

Who Said PRICES were UP?

THEY'RE NOT AT Piggly Wiggly

DATES
Garden of Eden
7 1 Ounce Pitted 10c
2 Lb. Pkg. Seeded.. 25c

GET YOUR
Full **MEASURE OF VALUE**

WHITE CREST
FLOUR 6 LBS. 33c
12 LBS. 55c
24 LBS. \$1.00
Milled of the Finest Wheat, properly blended to insure satisfactory baking results.



FIGS SULTAN WHITE 3 Lb. Pkg. 35c
PHILLIPS' WHITE and Green Lima Beans NO. 2 CANS 13c
NORMANDIE French Fried Potatoes, 2 CANS 25c
TUNA TRITON Light Meat No. 1/2 Cans 15c
PRUNES Size 80-90 4 Lbs. 25c
PINTO BEANS 4 Lbs. 19c
CRACKERS 2 Lb. Box 19c
SUGAR 10 LB. BAG .. 52c
SHELLED PECANS Lb. Pk. 45c
POPPING CORN Lb. Pk. 10c
RICE UNCLE BEN'S 2 Lb. Pk. 15c
POTTED MEAT 3 Cans 10c
JELLO 6 Delicious Flavors — Per Pk. ... 5c
COCOA Her-shey's 1/2-lb Can 9c Lb. Can 15c
MILK Pet or Carnation 2 Large or 4 Small Cans 17c

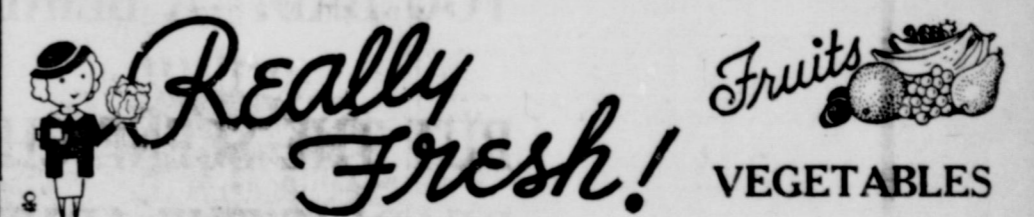
COMPOUND 4 LB. CTN. 45c; 8 LB. CTN. 82c
PINEAPPLE LIBBY'S CRUSHED 2 No. 211 Cans 25c
LIBBY'S PINEAPPLE JUICE 3 Cans... 25c
TOMATOES No. 1 CANS 5c
3 No. 2 Cans 23c
APPLE BUTTER LIBBY'S— No. 2 Cans 15c
WAX BEANS TENDER SWEET— CUT— No. 2 Cans 13c
PUMPKIN Olmita Large No. 2 1/2 Cans 10c
SWANSDOWN 1/4 Lb. Bakers Coconut Free With Each Package 29c
PIPKIN'S SPECIAL COFFEE 2 Lbs... 35c
FOLGER'S COFFEE Drip or Regular— Per Pound 29c
RATLIFF'S or Gebhardt's **TAMALES** 2 Cans 25c
MA BROWN'S JELLY APPLE-GRAPE— APPLE-PLUM — 2 Lb. Jar 29c
CORN Libby's Cream Style Golden Bantam—17 Oz. Cans 10c
UNION LEADER HUMIDOR 14 Ounces Tobacco and 1 10c Can FREE 69c

SLICED BACON LB. 35c
VEAL CHUCK ROAST Lb. 15c
BEEF ROAST Fancy Baby Beef Seven — LB. 18c
BOLOGNA lb. 15c
HENS lb. 18c
DRY SALT JOWLES LB. 15c
SIDES LB. 20c
SEVEN STEAK Baby Beef LB. 19c
OYSTERS Extra Large Pint 39c

Canned Goods

SOUPS GIBBS' ASSORTED — Per Can 5c
HOMINY Marshall Large Cans 3 for... 29c
GREEN BEANS DEER BRAND 2 No. 2 Cans 15c
BLACKBERRIES SAXET— No. 300 Cans 10c
LIBBY'S CUSTARD PUMPKIN No. 2 Cans 10c No. 2 1/2 Cans 13c
PINK SALMON Choice Alaskan At Its Best — TALL CANS 15c
DEL MONTE CORN Cream Style 2 No. 1 Cans 19c 2 No. 2 Cans 27c

MEAL TEXAS KING 5 Lb. Bag 17c
LIBBY'S PINEAPPLE JUICE 46-oz. Cans 29c
ROSEDALE PEARS 2 Tall No. 1 Cans 27c
P&G SOAP 5 Giant Bars .. 19c
OXYDOL Large 25-oz. Package ... 21c
HYPRO Pint 10c Quart 19c
LAVA SOAP Bar 9c
CAMAY SOAP 3 Bars ... 20c 1 Bottle Perfume FREE!



ORANGES TEXAS— FULL OF JUICE — PER DOZEN 18c
APPLES FANCY WINESAP— For Lunches, Salads or Cooking — PER DOZEN 20c
BANANAS SELECT FRUIT — PER POUND 5c
GRAPEFRUIT TEXAS SEEDLESS 3 for 10c
PORTO RICAN RED YAMS PER POUND 4c
ORANGES CALIFORNIA NAVELS — PER DOZEN 25c
CELERY Well Bleached Crisp Stalks — EACH 12c
LETTUCE Firm Large Heads — EACH 5c
CABBAGE NEW, TENDER GREEN HEADS — PER POUND 4c

PIGGLY WIGGLY

We Reserve the Right to Limit Quantities!
EASTLAND, TEXAS - - - December 3rd and 4th, 1937

SPEAKS THE Prophet Of Profit

THE CRYSTAL IS CLEARING. I SEE A DARK MAN . . . A VERY DARK MAN. YOU ARE PAYING HIM MONEY, AND HE IS GIVING YOU SOMETHING. NO, I CAN'T SEE WHAT IT IS. SOMETIMES IT LOOKS LIKE A THIMBLE. SOMETIMES IT LOOKS LIKE AN AUTOMOBILE. I SEE BY YOUR SMILE THAT YOU THINK YOU HAVE A BARGAIN. I KNOW BY HIS SMILE THAT YOU HAVE NOT.

NOW HE IS LEAVING THE STORE. HE IS GOING TO DINNER AND THE THEATRE. THEN HE WILL GO TO THE CLUB. HE IS DOING HIMSELF WELL ON YOUR MONEY. THE ARTICLE YOU BOUGHT? TOO BAD. A BLIND BARGAIN.

BUT THE SCENE CHANGES. THE DARK MAN IS GONE. YOU ARE READING THE ADVERTISEMENTS IN THIS PAPER. YOU KNOW THE HONEST PRICES, THE QUALITY BRANDS. YOU ARE FINDING WHERE TO BUY. YOU ARE GETTING YOUR MONEY'S WORTH . . . AND MORE. YOU HAVE DISCOVERED THAT ADVERTISEMENTS ARE YOUR TRUE PROPHETS OF PROFIT!

Our Great
QUIT BUSINESS
CONTINUES
MICKLE
QUIT'S



SALE

Everything Goes--Nothing Reserved--Fixtures For Sale



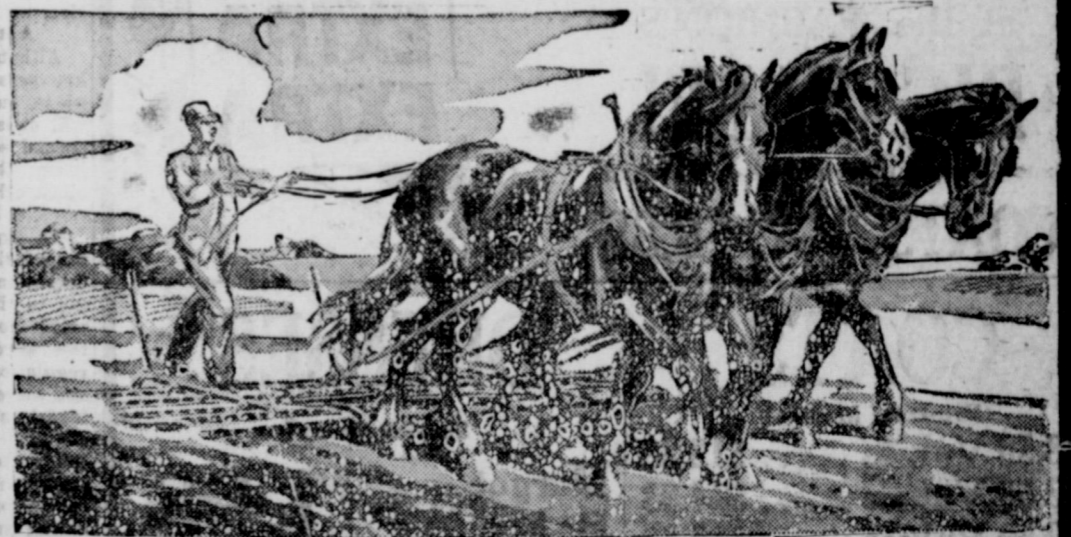
TO THE VERY BOTTOM ON EVERYTHING IN HARDWARE --- HOUSE FURNISHINGS ---
 FARM AND RANCH TOOLS AND SUPPLIES --- CROCKERY --- GRANITEWARE --- GLASSWARE!



LISTEN, FARMERS!
RANCHERS AND STOCKMEN----

.....
 TAKE TIME OFF TO LOOK TO
 YOUR FUTURE NEEDS --- AND
 THEN COME TO MICKLE'S FOR
 THE BEST BARGAINS YOU'VE
 EVER HAD OR WILL HAVE IN
 A LONG TIME! WE'RE QUITTING
 BUSINESS! COME ON---AND GET
 YOURS---NOW!

MICKLE STILL PLOWING FOR THE MASSES!



YOUR PURCHASE DOLLAR
 BRINGS FINE RETURNS ON
 EVERY ITEM YOU BUY AT
 THIS QUIT BUSINESS SALE!



FOR GREATEST SAVINGS AND TREMENDOUS BARGAINS COME TO

Mickle Hardware & Furn. Co.

The Big Friendly Store, 400-402-404-406 Mickle Building, West Main Street, Eastland, Texas. "Ask Your Neighbors, They Know"