



Now In Our 31st Year Of Service To  
The Finest Farmers In  
The World!

And Your Grain  
Business Is More  
Welcome  
Than  
Ever!

During  
**MILO HARVEST  
1965**

Bovina Wheat Growers, Inc.  
Sincerely Solicits Your Grain  
Business. You'll Find Elevator  
Service Second To None And A  
Staff Of Friendly Folks  
Eager To Be Of  
Service To You!

Federally Licensed  
And Bonded  
For Your  
Protection  
★



When You Do Business With Bovina Wheat Growers  
You Become A Stockholder. It's Your Organization  
Use It To The Advantage Of Your Farming Operation.

"Not Everybody  
Belongs To A  
Co-Op - But  
Everyone  
Benefits"



"We Serve To Serve Again"

**Bovina  
Wheat Growers  
Inc.**

Bovina

Rhea

Federally Licensed And Bonded  
For Your Protection

Jim Russell, General Manager

Earl Dean Boyd, Rhea Manager

Phone.. Bovina 238-2691

Rhea-Parmer 295-3515

2,000,000 Bushel  
Storage Capacity  
With Which  
To  
Serve  
You!  
★

See Wheat  
Growers Now  
For All Your

**WHEAT  
SEED**

We Have A Complete Selection!

Friday--

# Lions Broom Sale Success

Bovina Lions Club's treasury is \$248.06 richer following another in a series of successful annual broom sales Friday.

A total of \$717.95 was taken in from the sales of brooms, mops and other household items manufactured by the Texas Lighthouse for the Blind at Fort Worth for a club profit of \$531.28.

In addition, members of the club also sold \$79.39 in light bulbs which were left over from a previous sales campaign for the \$248.06 total.

The total broom sale income figure was down slightly from past years. This was attributed to the fact that only a small

percentage of the club's membership worked during the day-long drive.

According to a club ruling made last month, however, members who did not work are automatically fined \$10 each. When these fines are collected, this year's sale will be one of the most successful ever, according to Jim Russell, Lion Boss.

Serving as team captains for the broom sale were Carl Rea and Vernon Estes.

"We greatly appreciate the continued cooperation of the people of the community in helping us to have another successful broom sale," Russell says.

Grand, Petit--

# Release Jury List Names

Sixteen persons have been called for grand jury duty and 72 for petit jury duty. The

grand jurors are to report to the Parmer County Courthouse at 9:30 a.m. on Monday, Sept. 20, and petit jurors are to report at 1:30 a.m. on the same day.

Grand jurors are E. L. Cochran, H. W. Haradge, E. R. Barry, O. L. Rankin, D. M. McGuire, Wayne Foster, A. W. Gober, Walter Kaltwasser, David Carson, James Roach, Wayne Haradge, C. M. Coffey, Reaford Wenner, Buck Ellison, Fred Burch and Fern Barnett.

Petit jury list includes the names of Jackie Hight, Johnnie Rushing, W. S. Ingram, J. B. Sudderth, Mrs. Guy Latta, Larry Jesko, Ira Holt, J. A. Harvey, T. I. Burleson, George W. Jones, Mrs. Kenyth Cass, V. M. Ferguson, J. T. Hammonds, Arthur Pruitt, David Grimsley, Jim Bob Smart, Don Owens, A. O. Gast, J. T. Ford and Joel Tankersley.

Also Mrs. Bert Gordon, E. L. Fairchild, James Ussery, J. H. McDonald, Billy Watts, Frank H. Wilson, Ancel Renner, Mrs. A. V. Warren, Porter Roberts, D. B. Ivy, Frank Doshier Jr., Gerald Floyd, Lester Cole, Clarence Martin, Levi Johnson and D. C. Herring.

Also Mrs. Von Bowen, Troy Christian, W. A. Mace, Eric Rushing, Wyle Bullock, Durwood Bell, Clyde Magness, H. J. Charles, Weldon Rundell, Euel Mitchell, John Littlefield, Willie Williams, Elmer Venable, Mrs. Hershel Harding, Alfred Steinbock, Wesley Barnes, Mrs. Norvell Strawn, J. C. Embry, Roy Miller, Leon London, Neil Stewart, Mrs. Nola Reed, Mrs. E. R. Lawhon, Paul Winegeart, Mrs. Prentice Mills, E. D. Chitwood, Jr., John Hand, Rex Blackburn, Mrs. J. T. Carroll, Doyce Barnett, Charlie Hromas, Ben Foster and Mrs. E. L. Gonsler.

## Rodney Sikes Funeral Friday

Funeral services for Rodney E. Sikes, 37, brother of Mrs. Jimmie Clements of Bovina, were held Friday in First Methodist Church in Clovis. Dr. R. L. Willingham, pastor, and Rev. J. B. Fowler, pastor of Bovina Methodist Church, officiated at the service.

Sikes, a long-time resident of Clovis, died Wednesday in Clovis Memorial Hospital after suffering an apparent heart attack. He was a member of the First Methodist Church.

Survivors include two sons, Vern Lee, Clovis, and Richard Wayne, Belen, N.M.; a daughter, Jacquie Lynn, Clovis; his parents, Mr. and Mrs. Herbert Sikes, Clovis; and a sister, Mrs. Clements.

Paulbearers were Glenden and Bob Sudderth, Jimmy Redden, Vernon, Bob, and Jim Newton. Honorary paulbearers were members of the men's Bible class of the church.

Choirs of both First Methodist Church of Clovis and Bovina sang at the service.

## Service - Toons

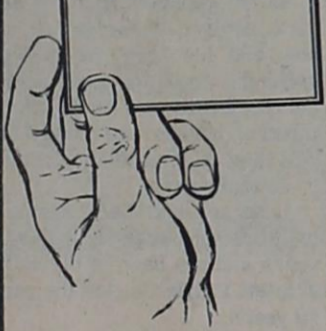
By Boyd Gilreath

"Well, so long... for ANOTHER MONTH."

Big car or compact, our customers know they get more mileage with our gasoline and service. That's what brings them back.

North Side Phillips 66 Service Best Service in Town Phone 238-2242 Hiway 60 - Bovina

Fertilizers Insecticides Satisfaction



C and S Chemical Third St. - Bovina - Pho. 238-4311

Welcome To The Q Pool Snooker Dominoes

Thursday Night Is Family Night Fun For All The Family! Now In Our New Location On East Main Street Mr. and Mrs. Fred Langer Come On In-The Playing's Fine!

Phone-- 238-8421

Shop WILSON'S Thursday - Friday - Saturday For These . . .

# FOOD SAVINGS

Many Continue Thru Wednesday, September 22

Borden's Real New Round Carton ICE CREAM 1/2 Gal. 69¢

Gold Medal Flour 5 Lb. Bag 49¢

Shurfine Crushed Pineapple No. 2 Can 29¢

Shurfine SHORTENING 3 Lb. Can 69¢

# Meat Buys

Lean & Meaty BEEF SHORT RIBS Lb. 29¢

Fresh Lean Ground Beef 3 Lbs. \$1

Pork Shoulder Steak Lb. 49¢

Green Giant PEAS 2 No. 303 Cans 49¢

Del Monte Chunk Style TUNA Flat Can 29¢

Scott Decorator Roll TOWELS Twin Pak 40¢

1/2 Gallon Plastic Bottle Clorox Bleach 39¢

Top Hand SAUSAGE 2 Lb. Bag 89¢

Hershey COCOA 8 Oz. Box 35¢

Tender Crust VANILLA WAFERS 1 Lb. Cello Bag 29¢

FROZEN FOOD Morton TV Dinners 11 Oz. Size 39¢

Betty Crocker Assorted Flavors CAKE MIXES 3 19 Oz. Boxes \$1

LUX LIQUID 22 Oz. Plastic Bottle 49¢

Hunt's Solid Pack Peeled TOMATOES 2 No. 300 Cans 35¢

Shurfine Cauliflower 10 Oz. Pkg. 25¢

# PRODUCE

Youngbloods DRUM STICKS 1 Lb. Pkg. 49¢

US No. 1 Red POTATOES 10 Lb. Bag 59¢

Calif. Tokay GRAPES Lb. 15¢

Washington Extra Fancy Bartlett PEARS Lb. 19¢

Illinois Fancy SWEET CORN 6 ears 39¢

Shurfine Apple Jelly 18 Oz. Tumbler 29¢

Supreme Saltine CRACKERS 1 Lb. Box 31¢

Gerber's-Strained Fruits & Vegetables BABY FOOD 4 1/2 Oz. Can 89¢

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



# WILSON'S

Phone 238-4781

PARMER COUNTY'S FINEST



SUPER MARKET

BOVINA



**Bell Brothers**  
Of Bovina  
Electrical Contractors

# Attend Church This Sunday!

**Generalgas, Inc.**  
Fertilizer & Butane  
- Bovina -

## BOVINA CHURCH of CHRIST



**Bovina Church of Christ**

SUNDAY BIBLE SCHOOL:  
Morning Classes - 9:45  
Evening Classes - 5:30



**Don Stone**

SUNDAY WORSHIP:  
Morning - 10:45  
Evening - 6:30  
WEDNESDAY  
Devotional and Classes - 8p.m.

## Church Chuckles by CARTWRIGHT



"So far you've failed in everything material, and everything intellectual. Why not take a whack at the spiritual?"

## This Week's DEVOTIONAL

Read Romans 8:31-39  
Psalm 62

### The Power of God

I am not ashamed of the Gospel of Christ, for it is the power of God unto salvation. Romans 1:16

In a power-mad world, where men respect only superior force, mightier bombs, larger sea and air armadas, we must remember that there is power in the Gospel — God's power to save the world.

*The Power of God.* Do you remember a motion picture by that name which was produced and distributed some years ago? With a title like that you may have expected to see an earthquake or a volcanic eruption or a collision of heavenly bodies.

Instead you saw the Gospel quietly working in human hearts and lives, changing sinners into saints. You saw some humble Christians meeting their daily problems, bearing their heavy burdens, witnessing boldly to their neighbors, conducting their simple family devotions, praying for their enemies, and winning the eternal victory over themselves and the world.

Now we know why Paul calls the Gospel the power of God. And now we know what we need to live triumphant lives. Now we know exactly what we need to be more than conquerors over life and all its problems and over death and all its fears. We need Christ's Gospel, which leads us to the cross to behold what Christ has done to destroy the powers of evil. "Whosoever believeth in Him should not perish but have everlasting life."

Teach me to love Thy sacred Word and view my Savior there. Amen.

## OKLAHOMA LANE METHODIST CHURCH



**Oklahoma Lane Methodist Church**

Sunday School - 10 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7 p.m.



**Rev. Hardy Cole**

## OKLAHOMA LANE BAPTIST CHURCH



**Oklahoma Lane Baptist Church**

Sunday School - 10 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7:30 p.m.



**Rev. Wayne Baldwin**

## BOVINA METHODIST CHURCH



**Bovina Methodist Church**

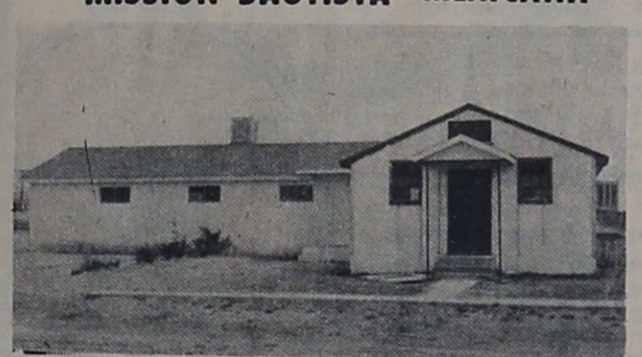
Sunday School - 9:45 a.m.  
Morning Worship - 11:00 a.m.  
M. Y. F. - 6 p.m.



**J. B. Fowler Jr.**

Evening Worship - 7:00 p.m.  
Choir Practice - 7:30 p.m.  
Wednesday - 8 p.m.

## MISSION BAUTISTA MEXICANA

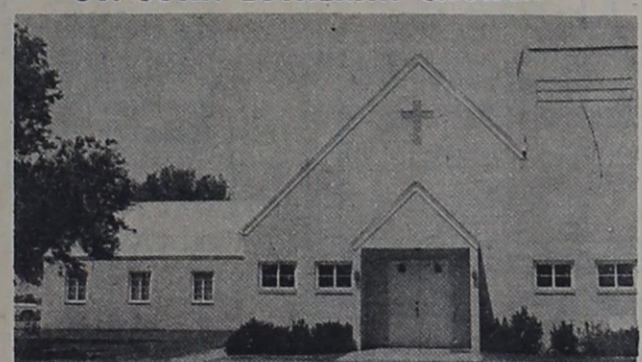


Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparacion 6 p.m. - Miercoles 8 p.m. Estudio de la Biblia



**Rev. Ramon Delgado, Pastor**

## ST. JOHN LUTHERAN CHURCH



**St. John Lutheran Church LARIAT, TEXAS**

--LARIAT--  
Sunday School - 9:30 a.m.  
Morning Worship - 10:30 a.m.



**H.F. Peiman, Pastor**

## ST. ANN'S CATHOLIC CHURCH



**St. Ann's Catholic Church - Bovina**

Masses: Sunday 8:30 & 10:30 a.m.  
Weekdays 8:30 a.m. Daily Except  
Tuesday 8 p.m.  
First Friday 8 p.m.  
Holy Days 10 a.m. & 6:30 p.m.



**Fr. Claver Giblin S.A.**

Confessions: Saturday 4-5 p.m.  
7-8 p.m.  
Before Masses  
Baptisms: 3 p.m. Sunday

## FIRST BAPTIST CHURCH of BOVINA



**First Baptist Church of Bovina**

SUNDAY Sunday School - 9:45 a.m.  
Morning Worship - 10:55 a.m.  
Training Worship - 5:00 p.m.  
Evening Worship - 6:00 p.m.



**Rev. Ralph Aday**

--WEDNESDAY--  
Y. W. A. - 5 p.m.  
Youth Choir - 7 p.m.  
Mid-Week Prayer Meeting - 7:30 p.m.  
Adult Choir - 8:30 p.m.

**Bonds Oil Co.**  
Gulf Distributor

**Lawlis Gin Co.**  
Hwy. 86 - Ovid Lawlis, Mgr.

**Bovina Chamber Of  
Commerce & Agriculture**

**Oklahoma Lane  
Farm Supply & Gin**

**C And S Chemical**  
Third St. Bovina

**Gateway Produce Co.**  
- Bovina -

**Bovina Gin Co.**  
Don Sides, Mgr.

**Mr. & Mrs. Tom Caldwell  
Mr. & Mrs. Marlin Ferguson**

**Mr. & Mrs. J.P. Macon**

**Barbee Cleaners**  
The Most In Dry Cleaning

**McCallum Real Estate**  
Dean McCallum-Bank Bldg.

**S and S Dry Goods**  
- Downtown Bovina -

**Wilson's Super Market**  
- Gunn Bros, Stamps -

**Sherley Grain Co.**  
"Serving Farmer Co. Farmers  
The Year 'Round"

**Bovina Insurance**  
Jim Ware - Bank Bldg.

**First National Bank  
of Bovina**  
- Member FDIC -

**Bovina Junior  
Chamber of Commerce**

**Paul Jones Texaco**  
Firestone Tires

**Corn's Farm Store**  
- Charles Corn -

**Bovina Glass  
& Paint Co.**  
Hwy. 60 - Ed Dendy, Mgr.

**Bovina Implement Co.**  
Your Massey-Ferguson Dealer

**Bovina Wheat Growers**  
"We Serve To Serve Again"

**Bovina Dry Goods**  
Mr And Mrs. Edward Isaac

**DON STONE  
BOOKS**  
for the Christian's library

**Hartzog Seed Farms**  
A.L. Hartzog

**Northside '66'  
Service Station**  
Boyd, Ila Ruth And Carolyn

**Charles Oil Co.**  
Phillips 66 Tires, Batteries

**Cicero Smith Lumber Co.**  
In Bovina Since 1904

**Two Anonymous  
Church Page Readers**

**Mr. and Mrs. H. F. Peiman**  
Lariat Lutheran Church

**Mr. & Mrs. Troy Fuller**

**Mr. & Mrs. Wilbur Charles  
Mr. & Mrs. Vernon Estes**

**Mr. & Mrs. Earl Stevenson**

**Mr. & Mrs. Leon Ware  
Mr. & Mrs. Tom Ware**

**Mr. & Mrs. Travis Dyer**  
Methodist Woman's Society  
Of Christian Service

**Mrs. J. R. Caldwell  
Mr. & Mrs. E. O. Johnston**

**Dolph & Sue Moten**

**Mr. & Mrs. M. H. Carson  
Mr. & Mrs. R. G. Barron**

**GAINES  
Hardware Co.**  
"Nothing Knocks On Bovina"





# BOVINA BUSINESSES 1965

## Cotton Bowl

# FOOTBALL CONTEST

### You May Win Weekly Prizes Of \$5-\$3-\$1 PLUS THE GRAND PRIZE ★

FOR MODERN FARMING USE



**BONDS OIL CO.**

Hwy. 60 238-2271

Friona at Dalhart

### First State Bank Of Bovina

"The Only Bank In The World With Service To People Of This Community As Its First Concern"

Lefors at Happy

### REPAIR! REMODEL!

Nothing Down - 60 Months To Pay Complete Line Building Supplies



238-2671 Bovina Plains at Farwell



### SHERLEY GRAIN CO.

"Serving Farmer County Farmers The Year 'Round"

Phone 238-2211

Bovina

Phillips at Tulia

Grand Prize Consists Of Expense-Paid ★ Trip For Two To Cotton Bowl In Dallas, January 1, 1966

You Don't Have To Be A Football Expert



### Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tiebreaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record, it will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 1, 1966 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p. m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

- ★ Expenses Include 2 Tickets To Cotton Bowl Game, Paid Hotel Reservations For 2 And \$55. For Food And Traveling Expenses

It's Fun ! It's Easy ! You May Win ! Don't Lose Out . . . Enter This Week And Every Week !

Be A Lucky Cash Winner. All You Do Is Pick The Winner. There's Nothing To Buy, Nothing To Subscribe To. Enter Now!

Turn This Blank Into Blade Office By 5 P. M. Friday

### Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Tie Breaker (Pick Score) Springlake \_\_\_\_\_ at Bovina \_\_\_\_\_

Bonds Oil Co. _____	Charles Oil Co. _____
First State Bank _____	Bovina Wheat Growers, Inc. _____
Sherley Grain Co. _____	Okla. Lane Gin _____
Cicero Smith Lumber Co. _____	Bovina Insurance _____
Bovina Gin Co. _____	Big Nick Machinery _____

### BOVINA GIN CO.

- Top Quality Ginning
- Fairness In Every Dealing
- Sincere Appreciation For Your Business

FM Road 1731 North Don Sides, Mgr. 238-4801

Hart at New Deal



### CHARLES OIL CO.

Phillips '66' Jobber

Philgas - Oils - Greases Gasoline - Tires - Batteries Phone 238-4531

H.J. Charles - Bovina

T.C.U. at Nebraska

### Save Now On A New CASE Tractor

FREE!

We'll Give The World For A Chance To Demonstrate A CASE Tractor On Your Farm! There's A World World Of Difference .

HIGHEST TRADE-INS

OKLA. LANE FARM SUPPLY

Phone Tharp 225-4386

Kansas at Texas Tech

### Bovina Wheat Growers, Inc.

"We Serve To Serve Again"

Jim Russell, Mgr. 238-2411

Not Everyone Belongs To A Co-op - But Everybody Benefits

Texas A & M at L.S.U.

### BOVINA INSURANCE

Jim Ware-Pho. 238-4382

\*All Kinds of Insurance

\*Farm Loans

West Texas at Ohio U.

### BIG NICK Farm Machinery

\* Buy \* Sell \* Trade

Hwy. 60 - Bovina Tractors-Combines All Types Of Implements

"If I Haven't Got It, I'll Get It!"



S.M.U. at Miama, Fla.



**SHERLEY-ANDERSON-PITMAN, INC. - FARWELL**

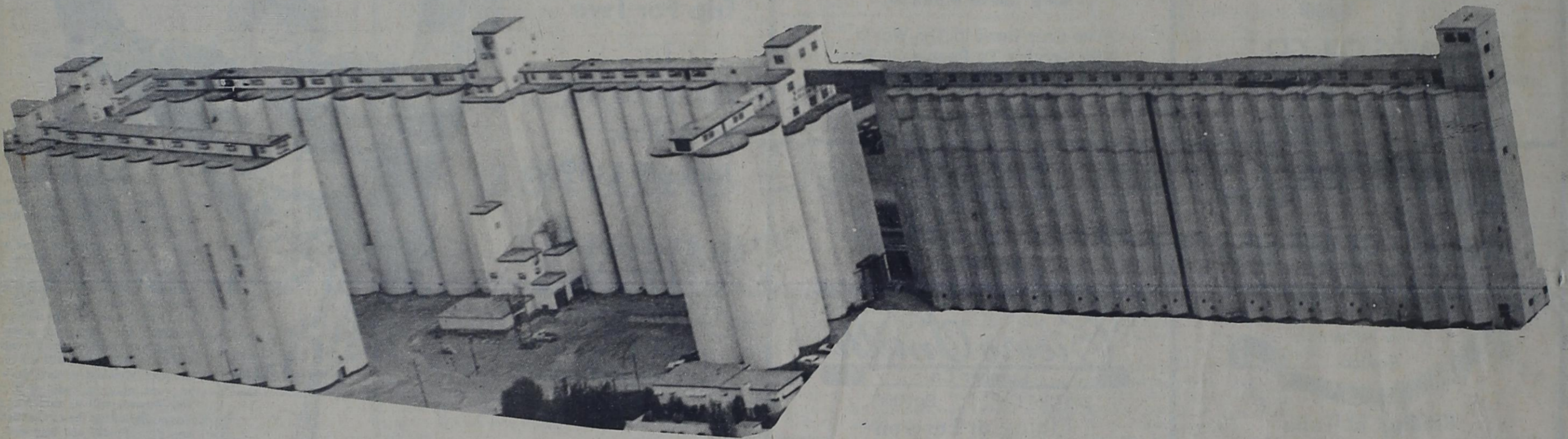
JOHNIE WILLIAMS--FRED CHANDLER--SUSIE HAMMONDS



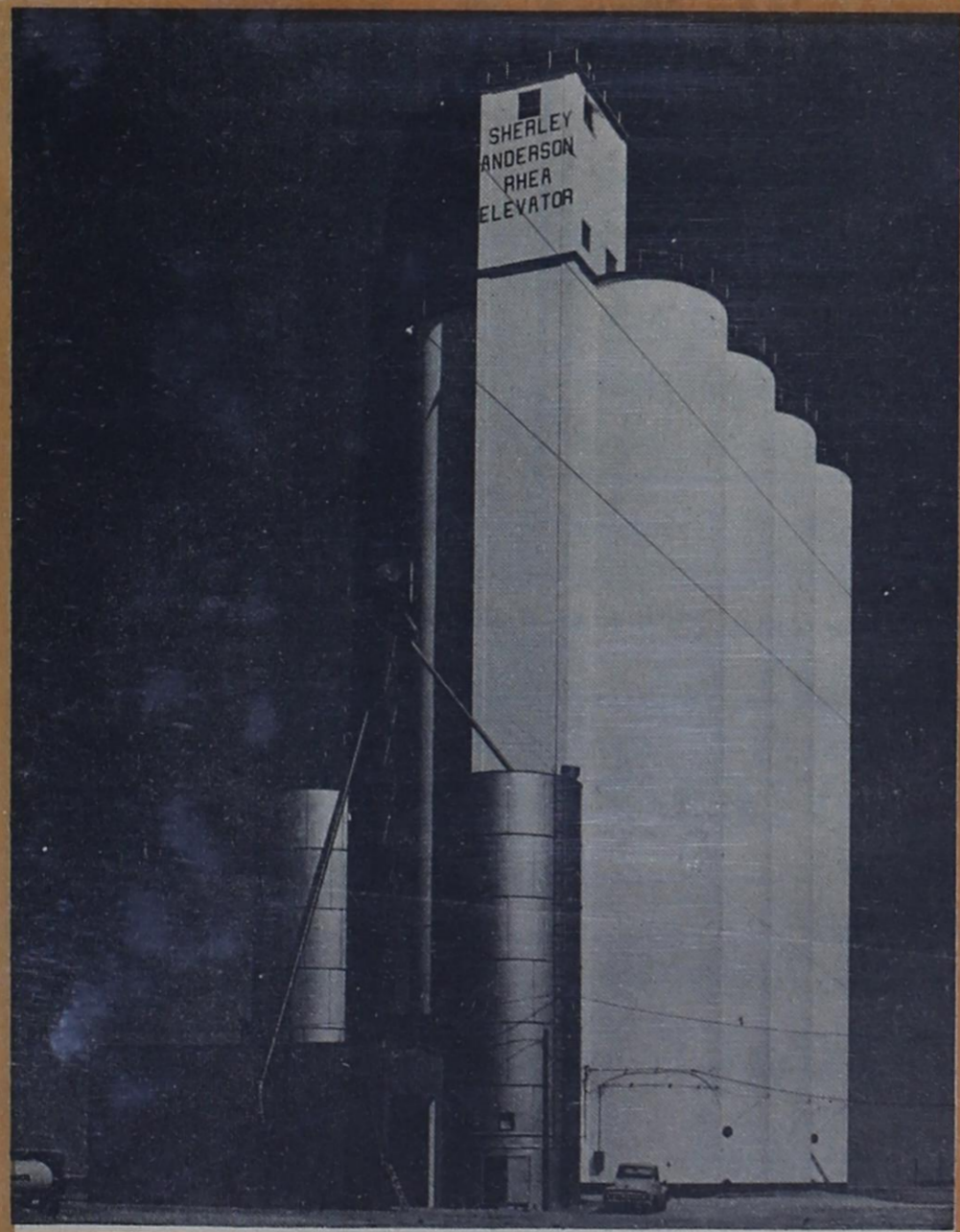
**SHERLEY-ANDERSON GRAIN CO. - LARIAT**

ASA SMITH

# SERVING PARMER COUNTY FARMERS THE YEAR 'ROUND



**Sherley Grain Co. - Bovina**



**SHERLEY-ANDERSON RHEA ELEVATOR**

JOE ALLEN



**Sherley - Anderson**

**LAZBUDDIE ELEVATOR**

JOE MOORE--CLOYS STANBERRY