear Santa, I want a stuffed monkey with a banana in its hand, please. I also want a tape recorder. How is Rudolph and the other reindeer? How is Mrs. Claus?

Love,
Holli Clayton



A Child is Born...

Wrapped in swaddling clothes and lying in a manger, the Christ Child came into the world to lead the way to peace, love and happiness.

PARMER COUNTY CATTLE CO.

GREETINGS

Good tidings . . . make merry, neighbors and friends. We hope the season is happy in every way. Our thanks to all.



GATEWAY FARMS, INC.

Ph. 238-1239

R. R. Lusk, Mgr.

Bovina



GREETINGS

IN THE TRUE CHRISTMAS SPIRIT. WE JOIN ALL MEN OF GOOD WILL IN PRAYERS FOR LASTING PEACE. GRATEFULLY, WE THANK EVERYONE FOR THE TRUST AND CONFIDENCE THAT HAS BEEN EXTENDED TO US.

Parmer County Spraying Service

Junior Lambert, Ovid Lawlis, Buck Gregory

Child Has Own Views About Santa Claus

"What will I tell my child about Santa Claus?" is a familiar problem for many parents during the holiday season. The secret is to take ones clues from the child, one family life education specialist advised.

Parents might ask themselves, "What does the child want to know--what does the child understand," Ilene Carrington, with the Texas Agricultural Extension Service, The Texas A&M University System, suggested this week.

Up until about two years of age, children have little

a little more interest in Santa Claus and knows it's Santa who brings the toys. Christmas is a time of excitement for him, but he doesn't yet understand the legends or basis for the holiday season.

"But by four years of age, children are interested in all the details of Christmas,



even though they still get confused about what is happening and why.

"Santa is very real to the five- to six-year old. Christmas is a time of

wonderment and excitement. Maybe the child is interested in writing a letter to Santa, or perhaps visiting him. He might want to leave Santa a late night snack under the tree," she said.

The child is also learning that Christmas means giving as well as receiving gifts. This is a good time to let the youngster help family members make, wrap and deliver gifts to loved ones, Miss Carrington suggested.

"Much of the child's attitude about Santa Claus will be influenced by the feelings and actions of his parents and other family members.

"Even past the age of believing that Santa is a real person, the spirit of Santa lives on as family members feel and express their love and concern for one another," she said.

Shelves Can Be A Decorative Idea

Shelves can transform meaningless corners and over-sized, empty walls into useful, attractive areas, one authority says.

"Besides serving as versatile storage and display units, shelving works as a decorating aid," Anna Marie Gottschalk, housing and home furnishings specialist, Texas Agricultural Extension Service, The Texas A&M University System, noted.

Used properly, shelves provide unity of space and shape, she said.

"For example, to unify a room, match shelf color to that of the room.

"To accent shelving, cover the wall behind it with contrast--using colorful cloth, paper or paint.

"Another possibility involves papering shelves and wall with a dynamic print."

For shelving, the specialist advised consumers to keep personal needs in mind--but remember that flexibility results in long-lasting use. Also, plan shelves in relation to the room and surrounding spaces.

"Available either unfinished or finished--in wood stains or bright enamel paints--individual shelves are sold in many different lengths and widths.

"To install them, use brackets or standards especially designed for flexible use.

"Or, stack shelves from the floor, using sturdy vertical supports--such as bricks or building blocks."

Overall interest increases through use of different shelf lengths--and varying space between shelves, Miss Gottschalk added.

Santa Letters

Dear Santa Claus,
I wish you would let me touch one of your elves. Please bring me a Sesame Street Marble Computer, a Kenner Story Machine, Fisher-Price basketball. Bring Tony a music box and a Busy Face. We have been good kids this year. Thank you very much.
Julie DiCuffa
+ + + +

Dear Santa,
I would like Barbie's Town House and whatever else you think I need. Don't forget all the other kids.
Love,
Gail
+ + + +

Dear Santa Claus,
I have been a pretty good girl. I will want a doll and a record player. I love you.
Tobi Bandy
+ + + +

Dear Santa Claus,
I have been good. I would like an elevating scraper, a football uniform with pads and shoes with cleats, a tent to play in, please bring my sisters something! I would also like a police car with sirens and a light.
Thank you--I'll leave you cookies and milk on the mantle. Have a Merry Christmas, You and Mrs. Claus.
Cap Naegle Jr.
+ + + +

Dear Santa,
My name is Lyle Dean Burk. I am 4 years old. I live at 200 Halsell--just so you'll know.

How are you? Why do you live at the North Pole? Why do you come down the chimney and not in the door?

I want a backhoe, front-end loader, and bulldozer, the kind made of metal, for Christmas.

Thank you for the things you brought last year.
Love,
Lyle Dean

Hello! Santa Claus,
How are you? Please bring me N.F.L. "Football Outfit" and a football. Thank You. God Bless You.
Bobby Robledo
+ + + +

Hi! Santa,
I am a four year old boy and I haven't been so good as I should. But I promise to be a better boy. Please bring me "Emergency Unit with two Ladders."

Thanks and Bye
+ + + +
Dear Santa Claus,
How have you been all these time. I would like for you to bring me "A Sew Magic." And a Doll that her hair grows." Thank you and remember all the other children.
Love You,
Gracie Robledo
+ + + +

Dear Santa,
Please bring me a doll and a bicycle, and please be good to the other boys and girls and my sister and brothers.
Love,
Pat Parson
+ + + +

Dear Santa,
How are you this Christmas? My little sister and I are fine. Please bring us a stove set, a set of socket boppers and anything you think we'd like. We have been pretty good and promise not to fuss at each other until Christmas. We will leave you something good to eat.
Love,
Laurie, Age 5
Jamie, Age 1 1/2
Bradford
+ + + +

Dear Santa,
I'm a little boy who is five years old. Please bring me a 966 I.H. tractor, bicycle and a boat and trailer set. I'll try to be a good boy, bring my sisters some toys too. Bring candy too.
Love,
Todd Schilling



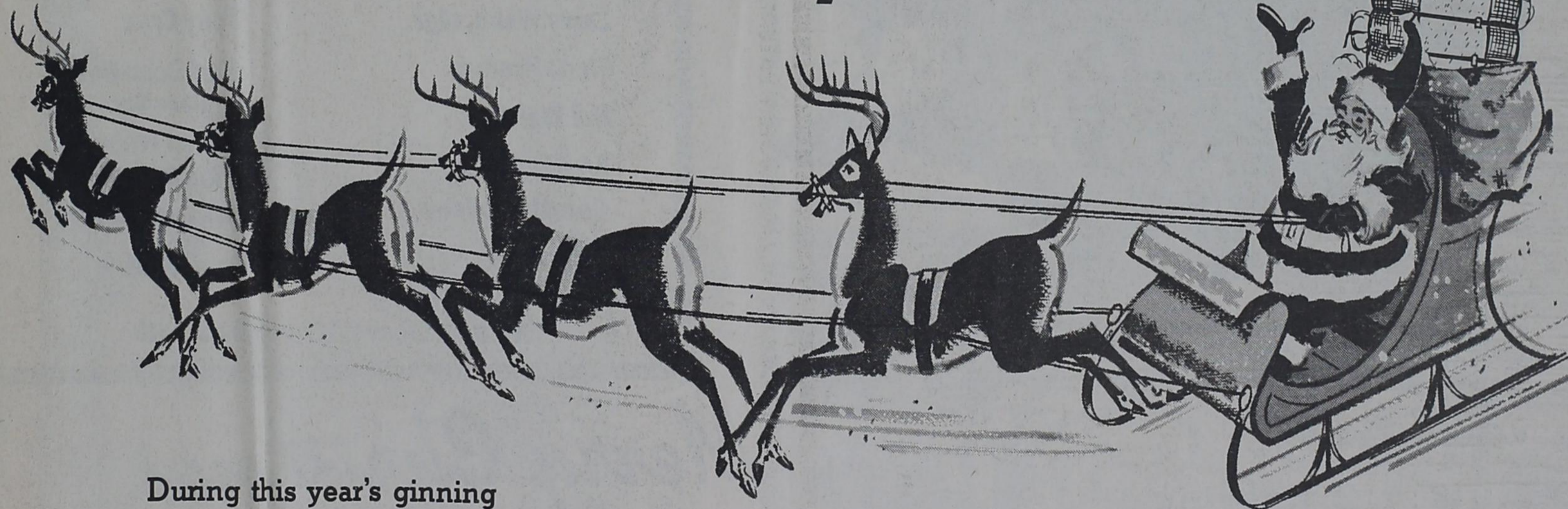
Christmas Greetings

May your Christmas star lead you to a richer, happier life: warm with love, bright with joy, secure in peace. We take this opportunity to thank you for being such good friends. We're grateful for your goodwill and loyal patronage.

Horn Insurance

Johnie & Mina Horn
Ken & Gay Horn

Santa's On His Way... And It's Time For Us To Say... Merry Christmas



During this year's ginning season, we at Lawlis Gin want to say thank you for the continued opportunity to do your ginning.

Our Wish For All Our Friends And Customers Is The Merriest Of Christmases And The Happiest Of New Years!

For Information About Cotton You Have Here Phone 238-4481

LAWLIS GIN CO.

"It's A Good Deal To Gin With Lawlis"

Highway 86 East

Ovid Lawlis, Manager

Bovina



OLD TIME GREETINGS



TO

STOCK HOLDERS, FRIENDS AND NEIGHBORS



*With This Greeting For The Holiday Season, We Express
Our Appreciation For Your Patronage During 1974.
Another Good Year For Your Co-op! A Pleasure Serving
You And You And We're Looking Forward To Continuing,
And Improving That Service In The New Year.*

-- DIRECTORS --

Raymond Schueler

E. G. Steelman

Marion Carson

Walter Potts

Leon Schilling

-- EMPLOYEES --

Larry Webb, Mgr.

Tony Cruz

Glenn Hromas

Earl Dean Boyd
(Rhea Mgr.)

Hal Ward

Alfred Webb

Freddy Garza

Allen Cumpton

Dorothy Looney

Bobby Finley

Ruth Boyd

Sam Webb

We'll Be Closed At Noon Dec. 24th

So many old traditions have disappeared from the holiday scene — but there's one that still remains — sincere greetings to friends old and new.

Merry Christmas

"Not Everyone Belongs To A Co-Op

But Everybody Benefits"

BOVINA WHEAT GROWERS, INC.



Locations At Bovina & Rhea

Parent's Attention Can Boost Learning

Christmas and throughout the year, parents can help boost the learning that children get through their toys and can make sure toys remain safe. That is the advice from child development experts and the U.S. Consumer Product Safety Commission.

When toys which come

with instructions are first opened, parents should check out those instructions to make sure they can be understood by the child. If the toy or instructions are complex, parents should help to set up the toy, making sure the child understands the toy's proper use.

Young children especially will be in need of supervision with some toys, says the national Consumer Product Safety Commission. They point out that any toy, if misused, can be dangerous.

children from coming to harm.

Rain and moisture will take their toll of toys and can make them dangerous as well. Indoor toys should not be left outdoors overnight. Even outdoor toys and games can be checked periodically for development of potential hazards. Rusting will lead to structural weakening of items like swing sets as well as other toys. Periodic sanding and re-painting missions will prolong the life of many childhood playthings.



Electrical toys will need special handling, and parents need to make doubly sure that children are taught the proper way to connect and disconnect them by holding onto the rubberized plug rather than by tugging on the cord itself. In general, electrical toys are for older children, and the Commission asks that parents exercise great caution in selecting them.

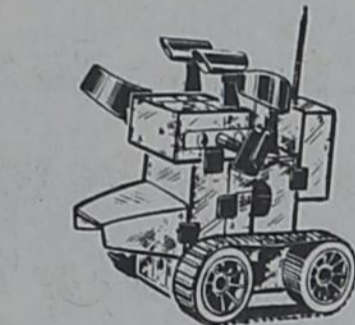


Children help themselves and help their families when they are taught to put toys away on shelves or in a toy box where toys cannot be broken or else cause someone to trip.

Toys do have purpose. Dr. Ruth E. Hartley, psychologist and author, says, "Through his play, a child learns how to handle things, how to get along with other children, how to measure his own powers and gain confidence in himself."

Many child development experts feel that the finest gift parents can give their children on Christmas is concern and attention when children first open their toys.

Dr. H. Robert Quilitch, director of the department of psychology at the Nevada Mental Health Institute, says that many toys become educationally valuable only



Electrical toys themselves as well as their cords should bear the Underwriters' Laboratory Seal. On no account should children be allowed to remove or replace electrical components if they are defective.

Initially toys should be as hazard-free as possible, but checking toys from time to time for development of such things as sharp points, jagged edges and loose parts is a good idea to keep

YULETIDE GREETINGS!

Loads of Cheer!

The BROWSABOUT

To our cherished customers ... thanks.

merry Christmas

The Spudnut Shop

Lula & Odis White

Children's Letters to Santa Claus

Dear Santa,
I am three years old. My name is Marsha. I hope you have a very Merry Christmas Santa. I want a baby doll and buggy for Christmas Santa. I also want a Barbie doll and clothes for her. I love you Santa.
I Love You,
Marsha Shepherd
++++

Dear Santa,
I have been a good girl. I am one year old. For Christmas I want a tricycle and a wagon for Christmas. I love you Santa.
Love,
Wendy Harris
++++

Dear Santa Claus,
I want a 410 shot gun, ammunition, walkie-talkie and a 22 automatic gun.
Love,
Jimmie Heard
++++

Dear Santa Claus,
If you can bring me a Kathy Quick-Kurl, sewing machine and snowcone maker, I would be thankful.
Love,
Misti Boozer
++++

Dear Santa Claus,
I would like an army tank. I would be thankful.
Love,
Charles Johnson
++++

Dear Santa Claus,
I would like a Kathy Quick-Kurl, Baby Alive and TV magic cards.
Love,
Delma Flores
++++

Dear Santa Claus,
I would like an electric football game and magic mystery cards.
Love,
Doug Johnson
++++

Dear Santa Claus,
Would you bring me a stunt cycle, 4-speed bicycle and walkie-talkie. I would be thankful. Please remember all the other boys and girls.
Love,
Douglas Griffin
++++

Dear Santa Claus,
Would you bring me an Evil Knievel, and snowcone maker? I would be thankful.
Love,
Thomas Byford
++++

when parents use the toys with their children.

A parent on the floor with his child on Christmas morning, joyfully participating with the child in some game or imaginatively using a toy will help the parent-child relationship as well as help the child to learn with the particular toy.

Dear Santa Claus,
I would like a suitcase, pool table and gloves.
Love,
Tracey Moore
++++

Dear Santa Claus,
I would like a football. Thank you for the things you brought last year.
Love,
James Whitecotton
++++

Dear Santa Claus,
Would you bring me a football and watch and I would be thankful.
Love,
Kevin Jameson
++++

Dear Santa,
I want some spurs and a watch too. I was a pretty good boy but I will try to be better next year.
Love,
Kevin
++++

Dear Santa,
Christmas is almost here again. I sure am glad. For Christmas I want a race track and a train set. I will have cookies and milk setting on the table for you when you come. Please don't forget me on Christmas and don't forget my little sister either.
Love,
Michael Shepherd
++++

Dear Santa,
I want a play horse and a motor bike. That is all.
Larry Rocha
++++

Dear Santa,
I hope you send me a GI Joe and a plant of the ape set. Thank you.
Raymond Rocha
++++

Dear Santa,
I want a bike and best of all I want a purse. Thank you.
Mona Rocha
++++

Dear Santa,
I would like you to send me a purse and that is all. Thank you.
Rebecca Rocha
++++

Merry Christmas to you and yours from all of us.

ELECTRICITY-IT DOES SO MUCH GOOD

The ELECTRIC Company

FOR SO MANY PEOPLE



Greetings

We wish you all the joy the season has to give. Peace. Happiness. Contentment. May they be yours to remember warmly for many a Christmas. Our heartfelt gratitude.

BOVINA FEEDERS



A Very Merry Christmas

From All Of Us At
PARMER COUNTY PUMP CO.

Holiday Beverages

Can Be Nutritious

"Spike" that holiday punch with nutrition this year.

"Holiday beverages can furnish important nutrients—and should be considered when planning menus," according to Frances Reasonover, foods and nutrition specialist, Texas Agricultural Extension Service, Texas A&M University System.

Menus for the holidays and all other times should contain the four basic food groups—meat, milk, fruit-vegetable and bread-cereal, she said.

"To provide the milk group, one choice might be Mexican chocolate.

"Mexican chocolate—hot cocoa heated with a cinnamon stick—furnishes calcium, which has several functions.

"It helps muscles work and nerves carry messages. Also, it's required by bones, aids in blood clotting and keeps the heart beating."

"To supplement the fruit-vegetable group, consider a hot tomato juice cocktail seasoned with lemon juice and hot sauce, Miss Reasonover continued.

"It furnishes vitamin A needed for growth and protection against infection. This vitamin keeps the mouth and digestive system linings in good condition and helps a person see in the dark.

"Or, try spiced cranberry juice made in a percolator.

"For a crowd, mix 9 cups cranberry juice cocktail, 9 cups unsweetened pineapple juice, 4½ cups water and 1 cup brown sugar. Place 4½ teaspoons whole cloves, 4 broken cinnamon sticks and ¼ teaspoon salt in the percolator basket. Perk as if making coffee.

"Both tomato and cranberry juices also are rich in vitamin C, which helps hold cells together and keep blood vessel walls strong," the specialist added.

Student's Wife..

(Continued from Page 4)

Valley Baptist Academy at Harlingen committed themselves to go as interpreters," Johnson said, "even though they did not have the money. They are collecting \$5 here and there and trusting the Lord for the rest," he said.

"A group from El Salvador is going over, too," Rogers added, "because the crusade will be there next year. So this will be a four nationality crusade; Mexicans, El Salvadorians, Guatemalans, and Americans."

"The more that go, the better," Johnson said. "There's lots of work to be done. But, we don't mind the work; that's why we go. The rewards are tremendous."



Christmas Greetings

Good tidings of comfort and joy . . . to all our cherished friends and neighbors. We hope the season's warmth fills your house and hearth with rekindled feelings of peace and brotherhood. Rejoice . . . be happy! Share the Christmas spirit! Special thanks for your loyalty and very pleasant associations.

Agri-Sprayers, Inc.

EMPLOYEES

Gaylon Rhodes, Mgr.
George Douglas
Loyd Nabors
Joyce Sikes

Jack Rains
John Sikes
Manuel Hernandez
R. B. Riley

STOCKHOLDERS

Durward Bell
Tom Caldwell
Troy Christian
Wendol Christian

Leon Grissom
Lilly Kirkpatrick
Grady Sorley
Vernon Willard

Lawrence Jamerson

Santa Letters

Dear Santa Claus,

Here it is Christmas again. I know you have been busy all year getting ready. Thank you for the things you brought last year. If you can bring me the Micky Mouse watch, Rubba-Dub Dolly, and Barbie House. I would be thankful. Please remember all the other boys and girls.

Love,
Jodi Stone

Dear Santa Claus,

Here is is Christmas again. I know you have been busy all year getting ready for Christmas. Thank you for the things you brought last year. If you can bring me an Evil Knievel, I would be thankful. Please remember all the other boys and girls.

Love,
Bernard Koelzer

Dear Santa,

Please bring me a Barbie Beauty Center because I like you. I have tried to be a good girl this year.

Love,
Michelle Dopp

Dear Santa,

My name is Alan Noyes and I am 6 years old. I have been a good boy.

Please bring me a Fun-Tunnel.
Remember the other boys and girls.

I Love You,
Alan Noyes

Dear Santa Claus,

I am a good boy with my Mom and Dad and I write to ask you if you can bring me some toys any kind. I don't ask for big things. All I want is little things to play with.

Thank You Very Much,
Robert



Greetings

Make merry! Be cheery! It's Christmas!

We'd like to extend our good wishes to friends everywhere. For your kind patronage, our hearty holiday thanks.

GEE CLEANERS

Make Plans For Leftover Turkey



When you plan your holiday dinner, it's a good idea to plan for later meals as well, and to do the shopping for them along with the festive dinner shopping.

Since turkey is usually the main feature of at least one leftover meal, here are three suggestions for interesting ways to serve leftover turkey. One is a two-layer Turkey Cranberry Mold, which would make a perfect lunch dish. One layer is cranberry sauce mixed with a red colored gelatin, the second layer is the same cranberry sauce mixture blended with real mayonnaise, chopped cooked turkey and diced apple.

The second suggestion is molded Cranberry Fruit Salad to serve with cold sliced turkey and stuffing. For this mold you will need unflavored gelatin, oranges and apples and bottled cranberry juice. Also iceberg lettuce to serve it on and real mayonnaise as a dressing.

The third suggestion is a Turkey Fruit Salad in which holiday fruits are mixed



TURKEY SALAD...A two-layer jelled cranberry turkey salad dressed with a mayonnaise dressing keeps the spirit of the holidays as exemplified by the colorful print of classic background.

BANDY BEAUTY SHOP



Hope Your Holiday is Bright
Dairy Freeze

CHRISTMAS

Enjoy peace at heart and hearth for Christmas. Warm thanks.



BOVINA CHURCH OF CHRIST

with chopped cooked turkey and dressed with real mayonnaise.

Turkey Cranberry Mold
1 cup boiling water
2 (3-ounce) packages red fruit flavored gelatin
1 (1-pound) can jellied cranberry sauce

1 1/2 cups cold water
1 tablespoon lemon juice
1/4 teaspoon salt
1/2 cup real mayonnaise
1 cup chopped cooked turkey
1 apple, pared and diced

Pour boiling water over gelatin in bowl; stir until gelatin is completely dissolved. Mash cranberry sauce with fork and stir into gelatin, then mix in cold

water, lemon juice and salt. Chill until thick enough to mound slightly when dropped from spoon. Stir well; reserve 2 cups. Pour remaining thickened gelatin into 2 quart mold; refrigerate. Add mayonnaise to reserved 2 cups gelatin; beat with rotary beater until light and fluffy. Fold in turkey and apple. Spoon over gelatin in mold. Chill until firm, at least 3 hours. Makes 10 to 12 servings. The position may be reversed if desired.

Molded Cranberry Salad
2 envelopes unflavored gelatin

1/2 cup water
1/2 cup light corn syrup
1/4 cup orange juice
1 teaspoon lemon juice
2 cups cranberry juice
1/8 teaspoon salt
1/2 cup sliced apple
1/2 cup drained orange sections

Real mayonnaise
Soften gelatin in cold water. Place over boiling water and stir until dissolved. Remove from heat.

Add corn syrup, orange juice, lemon juice, cranberry juice and salt. Mix well. Chill until slightly thickened. Add sliced apple and orange sections. Turn into a 1-quart mold or 8 individual molds which have been lightly oiled with corn oil. Chill until firm. Unmold. Arrange on crisp Iceberg lettuce. Makes 8 to 12 servings. Serve with mayonnaise. Then, if desired with orange juice.

Turkey Fruit Salad
4 cups chopped cooked turkey or chicken

1 cup seedless grapes
1 cup pineapple tidbits
1 cup chopped apple
1 cup chopped nuts
1 grapefruit, peeled and sectioned
1 1/2 cups real mayonnaise

Iceberg lettuce
Mix turkey with grapes, pineapple, apple, nuts and grapefruit. Toss with mayonnaise until evenly coated. Serve in lettuce cups, garnish with walnut slices or cranberry sauce slices, if desired. Makes 8 servings.

Santa Letters

Dear Santa Claus,
Here it is Christmas again. I know you have been busy all year getting ready. Thank you for the things you brought last year. If you can bring me some TV mystery cards, I would be thankful. Please remember all the other boys and girls.

Love,
Ruben Uriegas
++++

Dear Santa Claus,
I would like TV magic cards, Baby Alive, and sewing machine. I would be thankful.

Love,
Sonya Mayfield
++++

Dear Santa Claus,
I would like a table maker, Rubba-Dub Dolly, and a Minnie Mouse watch.

Love,
Casey Riddle
++++

Dear Santa Claus,
I would like a gun for Christmas.

Love,
Mattlock Howell

Dear Santa Claus,
I would like a 3 speed bike.

Love,
Jamie Heard
++++

Dear Santa Claus,
I would like a Rub-A-Dub dolly, snow cone maker and a doll that walks when you hold her hand.

Love,
Melissa Johnson
++++

Dear Santa Claus,
If you can bring me an Evil Knievel and a 10 speed I would be thankful.

Love,
David Reid
++++

Dear Santa Claus,
I would like an air hockey table.

Love,
Melissa Glasscock
++++

Dear Santa Claus,
If you can bring me some walkie-talkies, air hockey table and a mini bike I would be thankful.

Love,
Tommy Hutto

Dear Santa Claus,
I would like a pin ball machine. and a mini bike.

Love,
Rickey McKay
++++

Dear Santa Claus,
I would like a watch and purse.

Love,
Kevin Smith
++++

Dear Santa Claus,
Would you bring me a TV magic cards, foot ball table and a 5-speed bike.

Love,
Shana Gober
++++

Dear Santa Claus,
I would like a Evil Knievel set, sky commander and walkie-talkies.

Love,
Kenneth Hughes
++++

Dear Santa Claus,
Would you bring me a Baby Alive, sewing machine, and a snowcone maker.

Love,
Kathy Moore

Christmas joy



Let us take a moment to wish you and yours all the happiness and good cheer that this Yuletide season brings. We appreciate your friendship and generous support.

KERBY WELDING

CHRISTMAS GREETINGS



We wish you an old-fashioned Christmas... one that glows with the good things in life: a happy family, good friends and lots of good fellowship. We want to thank you, too, for being such loyal customers.

Glenn Richie's

SOUTHSIDE MOTOR SUPPLY

Dimmitt Highway

GREETINGS



To all our friends, a merry Christmas!

Riverside Chemical Co.

Peace

It's the greatest gift of all. On this special holiday, may you all enjoy the warmth and love that Christmas brings. We thank you for your support.

PAUL JONES TEXACO

We Will Close At 1:00 O'Clock Christmas Eve And All Day The 25th

AN OLD FASHIONED CHRISTMAS WISH

Remember what fun it was to "help"
Dad cut down the tree? . . . When you
got home you'd pop corn and string
it while logs blazed and crackled
on the hearth. Mother would
be baking gingerbread cookies
and throughout the house
the sound of happy, eager
voices would tell each
visitor the holiday season was
here. Times have changed
but the special joy that
youngsters know at
Christmas is still the same —
we wish that joy to you!



FIRST STATE BANK

Member,
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BOVINA

"We're Bullish On Bovina, Texas"

