

## EXES TO BE HONORED



WE HOPE you'll indulge a Red Raider alumnus a few column inches of space to brag about Tech's tremendous 26-3 win last Saturday over the University of Texas.

That has to be one of the biggest sports thrills for yours truly in a number of years. For Tech fans, a win over UT is just about as impressive as winning the Gator Bowl.

The Red Raiders didn't just "upset" the Longhorns—they gave Darrell Royal's team a good country whipping—one they won't forget for a long time.

It was the first conference loss for the 'Horns in six years, the last one coming there at Jones Stadium to the Raiders in 1968. Also, you may have heard or read that it was the first time in some 100 conference games that the Big Orange was held without a touchdown.

WE DIDN'T GET to see this latest historic win in person, as we did the 31-21 win in 1968—but we watched it on the telly—and we savored every moment of it.

We would have found it hard to have "Pulled off the dogs" like Tech coach Jim Carlen did in the second half of the game, if we'd have been the Raider coach. We remember too many 49-7 Texas wins in the Raider-Longhorn series.

THE TEXAS TECH place kicker, Brian Hall, who has received a sizeable amount of publicity because of the fact that the foot he kicks with is an artificial foot, grew up and went to school at Friona as a youngster.

Hall's father Paul farmed south of Friona for a number of years, prior to moving to Dalhart, where Brian finished high school. The farm accident in which he lost his foot, happened prior to Brian's junior year at Dalhart.

But the gutsy youngster was determined not to let the accident curtail his activity, and as a result, he's one of the few one-footed football players in America. The only other one we can think of offhand is Philadelphia's Tom Dempsey.

NORVELL STRAWN asked me to put in a plug for the good weather we've had for almost a week now. "Folks might not have noticed how nice it has been, so you should mention it in the paper," he said.

I think Norvell was kidding a little bit, because if the nice dry spell holds out just a little longer, we'll be busier than a bunch of one-armed paper hangers around these parts with our corn harvest.

Here's hoping we get that break we need from the weather. Corn price early this week was around \$6.20, and if that will hold out through the harvest, our farmers will be getting the kind of prices they were hoping for when they spent all they did in getting the 1974 crop toward the point it now is.

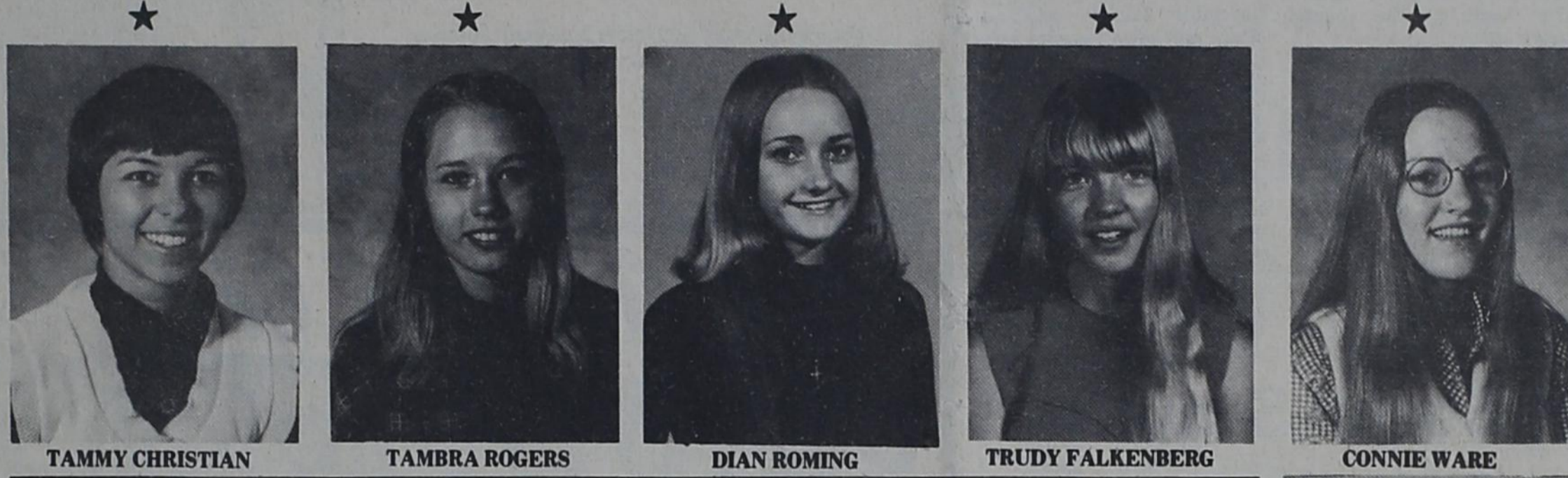
With the midwest's corn crop being severely hurt by an early freeze, after that section of the country's crop already had been curtailed, prospects are good, most observers think, for the price remaining high again this fall.

DONT FEEL sorry for yourself. Feel sorry for those who have to live with you.

Grief can take care of itself, but to get the full value of joy you must have somebody to divide it with.

COMPLAINT FORM Write Your Complaint In The Square Below. Please Write Legibly

# Game Friday Highlights Homecoming



## CALLS 10 RIGHT

# Pat DiCuffa Wins Weekly Grid Prize

For the third consecutive week in the 1974 Bovina Businesses Cotton Bowl Football Contest it has taken 10 correct predictions out of the 10 games on the slate to win the first place prize money of \$5. Last week, Mrs. Pat DiCuffa, resource teacher in Bovina High School and Junior High, was the only one of 163 contestants to accomplish that feat.

Four contestants had nine correct predictions with second and third place winners determined by the tiebreaker predictions. Jim Noyes, junior high principal, took second place money of \$3. He missed the Littlefield win over Muleshoe and predicted a 7-7 score between Friona and Tulia, eight points off the actual 6-0 Friona win. Gene Ezell, Bovina postmaster, took the \$2 third place money. He missed the New Deal win over Plains and predicted that Friona would win, 19-6, 19 points off the actual score.

Others predicting nine winners, but failing to place in the money by virtue of tiebreaker scores were Mrs. Joyce Hughes and Wendy Sherrill. Mrs. Hughes also missed the New Deal-Plains game and predicted a 23-17 Friona victory, 34 points off the score. Miss Sherrill missed the Texas Tech upset

victory over Texas and predicted a 29-14 Friona win, 37 points off the score.

Of the remaining contestants, 22 had eight correct predictions, 38 had seven, 45 had six, 29 had five, 17 had four and seven had three right.

Emmett Tabor called seven of the 10 games correctly to remain in the lead for the grand prize in the contest, an expense-paid trip for two to the Cotton Bowl Classic in Dallas on New Years Day. However, Mrs. Jeanne Kerby had eight correct predictions to pull to within two points of Tabor.

Contestants with eight correct predictions include Barty Bartlett, Reba Bonds, Richey Brantley of Canyon, Forrest Carpenter of Clovis, H.J. Charles, Boyd Gilreath of Sudan, Dorothy Harris, Ken Horn, Greg Hromas, Robert Hughes, Jeanne Kerby, Monty Malcom of Tulia, Bill Moore, Ruth Newell of Muleshoe, Jay Sherrill, Joyce Sikes, Dean Stanberry, Steven Stone, Janie Sudderth, Kim Ware, Billy Whitecotton and J.W. Wright.

It could be termed a difficult week for most football "experts" with 100 of the 163 contestants missing Sudan's upset win over Springlake-Earth, 131 of the 163 missing the New Deal win over the Ponies opponent this week, the

Plains Cowboys, 118 of the 163 missing the TT Red Raiders' decisive win over the favored Texas Longhorns, and 80 contestants missing West Texas State's win over Wichita State.

Standings in the race at the end of the fourth week are as follows:

- 32 Emmett Tabor
- 30 Jeanne Kerby
- 29 Richey Brantley of Canyon,

**\$290,969 DUE**

Bill Malcom of Tulia, A.M. Wilson.

[Continued on Page 9]

**Weather By Willie**  
Pray for warm, sunny weather to continue for a couple more weeks, for the sake of the farmers (and the bankers, etc.)  
—Willie by LN

## School Mails Tax Notices

A total of 1,259 tax notices to patrons in the Bovina Independent School District were sent out last week, according to Mrs. Zoe Clary, school district tax assessor-collector.

Total tax due by Jan. 31, 1975, without penalty, is \$290,969. Some \$9,296 of this total has been collected as of last week, says Mrs. Clary.

Approximately 97 per cent of last year's taxes have been collected. A total of \$290,658 had been collected as of August 31, which includes taxes for last year and delinquent taxes from years past.

Last year, 1,238 tax notices were sent out with the total amount of the '73 tax \$292,688.69. In 1972, 1,055 notices were sent out with the total amount of taxes set at \$278,409.

## FOR NOV. ELECTION

# Registration Ends Friday

Saturday is the deadline for registering to vote in the November 5 general election, according to Hugh Moseley, Parmer County tax assessor-collector.

However, since the county office and Bovina city hall will be closed Saturday, voters are urged to register before 5 p.m. Friday.

Texas Secretary of State Mark W. White Jr. noted this week that a registration is valid for three years and is automatically extended for the succeeding three-year period by voting in a primary or general election. Consequently, many voters who have participated in prior elections need not make application to renew their registration.

Bovina's Jaycees are sponsoring a voter registration drive here. Membes of the club

are contacting residents of the community urging all qualified voters to register prior to Saturday. Registration blanks are available at the Bovina city hall or may be obtained from any member of the Jaycee organization, according to Ken Horn, president of the group.

Some 706 persons are currently registered in the Bovina voting precinct.

Bovina Woman's Study Club, in conjunction with other organizations in the Texas Federated Woman's Clubs, will sponsor "Poll Power" prior to the November general election. Members of the local study club will contact all registered voters in Bovina in an effort to get voters to the polls. More information will be released here one year before establishing the program here.



CONNIE WARE



RAY MARTINEZ



RICKEY STANBERRY



ELBERT SHELBY

## '74 Queen, Hero To Be Revealed

This weekend is homecoming for former students of Bovina High School.

A larger-than-average crowd is expected to be on hand at Mustang Field at 7:30 p.m. Friday for pre-game ceremonies. Kickoff for the football game is set at 8 p.m. when the Ponies will meet the Plains Cowboys from District 5-A.

Activities are already underway as high school students prepare for the annual event. In a recent meeting, members of the Bovina High School Student Council drew up a slate of activities and plans for the observance.

Members of the Senior Classes of 1953 and '54 will be honored at an assembly in the school auditorium at 2 p.m. Friday. All ex-students and residents of the community are invited to attend.

The ex-student that came the farthest to attend homecoming activities and the oldest ex-student present at the assembly will be given two game tickets each, according to Elbert Shelby, president of the Student Council which sponsors homecoming events.

Ex-students will be asked to sign a guest register at the door of the auditorium. Each class represented will be recognized during the program. A special section on the right side of the auditorium will be roped off for exes attending with the classes of '53 and '54 seated at the front of that section.

Also slated to be recognized are football queens who reigned those two years. Ellen Berry was the queen in 1954 and Donna Smith in '53.

Stage guests will be the 10 candidates for queen and hero this year.

Candidates for Football Queen 1974 are Connie Ware, a junior and daughter of Mr. and Mrs. Leon Ware; Tamra Rogers, a sophomore and daughter of Mr. and Mrs. Chester Rogers; Trudy Falkenberg, a junior and daughter of Mr. and Mrs. Hugo Falkenberg; Dian Roming, a junior and daughter of Mr. and Mrs. Ralph Roming; and Tammy Christian, a sophomore and daughter of Mr. and Mrs. Wendol Christian.

Pep Club Hero candidates include Ray Martinez, a junior and son of Mr. and Mrs. Ruben Martinez; Alton McCormick, a senior and son of Eldon McCormick and Mrs. Myrtle McCormick of Mablevale, Ark.; Elbert Shelby, a junior and son of Mr. and Mrs. Benny Shelby; Rickey Stanberry, a junior and son of Mr. and Mrs. Alfred Stanberry; and Tommy DeLeon, a junior and son of Mr. and Mrs. Gil DeLeon.

Coronation ceremonies will get underway at Mustang Field at 7:30 p.m., just prior to the football game, with the Student Council in charge of the ceremonies. Special music will be furnished by the Mustang Band under direction of Joe Blatchford.

Additional homecoming plans include a contest among the four high school classes. Each class will be in charge of decorating one side of the two main halls in the high school end of the building. The class judged as having the best

[Continued on Page 9]

## AFTER 49 YEARS

# Gaines Hardware To Close Doors

Gaines Hardware Company, one of the oldest business firms in Bovina and operated by members of the family since its opening day, will close its doors for the final time within the next two or three weeks, according to Mrs. Neal Mager.

Established by the late Mr. and Mrs. J. Sam Gaines in 1925, the hardware firm has become well known over an area covering several states by its slogan, "Nothing knocks on Bovina but opportunity."

The late Mr. and Mrs. Gaines moved here in 1924 from Tulia where they had operated a wagon yard and feed and grocery store. They farmed here one year before establishing the business.

Mrs. Lady Gaines Armstrong, a daughter of the couple, took over management of the hardware firm when Mr. Gaines died in 1933. She operated the store until her death in 1967. At that time another daughter, Mrs. Roberta [Bert] Mager and her husband, Neal, returned to Bovina to operate the store. Mrs. Gaines [Granny] died in January of this year.

When asked this week about their future plans, Mr. and Mrs. Mager said they would be moving to their home in Amarillo where he will continue to instruct Dale Carnegie classes.

"Everyone has been so nice it's difficult to say anything

without writing a book," said Mrs. Mager. "We just can't express our appreciation to all our friends and customers."

"However," she continued, "we aren't rejecting the idea of coming back someday. The past seven years have gone by more quickly than we can believe."

In connection with the closing of Gaines Hardware, Southwestern Public Service Company representative here, George Powell, announced this week that the bill collection point has been moved from Gaines to Horn Insurance Company on Main Street.

Residents who prefer to pay electric bills in that manner

[Continued on Page 9]



WINS WEEKLY MONEY....Mrs. Pat DiCuffa, resource teacher at Bovina High School and Junior High and wife of elementary principal, Wilson DiCuffa, won the \$5 first place money in last week's Bovina Businesses Cotton Bowl Football Contest. Mrs. DiCuffa was the only contestant out of 163 to correctly predict the outcome of all 10 games on the slate. Winning second and \$3 was Jim Noyes, junior high principal. Winning third and \$2 was Gene Ezell, Bovina's postmaster. Both contestants, along with two others, had nine correct predictions. Emmett Tabor continued to lead in total points with 32 at the end of the fourth week of the 13-week contest.

# Reflections

From  
*The Blade*

FIFTEEN YEARS AGO—SEPTEMBER 30, 1959

Bovina School band went to Lubbock Monday to take part in opening ceremonies at the Panhandle South Plains Fair, reports Earle Hise, band director.

Amherst Bulldogs broke out of their first quarter doldrums and outplayed Bovina Mustangs for the remainder of the game, grinding out a 14-0 victory at Amherst Friday night.

Joe Jones of Farwell, county agricultural agent, was guest speaker at a regular meeting of Bovina Lions Thursday night. Jones told of his recent trip to Italy on behalf of grain sorghums. Slides made during the trip were shown along with the talk.

Mrs. Earl Stevenson escaped injury late Friday afternoon when the grain truck she was driving was struck by a transport truck on Highway 60 here.

TEN YEARS AGO—SEPTEMBER 30, 1964

A four-point recommendation has been submitted to Parmer County Commissioners' Court on a proposed multi-purpose dam project for the area by the county steering committee.

Charles Smith, formerly of Big Spring, is new manager of Union Compress and Warehouse Co. here. Smith replaces D.R. Bushnell who has served as manager of the cotton storage firm here since it was constructed in 1957.

Possibility of organizing a Junior Chamber of Commerce in Bovina will be discussed at an open meeting Thursday night at Bovina Restaurant. A junior chamber was active here for a few years until '59.

Bill Caldwell was the only contestant of 117 in Bovina Businesses Cotton Bowl Football Contest to name nine of 10 winners last week. Taking second place was Gene Ezell who moved into a tie with Bill Ellis of Friona for the grand prize. Tying for third place was Larry Mitchell and Frieda Floyd of Friona.

Bovina Mustangs put forth their best and most exciting effort of the season here Friday night in the home football opener before dropping a 25-20 heartbreaker to Amherst Bulldogs.

Mrs. Charlie Owen was honored with a surprise birthday party Monday evening at the home of Mrs. Charles Hawkins.

Mrs. Owen Patton entertained Friendship Club of Oklahoma Lane Thursday at her home. Attending were Mrs. R.E. Blankenship, Mrs. Bernard Nelson, Mrs. Jack Roach, Mrs. Billy Johnson, Mrs. Tom Paine, Mrs. George Douglas, Mrs. Bob Peggram, Mrs. O.H. Jones and the hostess.

FIVE YEARS AGO—OCTOBER 1, 1969

Sugar beet harvest in Bovina area has been temporarily stopped this week because of the low sugar content in early loads at Holly Sugar Station.

Harvest of early grain sorghum and soy bean crops is underway. With clear skies and less early morning dew, combines are expected to continue operations.

A pancake supper, sponsored by Band Parents organization, will be held preceding the Nazareth-Bovina football game Friday night in the school cafeteria.

In an unusually crowded condition in the third week of the annual football contest, Mrs. Edna Baca's perfect tie-breaker won her first place among 44 entries correctly naming the outcome of eight games.

Kindergarten classes at Bovina United Methodist Church got underway today, according to Mrs. Vernon Estes, who is instructor for the program. Previous to beginning day, 15 children had pre-registered for this year's classes.

Joe Don Stevens is Bovina's latest Lone Star Farmer. He received the certificate and pin from state headquarters Thursday.

## FOR GENERAL ELECTION

# Absentee Voting Begins Oct. 16

Secretary of State Mark W. White, Jr. announced that all voters wishing to cast an absentee ballot for the November 5th General Election may do so beginning Wednesday, October 16. According to Secretary White, the proper absentee voting procedure will depend upon each individual voter's situation.

Those persons who expect to be absent from their county of residence only on the day of the election may vote by personal appearance during regular office hours at the county clerk's office.

Those persons who expect to be absent from their county of residence both during the time of voting by personal appearance and on election day can make application to their county clerk requesting that an absentee ballot be mailed to

them at an address outside the county.

In addition, those persons residing within the county but unable to vote on election day due to sickness, physical disability, religious belief, or incarceration for less than a felony, can also make application to their county clerk requesting that an absentee ballot be mailed.

White noted that the absentee voting period for the November 5th General Election will continue through Friday, November 1st. In addition, White said some counties may have established additional absentee voting locations for persons wishing to vote absentee in person and suggested that anyone interested in determining where such locations may be, contact their county clerk.



Mohammedans believe that meteors are firebrands flung by good angels against evil spirits when they approach too near the gates of heaven.

NEWSPAPER ASSOCIATION CONTESTS AWARD WINNER

**The Bovina Blade**

Second Class Postage Paid at Bovina, Texas 79009

Subscription rates — Parmer & adjacent counties, \$4.50 per year. Outside area, \$6.00 per year.

Bill Ellis . . . . . Publisher  
Lou Nuttall . . . . . Editor

**Don's MEDICINE CHEST**  
Phone 238-1659  
*for Your Drug Needs*

**DEPEND ON**

**First Aid Should Be Fast**

It helps to foil infection . . . keeps small cuts, burns and scratches under control. Your pharmacist has all the first aid needs you need to stock your medicine cabinet.

**Don's MEDICINE CHEST**  
Phone 238-1659

## SAY OFFICIALS

# Social Security Aids Everyone

Social Security is a popular topic these days. Some writers and broadcasters take frequent digs at the system; others take a more favorable approach to the subject. One question sometimes asked is: "What percentage of the people get nothing from Social Security?" Here is a statement from William Ent, Social Security field representative.

"Virtually everyone who has worked under social security with any regularity has had social security protection regardless of whether he actually received a benefit. Only about 10 per cent of those who work long enough to be insured, die without getting monthly benefits themselves and without leaving any dependents who are entitled to benefits.

"But, it is not true to say that these people got nothing out of the program. Look at them when they started working, at

say age 21," Ent continued. "None of them knew which was going to die and leave a large family, which was going to be disabled after a few years, which was going to live on and collect retirement benefits for many years. So we all pay under these plans to protect ourselves against these risks, which may occur for any of us. The insured worker who dies without ever having retired and collected benefits has nevertheless had the benefit of valuable insurance protection for many years.

"Anyone who doubts the value of social security should talk to several of the 1,035 individuals who receive monthly benefits in Parmer County," Ent concluded.

## Bookmobile Sets Calls Next Week In Rural Areas

The High Plains Bookmobile will be in the rural communities of Parmer County Thursday and Friday of next week, according to Lorene Sooter, librarian.

On Thursday, the bookmobile will make stops at Oklahoma Lane from 9 to 10 a.m., at Rhea from 10:45 to 11:45 a.m., and will be at Black from 1:45 to 2:45 p.m.

Stops Friday will include Hub from 8:45 to 9:45 a.m., at White's Elevator from 10 to 11 a.m., at Lazbuddie from noon until 1 p.m. and at Clay's Corner from 1:15 to 2:15 that afternoon.

They have a teenage doll that's so realistic, you wind it up and it leaves home!

## Ella Mentry

HOW MANY YEARS DOES IT REQUIRE TO PRODUCE A TREE LARGE ENOUGH FOR LUMBER?



You Can Count On Our MANY YEARS EXPERIENCE To Produce A LARGE ENOUGH LIFE. INSURANCE POLICY It Does Require To PROTECT EVERYONE In The FAMILY, At A BUDGET-FITTING COST! Today's Quiz? 50-100 years.

**HORN INSURANCE AGENCY**  
238-1214  
Bovina, Tex.

**PICK A PACK OF SAVINGS HERE!**

**Pringle POTATO CHIPS 35¢**

**Wagner's FRUIT DRINK 3/\$1.00** (1 Qt Bottles)

**TIDE 99¢** (Giant Size)

**IVORY LIQUID 59¢** (22 Oz.)

**Armour POTTED MEAT 4/\$1.00** (3 Oz. can)

**Armour's VIENNA SAUSAGE 4/\$1.00** (5 Oz. Can)

**Green Giant SWEET PEAS 3/\$1.00** (17 Oz. Can)

**Belmont BACON 59¢** (Lb.)

**Steakhouse CHARCOAL 89¢** (10 Lb. Bag)

**Green Giant NIBLETT'S CORN 3/\$1.00** (12 Oz. Can)

**Shurfresh BOLOGNA 59¢** (12 Oz. Pkg.)

**Hot Bar-B-Q Daily**

- Donuts
- Icees
- Popcorn
- Money Orders
- Cubed Ice

**Allsup's 7-11**

We Accept Food Stamps

**FIRST STATE BANK PRESENTS:**  
**COW POKES** By Ace Reid

"Yeah I know diggin' post holes will make you take off weight, but so far most of it is off the palm of my hands!"

**Always Ready To Discuss Your Loan Needs-- Specializing In Agricultural Loans.**

We're Bullish On Bovina, Texas

**FIRST STATE BANK OF BOVINA**

Member, FDIC 115-3rd St.



# Bovina Businesses 1974



# FOOTBALL CONTEST

## You May Win Prizes

### Of \$5 - \$3 - \$2

### ... Plus The Grand Prize.

### An Expense-Paid Trip For Two To The Cotton Bowl Game Jan. 1

★ ★ ★  
It's Fun - It's Easy - You May Win!  
Enter This Week and Every Week.  
★ ★ ★

All You Have To Do Is Pick The Winners - There's Nothing To Buy!



### Contest Rules

1. There are 10 football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to the Cotton Bowl Game in Dallas on January 1, and \$50 in expense money.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

### Bovina Businesses Football Contest HONOR ROLL

- 1960 - Neil Smith
- 1961 - Erith Hawkins
- 1962 - Emmet Tabor
- 1963 - Paul Jones
- 1964 - Jeanne Kerby
- 1965 - Allen Cumpston
- 1966 - Truck Lusk
- 1967 - Leroy Lance
- 1968 - Bill Roberts
- 1969 - Larry Wardlaw
- 1970 - Donna Criswell
- 1971 - Ted Graham
- 1972 - Gary McCormick
- 1973 - Harry J. Charles

Turn This Blank Into Blade Office By 5 P. M. Friday

### Bovina Businesses Football Contest ENTRY BLANK

Contestant's Name \_\_\_\_\_

Address \_\_\_\_\_

Tiebreaker (Pick Score) Plains \_\_\_\_\_ at Bovina \_\_\_\_\_

Parmer County Spraying Service \_\_\_\_\_ Sherley Grain Co. \_\_\_\_\_

Bovina Pump \_\_\_\_\_ Bovina Gin Co. \_\_\_\_\_

Big Nick \_\_\_\_\_ Chuck's \_\_\_\_\_

Okl. Lane Farm Supply \_\_\_\_\_ Agri-Sprayers \_\_\_\_\_

First State Bank \_\_\_\_\_ Charles Oil Co. \_\_\_\_\_

### Parmer County Spraying Service

Headquarters on FM Road 2290 West of Bovina  
Phone 225-4990

- Junior Lambert
- Ovid Lawlis
- Buck Gregory

O'DONNELL at FARWELL

### BOVINA PUMP CO.



Water Systems & Irrg. Sub. Pump  
Best Pumps Under The Earth

Deep Well Turbine

PANHANDLE at VEGA

### BIG NICK FARM MACHINERY

We \*Buy \*Sell \*Trade  
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BIG NICK FARM MACHINERY  
Highway 60 - Bovina, Texas

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ALL TYPES OF IMPLEMENTS

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OKLAHOMA LANE FARM SUPPLY & GIN  
Phone Tharp 225-4116

PORTALES at MULESHOE

### First State Bank OF BOVINA

Complete Banking Services

Specializing In Agricultural Loans

"WE'RE BULLISH ON BOVINA, TEXAS"

DIMMITT at TULIA

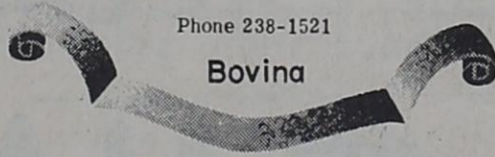


### SHERLEY GRAIN CO.

"Serving Parmer County Farmers The Year 'Round"

Phone 238-1521

Bovina



OKLAHOMA ST. at TEXAS TECH

### BOVINA GIN CO.

\*Top Quality Ginning  
\*Fairness In Every Dealing  
\*Sincere Appreciation

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### CHUCK'S SPRAYING SERV. INC.



AERIAL SPRAYING - DEFOLIATING - FERTILIZING  
SEEDING - HERBICIDES  
RADIO DISPATCHED FOR PROMPT SERVICE

BOVINA

DIAL 238-1331

SO. MISSISSIPPI at WEST TEXAS

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### Agri-Sprayers

\*Phillips 66 Fertilizers  
\*Aerial Spraying Service

In Bovina - Phone 238-1475  
Hangar Two Miles West  
Of Bovina On FM Road 2290

ARKANSAS at T.C.U.



### CHARLES OIL CO.

Phone 238-1284

Phillips 66

\*Tires  
\*Batteries  
\*Accessories

BUFFALO at GREEN BAY

# In a shell

by Lou Nuffall

It may be a sign of the times for small towns such as Bovina, but it is always a little sad when a community loses an old established business.

Gaines Hardware will be closing its doors within the next few weeks and Bovina will lose yet another business firm. (See story elsewhere in this issue.)

There is no doubt, in the mind of most people, that a hardware store here could continue to be a successful venture. However, as has been pointed out, 1974 is a bad year to sell. Money is tight, interest is high and most people have qualms about investing at this time, even when they can get the financial backing needed.

However, perhaps the Bovina Development Corporation, which will hopefully be formed in the near future, can work on this problem and the situation can be remedied before too long.

Homecoming for ex-BHS students is this week and sounds as if a full slate of activities is on tap for the annual event.

Heard some grumbling last year when the parade was cancelled. But, we can see the viewpoint of those students and teachers who wanted to call a halt to the parade.

It is usually more expensive than we realize to build a float which the wind and/or rain nearly always tears up before it gets out of the barn. Every class can't win a cash prize and those who win don't get enough prize money to pay for constructing the float.

The classes are having as much difficulty raising money for their projects these days as everyone else is having and the costs of their banquets, etc., have risen in proportion to everything else.

Other than those good reasons, parades are like everything else. The same few people usually wind up doing most of the work while the majority involved sit and criticize.

## Donaldsons Have Girl

Mr. and Mrs. Roy Donaldson of the Oklahoma Lane Community announce the birth of their second daughter at 5:37 a.m. (CDT) Thursday, Sept. 26, at

Memorial Hospital in Clovis.

Named Rebecca Lee, the new arrival weighed nine pounds, five ounces, and was 20 inches long.

The couple's other daughter is Twila, five.

Grandparents are Mr. and Mrs. Sterling Donaldson of Oklahoma Lane and Mrs. L.L. Childs of Lubbock.

Donaldson, a farmer in the OL community, is the former elementary physical education instructor in Bovina Schools.

A coward is a man who lets his fears control him.

Old-fashioned cooking is still very much in fashion.

There are no masterminds, regardless of the myths built up.

## Gen. Risner Speaks

### At Club Meeting

Brig. General Robinson Risner, commander of the 832nd Air Division at Cannon Air Force Base in Clovis, was guest speaker at a meeting of members of Bovina Woman's Study Club and guests Thursday afternoon in the club house here.

Hostesses for the event were Mrs. Lowell Boozer and Mrs. Oakley Stevenson. In charge of the program were Mrs. Jack Kassahn and Mrs. Leon Ware.

Attending were about 25 members of the government class and seniors from Bovina High school, Mrs. Kassahn, Mrs.

Ware, Mrs. Harry J. Charles, Mrs. Ovid Lawlis, Mrs. Jesse Walling, Mrs. Earl Whitten, Mrs. Oakley Stevenson, Mrs. Earl Stevenson, Mrs. O.H. Jones, Mrs. Leslie McCain, Mrs. Boozer, Mrs. Houston Hoover, Mrs. Earl Richards, Mrs. Billie Sudderth, Mrs. Reagan Looney, Mrs. Henry Ivy, Mrs. Rouel Barron, Mrs. Bobby Englant, Mrs. Joe Fowler, Mrs. Arlin Hartzog and Mrs. Jack Clayton.

Gen. Risner spoke to the group of his experiences and a prisoner of war for seven years in North Vietnam.

## 4-H Members Show

### Barrows At Lubock

Two Parmer County 4-H members were successful in showing their barrows last week at the Panhandle-South Plains Fair in Lubbock. They were Joe Dan Tarter, son of Mr. and Mrs. Joe Tarter and

Sherrie Seaton, daughter of Jimmie Dale and Kay Seaton, all of Lazbuddie.

Joe Dan showed his barrows on Monday afternoon and night. He started the day off by exhibiting the first place medium weight Duroc, and the fourth place heavy weight Duroc. That night he placed his Chester White barrow third in the medium weight class.

Sherrie drove her two barrows on Tuesday. Her medium weight Crossbred barrow placed sixth during the afternoon show. That night she showed her Poland China barrow in the medium weight other pure breeds division against Hampshires, Spotts and Yorks. The barrow placed fourth in this class.

Accompanying the youngsters to Lubbock were Mr. and Mrs. Joe Tarter, Jimmie Seaton and Mack Heald, County Extension Agent.

Many a good reputation gets the tar-and-feather treatment.

History repeats itself. History should stop eating rashes.

## YH Meeting

### Set Tuesday

### In Bank Room

Arts and crafts for Christmas will be the program for the Young Homemakers Club of Bovina when the organization meets from 4 to 6 p.m. Tuesday in Community Room of First State Bank of Bovina.

Mrs. Eddie Corn and Mrs. Donald Jones will be in charge of the program.

Mothers may take their youngsters to the Bovina School home economics cottage where baby sitters will be provided during the meeting.

All members and prospective members of the organization are urged to attend.



**BOB REDDEN AND NANCY KAUFMAN...** Wedding vows will be repeated by Miss Nancy Kaufman and Bob Redden Saturday, November 23, in San Marcos. Miss Kaufman, a sophomore student at Southwest Texas State University in San Marcos, is the daughter of Mrs. M.J. Kaufman and the late M.J. Kaufman of Austin. Redden is the son of Mrs. Mary Ruth Brown of Muleshoe and the late Eddie Redden. A 1960 graduate of Bovina High School, Redden was graduated from Southwest Texas State University in December 1973. He is employed in the public relations department of the Sony Company in Austin.

## HOSPITAL REPORT

### ADMISSIONS-

Mrs. Ernest Pineda and baby girl, Farwell; Mary Johnson, Friona; I.W. Quickel, Bovina; Roque Castillo, Friona; Martha Carter, Friona; Erna Phillips, Dallas; Doyle Elliott, Friona; Eva Roberson, Friona; Paul Jones, Bovina; Donalita Hawkins, Bovina; Priscilla Mendoza, Hereford; Floyd S. Beers, Lindsay, California; Bessie Beers, Lindsay, California; Ruth Hawkins, Bovina; Mrs. Carcelo Montalvo and baby boy, Friona; Sharen Black, Friona; Marie Spears, Texico; Ruben Gomez, Bovina; Clara Smith, Friona; Trisha Burgess, Muleshoe; Mrs. Larry Potts and baby girl, Friona; and Clara Renner, Friona.

### DISMISSALS-

Lucille Barnes, Maria Reyes, Terry Jesko, Doyle Elliott, I.W. Quickel, Donalita Hawkins, Mrs. Ernest Pineda and baby girl, Roque Castillo, Ruth Hawkins, Sharen Black, Mrs. Marcelo Montalvo and baby boy, Marie Spears, Troy Wood, Paul Jones, Ruben Gomez and Clara Smith.

### PATIENTS IN HOSPITAL-

M.A. Black, Trisha Burgess, Floyd Beers, Bessie Beers, Martha Carter, Elmer Euler, Mary Johnson, E.F. Johnson, Priscilla Mendoza, Mrs. Larry Potts and baby girl, Erna Phillips, Vivian Quickel, Clara Renner, Eva Roberson, Vona Lea Stevenson and Marye Whitley.



**At Home In Parmer County**  
Jana Pronger

U.S. CONSUMERS will soon find more precise open dating information on packaged meat and poultry.

The whole idea is to help us tell how fresh a product is.

A new voluntary rule made by the U.S. Department of Agriculture provides the key to help consumers to be sure of freshness.

The calendar date can be

identified one of three ways. 'Packaging-date' means when the meat was really packaged. 'Sell-by-date' is the time this meat must be sold and still be fresh. And the 'Use-before-date' indicates when consumers must use this meat by before it gets stale.

She pointed out that some processors are coding their products now-but since some failed to explain just what their dates meant, consumers still can't determine how fresh the product is. This new rule will help them explain their dates so they will really mean something to the consumer.

## FHS Exes Set Annual Meet

The annual meeting of the Friona Ex-Students Association will be held at 4:30 p.m. Saturday, October 5, following the Maize Days drawings.

The meeting will be held on the second floor of the American Legion Hall.

The class of 1954 will be the honor class, according to Floyd and Betty Reeve, who hold the office of president of the exes.

Coffee, soft drinks and donuts will be served. The 1954 class will be to be read. The class of 1964 will serve refreshments.

Those attending the reunion are asked to register for the door prize, which will be a Chieftain blanket. The blanket to be given has been on display at The Main Place in Friona.

The Ex-Students are planning a float in the Maize Days parade.

Other officers include Bessie and Ira Holt, secretary, and Johnny and Leon Massey, vice president.

All ex-students and teachers of Friona High School are urged to attend the reunion and meeting on Saturday, October 5.

## Xmas Sale

Oct. 2nd Thru The 16th

**25% Off** On Yarns, Needle Point, Crewel, & Latched Rugs

## NEAL'S NEEDLEWORKS

Behind Bovina Pump On West St. In Bovina

**NOW EARN**

# 5 1/4%

PER ANNUM

**ON PASSBOOK SAVINGS**

---

**UP TO**

# 7 1/2%

PER ANNUM

**ON CERTIFICATES**

**Savings Now Earn From The Date Of deposit To The Date Of Withdrawal. Compounded Daily Payable Quarterly.**

Which Plan is Right for You?				
TYPE OF ACCOUNT	ANNUAL RATE	★ ANNUAL YIELD	MINIMUM TIME	MINIMUM AMOUNT
Passbook	5.25%	5.39%		
Certificate	5.75%	5.92%	90 Days	\$1000.00
Certificate	6.50%	6.72%	1 Year	\$1000.00
Certificate	6.75%	6.98%	2 1/2 Years	\$1000.00
Certificate	7.00%	7.25%	4 Years	\$1000.00
Certificate	7.50%	7.79%	4 Years	\$5000.00

\*Compounded Daily  
\*FOR EARLY WITHDRAWAL CERTIFICATE INTEREST WILL BE PAID AT PASSBOOK RATE PLUS PENALTY OF 90 DAYS INTEREST AT PASSBOOK RATE.

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SAVINGS & LOAN ASSOCIATION of CLOVIS

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"SERVING CLOVIS AREA SINCE 1934"

## FILL YOUR FREEZER

THESE SPECIAL PRICES GOOD THRU October 5th

**ALL BEEF FREEZER PAC** 2.5 lbs. **\$24.95** EA.

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**82¢** Lb.

Cut & Wrapped

Crow's Famous **BAR-B-QUE** Lb. **\$1.30**

Clifford's **SMOKED BRISKETS** Lb. **\$1.39**

We Will Custom Process Your Beef To Your Specifications.

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Gentlemen:  
For seven days a week dead stock removal, please call us as soon as possible. We pay cash for dead stock delivered to our plant. 1 cent per pound delivered fresh. 2 cents pound if delivered alive. Must be over 300 pounds.

Thank you,  
247-3032  
[Call collect]

**Jaycees Set New Project**

Several new projects are in the planning stages for the Bovina Jaycees, according to a spokesman for that organization.

Currently underway is a voter registration campaign.

Projects slated to begin in the near future include a drug abuse program for students at Bovina High School. The program will include films, literature, demonstration and speakers who will relate personal experiences.

Also in the planning stages is a gun safety program and a project entitled "Red Ball" in conjunction with the local fire department.

On the Jaycee schedule is the final moto-cross cycle race program for the year. The date will be announced later.

Plans are also underway to sponsor the Little Dribbler program for the second consecutive year. Greg Bell, chairman, says the Jaycees plan to set up three

**Court House Notes**

Instrument Report Ending September 12, 1974, in County Clerk Office, Bonnie Warren, County Clerk

Deed, B.L. Graham, Richard D. Steelman, lots 13, 14, 15, 16, Blk. 2, Gardner's Sub. Bovina

WD, G.D. Anderson, Jr., et al, Richard D. Steelman, lots 13, 14, 15, 16, Blk. 2, Gardner's Sub. Bovina

WD, Richard M. Deel, Clay Henson, lots 27, 28, 29 and E 100 ft. lots 30, 31, 32, Blk. 3, Farwell

WD, Garth Pierce Merrick, George Salas, lot 1 and N 25' lot 2, Blk. 25, Friona

WD, Don W. McManaman, Charles H. Caudill, lot 8, Blk. 2, Staley Add. Friona

WD, Durward Bell, Galen Hromas, E 1/2 Sec. 2, Blk. B, Synd.

WD, Donald W. Wilson, et al, Gladys V. Wilson, lots 7, 8, Blk. 52, Friona

leagues-minor, major and senior. Also tentatively scheduled by the Bovina Jaycee-Ettes is sponsorship of a girls' Little Dribbler program.

The Bovina Jaycees meet each Friday at 6:30 a.m. in the Bovina Restaurant.

WD, Gary D. Woodruff, James B. Sweny, lot 17 and W 10 ft. lot 16, Blk. 1, Ridgeview Add. Friona.

MARRIAGE LICENSES  
Tyson Dirk Phillips and Pamela Kay Lee.

William Edison Mohoney and Patricia Diana Lee.

Marcus Brian Walters and Vicki Jean Salmon.

Stephen Craig Chumley and Vicki Cleo Etta Edwards.

Manuel Barba, Jr. and Catarina Trevino.

Instrument Report Ending September 19, 1974, in County Clerk Office, Bonnie Warren, County Clerk

WD, Harry L. Jones, A.A. Holmberg, 1.29 ac. out Garden lots 2 and 3, Sec. 31, T9S;R1E

WD, Edna Jarrell, et al, Harvey L. Hudnall, lot 8 and S 10 ft. lot 9, Blk. 5, Mimo Add. Farwell

WD, Lester W. Sims, Donnie Waller, NE 1/4 Sec. 26, T9S;R1E

WD, Vera Faye Maritt, James Walter Maritt, Part Sec. 70, Blk. H, Kelly

WD, Dale Lee Cary, Gary Murphree, N 62.5 ft. lot 41, Blk. 1, Western Add. Friona

**Pre-Publication Sale Extended On Co. History**

The pre-publication sale on the History of Parmer County has been extended through Saturday, October 5, it was announced this week by the Parmer County Historical Society.

"Those who intended to purchase their book at the special pre-publication rate will be given an extra week to do so," said Nelson Lewis, author of the book.

Lewis indicated that the book will be somewhat larger than it was first thought. The

Historical Society expected the book to contain 300 pages, but it now looks like it will contain 400 pages.

The book is being produced by NorTex Printing Company of Quannah. This is the 14th county history that NorTex has produced.

**BOVINIANS HOSPITALIZED OUT-OF-TOWN**

Paul Jones of Bovina is a patient at Deaf Smith County Hospital in Hereford where he is currently undergoing a series of tests. He is tentatively scheduled to undergo major surgery Saturday.

\*\*\*\*

Jack Kassahn of Bovina is a patient at University Hospital in Lubbock. He entered the hospital Tuesday, Sept. 24, and is currently undergoing a series of tests. He is expected to remain there several more days.

**Bovina Area Churches Welcome You!**

**Church Page Sponsors**

Bovina Chamber Of Commerce & Agriculture

Dudley's Auto Parts  
Third & Dimmitt Hiway - 238-1219  
Dudley & Jane Hughes

Bovina Wheat Growers  
"We Serve To Serve Again"

First State Bank of Bovina  
Member FDIC

Lawlis Gin Company  
Hwy. 86

Bonds Oil Company  
Gulf Distributor

Parmer County Spraying Service  
Phone Tharp 225-4990  
Junior Lambert - Buck Gregory - Ovid Lawless

Agri-Sprayers  
- Quality Aerial Spraying -  
Phone 238-1475

Kerby Welding Service  
A Deal The Year

The Bovina Blade  
"Works For Bovina"

Attend Church Regularly

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Firestone Tires

Friona Motors  
"Your Parmer County Ford Dealer"  
Bovina Phone 238-1395

Parmer County Implement Co.  
WEST HIGHWAY 60 - FRIONA, TEXAS  
PHONE: 247-2721 79035

Don's Medicine Chest  
Prescription & Health Needs  
Phone 238-1659

Bovina Gin Company  
Your Satisfaction Is Our First Concern"

Attend Church Sunday

**FIRST BAPTIST CHURCH of BOVINA**

SUNDAY  
Sunday School-9:45 a.m.  
Morning Worship-11 a.m.  
Training Union-6 p.m.  
Evening Worship-7 p.m.

WEDNESDAY  
Prayer Meeting-8 p.m.



Larry Heard

**Don't Be A Church Drop-Out**

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Phone 225-4116

Gateway Farms  
- Bovina -

Southside Motor Supply  
Dimmitt Rd.  
Phone 238-1427

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Hwy. 86 - West

Sherrill Lumber Company  
Highway 60 - Bovina

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Printing-Office Equipment  
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Parsons - Ellis Funeral Home  
Friona

REEVE CHEVROLET - OLDS  
"Your Transportation Counselors Since 1938"

Sherley Grain Company  
"Serving Parmer County Farmers the Year Around"

**ST. JOHN LUTHERAN CHURCH**

Sunday School-9:30 a.m.  
Morning Worship-10:30 a.m.



Rev. Martin Platzer

**OKLAHOMA LANE METHODIST CHURCH**

Sunday School-10 a.m.  
Morning Worship-11 a.m.  
Evening Worship-7 p.m.



Rev. Oran D. Smith

**BOVINA CHURCH of CHRIST**

SUNDAY SERVICES  
Classes-9:45 a.m.  
Worship-10:45 a.m. and 6 p.m.  
WEDNESDAY  
Devotional and Classes-9 p.m.



Cecil Bunch

**OKLAHOMA LANE BAPTIST CHURCH**

Sunday School-10 a.m.  
Morning Worship-11 a.m.  
Training Union-6 p.m.  
Evening Worship-7 p.m.



Rev. Bob Roberts

**BOVINA METHODIST CHURCH**

Sunday School-9:45 a.m.  
Morning Worship-11 a.m.  
M.Y.F.-6 p.m.  
Evening Worship-7 p.m.  
Choir Practice-  
Wednesday-8 p.m.

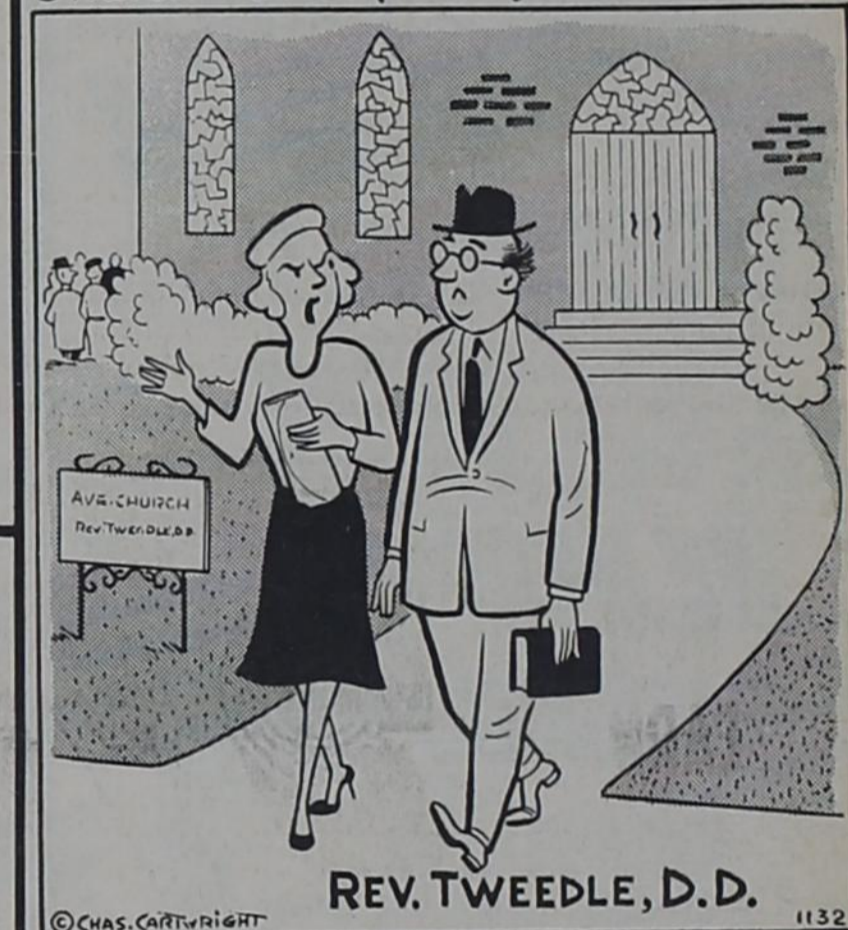


Rev. Howard Marcom

**ST. ANN'S CATHOLIC CHURCH**

Mass-Sunday-8:30 a.m.  
Monday & Wednesday-8 p.m.  
Confession: Sunday-8 to 8:25 a.m.

**Church Chuckles** by CARTWRIGHT



REV. TWEEDLE, D.D.  
"You tippy-toe too much about money. Give me five minutes in that pulpit and I'll blast them out of their pews!"

**Forgive Men Their Trespasses**

How do you react when someone mistreats you? Do you fume and fuss? Mark them off of your list? Heap ridicule and scorn upon them? Or, do you retreat into resentment and ill-will? Just how do you handle it?

Job suffered at the hands of his friends. Eliphaz, Bildad and Zophar made all kinds of unfounded accusations. But they soon learned that you can't injure your fellow man without touching God. God said to Eliphaz: "My wrath is kindled against you and against your two friends; for you have not spoken of me what is right, as my servant Job has." Eliphaz learned firsthand that it's not a light thing to despise, reproach, or judge harshly.

God demanded of these three that they go to Job, and beg him to offer their sacrifices. Then, "my servant Job shall pray for you, for I will accept his prayer not to deal with you according to your folly." Satisfaction must first be made for the wrong done, and then it is time to pray. God would not be reconciled to those that offended Job until things were right between them. A man can't be right with God, and at odds with his brother. But once prayer follows penitence, forgiveness comes.

The scriptures say, "And God restored the fortunes of Job, when he prayed for his friends." The tide turned when Job forgave men their trespasses and prayed for them. In seeking mercy for others, he found it for himself.

Forgive your enemy and pray for him. It's the best thing you can do.

Cecil Bunch  
Minister  
Church of Christ

**BOVINA PENTECOSTAL HOLINESS CHURCH**

Sunday School-9:45 a.m.  
Morning Worship-11 a.m.  
Radio Program on KZOL at 2 each  
SUNDAY AFTERNOON  
Evening Worship-7 p.m.  
Wednesday Worship-7:30 p.m.



R.D. Owens Pastor

**MISION BELEN BAUTISTA**

Escuela Dominical-9:45 a.m.  
Mensaje-11:30 a.m.-Union De Pre Preparacion-5 p.m. Miercoles Estudio De La Biblia-7:30 p.m.

for **FAST ACTION** use the

# WANT ADS

**MCKILLIP Drag Line Service.**  
Pit cleaning. Phone Farwell  
481-3302.

**TRAILERS FOR SALE....**  
Gooseheads, horse trailers,  
stock trailers, marathon trail-  
ers, implement trailers. See  
Ralph Roming or phone  
238-1516. 19-tfc

**SAVE AT HOME** on school  
supplies. Check our prices first.  
Don's Medicine Chest. 6-tfc

**FOR SALE....**3-bedroom house,  
den-dining area, living room,  
kitchen and basement. Paneled  
and carpeted. Built-in range  
and dishwasher. Phone 238-  
1211 after 8 p.m. 9-tfc

**FOR SALE....**30" Kenmore gas  
range, 45-piece set of china,  
250-ft. redwood picket fence.  
Phone 238-1212 after 4 p.m.  
11-tfc

**OFFER YOUR BID** on a handy  
fixture for your barn, garage or  
home. Bids also taken on  
typewriter, adding machine,  
cash register, etc. Gaines  
Hardware, Bovina, as close out  
sale continues. 14-1tc

**VENABLE & SON**  
Ditch Digging Service  
Phone 238-1107 or 238-1560  
1-13tc

**NEEDED....**Truck drivers and  
combine drivers. New equip-  
ment. Good pay. Call 265-3291  
or 247-3744. 14-1tc

**MONUMENTS**  
Winsboro Blue Granite  
White Georgia Marble  
and Bronze  
See Percy Parsons  
or call collect  
Friona 247-2729

**SPRAYING SERVICE....**Trees,  
lawns, gardens and cattle.  
Phone 238-1203. 48-tfc

**PAUL JONES TEXACO** is  
now the Claborn Floral  
representative in Bovina. We  
will take orders for flowers and  
floral arrangements for all  
occasions. Also, Denby stone-  
ware and crystal, Noritake  
china and crystal and Vernon  
Ware. Phone 238-1499 or  
238-1478. 14-3tc

**FOR SALE OR TRADE....**  
Concrete block building, 2100  
square feet. 1.68 acres of land in  
Rhea Community. Will take  
farm machinery as part  
payment. Owner will finance.  
13-tfc

**FOR SALE....**Bundy clarinet  
and RCA-Victor stereo. Phone  
238-1164. 12-tfc

**SOUPS** on the rug that is,  
clean with Blue Lustre. Rent  
electric shampooer \$1. Bovina  
Supermarket. 14-1tc

**FOR SALE....**Pool table. Call  
247-3531. 14-1tp

**CALVES....**7 to 14 days old,  
healthy and started on bottle.  
Free delivery on 10 or more.  
Phone after 7 p.m., 214-223-  
4982. 37-52tc

**FOR SALE or trade....**1966  
Volkswagen, 4000 miles on new  
motor. Phone 238-1691 after  
6:30 p.m. 3-tfc

**FOR SALE....**Clean used lum-  
ber. 2x4s, 2x6s, 1x6s and 1x8s.  
Phone 238-1167 or 225-4120.  
13-tfc

**FOR SALE....**320-acres, 2-6"  
wells, 1 1/2 miles tile, natural  
gas, one-half mineral rights,  
\$350 per acre. Phone 238-1167  
or 225-4120. 13-tfc

**FOR SALE....**John Deere 105  
with 4-row 40-inch corn header,  
good condition. Miller Seed Co.,  
Box 886, Hereford, Texas.  
Phone 364-5250. 13-tfc

**WANTED....**Experienced farm  
hand. House, phone, utilities  
furnished. Good salary. Call  
806/265-3261 or 267-3489. Larry  
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GREAT WHEN YOU PAR-  
TICIPATE.** A festival of values  
at Phillips House of Music for  
pianos, organs, band instru-  
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with musical supplies for 21  
years, from 1953 to 1974. 118  
Main in Clovis, N.M. Phone  
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repair man, good wages and  
hours. Phone Charles Oil Co.,  
238-1284 in Bovina. 13-tfc

**HELP WANTED,** full time or  
part time at Allsup's 7-11 in  
Bovina. Pick up application at  
store on Third Street. 13-tfc

**FOR SALE....**2 lots in Bovina,  
corner 4th St. and Avenue E.  
Gene Brito, 265-3840. 13-2tc

**FOR SALE....**Two Honda  
motorcycles. One is a 350 cc,  
another is a 125 cc, purchased  
new in April. Phone 238-1479.  
8-tfc

**FOR SALE OR TRADE....**320  
acres, 2 six-inch wells. Tiled.  
Natural gas. Will take some  
new or late-model farm  
equipment as part down  
payment. Owner will finance.  
Phone 238-1167 or 225-4120.  
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**FOR SALE....**Blackeyed peas.  
Phone 225-4033. 11-tfc

**Need any carpenter work done?**  
Repairs or new construction.  
We are back for this Fall and  
Winter. Arnold, Galen and  
Brad Hromas. Phone 238-1247  
or 238-1445. 13-2tc

## COURT HOUSE NOTES

**Instrument Report Ending  
September 12, 1974, in County  
Clerk's Office, Bonnie Warren,  
County Clerk**

Deed, B.L. Graham, Richard  
D. Steelman, lots 13, 14, 15, 16,  
Blk. 2, Gardner's Sub. Bovina

WD, G.D. Anderson Jr., et  
al, Richard D. Steelman, lots  
13, 14, 15, 16, Blk. 2, Gardner's  
Sub. Bovina

WD, Richard M. Deel, Clay  
Henson, lots 27, 28, 29 and E  
100 ft. lots 30, 31, 32, Blk. 3,  
Farwell

WD, Garth Pierce Merrick,

**Governor  
Approved**

**Justice Grant**

Governor Dolph Briscoe  
recently announced his ap-  
proval of a criminal justice grant of  
\$21,143 to the Amarillo-based  
Panhandle Regional Planning  
Commission for the area's law  
enforcement radio communica-  
tions system.

The supplemental funding  
will purchase 15 additional  
mobile radios to be installed in  
newly-acquired police vehicles.  
Other radio equipment will be  
purchased for Hansford, Lips-  
combe and Randall counties and  
the cities of Friona and Sunray.

Money comes from the  
Criminal Justice Division of the  
Governor's Office.

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**OFFICE HOURS**  
Monday-Friday, 9 a.m. to 6 p.m.

**WE NEED FARM  
LISTINGS NOW**

- 160 A. irrigated (three wells) near Muleshoe.
- 640 A. irrigated, near Friona. Improved. Priced to sell.
- Nice Two Bedroom Brick Home in Bovina.
- Two BR brick home near Ridgelea School in Bovina.
- Two BR Brick home, good yard, good location.

- 160 A. irrigated, 2 wells, 1 mi. N of Muleshoe on Hi-Way.
- 320 A. dryland, lays good, N of Bovina, 1/2 mile from Hiway.
- 160 A. dryland, N of Bovina on Hiway.
- Small tracts-1-10 A, 1-20 A, 1-44 A, all on Hiway near Lariat.

New, lovely and spacious 4-bedroom, 3-1/2 bath brick home on highway. Lots of storage and extras. Double car garage. Located on 3 acres near Bovina.

**"SPECIAL OF THE WEEK"**

640 A., irrigated, 4 wells, corrals and cattle feeding equipment, house, barn, etc., near Friona.

Good business location-Several good business locations with railroad access on Amarillo highway.

These are only a few of our listings. If you don't see one that fits your needs here, call or come by. We have others.

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Peggy Suddorth.....481-3288  
Gerald Curtis.....481-3887  
Mary Bryant.....481-9322  
Glenn Marsh.....481-9108  
Sarah Marsh.....481-9108

Need A Farm Loan-Call Us!  
We have sold most of our listings-We need more!

**J.B. SUDDERTH REALTY**

904 Third Street Box 627

**FARWELL, TEX.**

"Sales and Loans Are Our Service"

### IN SPEAKERS RACE

## Ex-Candidate Swings Support To Clayton

A former candidate in the race for Speaker of the 64th Legislature recently announced his support for the acknowledged victor in that race. David Finney [D-Fort Worth] stated that State Rep. Bill Clayton had "decisively terminated" the race for Speaker and should begin planning for the operation of the House for the next session.

Finney, a political moderate who gained respect from the membership of the House during his own quest for the speaker's gavel, stated that all the members of the House should recognize Clayton's victory and start working for an effective legislative session beginning next January. "I plan to do all I can to help in this effort," Finney said. "The wounds opened between the members of the House caused by the hard fought speaker's race must have time to start healing before we start working on the programs needed so badly by people of Texas next year."

Finney, a six-term House veteran, noted that he and Rep. Clayton had discussed some of Clayton's plans for the next session. "I am more than satisfied that Bill Clayton will continue with the 'reform' atmosphere in the House which was initiated last session," Finney stated. "Bill's program should impress even the most severe of his critics in the area of reform and fair play. I firmly believe that the new House leadership will lead the way towards regaining the respect of the citizenry," he concluded.

### SCS News

Soil and water conservation is of great interest and importance to farmers in Parmer County. Soil washing off into bar ditches, and our tail water running off uncontrolled makes conservation everyone's business.

One of the best ways to get conservation applied is through a conservation plan.

When a conservation plan is developed it is possible to develop a Great Plains Conservation Contract. This contract will provide cost share assistance for applying the necessary conservation practices.

There have been over one hundred Great Plains Contracts developed in Parmer County. These farms have received cost share assistance on their conservation work.

Finney joins with 104 other so far endorsed Clayton's election. Seventy-six votes are needed for election.

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COME TO THE

# CARNIVAL

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SHOWS**

**At**

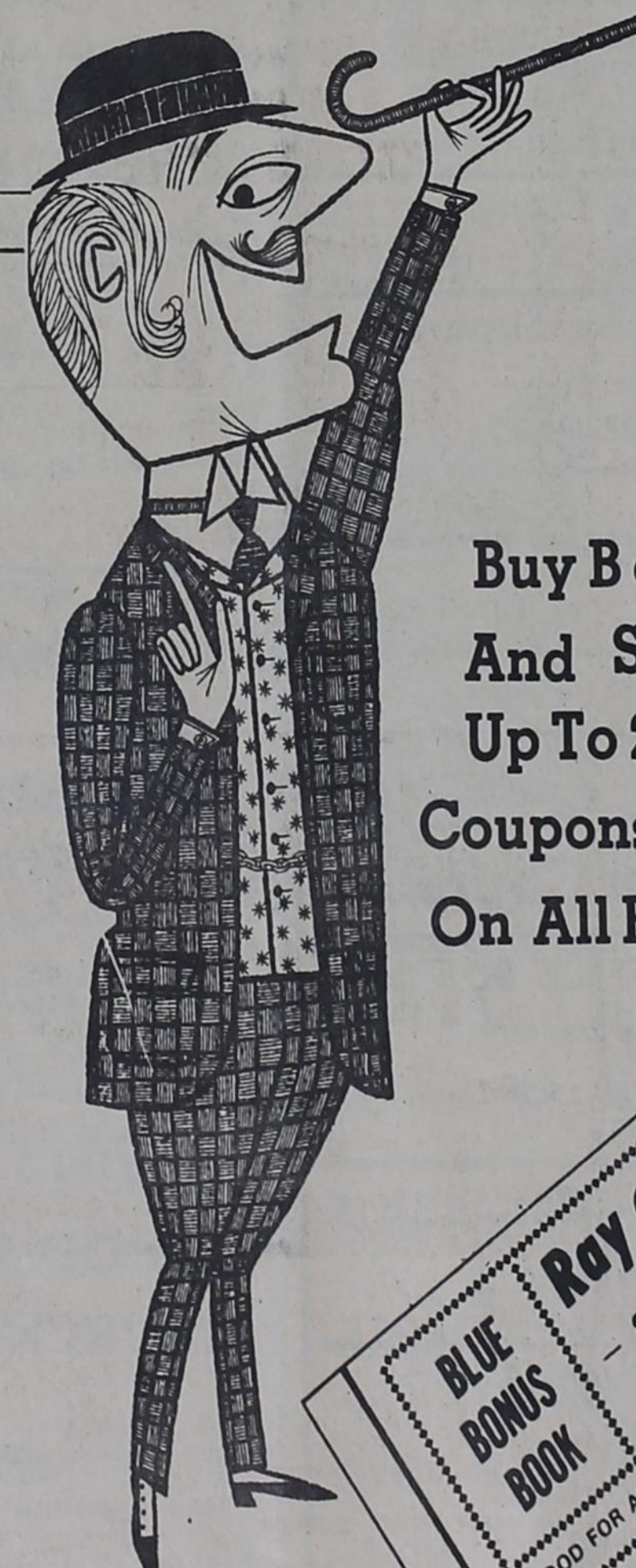
# MAIZE DAYS

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**CANNON OPEN HOUSE.....**Cannon Air Force Base in Clovis will host its annual open house Sunday, Oct. 13, from noon until 5 p.m. Highlight of the event will be a performance by the world-famous aerial demonstration team, the USAF Thunderbirds. Also performing will be the U.S. Army's parachute skydiving team, the Golden

Knights. "This year's open house will be the most informative event ever held and will include a wide variety of static display aircraft, including the F-111D of the 27th Tactical Fighter Wing," according to a spokesman at the base. The gates will open at 11:45 a.m. [MDT] and the public is invited to attend.

# Cannon AFB Sets 1974 Open House

"Pride in the Past-Faith in the Future" was the theme of the Air Force's 25th Anniversary, but the theme is as relevant today as it was in 1972. The Cannon AFB Open House at Clovis scheduled for Sunday, October 13, will provide the public a unique opportunity to view selected aircraft, equipment and personnel which make up today's Air Force.

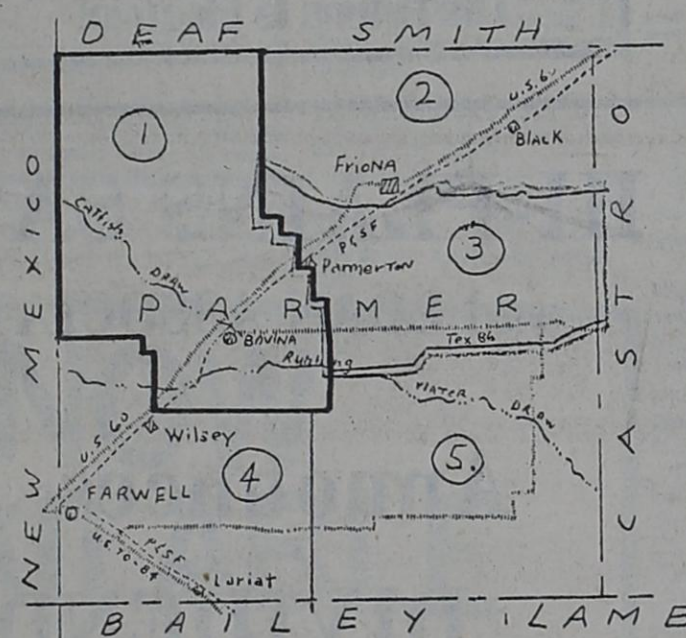
Today's Air Force did not just happen, it evolved over six decades of aviation and it has developed a history rich in tradition and accomplishment. This colorful history has included such planes as the Spads and DeHavillands of World War I, the P-40's, P-51's and P-38's of World War II, the F-84's and F-86's of the Korean War and the F-4's, F-100's and F-111's of the Vietnam conflict, which are now the mainstay of the active Air Force and Air National Guard. A number of current Air Force aircraft are scheduled for static display, which will lend credence to the theme "Faith in the Future."

As was said, this could not have been achieved without the planes and aviators of the past, a past which the Air Force is proud of and cherishes deeply. A unique group known as the Confederate Air Force has

taken planes from the past and restored them, thus providing us a tangible reminder of our illustrious past.

At Cannon's Open House everyone will be able to relive our proud heritage by viewing

a few of the old planes which pioneered today's modern Air Force. These planes from the New Mexico Wing of the Confederate Air Force will help accentuate the present by a comparison with the past.



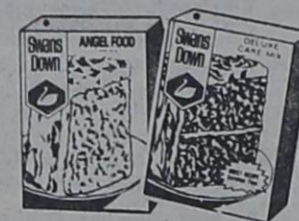
Parmer County Soil and Water Conservation District Directors Election for Subdivision No. 1 will be held at the Bovina Wheat Growers Elevator in Bovina, October 8 at 9 a.m. All land owners and wives are encouraged to vote for a director to represent them.

**JOIN JACKPOT DAY** **WIN CASH!** **WE REDEEM USDA FOOD STAMPS**  
**REGISTER NOW** **\$50.00** THIS WEEK  
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Sandra Turner Was Winner Of \$50.00 Last Week. Jackpot Will Be Worth \$50. This Week.

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Oct. 3rd Thru Oct. 9th



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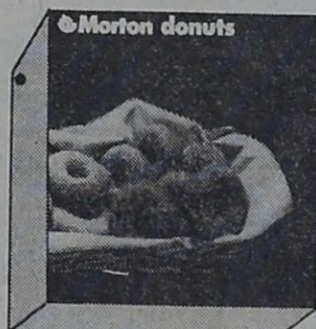
Del Monte Chunk Light

**TUNA** Flat Can **49¢**

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10 Oz. Pkg. **3 For \$1.00**



Morton's **GLAZED DONUTS**

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King Size **PEPSI** OR **SEVEN-UP**  
 6 Btl. Ctn. **69¢**



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Peter Pan **PEANUT BUTTER**  
 18 Oz. Jar **79¢**

Del Monte W.K. or C.S. **GOLDEN CORN**  
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Chiffon Spill-Mate

**PAPER TOWELS**  
 Big Roll **39¢**

Borden's **Cottage Cheese**  
 24 Oz. **89¢**

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 SAVE 20¢ WHEN YOU BUY A 1 LB. CAN of **FOLGER'S COFFEE**  
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USDA CHOICE **ROUND STEAK**  
 Lower Cut \$1.19 Lb.

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 EFFECTIVE APRIL 1, 1974  
 Your Earnings Are Now Compounded Quarterly  
 Deposits By 10th Earn From 1st \*Life Insurance  
 All Accounts Insured By **NCUA** \$20,000  
**FRIONA TEXAS FEDERAL CREDIT UNION**

# Winners Listed In County's 4-H Fair

The Sixth Annual Parmer County 4-H Fair was held Thursday and Friday, Sept. 12 and 13, in the Community Building in Friona. Some 63 4-H youth competed for award ribbons in seven general areas. This is a county-wide event where each member is eligible to enter examples of his or her project work in competition with other members' work.

Entries were rated first through fourth place and awarded points. The person in each division accumulating the most points will receive a trophy at the Annual Awards Banquet in October.

Division winners were: Vegetable and Fruit, Rocky Bartlett, Bovina; Canning and Arts & Crafts, Diana Gustin, Rheas; Baked Foods, Tommy Mesman, Oklahoma Lane; Clothing, Cheryl Gohlke, Oklahoma Lane; Agriculture, Russell Windham, Lazbuddie; and Poultry, Terri Clark, Lazbuddie.

The club whose members accumulated the most points overall will also be recognized at the Awards Banquet. This year Lazbuddie 4-H Club attained the honor of Hi-Point Club for the 4-H Fair.

Following are the placings in the various divisions:

- AGRICULTURE**  
 Yellow Corn Ears - Blue: Rocky Bartlett, Steve Cockerham; red: Donnie Walker, Russell Windham, Dale Turner, Haden Walling; white: Evelyn Hart, Dennis Johns, Jimmy Rhodes, Pam Rhodes; pink: Holly Hart.  
 White Corn Ears - Blue: Dennis Johns; red: Russell Windham; white: Rocky Bartlett.  
 Pop Corn Ears - Red: Terry Steinbock.  
 Wheat Seed - Blue: Evelyn Hart, Linda Gohlke, Cheryl Gohlke; red: Robert Stanley, Rodney Crim, Mark Lust, Russell Windham; white: Donnie Gustin, Charleson Steinbock, David Lust; pink: Holly Hart, Karene Hart, Dennis Johns.  
 Oats (seed) - Red: Terri Clark, Russell Windham.  
 Barley (seed) - Blue: Holly Hart, Evelyn Hart; white: Karene Hart; pink: Donnie Gustin.  
 Yellow Milo (seed) - White: David Lust.  
 White Milo (seed) - Red: Russell Windham.  
 Millet (seed) - Red: Evelyn Hart; white: Karene Hart; pink: Holly Hart.  
 Pop Corn (seed) - Blue: Dennis Steinbock.  
 Yellow Corn (seed) - Blue: Donnie Gustin, Russell Windham; red: Holly Hart, Mark Lust, David Lust; pink: Evelyn Hart.  
 White Corn (seed) - Blue: Russell Windham; white: Steve Cockerham.  
 Soybean seed - Blue: Terri Clark, Russell Windham; red: Evelyn Hart, Holly Hart; white: Charleson Steinbock.  
 Wheatgrass - Blue: Rodney Crim; white: Evelyn Hart.  
 Rye seed - Red: Mickey Powell; white: Evelyn Hart; pink: Holly Hart, Karene Hart.

- Red Milo Heads - Blue: Glen Schueler, Charleson Steinbock; red: Donnie Gustin, Donnie Walker, Terri Clark, Daryl Hawkins; white: Mark Lust, David Lust; pink: Jimmy Rhodes, Rocky Bartlett, Barty Bartlett, Haden Walling.  
 Yellow Milo Heads - Red: Dennis Johns; white: Russell Windham.  
 Wheat Sheaf - Red: Evelyn Hart, Holly Hart; white: Russell Windham, Dennis Johns.  
 Millet Sheaf - Red: Russell Windham, Dennis Johns.  
 Barley Sheaf - Red: Russell Windham.  
 Rye Sheaf - Blue: Evelyn Hart.  
 Triticale Sheaf - Blue: Evelyn Hart; red: Holly Hart.  
 Oats Sheaf - Blue: Russell Windham; white: Evelyn Hart.  
 Native Grass - Pink: Evelyn Hart, Holly Hart, Karene Hart.  
 Cotton Bolls - Blue: Dennis Johns; red: Dennis Steinbock, Russell Windham; white: Charleson Steinbock.  
 Cotton Stalk - Blue: Holly Hart, Evelyn Hart; red: Karene Hart, Donnie Walker; white: Quentin Mimmis; pink: Terri Clark.  
 Sweet Sorghum Forage - Blue: Russell Windham; red: Evelyn Hart; white: Karene Hart; pink: Holly Hart.  
 Alfalfa Forage - Blue: Glen Schueler; white: Russell Windham, Dennis Johns, Haden Walling; pink: Rocky Bartlett.  
 Millet Forage - Blue: Russell Windham; red: Dennis Johns.  
 Soybean Forage - Blue: Russell Windham; red: Holly Hart, Dennis Johns, Terri Clark; white: Evelyn Hart, Karene Hart.  
 Peanut Forage - Red: Russell Windham; white: Dennis Johns.  
 Irrigated Pasture - Blue: David Lust, Mark Lust; red: Quentin Mimmis, Mike Schueler, Judy Lust; pink: Susan Mimmis, Michael Mimmis, Dennis Johns.  
 Native Pasture - Blue: Glen Schueler, Susan Mimmis, Michael Mimmis; red: Evelyn Hart, Holly Hart; white: Quentin Mimmis, Andy Rogers, Russell Windham, Dennis Johns.  
 Baled Alfalfa - Blue: Teddy Mesman; red: Tommy Mesman; pink: Dennis Johns.

- VEGETABLES**  
 White Potatoes - Red: Donnie Gustin, Barty Bartlett; pink: David Lust, Dennis Johns.  
 Red Potatoes - Red: Rocky Bartlett; white: Barty Bartlett.  
 Sweet Potatoes - Blue: Donnie Gustin, Onions - Red: Rocky Bartlett, Barty Bartlett; white: Donnie Gustin, Diann McKillip.  
 Green Onions - Blue: Dale Turner.  
 Winter Onions - Red: Barty Bartlett.  
 Carrots - Blue: Kim Gregory; red: David Lust, Todd Gregory; white: Judy Lust, Mark Lust, Rocky Bartlett; pink: Dale Turner, Steve Cockerham.  
 Large Red Tomatoes - Blue: Cheryl Gohlke; red: Mark Lust; white: Diann McKillip; pink: Donnie Gustin.  
 Small Yellow Tomatoes - Blue: Rocky Bartlett; red: Donnie Gustin; white: Barty Bartlett.  
 Small Red Tomatoes - Blue: Donnie Gustin, Kim Gregory, Rocky Bartlett; red: Judy Lust, David Lust; white: Todd Gregory, Barty Bartlett; pink: Diann McKillip.  
 Watermelon - Blue: Charleson Steinbock, Russell Windham; red: Donnie Gustin, Steve Cockerham, Linda Gohlke; white: Dennis Steinbock, Barty Bartlett; pink: Dennis Johns, Rocky Bartlett.  
 Cantaloupe - Blue: Donnie Gustin; red: Diann McKillip, Russell Windham, Dennis Johns; white: Rocky Bartlett, Haden Walling; pink: Barty Bartlett, Evelyn Hart.  
 Cucumbers - Blue: Terri Clark; red: Donnie Gustin, Steve Cockerham; white: Barty Bartlett; pink: Diann McKillip, Rocky Bartlett.  
 Green Pinto Beans - White: Rocky Bartlett.

- white: Barty Bartlett; pink: Donnie Gustin.  
 Other Pepper - Blue: Terri Clark; red: Brad Hefflin.  
 Hot Peppers - Blue: Evelyn Hart; red: Terry Steinbock, Donnie Gustin; white: Rocky Bartlett, Barty Bartlett.  
 Cashaw - Blue: Cheryl Gohlke; red: Linda Gohlke.  
 Sunflowers - Red: Terry Steinbock; white: Terri Clark; pink: Steve Cockerham.  
 Brussel Sprouts - Blue: Charleson Steinbock.  
 Egg Plant - Blue: Barty Bartlett, Donnie Gustin; red: Steve Cockerham, Rocky Bartlett; white: Diann McKillip; pink: Dennis Steinbock.  
 Broccoli - Blue: Judy Lust, Mark Lust; red: Charleson Steinbock; white: Dennis Steinbock, David Lust.  
**FRUITS**  
 Apples - Red: Rocky Bartlett, Barty Bartlett.  
 Grapes - Red: Rocky Bartlett, Barty Bartlett.  
 Strawberries - White: Barty Bartlett, Rocky Bartlett; pink: Diann McKillip.  
 Nuts - Blue: Barty Bartlett; red: Rocky Bartlett.  
**FLOWERS**  
 Individual Blooms - Blue: Diann McKillip, Kim Gregory; red: Pam Rhodes, Terri Clark.  
 Fresh Arrangements - Red: Diann McKillip, Kim Gregory.  
 Dry Arrangements - Blue: Jo Schueler.  
 Artificial Arrangements - Blue: Johanna Mesman; red: Diann McKillip.  
**POULTRY**  
 Rare and Fancy Chickens - Blue: Tommy Hill, (3) blue, Terri Clark; red: (2) Terri Clark.  
 Pen of 3 - White: (2) Terri Clark; red: (1) Terri Clark.  
**ARTS & CRAFTS**  
 Wall Plaques - Blue: Gary Schueler,

- Diana Gustin; red: Todd Gregory; white: Judy Lust.  
 Decoupage - Blue: Diana Gustin, Pam Rhodes; red: Judy Lust, Kim Gregory, Todd Gregory.  
 Ceramics - Blue: Diana Gustin, Pam London; red: Gary Schueler, David Lust.  
 Other Plaques - Blue: Tommy Mesman, Susan Mimmis, Lucretia Turner; white: Lucretia Turner.  
 Pencils Drawings - Blue: Todd Gregory, Linda Gohlke; red: David Lust.  
 Watercolor Painting - Red: Todd Gregory.  
 Other Paintings - Blue: Carrie Schueler; red: Susan Mimmis.  
**LEATHERCRAFT**  
 Billfolds - Red: Ricky Taylor, Gary Schueler.  
 Purses - Pink: Mike Schueler.  
 Belts - Blue: Michael Mimmis.  
 Livestock Tack - White: David Lust.  
 Keycase - Blue: Linda Gohlke.  
 Moccasins - Blue: Johanna Mesman.  
 Stool - Blue: Glen Schueler.  
 Woodcraft - Blue: Diana Gustin; red: Glen Schueler.  
 Non-Leather Tack - Blue: Sid Howard, Needle Craft - Blue: Cheryl Gohlke, Johanna Mesman; red: Diana Gustin.  
 Collections - Blue: Mike Schueler, Gary Schueler (2), Teddy Mesman, Tommy Mesman, Berry Mesman, Pam London; red: Gary Schueler.  
 Stuffed Toys - Blue: Diana Gustin, Cheryl Gohlke; red: Tommy Mesman; white: Johanna Mesman, Polly Turner.  
 Other Projects - Red: Polly Turner; white: Johanna Mesman.  
**BAKED FOODS**  
 Muffins - Red: Susan Mimmis.  
 Quilted Bread - Blue: Polly Turner; red: Tommy Mesman; white: Johanna Mesman, Cheryl Gohlke.  
 Yeast Bread - Blue: Tommy Mesman, Terri Clark; white: Johanna Mesman.  
 Biscuits - Red: Berry Mesman.  
 Bar Cookies - Blue: Judy Lust.  
 Drop Cookies - Blue: Holly Hart; red: Polly Turner; white: Susan Mimmis.  
 Other Cookies - Blue: Quentin Mimmis; white: Joan Carson.  
 Chocolate Cake - Blue: Tommy Mesman; red: Debbie Whitecotton; white: Quentin Mimmis.  
 Other Cake - Blue: David Lust, Johanna Mesman.  
 Fudge - White: Debbie Whitecotton.  
**CANNED GOODS**  
 Grape Juice - Red: Diana Gustin.  
 Snapped Beans - Blue: Cheryl Gohlke; red: Todd Gregory, Mark Lust, Judy Lust, Quentin Mimmis; white: Lucretia Turner, Terri Clark, Kim Gregory, David Lust; pink: Carrie Schueler, Diana Gustin, Gary Schueler.  
 Shelled Beans - Blue: Diana Gustin; red: Judy Lust, David Lust, Mark Lust; pink: Gary Schueler, Terri Clark, Cheryl Gohlke.  
 Whole Green Beans - Blue: Linda Gohlke, Quentin Mimmis; red: Terri Clark.  
 Blackeyed Peas - Blue: Gary Schueler; red: Todd Gregory; white: Terri Clark, Kim Gregory, Quentin Mimmis.  
 Corn - Red: Quentin Mimmis.  
 Catsup and Relish - Blue: Pam Rhodes; red: Dennis Johns; white: Diann McKillip.  
 Tomato Juice - Blue: Diana Gustin; red: Dennis Steinbock.  
 Potatoes - White: Dennis Johns.  
 English Peas - White: Diana Gustin.  
 Squash - Blue: Quentin Mimmis.  
 Beef Pickles - Blue: Terri Clark; red: Charleson Steinbock, Dennis Johns; white: Diana Gustin.  
 Bread & Butter Pickles - Blue: Terri Clark, Dennis Johns; white: Pam Rhodes; pink: Quentin Mimmis.

- Dill Pickles - Blue: Diana Gustin, Lucretia Turner; red: Polly Turner; pink: Terri Clark.  
 Sour Pickles - Blue: Terri Clark.  
 Sweet Pickles - Blue: Quentin Mimmis; red: Charleson Steinbock, Terri Clark; pink: Diana Gustin.  
 Knitted Garments - Red: Johanna Mesman; white: Diann McKillip.  
 Accessories - Blue: Linda Gohlke, Johanna Mesman, Cheryl Gohlke.  
 Pant Suits - Blue: Kim Gregory, Judy Lust; red: Holly Hart, Diana Gustin, Cheryl Gohlke.  
 Jackets - Blue: Cheryl Gohlke, Susan Mimmis.  
 Multi-Piece Sets - Blue: Susan Mimmis, Terri Clark; red: Diana Gustin, Holly Hart.  
 Household Textiles - Blue: Polly Turner, Tommy Mesman; red: Johanna Mesman.  
 Other Pickled Vegetables - Red: Susan Mimmis.  
 Pickled Okra - Red: Quentin Mimmis.  
 Other Cucumber Pickles - Blue: Diana Gustin.  
 Grape Jelly - Blue: Joan Carson; red: Dennis Steinbock.  
 Plum Jelly - Blue: Diana Gustin.  
 Blackberry Jelly - Blue: Quentin Mimmis.  
 Peach Jam - White: Pam Rhodes.  
 Grape Jam - Blue: Dianna Gustin, Diann McKillip.  
 Apricot Jam - Pink: Diann McKillip.  
 Cherry Preserves - White: Diana Gustin.  
 Pear Preserves - Blue: Diana Gustin.

- CLOTHING**  
 Skirts - Blue: Lucretia Turner, Johanna Mesman, Cheryl Gohlke; white: Holly Hart.  
 Vests - Blue: Cheryl Gohlke.  
 Blouses - Blue: Lucretia Turner; red: Susan Mimmis; white: Diana Gustin; pink: Holly Hart, Cheryl Gohlke.  
 Shift Dress - White: Holly Hart.  
 Better Dress - Red: Holly Hart; white: Cheryl Gohlke.  
 Pants - Blue: Johanna Mesman, Susan Mimmis; red: Diana Gustin; white: Holly Hart, Cheryl Gohlke.

- Apricot Jam - Pink: Diann McKillip.  
 Cherry Preserves - White: Diana Gustin.  
 Pear Preserves - Blue: Diana Gustin.  
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A LOT OF VEGETABLES....The Sixth annual Parmer County 4-H Fair was held September 12 at the Community Center with some 63 4-H'ers competing in seven general areas. Winners in each division will receive a trophy at the Annual Awards Banquet in October.

LOOK TO THE BRIGHT STAR IN THE GALAXY OF ELECTRIC HEAT

When you update your heating system... inquire about electric heating for your home. Electric heating is efficient, clean, economical - as modern tomorrow as it is today. There are several different methods of heating with electricity

... one of them is just right for your home... and now you can have use electric heating and cooling with one unit - the heat pump, the Bright Star in the Galaxy of Electric Heating!

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HIGHLIGHTS HOMECOMING

# Ponies Attempt To Snap Cowboy Win Streak

## Kickoff Set At 8 In Non-District Tilt

Highlight of the 1974 homecoming activities at Bovina High School will be the non-district clash between Bovina's Mustangs of District 3-A and the Plains Cowboys of District 5-A.

Kickoff time will be 8 p.m. Friday at Mustang Field.

Following last week's open date and the previous week's 39-0 shutout over Lazbuddie, Coach Roger Ezell's charges

are in excellent physical shape and looking forward to a victory over the Cowboys. Such a win would be the first for the Mustangs in four outings against the South Plains team.

Bovina has tangled with Plains only four times in recent history. In the series which began in 1966 and '67, the Cowboys won 13-8 and 21-16. The Mustangs did not meet the Cowboys again until 1972 with Plains taking a 14-0 win here. Last year, the Cowboys again won, 48-16. In '72, Bovina owned a decisive edge in every statistic but the number of points on the scoreboard. Last year, fumbles, pass interceptions and inopportune penalties plagued Bovina, although the Maroons managed to pick up 285 yards on offense and 19 first downs to 15 for Plains.

The Cowboys, tabbed by some area sportswriters and coaches to take their fourth consecutive district title this year, have failed thus far to live up to their pre-season billing.

Plains has a 2-2 won-loss record coming into this week's game at Bovina.

Morton, a Class AA team, edged Plains, 20-18, in the first game of the '74 season. The Cowboys won their first game the next week, defeating Springlake-Earth of District 3-A, 6-0; defeated Sudan, a Class B school this year, 14-7, the following week; and were defeated 6-21 last week by New Deal. The Cowboys have scored 44 points while allowing their opponents 48 points.

The Mustangs will be seeking their third win of the season this week after losing the initial game of the season to Boys Ranch. Bovina has scored 57 points while holding opponents to 25.

According to scouting reports, Plains is average size with a good running game and fair passing attack. Nine offensive and six defensive starters return from the '73 team, including Weldon Nelms, 160-pound senior quarterback.

"Nelms is a fair passer and probably the best runner on the team," according to Ezell. "Plains played a better game last week than the score against New Deal indicated," he continued. "Neither team scored in the first half. New Deal got on the scoreboard with a 50-yard TD pass which gave them the momentum," Ezell commented.

The Cowboys run a Power I offense with "lots of motion" and several defensive formations, including a split six, seven diamond on the goal line and a stacked five. "Defense is really their strong point," according to the Mustang head coach.

Plains has won three consecutive district titles under

three different coaches since 1971. Kenny Roberts is back at the helm for the second year. Last year, Roberts' team racked up a 9-2 record.

Anchoring the Cowboy line this year is Rickie Liles, 185-pound senior tackle who was Class A all-state last year; Salador Fernandez, 180-pound junior at the other tackle slot, who started both ways last year; returning guards Jere Lowe, 150-pound senior, and Steve Lackey, 150-pound junior; and returning center, Troy Wilkins, 165-pound senior. In the backfield, Nelms is a returning starter along with Rickey Bearden, 150-pound senior.

The Plains roster lists 10 seniors, eight juniors and three sophomores.

Probable starting lineup for the Mustangs is as follows:

OFFENSE:  
Center-Rickey Stanberry,

166, junior;  
Guards-Elbert Shelby, 185, junior; Wesley Cockerham, 132, senior;

Tackles-Terry Schilling, 168, junior; Joe Olvera, 171, junior; Ends-Ellie Hernandez, 142, junior; Ken Sorley, 149, junior; Quarterback-Dennis Willard, 161, junior;

Fullback-Ray Martinez, 180, junior;  
Halfbacks-Clint Cox, 152,

junior; Tommy DeLeon, 154, junior.

DEFENSE:  
Ends-Hernandez and Martinez;

Tackles-Dana Harris, 135, junior; and Olvera; Noseguard-Stanberry; Linebackers-Shelby, Sorley and DeLeon; Safety-Willard; Halfbacks-Cox and Gerald Shelby, 147, freshman.

### FB Contest --

(Continued from Page 1)

28

Barty Bartlett, Gene Ezell, Joe Haseloff of Farwell, Dorothy Harris, Larry Heard, Manuel Hernandez Jr., Johnny Miller of Farwell, Carol Ware, Sandy Ware, Billy Whitecotton, Paula Whitecotton.

27

Hattie Burnett, Janice Carpenter of Clovis, Mike Grissom, Albert Johnson of Farwell, Jim Noyes, Norma Noyes, Terry Newell of Muleshoe, Gaylon Rhodes, Kim Ware, Leon Ware, J.W. Wright, Ronnie Wines.

26

Tom Bonds, Steve Cockerham, Forrest Carpenter of Clovis, Pat DiCuffa, Boyd Gilreath of Sudan, Joyce Hughes, Karen Hughes, Mike London, Carl Rea, Pat Read, Shelby Rhodes, Lupe Salazar, Dean Stanberry, Kent Stanberry, Pat Ware, Tom Ware, B.J. Whitecotton, Mary Jane Wilson.

25

Rocky Bartlett, Reba Bonds, Jerry Bunch, H.J. Charles, Dan Cox, Genevieve Ezell, Erith Hawkins, Robert Hughes, Mrs. Albert Johnson of Farwell, Monty Malcom of Tulia, Weldon Moody, Gary McCormick, Jacque Nabers, Denise Read, H.W. Roberts, Larry Sides, Don Paul Spring, Rickey Stanberry, Janie Sudderth.

The 1974 contest is being sponsored by Farmer County Spraying Service, Bovina Pump Co., Big Nick Machinery, Oklahoma Lane Farm Supply and Gin, First State Bank of Bovina, Sherley Grain Co., Bovina Gin Co., Chuck's Spraying Service, Inc., Agri-Sprayers and Charles Oil Co.

### Homecoming --

(Continued from Page 1)

decorations will be awarded a \$15 cash prize from the student council.

Today (Wednesday) has been decreed "the 50's day" with students, and teachers if they wish, dressing in the style of the 1950s;

Tomorrow (Thursday) will be "sock and top the Cowboys day." All students are urged to wear "crazy" socks and hats; And, Friday and Friday night will be Maroon and White Day with students, faculty and Mustang fans urged to wear the school colors.

A pep rally will be held in Williford Gymnasium following the assembly Friday afternoon. Everyone in the community, including all ex-students, are invited to attend that event.

Following the football game,

two social events are on tap.

Ex-students may attend a pie supper in the school cafeteria which will be sponsored by the Ex-Students Association. Admission will be \$1 per couple. Those attending are asked to enter the cafeteria through the back entrance of the school (the band hall entrance).

Also on tap is a dance at the Wilson Building on Third Street beginning at 10 p.m. and continuing until 1 a.m. A group of parents are sponsoring the dance and will serve as chaperons.

Tony Thomas and the Steve Brandt Band of Amarillo will play for the dance.

Admission will be \$2 per person. Sandwiches and chips will be served by the parents. Soft drinks and candy will be sold.

### Gaines Hdwe. --

(Continued from Page 1)

may continue to do so at Horns.

Gaines Hardware has been the collection point for SWPS for at least the past 25 years.

Paul Jones Texaco Station on Highway 60 has been designated the Bovina representative for Claborn Floral of Friona, which has also been headquartered at Gaines Hardware for a number of years.

Mrs. Jones said this week that residents of the community may place their floral orders at the service station where they will be handled as they have been in the past.

### School Lunch Menu

Oct. 7-11

MONDAY-Steak fingers, scalloped potatoes, broccoli, toast, juice, orange cake, milk.

TUESDAY-Chili over corn chips, pork and beans, lettuce and tomato salad, cornbread, butter, apricot halves, milk.

WEDNESDAY-Fried chicken, gravy, creamed potatoes, green beans, hot rolls, butter, fruit gelatin, milk.

THURSDAY-Hamburgers, lettuce, tomatoes, pickles, onions, potato chips, brownies, pear halves, milk.

FRIDAY-Fish, tarter sauce, buttered potatoes, English peas, hot rolls, butter, apple cobbler, milk.

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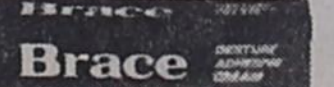
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### Bovina Opponents

Season Record,

Game Last Week

TEAM	W-L-T
Happy	0-4-0
Lazbuddie	0-4-0
Plains	2-2-0
O'Donnell	0-3-0
Vega	2-1-1
S-E	1-3-0
Hart	4-0-0
Farwell	0-2-1
Kress	1-3-0
Vega 21-6 Boys Ranch	
Plains 6-21 New Deal	
S-E 14-16 Sudan	
O'Donnell 0-35 Ralls	
Hart 12-7 Petersburg	
Kress 28-13 New Home	
Lazbuddie 0-20 Nazareth	
Farwell-Open	

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- 1 - New MF 11 Industrial Loader
- 2 - New MF 6 Row Corn Heads
- 2 - New MF 510 Combines, Cab, Air, Hydrostatic Drive, Large Tires
- 2 - New MF 44 - 4-Row Corn Heads
- 1 - New McKee Hay Stacker

On Hand - In Stock

3 Oil Drive Truss - Span Olson Sprinklers

1 Electric Drive Truss - Span Olson Sprinkler



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G 78-15 4 for **\$96<sup>00</sup>**

H 78-15 4 for **\$105<sup>00</sup>**

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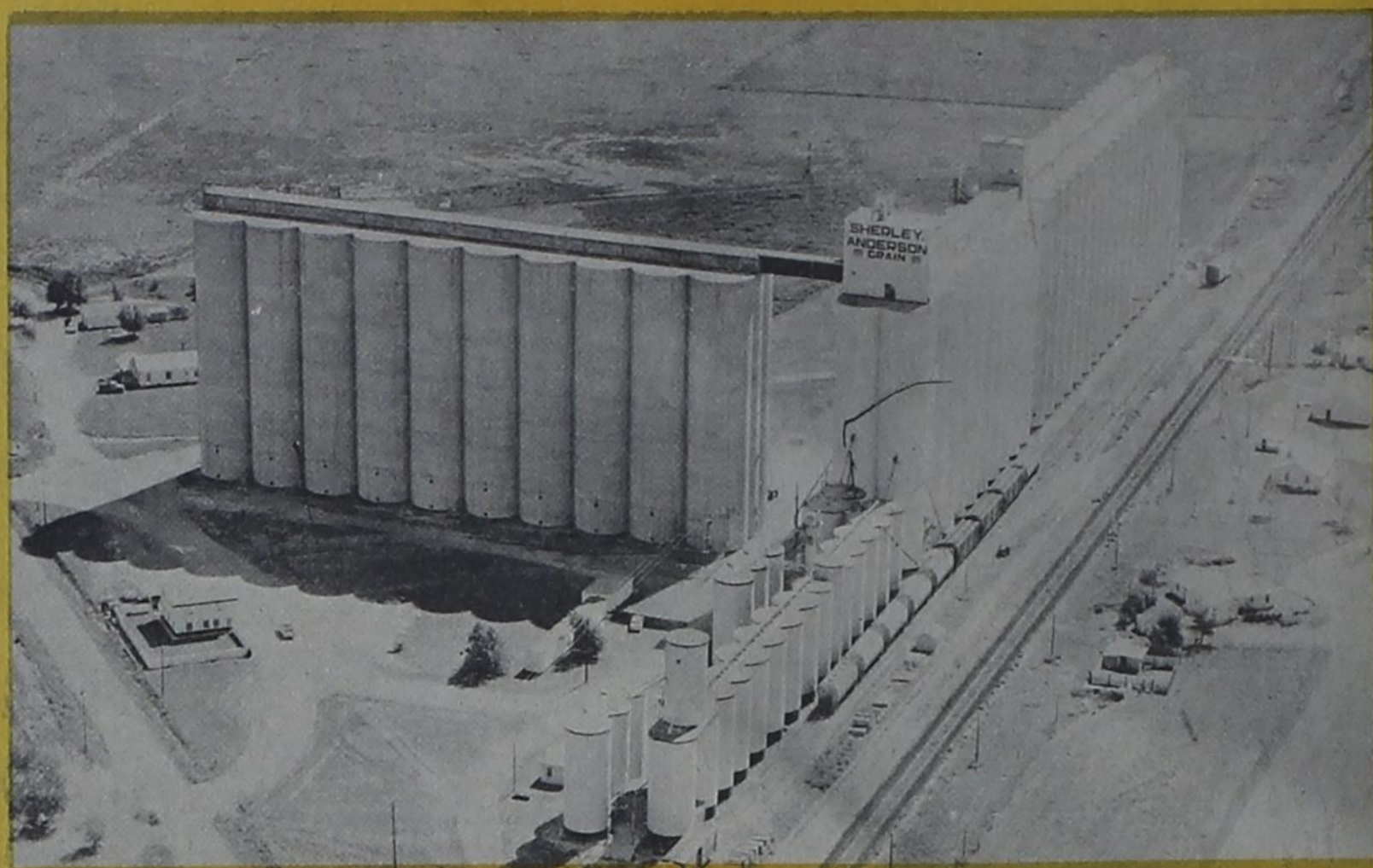


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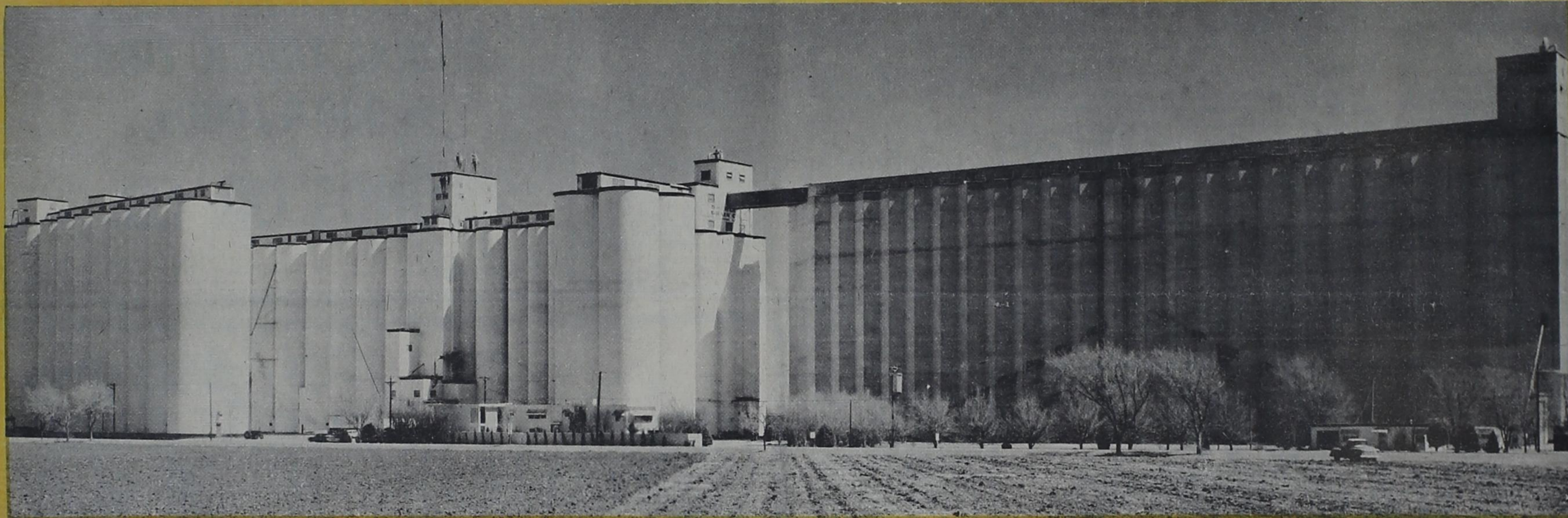
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JOE MOORE