


## me On-Save Money II MUST GO UP!

IT/S NOT MY WISHES!
inechandise is being sold for fan can be replaced for by ef ctories.
dle is still selling at old prices!
H. Cole's. Store

|  |  | Troy Cannaday and wife were |
| :---: | :---: | :---: |
|  |  |  |
| fan Horn |  |  |
|  | ga |  |
| needed in this | Eagan-Miss Oma Lee Ham- | say we have had more east wind and less rain the past two months |
|  | mett spent Tuesday afternoon with Miss Almeda Lowrrnce | than they ever very ¢reat |
| - Rever, Mr. Revichal being | Mrs. Floyee Poe is | Very grat scarcity around here. Some Solks fater are |
|  |  | handicapped on account of the |
|  |  | praying for beer. But maybe we |
| W. Jimmie Beard have |  |  |
|  |  |  |
|  |  | Hammett were shopping in East- |



Pipkin Brothers Optimistic Over The 'New Deal'

 Mortian weliome
HForine
Melelilan,
$\qquad$ lives near Eastland, was in
a car wreck the other
tween Olden and Ranger


Cross Roads

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\begin{aligned}
& \text { CeOSS ROADS.-E. M. } \\
& \text { bell and family attended chur }
\end{aligned}
$$

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\begin{aligned}
& \text { Laveree } \\
& \text { Ferrell } \\
& \text { Herale }
\end{aligned}
$$

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\begin{aligned}
& \text { his parents. Mr .and M } \\
& \text { Campell Wedenday. } \\
& \text { Mrs. Trene Thomas }
\end{aligned}
$$

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\begin{aligned}
& \text { Misis Deat Tippens } \\
& \text { la Kitchen Sunday. }
\end{aligned}
$$

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\begin{aligned}
& \text { and sunday } \\
& \text { Mrs. }
\end{aligned}
$$

Mrs. Saturday Walker and childcen
spent
with her brother with her b.
ng were Ranger visitors Thurs
$\qquad$
$\qquad$ H. Ervin

| Norvin |
| :---: |
| Sunday |

Willie Yardley and family fro Westbr
perents,
ley
Mona
Mona
$\qquad$

Mr. Minter and
$\qquad$
$\qquad$
$\qquad$
$\qquad$

## Norvin Walker wa on business Thursday

## Mrs. Luther Perrin and children pent Saturday with her

E. M. Campbell.
Mrs. F. F. Ferrell and children
isited Mrs. E. M. Cal rday.
CHICK AND QUAILS IN BROOD ZANESVILLE, O-This banthe kind of babies she mothers.
The hen, owned by Robert Serrell, 12, has been mothering a brood of five chickens and 12 baby quail. preempted in a field near her coop, the bluespreempted in a field near her


Warmth .-Quality.-Wear and "Early-Bird" savings, too! DEEP NAP
 $\$ 2.49$


The Longer You Wait-ihe More You Pay for this Fine


Convenient Law-Away Plan


Don't Let Rising Prices Catch You Napping!
$100 \%$ Wool Blanket

> NEW DESIGNS FAST COLORS DRESS PRINTS

|  |
| :---: |
|  |
| hastecolor dress prints are |

$0=10 c^{y \mathrm{~d}}$

## 1 <br> 

Beat the Rise in Prices stock up on serviceable

## Plaid Blankets

Blanket prices are already up-we couldn't duplicate these alues right now!

Awyon
Antiseptic

## 표 <br> $=$

$25^{\circ}$



BELL WOOD CRETONNES

Some room in your
house is just calling for
new draperies - and
these striking new cre-
tonnes are! Big patterns
and smaller ones-all

|  |
| :---: |
|  |  |



WE DO OUR PART


heer -
pints $1.5^{\text {c yara }}$
ntire year; any other solicitation, without au
ust beca

## SGOOD

 1OTHESWY'S!

## "OXHIDE" <br> overalls

TH

3e


Plain Toc Oxford
$\$ 2.29$

> \% ह है
> 8

NO LIMIIT DAYS
August
11 th
THERE NEVER HAS BEEN AN AUGUST SO Save! $\begin{gathered}\text { Stock Up! }\end{gathered}$ IMPORTANT TO YOU FRO MTHE STAND POINT OF SAVINGS...Never a time with such a clear-cut message of "Buy Now!"

Everybody knows that prices on cotton, silk, rayon, wool, rubber and hides, as well as countless other raw materials are already up-AND HEADED HIGHER!

> Higher prices are a definite part of the Government's NATIONAL RECOVERY PROGRAM
calling for higher wages and shorter working
hours hours-and providing definitely for increased
prices for farm porducts under the Agricultural Allotment Plan.

> Prices must go up for the general good and
should all be encouraged that they are doing we should all be encouraged that they are doing
so, for higher prices mean, inevitably, a RETURN OF BETTER TIMES FOR ALL OF US!

> At the present moment, however, we own hun-
dreds of thousands of dollars' worth of brand new merchandise which was purchased at levels which
chandise we will pay substantially more for it and you will too . .. so, if savings mean anything at
all to you you'll stock up at Penney's during August BEFORE THE FURTHER ADVANCES which are sure to become effective this Fall.

List your own-and your family's needs for months to come-rush down to Penney's-buy all
you can-save all you can! Later on you'll rejoice at your profits! You'll thank us for giving you the facts of the market as it exists today!
You'll thank us for urging you to save-to buy



The Season's Choicest Group of
66 AVINUE
DRESS PRINTSS
The Season's Choicest Group of
6A AVNUE'9
DRESS PRINTS
The Season's Choicest Group of
"AVENUE"
DRESS PRINTS
VAT DYED FAST COLORS to help your
wardrobe with style freshness


Yard


Famous for their soft gleam-
ing whiteness-their fine-woving whiteness-their fine-wov-
en yarn,-their "months long.

Pillow Cases at 17 c each

5.] ${ }^{2}{ }^{\text {Nation.wiae }}$

SHEETS
mem



Business Uptrend Was Continued During Past Week

Canada's Liquor
Production Is Up
We have voluntarily BOOSTED THE INCOMES OF OUR SALESMEN



RU-NO-MA
ONE TRIAL
CONVINCES
$\qquad$



Couldn't Walk Without Pain



## PILES Rentar

## GoodHealth Depends

 On Mineral BalanceLee's Mineral Compound With Vitamins Builds Bodily Strength and Vigor by Supplying Needed Minerals and Vitamins

with the
OFFICIAL WEST TE WORLD'S FAIR PA LEAVE SAT., AUGUST 15
 Leave on the famous Sunshine Special Saturday, Ang. 19 . The en
leave Fort Worth at $2: 25$ P. M. Arrive Chicago Sunday, Aus. 20,


Fort Worth Junio

EASTLAND DRUG COMPANY,EASTLAND and other good dealers everywhere, or send $\$ 1.25$ t
LEE'S LABORATORIES, INC., 364 Peachtree Arcad
Bldg., Atlanta, Ga., for large bottle postage paid.


 public is in accord with the President's plan and expects us to cooperate.

## NEW RETAIL MILK PRICES

 EFFECTIVE AUGUST 10th, 1933
## Single pints of milk

8 c
13 c
Single quarts of milk
Single quart and one pint
Two quarts at one delivery Three quarts at one delivery
Four quarts at one delivery Bulk Milk, per gallon
Separated or skimmed milk, gallon Buttermilk, 1 quart Buttermilk, 1 gallon Whipping cream, $\frac{1}{2}$ pint Whipping cream, pint Whipping Cream, 1 quart Coffee cream, $\frac{1}{2}$ pint Coffee cream, 1 pint Coffee cream, 1 quart

Street's Dairy<br>Mrs. R. H. Perine Clyatt's Dairy

## Crystal Dairy <br> Garrett's Dairy Horton's Dairy

 Eastland Dairy ProductsPitzer's Grade A Dairy

The Thrifty Code for Tire Buy I hereby promise to trade in my thin,, , advance again, with the Safest and Most Depen Tires I can find.
They must have
Every fiber in every High Stretch cord in ever give me Extra Blowout Protection.
giter

## They must have:

Two ExtraGum-Dipped Cord Plies Under the They must have:
cientifically designed non-skid tread to
me MASTERPIECE Ot TIRE CONSTRUCTION


A KISS FOR FIFI DORSAY
 se get some attention from even the busiest animals now installed in William $/$ Borneo where the
V. Kelley hall at the Field Mu- captured. The orang eum of Natural History. The ex-- four most manlike
hibit is a family group which re- the othe:zs being hibit is a family group which re- the others being the $g$
produces faithfully the scene in chimpanzee, and the gib

## THRIFTY CAR OWNE: WROTE this CODE










MUSEUM GETS ORANGUTAN
CHICAGO.-One of the large

on


Make the Thrifty Code - your Cod materials, commodities and wages are up going higher. When you know tire prices ar higher-it's smart to Buy Now and Save.

REMEMBER - Firestone Gum-Dippe hold all world records on road and track for Speed, Mileage and Endurance.

Drive in today - we'll save you mon serve you better.


| Firestone | Tirestone | Firces counter |
| :---: | :---: | :---: |
|  |  | ${ }^{\text {Ford }} 30031 / 5$ |
| 边 | $\xrightarrow{\substack{\text { Pord } \\ \text { Colet } \\ \text { Phymolt }}}$ |  |
| ${ }_{\text {a }}^{4}$ | P19motis.19 |  |
|  | $\begin{aligned} & \text { Yast } \\ & \text { East } \\ & \text { S.00.80 } \\ & \hline \end{aligned}$ |  |
| (ta | - | $\begin{aligned} & \text { Coravole } \\ & \hline \text { h.50-21 } \end{aligned}$ |
|  | Ford |  |
|  |  |  |

See Firstone Gum-Dipped Tires mate in Uhe Firestone Factory
and Extibition Building at "A Century of Progress" Chicago.

