

8th Annual Bull Town Days Celebration Here Thur.-Fri.-Sat.



The Bovina Blade

"In The Agricultural Center Of Parmer County"

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THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, AUGUST 18, 1971

Bovina, Texas

VOL 16, NO 8

WHITTLIN'

By DOLPH MOTEN

"This sure is a rainy country," That statement, unoriginal as it is, has probably opened more conversations in Parmer County between speaking acquaintances than all others put together this week.

The continued showers, falling on already wet farmland, can finally get to be too much, though folks hereabouts hesitate to complain about moisture when dry weather is what our problem ordinarily is --- remember last winter, spring and half of this summer.

As of now, however, we're guessing that the moisture has been at least 90 per cent beneficial. The rain is ideal for the grain sorghum crop and that's the most important one we have even though it probably doesn't get its share of publicity. The milo picture has changed to one of seriousness the first part of July because of a moisture lack to an ideal situation now. As pointed out in this space previously, as well as other places, there just wasn't enough irrigation water to adequately take care of the increased milo acres this year without some help from Mother Nature. That help has come and we should have a tremendous milo crop.

Too much moisture, on the other hand, isn't good for maximum cotton yields. However, farmers leave the impression that the cotton crop is still in fine shape, especially if summer weather returns to mature the crop.

Critics of Parmer County farmers say they work against themselves in trying to produce both cotton and grain sorghum. Weather that's good for one crop, they say, is bad for the other and it's almost impossible to get maximum production from both.

Looking at that idea from the optimistic side, however, you can see that we should have good weather for one crop or the other year in and year out.

There's been some concern about the cantaloupe crop during the wet spell, and rightfully so. However, Chas. W. Flynn, the Gateway Produce man, told us early this week, "We're not hurt yet."

Another week of wet weather, according to Flynn, and the situation could get serious. However, the little damage which has been done to the cantaloupes up to now, will be more than offset by increased production of the later crop.

Rain, as we understand the situation, hurts cantaloupes two ways, at least, at harvest-time. First, they can't be harvested if the fields are too wet. Second, too much moisture hurts the quality to a certain extent.

Seems like, people tell us, that school starts earlier and earlier each year. That might be true, too. Classes begin one day earlier than they did last year, if our figuring is correct, and that's because the calendar is one day different.

Last year, the new school term started on August 24. This year it will be August 23. Can anybody remember when school didn't begin until the Tuesday following the Labor Day holiday?

That was before the school term was as long as it is now, we'll admit.

Because of another calendar difference, this year's Bull Town Days celebration is some six days later than it was in '70. The celebration is set up to coincide with the third Saturday in August. Thus, last year Bull Town Days was as early in August as possible and this year it will be as late in the month as possible.

We'll just barely have the celebration over before the school term begins.

Speaking of Bull Town Days reminds that the stage is set for another great three-day event in Bovina.

Bovinians are extending welcomes and invitations to all their Parmer County friends

(Continued on Page 2)



Barbeque Friday Highlight Of Events



RAIN CONTINUES --- This was a typical scene in Parmer County this week as soil-soaking showers continued to fall. The moisture, which has totaled at least 3.5 inches here this month, will boost the yield of the grain sorghum crop like that shown at right.

★ ★ ★
Regular Showers --

Rain Continues In Parmer Co.

This year is proving to be one of extremes from a rainfall standpoint. First half of the year was extremely dry as the drought which began last Fall continued into the Spring and Summer.

Mid-July, however, saw the drought broken and the trend change. Since the weather pat-

tern change, 1971 has turned out to be one of the area's wettest years.

Rainfall continued during the past week with showers Monday and Tuesday mornings. Parts of Parmer County also received rainfall Sunday afternoon.

While the overall total isn't

Grand Ole Opry Show Makes Debut

A new attraction on the Bull Town Days '71 scene is Floyd, N.M., Lions Club's Grand Ole Opry presentation set for 8:30 p.m. at Bovina Schools auditorium.

The show, now in its 20th year, traditionally plays to packed houses over a wide area of New Mexico and West Texas. Admission to the show will be \$1 for adults and 50 cents for children.

At intermission time, winners in the beard growing and cow calling contests will be presented the winners. Miss Holly Davis, 1970 BTD Queen, will crown the new queen, who will reign over the remainder of the festivities.

Weather by Willie

I think we can look for a few days of drought . . . right after the barbeque. ---Willie

Bovina Rolls Out Red Carpet

Bovina rolls out the red carpet tomorrow (Thursday) and plans are in store for an action-packed three days during the eighth annual Bull Town Days celebration.

Highlight of the three days of festivities will be the free barbeque scheduled for Friday afternoon at 6. Some 3,000 people are expected to line up for the mouth-watering meal of barbequed boneless chuck, pinto beans, Bovina-grown cantaloupe and onion slices.

Kicking off the celebration this year will be Pony Express races at Bovina's new Roping Arena on the eastern edge of town, in easy walking distance of the downtown block. The races will start at 1:30 p.m. Thursday and continue until a winner is declared.

Next on the agenda, also at the arena, is cow calling contests for men and women. Set to begin at 6 p.m., any and all entries are welcome in this contest to choose the man and woman with the vocal ability to call the cows home.

Beard growers of the area will have their facial adornments judged at 6:30 p.m., right after the cow calling contests.

Six contestants will vie for the honor of 1971 Bull Town Days Queen at 7 p.m. Thursday. The girls will be judged 60 per cent on horsemanship and 40 per cent on personality and appearance.

Immediately after the queen contest, the spotlight shifts to the Bovina Schools auditorium for the performance of the Floyd, N.M., Lions Club's Grand Ole Opry Show at 8:30 p.m.

Now in its 20th year, the show traditionally plays to packed houses and those who have seen it term it "a great show and well worth the price of admission," which will be \$1 for adults and 50 cents for children.

Winners in the beard growing, cow calling and queen contests will be announced at intermission of the show. Awards will be presented to the winners. Miss Holly Davis, 1970 BTD Queen, will present the 1971 Queen with a bouquet of roses and a trophy.

Early risers will enjoy the chuckwagon breakfast Friday morning at Bovina Gin Yard from 7 to 9 a.m. Members of Bovina Roping Club will prepare and serve scrambled eggs, sausage, bacon, hot biscuits and plenty of hot coffee for those wishing an extra spurt of energy for the rest of the busy day.

Old-timers and former residents will begin re-registering at the city marshal's office at 10 a.m. for the community-wide basket lunch set for the Masonic Lodge Hall at noon. Bovina Woman's Study Club is in charge of handling the registration and the luncheon to follow. Awards will be given to those traveling the farthest to the celebration and to the oldest old-timer.

Also beginning at 10 a.m. and continuing through 2 p.m. is junior horsemanship activities at the roping arena. Awards to top contestants in barrel racing, pole bending, flag racing and western pleasure will be presented by the 1971 BTD Queen. There will be two divisions in the contests: 13 and under and 14 and over, according to those in charge. There will be an entry fee of \$2 for each event.

Beginning at 4 p.m. Friday, the Bull Town Days parade will wind through the streets of Bovina with awards being given in three categories: floats, junior and senior riding clubs.

Downtown Bovina will be roped off Friday morning in preparation for the free barbeque to be served at 6 p.m. Beginning at 5 p.m. in the roped off section will be the fiddler's contest. Fiddlers will compete for cash prizes of \$50, \$35 and \$15.

Carnival booths set up in the downtown block will offer Bull Towners their choice of darts, drinking boards, fishing, horseshoe pitching, cake walks, coin pitching, bingo, Coke and homemade pie booths. Sponsored by various church and civic organizations, the booths are expected to be a colorful addition to the BTD festivities.

Next item on the agenda, following the barbeque at 6 p.m. will be the presentation of awards on Main Street at 8:15 p.m. Awards will be presented to parade winners, the oldest old-timer, winners in the fiddling contest and to the person traveling the farthest to attend the celebration.

Following presentation of awards, square dancers will take over the downtown block. In the dancing competition, awards will be made to the club coming the farthest and to the winner of the contest.

After the contest, open square dancing will be held from 9 p.m. until the last person is gone.

Also at 8:30 p.m., at the roping arena, jackpot steer roping -- heading and heeling -- gets underway with cash prizes going to the winners in this event.

For members of the younger generation, the spotlight will shift to the American Legion Hall. The "Traveling Salesmen," a popular group from Lubbock, will provide the music for the teen dance at the Legion Hall from 9 p.m. until midnight or later. Admission will be \$5 per couple or \$3 per person, according to Mrs. Elton Venable, who is in charge of the dance.

As of press time, Bovina Roping Club's 11th annual Quarter Show will go on as originally planned. With the VEE quarantine due to be lifted Friday, officials of the club expect to hold to the original show plans. Judging begins at 10 a.m. at the new roping arena.

An added attraction for this year's festivities will be an open cutting contest, set to begin at 7 p.m. at the roping arena. There will be two division in the contest: junior and senior. Entry fee for junior division is \$17.50 and for senior division, \$25.

Cash prizes will be awarded to the top three finishers in each division. Entries close at 6 p.m. Saturday. At least 30 or more entries is expected in this new event, with Roping Club members planning to make it an annual event.

Bovina Schools ex-students will meet at the school cafeteria at 8 p.m. for an ice cream social. Admission will be 75 cents and plenty of visiting is on the agenda for the get-together. Election of officers of the ex-students association will also be held during the short business session.

Closing out the celebration will be a Western Dance at the American Legion Hall, starting at 9 p.m. and continuing until midnight. "Andy Wells and the Quarternotes," (Continued on Page 2)

NEWSPAPER **1971** CONTESTS
 AWARD WINNER
The Bovina Blade
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Dolph Moten . . . Editor & Publisher
 Lou Nuttall . . . News Editor

Reflections From The Blade


TEN YEARS AGO
 August 18, 1961
 One of four bracero labor housing units in Bovina has been condemned and closed.
 Action was taken to close the unit Friday by U. S. Department of Labor, Pete Davies, manager of Panhandle Growers Association says. The association provides housing for the Mexican National labor.
 All but two positions on faculty of Bovina Schools for 1961-'62 school year have been filled, Superintendent Warren Morton announces.
 Bovina Mustang football workouts began Monday morning for 1961 season. Thirty candidates for the team reported to Coaches Hallie Gee and Malcolm Kennedy.
 Organizational meeting of 1961 Bovina Mustang Quarterback Club will be Thursday night for the purpose of electing new officers for the coming year.

SIX YEARS AGO
 August 18, 1965
 Bovina has the red carpet rolled out for an estimated throng of 3,000 visitors this weekend during annual Bull Town Days and Old Timers Reunion.
 Bovina Roping Club's fifth annual Quarterhorse Show is one of the major events of the Bull Town Days celebration.
 Two Bovina businesses have scheduled grand openings in connection with Bull Town Days 1965 this weekend.
 They are Charles Oil Co. Service Station at intersection of Highway 60 and Third Street and S and S Dry Goods on Third Street.
 A teacher and a coach were hired and a school board member resided at a called meeting of Bovina Schools board of trustees Monday.
 Mrs. Art Mast was named to teach junior high English and be high school librarian. Darrel Read was hired as head basketball coach. He will teach high school history.
 Several couples from the Bovina Star Righters square dancing club spent the weekend in Ruidoso, N.M., attending the Southeastern New Mexico Square Dancing Association Convention.

Roll Out Red Carpet --
 (Continued from Page 1)
 a group from Lubbock, will provide the dance music. The Legion sponsors the dance.
 Stories concerning individual events during Bull Town Days, 1971, appear throughout this issue of The Blade.

Whittlin' --
 (Continued from Page 1)
 and neighbors to attend. Highlight of the three days of festivities will be the free meal Friday at 6 p.m. which features the best beef money can buy prepared with the flavor that all Southwesterners love.
 And while the barbecue is the highlight, that's just one of a long list of things to do during the celebration.
 We'll see you then!
 Isn't it good that President Nixon has decided to do something to help get himself re-elected?

First State Bank Presents --
COW POKES By Ace Reid



"Wuz gonna git this ole buck loose from the fence. Now somebody is gonna hafta git me loose from him!"

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Crown Winner Thursday --

Six Candidates Vie For '71 Queen Title

One of six contestants in the Bull Town Days Queen contest will be crowned to reign over the 1971 celebration during Thursday night's Grand Ole Opry Show in Bovina Schools auditorium.
 According to Neal Mager and Edward Isaac, co-chairmen of the carnival committee; the booths will be set up on either side of Main Street and will be in operation Friday and possibly Thursday and Saturday.

For 1971 Celebration --

Carnival Booths New Attraction

A new addition to the 1971 Bull Town Days program will be carnival booths, sponsored by various civic and church organizations, set up in downtown Bovina during the celebration.
 The booths will be operated by members of the organizations and profits, if any, will be split between the sponsoring group and the Bull Town Days fund.
 Booths and sponsoring organizations include bingo booth, Knights of Columbus; coin pitch booth and Coke booth, Lions Club, cake walk booth, Bovina Woman's Study Club; dunking board, Student Council; pop corn, snow cone and homemade pie booth, Booster Club; dart pitching booth,

Horsemanship --

Events Friday At New Arena

Belt buckles and ribbons will be presented to winners in each event at the junior horsemanship activities slated for 10 a.m. until 2 p.m. Friday at the new roping arena.
 Entries will be received up until race time.
 Featured in the horsemanship activities will be pole bending, barrel races, flag races, rescue race and western pleasure.
 Belt buckles will be awarded first place winners in each event and ribbons will be presented the next five places.
 Over 100 youngsters entered the competition during the 1970 edition of Bull Town Days.

Letters To The Editor

August 11, 1971
 Mr. Dolph Moten, Editor
 Bovina Blade
 Bovina, Texas 79009

Dear Dolph:
 As you know, Parmer County has been added to the 19th Congressional District. I am honored and pleased to see Parmer County in the 19th Congressional District and I look forward with pleasure to the opportunity of seeking to be of service to the people there.
 While the new District lines do not become effective until late next year, I wanted to subscribe to the Bovina Blade in order to be able to keep better informed as to developments in the Parmer County area. Please enter my subscription to the Bovina Blade effective September 1 and please send me a bill to cover.
 Sincerely,
 George Mahon

First Event --

Pony Express Race Thursday

Wild and wooly pony express races will kick off the 1971 edition of Bull Town Days celebration.
 Scheduled for 1:30 p.m. tomorrow (Thursday) at the new Bovina Roping Arena on the eastern edge of town, the races will feature teams of eight men each.
 The first man in each team will circle the arena, carrying a set of saddle bags and pass the bags to the next man until eight laps of the arena has been made. Winner of the best two out of three races will be declared champions.
 There will be no entry fee for the event and teams may enter up until race time, say members of Bovina Roping Club.
 All entries are welcome and the more the better, according to club members.

Friday Night --

'Traveling Salesman' Play For Dance

The "Traveling Salesman," a band from Lubbock, will provide the music at the annual Bull Town Days teenage dance beginning at 9 p.m. Friday night and continuing until 12 p.m. or later, according to Mrs. Elton Venable, chairman of the teenage dance committee.
 The band, which is billed as one of the best in this area, is well known in the Lubbock area, playing at many Texas Tech University functions as well as others.
 Admission to the dance will be \$3 per person or \$5 per couple, says Mrs. Venable.
 The dance will be held in American Legion Hall on Third Street.

Follows Cow Callers --

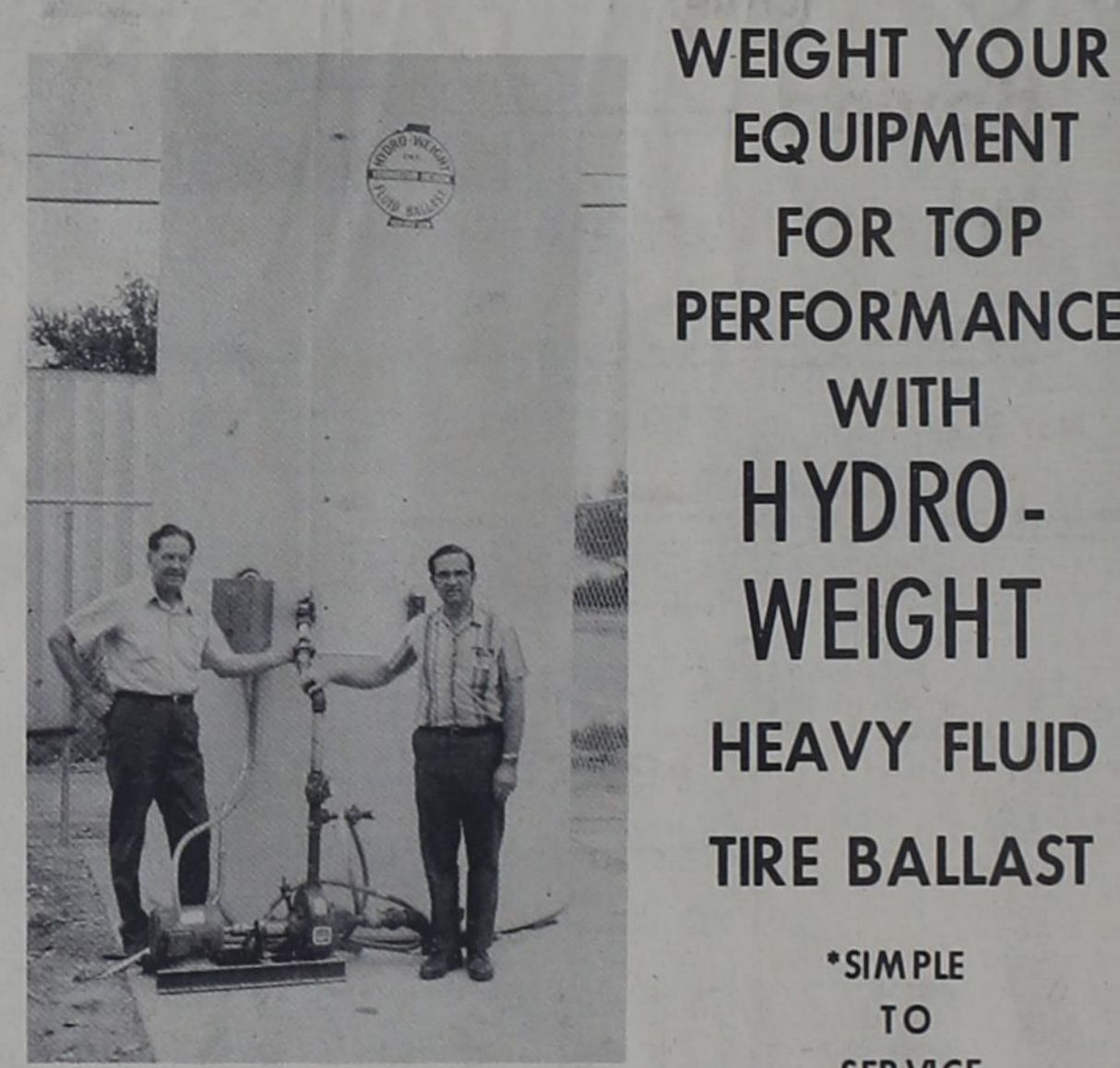
Beard Contest Set Thursday

Judging of what some people might term the "fugliest" portion of the three-day Bull Town Days celebration is scheduled to begin at 6:30 p.m. tomorrow (Thursday) at the new roping arena, immediately following the cow calling contests.
 Men of the Bovina area, sporting various types of facial adornment, will be judged in the annual Bull Town Days beard growing contest at that time.
 Judges for the contest will be from out of town.
 Winners of last year's contest was Truman Trim.
 First, second and third places in this year's contest will be awarded plaques at intermission of Thursday night's Grand Ole Opry beginning at 8:30 p.m. in Bovina Schools auditorium.
 Men of the community who have neglected to buy a shave permit may find themselves in the Bull Town jail on Main Street if they are not sporting enough facial fuzz to qualify as a beard grower.

Ex-Students' Social Set

Bovina Schools ex-students will be honored with an ice cream social at 8 p.m. Saturday in the school cafeteria.
 Admission will be 75 cents and a business session will be conducted during the social, to elect new officers for the coming year.
 Present officers include Mr. and Mrs. Jerry Wright, president; Mr. and Mrs. Bobby Englant, vice president; Mrs. Sonny (Joy) Gentry of Clovis, N.M., secretary-treasurer; and Mr. and Mrs. Mac Glasscock, decorating and planning committee chairmen.

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 HYDRO-WEIGHT heavy fluids make it simple to fill and service tires. Modification of wheel rims or stems is not necessary on most farm tractors and earth moving equipment. In most cases we recommend running your tires tubeless.
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Students Register Tomorrow --

Bovina Schools Start Monday

Bovina Schools will begin the 1971-'72 school year Monday.

Registration of high school, junior high, kindergarten and first grade pupils is set for tomorrow (Thursday), according to L. F. Jacobs, superintendent.

Faculty members began their year this week when they reported for a week's in-service work.

High School students will register in the library with seniors registering from 8 to 9 a.m., juniors from 9 to 10 a.m., sophomores from 10 to 11 a.m., and freshmen from 11 to 12 noon.

Junior high students will register in their classrooms with eighth graders registering from 9 to 10 a.m. and seventh grade students from 10 to 11 a.m.

New high school students are to meet in the library at 1 p.m.

and new junior high students will meet in their respective classrooms at 1 p.m., also.

Kindergarten and first grade students who did not pre-register this spring will sign up at Ridgelea Elementary School from 9 a.m. to 2:30 p.m. They are asked to bring their immunization and birth records.

School busses will run their regular routes Monday morning and school will begin at the regular time, 8:30 a.m., said Jacobs. Lunch will be served in the cafeteria. Classes will be dismissed at 3:45 p.m. with the exception of grades one and two, which will be dismissed at 3 and grade three at 3:30.

Lunch tickets may be bought during registration, Jacobs says. Lunch prices are 50 cents for adults, 45 cents for grades six through 12, and 40 cents from students in grades one through five.

A complete list of the faculty of Bovina Schools and their assignments will be published in next week's edition of The Blade.

Fiddlers Compete Friday

Lending an authentic western atmosphere to the festivities Friday night, just before the barbecue, will be the old-time fiddling contest set for 5 p.m. on Main Street.

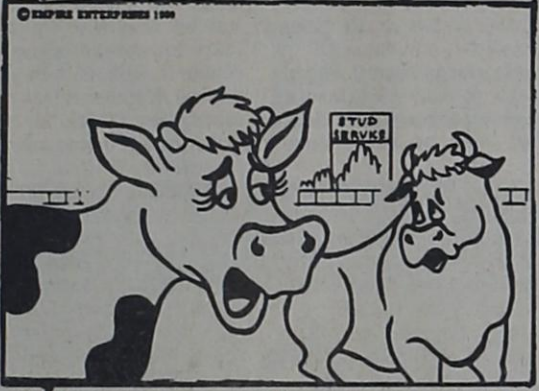
Cash prizes of \$50, \$35 and \$15 will go to the first, second and third place winners in the contest. The event is open to all interested fiddlers. There is no entry fee.

A western band composed of Larry Webb, Dudley Hughes, Bob Wilson, Randy Monk and Al Kerby will provide music prior to the competition, according to co-chairmen of the fiddlers committee, Al Kerby and Pearl Singleberry.

Last year's winner was Dink Essery of Floyd, N.M., second place went to Bovina's own Al Kerby, and third place went to Don Lancaster of Artesia, N.M.

Previous winners in years past include such well known fiddlers as Bartow Riley of Olton, Denzil Boyter of Lubbock, and W. F. Whitley of Lake Arthur, N.M.

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3 lbs. **\$1.00**

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Spinach 2 No. 303 35¢ All Green Cut Asparagus Spears 2 No. 300 79¢

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250 lb. and over per half -
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Of Interest To
THE WOMEN

**Bridal Shower Fetes
Miss Judy Dendy**

Miss Judy Dendy of Portales, formerly of Bovina, bride-elect of Johnny Privett, also of Portales, was honored with a bridal shower Saturday afternoon in Community Room of First State Bank.

The serving table, which was laid with a white linen cloth, was centered with a floral arrangement in shades of hot pink and white in a milk glass bowl. Strawberry punch, nuts

and cake squares, iced in white and decorated with hot pink, were served from crystal and silver appointments.

Kitchen gadget corsages trimmed in hot pink were presented to Miss Dendy, her mother, Mrs. Ed Dendy, and her two grandmothers.

Hostesses included Meses. Herman Grissom, Jim Russell, A. L. Nuttall, Wayne Spears, Henry Spicer, Roy Allen, Lee Ward and F. S. Pounds.

**Ice Cream
Party Set
At City Park**

City Park will be the scene Monday at 4 p.m. for an ice cream party for all Bovina High members of Future Homemakers of America, according to Mrs. Janie Potts, FHA advisor.

Ice cream will be furnished by upperclassmen. Senior girls will learn the identities of their freshmen "little sisters" at that time, says Mrs. Potts.

Officers of the chapter for the coming year include Gail Dixon, president; Patti Mills, vice president; Rhonda Rhodes, degree chairman; April Wilson, reporter-historian; Cindy Barrett, recreation chairman; and Nena Spicer, secretary-treasurer.

**Rev. Horn
To Speak
Sunday Night**

Rev. and Mrs. Dick Horn of San Pablo, Calif., are visiting in the home of his parents, Mr. and Mrs. Johnnie Horn, this week.

Rev. Horn serves as pastor of First Baptist Church of El Sobrante, Calif., and attends Golden Gate Seminary at Mill Valley.

He will occupy the pulpit at First Baptist Church of Bovina during the Sunday evening worship services at 7, according to Rev. Larry Heard, pastor.

**Doni Pinner, Randy Barrett
Wed In Saturday Ceremony**

Oklahoma Lane Baptist Church was scene of the Saturday evening marriage ceremony of Miss Toni Nadine Pinner and Randall Monty Barrett.

Parents of the couple are Mr. and Mrs. Joe Pinner, 309 West Tarrant Road, Grand Prairie, and Mr. and Mrs. Monty Barrett of Oklahoma Lane.

Rev. Carl Coffey, minister of First Baptist Church of Akin, read the double ring vows before an altar covered in white with candleholders laced with pink rosebuds and white daisies on each side.

Mrs. J. B. Sudderth of Farwell, organist, played the theme from "Romeo and Juliet" and other traditional wedding music and accompanied Mrs. Doris White of Farwell as she sang "Walk Hand in Hand" and "The Wedding Prayer."

Best man was Stuart McMeans of Bovina, classmate of the bridegroom, and groomsmen were Steve Sherrill of Bovina, classmate of the bridegroom, and Ed Wenzel of Arlington. Ushers were Royce Grissom and Hugh Rogers of Bovina.

Flower girl was Beverly

Barrett of Oklahoma Lane, sister of the bridegroom, and Tyke Dippery of Lockney, cousin of the bridegroom, was ring bearer.

Mrs. Beverly Ringstad of Dallas, sister of the bride, was matron of honor and bridesmaids were Meloney Marshall of Bovina and Cindy Barrett of Oklahoma Lane, sister of the bridegroom. Linda Pinner, sister of the bride, was junior bridesmaid.

They were attired in formal length gowns of pink dotted swiss styled along princess lines, long full gathered sleeves and stand-up collar. White lace daisies accented the collar and cuffs of the gowns. The attendants carried long stemmed pink roses.

Given in marriage by her father, the bride wore a formal length gown of white organza with full sleeves attached to deep cuffs. The high neckline, cuffs and the front of the gown were enhanced with bands of Venice lace underscored with pink satin ribbon. Her headpiece was a caplet accented with pink ribbon streamers and pearls, attached to an elbow

length veil of illusion. She carried a bouquet of pink rosebuds circled with daisies and long white streamers.

Something new was her bridal ensemble, something old was pennies dated in the year of their birth, something borrowed was pearl earrings from Miss Marshall, and something blue was the traditional blue garter.

Mrs. Pinner was attired in a pale pink silk ensemble designed along princess lines with lace medallions threaded with a chiffon scarf, pink accessories and a white orchid corsage.

A reception was held in Fellowship Hall of the church immediately following the ceremony.

The bride's table was laid with a pink satin cloth with a gathered net overskirt. An arrangement of daisies and pink rosebuds in a silver vase with candles at either side centered the table. A three-tiered wedding cake decorated with pink rosebuds and topped with a bride and groom figurine was served with punch and mints from crystal and silver appointments. Presiding at the serving table were Miss Loy Christian of Oklahoma Lane and Miss Katie Jackson of Seagoville, cousin of the bridegroom. Mrs. Dennis Ellison of Lubbock presided at the guest register.

For a wedding trip to Colorado, the bride wore an orange double knit ensemble featuring a sleeveless dress with stand up collar and an orange and white dress length coat with white accessories and a white orchid corsage.

The couple will be at home at 1000 West Mitchell, Apartment 227, in Arlington following the wedding trip.

The new Mrs. Barrett is a 1971 graduate of Grand Prairie High School and is employed by Dr. Scotty G. Wood.

Barrett, a 1970 graduate of Bovina High School, is a sophomore at the University of Texas at Arlington where he is a member of Beta Theta Pi social fraternity.

Wife tired of cooking? Surprise her with a complete dinner delivered to her door.

You can be kind for those who have to look at you by using Clairol Kindness Compact Instant Hairsetter. Its slim case includes 20 heated rollers which take from 3 to 10 minutes to curl the hair. Ideal for travel, the hairsetter is 1 1/2 inches long by 3/4 inches wide by 2 1/2 inches deep.

Knitters, help others miss the point—place knitting needle points in a bottle cork when they're not in use (saves dropped stitches, too).

Be kind to less fortunate human beings, many of them elderly, who suffer from arthritis by contributing to the Arthritis Foundation, 1212 Avenue of the Americas, New York, N.Y. 10036.



MRS. RANDALL MONTY BARRETT



THE ARCTIC FOX HAS THICK HAIR ON THE BOTTOM OF ITS FEET!

Cook's Corner

When talking to Mrs. E. O. (Wilma) Johnston, conversation most often revolves around their five children, six grandchildren and the varied activities of the group.

According to Wilma, she has lived on a farm "all of my life." She was born in Lamb County, near Amherst, moved to Flag as a child and started to school there. She also attended school at Sudan.

Elvin was born at Roaring Springs and moved to Sudan with his parents in 1935.

"We had a long courtship of two months when we got married in 1942," Wilma says. She met Elvin when he and his brothers, who had combined for a western band, entertained at the Sudan school on several occasions.

The Johnstons farmed at Sudan for the next 13 years, moved to Dalhart for one crop and then to Bovina in 1955. They lived 10 miles northwest of Bovina until 1963, when they moved into their new home five miles north and one-half west of town.

"When we moved here, we were told that Bovina had some of the best people in the world. We quickly found that it was true. It really makes you appreciate a community like this with all the unrest in our world today," Wilma says when asked how she likes this area.

The Johnstons children include Lloyd (Olen), a 1970 graduate of Oklahoma Christian College, who is currently a speech therapist in the Decatur, Ala., school system; Dennis, who lives in Amarillo, and is a senior at West Texas State University; Carolyn (Mrs. Larry Lee) who lives at Black Dale, a junior at Bovina High School this year; and Evanna, a sophomore at Bovina High School this year.

The Johnstons are members of Bovina Church of Christ. Elvin serves as an elder of the church and both are active in church work.

Among Wilma's hobbies are sewing, reading, interior decorating and antiques furniture. She has just recently completed a white antique trunk lined in pink velvet for Evanna's room.

Wilma is sharing six of her family's favorite recipes with Blade readers this week, two of which are very good during the hot summer months.

PINEAPPLE CHEESECAKE

1 pkg. lemon gelatin
1 c. hot water
1 tall can evaporated milk
1-8 oz. pkg. cream cheese
1 c. sugar
1 t. vanilla
1/2 lb. graham crackers
1/4 lb. margarine
1 heaping T. powdered sugar
1 c. crushed pineapple, drained
Dissolve gelatin in hot water and chill until syrupy. Beat the

milk, which has been chilled for several hours until it forms stiff peaks. Beat the gelatin mixture until foamy, then beat into milk. Cream the cheese with the sugar and vanilla, then fold into gelatin-milk mixture. Fold in crushed pineapple.

Crush crackers fine, add powdered sugar, then melted margarine. Sprinkle 1/2 of mixture in a large rectangular pan. Pour in cake mixture and top with remaining crumbs. Chill at least four hours.

FROZEN FRUIT SALAD

1 can pineapple chunks
1 small pkg. miniature colored marshmallows
2 bananas
1 can Royal Anne cherries
1/2 can Angel Flake coconut
1/2 c. salad dressing
1/2 pt. whipping cream
1/3 c. sugar
1 c. pecans, chopped
Pour drained pineapple over marshmallows. Whip cream with sugar added to taste. Combine all ingredients, fold over and over, turn into an oblong pan and freeze. Slice and serve.

CHICKEN FRICASSE

1 large frying chicken
4 T. shortening
1 medium onion
1 can Cream of Mushroom soup
1 can water
2 T. cooking sherry
Cut up chicken, salt, pepper, flour and brown on all sides. Drain off fat, add onion slices, soup, water and sherry. Reduce heat and cook for 1 1/2 hours at low temperature. The sauce formed may be served over rice.

COCONUT CHESS PIE
(makes its own crust)

4 eggs, well beaten
1/2 c. self rising flour
1 3/4 c. sugar
1/2 stick butter or oleo, melted
1 t. vanilla
2 c. milk
1 - 6 or 7 oz. can coconut
Combine all ingredients, mix well and pour into two-nine inch pie pans. Bake at 325 degrees for 30 minutes or until brown.

SPICED APPLE JUICE

1 qt. apple juice
1/4 c. red hot (candy)
Heat together. Red hot will melt by time the juice is hot. Serve piping hot.

PHILADELPHIA CREAM CAKE ICING

1/2 box powdered sugar
1/2 stick oleo
3 oz. pkg. cream cheese
1 t. vanilla
1/2 c. chopped pecans
Melt oleo, add other ingredients and mix well.

HOT ROLLS

2 c. lukewarm water
1 pkg. dry yeast
6 T. melted shortening
1/3 c. sugar
1 1/2 t. salt
5 to 7 c. flour
With large spoon, mix 5 cups of flour into above mixture, then knead in some more on dough board, put back into bowl and let rise at room temperature for about 2 hours or until double in bulk. Shape into rolls and let rise again in a greased baking pan. Bake at 400 degrees and brush tops with butter when almost done.



MRS. E. O. JOHNSTON

YOU ARE INVITED

... to attend Bovina's
8th Annual Celebration -
Bull Town Days
Thursday - Friday - Saturday
Aug. 19-20-21

AND
to have
your next
prescription
filled here—



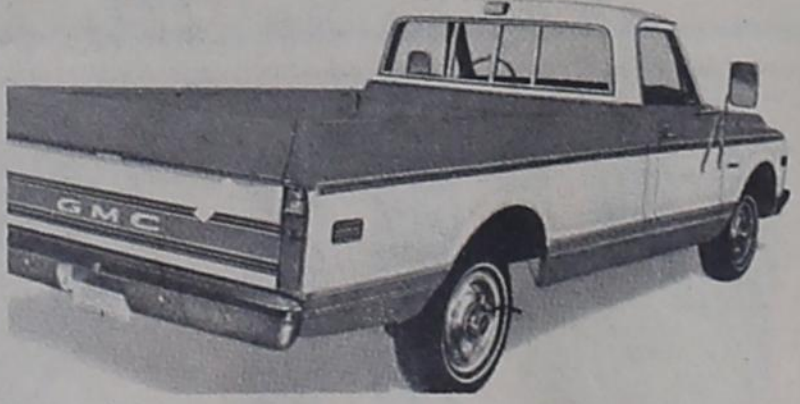
Don Spring

Don's Medicine Chest
Third St. - Bovina
Phone 238-4901

Rierson Pontiac

Hwy. 60-70-84 Clovis, N.M.
... for new 1971

- ★ Pontiacs
- ★ GMC Pickups
- ★ Outstanding Used Car & Pickup Values



For all your automobile needs,
new or used see:

L. O. Barnett, Marvin Owens, Bill Webb, Dick Martin, Jack Lancaster, Vernon Bogard, Leo Shaw, Si Slier, Larry Rierson or Frank Rierson.

ALLSUP'S
Third St. and Avenue A
7-11 STORES
"YOUR BOVINA CONVENIENCE STORE"



- Bull Town Specials -
Thursday-Friday-Saturday**
- Barbeque _____ 99¢ lb.
 - Barbeque Chicken — \$1.19 each
 - Barbeque Ribs _____ \$1.19 lb.
 - Buy One 10¢ _____ Get One **FREE**
 - Bag of Popcorn _____ Get One **FREE**
 - Buy One 10¢ Icee _____ Get One **FREE**
 - Buy One 15¢ Cotton Candy _____ Get One **FREE**
- Serving Bovina 7 Days A Week
7 a.m. until 11 p.m. — 365 Days**

★ **New Name** ★ **New Location**

Isaac's Department Store

Main Street
-Bovina-

Bull Town

DAYS

SUPER SALE DAYS

Sale Starts Thursday, Aug. 19 at 9 a.m. Come early for best selections.



Ladies' Better

Pant Suits

Sizes 10-14

Reg. \$45.95

\$29⁹⁹

Ladies' Texsheen

Lingerie

Perma-Iron Cotton

	Reg.	Sale
Gown	\$5.00	\$3 ⁴⁹
Robe	\$6.00	\$3 ⁹⁹
Shorty Pajamas	\$5.00	\$3 ⁴⁹



Girls' Gowns and PJ's with Matching Robe

Nylon and Cotton

Reg. \$3.98 and \$4.98

Now **\$1⁹⁹** each

Flare and Straight Legs

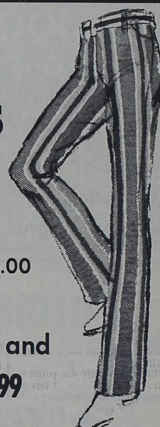
Boys' Jeans

*Slims
*Regulars

\$4.50 and \$6.00 values

Now **\$2⁹⁹** and **\$3⁹⁹**

Sizes 6-16



Girls' Dresses Perma-Iron, Sizes 4-14

Reg. 3.98
4.98
5.98

\$2⁹⁹

New Styles SHORTS 'N TOPS

Terry and Cotton Knit
Reg. \$5 and \$6

Now **\$3⁷⁷**



Terry Towels

79¢ & 99¢ ea.

Fieldcrest Bedspreads

One Group, Perma Iron

Reg. \$17.95 **\$9⁹⁹**

One Group - White Percalé flat only **\$4⁹⁹**

Perma Iron Sheets

-One Group-

Reg. \$5.50 Now **\$4⁴⁹**

Flat and Fitted

Boys' Knit Shirts & Shorts **99¢** each
Sizes 3 - 6

Men's PANTS

PERMA-Iron **\$8⁹⁹**
Reg. \$14

Men's Short Sleeve-Perma Iron

Shirts Reg. \$6.50 **\$4⁵⁰**

Famous Brand-Small, Medium, Large

Boys' Short Sleeve-Perma-Iron
Shirts Reg. 3.98 and 4.98 **\$2⁹⁹ & \$3⁹⁹**
Sizes 6 - 20

Men's Boots

*Good Value *Good Selection

Reg. **\$29⁹⁵**
\$40



Scanty Panty Hose

One Size Fits All
Reg. \$1.25
Now **99¢**

Better Dresses Marked Down

Men's, Women's
Boys', Girls'
Swim Suits
1/2 price

No Layaways - No Exchanges - No Gift Wrapping on Sale Merchandise... Please.

Isaac's Department Store

(Formerly Bovina Dry Goods)

Edward and Helen Isaac

Main Street

Bovina

Friday At 6 p.m. --

3000 Anticipated At BTD Barbeque

Enough barbecue for 3,000 persons will go on the grills at 1 p.m. tomorrow (Thursday) in preparation for the focal point of the three-day Bull Town Days celebration -- the free supper slated for 6 p.m. Friday.

time and a throng of at least 3,000 is expected to accept the invitation.

The meal will be served on the town's Main Street with four serving lines set up to move the people through the lines in a minimum of time.

Two thousand pounds of bone-

less beef chuck has been purchased from Missouri Beef Packers by R. L. Hopingardner and Mutt Graham, chief cooks, for the big feed.

"We expect to begin 'firing the pits' at 11 a.m. and be ready for the meat at 1 p.m. tomorrow," Hopingardner reported, "and if we get the meat

on the grills by then, we hope to be finished with the barbecue by 4 a.m. Friday."

The grills are located on the yard of Bovina Gin Co.

After the meat is taken off the grills, it will be packed in foil lined insulated boxes until meal time Friday evening. The boxed will be opened then and the meat sliced as it is served to several thousand visitors.

Wendell and Keith Garner are in charge of the crew that slices the beef.

Barbecue won't be the only item on the menu as Bovina-grown cantaloupe and onion slices, along with pinto beans will also be served.

Wilbur Charles is in charge of the pinto bean cooks. He enlists the aid of about 40 women in the community to prepare a pot of the beans.

The Bovina-grown cantaloupe and onions will be furnished, cooled and ready to serve, by Charles Flynn of Gateway Produce Co.

Ralph Roming was in charge of a crew of men that went to Clarendon last week to pick up two truck loads of wood for the barbecue fire.

Members of Bovina Lions Club will be in charge of serving the meal.

Assisting with the barbecue preparation will be Don Murphy, Ralph Roming, Harold Hawkins, Lewis McDaniel, Dan Koelzer, Curtis Monk, Henry Spicer, Pat Kunselman, Amos Steelman, Eddie Gayle Steelman, Billy Smith, Sam Garrison, Floyd Damron and Robert Shedd.

Other civic organizations will sponsor soft-drink and homemade pie booths on Main Street that day.

Mustang Band To March In BTD Parade

Bovina Mustang Band will march in the 1971 Bull Town Days parade, according to Bryant Harris, director.

The band, which includes eighth grade students, has been meeting this past week in preparation for the festivities.

Parents of all former band members are asked to check their homes for any band uniforms they may have, says Harris. Some 10 uniforms are unaccounted for and are needed this year.

If any are found, Harris asks that they be brought to the school, or call him at 238-2842 and he will pick them up.

Rain Continues --

(Continued from Page 1)

hum. Agriculturists who are partial to cotton aren't complaining of too much moisture yet, but continued rainfall could make them do so.

The moisture has handicapped vegetable harvest in the Bovina area during the past two or three weeks, but the situation isn't considered serious yet, according to Chas. W. Flynn, owner-manager of Gateway Produce Co.

"We're harvesting between showers," he commented this week. He expects the damage done by the moisture to the present cantaloupe crop to be more than made up for by increased yields of the "late" crop.

In Bovina, rainfall for the month totals in the neighborhood of 3.5 inches. The total at Oklahoma Lane is near the six inch mark.

Water was reported across Farm to Market Roads south of Bovina and south of Friona Tuesday morning from rain which fell earlier that day.

4-H Clubs --

A joint meeting of the Parmer County 4-H Council and the Adult Leaders Association was held Tuesday night, Aug. 10. Plans were made at this time for the County Bake Show, the County 4-H Fair and the County Achievement Banquet, reports Jana Pronger, Parmer County Home Demonstration agent.

The Bake Show will be held in Bovina in the Community Room of First State Bank Saturday, Sept. 11, at 2 p.m. The county winners' baked goods and records will be taken to Amarillo the following Saturday for judging in the District I Better Bake Show and the baked goods will be on display at the Tri-State Fair the following week.

The County 4-H Fair will be Saturday, Sept. 18, during Maize Days in Friona. Any 4-H member in the county may display their work, and awards will be made. The location will be announced later. Divisions in which the 4-H'ers may exhibit are: 1. Crops (grain, hay, etc.) 2. Gardening (vegetables, fruit and fresh flowers). 3. Canned Goods. 4. Baked Goods. 5. Clothing. 6. Arts and Crafts. 7. Poultry and Rabbits. The baked goods will be sold to the public following the fair to raise funds for county 4-H activities.

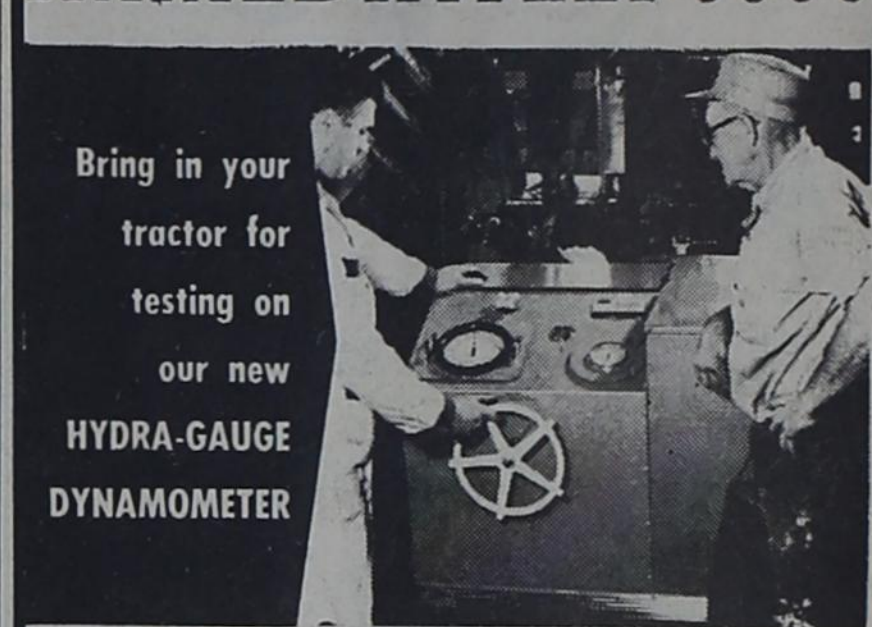
Any 4-H member who would like to enter either of these events or any young person wishing to join 4-H should contact the county agent's office in Friona, 481-3619, or their local 4-H leaders for more information. Organizational leaders for our local clubs are: Bovina-Mrs. Wayne Mag-

ness: Farwell-Mrs. Hurshel Harding; Friona-Mr. and Mrs. Dale Hart; Lazbuddie-Mrs. Wayne Clark; Oklahoma Lane-Mrs. Walter Kaltwasser; and Rhea-Mr. and Mrs. Walter Schueler.

Preliminary plans were made for the 4-H Achievement Banquet, the awards program for county 4-H members. A tentative date was set for early October. A speaker and special awards were discussed.

County Bake Show Set Here Sept. 11

Spot Tractor Trouble IMMEDIATELY!...



Bring in your tractor for testing on our new HYDRA-GAUGE DYNAMOMETER

- Don't waste time and money in costly trial and error—our revolutionary HYDRA-GAUGE DYNAMOMETER will spot the real trouble . . . and in a hurry!
- One simple test reveals all the information necessary to adjust BOTH carburetor and ignition to precision efficiency.
- And your tractor won't leave our shop only to sputter and stop in the field—the exclusive HYDRA-GAUGE DYNAMOMETER tests your tractor under actual field loads right in our shop!
- These PRECISION adjustments, by test not by guess, can save you 1 to 3 quarts of gas in every hour of operation . . . increase your tractor horsepower by 6 to 22 percent!

Bring In Your Tractor TODAY

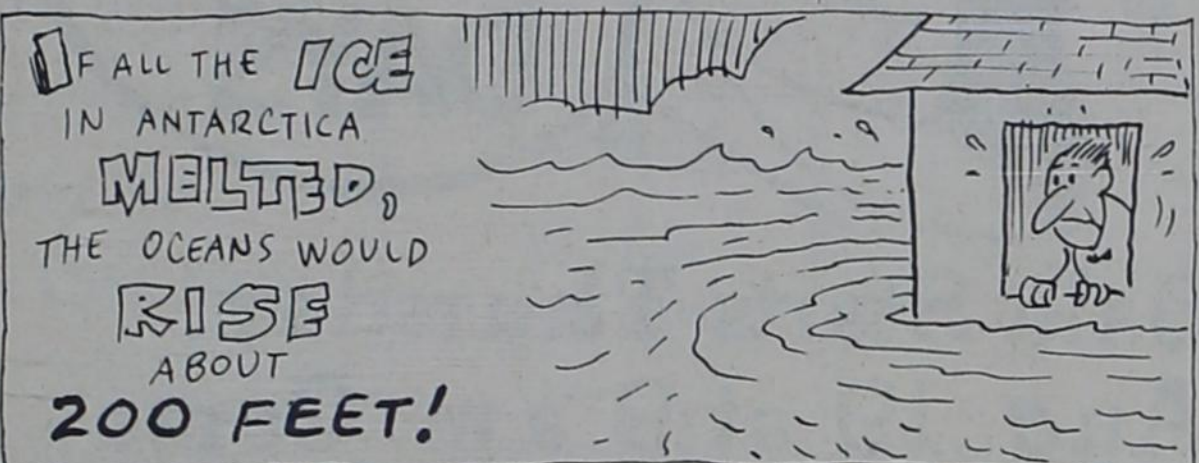
Bovina Service And Supply

Complete Overhaul Service For Tractors & Irrigation Engines

*Tractor Repair

*Welding Service

Phone 238-2541



VALUABLE COUPON

LIQUID WRENCH

One Large Spray Can

Reg. \$1.85 only **50¢**

With This Coupon August 23 thru 28

Fry & Cox, Inc.

401 S. First Muleshoe

Parmer County Farm Bureau

Says —

"Our Hat's Off To You BULL TOWNERS"

On Your Great Community Celebration

Life-Auto-Fire Insurance At Cost To Members

Ask about our new dividend rate for Life Insurance

Bull Town Days

Thursday-Friday-Saturday

August 19 - 20 - 21

We'll See You There!!

Parmer County **FARM BUREAU** Insurance Service

Milton Evans-Madge Crow-George Long

Friona Phone 247-3280

BETTER COTTON YIELDS FOR PROFITS AND MARKETS

"Better Cotton Yields for Profits and Markets" is the theme of a Bellwide campaign to boost cotton yields this season. The cotton industry, U.S. Department of Agriculture, and agricultural Extension services in the 14 major cotton producing states are cooperating. Goal is to "increase producer net income and profits through increased yields and obtain an adequate supply of cotton to meet market needs at home and abroad."

BOVINA 1971

8th Annual **BULL TOWN DAYS** and **OLD TIMERS REUNION**

BOVINA, TEXAS August 19-20-21

Thursday, Aug. 19

- NEW BOVINA ROPING ARENA
- 1:30 p.m. -- PONY EXPRESS RACES
- 6:00 p.m. -- COW CALLING CONTEST
- 6:30 p.m. -- BEARD GROWING CONTEST
- 7:00 p.m. -- QUEENS CONTEST
- BOVINA SCHOOLS AUDITORIUM
- 8:30 p.m. -- Floyd N. M. Lions Club's GRAND OLE OPRY SHOW

Friday, Aug. 20

- CHUCK WAGON BREAKFAST
- OLD TIMERS REUNION
- HORSEMANSHIP ACTIVITIES
- BULL TOWN DAYS PARADE

CARNIVAL BOOTHS - DOWNTOWN BOVINA

Friday, Aug. 20 -- Free Barbeque -- 6:00 p.m.

- 5:00 p.m. FIDDLERS CONTEST
- 8:15 p.m. PRESENTATION OF AWARDS
- 8:30 p.m. SQUARE DANCE CONTEST
- 9:00 p.m. JACKPOT STEER ROPING
- TEENAGE DANCE

Saturday, August 21

Quarter Horse Show

WESTERN DANCE

FRIONA CONSUMERS CO.

Scrimmages Set --

40 Mustangs Report Monday

"I think the main thing we have going for us this year is poise," commented Bovina Mustang Head Coach Gih Hough this week in regard to his 1971 football squad which began workouts Monday morning.

By Tuesday morning, some 40 candidates had reported for workouts, which are being conducted twice daily through Friday of this week. Morning workouts are from 7 to 9 and evening practice is from 8 until 10.

When school begins, the workouts will drop to afternoon sessions. Hough expects additional boys to come out once school starts.

"We're real pleased with the varsity," Hough stated, "they worked hard in the spring and it shows. They look real good right now." Hough says that ability-wise, he has some outstanding seniors this year with some exceptional junior and senior backfield personnel.

"I think we are going to see some outstanding work from Larry Wiseman, Shannon Davis and Billy Shelby in our backfield," he said.

SELF SERVICE GAS

We've Got It, Too!!!
Reg. 29 1/10

Fina Station
Bovina, Tex.

ALSO OFFERING
Tires, Tubes, Batteries
Good Supply of
Major Brands Oil.

L. L. Rhinehart, operator
ATEX OIL CO.
Amarillo, Tex.

As for weaknesses, Hough stated that the seniors are the line and if any of them get hurt, the Mustangs are in trouble depth-wise. "If we stay healthy, we'll be tough," he said.

Members of the line expected to show up well this year are seniors Ken Jamerson, Mike Spears and Hugh Rogers and junior Weldon Beardain.

Two scrimmage games have been scheduled prior to the first regular season game September 10 with Boys Ranch there; the first with Clovis Junior Varsity Friday, August 27, here at 7:30 p.m. and on Thursday, Sept. 2, Claude will come here for two games.

The junior varsity game will begin at 6 with the varsity game immediately afterwards. Bovina Boosters Club has planned a box supper after the Claude game.

Friona and Lazbuddie, in that order, will be the Mustangs' opponents after the Boys Ranch game. District games include Happy, Springlake-Earth, Farwell, Kress, Sudan, Vega and Hart.

FOCAL POINTS!
by Sam Safely

Things You Should Know About Your Eyes

It's a fact—two out of every three adult Americans have inefficient vision... which may handicap them in their jobs and daily activities! This may also expose them to dangers on the job or at home that might otherwise have been avoided!

Western Dance At Legion Hall Concludes BTD

\$564,050 --

Traditionally closing out the Bull Town Days festivities since 1967 has been the western dance Saturday night at the American Legion Hall on Third Street.

"Andy Wells and the Quartettes," a group from Lubbock, will provide the dance music this year. The dance will begin at 9 p.m. and continue until midnight.

Admission will be \$3 per person, according to Charles Hawkins, chairman of the dance committee. The Legion sponsors the dance.

A budget of \$564,050 for Bovina Schools during the '71-'72 school year was approved by the board of trustees at a Monday night meeting.

The budget, which could be adjusted later, will be made up of funds from state and local sources.

The tax rate for the school district will remain unchanged -- at \$1.83 per \$100 valuation.

Board members heard a report from Charles Turner, school counselor, over progress being made by students during a period of the past four years.

A testing program of grades three through 12 indicates Bovina Schools students to be comparable with others in the nation.

The trustees discussed beginning of school problems including insurance for students. A bid was accepted from Borden to provide milk for the schools' cafeterias.



WANTED

Everyone To Attend Bovina's Bull Town Days Celebration
Thursday-Friday-Saturday
August 19 - 20 - 21

Welcome, Old Timers - Come To See Us! -

—BOVINA—
Service Station
And Grocery

— on West Main Street —
Owned and Operated
By Joe Pesch



"One of Pamer County's Oldest Businesses"

For Homes During Year --

44 Families Receive Loans

The farmer programs are one part of a two-point attack on rural problems by the Farmers Home Administration. The other, also operating in Pamer County, include loans for home ownership according to an announcement from the Farmers Home Administration office in Farwell.

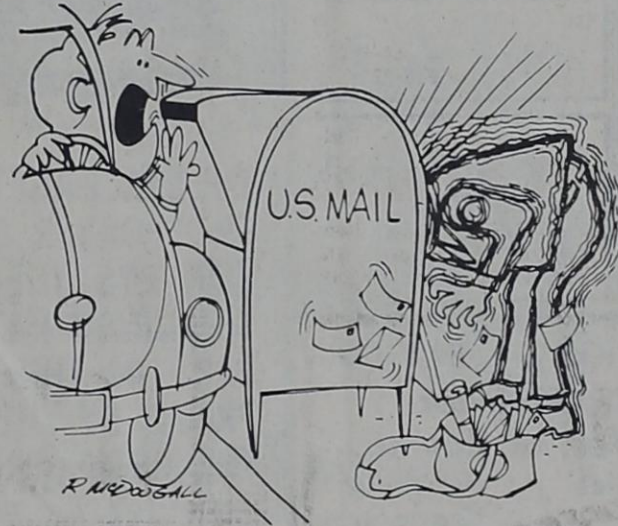
During the past year, 44 families have secured loans that will enable them to move into modern homes.

The agency's wide range of services added a record \$2,150,000 to resources avail-

able for housing and farming in this county last year.

At the end of the fiscal year, the outstanding loan total in the County had climbed to \$4,131,614.29 and was providing benefits to 306 families in this area, the announcement says.

Farmers Home Administration loan services are carried on in Pamer County through the Agency's office at 708 Avenue A, Farwell, Tex. Housing loans may be made for homes in the rural area and in all towns in the county.



YOUR MASSEY-MOLINE-NEW HOLLAND DEALER

PRIZES 50th



401 S. FIRST
MULESHOE
TEXAS 79347
PH. 272 4511

BIG SALE

ANNIVERSARY

CELEBRATION August 23-28

Come By - Free Refreshments - Register For Prizes

Crescent - 6" Pliers - 25¢ ea. Same price as 50 years ago
Sony - Limit 1 per customer - While They Last

There will be a 3'x5' AMERICAN FLAG given away every hour All Week Long.

Also Register For The Big Drawing
To Be Held-Sat. Noon Aug. 28
YOU DO NOT HAVE TO
BE PRESENT TO WIN

WATCH FOR OUR MONEY SAVING COUPONS

For the Men	Those under 18
1st Pickup Tool Box	1st Texas Ranger Bicycle
2nd Bar-B-Q Pit	2nd Farm Toy Set
3rd AM-FM Radio	3rd Toy Tractor

For the Ladies
1st G. E. Toaster Broiler
2nd G. E. Portable Mixer
3rd G. E. Perculator

All Prizes on Display

Exide Batteries

As Marked
Machine & Carriage Bolts-Nuts & Lock Washers - 39¢ lb.
For 10 lbs. or more 35¢ lb.
48-Inch Hi-Lift JACKS - 18.95 ea.
7/16" Rubber Rope - 15¢ ft.

SALE SPECIALS ALL WEEK
Parts - Hardware
Used Machinery
Cross & Highlander 10% off
Hydraulic Cyinders 10% off
Log Chains - All Sizes 10% off
All Hand Tools 10% off
Porta Electric Power Converter - 1 for \$16.50 1 for \$18.50
10% off on oil filters in quantities of 6 or more

Flashlight Batteries as marked:
Example: 2D Heavy Duty Reg. 35¢ Now 20¢ ea.
Minneapolis-Moline and Massey Ferguson RADIOS each \$46.50
CHEMICALS (Liquid Wrench Penetrating Oil, Radiator Cleaner & Stop Leaks) As Marked

Our Service Second To None

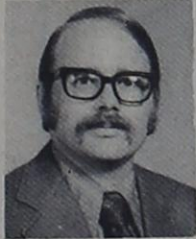
Listen to Radio KMUL 1380 1:30 AM to 3:00 PM All Week



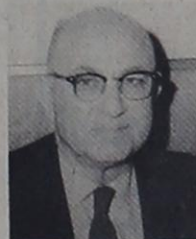
80 Years of Experience
3750 Hours of Training



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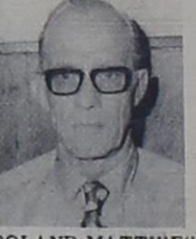
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PARTS MGR.



ROLAND MATTHESEN
PARTS



ALTON CARPENTER
PARTS



ADELE TOMPKINS
OFFICE

No Injuries In Car-Train Mishap Thurs.

Earnest Marando of Bovina and two unidentified men escaped serious injury Thursday night of last week when Marando's 1960 Ford was struck and demolished by a Santa Fe train.

Marando, who was traveling south on Third Street, stalled the car on the tracks and the men were trying to push it off when the train struck the car, totally demolishing the vehicle.

Ronald Mitchell, city marshal, assisted in investigating the accident.

Marriage Licenses

Marriage licenses issued by the office of Parmer County Clerk Bonnie Warren this past week went to Ronnie Ray Johnson and Ora Dee Ritchey on Aug. 9, Raymond Jo Garcia

COURTHOUSE NOTES

Instrument Report ending August 12, 1971 in County Clerk Office Bonnie Warren, County Clerk

WD, Gilbert E. Hough, Bob L. Fillpot, SW 10 ft. Lot 1 & NE 5 ft. Lot 2 Blk. 84 Bovina

WD, William H. Dannhelm, William H. Dannhelm, Part of Lots 1 & 2 Blk 40 OT Farwell

WD, Dan Ethridge, John Farrell Lumber Co., Lot 2 & S. 6' of Lot 1 Blk. 5

WD, George P. Carpenter Est., Ann Miller Carpenter, Part of SW 1/4 Sec. 7 Blk. W Warren

WD, Jimmy Lance, Kenneth Whitecotton, Lot 23 Blk. 4, Ridgelea Bovina

WD, H. A. Hyde, Omer E. Hyde, Und. 1/2 Int. in NW 1/4 SW 1/4 Sec. 6, Blk. H Kelly

WD, J. T. Gee, Bob J. Middleton, 3.514 acre out of SW 1/4 Sec. 1, T3S R3E

and Gloria Ann Lopez on Aug. 10, Victor Gaspar Lucero and John Julia Lucero on Aug. 11, Francisco Hernandez Jr. and Evangelina Jimenez, and Randall Monty Barrett and Toni Nadine Pinner, both on Aug. 12.

WD, Bailey H. Dunlap, Albert Chitwood, E 1/2 E 1/2 Sec. 11 Blk A Rhea Sub
WD, George W. Dunlap, Albert Chitwood, E 1/2 E 1/2 Sec. 11 Blk. A. Rhea Sub.
WD, David W. Kittams, Albert Chitwood, E 1/2 E 1/2 Sec. 11, Blk. A Rhea Sub.
WD, Jay A. Kittams, Albert Chitwood, E 1/2 E 1/2 Sec. 11 Blk. A Rhea Sub.
WD, John C. Walker, Albert Chitwood, E 1/2 E 1/2 Sec. 11 Blk. A Rhea Sub.
WD, George S. Walker, Albert Chitwood, E 1/2 E 1/2 Sec. 11 Blk. A. Rhea Sub.
WD, Walter D. Walker, Albert Chitwood, E 1/2 E 1/2 Sec. 11 Blk A Rhea Sub.
WD, Edward D. Walker, Albert Chitwood, E 1/2 E 1/2 Sec. 11 Blk. A. Rhea Sub.

WANT TO BUY wrecked Honda motorcycle. Phone Ralph Packard, Hereford, 364-2110. 8-4tp



Satellite 2001 Electric Perfect for the "office in the home." professional office, student's use. Speeds all typing jobs.

See Johnny Miller at The Bovina Blade for a demonstration and literature on Adler portable typewriters for every budget and requirement. 4-3dh

WELL kept carpets show the results of regular Blue Lustre spot cleaning. Rent electric shampooer \$1. Super Saveray

MADAM LINDA Gifted reader and adviser. Never falling advice on love, courtship, marriage, divorce, business transactions, enemies, and bad luck. Open daily, 8 a.m.-10 p.m. 509 West 11th, Friona, Texas. Look for Palm Sign in front of her home. Call for appointment. 247-2291 3-4tp

Cattle Working Service Available At My Place Five Miles West of Bovina. *Unloading Facilities *Working *Branding *Dooding We invite you to use our facilities and service for your wheat pasture cattle. Phone TOMMY WILLIAMS 225-4185

WANT ADS

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

KIRBY Sales & Service
* New and Used Vacuum Cleaners
* Repossessed Cleaners
Call 364-5768 Hereford 8-3tc

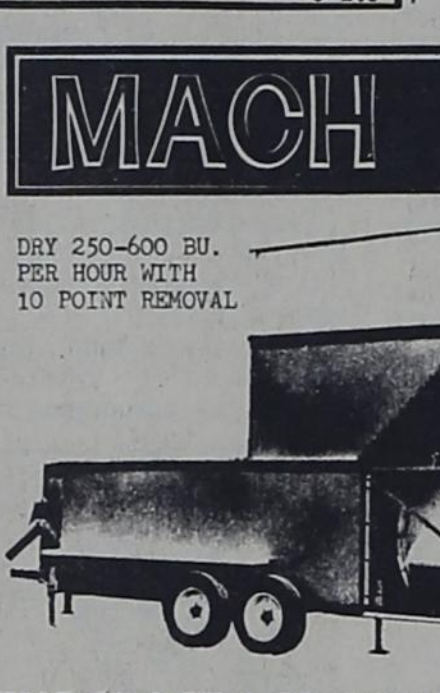
Free dead stock pickup. Our truck from Clovis and Plainview in this area daily. Call collect Tri-State Industries Clovis 763-5513 Plainview 293-4432 14-tfnc

New Color Ch. 28 On Channel 6 Weather On Channel 3 See More On Cable TV Clearview Company
Of Bovina Phone Bovina 238-3592 Or Friona 247-3271

Veterinary Medicines And Supplies SUPER SAVEWAY Bovina

Nearly new spinet piano. Concert approved. Tremendous Bargain. This is your chance to own a fine piano. Nothing now. First small payment in October Write at once --
McFarland Music Co. 1401 W. 3rd Elk City, Okla. 73644 8-1tp

SEED SALES REPRESENTATIVE Major Field Seed Company has opening for a West Texas Dealer Sales Representative. Car furnished. Salary, profit sharing, hospitalization and insurance. Desire man with farming background who has completed college within past 10 years. Send resume of experience and salary requirements to P. O. Box 169, Lubbock, Texas 79408. 8-2tc



THE SPACE AGE CONTINUOUS FLOW CROP DRYER DRIES, CLEANS AND CONVEYS THE GRAIN WITH AIR. THE GRAIN IS THE ONLY MOVING PART IN THIS DRYER. YOU CAN PROFIT BY THE HIGH QUALITY OF THE GRAIN FROM MACH IV.
Available with PTO or Electric Power. Natural Gas or L.P.G. Burner.
We also have bulk storage tanks and augering equipment. See us before you buy.
Olton Road & Ennis Street, A/C 806-293-5321 Plainview, Texas 79072

FOR SALE -- Youth saddle, just like new. Valued at \$160, will take \$90. Little Al Kerby, phone 238-2631. 7-2tp

FOR SALE -- 100 acre farm joining Bovina city limits on northwest. One - 8 inch well, low down payment. Also, 26 lots from 70 to 90 feet by 130 feet. Contact L. H. Pesch, 1009 Menefee St., Floydada, Tex. 79235. Ph. AC 806/983-5000. 7-3tp

FOR RENT -- Two-480 acre farms -- 620 acres cultivated land -- three good wells and one tailwater pit. If interested, contact J. S. Triplett Jr., 3317 Eddy St., Apt. 255, Amarillo, Tex. 79109 Ph. 806/355-4055. 3-tfnc

IF YOU ARE thinking about quitting farming, Big Nick will consider accepting your farming equipment as down payment on an 800-acre ranch in Missouri. If you're interested, see Big Nick, or phone 238-4861. 23-tfnc

WANTED--Custom feed bunting, have long and short 2-row binders. Phone Ralph Packard at Hereford, 364-2110. 8-4tp
FARM FOR SALE -- 320 acres, one well, alloted, small down payment, 6% interest. Phone AC 806/792-1268 or write 3401 60th St., Lubbock, Tex. 7-2tp

BARTLETT & POTTS AUCTION SERVICE

Specializing in Farm Sales

HOUSTON BARTLETT Route 1 Bovina, Texas 79009 Phone 389-2191 - Clovis

LARRY POTTS Route 2 Friona, Texas 79035 Phone 295-3387

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CLOVIS HEARING AID CENTER

*Batteries *Molds *Free Hearing Tests
SERVICE ALL MAKES

416 Mitchell Ph. 763-6900 9-tfnc

FRY & COX INC.

401 S. FIRST MULESHOE TEXAS 79347 PH. 272 4511

This coupon and 99¢ will buy a FLAX WATER BAG valued from \$1.60 to \$1.85 at FRY & COX, INC. on Monday, August 23rd.

K-P GREASE GUN-cartridge or bulk type. Regular \$4.50. You can buy Tuesday, August 24th for \$2.25 plus coupon.

GOOD WEDNESDAY, AUGUST 25 -- EXIDE BATTERY list \$46.20 NOW \$19.99 with coupon. 12 volt-74 amp. Guaranteed FREE lifetime replacement.

This coupon valued from 75¢ to \$91.50 as 1 2 price off on any TOOL BOX in stock on Thursday, August 26th at FRY & COX, INC.

TOW CHAIN -- 5 16" x 14", rust treated. Reg. \$6.70 with this coupon only \$4.45 on Friday, August 27th.

On Saturday, August 28th this coupon good for \$12 on Kees Krawler Walking Lawn Sprinkler. List - \$31.95 value.

Storm Cellars

Installed and complete with steel door and steel units, conduit for lighting,

Size 10'x12' \$1180.
Size 10'x20' \$1600.

-Complete Concrete Construction-

Drag Line Service

*Tailwater Pit Cleaning
*Drainage Ditch Work
Maintainer and Carryall Service Available

Owned and Operated Right Here In Parmer County

McKillip Drag Line Service

— Truman McKillip —
Phone Farwell — 481-9139
Lazbuddie — 965-2244

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The Bovina Blade

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Portrait May Include Single Child Group of Children or Family Group

Offer Expires Sept. 30, '71

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* Subscribe for a Friend

* Subscribe Now at Today's Low, Low Price

\$350 per year in Parmer County

\$500 per year Elsewhere

There is no obligation to buy additional photographs

Three Awards To Be Given --

Parade Slated Friday

Numerous riding clubs, floats, antique cars, bicycles and "lots" of horses are expected to participate in Bull Town Days parade set for 4 p.m. in downtown Bovina.

The parade will begin at the baseball park on North Street, proceeds east to Third Street, turn south on Third and travel to the Dimmitt Highway, turn west one block, then proceed down Second Street back to the ballpark again.

Awards will be presented in three categories: Best Float, Senior Riding Club and Junior Riding Club.

Parade entrants are asked to assemble at the starting point at 3 p.m. Friday, states co-chairmen of the parade, Vernon Willard and Edwin Lide.

Anyone may enter and all entries are welcome, Lide says. Winning the parade's float division last year was Bovina Woman's Study Club with the Mexican Comite winning second and Ed Hardage of Farwell and his organ third, Cochran County won first place in the senior division of riding clubs and Progress Riding Club took second in the junior division.

Parade awards will be made following the barbecue Friday night. Bovina Roping Club will be in charge of the parade and riding with the club will be the 1970 BTD Queen, Holly Davis, and the new queen who will be crowned Thursday night at the Grand Ole Opry show in Bovina Schools auditorium.



GOING UP --- Lewis McDaniel, at top of ladder on his Southwestern Public Service Co. pickup, erects a Bull Town Days sign in preparation for the weekend celebration. Assisting closer to the ground are two more McDaniels, Cass and Mace.

On Main Street --

Square Dancers Compete Friday

Main Street of Bovina will be site of the 1971 Bull Town Days square dance contest, set to begin at 8:30 p.m. Friday, just after the barbecue and presentation of awards.

Ed Gunnels of Clovis will serve as judge and caller of the contest, according to Tommy Bonds, chairman of the square dance committee.

Invitations have been sent to clubs in Muleshoe, Plainview, Littlefield, Portales, Cannon

Air Force Base and two clubs in Clovis, says Bonds.

Plaques will be awarded to the square dance club coming the farthest for the contest and to first and second places in the dance contest.

Winners will be determined on the basis of which square goes the longest without making a mistake, points out Bonds.

After the contest, open square dancing will be held with everyone invited to join in.



In Muleshoe --

Fry And Cox Began In '21

Fry and Cox was established in 1921 in a 20 x 30 foot box wood building on the corner of Main and American Blvd. in Muleshoe where St. Clair's Parking Lot is now located. The firm was owned and operated by T. B. Fry and was known as Blackwater Valley Blacksmith Shop.

Mr. Fry was the stepfather of Jim and Jack Cox, Mr. Fry began teaching the Cox brothers in his shop when they were small boys and they worked with him during their school days.

In 1931, Jack was taken in as a partner with his stepfather and during that same year a machine shop was added to the business. The business continued to grow and in 1935 Jim bought into the firm.

Four years after Jim joined the firm, they became dealers for the Minneapolis-Moline farm equipment and they have continued to handle this well-known equipment since 1939.

During the next few years the business continued to expand and it was necessary to move to another location. A sight for the new building was purchased on the corner of First Street and Avenue D, which is the present location.

A new and larger building was erected and in 1940 they moved into the 50 x 100 foot building which seemed large to the owners after leaving the little, old building where they had begun.

Mr. Fry remained active in the business until his death in 1941. The Cox Brothers took over full management of the firm after their stepfather's death.

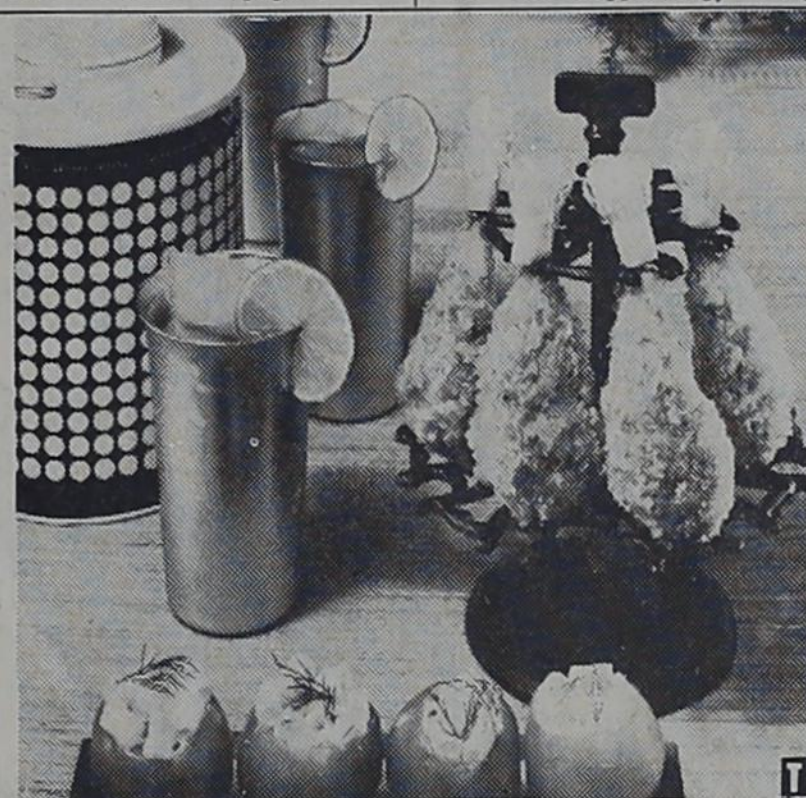
The building has been enlarged until today it is 100 x 140 feet which houses a large parts and hardware department and a service department.

Mr. Jack Cox was well-known for his knowledge as a machinist and mechanic until his death in 1963.

Mr. Jim Cox is now owner and operator of the business which he incorporated in 1963 and is now known as Fry and Cox, Inc. Fry and Cox took on another farm equipment dealership in 1963, the Massey-Ferguson Inc., which is famous

for combines and tractors. Fry & Cox now employs 17 people, some of which have been with the company for many years.

On this 50th anniversary Fry & Cox, the friendly one stop farm store, looks forward to continued growth with the area in the years to come. Advertisements concerning the 50th Anniversary appear in this week's issue of the paper.



When a beautiful day lures you outdoors to sup under the sky, you want a meal that travels with ease.

Whether you pack a basket for a trip to a picnic-site, or tote a meal to your own patio or backyard, plan on food that is easy to carry, and easy to eat out-of-hand. Include a generous jug of cool and refreshing drink.

Devil-Crusted Chicken Legs
10 chicken legs, or 5 legs and thighs
Salt and pepper
1/4 cup oil
3 cups fine bread crumbs

Season chicken with salt and pepper. Brush with oil. Cook in skillet 5 minutes, turning once, to firm flesh slightly. Combine remaining ingredients and press evenly and firmly on chicken. Bake for 25-30 minutes at 325°. Cool before packing for picnic.

Lime Cooler Jug
1/2 cup sugar
2 cups (16 oz.) whiskey chilled
Chill cooler, liquor and soda before making. Stir the lime juice and sugar together well. Then add whiskey and soda. Chill in cooler and carry to picnic site or patio. Pour over ice cubes in tall glasses or tumblers, and garnish with lime slice. Yield: 8 glasses, 6 oz. each.

More Than \$1100 --

38 Donate To BTD Fund

More than \$1,100 was contributed by area businesses and individuals to the 1971 Bull Town Days Fund, according to Bob Fillpot, manager of Bovina Chamber of Commerce and Agriculture.

The money will be used to pay for the beef for the free barbecue Friday evening. Most other Bull Town Days events are self-supporting, Fillpot

points out, with some turning a profit that is added to the fund.

Donors to the 1971 BTD Fund includes Gee Cleaners, Isaac's Department Store, Spudnut Shop, Bovina Gin, Joe Wilson, A. J. Barton, Bonds Oil Co., Horn Insurance, Bovina Blade, Jesse Walling, Oklahoma Lane Farm Supply, Wilson and Brock Insurance, First State Bank of Bovina, Edwin Lide, Charles Oil Co., Sherrill Lumber, Chuck's Spraying Service, Dairy Freeze, Lawlis Gin, Dudley's Auto Parts, Corbin Trailer Sales, Owen Patton, Sherley Grain Co., Bovina Wheat Growers, Agri-Sprayers, Wilson's Super Market, Spears Handi-Stop, Don Stone, Buck Ellison, Custom Farm Services, Paul Jones Texaco, Joe Pesch, Robert Calaway, Gaines Hardware, Trimble Barber Shop, Friona Clearview, B and B Welders and American Dusting Co.

In charge of soliciting for the special celebration fund was Wendol Christian and Edwin Lide.

Others wishing to give to the fund may see one of those men or they may make a deposit at First State Bank of Bovina.

MF GOLDEN OPPORTUNITY DAYS

Big deals!

MF 1150 ... BIG TRACTOR ... BIG POWER!
Big rear wheel drive tractor with a 135 horse, V-8 Diesel. Moves big implements ... fast. 12-speed Multi-Power transmission, hydrostatic power steering, tilt-telescope steering wheel standard. Handles easy.

Interest Waived On New And Used Tractors Till March 1, 1972. On New And Used Combines Till April 1, 1972.

Interest Waived On New And Used Tractors Till March 1, 1972. On New And Used Combines Till April 1, 1972.

SUPER SAVINGS

USED EQUIPMENT BARGAINS
As Little As 10% Down

- 1-1963 JD 2010 Dsl.
- 1-1965 JD 4020 Cab LPG
- 1-1956 MF 90 Combine
- 1-700 Davis Ditcher
- 2-1968 MF 410 combines w/cab
- 1-1968 MF 410 combine w/cab
- 1-1967 MF 410 combine w/cab and air
- 1-1969 MF 510 combine w/cab
- 1-IHC 151 combine w/cab
- 1-1962 MF Super 92 combine
- 1-1960 MF 92 combine w/cab
- 1-1968 MF 510 diesel combine w/cab and air
- 1-Hoeme plow, stubble mulch
- 1-1970 36 Swather, Like New
- 1-1966 1150 Case swather

Clovis Farm Center
2 Mi. N. on Grady Hwy.
(Just 15 minutes from the Parmer County line. (11 if you hurry!))



Corbin Trailer Sales

Third Street and Highway 86
— BOVINA —
We Build Trailers To Your Specifications
Installation of Beds and Hoists For Trucks
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VALUABLE COUPON

Flashlights or Electric Lanterns 50% OFF

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August 23 thru August 28
Fry & Cox, Inc.
401 S. First — Muleshoe

For More Profit in '72
Let Cyanamid Fertilize For You!

More Fun Than An Old-Timey
Shoot 'Em Up!

Bovina's Bull Town Days - 1971
Thur.- Fri.- Sat.
August 19-20-21

To Another Great Celebration

WELCOME
from everyone at
CYANAMID Farm Supply
Bovina

Highway 86 West
Roy Allen, Manager
Phone 238-6901

ROY ALLEN

GEORGE BACA

JIMMY CLEMENTS

FARM SUPPLY

With 11-3 Records --

Big Nick, Clements Tie For Loop Title

Bovina Wheat Growers proved to be a jinx to Big Nick's Traders championship hopes Friday night, defeating Big Nick, 15-4, in the last game of the season to throw the league into a tie for the championship honors between the Traders and Clements' Clouters.

Both teams wound up the season with identical 11-3 records to share the honors.

The Traders had been the hottest team in the league, winning their last seven games before meeting BWG Friday. Their three season losses came at the hands of Clements and two losses to BWG.

Clements' losses were to BWG, Big Nick and Agri-Sprayers' Aviators.

Wheat Growers wound up in third place with a season record of 10 wins and four defeats, while Koelzer's Kops, who had been in the championship race until the final weeks, finished in fourth position with a 7-6 record.

In the lower half of the standings, Shepherd's Soldiers and McCormick's Mean Men finished in a tie for fifth and sixth positions with 6-8 records, Agri-Sprayers' Aviators finished in seventh place with a 3-10 record and Serna's Sad Sacks occupies the cellar position with a 1-13 record.

Agri-Sprayers' Aviators finished in seventh place with a 3-10 record and Serna's Sad Sacks occupies the cellar position with a 1-13 record.

LEAGUE STANDINGS

TEAM	WON	LOST	PCT.
Big Nick	11	3	.785
Clements	11	3	.785
BWG	10	4	.714
Koelzer	7	6	.538
Shepherd	6	8	.428
McCormick	6	8	.428
Agri-Sprayers	3	10	.300
Serna	1	13	.071

Final week's results:
Tuesday, Aug. 10 -- McCormick 8, Serna 5; Clements 11, Koelzer 9.

Wednesday, Aug. 11 -- Big Nick 14, Agri-Sprayers 4 (four innings); Wheat Growers 14, Shepherd 4 (four innings).

Thursday, Aug. 12 -- Koelzer 7, Serna 6; Clements 18, Agri-Sprayers 4 (four innings).

Friday, Aug. 13 -- McCormick 8, Shepherd 4; Wheat Growers 15, Big Nick 4 (four innings).

Great Buddha Cast in Eighth Century, A.D.



The Great Buddha in Todaiji, Japan's largest temple, is believed to have been cast in Nara in the middle of the eighth century, A.D. The bronze statue (only the head is shown here) is 53 feet tall and weighs a fantastic 452 tons. It is a national monument on an almost unimaginable scale.

The Hall of the Great Buddha, where the huge statue is housed, is the world's largest wooden structure, 160 feet high, 187 feet long and 166 feet wide. It was erected in 752, during the Nara period.

The construction of the statue and temple marked the culmination of early Japanese Buddhism and the beginning of a new era of popularity for a religion that had hitherto been reserved for the upper classes.



CHILD'S PLAY

BY BARBARA ALLEN

GENERATION UN-GAPPERS

The "generation gap" is misnamed. The lack of understanding between some parents and children has nothing to do with age differences -- it's a matter of having no common ground for communicating.

With this kind of thinking in mind, toy companies such as Ideal are emphasizing games for the family to enjoy together. You may be surprised how easily thoughts can be exchanged in the relaxed atmosphere around a game table. But it takes a special kind of game to generate that feeling.

For example, there's Impact, a new test of timing. The game is played by each player trying to knock a slowly oscillating steel ball from a bowed steel rail by swinging a weighted pendulum across the ball's path. Simple? Certainly. That's one of the basic requirements of today's popular family games.

In addition to easy-to-understand rules, good games must be quickly resolved and command the attention of players of all ages. That's not so simple. You must neutralize the natural advantages of each family member -- mom's and dad's knowledge and experience and the youngsters' speed and dexterity. When you've done this and everyone is operating on an equal plain, communication really can begin.

I've just been given a preview look at Impact and the other new games I know my family will be playing later this year. For us, they are generation un-gappers.



NEW ARENA READY --- Bovina's new roping arena will be put into use for the first time during the Bull Town Days celebration which begins tomorrow (Thursday). Constructed this summer by members of Bovina Roping Club, finishing touches

were made on the facility this week. The arena is located on the town's east side, just outside the city limits, and is considered to be much "handier" than the former arena which was some two miles west of town.

At 6 p.m. Thursday --

Cow Calling Event At Roping Arena

Cow Calling contest for both men and women during Bull Town Days are "open to the world," according to Tom Bonds, general chairman of the celebration this year.

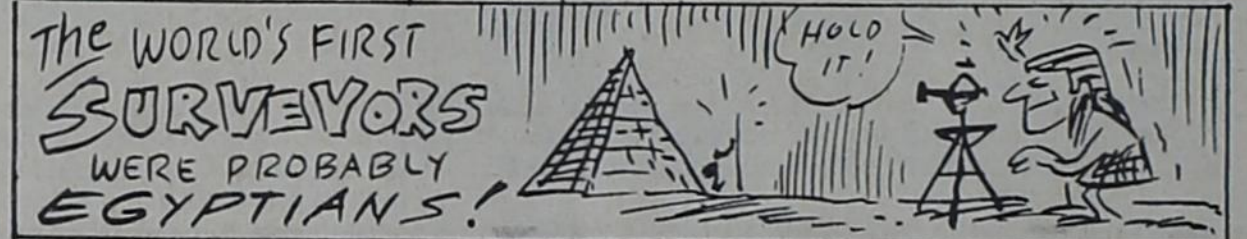
Held in the new roping arena, the contests begin at 6 p.m. tomorrow (Thursday).

Expected to be on hand to defend their 1970 titles are Mrs. Glenn Hromas and Reagan Looney.

Winners in each division will be announced at intermission of the Grand Ole Opry Show, which will be staged the same evening at 8:30 p.m. in Bovina Schools auditorium.

Past winners in the women's division of the contest include Mrs. Buck Ellison, Mrs. Ed

Hutto and Mrs. Reagan Looney. Past winners in the men's division include Redge Priest, C. E. Trimble, Pat Quintana, Frank Ford and Wilbur Charles.



NOTICE

To Our Customers

To avoid any misunderstanding concerning irrigation gas rates, we, the board of directors, anticipate no change in the cost of gas at this time and the rates will remain at 28.5 cents per 1000 cubic feet to all members.

Board of Directors
Plains Gas Farmers Co-op
W. L. Edelman, president
Leroy Johnson, secretary

FENCE FACTS

BARBED WIRE FENCE WAS FIRST USED BY AN AMERICAN CATTLEMAN IN 1850. HENRY SANBORN STRETCHED 50 MILES OF IT ON HIS 50,000-ACRE FRYING PAN RANCH IN THE TEXAS PANHANDLE.

SANBORN'S FENCE ENCLOSED LAND NOW COVERED BY THE CITY OF AMARILLO.

THE BIGGEST BARBED WIRE JOB EVER ATTEMPTED WAS ON THE HUGE 300,000-ACRE XIT RANCH ALSO IN TEXAS BY THE LATE 1880'S. COWHANDS HAD STRETCHED MORE THAN 800 MILES OF FENCE AROUND XIT RANGE.

TODAY, MORE THAN 2500 MILES OF BRASS STEEL COOPERATION SHELFIELD A202 BARBED WIRE FENCE IS PRODUCED EVERY WEEK ENOUGH TO CIRCLE THE SANBORN RANCH 16 TIMES.

Calling Dr. Thompson.

Over 75% of the doctors now on active duty answered the call as U.S. Army Reservists.

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Pressure Plates
Jacks-Hand Tools
Purrolator Filters
Ignition Wires
Champion Plugs
Belts & Hoses
Shock Absorbers
Hydraulic Hose, Ends & Hose Repair
Butane Fittings & Repair
Tires, Batteries & Other Accessories

Bonds Oil Co.

Now, during the right time to fertilize your wheatland for a better 1972 crop,

WESTERN AMMONIA offers you . . .

- YOUR CHOICE OF NH₃, LIQUID, DRY FERTILIZERS
- MODERN UP TO DATE EQUIPMENT for Application
- SERVICE NOW
- THE BEST FOR LESS

Western Ammonia Corporation
— Bovina —

N. C. White, Jr., Manager
Farm Road 2290 West-Phone 238-6191
WESTERN AMMONIA now a subsidiary of GOODPASTURE INC.
Remember we're as near as your phone and ready

HOLY COW...

WHAT A Bull Town Days Celebration!

Thursday - Friday - Saturday, Aug. 19-20-21
For The **LOWEST PRICES** in BULL TOWN —
DUDLEY'S AUTO PARTS
Highway 86 and Third St. — Dudley Hughes

Everyone Invited --

Luncheon Set At Lodge Hall

Old timers of the community and former residents will be honored guests at a basket luncheon Friday at noon during the Bull Town Days celebration.

Bovina Woman's Study Club is sponsoring the event which will be held at the Masonic Lodge Hall on North Street. Registration of old timers and former residents will begin at 10 a.m. in the city police department on North Street, and will continue through the noon hour.

"Everyone in the community, not just the old timers and former residents, is invited to bring a basket lunch for the noon meal," emphasizes Mrs. Leon Ware, co-chairman of the old timers' reunion committee. Serving as co-chairmen with Mrs. Ware are Mrs. Arlin Hartzog and Mrs. Bobby Englant.

A trophy will be presented the Bovina resident who has lived here the longest and one to the person traveling the farthest distance to attend the celebration. The awards will be presented at 8:15 Friday night.

Receiving the oldest old timer award last year was Edith Sheppard of Hereford, a resident of the area since 1906. Lou Walling of Fair Oaks, Calif., received the trophy for traveling the farthest distance to the celebration.

Drinks will be furnished by the Bovina Woman's Study Club at the noon luncheon.

One Killed --

8 Accidents During July

The Texas Highway Patrol investigated eight accidents on rural highways in Parmer County during the month of July, according to Sergeant W. E. Wells, Highway Patrol Supervisor of this area.

These crashes resulted in one person killed and three persons injured.

The rural traffic accident summary for this county during the first seven months of 1971 shows a total of 71 accidents resulting in three persons killed, and 40 persons injured.

The rural traffic accident summary for the 60 counties of the Lubbock Department of Public Safety Region for July,



On The Farm In Parmer County

By R. MACK HEALD
County Agent

A stocker-feeder cattle meeting is scheduled for Monday, August 23, 1971, at the Hub Community Center. Starting time will be at 8 p.m. This meeting will involve most

aspects of the feeder-cattle business. Dr. Gary Cash of the Friona Veterinary Clinic, will give some views on treating incoming cattle that are placed on stalk fields. Dr. Cal Parrot, Extension Livestock Specialist, will show examples of nutrition requirements and types of nutrition requirements and grazing cattle need. Ed Garnett, extension farm management specialist, will show the advantages of using cattle on stalk fields and the dollar returns that can be expected.

This meeting should be an informative one on the stocker-feeder cattle business, which keeps growing every year in Parmer County. Remember, the date is August 23, 1971, at 8 p.m. in the Hub Community Center.

Insect activity has decreased in some areas during the past two weeks. Fall armyworms are giving more trouble

than anything else in milo. They seem to be widespread over the county, and are damaging in many fields. A great deal of spraying has been done for these worms, however, and good control has been obtained. Greenbug and banks grass mite populations are down considerably in most milo fields. The cool, cloudy weather we have been experiencing has reduced

the mite population and allowed the grain sorghum to grow further toward the mature stage. Much of the corn is also maturing well enough to be out of danger from the mites. Cotton aphids have been observed in several fields. Many beneficial insects are taking care of them and their damage to the cotton seems to be light.

Plans Proceed --

Quarterhorse Show Awaits AQHA Nod

The 11th annual Quarterhorse Show will be held Saturday beginning at 10 a.m., providing the state-wide VEE quarantine is lifted on or before Friday, according to Mrs. Pat Read, show secretary.

The show will be held at the

new Bovina Roping Arena on the eastern edge of town.

Bovina Roping Club sponsors the annual event which has become a regular feature in the roster of LTD activities.

While the effect of the VEE quarantine and its scheduled lifting date isn't known as yet, a number of people have contacted Mrs. Read about entering the show. A record total of 164 entered the show last year.

Jack H. Bates of Albuquerque, N.M., will judge this year's show.

Entry fee for halter and performance classes is \$7. Junior cutting fee is \$12.50 plus \$7.50

office charge. Senior cutting fee is \$17.50 plus \$7.50 office charge.

Trophies will be awarded to grand and reserve champions and to first place class winners with rosettes to second through sixth place. A high point trophy will also be awarded.

Bovina Quarterhorse Show is American Quarterhorse Association approved.

Competition will include 23 halter classes and 10 performance classes. Featured in the performance classes are junior and senior western pleasure, junior and senior reining, barrel racing -- all ages, junior and senior roping, junior and

senior cutting and high point trophy.

The public is invited and there will be no admission charge. The Roping Club will again sponsor a concession stand at the arena during the show.

Steer Roping Friday Night At New Arena

Another new addition to this year's Bull Town Days festivities will be jackpot steer roping -- heading and heeling -- set for 8:30 p.m. Friday at the new roping arena.

Entry fee for the event will be \$24 per team -- \$4 for the calves and \$20 to go into the jackpot.

Teams may enter up until time for the roping, say members of Bovina Roping Club, sponsoring organization for the event.

The jackpot steer roping will take the place of the calf roping competition that has kicked off the LTD celebration for the past several years.

Saturday Night --

Cutting Contest Concludes LTD

There will be two divisions in the contest, junior and senior, with cash prizes being awarded to the first three place finishers in both categories.

Entry fee will be \$25 for senior division and \$17.50 for junior division, with \$7.50 being

held out of each entry fee for cattle and office charges.

Deadline for entering the contest will be 6 p.m. Saturday. Entries may be turned in to the Bovina Feed and Supply or to Edwin Lide, president of the sponsoring organization, Bovina Roping Club.

A new feature during the LTD celebration this year, the sponsors hope to make it a permanent addition to the celebration, depending upon interest shown in the contest.

BEST OF PRESS

Hep! Inscription on hippy's gravestone: "Don't dig me, I'm gone."

-Coast Guard News.

Cheer Up

If you can look happy when you aren't, you'll get along all right.

-Observer, Vail, Ia.

Said and Done

When all is said and done, there's generally more said than done.

-Current, Carlsbad, N.M.

And Frame

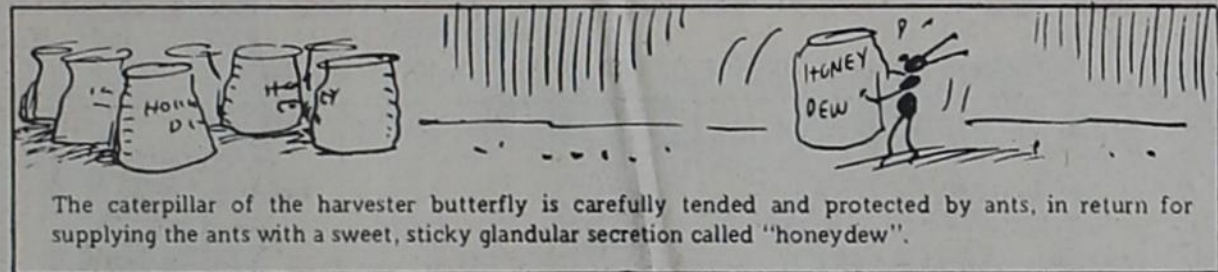
Even when a gal is pretty as a picture most fellows like to take a peek at the frame.

-Bulletin, Great Lakes, Ill.

Adamant

Some minds are like concrete--all mixed up and permanently set.

-Herald, Altoona, Ia.



The caterpillar of the harvester butterfly is carefully tended and protected by ants, in return for supplying the ants with a sweet, sticky glandular secretion called "honeydew".

"Nothing Knocks On Bovina But Opportunity"

To Another Great Bull Town Days Celebration

Welcome



Thursday, Friday, Saturday - August 19-20-21

Join in the Fun


Since 1924, Gaines Hardware has been a part of Bovina and Parmer County. All our customers, during all of those 47 years, have been greatly appreciated.

Gaines Hardware Co.

"Nothing Knocks On Bovina But Opportunity"

Bovina

Parmer County Cattle Co. - Modern Cattle Feeding At Its Best!



On Highway 60 Between Bovina And Farwell

P

Cattle Buying And Selling Service Available



A Salute To Bovina On Its Annual Bull Town Days Celebration -

Parmer County Cattle Co.

Phone Tharp 225-4400

C. C. "Cap" Naegle, Manager
Residence Phone 238-4041

Sonny Jones, Assistant Manager
Residence Phone 238-6071

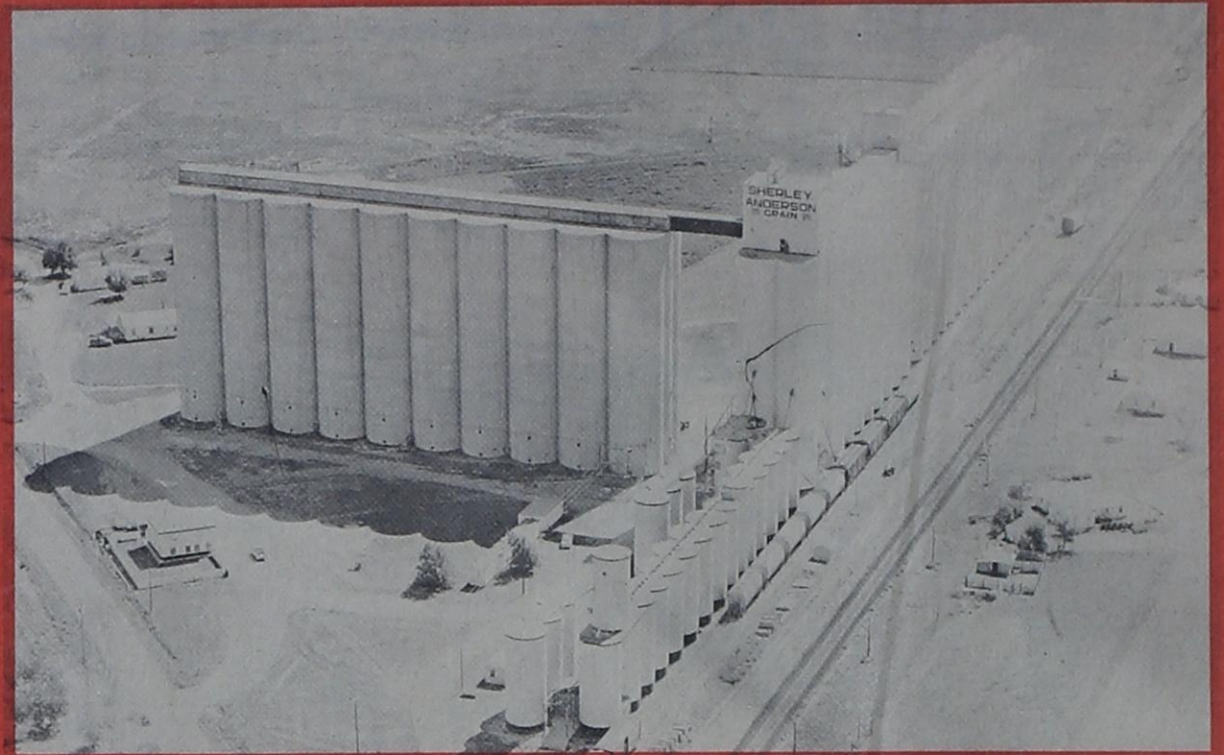
- ★ Automated Mill With Built-In Quality Control
- ★ Continuous Flow Water System
- ★ Proven Management
- ★ Excellent Drainage

SALUTING BOVINA

On Its Eighth Annual Bull Town Days Celebration
Thursday, Friday, Saturday, August 19 - 20 - 21

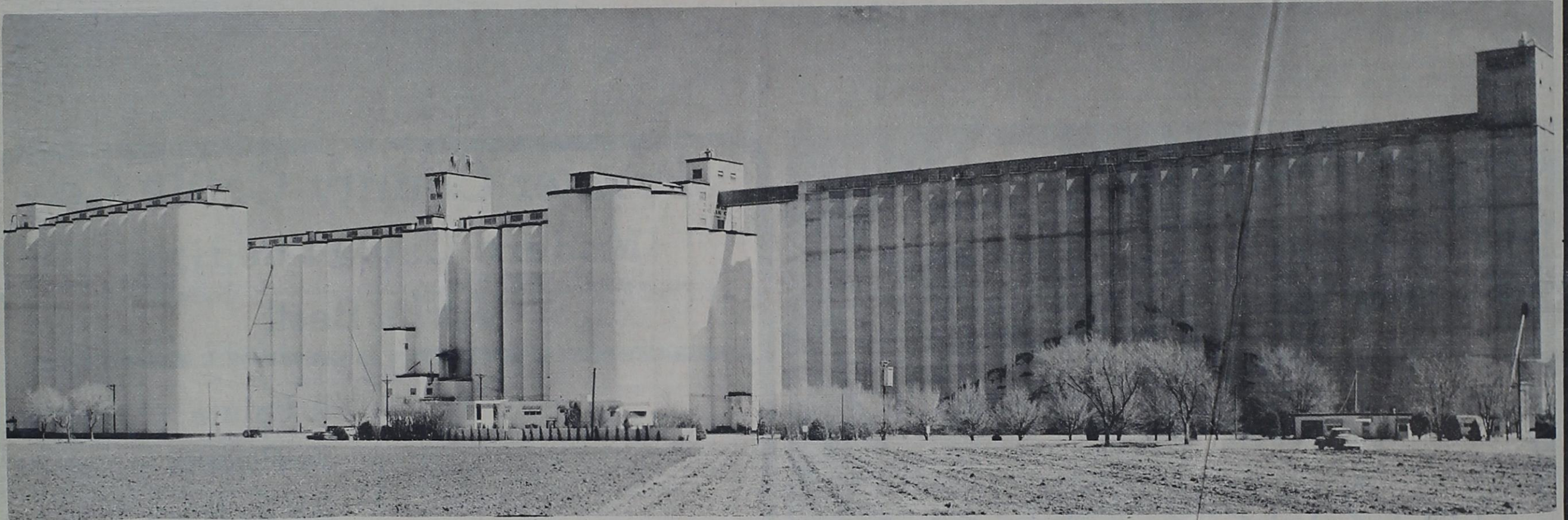


Sherley-Anderson-Pitman, Inc. - Farwell
JOHNIE WILLIAMS--FRED CHANDLER

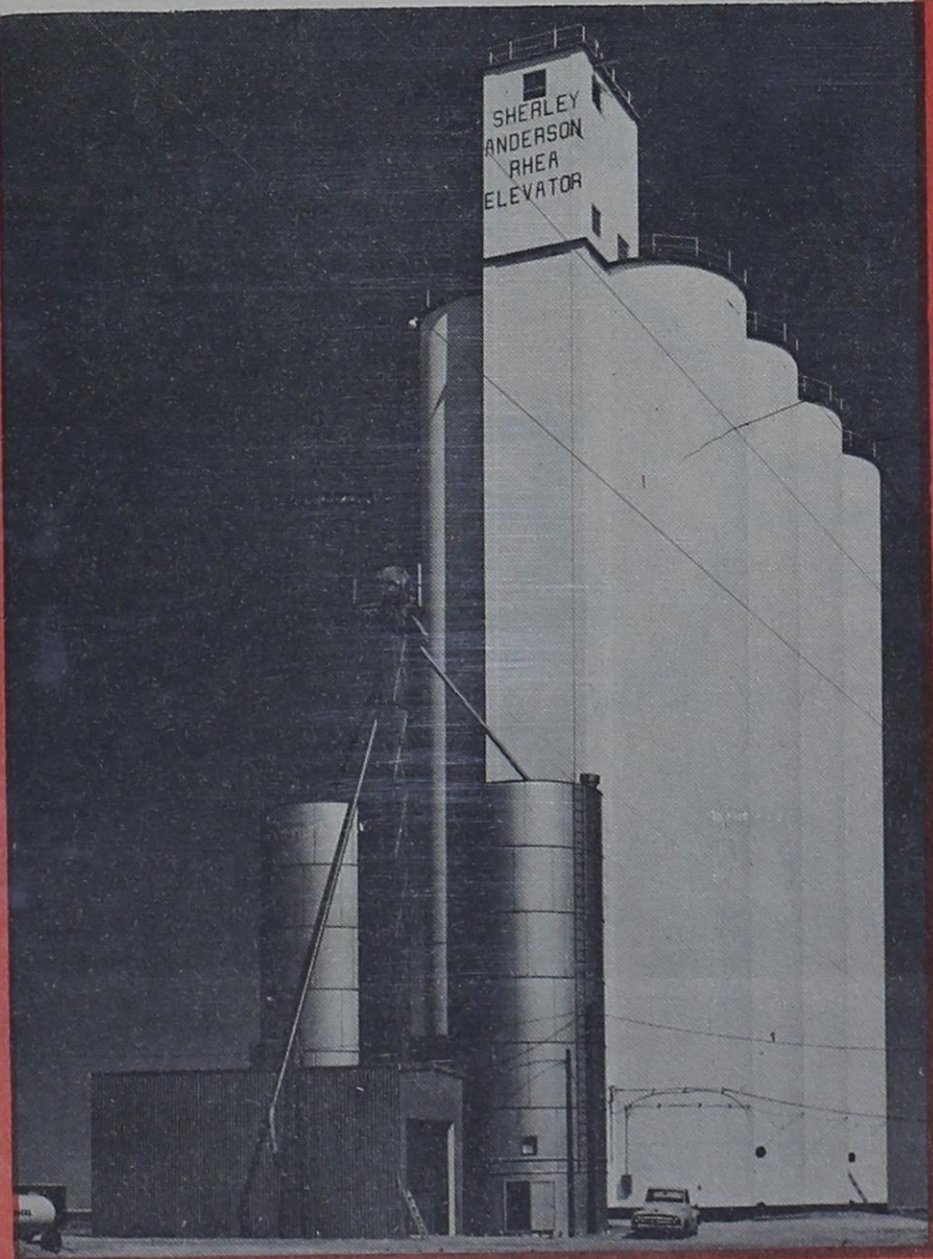


Sherley-Anderson Grain Co. - Lariat
ASA SMITH - TOMMY SCAFF

SERVING PARMER COUNTY FARMERS THE YEAR 'ROUND



Sherley Grain Co. - Bovina



SHERLEY-ANDERSON RHEA ELEVATOR
JOE ALLEN - RICHARD MORRIS



Sherley - Anderson LAZBUDDIE ELEVATOR

JOE MOORE

The Bovina Blade

"In The Agricultural Center Of Farmer County"

10¢
Per
Single
Copy

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA



WEDNESDAY, AUGUST 18, 1971

Bovina, Texas

VOL. 16, NO. 8

Special LTD Edition Feature By Pat Jacobs --

Changing Life Of A Cowboy

-- See Page 2

BOVINA Wheat Growers, Inc.

WELCOMES
YOU

to Bovina's

Bull Town Days 1971

During

Milo Harvest 1971

Bovina Wheat Growers, Inc.
Sincerely Solicits Your Grain
Business. You'll Find Elevator
Service Second To None And A
Staff Of Friendly Folks Eager
To Be Of Service To You!

You're Assured Of The
Top Price For All Your
Crop During The
Forthcoming Harvest

At Bovina
Wheat
Growers!

Bovina Wheat Growers Inc. Bovina And Rhea



Jim Russell, General Manager
Earl Dean Boyd, Rhea Manager

Not Everyone Belongs To
A Co-Op,
But Everybody Benefits

Federally Licensed
And Bonded
For Your Protection

Cowboying Has Changed Through The Years

By Pat Jacobs

He hitches up his tight blue jeans, emphasizing bowed legs, puts a battered boot into the stirrup and easily swings himself into the saddle.

Sitting as tall as his ancestors, the 1971 American cowboy gazes over a sea of cattle where once waved tall grass. His life has changed during the past three-quarters of a century or more.

The old-timers scratch their heads, wondering about the new brand of cowboy. On the range of the famous XIT Ranch, never could they have imagined such swarms of feedlot cattle, popping up over the Plains like an outbreak of measles.

"Being a cowboy is sure a lot different than it used to be," says 83-year-old Jack Baker, who rode the range on the A-Bar on the South Plains of Texas. "All I had was my horse and saddle."

The contemporary cowpoke is by instinct good-natured. Of himself, he jokes frequently. In

a long Texas draw, one might hear him say, "The cowboy must have a generous banker, a new pickup with gun rack, a trailer (same color) big enough to haul his horse, but small enough to park at the coffee shop, some cows, and a part-time job so he can afford them."

The feedlot industry, seemingly to explode from nowhere during the latter half of the 1960's, offers the cowboy a new opportunity. It is welcome, for the most part, with ranches dwindling both in size and number following the 1950 Irrigation Age.

There's Cecil Smith, (formerly of Bovina) a weathered cowboy of the Midland-Odessa area. He's one of those who devotes his full attention to the task of raising cattle, and recently turned his eyes toward the feedlot. Smith says both working conditions and wages have improved since his first job in 1941.

"I made \$50 a month that year," Smith recalls. However,

he entered the Armed Services with the outbreak of World War II and received a \$4 raise.

Today the cowboy works by the month or by the hour, depending upon the policy of the feedlot. Salaries range upward to \$500 per month. At a nearby feedlot Smith worked seven days, then received a day off. That is a great improvement over the early days.

Old Jack Baker's life is typical of background material for a Western motion picture. He began riding when a "cowboy came along on his horse, leandered over and picked me up from the ground, and set me behind the saddle." From that day on, Baker belonged to the ranks of men who herded cattle in a frontier country.

"Our life was rough," Baker recalls. "We worked 18 hours a day, seven days a week. Top pay was \$25 a month." He feels the cowpuncher of today has little chance to really learn the trade. On the A-Bar, eight cowboys, a foreman, horse wrangler and cook spent up to

90 days on the range and as many as 25 days on a cattle drive. Sometimes they went 24 hours without sleep.

The chuck wagon and camp fires were their homes. Friends included the cowboy's five horses, and about 2800 head of Longhorn cattle. Those were the days of the round-ups and branding in the spring. Baker wore a .45 strapped to his leg and usually carried a .30-.30 "to take care of the lobos and coyotes."

In November the crew headed the herd for feed camps. The men arrived long-haired and whiskered after the long months away. "We didn't look as bad as the ones on television, though," Baker said. In March the cowboys returned to the prairie for another long stint.

"It was 65 miles to the nearest post office at Big Spring," the old-timer remembers. "It took two days for a driver to bring our mail in a two-wheel cart. He didn't come often." Outfitting himself with a saddle, blanket and bed roll took

about \$100, figures Baker. Today a new saddle, blanket and bridle totals approximately four times that amount.

"There was not a string of barbed wire between Muleshoe and Bovina," he recalls. Baker found his way to the former grounds of the XIT in 1916. The Syndicate, as the ranch was commonly called, had broken up, but tales of its fame were told as cowpunchers whittled, chewed and spat.

The XIT was patented in the 1880's to a Chicago firm by the State of Texas in exchange for the construction of the state capitol building in Austin. It was the largest ranch in the West, included 10 counties in the Panhandle of Texas for a total of over three million acres of land. Its name and brand were derived from "Ten In Texas."

Smaller ranches emerged from the XIT and the farmer began to move in. Soon the land was cultivated. During the 1950's irrigation turned the fields into abundant gardens of grain sorghum, wheat and other products. Cattle continued to graze the wheat fields during the winter months, many farmers retained the animal that had once roamed the land, virtually alone.

The farmer-cowboy continues to lend a Western atmosphere to the area. Some are frequently seen entering a coffee shop dressed in their re-

galia of chaps, boots and big hats during a day of branding or "doctoring."

The breeds of cattle have changed. The Longhorn has long since been replaced by the Hereford. Taking their places alongside the whitefaces are the Angus, Charolais and cross-breeds. They are a far cry from the large herds of thinner cattle driven to Bull Town after the turn of the century. The herds came from miles away to the Santa Fe railroad, making the budding Western town the largest cattle shipping point in the nation for many years.

Ranches remaining in the Bovina area today are found along Running Water Draw, where land cannot be cultivated. The "draw," in the early days provided free water for the herds on cattle drives across open country.

Because former grazing land is producing tremendous crops of grain sorghum, and because of the influx of meat packing

plants, the feedlot became a natural industry for the area.

"The climate is right for raising cattle and there's plenty of water," said Smith who cowboied at a 15,000-head feedlot. He was one of six cowboys, in addition to the foreman. Many Panhandle lots hold as many as 50,000 head and require more cowboys.

Like the others, Smith spent most of his life on the range. "There's a difference in working for a feedlot," he said, "but it still takes a horse for a man to look after cattle."

He no longer is required to mix rations or feed the cattle. That is accomplished in the mill and by trucks which dump the mixture into the long concrete troughs alongside the pens.

Smith said the Lord intended for cattle to run free. Those confined to pens are more apt to become diseased. The feedlot cowpoke has his work cut out for him. He doctors the cattle, and because of new

medications, the death rate is low. The busy days are those when trucks full of new cattle arrive.

The branding is left to branding crews, another profession emerging in its own right.

About two million head of cattle in production on the Plains is an astonishing figure to those who vaguely remember the XIT, which boasted a herd of 150,000 head.

Most cattlemen, some of whom have invested heavily in the new industry, feel the feedlot is here to stay, unless "the bottom drops out" of the beef market.

One of the current problems is the old story of supply and demand. There are more jobs available than cowboys in the West.

The feedlot widened a door. Unlike the cowboy who rode away into the sunset, the "puncher" of 1971 is facing the east --- and a ball of fire bursting suddenly over the horizon.

Breakfast Set At 7 Friday

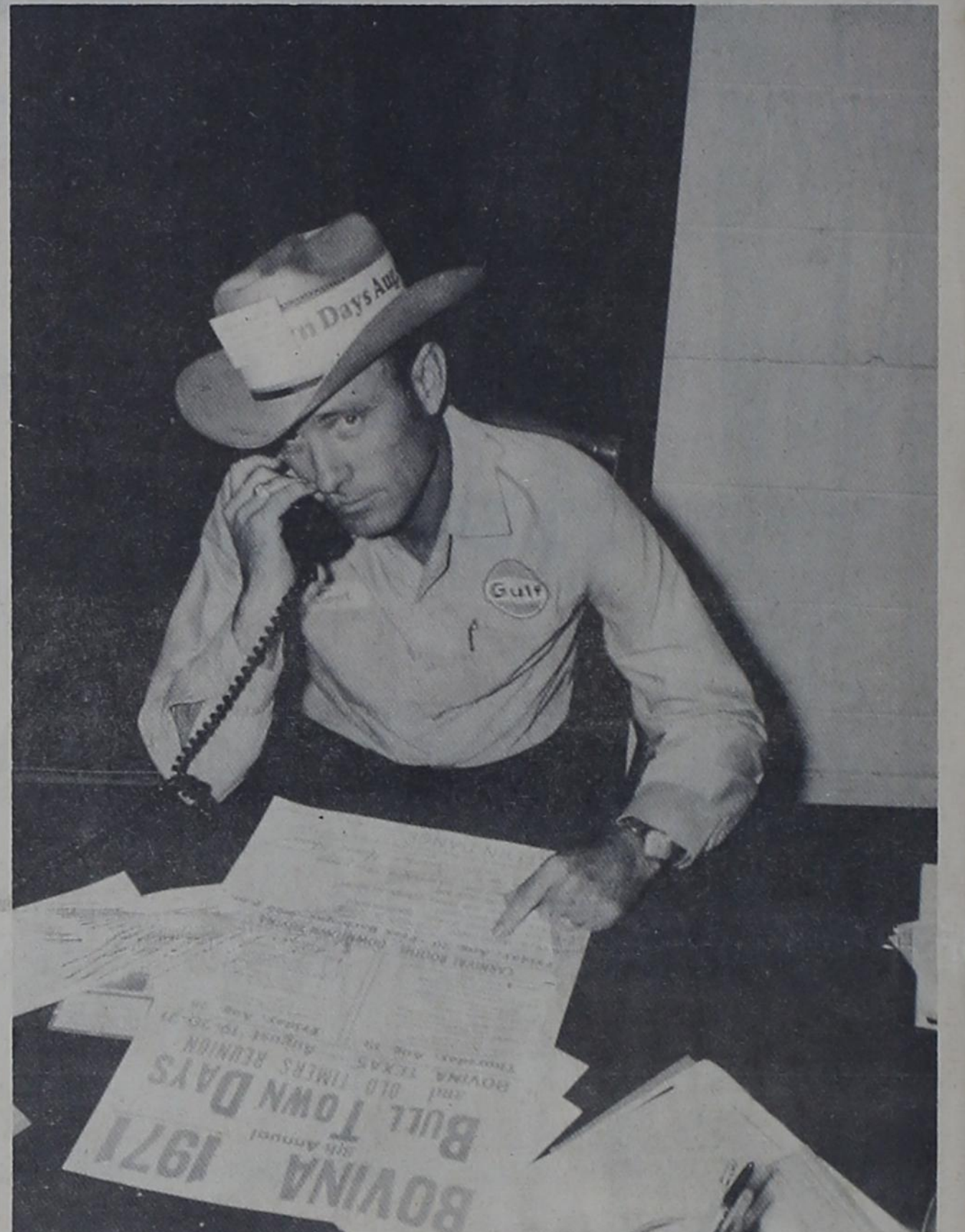
Over 200 people are expected to get an early start on Friday morning's Bull Town Days activities by attending the chuck wagon breakfast at Bovina Gin Yards from 7 to 9 a.m.

Using the coals left from the barbecue fire the night before, Vernon Estes will be in charge of preparing the breakfast which features scrambled eggs, bacon, sausage, biscuits and hot coffee, all for the price of \$1.

Bovina Roping Club will sponsor the breakfast and members of the club will be on hand to assist with the meal and serve as cashiers. Profit, if any, will be used to pay general expenses for Bull Town Days.

The chuckwagon breakfast has proven to be a popular addition to the Bull Town festivities and attendance has grown each year. Some 200 persons attended the event last year.

James Buchanan was the only President of the United States who was a bachelor.



BTD GENERAL CHAIRMAN --- Tom Bonds, resident of Bovina since 1933, has the responsibility for the overall program of the 1971 edition of Bull Town Days. He is the fifth general chairman in the eight year history of the celebration. "I surely appreciate the help of everyone in working on this year's celebration, especially those who are in charge of the various events and committees. They've made my duties much easier," points out Bonds. Bonds, who has been in business in Bovina since 1952, is the Gulf dealer here.

**During
Bull Town Days
1971
Oklahoma Lane
Farm Supply
and Gin
Extends A Big, Western
"HOWDY"
We'll see you during
the celebration!**

**Serving Parmer County
with the equipment and
services needed for -
Better Farming**

**Remember -
No City Sales Tax
At Oklahoma Lane**

**OKLAHOMA LANE
FARM SUPPLY & GIN**

**"Owned by Farmers Who Know
And Understand Your Problems"**

**Phones:
Okl. Lane 825-2345
Tharp 225-4116**

**WELCOME
To Bovina's
Bull Town
Days
Thur. - Fri. - Sat.
August 19-20-21**

**Repair
Remodel
NO
MONEY DOWN
36 MONTHS
TO TO PAY**

**Sherrill LUMBER
COMPANY**
Jay and Patsy Sherrill
George Cervantez
Phone 238-2671 - Bovina



UNUSUAL CUCUMBERS --- Mrs. Polly Mills brought some unusual cucumbers by The Blade office this week. Joe Moore of Lazbuddie raised them in his garden and brought them to his mother, Mrs. Pearl Moore of Bovina. Slightly longer than average, the cucumbers appear to be shaped as the letters "C" and "M".

Beginning August 30 --

Cattle Brands, Marks, Require Rerecording

FORT WORTH -- All brands and marks on Texas livestock must be rerecorded with county clerks after August 30, 1971, according to a new law passed during the last session of the Texas Legislature, reports Frank H. Lewis, President of the Texas and Southwestern Cattle Raisers Association.

Producers will be given a six-month period (August 30, 1971 through February 29, 1972) in which to register these brands and marks and the location on the animal which they are currently using, he added. After this time, any unrecorded brand will be available for use on a "first-come" basis.

The law further states that all such brands and marks must be rerecorded every 10 years. Each county clerk records for his given county only, so many producers may need to record their brands in additional counties if their operations are extensive.

The owner shall have the right during this six-month period to file the mark and brand now recorded in his name. In the event it cannot be determined from the records

who first recorded the brand and mark in the county, then the person who has been using such mark and brand the longest shall have the right to have the brand and mark recorded in his name.

It should be noted that it is illegal to brand livestock without first properly recording the brand with the county clerk in the county in which the livestock are held.

When the brand or brands are recorded, the location on the animal on which the brand is to be applied must be designated. If the brand is to be applied to more than one location on the animal, it must be recorded and each additional location for the brand on the animal shall constitute a separate recording of that brand.

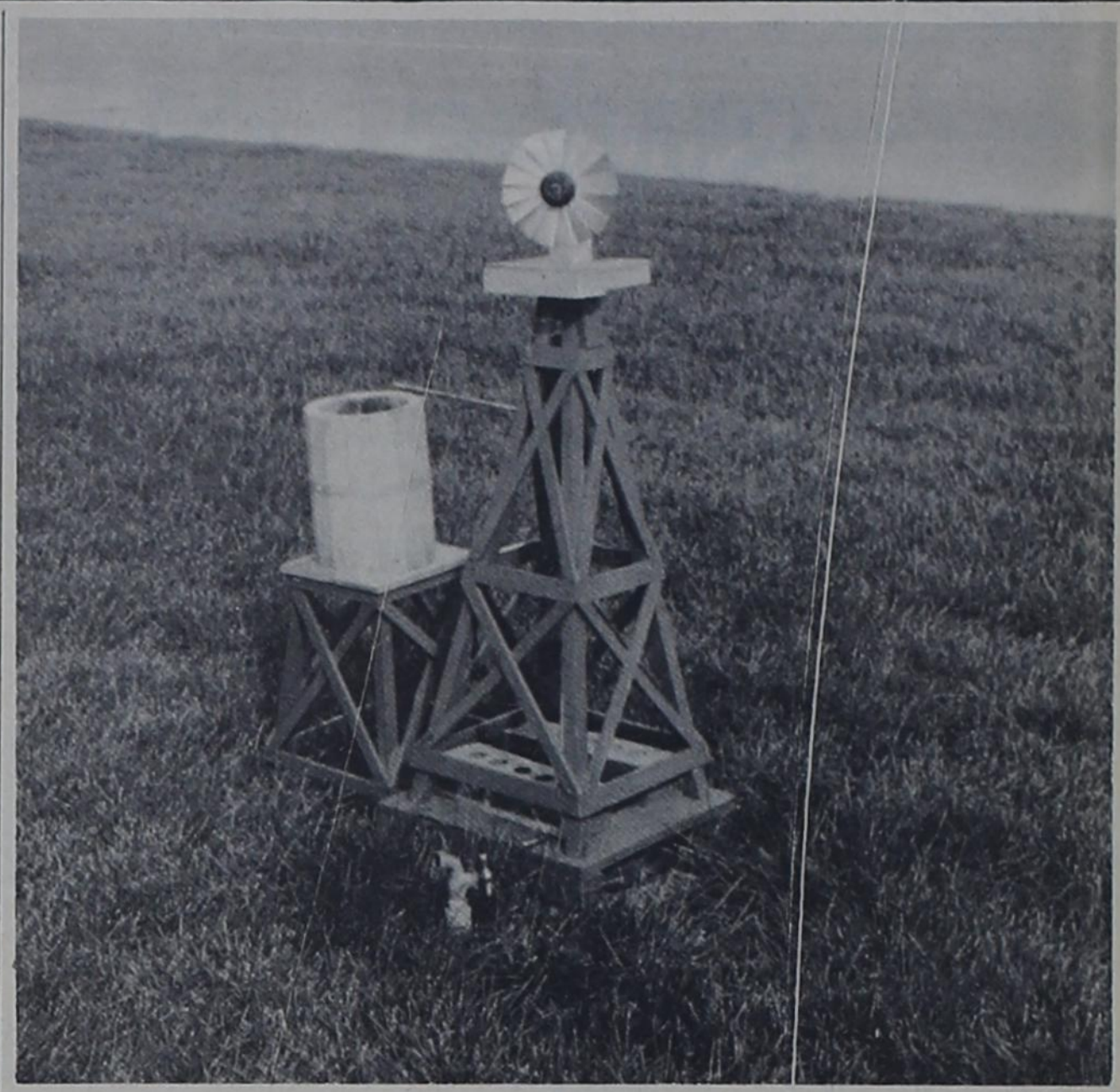
There is no limit to the number of brands and/or marks which may be recorded in a county by a person as long as requirements of this law governing the recording and rerecording of livestock brands are met. Minors may have marks or brands separate from that of the father or guardian, which must be recorded or re-

recorded as provided by the new law.

The county clerk of each county shall have this act published in some newspaper of general circulation in the county for a period of 30 days. The act shall be published on the effective date, August 30, 1971, and thereafter for 30 days.

It is the obligation of the county clerk to assure that no more than one brand of a kind be recorded on the same location of the animal in each county. Therefore, no two people in a county may record the same brand in the same location. It is also the responsibility of the county clerk to make certain that in recording any brand for a person, that the part of the animal on which the brand is to be placed be designated. Failure to do so is punishable by a fineable offense of not less than \$10 or more than \$50.

The law as outlined here applies to all counties in the state of Texas and shall take precedence over any special statutes heretofore applying to individual counties pertaining to recording and rerecording of brands.



YARD ORNAMENT --- The little red windmill in the front yard of the home of Mr. and Mrs. Roy Allen on Dimmitt Highway was made by E. V. Barnett of White River Lake, father of Mrs. Allen. Bartlett, a retired farmer, has made quite a few windmills in all sizes, according to Mrs. Allen, but made this small one for Robert Dendy, son of Mr. and Mrs. Larry Dendy of Charleston, S.C. Robert is the Allen's grandson and great-grandson of Bartlett. He makes the windmills as a hobby, sells some of them, but gives most of them away to relatives and children, said Mrs. Allen.

WELCOME, FRIENDS TO BULL TOWN DAYS-1971



Friday, Aug. 20

- ★ CHUCK WAGON BREAKFAST
7:00 a.m. to 9:00 a.m.--
Bovina Gin
- ★ OLD TIMERS' REUNION
10:00 a.m. to 12:00 Noon--
Downtown Bovina
- ★ HORSEMANSHIP ACTIVITIES
10:00 a.m. to 2:00 p.m.--
At New Roping Arena
- ★ BULL TOWN DAYS PARADE--
4:00 p.m.
Downtown Bovina

We're especially glad to have the Chuck Wagon Breakfast at our Gin Yard!



It's with great pleasure that we join in extending an invitation to Bovina's community celebration again this year.

Our business is serving Parmer County farmers with the finest ginning and cotton-farming service throughout the year.

We'll Welcome The Opportunity To Serve You!

"Your Satisfaction Is Our First Concern"

BOVINA GIN CO.



Johnie Horn, Manager

Phone 238-4801 - FM Road 1731 North

Began In 1921 --

SWPS Observing Golden Anniversary

How does a company decide when it is going to celebrate its 50th anniversary year?

In the case of Southwestern Public Service Company, the decision was made late last year by the simple expedient of impressing the corporate seal on a piece of plain white paper.

When the resulting impres-

sion read, "Incorporated, 1921," 1971 became the electric company's golden anniversary year.

Up until that decision-making moment, five different years could make some kind of a case for being the birth year, with one of them going all the way back to 1894. The others

were 1904, 1925 and 1942, and the winner, 1921.

The battle was won by 1921 because, in addition to being the year that came up on the seal, it was also the year of organization of the company which, four years later, took on the name of Southwestern Public Service Company.

The 1921 company which be-

came today's Southwestern, was the Roswell Public Service Company. Among its incorporators was Hi Dow, well-known New Mexico pioneer and a director and general counsel for Southwestern Public Service Company until his death in 1969.

The name change to Southwestern Public Service Com-

pany came in 1925, which was also the year that expansion began with the purchase of electric systems in Artesia and Carlsbad.

In 1925, the company first began operations in Texas, with the purchase of the electric systems in Amarillo, Pampa and Panhandle.

The 1920's are the most interesting years in the electrical development of this region.

The region was then, basically, a cluster of small towns, each of which had its own inadequate, and usually antiquated, electric supplier. There are few, if any interconnections, with other communities or electric systems. Most of the towns were only large enough to be served by a single circuit, and if something happened the whole town was out of power until it was repaired.

This was an era which also brought some communities electric service for the first time. In late 1926, for example, Southwestern built a transmission line from Amarillo to Pampa and brought electric service to White Deer for the first time - on Christmas Eve.

There was still considerable fragmentation insofar as electric service was concerned and parts of seven companies, each of them a subsidiary of at least one holding company - were serving throughout the area.

It was apparent, then, that the electric service needs of the area could be met even more efficiently and economically if it were served by a single, independent, operating company, devoid of holding company ties, locally managed and immediately responsive to area needs.

In short, the region, which had fairly common agricultural and business bonds, lent itself to integration, in the electrical sense of that word.

The Public Utility Holding Company Act of 1935 and co-

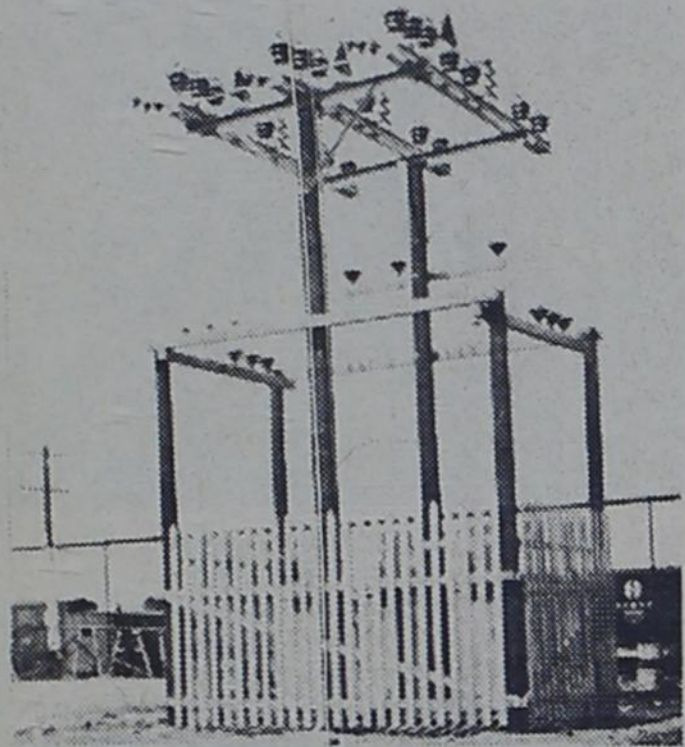
operation between government and business made this integration possible.

The holding company subsidiaries which had been serving the region were merged into a single entity, Southwestern Public Service Company, an independent, integrated operating company. It was the first such company, incidentally, to result from the application of the Holding Company Act.

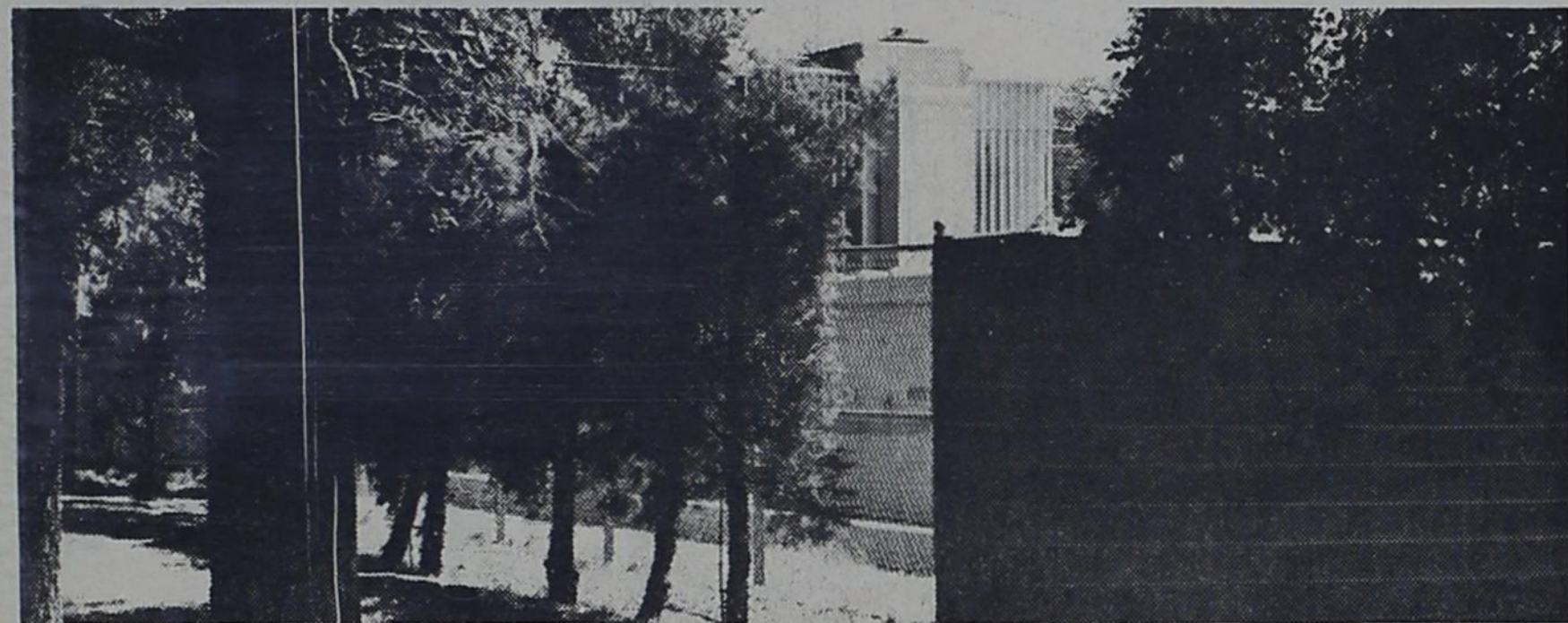
Thus it was, as the area embarked on the most rapid period of its growth - immediately following World War II, it was served by a single electric supplier prepared to meet the electric service needs that growth brought on.

Southwestern serves a 45,000 square mile area which starts in the southwest corner of Kansas, crosses the Oklahoma and Texas Panhandle, moves down

(Continued on Page 6)



In 1921, the year Southwestern Public Service Company was born, "environment" was the atmosphere in which you raised children and "ecology" was a word to stump kids in a spelling bee and electric substations looked like the one pictured on the left. But "environment" and "ecology" had new meanings in 1971, the electric company's 50th anniversary year, and substations now are beginning to look like the one below.



Everybody's Excited About



Bovina's Bull Town Days Celebration Thursday - Friday - Saturday
August 19-20-21

The International Harvester
Long Red Line of Farm Equipment
Now Featuring IH Sales and Service
From Both Friona and Muleshoe.

We Extend Best Wishes To Our Bovina Friends And Customers As They Observe Bull Town Days

PARMER IMPLEMENT
International Harvester

COUNTY COMPANY
Farm Equipment

Andy Hurst

Highway 60 West

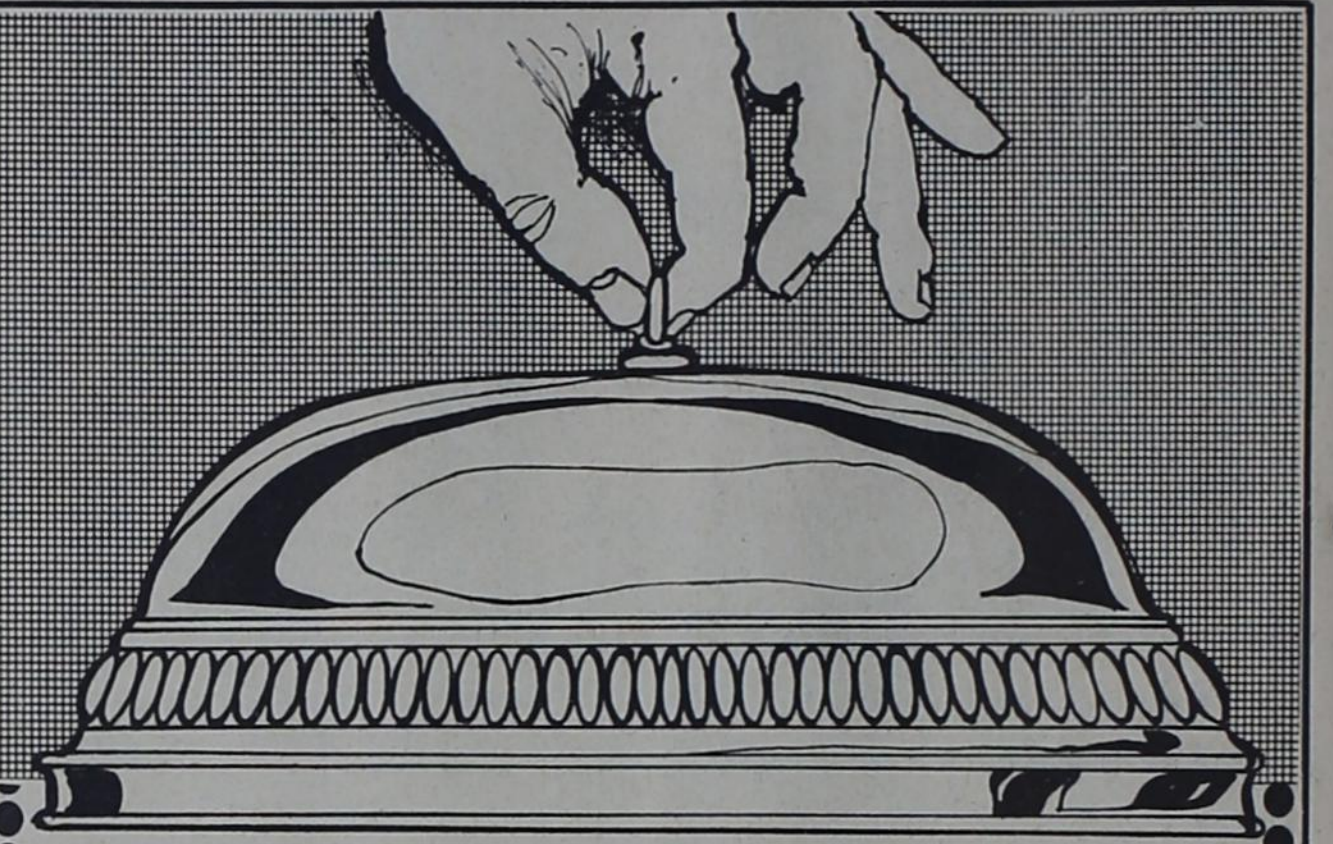
Phone 247-2721

Bill Wooley
Friona

and

Wooley-Hurst Implement Co.

International Harvester Sales and Service ---MULESHOE



READY TO SERVE YOU...

Bull Town Days

.... And Every Day!

BOVINA RESTAURANT

"Where Bovina Meets"

8th Annual
BOVINA BULL TOWN DAYS!
And Old Timers Reunion

WELCOME

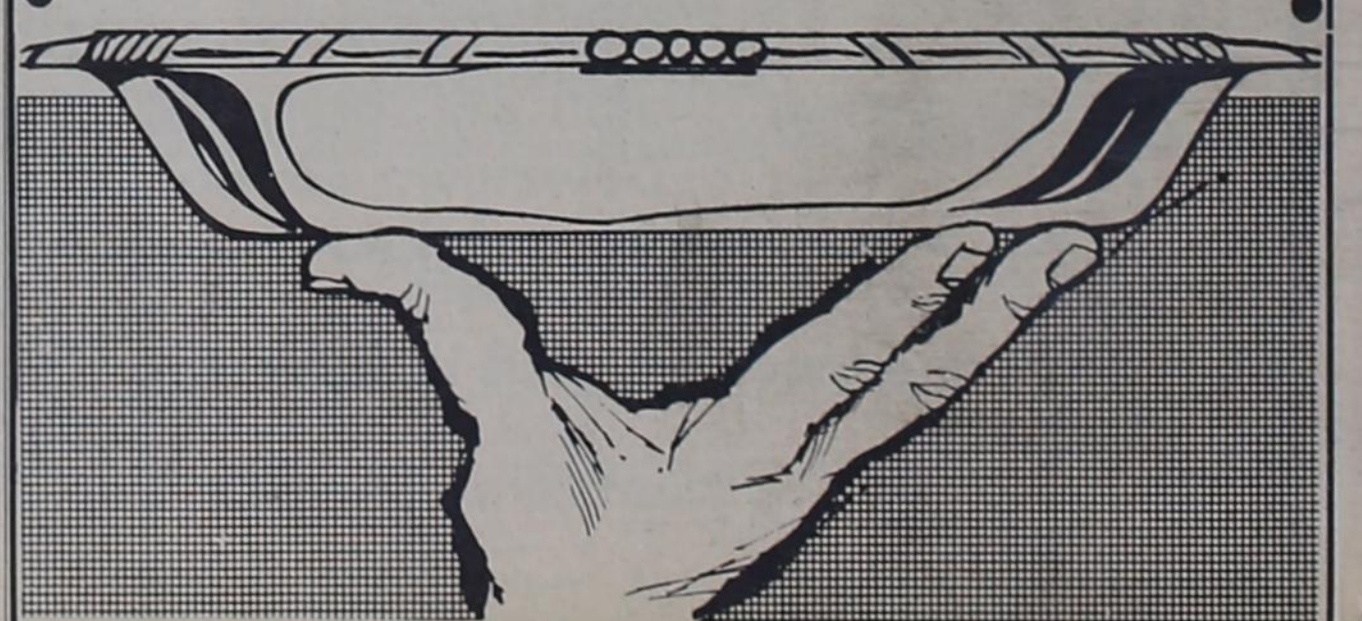
- QUEEN CONTEST
- PARADE
- ROPING
- COW CALLING
- FREE BAR-B-QUE (DOWNTOWN BOVINA)
- FIDDLERS CONTEST

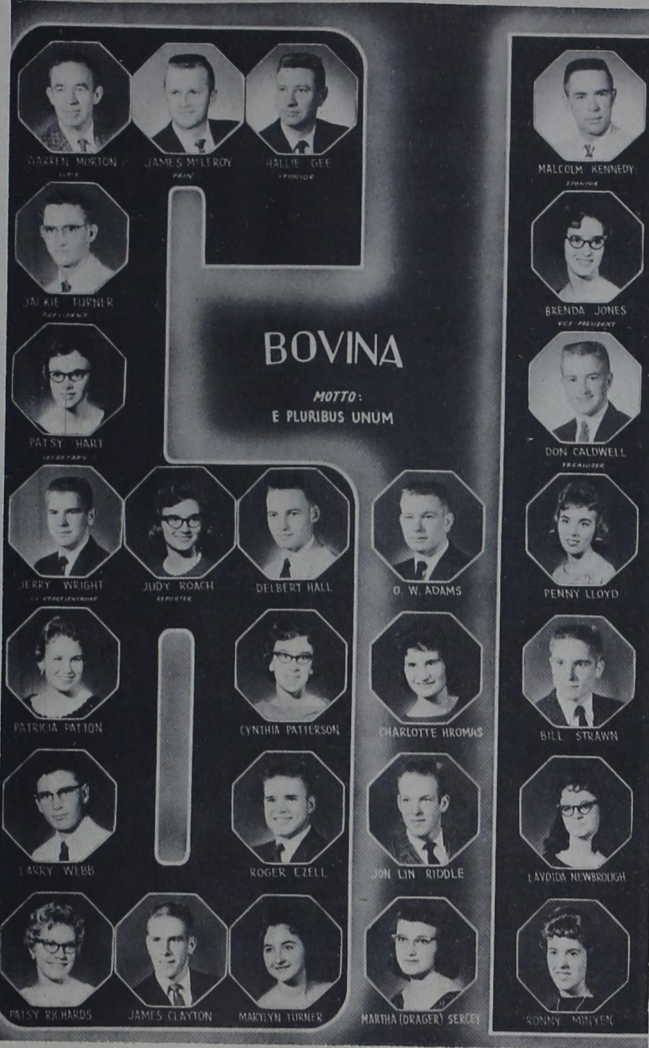
ENJOY IT ALL IN
BOVINA, TEXAS
August 19-20-21
WE'LL SEE YOU THERE!

Bovina Restaurant

NORTH SIDE
HIWAY 60

OWNED & OPERATED
BY MUTT & NITA GRAHAM
BOVINA, TEXAS





'61 Class Slates Reunion

Bovina High School, Class of 1961, will hold its 10-year reunion Friday at 7:30 p.m. in Community Room of First State Bank of Bovina. Officers of the 1961 class included Jackie Turner, president; Brenda Jones, vice president; Patsy Hart, secretary; Don Caldwell, treasurer; Jerry Wright, student council representative and Judy Roach, reporter. Hallie Gee and Malcolm Kennedy were sponsors for the 22-member class. Superintendent of schools at that time was Warren Morton and James McLeroy was high school principal.

Chas. W. Flynn's Gateway Produce Co.

proudly joins in saying—

Welcome

to another great—

Bull Town Days

—Celebration!



Gateway is proud to provide the outstanding - quality cantaloupes for the celebration barbeque meal Friday at 6 p.m.

Gateway Produce Co.

Over 500,000 packages of vegetables processed in 1970!

Phones 238-4821 and 238-4911

Chas. W Flynn, Owner-Manager



Come One,
Come All
To Bovina's
Bull Town Days
1971

Horn Insurance

Welcome everyone to the annual celebration -
We're proud to be a part of Bovina, Parmer County's Agricultural Center, during its

Seventy - Third
Anniversary

HORN Insurance

Johnie and Mina Horn
Phone 238-2081
Main Street - Bovina

50th Anniversary --

(Continued from Page 4)

at an average annual rate of \$20-million. The total investment at an average annual rate of \$20-million. The total investment will pass the 500-million dollar mark in the early 70's. Incidentally, it was 39-

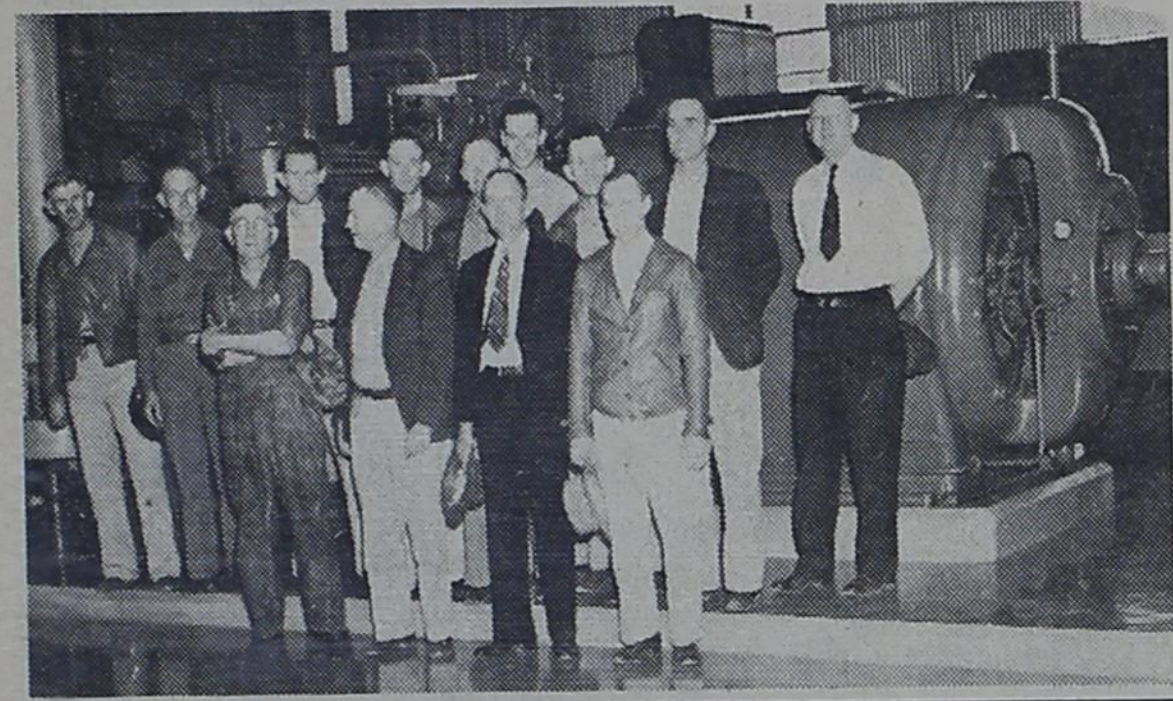
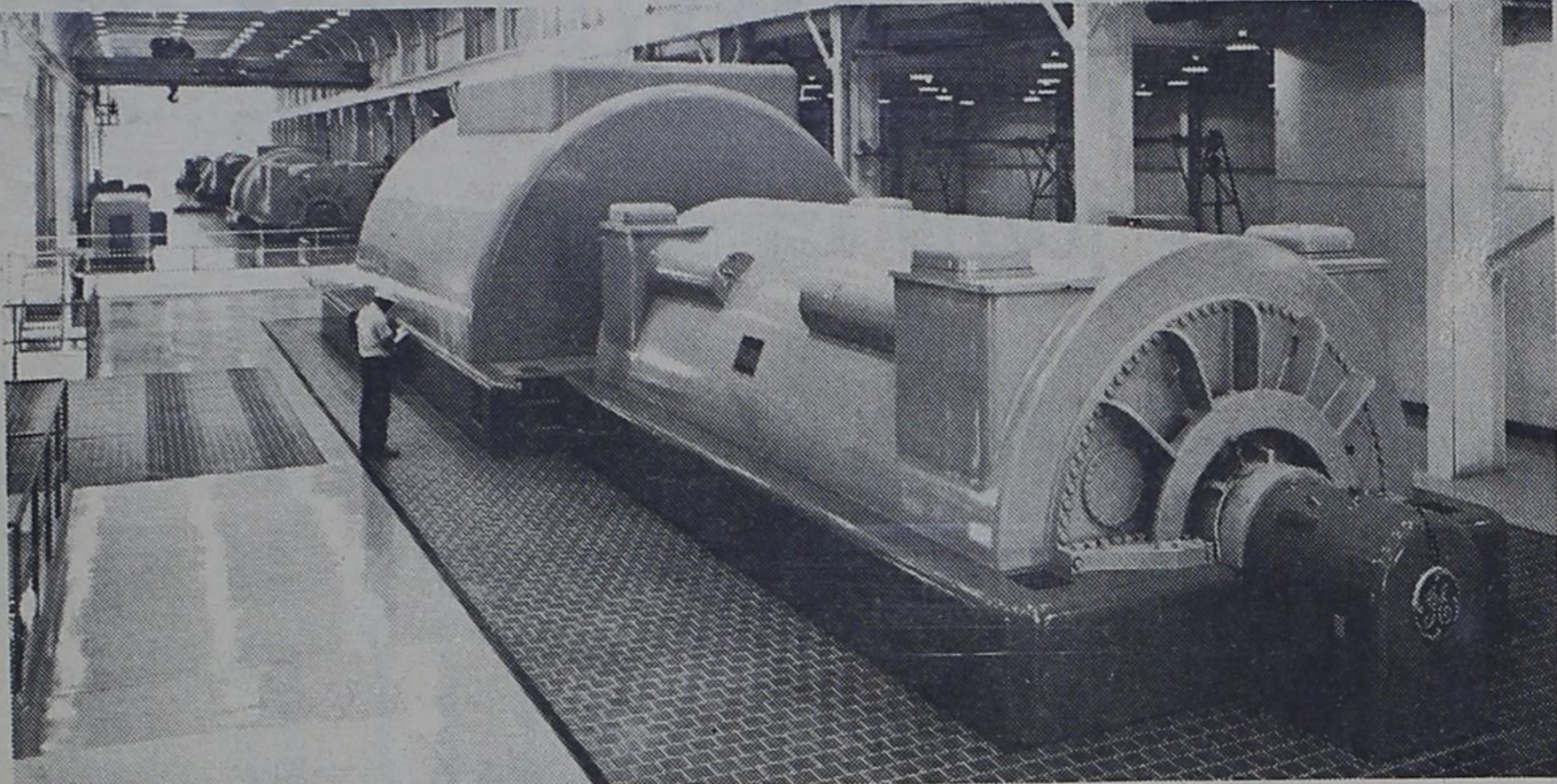
million dollars, the total investment, that is, when the company took its present form in 1942.

The ecological and environmental problems that have haunted some utilities have not yet interfered with Southwestern's progress, and, assuming a reasonable approach to

the environment and ecology, they shouldn't in the future, either.

Inssofar, as air pollution is concerned, sulfur dioxide, in particular, the least efficient plant on Southwestern's system is discharging into the atmosphere only one-tenth of the sulfur dioxide that is accepted.

Southwestern doesn't make much of a contribution to thermal pollution of water, either, inasmuch as it uses cooling towers rather than discharging hot water into rivers or streams. There's one exception to that broad statement at the Carlsbad, N.M. power plant (Continued on Page 7)



The first turbine-generator on Southwestern Public Service Company's system, pictured left, had a capability of 500 kilowatts and was installed at Roswell, New Mexico. As Southwestern celebrates its 50th anniversary this year, it has nearly 2,000,000 kilowatts of generating capability and the turbine room floor at Plant X, near Earth, Texas, pictured above, is nearly as long as two football fields and houses four turbine-generators with a combined capability of 487,500 kilowatts.



NEW CHURCH FOR ST. ANN'S --- Construction is in the final stages on the \$65,000 sanctuary of St. Ann's Catholic Church on Third Street. The building is slated for occupancy early this fall. Ground-breaking ceremonies were conducted Sunday, May 16, with Bishop Lawrence M. DeFalco of Amarillo in charge of the ceremony. Franklin P. Bottoms, of Amarillo, contractor for the project, began pouring the foundation in the

latter part of May. Plans for the new building began in 1966 when members of the church began money-raising projects for the building fund, according to Gene Brito, chairman of building committee. The new sanctuary, which will be 56 by 73 feet, will have a seating capacity of 320. Also, the present Parish Hall, which forms the east side of the building, will be available for use by "overflow" crowds.

FRIONA MOTORS

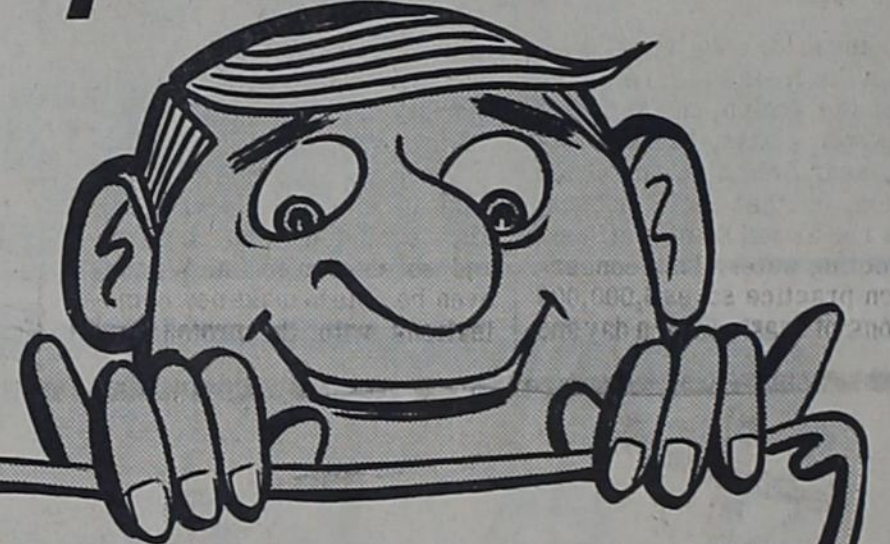
Parmer County Ford Dealership

Salutes Bovina

on its 8th Annual

Bull Town Days Celebration!

Let's Face It...



OUR PRICES ARE THE LOWEST OF THE YEAR NOW ON ALL NEW 1971 FORD

- ★ CARS
- ★ PICKUPS
- ★ TRUCKS

This is a great SAVINGS OPPORTUNITY

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1971 FORD

Of Your Choice.

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. . . In A New Ford !

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MOTORS

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Welcomes You To Ford Country!

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To Bovina's

BULL TOWN DAYS

for a week-end of family fun -

And This Fall, Look To Worley Grain For The Best Prices For Your Milo Crop.

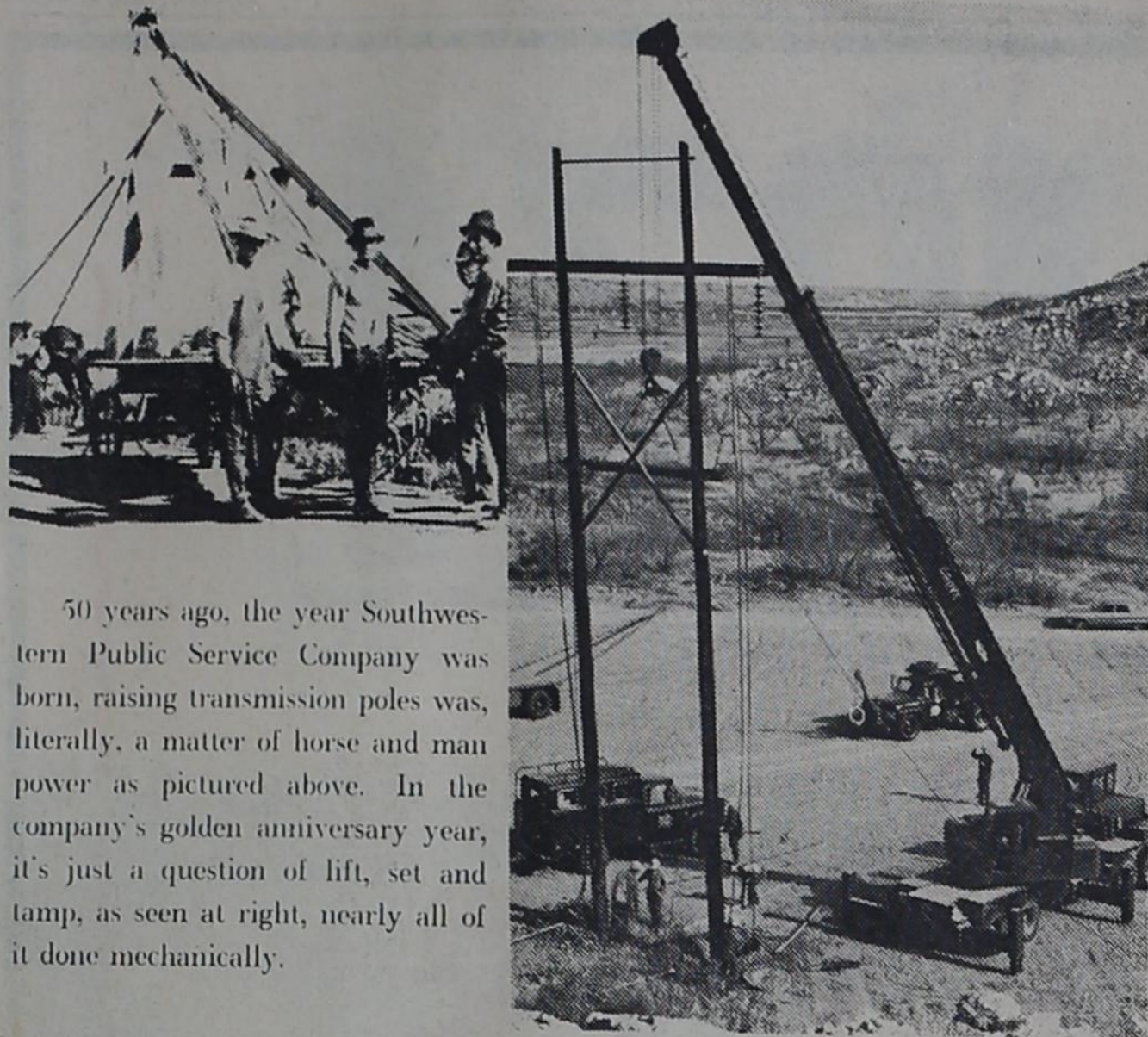
Worley's uses local grain in milling our brand of OKAY FEEDS and can always make you the best grain deal.



WORLEY GRAIN

- Farwell -

Bill Thigpen, Manager



50 years ago, the year Southwestern Public Service Company was born, raising transmission poles was, literally, a matter of horse and man power as pictured above. In the company's golden anniversary year, it's just a question of lift, set and tamp, as seen at right, nearly all of it done mechanically.

★

★

★

50th Anniversary --
(Continued from Page 6)

where the condensing water is discharged into the Pecos River, but the temperature increase is within the limits of the state law. The Carlsbad residents who use the beach or fish close to the plant location seem to feel that the warmer water improves rather than hinders their recreational activities.

At the other plants, with their cooling towers, the discharge that you see in the air on a cold day is nothing more than water vapor, and isn't polluting the air one bit.

Actually, with a tongue-in-cheek approach, you could say that the air which flows over the cooling towers is better because it gets a little moisture added and also gets washed. But, it's not really a large percentage of the atmosphere in the region.

Southwestern is working to retain the fresh water resources of the region, and at two of its power plants, Nichols Station, near Amarillo, and Jones Station, Southeast of Lubbock, uses reclaimed sewage effluent as cooling water. This conservation practice saves 6,000,000 gallons of fresh water a day and

that's enough to meet the needs of a city in the 20,000 range population bracket.

The oceans of the world will provide the fuel source for electric generation in the future, if research in which Southwestern is participating comes to fruition.

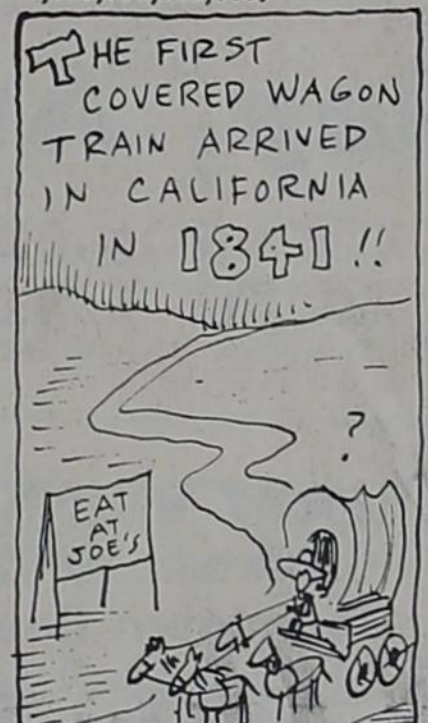
This would be thermonuclear fusion, the fusion of light atoms into heavier elements, and a child's pail of seawater would provide enough fuel to generate the electricity for the average home for a year.

The fusion process for making electricity will require ionized gases at temperatures of millions of degrees. These ionized gases - they're known as plasma - may be used as a fusion torch to vaporize waste materials of all kinds, turning them into electrified particles of their constituent elements, and making possible the recovery of basic raw materials for recycle into new products.

In other words, instead of letting our waste materials rust or rot away, we'll reclaim them. What's more, we'll separate the elements. Figuratively speaking, we'll put all the iron in one little neat pile - all the aluminum in another - and so on and so on. We may even be able to make new combinations with the protons and

neutrons and electrons and make the old alchemist's dream come true and turn a base metal into gold.

Meanwhile, getting back down to earth and the electric power business - for today and tomorrow. The crystal ball gazers are saying that the American people are going to demand as much electric energy in the next 10 years as they have used in the last 90. That would be 18-trillion kilowatt-hours, and it looks like this when you put all the zeroes on it -- 18,000,000,000,000.



**A Celebration
FIT
FOR A
KING**

**Bovina's Bull Town
Days - 1971**

**Come Join The Fun ...
Meet Old Friends And
Acquaintances - - - They'll
Be Looking For You!**



*Spears
Handi -
Stop*

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**Highway 86
and Third St.**

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Bovina

-Wayne Spears-

- ★ Groceries
- ★ Gasoline
- ★ Good Service

**Our 1st
Obligation**

1st Things First At Deaf Smith County Electric Cooperative. Our First And Most Important Corporate Obligation One That You Won't Even Find On Our Financial Balance Sheet! It Is To Furnish An Adequate And Dependable Supply Of Electric Power To All Our Consumers.

That's Pretty Simple When You Say It, But There's More To It Than Meets The Eye. Over The Years Deaf Smith County Electric Has Done So Well In Achieving This Primary Goal That Our Patrons Tend To Take Good Service For Granted.

Actually, This Doesn't Hurt Our Feelings . . . Because We Know That It's Just One Measure We Can Take Of How Well We Are Serving Our Franchise Territory.

We Have Other Important Goals, Too, And We Are Constantly At Work To Make Your Home-Owned, Tax-Paying Co-Operative A More Efficient, More Productive Corporation For The Benefit And Upbuilding Of The Area Which We Are Privileged To Serve.

let Willie Wiredhand help you . . .

Deaf Smith County Electric Cooperative, Inc.

—OWNED BY THE PEOPLE WE SERVE—

Serving Parmer, Castro, Deaf Smith and Oldham Counties

BOVINA ★ ★ 1971

8th Annual

BULL TOWN DAYS

and OLD TIMERS REUNION

BOVINA, TEXAS ≡ August 19-20-21

Thursday, Aug. 19

NEW BOVINA ROPING ARENA

- ★ 1:30 p.m.--PONY EXPRESS RACES
Entries Welcome
- ★ 6:00 p.m.--COW CALLING CONTEST
Men's and Women's Divisions
- ★ 6:30 p.m.--BEARD GROWING CONTEST
- ★ 7:00 p.m.--QUEENS CONTEST

BOVINA SCHOOLS AUDITORIUM

- ★ 8:30 p.m.--Floyd, N. M. Lions Club's
GRAND OLE OPRY SHOW
Now In Its 20th Year

Admission: \$1.00 for Adults - 50¢ for Children

Friday, Aug. 20

★ CHUCK WAGON BREAKFAST

7:00 a.m. to 9:00 a.m.--
Bovina Gin

★ OLD TIMERS' REUNION

10:00 a.m. to 12:00 Noon--
Downtown Bovina

★ HORSEMANSHIP ACTIVITIES

10:00 a.m. to 2:00 p.m.--
At New Roping Arena

★ BULL TOWN DAYS PARADE--

4:00 p.m.
Downtown Bovina

CARNIVAL BOOTHS - DOWNTOWN BOVINA

Friday, Aug. 20 -- Free Barbeque -- 6:00 p.m.

DOWNTOWN BOVINA - EVERYONE WELCOME!

- ★ 5:00 p.m. - FIDDLERS CONTEST - 3 CASH PRIZES - \$50 - \$35 - \$15
- ★ 8:15 p.m. - PRESENTATION OF AWARDS - DOWNTOWN BOVINA
- ★ 8:30 p.m. - SQUARE DANCE CONTEST
- ★ 8:30 p.m. - JACKPOT STEER ROPING - HEADING and HEELING
- ★ 9:00 p.m. - DOWNTOWN SQUARE DANCE

TEENAGE DANCE - American Legion Hall - 9:00 p.m. to Midnight

Saturday, August 21

11th ANNUAL BOVINA ROPING CLUB

Quarter Horse Show

BOVINA ROPING ARENA

JUDGING BEGINS 10:00 A.M.

Bovina Schools Ex-Students Social - School Cafeteria - 8:00 p.m.

WESTERN DANCE

AMERICAN LEGION HALL - 9:00 p.m. to Midnight

THIS SCHEDULE of Events Sponsored By:

BOVINA CHAMBER OF COMMERCE & AGRICULTURE



"In The Agricultural Center Of Parmer County"

WEDNESDAY, AUGUST 18, 1971

Bovina, Texas

VOL 16, NO 8

Some 30 Men Work 20 Hours Each --

Bull Town Barbeque Time Consuming

★ ★ ★



BULL TOWN BARBECUE TALK --- B. L. "Mutt" Graham, left, and R. L. "Hop" Hoppingardner discuss plans for the 1971 Bull Town Days barbecue scheduled for Friday at 6 p.m. Graham is in charge of preparing the beef and Hoppingardner is his chief assistant. The barbecue dinner, which has become widely acclaimed in the past seven years, features about 2,000 pounds of boneless chuck, pinto beans and Bovina-grown cantaloupe and onion slices and serves approximately 3,000 persons each year.

Graham, Hoppingardner In Charge Of Preparing Choice Beef For 3000

By Lou Nuttall

Probably very few of the approximately 21,000 persons who have enjoyed the free barbecue featured on Friday evening during the past seven Bull Town Days celebrations realize how much effort, man-hours and planning, not to mention sheer hard work, go into the preparation of the feast.

B. L. "Mutt" Graham and R. L. "Hop" Hoppingardner have been in charge of the barbecue portion of the festivities since its inception in 1964, the first Bull Town Days celebration.

One of the reasons Graham moved to Bovina that year was to get away from a big celebration in Clarendon. One month after he arrived in Bovina, he found himself in charge of the barbecue and has been in that position ever since.

This came about when Bovina Chamber of Commerce and Agriculture, in planning the barbecue, called Flip Breedlove in Clarendon and asked him to

come to Bovina to prepare the barbecue. He told them he would be unable to, but "you have a man right there in Bovina that can handle it for you," Graham had helped at the Clarendon celebration for a number of years.

R. L. "Hop" Hoppingardner, chief assistant to Graham, and in charge of preparing the wood and "firing the pits," "just stumbled into it that first year out of curiosity" and stayed around for the next 20 hours learning the trade.

Graham, who comes from a family of restaurant owners, began working in his father's restaurant at the age of 13. After his military obligations were out of the way, he began operating his own restaurants in 1945 and moved here from Clarendon.

Four of his five brothers, as well as his father, have been in the restaurant business. Shortly after he came here, after purchasing Bovina Restaurant, four of the brothers had restaurants in a 35 mile

radius.-- Pete at Farwell, Bill at Dimmitt, Earl at Friona and Mutt at Bovina.

Hoppingardner, while not having any extensive experience in the art of barbecuing when he started, can always be found handling the cooking chores for the fire department socials and at various other civic organizations. He is employed at Charles Oil Co.

Both men are quick to point out that the Bull Town barbecue isn't something just the two of them could handle. "We have some real good help and cooperation with this," Graham says. "It takes a crew of at least 10 to 12 men to get the job done."

In recalling his first year, Hoppingardner remembers that they had too many coals in the pits and cooked some of the meat too fast, causing it to be tough, burned a few fingers, and things were in a state of general confusion.

The original plans that year called for a different team of men to come in every two hours

to take over, but that soon proved impractical.

"The new crews didn't know what was going on, so one of us had to stay all night, anyway, and keep an eye on things," Hoppingardner recalled.

After getting the routine down pat, things go off pretty much on schedule now, as the crew thinks nothing of preparing some 2,000 to 3,000 pounds of beef for the big celebration.

First item on the agenda for the barbecue is selection and purchase of the beef. This was done in time to slaughter the steers, dress the carcasses and let them hang for a seasoning period.

In 1964, four 1,000 pound steers were purchased from Amos Steelman. "The first year we did this, as well as I can remember," Graham said, "Dickie Steelman, Jack McCracken and I cut up the beef ourselves. We had about 500 or 600 pounds of fat and about 500 pounds of hamburger when we got through."

We decided that fat beef just

wouldn't do. It just makes more smoke while cooking and too much waste is involved, Graham explained. The next year, six 900-pound steers were bought from Steelman. In 1967, the men began purchasing the beef from a packing company through Wilson's Super Market and in 1969 made arrangements to buy from Missouri Beef Packers. From the beginning, the beef was purchased with funds donated by area businessmen and individuals.

Hoppingardner and Graham said that Missouri Beef Packers is cooperative and helpful in making the selection now. "We now buy about 2,000 pounds of boneless chuck that is cut to our specifications," said Hoppingardner, in explaining that they get leaner beef and not as much waste as before.

After the beef is purchased, the next step is getting the wood and preparing the pits for the big day. Graham and Hoppingardner prefer mesquite

(Continued on Page 8)

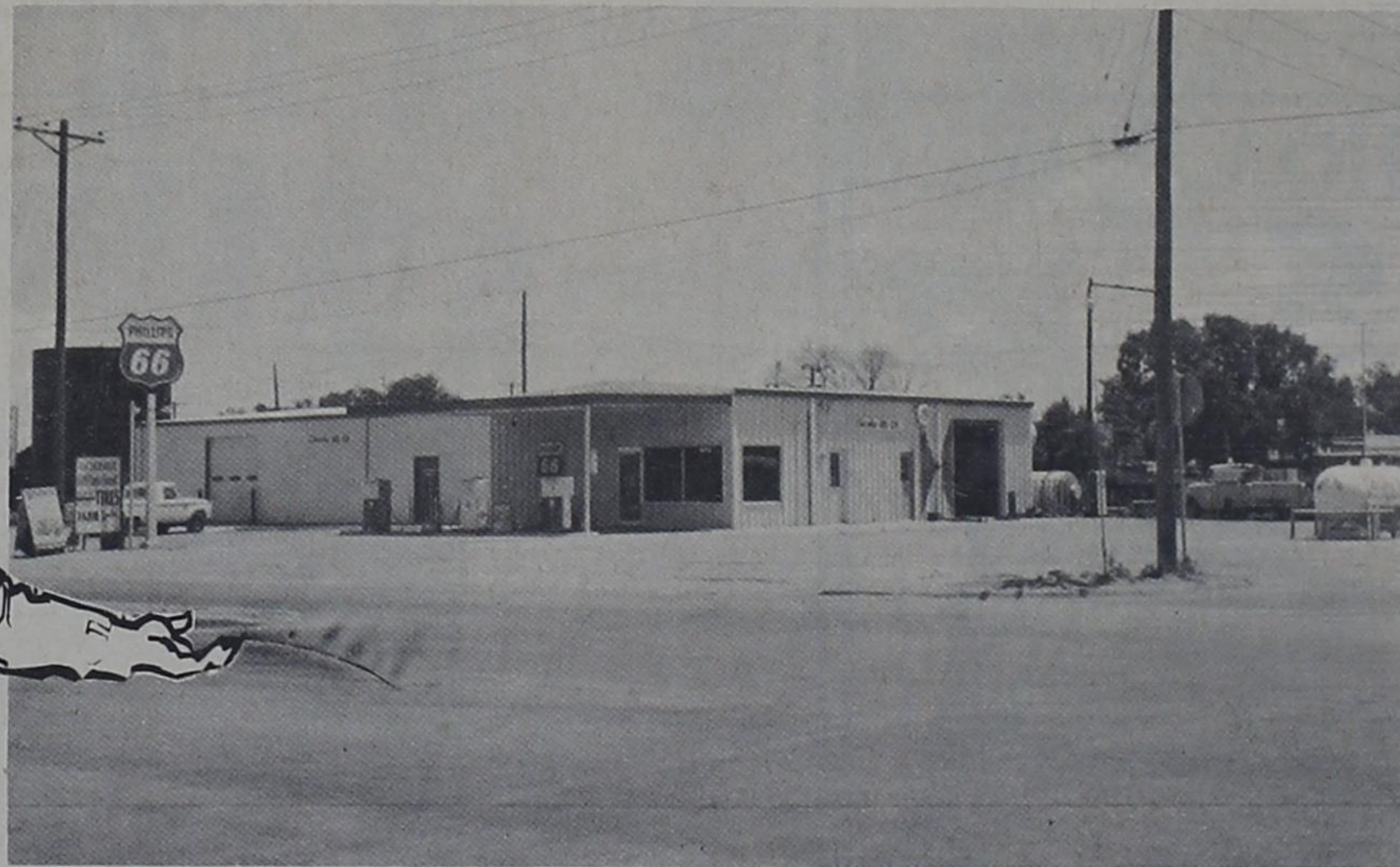
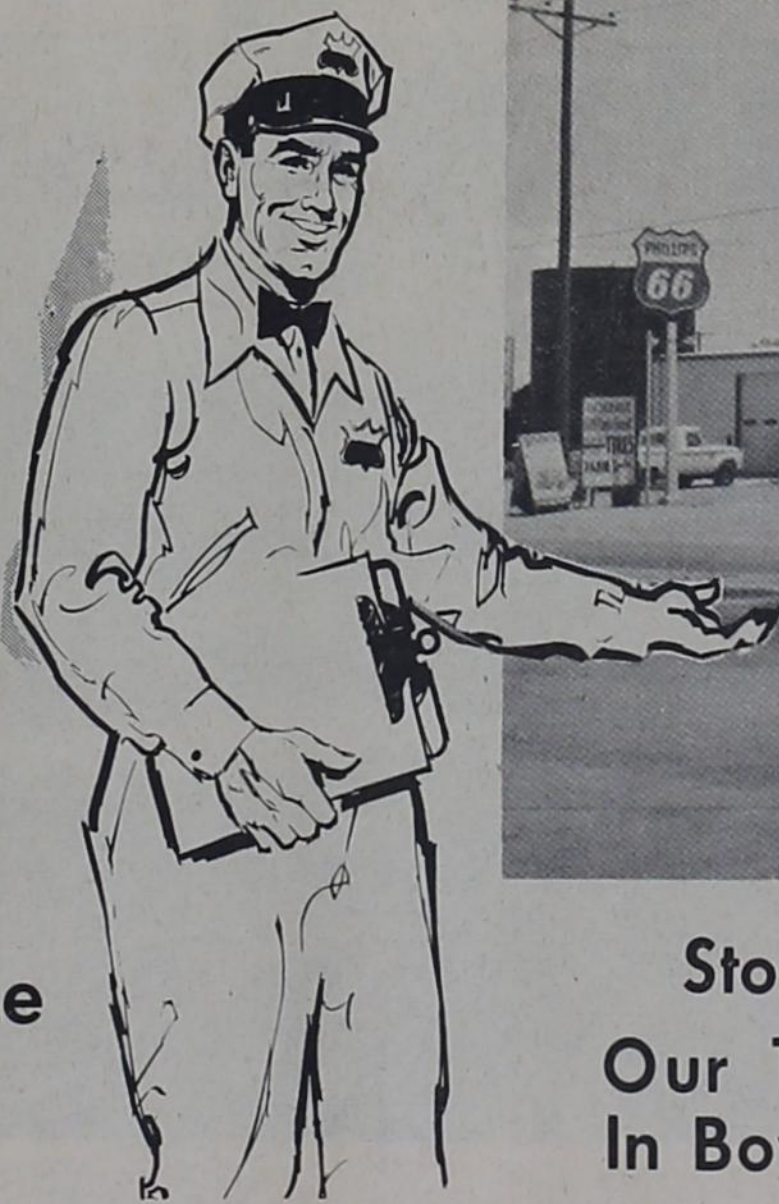
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1971

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Ready to

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In Bovina. For On The Farm Delivery
And Service, Call 238-4321!

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Accessories

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National Legislative --

Bill Clayton To Conference

AUSTIN -- State Representative Bill Clayton of Springlake has been named by House Speaker Gus F. Mutscher to attend the 24th Annual Meeting of the National Legislative Conference this week (August 17-20) in Minneapolis, Minn.

Mutscher and 13 Texas lawmakers will join 2,000 state legislators, legislative leaders, top legislative staff and guests in meetings with federal, local, other state officials and civic leaders on

many topics of current interest -- including education reform, public employee relations, consumer protection, transportation, no-fault insurance, criminal justice and innovations in the legislative process.

Termining the National Legislative Conference in Minneapolis "the most important conference for state leaders to be held this year," Mutscher said that he was pleased to have a number of the Texas House Members taking advantage of the opportunity to learn ways for more effective and responsive state government.

Guest speakers expected to appear at the Conference include Vice-President Agnew, Secretary of the Treasury John Connally, Chief Justice Burger, Senator Muskie, Congressman Mills, Senator Gaylord Nelson and Ralph Nader.

Letters To The Editor

Dolph Moten,
Editor,
Bovina Blade

Today, people are turning from the real meaning of what different organizations are set up for, and usually turn to ways that the organization will meet their ways, no matter who or what it hurts.

Recently, some people in the community seemed that it would be fitting to take the job of athletic director into their own hands. The reason is not known, but as it is in many cases, it is aimed at the coach or some other local administrator. But, as it so often happens, they do not consider the other people around them. But most of all, they seem to forget what the game is being played for.

In our schools today, much of the daily life is involved with athletics. The students get involved, the faculty gets involved, and the local people get involved. We must realize that there is more to playing a game than from the spectators' viewpoint. Many times, the spectator is the worst sport in the world but does not realize who this is hurting.

In a case here, the team is put on probation for an infraction. The cause of these infractions are usually mistakes, but there is always someone who has it in for the coach and wants to find a way to get rid of him.

When a team gets put on probation it usually loses a year of eligibility. They may, after all, get rid of the coach. But what we need to look at is what happens to the players. Many times what they have worked so hard for has just gone down the drain.

College is getting more expensive each year. The only way for some players to go to college is on scholarship. But the team is on probation and most athletes are picked during the state playoffs which include the local district champion. The greatest loss could be the pride due to the careless and often selfish act on the part of some fan. When you try to hurt one person, you are not only doing that but you are hurting the very community that you live in.

People need to sit down and realize what school athletics are really. They are not to primarily entertain the spectator but to teach the team members a sense of sportsmanship, loyalty, and pride. The purpose is for the growth of the players.

This situation has occurred and now some people feel that the world has come to an end. This is not in the least bit true. This is where the pride of the players and the pride of the citizens come in to work together. There may be some citizens who like to use athletics for their own purpose, but this must be forgotten as the only goal to reach is the one you're looking at right now and not that one which is behind you.

These are my opinions based on my experiences as a former high school and college athlete and my affiliation with The Plainview Daily Herald as a sportswriter.

Thank you,
Joe Luscombe

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Extends A Hearty,
'HATS OFF' Salute

to the expanding cattle feeding industry
of the High Plains.

We're proud to be a part of it--
and welcome the opportunity
to feed cattle for you.

CALL US ABOUT PEN SPACE RESERVATIONS.

Capacity 22,000 Head



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Lee Hicks, General Manager

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WHOA, NOW!



It's Time To Go To
Bull Town Days 1971!

Fiddlin' Fans --

Please note this years
FIDDLERS' CONTEST is scheduled
for Friday, Aug. 20th at 5 p.m.
in downtown Bovina.

NOTICE CUSTOMERS

We will close Friday at Noon and
Saturday for the Celebration.
Your Cooperation will be appreciated.

Kerby Welding Service

- Radiator Repair -

A Deal The Year

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Phone 238-2332

First State Bank

of Bovina

Extends A Sincere

WELCOME

to EVERYONE to ...

**BOVINA'S
1971**

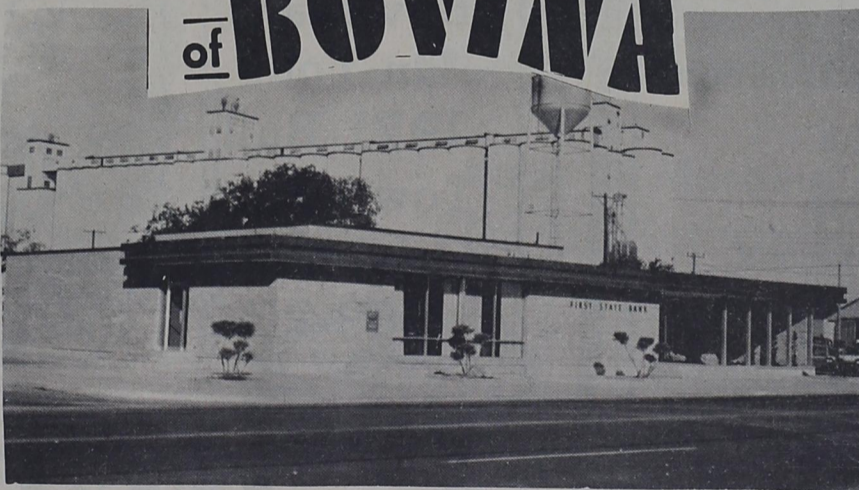
BULL TOWN DAYS

Thursday - Friday - Saturday, August 19 - 20 - 21

Old Friends And New Are Invited To
Stop In The First State Bank For A
Visit During Bull Town Days ...
... Or Any Other Day Of The Year.

FIRST STATE BANK of BOVINA

Progressing
With A
Progressive
Parmer County



Banking Hours:
Monday thru
Thursday—
8 a.m. - 4 p.m.
Friday
8 a.m. - 6 p.m.

-Officers-

- L. M. Grissom—
-Chairman of the Board
- Jack Kassahn—
-President
- Jerry Wright—
-Vice President and Cashier
- Jane Kassahn—
-Assistant Cashier

-Directors-

- L. M. Grissom, Chairman
- Jack Kassahn
- Bob McLean
- Robert E. Wilson
- G. F. Trimble
- Robert McLean, Jr.
- Jane Kassahn
- Jerry Wright

County ASCS Office --

Releases Provisions For Farm Program

"With the information available at this time, wheat and feed grain producers can pretty well plan their 1972 grain farming operations now," says Prentice Mills manager of the Parmer County ASCS office, feed grain to prevent loss of the feed grain base. This provision will enable a producer to plant all or any combination of acreage to wheat, feed grain or soybeans without loss of planting history or program benefits, Mills says.

As was the case this year, producers will receive preliminary payments after July 1 equal to 75 per cent of the es-

timated value of the wheat certificate. Any remainder will be paid after Dec. 1, 1972.

Inclusion of barley in the 1972 feed grain program is the result of USDA estimates that feed grain supplies will be adequate in 1972 due to the improved supply of blight-resistant corn seed. Soybeans have been included as a substitute crop in 1972 in view of the supply situation. This gives producers additional planting options.

Producers are not required to plant wheat to obtain certificates, according to Mills. However, failure to plant or be

considered to have planted at least 90 per cent of a farmer's 1972 domestic allotment of either wheat, corn, grain sorghum, barley or soybeans can result in a reduction in the 1973 allotment by as much as 20 per cent. If no wheat or substitute is planted for three consecutive years, the entire allotment can be lost. All allotments removed from farms will be reallocated to other wheat farms.

Acreage which is not planted due to a drought, flood, or other natural disaster or a condition beyond the control of the producer will be considered

planted to wheat. Also, any producer who makes a required acreage set-aside but elects to receive no payment will not lose his allotment, says Mills.

As in 1971, producers may graze set-aside acres except "The 1972 wheat allotment on most farms will be about the same as 1971 and the set-aside requirement will be an acreage equal to 83 per cent of the 1972 allotment for the farm," he says.

Barley will be in the feed grain program for 1972 and soybeans may be substituted for wheat and/or feed grains, according to Mills. The set-aside for barley will be between 20 and 35 per cent of the farm's base.

Under the substitution provisions, acreage devoted to feed grain or soybeans will be considered planted to wheat to prevent loss of allotment. Acreage

devoted to wheat or soybeans will be considered planted to during the five principal months of the normal growing season, but set-aside acreage must be protected against erosion, weeds, insect damage and rodents. In 1972, sweet sorghum again may be planted on the set-aside acreage and grazed, except during the five months of the growing season.

Producers who wish to qualify for program benefits need to sign up to participate, according to Mills. Sign-up dates will be February 23 through April 7, 1972. A producer may participate in the wheat program on any farm or all farms in which he has an interest, as he wishes.

Mills says his office will notify wheat producers of their domestic allotments and the applicable set-aside for their farms at a later date.



GETTING READY --- Bovina High School cheerleaders hauled out the Mustang victory bell this week and gave it a good cleaning in preparation for the parade Friday during Bull Town Days celebration. From left to right are Darlene Murphy, Rhonda Rhodes, Christi Trimble, Terri Willard, Debbie Sorley and Nena Spicer.



BTD QUEEN CANDIDATE --- Sponsored by Horn Insurance, Pam Wilson is a candidate for Bull Town Days Queen. The Bovina High School sophomore is the daughter of Mr. and Mrs. A. M. Wilson. She was a cheerleader last year and active in band, FHA and sports.

Reddy Says -

"Congratulations, Bovina Friends, on your annual Bull Town Days Celebration. We're proud to have a part in it."

This year marks 50 years of working with and for --- you --- to make our area a real nice place to live. My reliability record is up to 99.997% now, but I'm not resting on my laurels. I'm still planning and building ahead --- to make sure that every time you flip a switch, you'll find me --- Reddy.

The next 50? I'm going to do my best to make them better --- for both of us.

GOLDEN ANNIVERSARY

The ELECTRIC Company

1921-1971

ELECTRICITY...

IT DOES SO MUCH GOOD FOR SO MANY PEOPLE!

Now! A Circus of Savings

On New **1971 Model**
Chevrolets, Oldsmobiles
And Chevrolet Pickups at
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Congratulations
Bovinians,
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At High Plains Research --

'Stretching Water' Field Day Theme

As agriculture grows on the High Plains area, so must everything else and officials at the High Plains Research Foundation at Halfway have set aside two days for the Annual Field Days in September to show High Plains farmers and residents just how much agriculture has grown.

According to Frank Moore, President of the Foundation, "As we enter our 15th anniversary year at the Founda-

tion, we feel that we have accumulated 15 years of agricultural information that can be of real benefit to area farmers, especially the information we have compiled on irrigation."

The 15th Annual Field Day activities will be conducted Thursday and Friday, September 9 and 10, with field tours to be conducted both afternoons from 1:30 p.m. until 4:30 p.m.

Moore said the theme of the

15th annual presentations will be, "How We Can Stretch One Existing Water Supply," and all information given in lectures and talks at the various field tour stops and a special indoor program will emphasize the aspects of irrigation conservation.

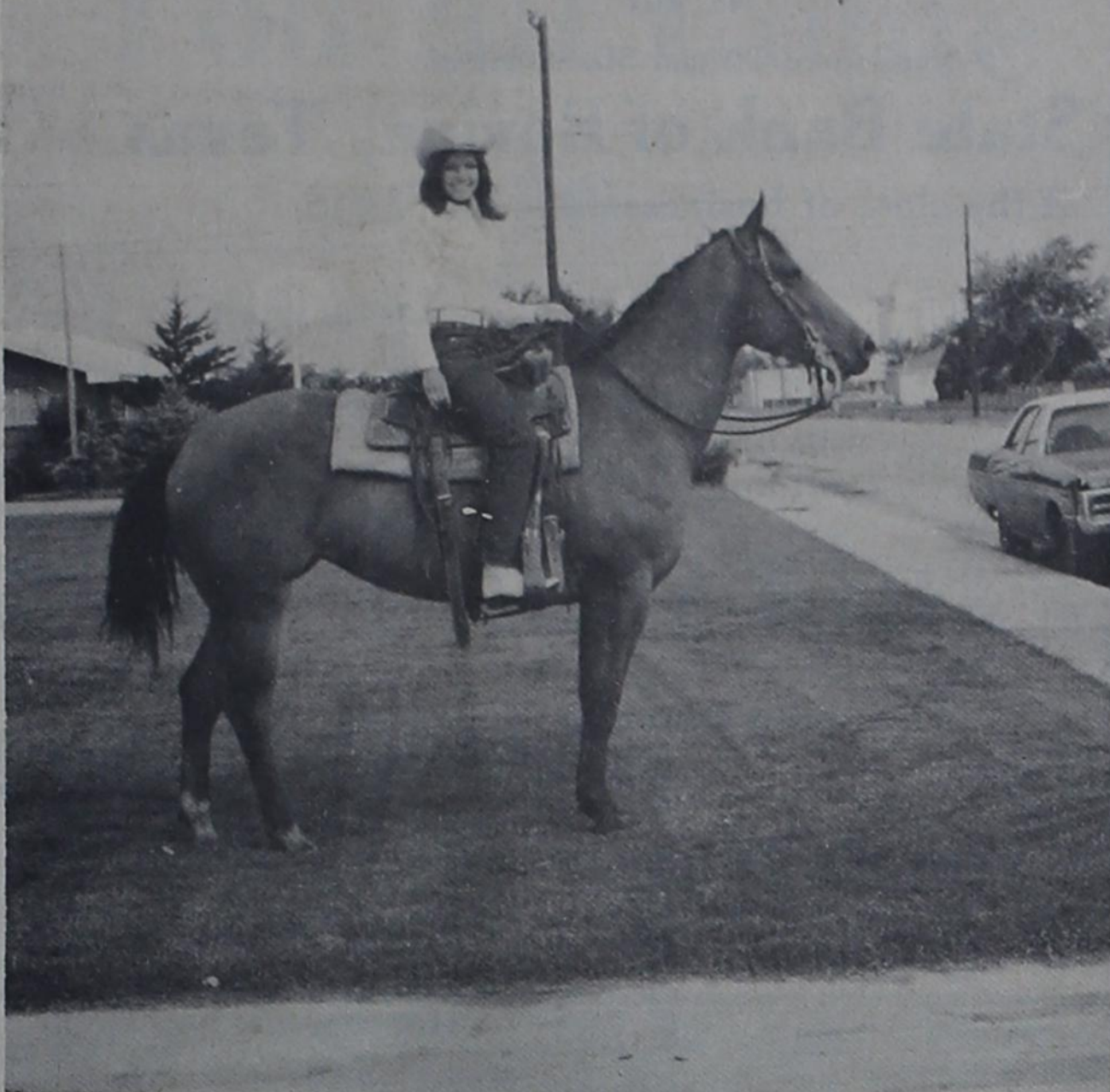
"After two years of drought, our irrigation water is more important now than it has ever been and we have 15 years of information on practical irri-

gation efficiency that can be of great benefit to our area," Moore noted.

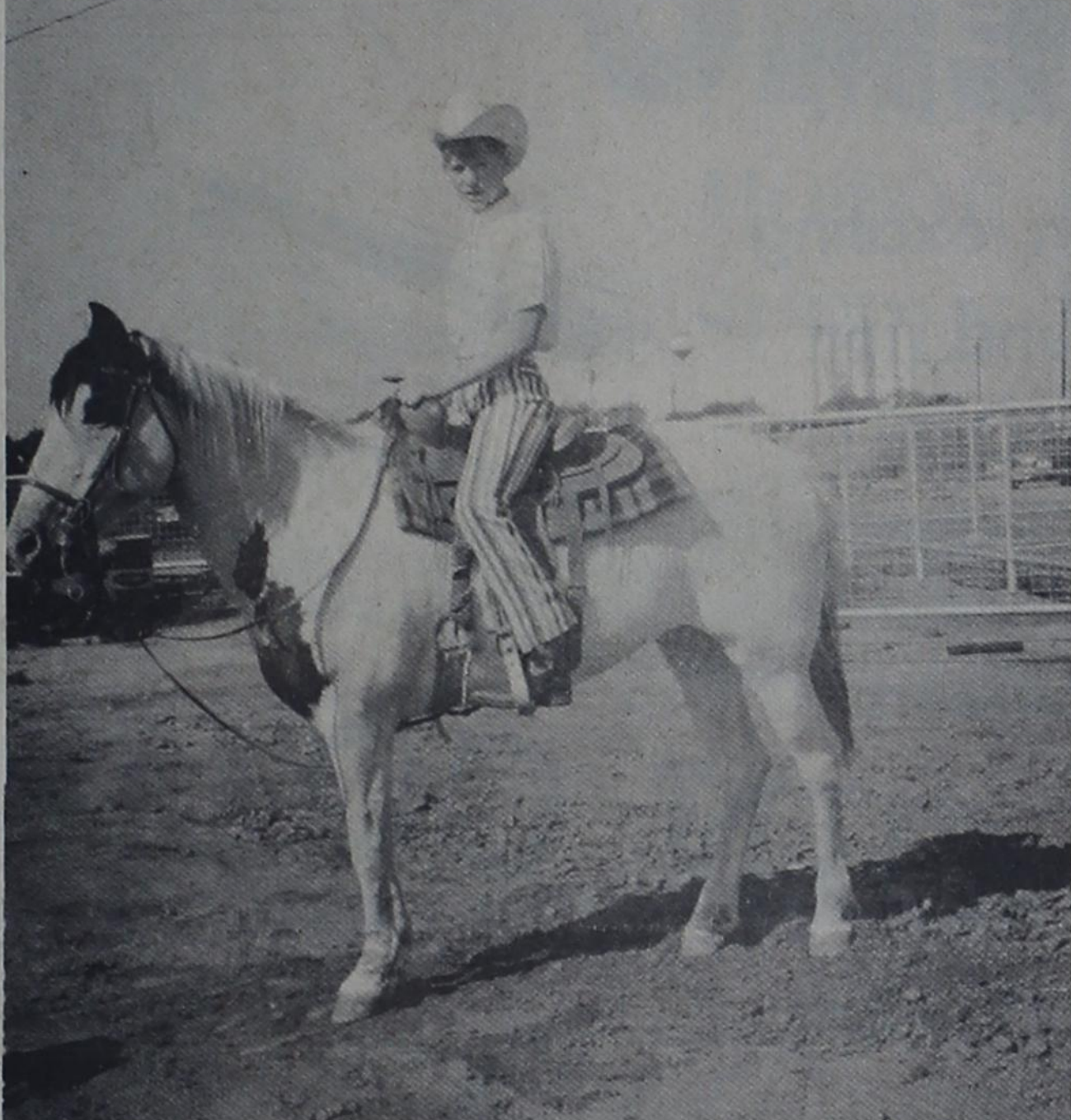
Texas Agriculture Commissioner John C. White will be the guest speaker for Field Day activities on Friday, Moore said. White will be the main speaker on the program which will begin at 5 p.m. He also added that the Friday program will be over at approximately 6 p.m. so football fans will have time to make the evening games.

The expanded Field Day activities will include a two-day farm equipment display which has been of more and more interest each year.

Moore said farmers attending the equipment display will see exhibits by farm equipment dealers and manufacturers, irrigation equipment manufacturers, seed companies, agricultural chemical companies and exhibits by other farm related businesses.



BTD QUEEN CANDIDATE --- Sponsored by Isaac's Department Store, Terri Willard is a candidate for Bull Town Days Queen. The Bovina High School sophomore is the daughter of Mr. and Mrs. Vernon Willard. She is active in band, FHA, sports and will be a cheerleader for 1971-'72.



QUEEN CONTESTANT --- Sponsored by Bovina Feed and Supply, Michelle Bonds is a candidate for Bull Town Days Queen. She is the daughter of Mr. and Mrs. Tom Bonds and will be an eighth grader in Bovina Junior High School. She is active in band and sports.

Join The Fun!
Attend
Bovina's
Bull Town Days
Celebration
Thurs.-Fri.-Sat.
Aug. 19-20-21



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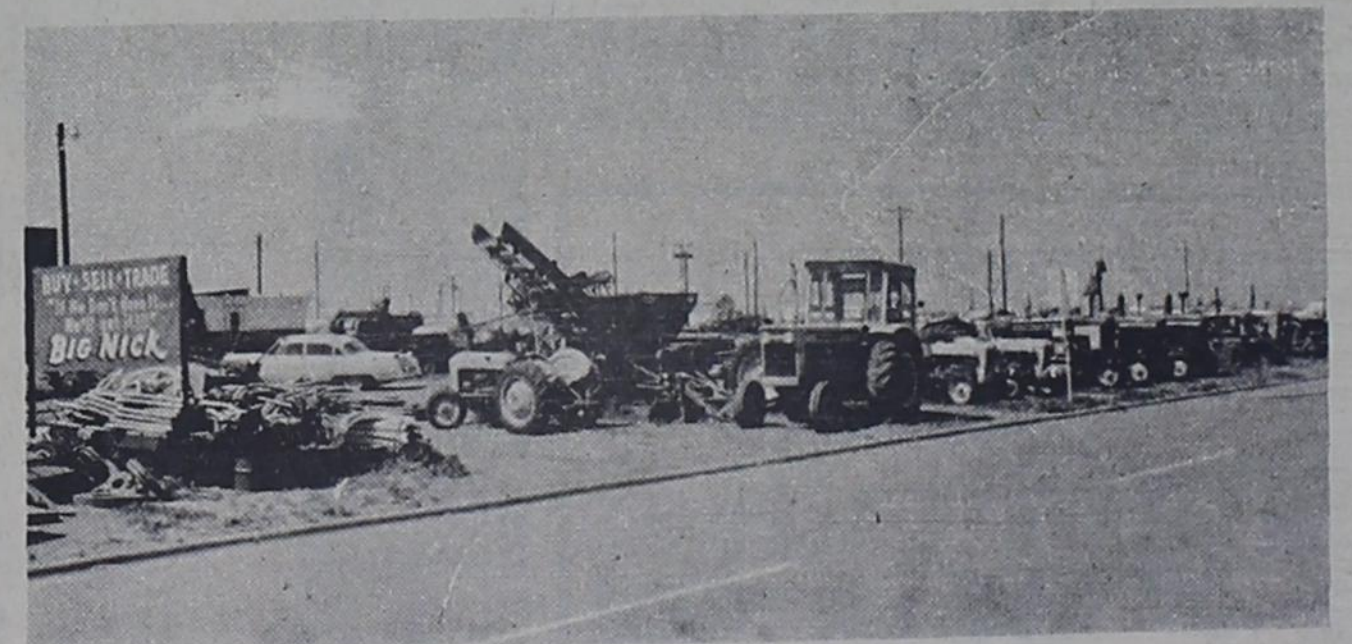


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Solution Sought --

Feedlot Waste Problem Of Growing Industry

DAVIS, CALIF. -- The booming cattle feedlot industry is a growing agri-business bonanza that, despite its profit potential, comes with a built-in thorn for the side of management.

That thorn -- getting sharper as the industry itself continues to expand with dramatic rapidity -- is the problem of what to do with the mountainous daily accumulations of feedlot waste, and it's a problem for which an economically feasible solution is not easily found.

Obviously, it is also a problem which can never be completely eliminated, but Dr. Robert C. Albin, professor of animal science at Texas Tech University in Lubbock, contends that the feedlot waste problem -- at least in terms of volume -- can be significantly curbed by attacking it at its source.

Prof. Albin backs up his contention with results from three separate feeding trial experiments conducted to determine the effects of various environmental factors upon feedlot waste accumulation and cattle performance. Attention was given to feed ration, slope of feedlot surface, animal density and shaded versus unshaded pens.

Experiment results are contained in a paper Prof. Albin presented early this month to the 63rd annual meeting of the American Society of Animal Science being held at the University of California at Davis.

Prof. Albin reports in his paper that feeder steers, confined in all three feeding trials in concrete-surfaced pens, were fed three different rations, each containing a different percentage of roughage, or bulk material. There was no significant difference found in animal performance among the three types of rations fed, but there was a very significant difference noted in the effects of the different rations on waste accumulation.

Waste accumulation from cattle fed a zero-per cent roughage ration amounted to just 2.2 pounds daily, while accumulations from cattle fed a 10 per cent roughage ration amounted to 4.5 pounds daily and 5 pounds daily from cattle fed 12 per cent roughage rations.

The differences take on even more significance when the rates of increase in waste accumulation are extended to take into account the fact, as a recent finding showed, that 10,000 head of cattle on a feedlot can produce some 260 tons of solid waste daily, Prof. Albin pointed out.

He added, however, that it really isn't practical from the standpoint of efficient management at the present time to feed a zero-percentage roughage ration for the sole purpose of achieving a huge reduction in waste accumulation.

"But I strongly feel," he said, "that it is important to realize the very real practicality of reducing the amount of roughage at least in some appreciable degree -- from 12 per cent down to 8 per cent, for example -- and still achieving a greatly significant decrease in the amount of waste accumulation with no significant effect on animal performance."

Dr. Albin pointed to this method of reducing waste accumulation in feedlots as an increasingly essential consideration for management in view of the growing status of feedlot waste as a genuine headache in such areas as collection and disposal.

He pointed also to the probability of feedlot waste reduction through reduced roughage feeding becoming an even more essential consideration in years to come -- from both an economical and an ecological standpoint.

Rations used in the three feeding trials consisted primarily of dry-rolled grain sorghum formulated into all-concentrate, or no roughage, and the 10 to 12 per cent roughage finishing rations.

According to Prof. Albin's paper, the experiments showed no significant differences in animal performance due to effects of two different surface slopes. The two slopes examined were 7-1/2 per cent and 15 per cent, both concrete surfaces.

Likewise, there were no differences found in animal performance between feeder steers confined in shaded pens

and steers confined in unshaded pens.

Prof. Albin did note significant differences in animal performance, however, as affected by variances in animal density, or the number of animals confined in a certain area. He found the differences began to emerge significantly when animal density was increased to 40 square feet of space or less per head.

Reducing the amount of area per head in feedlot pens from 120 square feet to 30 square feet resulted in lower daily gains, less feed consumption and reduced efficiency of feed utilization.

No. 401
Condensed Official Statement of
First State Bank of Bovina, Texas
at the close of business June 4th, 1913

RESOURCES		LIABILITIES	
Loans and Discounts	\$36,605.28	Capital	\$10,000.00
Overdrafts	NONE	Surplus	2,500.00
Real Estate Fur. & Fix.	2,375.00	Undivided Profits	847.13
Cash and Exchange	22,611.55	Individual Deposits	43,698.60
Int. in Depositors Guaranty Fund	571.90	Time Deposits	5,118.00
Total	\$62,163.73	Total	\$62,163.73

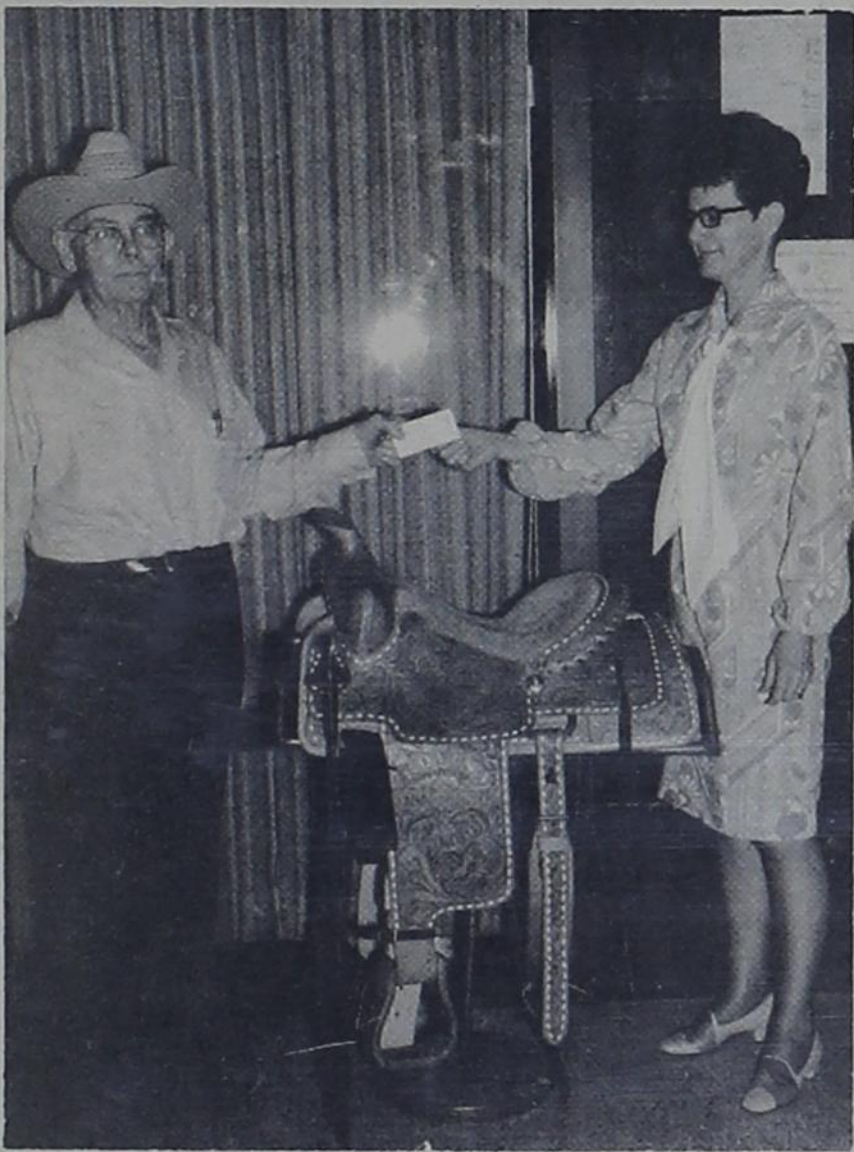
The above statement is correct.

R. R. GILBREATH, President
THOS. O. CUNNING, V-President

D. O. STALLINGS, Cashier

OLD BANK STATEMENT --- An official bank statement from the First State Bank of Bovina in 1913 showed the bank to have total assets of \$62,163.73. Although it is not known when the bank was established, it is known that it went under in the great depression and Bovina was without a bank for a number of

years. It has no connection with the present First State Bank of today. The old statement was sent to Jack Kassah, president of First State Bank here, by Eula Lee Cave of Hereford, daughter of R. R. Gilbreath, president of the bank in 1913.



BULL TOWN DAYS SADDLE --- Mrs. Delores Ivy, a member of the staff of First State Bank of Bovina, accepts a donation from Clifford Leake, retired Bovina businessman, on the Bull Town Days saddle which is on display in the bank lobby and which will be given away at the conclusion of BT'D '71 by Bovina Roping Club. Proceeds from the saddle give-away will go toward financing the annual celebration. Donations are being accepted at the bank and by members of the club.

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Tale From The Antarctica --

The Deep-Freeze Piano

by Eulalia Sprawls Hexox,
former Bovina School teacher

What wild, wonderful and icy stories you read about Antarctica! Hear this true tale of Richard E. Byrd's second expedition to Little America.

Among the many things the late Admiral Byrd took to the South Pole on this expedition was a piano. It now belongs to my friend, Mrs. Edith Maas, a talented harp player and was given her by her late uncle, Byron Gay. He was not only the musician of the trip, but had the advantage of being a midshipman and had been a classmate of the Admiral. He was already known as the composer of "Oh," "The Vamp," "Horses, Horses," and others. Among his papers is an autographed picture of Madam Schumann-Heink for whom he composed songs. One of her favorites was his song, "A Soldier's Dream."

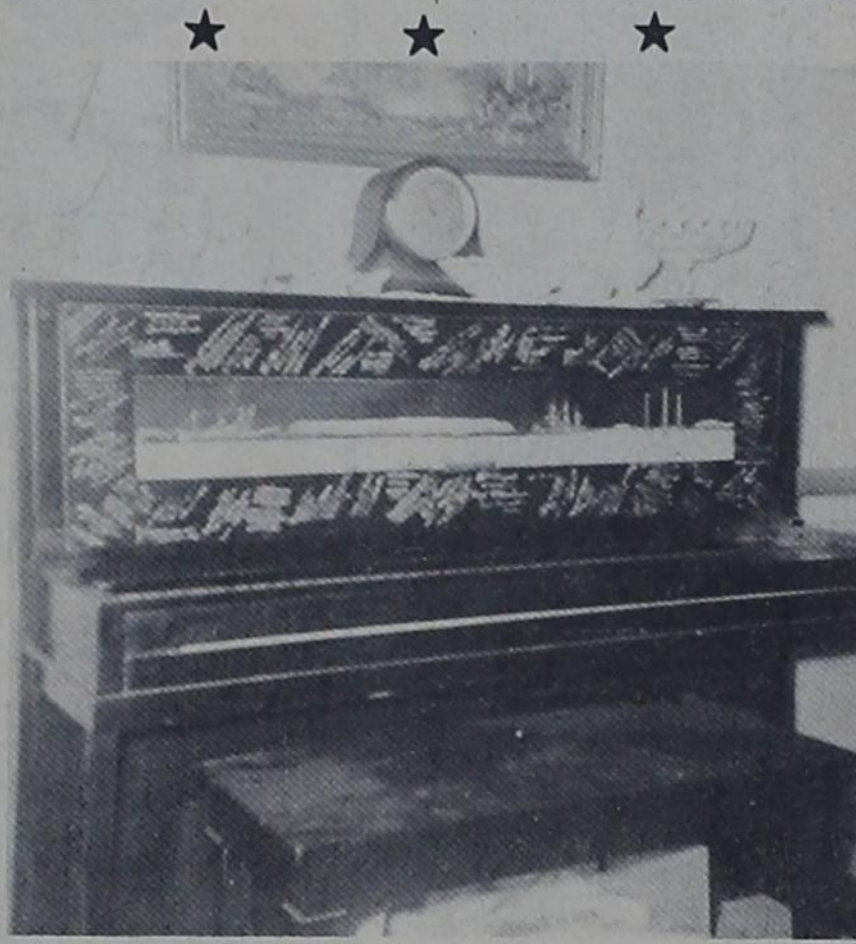
This medium-sized Monarch piano has a dark wood case. The front panel has no curlicues; no sort of decorations. This plain style may have been picked intentionally, for on this panel, completely filling it, is drawn pictures of two of the Admiral's ships. Though not as tall as modern aerials, these jauntily set atop the snow-covered ships and land, ready for business. The work reminds you of a beautiful etching, and was done in white ink by the artist, Hernando Villa of Australia.

Above and below this panel, as well as at both ends of it, are the autographs of Byrd's entire crew, all written in white ink. Of some 60 names, a few illustrious ones are: Captain W. S. Verleyer, New Canaan, Conn., Second Officer C. Dempstir from Wellington, New Zealand, and of course Richard E. Byrd and Byron Gay, Lieutenant Commander G. O. Noville

was from San Francisco, Calif. Few pianos have had the narrow escape the Monarch had. Because of one delay after

another, the expedition was late in leaving Little America for home in 1935 (This is the date on the piano). As the ships tried

to get farther and farther North, there came a time when the accumulation of ice on the ships (Continued on Page 8)



THE DEEP-FREEZE PIANO



QUEEN CONTESTANT --- Ruth Anne Hough, daughter of Mr. and Mrs. Gib Hough, is a candidate for 1971 Bull Town Days Queen. Sponsored by First State Bank, she is a sophomore and active in band, sports and other school activities.

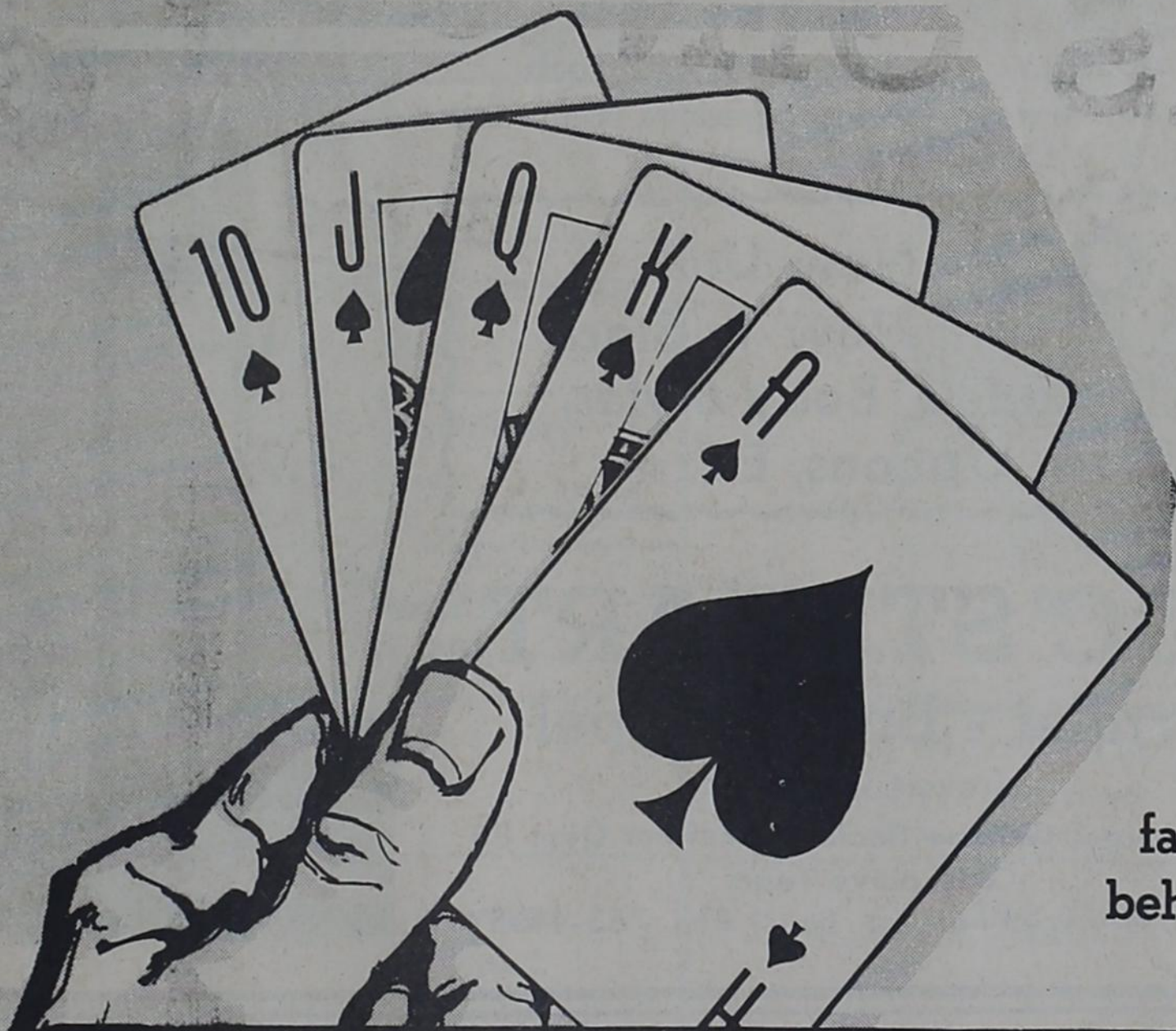
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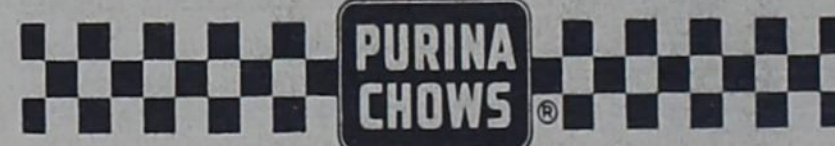
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Bull Town Barbecue Time Consuming -

(Continued from Page 1)
wood to any other and it is readily available in the Clarendon area. Ralph Roming is in charge of the crew that goes to the JA ranch near Clarendon for two tandem-axle truck loads of the dry mesquite.

The first two years of the barbecue, four by eight foot steel pits were borrowed from Clarendon for the cooking chores. In 1966, Al Kerby, a local welder, began making Bovina's own steel pits which are kept throughout the year at the Bovina Gin yard.

Thursday morning, the day before the big feed, Hopingardner and some of his crew will put the pits in place at the gin yard and burn off the grills with a weed burner to clean them. The mesquite wood is placed out in the open and the weed burner will again be used to set fire to the huge stack of wood. According to Hopingardner, it doesn't take long for mesquite to burn down to the proper coals. Then, two inches of the hot coals are placed in each pit. This is known as "firing the pits," and the stage is set for the barbecue to begin.

By the time the pits are ready, the beef will have been delivered, taken from the packages and any last minute trimming done, and salted and peppered. The crew will put it on the grills and brush it with vegetable oil.

"We brush the meat with oil to keep it from crusting," said Graham. "It also keeps it from burning, keeps the pores of the meat open so the heat will penetrate," Hopingardner added.

The meat will be turned and brushed with oil every 30 minutes for the next three hours. The cooks try to get the meat on the grills at 1 p.m. Canvas tarpaulins are kept over the meat the entire cooking time, being removed only when the meat is turned. The men wear rubber gloves while working at the grills.

After the first three hours, the men begin brushing the meat with barbecue sauce and turning it every 45 minutes. Graham makes about 26 gallons of his special sauce for the 2,000 pounds of beef. This process will be continued for the next 12 hours.

"Henry Spicer is our chief fireman," Graham said. "He checks the pits and keeps the proper amount of coals in each of them," added Hopingardner. This releases the two men for other chores.

After the meat has been on the grills for a total of 17 hours, the meat is taken off the pits. It is packed by layers in foil-lined deep freezers. As each layer is put in the freezer, it is brushed with a generous helping of the barbecue sauce.

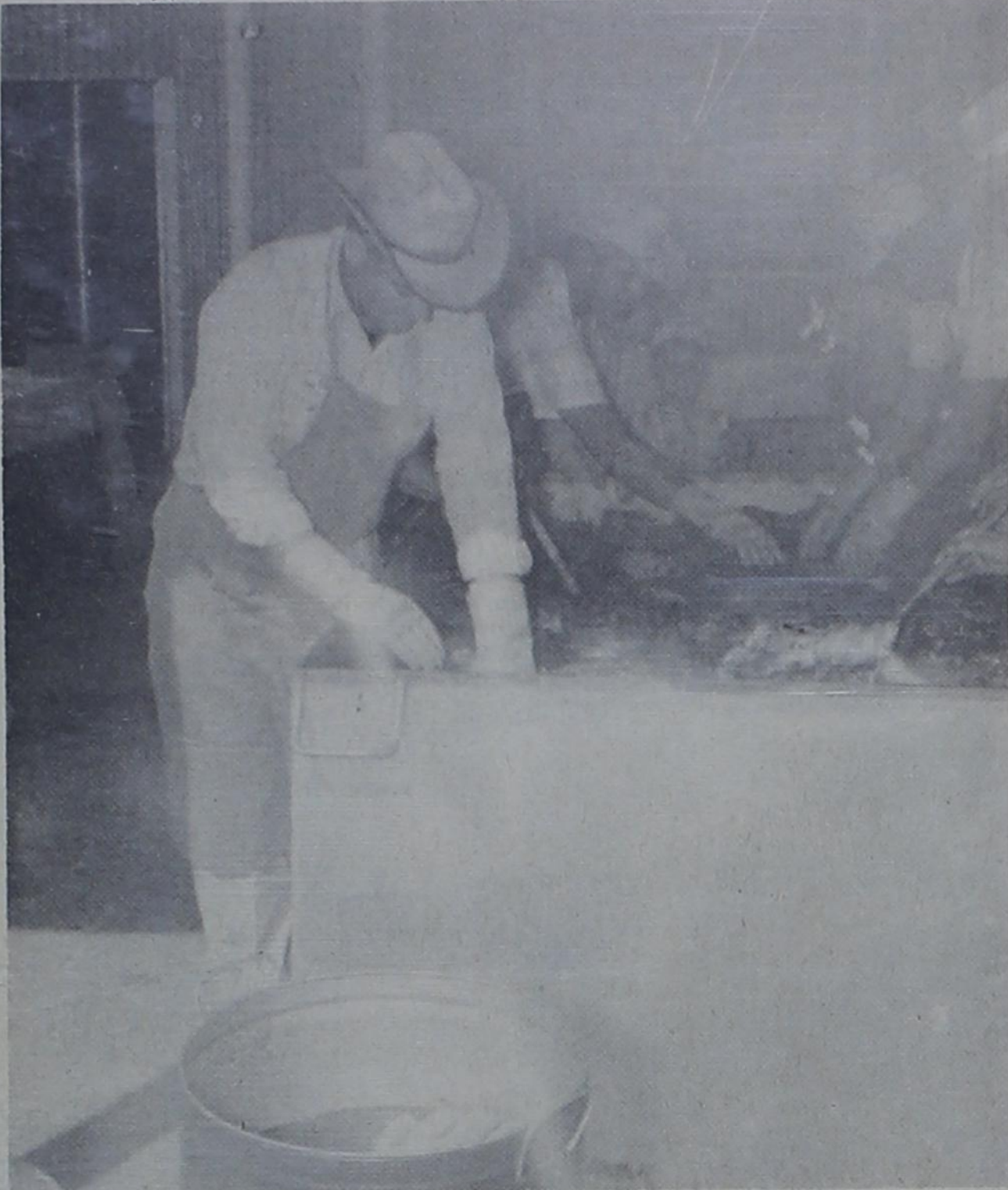
When the freezer is full, the lids are tied down and will remain sealed for the next 12 hours. Graham and Hopingardner try to time the packing operation to wind up about 6 a.m. and it will be ready at 6 p.m. Friday. After the meat is sealed in the freezers, it will still be hot enough to keep cooking for a time. The lids will remain tied down and not opened during this period to prevent possible spoilage.

The barbecued beef is then ready to turn over to Keith and Wendell Garner, whose crew is in charge of slicing the beef in serving size portions.

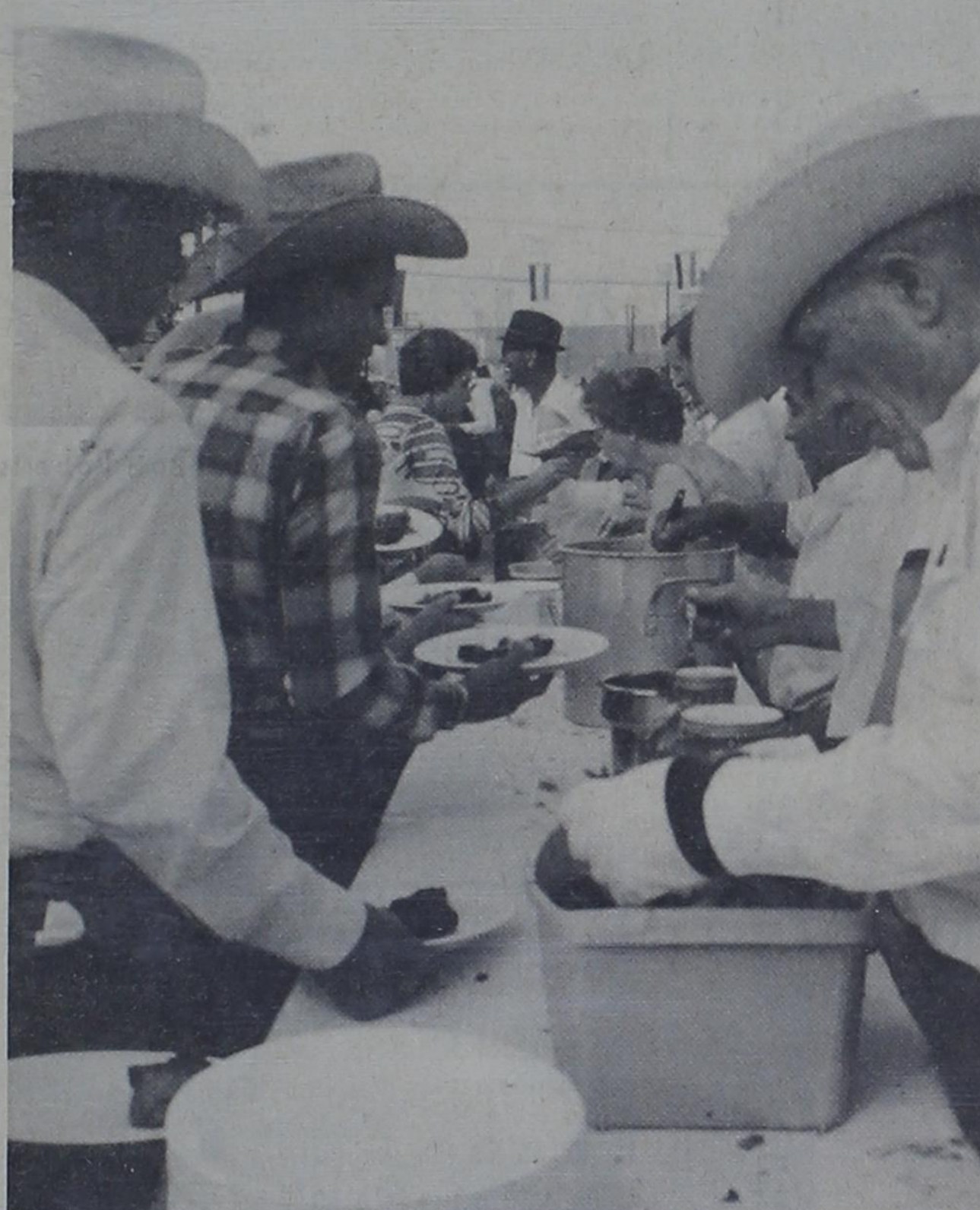
Graham, in addition to praising his crew of cooks, gives a lion's share of the credit to his wife, Nita. "She takes over at the restaurant and frees me of my duties there so I can spend the afternoon at the pits," he said.

Members of the cooking team include Don Murphy, Ralph Roming, Harold Hawkins, Lewis McDaniel, Dan Koelzer, Curtis Monk, Spicer, Pat Kunselman, Amos Steelman, Eddie Gayle Steelman, Billy Smith, Sam Garrison, Floyd Damron and Robert Shedd of Farwell.

So, the evening of the big barbecue, as you bite into that juicy, tender, flavorful plate of Bull Town barbecue, remember that it took some 30 men contributing some 20 hours each, not to mention all the others involved in the remainder of the menu, to stage the biggest portion of the three-day celebration.



BARBECUE COOKING --- R. L. "Hop" Hopingardner, left, is shown turning the meat with other members of the crew during the second phase of the barbecue. Men with rubber gloves are turning the meat while others brush it with barbecue sauce.



FINISHED PRODUCT --- Some 3,000 persons go through four lines to be served generous helpings of the delicious Bull Town barbecue beginning at 6 p.m. Friday. Also included on the menu will be pinto beans and Bovina-grown cantaloupe and onion slices.

Piano --

(Continued from Page 7)
forced the men to figure how to lighten their loads. Perhaps the radio men wanted to throw out the plumbers' or blacksmiths' heavy tools. Maybe the musicians argued in favor of throwing some of the stoves away, but you may be sure the cooks, along with most of the crew, sided against this idea! At any rate, the two pianos were chosen to be sacrificed. Whether this piano was smaller and so

lighter; or whether the men drew straws for its life is not known. But the companion piano was tossed overboard to confound the fish, while this one was hopefully kept till the LAST possible minute.
Mrs. Maas believes only her uncle could truly describe the intense anxiety of the whole crew during this crucial part of the voyage. Was this defenseless and beloved friend -- this music maker to be lost? Each man felt a part of that piano

belonged to him -- the part his named covered anyway! Their hopes and cheer came back only when no more weight had to be pushed into the deep. Fortunately that dreaded last possible minute did not come, so the Monarch along with the guitar, later owned by Mrs. Maas' father, stayed on board to give the men more hours of music on the voyage home. We wonder if the admiral played it.
Back in America, the piano

shares Mrs. Maas' living room with her golden harp. There is no "hands off" sign. Any friend who drops in to hear the harp, have a cup of tea, or just to chat may play it. It was with reverence akin to awethat I ran my fingers over the keys; sounded some questioning chords; sat down and enjoyed its mellow tone.
Here it is still earning its keep in this warmer climate-- in the beautiful Sierra Foothills at Paradise, California!

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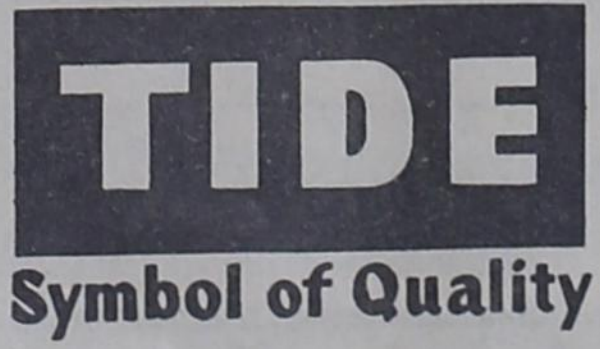


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YOU AND OUR TOWN

In a few more days we will be observing our annual celebration of the establishing of our town. It is commonly referred to as "Bull Town Days." But how do we fit into the culture of our town? Abraham Lincoln once said, "I like to see a man proud of the place in which he lives! I like to see a man live so that his place will be proud of him."

How is it with you? Are you proud of Bovina? Are you striving to make it something of which you can be proud? Are you making it something of which all of us can be proud? Are you proud of its leaders? Are you proud of its young people. Are you proud of our school teachers? Are you proud of our program of training our Little League ball players? Are you proud of its lack of violence that is so characteristic of other towns? Are you proud of the spiritual lessons taught each week in our town? Are you proud of our town's accomplishments the past year? Are you proud of its love and concern for one another?

Then, too, are you the type of person that the town can be proud of you? Are you making a real, genuine effort to be worth something to Bovina? Can our town be proud of your loyalty, sound speech, your generosity? Let each of us be proud of the town in which we live, and live so the town will be proud of us.

Cecil Bunch, Minister, Bovina Church of Christ

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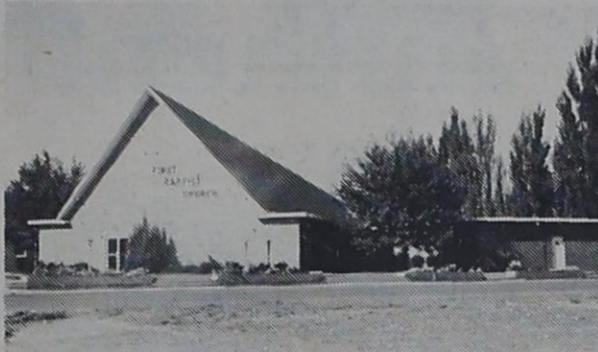
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FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.



Larry Heard

WEDNESDAY - Pioneers and Crusaders Meeting - 7 p.m.
Prayer Meeting - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Oran D. Smith

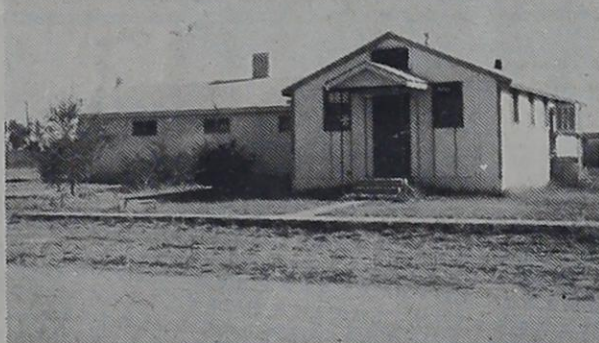
ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m.
Thursday - 8 p.m.
Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.

MISION BELEN BAUTISTA



Mision Belen Bautista

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Miercoles Estudio De La Biblia - 7:30 p.m.

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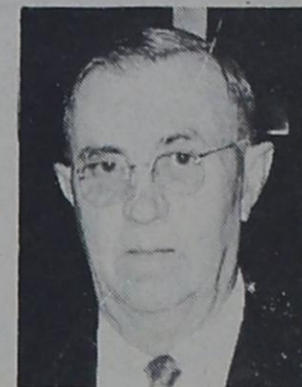
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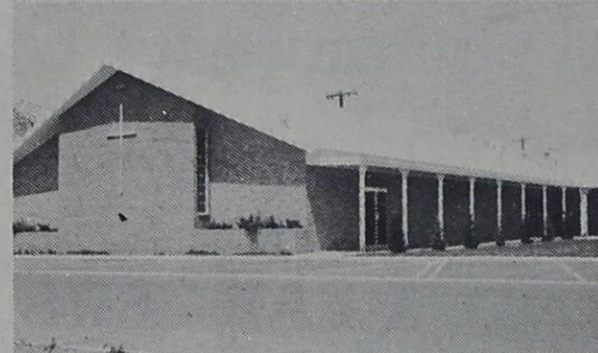
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Morning Worship - 10:30 a.m.



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Bovina Church of Christ

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Cecil Bunch

WEDNESDAY
Devotional and Classes - 9:00 p.m.

OKLAHOMA LANE BAPTIST CHURCH



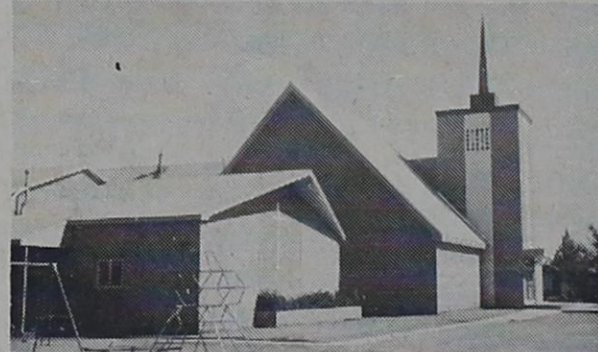
Oklahoma Lane Baptist Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.



Rev. Bob Roberts

BOVINA METHODIST CHURCH



Bovina United Methodist Church

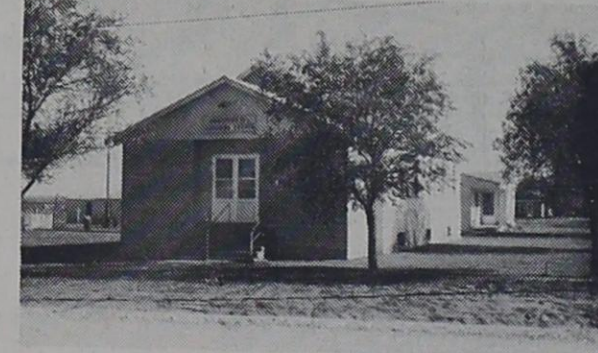
Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
M.Y.F. - 6 p.m.
Evening Worship - 7 p.m.



Rev. Charles Gates

Choir Practice -
Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

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Down To Last Blade Of Grass --

Tech Ranch Museum Authentic In Details

LUBBOCK -- When the people behind Texas Tech University's unique Ranch Headquarters project say they're dedicated to developing an outdoor living museum of ranching history authentic in detail down to the last blade of grass, they aren't speaking figuratively.

Grass -- some five acres of it -- will, in fact, play almost as important a role in rescuing ranching's past at the Ranch Headquarters as all the historically significant buildings, furnishings and other objects it will eventually contain.

The grass, genuine native buffalo grass, will cover the large mounds of earth which surround the Ranch Headquarters site and which wind through parts of it, giving the appearance of low, rolling hills.

These mounds, technically referred to as "berms," were built to serve several important purposes. First, they will act as a screen or barrier against both audible and visible signs of the present which would alter the visitor's "sense of the past."

"Of course, we couldn't build the berms high enough to screen out the modern surroundings such as power lines and poles, paved highways and buildings," said Jerry Rogers, associate director of The Museum of Texas Tech University and Ranch Headquarters project director, "but we tried to minimize their effects as much as possible in order to preserve a mood or feeling of having gone back in time."

Rogers added that the berms would also serve to define the boundaries of the Ranch Headquarters and to "sort of isolate it within the past."

Moreover, since the Ranch Headquarters is being developed to present a history of ranching in various stages of progression, those berms which meander through the 12-acre site will also separate various buildings which, by their nature, are not historically "compatible" in terms of period and original location.

Showing evidence of the dogged determination to be historically accurate in every detail by Ranch Headquarters de-

velopers, Rogers pointed out that, despite their essential functions, mere presence of the berms is not enough.

"By their very appearance, the berms must also contribute to a sense of actually being back in the early days of ranching," he said, "and that's why they have to be made into more than just mounds of bare earth."

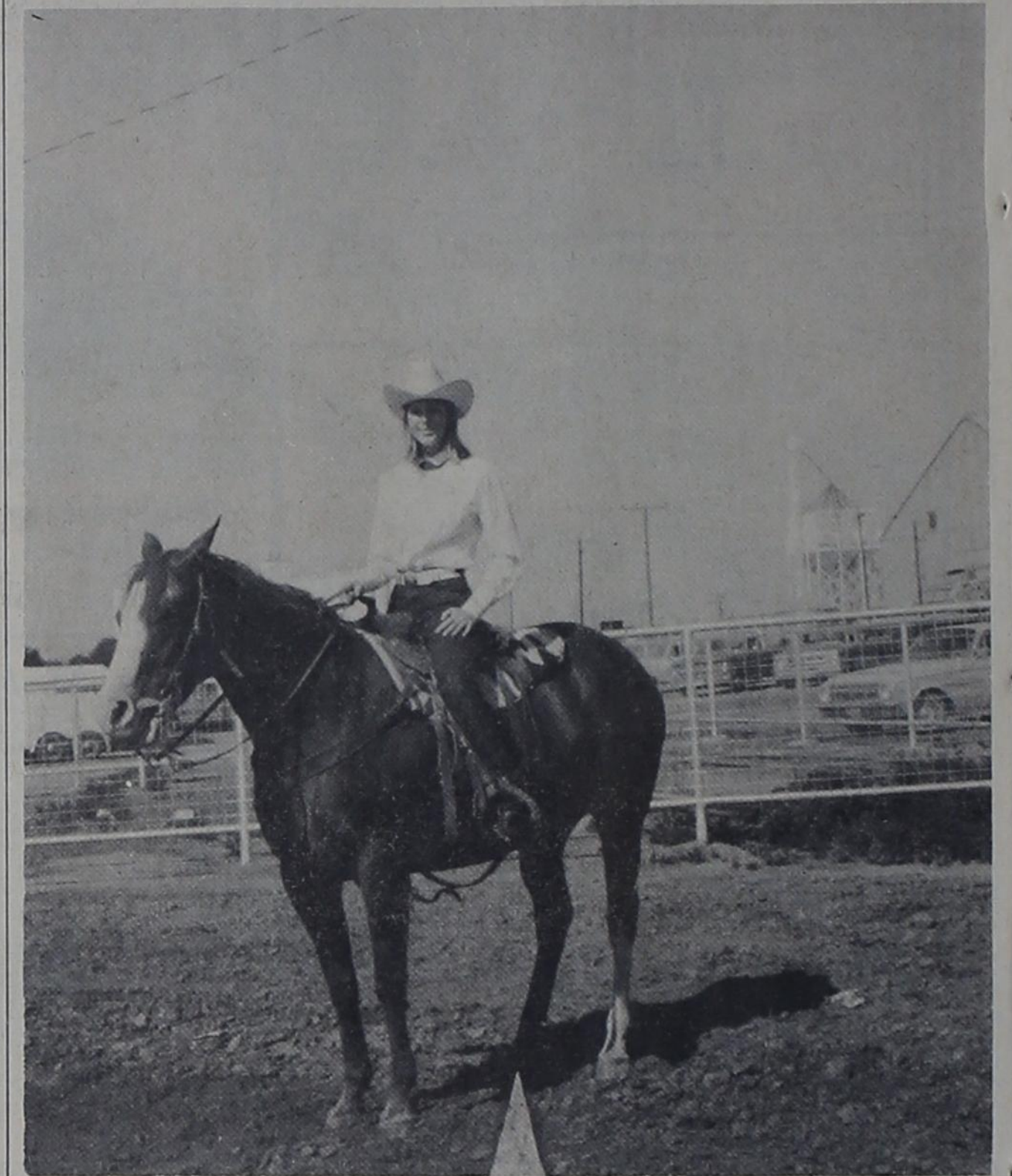
That's where the buffalo grass comes in.

Rogers explained that buffalo grass is a native range grass throughout this part of the West and Southwest and therefore is a historically appropriate vegetative cover for the berms.

Fortunately, buffalo grass is excellent for stabilizing the soil, sending out runners and roots much like Bermuda grass

to grip the soil and prevent the berms from eroding. Moreover, it's an extremely hardy grass which is highly weed resistant and requires little care other than watering.

Unfortunately, getting the grass to grow on extremely steep mounds of earth spread out in an extended and winding pattern over 12 acres of dry, (Continued on Page 12)



BTD QUEEN CANDIDATE --- Christi Trimble, daughter of Mr. and Mrs. C. E. Trimble, is a candidate for Bull Town Days Queen. Sponsored by Bovina Roping Club, she is a sophomore in Bovina High School and active in sports, FHA, band and will be a cheerleader this year.

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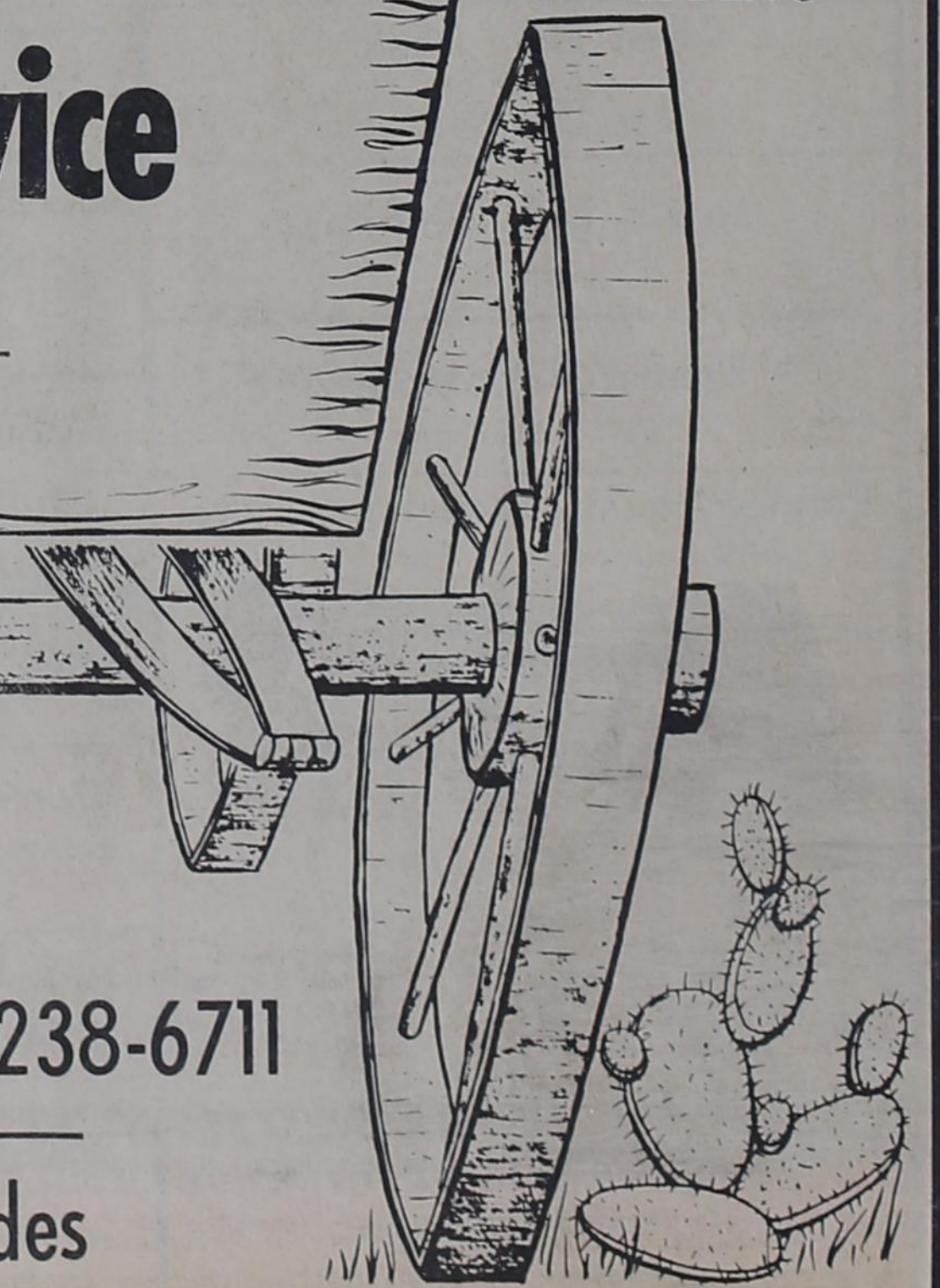
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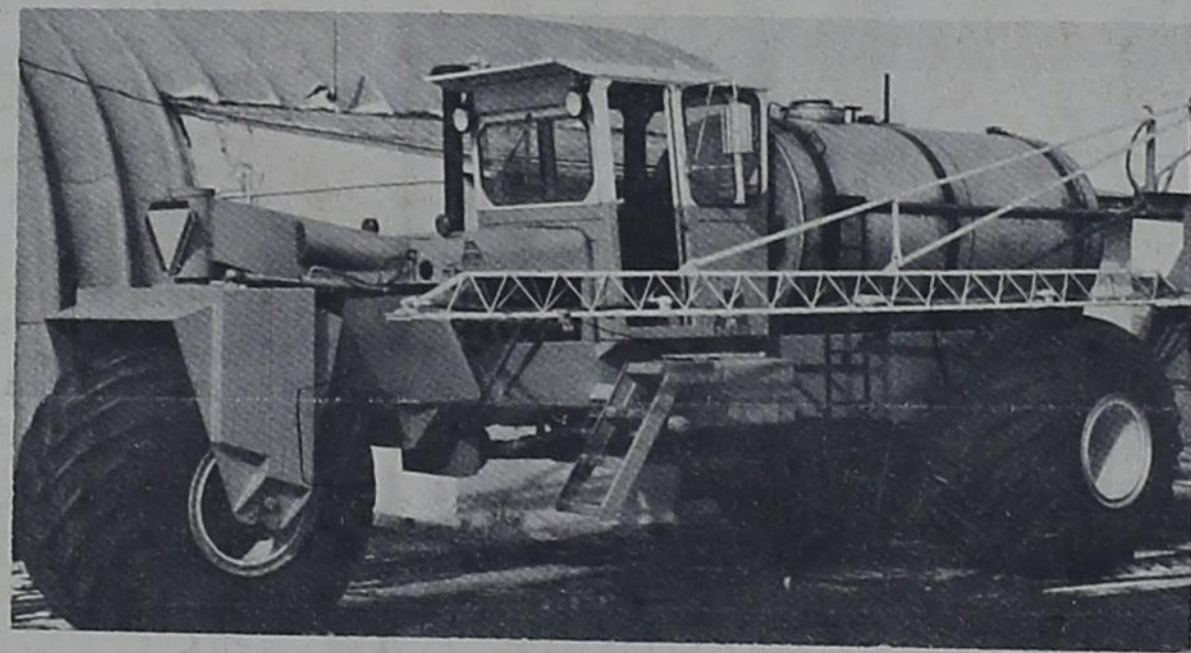
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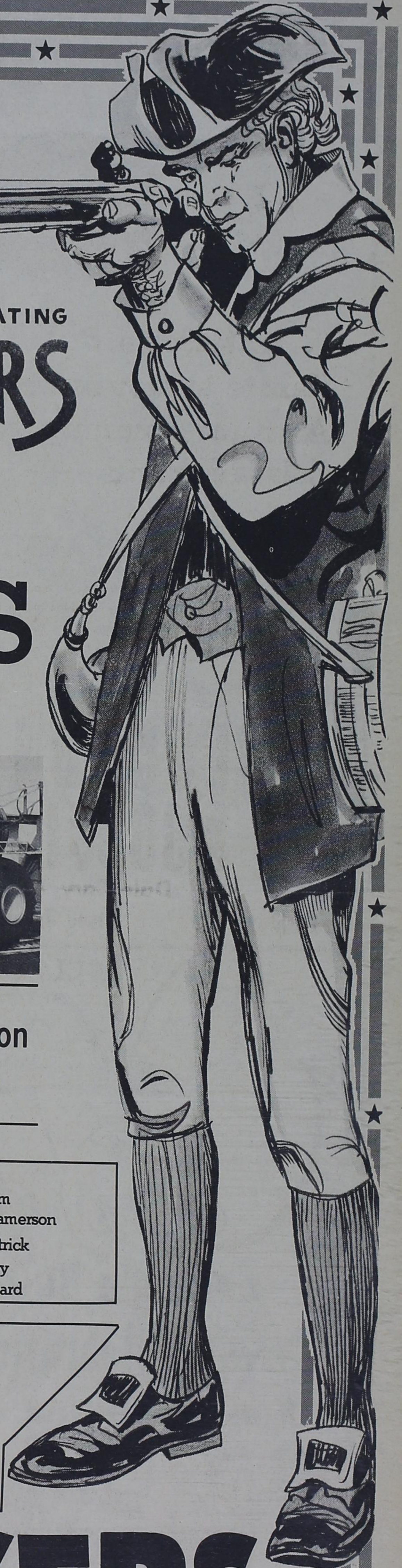
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Tech Museum --

(Continued from Page 10)
sandy West Texas soil isn't as easy as falling off a berm. Too large and time consuming a project for Tech's own busy grounds maintenance department, the buffalo grass job was put up for bids. Successful bidder Tom Scarborough who said he considers the task the biggest professional challenge he's ever tackled.

Having been on the job since late July the enthusiastic Scarborough said he and his crew could have prepared and seeded an equivalent area of grass on level ground in about half a day. "This is a different story altogether," he emphasized. "This is our seventh day, and we've still got a long way to go before we've got it licked." As called for in the bid contract, Scarborough and his

workmen began by clearing the berms of all weeds and brush -- doing it all with hand hoes and "a lot of elbow grease." Then the soil was further hand cultivated and a seed bed prepared by dragging heavy chains over it with tractors. "There was no other way to do it because of the steepness and irregular shape of the berms," Scarborough said. Pointing out that most of the

berms rise to a height of 10 to 16 feet, with some even higher, he added that the steep angle of incline on both sides of the berms also presented special problems in fertilizing and seeding them uniformly. "All this part of the work was done by hand also," Scarborough said. He explained that the project would, in fact, probably require about a dozen times the amount of labor that would be required under normal conditions.

Not particularly abundant, the buffalo grass seed was obtained from three locations with the major portion coming from the northern plains area of Kansas.

According to terms of Scarborough's 60-day contract, he is guaranteeing a stand of grass equivalent to the one blade per square inch. Such a stand would assure a complete covering of the berms within a relatively short period of time.

Even though Scarborough already has the seed in the ground, he's far from satisfied that he has jumped the biggest hurdle of the project. "Again, because of the steepness of the berms," he said, "if it came a hard rain tomorrow, we'd be right back where we started."

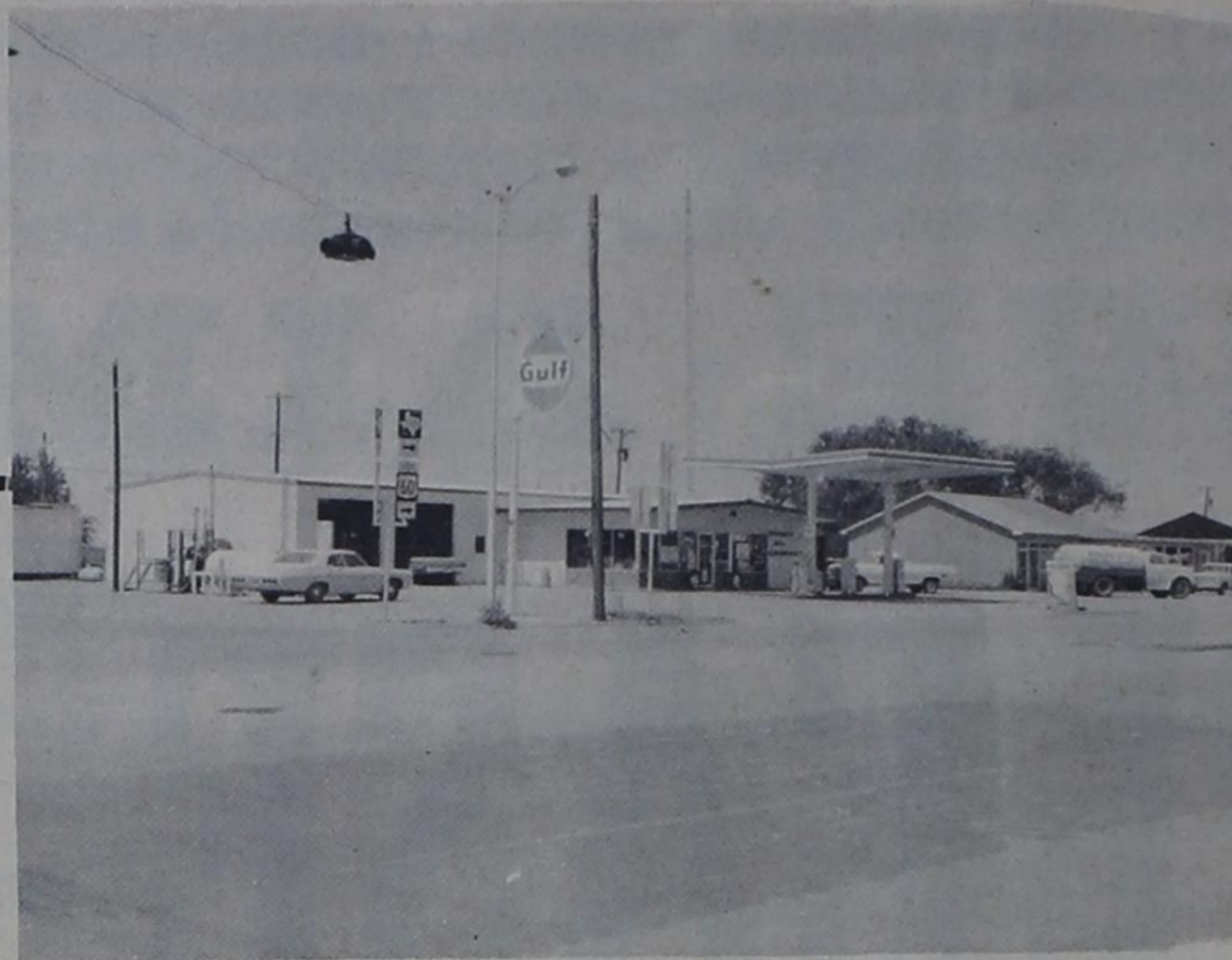
He added that possible wash-out of the seed is probably his biggest worry now. "And that brings us to another problem -- rigging up a watering system that will apply needed amounts of moisture without causing a virtual landslide."

To solve that problem, Scarborough has brought in some 3,000 feet of special plastic irrigation pipe, which will remain the property of the Ranch Headquarters. The pipe is fitted with hose couplings at intervals so that regular garden hose can be hooked up to supply specially designed sprinkler units that can be placed at strategic locations on the berms.

"Applying just the right amounts of water at just the right rates is essential," Scarborough said. He explained that the special sprinklers will distribute 2.3 gallons of water per minute -- a slow rate compared to conventional units which put out around five or more gallons per minute. They also distribute the water at a very low angle and cover a radius of approximately 60 feet.



QUEEN CONTESTANT --- Sponsored by Parmer County Cattle Co., Miss Boony Jones is a candidate for 1971 Bull Town Days Queen. She is the daughter of Mr. and Mrs. Sonny Jones of Bovina and is a graduate of Goddard High School in Roswell, N.M. She attended New Mexico State at Las Cruces last year and will be a sophomore majoring in biology at West Texas State University in Canyon this year. She was a member of Women's Service Club and Rodeo Club at NMS, and active in sports.



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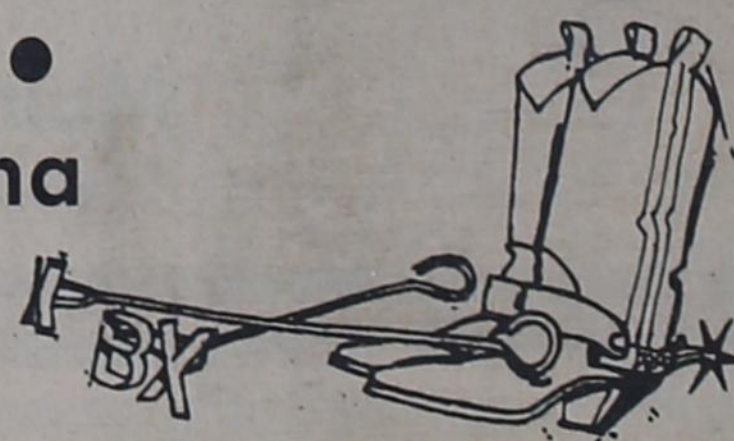
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