# THE WEEKLY CHRONICLE 




SOCIETY, CLUB and CHURCH NEWS

## DONT MISS

Sh Anvyergary SALE LOUISDAICHES

While You Can Purchase Nationally Known Goods

## $\frac{1}{2}$ off and more on most everything


iOODSYEAR

## -

## Are Your Tires Safe for Summer?

Don't Forget Danger of Blowouts

Watch your speed-if your tires ar thin! Hot roads quickly sap their last strength-they're liable to fail you a any moment. Better be safe than sorry-put on new Goodyears now Come in-see the greater value we offer because Goodyear Dealers sell the most tires-by millions! Drive in for a tire inspection, get an accurate
ner" $\mathbf{G}-3$
GOODYEAR ALL-WEATHER 43\% More Miles of Real Non-Skid
Safety-no extracoat!
${ }^{5} 6{ }^{40}$





## OF EXTRA STRENGTH•SAFETY AND DEPENDABILITY

## Ever honoun! <br> THE NEW FIRESTONE

 HIGH SPEED TIRE FOR 1934 Srentest Tire Firestone Wras Ever Thade$\qquad$
To oounger and
Toombs Riehards
store in the world
 'Round and 'round the blistering track they low maan of powerfal motors rose to a terrific low moan of powerfut motors rose to a terrific roar as
they hit the straightaways at 150 miles or better-grinding, they hit he straightaways at 150 miles or better-grinding,
pulling, pounding around treacherous tire-destroying curves faster than they ever dared before. Sliding into the urns at these terrific speeds,

Mile after mile, lap after lap, greater and greater heat and increased centrifugal force developed to separate force known was working to tear the tires to pieces-yet
Firestone High Speed Tires, with Gum.Dipped High

$$
\begin{aligned}
& \text { h Cords, withstood this most gruelling test. } \\
& \text { Thirtv-three demons of speed-thirty-thre }
\end{aligned}
$$

Thirty-three demons of speed-thirty-three cars
quipped with Firestone High Speed Tires-all protected
y Gum-Dipped High Stretch Cords-entered the Annual by Gum-Dipped High Stretch Cords-entered the Annual
Speed Clasi.. Every tire was bought by the driver or

In all the heat-in all the grinding-in all the straining and pulling-not one cotton strand loosened-not one life was endangered by tire failure-not one car was
forced out of the race by tire trouble. Six of the winners finished without a tire change. What a tribute to the Extra Strength-Safety and Durability built into Firestone

## WHAT THIS MEAMS TO YOU

## Eastland Personals




$\qquad$
$\qquad$
$\square$
$\qquad$
Weight Reduced From 180 to 137 Herers todays, story of a woman Who knex me ariried too muxh fat





| size | PRICE |
| :---: | :---: |
| 4.50-20 $\ldots$ | \$7.85 |
| 4.75-19 ... | 8.65 |
| 5.50-17 ... | 11.30 |
| 6.00-17 н.D. | 15.10 |
| 6.00-20 н.ь. | 16.40 |
| 6.50-17 H.D. | 17.50 |
| Other Stien Prom | Ortionatis | There is greater adhesion between the pies of the Gum-Dipped Cord body and between the body and the tread. As a resuit of this patented process of Gum-Dipping Firestone engineers have been able to build a wider tread of thater $50 \%$ longer non-skid and tough

mileage.

Don't Don't delay! Call on the Firestone Service Dealer or Service Store in your
community today 1934. Drive with security and peace of mind. Choose the Tires that Champions Buy:

## -15 <br> MOST MILES PER DOLLAR

* 


# Texaco <br> Oils <br> <br> Speeds Super Service 

 <br> <br> Speeds Super Service}

Tnequaled PERFORMANCE RECORDS
hrestone high spied tires
$\star$ For fifteen consecutive ears
have been on the cuinning Indianapolis Race.
THIS MEANS BIOWOUT PROTECTION $\star$ For seren consecutive years
hare been on the winning
cars in the daring Pikes meant death.
THIS MEANS NON-SKID SAFETY ThIS MEANS NON-SKID
 Railuay and Eloctit
 tire trouble.
THIS MEANS DEPINDABHIITY $\star$ Were on the Neiman Motor'
Ford $V-8$ Truck that made
Vto
 this means indurance

MAKE THIS TEST YOURSELF



ROY SPEED, Owner
Main and Seaman Streets
Phone 80
in regal splendor they meet THE WORLD'S acclaim! THE SHOW OF 10,000 WON-
DERS COMES to EASTLAND = 51575

Two HundredNew Eastland Drops Members Added 2 Games to Brady By Local Methodist The Methodist church, Eastland,
had an unusual service Sunday morning, celcbrating the fate that
200 new mmembers have united with
the church sine conference.
Judre Charles Diekens. Spann

 2and ha mest the ot ot tim


## SILK DRES

 Special Special Close-Out of Silk Dresses. All new S Styles.
## Formerly Priced $\$ 5.95$

## 2 for $\$ 5$

 WASH DRESS SPECSpecial shipment of Ladies' Wash Dresses in and sheer materials. Fast colors.

## 43 C Burrs

 songs, "In the Garden" and Galveston Awaits Season's First Bale

Three-Minute Run To Fire Made By Looal Firemen

## (2) HARIE C <br> Saturday Only <br> GEORGE O'BRIEN

"EVER SINCE EVE"
Mary Brian
Opening Chapter of "PIRATE TREASURE"

Sunday Only

## seancer TRACY

Onow see trel mul ano bel Rothstain HELEN TWELVETREES ALICE FAYE


Screen Song,
Sound News
Sound News "LAZY BONES"


SURE WE CAN! Our modern method of cleaning and pressing

At Your Service Anvtime
By all means have your suede jackets cleaned
before putting them away for the season by our
modern Dry-sheen Process. Protects them per-
manently.

Modern Dry Cleaners \& Dyers EASTLAND


Bring Only

to get one of these.

# Smart Summer DRESSES 



