

Bovina Rolls Out Red Carpet For Bull Town Days Events

WINNER
of the Distinguished Service Award of the Vocational Agriculture Teachers Association of Texas

The Bovina Blade

"In The Agricultural Center Of Farmer County"

10¢
Per
Single
Copy

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, AUGUST 18, 1965

Bovina, Texas

VOL. X, NO. 7

WHITTLIN'

BY DOLPH MOTEN

It's Bull Town Days time in Bovina, as most people in this area are well aware by now. The message from Bovinians for weeks now has been, "You all come!"

You can rest assured that the invitation will remain the same right on through the three-day celebration and into next year's festivities.

In the past week, there has been several meetings, with appropriate planning and discussion, for Bovina to have a doctor.

There's nothing definite yet ready for print except for what we're saying here. But don't be surprised if a doctor for Bovina becomes a reality.

There could be something definite and concrete to report even as soon as next week.

Sometimes the negative approach is refreshing.

In the Farmer County-area since irrigation became a part of it, growth and progress have been almost constantly on the minds of the citizens.

While possibly the area hasn't boomed in the oil towns sense, it has certainly enjoyed its share of steady development and improvement.

An acquaintance of ours, however, has come up with the idea that "if some of the people don't quit making this little old town grow, I'm going to move. I came here because it was a little town and I wanted to live in a little town and now nearly everybody I know is trying to make it bigger."

Such a remark made in front of a group of civic leaders leaves them with their mouths hanging open.

Understand, we don't agree with the theory, but certainly such an outlook is a change of pace compared with what most people in this area have grown used to in the past 15 years or so.

It has always been our impression that a community or an area doesn't stand still. It either goes forward or backward, we've been lead to believe.

If that is the case, our only choice is to continue to make growth and progress.

Otherwise, we have nothing.

Willie Williams, the Bovina weatherman, has evidently been off on a weather scouting trip. It's not unusual for us to get our weekly weather prediction for The Blade from him on the telephone, locally.

However, we were slightly astonished this week when a familiar voice on the phone reported something like this:

"This is W. E. Williams calling from Austin to give you the weekly weather prediction for The Blade."

There wasn't any joke, either. That's just the way it was. The report, as you probably have read elsewhere on this page, predicts showers for the celebration.

"Just about the time we sit down to eat our barbecue Friday it could shower a little on us, but don't print that because that's pinpointing the weather a little too much even from me," Willie went on to tell us.

We don't mean to brag, but there are not many weekly

(Continued on page 6)

Weather by Willie

A few showers this weekend for Bull Town Days!



FIFTH ANNUAL --

Quarterhorse Show Saturday At Arena

Bovina Roping Club's fifth annual Quarterhorse show is one of the major events of the Bull Town Days celebration. It will be at the roping arena Saturday with judging scheduled to begin at 10 a. m.

Roping Club leaders expect 150 horses to enter the competition which includes 22 halter classes and eight performance classes.

J. A. Meek of Lovington, N. M., will judge the show. Bobby Calaway and Sonny Roach will be ring stewards. Hugh Moseley, roping club secretary-treasurer, and Mrs. Robert Read will be in charge of the office. Alan Staley will be the announcer. Tommy Williams will be in charge of the concession stand.

Entry fees for halter and performance classes are \$5 each except for junior cutting which is \$12.50 plus \$7.50 office charge and senior cutting which is \$17.50 plus \$7.50 office charge.

Handsome trophies will be awarded to grand and reserve champions and to first place class winners. Rosettes will be presented to second through sixth places.

Also, a high point trophy will be awarded to the horse which earns more total points than any other in the show.

Performance classes include junior and senior reining, open barrel racing, junior and senior roping, junior and senior cutting and the high point trophy.

Last year's Quarterhorse show attracted 134 entries. This was an increase from the 120 which were entered in '63. That was the first year for the total

to exceed 100. Final plans for the show were made at a meeting of roping club members Monday night in Bovina Restaurant.

FRIDAY AT 2 P.M. --

Matched Roping Sports Feature

Two of the top calf ropers in the area will duel with lariats at the featured matched roping scheduled Friday afternoon at 2 p. m. at Bovina roping arena.

They are Spicer Grip of Hereford and Billy Wilton of Fort Sumner, N. M. They will rope 10 calves each.

In addition to the featured matched roping, a junior match is scheduled between James Lee Calaway of Bovina and Darrell Franklin of Melrose, N. M.

Calaway and Franklin will each rope eight calves. Following the matches, an "open to the world" jackpot roping will be held. Some 15 entries are expected in it.

The matched roping is one of the few events during the Bull Town Days celebration which has an admission charge. Admission for adults is \$1.50 and the charge for children is 75 cents.

Following the ropings, there

20 Fiddlers To Enter Competition

Some 20 or more fiddlers are expected in this year's Bull Town Days Fiddlers contest.

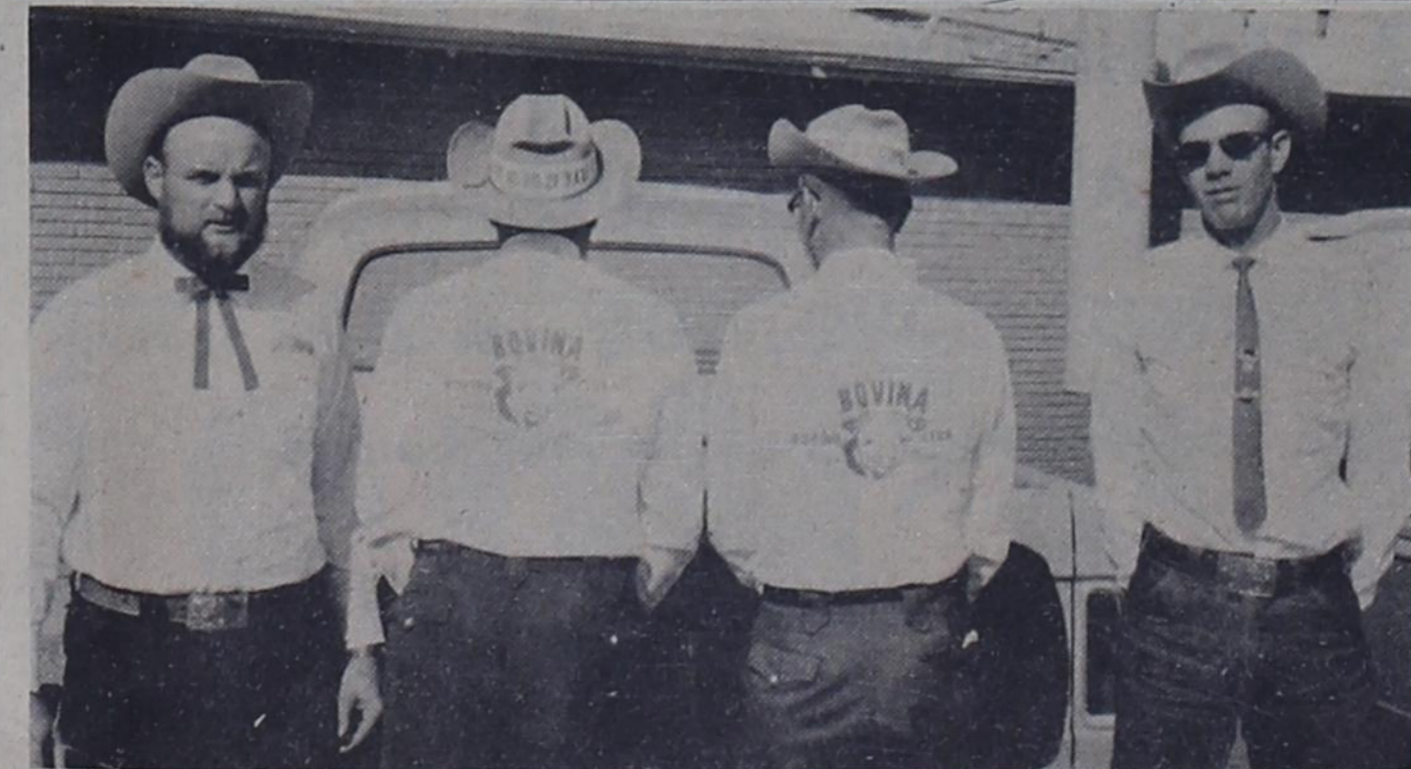
The fiddling contest elimination begins Friday at 3 p. m. in the BTJ tent located on Second Street.

Finals are slated for 6 p. m. The five top fiddlers will be in the finals.

The finals are expected to last about 45 minutes and will be held following the free barbecue supper and prior to the square dance contests.

Cash prizes of \$50, \$25 and \$15 will be awarded to the top three fiddlers.

Three judges from out-of-town will name the winners.



UNIFORM SHIRTS AND HATS --- Members of Bovina Roping Club will be wearing these new shirts and hats during the Bull Town Days celebration. Modeling the new attire are, left to right, Darrell Read, Rouel Barron, Robert Calaway and Bobby Calaway. Barron and Calaway are facing away from the picture to give a view of the lettering on the backs of the shirts.

Expect Crowd Of 6000 For 3-Day Celebration

Bovina has the red carpet rolled out for an estimated throng of 6,000 visitors this weekend during annual Bull Town Days and Old Timers Reunion.

The events begin tomorrow (Thursday) and continue Friday and Saturday. Highlight of the activities will be a free barbecue for everyone Friday. It will be in downtown Bovina. Serving will begin at 5 p. m.

Some 4,000 people attended last year's barbecue, the first annual, in the rain and at least 50 per cent more are expected this year. That would make the estimated 6,000 total, three times as many as the town's population.

Six 1,000-pound steers have been killed to provide meat for the feed. In addition to the beef, the menu will consist of pinto beans, onion and Bovina cantaloupe.

Headlining Saturday's events are the fifth annual Quarterhorse show of Bovina Roping Club. Approximately 150 horses from throughout the area are expected to compete in it.

A matched roping is set for Friday afternoon at 2. It will be between Spicer Grip of Hereford and Billy Wilton of Fort Sumner. James Lee Calaway of Bovina and Darrell Franklin of Melrose, N. M. will compete in a junior matched roping which will follow the main event.

A jackpot roping, open to everyone, will follow the matches.

Other Friday events include a calf scramble for boys 12 years old and younger, an old-time fiddlers contest, and a huge square dance downtown Friday night.

Beginning the activities Thursday afternoon will be junior horsemanship activities. This will be followed by an open cow calling contest, a queen's contest, a beard growing contest and a talent show.

Friday morning's program begins with a chuck wagon breakfast.

A downtown parade is scheduled for Friday morning at 10.

The old timers reunion begins at 10 Friday morning. A picnic basket lunch is scheduled at noon with an old-fashioned singing scheduled in the afternoon.

The events will be concluded with softball games Saturday night at the ballfield.

"We want people from throughout the area to attend all the events of Bull Town Days 1965," invites Jack McCracken, manager of Bovina Chamber of Commerce and Agriculture, who is general chairman of the association.

Assisting McCracken on the general committee are Rouel Barron, roping club president, and Don Stone, chamber president. The chamber and roping club are co-sponsors of the celebration.

This will be the second consecutive year for the celebration to be held. Additional details about the various events appear in individual stories in this issue of The Blade.

FRIDAY AT 5 P.M. --

Everyone Welcome To Free Barbecue

Enough barbecue, which has been billed as "the best you've ever eaten," for 6000 people will be prepared for the free Bull Town Days feed which is set for Friday at 5 p. m. in downtown Bovina.

Six 1000 pounds steers were killed to provide the meat for the supper, to which everyone is invited.

In addition to the barbecue, the menu will consist of pinto beans, onion and Bovina cantaloupe.

The beefs were purchased from Amos Steelman, who farms west of Bovina.

Mutt Graham is in charge of cooking the meat. It will be barbecued on three metal grates which will be located at Bovina Gin Co.'s yard.

The meat will begin cooking at 10 p. m. Thursday and the cooking is expected to be completed by 6 Friday morning.

Three shifts of crews will assist Graham. They will be

headed by James Roach, Leon Crissom and J.D. Kirkpatrick.

The meat has been processed by Fuller and Son Custom Processing here.

In charge of serving the meal will be T.C. Wiseman. Serving will be done from four lines downtown beginning at 5 p. m.

Picnic tables will be provided in the downtown area by Bovina Welding. Bales of hay to be used as benches will be provided by FFA members.

Bovina Roping Club members will sell soft drinks to go with

the meal. The pinto beans were provided by Hartzog Seed Farms, Gateway Produce Co. will furnish the cantaloupes and the onions. Wilson's Super Market will donate half the bread.

In charge of preparing the beans, onions and cantaloupes will be Marlin Ferguson, M.H. Carson, Wayne Spears, Edward Isaac and Gene Ezell.

More than 3000 people attended the barbecue last year and 6000 are expected for this year's feed.

CONTEST THURSDAY AT 6 --

9 Candidates For '65 Queen

Nine girls will compete for the title of Bull Town Days Queen 1965 at the queen contest

Thursday night at the roping arena.

The contest begins at 6 p. m. Judging will be based on horsemanship (35 per cent) and beauty and personality (65 per cent).

Candidates are Carolyn Wilkerson, Vicki Hawkins, Roxie Hutto, Carol Kirkpatrick, (Continued on page 4)

Beard Growers Compete Thur.

Approximately a dozen entries are expected in the beard growing contest for Bull Town Days which is set for 7:30 p. m. Thursday at the roping arena.

C.E. Trimble, who is in charge of the beard growing competition, says judging will be based on neatness, length of whiskers and style.

Three out-of-town judges will decide which contestants will receive the three huge trophies which will go to winners of this event.

TEXAS PRESS ASSOCIATION
1965
CONTESTS
PRIZE WINNER

The Bovina Blade
 Second-Class Privileges Authorized at Bovina, Texas, 79009
 Published At Bovina, Texas, Every Wednesday
 Dolph Moten Publisher & Editor
 Pat Hawkins Women's News

THIS WEEKEND --

2 Businesses Set Openings

Two Bovina businesses have scheduled grand openings in connection with Bull Town Days 1965 this weekend.

They are Charles Oil Co. Service Station at intersection of Highway 60 and Third Street and S and S Dry Goods on Third Street.

Charles Oil Service Station recently moved into its new building. Favors will be given to those attending and a door prize will be awarded, according to Harry J. Charles, owner of the Phillips 66 station

which is operated by Howard Shook and Art Mast.

A special sale is being conducted at S and S in connection with its former opening. Wayne Spears is manager of the firm. Advertisements in this issue of The Blade give additional details about the grand openings.

Andrew Carnegie, industrial tycoon and philanthropist, came to this country from Scotland at the age of 10.

LEGAL NOTICE

SHERIFF'S SALE

THE STATE OF TEXAS
 COUNTY OF PARMER

By virtue of Writs of Alias Execution, to-wit:

- (1) Issued out of the Honorable County Court at Law on the 1st day of May, 1965, by the clerk thereof in the case of MILL FACTORS CORPORATION vs. LOUIS A. MAROT, DBA, GREAT WESTERN CARPET CO., No. 1777;
- (2) Issued out of the Honorable County Court at Law on the 1st day of July, 1965, by the clerk thereof in the case of HELBROS WATCH CO., vs. LOUIS A. MAROT, IND. & DBA GREAT WESTERN CO., No. 1738;
- (3) Issued out of the Honorable County Court at Law on the 10th day of May, 1965, by the clerk thereof in the case of R. GSELL & COMPANY v. LOUIS A. MAROT, IND. & DBA GREAT WESTERN MERCHANDISERS, No. 4360;
- (4) Issued out of the Honorable 53rd District Court on the 17th day of May, 1965, by the clerk thereof in the case of Swim-Pak Corporation vs. Louis A. Marot, No. 116,094;

and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in Sep-

tember, 1965, before the Court-house door of said Parmer County, in the City of Farwell, Parmer County, Texas, the following described property, to-wit:

- (1) Lots Nos. One (1) and Two (2), Block 70, O. T. Bovina;
 - (2) Lots Nos. One (1) and Two (2), Block 71, O. T. Bovina.
- Levied on this 6th day of August, 1965, as property of LOUIS A. MAROT, to satisfy four judgments, to-wit:
- (1) amounting to Two Thousand and Seven Hundred Thirty-Four and 87/100 Dollars, with interest from the 22nd day of December, 1959, at the rate of 6% per annum and all costs of suit in favor of Swim-Pak Corporation;
 - (2) amounting to Six Hundred Ninety - Seven and 53/100 Dollars, with interest from the 19th day of December, 1958, at the rate of 6% per annum and all costs of suit in favor of Mill Factors Corporation;
 - (3) amounting to Four Hundred Fifteen and 30/100 Dollars, with interest from the 21st day of December, 1959, at the rate of 6% per annum and all costs of suit in favor of Helbros Watch Co.;
 - (4) amounting to Three Hundred Thirty-Eight and 05/100 Dollars, with interest from the 16th day of September, 1963, at the rate of 6% per annum and all costs of suit in favor of R. Gsell & Company, Inc.

GIVEN UNDER MY HAND this 6th day of August, 1965.
 Chas. Lovelace

Sheriff, Parmer County, Texas 6-3tc

SHERIFF'S SALE

THE STATE OF TEXAS
 County of PARMER

NOTICE IS HEREBY GIVEN That by virtue of a certain order of sale issued out of the Honorable 99th District Court of Lubbock County, Texas, on the 3rd day of August, 1965, by J. R. Dever Clerk of said Court for the sum of Six Hundred Eighty-Four and 95/100ths (684.95) -- Dollars, plus interest at 7% per annum from June 10, 1958, and attorney's fees of \$100.00 and costs of suit, under a judgment, in favor of Municipal Investment Corporation in a certain cause in said Court, No. 46847 and styled MUNICIPAL INVESTMENT CORPORATION vs. JAMES TAYLOR, placed in my hands for service, I, Charles Lovelace as Sheriff of Parmer County, Texas, did, on the 7th day of August, 1965, levy on certain Real Estate, situated in Parmer County, Texas, described as follows, to-wit:

Lot Ten (10), Block Twenty-Three (23), Original Town (also known as Old Town) Addition to the City of Bovina, Parmer County, Texas; and levied upon as the property of JAMES TAYLOR and that on the first Tuesday in September, 1965, the same being the 7th day of said month, at the Court House door of Parmer County, in the city of Farwell Texas, between the hours of 10 a.m. and 4 p.m., by virtue of said levy and said order of sale I will sell said above described Real Estate at public vendue, for cash, to the highest

Jaycees Award Horse Trailer Saturday Afternoon

A deluxe WW two-horse trailer will be presented to a lucky winner following the Quarter-horse show Saturday afternoon at the roping arena. Bovina Jaycees have been accepting donations which en-

title those donating to a chance on the trailer, which has a retail value of \$900. Donations accepted by the

Jaycees will be used to benefit the community, according to Charles Smith, Jaycee president.

Tim Kelley Improving

Tim Kelley, son of Mr. and Mrs. Bob Kelley, underwent major surgery Wednesday in Northwest Texas Hospital in Amarillo.

This was his second operation in a week. His condition is considered to be improved. Tim was admitted to the hospital some four weeks ago. It is not known how long he will be confined there.

Tim is the grandson of Mr. and Mrs. Otis White.

Coarse builders' sand with a bit of peat moss is a fine medium for rooting cuttings.

bidder, as the property of said JAMES TAYLOR.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Bovina Blade, a newspaper published in Parmer County.

Witness my hand, this 7th day of August 1965.

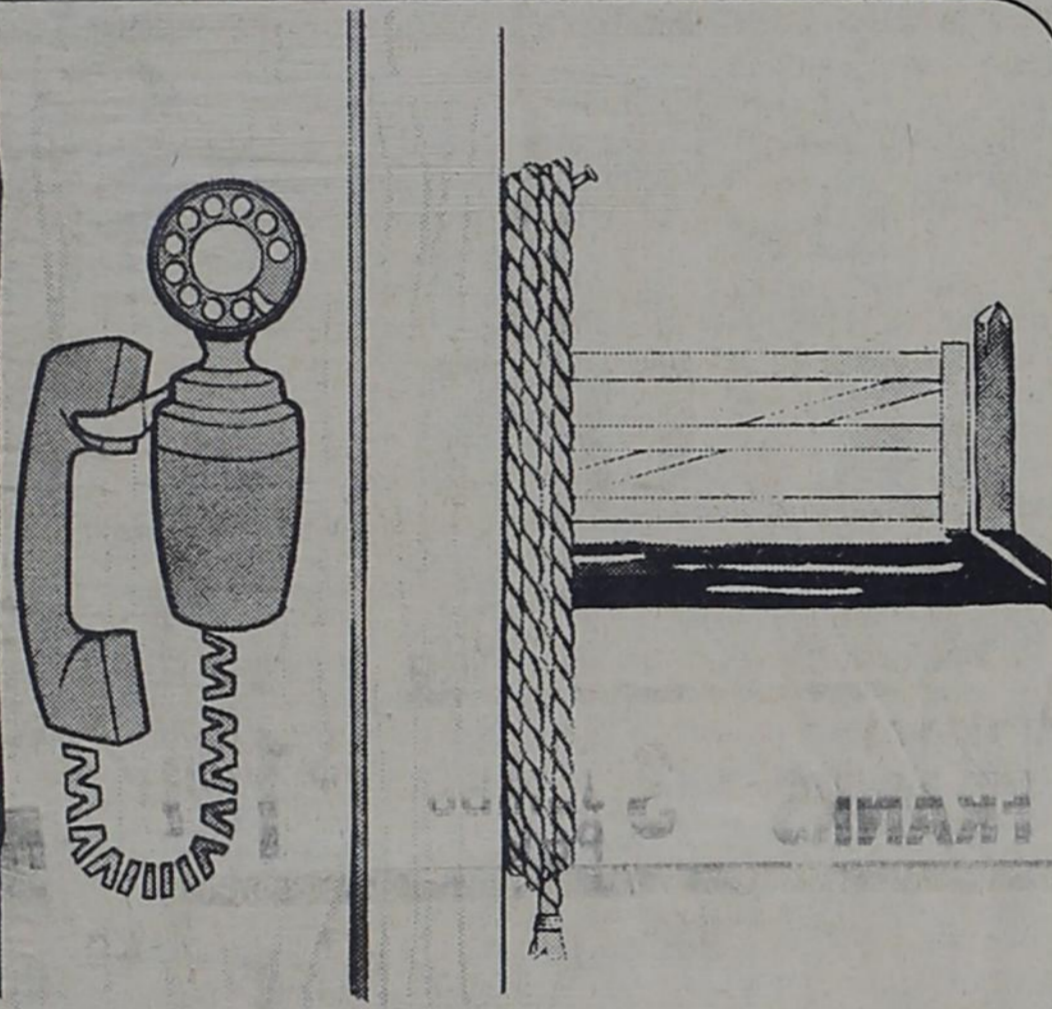
CHARLES LOVELACE
 Sheriff Parmer County, Texas. 6-3tc

OFFICIAL NOTICE

Bovina Independent School District board of trustees will meet Monday, August 23, at 8 p. m. in superintendent's office for purpose of adopting a budget for 1965-'66 school year. Patrons of the school district are welcome to attend this hearing.

Otis Spears Superintendent Bovina Schools

COMMUNICATIONS — Your Tool for Progress



What! An extension telephone in the barn?

Time was when a telephone in the barn was the last thing you'd ever expect. Not so today. Many of our rural customers have extension telephones in barns, stables and poultry houses, to save time and trouble just as city people do. Here is another example of how Communications can be your Tool for Progress. For full information about our many communications services, please call our Business Office.

GENERAL TELEPHONE

PAT'S TER

By Pat Hawkins

The rains have been more than welcome this summer. Can't remember when it has rained so frequently as this year. The evidence is quite noticeable along the roadsides, yards and fields.

The highly productive gardens in the area are just one good example of what a little rain will do that water from the hose can't always accomplish.

Never heard of so many people putting things in the freezer and canning. Everyone seems to have about a dozen different vegetables in the process of preserving for the winter months to come.

The little story about the ant and the grasshopper is as old or older than most people, I suppose, but it still has a point. A certain young man we know listened intently to the story being told by his grandmother and then commented, "When the snow flies and it's cold outside this winter, let's just be people!"

Have you seen any horn toads this year? We recently were asked to see if we could locate a couple for some youngsters in Wyoming and couldn't find a one. Can't remember a summer that you couldn't find them, maybe it has been too wet this year.

Have you noticed the glow on the recent vacationers faces, and the dull longing look in the eyes of the ones yet to get out-of-town for a few days? Think everyone is due for a change sometime in the year if for no other reason just have a better outlook on things at home.

Have noticed that most people are anxious to get off and certainly relieved to be back home in their own surroundings.

Each year about this time, the Shriners of this area present a circus to help support their clinic for children of this area. These benefits are available for any children regardless of race, color or creed.

Some people believe that the money doesn't remain in the area, but this isn't so according to spokesman for the organization. Every cent is used in this area.

They ask that you check in their advertisement in this issue of The Blade for the time and place.

Medina Infant Funeral Here

Estella Medina, infant daughter of Mr. and Mrs. Sotero Medina of Bovina died in the Muleshoe Hospital Saturday morning August 14 at 9 a.m. The baby died shortly after birth.

Funeral services were held in the Mexican Baptist Mission Sunday with Rev. Ramon Delgado, pastor, officiating. Burial was in the Muleshoe Cemetery.

Survivors other than the parents are four sisters and six brothers.

Mr. and Mrs. Cotton Bradshaw are visiting his parents Mr. and Mrs. H.D. Bradshaw, a few days before going to Denver to see his sister, the former Dyalithia Bradshaw.

AT THE WORLD'S FAIR
GAS
 DOES 80% OF THE
AIR CONDITIONING
 Pioneer Natural Gas Company

2nd Annual BOVINA BULLTOWN DAYS
 And Old Timers Reunion
WELCOME
 • QUEEN CONTEST
 • TALENT SHOW
 • PARADE
 • ROPING
 • COW CALLING (DOWNTOWN BOVINA)
 • FIDDLERS CONTEST

ENJOY IT ALL IN BOVINA, TEXAS
 AUGUST 19, 20, & 21
 WE'LL SEE YOU THERE!

While In Bovina STOP IN AND GET ACQUAINTED

WE OFFER:

- THE FINEST FOOD AT THE FAIREST PRICES.
- COOL, COMFORTABLE, AIR CONDITIONED DINING AREA.
- HOSPITALITY ACCEPTABLE TO ANY WEST TEXAN.

COFFEE
 STILL ONLY 10¢ Cup
HOMEMADE PIE
 DELICIOUS, YOU'LL LOVE IT!

"THE PLACE WHERE BOVINA MEETS"

BOVINA RESTAURANT
 NORTH SIDE HIWAY 60
 OWNED & OPERATED BY MUTT GRAHAM
 BOVINA, TEXAS

A COMPLETE CHAIN OF NEIGHBORLINESS

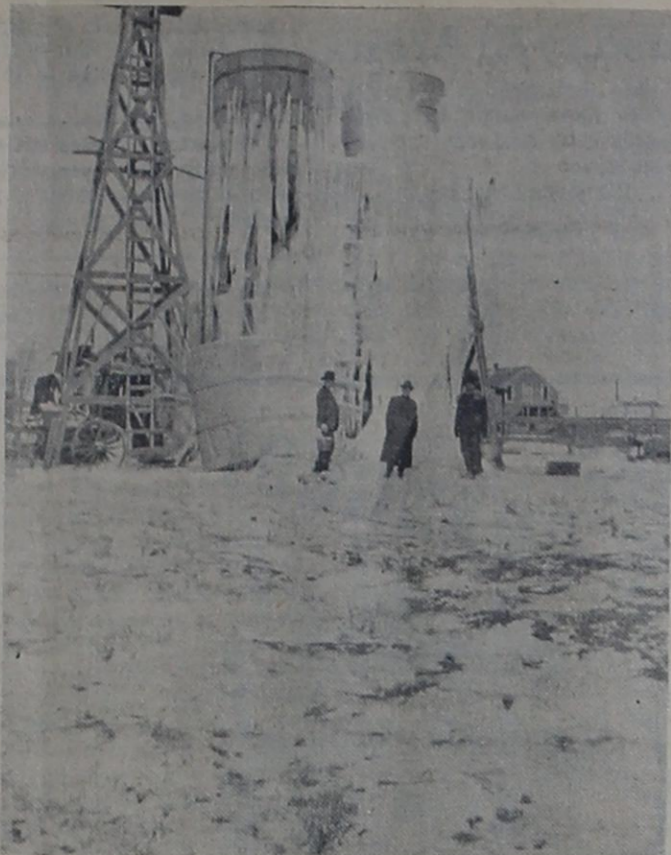
OVER THE PAST FEW YEARS, IT HAS BEEN OUR PLEASURE TO SUPPLY THE FINEST FARMERS WITH THE FINEST FARM MACHINERY.

CONGRATULATIONS, BOVINA.

BULLTOWN DAYS-19th., -20th., & 21st.

"In The Heart of Productive Parmer County"

HERRING IMPLEMENT COMPANY
 A Complete Stock of Repairs - KRAUSE
 Phone 2141 - Friona, Texas



FROZEN WATERWORKS --- This is a view of Bovina's first waterworks during a cold spell. The water system was owned by C.R. Elliott and was located near Third Street. (Photo courtesy of Mrs. Frank Hastings)

FACULTY COMPLETE --

Darrell Read Named Coach

A teacher and a coach were hired and a school board member resigned at a called meeting of Bovina Schools board of trustees Monday.

Mrs. Art Mast was named to teach junior high English and be high school librarian, Darrell Read was hired as head basketball coach and assistant football coach. He will teach high school history.

Board Member Robert Read, who is Darrell's older brother, resigned at the meeting because of the law which prohibits relatives of school employees from serving on the board.

Darrell, who farmed here the past year, attended Texas Christian University on an athletic scholarship and was a star baseball player on the Horned Frog team. He is a '56 graduate of Bovina High and was an all-around athlete during his high school career. At TCU, he majored in physical education and minored in history. He replaces Milt Flitts who resigned recently to accept a position at Springlake High.

Mrs. Mast is a graduate of Texas Tech. She has four years teaching experience, one in Bovina, one in California,

and two in Friona. Robert Read was midway through a three-year term on the board. His replacement is expected to be appointed by the board at its next meeting.

In other business Monday, the board accepted Bonds Oil Co.'s low bid to furnish gasoline for the school for the coming year.

The budget hearing for the 1965 - '66 school year was scheduled for Monday night of next week. It will begin at 8 and will be in the superintendent's office.

The hiring of Mrs. Mast and Read makes the faculty complete for the coming year, according to Superintendent Otis Spears. School begins August 30.

The Texas calf crop for 1965 is expected to reach 4,667,000, says the Texas Crop and Livestock Reporting Service. This is a 1 per cent increase over last year's crop and is another new record. The nation's calf crop was up less than 1 per cent and has been estimated at 43,119,000 head.

Welcome To Bovina's Bull Town Days Celebration

Shop These Specials At Wilson's Thursday-Friday-Saturday, Aug. 19-20-21
Many Continue Through Wednesday, Aug. 25

WIN-FREE \$100! DURING THE *Shurfine* ROYAL RECIPE **SWEEPSTAKES**

\$25,000.00 CASH!

FREE! OVER 140,000 SHURFINE FOOD PRODUCTS

HERE'S HOW IT WORKS!

Get your FREE Shurfine Royal Recipe card each time you shop. Collect coupons until you have all three words to complete the phrase "SHURFINE ROYAL RECIPES." Take the winning coupons to store manager and collect \$100. If the name of a Shurfine food product appears on a coupon present same to store manager for FREE product indicated. A blank or illegible card entitles you to another free card.

P.A.G. Affiliated Food Stores collectively and throughout the Golden Spread are offering FREE \$25,000.00 CASH and over 140,000 FREE Shurfine food products during this promotion. Shop the P.A.G. Affiliated Food Store displaying the Shurfine Royal Recipe Sweepstakes signs.



Congratulations To

Antonio Medina,
Our First Shurfine
Royal Recipe
Sweepstakes Winner!

Starkist Chunk Style
No. 1/2 Can **TUNA 29¢**

Hunt's
TOMATO JUICE
32 Oz. Can **19¢**

Northern
TOILET TISSUE
4 Roll Pkg. **29¢**

Crushed
PINEAPPLE
No. 2 Can **29¢**



3 Lb. Can **79¢**

1 Lb. Can **69¢** 4¢ Off Label
Folger's **coffee**
Mountain Grown

Van Camp's
Pork & Beans
2 No 300 Cans **25¢**
Vienna Sausage
2 4 1/2 Oz. Cans **39¢**

Miracle Whip
SALAD DRESSING Qt. Jar **49¢**

HELP YOUR FOOD BUDGET WITH OUR
Summertime Specials
Grade A Whole **FRYERS** Lb. **29¢**

Pinkney Sun-Ray **BACON** 2 Lb. Pkg. **\$1.69**
Pinkney **FRANKS** 3 Lb. Jumbo Pak **\$1.09**

Shoulder **PORK STEAK** Lb. **59¢**

Tender Crust **Brown 'N Serve ROLLS** 2 Pkgs. **49¢**
Shurfine **Stuffed OLIVES** 7 1/2 Oz. Jar **49¢**

Shurfine **CAKE MIX** Your Choice Of Flavors 19 Oz. Boxes **4 Boxes \$1**

Shurfine **STRAWBERRY PRESERVES** 18 Oz. Tumbler **49¢**

Log Cabin **SYRUP** With 18 Oz. Pitcher **65¢**

California Sunkist **LEMONS** Lb. **15¢**

California Thompson Seedless **GRAPES** Lb. **19¢**

California Sweet Legrand **Nectarines** Lb. **19¢**

Washington Extra Fancy Winesap **APPLES** Lb. **19¢**

Supreme Saltine **CRACKERS** 1 Lb. Box **31¢**

FROZEN FOODS

Morton - All Kinds **CREAM PIES** 4 14 Oz. Size **\$1**

Youngbloods **WISHBONES** 1 Lb. Pkg. **59¢**

Morton **Bread Dough** 3 Lbs. **49¢** | Sara Lee **Pound Cake** 12 Oz. Size **69¢**

PRODUCE SPECIALS

California Sunkist **LEMONS** Lb. **15¢**

California Thompson Seedless **GRAPES** Lb. **19¢**

California Sweet Legrand **Nectarines** Lb. **19¢**

Washington Extra Fancy Winesap **APPLES** Lb. **19¢**

Supreme Saltine **CRACKERS** 1 Lb. Box **31¢**

Now In New Location



On Highway 60 North Of Bovina Welding
Phone 238-6071

Prompt Electrical Wiring Service By Experienced People.

No Electrical Wiring Job Too Large Or Too Small

BELL BROTHERS Of Bovina Electrical Contractors
Pho. 238-6071
Located On Highway 60 North Of Bovina Welding

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



WILSON'S

Phone 238-4781

PARMER COUNTY'S FINEST

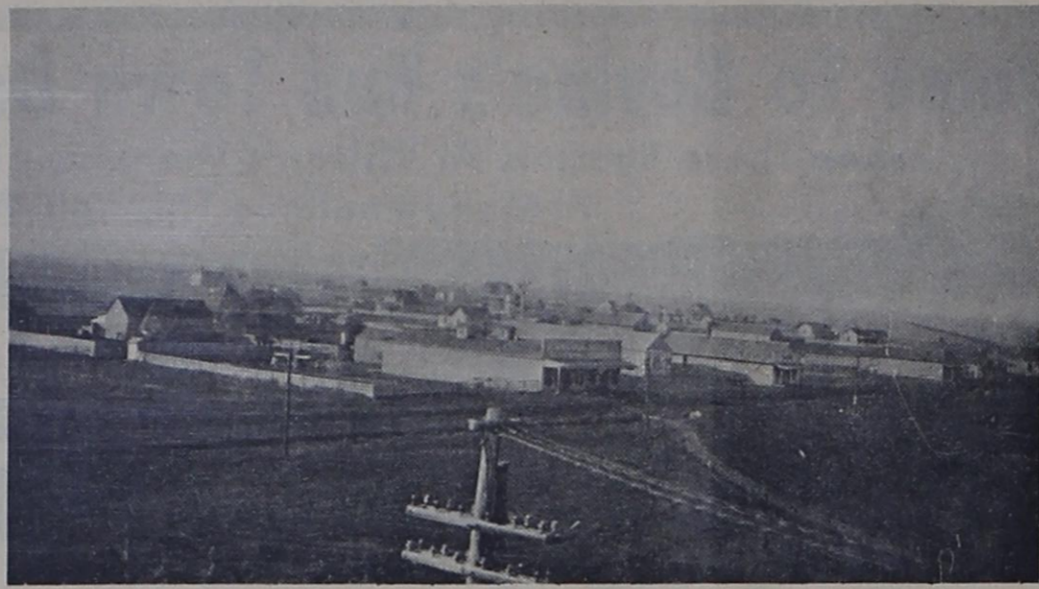


SUPER MARKET
BOVINA

Queen Contest--

(Continued from page 1)
 Sherry Hutto, Gwen Christian, Martha Adams, Linda Estes and Beth Hutto.
 Each of the girls will enter the arena on horseback and will have five minutes to demonstrate her horsemanship ability before being interviewed by the judges.
 The candidates will have mounted escorts.

Mrs. Bob Estes, who is chairman of the queens contest, will introduce the candidate to the three out-of-town judges.
 Three finalists will be named with trophies going to each. The new queen will be crowned by Lynn Looney, 1964 Bull Town Days Queen.
 Judges will be Maurice Campbell, president of Dimmitt Riding Club; Mrs. Kenny Gearn of Hereford; and Preston Jamerson of Radio KCLV in Clovis.



EARLY VIEW OF BULL TOWN --- This was how Bovina looked in 1910. The scene is looking southwest from east Main Street. The town's "business district" is in the foreground. (Photo courtesy of Mrs. Frank Hastings)

First Event Thursday At Arena

First event scheduled for Bovina's Bull Town Days 1965 is junior horsemanship activities. This will be at the roping arena beginning at 2 p. m. Thursday.
 The events will consist of barrel racing and pole bending for junior (4-14 age) horsemen. There is no admission charge for this part of the celebration program.

The committee in charge of it is made up of Robert Calaway, Cash Richards and Robert Read.

One hand-operated mill was provided for each group of five to ten men in the Roman army and the soldiers ground their own corn.

Introduction of the automatic loom from Holland into England caused riots in 1675.

The marble quarries at Carrara, Italy, have been worked from early Roman times to the present.

Stage coaches with the body slung in straps were first built in the 16th century.

WELCOME PARDNER



SEE YOU AT BOVINA BULLTOWN DAYS

And Oldtimers Reunion"

August 19, 20, & 21

JOHNSON ABSTRACT CO.

Phone 481-3878 Farwell, Texas

MORE EXPECTED --

27 Boys Out For Football

Football practices for Bovina's Mustangs shifted into twice-a-day workouts this week in preparation for the 1965 campaign in defense of their district championship of last year.
 A total of 27 candidates reported to Coaches Roy Stone, Darrell Read and Roger Ezell for the first "official" practice session Monday. Head coach Stone expects at least eight more boys to report as the practice sessions progress.
 The squad began running on an unofficial basis Wednesday of last week. They will work out in shorts this week and will don pads for the first time Monday of next week.
 Morning practice sessions are from 7:30 to 9:30. Time for the evening sessions is 7 to 9.
 The Mustangs have a scrimmage scheduled with Kress here Friday of next week. Also, a scrimmage with ex-BHS footballers is being planned.
 The team's first game is with Farwell here September 10. "We've just been conditioning

it's too early to tell anything," Coach Stone said this week. "We are going to be short on depth, though," he went on.
 Fans will be welcome to practice sessions after this week. "There's not much to see until we get into the pads," the coach said in inviting fans to the workouts.
 Seniors reporting for practices include James Roach, Billy Marshall, Scotty Rundell, Richard Carson, Roman Ramirez, Donnie McKinney, and Kenneth Webb.
 Juniors out for the team are Dean Stanberry, Eddi Corn, Lane Gober and Larry Dendy. Sophomore candidates are Tommy Sisco, Lynn Murphy, Carl Harris, Daryl Kirkpatrick, Rex Cumpston, Alan Carson and Bill Caldwell.
 Freshmen out are Bobby Redden, Steve Pierson, Tommy Spears, Rodney Murphy, Gary Carson, Kenny Stone, Jerry Don Morris, Ronnie Dyer and Johnnie Hugh Horn.
 James Denney is team manager.

Teen Dance Friday Night

A rock and roll dance for teenagers is one of the activities scheduled for Friday night of Bull Town Days.
 The dance will be on Main Street near the new fire station and will begin about 8:30 according to Mrs. Elton Venable, one of the sponsors.
 "The Specters" of Clovis will provide the music. Tickets for the dance are \$1 each and an advance sales campaign is being conducted, Mrs. Venable says.
 The dance will end at 12. Members of Order of Rainbow for Girls will sell soft drinks at the dance.
 If rain interrupts the dance, it will be moved to the American Legion Hall.



Thou shall let him go free. —(Jer. 34:14)

Rather than seeing the negative things few have seen in another person, turn our thoughts to the Christ within him. See the spiritual self, the innate good at the center of his being. See him filled with joy, faith and peace. Christ has given him freedom to live his own life.

TIMES HAVE CHANGED!



THIS STATELY STRUCTURE IS REMINISCENT OF AN ERA.

Grandpa and Grandma remember well the days of the two-story dwelling, the fireplace, and the farm from which they extracted their livelihood.

But, just as the plantation house has given way to contemporary architecture, so has farming methods given way to more modern, and more profitable means of crop production.

GENERALGAS is proud to be a part of today's productive and profitable farming.

Especially, we are proud to be a part of BOVINA, a prosperous community, in the heart of productive Parmer County.

WELCOME TO BULL TOWN DAYS
 AUGUST 19, 20, & 21

Generalgas

DIVISION OF TULOMA, INC

Phone 238-4841

Bovina, Texas

Good for All Texans

Rural electrification is good for *all* Texans. It is not something that benefits only those who live in rural areas.

For proof, look at these facts:

1. Rural electric cooperatives employ some 2,400 men and women. Most of them live in Texas cities and towns. And all of them spend their money in Texas cities and towns.
2. Cities and towns all over the state are headquarters for electric cooperatives. They benefit from a \$10-million annual payroll.
3. For every dollar invested by rural electric cooperatives in rural lines and equipment, consumer-owners have bought \$5 worth of appliances and electrical equipment. This has meant millions of dollars in sales for merchants in Texas towns.
4. Rural electric cooperatives pay nearly \$1-million every year in property taxes to Texas cities, counties, and school districts. They pay millions more in indirect taxes.

To Our Members Along The Lines "In The Heart Of Productive Parmer County", THANK YOU
 See You At Bull Town!

DEAF SMITH COUNTY ELECTRIC COOPERATIVE, INC.

EM4-1166

"HELPING TEXAS GROW"

HEREFORD, TEXAS

WHAT IS THE FRIONA CREDIT UNION?

FRIONA CREDIT UNION IS A LEGAL CORPORATION,

Chartered By The Bureau Of Federal Credit Unions. Its Primary Purpose Is The Promotion Of Thrift Among Its Members.

Credit Union Members Save Money Together, And Their Savings Are Made Available To Borrowing Members At Reasonable Rates For Provident And Productive Purposes. The Earnings The Credit Union Receives From Interest On Loans Is Returned To Its Members In The Form Of Dividends On Their Savings.

4½% DIVIDEND PAID SEMI-ANNUALLY

LIFE SAVINGS INSURANCE TO \$2,000.00 IF INSURABLE.

LOAN PROTECTION INSURANCE UP TO \$10,000.00

WE INVITE OUR BOVINA NEIGHBORS, AND ALL OF PARMER CO. TO SAVE WITH US.

SEE YOU AT BULL TOWN DAYS!

FRIONA TEXAS FEDERAL CREDIT UNION

Bingham Building

Phone 247-2280

Friona, Texas

REGISTRATION AT 10 --

Friday Picnic Honors Oldsters

Activities of the Bull Town Days Oldtimers Reunion start Friday morning at 10.

Members of Bovina Woman's Study Club will be in charge of registration of old timers.

Registration will be in the downtown office of Wilson-Brock Insurance. The office will also serve as an information center for the celebration.

Trophies will be presented to the Bovina resident who has lived here longest, to the former resident who travels the farthest distance to attend the celebration and to the oldest oldtimer in attendance.

At noon, a picnic basket lunch will be spread in the LTD tent which is set upon Second Street, near the Masonic Lodge Hall. The lunch will be in honor of oldtimers, but everyone is invited and urged to attend.

Bread and drinks will be furnished with those attending to bring their picnic lunch. Following the meal will be an old time singing of religious and popular songs.

Study club members in charge of the registration are Mrs.

Lloyd Barrey of Hereford, Mrs. J. R. Caldwell, Mrs. Clarence Jones and Mrs. L. W. Quickel.

In charge of the old time singing will be Mrs. Reagan Looney, Mrs. Jack Clayton, Mrs. Earl Stevenson and Mrs. Bob Estes.

"Everybody who likes to eat and sing is invited to attend this part of the celebration which is in honor of the oldtimers," a study club spokesman says. The huge tent is being provided by First State Bank.

Community Conversation

Mr. and Mrs. Norman Killough, and family returned to their home in Medford, Ore., after a two-week visit in the home of his parents, Mr. and Mrs. Lloyd Killough, and his brother and family, Mr. and Mrs. Sid Killough of Hereford.

Other recent visitors to the Lloyd Killough home include Mrs. T.M. Gentry and Mrs. Robert Sherwood and Bobby of Altus, Okla., sisters of Mrs. Killough; Mr. and Mrs. W.A. Lowrance of Hobbs, N.M. Mrs. Gary Darragh and children of Hereford, Mr. and Mrs. N.H. Birdwell and family of Dimmitt, Mr. and Mrs. Sid Killough and Kelly of Hereford, Highway Patrolman and Mrs. Carl L. Davis and sons of Farwell, Mr. and Mrs. Lloyd Purvis and Kim of Abilene, and Mr. and Mrs. Earl Killough of Albany.

Mr. and Mrs. J.A. Merideth of Alva, Okla., were here last week visiting in the home of her sister and family, Mr. and Mrs. Dean Hastings.

Janie Hawkins, daughter of Mr. and Mrs. Charles Hawkins, accompanied her aunt, Mrs. Herman Keel and children, to El Paso where she will remain for a visit.

Mr. and Mrs. C.T. Thomas have been visiting in the home of her sister, Mrs. Lester Rhinhardt. The Thomas's are stationed in Honolulu, Hawaii.

Mr. and Mrs. Jimmie Martin of Alexandria, Vir., are visiting in the home of Mr. and Mrs. Herman Estes.

Mr. and Mrs. Gene Ezell and their grandson Richard Horn of Spur have been visiting with Gene's sister in Pine Top, Ariz.

Mr. and Mrs. J.T. Hammonds returned Sunday from a two-week vacation in California.

Mr. and Mrs. T.P. Griffith and daughter, Barbara Kay, have been visiting various points of interest in the northern states attending Griffith's 50th family reunion in Logan, Ohio.

Mr. and Mrs. Cecil Sisk spent last weekend in Fort Worth attending a family reunion there.

Tom Hartwell Legion Head

Tom Hartwell was re-elected commander of Bovina American Legion at a regular meeting of the organization Monday night.

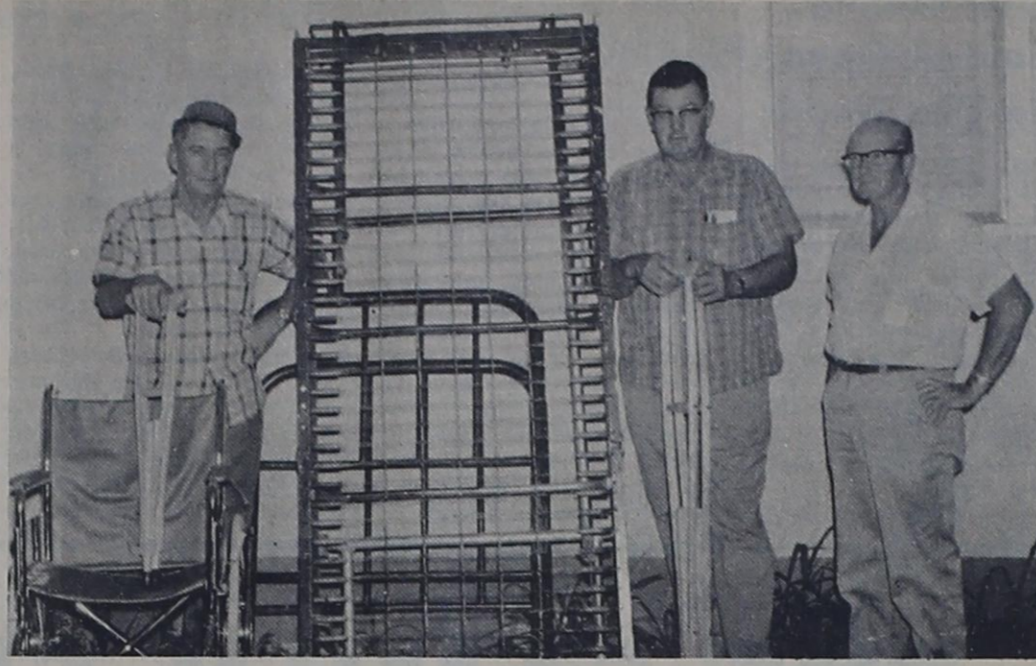
Other officers elected include Nick Trienen, vice commander; Kenneth Johnson, adjutant; Elton Venable, treasurer; Odie White, chaplain; Fred Langer, sergeant - at - arms; Howard Looney, historian; and Wayne Spears, service officer.

Those re-elected, in addition to Hartwell, were Johnson, Venable, White and Langer.

Frank P. Wilson Suffers Attack

Frank P. Wilson, of Amarillo, a former Bovina resident and father of Robert Wilson of Bovina, was hospitalized recently in Northwest Texas Hospital in Amarillo following a heart attack.

His condition is reported to be improving and is expected to be released in about two weeks.



LEGION HOSPITAL EQUIPMENT --- Shown with hospital equipment which is available for use by residents of the county are three members of Bovina American Legion. Left to right are Elton Venable, Tom Hartwell and Odie White. County residents who have a need for the equipment may borrow it by contacting a member of the Legion. The equipment was earned through a magazine subscription campaign.

The Texas Crop and Livestock Reporting Service reports a lamb crop of 2,816,000 head for the state; up 9 per cent from 1964 but 8 per cent below the 5-year average 1959-63. The U. S. lamb crop for 1965 totaled 17,606,000 head; 2 per cent less than the 1964 crop.

It is said: "The only exercise some people get is JUMPING to conclusions, RUNNING down their friends, SIDE-STEPPING responsibility, and PUSHING their luck."

ATTEND BULLTOWN DAYS

AUGUST 19, 20, & 21
DOWNTOWN-BOVINA

SEE PANCIERA FOR :

- *FARM TIRE SERVICE
- *GOOD YEAR TIRES
- *SHAMROCK GAS & OIL PRODUCTS
- *FARM TOOLS
- *FAST AND FRIENDLY SERVICE

PANCIERA TIRE CO.

FRIONA, TEXAS-PHONE 247-3380 DAVE ALLEN -MGR.

Award Trophies Friday

Trophies for all Bull Town Days events except the queens contest and horse show will be presented in downtown Bovina Friday night following the free barbecue, according to Jack McCracken, who is in charge of LTD planning.

Cotton John Smith and his staff from KGNC - TV in Amarillo will be present Friday night to provide sound-on - film coverage of the activities beginning at 5 p.m. This will be the second consecutive year for the TV station to provide coverage of the LTD celebration.

Cotton John promoted the show with a 30 minute program Saturday of last week.

AT THE WORLD'S FAIR
GAS
DOES 80% OF THE
AIR CONDITIONING

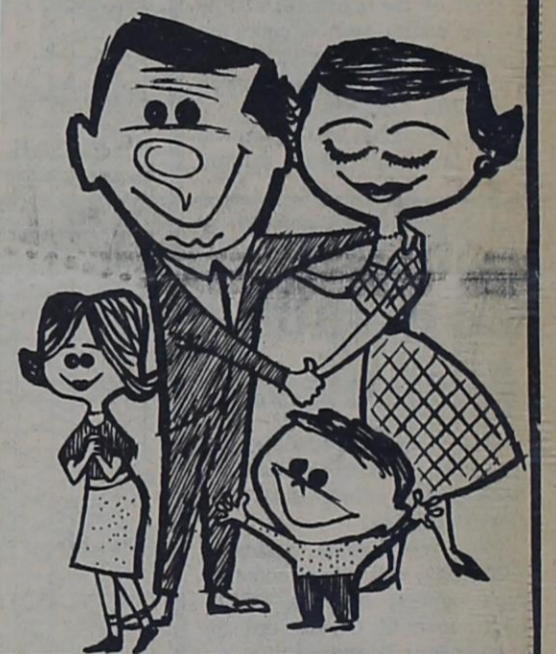
Pioneer Natural Gas Company

GAUGE OF VALUE



The Value Of A Community Is Gauged By The Participation Of Its People In Community Affairs. As Bovina's Second Annual Bulltown Days Get Underway, Let Credit Fall Where Credit Is Due. The Success Will Be Directly Related To The Efforts Of The People.

IT IS OUR PLEASURE TO DO OUR PART. OVID LAWLIS



DRIVE TO - - BOVINA BULLTOWN DAYS

In A NEW '65 FORD From FRIONA MOTORS - See Our - Fine Selection Of Used Cars. The Largest Selection And Best Prices In Parmer County.

Aubrey Rhodes-Salesman
Glen Williams-Salesman
Troy Young-Salesman
C.V. Potts-Owner
Oscar Baxter-Owner

FRIONA MOTORS
"Your Ford Dealer"
Friona, Texas

BOVINA BULL TOWN DAYS

ON - IN - AND ALL OVER BOVINA, AUGUST 19, 20, & 21

FREE! BARBECUE

DOWNTOWN-BOVINA
FRIDAY, AUG. 20th

SERVING STARTS AT 5 p.m.

EVERYONE WELCOME

FREE ENTERTAINMENT

- .QUEEN CONTEST
- .TALENT SHOW
- .DOWNTOWN PARADE
- .COW CALLING
- .JR. MATCHED ROPING
- .FIDDLERS CONTEST

LAWLIS GIN CO.

HIWAY 86 - BOVINA

OVID LAWLIS, MGR.

AT 10 A.M. --

Parade Friday

The downtown parade for Bull Town Days 1965 is scheduled for 10 a. m. Friday morning. Included in the parade will be floats, riding clubs, BTD queen

Shriners Sponsor Circus

Parmer County members of Oasis Shrine Club are currently conducting a ticket sale campaign for Shrine Circus to be presented in Hereford Wednesday of next week.

The circus will beat the football stadium in Hereford. Shriners are sponsoring the circus to raise funds for their annual Children's Clinic which is held at Hereford, according to Carl Rea of Bovina, a director of the organization.

Tickets at \$1.25 for adults and 50 cents for children are available for Shrine members in the county.

Details concerning the circus appear in an advertisement in this issue of The Blade.

Chuckwagon Breakfast Friday Morn

An added feature of this year's Bull Town Days celebration is a chuckwagon breakfast which will be served Friday morning beginning at 6 a.m.

The breakfast will be served at the Bovina Gin Co. yard north of town.

Vernon Estes, who is in charge of the breakfast, says it will feature sourdough biscuits, breakfast meat, eggs, and coffee.

Cost of the breakfast will be \$1 for adults and 50 cents for children. Assisting him are Cash Richards, Rouel Barron and Billie Sudderth.

The breakfast will be served from a ranch chuck wagon.

Softball Concludes Activities

Slow-pitch softball games Saturday night at the ballpark here will conclude Bull Town Days activities.

The first game begins at 7:30 and will be a comedy-type contest between KCLV-Air Force of Clovis and the Bovina Bull Towners.

The nightcap will pit Oklahoma Lane against Bovina.

The games will be a Bull Town Days benefit and a collection will be taken to help defray costs of the celebration.

Star Righters To Ruidoso

Several couples from the Bovina Star Righters square dancing Club spent the weekend in Ruidoso, N.M., attending the Southeastern New Mexico Square Dancing Association Convention.

Those attending were Mr. and Mrs. Pat Kunselman, Mr. and Mrs. Tom Bonds, Mr. and Mrs. Vernon Willard, Mr. and Mrs. Jay Harris, Mr. and Mrs. Jimmie Cockerham, Mr. and Mrs. Tom Ware, and Mr. and Mrs. Glenden Sudderth.

Whittlin--

(Continued from page 1)

newspapers that get their celebration weekend weather prediction from the state capital 500 miles away.

This week's issue of The Blade is the largest and by far the most colorful in history.

We are truly grateful to all the advertisers from throughout the area for their support in making it possible. We also want to thank all the people, who have furnished pictures from days goneby and historical information, for their help.

Without the help and cooperation of the people it serves, a newspaper couldn't exist.

We hope you enjoy this issue.



Cow Calling Contest Open To The World

The second annual Bovina cow calling contest is scheduled for Thursday afternoon at 5 p.m. at the roping arena.

Everyone, men and women alike, is invited and welcome to enter the competition.

The event was moved from Friday to Thursday so as to allow more time for it.

Three large trophies will be presented to the top three placers.

Mrs. Reagan Looney, cow

calling champion of 1964, is expected to be on hand to defend her title.

The top five hog-producing states cut the number of hog cholera outbreaks in half last year, the USDA has reported. Over 60 per cent of the nation's hogs are marketed from Illinois, Indiana, Iowa, Minnesota and Missouri and they reported only 295 confirmed outbreaks for the year ending on June 30. Only 8 states and Puerto Rico, on July 1, 1965, had not passed the preparatory Phase I of the State-Federal program which is aimed at eradication of the disease.

Smith Twins Have Birthdays

Arlene and Darlene Smith, twin daughters of Mr. and Mrs. Billy Smith celebrated their second birthday with a party in their home recently.

Each of the twins had a cake which was served to the children attending along with punch.

The children were presented with party hats, balloons, candy and gum for favors.

Those attending were Charlene and Gerald Dan Whitener of Texico, N. M., Rhonda and Clint Tharp of Texico, N. M., Kenny and Lance Estes, Bobby and Micheal Barraza, Ginger Glasscock, and Elise Moody,

all of Bovina. Adults attending were Mrs. Butch Tharp, Mrs. Howard Whitener, Mrs. Weldon Moody, Mrs. H. J. Charles and the twins' grandmothers' Mrs. Odom Smith of Farwell and Mrs. Herman Estes.

OUR TINY TOTS

Richard, aged 5, was lying on the parlor rug. The family cat was rubbing against him and purring loudly.

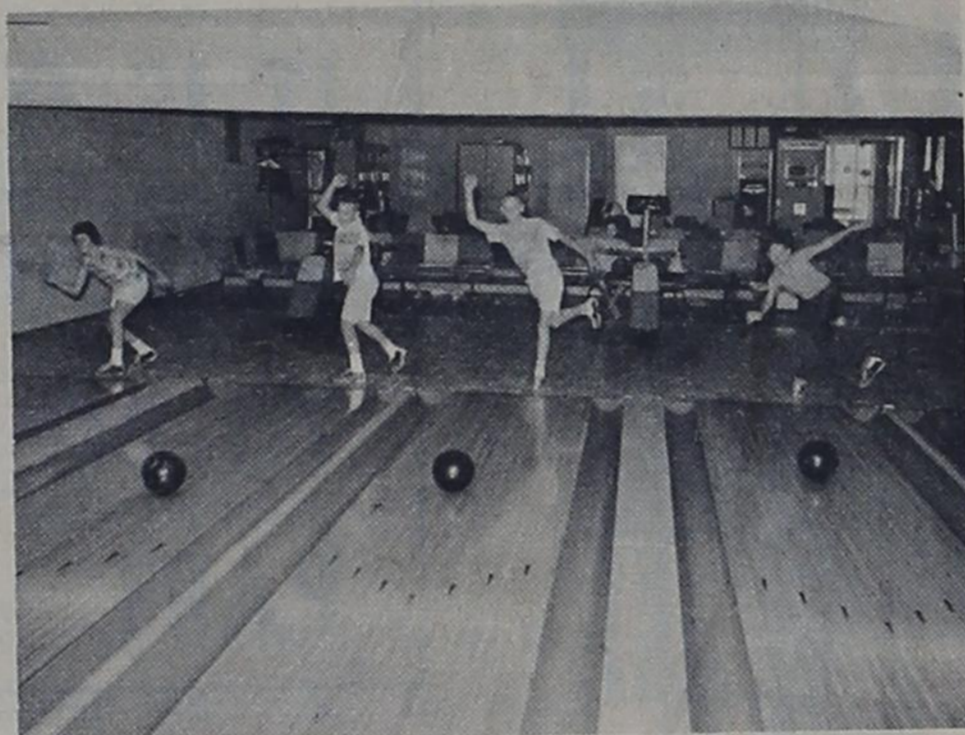
Richard addressed the cat in this fashion: "Shut off your motor!"

NOW OPEN—
C & H IRRIGATION SUPPLY
 Offering
Automotive And Irrigation Repair Service
 "Your Business Appreciated And Your Satisfaction Guaranteed"
CHESTER ROGERS
 Davies Building On Main Street
IN BOVINA
 Phone 238-6341

THE FAMILY SPORT!!!!!!

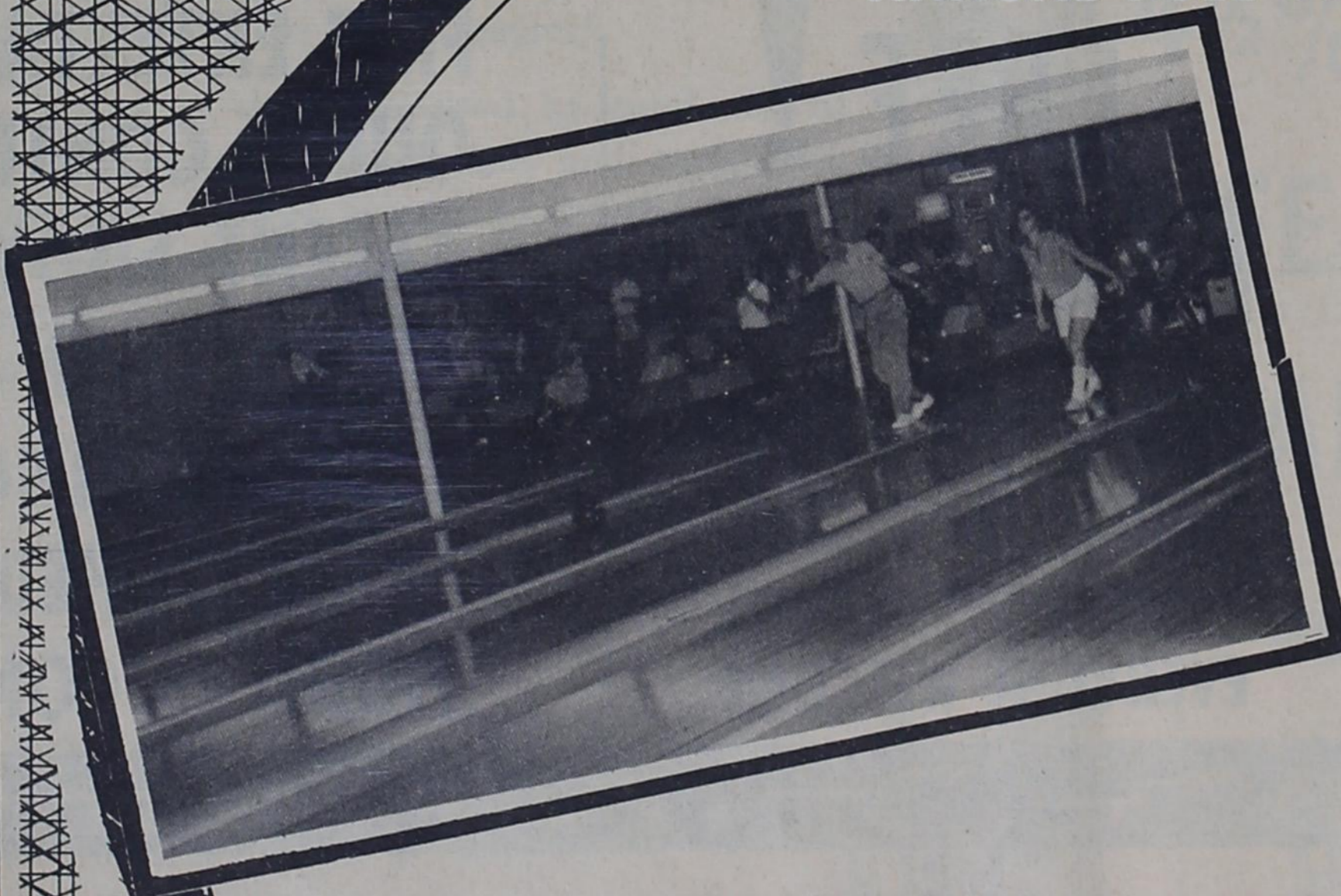
BOWLING!

YOUNG AND OLD ALIKE ENJOY PARTICIPATING IN THE SPORT JUST BUILT FOR FAMILY FUN!



THE FINEST BOWLING FACILITIES IN PARMER COUNTY

CONGRATULATIONS TO BOVINA ON THE SECOND ANNUAL BULL TOWN DAYS.



Beginning in September, Friona Lanes will have the most varied league program in West Texas. The accent is on fun, and leagues will be scheduled to fit every conceivable type of group.

There's a league you can bowl in, whether you need to bowl early or late, in the morning or afternoon, on weekdays or weekends, with men, with women, or in mixed leagues.

If you bowl because you enjoy it, come by the Lanes and let us find a spot for you on one of our winter leagues --- another thing you'll like, we run our leagues short and sweet. When you sign up it's not for 33 or 35 weeks. Our longest league last winter ran only 22 weeks and some lasted only 14 weeks.

" FUN FOR EVERYONE - OPEN BOWLING, LEAGUES, COFFEE SHOP"
FRIONA LANES - FRIONA, TEXAS

WANT ADS

BULLS FOR SALE

*HEREFORDS
*ANGUS
*CHAROLAIS
CROSSES

M. H. CARSON
Phone 238-3442

FOR SALE -- three bedroom home well located in Bovina. See Clarence Gauntt at Corn's Farm Store. 5-tfc

FOR SALE -- 1954 Chevrolet half-ton pickup and a 1958 Ford tractor 900 series. Bill Denney, Bovina, phone 238-2381. 7-2tc

Electrical Wiring & Wiring Repair
Lighting Arrestors
Guaranteed 100 Years

BOVINA ELECTRIC

While Visiting Our Community During Bull Town Days, We Invite You To Shop Our Well-stocked Hobby Shop

HOBBY CRAFT ART

SUPPLIES

We Also Feature The Popular **CRAFT MASTER LINE**

Superior ELECTRIC CO

Main Street Bovina, Texas

DEEP FREEZE EMPTY?

Fill it with Charolais - cross beef. You get more red meat and less fat waste. Select your Charolais - cross beef on the hoof or on the rail. Half or whole, Feed lot 4 miles north of Bovina.

M.H. CARSON
Phone 238-3442

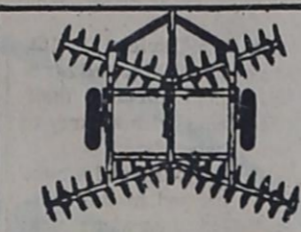
Twentieth Century welders, air compressors, battery chargers and welding supplies. Free trail. Bovina Wheat Growers. 6-3tc

Now Renting NEW BOVINA Apartments

- *One & Two Bedrooms
- *Paneled Walls
- *Wall-To-Wall Carpeting
- *Furnished or Unfurnished

Phone 238-6551
Or
225-4430

Now taking enrollment for 65-66 Kindergarten. School bus transportation for rural children. \$20. per month. Mrs. Jimmy Ware, Phone 238-6531. 4-tfc



BUY YOUR AT BOVINA.
KRAUSE IMPLEMENT CO.
BOVINA IMPLEMENT CO.
Hwy, 60 - 238-2541

MISSOURI ESTATE MUST SELL level, irrigated section near Dumas, Texas. Contact R. E. Broyles, Trenton, Missouri. 6-3tc

TREAT rugs right, they'll be a delight if cleaned with Blue Lustre. Rent electric shampooer \$1. Super Saweway.

CUSTOM baling and swathing. Call Tony Ivy, Bovina, phone Sharp 225-4195. 7-2tc

BANK RATES AUTO LOANS TRUCK LOANS

COMPLETE INSURANCE
Call 225-4322
238-298-9390
Cal Blochberger Agency

115 E. 6th Clovis tnc.

FOR SALE -- Two bedroom house at 706 Ave. B in Bovina. Call Joyce Elliott at Farwell 481-3814. 6-8tc

* CBS * NBC * ABC
Get All Three Major Networks To Perfection:
Get On Cable, TV Now!
*Low Tie-On Fee
As Low As \$12. Down
*Low Monthly Rates
Clearview Company
Of Bovina
Phone Bovina 238-3592
Or Friona 247-3271

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands.
J. J. Steele
Citizens Bank Building
Clovis, New Mexico
Dial: 763-4471 or 763-6455 4-4tc

FOR SALE -- Elberta peaches. See Rommie Wines at Bovina Wheat Growers. 7-1tc

WILSON DRILLING
-- Muleshoe --
Gess Pools, Pier Holes Construction Man Holes, Boat Pits, Test Holes. Sizes from 36" to 9' in width and up to 50' deep.
Phone Muleshoe
Day - 3-0962
Night - 3-1480 or 3-5910

FOR RENT -- Business building on Third Street. Brick with glass front. Two years old. 1280 square feet. See Jerry Rogers at Rogers Barber Shop. 4-tfc

GRADY'S GARAGE
Pho. 238-2041
BOVINA

REAL ESTATE LOANS... with old line reliable companies. Free appraisal. Best terms. Absolutely no service charge to the borrower. McCallum Real Estate, Bank Building, Phone 238-2081. 13-tfc

A-1 Plumbing
Air Conditioning
Sales & Service
404 Ave. C
Pho. 238-6501

FOR SALE -- Two corner lots at Ave. E. and 4th St. Contact Gene Brito or call Hub 265-3250. 5-tfn

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382.

FOR SALE -- Large dinette table with formica top, two extra seats and six chairs. In good condition. See or call L. L. Grissom, 238-2572. 6-2tc

SORRY SAL is now a merry gal. She used Blue Lustre rug and upholstery cleaner. Rent electric shampooer \$1. Super Saweway.

Homemakers Set Meeting

A meeting was held Monday in the Homemaking cottage to discuss plans for organizing a Young Homemakers Club for the Bovina area.

Several ladies from the Friona Club met with the group to help make preparations in forming the club. The club will consist of married women between the ages

of 18 and 35. An organizational meeting was planned for September. Women attending the meeting from Friona were Mrs. Reba Buske, Mrs. Johnnie Massie, Mrs. Gwen Greeson, Mrs. Virginia Moyer, Mrs. Betty Mabry, and Mrs. Paula Fairchild. Those attending from Bovina or calling to say they were

Interested in forming the club were Mrs. Larry Webb, Mrs. Jerry Rogers, Mrs. Gary Cox, Mrs. Joe Wayne Harper, Mrs. Leon Shilling, Mrs. Bill Smith, and Mrs. Leroy Lance. The Friona ladies served cookies and ice tea. Mrs. Alan Staley, BHS home-making instructor, is in charge of the group.

Fear not, only believe. —(Mark 5:36).

Paul Jones Texaco
Joins In Extending
A Big Texas

WELCOME

To

Bull Town Days

Thursday- Friday-Saturday

While You're In Bovina,
Stop In Our Place For
... The Finest Products
... The Friendliest Service



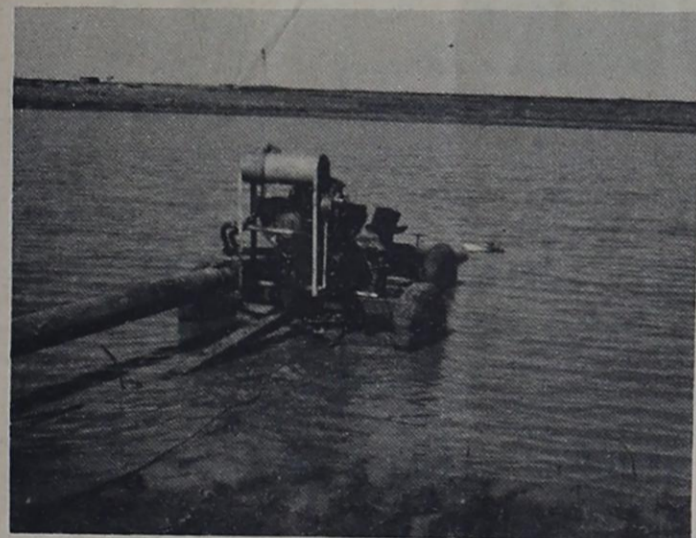
PAUL JONES TEXACO

- FIRESTONE TIRES -
Highway 60-Bovina

Phone 238-4331

Self Priming KMP

LAKE PUMP



"It's The Greatest!"



The Best Answer Yet To Economical Irrigation
Let C and S Demonstrate To You The
Outstanding Effectiveness Of This Great Pump.
You Can Irrigate More Land Faster At
Less Expense. Come In Today!

The Best Answer Yet For A Fun-Filled Weekend
For All Members Of The Family Is

Bovina Bull Town Days ★1965

Thursday-Friday-Saturday, Aug. 19-20-21

One Of The Celebration
Highlights Is:

FREE BAR-B-Q MEAL

Friday
5 p.m.

YOU'ALL COME

C and S CHEMICAL

— Anti-Poverty Headquarters —

Third Street

Phone 238-4311

Bovina



The Home of Bull Town Days 1965
And of Bovina Implement Co.
Your Massey-Ferguson Dealer

WELCOME TO THE CELEBRATION

See The Massey-Ferguson Equipment
In The Bull Town Days Parade

Friday At 10 a.m.

Bull Town Days
Offers Fun For
EVERYBODY

Bovina Implement Co.

Your Parmer County Massey-Ferguson Dealer

Highway 60
Pho. 238-2541



**First State Bank
Of Bovina
Cordially Invites
Everyone**

**To Bovina's
Second Annual
Bull Town Days
Celebration!**

Thursday-Friday-Saturday, August 19-20-21

While you're here,
visit and inspect
our new bank building
now under construction
on Third Street.

The New Home Of
First State Bank

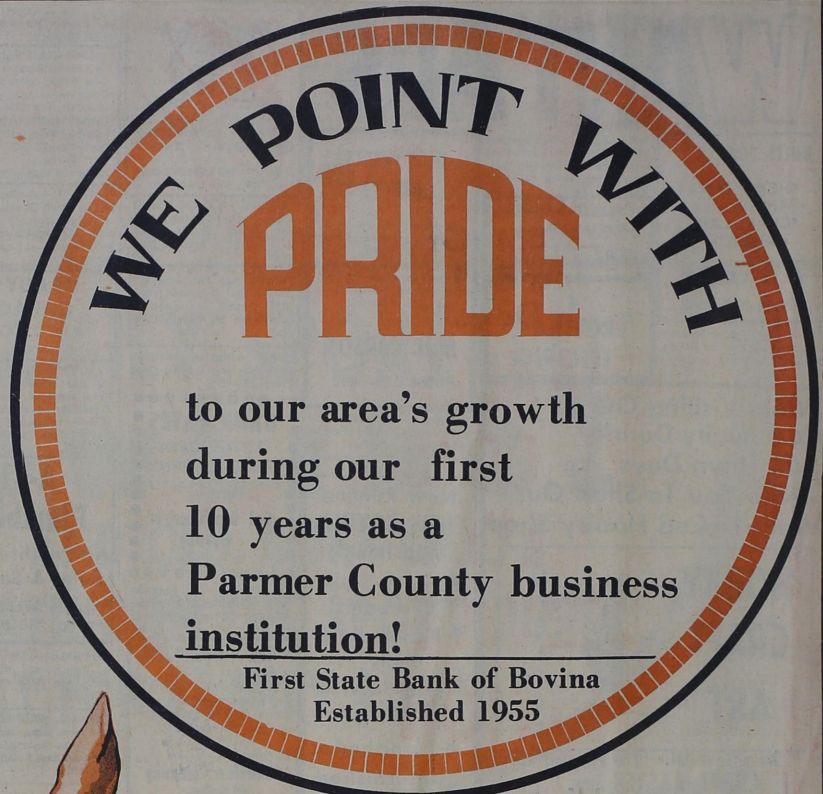
is expected to
be ready for
use by Dec. 1.

**First State Bank
Of Bovina**

Parmer
County's
Newest
Bank!



Welcome To The
Bull Town Days Tent
On Second Street.
It Is Provided Through
The Courtesy Of
First State Bank.



to our area's growth
during our first
10 years as a
Parmer County business
institution!

First State Bank of Bovina
Established 1955

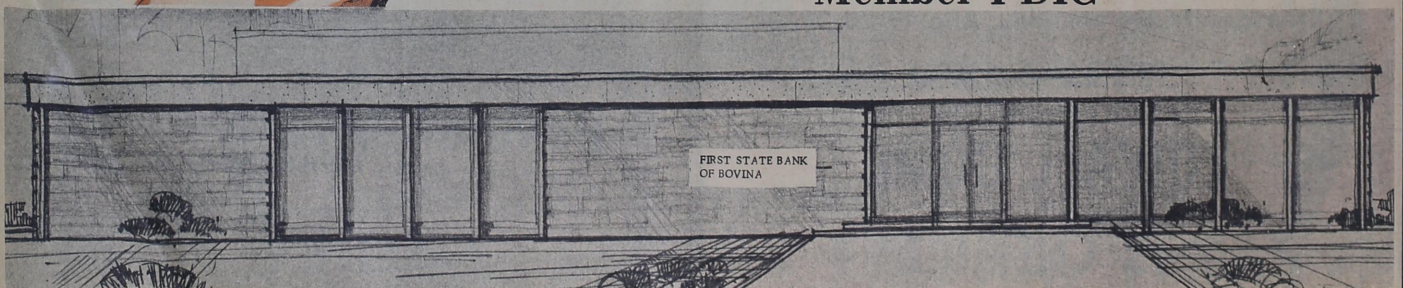


First State Bank - Now Located In Temporary Quarters
On Main Street. Stop In And Have Coffee With Us During
Bull Town Days - 1965 - August 19-20-21

First State Bank of Bovina
offers the ultimate in modern
banking services. If you're not
already a satisfied customer, make
The First State Your First Bank!

**First State Bank
Of Bovina**

**"Progressing With A Progressive
Parmer County"
— Member FDIC —**



Architect's Drawing of First State Bank's New Building

YES!

As An Added Attraction Of Bovina Bull Town Days

CHARLES OIL CO.'S NEW SERVICE STATION

At Highway 60 And Third Street Is Celebrating Its . . .



FREE

Bubble Gum And Balloons For The Kiddos

FREE Box of Phillips 66 Auto Hankies For Each Customer!

Grand Opening

Fun And Prizes For Everyone!

Thursday-Friday-Saturday
August 19-20-21



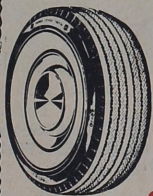
FREE Goss Propane CAMP STOVE

(\$33.00 Retail Value)

Drawing Saturday, Aug. 21 At 6 P.M.

(You need not be present to win)

Grand Opening Tire Special!



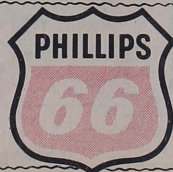
Phillips 66 Super Action Tread

TIRES

Set of 4 **\$73⁰⁰** Plus Tax & Tradeins For Only

Nothing To Buy! Just Register

When You Visit Our Station During The **Big Grand Opening**. You Could Be The **Winner!**



Charles Oil Co.'s New Service Station

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Harry J. Charles, Owner

Howard Shook & Art Mast, Operators

Phone

238-3201

FRIDAY NIGHT--

Huge Square Dance Here During Bull Town Days

A huge square dance Friday night on Main Street will be one of the highlights of Bovina's Bull Town Days this weekend.

Dancing is the oldest and liveliest of the arts. Men in all countries and in all times have expressed their feelings in rhythm and body movements. Ancestors of present day people left pictures or writings which told of their dances. Men who study these records have found out why these people of ancient times danced and how they danced.

mother of the other arts. Throughout the ages, the dancing body has inspired the musician, the sculptor and the painter. The drama of most countries started in their dances.

Steps and patterns - walking, running, jumping, hopping, leaping and skipping make up the simplest basic steps of folk dancing. Many dances call for pairs of men and women.

Square dance is an American form of folk dance done by four couples in a square formation. They perform a variety of patterns as directed by a caller.

Many basic calls, such as promenade, form a star, grand right and left, swing your partner and ladies' chain are common throughout the country. There are also regional differences. The call, do-si-do, means one pattern in the East and a different figure in the West.

The caller is the most important figure at a square dance. The success of the dance depends on his skill in combining the calls into interesting patterns. He often makes up rhymes on the spur of the moment.

Bovina formed one club for square dancing several years ago but people soon lost interest due to the lack of knowledge of how execute a call when made.

September of last year some 20 couples meet and decide to hire a caller to teach lessons on square dancing.

Joe Greer of Littlefield was hired by the club to give 12 weeks of lessons. Greer calls and teaches lessons as a hobby or part-time job. He is a civilian worker at Reese Air Force Base in Lub-

bock, and is a board member of the Lubbock Affiliation of Square Dancing.

Greer and his wife, Joleen, are quite popular in square dancing circles for their enthusiasm and support given in forming and teaching clubs in the area.

It cost from \$25 up, to hire a caller for one night. There are several clubs in this area that are active and visit with the other clubs.

Each club has a banner with the name of the club on it. If two squares from another club



STAR RIGHTERS -- This is one of the groups of Bovina square dancers which will compete in the huge street square dance Friday night following the free barbecue supper. Starting in front and going clockwise are Mrs. Tom Ware, J. W. Harris, Mrs. J. W. Harris, Tom Ware, Tom Bonds, Mrs. Tom Bonds, Mrs. Pat Kunselman and Pat Kunselman.

EXCITEMENT?

BOVINA BULL TOWN DAYS

August 19,20,&21

REFRESHMENT?

BOVINA DAIRY FREEZE

August 19,20,&21 (Or Any Time)

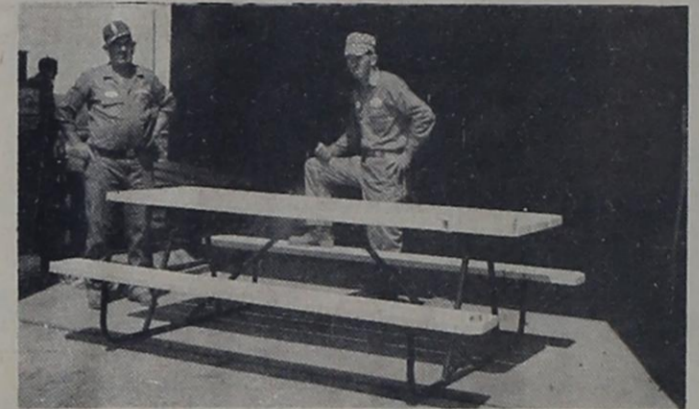
LOCATED ON HIWAY 60 - BOVINA



Square dancing is one of the oldest forms of entertainment in this section of the country.

visits with you, they can take your banner, to get it back at least one square must attend their dance this helps to promote visitation to other clubs and getting acquainted with other callers. Levelland, Morton, Mule- (Continued on page 3)

Bull Town Days SPECIAL



Best-Yet PICNIC TABLE

- * Metal & Heavy Wood Construction
- * No Entrance Barriers
- * Level - Perfect Construction
- * A Most For Everyone's Backyard

\$49⁹⁵

See These Tables On Display During Bull Town Days

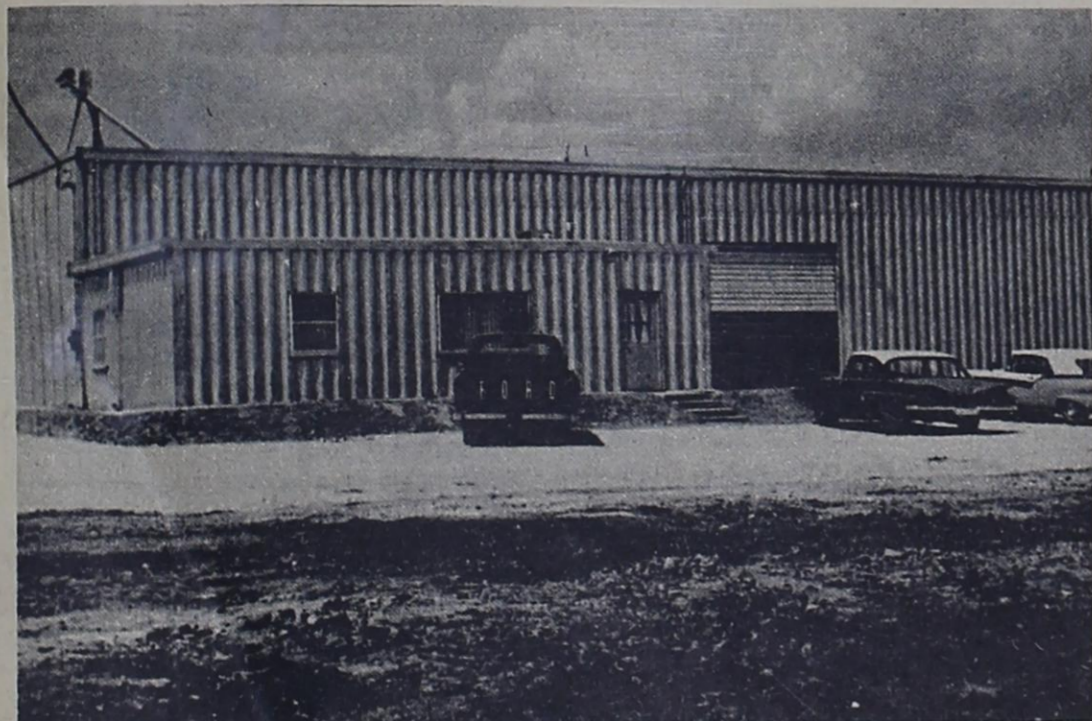
BOVINA WELDING WORKS

Highway 60

Bill Goldsmith

SHUR-GRO P-M-S

If You Feed Cattle, We Invite You To Come By And Visit With Us. We Want To Show You A Modern, Scientifically Controlled Liquid Feed Plant, And A Cattle Feeding Program That Will Put Extra Dollars In Your Pocket.



Outside View of Business House

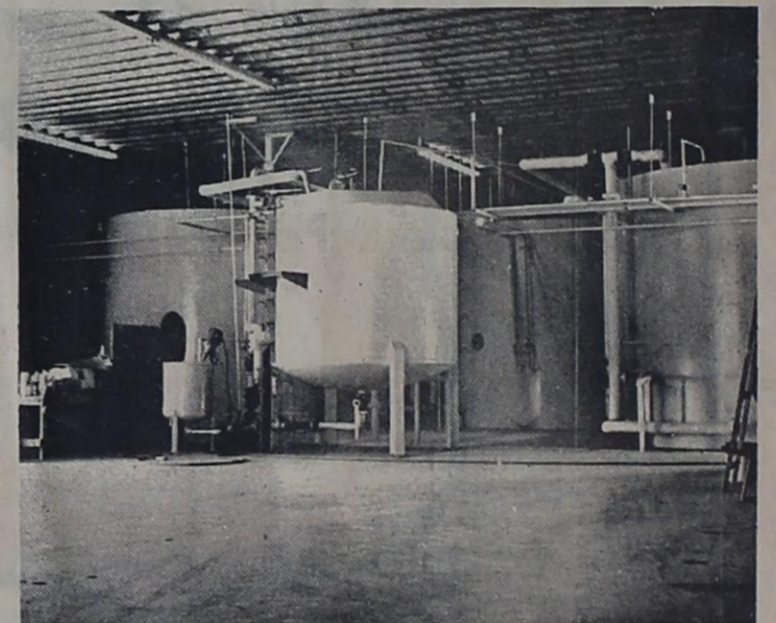
"Prescription Shop For Your Feedlot"

Shur-Gro P-M-S is complete liquid supplement for feedlot cattle. It saves money on feeding, and has other advantages such as easier handling, controlled dispersion of ingredients, and dust control. The combination of molasses, urea, phosphorus, and trace minerals, with optional additives such as vitamins, hormones, anti-biotics, and others, have proven to be effective in increasing daily gains and reducing costs.

We offer a complete feedlot programming system of ration formulation to do the most economical job with the feed ingredients available.



ROLAND BARTON Gen. Mgr.



Inside Plant - Mixer and Storage

See Your Shur-Gro Representative. He Is Waiting To Assist You. Call Or Come By.

JERRY SKAGGS JACK WHITE

BILLY McCASLAND ROLAND BARTON



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Box 482 Hereford, Texas 79045 Area Code 806-364-0866 Clovis Number in Hereford Office - 762-2500

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Welcome To Bull Town Days 1965



THE Q Pool - Snooker
Dominoes
Downtown Bovina - The Fred Langers



Dear Fellow Texans:
The Senate Labor and Public Welfare Committee, of which I am a member, has been reviewing the War on Poverty program which has now been in effect for about a year. We are trying to improve this anti-poverty program for the next year, to help the low income people of this country help themselves in the best way that we can.
In this committee, we have found out that there is one major drawback to the way the program has been run in the past, which has hurt the efficient administration of the anti-poverty program. That problem is the governor's veto at the state
(Continued on page 8)



SQUARE DANCERS LAST YEAR -- This is a view of the square dancing activities and the crowd during last year's Bull Town Days celebration. About 20 squares of four couples each

are expected to compete for trophies during this year's square dance session which is scheduled for Friday night. The square dance contest will begin following the free barbecue.

CHUCK WAGON
FOR
BOVINA AGRICULTURE
"IN THE HEART OF
PRODUCTIVE PARMER COUNTY"

BULLTOWN DAYS
AUGUST 19, 20, & 21
DOWNTOWN - BOVINA

**WE WILL GUIDE YOU IN THE PROPER SELECTION OF
FERTILIZERS - HERBICIDES - INSECTICIDES.**
YOU CAN DEPEND ON RED BARN KNOWLEDGE
AND EXPERIENCE.

Square Dance--

(Continued from page 2)

shoe, Nazareth, Hereford, Littlefield, Melrose, Amarillo, Clovis and Lubbock clubs have been invited to attend the Bull Town Days square dance here this weekend.

Johnny McDonald, an oldtimer from Portales, will be one of the judges for the contest which will be held during the celebration. The contest will be judged on uniformness, anticipation of caller, smoothness and rhythm.

McDonald is an honorary member of most of the clubs in this area. He is an active participant and seldom misses any of the dances going on in his area.

Classes will begin for more new members for the local club this fall. It is necessary to keep new people coming into the club to maintain membership. Anyone interested in joining the club should contact one of the Star Righters, the Bovina club's name.



from *The Bible*
His compassions fail not.
They are new every morning.
—(Lam. 3:22, 23)

Now is the time for fulfillment. It is the time for joy and for the life you want to live. We cannot get today's blessings from tomorrow. If we think only of tomorrow, we will not receive the blessings of the present. Let us claim our blessings, now, today.

**SERVING PARMER COUNTY
SINCE 1929**

- ★ **GLEANER COMBINES**
- ★ **AC TRACTORS**
- **GMC TRUCKS & IRRIGATION ENGINES**
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FERTILIZERS • CHEMICALS

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GAYLAND RHODES

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Grand Opening

In Our New, Convenient Location In Bovina
S and S Dry Goods

We Cordially Invite Everyone In Parmer County To Visit Our New Store During Our Grand Opening This Weekend. Prices Have Been Slashed On Brand-Name Merchandise In Every Department.

Texson Boys Sports SHIRTS	Boys Don Moor SPORT SHIRTS
Reg. \$2.19 ..\$1.69	Reg. 2.29 \$1.83
Reg. 2.49 ...\$1.99	Reg. 3.19 \$2.55
Reg. 2.98 ..\$2.38	Reg. 2.98 \$2.38
	Reg. 3.29 \$2.63

Congratulations, Roping Club Members, On Your Uniform White Western Shirts And Resistol Hats. We're Proud To Have Been Selected To Provide Them!

**S and S
Dry Goods**

Located In Former Bank Building
Third And Main Streets - Bovina

All Girls Summer DRESSES
Reg. \$3.98 to \$10.98
20% OFF

Men's HAGGAR SLACKS
Reg. \$8.95 \$6.95 Pr.
Reg. \$10.95 \$8.95 Pr.

Boy's Khaki Shirts Reg. \$2.98 \$1.98
Men's WALKING SHORTS
Reg. \$2.98 \$1.98
Reg. 3.98 \$2.98
Reg. 4.98 \$3.48

ALL LADIES' DRESSES REDUCED!
Hurry! While Selections Are Complete

Reg. \$9.95 Val	\$5.97
Reg. 10.98 Val.	\$6.59
Reg. 11.98 Val.	\$7.19
Reg. 14.95 Val.	\$8.87
Reg. 17.95 Val.	\$10.77

ONE GROUP-MEN'S WESTBORO & CITY CLUB SHOES
Reg. \$7.95 2 Pr. For 1 To \$14.95 Price Of

29 Pt. Justin Wellington	Reg. \$16.95 Now \$12.95
WALKER SHORT-TOP BOOTS	Reg. \$9.95 Now \$7.50

ONE GROUP-Reg. 4.95 & 5.95 CHILDREN'S SHOES
2 Pr. for Price Of 1

MILLER WESTERN	Reg. 2.98 \$2.49
SHIRTS	Reg. 3.98 3.39
	Reg. 5.95 4.25

Men's & Boys' SWIM SUITS
Reg. \$1.49 To \$1.98
1/2 Price

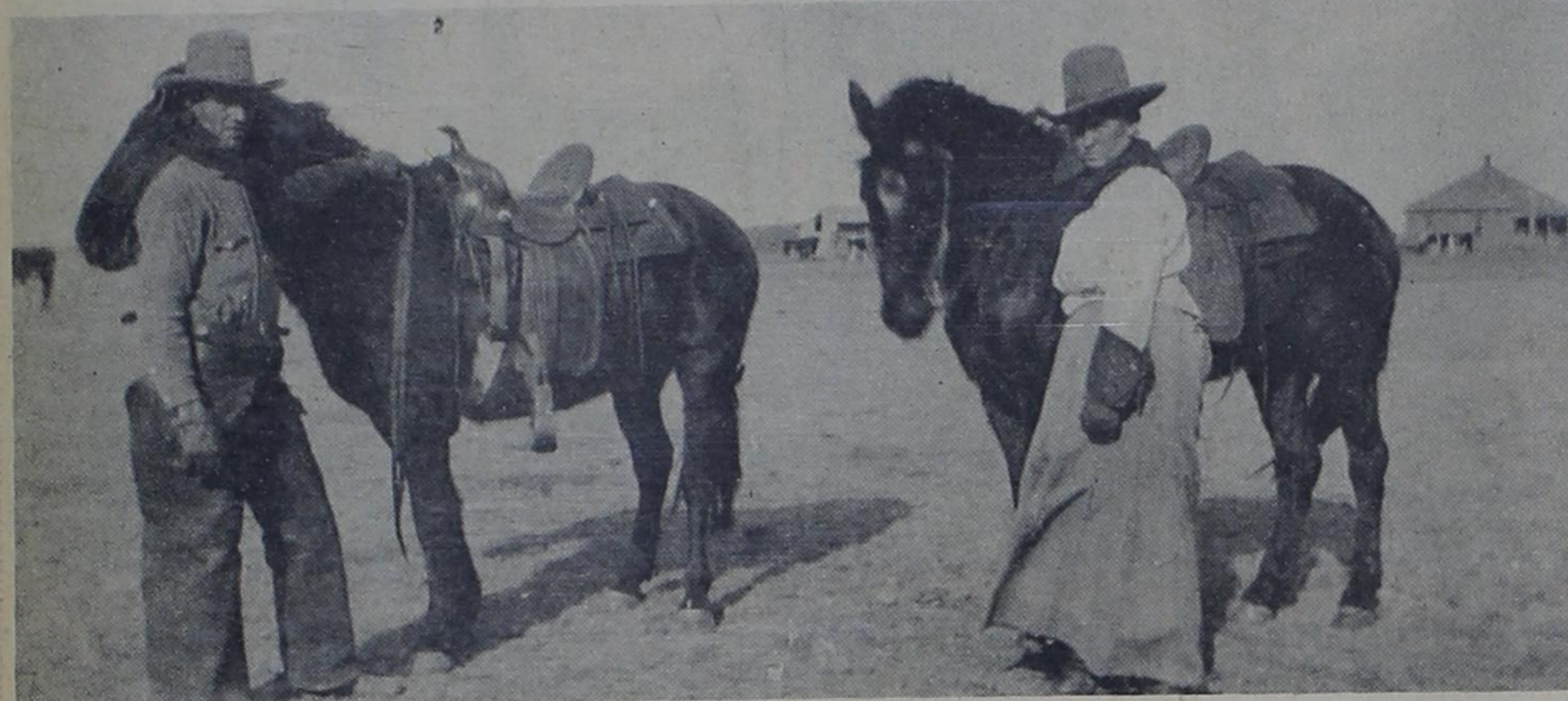


This was Bovina's baseball team in 1908. Frank Hastings was a member of it. It is not known whether the team only had nine

players, as shown in the picture, or if some were absent when the picture was made. (Photo courtesy of Mrs. Bud Queen)

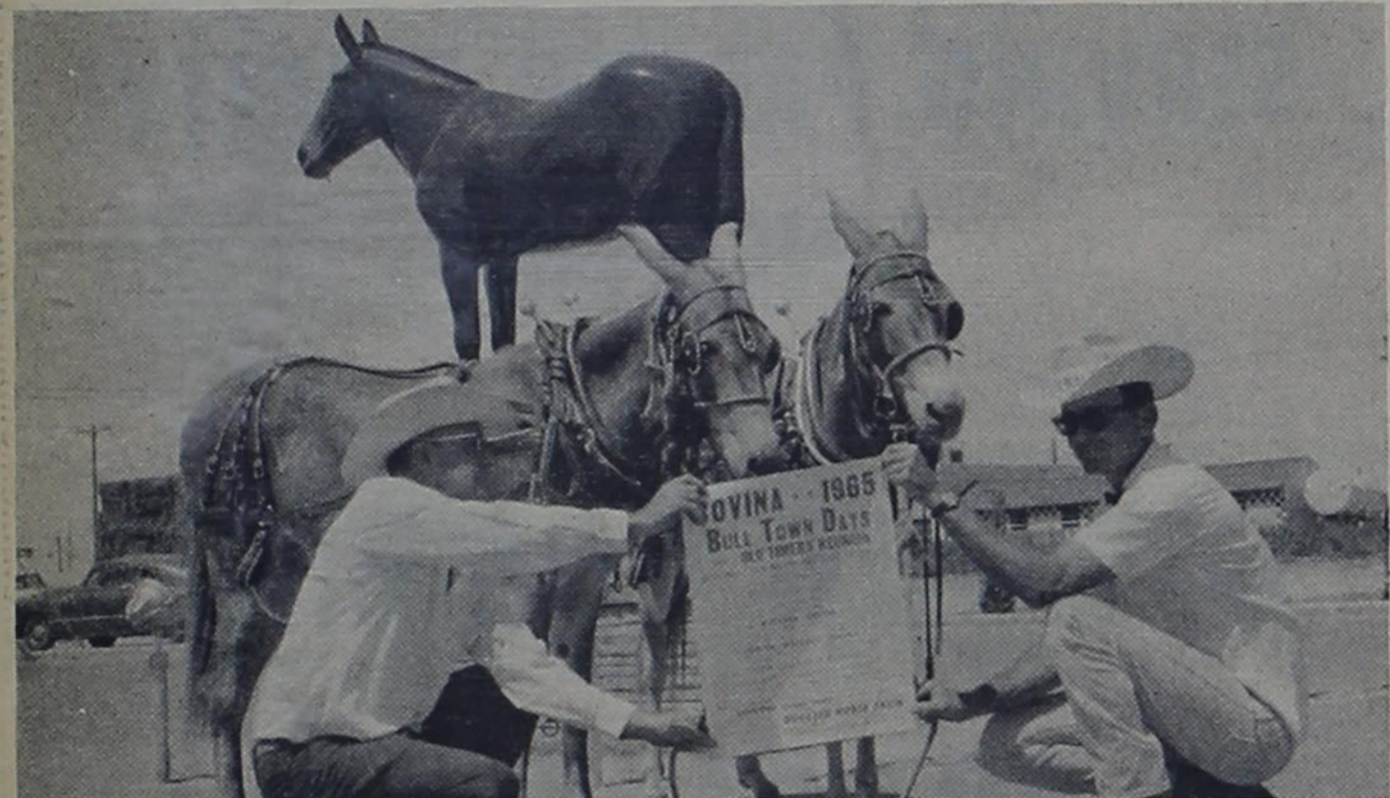


BULL TOWNERS IN 1908 -- Two men in a chair and one on a horse had their picture made in Bovina in 1908. The picture was made near Second Street. The men are Dan Riley, Red Parmer and Bob Owens. (Photo courtesy of Mrs. Bud Queen)



54 YEARS AGO--Mr. and Mrs. Bob Chacelor at the Four Mile

Place with their horsepower transportation in 1911. (Photo courtesy of Mrs. Bud Queen)



BOVINA MULES A'VISITING -- Cash Richards, left, and Jack McCracken are shown doing some Bull Town Days promotion on a recent trip to neighboring communities to boost the celebration. While they were in Muleshoe, Richards took his matched team of Bovina mules to see Muleshoe's statue of "Old Pete." Richards will have the mules, "Dagwood and Blondie," in the Bull Town Days parade Friday morning at 10. They also had a part on the Bull Town Days television show on KGNC-TV Saturday. (Blade Photo)

First State Bank Presents — COW POKES By Ace Reid



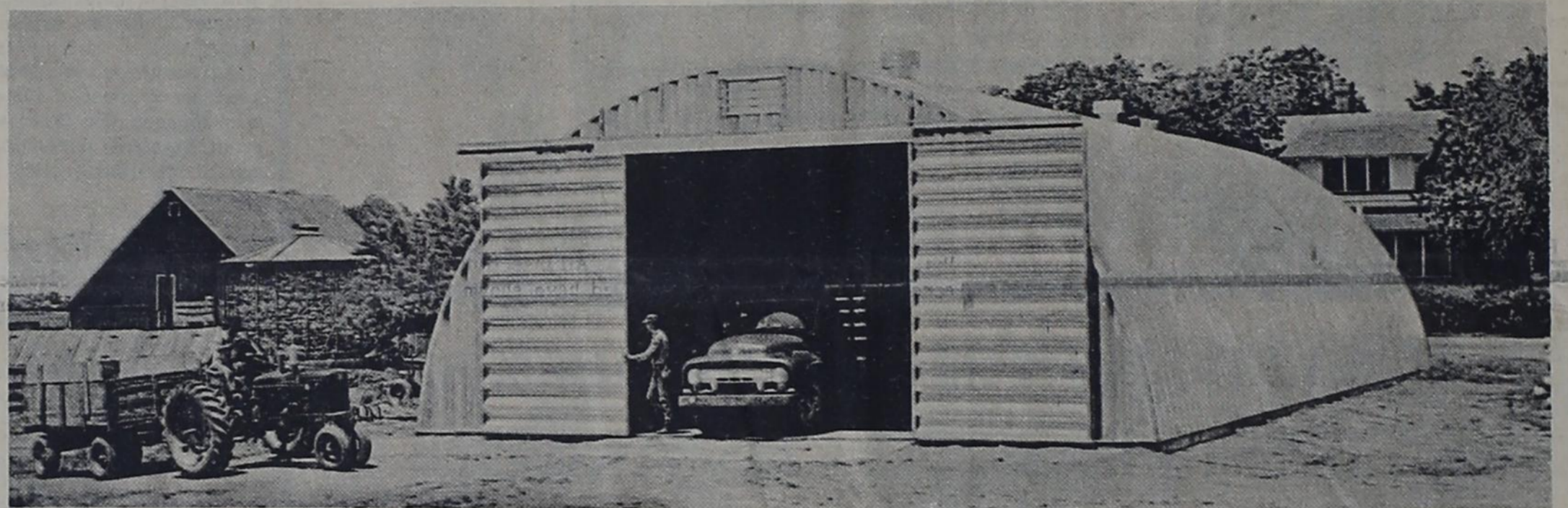
"Dang, Lem, do somethin'! She's up, but I'm down!"

WELCOME To All PARMER COUNTIANS To BULL TOWN DAYS August 19-20-21 From First State Bank of Bovina --Member FDIC--

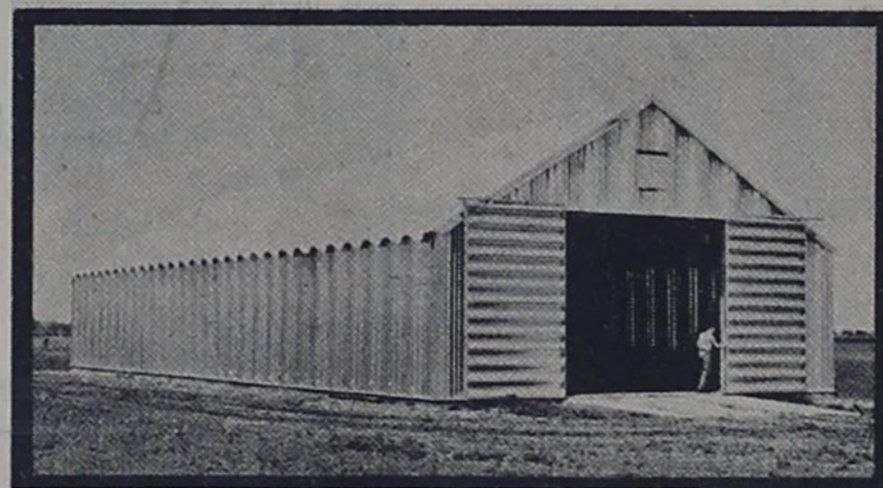
A prescription for sulphur Papyrus, a famous Egyptian salve to treat granulated eye-lids was found in the Ebers formulary dated about 1550 B. C.

MODERN STEEL BUILDINGS---

FOR ON THE FARM USE!



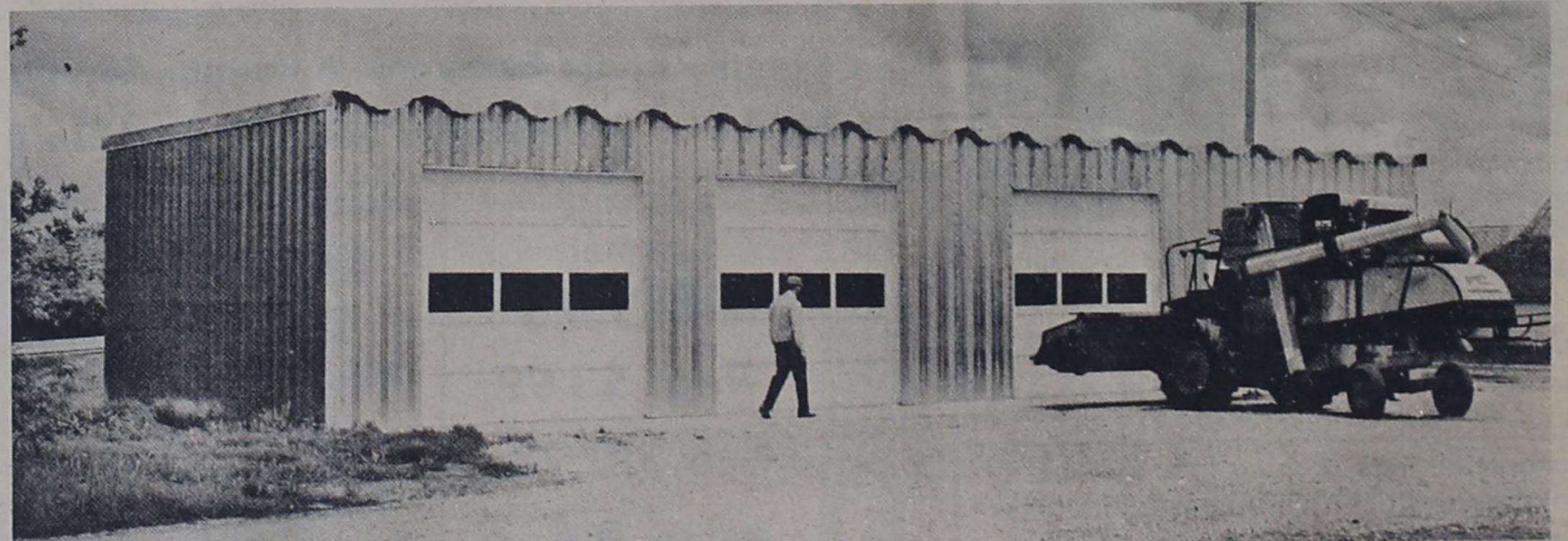
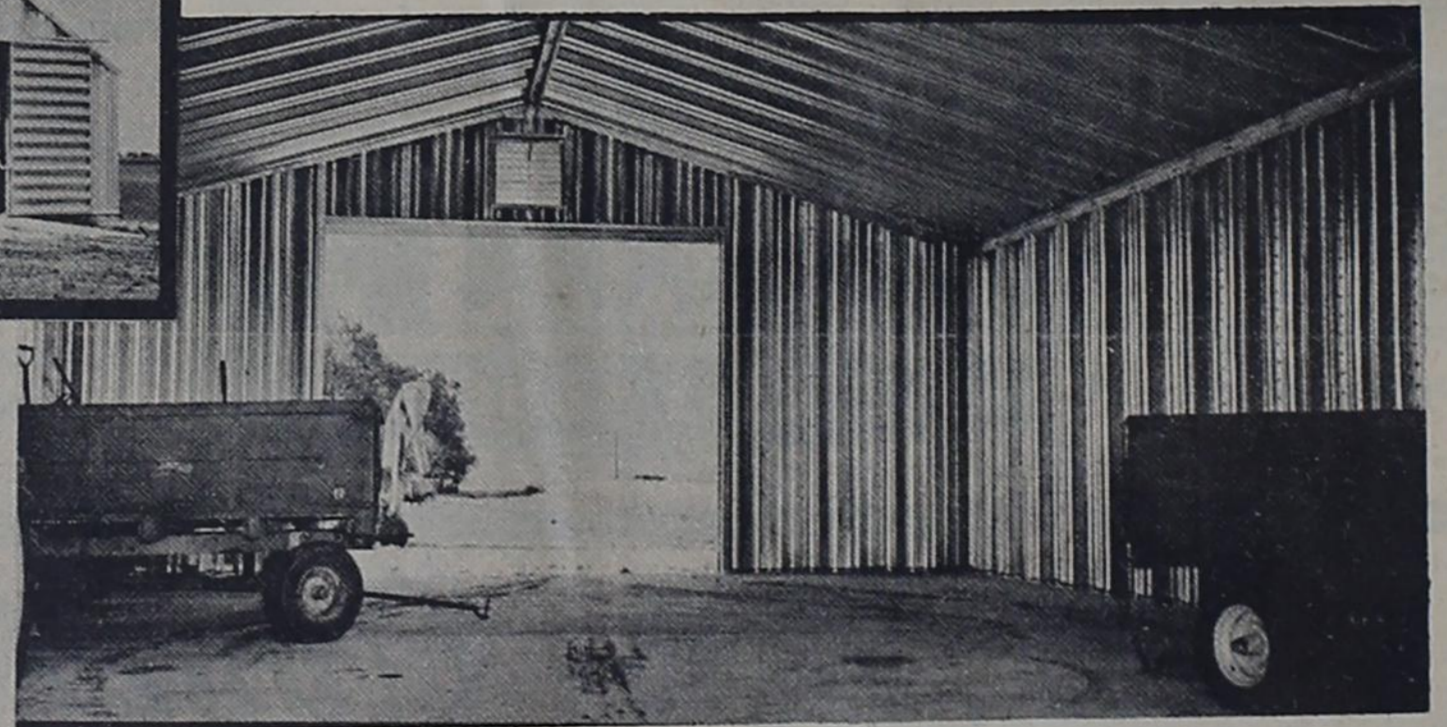
Common-Sense Design For Common-Sense Farming!



FARM & COMMERCIAL STEEL BUILDINGS



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WE SALUTE OUR NEIGHBORS IN BOVINA. CONGRATULATIONS ON YOUR SECOND ANNUAL BULL TOWN DAYS. ANDREW & HOWARD CHITWOOD.

SPRA-GRO CONSTRUCTION CO.

2208 N. Prince Phone 762-4443 P.O. Box 48 Clovis, New Mexico

Presenting...

YOU!

An Invitation To BOVINA BULLTOWN DAYS

And
Oldtimers Reunion
Aug. 19, 20, & 21

Southside Service
Station & Grocery

F.M. CROOK - OWNER
HIWAY 86 BOVINA

SEE YOU THERE!

Gulf Areas Double-Crop Grain Sorghum

Recropping grain sorghum is proving successful in experimental tests and in farmers' fields, says James C. Smith, superintendent of Texas A&M University's Gulf Coast Pasture-Beef Cattle Research Station, Angleton.

The usual practice is harvesting the first crop with a combine, followed by conventional mechanical cultivation and fertilized by side-dressing, said Smith.

With the recropping method, the five-year average yield, under dryland conditions at the Angleton station is over 7,000 pounds of grain per acre. In two of the five years, the second crop out-yielded the first crop. Usually, however, the amount of rainfall on the second crop determines its success.

Around 180-200 days from planting time, to harvest of the second crop is required. If the first crop is planted in March, harvested in June or July, then the second crop should be harvested in October.

After the first harvest, the stalks should be shredded to a height of three or four inches, said Smith. The shredded stalks, after cultivation, act as a mulch, and help conserve moisture and gives additional weed control.

The stubble should not be removed from the field. The organic matter from the shredded stalks is worth more than if it is used as feed for livestock, he continued.

Smith cautions stubble cropping of grain sorghum should not be attempted unless adequate fertilizer is used. Selection of the correct hybrid for stubble cropping is also important, since there is a variation in the ability of hybrids to produce a second crop.

The octopus, contrary to his bad reputation is a rather shy creature, leaving his lair only to seek food.

RITWAY JANITOR SERVICE Clovis, N. M. Carpet shampooing. Free estimate. Cleaning is our only business - not a sideline. Phone 763-6361



While all foliage has been stripped away by the impact of the marble sized hail stones, Nix who farms only 280 acres had 269 acres of maize and 11 acres of cotton (a total loss). "Sure won't make expenses this year," said Nix who has farmed in the Lariat area for the past 35 years.

"This was the best maize crop I ever had," said Charlie Nix, Lariat farmer, as he looked over the damage following the Sunday hail storm which hit in scattered areas of Parmer county. The crop received 50% damage. Seed scattered from the half ripe heads have turned the ground to a golden red

Cattle On Feed Increase

Recent reports show that United States cattlemen have substantially increased numbers of cattle on feed.

Ed Uvacek, livestock marketing specialist and assistant professor in the Texas A&M University Agricultural Economics and Sociology Department, says the U. S. total on July 1 was 7,531,000 head and 354,000 head in Texas.

This is a 19 per cent rise above year earlier levels in Texas. The north central states are up 5 per cent, and the 32 cattle-state total is higher by 9 per cent.

categories this year. Indications are for slightly later marketings from feedlots.

A time-on-feed breakdown shows considerable more light-

Midge Control

The sorghum midge season is here and all producers must be on the alert for any midge activity. Midge have been found in Johnson grass samples in Parmer county. The insecticides recommended for midge control follow:

- A. Carbaryl (Sevin), 80% W. P. at rate of 1 1/4 to 2 1/2 lbs., spray concentrate per acre; B. Toxaphene, 6 lbs. toxicant per gallon at rate of 1/3 to 1/2 gallon spray concentrate per acre; C. Endrin, 1.6 lb. toxicant per gallon at rate of 1 1/4 pints spray concentrate per acre; D. Parathion, 2 lbs. toxicant per gallon at rate of one quart spray concentrate per acre; E. Carbophenothion (Trithion), 4 lbs. per gallon at rate of one pint spray concentrate per acre; F. Diazinon at rate of 5 lbs. per acre; G. Ethion at rate of 1/2 to one pint per acre.

Restrictions on the use of these various insecticides are as follows: Endrin apply only once per season and 35 days before harvest; Toxaphene apply only once after heads start to form, do not graze dairy animals or animals being finished for slaughter on treated fields, apply at rate of 1/3 gallon, do not apply within 28 days of harvest, at 1/2 gallon 40 days before harvest; Trithion apply not more than twice per season and 21 days before harvest; Diazinon do not apply within 14 days of harvest; Parathion do not apply within 12 days of harvest; Sevin do not apply within 21 days of harvest; and Ethion do not apply later than 10 days after first bloom except on sorghum grown only for seed. Do not apply more than twice per growing season, nor graze treated areas or use treated crops for silage.

Under conditions of heavy midge infestations experienced in 1963, one application of most of the recommended insecticides failed in some cases to give significant increases in grain yields. Application of carbophenothion (Trithion) in all tests and diazinon in two tests resulted in significantly greater yields than that harvested from untreated grain sorghum plots. Endrin can be used only once on a grain crop. Since two ap-

pliments are usually needed, the second application of another material should be selected from the recommended list.

Parathion was used in one replicated test and was not any more effective for midge control than carbaryl (Sevin) based on one application.

All insecticides recommended have shown poor control in some tests, probably due to a continuation of heavy midge infestations.

Applications of certain insecticides may cause moderate to severe leaf discoloration or burn on some varieties and hybrids. A grower may consult with his seed dealer as to the phytotoxicity of insecticides to certain grain sorghum varieties. If there is any doubt in an established crop, spray a few rows a week or so before booting with the intended insecticide at the recommended rate. No data are available relative to economic loss of grain yields due to the phytotoxic effects.

The midge adult female deposits eggs in the developing spikelets and the larvae consume the internal content of the seed, resulting in "blasted" heads. The length of time that spikelets are receptive to midge egg deposition ranges up to 10 days following head emergence, depending on the variety.

Effective chemical control requires precise timing of spray applications. Insecticides must be applied soon after head emergence because control depends entirely upon killing the adults before eggs are deposited. Insecticides presently approved for use on grain sorghum will not affect eggs or young larvae within the developing seed.

Heads are susceptible to midge oviposition as soon as they emerge from the boot. Therefore, treatments must be applied to coincide with head emergence for best results. Since several days usually elapse between first and last head emergence, a single application of insecticides usually will not result in satisfactory control.

Control measures must be directed toward protection of the majority of heads. Research

Marketing intentions in Texas from July 1 to Sept. 30 are reported to be 260,000 head, or about 25 per cent more compared to the same period a year ago.

"Our best estimate would indicate that this figure is somewhat over-estimated and that only about 220,000 head will be marketed during that quarter, with the bulk coming later," the specialist said. "Indications are that about 265,000 head, or 31 per cent more cattle, however, will be marketed from Texas feedlots in the last quarter of this year."

results during the past several years have indicated that best results can be obtained by applying insecticides when approximately 90 per cent of the heads have completely emerged from the boot.

At present, no data are available concerning the number of adult midge which constitutes a potential economic infestation; consequently, treatments should be applied immediately if midge are found among the newly-emerged heads.

A second application of insecticides should be made 3 to 5 days after the first to insure control during prolonged periods of adult activity. In some instances, due to irregularity in head emergence, it has been desirable to treat certain portions of the field and to delay treating other areas until head emergence has progressed to the proper stage.

The adult midge is an orange-colored fly, about 1/12 inch long. It overwinters as a larva within a cocoon in the spikelets or seed husk of Johnsongrass, Sudan grass, grain sorghum, broomcorn, and probably some wild grasses. The larva pupates and the adult emerges in the spring about the time Johnson grass begins to bloom and the female deposits eggs on the developing seed.

The first generation of the midge usually occurs on Johnson grass. The adults which have emerged from the Johnson grass seed may fly considerable distances to fields of grain sorghum at the time heads begin to emerge from the boot.

Adults usually are more noticeable during the early morning when they are crawling over the spikelets of developing grain heads. The female fly seldom lives more than a day during hot weather and the life of the male is even shorter.

The female deposits eggs in the spikelets soon after the heads appear from the boot and in many instances, before bloom.

Injury to sorghum grain is caused by the larva or maggot which feeds upon the internal content of the developing seed. Infested grain sorghum heads appear "blighted" or "blasted."

The eggs hatch in about two days into small pinkish mag-

THE HIGH PLAINS FARM AND HOME

New Peace Corps Agriculture Programs Announced

Many new Peace Corps programs in agriculture will start this fall reports Joe VanZandt, County Extension Agent.

Nearly a hundred more agricultural Volunteers have been requested for programs beginning training in September and October. These Volunteers will be sent to Chile, Ecuador, Kenya, Cameroon, Thailand, and the Philippines.

The types of jobs vary greatly for these programs. In Thailand and the Philippines the request is primarily for farmers with several years of experi-

ence. In Kenya, several soil and crop specialists have been requested along with three Veterinarians. Ecuador has requested rural youth with 4-Hor FFA experience and backgrounds in livestock and crop management.

A college degree is not necessary for many of the current fall agriculture programs. Married couples may serve together, if they have no dependents under eighteen.

For more information on these upcoming Peace Corps programs and a questionnaire see

Joe VanZandt, County Extension Agent, located at the Courthouse or write directly to the Agricultural Officer, Peace Corps, Washington, D. C., 20525.

COURTHOUSE NOTES

INSTRUMENT REPORT August 9 thru 14, 1965

WD - Charles R. Vickers - L. H. Pesch - Lots 3, 4, & 5 Blk 77 Bovina. WD - L. G. Blake - L. B. Blake - W 155 a Sect 4 TIN R3E.

DT - A. T. Stowers - Hi-Plans Savings & Loan - Lot 12 Blk 2 Baxter Add. Friona. DT - Charles M. Kirk et al - Prudential Ins. Co. - W/2 Sect 19 TIN R4E.

Abst. Judg. - Hydrotex Industries - R. S. Johnston, Jr. - S. R. DT - Angela Daniel - Jackie Williams - 60, a in Sect 31 T9S R1E & 210 a in Sect 29 T9S R1E.

WD - Jackie Williams - Angela Daniel - 60, a in Sect 31 T9S R1E & 210 a in Sect 29 T9S R1E.

WD - Angela Daniel - Jackie Williams - 225 a in Sect 29 T9S R1E.

WD - Jimmy E. Ware - Jack L. Williams - Lots 6, 7, 8 & 9 Blk 5 Lakeside Friona.

DT - Hertha A. Frye - Federal Land Bank - S/2 Sect 1 Harrah Sub & SE part Sect 1 W. A. Odell Sub.

DT - Jackie Williams - Prudential Ins. Co. - 225 a in Sect 29 T9S R1E.

WD - Hurshel Harding - Jackie Williams - Garden Lots 15 & 16 Sect 31 T9S R1E.

WD - Robert L. Morton - L. H. Bradshaw - Garden Lots 15 & 16 Sect 31 T9S R1E.

WD - L. H. Bradshaw - Jackie Williams - Garden Lots 15 & 16 Sect 31 T9S R1E.

WD - Clyde Magness - Clay Henson - Lot 2 Blk 1 Ridgecrest #1 Farwell.

DT - H. J. Charles - Hi-Plans Savings & Loan - Lots 10 & 11 Gardner Indust. Add. Bovina.

DT - Anita Jo Taylor et al - Daisey I. Miller - W/2 Sect 19 TIN R4E.

DT - Delmer E. Renner - Anita Jo Taylor et al - W/2 Sect 19 TIN R4E.

WD - Anita Jo Taylor et al - Delmer E. Renner - W/2 Sect 19 TIN R4E.

WD - G. S. Looper - E. F. Dement - Lot 12 Blk 30 OT Friona.

WD - W. C. Hardage - J. F. Hendricks - Lots 15 & 16 Blk 6 Farwell.

DT - J. F. Hendricks - G. T. Watkins - Lots 15 & 16 Blk 6 Farwell.

WD - Lee Thompson - W. C. Hardage - Lot 7 Blk 4 MIMO Add. Farwell.

DT - W. C. Hardage - First Federal Savings & Loan - Lot 7 Blk 4 MIMO Add. Farwell.

Home First Aid Tips



Roughhousing in the back yard can bring accidents like scraped knees and elbows. For treatment, apply germ-fighting antiseptic powder immediately.

Most frequent kitchen accidents are burns and knife cuts. Try generally to cut in a direction away from you. And use oven mitts and rubber gloves for over-all hand protection.



The secret of preventing accidents at the workbench is keeping a neat one! Tools should be anchored, nails placed in containers. To treat the inevitable cuts and scrapes, sprinkle on B.F.I. first aid antiseptic powder.

To avoid cuts from broken glass in bathrooms, keep transferable liquids in marked plastic bottles—and away from children's prying fingers. Every medicine cabinet should have adhesives, B.F.I. antiseptic powder and sterile gauze as basic first aid necessities.



Plan Now For Education Beyond High School

The class of 1966 is preparing to enter the final year of secondary school work. Many of these high school seniors are so busy they have given little thought to what will happen after graduation.

Now's the time to take a thorough, realistic look ahead to the fall of 1966, says Patsy Reynolds, specialist in family life education with the Texas A&M University Extension Service.

"Parents and school counselors should help students take a look at their education or career plans early this fall. They need to complete their plans for college, business school, or other advanced preparation to earn a living. Applications should be submitted by November or December -- yet many families do not realize this when their first child prepares to enter college," Miss Reynolds says.

Many scholarships have a February 1 deadline for application. "This means that the young person must already be admitted to the college and then file the application by February," the specialist adds.

She advises young people to talk to school counselors and write to the colleges or business schools in which they are interested.

A decision on higher education should be reached soon, and it may require some serious thinking before final plans can be made, Miss Reynolds says.

Students who plan to apply for scholarships should keep this early deadline in mind, too.

gots which soon become orange in color as they feed in the developing seed. The larvae are full grown in 9 to 11 days. The mature larva changes into a dark orange pupa and a new generation of adults will emerge in about 3 days. Fourteen to 16 days are required for a complete life cycle.

Maternity and Infants wear -EXCLUSIVELY- The Stork Shop 621 PILE CLOVIS

Dr. William Beene Optometrist Phone 247-3061 Friona, Texas 13th & Cleveland (South Of Hospital)

BACK TO SCHOOL!

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Advertisement for Clardy-Campbell Dairy Products featuring images of milk, cream, and cheese containers with text 'fresh from the home of quality!' and 'Quality Checkd DAIRY PRODUCTS'.



At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

ECONOMICAL SUMMER MEALS—Can be very nutritious

Summer lunches for children can be economical and easy if you plan ahead and let the youngsters serve themselves. What is a good lunch? It includes meat, cheese, eggs, fish or some other protein food; vegetables or fruit; bread and milk. Every calorie is "loaded with good nutrition."

HELPFUL TIPS FOR SHOPPING:

Watch for sales on tuna. Grated tuna is less expensive than chunk and fine for sandwiches.

The first day of September will mark the first deadline in the Women's Department for the 1965 State Fair of Texas, October 9 through 24 in Dallas. Mrs. Leah Jarrett, department director, said that registration forms should be in on September 1 for the following divisions: Art, Designer - Craftsman, Leathercraft, Hand Painted China, Ceramics, Creative Hobbies (formerly Miscellaneous Arts), Holiday Corner, Needlework and Sewing, Foods, Antiques, and Hobby Collections. Articles to be exhibited are to be received in the Women's Department September 24 through 28 in all these divisions.

The second important target date will be Tuesday, September 7, when registration forms must be submitted to the Women's Department by people who plan to enter the Clothing Contest. Upon receipt of the registration form, identification tags will be mailed back to the contestant for attaching to garments before modeling.

Mrs. Jarrett said clothing contest entrants must bring their garments to the Women's Building not later than 9:30 a.m. on Saturday, September 18, for judging. Winning garments will be retained in the Women's Department and will be modeled on opening day of the State Fair, Saturday, October 9, at which time award winners will be announced. This showing will be open to fairgoers.

Registration forms and the premium list are available by writing to the Women's Department, State Fair of Texas, Dallas 75226.

Best bargain in peanut butter is often the three-pound container.

Processed Cheese is often less expensive than natural cheese.

Broilers are plentiful and an ideal protein.

Here is a good start for a good nutritious lunch: Tuna fish sandwiches can be very delicious with crisp carrot strips, a banana or peach and chocolate milk.

For a budget pleasing chocolate milk try this:

Sift 1 lb. of instant dry milk 1 cup sugar, 3/4 cup cocoa and 1/4 teaspoon salt together three times and store in a glass jar or metal container. To prepare a chocolate milk, measure 1-1/3 cups mix and stir in enough water to make a paste. Add a quart of boiling water. Cool and then chill in refrigerator.

Another nutritious yet economical menu consists of: Sliced cheese, pickle and lettuce sandwich, a tomato wedge, milk and peanut butter candy.

To make Peanut Butter Candy: You'll need 1 cup of peanut butter, 1 cup corn syrup or honey; 1-1/4 cups each non-fat dry milk and confectioner's sugar and 1/2 cup crushed cereal crumbs, chopped nuts or coconut.

Have peanut butter and honey at room temperature; combine and beat in nonfat dry milk until smooth. Add confectioner's sugar a little at a time until mixture has the consistency of putty. Shape into four long pieces. Roll pieces of candy in crumbs, nuts or coconut until well covered. Refrigerate until ready to use. Slice just before serving.

With realized net farm income at a seasonally adjusted rate of \$13.8 billion during the first 6 months -- up \$1 billion from the rate for the first half of 1964 -- and harvest prospects generally favorable, realized net income for 1965 may be the highest since 1953, says USDA's Economic Research Service.

Home gardeners can use their disease-free, spring tomato vines for fall tomato plants. Simply remove a healthy sucker and transplant it like any young plant with roots. And, remind Extension horticulturists at Texas A&M University, it's time to begin preparation for fall gardens.

Supermarkets Feature

Variety Of Fruit This Week

There's a wide variety of fruit from which to make selections this week, reports Mrs. Gwen Clyatt, Texas A&M University Extension consumer marketing specialist.

Peaches -- mostly Elbertas -- of good quality continue to carry attractive price tags although the peak of the supply has passed. Seedless grapes, plums, nectarines, cantaloupes and watermelons are all in plentiful supply.

In the relatively high price bracket, there are Bing cherries, honeydew melons, blueberries and avocados. Bananas are another good fruit choice, price-wise.

Vegetable counters feature displays of Southern peas of several varieties, with Black-eye and Purple hull dominating. Squash, corn, eggplant, head lettuce, celery, red potatoes, new crop sweet potatoes, carrots and tomatoes are among good vegetable choices. Cucumbers and Bell peppers are only in fair supply.

Good buys at the meat counters are whole and cut-up fryers and fryer parts. Turkey prices continue to ease down slightly.

Beef prices vary from market to market, especially the more popular cuts. Good values are found in chuck roasts, steaks, ground beef, liver, corned beef, franks and a variety of cold cuts.

Canned tuna and salmon also can add variety to summer menus at low cost.

Grade A large size eggs are moderately priced.

Milk, cheese and other dairy foods are good buys for later summer menus.



A TOTAL LOSS -- This 11 acre field of cotton on the Charlie Nix farm, near Lariat, received 100% damage in the hail which fell on Sunday evening. "The bolls which are left are beginning to rot from the hail damage," said Nix. Nix says he was not at

home during time of the storm but understands that the hail was the size of large marbles. One inch of rain was recorded in spotted areas. The hail was also scattered over several areas in the county.



On The Farm In Parmer County

By JOE VANZANDT
County Agent

Each year animals are lost after grazing on sorghums, sudangrass, sorghum hybrids or Johnson grass. The cause may be prussic acid poisoning.

These grasses contain a glycoside which may break down into prussic acid in the digestive tract of the animal. The poisonous material is most likely to be present in young, immature stands, or second growth following periods of drought or mechanical harvesting. There is also danger in the fall, following the first frost.

Cattle are more susceptible to the poison than sheep or goats. Horses and swine are rarely injured. An affected animal may stagger and act sleepy before suddenly dropping dead. Severe muscular twitching sometimes occurs. Death results from suffocation, since the poison prevents the exchange of oxygen from the blood to the tissue.

A drench of molasses diluted with water may help a poisoned animal, but a veterinarian should be called at once to give additional treatment.

To prevent prussic acid poisoning: Do not graze regrowth that has been stopped by lack of moisture, frosted pastures, or regrowth after a frost.

Forage containing prussic acid can be fed safely if it is cut and allowed to cure completely in the field, or if it is put up as silage and not fed for several months. Mature plants with few suckers and not fed for several months. Mature plants with few suckers are seldom dangerous if growth has been normal. Grain sorghum or Sudan stubble regrowth grazed in late fall can be dangerous. A good way to check grazing safety is to turn one or two low grade animals into the field and watch them for a day or two. Be sure water is available to them, or the symptoms may be delayed. If the test animals remain healthy, it's probably safe to turn the main herd into the pasture.

BIRD DAMAGE

Several people have remarked about the damage birds were causing on their sorghum. This is one of those problems that is hard to control.

About the only thing we know of is to scare them away by using a box or two of shot gun shells and maybe put up some type of scarecrow. This will not really control them but merely run them off on someone else.

SILAGE TIPS

Sharp knives and properly adjusted forage harvester mean a saving in time and fuel when harvesting silage, increased silo capacity and better silage at feeding time.

For quality silage at feeding time, you need a quality forage crop at the proper stage of maturity at harvest time. The crop should be harvested to give short, uniformly cut silage.

Sharp knives and shear bars adjusted to the proper clearance aid in producing uniform cut silage with minimum power requirements. Most of the power is used in the chopping process. If knives are dull or the shear bar-to-knife spacing is incorrect, you are throwing away power. Forage will be torn apart rather than cut. This eats up power and results in coarse, non-uniform silage that is difficult to pack. The end product is lower, quality silage of poor palatability.

A length of cut from one-fourth to three-eighths inch is desirable. It's a good idea to

check your operator's manual for information on adjustment and operation of your particular forage harvester.

4-H CALF PROJECTS

The deadline for getting 4-H Show calf projects on feed is real close. Any 4-H'ers wanting to feed calves should notify the County Agent's office immediately. Calves must be located and placed on feed this month. Please let the County Agent know if you expect to feed and show a calf this year.

COTTON IRRIGATION

Now is the time to stop watering your cotton. We believe farmers will make more net profit off of their cotton crop by cutting the water off by August 20 here in Parmer County.

Over the years research has proved this water cut-off date the most profitable.

WHEAT FERTILITY

The application of sufficient fertilizer, in proper balance to correct soil deficiencies, is now accepted as one of the most profitable single practices.

Soils vary greatly in their ability to supply nitrogen and phosphorus. The soil test remains the best single guide for determining the amount and grade of fertilizer needed. Remember that 50 bu. of wheat grain alone contains about 50 lbs. of N and 25 lbs. of P₂O₅. Forage removed by grazing can contain 20% protein of about 3% actual nitrogen on a dry weight basis.

Data from research conducted on the Pullman soils indicates time of nitrogen application is not a major factor where wheat is being grown for grain only. Yields were about the same when nitrogen was applied preplant, in split applications, or as a topdress in February. However, where grazing is to be practiced it is important to apply all or part of the nitrogen as a preplant to stimulate early growth. The nitrogen can be conveniently applied anytime before listing. If solid or liquid forms are used, they should not be left on the surface for long periods.

If the soil test indicates a deficiency of phosphorus, the phosphate should be applied in such a manner that it will remain in moist soil--in reach of permanent roots. Like other field crops, much of the phosphorus moves very little from point of application it is important it be applied preplant, topdressing with phosphates after wheat is up cannot be expected to give the most profitable response.

Taking soil samples now will insure getting your report back in plenty of time for final planning and fertilizer application. Complete information on sample collection and mailing may be obtained through the county agent's office.

Statues of Tom Sawyer and Huckleberry Finn stand in Hannibal, Mo., boyhood home of Mark Twain.

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Crosses Score High In A&M Beef Tests

A comparison of 180-day weaning weights of nearly 3,700 calves has been tabulated and released by Texas A&M University's Livestock and Forage Research Center at McGregor. The calves came from 35 combinations of sires and dams. In some cases, both parents were purebred, in

others, one parent was purebred and the other parent a cross-bred. In many instances both parents were cross-bred. The data was compiled for all calves from 1950 through 1964.

Topping the list at 490 pounds, at the end of the 180-day period, are 68 calves from Charbray sires and Charbray dams. Charbray is a cross between Charolais and Angus. Bringing up a close second at 482 pounds, were calves from Charolais sires and Charolais-Hereford dams.

Also high on the list were calves from Hereford-Brahm, first-cross mothers and Charolais, Charbray and Red Poll sires. Calves from Santa Gertrudis sires, bred to various cross-bred cows also ranked near the top.

Calves with the lowest 180-day weaning weight were from Hereford sires and Hereford dams, Angus sires and Angus dams and from Brahm sires and Brahm dams.

The weaning weights were corrected for year, season of birth, sex and age of dam. The data includes breeding of the sire, breeding of the dam, number of calves of each, the 180-weaning weights and the breeding of the calf.

are the lively "OP" designs. Knits and woven fabrics are dazzling with dots, wobbling with checks and dancing with stripes. Knits are more popular than ever and offer unlimited washability benefits.

Fashion highlights include "sweaterlings" -- skinny knit sweater dresses. The dresses are often accented with smart turtle neck collars and come in assorted sizes and colors.

Another notable feature of high school fashions is the coordinated look. Choices range from a dress with one dramatic pleat in the skirt and a bolero-type top to a lacy Orlon herringbone sweater with a blending skirt. Lined cotton corduroy jumpers with inverted pleats and frilly blouses are also in style.

Pert touches to complete the coordinated picture might include a fake fur hood that looks just like fox. High socks that go up to or above the knees are still popular. Some of the latest socks are splashed with checks, plaids, florals or stripes. Some are even tassel-trimmed.

Teens should have no trouble in looking their most attractive through the entire semester with so many attractive styles from which to choose.

Bimetallism is a monetary system wherein both gold and silver are used as standards of value.

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You can draw up some plans, go down to the lumber yard, fiddle around with siding, rafters, poles -- round up a crew -- and then pound, cut, trim, hammer and paint until you're blue in the face. And still wind up with just an ordinary wooden building.

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come? Because the panel is the building -- big, strong wall and roof panels that function as both cover and frame. Panl-Frame suits almost any farm need. And you get a fire-safe, weathersafe, practically maintenance-free building to boot -- one that won't sag or rot.

If you can put a nut on a bolt, you can build a Panl-Frame. We can build it for you, at a low turnkey price. Or we can do it together. Why not come in for some free Panl-Frame building plans now? Low-cost financing available.

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CLASSES BEGIN AUG. 30--

Name New Teachers For Lazbuddie School

By Mrs. C. A. Watson
According to Sam P. Barnes, Lazbuddie superintendent of schools, the Lazbuddie School has approved the school calendar for the 1965-66 school year.

New teachers in the system include Gene Riddle, head coach, social studies and driver training. Riddle is a graduate of East Texas State University. He has four years of experience. Coach Riddle was head coach at Gunter and for the past three years has been assistant at Olton High. Larry Kent will coach high school boys basketball, will be assistant football coach and teach Spanish. He is a graduate of East Texas State University. Mrs. Larry Kent, who will teach junior high social studies, is also a graduate of East Texas State University.

Bruce Rodes, high school English teacher, junior high school boys coach and assistant football coach, is a graduate of Eastern New Mexico University. He has three years experience in public schools; two years in Clovis, N. M., and one year as cooperative librarian for Farwell and Bovina schools.

Mrs. Sam Barnes will be in charge of the fourth grade. Mrs. Barnes is a graduate of Texas Women University of Texas. She has taught the past four years in the Dumas School system.

Roy Paul Thurmond will teach high school mathematics and physics. Thurmond is a 1965 graduate of the University of Texas.

Mrs. Gene Riddle has been employed as librarian for the Lazbuddie school system.

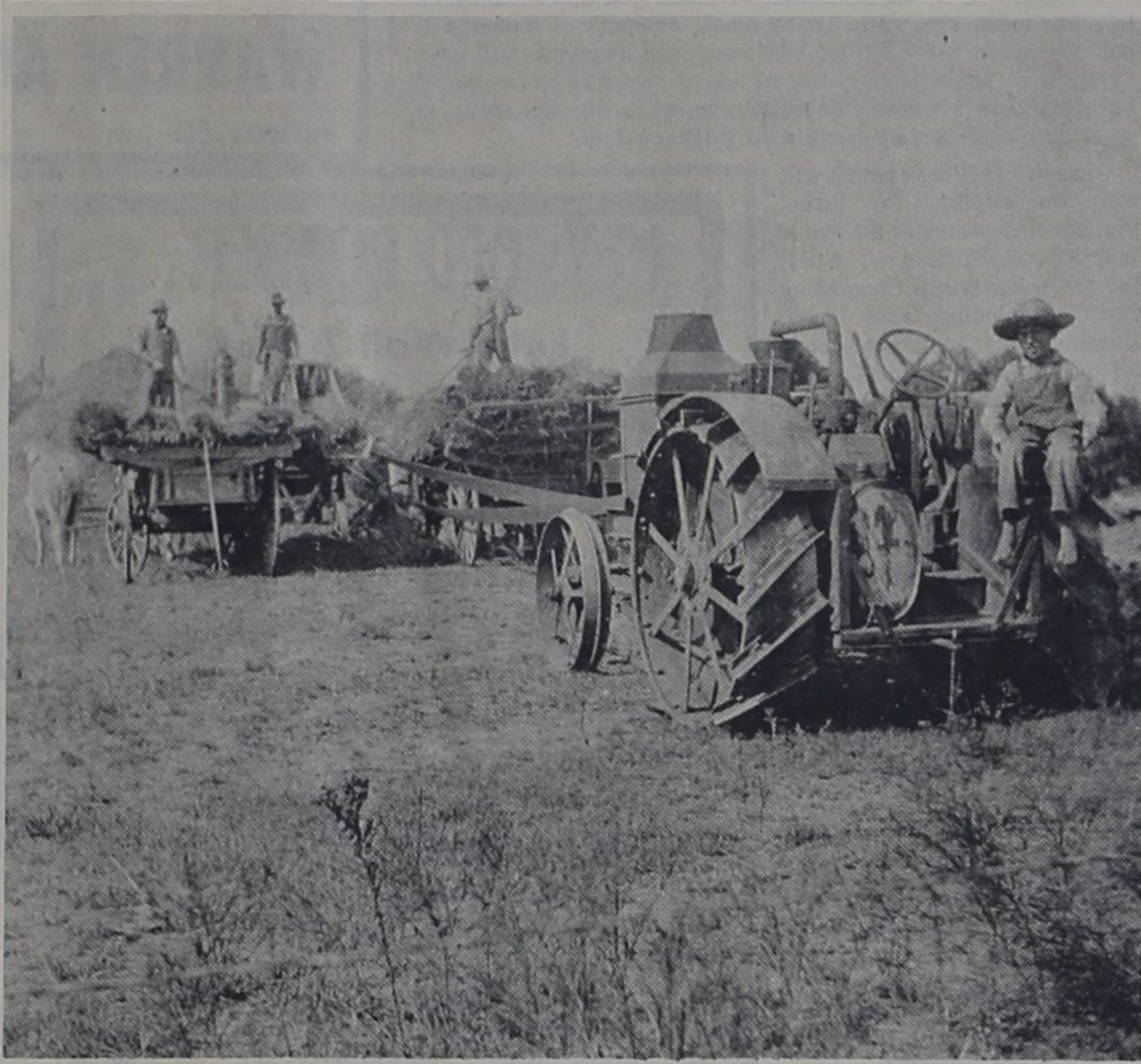
Returning teachers to Lazbuddie are Harley E. Ethridge, high school principal, Fred Wilbanks, elementary principal, Everett Maxwell, Scotty Windham, Helen Ellis, Earl Ellis, Edwina Bridges, Howard

Bridges, Ruth Wilson, E. C. Ketchum, Junia Kechum, Virgil Wilbanks and Ruth Williams. The administration staff meeting will be Wednesday, August 25 at 9 a. m., Thursday, August 26, 9 a. m.,

will be the general faculty meeting. In the afternoon on Thursday, preparations will be made to register all grades. Friday, August 27, beginning at 8:30 a. m., all classes will register. Buses will run to carry the

children to school that day and return them to their home after registration.

Monday, August 30, school opens officially and classes will begin.



THRESHING EQUIPMENT -- Joe Hromas brought this threshing equipment to the Bovina area in 1925. He moved it here with him when he came here to farm from Shackelford County. (Photo courtesy of Joe Hromas)

Cold cream can be made by melting 4 ounces of white wax in one pound of almond oil and mixing with a pint of rose-water.

Will Rogers when asked "What's wrong with the world?", scratched his head and replied: "I reckon it must be the people."

"The old-fashioned woman of today is one who tries to make one husband last a life time."—William Ziegler, New Oxford (Pa.) Item.

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At

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2 p.m. And 8 p.m.

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Children.....50¢.....75¢

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Purchase Tickets From Shrine Members.

Free Tickets Available

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W.E. Williams	Tom Bonds	Carl Rea

If You Should Miss The Hereford Performance, Tickets Are Also Good At:

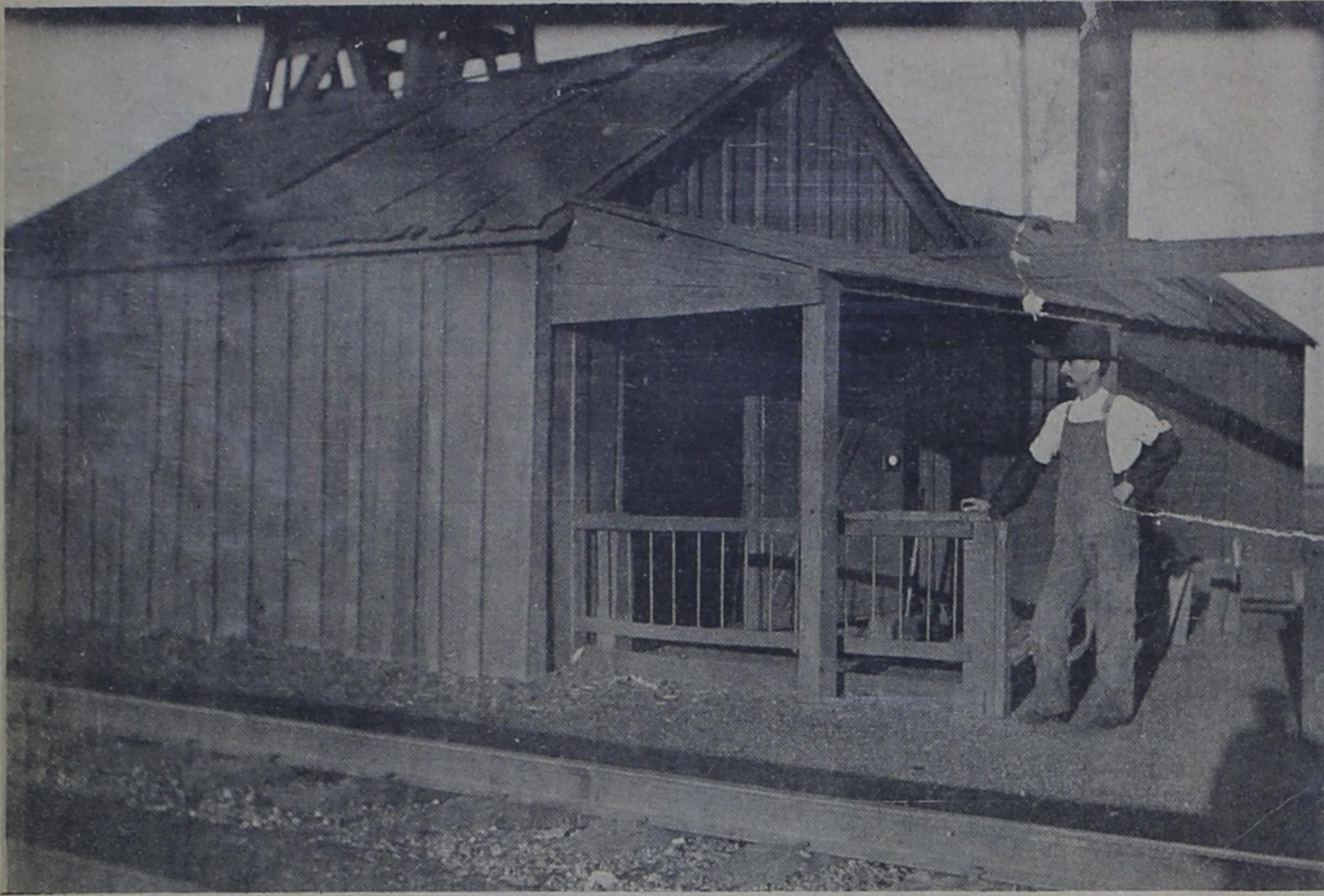
Borger....Aug. 24

Amarillo... Aug. 26, 27, 28

Lubbock....Aug. 30, 31



Proceeds Benefit Oasis Shrine Crippled Children Clinic



OLD PUMP HOUSE -- This is a 1910 view of the old Santa Fe railroad pump house in Bovina. (Photo courtesy of Mrs. Bud Queen)

Now that the Cold War GI Bill has passed the United States Senate by more than a four to one vote, I have had many requests from all over Texas asking for more details about this bill and how it will affect the lives of the five million forgotten veterans of the Cold War - 250,000 of them in Texas.

First, who is eligible for the bill? Any veteran with an honorable discharge who has served more than 180 days on active duty between January 31, 1955 (the end of the Korean GI Bill) and July 1, 1967 (the end of the present draft), will be eligible for these benefits.

Second, what are the benefits under this bill? For each day of service a veteran will receive 1 1/2 days of educational assistance, with a maximum of 36 months of assistance to any veteran. This is long enough for four years of college, with nine months of schooling each year.

This assistance will be in the form of a monthly cash allowance paid to the veteran, but he must pay all of his tuition, books, living expenses, and other costs from this money. A single veteran with no dependents will receive \$110 a month; a veteran who has one dependent will receive \$135 a month; and a veteran in school with two or more dependents will receive \$160 a month.

You can see by these limited amounts that this is no bonus bill or boondoggle bill. These small amounts of money will not pay all of the costs of education, and a veteran will have to work or get a loan to stay in school. But this money would be a big help to these five million veterans who are trying to go to school after they serve their military duty.

These Cold War veterans will also be eligible for loans, similar to those under the World War II and Korean GI Bills, for the purchasing of homes or farms, including farm lands, livestock, and equipment needed to start farming operations.

A Veteran can use his educational allowance to finish high school, to go to college, or to take on-the-job training on a farm, in a business, or in a factory. By taking courses of training and education, we will equip these men to take their rightful places in our society.

The Cold War GI Bill will give these men encouragement, yet they will still have to work hard to get ahead. It is a good program for our veterans and for our Nation.

POGO Wait Kelly



WELCOME TO BULL TOWN DAYS

ATTEND THE AMATEUR TALENT CONTEST THURSDAY NIGHT

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HEY! OLD PODNER....
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Y'all Come!

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(Continued from page 3) level, of what are essentially local community programs at the county or city level.

Besides the actual veto, the "threat of a veto" and the delay which this threat is causing these programs while waiting for a governor to make up his mind whether to veto or not to veto a project, can largely cripple the War on Poverty.

There are numerous reports of governors using the threat of vetoing a project either to get his political appointees on the sponsoring board, or to purge from the board people who have not supported the governor.

The Neighborhood Youth Corps Projects and the community action projects are locally sponsored programs organized by the people themselves. They are non-political, and largely organized by civic organizations such as the United Fund, Boys Clubs, and local churches. To allow a governor to kick these good people off a board and substitute his own political appointees or else threaten to veto a project, destroys initiative and interest on a local level. The threat of a veto and the resulting stifling of local self-government is a major reason for the criticism of this program as a "political football". The manipulation of the veto power discourages the non-political

people on the local level of a county or a city.

Another problem is that of delay. A governor has thirty days in which to veto a program after it has been approved by the Office of Economic Opportunity, and he can wait until the last day to make up his mind. Under the excuse of re-studying a program that has been proposed in good faith by a local community and examined thoroughly and approved by the Office of Economic Opportunity, many projects have been delayed the full amount of time so that they are no longer very useful since the summer is nearly over and school is about to begin.

The War on Poverty should not be a war between the local community groups and the governor. We should cut out this unnecessary step in the anti-poverty program and encourage local self-government. The Senate Labor and Public Welfare Committee has voted to eliminate the governor's veto on these local projects.

A governor does not have the power under a state constitution to determine local issues and affairs, and the removal of the improvident governor's veto provision will strengthen local self-government and the War on Poverty.

JUMBO JAMBOREEK

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- AUGUST 19, 20, & 21

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SEE YOU THERE!

you too can be...

Sitting Pretty!

When You Take A FRONT - ROW SEAT

At All The Activities Of

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August 19-20-21

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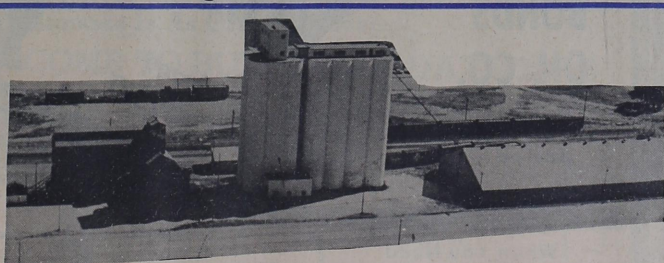
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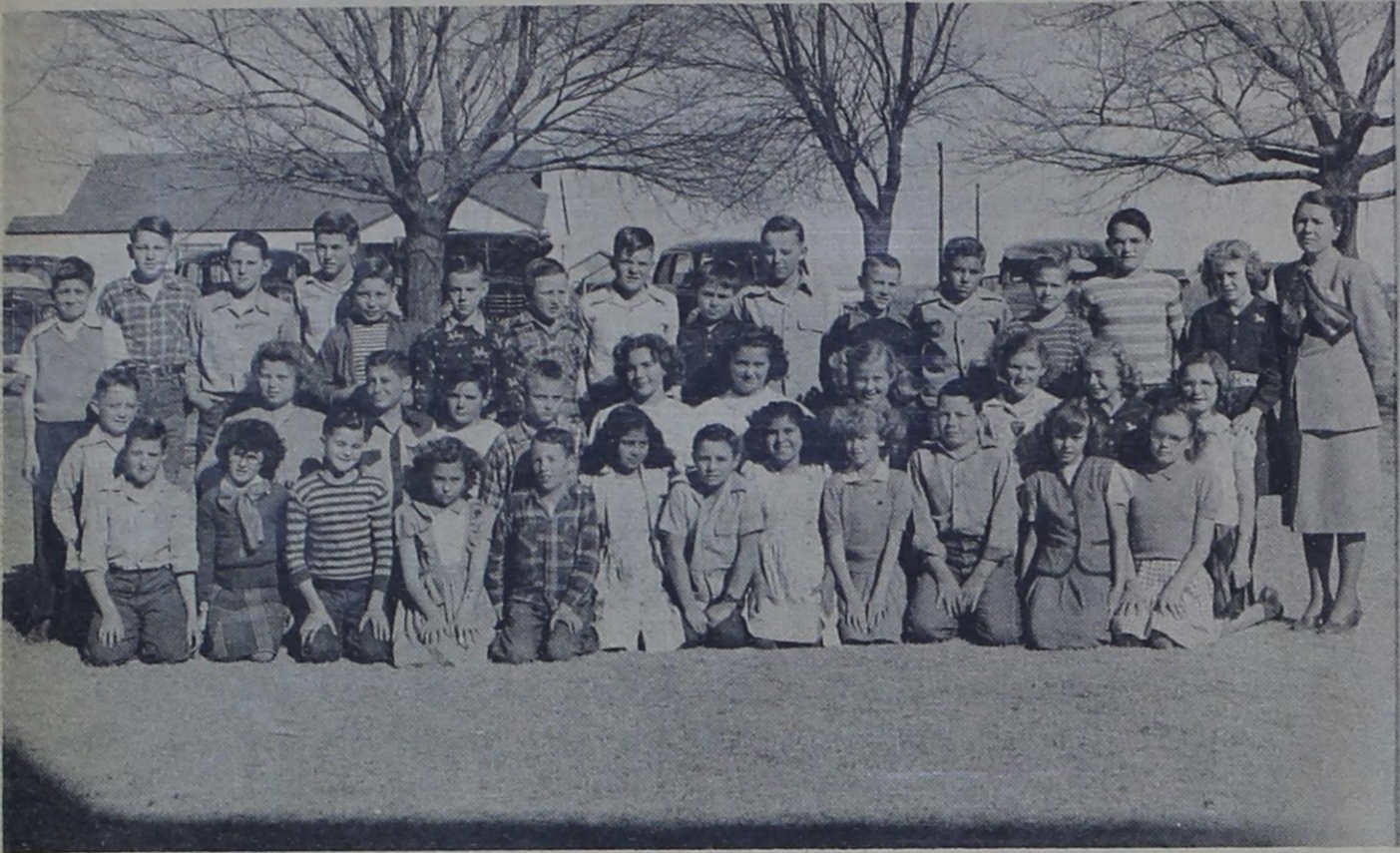
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1947-'48 FIFTH AND SIXTH GRADERS -- Mrs. June Rhodes, now a teacher in the Friona School system, is shown, at right, with her fifth and sixth grade class at Bovina Elementary School in the school year of 1948-'49. (Photo courtesy of Mrs. W. E. Williams)



LET'S EAT -- This is probably a familiar scene to early day town Bovina. That's the proprietor behind the counter. The lone customer is unidentified. (Photo courtesy of Fred Langer)



This was the "official" picture, about 1921, of Bovina School building and student body. (photo courtesy of Mrs. Reagan Looney)



This was Bovina School student body in the school year of 1922-23. J. D. Belew was superintendent at that time. (Photo courtesy of Mrs. W. E. Williams)

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Hwy. 60 Bovina — Phone 238-2271

When You Need **PROPANE** Call Bonds Oil For A Tank-Full Of

Gulfgas LP-GAS

NEAR BOVINA --

VORTAC Signals Courses For Aircraft

Located some three miles southeast of Bovina, as the crow flies, is a mysterious-appearing building. Owned by the government and operated by government personnel, the white building, which has a teepee appearing structure on top of it, houses thousands of dollars worth of electronic

equipment. Purpose of the building and the equipment is to provide pilots of aircraft signals or beams which guide them to and from the location. This aids in keeping the aircraft on their proper course. James Brumit, who lives in Bovina, is the current technician of the VORTAC, as the station is called. He is a native of McAllister, Okla. and has lived in Bovina for more than a year. Though most people don't know much about the local government facility, it is open to the public during normal duty hours each weekday, Brumit

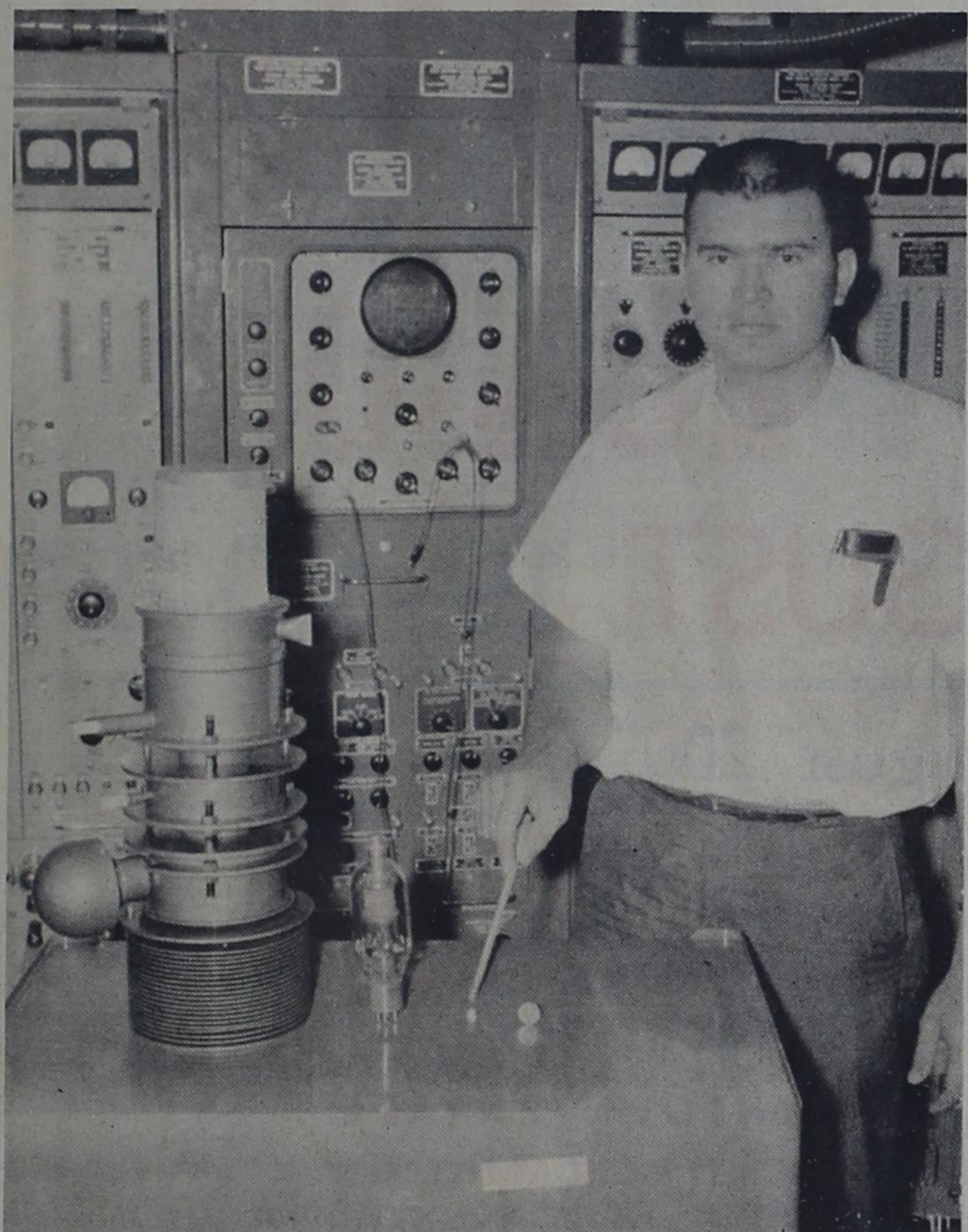
say. "Everyone is welcome to come out and visit with us and inspect our operation here," he says. Brumit is an electronic technician with the Federal Aviation Agency. In addition to his formal education, technical training and prior experience, he is, as are other FAA electronic technicians, given training by correspondence courses as well as resident training at the FAA Academy in Oklahoma City, Okla. Resident training for a technician to properly maintain the facility here requires 36 weeks of study at the FAA Academy. The station near Bovina, for one of those strange governmental reasons, is called the Texico VORTAC. It is monitored by remote control at the Tucumcari, N.M. airport 24 hours each day. The VORTAC name is an abbreviation of very high frequency omni-ranges (VOR) and tactical air navigation (TAC). The Parmer County facility is one of almost 800 such stations in the United States. It was installed here in '57. Primary purpose of the station is to provide the pilot with azimuth (angle measured clockwise from the south or north or the aircraft's direction from the VOR station in degrees from magnetic north) information. The station transmits to properly equipped aircraft 360 different beams which it can fly to and from the VORTAC on. These signals are transmitted in all kinds of weather, Brumit reports. When the electric power fails, an emergency engine generator, which is located at the facility, starts automatically and restores normal operation in a matter of seconds. The equipment is highly dependable, Brumit says, and he proves his point by explaining that the average time the facility is off the air is less than 24 hours per year. Probably half of this time is for routine maintenance, he explains. Prior to turning off the equipment for routine maintenance, pilots are given at least two hours notice that the beams will be off the air from this station. Installation of such facilities across the country has allowed

pilots to no longer fly from point to point by following highways and railroads. With the radio beams, the omni-station submits, flying is no longer a hit or miss proposition, Brumit says. "These stations are the backbone of our nation's airways." Through remote control facilities, every half hour, on the quarter hour, weather broadcast are made by communications specialists from the Flight Service Station at the Tucumcari Municipal airport. These broadcasts give pilots using the VOR current weather conditions at all major airports and weather reporting stations within an approximate area of 300 miles. Severe weather conditions and pilot reports of rough flying are broadcast every 15 minutes. Each VOR facility is identified every few seconds by Morse code to the planes. The three letter identifier for the Texico VOR is TXO. The frequency the station operates on is 112.2 megacycles. Other services provided by the FAA through the VOR station and remote receivers allow pilots to file and close flight plans, ask for additional weather information or anything else which will contribute to the safety of aircraft. TACAN was first developed and used by the Navy on aircraft carriers. It provides, in addition to azimuth, distance information in nautical miles to and from the station. TACAN is used today mostly by military aircraft. However, as pro-

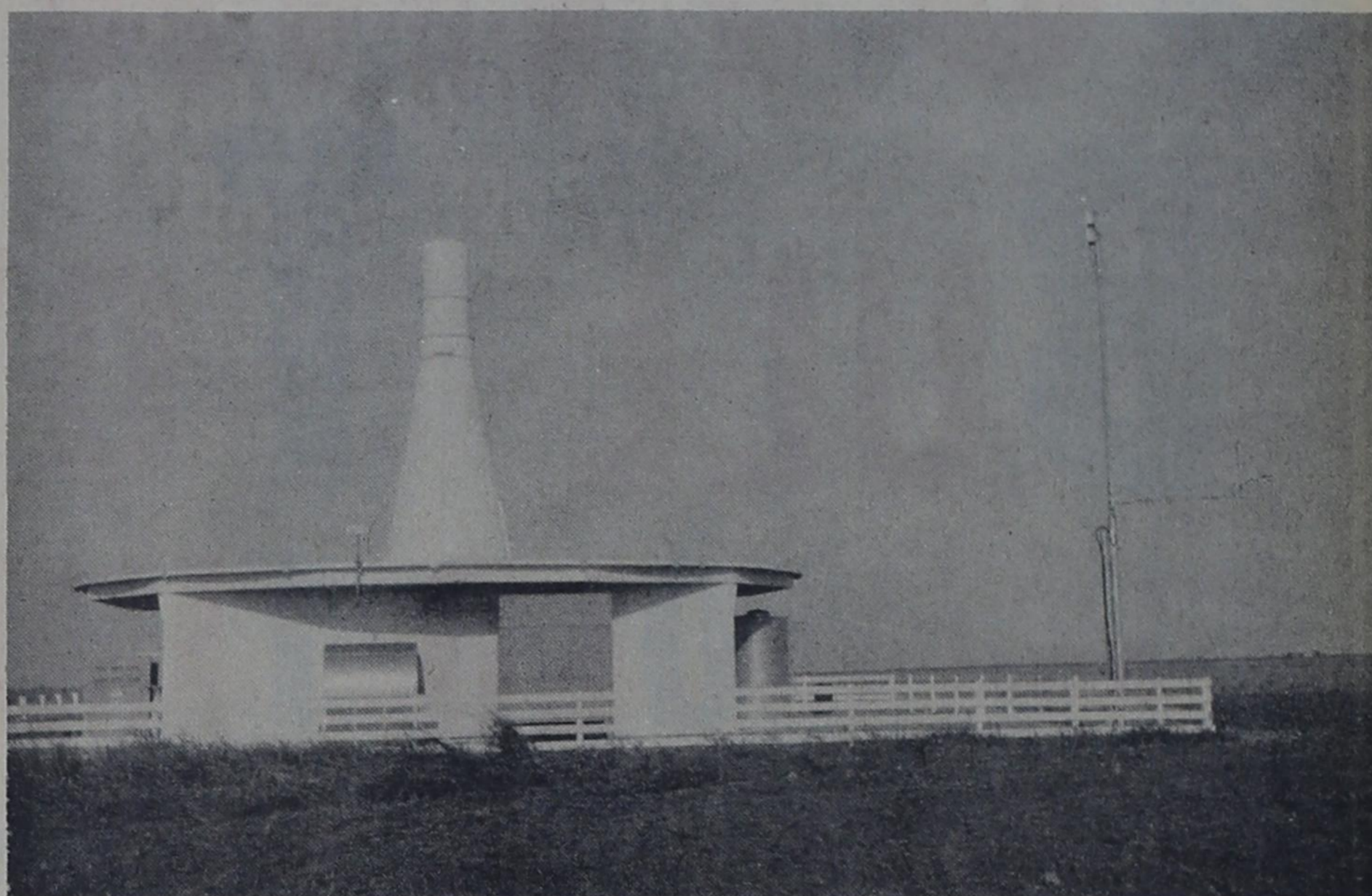
duction costs are lowered, it is gradually being used by civil aircraft. TACAN can give distance information to 100 aircraft at the same time. FAA specifications require that some time measurements be made and maintained within two ten-millionths of one second. There are more than 1000 electronic tubes in use at the facility here. This is equivalent to the number in 50 color television sets. As many as 24,000 volts of electricity are used in the station's operation. If anything "goes wrong" at the station, an automatic alarm is sounded at Tucumcari and staff members there telephone the electronic maintenance technician here to go to the facility and correct the fault. Most faults are corrected in less than two hours, Brumit says. Bulk of the technician's duties here are preventative and corrective maintenance, securing supplies for local stock and making routine reports. However, the duties also include certifying that the facility is being safe for use by the public. Brumit works under the supervision of the Systems Maintenance Sector at Tucumcari. "There's no secret at all about what goes on at the station here," says Brumit, "and we'll be glad to have people come out and tour the facilities." While the station is located

only some three miles southeast of Bovina, Running Water Draw requires that more than seven miles be traveled from Bovina to get to it. By the roads, it is located three miles south, three miles east, one mile north and a

half mile west. It is located on the McQueen estate land. Estimated cost of the equipment in the station is in excess of \$250,000. Annual maintenance cost, including salary, is approximately \$15,000.

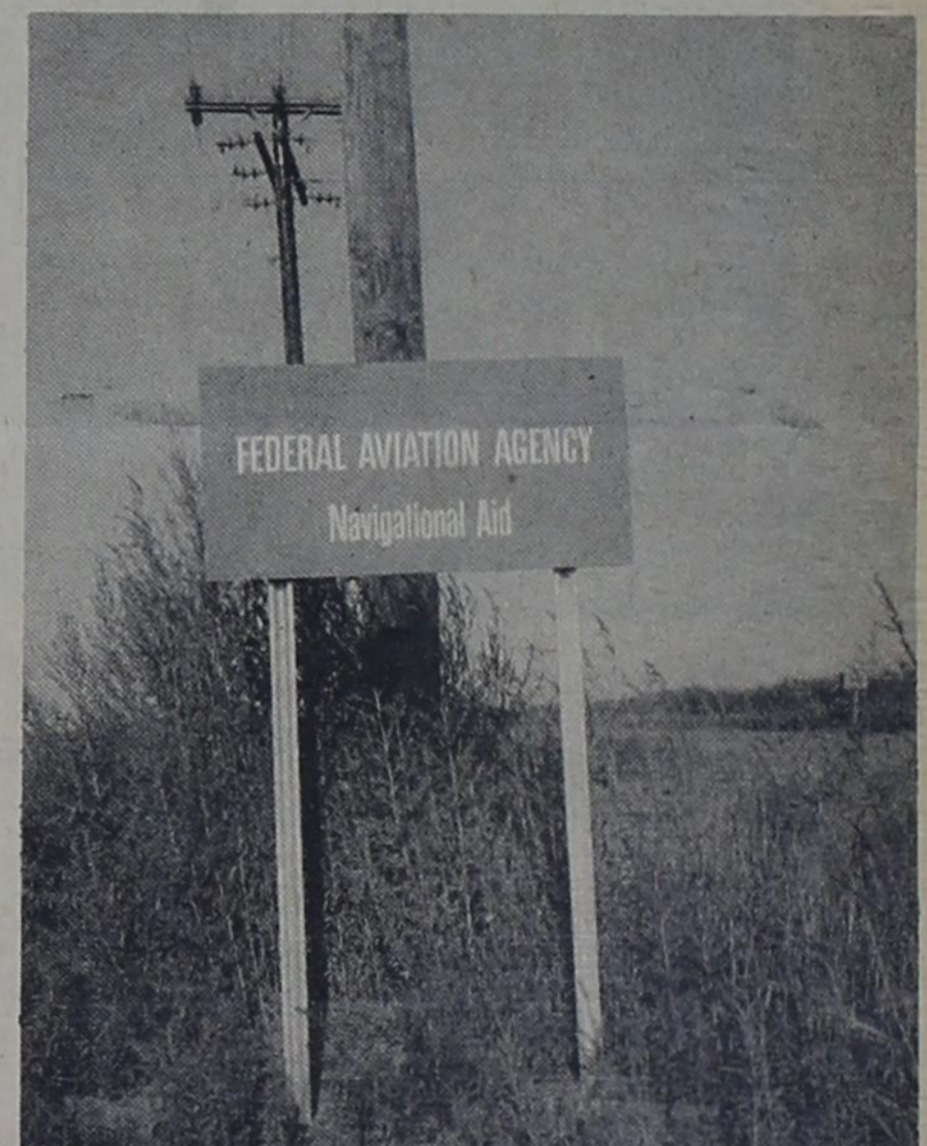


DIFFERENT SIZE TUBES -- Jim Brumit of Bovina, Federal Aviation Agency electronic maintenance technician at the VORTAC station in Parmer County, is shown with three of the various sized electronic tubes used in the facility. Brumit is pointing with a pencil at the smallest tube used. At left is the largest, in the middle is an intermediate size tube. A part of the electronic equipment is shown in the background.

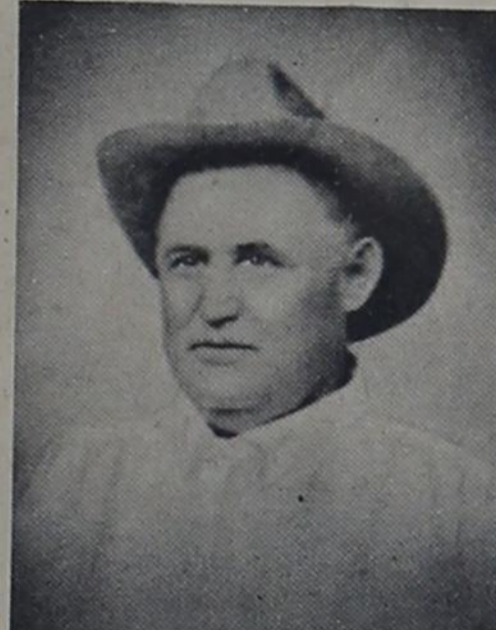


BOVINA VORTAC STATION -- This is the white, neat-appearing VORTAC station southeast of Bovina. From a distance, the structure on top of the tile building looks like an Indian teepee. John Sikes farms the land on which the station is located.

only some three miles southeast of Bovina, Running Water Draw requires that more than seven miles be traveled from Bovina to get to it. By the roads, it is located three miles south, three miles east, one mile north and a




VORTAC STATION SIGN -- This sign which is located a mile south of the VORTAC station southeast of Bovina aids passersby in identifying the facility. A similar sign is also located at the site.



THE LATE J. SAM GAINS

A Special Celebration Salute To The Founders Of Our Firm,

MR. AND MRS. J. SAM GAINS



MRS. J. SAM GAINS

Gaines Hardware Co.

"Nothing Knocks On Bovina But Opportunity"
--- Established 1924 ---

The Ad Reproduced Below Was Run By Our Business In 1925. Our Products And Services Have Changed Somewhat With The Times, But Our Desire To Please Our Customers Is As Great As Ever..

WELCOME TO BULL TOWN DAYS 1965

Where to Buy and Sell

We Sell

From the least to the largest. The MOST of any thing we sell for the money is 400 pins for 5 cents. The LARGEST thing we sell is one of the largest creatures that travels—a tractor. The BRIGHTEST thing we sell is a light plant. The WARMEST thing we sell is a Baker's Hot Blast Stove. The SOFTEST thing we sell is a Sealey Mattress covered with an all-wool blanket, that but can't help but give satisfaction. We also sell—

COMFORTS — TABLE SPREADS — COTTON BATTING — CONGOLEUM RUGS — ADMINISTER RUGS — FELTEX, nice patterns — CRIBS — COATS — MIRRORS — SEWING ROCKERS — BEDS, all kinds — DRESSERS — TABLES — CABINETS — BEDROOM SETS — DUFOLDS — LIBRARY TABLES — CANE BOTTOM CHAIRS — NET WIRE — POST — BARBED WIRE — NAILS, all kinds — WAGONS — FLOWS, that satisfy — TRACTORS — COAL — SAND — GRAVEL, best to be had — SHELF HARDWARE all kinds — PIPING — CASING — CYLINDERS — WINDMILLS, best to be had.

I will be glad to install one of our fine light plants in your home. It will be worth while. We guarantee it to give entire satisfaction. Try us.

We Buy

TURKEYS CHICKENS EGGS

Don't forget that if we haven't what you want, we will take pleasure in getting it for you. We are at your service. Why not use us. Come to see us.

Sam Gaines & Son
BOVINA — TEXAS

P. S. Don't forget Special Sales Day every Saturday at GAINES & SON HDW.

Fuller & Son

Custom Meat Processing

- BOVINA -

WELCOMES YOU TO BOVINA'S BULL TOWN DAYS - 1965 -

Thursday - Friday - Saturday
Aug. 19-20-21

Let Us Do Your Custom Meat Processing - 6 1/2¢ Per Pound Satisfaction Guaranteed

Free Pickup of Animals in Parmer County

Fuller And Son Custom Processing

We're Proud To Have Been Selected To Process The Beef For Bull Town Days

— Bovina —
First Street
Phone 238-

BOVINA ★ ★ 1965

BULL TOWN DAYS

and OLD TIMERS REUNION

BOVINA, TEXAS ≡ AUGUST 19-20-21

Thursday, August 19th * Bovina Roping Arena *

- * * 2 p.m. JUNIOR BARREL RACING
JUNIOR POLE BENDING
- * * 5 p.m. 'OPEN' COW CALLING CONTEST
- * * 6 p.m. QUEENS CONTEST
- * * 7:30 p.m. BEARD GROWING CONTEST
- * * 8 p.m. TALENT SHOW

Friday, August 20th * Bovina Gin *

- * * 8 a.m. CHUCK WAGON BREAKFAST
\$1.00 ADULTS -- 50c CHILDREN
- * * 10 a.m. OLD TIMERS REUNION
(DOWNTOWN BOVINA)
- * * 10 a.m. DOWNTOWN PARADE
- * * 12 Noon COMMUNITY PICNIC AT CITY PARK
- * * 2 p.m. BOVINA ROPING ARENA

MATCHED ROPING

Admission: 75¢ -- \$1.50

SPICER GRIP
Hereford, Texas

BILLY WILTON
Ft. Sumner, N.M.

JUNIOR MATCHED ROPING

JAMES LEE CALAWAY
Bovina, Texas

DARRELL FRANKLIN
Melrose, N.M.

- OPEN JACKPOT ROPING -

Junior Calf Scramble

(12 YEARS & YOUNGER)

* * 5 p.m. DOWNTOWN BOVINA

FREE BAR-B-QUE

* * 6 p.m. FIDDLERS CONTEST FINALS
DOWNTOWN BOVINA SQUARE DANCE CONTEST

PRESENTATION OF TROPHIES AND AWARDS
TELEVISION COVERAGE

DOWNTOWN SQUARE DANCE

CALLERS AND LIVE MUSIC

Saturday, August 21st

QUARTER HORSE SHOW

5th ANNUAL BOVINA ROPING CLUB

BOVINA ROPING ARENA

JUDGING BEGINS 10:00 A.M.

\$900.00 TWO-HORSE TRAILER TO BE GIVEN AWAY FOLLOWING THE HORSE SHOW BY BOVINA JAYCEES

This Schedule of Events Sponsored By:

BOVINA CHAMBER OF COMMERCE & AGRICULTURE

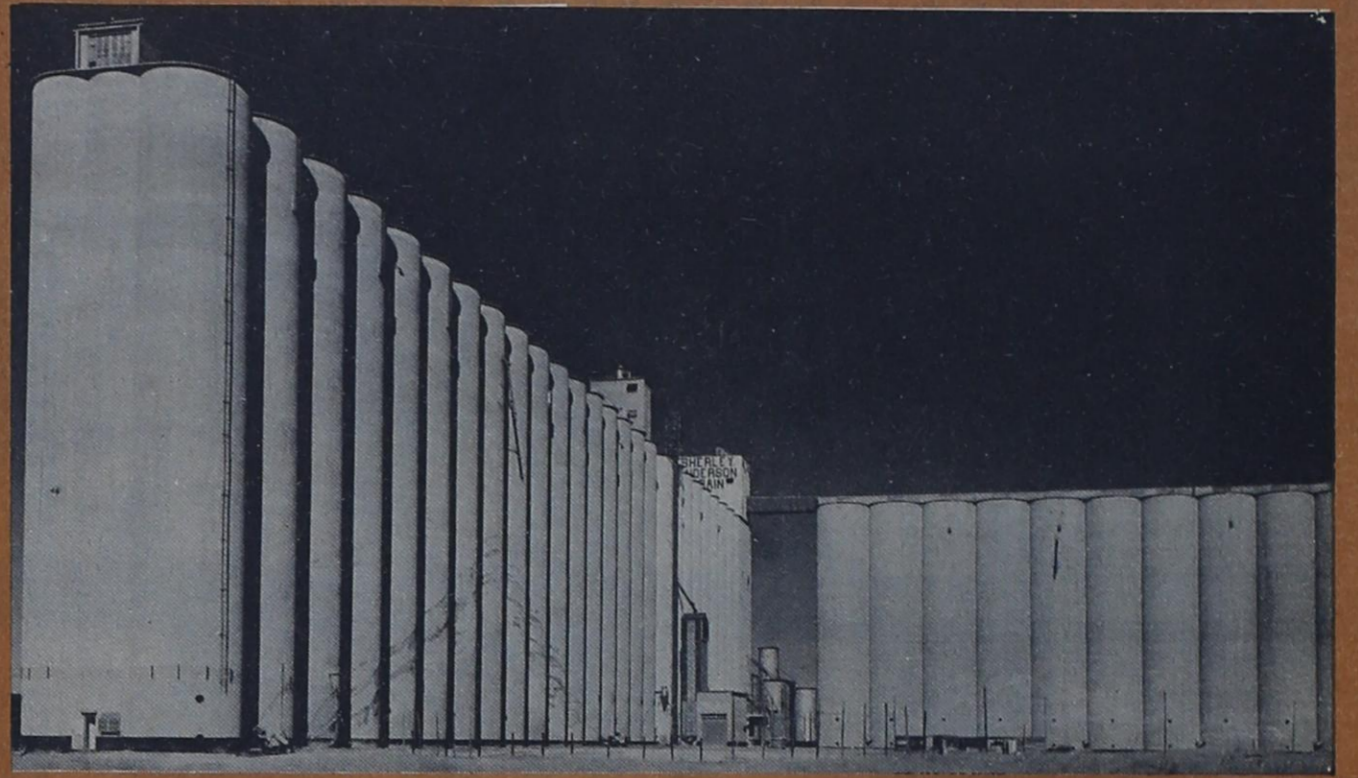
SALUTING BOVINA

On Its Second Annual Bull Town Days Celebration
Thursday, Friday, Saturday, August 19-20-21



SHERLEY-ANDERSON-PITMAN, INC. - FARWELL

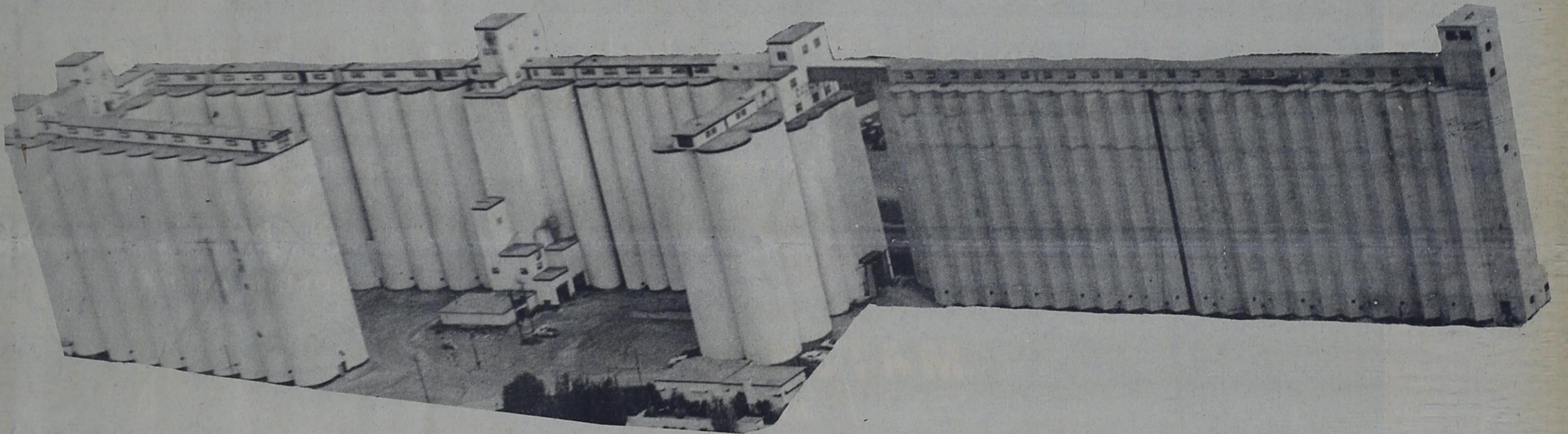
JOHNIE WILLIAMS--FRED CHANDLER--SUSIE HAMMONDS



SHERLEY-ANDERSON GRAIN CO. - LARIAT

ASA SMITH

SERVING PARMER COUNTY FARMERS THE YEAR 'ROUND

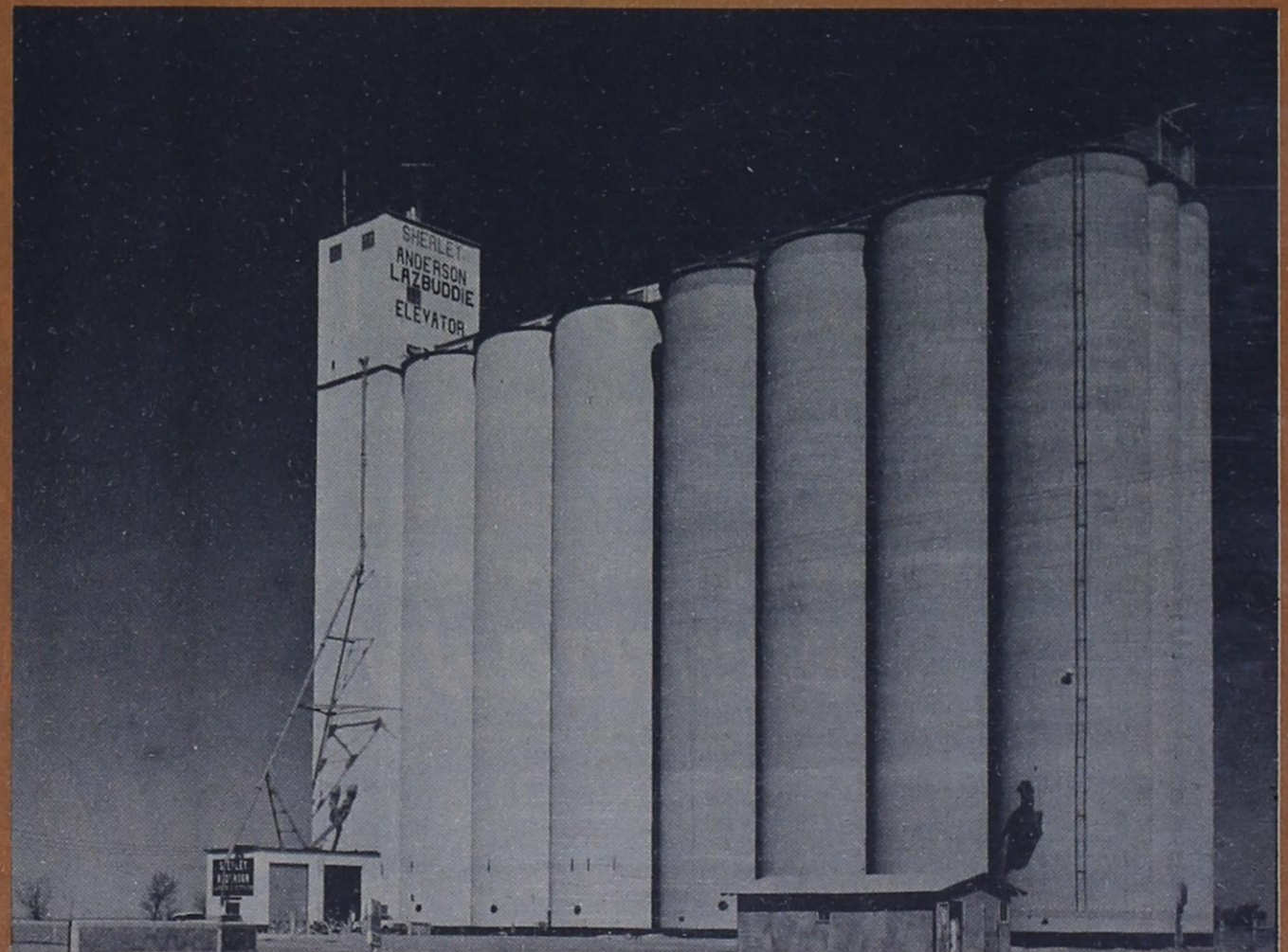


Sherley Grain Co. - Bovina



SHERLEY-ANDERSON RHEA ELEVATOR

JOE ALLEN



Sherley - Anderson

LAZBUDDIE ELEVATOR

JOE MOORE--CLOYS STANBERRY

AT HALFWAY--

Research Foundation Field Day September 9

The ninth Annual Field Day of High Plains Research Foundation has been set for Thursday, September 9, with the tours of the field plots to begin at 1:00 p.m.

Last year the guests at the Foundation, located at Halfway, 15 miles west of Plainview, numbered 6,000 for the day's activities. Hopes are running high that this year even more of the area people can attend.

Guest speaker for the evening program this year is to be Dr. Oliver S. Willham, President of Oklahoma State University, Stillwater, Oklahoma. Dr. Willham became president of Oklahoma State University in 1952 and during the years 1939 until 1950 was Vice Dean of Agriculture and Professor of Animal Husbandry of the University.

Among the day's activities at the Foundation on September 9 are visits to the field plots and the discussion at each stop by the scientist. Guests will be conducted on the field tour on semi-trailer trucks with benches for the comfort of the visitors. Of great interest to the area farmers each year is the equipment display showing the latest agricultural farm tools.

All guests are urged to stay for the free barbecue which will start at 5:30 in the evening. Each person is requested to register for the door prizes which will be given away at the end of the day's activities.

BOVINA ★ ★ 1965 BULL TOWN DAYS and OLD TIMERS REUNION BOVINA, TEXAS ≡ AUGUST 19-20-21

Thursday, August 19th * Bovina Roping Arena *

- ★ ★ 2 p.m. JUNIOR BARREL RACING
- ★ ★ 2 p.m. JUNIOR POLE BENDING
- ★ ★ 5 p.m. 'OPEN' COW CALLING CONTEST
- ★ ★ 6 p.m. QUEENS CONTEST
- ★ ★ 7:30 p.m. BEARD GROWING CONTEST
- ★ ★ 8 p.m. TALENT SHOW

Friday, August 20th * Bovina Gin *

- ★ ★ 8 a.m. CHUCK WAGON BREAKFAST \$1.00 ADULTS -- 50c CHILDREN
- ★ ★ 10 a.m. OLD TIMERS REUNION (DOWNTOWN BOVINA)
- ★ ★ 10 a.m. DOWNTOWN PARADE
- ★ ★ 2 p.m. BOVINA ROPING ARENA

MATCHED ROPING

Admission: 75c -- \$1.00

SPICER GRIP
Hereford, Texas

BILLY WILTON
Ft. Sumner, N.M.

JUNIOR MATCHED ROPING

JAMES LEE CALAWAY
Bovina, Texas

DARRELL FRANKLIN
Melrose, N.M.

- OPEN JACKPOT ROPING -

Junior Calf Scramble (12 YEARS & YOUNGER)

- ★ ★ 5 p.m. DOWNTOWN BOVINA
- ★ ★ 6 p.m. FIDDLERS CONTEST FINALS
- DOWNTOWN BOVINA SQUARE DANCE CONTEST

FREE BAR-B-QUE
PRESENTATION OF TROPHIES AND AWARDS
TELEVISION COVERAGE

DOWNTOWN SQUARE DANCE CALLERS AND LIVE MUSIC

Saturday, August 21st QUARTER HORSE SHOW

5th ANNUAL BOVINA ROPING CLUB
BOVINA ROPING ARENA JUDGING BEGINS 10:00 A.M.
\$900.00 TWO-HORSE TRAILER TO BE GIVEN AWAY FOLLOWING THE HORSE SHOW BY BOVINA JAYCEES

THIS SCHEDULE SPONSORED BY -

FRIONA CONSUMERS CO.

BUDDY LLOYD - MANAGER

FRIONA, TEXAS

Historical Meeting At Tulia

Members of the Parmer County Historical Survey Committee attended a regional workshop of County Historical Survey Committees in Tulia Saturday, according to John Armstrong, county committee chairman.

Parmer was one of 15 counties represented at the afternoon workshop which began with a luncheon. The group then adjourned to Swisher County Electric Cooperative Building to continue the meeting.

Mrs. L.E. Dudley of Abilene is the Texas State Historical Survey Committee member in charge of Region 18 of which this county is a part.

According to Mrs. Dudley this meeting was planned to give local county committees the opportunity to tell of their work to preserve Texas history, to learn of the statewide work of the TSHSC, and to discuss ways and means to save and see the history of Texas in our particular areas.

The State headquarters was represented by the newly appointed executive director of the Texas State Historical Survey Committee, Truett Latimer, who reported on statewide activities.

Members of the Parmer County Historical Survey Committee are: Ray Landrum, Mrs. Robert E. Wilson, Mr. and Mrs. Joe Jesko, Mr. and Mrs. Ralph Wilson, Robert E. Wilson, Mr. and Mrs. Harold Carpenter, Mr. and Mrs. Windbourn Hardage, Mrs. Ray Landrum, Mr. and Mrs. C.W. Dixon, Mr. Malinda Schlenker, Mr. and Mrs. Frank Hastings, Mr. and Mrs. John Aldridge, H.Y. Overstreet, Frank A. Spring and Mrs. Mabel Reynolds.



Lynn Looney, daughter of Mr. and Mrs. Howard Looney and a 1965 graduate of Bovina High, was queen of Bovina's Bull Town Days last year. She will crown the 1965 queen following the queen's contest Thursday night at the roping arena.

FIRST BUILDING WAS HALF-DUGOUT--

After 35 Years Post Office To Re-Locate

Bovina is scheduled to have a new post office building, in a new location, early in 1966. The new location, which is the northwest corner of the intersection of Second St. and Avenue B, is approximately two and one-half blocks from the present site on Main Street. This will be the first new building for the mail facility since '49 and the first new location for the post office in more years than that.

The post office was housed, prior to '49, in a different building at the same location.

Estimated cost of the new building is \$29,000. It will have 1764 square feet inside the building plus a loading platform consisting of 120 feet.

Parking area around the structure will amount to 7,916 square feet.

In June, the post office department awarded a contract to Boetcher-Hlavink Co. of East Bernard to build the structure. The firm will build it according to government specifications and then lease it to the post

office department.

Annual rental fee will be \$2694 per year or \$224.50 per month.

Completion date is set between January and March of next year.

Boetcher-Hlavink Co. was the lowest of six bidders for the contract. The property, since it is privately owned, will be taxed in the normal manner.

The firm has a 10-year lease contract from the government with four five-year renewals. Under the rental plan, the government's capital investment is limited to postal equipment.

Some Bovina people have complained about the location change.

However, they probably aren't the first Bovinians to be disturbed by their mail headquarters shifting sites.

The first Bovina post office, which came into being sometime around the turn of the century, was located in a half-dugout near the XIT ranch headquarters which were just north

of Highway 60.

Bill Mersfeller was the first postmaster of record and handled the mail for his limited number of patrons until 1902.

That year, John Armstrong became postmaster and the post office was moved into the ranch headquarters building.

Armstrong served for two years. A Mrs. Fields succeeded him as postmaster and held the position for "some three or four years," according to history compiled by Gene Ezell, present postmaster.

It was during Mrs. Fields' tenure that the office was moved from the ranch headquarters to Main Street.

The first Main Street location for the post office was in the mercantile store owned by Frank Hastings, who lives here, and his partner.

Mrs. Eula McDonald was the postmaster after Mrs. Fields. Mrs. Pearl Hastings succeeded Mrs. McDonald. Following Mrs. Hastings was Sam Martin, who took over mailman duties here about 1920.

He held the position for some

two years with Mulkey Ezell, an older brother of Gene, replacing him in 1922. It was during his tenure that the mercantile store burned. So, the post office was moved to the Roy B. Ezell home, which was located a block south of Main Street on Third.

Mrs. Della Ezell succeeded her son as postmaster. In 1924, the home and the post office burned and for the second time fire had necessitated a change in location.

The office was then moved to the south side of Main Street and Roy B. Ezell was named postmaster. He held the job for five years -- until 1929 -- and it was during this time that the post office was moved to its present location, but not in the present building.

Gib Flato was appointed postmaster in '29 and served until 1932.

He was succeeded by Johnny Stagner who occupied the post for two years -- until 1934.

Following Stagner was E. T. Caldwell, who held the position for 11 years, from '34 until '45. Mrs. Bill (Alice) Moore then

(Continued on page 6)

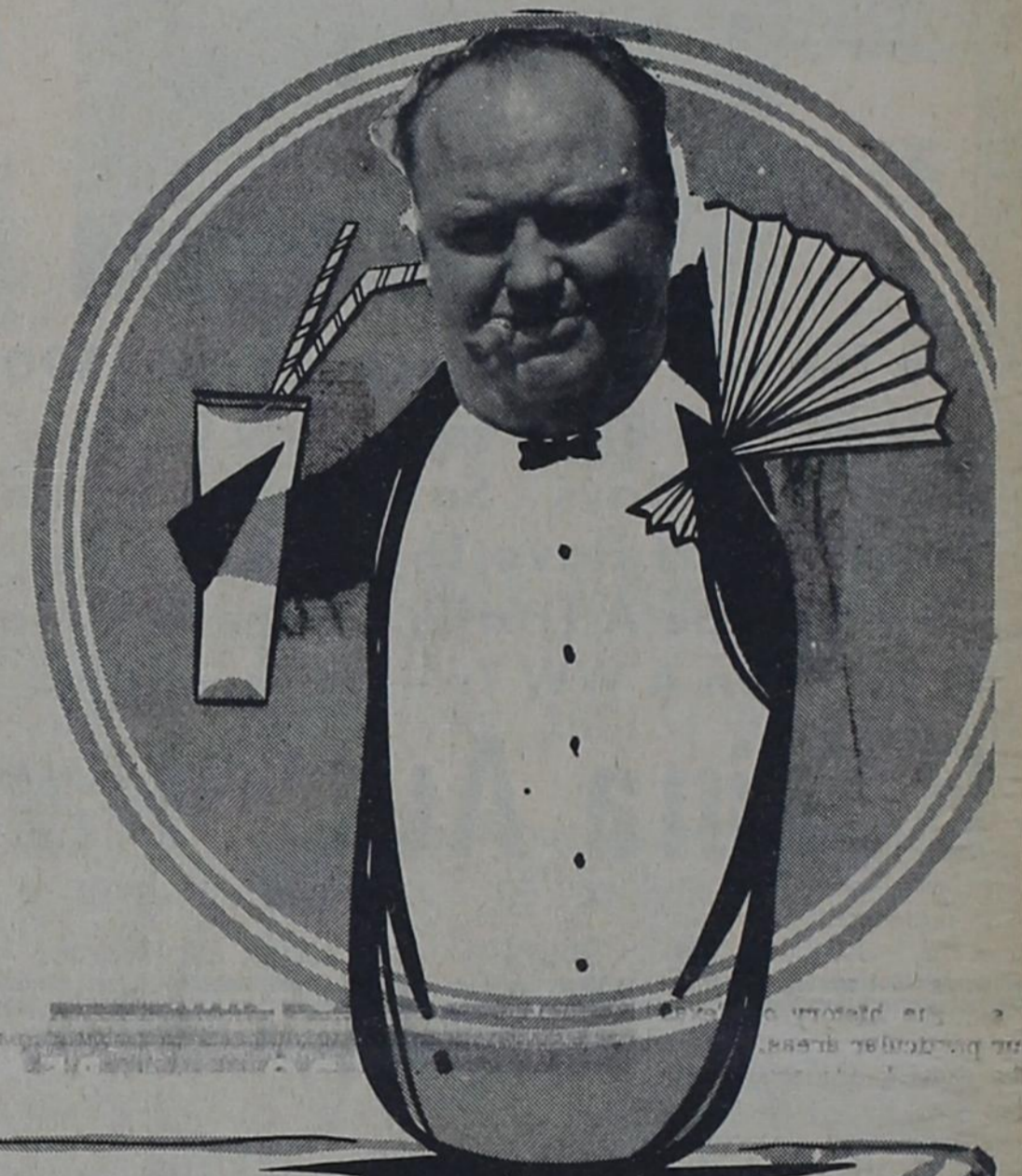


This sign marks the location of Bovina's new post office building, which is scheduled for completion early in '66. The new site is the northwest intersection of Second Street and Avenue B.

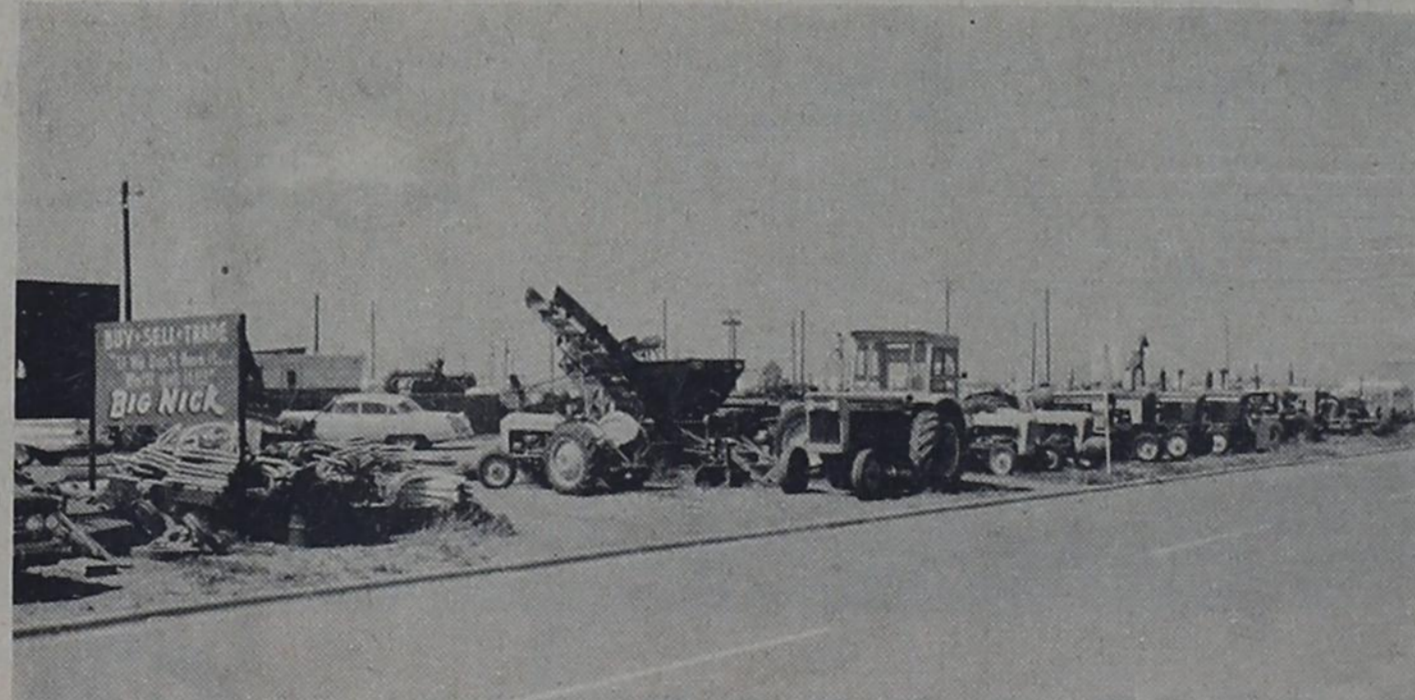


Bovina's post office has been located in this Main Street building since 1949. The post office has been in the same location for more than 35 years, but not in this building.

Beat The Heat Of High Machinery Prices! Trade With **BIG NICK**



In Bovina



Welcome To Bull Town Days
This Weekend In Bovina
..... And To The Acres
Of Machinery Bargains On
Our Lot On Highway 60!

Don't Sweat Over High Prices Of
Machinery. Trade With Big Nick And Stay Cool!

"IF WE DON'T HAVE IT - WE'LL GET IT"

BIG NICK FARM MACHINERY

Highway 60 - Bovina - Phone 238



2 Suggested Activities For You And Your Family This Week:

1. ATTEND Bovina's Bull Town Days Celebration Thursday, Friday and Saturday.
2. SHOP Bovina Dry Goods For All Your BACK-TO-SCHOOL Needs.

You'll Find Brand-Name Merchandise
Here At Popular Prices!

Bovina Dry Goods

"The Store Where Your Money's Worth More"



DURING BULL TOWN DAYS--

Class Of 40 Slates Reunion Saturday

An added attraction of Bovina's 1965 Bull Town Days celebration will be a reunion of members of the Bovina High

graduating Class of 1940. This is the 25th anniversary of the graduation of the class.

Saturday will be the big day of the reunion for the 20 members of the group.

The reunion begins at 10 a.m. with a get-together at Bovina Restaurant. A luncheon (Dutch treat at \$1.25) will follow at noon.

Following the luncheon, the class members present are slated to tour the present school facilities and continue their

visitation.

"Since this will be an informal affair, dress suggestions are Western attire, old-fashioned or casual dress", announces Mrs. Charles Hawkins, a member of the organizing committee.

Alton Farr, who is now

superintendent of Friona Schools, was senior class sponsor during the school year of 1939-'40 here.

Members of the class were Wayne Bates, Marie Langer, Wanda Womack, Herbert Gaines, Vergie Crowell, Dottie Dell Quicke, Dortha Hopin-

garden, J.R. Bates, Pearl Brito, Horace McLean, Maggie Ruth Jarrull, Eula Hopingardner, Christine Davies, Mary Will Johnston, Herbert Potts, Neyland Hester, Vivian Earl Davison, Rex Lovelady, Ruth Ayres, and Donalita Hawkins. W.O. Cherry, now of Loren-

zo, was superintendent at that time.

Members of the committee in charge of the reunion are Donalita (Hastings) Hawkins, Marie (Langer) Venable, Eula (Hopingardner) Cox, Pearl (Brito) Cervantez, Horace McLean and Herbert Potts.

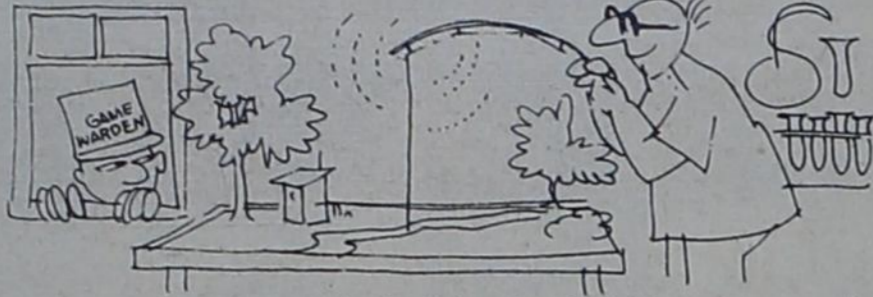
Harbour Buys Angus Bull

R.T. Harbour, Bovina, recently purchased an Aberdeen-Angus bull from J.A. Parmer of Tucumcari, New Mexico.

It is against the law to carelessly allow a woods fire to escape to the lands of another, the Texas Forest Service reports.

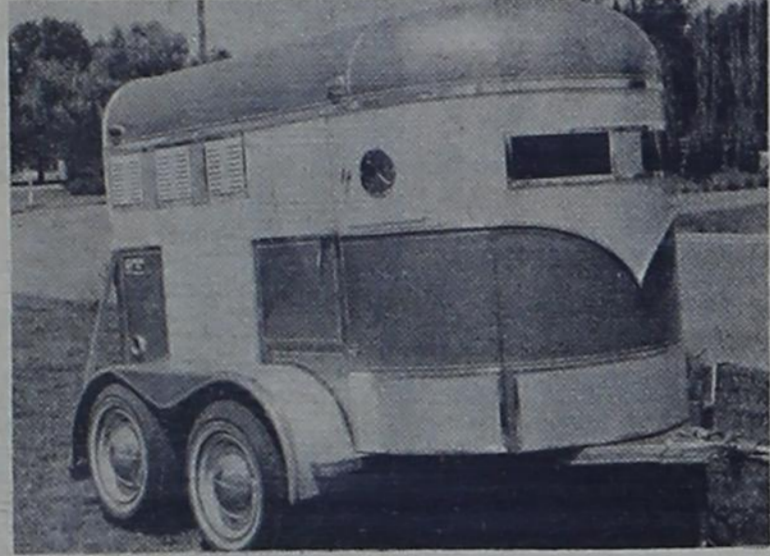
Ignorance is bold, knowledge is reserved.

SCIENCE SKETCHES



A MINIATURE RIVER built by the University of Michigan may prove the undoing of a vexing bacteria, "Sphaerotilus Natans," which create slime that rots fishing nets, reduces the fish population and destroys the recreational value of streams and rivers. By creating bacteria growth conditions in the 15-foot waterway, researchers hope to discover how the bacteria function and grow, and then develop a method of destruction.

Everybody's A Winner With A WW Trailer!



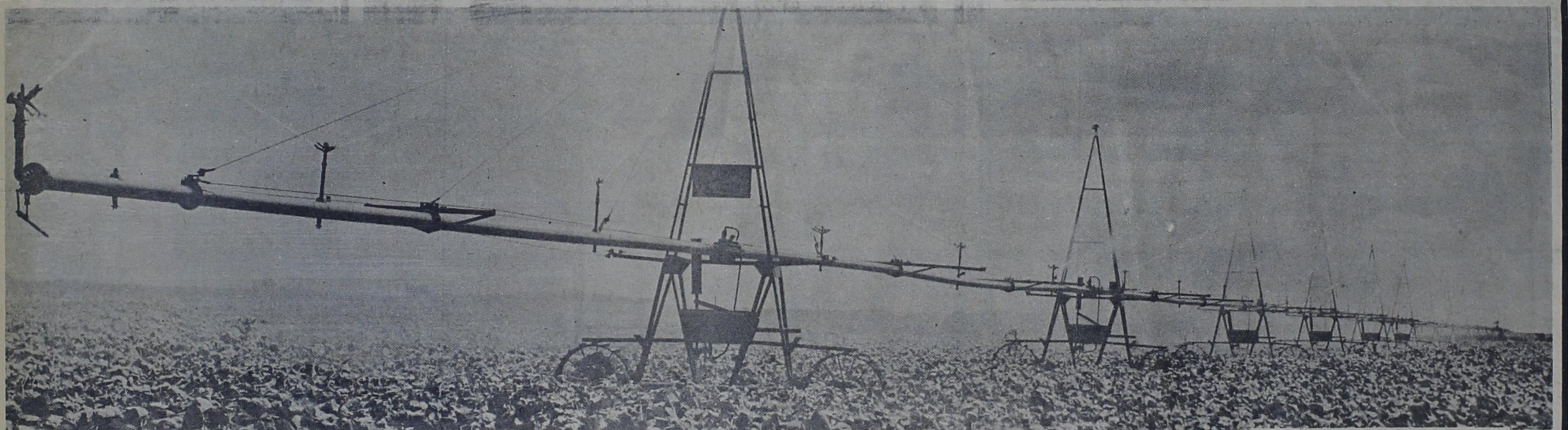
See The WW Two-Horse Trailer (\$900 Value) Which Will Be Given Away During Bull Town Days - Saturday Afternoon. If You Don't Have The Lucky Ticket, You Can Still Be A Trailer Winner By Making A Deal On A WW Trailer Through—

Bovina Auto Parts

Highway 60 - Phone 238-3701
Sonny Spurlin - Jack Woltman

★ ★ ★ ★ ★

BOVINA CLASS OF



WHAT SELF-PROPELLED



CAN DO FOR YOU . . .

- 1** SAVE UP TO 75% OF YOUR LABOR COSTS. Self-Propelled operation is completely automatic. There is no pipe to pick up and move or store. It is entirely unique. The system is truly push button and will operate, unattended, night and day. With Self-Propelled there is no expensive land leveling, no dams, ditches or siphons.
- 2** IRRIGATE CROPS AS HIGH AS CORN AND AS LOW AS ALFALFA WITH EQUAL EASE. The main sprinkler line on Self-Propelled is 7 1/2 feet above the ground. This is enough height to irrigate any high crop. Row crops are irrigated just as easily as any other.
- 3** PUT 1" OF WATER ON 160 ACRES IN 66 HOURS. In many soils and on many important crops, such as potatoes, it is desirable to irrigate frequently. Self-Propelled is the only type of sprinkler irrigation which can provide frequent applications on large acreages with the single exception of costly, semi-permanent, solid systems.
- 4** NO HESITATION—YOU IRRIGATE THE MOMENT YOU NEED WATER. Because of the amount of labor involved in many forms of irrigation, the user tends to hold back until he absolutely must irrigate. With Self-Propelled you eliminate this human problem. All you have to do is press a button.

- 5** IRRIGATE EVENLY. Self-Propelled systems are engineered to give a precise distribution pattern. The amount of water is regulated by a single valve which can vary from a fraction of an inch to 4 inches or more. While it cannot be said that Self-Propelled is unaffected by wind, the fact that the system is constantly in motion tends to cancel out distortions in the distribution pattern.
- 6** SELF-PROPELLED COSTS LESS THAN MANY CONVENTIONAL METHODS. When all costs are considered, including initial, fixed, and operating, Self-Propelled is one of the least expensive methods of irrigating. Self-Propelled requires normal, routine maintenance comparable to other farm equipment. Systems are portable and may be moved from one field to another.
- 7** AROUND-THE-CLOCK OPERATION—NIGHT AND DAY. You enjoy the benefits of a truly mechanized system. You can go to sleep and know that Self-Propelled will operate all night long.

DON'T GO SECOND BEST---GO VALLEY!

"To Be Truly Successful, Irrigation Must Allow The Farmers Profits To Grow As Green As The Lush Fields"

SHUR-GRO IRRIGATION CO., INC.

2208 N. Prince

Phone 763-4416

P.O. Box 48

Clovis, New Mexico

Forced To Close But NLRB Calls Plant Action 'Unfair'

Despite the fact that his plant was acquired by a housing authority and he was forced to close it, a New Jersey manufacturer has been accused by the National Labor Relations Board of "unfair labor practice" because he neglected to bargain with his union prior to shutting down.

The ruling, regarded as one of the strangest ever handed down by the NLRB, was made against the Royal Plating and Polishing Company of Newark. In 1962 the Newark Housing Authority informed the company that it was taking over the plant as part of a housing development site.

The company had no recourse, since the authority said it would acquire the property by condemnation if the company declined to sell. The owner was permitted to stay on the premises on a month-to-month tenancy, but with the understanding that the plant would have to be surrendered at the end of six months.

With that in mind the em-

ployer refused new orders and began liquidating his business, gradually laying off employees. In three months the plant was closed.

The NLRB ruled, however, that the company should have remained in business until the very last moment in the "hope that seemingly unsolvable problems" facing the company could be solved "however remote the possibility."

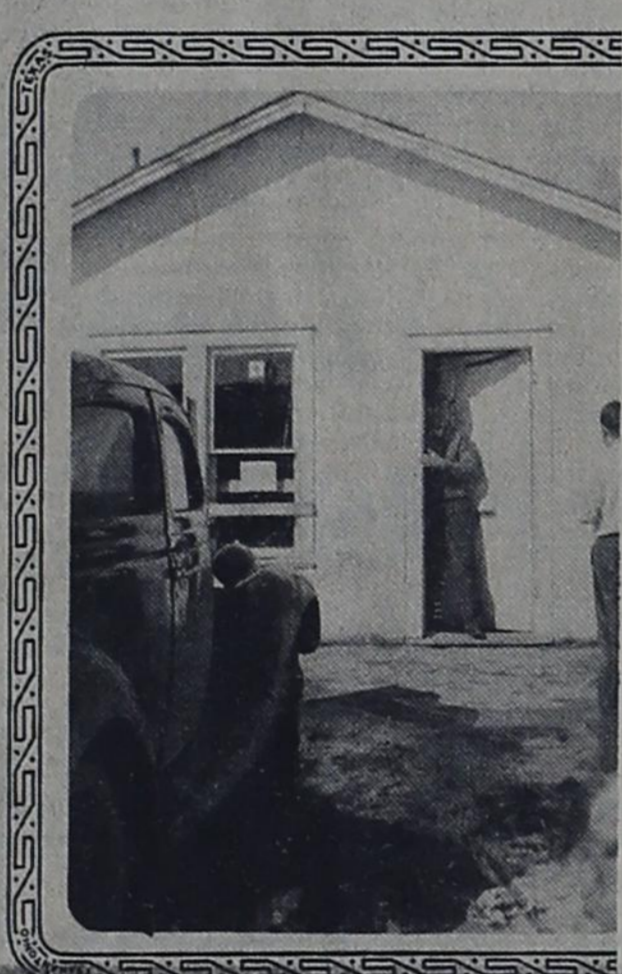
"The man who has done the most to arouse the working class is the man who invented the alarm clock."



In 1924, this building which is now used as a warehouse by Gaines Hardware Co. housed the Bovina post office.



BULL TOWNERS -- Supporting Bovina's Bull Town Days are Cathie and Charlie Trimble, whose parents are Mr. and Mrs. C. E. Trimble. They're dressed in Western attire complete with Bull Town Days hatbands on their "cowboy" hats.



Two views of a former post office building in Bovina are shown here. This building was located where the present post office is. The present building replaced this one in 1949.



HAMBURGER LOAF
2 beaten eggs
1 cup rolled bread crumbs
1 lb. ground beef
2 Tbsps. A.I. Steak Sauce
1 tsp. salt
3/4 cup milk

teed mushrooms. Serves 6.
For free leaflet of jiffy recipes, "Cooking With Your Hat On," write Heublein Inc., P.O. Box 1228, Hartford, Conn. 06101.

A good feeding program and strict culling make the difference between having a herd of milk cows and having a prime, productive herd, says a Florida dairyman.

NEED A GROUND BEEF change of pace? Try meat loaf in a ring, dressed up with vegetable filling.

Mix ingredients in above order, pack in 8" ring mold. Bake 45 min. at 350, turn out on platter. Fill center of ring with cooked rice, peas or sau-

WELCOME PODNER
...TO OUR ANNUAL CELEBRATION
...and to our
Station On
Highway 60
For Courteous
Service!



Bull Town Days
Thur.-Fri.-Sat.
August
19-20-21

Boyd
Gilreath's

Northside '66'
Service Station
Hwy. 60 - Bovina

PHILLIPS 66
*Tires
*Batteries
*Accessories

CICERO SMITH LUMBER CO.

IN BOVINA SINCE 1904



BULLTOWN DAYS
AUGUST
19th 20th & 21st
FREE BARBECUE
FRIDAY, AUGUST 20, 5 p.m.

PHONE BOVINA
238-2671

JAY SHERRILL
ROBERT READ
JESSIE WILLIAMS

"In Bovina Since 1904", says a sign above the door of Cicero Smith Lumber Company. The sign is becoming more significant as the half century mark gives way.

Sixty years in one town is quite an accomplishment, and staying up with the progress of a town that has risen as much in the past ten years as Bovina has is really something to marvel at.

During the half-century plus, Cicero Smith has changed locations only once, but has had to change practically everything else in order to keep up with the times. From horse-drawn delivery carts to modern trucks, anything to enable better service has always been adopted as soon as it is available.

Today Cicero Smith maintains a complete line of building materials and hardware. As always our service is the best.

Bovina's oldest business institution considers it a very distinct privilege to be a part of the continuing progress of Bovina, and Parmer County.

As the Second Annual Bovina Bulltown Days celebration gets underway, let us invite all of our friends and customers to join us.

Cicero Smith
Lumber Company



This was the mercantile store on Bovina's main street which housed the post office from about 1904 until about 1922.



By Mary Whitman

One of America's rarest coins commemorates itself as a symbol of the biggest gold rush in our history.

It is the 1848 Quarter Eagle (a \$2.50 gold piece) with the letters "CAL." stamped on the reverse side.

"CAL." designates California, and the coin is made of the first gold to reach the Eastern seaboard from that state. This touched off the gold rush.

The 1848 Quarter Eagle with CAL represents a colorful chapter in American history, and is one of the 50 most wanted U.S. coins from a collector's standpoint," notes Richard S. Yeoman, one of the nation's top numismatic authorities.

Around 100 specimens from an original quantity of 1,389 are known to be in existence today, and each commands an auction price of about \$7,500 in uncirculated condition.

The story of this coin begins with a far-sighted military governor of California, Col. R. B. Mason, continues Yeoman, who is Vice President of the Coin Division at Whitman Publishing Company, Racine, Wis.

Word on discovery of gold in California was slow to reach the populous East coast, because of communications problems. And information that did filter through was greeted with skepticism.

Col. Mason decided the U.S. War Office must have undeniable proof that gold did exist in California, says Yeoman, whose firm is the country's leading numismatic publisher.

Mason commissioned a staff officer to personally carry a quantity of gold to Washington D. C., in a tea caddy. Advance messages convinced President James K. Polk to authenticate the great discovery in his inaugural address of 1848, and the gold rush was on.

Secretary of War W. L. Marcy ordered that a portion of the California gold be used to make a coin with a distinguishing mark, and the 1848 Quarter Eagle with CAL. was born.

but many different things are believed to contribute to its slow development. These include chronic bronchitis, severe whooping cough early in life, allergic asthma, repeated pneumonia, air pollution and smoking.

Post Office--

(Continued from page 3)

was named acting postmaster. She served until 1947. Mrs. Moore is presently carrying the mail on the star route out of Bovina.

Ezell, the present postmaster, succeeded Mrs. Moore in '47. The present building replaced

the former one two years later, in 1949.

Thus, the government facility has been in its present site now for more years than it ever was in any one location.

It has been just where it is today for more than 35 years. But the wheels of time, change and progress will move it again early next year.

It's possible that some Bo-

vinians who have been getting their mail at the present location for those 35 years-plus may, from force of habit, go back there in search of their mail even after the post office is housed in its new, modern quarters some two and a half blocks away.

(Photos in this section which accompany the post office story are courtesy of Gene Ezell.)

PUBLIC NOTICE

Proposed CONSTITUTIONAL AMENDMENT NUMBER NINE ON THE BALLOT

PROPOSED CONSTITUTIONAL AMENDMENT TO BE VOTED ON AT AN ELECTION TO BE HELD ON NOVEMBER 2, 1965.

HOUSE JOINT RESOLUTION NO. 8 proposing an Amendment to Section 24, Article III and Section 17 of Article IV of the Constitution of the State of Texas, to allow an annual salary in an amount to be fixed by the Legislature for the Lieutenant Governor and for the Speaker of the House of Representatives, and increasing the per diem allowance of Members of the Legislature.

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS: Section 1. That Section 24 of Article III of the Constitution of the State of Texas be amended to read as follows: "Section 24. Representatives shall receive from the Public Treasury an annual salary of not exceeding Four Thousand, Eight Hundred Dollars (\$4,800) per year. Senators shall receive from the Public Treasury an annual salary of not exceeding Four Thousand, Eight Hundred Dollars (\$4,800) per year. The Lieutenant Governor and the Speaker of the House of Representatives shall receive from the Public Treasury an annual salary in an amount to be fixed by the Legislature. All Members of the Legislature, including the Lieutenant Governor and the Speaker of the House of Representatives, also shall receive from the Public Treasury a per diem of not exceeding Twenty Dollars (\$20) per day for the one hundred and forty (140) days of each Regular Session and for thirty (30) days of each Special Session of the Legislature. No Regular Session shall be of longer duration than one hundred and forty (140) days. This Amend-

ment shall be self-enacting and appropriations heretofore made in the General Appropriations Bill for the biennium ending August 31, 1967, for the salaries of the Lieutenant Governor and Speaker of the House of Representatives shall not be invalid because of the anticipatory nature of the legislation.

"In addition to the per diem the Members of each House shall be entitled to mileage in going to and returning from the seat of Government, which mileage shall not exceed Two Dollars and Fifty Cents (\$2.50) for every twenty-five (25) miles, the distance to be computed by the nearest and most direct route of travel, from a table of distances prepared by the Comptroller to each county seat now or hereafter to be established; no Member to be entitled to mileage for any extra Session that may be called within one (1) day after the adjournment of the Regular or Called Session."

Sec. 2. That Section 17 of Article IV of the Constitution of the State of Texas be amended to read as follows: "Section 17. If, during the vacancy in the office of Governor, the Lieutenant Governor should die, resign, refuse to serve, or be removed from office, or be unable to serve; or if he shall be impeached or absent from the State, the President of the Senate, for the time being, shall, in like manner, administer the Government until he shall be succeeded by a Governor or Lieutenant Governor. The Lieutenant Governor shall, while he acts as President of the Senate, receive for his services an annual salary in an amount to be fixed by the Legislature and the same mileage which shall be allowed to the Members of the Senate, and no more; and dur-

ing the time he administers the Government, as Governor, he shall receive in like manner the same compensation which the Governor would have received had he been employed in the duties of his office, and no more. The President, for the time being, of the Senate, shall, during the time he administers the Government, receive in like manner the same compensation, which the Governor would have received had he been employed in the duties of his office."

Sec. 3. The foregoing Constitutional Amendment shall be submitted to a vote of the qualified electors of this State at an election to be held on the first Tuesday following the first Monday in November, 1965, at which election all ballots shall have printed thereon the following:

"FOR the Constitutional Amendment allowing an annual salary in an amount to be fixed by the Legislature for the Lieutenant Governor and for the Speaker of the House of Representatives and allowing a per diem for Members of the Legislature not to exceed Twenty Dollars (\$20) per day for the 140 days of each Regular Session and 30 days of each Special Session."

"AGAINST the Constitutional Amendment allowing an annual salary in an amount to be fixed by the Legislature for the Lieutenant Governor and for the Speaker of the House of Representatives and allowing a per diem for Members of the Legislature not to exceed Twenty Dollars (\$20) per day for the 140 days of each Regular Session and 30 days of each Special Session."

Sec. 4. The Governor of Texas shall issue the necessary proclamation for the election and this Amendment shall be published in the manner and for the length of time as required by the Constitution and laws of this State.

PUBLIC NOTICE

Proposed CONSTITUTIONAL AMENDMENT NUMBER EIGHT ON THE BALLOT

PROPOSED CONSTITUTIONAL AMENDMENT TO BE VOTED ON AT AN ELECTION TO BE HELD ON NOVEMBER 2, 1965.

HOUSE JOINT RESOLUTION NO. 57 proposing an Amendment to Section 1-a of Article V of the Constitution of the State of Texas, by adding to said Section the following provisions: requiring automatic retirement of certain District and Appellate Judges at age seventy-five (75) or such earlier age, not under seventy (70), as may be provided by law; creating a State Judicial Qualifications Commission and providing for its composition and the qualifications, methods of selection and terms of office of its members; defining the functions and procedures of said Commission, including the duty to investigate, and hold hearings in respect of, disability and misconduct of District and Appellate Judges and to make recommendations to the Supreme Court of Texas for involuntary retirement or removal of such Judges; empowering the Supreme Court of Texas, in its discretion, to retire such Judges for disability and to remove them for misconduct, upon recommendation of the aforesaid Commission and consideration of the record made before it; defining misconduct for which said Judges may be so removed; providing that the proceedings of said Commission shall be confidential until filed in the Supreme Court with recommendation for retirement or removal; and providing that the removal provisions hereby established shall be alternative to and cumulative of those provided elsewhere in the Constitution.

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS: Section 1. That Section 1-a of Article V of the Constitution of the State of Texas be amended so that said Section shall hereafter read as follows: "Section 1-a. (1) Subject to the further provisions of this Section, the Legislature shall provide for the retirement and compensation of Justices and Judges of the Appellate Courts and District and Criminal District Courts on account of length of service, age and disability, and for their reassignment to active duty where and when needed. The office of every such Justice and Judge shall become vacant when the incumbent reaches the age of seventy-five (75) years or such earlier age, not less than seventy (70) years, as the Legislature may prescribe; but, in the case of an incumbent whose term of office includes the effective date of this Amendment, this provision shall not prevent

him from serving the remainder of said term nor be applicable to him before his period or periods of judicial service shall have reached a total of ten (10) years.

"(2) There is hereby created the State Judicial Qualifications Commission, to consist of nine (9) members, to wit: (i) two (2) Justices of Courts of Civil Appeals; (ii) two (2) District Judges; (iii) two (2) members of the State Bar, who have respectively practiced as such for over ten (10) consecutive years next preceding their selection; (iiii) three (3) citizens, at least thirty (30) years of age, not licensed to practice law nor holding any salaried public office or employment; provided that no person shall be or remain a member of the Commission, who does not maintain physical residence within this State or who resides in, or holds a judgeship within or for, the same Supreme Judicial District as another member of the Commission, or who shall have ceased to retain the qualifications above specified for his respective class of membership. Commissioners of classes (i) and (ii) above shall be chosen by the Supreme Court with advice and consent of the Senate; those of class (iii) by the Board of Directors of the State Bar under regulations to be prescribed by the Supreme Court with advice and consent of the Senate, and those of class (iiii) by appointment of the Governor with advice and consent of the Senate.

"(3) The regular term of office of Commissioners shall be six (6) years; but the initial members of each of classes (i), (ii) and (iii) shall respectively be chosen for terms of four (4) and six (6) years, and the initial members of class (iiii) for respective terms of two (2), four (4) and six (6) years. Interim vacancies shall be filled in the same manner as vacancies due to expiration of a full term, but only for the unexpired portion of the term in question. Commissioners may succeed themselves in office only if having served less than three (3) consecutive years.

"(4) Commissioners shall receive no compensation for their services as such. The Legislature shall provide for the payment of the necessary expense for the operation of the Commission.

"(5) The Commission may hold its meetings, hearings and other proceedings at such times and places as it shall determine but shall meet at Austin at least once each year. It shall annually select one of its members as Chairman. A quorum shall consist of five (5) members. Proceed-

ings shall be by majority vote of those present, except that recommendations for retirement or removal of Justices or Judges shall be by affirmative vote of at least five (5) members.

"(6) Any Justice or Judge within the scope of this Section 1-a may, subject to the other provisions hereof, be removed from office for willful or persistent conduct, which is clearly inconsistent with the proper performance of his said duties or casts public discredit upon the judiciary or administration of justice; or any such Justice or Judge may be involuntarily retired for disability seriously interfering with the performance of his duties, which is, or is likely to become, permanent in nature.

"(7) The Commission shall keep itself informed as fully as may be of circumstances relating to misconduct or disability of particular Justices or Judges, receive complaints or reports, formal or informal, from any source in this behalf and make such preliminary investigations as it may determine. Its orders for the attendance or testimony of witnesses or for the production of documents at any hearing or investigation shall be enforceable by contempt proceedings in the District Court.

"(8) The Commission may, after such investigation as it deems necessary, order a hearing to be held before it concerning the removal or retirement of a Justice or Judge, or it may in its discretion request the Supreme Court to appoint an active or retired District Judge or Justice of a Court of Civil Appeals as a Master to hear and take evidence in any such matter, and to report thereon to the Commission. If, after hearing, or after considering the record and report of a Master, the Commission finds good cause therefore, it shall recommend to the Supreme Court the removal or retirement, as the case may be, of the Justice or Judge in question and shall thereupon file with the Clerk of the Supreme Court the entire record before the Commission.

"(9) The Supreme Court shall review the record of the proceedings on the law and facts and in its discretion may, for good cause shown, permit the introduction of additional evidence and shall order removal or retirement, as it finds just and proper, or wholly reject the recommendation. Upon an order for involuntary retirement for disability or an order for removal, the office in question shall become vacant. The rights of an incumbent so retired to retirement benefits shall be the same as if his retirement had been voluntary.

"(10) All papers filed with and proceedings before the Commission or a Master shall be confidential, and the filing of papers with, and the giv-

ing of testimony before, the Commission, Master or the Supreme Court shall be privileged; provided that upon being filed in the Supreme Court the record loses its confidential character.

"(11) The Supreme Court shall by rule provide for the procedure before the Commission, Masters and the Supreme Court. Such rule shall afford to any judge against whom a proceeding is instituted to cause his retirement due process of law for the procedure before the Commission, Masters and the Supreme Court in the same manner that any person whose property rights are in jeopardy in an adjudicatory proceeding is entitled to due process of law, regardless of whether or not the interest of the judge in remaining in active status is considered to be a right or a privilege. Due process shall include the right to notice, counsel, hearing, confrontation of his accusers, and all such other incidents of due process as are ordinarily available in proceedings whether or not misfeasance is charged, upon proof of which a penalty may be imposed.

"(12) No Justice or Judge shall sit as a member of the Commission or Supreme Court in any proceeding involving his own retirement or removal.

"(13) This Section 1-a is alternative to, and cumulative of, the methods of removal of Justices and Judges provided elsewhere in this Constitution."

Sec. 2. The foregoing Constitutional Amendment shall be submitted to a vote of the qualified electors of the State at an election to be held on the first Tuesday after the first Monday in November, 1965, at which election all ballots shall have printed thereon the following:

"FOR the Constitutional Amendment providing for the automatic retirement of District and Appellate Judges for old age, creating the State Judicial Qualifications Commission, defining its functions; and empowering the Supreme Court, upon recommendation of said Commission, to remove District and Appellate Judges for misconduct and to retire such judges in cases of disability.

"AGAINST the Constitutional Amendment providing for the automatic retirement of District and Appellate Judges for old age, creating the State Judicial Qualifications Commission, defining its functions; and empowering the Supreme Court, upon recommendation of said Commission, to remove District and Appellate Judges for misconduct and to retire such judges in cases of disability."

Accent On Health

J.E. PEAVY, M.D.,
Commissioner of Health

Emphysema - a word you scarcely heard 50 years or so ago - is a word you hear more

and more frequently today. One reason is, whereas few people had the disease then, many are being diagnosed with it today. Just in the last ten years, deaths from this disease have increased six times over. More than 10,000 die from it

every year. Emphysema - pronounced em-fih-SEE-ma - is a serious disease causing the lungs to become greatly enlarged. Actually, it is derived from a Greek word meaning "inflation."

Simply speaking, this is what happens when a person has emphysema. His lungs, which normally contract and expand - inhaling and exhaling air - begin to lose their elasticity. When this happens, air cannot be completely expelled and some of it remains in the lungs.

Emphysema may begin with only a slight morning and evening inconvenience in breathing. Next, a short walk may be enough to bring on an attack of breathlessness. As the disease progresses, the person works harder to inhale air. The lungs may become over-stretched, at the same time becoming less efficient in exchanging oxygen for carbon dioxide. Unless promptly treated, the lungs may be permanently dam-

aged. A day-in, day-out struggle to keep the lungs working can develop, every breath requiring a major effort. The ultimate hazard of emphysema, however, is the extra load it puts on the heart, which is required to pump harder and harder.

At the present time, emphysema is the most common chronic disease of the lungs. The best way to fight the disease is to prevent it by early diagnosis, by avoiding the causes of the disease to prevent it by early diagnosis, by avoiding the causes of the disease wherever possible, and by proper care of other respiratory conditions when they occur.

Emphysema is a serious disease. It damages your lungs and it can damage your heart. If you have respiratory infections or troubles, see your doctor promptly.

Is emphysema a "catching" disease? The cause of this disease is not fully understood,

PROFESSIONAL DRY CLEANING

Come Help Us Celebrate BULL TOWN DAYS

And Old-timers Reunion

BARBEE CLEANERS

"A Business Proud Of Bovina" Bovina Texas

POWER TO BULLTOWN



- FROM -

SOUTHWESTERN PUBLIC SERVICE CO.

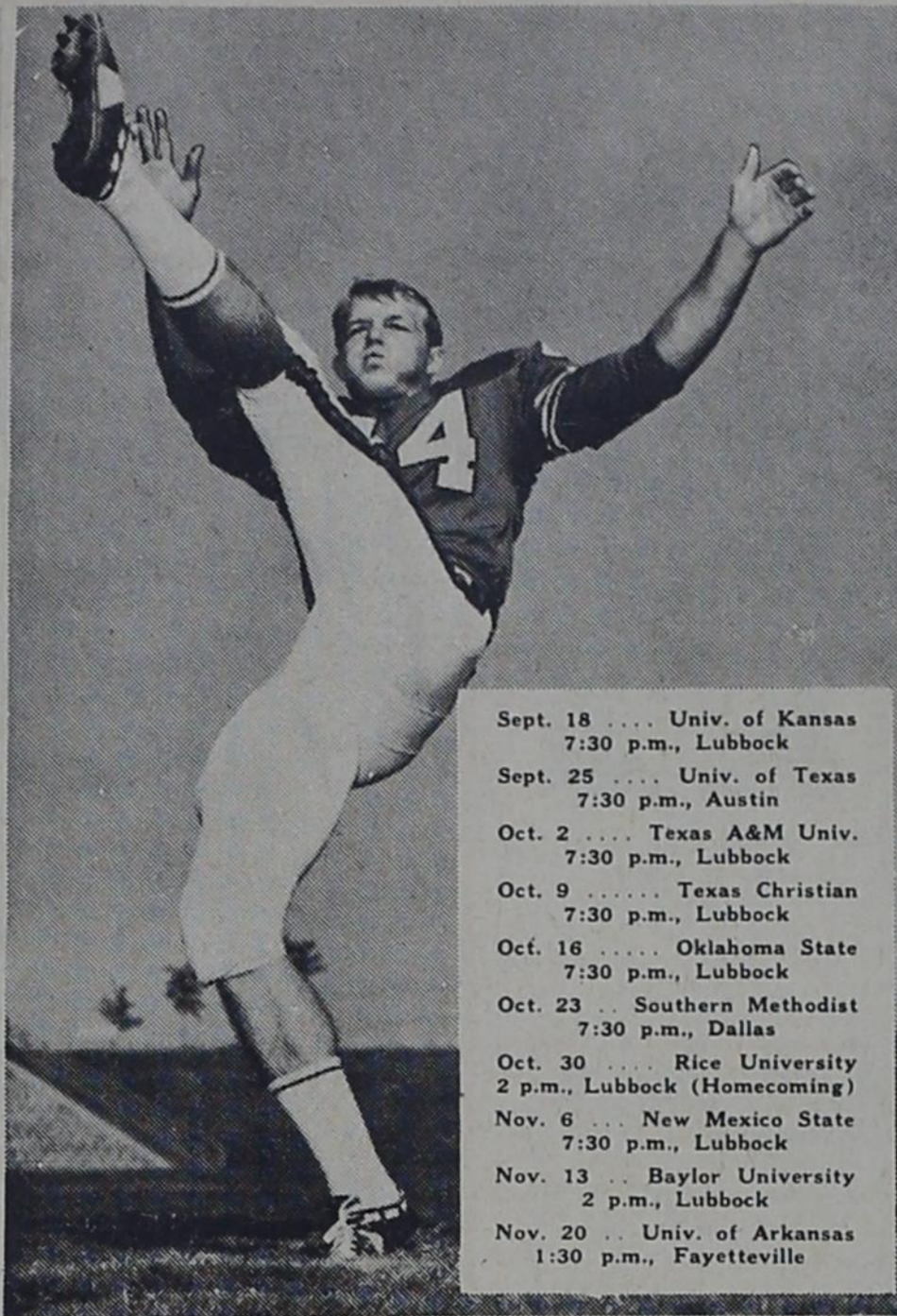
- CONGRATULATIONS -

ON YOUR 2nd ANNUAL BULL TOWN DAYS

AUGUST 19, 20, & 21



This scene is of an early day post office in Bovina. Note the signs which caution patrons to "DO NOT SPIT ON THE FLOOR ... TO DO SO MAY SPREAD DISEASE."



ALL-AMERICA DONNY ANDERSON and his Red Raider teammates face one of Texas Tech's toughest schedules this fall. Seven of the foes will be met in the Raiders' Jones Stadium.



WHOA, NOW!

It's Time To Go To Bulltown Days And To Bovina's 5th Annual Quarterhorse Show Saturday, Aug. 21 See You There!

Kerby Welding Service

- Radiator Repair -

A Deal The Year

Bovina

Phone 238-2332

IN JULY--

County Has 10 Rural Accidents

The Highway Patrol investigated 10 rural traffic accidents in Parmer County during the month of July, according to Sergeant W.E. Wells, Patrol Supervisor of this area.

These wrecks accounted for five persons injured and an estimated property damage of \$5,655.00.

The rural traffic accident summary in Parmer County for the first seven months of 1965 shows a total of 70 crashes resulting in 2 persons killed, 34 persons injured, and an estimated property damage of \$39,361.00.

"Schools days" are almost here again. Many of the schools in this area will be starting their classes before Labor Day. Many drivers have become accustomed to ignoring school zones and signs during the summer months with the thought, "Why bother, school's out any-

way." But now the time is rapidly approaching to start paying close attention to signs warning of school zones and school buses, points out Sgt. Wells.

Many parents will attempt to make the Labor Day weekend their final vacation outing. The Sergeant stated, "Don't let this final outing be fatal." Thirty-nine lives were lost in traffic over the Labor Day weekend in 1964 in the state.

Pressurized chambers with an atmosphere high in oxygen content are used to speed the healing of wounds.



PIGEONS need birth control, says Alderman Matthew Larmour of Grimsby, England, because they dirty statues and buildings, interfere with traffic and menace passers-by. He suggests a contraceptive pill. Larmour says: "No one could possibly object to the pill's being used on pigeons, not even the pigeons."

OLD-TIMERS

WE INVITE YOU TO THE SECOND ANNUAL BULLTOWN DAYS

For 45 Years, We Have Served With Integrity And Distinction As Bovina's Independent Insurance Agency. With Each Succeeding Year, We Experience New Joy As We Establish New Friendships, And Continue To Serve Our Old Friends. As One Of Bovina's Oldest Business Establishments, We Say Thanks For Continued Prosperity. Come Celebrate With Us At Bovina's Bull Town Days.

Thursday, Friday, Saturday
AUGUST 19, 20, & 21

Wilson-Brock Agency



"All Kinds Insurance"

Joe Wilson -- Bovina -- Aubry Brock

Oklahoma Lane Gin

and Oklahoma Lane Farm Supply
SALUTES BOVINA

on Bull Town Days - 1965 -
Thur.-Fri.-Sat.
Aug. 19-20-21

See The

CASE

Farm Machinery Exhibits In The Bull Town Days Parade Friday At 10 a.m.

We'll Give The World For A Chance To Demonstrate A **CASE TRACTOR** On Your Farm!

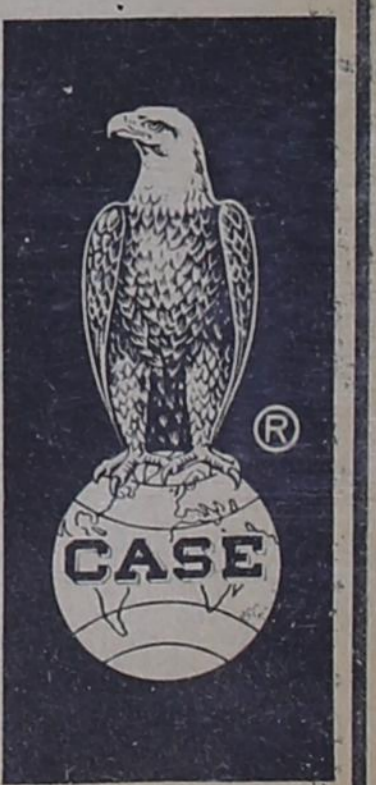
TRY CASE — THERE'S A WORLD OF DIFFERENCE



We'll See You In Bovina During **Bull Town Days**

OKLAHOMA LANE FARM SUPPLY

Phone Tharp 225-4386

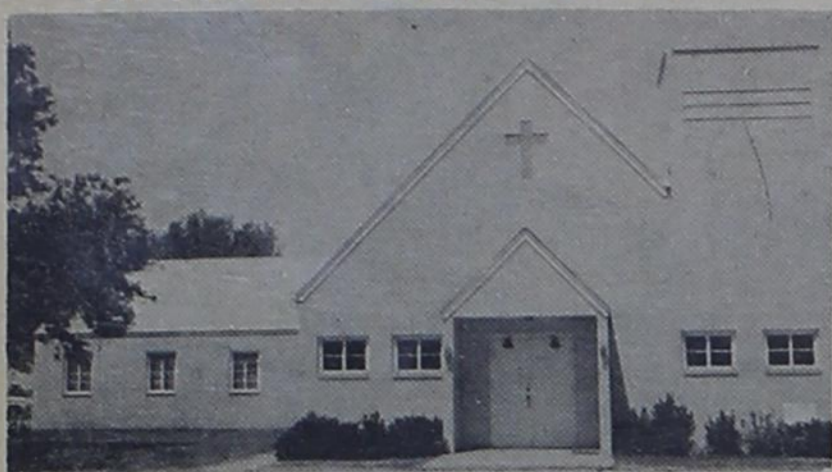


Charles Oil Co.
Phillips 66 Tires, Batteries

Attend Church This Sunday!

Cicero Smith Lumber Co.
In Bovina Since 1904

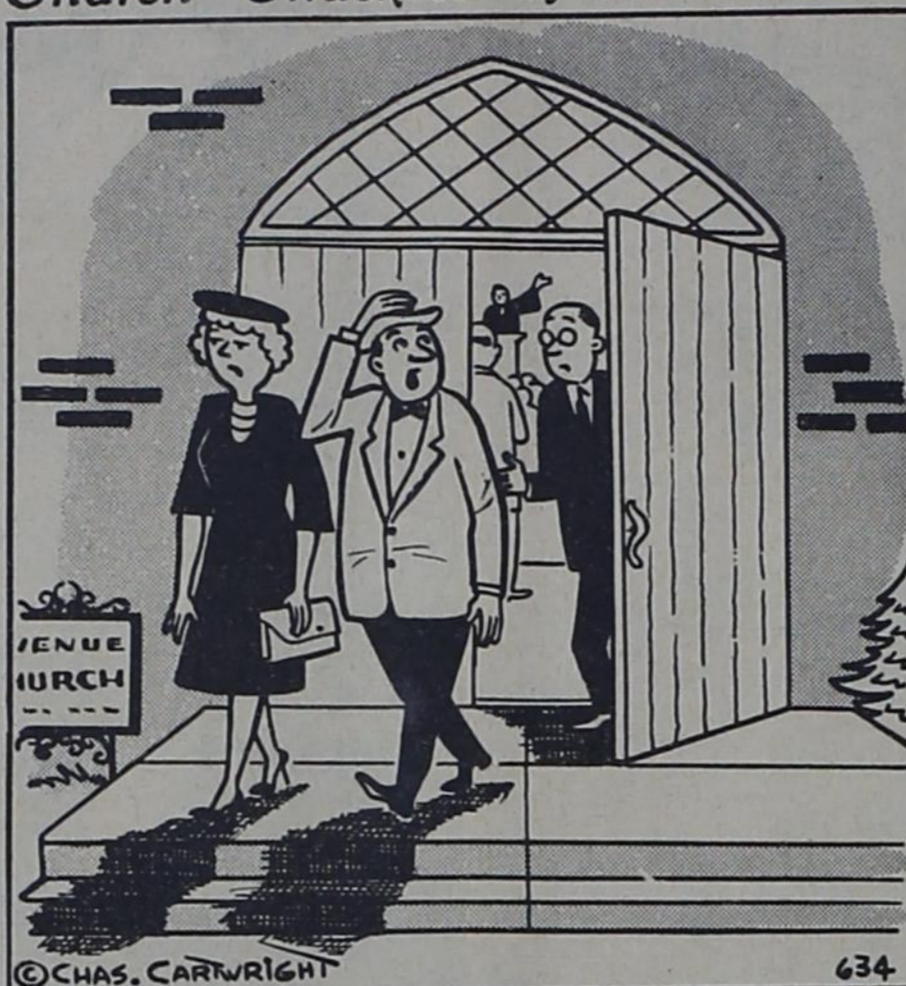
ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church LARIAT, TEXAS H.F. Peiman, Pastor

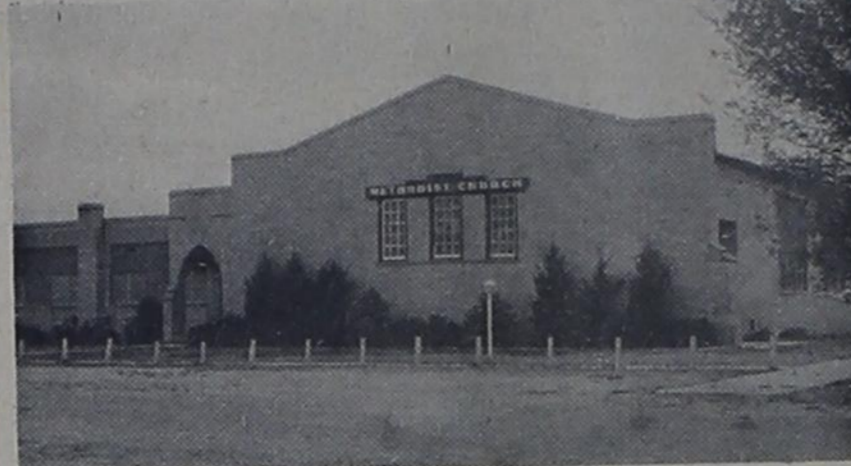
--LARIAT--
Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.

Church Chuckles by CARTWRIGHT



"Thanks, but we're shopping for a church where the preacher is more broad-minded about sin!"

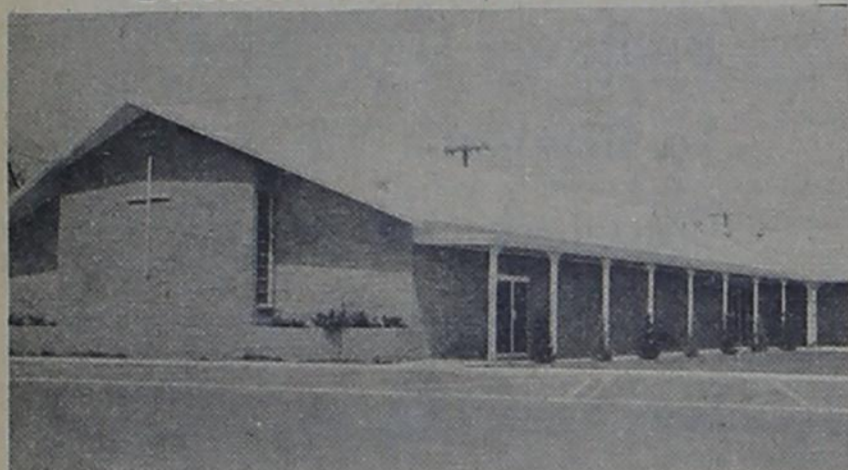
OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church Rev. Hardy Cole

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.

BOVINA CHURCH OF CHRIST



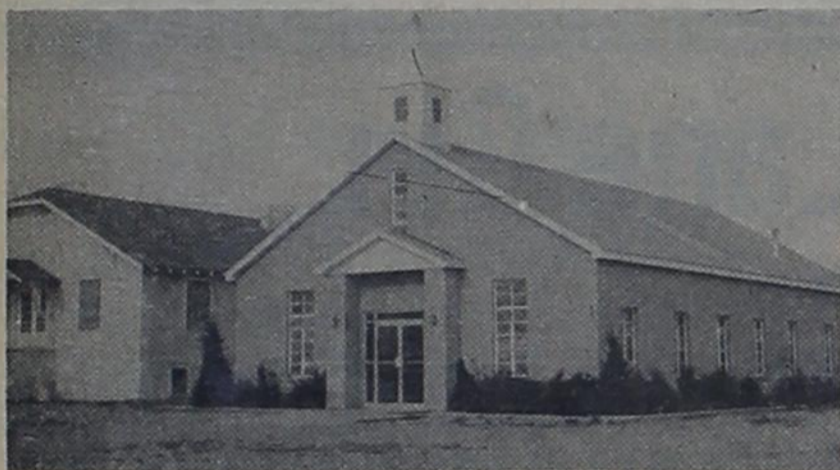
Bovina Church of Christ Don Stone
SUNDAY BIBLE SCHOOL:
Morning Classes - 9:45
Evening Classes - 5:30
SUNDAY WORSHIP:
Morning - 10:45
Evening - 6:30
WEDNESDAY
Devotional and Classes - 8p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church
Sunday School - 10:00 a.m.
Morning Worship - 11:00 a.m.
Lifeline Service - 6:30 p.m.
Evening Worship - 7:00 p.m.
Wednesday
Prayer Meeting - 8:00 p.m.

OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church Rev. Wayne Baldwin
Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7:30 p.m.

RESPONSIBILITY -- STEWARDSHIP

In I Corinthians 4:1-2, Paul speaking of Christians, says: "This is how one should regard us, as servants of Christ and Stewards of the mysteries of God. Moreover it is required of stewards that they be found trustworthy." Reduced to its simplest terms the Christian doctrine of stewardship means responsibility. One of the strongest words in the Holy Scriptures is the prophet's warning to King David -- "Thou art the Man."

There are some responsibilities from which none of us is ever able to escape. It often happens that the demands of responsibility are stern and harsh; but that does not provide us with an escape.

Upon leaders and those led alike, there falls the burden of responsibility and neither can substitute for the other. The preacher in his pulpit is responsible to God for preaching the truth, but the person in the pew who hears that truth is responsible to God for acting upon it.

There is not a Christian living who does not bear some responsibility to whom no duty has been assigned. It becomes our individual stewardship therefore to determine what is our responsibility -- to know what duty God has assigned us.
Attend Church Sunday!

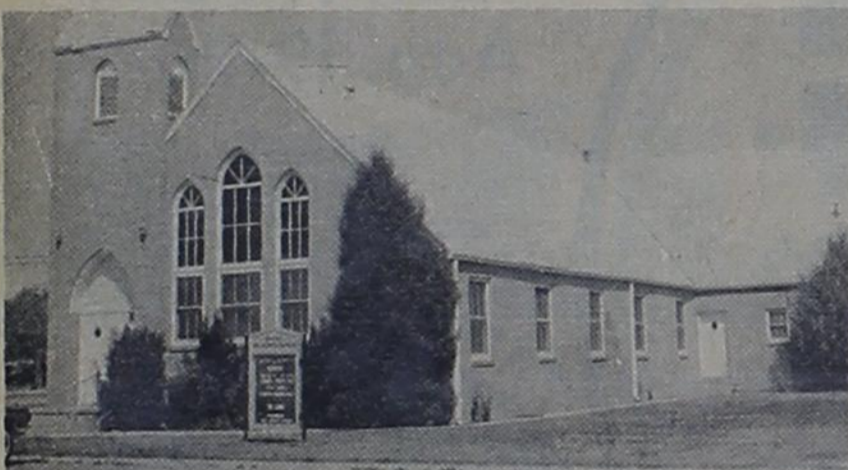
J. B. Fowler, pastor
Bovina Methodist Church

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina Fr. Claver Giblin, S.A.
Masses: Sunday 8:30 & 10:30 a.m.
Weekdays 8:30 a.m. Daily Except
Tuesday 8 p.m.
First Friday 8 p.m.
Holy Days 10 a.m. & 6:30 p.m.
Confessions: Saturday 4-5 p.m.
7-8 p.m.
Before Masses
Baptisms: 3 p.m. Sunday

BOVINA METHODIST CHURCH



Bovina Methodist Church J. B. Fowler Jr.
Sunday School - 9:45 a.m.
Morning Worship - 11:00 a.m.
M. Y. F. - 6 p.m.
Evening Worship - 7:00 p.m.
Choir Practice -
Wednesday - 8 p.m.

FIRST BAPTIST CHURCH OF BOVINA



First Baptist Church of Bovina Rev. Ralph Aday
-- WEDNESDAY --
Y. W. A. - 5 p.m.
Youth Choir - 7 p.m.
Mid-Week Prayer Meeting - 7:30 p.m.
Adult Choir - 8:30 p.m.

MISSION BAUTISTA MEXICANA



Rev. Ramon Delgado, Pastor
Sunday School 10 a.m. - Church 11 a.m. Evening Worship 8 p.m.

Bovina Chamber Of
Commerce & Agriculture

Oklahoma Lane
Farm Supply & Gin

Bovina Gin Co.
Don Sides, Mgr.

Gateway Produce Co.
- Bovina -

C And S Chemical
Third St. Bovina

Bell Brothers
Of Bovina
Electrical Contractors

Mr. & Mrs. Troy Fuller

Mr. & Mrs. Tom Caldwell
Mr. & Mrs. Marlin Ferguson

Mr. & Mrs. J.P. Macon

Barbee Cleaners
The Most In Dry Cleaning

McCallum Real Estate
Dean McCallum - Bank Bldg.

S and S Dry Goods
- Downtown Bovina -

Wilson's Super Market
- Gunn Bros. Stamps -

Sherley Grain Co.
"Serving Farmer Co. Farmers
The Year 'Round"

Bovina Insurance
Jim Ware - Bank Bldg.

First National Bank
of Bovina
Member FDIC

Bovina Junior
Chamber of Commerce

Paul Jones Texaco
Firestone Tires

Corn's Farm Store
- Charles Corn -

Bovina Glass
& Paint Co.
Hwy. 60 - Ed Dendy, Mgr.

Bovina Implement Co.
Your Massey-Ferguson Dealer

Bovina Wheat Growers
"We Serve To Serve Again"

Bovina Dry Goods
Mr. and Mrs. Edward Isaac

DON STONE
BOOKS
for the Christian's library

Generalgas, Inc.
Fertilizer & Butane
- Bovina -

Hartzog Seed Farms
A.L. Hartzog

Northside '66'
Service Station
Boyd, Ila Ruth and Carolyn

Lawlis Gin Co.
Hwy. 86 - Ovid Lawlis, Mgr.

Bonds Oil Co.
Gulf Distributor

Two Anonymous
Church Page Readers

Mr. and Mrs. H. F. Peiman
Lariat Lutheran Church

Mr. & Mrs. Wilbur Charles
Mr. & Mrs. Vernon Estes

Mr. & Mrs. Leon Ware
Mr. & Mrs. Tom Ware

Mr. & Mrs. Earl Stevenson

Mrs. J. R. Caldwell
Mr. & Mrs. E. O. Johnston

Mr. & Mrs. Travis Dyer
Methodist Woman's Society
Of Christian Service

Mr. & Mrs. M. H. Carson
Mr. & Mrs. R. G. Barron

Dolph & Sue Moten

GAINES
Hardware Co.
"Nothing Knocks On Bovina
But Opportunity"