

City of Eastland Greets Fair, Festival Visitors

QUEEN EVENT ACTS INTEREST IN FESTIVAL AND FAIR

A Southwestern... of the climax... annual Eastland... and Southwestern... which opened... attracting great in... chairman of the... of Opal Hill... has been added... of entries in the... contest which will... night at the Fire... Field.

The World War 25 Years Ago, Sept. 29, 1914

By United Press
German troops repulsed as the battle of Albert ended. Russian forces occupied Demblin and advanced toward Cracow. Battle of Guise began on Western Front.

Seniors Of High School Are Buying Auditorium Shades

Although early in the school year, the senior class of Eastland High School is already making a contribution to the school. The members of the class in a recent session voted to buy new shades for the school auditorium. The order has already been forwarded.

SCHEDULE FOR PAYMENTS TO 'PROFS' TOLD

T. C. Williams, county superintendent, has sent the following bulletin to teachers and trustees of rural schools in the county. "1. The first pay day for schools is September 29 and all teachers should make out monthly reports on teachers' monthly report blanks giving the number of days taught and other items called for on the report. The following dates are fixed for teachers' monthly reports and pay checks and all teachers should be given in making out the reports of these dates:

Eastland Lions Will Aid Friday In Fair Activity

To aid in the annual Eastland County Fair and Southwestern Peanut Festival Thursday through Saturday this week at Eastland, members of the Lions Club voted Tuesday to contribute the assistance of nine members in counting tickets Friday night at the carnival, part of the entertainment features. The fair association is receiving a portion of the carnival receipts. Those appointed to aid in the carnival work and who will report at the grounds at 6:30 p. m. Friday are R. S. Searls, W. B. Harris, L. R. Burnside, Dr. W. S. Poe, Earl T. Williams, Claude Strickland, T. C. Williams, R. V. Galloway and J. O. Earnest.

PEANUT CROP SAID TO BE ONE OF MOST PROMISING OF ALL

Of all the money crops grown by farmers, perhaps there are none more promising than the peanut in its several varieties and their almost limitless possibilities, according to a bulletin written by George W. Carver, agriculture director of the Tuskegee Normal and Industrial Institute at Tuskegee Institute, Ala. Of the many good things in their favor, the following stand out as most prominent, says Carver: 1. Like all other members of the pod-bearing family, they enrich the soil. 2. They are easily and cheaply grown. 3. For the man the nuts possess a wider range of food values than any other legume. 4. The nutritive value of the hay as a stock food compares favorably with that of the cow pea. 5. They are easy to plant, easy to grow and easy to harvest. 6. The great food-for-forage value of the peanut will increase in proportion to the rapidity with which we make it a real study. This will increase consumption, and therefore, must increase production. 7. The peanut exerts a dietetic

DECORATIONS ARE PLACED TO WELCOME ALL

Ranger, Cisco Have Programs On 1st Day of Event. With Eastland gaily bedecked for the occasion, the thirteenth annual Eastland County Fair and first Southwestern Peanut Festival opened Thursday morning and will continue through Saturday evening.

Eastland Injured In Accident

They, formerly of... day was in a Cole... suffering from in... Monday in an auto... was said to have... collision with an oil... man.

Funeral Services Held Thursday For Mrs. Rosa Frost

Funeral services for Mrs. Rosa Lee Frost, 83, mother of Dallas Frost of Eastland, who died Wednesday afternoon in Abilene, were conducted Thursday afternoon.

Funeral Services Held Sunday For Mrs. H. D. Holbrook

Funeral services for Amanda McAdams Holbrook, 84, who died Saturday after a long illness at Eastland, were conducted at the Church of Christ Sunday afternoon with Rev. A. F. Thurman, pastor, officiating.

Peanut Co-op's Head Is Speaker At Rotary Meet

Dick Weekes, manager of the Southwestern Peanut Growers Association, described activities of the organization at a meeting of the Eastland Rotary Club Monday at the First Methodist Church. Sam Gamble was in charge of the program.

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Band To Provide Concert Friday At Fair In Eastland

Among entertainment features Friday night at the annual Eastland County Fair and Southwestern Peanut Festival will be a band concert by the Eastland High School band, announced Moreland Baldwin, director, Thursday.

Member Gain In Methodist Sector Reported At Meet

The pastors of the Cisco District Methodist churches met Monday with Rev. R. A. Langston, district superintendent, presiding. It was revealed during the course of the session that for 25 pastoral charges in the district there had been 884 additions to the church this year.

For Fair Held In Work

of experience are... who will weigh the... bits at the annual... ty Fair and South... ty Festival which... day and continues... it, it was pointed... today.

Dance Saturday To Be Feature Of Fair Celebration

Special attention was called today to a dance, part of the county fair and peanut festival celebration, to be held Saturday evening at the Connellee hotel in Eastland.

Abilene Group Gets Welcome At Stop In Eastland

Goodwill trippers from Abilene, advertising the West Texas Fair Oct. 2-7 at Abilene, were brief visitors Monday afternoon in Eastland.

Jurors Selected By Group After Naming By Judge

Jury commission for the October term of 91st district court, appointed by Judge George L. Davenport, in session Wednesday selected petit jurors for the term.

Eastland Legion Post Head Attends Confab at Chicago

Henry Pullman, recently re-elected commander of the American Legion post at Eastland, is attending the national legion convention this week at Chicago, Ill.

Plans Discussed For Second Annual Ranger Colt Show

Tentative plans for the second annual Ranger Colt Show, to be held the latter part of October, were discussed by Dr. Ross Hodges, chairman of the Ranger Chamber of Commerce livestock committee, and County Agent Elmo V. Cook at Eastland Monday morning.

Abilene Fair Will Have Free Features

ABILENE, Tex.—Arrangements for a full half hour of outstanding free acts to be presented twice daily at the West Texas Fair October 2-7, were announced this week by Gib Sandefur, chairman of the entertainment committee, as plans for the fair rapidly neared completion.

Girl Given Tent Position John Tarleton

struggle of Ranger has... student position at... College where she... a student.

Mrs. H. Gholson Dies In Lubbock; Funeral In Ranger

Word was received in Ranger today of the death of Mrs. Howard Gholson of Lubbock, formerly of Ranger, which occurred at Lubbock after a long illness.

\$3,270 Awarded In Train Suit

Judgment of \$3,270, in keeping with a jury's answers to special issues, has been rendered by 91st district court to the plaintiffs, Mr. and Mrs. D. Anderson of Colony, in their damage suit against Wichita Falls and Southern Railroad.

Extension Group At Abilene Meet

Extension agents for Eastland county—Elmo V. Cook, Ruth Ranney, Margaret Blount and Sam E. Rosenberg—Wednesday were at Abilene to attend a district meeting.

Plaintiff Loser In Suit On Land

Judgment favoring the defendants has been rendered by 91st district court in a trespass to try title suit in which Mrs. Callie Elliott was plaintiff.

Staff Young People Have Party Sept. 22

Miss Frances Hazard gave the young people a party last Friday night, Sept. 22. Outdoor games were played. Everyone reported a very nice time.

Marine Corp Will Interview Men On October 4 and 5

Sergeants Ray Purdum and Herschel H. Donahue of the Marine Corps recruiting district headquarters of Dallas will be at the post office in Breckenridge from 9:00 a. m. Wednesday, October 4 to 12:00 noon, Thursday, October 5, for the purpose of examining and interviewing applicants for enlistment in the United States Marine Corps.

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Eastland High's Juniors Perfect Class For Year

Nancy Seaberry has been chosen as president of the Eastland High School junior class, school officials announced Thursday. Jerry Bailey was named at the juniors' organization meeting as vice president and Edith Horn named as secretary-treasurer.

Oct 4 Set As Date For Staff Meeting

The Staff H. D. Club will meet in the home of Mrs. O. T. Hazard Wednesday, Oct. 4 at 2 p. m. It is expected every member will be present for this meeting as new officers will be elected. Visitors are welcome.

Motorcade Is Due In Ranger Friday

A motorcade of 20 automobiles, advertising the Jacksboro Reunion and Rodeo, will be staged Oct. 6 and 7, will visit Ranger Friday morning at 11:15 o'clock.

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Sermon Subject of Pastor Announced

Announcement was issued today that Rev. P. W. Walker, pastor of the First Methodist Church in Eastland, will use as his sermon topic Sunday morning at 11 o'clock the subject, "Street Dances, Honky-Tonks, Beer and Eastland." Evening services will be at 7:30 p. m.

THE WEEKLY CHRONICLE

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NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon being brought to the attention of the publisher.

Obituaries, cards of thanks, notices of lodge meetings, etc., are charged for at the regular advertising rates, which will be furnished upon application.

I Give You Texas

By BOYCE HOUSE

How's this for a thrilling moment in real life?

A friend stopped in a tavern on a highway near a large city for a bottle of beer. He was the only customer in the place. A car halted and three rough-looking men came upon the porch and, as they stood in the doorway, one of them asked in a low tone, "Is that him?" One of the others said, "No" and they drove away.

The thought of a narrow escape from being "taken for a ride" in a gang war practically deprived him of his thirst!

Even when men's hearts are heavy, they must have their jest—and so the jokes that were told during the first World war are again heard. Thus does the wheel of fate spin about.

One of the classics was the tale of the negro soldier who crept out into No-Man's-Land with a keen-edged razor as his only weapon. Encountering an enemy, the darkie swung at him with the razor. "The other smiled and said, "Missed me," to which the negro replied, "You just think I did; wait till you turns your head."

Then there was the Mississippi merchant who told a group of negroes that Uncle Sam was going to put 200,000 colored soldiers in the front line trenches and 100,000 white soldiers in the second line trenches. One of the colored listeners spoke up, "Yas, sah, and 100,000 white soldiers is gwine to be trampled to death."

And do you recall the negro who defined "T.N.T." (the high explosive) as standing for "Travel, niggah, travel"?

Then there was an American soldier in Paris who wanted to buy a bottle of eau de cologne but he couldn't think of the French name for it.

Soon after the outbreak of the World war in 1914, a mountaineer rode into an East Tennessee village. The storekeeper told him the news: "Germany and Austria are at war with England and France; Belgium has been invaded; Rumania is in it; so is Russia; it is the biggest war in history."

Then the merchant stopped to hear the mountaineer's reaction. Feeling the eye of everyone in the store on him, the new arrival said: "Well, they got a purty day for it, ain't they?"

Over Texas

A sign on a Dallas residence reads, "Spiritual adviser and tea-leaves reader."

Like a scene from "The Wizard of Oz" is the peanut store in Fort Worth, the walls entirely hidden by strings of thousands of peanuts in shells.

A study in contrasts is presented on the Cisco-Rising Star highway. Above the doorway of a modern farm home have been placed an ox yoke and an airplane propeller.

A favorite story: Hearing a noise in the hen-house one night, a farmer grabbed his shotgun and yelled, "Who's there?" From the hen-house came a voice, "Nobody but us chickens, boss."

There was a Texas newspaperman who submitted an article in a national contest. The entry didn't even win honorable mention; it came back with a printed rejection slip. He tore the manuscript up and two years went by. He decided he would try to tell the story again. Using the same material but putting it together in more polished fashion because of the previous "practice round," he sent it to the biggest, best-paying magazine in the United States, and the editor bought it.

There is no such thing as failure—at least, there needn't be. Today's defeat can be made the foundation for tomorrow's success.

174 Are Enrolled In Eastland High

W. G. Womack, principal at Eastland High School, reported Thursday that enrollment for the 1939-40 school year has reached the 174 mark.

CARD OF THANKS

We wish to thank each one for kindnesses shown our mother during her illness and our bereavement. We thank you, also, for the beautiful floral offerings. The Holbrook Children.

Try Our Want-Ads

Eastland Student Aids In Welcoming TSCW Newcomers

DENTON, Sept. 28.—Edith Rosenquest of Eastland joined the campus celebrities to welcome new students to Texas State College for Women when she played a leading role in the annual All College Night skit here last week.

Majoring in physical education, Miss Rosenquest is a junior student at the college and is the daughter of Mr. and Mrs. N. N. Rosenquest. She is representative of the junior class.

World's Fair symbols, the try-on and periphore, emphasized the theme of the show introducing student officers to newcomers and showing scenes from TSCW activities.

Father Of Ranger Girl Is Buried In Ranger On Monday

Funeral services for Hugh Dawley, 51, of Eliasville, father of Miss Helen Dawley, employe of the Ranger School Tax Office, who died at his home Saturday morning, were conducted Monday afternoon at Breckenridge, with burial in Evergreen Cemetery, Ranger.

The deceased had made his home at Eliasville for many years, and had been an employe of the Ohio Oil Company since 1920.

Survivors include his widow, one son, R. L. Dawley of Caddo; two daughters, Mrs. Clovis Braddy of Monahans and Miss Helen Dawley of Ranger; two sisters, Miss Mary and Miss Chella Dawley, both of Anderson, Ind., and one brother, Glenn Dawley, of Cromwell, Okla.

New Chevrolets Go On View Over Country Oct. 14

Chevrolet's new 1940 models will make their public bow on Oct. 14. W. E. Holler, general sales manager, announced here today through Harvey Chevrolet Co., local distributor. The cars, he said, will be shown simultaneously at the National Automobile Show in Grand Central Palace—where, as volume leader in the industry, Chevrolet again had first choice of space—at the General Motors special showing in the Waldorf-Astoria, at several important local auto shows, and in dealer's salesrooms throughout the country.

In line with the company's experience in recent years, Mr. Holler said, an important part of Chevrolet's announcement advertising has been scheduled in newspapers. Some 6,800 daily and weekly papers from coast to coast are on the schedule, other media being used to supplement and round out this effort. Pre-Announcement advertising has already begun to appear, and space will be increased as the new car introduction date approaches.

Formal presentation of its new product, and the selling program for 1940, will be made to Chevrolet's wholesale field organization and the Central Office sales department staff at the annual national sales convention scheduled to open here Sept. 28. The sessions will last two days, and will be attended by about 350 key members of the organization.

MUSIC WITH BEER OUT

By United Press

COLUSA, Cal.—Beer drinking hereafter will have no other musical accompaniment except the gentle gurgle that normally goes with it. Chief of Police Warren Davis has ordered the suppression of all record playing and other musical machines in the beer parlors.

Dates For Four-H Meetings Are Told

State fair officials at Dallas have notified county extension agents of dates for girls' and boys' 4-H club encampments at the fair. The girls' encampment will be Oct. 10-12 and the encampment for boys Oct. 17-19. Dates for the fair are Oct. 7-22.

Bonds Posted In Cattle Case Probe

E. W. (Tug) Underwood, deputy sheriff, announced Tuesday that Lester Campbell and J. Campbell of Cisco, charged with alleged cattle theft, have posted \$750 bond.

Underwood said that the men were taken into custody at El Paso by Sheriff Loss Woods. The bonds posted were appearance.

Small Increase In Production Noted

The American Petroleum Institute announced Saturday that daily average crude oil production in West Central Texas the week ended Sept. 16 was 33,000 barrels, an increase of 50 barrels over the average the preceding week.

CLOVER FARM STORES

LET'S BE CLOVER FARM MINDED

THERE HAS BEEN NO ADVANCE ON CLOVER FARM ITEMS YET! ALL FAIR VISITORS WELCOME—SHOP HERE FOR VALUES!

- APPLES ^{Delicious} Lg. size, doz. 30c
- APPLES ^{Jonathan} Med. size, doz. 15c
- BANANAS Doz. 15c
- ORANGES ^{Sunkist} Dozen 20c
- PRUNES ^{FRESH} 2 Dozen 15c
- Cauliflower . . . Lb. 12½c
- CABBAGE Pound 4c
- SQUASH 2 Lbs. 15c
- CELERY Lg. Stalk 15c
- LETTUCE Lg. head 7½c
- BEETS 2 Bunches 9c
- Rutabagas Lb. 4c
- COFFEE ^{FOLGERS} Pound 25c
- COFFEE ^{RED CUP} 2 Pounds 29c
- HOMINY Your Choice
- KRAUT EACH
- GREEN BEANS
- TOMATO JUICE
- BEAN SOUP
- RED BEANS
- CORN
- POTATOES ¹⁰ Lbs. 23c
- GLADIOLA
- FLOUR 48 Lbs. \$1.47
- HONEY 5 Lbs. 50c
- YAMS 5 Lbs. 23c
- Cranberry Sauce Can 15c
- Peanut Butter . . . Qt. 25c
- Mustard 2 Qts. 25c
- MISSION Peas . . . 2 no. 2 Cans 25c
- Milk, 3 tall or 6 small 19c
- C. F. Corn . . . 2 No. 2 Cans 25c
- Lima Beans, No. 2 Can 15c
- CLOVER FARM Facial Tissue, 500 ct. 25c
- Toilet Tissue . 3 Rolls 13c
- Wax Paper . . 2 Rolls 15c
- CLOVER FARM 2 BOXES Granulated Soap . . . 35c
- MADE TO EAT Pound 15c
- CUT From THE FINEST BEEF Pound 17c
- TENDER AND TASTY Pound 19c
- SWIFT'S ALL SWEET Pound 25c
- A TASTY QUICK LUNCH Pound 25c
- PRIME RIB ^{BONED, ROLLED AND TIED} Cut From Fancy Corn Fed Beef—Lb. . . . 30c

FOR SALE

10% CASH DOWN

Balance

4% SIMPLE INTEREST

\$74

We have been granted a limited time only by our company to sell more than thirty nice homes and apartments which are renting monthly for \$15.00 to \$40.00 on the plan set out above. In nearly all cases the payment on the loan each month including 1-12 of the annual tax will be less than the monthly rental. This is an unusual opportunity for the family with limited means, or drawing a fair salary to acquire a home. Don't put off buying a home. Many have in the past, and what a tragedy! Let us show you these homes today.

Earl Bender & Co.

Abstracts - Insurance - Real Estate



No place like home for the pause that refreshes

That day of rest at home is a welcome pause from hurry and worry. Make it perfect with ice-cold bottles of Coca-Cola for the pause that refreshes. Put the handy six-bottle carton on your shopping list.

TEXAS COCA-COLA BOTTLING CO.

NO WAR SCARE PRICES!
at **PIGGLY WIGGLY**

FAIR WEEK Specials

Make Our Store Your Shopping Headquarters!

- FLUFFO** PURE VEGETABLE SHORTENING Made by Makers of Crisco 4 LB. CART. **39c**
- TEXAS KING FLOUR** 24 LB. BAG **65c**
- GOLD MEDAL TAMALES** 2 CANS **25c**

CAMPBELL'S TOMATO SOUP 3 Cans **25c**

LIBBY'S PINEAPPLE JUICE 3 No. 211 Cans **25c**



P. & G. SOAP 5 Giant Bars **19c**

FANCY RED DELICIOUS APPLES 125 SIZE DOZEN **35c**

Potatoes 10 lbs. **25c**

HAPPY-VALE PEAS No. 303 Cans **10c**

THOMPSON SEEDLESS GRAPES PER POUND **5c**

LIMES JUMBO SIZE 2 DOZEN **25c**

SUPER-CREAMED CRISCO 3 Lb. Can **53c**

ONIONS Spanish Yellows 2 Lbs. **9c**

YAMS 5 LBS. **19c**



This little Pig went to market—and he discovered it was Piggy Wiggly! He wants everyone to know the adventure in convenience and thrift which can be found only here! Come in, and you, too, will learn to SHOP AND SAVE at PIGGLY WIGGLY!



FRESH FISH AND OYSTERS

HAMS HALF or WHOLE POUND **23c**

STEAK LOIN OR T-BONE LB. **25c**

PIG LIVER Pound **15c**

SLICED BACON Pound **22c**

BEEF ROAST Pound **18c**

JOWLS PER POUND **10c**

PORK ROAST PER POUND **18c**

CHEESE Per Lb. **21c**

SHORT RIBS Per Lb. **15c**

PURE PORK SAUSAGE PER POUND **19c**

OLEO Per Lb. **15c**

ICY BLUE ROSE ICE 3 Pound Celo **19c**

WHITE HOUSE APPLE JELLY 2 Lb. Jar **25c**

MARKET DAY RAISINS 2 Pound Pkg. **15c**

SWANSDOWN BAKE FLOUR Pkg. **25c**

PURE GRANULATED SUGAR 10 lb. bag **59c**

GRAPE JUICE WIDMAR'S Quart Bottle **29c**

K. C. BAKING POWDER 25 Oz. Can **17c**

MEAL Texas 5 Lb. King Bag **15c** 10 Lb. Bag **27c**

TOMATOES VALLEY ROSE 2 No. 2 Can **15c**

POST TOASTIES LARGE BOXES **9c**

CANDY - BARS



ALL 5c KINDS

3 for **10c**

HUSKIES Regular Package **11c**

CUTRITE Waxed Paper, 2-40 ft. rolls 13c; 125 ft. roll 19c

SUGAR Brown or Powdered 3 Pkgs. **25c**

FAULTLESS STARCH Pkg. **9c**

WALDORF TISSUE 3 Rolls **14c**

HY-PRO, Perfect Bleach Qt. **15c**

BROOMS Each **25c**

GRANULATED FOR INSTANT SUDS
OXYDOL
THE COMPLETE HOUSEHOLD SOAP
MAKES RICH SUDS - SOAKS CLOTHES WHITER - CUTS WASHING TIME - SAFE FOR HANDS
LARGE BOX **21c**

GRAPE FRUIT JUICE 3 No. 2 Cans **15c**

TOMATO JUICE CAMPBELL'S Large 20 Oz. Cans **10c** No. 5 Cans 50 Ounce **23c**

PINEAPPLE HILLSDALE BROKEN SLICES NO. 2 CANS **15c**

"Blended for Taste Appeal"
PLYMOUTH COFFEE
Yes, it's "Blended for Taste Appeal" because THE TASTE TELLS THE STORY!—So if you want grand coffee that will thrill your sense of taste—AND YOUR POCKET BOOK—PLYMOUTH IS THE ANSWER!
15c

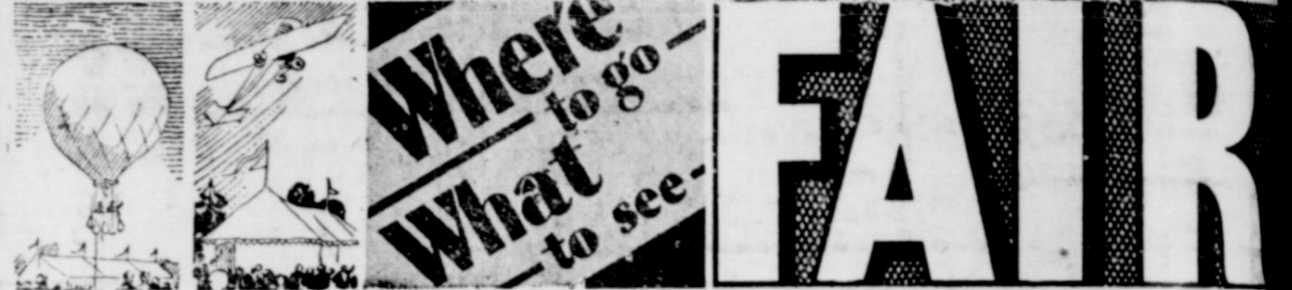
We Reserve the Right to Limit Quantities and Not Sell Our Competitors!
EASTLAND, TEXAS

PIGGLY WIGGLY

INVITING EVERYONE TO THE EASTLAND COUNTY PEANUT FAIR



This Page Sponsored By The Chamber of Commerce. Appear Below-While Here Visit and Enjoy the Fair



WELCOME TO THE FAIR



STARTING OUT in life or living in the quiet, retired years, they've all placed their friendly confidence in Our Bank. Young people looking forward to higher education, business success, a home and a family. Elderly people looking forward to years of assured comfort . . . to a steady income. All these regular folks have placed their trust in us. No wonder we're proud to call them "Friends of Ours!"

Eastland National Bank

We are glad to participate in this Eastland County Thirteenth Annual Fair and Peanut Festival. It has always been the policy of our organization to cooperate fully with the progress of this entire community in livestock and in agricultural improvements.

EASTLAND WICHITA FALLS & GULF RAILWAY
C. J. RHODES, Mgr.
Office Exchange Bank Building -- Phone 131

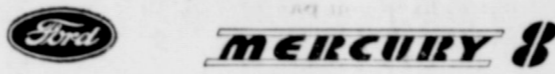
With a good wish for all people and a cooperative spirit of service to the community we extend all Fair visitors a cordial invitation to visit us during the Fair!



Years of research... years of training men, and years of service are the combinations that make our tribute to the community trustworthy. A turn of a switch is all you need for useful and comfortable Electric Service.

TEXAS ELECTRIC SERVICE COMPANY

Wait for the new 1940 Fords, Mercury and Lincoln Zephyr models soon to be shown in our showrooms. We will be glad to have all visitors come to our plant and let us serve you while visiting the Fair.



SEE OUR BIG USED CAR BARGAINS!

KING - BALL MOTORS

On the Square -- Phone 42

"BEST BET'S BUICK"

NOW ON DISPLAY IN OUR SHOWROOM!

See the new 1940 models Buick and Pontiac automobiles here. The greatest automobile engineering achievements in history.

MUIRHEAD MOTOR CO

305 E. Main -- Phone 692

CONNELLEE

On the stage Saturday midnight show, 11 a. m. see and hear Joe Buzze and his orchestra in person plus outstanding screen attraction, Boris Karloff in—

"The Man They Could Not Hang"

Be Sure and Attend the

LYRIC and CONNELLEE THEATRES

For supreme entertainment while visiting the Fair.

Flowers at this time of the year are hard to get but not at our floral shop. We always have a complete assortment of beautiful and lovely flowers for any occasion. Be sure and visit our nursery while attending the Fair.

PARKER FLORAL SHOP
Corner Green and White St. -- Phone 140

By all means visit our station while taking in the Fair. This is your opportunity to let us demonstrate to you the value of Goodyear Tire products and also to prepare your car for winter driving. Complete line of Texaco Motor Oils and gasoline, washing and greasing is our specialty.

LUCAS SERVICE STATION

300 E. Main -- Phone 50

It is a pleasure to extend greetings to all Fair visitors. We hope you will enjoy it and we are always glad to cooperate with the growers and livestock industries of this entire section.

BEN HAMNER

1,000 GALLONS GASOLINE GIVEN AWAY FREE!

See Us For Details

GUY PATTERSON
COSDEN SERVICE STATION
West Main Street -- Eastland

Drive in to any Magnolia Service Station now, have your crank case drained and your oil and grease cleaned out and refilled with MOBIL OIL and MOBILE GAS. All Magnolia Service Stations will extend you every courtesy while visiting the Fair.

HAL JACKSON
Distributor Magnolia Products

You are welcome to West Texas hotel and coffee shop. Cool rooms, un-excellent cuisine. We treat you like home folks.

Connellee Hotel & Cafeteria

West Main on Highway 80 -- Phone 100

Make our store your headquarters and pleasure while visiting the Fair. Value for men—

Curlee Suits
Extra Pants

Just arrived for women beautiful

Coats \$9.90



West Side Square -- Eastland

On this year of apparent plenty in our county we are truly celebrating the Eastland County Fair and Peanut Festival bringing together the greatest agricultural and livestock displays in our entire program of the Chamber of Commerce is for the enhancement and progress of our people. For any information and to invite you to visit the Eastland County Fair.

CHAMBER of COMMERCE

For all good things to eat, whether for a picnic or short orders come to us. Our foods are delicious and palatable. folks eat here.

ANDREWS CAFE
East Side of Square -- Eastland

EVERY BODY WORTH FAIR AND FESTIVAL

Crowing about!



Whose Special Invitations
with Them-You Are Welcome

FOOTBALL EASTLAND vs HICO

WELCH FIELD
FRIDAY 3:30 P. M.



to the finest and most attrac-
West Texas. We hope you will
to the full limit while visiting the
you to cooperate in avoiding ac-
serving traffic rules while in our
officers will be glad to extend you
and assistance.

Our complete line of 1940 General Electric Re-
frigerator, General Electric Radios, Philco Ra-
dios, are so fascinating that we urge you with-
out fail to pay our store a visit while attending
the Fair. Let us explain the full qualities of these
products as well as the convenient terms at
which they can be bought.

HARPER MUSIC CO.

110 W. Commerce — Phone 335

of EASTLAND

beautifully and attractively ar-
you a complete line of jewelry,
Glassware, Silverware, and all
vertized brands of watches.
most complete and modern facil-
ent and experience in this section
fitting of proper glasses for your
and pay us a visit while attending

While visiting the Fair see our beautiful line of
new Fall and Winter Coats, Hats, Dresses, Shoes
and accessories. All are nationally advertised
brands and popular price.

The FASHION

North Side Square — Eastland

E. A. BESKOW
and Optical Company
to Penney's — Eastland

Come in and visit with us while in Eastland. We
extend greetings to all visitors and home folks
and will be glad to discuss with you any of your
insurance problems.

REMEMBER WE INSURE ANYTHING!

FREYSCHLAG INSURANCE COMPANY

North Side Square — Eastland

To be in business in one community over 21
years we must be good. There is hardly a home
in this entire section that hasn't got the Hig-
ginbotham mark of quality in some manner of
its products involved in its construction. We
extend our grateful thanks for your confidence
in our service and will appreciate a visit to our
store from all people of this entire section while
visiting the Eastland County Fair. We will be
glad to consult with you on your building prob-
lems without cost or obligations.

Higginbotham - Bartlett
Lumber Company
201 W. Main — Phone 112

For peppier get-away and motor protection buy

ARAB GASOLINE

It is a home product made and refined in East-
land county. No Arab Gasoline user has ever
gone wrong in using Arab Gasoline in the most
high or low priced automobile or truck. We will
be glad to have you pay us a visit while attend-
ing the Fair.

ARAB GASOLINE CORP.

Office Exchange Building — Phone 740

We will be grateful for you to pay a visit to our
plant while in Eastland attending the Fair. Our
cleaning and pressing department is modern in
every respect. Be sure and let us do your work.
Dusty clothes need expert cleaning to preserve
the cloth and look your best.

Harkrider Cleaners and Dyers

Phone 20 — W. Main Street

Cold weather is on the way, now it is the time
to let us check your plumbing and electrical
wiring. While attending the Fair we will be
glad to have you visit our showrooms and let us
demonstrate to you the new 1940 line of hot
water heaters, electrical fixtures and remember
we install complete system of bathroom fixtures
and can furnish any color to match your
scheme.

SMITH PLUMBING ELECTRICAL - TINNERS

Phone 100 — Eastland

When visiting the Fair come in and let us show
you the newest lines of men's Suits, Hats and
Shoes for Fall and Winter wear. Our men's ac-
cessories are complete in every detail. For many
years we have catered exclusively for men's
wear. All popular priced.

MEN'S SHOP

East Side of Square — Eastland

WHEN YOU VISIT THE FAIR COME SEE OUR MODERN PLANT AND—

Take This Timely Temperature Tip Today . . .

GET YOUR WINTER CLOTHES CLEANED NOW—

Cold weather is near at hand with its blustery winds and low
temperatures, bringing the time of year when your heavy
clothes not only feel mighty comfortable, but are essential to
preserve your health. So if your winter coat isn't clean and
ready for wear, send it to THE MODERN today for Sanitone
Cleaning, along with winter suits and dresses of the entire
family. Our prices are reasonable, unusually so, considering the
high quality of the work we do! We also clean sweaters, gloves
and jackets. PROMPT SERVICE!



Send Us Your
Last Season's
FELT HAT
We'll Make it
Look Like New!



PHONE
132

MODERN DRY CLEANERS DYERS HATTERS



South Seaman Street

For many years we have served the people of this state with the finest foods
available. Our customers have always been satisfied. We have large, long room-
ier counter service and spacious table service. Our cafe is conducted along the most
modern lines. We serve regular meals and short orders, all kinds of sandwiches,
soft cold drinks and beer. Be sure and visit us during the Fair.

MAJESTIC CAFE

South Side of Square — Eastland

SEE THE NEW 1940 Dodge AND Plymouth

NOW ON DISPLAY AT OUR SHOWROOM

IT'S A GRAND OPPORTUNITY TO GET THIS CAR OF YOUR CHOICE!

BURNSIDE MOTOR CO.

West Commerce Street

Eastland

VISIT US DURING THE FAIR

GERMAN U-BOATS SHELL AMERICAN CITIES

87 U. S. SHIPS SUNK BY ENEMY SUBMARINES OFF ATLANTIC COAST DURING WORLD WAR; NOW THE STORY CAN BE TOLD!

When American waters were invaded for the first time by U-boats in 1918, seven submarines sank eighty-seven ships within sight of the American coast. The first to go down was the Hattie Dunn, sunk off Winter Quarter lights, in May. The U-151, first of the hostile craft to be sent into American waters, sank twenty-two ships in 53 days.

A U-boat entered the mouth of New York harbor, laid mines, cut two important cables, one to Europe the other to South America, and then scuttled to safety with American subsasers in hot pursuit.

On the sultry afternoon of July 2, 1918, from the guns of one of these U-boats, there rained on American soil the first foreign shots of history. These fell on the shores of Orleans, a hamlet on the southeastern elbow of Cape Cod. Thousands of spectators watched in amazement from the shores of Hyannis, Falmouth, Harwich, Yarmouth and Dennis as Orleans villagers were sent scurrying into cottage cellars.

These U-boats, bigger than any that have been built since, were three hundred feet long, had from five to seven torpedo tubes, carried fifty mines and two were double-decked. The subs had a cruising radius enabling them to cross the Atlantic both ways, and to roam the New England coast for three months.

When the U-152 attacked the navy transport Ticonderoga, Lieutenant Commander J. J. Madison leaped to the bridge and swung his helm desperately to ram the submarine. He missed by only twenty five feet, and paid dearly for the miss. Infuriated at the attempt to ram his submarine, the raider captain attacked without mercy. Of the 237 men who had sailed with the Ticonderoga there were less than fifty alive when Lieutenant Commander Madison, desperately wounded, gasped out the order, "Save the poor devils who are left."

The slaughter continued after a white blanket had been nailed to the topmast in signal of surrender. A torpedo broke the Ticonderoga's hull in half. Rafts built out of the debris, were blown to bits as they were launched. Only twenty-two men escaped in an open lifeboat. Four days later, delirious and weak from loss of blood, they were picked up.

The Americans answered the U-boat challenge with the heroism of untrained volunteers who went out in 110-foot subsasers. These replied to U-boat guns and torpedoes with depth bombs, fired two at a time one hundred yards into the sea from Y-guns, or rolled overboard behind the zig-zagging chasers. These bombs, each containing 300 pounds of TNT, eventually turned back the raiders. Four of these identical subsasers were used in the filming of the picture, "Thunder Afloat," which stars Wallace Beery, with Chester Morris and Virginia Grey and is now playing at the Lyric.

It is a story of those thrilling and little-known days of the World War, when a sudden emergency was met with untrained men and raw, sacrificial courage. It is a glorious if seldom told true chapter of American naval history.

WIFE'S ATTITUDE SPURS CONFLICT OF 'IN NAME ONLY'
How a wife's mercenary interest in her husband restrains her from giving him his freedom so that he may marry the woman he really loves is the thematic basis of "In Name Only," the Lyric Theatre's forthcoming hit co-starring Carole Lombard, Cary Grant and Kay Francis.
When Grant meets Miss Lombard, a young widow, they fall in love with each other. He appeals to his wife to give him his freedom. But Miss Francis has cleverly endeared herself to Grant's family, who think she is an ideal daughter-in-law, and she refuses to give up her position. Further, she threatens Grant and his family, Miss Lombard and her five-year-old daughter with scandalous notoriety if Grant dares to take any steps. The consummation of Miss Lombard's romance with Grant springs from a series of pulsating dramatic episodes which speed "In Name Only" to a heart-punching denouement.



American Waters Invaded!

7 Submarines Sink 86 Ships Off the Boston Coast!

U-Boats Reported Seen In New York Harbor!

Citizens Seek Cover In Unprotected Cottages!

NEW YORK, N. Y.—American people were horrified to find themselves attacked by a hostile German fleet of submarines simultaneously along the Massachusetts coast and in the New York City harbor.

Terror and pandemonium reigned while helpless men, women and children sought safety in flimsy cottages and homes. The American tug, Perth Amboy, towing barges filled with women and children, was a few hundred yards off-shore.

Creeping up under the cover of a seaward fog, a submarine charged at full speed with 3-inch guns blazing. The barge folk, screaming with the agony of burns and wounds, leaped into the fiery sea. Whaleboats were launched from shore to rescue the forty-one victims.

AMERICAN SUB-CHASERS ENGAGE GERMAN U-BOATS IN GREAT SEA BATTLE!

The first American boat to go down was the Hattie Duen sunk off the Winter Quarter Lightship.



American crews found themselves helpless against the superior armament of the fast-charging and long-range cruising tactics of the German submarines and were forced to surrender!



The Navy transport, Ticonderoga, attacked and its crew was literally shelled into the sea!

Of the 237 men who had sailed with the Ticonderoga there were less than 50 alive when Lieutenant Commander Madison, desperately wounded, gasped out the order, "Save the poor devils who are left."



The German submarines were 300 feet long, had from 5 to 7 torpedo tubes and carried 50 mines. Two were double-decked. They had a cruising radius enabling them to cross the Atlantic both ways.

Homeless Boy, 10, Gets Many Offers

By United Press
COLUMBUS, O.—There is still some good will in the world as the experience of a homeless little boy of 10 demonstrates.
A little fellow named Buddy, orphaned at the age of 3, had to be taken to the county juvenile detention home from the residence

of his foster parents because the illness of his foster mother precluded her caring for him longer. Within a few hours after his plight had been recounted in a newspaper 20 families had volunteered to take him into their homes. One woman wanted to take him to her ranch home in New Mexico and begged the court to grant permission before she had to leave for the West. All applicants and their homes must first be investigated, but it appeared that Buddy is assured a new home.

CONNELLEE Admission 10c - 15c THURSDAY - FRIDAY

AMERICAN SUB-CHASERS ENGAGE GERMAN U-BOATS IN GREAT SEA BATTLE!
Another Thundering Cassidy Thriller!
He's double-crossing the double-crossers to foil the cleverest gang of train robbers that ever ravaged the West!
Paramount presents
Clarence E. Mulford's RANGE WAR
featuring
WILLIAM BOYD
with
Russell Hayden - Willard Robertson
Matt Moore - Betty Moran
ADDED
"Betty Boop Cartoon"
"Fisherman's Luck"

DOUBLE FEATURE SHOW SATURDAY -- ONE DAY ONLY

GUN WAR FOR A FORTUNE IN CATTLE!
GEORGE O'BRIEN in "RACKETEERS OF THE RANGE" With CHILL WILLS MARJORIE REYNOLDS
Directed by D. ROSS LEDERMAN. Produced by BEST GIBSON. Screen Play by Oliver Drake.
HOLD EVERYTHING! Here Comes the Army!
A Paramount Picture with John Howard - Mary Castle - Robert Cummings
Directed by J. V. BRUCE

SUNDAY -- ONE DAY ONLY

THE HARDYS RIDE HIGH
Lewis STONE - Mickey ROONEY
Cecilia PARKER - Fay HOLDEN
Screen Play by Agnes Christen-Johnson. Story by Van Heiber and William Lorch. Directed by George B. Seitz

LYRIC Fine Show Always SUNDAY and MONDAY

Can tomorrow's love fit today's wedlock bond? The unexpected answer of the season's most thrilling some! Excitement-packed drama—Park Avenue
"I'll get him—and you can't take your face!"
Carole LOMBARD Cary GRANT
IN NAME ONLY
CHARLES COBURN - HELEN VINSON
KATHARINE ALEXANDER-JONATHAN HALE - MAURICE MOSCOVICH
Directed by John Cromwell • Produced by George Hoyt • Screen Play by...

AND MORE TOO
"The Latest War News"
Musical Hit! RUSS MORGAN BAND

TUESDAY and WEDNESDAY EXTRA
THE LOWDOWN ON THE UPPERCRUST!
Secrets of society playgirls... peddling their glamour where it is bid for in millions! Daring! Exciting!
THESE Glamour GIRLS
LEW AYRES - LANA TURNER
TOM BROWN - RICHARD CARLSON
JANE BRAYAN - ANITA LOUISE
MARGIE HUNT - ANN RUTHERFORD
WARY BETH WOODS - OWEN DAVIS, Jr.
Screen Play by Stanley J. Stein and Morton Pateron. Directed by S. Sylvan Simon. Produced by Sam Zimbalist.

LYRIC Thursday, Sept. 28th
You've Read the Book! Now See It As a Movie!
"FIVE LITTLE PEPPERS GROW UP"
Starring Edith Fellows
AND HERE'S MORE
Foto Nite Amateurs 9 P. M.
"PETRA"—World Color Window

BIG STAGE and SCREEN MID-NITE SHOW
SATURDAY NITE — 11:45 P. M.
ON THE STAGE
JOE BUZZE And His Orchestra
40 Minutes of Music, Fun and Novelties (STAGE SHOW AT 1:15 A. M.)
ON THE SCREEN
BOB'S KARLOFF HORRIFYING
THE MAN THEY COULD NOT HANG
LORNA GRAY - ROBERT WILSON - ROGER PRYOR
A COLUMBIA PICTURE
"You think I am dead... but I still can hate... and destroy!"
ADM. - 10c CONNELLEE ADM. - 10c
25c - 35c 25c - 35c

Wallace BEERY
Brimstone's terror... who tried to fight the war alone!
THUNDER Afloat
with Virginia MORRIS - GREY
DOUGLAS DUMBRILLE
an M.G.M. Picture
AND JUST FOR FUN
Musical Hit! Eddie DeLange Band
DONALD DUCK BEACH PICNIC
LYRIC FRIDAY and SATURDAY
Thunderous Thrills! The Heroic Adventure! With Fighters of "The Suicide Fleet!"
Now it Can Be Told! Incredible... But True! When Hun U-boats were in American waters! England city shelled! 86 torpedoes! U. S. sea force man 'suicide fleet' to sink raiders of the deep! Wallace Beery's back in "Hell Bound Heart" thrills... as the "coward" tried to win the war single-handed! IT'S TIMELY!
SEE... The ramming of the giant U-Boat! 30 seconds to the lifeboats! Trapped beneath the hull! Captive in a crippling Mutiny in the battle fleet! Scores of other breath-taking scenes that ACTUALLY HAPPENED!

SEE HEAR JOE BUZZE ON THE STAGE IN PERSON Saturday Midnight Show

Earl Throne and
thy Jane and Bob-
Mrs. William Hoag
Ringling Brothers,
alley circus Wed-
ene.
L. E. Haines have
Crosbyton.

Society Notes

Civic League Welfare Department Solicits Used Clothing

The Civic League Welfare Department asks that anyone having used clothing of any kind, reserve them for the annual drive, which will take place in the near future. Contributions are solicited by this committee and if you will call 472 the chairman will be glad to call for and store any wearing apparel which you may wish to contribute.

Beethoven Junior Music Club Held Initial Meeting
The Beethoven Junior Music Club met in the home of Mrs. A. F. Taylor Wednesday for their initial meeting of the new club year. Melba Wood, vice-president, conducted the session.

During the business period, the club voted to have yearbooks this year. They also elected Helen Lucas as delegate to represent the Beethoven Club at the district convention to be held in Brady October 21.

A program on the works of Beethoven was given with the description of a Sonata given by Caroline Roberson as introduction. Sonatina Number Two by Kuhlau was given by Mary Hearn, followed by Johnnie Lou Hart discussing an article from the Sixth District Federated News. A piano solo was played by Julia Brown in keeping with the program theme. The biography of Beethoven was given by Beulah Faye White, followed with the piano number, "Moonlight Sonata," by Beethoven played by Helen Lucas.

The Taylor home was beautifully decorated using garden flow-

ers as the theme throughout the home. A dainty refreshment plate of sandwiches, olives, potato chips, iced tea and candy was served.

The Beethoven Club will hold their next meeting in the home of Helen Lucas on October 25.

Present: Beulah Faye White, Melba Woods, Julia Brown, Johnnie Lou Hart, Caroline Roberson, Jean Pegler, Velma Baggett, Mary Hearn, Helen Lucas, Emma Lee Hart, Beulah Mae Herndon, Verna Van Geem.

Fete Mrs. Jess Richardson With Surprise Party

Mrs. R. F. Wynne was hostess Wednesday to a delightful birthday surprise party complimenting Mrs. Jess Richardson. Mrs. T. L. Cooper and Miss Mary Timmons were co-hostesses for the affair, which was held in the home of Mrs. Wynne. Mrs. Richardson is Worthy Marton of the local East-ern Star order.

Mrs. Howard Brock and Mrs. C. C. Cogburn assisted in the arrangements.

Iced fruit punch and cookies were served to the following:

Miss Sallie Morris, Mmes. Ed Harbin, Geo. E. Cross, J. W. Harris, C. S. Karkalits, Hannah Lindsey, Miss Mabel Hart, Mmes. Mary Jane Hamilton, Edna Hamilton, Theresa Martin, Lillian Mullings, Bernice Treadwell, J. C. Day, J. F. McWilliams, A. F. Taylor, Jno. F. White, Mary Barton, T. E. Burkhead, H. W. King, Ida Harris, R. L. Young, D. J. Fiensy, N. E. Smitham, Garner Kinard, Maye Kelly, Ina Bean, Ellen Horn, Clara Wingate, J. A. Beard, Katherine Watson, Marguerite Welsh, Tonie Johnson, May Harrison, Ethelene Marsh, Miss Thelma Harris, Mmes. Cloy Miller, Bill Jessup, Christine Beskow, Frances Richardson, A. Herring, and honoree, Mrs. Richardson.

Miss Billie Harris of San Angelo is visiting her sister, Miss Thelma Harris this week.

Sam Gamble is a business visit- or in Dallas.

Brewers Convene On Public Service

BREWERS of America who have been conducting a three-fold educational, advertising and self regulation campaign to align their industry with the public interest, will review progress and plan future operations at the United Brew-ers Industrial Foundation's Conven- tion in New York City, on Wednes- day, October 4.

All brewers in the country have been invited to attend the Conven- tion, to discuss long range plans for an industry which has made tax con- tributions, created employment and stimulated local business in six and a half years to the extent of 10 bil- lion dollars. The Foundation was established three years ago as a non-profit organization to interpret the brewing industry to the public and the public to the industry.

State directors of the industry's self-regulation movement will pre- sent reports of active cooperation during the past year with local law enforcement officials to "clean-up or close-up" establishments where objectional con- ditions surround the sale of beer. This phase of the pro- gram is being pursued to date in Nebraska, Alabama, Kansas, Ten- nessee, North Carolina, Mississippi, Oklahoma and West Virginia.

Plans for continuance of the self regulation activities and of the news- paper advertising campaign which the Foundation has been conducting in many states will be discussed at the meeting. Following the Conven- tion, brewers and their guests will participate in Brewing Industry Day at the New York World's Fair on Thursday, October 5.

Hamner Undertaking Co.
Phones 17 and 564
DAY OR NIGHT
AMBULANCE SERVICE

Eastland Church Pastors Oppose Dances On Street

Ministerial opposition to street dances held in Eastland recently came today in a resolution adopt- ed by the Ministers Alliance of Eastland.

The resolution, adopted at a meeting in the First Methodist Church, was as follows:

"To the Citizens of Eastland: We, the undersigned, speaking both for ourselves and for our churches and with the interest of Eastland at heart, wish to go on record as being unqualifiedly op- posed to the street dances now being held somewhat regularly on the streets of Eastland.

"We believe the dances not only serve no good purpose for Eastland, but in several ways

serve the wrong purposes and do not represent the kind of Eastland we should have.

"We believe also that the over- whelming majority of the citizens of Eastland, and the practically unanimous memberships of the several churches, are strongly op- posed to the street dances.

"We trust, therefore, that the responsible sponsors will in this way respond to the wishes of this large majority of people, and to this plea for the best interests of Eastland, and see fit to disconti- nue the street dances.

"Signed, The Eastland Ministers Alliance.

"P. W. Walker, Methodist Church.

"J. E. Blunk, Christian Church.

"H. C. Hathcoat, Church of God."

German U-boats are sinking British freighters so rapidly these days you can almost see the shore- line rising if you look closely.

PIANOS SACRIFICED!
LAST 2 DAYS!



We have 7 new Spinette and Console Pianos in storage in Eastland that must be disposed of at once. Rather than ship, we will accept any reasonable offer.

No Money Down! As long as 3 years to pay balance.

Good Practice Piano, \$65.00. Save 30% to 50%!

These Pianos are made and guaranteed by the World's Largest Piano factory. See factory representative at Tom Lovelace Transfer Company, E. Commerce Street. — Open Evenings.

COLLINS PIANO CO.
Tom Lovelace Transfer Co.

Have a Good Time at the Fair and Get the Best Market Quality at Leon's

BACON, Our Special, home sliced	Lb. 27c
BACON, Armour's Faultless	1 Lb. Pkg. 25c
BACON SQUARES, Not Jowls	Lb. 18c
Fancy Baby Beef Roast, choice cut	Lb. 18c
Fa'cy Baby Beef Steak, Loin, T-Bone Chops	Lb. 25c
Fancy Baby Beef Stew or Ground Meat	Lb. 15c
SALT PORK, No. 1 Sides	Lb. 15c
JOWLS	Lb. 11c
BIG BOLOGNA	Lb. 15c
ROAST, Shoulder Cuts	Lb. 19c
PORK CHOPS or HAM	Lb. 25c
HAMS, Half or Whole	Lb. 25c
HAMS, Picnics, 4 to 6 lb. avg.	Lb. 21c

OWNED AND OPERATED BY
S. L. (LEON) BOURLAND
Market Located in A. & P. Store

Nonnet Evans SCHOOL OF DANCE

Students Enroll at Marene's Service
Tuesday 9 to 12 a. m.; 1 to 4 p. m.

CLASSES IN
Tap - Ballet - Acrobatic - Toe Character - Ballroom

Classes to begin Friday, September 22, 9 a. m. at the home of H. O. Satterwhite, 301 Daugherty Street.



DON'T BE AN "OLD WILTY"
PEP UP WITH SOUTHERN SELECT!

PUT THE FUN BACK IN LIFE

Why let the fag-end of summer get you down? It's a swell old world if you just know how to enjoy it. When you feel like an "old wilty" open a bottle of SOUTHERN SELECT and taste that wonderful smo-oo-thness that distinguishes the South's only distilled water brew. It will brace and pep you up until life really seems FUN again. Nobody loves an "old wilty"—so get on the sunny side with SOUTHERN SELECT and put the FUN back in life.

Southern Select BEER
THE PEPUPE TREAT TO BEAT THE HEAT

Southern Select is the South's ONLY Distilled Water Brew Famous for Flavor for FORTY YEARS!
O. H. JEWELL,
DISTRIBUTOR
BRECKENRIDGE, TEXAS

OLD WILTY
WE'RE HAVING UP A GAME
IT'S TOO HOT, AND I'M TOO TIRED, BESIDES—WHO WANTS TO PLAY GAMES IN THIS WEATHER.

COOL PEPPY
OH BOY, I'M JUST GETTING STARTED! THAT BOTTLE OF SOUTHERN SELECT PEPPED ME UP SO I'M READY FOR ANOTHER GAME.

Welcome to Breckenridge!
The Dynamo of West Texas

For many years the friendly city of Breckenridge has been the meeting place and favorite trading point for West Texas. A cordial welcome and friendly hand clasp await you when trading or visiting here. The following firms extend to the people of Eastland County an especially hearty invitation to come to Breckenridge:

Crystal Baths Domino Parlor Cold Beer	Pop Haleys Sunset Garden Featuring Sizzling Steaks and Cold Beer
Firestone Tire Store Complete line of Firestone Gum Dipped Tires	Daniel Motor Co. Ford Cars - Trucks and Service
Paul's Cafe Dine in Air Conditioned Comfort. All popular brands of beer.	Tip Top Tavern Coldest Beer In Town!
W. H. Cook Auto Supply Co. Featuring Humble Products	The Hub Clothing Co. Society Brand and Hollywood Clothes
Rainbow Inn Dine and Dance We sell all brands of beer.	Carey's Confectionery Cold Beer and Fountain Drinks
Barnes & Williams Drug Co. Stop at Our Popular Fountain	W. H. Christian Hardware and Sporting Goods. If it is new we Have it. Across from Bank.
Club Coffee Shop Good Food and Cold Beer	Burch Drug Store Fountain and Prescriptions.
H. H. Mehaffey Ser. Sta. Sales and Service Oldsmobile	Hellinghausen's Grocery and Market Beer by the Case
Belvania Nite Club Dine and Dance All Brands of Beer	Ideal Cafe Good Food and Cold Beer
J. D.'s Cafe Good Food and Cold Beer.	Pullen's Little Kitchen Home Cooked Foods Cold Beer

MAVERICKS TO MEET HICO IN THEIR FIRST '39 CONFERENCE GO

Eastland High School Mavericks will make their debut in Class A, region 3, district 12, conference play this afternoon at 3:30 on their home field when they meet the Hico team.

This their first year in the new classification of interscholastic league play, the Mavericks are not overconfident but believe they can hold their own with teams from De Leon, Dublin, Gorman, Hamilton, other teams in the same division as the Eastland team.

Eastland in their first game of the season, non-conference, recently defeated Scranton by the score of 27 to 0. While a little ragged, the Mavericks' performance in the first game of their season showed promise the team will develop into a formidable squad to be heard from at the outcome of the season.

Hico last week was lambasted 60 to 0 by Dublin. However, said Coach E. B. Grady, this cannot be taken to be a correct index of the strength of the Hico team.

Commentary, say observers, will be the most difficult team of the season to beat in the district.

The Eastland team has improved greatly since the Scranton game and Hico is expected to have rectified many of its many mistakes in last week's game with Dublin—thus providing a game of interest to Eastland and Hico fans and county fair visitors.

J. I. Grimland is coach for Hico.

Following is a list of Eastland and Hico players: (The first 11 for each team are probable starters):

Eastland		Hico	
No.	Player	Pos.	Wt.
47	Sparr	C	150
53	T. Lovelace	T	160
50	Freyschlag	T	173
40	Van Geem	G	150
42	Self	G	151
49	Bryant	E	160
37	Wood	E	153
45	Furse	B	150
46	Mitchell	B	150
33	Bush	E	155
44	Moore	B	155
41	Herring	E	140
35	Beggs	B	140
30	Trantham	B	130
51	Mahaffey	T	165
32	Brinkley	B	143
38	Parrish	B	135
27	Jordan	C	138
36	O'Neill	B	140
48	Samuels	B	135
29	King	G	130
35	C. Lovelace	E	130
	Tow	G	140

55	Masungale	C	165
61	Able	T	196
56	Beckett	T	190
51	Marshall	G	145
43	French	G	150
58	Folt	E	150
49	Needham	E	140
42	Pontremoli	B	145
58	A. Brown	B	172
44	Bradford	B	140
50	Lynch	B	140
46	Latham	B	140
57	White	E	145
21	Lewis	T	140
47	Ogle	E	145
30	Todd	T	135
29	Ferguson	T	170
59	Odell	B	190
45	McKenzie	B	150
24	Fruitt	B	125
27	W. A. Brown	B	155
33	Woods	B	160
35	O. Welborn	B	135
37	Odell Welborn	B	135

Officials for the game will be Broom, referee; Hart, umpire, and Garrett, head linesman.

Eastland's next game will be with Gorman at Eastland on October 6.

Revival Scheduled to Start Sunday At Church In Eastland

A two week revival meeting will begin Sunday at the 11 o'clock hour at the Church of God in Eastland, the pastor, Rev. H. C. Hathecoat, announced today.

Rev. Hathecoat, who will conduct the services which will be held twice daily, at 10 a. m. and at 7:30 p. m. on week days, and 11 o'clock Sunday. Rev. Hathecoat has had many years evangelistic service and is a very forceful speaker, Rev. Hathecoat stated.

Sunday is also rally day for the church school, it was announced, and all who are enrolled in church school in some church in Eastland are invited to attend.

STATE FAIR OF TEXAS

Presents Its Greatest Picture of

CONCENTRATED TEXAS

LIVESTOCK
Largest exhibit ever held in South features National Hereford Show.

AGRICULTURE
Sixty-four County Exhibits, 32 FFA booths, many 4-H Club and individual exhibits.

Chemurgic Exhibit in General Exhibit Building.
Poultry, Baby Beef Turkey Show, Waterfowl and Pigeon Show...

A balanced program for everyone of

Educational Amusement

FOLIES BERGERE
A Smash Hit from Paris! Comes Direct from San Francisco World's Fair.

ON THE MIDWAY
Rubin and Cherry Shows
Holy Land Exhibit
Hopi Indian Village
Candid Camera Show

and

MANY FREE ATTRACTIONS
Bert Swor's Minstrels
Southern Select Circus
The Great Wallendas
The Stratosphere Man and others.

It is the show you cannot afford to miss!

DALLAS OCT. 1-15

FOR THE FAIR AND BUY SEIBERLING

TIME TO GET READY

Quality A-1 TIRES

ONE - THIRD DOWN BALANCE MONTHLY

In addition to a life time guarantee against defects in material and workmanship each SEIBERLING TIRE you buy from us carries a definite road hazard guarantee in writing.

This costs you nothing extra when you buy the tire and can be the means of saving you time and money and annoyance in the months to come.

Every SEIBERLING TIRE must make good or we will!

JIM HORTON TIRE SERVICE
409 East Main St. Phone 258 Eastland

Funeral Services Held For Victim Of Auto Mishap

ABILENE, Sept. 26.—Lee Guy, 39, operator of a local welding establishment, died at the Hendrick Memorial hospital Monday afternoon of injuries suffered in an automobile accident at Eastland earlier in the day.

Returning from Fort Worth, Guy was attempting to take a spare tire off the back of his car when a motorist hit him from the rear, breaking both legs and crushing the lower portion of his body.

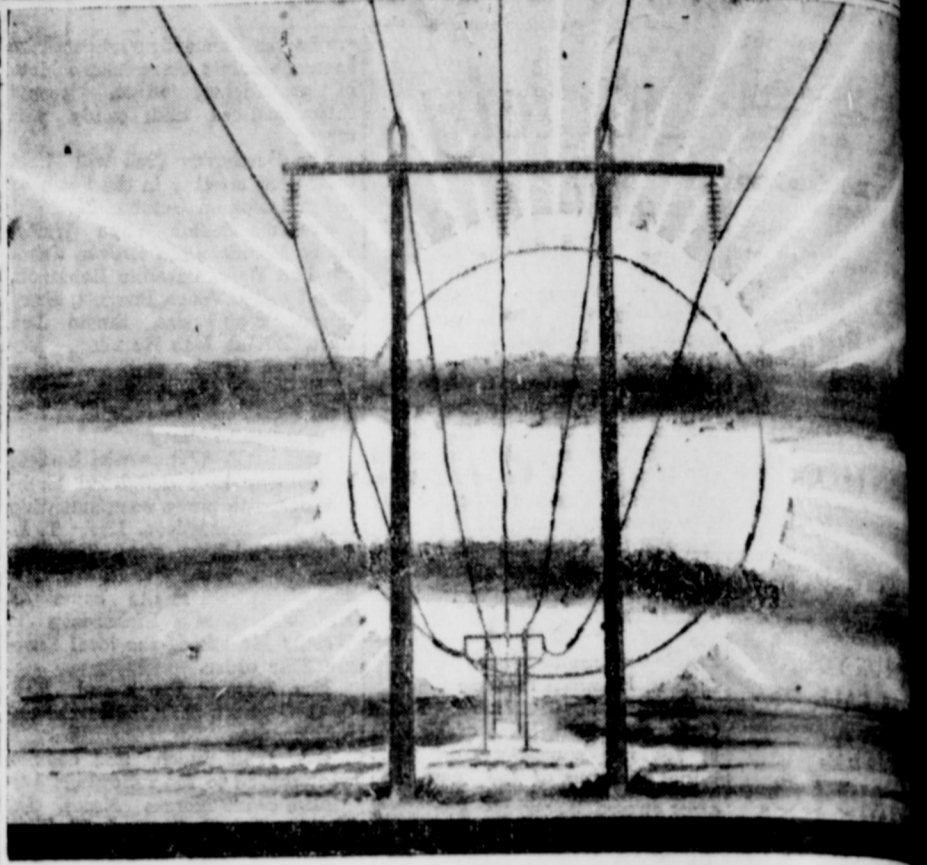
He was rushed to Abilene in an ambulance but died at 3:50 p. m.

Operator of a welding shop at 437 Locust, Guy is survived by his father, J. M. Guy of Abilene, one brother, Hiram Guy of Abilene, and two sisters, Mrs. Homer Gunn of Leona, and Mrs. Robert Jarma of Temple.

Born at Oneville, Texas, September 16, 1900, Guy was brought to Abilene as a baby. He attended Simmons college during the 1921-22 term. He was a member of the First Baptist Church.

Funeral was held at Laughter's funeral home Tuesday afternoon with Dr. M. A. Jenkins conducting the service.

Palbearers were Coyal Compton, a companion of Guy at the time of the accident, Marvin Harrison, Ernest Powers, J. K. Grossclose, Bill Hennessy, and H. H. Mansell.



THE SUN ROSE THIS MORNING

• The sun rose this morning shortly after o'clock. How many persons thought of this as most important event? But what if the sun did rise? Chaos would overtake the world!

The sun rises and sets EVERY day. It never rests. We all know this, but seldom do we realize it, so commonplace has this indispensable service of the sun become.

So it is with your Electric Service. Like the sun, electricity never rests; it has no holidays. It is for you 24 hours a day—every day!

But good electric service doesn't just happen. Thousands of dollars are spent annually to keep your electric service GOOD. Many employees spend their entire time in keeping intricate electrical devices, hundreds of miles of wire and other electrical equipment in first class condition so that your electric service shall be as dependable as skilled hands can make it.

GOOD ELECTRIC SERVICE DOESN'T JUST HAPPEN!

TEXAS ELECTRIC SERVICE COMPANY

STAFF

Mr. and Mrs. Wayne White and daughter, Betty Jean, were the dinner guests of Mr. and Mrs. Allen Crosby Sunday.

Miss Lary Parker visited Florine Crosby Sunday.

Mr. and Mrs. Roy White of Cad do visited Mr. and Mrs. O. T. Hazard.

Miss Virginia White and Mance Venson were the guests of Frances Hazard Sunday.

Mr. and Mrs. Tom Williams visited Mr. and Mrs. Allen Crosby, Sunday afternoon.

Chester Henderson visited A. G. Crosby, Sunday.

Dorothy Nell Hazard of Morton Valley spent the week-end with Florine Crosby.

Mrs. Sim visited Mrs. Griffin Sunday afternoon.

Mr. and Mrs. W. H. White visited Mr. and Mrs. Barber Sunday afternoon.

THE RECORD... Facts That Concern You

IT SUPPORTS THEM ALL!

IN TIMES OF RISING TAXES, UNEMPLOYMENT, FARM PROBLEMS, THE RECORD OF BEER IS DOUBLY INTERESTING

GOVERNMENT COSTS: Beer contributes a Million Dollars a day in Taxes

1 MILLION WORKERS: Beer makes jobs in over 100 Industries

100,000 FARMERS: Beer pays 100 Million Dollars for Farm Crops

AND NOW, TO KEEP BEER'S MANY BENEFITS, FOR YOU AND FOR THEM, AMERICA'S BREWERS WANT TO HELP KEEP BEER RETAILING AS WHOLESOME AS BEER ITSELF. THEIR PROGRAM WILL INTEREST LOCAL LAW AUTHORITIES... AND YOU. MAY WE SEND YOU THE FACTS? For free booklet, address: United Brewers Industrial Foundation, 19 East 40th St., New York, N. Y.

BEER...a beverage of moderation

There was a time

when old fashioned heating methods blistered your face while your back thivered.



A timely reminder

The tag end of summer warns that treacherous days of winter are on the way.

Do you remember the old days? Old-fashioned methods of heating... children wore heavy underwear and long stockings in order to keep warm... members of the family "huddled" in one or two rooms during cold weather... mother went shivering about her shoulders... someone was always "catching cold"—Remember? There is a direct relationship between your family's health during winter months and the way you heat your home. Sudden changes of temperature during the treacherous months of cold weather are dangerous. If you follow the old-fashioned practice of "huddling" in one or two rooms while the rest of the house remains unheated—YOU ARE TAKING CHANCES WITH YOUR FAMILY'S HEALTH. Plan now to have adequate heat and healthful temperatures in every room in the home this winter. It's the modern way to fight the "common cold."

The cold germ is responsible for more than two hundred million illnesses each year. Don't give a "common cold" an even break!

Community Natural Gas Co.