

THE WEEKLY CHRONICLE

$\begin{gathered}\text { Published Every M/riday }\end{gathered}$
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tention of the publisher.

Men Who Defy Custom
Are Not Always Goofy

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Sportsmen Plan A Big Fox Hunt


Rev. Lovell Will Preach Here Sunday

 Western Railroads Continue Low Rates On Pullman Fares


PRIDAY, NOVEMBER 6, 1936

Texas Is Growing As Dairy Center

## By United Press

FORT WORTH, Tex.-Increa ing importance of Texas, as
dairying center was seen in an an ouncement by was . .L Kraft, ChicaCh, president of the Kraft-Phenix
Cheese Corporation, that the new plants would be opened in this
 Mraft, in Fort Worth en rout
Monterey, Mex., said 16 of plants were How operating in Te
as. The dairy industry did not su er as greatly as some others d
ing the depression, he said, and
is showing a provement now.

Texas Garden Club To Hold Meeting
$\qquad$ WESLACO, Tex., Nov. 2.dan Clubs wifl be held in Wesla according to announcement re of the Destaco Chatiffer manag of Co
merce, from Mrs. Ben G. O'N of Austin, president of Mrs. Thomas F. Rives is pre
dent of the Weslaco club as we as president of the Clabley Fede
ated Garden Clubs. Plans for th ated Garden Clubs. Plans for th
March convention will be mad locally within a few weeks, M locally withi
Rives said.

The same rates on first cla and coach traves on first clal a pply als
to the travelers who will seek the
ess souls
the
$\qquad$

Debut Near for Queen of Bridges


Four New National Forests In Texas

##  The Omplete Car-Completely Reur ON DISPLAY TOMORROW



NEW HIGH-COMPRESSION VAIVE-IN-HEAD ENGINE Murh more powerful, much more spirited,
and the thrift king of its price elass.


It's the newest of all low-priced cars. . . new in every feature, fitting and fabric.... also the most thoroughly safe, the most thoroughly proved, the most thoroughly dependable.

 an even greater measure of superiority over its field than the fine car which in 1936 set a new all-time high in Chevrolet sales. Chevrolet for 1937 is new all through . . new in the unequaled beauty of its Diamond Crown Speedline Styling ... new in the and most excitingly new in the greatly increased power and $\ldots$ and most excitingly new in the greatly increased power and
acceleration of its High-Compression Valve-in-Head Engine. Then, too, this thrilling motor car is proved all hrough. It embodies all the extra-value features which have made Chevrolet
complete beyond any other car in its price range.
See and drive the complete car-compter Let your own good judgment tell you that it's the outstanding value of 1937 ! Chevrolet motor company, detroit, michican all these features at chevrolet's low prices
Moters Installment Plan-monthly payments to suit your purse. General



SAFETY PLATE GLASS
All AROUND


GENUINE FISHER NO DRAFT VENTHLATIE: Eliminating drafts, smoke, windshield
clouding - promoating bealth, comfort
safety.

## SUPER-SAFE SHOCKPROOF

STEERING* (tat no otrt cost)
Steering gotive and vibrationsess that
driving is almost effortlese

PERFECTED HYDRAULIC
 Recognizized evevrywhere as the sof that,
smoothest, most dependable brakes evee

are now under control of th
Government. It is the southwest.
ern-most National forest in Texa
The Forest Service plans to
plant parts of it that form

## Phune 565 <br> 115 East Main Street



## THE FEMALE OF THE SPECIES IS MORE

THRIFTY

## THAN THE MALE!

THAT REMARK IS A REAL COMPLIMENT AND, DEAR MADAM, IT IS PROBABLY THE REASON WHY YOU'VE BEEN DOING ABOUT $80 \%$ OF THE FAMILY BUYING FOR YEARS.

BUT DO YOU ALWAYS MAKE THAT BUYING AS EASY AS POSSIBLE? YOU CAN BY READING THE ADVERTISEMENTS. THEY'RE FULL OF INTERESTING NEWS ABOUT FOODS, SALES OF CLOTHING AND BARGAINS FOR YOUR HOME. READ THEM REGULARLY .... PARTICULARLY NOW WHEN YOU'RE PLANNING YOUR FALL SHOPPING. PERHAPS YOU WILL BE ABLE TO FIND AN ATTRACTIVE SAMPLE COAT FOR YOUR LITTLE GIRL. A PAIR OF SHOES FOR YOURSELF. A NEW CHAIR FOR THE FIRESIDE NOOK. WINTER DRAPERIES IN EXACTLY THE RIGHT COLOR AND PATTERN. THE ADVERTISEMENTS HELP YOU. THEY KEEP YOU IN TOUCH WITH THE BEST BARGAINS, AND INCREASE YOUR REPUTATION FOR THRIFT.

> WEEKLY CHRONICLE


## to aftend the BIGGEST FORD DEALER MEETING EVER HELD

'For the first time in history we Ford dealers from all parts of the United States and Canada are invited to Detroit for a gigantic sales meeting. We are going to see the new Ford V-8 for 1937

I am all excited about this trip to Detroit and what we are going to see there. Come to our showroom Saturday, November 14th. We'll show you the new car and tell you all about it.


Planting OnRoads Part of Road Job $\qquad$

## The Groper-

 Bruises will be his reminder to buy lamp globesThe best way to avoid bruised shins is to keep all lamp sockets filled. Order a supply of extra globes
now and be ready to replace globes when they Keep Spare Globes on Hand


This special assortment of six Mazda globes in the
Spare Iamp Cartor tonsists of three 6 (hatt two tho.
watt and ene 150 watt globes, total cost 11.10 . Check
USE THIS CHART TO CHECK LAMP NEEDS


Texas Electric Service Company
 Vicks

chest COLDS


Bums Both
Mchilixinuird UVIS

## Vick ofs


"Colds" are dangerous! Leading doctors tell us that fiffy per cent of all disabling diseases START with a "common cold," Thus the cold germ becomes America's Public Healch FenyyNumber One
Any sudden change in temperature as you go from a warm room into a cold one disturbs the heat-regulating apparatus of the body and makes it susceptible to cold germ attacks. Even the brief time that it takes to answer the telephone in an unheated hall is sufficient. Fight against "colds." They create a condition of depressed physical vitality which is favorable to infection and aid the progress of serious organic diseases that frequently result in death.

If your home is inadequately heated . . . if you "huddle" in one room during winzz, sudden temperature chianges are unavoidable. Your family goes from an over-heated room where the temperature has climbed as much as ten degrees past the point necessary for comfort, into a cold hall or adjoining room; then shivering and chilled, they return to the heated room. This happens many time 2 day. Each time it happens they have made themselves susceptible to highly communicable winter diseases.

Fight colds this winter with proper ventilation and adequate heat in every room + in the home

Lone Star Gas System

Natives Resenting Modem Nudism



Similar Accidents
rth millions


## WARNING



WITTER-PRDDF FERVIIE


VOTMG TREND
IN RANGER IS
LIKE $\mathbb{N}$ STATE

Texas Hen Making Egg Laying Record

## RANEL-as you like it for as little as $1 \frac{4}{5} \mathrm{c}$ a mile



SAFFTY FIRSI-
faichlicus tool
 Eucky for You - It's a Light Smoke!





# LOCAL AMATEURENTERTAINERS TO PLAY HER 

GROUP BENG SELECTED FOR SHOW TUESDAY

## BELIEVEIT OR NOT

## ODDS AND ENDS

 SHOE SALE

The Big Shoe Sale Will Start Today at

$$
9 \text { a. m. }
$$

## at Burr's Dept. Store

 Read Every Word of This Ad and You Will Save DOLLARS
## 150 PAIRS SACRIFICED

Right in the Heart of the Season-Burr's Slashes Prices Deeply in the Ladies' Shoe Department. Just think of it-You can Buy at BURR'S While they last Choice of Values up to $\$ 3.98$ at this SALE


Not Every Size in Every Style. But We Can Fit You.-COME EARLY.


EASTLAND



|  |  |
| :---: | :---: |
| Saturday Only | Imes Today <br> Walter Abel "Two in The Dark" |

LONDON'S Dark"

## CuTUTHIE

TODAY AND SATURDAY
the great love drama of the great war


BARRYMORE THE FTADA To ELDIT

MICKEY MOUSE
"Alpine Climbers"
"Football Flashes"

## SUNDAY and MONDAY



