## Basketball Tourney <br> 16 Teams Play In 3-Day Meet

 Starts Thursday
$\qquad$


## Teams Take Wins In Farwell Meet

Bovina, Friona Divide Games Tuesday Night
Friona's girls nipped Bovina
in a close, hard-fought basket-
ball game Tuesday night in
Bovina, $48-47$. Bovina won the

## ADams 8 -

## Telephone Numbers Will Be Changed

| 5 | Ememmix |  |
| :---: | :---: | :---: |
|  |  | $\pm 2$ |
| 2w | Collection |  |
|  |  |  |
| $\pm \pm$ zam | Of Taxes 15 |  |
| \% | Progresing |  |
| mixamim |  |  |
|  |  | \%m |
| Methoolis Choir |  |  |
| 10 Give Cantata | - |  |
| amideme |  |  |
|  |  | \% |
|  | \% |  |
| mem |  |  |
| mitum |  |  |
|  |  |  |
|  | WILLE |  |
|  |  |  |
|  | mamme |  |

## City To Collect

 Past Due Taxes

[^0]

## Lions Schedule Football Banquet

$\qquad$



## Two Men Lose

Fingers to Pickers

## 



## The Bovina Blade

## Saciety

> SALLY WHITESIDES, Editor


GOLDEN WEDDING ANNIVERSARY-Fifty years ago, Mr. and Mrs. H. C. Williford, left, "stood up" with Mr. and Mrs. R. N. Williford when the
latter couple was married. Sunday, the R. N. Willifords observed their gold-
en wedding anniversary. The H. C Willifords were special guests. The men

## Mr. and Mrs. R. N. Williford

 Observe Wedding Anniversary
##  <br> Gifts to please everyone, including Western Wear. <br> Skirts \& Blouses Reduced! <br> Free Gift Wrapping <br> VENABLE CLIEANERS Lint-Free, Cling-Free Dry Cleaning Phone 2031 <br> Bovina

Before You Trade, Let Us Tell You Our Price on a New Sel of

## Firestone

TIRES
We have the size and style tires to make safer, more comfortable driving for your car.
PAUL IONES TEXACO SERVICE STATON
Phone 4331
Hwy. 60

THURSDAY - FRIDAY - SATURDAY, DECEMBER 12-13-14

## stocis UP for Flolidays <br> y <br> 2 <br> $1 \cdot$

 TEXAS SELECTED14 OZ. PKG.
SHELLED PECANS
89 c



| Willifords Celebrate <br> Fiftieth Wedding <br> Anniversary <br> (Continued From Page Stagner and Mr. and Mrs. Ca <br> Others were Mr. and Mrs. H. C. Williford, Poolville; Mr. and Mrs. Lee Richberg, Mem- phis; Mrs. Lois Montsomery, Springtown; Mrs. J. D. Mar- tin, Weatherford; Mr. and Mrs. W. E. Culwell; Fort Worth; Mr. and Mrs. J. T. Gee, Friona; Mr. and Mrs. Truman Jones, Littlefield; and Mr. and Mrs. Wade Hutcheson, Springtown. Also, Mr. and Mrs. R. A. Paschall, Lorenzo; Mr. and Mrs. W. C. Crowell, Amarillo; Mr. and Mrs. O. H. Crowell, Can- -- Wallpaper Removed Textoning - Painting Free Estimates CENE REA <br> Phone 4112 |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## FRIGIDAIRE



Styled Years Ahearl with the New Sheer Look-PLUS
Giant, Fult-Width ove $\star 8$-inch Heat-Minder
preverents burning
or s $4^{50}$ A WEEK

Speed-Heat Unit $^{\text {sen }}$ High-Speed Radiantube
Broiler Don't Delay-Come See It Today-At

## Reeve Chevrolet

 - froma -SEND YOUR YOUNGSTERS A LETTER FROM SANTA CLAUS - POSTMARKED SANTA CLAUS, IND. - THE LETTERS ARE AVAILABLE HERE! GET YOURS TODAY!


There are lots of things you should know You'll like our delivery men, too. They're about using LP-Gas properly and eco- courteous, friendly and carefully trained nomically. What type of space heater is for efficient servicing of LP-Gas cylinbest for your home? What size water ders and bulk tanks. heater? What are the latest developments If you're not already enjoying the conin stoves? These questions and many venience and low cost of Gulftane, phone Specialists in home and farm fuels!

## Bonds (Dil Company

 DISTRIBUTOR-GULF OIL CORPORATIONBOVINA
PHONE 2271


## Big Things Are Happening

## THOMPSON FURNTIURE COMPANY

-EXPANDING-

- NEEDED IMMEDIATELY: 1,000 INTELIIGENT, POSTIIVE THINKING MEN AND WOMEN!


## Women Wanted 1,000

TO GET RELIEF FROM WASH DAY WORRY \& BACKACHES

## Men Wanted 1,000

Who want relief from gripey and nagging wives tired of using worn out appliances and burned biscuits!
Stop - Listen - Think - It's Here! 1,000 1958 NOR CF Washer-Dryers,

REFRIGERATORS, RANGES, FREEZERS, GAS RANGES, ELECTRIC RANGES, CONVENTIONAL WASHERS, HOT WATER HEATERS THEY'RE READY FOR DELIVERY!

TOP RATED FOR 7 YEARS!

## Norge Prices Will Not Be Revealed In This Ad -- They Are So Low!

- BIYING ADVANTAGES -
- Biggest Trade-ins Ever
- 3 Years to Pay
- Bank Rate Interest
- Factory Trained Service
- 4,800 Users of Norge Appliances in This Area!
- Free Service for 1 Year
- 5 Year Warranty
- Guaranteed Satisfaction
- SELIING ADVANTAGES -
- No Ulcers from Worry
- No Burned Up Biscuits
- No Nagging Wives
- No Wash Day Blues
- No Half Washed Clothes
- No Divorces or Unwise Purchases
- No Oiling or Greasy Parts
- No Rackets or Noise

Oh Boy! Life is WONDERFUL WITH A NORGE!
SUMMER, WINTER, SPRING OR FALL
NORGE APPLIANCES
Out-Perform Them All!
109-111 MAIN
CLOVIS, NEW MEXICO


- New Metropolitan Numbering System Comes to Bovina
- Next Sunday, all Bovina telephone numbers will be changed tothe new " $2-5$ " numbering ssstem. This is a part of a nationwide program for a uniform numbering plan.

In Bovina, all telephone subscribers will retain their present numbers consisting of four numerals, but with the addition of the new prefix ADams 8 . As an example, if the present number is 1234 , the new num-

- ber will be ADams 8-1234.

To dial the new numbers, you dial TWO letters and FIVE numerals. For instance, to call ADams 8-1234, you dial A-D-8-1-2-3-4.

This new metropolitan numbering system is a progressive step for tele-

- phone users in Bovina. It provides more numbers for telephone expansion, and will pave the way for future telephone improvements here.

The new telephone directory, containing the new numbers, is now being delivered. Use the OLD directory through December 14th. Use the NEW directory beginning December 15 th.
-


GENERAL TELEPHONE COMPANY. OF THE SOUTHWEST

## Here's How Local Citizens Feel About Bovina's

## Newest Industry

A REPRESENTATIVE GROUP OF CITIZENS OF THIS COMMUNITY, BOTH FARMERS AND BUSINESSMEN, WERE ASKED TO EXPRESS THEIR FEELINGS ABOUT BOVINA'S NEWEST INDUSTRY, WESTERN WAREHOUSE CO. THE LEADING QUESTION, IN MOST CASES, WAS, "WHAT DO YOU THINK IS THE VALUE OF WESTERN WAREHOUSE CO. TO THE COMMUNITY AND TO THE FARMER?"

HERE ARE THEIR ANSWERS:
TROY FULLER, farm chemical dealer and farmer-"It's very valuable from a tax standpoint, but not only that, it's a help to us in other ways. Anybody who will invest his money here deserves our support. That is, of course, if the service offered is competitive with others." As to the value to the farmer, Fuller said, "It's good for a farmer who has cotton in storage and wants to sell it. If it's stored at home, he'll know where it is and won't have to spend time looking for it. Several times since I've been putting cotton in the loan, I've had an opportunity to sell it to an advantage, but many times I couldn't find it in time to get the increased price."

OVID LAWLIS, ginner-"I'm glad it's here. As a ginner, it will be a convenience to me and to the business. Too, I feel it will definitely help bring more cotton buyers to our part of the country and this will tend to make a better market for our cotton. Also, it represents the growth shown in our community."

WARREN MORTON, school superintendent-"I think we're fortunate to have such an industry come in on us. Anytime we can perform more service at home and keep money from leaving here, it's to our advantage. Too, it will mean a lot to us in terms of school revenue. Also, it is a sign of progress."

WENDOL CHRISTIAN, farmer and school board president-"I'm glad we've got it. The more businesses and services we have here, the better off we all are. It's a benefit anyway you figure it. I feel like we'll be helping ourselves to support it. Too, it helps our area become a larger part of the overall cotton picture."
ARLIN HARTZOG, farmer-"I consider it a progressive development for a progressive community. Farmers and businessmen alike should benefit from it in a nice way, if they'll support the venture. It particularly pleases me that they've spared no expense to make it a top-notch yard and warehouse with adequate fire protection."

WARREN EMBREE, banker-"I think it's worth a whole lot to have cotton stored locally. Too, I feel it will possibly help, bring more cotton buyers here. Any new industry has a tendency to attract more industry." When asked if he felt a farmer had the right to request his ginner to store his cotton here, he replied, "Sure, he has."

PENNY ANDERSON, elevator operator-"I'm certainly glad it's here and I think it's good for the community in many ways.'

Do you realize that this is the only government-approved cotton warehouse in Parmer County?

If you endorse the above comments, Western Warehouse Co. will appreciate your consideration.

## «The High Plains Farm and Home "

Grain Sorghum Crop 12 Million Bushels This Year



NOW AT YOUR FACT
LER
$\square$
McKillip Motor Company



## At Gins



## PARMER <br> - FARMER

$\qquad$
Parmer County Pump Co.
It won't keep the windfrom blow
ing, but it's a help in other ways

## AMMES IRRIGATION SMSTEMS

SHop early for best selections
WARE'S PRECHRISTMAS SALE CONTINUES WITH FURTHER REDUCTIONS

| Ladies' Department |  |  |  |
| :---: | :---: | :---: | :---: |
| DRESSES <br> Group 1 <br> \$2.99 <br> Group 2 <br> \$4.99 | ENTIRE STOCK OF DRESSES |  | GIRLs' SKIRTS values to $\$ 9.95$ |
|  | (eular SALE |  | Sale - \$1.99 |
|  |  | 9, | LADIES' blouses |
|  |  | 57.99 | \$6.95 |
| $\begin{gathered} \text { Girls' Dresses } \\ \text { siseses.12 } \\ \text { close out } \\ \$ 1.99 \\ \hline \end{gathered}$ |  |  |  |
|  | S22.95 |  | GIRLS' SUBTEEN |
|  | ${ }_{\text {S }}^{529.95}$ |  | CORDUROY JACKETS |
| ES' SUIT |  |  | VALUES TO SALE <br> $\$ 9.95$ $\$ 3.99$ |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| one Loot broken sizre |  |  |  |
| LLDDIES' SHEES |  |  | LADIES \& GIRLS' FLATS |
|  |  |  |  |
| ${ }^{\text {valuess }}$ |  | arance |  |
| \$10.95 |  | \$2.00 | \$5.95- $\$ 2.00$ |

## Men's \& Boys' Department

Men's Dress Hats


## Qares of friona

COURTHOUSE


# SHORTENING 3 lb . can 79c 

 FOLGERSCOFFEE
LANES MelionNe iGallon 49c GLADIOLA FREE Can Biscuits with Each Bag
FLOUR 5 Lb. Bag SHURFINE
CHERRIES No. 303 Can SWURFINE
W. K. CoRN, 303 Can 2 tor
29c
 sunfene

## 1 lb can 89 c

caumsus
Tomarosoup No. Can 10c BEST MAID QT. BOTTLE WAFFIE SYRUP

SWIFT PREMIUM 3 lb .4 oz . WHOLE CHICKEN Can 99C Pasco frozen
ORANGE JUICE 12 oz. Can 27c HI-C ORANGE DRINK 46 oz. Can 25 c DOUBLE S\&H GREEN STAMPS EVERY WEDNESDAY WITH $\$ 2.50$ PURCHASE OR MORE



[^0]:    Bill Bradshaw Hurt When Pickup Flips

