

THE WEEKLY CHRONICLE

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NOTICE TO THE PUBLIC

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TVA Is Here to Stay

Many of the things that have been accomplished during our decade of depression are here today. It is a notable thing that in the current discussion of political platforms for 1940, almost nobody believes in a complete return to 1929, even if that were possible.

A case in point is that of Wendell Willkie, sensational dark horse in the Republican presidential race. Willkie, head of a giant utilities combine, has had his share of tangles with the Tennessee Valley Authority. No one fought it more straightforwardly, more openly, nor more effectively. He didn't like the way it was built or expanded, and he doesn't like the way it is run, but it is there. The dams are built. The distribution system has been built and acquired. No president, Willkie believes, can turn the clock back.

It should now be operated for a test period, say, of five years, Willkie suggests. Then, after close bookkeeping has shown that its real costs are as compared with the cost of privately produced electricity, the country can democratically decide whether to extend or control this field.

Memphis, for instance, became a year ago the first large city in the United States to own and operate all of its public utilities, gas, electricity, and water. The saving to the people of Memphis in that year has been enormous, at least \$2,500,000. A million kilowatts a month more in residential service alone is being consumed. Savings of from 25 to 40 per cent in utility bills have actually raised the standard of living of Memphians.

The only question is: Has this desirable result been achieved at the expense of the taxpayers of the rest of the country? The TVA idea has been based on the expectation that eventually the whole vast system will pay for itself—reimburse the taxpayers of the United States for an advance made largely for the benefit of a section.

Willkie is quite right in suggesting that the books of this enterprise should be kept in such a way that the American people will know exactly what TVA is costing them.

Who pays, and how much? Who gets the benefits, and what are they? Careful scrutiny should be kept of these factors, for on them will depend future policies that may well transform the country.

Some folks still insist Benito will remember the time he was left holding the grab bag.

Chamber of Commerce officials were charged with a mild form of treason when delegates to a San Francisco shoe men's convention were entertained at a night club where Hawaiian girls danced barefooted.

This is the time of year when picnickers discover rented bathing suits come in only two sizes—too large and too small.

WAR LEADER

HORIZONTAL

1 Pictured Englishman, Winston

9 He is — Minister of Great Britain

13 Musical tragedies

14 Consecrated

16 Dines

17 Fissure (pl.)

19 To allot

21 To employ

22 Dwelled

23 Hastened

24 Cactus plant

26 Sanskrit dialect

27 Eccentric wheel

28 Preposition

29 Small shields

31 Yellow bird

33 To counter-sink

35 Glossy fabrics

37 Bones

38 Spain (abbr.)

39 To harass

Answer to Previous Puzzle

40 Street (abbr.)

41 Play on words

42 Being

43 Ruby

44 To whirl

45 Sergeant fish

46 Ketch

47 Plural

48 Relating to morning

49 Structural unit

50 He — or

VERTICAL

2 Dwelling

3 Boxing blow

4 Thing

5 Credit (abbr.)

6 Rabbits

7 Cow-headed

8 Bunch

9 Plural (abbr.)

10 Male sheep

11 Repeats

12 Iron

13 Drive

16 He is — to Neville Chamberlain

18 Note in scale

20 Puzzling

22 Queer

23 Restful

26 Releases on good behavior

30 Tube cover

31 Individual

32 Exhibition

34 Pack animal

36 Eagle

41 To gaze

43 Waste silk

44 Male child

46 To cripple

48 Female sheep

49 Dejected

50 Emerald mountain


52 Fish

54 Form of "L"

55 See

2 3 4 5 6 7 8 9 10 11 12

13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60



200 Plants Have Started In This Section In a Year

Industrialization of the Southwest is indicated in the fact that during the past year more than 200 industrial and manufacturing plants have been established in the Texas and Oklahoma territory served by the Lone Star Gas System, according to a survey by the organization's industrial departments. Abundance of raw materials and natural gas have brought many of the new industries to this part of the country.

Products of the new plants are soap, yeast, beverages, batteries, furniture, roofing products, clothing, hats, foods, meats, ice machinery ice cream, etc. Towns in which the new business have been established include Bonham, Sweetwater, Cisco, Electra, Garland, Wichita Falls, McKinney, West, Weinert, Greenville, Midlothian, Dallas, Fort Worth, and a number of other towns of the 300 served by Lone Star in Texas and Oklahoma.

Largest of the new manufacturing plants are the Byer-Rolnick Hat Company at Garland; a million dollar soap factory at Dallas; and two large plants at Fort Worth. At Greenville the Lovkint Manufacturing Company makes women's underwear, drapes and Venetian blinds. The Bonham Foundry at Bonham makes castings for the Southwest Pump Company of Bonham. Among other new firms are Chadwell Cleaners, Sweetwater; Ruppert Bakery, Cisco; Texas Feed Mill and Elevator Company, Electra; W. N. Fallis, food products, Wichita Falls; A. Craus, ice cream, McKinney; Nemeeck Brothers, meat products, West; Hardy Ice Company, Wichita Falls, West Texas Cotton Oil Company, Ginn, Weinert; Economy Cash Feed Store, Wichita Falls; Woodall and Fagan Ginn Company, Calvert; Greenville Co-operative Ginn Association No. 2, Greenville; Midlothian Co-operative Ginn Association, Midlothian; and the C. and F. Cleaners, Purcell, Oklahoma; Walters Co-operative Elevator Association, Walters, Oklahoma, and the Dixie Bakery, Hugo, Oklahoma.

The biggest industrial construction project started in Dallas in several years got under way June 19 with excavation on the \$1,000,000 soap factory of the Proctor and Gamble Manufacturing Company, which already has a large oil and shortening plant in Dallas.

Definitely assured for Dallas also is the \$400,000 Fleischman's yeast plant for which Standard Brands, Inc., has purchased a four-acre site. Actual construction is scheduled to start next fall, or in the spring of 1941.

Another unit of Standard Brands has already been placed in operation. It is the Dallas branch of Bowman and Company, the egg-breaking division of the Standard Brands, which employs about 100 persons in season.

Willard Storage Battery Company is spending \$75,000 on expansion of its plant and the installation of new equipment, including the construction of an oxide mill.

More than 134 new plants were established in Dallas during the past year, including the Kroehler Manufacturing Company; Campbell-Taggart Bakeries, Inc.; Dallas Machine and Engineering Works; Leghorn Roofing Products, Inc.; Link Belt Company; Conro Manufacturing Company.

Fort Worth acquired forty new plants and factories during the year. They include the American Asphalt Roofing Corporation of Kansas City, which will establish a branch plant; and the Container Corporation of America, which will begin operating a paperboard manufacturing plant on July 1. When in full operation each company will employ 100 persons with an annual payroll of approximately \$150,000.

Try Our Want Ads.

TO CHECK

MALARIA IN 7 DAYS

take **666**

STARTING MONDAY, JUNE 24

- Suits Cleaned and Pressed 50c
- Plain Dresses Cleaned and Pressed 50c
- Pants Cleaned and Pressed 25c
- Plain Skirts, Cleaned and Pressed 25c
- Plain Blouses Cleaned and Pressed 25c

HI-TONE CLEANERS

PHONE 99 For Pick-Up and Delivery
Third Door North of Connellee Theatre
ODELL GRUBBS, Delivery
GIVE US A TRIAL

There was a time

—when old fashioned heating methods blistered your face while your back shivered.



But now ...

with natural gas service, winter can be just another pleasant, healthful season in the modern home.

A timely reminder

Make your plans now for winter heating ahead of the usual fall rush

Do you remember the old days? Old-fashioned methods of heating... children wore heavy underwear and long stockings in order to keep warm... members of the family "huddled" in one or two rooms during cold weather... mother went shivering about the house with a shawl around her shoulders... someone was always "catching cold"—Remember? There is a direct relationship between your family's health during winter months and the way you heat your

home. Sudden changes of temperature during the treacherous months of cold weather are dangerous. If you follow the old-fashioned practice of "huddling" in one or two rooms while the rest of the house remains unheated—YOU ARE TAKING CHANCES WITH YOUR FAMILY'S HEALTH. Plan now to have adequate heat and healthful temperatures in every room in the home this winter. It's the modern way to fight the "common cold."



The cold germ is responsible for more than two hundred million illnesses each year. Don't give a "common cold" an even break!

Lone Star  Gas Co.
GAS SYSTEM

Motorcade Will Advertise July 4th Celebration

Leaving the city at 1:00 o'clock Friday, June 28, a motorcade composed of Eastland citizens and headed by the Eastland band, will make a tour of Eastland's trade territory for the purpose of advertising the July 3 and 4th celebration. Also on Tuesday following another motorcade will make a tour for the same purpose.

Following are the towns to be visited:
June 28—Ranger, Strawn, Cad-do, Breckenridge, Albany, Moran, Cisco.
July 2—Carbon, Gorman, Dub-

lin, Stephenville. The motorcade is anxious that as many cars and people as can possibly do so accompany the motorcade as a part of it.

1915 TO 1940 EVERY YEAR FOR 25 YEARS more people have ridden on Good-year Tires than on any other kind.

LEADERSHIP ANNIVERSARY SELL-EBRATION

Our Greatest July 4th GOOD YEAR TIRE SALE

ONLY 10 DAYS MORE



First time at these low prices FOR OUR GREAT MARATHON TIRE!

\$888 BUY 2! BUY 4! AND SAVE!

SIZE Set of 4 Set of 2

6.00-16 \$35.50 \$18.25

5.25 or 5.50-17 \$35.35 \$18.15

4.75 or 5.00-19 27.75 14.25

6.25 or 6.50-16 44.05 22.60

5.25 or 5.50-18 32.20 16.55

OTHER SIZES PRICED IN PROPORTION
Cash prices with your old tires
White sidewalls slightly higher

THE MARATHON was introduced only 26 months ago, and already it's a leader. ADDED SAFETY—LONGER MILEAGE—LOWER PRICE are what you get in Marathon. That's why it's unsurpassed for value at any price.

Marathon Tires are built to outperform so-called "first line" tires sold by chain stores, or other tires, in the same price class.

We advise you to buy at this low sale price at once, because this sale lasts only 10 more days.

GOODYEAR'S LIFETIME GUARANTEE

THEY MAKE GOOD OR WE DO

Our Goodyear Tires are guaranteed in writing for their FULL LIFE, without time or mileage limits.

EASY EASY-PAY TERMS PAY AS LITTLE AS 50¢ A WEEK per tire

12 to 20 weeks to pay
Small carrying charge

EXPERT MOUNTING AT NO EXTRA CHARGE!



NEW ALL-AMERICAN TIRE

Goodyear's great guaranteed value for the lowest price field.

NOW ONLY \$666 6.00-16 size

5.25/5.50-17 4.75/5.00-19 \$595 \$495

Cash prices with your old tire



LUCAS SERVICE STATION

C. T. LUCAS, Prop.
East Main St. Phone 50 Eastland

PIGGY WIGGLY JUNE JUBILEE

Your Piggly Wiggly climaxes a month of scintillating values with a June Jubilee Sale, bringing you amazing savings—fun, excitement, thrills galore! You'll want to sing, dance, shout, and tell the world about it after you come to Piggly Wiggly this week! We're all stocked up with summer savings—and we want you to enjoy them! We're all set to give you such entertainment and enjoyment at Piggly Wiggly as you've never seen in any grocery store at any time! Join the crowds at Piggly Wiggly—and help yourself from the smiling shelves where your home-town friends will greet you! In other words, come in and stock up with summer savings!

We Reserve the Right to Limit Quantities JUNE 28th & 29th Eastland, Texas

DOMINO PURE CANE SUGAR 25 Pound **125**
Bag

APPLE BUTTER Libby's **15c**
26 Oz. Jar

EAGLE BRAND MILK Can 19c
Pard Dog Food, 3 for 25c
COOKIES 1 Lb. Pkg. 10c
CORN Garden Time 2 No. Cans 15c
ALL 5c KINDS
CANDY BARS 3 For 10c
BAKER'S MOIST COCOANUT 4 Oz. Can 10c
LUX FLAKES Large Pkg. 22c
LUX SOAP 2 Bars 11c
PALMOLIVE 2 Bars 11c
CONCENTRATED SUPER SUDS Large Pkg. 19c
KLEX Large Pkg. 18c

PLYMOUTH COFFEE 2 Lbs. **25c**
BLACKBERRIES Saxet 300 Cans 3 for **25c**

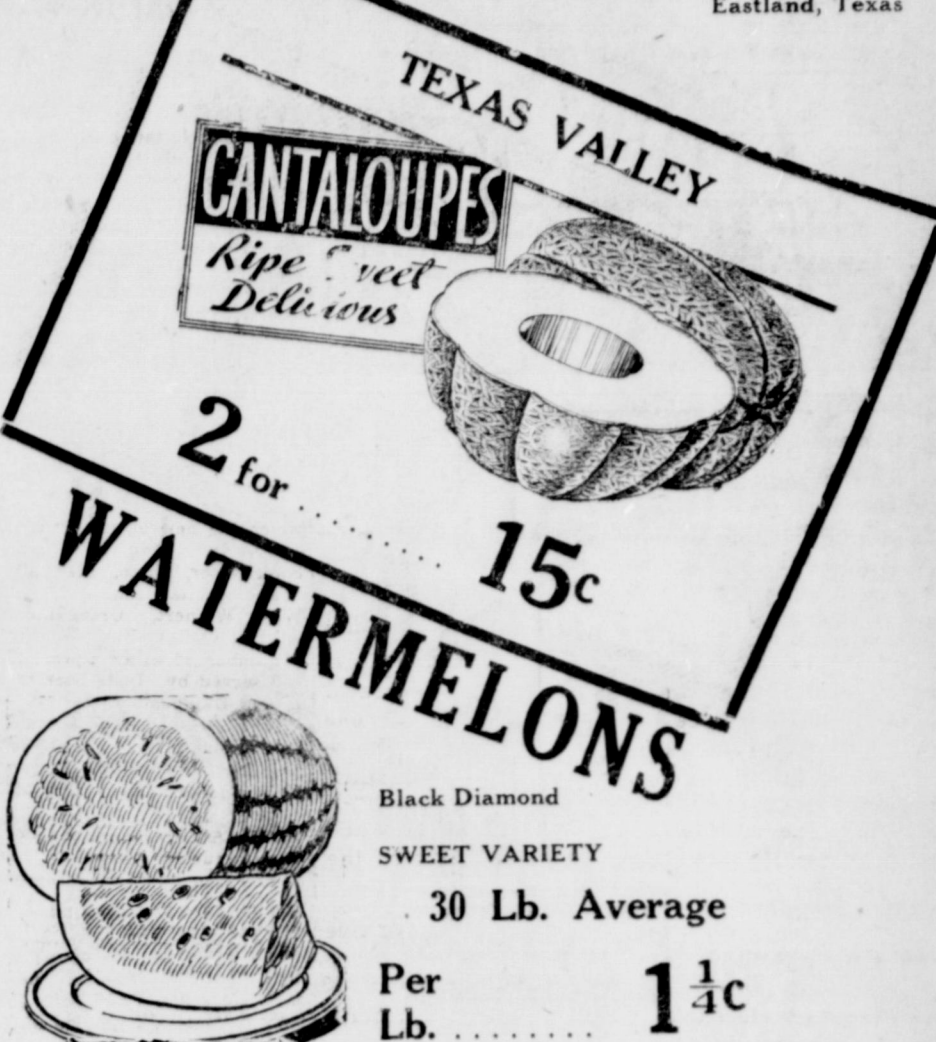
2 CAKES with 1 giant package ALL FOR **CAMAY DOXYDOL 59c**

RED PITTED **CHERRIES** 2 Cans **23c**
GERBER'S GREEN **LIMA BEANS** No. 2 Cans **15c**
LIBBY'S SMALL NATURAL **ASPARAGUS** Picnic Cans **17c**

WHITE HOUSE **RICE** 1 Pound Box **7c**
2 Pound Box **13c**

SEAVIEW **MACKEREL** 2 1 Lb. Cans **19c**
ALL FLAVORS **JELL-O** 3 Packages **14c**
POWDERED OR BROWN **SUGAR** 2 1 Pound Packages **15c**
HEARTS OF **ARTICHOKES** No. 2 Cans **25c**
MAXWELL HOUSE **COFFEE** 2 Lb. Can **43c**

TEXAS VALLEY CANTALOUPE
Ripe & Sweet Delicious
2 for **15c**
WATERMELONS
Black Diamond SWEET VARIETY
30 Lb. Average
Per Lb. **1 1/4c**



JUNE JUBILEE of FRUITS and VEGETABLES
HOME GROWN **CORN** Fresh Tender 8 for **15c**
CHOICE LARGE BUNCHES **CARROTS** 2 For **5c**
FRESH HOME GROWN **PEACHES** 4 Qt. Basket **15c**
THOMPSON SEEDLESS **GRAPES** 2 Pounds **25c**
HOME GROWN **SQUASH** 3 Lbs. **25c**
POTATOES 10 Pounds **18c**
BLACKEYE PEAS 3 Pounds **13c**
SUNKIST **LEMONS** Per Doz. **15c**

YOUR CHOICE 5c
Spinach No. 1 Cans
Hominy Tall Cans
Kraut No. 1 Cans
Green Beans No. 1 Cans
Tomatoes No. 1 Cans
Vegetable Soup No. 1 Can
Grapefruit Juice 7 3-4 Oz. Can
Apple Juice 6 Oz. Can
Sunbrite Can
Mexican Style Beans No. 1 Can
Dog Food Tall Cans
Mixed Vegetables No. 1 Can
American Sardines Can

PIGGY WIGGLY **SALAD DRESSING** 1 Pint Jar ALL FOR **35c**
PLYMOUTH BRAND **PEANUT BUTTER** 1 Pint Jar
1 **PICKLE DISH**

BLUE SPOT SMALL SIZE WHOLE **GREEN BEANS** Highest Quality No. 2 Can **15c**
SHREDDED WHEAT Kellogg's Regular Package 2 For **17c**
GRAPEFRUIT JUICE Riona No. 2 Cans 3 For **19c**
SPRY SO-KLEEN P. & G. NEW WOODWORK CLEANER
3 Lb. Can **45c** Quart **47c** 7 Giant Bars **25c**
Gal. **\$1.29**

FANCY QUEEN **OLIVES** No. 15 Jar **29c** WIDMAR'S **GRAPE JUICE** Qt. Bot. **27c**
MORRELL'S **SNACK** Per Can **23c** M. N. Smith's **POTATO STICKS** **9c**
BAMA **PRESERVES** 12 Oz. Jar **15c** FANCY STUFFED **OLIVES** No. 7 Jar **23c**
SEM FACIAL **TISSUES** 500 Count **22c** AMITA **PEAR** COMPOTE Large Can **18c**
ARMOUR'S **MILK** 2 Small or 1 Tall Can **5 1/2c** TEXAS SPECIAL **PORK & BEANS** 16 Oz. Can **5c**

TEXAS KING **FLOUR** 24 Lb. Bag **73c** 48 Lb. Bag **\$1.35**

KEEP COOL WITH PIGGLY WIGGLY **BEVERAGES**
GINGER ALE — ORANGE
STRAWBERRY — KOLA
LIME RICKEY — LEMON
CLUB SODA
2 24 Oz. Bots. **15c** Plus Dep.



Armour's Star **PURE LARD** 4 Lb. Cart. **33c**
COFFEE PIPKIN SPECIAL Pound **15c**
TEA Lipton's glass 1/2-lb. pkg. free **22c** BLISS 1/2-Lb. TEA Box **25c**
A COMPLETE STOCK OF ALL CANNING SUPPLIES!

JUNE JUBILEE of MEAT VALUES
FANCY FED BEEF **ROAST** Seven Cut **18c**
SLICED BACON Per Lb. **18c**
FRYERS EACH **39c**
NU-MAID OLEO Per Pound **10c**
No. 1 **DRY SALT BACON** Pound **10c**
PORK LIVER Pound **12 1/2c**
SAUSAGE Pure Pork Per Pound **10c**
PORK ROAST lb. **15c**
ASSORTED COLD MEATS Pound **24c**
MAKE A DELIGHTFUL LUNCHEON, ON WARM EVENINGS



RED RYDER

By Fred Harman



Burning Oil In Rio Grande Urged As Defense Need

STIN, Tex.—A fiery serpent burning Texas oil wriggling miles from El Paso to the Gulf of Mexico is the latest idea of Texans who are deeply concerned about possible land invasion by enemies crossing the Rio Grande.

about 240 miles east of El Paso, Sadler says this field would be tapped by pipelines running to the river. A line already runs down to Del Rio, within three miles of the river bank. Its capacity is 40,000 barrels every 12 hours if equipped with booster stations at grades.

gas pressure that eliminates need for pumping. The field is located at an elevation of about 2,600 feet. The Rio Grande at Langtry is at elevation, 1,315 feet. Sadler isn't particularly worried about a motorized enemy crossing over the Big Bend of the Rio Grande.

through the Big Bend region where the Rio Grande has cut St. Helena Canyon 1,516 feet deep and Mariscal Canyon 1,675 feet. Feeding his fire line between the Big Bend of the Rio Grande and El Paso seems feasible to Sadler because already there is another pipeline now running from the mids. of Winkler County's 14 oil field—north of Yates—to El Paso.

BIG 4th of JULY TIRE SALE

Just Think of It! FRESH FACTORY STOCK Firestone TIRES \$666 SIZE 6.00-16

IT'S big news! Here's the famous Firestone Convoy Tire—built with patented Firestone Gum-Dipped cord body—selling at this amazingly low price! Why take chances with off-brand tires that carry neither the manufacturer's name nor guarantee.

Table with columns for Firestone Convoy and Firestone Standard tires, listing sizes and prices.

Listen to the Voice of Firestone with Richard Crooks, Margaret Speaks and the Firestone Symphony Orchestra, under the direction of Alfred Wallenstein, Monday evenings, over Nationwide N.E.C. Red Network.



Winston Castleberry to Wed Peggie Wilson of Dallas. The approaching marriage of Miss Peggie Wilson of Dallas to Mr. Winston C. Castleberry, also of Dallas, son of Mr. and Mrs. Frank Castleberry of Eastland and the nephew of Mr. and Mrs. Charles Pettit of Dallas, has been announced by her parents, Capt. and Mrs. William Otto Kohlmeister, New Orleans, La.

Miss Bruke's School in San Francisco, Calif. She made her debut at the Idlewild Ball in 1938-1939, and is a member of the Slipper Club. Miss Wilson and her mother have traveled in all parts of the world.

4-H Club Girls Are Home From Carlsbad Cavern

A group of thirty 4-H Club girls and sponsors visited the Carlsbad Cavern, New Mexico, June 18, 19, 20, Thursday. The first night was spent in White's Cavern, and early the next morning the group went to the Cavern and saw one of the most outstanding pieces of beauty in the world.

The following went on this very enjoyable trip: Mrs. S. R. Rogers, Salata Tucker, Quida Dell Brown, Wanda Myrick, Jean Myrick, Marjorie Calvert, Mary Jean Ferrell, all of Alameda; Mrs. Henry Wilson, Helen Dempsey, Mrs. Beck, Maxine Beck, Lillian Adams, of B. Lock; Mrs. Lum Love, Charlott Love, Juanita Love, Betty Jo Hinman, Zella Faye Stephens, of Ranger; Mrs. Jake Rhyne, Marie Rhyne, of Carbon; Johnnie Lee Broom, Gorman; Dorothy Daniels, Ima Louise Little, Flatwood; Verda Jean Spurlen, Olden; Jo Jane Nis, Morton Valley; Frances Blount, Gilmer, Texas; Lallie Ann Futrell, Gilmer, Texas; Naomi McBeth, Eastland; Margaret Blount, Home

SAVE On VALUES For a Glorious 4th It's a Wow For Savings! DRESSES \$1.00 \$2.98 \$3.98 Choice of Ladies' PURSES 98c CARL JOHNSON South Side Square EASTLAND

YES SIR! BUY NOW PAY LATER BUDGET PLAN TIRES as low as 50¢ Per Week Low Carrying Charge

FREE 5 Firestone LIFE PROTECTORS With 5 FIRESTONE IMPERIAL TIRES AT LIST PRICE SAVE \$51.25 SIZE 6.00-16

TIPS FOR 4TH OF JULY TRIPS Get One of These 3 Items FREE COOLAIR SEAT COVERS MODERN HOMEFAN TRI-RAIL GRILLE GUARD With This DELUXE Firestone AUTO RADIO \$37.95 Includes Dash Controls BATTERIES For longer and lowest cost service buy a new Firestone battery. Ask for our Changeover Price POLONIUM SPARK PLUGS Quicker starting and improved performance or your money back. 59¢

Jim Horton Tire Service

EAST MAIN STREET PHON E 258 EASTLAND, TEXAS

IDLE TRUCKERS We have good news for you The Iron Market Is Getting Better! WE PAY NOW for SCRAP IRON \$7.00 And Up JUNK BATTERIES 55c And Up JUNK RADIATORS 5 1/2c Per Lb. And Top Prices for Any Old Scrap Metal! EASTLAND IRON & METAL CO. H. PULLMAN EASTLAND RANGER SALVAGE CO. EMETERIO VASQUEZ RANGER

EVERY DAY AT EASTLAND HOTEL Mrs. A. M. Stokes 203 E. Main Street Weekly Meals 30c Sunday Meals 35c Special Rates to Regular Roomers and Boarders Loans On Your Life Insurance AT NEW LOWER RATES Are you paying 6% on your life insurance loan, or do you want a new loan REDUCED INTEREST 2% to 4 1/2% based on amount of loan. NO HIDDEN CHARGES! Existing loans refinanced and new loans made against the loan values of life insurance policies. We attend to all details privately. Consult us or write for full particulars. Freyschlag INSURANCE AGENCY Try Our Want Ads.

"It's an easy way to feel refreshed" Drink Coca-Cola Delicious and Refreshing THE PAUSE THAT REFRESHES BOTTLED UNDER AUTHORITY OF THE COCA-COLA CO. BY TEXAS COCA-COLA BOTTLING COMPANY