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Vocational Agriculture Teachers  
Association of Texas

# The Bovina Blade

"In The Agricultural Center Of Parmer County"

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THE NEWSPAPER  
THAT WORKS FOR  
A BIGGER, BETTER  
BOVINA

WEDNESDAY, SEPTEMBER 11, 1963

BOVINA, TEXAS

VOL. VIII NO. 11

## WHITTLIN'

BY DOLPH MOTEN

Needless to say, we get about as much fun out of THE football contest as anybody in spite of the fact that we don't get to be a contestant because we serve as judge.

That puts us in the position of never making a mistake in regard to picking the wrong team. Contestants are, of course, faced with this chance on a weekly basis.

Even though our job as judge puts us in a position to be asked for advice about the favorite of certain games almost weekly, we try to keep from getting serious about the outcome of games on the contest or about the advice we give.

We tell those people who ask us that our advice is worth about what we charge for it—nothing! That usually gets us off the hook reasonably well if the advice turns out to be worth exactly that or less.

Because we aren't allowed to compete, probably, we get quite a kick out of some contestants who are reasonably sharp about the great game of football when they do poorly in the contest.

For instance, last week, which was the first one in this year's contest, we laughed out loud when we "graded" one individual's entry blank and discovered that he'd managed to get two right . . . only two!

Now there's nothing wrong with that, and that can happen to the best of those who play. Still this fellow has made a few smart aleck remarks from time to time about how easy the contest was, etc.

At first, we thought he might have been playing the game backwards and just trying to see if he could get them all wrong . . . just for the fun of it. But we decided quickly that wasn't possible. He would have gotten more than that right if he had been trying to get them all wrong!

In the interest of saving embarrassment, the person's name won't be mentioned here this week and we hope we haven't hurt his feelings to the point that he won't enter the contest next week.

There is, we think, more interest in the contest this year than there has been until this year. Last week set a new record for number of entries during first week - 133 - and it crowded the all-time record high.

The all-time high is 141 which was the total during the third week of the 1961 contest. Last year's high was 132 and that many entered each of the first two weeks of the contest.

One fellow told us when he turned in his entry last week that he was going to coast, so to speak, for the first two weeks. In other words, he wasn't going to get in a strain over the contest for the first couple of times.

Then he's going to take inventory, he said. If he's up in the running after two weeks, he's going all out to win. If he isn't, he's going to quit worrying about the grand prize and concentrate on the weekly money.

And for the uninitiated, we might point out that there's more than one way to play the contest. The two extreme examples are to play conservatively and shoot for the grand prize or to figure on a certain amount of upsets each week, try to pick them, and win the weekly prize money. And there are any number of variations of systems in between.

During each of the past three years, the grand prize winners have won only a minimum of prize money during the regular contest.

We couldn't tell if she was serious or not, but Pat Sherrill, this week's first prize winner, said she almost didn't enter this year because the contest is too "nerve racking." She was in the running for the grand prize for several weeks last year and has been in a position to know.

Again we don't know about the extent of her seriousness, but she sometimes tells other contestants, who quiz her about her success, that she often picks the school with the prettier name.

(Continued on Page 2)

# Farwell Favorite In Friday Game

NEXT WEEK --

## Baptists Slate Fall Revival

★★★



C.L. PORTER



PETE FAST

Revival services are slated at First Baptist Church of Bovina next week - September 15-22.

Visiting evangelist will be C. L. Porter, who is pastor of Macedonia Baptist Church in Longview. He has been a pastor in Longview for 25 years.

Music director for the series of meetings will be Pete Fast, who is music and education director at First Baptist Church of Tulsa.

Services will be conducted on a twice-a-day basis, at 11 a.m. and 7:45 p.m., Rev. John Ferguson, church pastor, announces.

"We will have great preaching and singing and we invite everyone in the community to attend the services," Rev. Ferguson says.



HARVEST TIME—Donald Christian, right, and his son, Charles, delivered the first load of 1963 mlo to Sherry Grain Co. here Wednesday of last week. Harry Johnson, left, of the elevator, presented Christian with a premium check. The grain was cut on Christian's place six miles south of Bovina. Test weight was 56 pounds per bushel, Moisture content was 17 per cent. Variety of the crop, which is making an estimated yield of 5500 pounds per acre, is NK 310. It was planted the latter part of April.

AT REGULAR MEETING --

## Board Considers More Classrooms

A survey will be made to determine the need for additional classrooms for Bovina Schools.

That decision was made at a regular meeting of members of Bovina School Board of Trustees Monday night.

A motion was passed to ask an architect to come here to determine when and if an addition will be made to the present school facilities.

The present building can accommodate 700 students at the most, Superintendent Warren Morton says. And that many can be taken care of only if the students are properly proportioned according to grades.

Enrollment is now over 600 with majority of the students in lower grades causing congestion at that end of the building.

That situation will possibly get worse in future years, members of the board feel.

"The board doesn't propose to do any building now. We're

only interested in finding out what experts feel we should do in regard to our anticipated increase enrollment in the future," Morton explains. "This is just the initial step in what could be a long-range building program."

\*\*\*\*\*

In other business, the board approved the tax roll for this year. Tax statements will be mailed at end of this year.

Miss Opal Perry, who has been employed at First National Bank here for past few years, was approved as a third grade teacher. She will replace Mrs. Julia Crab, who resigned last week to accept a government position.

Mrs. Myrna Hammonds is substitute teaching in the third grade section while Miss Perry (Continued on Page 2)

## Funeral For Rev. Beard Held Friday

Rev. W. R. Beard, 77, pastor of Bovina Methodist Church from 1954 to 1958, died Wednesday of last week in a Crosbyton hospital.

Funeral services were held Friday at First Methodist Church in Ralls. Rev. Beard had lived in Ralls since retiring from full-time work in Bovina in '58.

Officiating at the funeral services were Rev. Conrad Ryan, pastor of the Ralls church; Dr. Floyd Johnson, pastor of St. John's Methodist Church in Waco; and Dr. Marvin M. Boyd of Lubbock. Burial was in Resthaven Memorial Park in Lubbock.

Rev. Beard was an active Methodist minister for more than 38 years in the Central Texas and Northwest Texas Conference. In the Northwest Texas Conference, he served churches at Ralls and Claude in addition to Bovina.

Since his retirement, he had been serving the Methodist Church at Roaring Springs as supply pastor.

Survivors include his wife, Emma, a daughter, a brother, a sister, and a granddaughter. Several people from Bovina, who were members of his congregation here, attended the funeral services.

## Strike Delays Fire Truck

Arrival of Bovina's new fire truck has been delayed because of a labor strike at the plant in Anderson, Ind., where the truck is being assembled. Bill Denney, fire chief, announces. The new truck was scheduled to arrive here sometime this month. The delay has shoved the delivery date back to sometime in October, probably the latter part, Denney says.

## Ponies Meet Steers Here

In an effort to break an eight-year drought, the Bovina Mustangs meet their oldest rival, the Farwell Steers, here Friday night in season's second football game for both ballclubs.

The Steers have won the annual contest for the past eight consecutive years but that has failed to dull the enthusiasm Bovina football players, coaches and fans have for the game.

Farwell was upset last week by Friona, 26-13, while the Mustangs dropped a 25-8 decision to Springlake. The Steers are always tough, especially against Bovina, and their loss last week is expected to make them more win hungry than ever.

Mustang Coach Hallie Gee says that the Farwell team is experienced and tough. He doesn't think the Friona game score is indicative of the kind of team Farwell has. "They have a senior team and will be bigger than we are," he points out.

Gee expects Farwell to be highly keyed up for the game because of the loss to Friona and because of the rivalry which exists between the Steers and the Mustangs. He estimates that his team will be outweighed 15 pounds per man.

On the other side of the ledger, however, he says, "We'll be keyed up, too. We know they can be defeated and we're going to do our best to do just that."

Two Mustangs who started against Springlake aren't expected to play against Farwell. Ronnie Taylor, starting wingback will definitely be out of the game with a broken thumb. Donnie Dyer, letterman lineman, is also expected to be out of action because of illness.

Taylor's position will be filled by Phillip Lloyd, 165-pound regular right end. Gene Pruitt, 157-pounder, will take over Lloyd's end post.

Other probable starters for Bovina include, in the backfield, David Anderson, 140, at quarter; Tally Kelso, 180, at full; and Dennis Johnston, 155, at halfback.

In the line for the Mustangs, it will be Al Shamblin, 160, and Pruitt at ends; Eddie Crump, 165, and Roman Ramirez, 160, at tackles; Billy Marshall, 140, or Jimmy Redden, 125, and Jackie Dane, 130, at guards; and Billy Minter, 145; at center.

Farwell will be led by 200-pound quarterback Leon Love-

lace, who has been an all-district performer for the Steers. The "Last of the Lovelaces" heads up what may be one of Farwell's best backfields in history. Returning starters include Danny Lindop and Jerry Fields at halfback positions and Jerry Herrington at fullback.

Probable starters in the line for Coach Dempsey Alexander's troops will be Jerry Childs at left end, Gilbert Dale at left tackle, Johnny Atkinson at left guard, Ronnie Henson at center, Darrell Crook or Alan Buschke at right guard, Ronnie Usery or Bill Quickel at right tackle and Butch Ford or Joe White at right end.

If the Mustangs can upset the Steers, it will be the first time for a Bovina victory in the series since 1954. Scores of the games since then have been 6-0 in '55, 13-0 in '56, 38-12 in '57, 39-8 in '58, 36-12 in '59, 44-12 in '60, 6-0 in '61, and 18-14 in '62.

Bovina has come close to upsetting the county capital team the past two years as they have played the Steers off their feet before losing by a scant margin.

Because of their size, experience and winning reputation, the Steers will be a big favorite this year. Injuries, sickness and lack of experience keep the Ponies from being given a good chance to pull off what could be the upset of the year for them.

A record-breaking crowd was on hand here last week for the game with Springlake and an even larger one is being counted on this Friday night because of the rivalry and the nearness of the two communities.

Kickoff time is 8 p.m.

## 170-Plus In Q'Back Club

Bovina Quarterback Club has the most members it has had in its four-year-old life.

The club now has more than 170 dues-paid members.

A pancake supper, sponsored by the club prior to last week's football game, grossed some \$120 with about half that amount being net, Travis Dyer, president says.

At a regular meeting Thursday night of last week, club members voted to purchase sideline jackets for members of the football squad.

Pie, coffee and milk will be sold by club members in the cafeteria following this week's football game here between Farwell and Bovina.

Wendol and Keith Garner accepted \$5 membership fees for about 110 of the total number of members.

Previous high membership total was slightly over 100.

## Weather by Willie

More showers by first of week. Some wind and a little hail in places. You have a chance to get under a good rain.

--Willie

## Damage Slight In Minor Wreck

There was some \$100 damage in a minor one-car accident on Third Street Thursday night.

A '54 Studebaker driven by E. L. McCutchan Jr. jumped the curb at intersection of Third and Avenue E.

McCutchan pulled into the curb, according to the report of Marshall Bill Denney, when a car slowed in front of him and he was unable to pass on the left due to an oncoming vehicle.

McCutchan was driving north on Third at the time of the accident.



FIRST WINNER—Mrs. Jay Sherrill was first place winner in initial Bovina Businesses Cotton Bowl Football Contest of 1964. She's shown here with her \$5 prize check. Mrs. Sherrill was the only one of 133 contestants to correctly pick nine of 10 winners. She won the second week of the contest last year.



QUARTERBACK CLUB QUARTERBACKS—Calling signals for Bovina Mustang Quarterback Club this year will be Travis Dyer, president, seated, and J. W. Harris, secretary-treasurer. That's a football contest entry blank they're using for a prop.

**TEXAS PRESS ASSOCIATION**  
**1962**  
**CONTESTS**  
**PRIZE WINNER**

**The Bovina Blade**

Second-Class Privileges Authorized at Bovina, Texas  
 Published At Bovina, Texas, Every Wednesday.

Dolph Moten . . . . . Publisher & Editor  
 Sue Moten . . . . . Women's News

**Whittlin --**  
 (Continued from Page 1)

That irks the die-hard, sports page-studying football fans no end, incidentally.

Erith Hawkins, who won the grand prize in '61, had hard luck the first week of this year's contest. He forgot to turn in his entry blank!

He didn't forget to fill it out, you understand, he just forgot to turn it in.

Missing a week all but eliminates a contestant from the grand prize. The contest is designed that way, of course, to encourage people to play every week.

We won't say that it would be

impossible to miss a week and win, but we will say it hasn't been done heretofore.

Maybe that challenge will make Erith come back and win this year in spite of the way he's already handicapped himself.

We've considered making a rule which says that a grand prize winner can't repeat for five years or so. However, the rule hasn't been made yet and we'll probably wait until there is a repeat winner on consecutive years before doing anything about it. And maybe there's no reason for the rule. We hope there isn't. We like for the grand prize to be passed around and for all contestants

# Season Starter Sees Springlake's Speed

Playing before a larger-than-average crowd here Friday night, Bovina Mustangs opened the 1963 football campaign by falling four touchdowns behind Springlake's Wolverines and then rallying for eight points of their own to lose by a respectable 25-8 count to the Class A school.

It was too much Jerry Bean as far as the inexperienced Mustangs were concerned as

the talented Springlake quarterback figured in all the scoring plays for his team and completed 12 of 14 passes for good measure.

Springlake scored the first time it had possession of the football with the climax being a 23-yard aerial from Bean to back Tom Gregory.

Midway through the second period, Bean raced around right end for 12 yards and the counter. Late in the first half, the speed merchant went 28 yards for a tally.

The visitors scored their fourth and final tally after receiving the second half kickoff. In spite of two long penalties, the Wolverines marched 52 yards in 11 plays for the counter with the score coming on a 10-yard Bean-to-End Jerry Sanders pass.

Bean kicked the extra point to complete Springlake's scoring at 25.

Mustangs got their tally on first play of fourth period on a nine-yard strike through the line by Halfback Dennis Johnston. Johnston also shot across the goal line with the extra points to light up eight points on Bovina's side of the scoreboard.

Bovina's scoring play was set-up on a 14-yard pass from Quarterback David Anderson to End Al Shamblin which gave the Ponies a first down on the Springlake nine. Johnston went over on the next play.

The maroon-and-white missed a scoring opportunity early in the second period following the kickoff after the Wolverines' first touchdown. They moved the ball to the winners' 12 yard line before losing it on downs after two passes were almost-but-not-quite complete in the end zone. The big gainer in the drive was a 39-yard pass from Anderson to Shamblin.

Still another scoring opportunity was killed for the Ponies by the clock as the half ended.

Following the Springlake TD which made the score 18-0, Halfback Ronnie Taylor, who suffered a broken thumb in the game, returned the kickoff back to the Bovina 31.

Three consecutive complete passes put the ball on Springlake's four-yard line, but time ran out before the six points could be shoved across. The first pass was to Shamblin for 27 yards. Second one went to End Phillip Lloyd for 26 and the third was again to Shamblin for 12 to put the ball on the four. Anderson did the throwing all three times.

Leading the Mustang defense was Roman Ramirez, a tackle, and Kelso, who is a linebacker when the opposition has the ball.

Coach Hallie Gee said he was pleased with the play of his boys during the last half, but not the first. He credited "poor tackling and poor pass defense"

(Continued on Page 6)

**MILO HARVEST 1963**

.... And **Bovina Wheat Growers Is In A Better Position Than Ever Before To Offer You Outstanding Elevator Service.**

Now Bovina Wheat Growers Offers Not One, Not Two-But **3** Convenient Locations To Handle Your 1963 Grain Sorghum. Our Recent Purchase of Macon Elevator and Our Old Location Gives Unloading Facilities On Both Sides Of Santa Fe Tracks In Bovina and Our New Receiving Station at Rhea Is An Added Convenience To Our Customers In That Community.

Not Everyone Belongs To A Co-Op - But Everybody Benefits

Officers and Directors of Bovina Wheat Growers Inc.

L.M. Grissom, President  
 Durward Bell, Sec.-Trea.  
 Walter Kriegel  
 M. H. Carson  
 Raymond Schueler

At All Three Of These Handy Locations, You're Assured Of Fast Unloading, Ample Storage Space, Consistently Accurate Weights, And Friendly Courteous Service. If You're Not Already, Become A Regular Customer Of Bovina Wheat Growers You'll Be Glad You Did!

When You Do Business With Bovina Wheat Growers, Inc. You Become A Stockholder. It's Your Organization. Use It To The Advantage Of Your Farming Operation.

"We Serve To Serve Again"

## Bovina Wheat Growers Inc.

Bovina and Rhea  
 Jim Russell, Manager      Phones 238-2411 and 238-2691

**Board Considers --**  
 (Continued from Page 1)

gives two weeks notice at the bank.

The board approved hiring of an additional teacher so a third second grade section can be added. Morton says he expects to have the teacher by Monday.

A committee was appointed to investigate trading some of the present appliances and sewing machines in the homemaking department for new ones.

All board members were present except the president, Jack Clayton, who was absent because of illness.

**BEE GEE**

THOSE WHO USE IT, GAYLY CHIME THIS SPECIAL GAS SAVES COOKING TIME

SEE?

LOCAL TRADEMARK INC.

**PHILGAS**

**CHARLES Oil Co.**

238-4321

BOVINA Texas

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MRS. JER

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### Floye Smith Bride Of Jerry Burnett

Mr. and Mrs. Wess Smith of Dimmitt, formerly of Bovina, announce the marriage of their daughter, Floye June, to Jerry Dennis Burnett, son of Mr. and Mrs. F. R. Burnett of Bovina.



MRS. JERRY BURNETT

Mr. Eldin Whitten of Portales, N. M. officiated at the ceremony.

Floye received her elementary education in Ada, Okla.; and attended junior high labor school on the campus of East Central Teachers College at Ada. She was graduated in 1962 from Bovina High School and is currently a sophomore at Eastern New Mexico University at Portales.

Jerry is a 1958 graduate of Bovina High School and is also a sophomore at Eastern New Mexico University.

The couple will reside in Portales where both will continue their education this fall.

### Reflections From The Blade

SIX YEARS AGO

September 11, 1957

Wilson's Super Market, Bovina's newest business, has slated its grand opening for this weekend - Thursday, Friday and Saturday.

Alvin Glascock was named to Bovina Schools' board of education Monday night in a regular meeting. He replaces Elmo (Dutch) Dean, who moved out of the district and felt he should no longer be a member of the group.

Enrollment in Bovina Schools continued to increase the past week and totaled 426 Monday afternoon. Warren Morton, superintendent, says, "This is an increase of 51 over the number of students who registered on the first day of school, September 2. With the weather doing the best it could to foul things up, Bovina's Mustangs held the highly favored Fort Sumner Foxes to a 20-0 score at Fort Sumner Friday night in a game that was much closer than the score indicated. It was the opener for the 1957 football season for both clubs.

Aided by the pitching and hitting of Darrel Read, recently returned from a summer of Canadian baseball, the Bovina Bulls edged Umberger, 4-2, Sunday afternoon there in a replay of a game protested two weeks ago. The win gave the locals the first round of Central Plains League playoffs. They will now meet the winner of the Tullia-Nazareth series for the championship.

THREE YEARS AGO

September 14, 1960

Leon Grissom, Oklahoma Lane farmer, became the first contestant to pick as many as nine winners in the Bovina Businesses Football contest this week.

Probably the two roughest games of the season are behind the Bovina Mustangs and they have aches, pains, bruises and two losses to prove it.

Roger Ezell, who ran against the Farwell Steers last week and played like a demon on defense may not be in the lineup this week when the Ponies meet the Whitharral Panthers. John J. Whittle, 36, who had farmed two miles southwest of Bovina for the past 18 months, died about midnight Thursday from an accidental gunshot wound.

Enrollment in Bovina School surged over the 500 mark for the first time in history Monday.

### PROUD PETE STRUTS AGAIN



This colorful peacock has resumed his status as the star of one of Chicago's beauty spots - the Olson waterfalls and rock garden. Caretaker Walter Busby shows Pete off to fair-haired young visitor.

CHICAGO—Once he was forlorn, but now Pete, a 25-pound peacock at the Olson Rug wild-life exhibit, Chicago tourist attraction, is happy again.

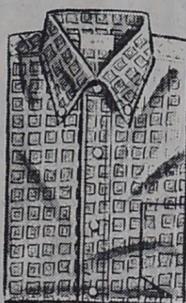
Last year vandals chased and abused Pete, pulling off his 5-1/2 foot feathered train and crest—the crown and feathered glory of a full grown male peacock.

Pete took it on the lam over a 6-foot fence, but was returned by police after spending some time in the pokey.

Adding insult to injury, Pete's return to the exhibit brought him the scorn of the two females of the specie at Olson Park, Hilda and Gertrude.

It took Pete until this summer to grow back his tail. Caretaker Walter Busby says the story has a happy ending.

Pool's Men's Long Sleeve Dress SPORT SHIRTS



-Brand New Shipment-

Many Varieties Of Beautiful Patterns

ALWAYS SOMETHING NEW!

BOVINA VARIETY MAIN STREET

Bake-Rite

# SHORTENING

3 Lb. Can 59¢

# FOOD SAVINGS



Thur.-Fri. Sat., Sept. 12-13-14

Regular Size Or King Size

## Coca-Cola

6-BOTTLE CARTON PLUS DEPOSIT

# 39¢

## Shurfine Crushed PINEAPPLE

No. 2 Can

# 25¢

## Shufresh SALAD OIL

Full Quart Bottle

# 39¢

## Scott PAPER TOWELS

Regular Roll

# 19¢

## MEAT SALE

### Pinkney Sun-Ray FRANKS

3 Lb Bag 98¢

Pinkney Sun-Ray

### BACON 2 Lb. Pkg. \$1.09

### PORK CHOPS

Center Cut

Lb 69¢

End Cut

Lb 49¢

# Produce

US No. 1 Wash. Russet

## POTATOES 10 Lb Bag 59¢

Arkansas Red Delicious

## APPLES Lb. 19¢

Colorado No. 1 Elberta

## PEACHES Lb. 19¢

## Shurfine COFFEE

1 Lb. Can

# 59¢

Colorado

## CABBAGE Lb. 9¢

Reynolds Heavy Duty

## Aluminum Foil 25 Ft Roll 59¢

### HI-C ORANGE DRINK

3 46 oz. Cans \$1

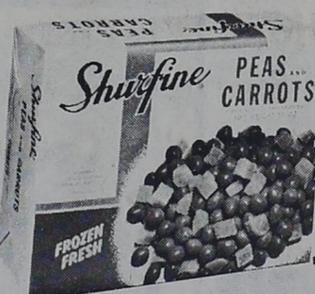
### Energy Liquid Detergent

22 oz. Plastic Bottle 49¢

### Pillsbury Hot Roll Mix

14 1/2 oz. Box 29¢

# FROZEN FOOD



## PEAS AND CARROTS

10 Oz. Pkg. 17¢

Youngblood's 1 lb. pkg.

## Drumsticks 49¢

Underwood's Sliced

## Bar-B-Q 14 oz. pkg. 79¢



## BROCCOLI SPEARS

10 Oz. pkg. 19¢



## Flat Can 25¢

### Hunt's CATSUP

Large 20 oz. Bottle 25¢

Karo-White or Dark

## SYRUP Qt. 49¢

Wolf Brand

## CHILI No. 2 Can 59¢

Our Darling Whole Kernel or Cream

## CORN 2 No. 303 Cans 29¢

### Nabisco Honey GRAHAM CRACKERS

1 lb. Box 37¢

Meadlake

## OLEO

Colored Quarters Lb. 25¢

### Sunshine Hi-Ho Crackers

1 lb. Box 39¢

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



# WILSON'S



SUPER MARKET

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PARMER COUNTY'S FINEST

BOVINA

**FOOTSAVING EDUCATION**



by James E. Edwards

**Foot Care For Children # 4**

**Principle # 3**

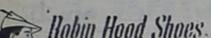
Sheets and blankets that are tucked in too tightly may cause foot and leg trouble by holding your child's feet in an unnatural position causing him to "toe-out" when walking. There are frames for the foot of the bed to help avoid this.

**Principle # 4**

First socks and booties should be chosen with care. Be sure both socks and booties extend beyond the longest toe. Allow plenty of room for movement.

**Principle # 5**

When your child shows an inclination to stand for a long time, that is the time for soft-soles. Be sure they are very roomy. You will be surprised how rapidly little feet grow.



Orthopedic Shoes Fitted To Your Doctor's Prescription

**Edwards' SHOE STORE**  
512 MAIN  
CLOVIS, N. MEX.

**THE HIGH PLAINS FARM AND HOME**



ON TOUR . . . Part of the group which attended the annual Soil Conservation District tour last week is shown above. On the left are J. B. Taylor and Wayne Wyatt. In the background is Martell LeVeque. (SCS Photo)

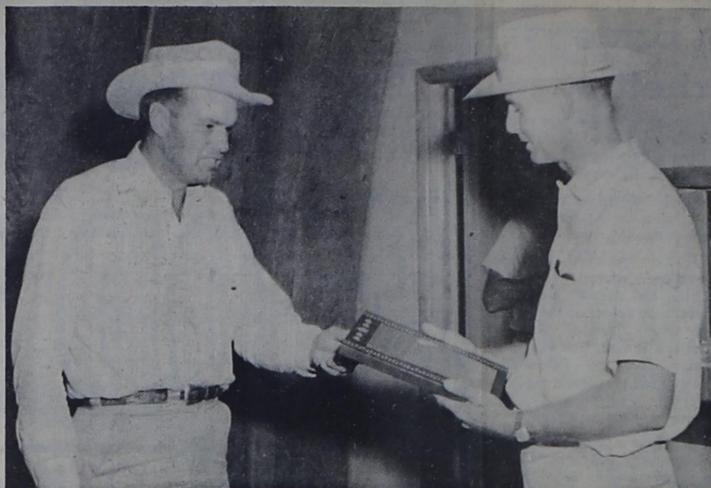
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Clovis, N. Mex.  
Carpet shampooing. Free estimate. Cleaning is our only business - not a sideline. Phone 763-6361.

**New & Rebuilt Electric Motors**  
For All Purposes  
Electric Motor Rewinding Generators & Starter Service

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PO 3-5433  
1320 W. 7th, Clovis

**Bell Named Conservation "Farmer Of The Year"**

Approximately 65 persons attended the annual Farmer County Soil Conservation District Tour last Thursday. Durward Bell, who farms nine miles north of Farwell and seven miles west of Bovina, was awarded the "Conservation Farmer of the Year" plaque at the conclusion of the tour. "We were highly pleased with the turnout," said Jimmy Smith, Work Unit Conservationist with the Soil Conservation Service. The group assembled at the Hub Community Center, and returned to the center for refreshments and presentation of the Conservation Farmer award. An addition to the tour was the observing of light midge infestation on one of the farms visited. The company saw a representation of irrigated pastures, tailwater systems, irrigated grasslands and outstanding row crops on the tour.



TOP FARMER . . . Durward Bell, right, who farms in the Pleasant Hill community west of Bovina, was presented the plaque as "Conservation Farmer of the Year" by A. L. Black, chairman of the board of directors of the Parmer County Soil Conservation District. The presentation came following the annual tour last Thursday. (SCS Photo)

**FHA Loans Available For Water Development**

Loan funds are available to eligible Parmer County farmers who wish to develop water supply systems for irrigation, household use and livestock. Harold Carpenter, chairman of the local Farmers Home Administration county committee, Carpenter points out that these funds can be extremely useful in developing the water and land resources of the community. Each dollar used wisely in developing and conserving water and land resources, helps prevent crop failures, boosts farm income and increases the value of local property.

Parmer County farmers may obtain water development and conservation loans to drill wells and otherwise improve water supply systems for irrigation, home use, and livestock; purchase pumps, sprinkler systems, and other irrigation equipment. Loans may also be used to level land; carry out basic land treatment practices including fertilizing, seeding or sod land for waterways or permanent pastures. In addition, loan funds may be used to obtain plans and pay fees for legal, engineering, and other technical services. Farmers pay five per cent interest on water development and soil conservation loans, according to Carpenter. And he said that loans to individual farmers in Parmer County are usually scheduled for repayment over a period of 10-15 years but that loans may be made payable over periods up to 40 years if necessary.

Loans to individual farmers in Parmer County will vary considerably in size, Carpenter said, because of the wide range in the needs of borrowers. However, he said that a farmer may borrow up to \$60,000 depending on how the funds are to be used and property available for security. To be eligible for a water development and soil conservation loan, a farmer must be unable to obtain the necessary credit on reasonable terms from private and cooperative lenders. Further details about water development and soil conservation loans may be obtained from the Farmers Home Administration office located in the Courthouse in Farwell. Carpenter states that Farmers Home Administration also makes loans to purchase and develop farms, buy livestock and equipment and pay farm and home operating expenses, build and improve rural homes and essential farm service buildings, develop watersheds, and to meet emergency credit needs of farmers suffering from a natural disaster such as hail, flood, or drought.

**COURTHOUSE NOTES**

**INSTRUMENTS FILED SINCE August 26, 1963**  
ML, B. V. Hughes, Dudley R. Hughes, Lots 20, 21, & 22, Blk. 35, Farwell  
ML, W. E. Thornton, FMC Corporation, S1/2 Sect. 3, Synd. "A"  
ML, Jimmy E. Ware, et ux, D & R Builders, Inc., S 120' Lot 4, Blk. 9, Bovina  
WD, Kate Queen, Joe Del Toro, SE 60' Lot 4, Blk. 36; Bovina  
WD, F. S. Truitt, Mary Louise Truitt Baxter, Lots 9, 10, & 11, Blk. 48; Friona  
ML, Lee A. Campbell, et ux, V. E. Patterson, Lots 9 & 10, Blk. 3, Drake Rev. Sub., Friona  
DT, Henry Hayes, et ux, Travelers Ins. Co., N1/2 Sec. 35, T2N, R4E  
DT, G. D. Coker, et ux, First Fed. Sav. & Loan, Lot 2, Blk. 12, Staley #2 & N 10' Lot 7, All Lot 8, Staley Add., Friona  
WD, George C. Taylor, Jr., G. D. Coker, Lot 2, Blk. 12, Staley #2 & N 10' Lot 7, All Lot 8, Staley Add., Friona  
DT, T. Morris, et ux, Bessie Williams, part Garden Lot 45, Sect. 31, T9S, R1E  
DT, William H. Sheehan, Littlefield Federal Savings & Loan, Part Lot 4, Blk. 49, Friona Rec. State of Texas, Louis First, Est., S. R.  
Tax Rec., State of Texas, Amelia First, Est., S. R.

**NEWS FROM THE FARM BUREAU**  
BY RAYMOND EULER

At their last monthly meeting, Farm Bureau directors voted to hold the 15th Annual Parmer County Farm Bureau Convention in the Friona High School Cafeteria at 8 p.m., October 7. This is the time of year that members who receive fifty per cent or more of their income from agriculture or ranching have the opportunity of voting for or against policies affecting their freedom and income. Letters of invitation will be mailed to all eligible voting members. No one is barred from attendance, but if there is a close vote on any controversial issue, qualifications will be checked. Members of the Policy Development, Legislative and Nominating Committees met Monday night to complete their respective duties. This is, however, in no way conclusive. If you have a nomination, resolution, or anything else you wish considered that is not presented at the convention, you will be urged to make your wishes known and you will be given full recognition and consideration. We hope you'll be there. This is the one time and place that you can be assured that your suggestion will receive full consideration of a majority of the farmers in the county. If those present agree with you, then your suggestion will be given consideration at the state convention in Ft. Worth in November. If your suggestion gains support there, it will go on to the National Convention in December. One and one half million members will be behind you in the legislative halls if your suggestion gets approval by delegates to that convention. That's the way it works, statements to the contrary, notwithstanding. Come and see. A total of \$69,000 more farmers have gone out of business in the last two years while the USDA budget has been upped to \$8.5 billion, the highest in history. USDA spent \$2,945,829.00 MORE in July 1963 than it spent in July, 1962. CONSIDER THIS: There is a way that seemeth right unto a man; but the end thereof are the ways of death. Proverbs 16:25

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**Malathion Formula Controls Insects**

Small amounts of a new formulation of malathion has proven effective in the control of grasshoppers in field tests, says the U. S. Department of Agriculture.

Entomologists of the USDA's Agricultural Research Service say that the new form of the nonpersistent insecticide malathion requires only nine ounces per acre when applied by airplane for effective control of the pests. Results with other formulations of the insecticide using one pound per acre were erratic.

The tests with malathion are of interest to those concerned with the agricultural use of insecticides for two reasons. First, the nonpersistent nature of the new formulation means that its residues last only a few days after application and it has a low toxicity level for warm-blooded animals. Secondly, the small amount of the material that will do an effective job of grasshopper control, about one quart of liquid per acre, fits in well with recommendations to use as little insecticide as possible in spraying operations.

Another benefit seen for the new chemical is that smaller amounts can treat large areas and thus smaller airplanes can be used in spraying applications.

**FOR SALE**

1963 Ford, Galaxie body, 427 cu. in. motor, milled heads, hot cam, slicks, traction masters 4 speed trans. Can be returned to stock for street use. Radio, heater & vinyl trim, A-1 condition. Call Farwell 481-3315 evening.

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**THE FASHION SHOP**

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See Our TV Fashion Show Ch-12 10:10 P. M. Tues.



Choose From This Selection Of IHC Combines. Be Ready For The Maize Harvest. Be Sure Of Your Crop With A Combine You Can Depend On To Do The Job.

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Optometrist  
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**ADAMS DRILLING CO.**  
WATER WELL DRILLING  
LAYNE PUMPS, INC. DIAL 2921 PUMP & GEAR PUMPS, INC. NIGHTS 2951 HEAD REPAIRS ALL MAKES TEXAS  
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"Sure Sign of Flavor" **QUALITY CHEK** DAIRY PRODUCTS  
Butter Milk  
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In No-Wax--No-Leak Plastic-Coated Cartons

**"SPEEDY Ford" by FRIONA Motors**

IT'S MARVELOUS, THE CHANGE THE SERVICE DEPARTMENT OF FRIONA MOTORS CAN MAKE IN A CAR  
SURE AND NOW TO FIND A NICE ROUGH STRETCH OF ROAD TO GIVE US A REAL TEST.  
AHAH-LET'S GIVE THE BRIDLE PATH A TRIAL  
OH, SPEEDY, DEAR-THIS IS SO SUDDEN!

Leave Your Car Or Truck With Us For Expert Shop Work. We Have The Ford Trained Mechanics. Modern Testing Equipment And A Large Inventory Of Those Genuine Fo Mo Co Parts.

**FRIONA Motors** Sales • Service • Parts  
WE SERVICE ALL MAKES • A-1 USED CARS  
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Sales and Service--Rebuilt Cleaners and parts for Most Makes. Box 612--909 W. Plains or Phone 762-2121 for Free Showing in Home. Clovis N. Mex.

**ABSTRACTS**  
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HOME OFFICE 4th & PILE CLOVIS, N.M. BRANCH OFFICE 2nd & ABILENE PORTALES, N.M.

**Complete Automotive  
Machine Shop  
SERVICE  
Valve Work - A Specialty  
Crankshaft Grinding  
MOTOR LAB**

311 W. 7th.

Clovis

**AG IS BIG BUSINESS**  
Agriculture is big business in America, says the USDA. Its 6.9 million workers exceed the combined employment in transportation, public utilities, and the steel and automobile industries. Its \$214 billion assets are equal to nearly two-thirds of the market value of all corporation stock on the New York Exchange and amount to a production investment of \$24,000 for each farm worker.

**The Cottage**  
SERVING "THE WEST'S  
BEST FRIED CHICKEN"  
Also Steaks And Sea Foods  
Boxed Orders To Go PO 3-4605  
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## FU President Urges Farmers To Defend Cotton Program

At a meeting of Parmer County Farmers Union at Hub Monday night, State Farmers Union President Jay Naman urged South Plains cotton farmers to gird themselves to defend their cotton program from an onslaught by the "same crowd that attacked and successfully defeated the wheat referendum."

"The same crowd", said Naman, "that deceived wheat farmers with promises of a new and better wheat program," are now looking with covetous eyes at

the cotton program; and, confident after their victory in the wheat referendum, will be ready to take on the cotton referendum in December.

"The Congress will be watching carefully the vote registered by cotton farmers in December to help them to determine the future of cotton programs. If the cotton farmers want to produce cotton at the world market price like some people say they do, the Congress will, I am sure, be happy to accommodate them just like it looks like it will accommodate wheat farmers."

"It is time that cotton farmers and the bona fide organizations that represent them in Texas unite in support of the legislation now before the Congress that will help alleviate the problem of underconsumption that now faces the industry.

The paying of an equalization

payment to the domestic mills as is provided for in the Cooley Bill will go a long way toward solving this problem. This is the practical and immediate way to stimulate domestic consumption of cotton, so that the acreage in the traditional growing areas can be maintained along with the present support levels.

"Farmers Union was the first general farm organization to represent cotton farmers in Texas, and we are proud to follow in our tradition of leadership in this field. Because of my concern for cotton farmers, I feel that I must warn them that they must take positive action to protect the program that has benefited them these many years. Indeed, they must continue to implement this program with refinements that will permit the program to work better for them."



Cricket

## At Home In Parmer County

By CRICKET B. TAYLOR  
County HD Agent

Now that 4-H Dress Revue, Bake Show, Camps and vacations are over our thoughts turn to Fairs, and School Days.

Cheryle Ramage will enter the 4-H Bake Show at the Amarillo Fair, Sept. 14. The \$100 dollar cash prize to the winner is indeed a coveted award and we are hoping that the Parmer County Contestant will be first again this year. Janis Billingsley won the award last year and although she scored highest in the County contest, she was not eligible to participate in the District this year.

New Publications for the local Extension Office is the new house plans catalogue, MP-663. These plans are developed by the Extension Agricultural Engineer of A & M College in cooperation with housing specialists and others in the Home Economic field.

These are available without cost to individuals planning new homes, lumber yards, material dealers and other interested persons. The series of plans are on the use of "research-based" space recommendations

in planning a house. One series of plans has focused attention on specific problems of housing for the aged, and the handicapped. With increasing longevity, much interest has developed in providing suitable housing for the aged. As in the case of all house plans, the basic needs of the family to use the house should guide the planner.

This is a service available through the Extension office and we hope you that are planning new or remodeled houses will come by the office in the Court House for further information.

### "CHEAP WATER"

The additional water you get when you acidize your well with

### DRY ACID®

See your LOCAL WELL MAN and let him get you some cheap water with a DRY ACID treatment.

Cotey Chemical Co.  
Lubbock, Texas

### NOTICE OF HEARING

Notice is hereby given that the Parmer County Commissioners Court will conduct a public hearing on the proposed 1964 county budget at 2 p.m. Monday, September 23, 1963, in the County Courtroom in the Courthouse in Farwell, Texas. All interested parties are invited to be present at that time.

Loyde A. Brewer  
County Judge

Parmer County, Texas

## ALL TYPES OF HYBRID SEEDS

RS 610 • RS608 • Hybrid Sudan • Cert. Millets • Atlas  
Sargo • Red-Top Cane • And Other Select Types Of Seeds

For Fall Planting— RS 610

Check With Us For These:

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Shown above is a field of Hybrid RS610 milo grown by Francis Gable, one of Heflin's seed growers, in Parmer County, Texas

## Heflin's Seed Co.

Pile & Curry Ave.

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Clovis, N. Mex.

### Treatment Helps Cotton Material

Treating cotton with acetylene probably makes it more reactive to wash-wear and other fabric modifying processes, says the U. S. Department of Agriculture.

Research to be conducted by General Aniline and Film Corporation under contract with the

USDA will seek to determine if the reaction of cotton with acetylene will produce a more reactive fiber. The work will also attempt to determine whether cotton, which is essentially cellulose, should be treated as loose fibers, yarn, or woven fabric.

In the tests cotton will be treated with acetylene and suitable catalysts under high pressure. Samples will then be exhaustively tested to determine their chemical and physical properties.

The research is part of the USDA's constant effort to find new uses and new markets for agricultural products.

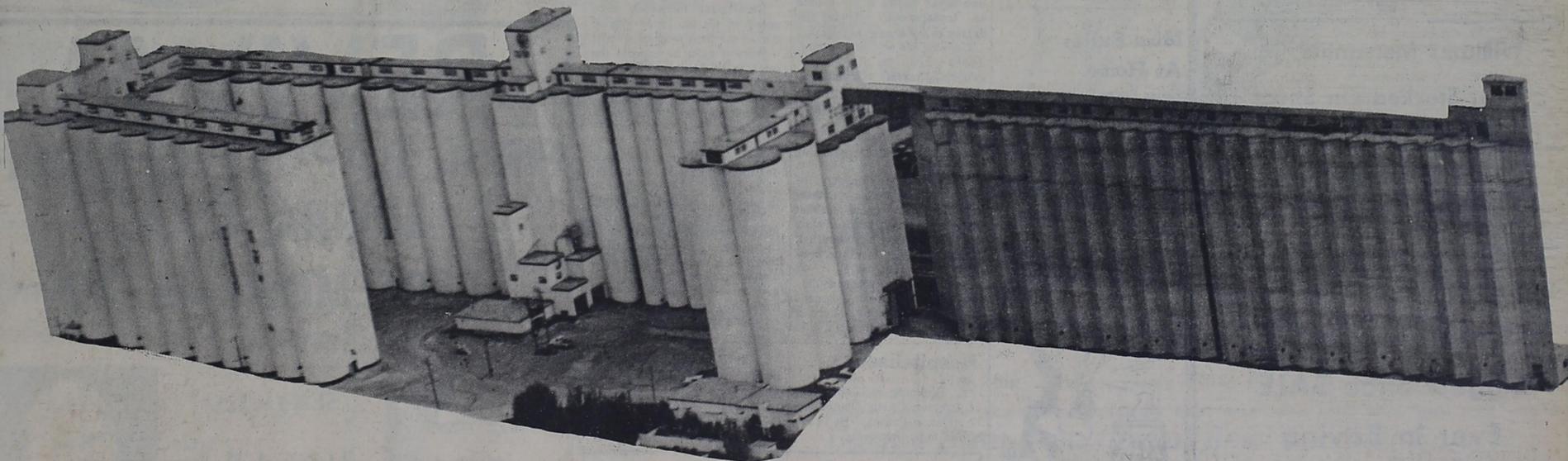
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**Sherley-Anderson  
Lazbuddie Elevator**  
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**Sherley-Anderson  
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**Sherley-Anderson  
Rhea Elevator**  
—RHEA—

# Of Interest To THE WOMEN

## Morning Ceremony Unites Miss Richards, Jim Wright

Miss Patsy Richards, daughter of Mr. and Mrs. Earl Richards, and Jimmy Wright, son of Mr. and Mrs. J. W. Wright, exchanged nuptial vows Tuesday in a morning ceremony in parlor of Bovina Methodist Church.

Rev. Harold Morris, church pastor, read the double ring ceremony before a simulated altar and white satin kneeling bench flanked on either side by tall baskets of white gladoli intermingled with emerald greenery and tied with white satin bows.

Miss Patsy Hart attended her friend as maid of honor. She wore a street length dress of light green fashioned with cap sleeves and bouffant skirt. She wore a shoulder corsage of

white carnations. Misses Judy Roach and Cynthia Patterson served as bridesmaids. They wore street length dresses of green and complimented their costumes with white accessories. They also wore white carnation corsages.

Given in marriage by her father, the bride wore a beige suit of raw silk. The Chanel jacket featured elbow length sleeves and rounded neckline. She wore a beige whimsy and complimented her ensemble with bone accessories. She carried a colonial bouquet of pink sweetheart roses tied with love knots and satin streamers.

For something old and borrowed she wore a penny in her shoe, dated in the year of her

birth, given her by the groom's mother. Something blue was the traditional garter and something new was the groom's gift to her, a diamond pendant.

Mrs. John Wilson played traditional wedding selections at the piano and accompanied Miss Judy Roach as she sang "The Wedding Prayer."

Joe Maxy Riddle attended as best man and Jerry Wright, brother of the groom, and Mac Glasscock served as groomsmen.

For her daughter's wedding, Mrs. Richards chose a pale green silk dress and complimented her ensemble with white accessories. She wore a white gardenia corsage.

Mrs. Wright, mother of the groom, wore a beige knit suit and complimented her attire with black accessories. She wore a white gardenia corsage.

Immediately following the wedding, the bride's parents hosted a luncheon and reception at Bovina Restaurant.

The reception table was laid with a white linen cloth and featured an artificial arrangement of green flowers in a crystal container. The two-tiered wedding cake was decorated with green roses and topped with a miniature bride and groom.

The bride is a 1961 graduate of Bovina High School and attended school at East Texas State College in Commerce.

The groom is a 1963 graduate of Bovina High School. Following a short wedding trip to points in Texas the couple will be at home in Bovina.

## Charity Circle Meets Tuesday

Mrs. Oakley Stevenson was elected vice-president of Charity Circle last Tuesday morning at Bovina Methodist Church.

Mrs. Stevenson will serve out the term of Mrs. Glenden Sudderth, who resigned.

Preceding the business session, Mrs. Stevenson presented a short devotional to the group.

Attending were Mrs. Jimmy Clements, Mrs. Paul Lloyd, Mrs. Hallie Gee, Mrs. Leon Ware, Mrs. Jimmy Ware, Mrs. Richard Baxter, Mrs. Vernon Willard, Mrs. Ted Tipps and guest Mrs. Wanda Powell.

## Miss Fuller At Home

Miss Elaine Fuller, daughter of Mr. and Mrs. Troy Fuller, was hospitalized last week at Parmer County Community Hospital in Friona with encephalitis. She was released Monday morning and is reported to be improving but will have to remain in bed for at least another week.



"... And in conclusion, I'd like to remind you that C&J Hobby has just received a shipment of model planes. Better hurry down!"

**C and J  
Hobby and  
Craft Shop**  
902 Ninth  
--Bovina--

## Courtesy Fetes Mrs. J. P. Jones

Mrs. John Paul Jones was honored with a lullaby shower Thursday afternoon in Fellowship Hall at Bovina Church of Christ.

The refreshment table was laid with a white lace cloth over blue and centered with an arrangement of white astors in a crystal container and flanked on either side by blue tapers in crystal holders. Refreshments of cake decorated with blue booties and punch were served to guests.

Attending were Mrs. Richard Roberts, Mrs. Howard Ellison, Mrs. E. E. Woelfel, Mrs. Jack Clayton, Mrs. James Boardman, Mrs. Robert Calaway, Mrs. Marlin Ferguson, Mrs. W. E. Williams, Mrs. Don Murphy, Mrs. John Ferguson, Mrs. Weldon Moody, Mrs. Jon Lin Riddle, Mrs. Cash Richards, Mrs. Robert Edens Jr., Mrs. Warren Morton, Mrs. Rex Beardain, Mrs. Lee Capps, Mrs. Billy Mayfield, Mrs. Robert Read, Mrs. Joe Pinner, Mrs. Henry Minter, Mrs. Billy Johnson, Mrs. Ray McCarty, Mrs. Buck Ellison, Mrs. Harley Riddle and Mrs. Darrell Wheeler.

Hosting the courtesies were Mrs. Paul Jones, Mrs. Don Stone, Mrs. Billy Marshall and Mrs. Jay Booth.



MR. AND MRS. FLOYD LEON ENGLANT

## Miss Barrows, Floyd Englant Exchange Vows

Patricia Marie Barrows of Lakeside, Calif. became the bride of Floyd Leon Englant of Bovina recently in a ceremony performed at Sunnyside Christian Church at Tuscon, Ariz.

Rev. M. M. Scott read the ceremony. The bride wore a street length gown of chantilly lace and tulle. The fitted lace bodice featured a scoop neckline and elbow length sleeves. The bouffant skirt of tulle was enhanced with white satin bows down the front. Her shoulder length veil of illusion fell from a Juliet cap of fabric rose on net leaves.

She carried a cascade arrangement of red and white feathered carnations tied with love knots and satin streamers. Mrs. Linda L. Myers served as matron of honor. She wore a green printed dress with elbow length sleeves and empire neckline. She wore white accessories and a corsage of double carnations.

Harry L. Myers, cousin of the bride, served as best man. The groom is employed by Superior Electric Co. in Bovina. He is the son of Floyd Englant and grandson of Ezra Englant of Bovina.

Following a wedding trip to Phoenix, Ariz.; the couple will be at home in Clovis.

Attending were Mrs. Mr. and Mrs. Allen Staley, Mr. and Mrs. Don Sides, Mr. and Mrs. Durward Bell, Mr. and Mrs. Jimmie Charles, Mr. and Mrs. Bedford Caldwell, Mr. and Mrs. R. E. Wilson, Mr. and Mrs. Jim Hemke, Mr. and Mrs. A. M. Wilson, Mr. and Mrs. Mack Ragsdale, Mr. and Mrs. Leon Grissom and the hosts, Mr. and Mrs. Jimmy Ware and Mr. and Mrs. Vernon Willard.

Refreshments of chips, dips, date nut cake, homemade ice cream and assorted drinks were served to guests.

Winning prizes for the evening were Allen Staley and Mrs. Leon Grissom, high, Mrs. Don Sides and Jim Hemke, low and Mrs. Grissom traveling prize.

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Enrollment in Bovina Schools is now over the 600 mark, Superintendent Warren Morton announced early this week.

The total is now 604 which is an increase of 60 from the opening day mark of 544.

In the first six grades, the total is 394 with 210 in the seventh through twelfth grades. Enrollment increases were noted in all the lower grades during the first week of school. Morton says he expects the total to go past the 650 mark between now and the end of November.

Total number of students in each grade are 75 in first, 73 in second, 63 in third, 63 in fourth, 66 in fifth, 54 in sixth, 46 in seventh, 53 in eighth, 30 in ninth, 24 in tenth, 34 in eleventh, and 23 in twelfth. The second grade is considered extremely crowded as there are only two sections there at present. Morton says another teacher will be hired and a second grade section added to overcome the crowded condition.

"The only money that goes as far today as it did 20 years ago is the dime that rolls under the bed."—Fred W. Grown, Edgewater (N.J.) Bergen Citizen.

## Blade Sawdust by SUE MOTEN

A few weeks ago we really let the hammer down on those who were trying to quit smoking but believe we have something which is worse.

People who chew gum fall into different categories. There is the smacker, the popper, the bubble blower, those who resemble a cow and her cud and last but not least, in the minority group comes the quiet subtle, unobtrusive chewer.

The first of these usually chews just regular gum and manages to make each chew sound like he is eating a succulent hamburger. This is fine, but rather disillusioning to the audience when they discover it is only gum.

The popper, and probably the worst offender, is one who talks, and pops his gum profusely all at the same time. Now this wouldn't be so bad but just when the listener thinks he is going to hear a punch line all he is confronted with is a nerve-jarring pop.

The bubble blower, who one usually thinks of as a child, more often than not is the mother. These are seen driving down the street with a car full of kids and an object resembling a balloon preceding the driver by several inches. This wouldn't be so disconcerting except that one never knows if the bubble is transparent, allowing the driver to see where she is going. Cow-cuders are not a rarity. These are the slow, mouth crunching variety who make you think they have eaten part of their tongue and are working on the remainder. They, too, talk and cud chew at the same time, thus usually making conversing quite slow.

For those silent, unobtrusive gum chewers, we have nothing detrimental to say, except that it must take quite a lot of time to learn to chew gum dignified, due to fact that they are certainly a minority group.

Seriously we don't really dislike gum chewers but they certainly can provide hours of nerve racking amusement.

## Hospitalized

E. H. Young is hospitalized at Parmer County Community Hospital in Friona. He is reported to be improving.

## SWEATERS For All The Family!

Girls' Sizes 2-14 \$3.98 Up  
Boys' Sizes 4-18 \$4.98 Up  
Ladies' Cotton Sweaters \$2.98

Ladies Ski Pants with Matching Tops \$2.98 Each  
Douglas Mare Sweaters \$10.98 \$12.98  
Men's Sweaters \$9.98 \$10.98  
Ladies Sizes 8-18 Corduroy Shifts \$2.98

**Bovina Dry Goods**  
"The Store Where Your Money's Worth More"

## Club Meets In Moody Home

Mrs. E. H. Moody entertained members of Quilting Club Thursday at her home.

Members brought covered dishes to compliment the hostesses luncheon.

They spent the afternoon quilting a quilt for the hostess. Next meeting date will be October 5 at the home of Mrs. Travis Lloyd.

Attending were Mrs. J. E. Owens, Mrs. H. D. Bradshaw, Mrs. Mel Gunn, Mrs. T. P. Griffith, Mrs. Levi Johnson,

Mrs. Lloyd Killough, Mrs. Travis Lloyd, Mrs. Reagan Looney, Mrs. W. J. Parker, Mrs. F. O. Turner and special guest Mrs. John Sikes.

## Girl Born To Gene Halls

Mr. and Mrs. Gene Hall are the parents of a baby girl born Saturday afternoon at Memorial Hospital in Clovis. The new arrival weighed 7 pounds 8 ounces and is named Regina Ann.

They also have a three-year-old son, Wesley. Grandparents are Mr. and Mrs. W. C. Mayhew.

## Mrs. Grissom Hosts Club

Mrs. L. M. Grissom entertained members of Thrifty Club Monday afternoon at her home.

The group spent the afternoon embroidering for the hostess. Refreshments of cake and homemade ice cream and tea were served to guests.

Attending were Mrs. G. A. Bandy, Mrs. H. D. Bradshaw, Mrs. Earl Ware, Mrs. P. O. Dixon, Mrs. Wilbur Charles, Mrs. Frank Smith, Miss Lola Grissom and the hostess.

**Dilger's  
CLEANERS**  
Parmer County's Finest Cleaning  
BOVINA, TEXAS

Blue Bell  
**WRANGLER  
JEANS**  
In Both Blue and White  
Reg. \$4.98 **\$3.59**  
For Boys and Men  
**Jones Gift And  
Western Wear**  
Third Street --Mrs. J. T. Jones -- Bovina.

**A.L. Glasscock  
Real Estate**  
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We Have The  
**LAND BUYERS  
And Need Your  
FARM LISTINGS**

Yes, We Have Several Buyers Interested In Land In This Area. If You're Interested In Selling, Now Is The Best Time To Show Your Land, And We'll Appreciate Your Listing.

Loans Available For  
Underground Tile  
And Other Farm  
Improvements

**REVIVAL  
FIRST BAPTIST CHURCH  
BOVINA, TEXAS  
SEPTEMBER 15-22**

SERVICES  
11:00 A.M.  
7:45 P.M.  
Great Gospel  
Preaching and Singing

**ALL ARE WELCOME**  
JOHN M. FERGUSON, Pastor

C. L. PORTER  
Longview, Texas  
Evangelist

PETE EAST  
Tulla, Texas  
Music Director

**SHOES**  
**33 1/3% OFF**

Williams Mercantile Co.  
Over-Stocked On Shoes  
Men's-Women's-Children's  
1128 Pair Of Footwear  
ALL 1/3 OFF

We Must Move These Shoes  
Limited Time ONLY  
Biggest Shoe SALE  
Ever In Bovina

**ALSO**  
50 FALL DRESSES  
Values \$9.95 to \$19.95 **Only \$4**

Sale Begins Thursday, Sept. 12  
Until ?

**WILLIAMS  
Mercantile Co.**  
"Pioneers In Bovina"

# BOVINA BUSINESSES 1963 Cotton Bowl FOOTBALL CONTEST

Join The Fun !

★  
**WIN  
The Prizes**



You May Win  
Weekly Prizes  
Of  
**\$5-\$3-\$1**  
PLUS  
Grand Prize

Of Expense-Paid ★  
Trip For Two  
To Cotton Bowl  
Game, Jan. 1, 1964

- ★ Expenses Include
- 2 Tickets To Cotton Bowl Game,
- Paid Hotel Reservations For 2 And \$55.
- For Food And Traveling Expenses

★  
You Don't  
Have To  
Be A  
Football  
Expert !

★  
**Anyone Can Win !**

## Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 1, 1964 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p. m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Everyone, except employees of this newspaper and their families, is eligible to enter.

Turn This Blank Into Blade Office By 5 P. M. Friday

## Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Tie Breaker (Pick Score) **Farwell** \_\_\_\_\_ at Bovina \_\_\_\_\_

Bonds Oil Co. _____	Charles Oil Co. _____
Parmer County Farm Supply _____	Bovina Wheat Growers, Inc. _____
Sherley Grain Co. _____	Okla. Lane Gin _____
Cicero Smith Home Center _____	Bovina Dairy Freeze _____
Bovina Gin Co. _____	3 - Way Chemical Co. _____

FOR MODERN FARMING USE

Gulf Warrengas Is The LP-Gas Member Of The Gulf Family Of Quality Petroleum Products

**GULF** LP-Gas **WARRENGAS**

**BONDS OIL CO.**  
Hwy. 60 238-2271  
Floydada At Olton

For All Your Farming Needs

**PARMER COUNTY FARM SUPPLY**

"YOUR COMPLETE FARM SUPPLY STORE"

Bud Grump, Mgr. - Pho. 238-2621

**BOVINA**

Dimmitt At Lockney

**SHERLEY GRAIN CO.**

Serving Parmer County Farmers The Year 'Round"

Phone 238-2211  
Bovina

New Deal At Lazbuddie

**REPAIR! REMODEL!**

Nothing Down - 60 Months To Pay

Complete Line Building Supplies

*Cicero Smith*  
Lumber Co.

238-2671 Bovina  
Sudan At Friona

**BOVINA GIN CO.**

- Top Quality Ginning
- Fairness In Every Dealing
- Sincere Appreciation For Your Business

FM Road 1731 North  
Don Sides, Mgr. 238-4801

Amherst At Wilson

**PHILLIPS 66** **CHARLES OIL CO.**

Phillips '66' Jobber

Philgas - Oils - Greases  
Gasoline - Tires - Batteries  
Phone 238-4531

H.J. Charles - Bovina  
Tulia At White Deer

**Bovina Wheat Growers, Inc.**

"We Serve To Serve Again"

Jim Russell, Mgr. 238-2411

Not Everyone Belongs To A Co-op - But Everybody Benefits

Seagraves At Muleshoe

**Oklahoma Lane Farm Supply**

PHONE THARP 225-4366

IT'S TIME TO TEST CASE.

... And When You Do We'll Present You With A Handsome, Dependable Timex Wrist Watch

- Case Farm Equipment
- Fertilizers
- Insecticides

Hart At Springlake

Good Food And Drinks Reasonably Priced

★ Meet Your Friends Here Often

★

**BOVINA DAIRY FREEZE**

Mr. And Mrs. Boyd Gilreath  
Hwy. 60 - Phone 238-2662

Turkey At Kress

**3 WAY CHEMICAL CO.**

Call Us For  
Anhydrous Ammonia - Phosphoric Acid-  
Phosphate Extra - Dry Fertilizers  
OILS-GREASES-TIRES-BATTERIES  
--FARMERS' HEADQUARTERS--

Bovina - Pleasant Hill  
**Ed Hutto - Jay Harris**  
Canyon At Hereford



WATERMELON SUPPER--Two school board members, Grady Sorley, left, and Jack Clayton, are shown slicing watermelons at a feed last week at football field to honor teachers in Bovina Schools. The feed, to which the public was invited, featured more than a ton of the juicy fruit.

**BE SURE TO INSURE**

--With--  
Bovina Real Estate  
And Insurance  
.....Offering  
**GENERAL INSURANCE**

Through Old Line,  
Legal Reserve  
Stock Companies.

You're Sure Your  
Insured When Your  
Insurance Is Here!

See Us, Too, For Your  
**LIFE INSURANCE**  
Program

**Bovina Real Estate  
And Insurance**  
Bank Building

Phones 2381-2081-238-4381  
Dean McCallum-Jim Ware

### College Students Back To School

Several Bovina Students will return to various colleges and universities this fall and several will enter school for the first time.

Among those returning will be Judy Rocch who will be a junior at Texas Tech.

Roger Ezell will also return to Tech where he will be classified as a junior.

Patsy Hart plans to return to East Texas State at Commerce where she will be a junior.

Virginia Embree will be a senior at Texas Tech.

Mrs. Billy Strawn will be graduated from Texas Tech at mid-term.

Cynthia Patterson will return to West Texas State University at Canyon where she will be a junior.

Mrs. Mark Charles will return to Eastern New Mexico University at Portales where she will be a sophomore.

Mr. and Mrs. Jerry Burnett will also return to Eastern New Mexico University and will be classified as sophomores.

Jerry Rigdon will also be a sophomore at Eastern New Mexico University.

Mr. and Mrs. Duane Rea will go to Southeastern at Weatherford, Okla.

James Lawlis will return to West Texas State University after having served six months in the Army.

Dick Horn will return to Wayland Baptist College at Plainview for his senior year.

Mildred Young will be a senior at Southwestern State College at Durant, Okla.

Drilma Boozer will go to Wayland Baptist College at Plainview where she is classified as a junior.

Mr. and Mrs. Jerry Strawn will return to Texas Tech where he will be a senior and she will finish, following her practice teaching.

Patricia Crawford will transfer from South Plains Junior College to Amarillo Junior College where she will be a sophomore.

French Crook will be a junior at Texas Tech this fall.

Don Caldwell will return to Texas Tech where he will be a second semester sophomore.

Olen Johnston will return to Lubbock Christian College.

Enrolling as freshmen at various colleges will be Vicki Strawn, Carole Jean Hastings, Gary Stevenson, Pat O'Brien, Dixi Hartzog, Texas Tech at Lubbock; James Clayton, Lubbock Christian College; Butch Wolton, Oklahoma State Tech at Okmulgee, Okla.; Lawrence Kriegal, IBM school at Ft. Worth; Ken Horn, Betty Mae Stevens, Wayland Baptist College at Plainview; Mac Glasscock, Don Cumpston, West Texas State University at Canyon; Nellie B. Crook, Amarillo Junior College; and Rocky Hance, New Mexico Military Institute at Roswell.

# WANT ADS

**STRAYED OR LOST --** One white face cow, two white face calves, weight 400 lbs, branded on left hip with -T, Notify Henry Minter. 11-tnc

**FOR SALE --** 500 acre with 250 acres wheat, 45 acres cotton and 150 acres milo, \$360 per acre, 29 per cent down.

Also, business building in Bovina, on 80 by 150 ft. lot, metal building 30 by 100 ft. Low down payment and worth the money.

See Jim Ware at McCallum Real Estate, phone 238-4381, 6-tnc

**Electrical Installations  
And Repairs**

★  
**Plumbing Repairs**

★  
**BOVINA ELECTRIC**

Odis White - Pho. 238-3871

**FOR SALE: 1957 Ford car.** Has six-cylinder, '59 Ford Motor. Rus good, \$375, Vernon Estes, phone 225-4187. 11-2tp

**BUILDING, decorating and repair.** Howard Griffin, general contractor, phone Farwell 481-3685. 9-4tp

**BUY YOUR KRAUSE** At Bovina IMPLEMENT CO. **BOVINA IMPLEMENT CO.** Hwy. 60 - 238-2541

**FOR SALE ----** Two-bedroom brick home with built-in kitchen, All carpeted. Well located on pavement. Backyard fence. Less than year old. See or call A. L. Glasscock Real Estate, 238-3231 or 238-2092. 10-2tp

**FOR SALE: '49 Chevrolet grain truck.** Runs good, has good tires and a good dump. J. T. Jones, phone 225-4148. 11-2tc

**FOR SALE: Automatic electric washer.** Works good, Hodge Rigdon, Ave. D. 11-1tp

**LOST or STRAYED--** Long haired, fuzzy gray Keeshon dog. Answers to name of "Shawn." See or call Bob McMeans, 225-4199. 11-1tp

**BORROWED or lost--** No. 10 World Book Encyclopedia borrowed from Butch Wolton last year. Return to Mrs. Jack Wolton or call 238-2891. 11-2tc

**Senior Class Bake Sale Saturday** morning beginning at 8 a.m. at City Drug.

**LEGAL NOTICE**  
Notice to Bidders  
Notice is hereby given that Parmer County will accept bids until 10 a.m. Monday, September 23, 1963 at the office of the County Judge at the courthouse in Farwell, Texas for the construction as a county warehouse building to be constructed on property situated in the City of Bovina, Parmer County, Texas as owned by Parmer County. The building shall have the following specifications:

36 by 84 feet Quonset type building; With 2-14 by 12 feet double sliding doors; 1-2' - 9" by 6'6" walk-in door; 6-8 by 2 feet fiberglass panels; Floor to be 4" reinforced concrete; Framing to be SPIG No. 2 yellow Pine lumber; Metal covering to be 29 ga. corrugated galvanized steel; Plumbing to be piped to exterior of building and to include lavatory, commode and 20-gal. water heater; Storage and restroom 7 by 12 feet with 2-2' 8" by 6' 8" HC mahogany doors, 3" insulation in outside walls and ceiling, 2" insulation in inside walls; 2-5000 BTU gas heaters with gas piped to exterior of building; Electrical wiring not included.

Parmer County will furnish the necessary grade and leveling work as well as sand, electricity and all necessary city permits and plumbing to be the source of supply.

Parmer County reserves the right to reject any or all bids or to accept the bid deemed the most advantageous to Parmer County.

**NEW YORK (UPI) --** Singer Brook Benton, 30, halls from Camden, S.C., where he was the fourth of a bricklayer's eight children.

Before becoming a singer, he tried his hand at such jobs as chauffeur, milk truck driver and clothes presser. Now he owns two apartment houses in Brooklyn, several cars and a home in St. Albans, N.Y., where he lives with his wife, two sons and a daughter.

Loyde A. Brewer  
County Judge  
Parmer County, Texas

**Wheat Pasture Wanted**

★  
**TRIPLETT CATTLE CO.**

Pho. 238--2711--Bovina

### Farm Facts

Aircraft have been used to aid agriculture for nearly 40 years, but growth of the business was slow until the end of World War II. Now an average of more than 50 million acres annually receives aerial treatment.

With planes large areas can be covered in a short time, application can be carried out when the ground is wet, and the growing crop is not liable to damage from the transit of the aircraft as from ground-application vehicles.

**Planes apply chemicals to more than 50 million acres a year**

Almost 1.6 billion pounds of dry and liquid materials were dispensed from aircraft in 1960. Insecticides, both dry and liquid, accounted for over 45% of the total weight and fertilizers represented over 20%.

Planes permit speedy application of insecticides during critical periods and are employed against pests which infest crops, orchards, range-

**IMPULSE BUYING**

**NEW YORK (UPI) --** More shoe polish is sold in supermarkets than in any other outlet yet only one person in 100 puts shoe polish on the grocery list, according to a survey taken by Irving J. Bottner, president of Esquire Shoe Car Products.

"People just don't put shoe polish on their list and buy it as an impulse item," Bottner said. He said the more prominently it is displayed, the more people buy shoe polish in supermarkets.

**SUPERSONIC FUEL**

**NEW YORK (UPI) --** The coming conversion of overseas and transcontinental airlines to supersonic craft will greatly increase fuel consumption. American Petroleum Institute says. A Mach 3 airline would burn 14,000 gallons of fuel an hour against 2,000 for today's jets.

**"FARM FUN" by Troy Fuller**

ANTS ARE THE BUSIEST BUGS WE KNOW OF. THEN HOW COME THEY ALWAYS HAVE TIME TO COME TO PICNICS? HAVE A PICNIC. DISCOVER WHAT WONDERFUL THINGS BOVINA FARM CHEMICAL HAS TO OFFER YOU!

**DRY FERTILIZERS**

\*18-46-0      \*11-48-0  
\*0-46-0      \*16-20-0

**BAG Or BULK**  
You Apply It Or We  
Will Whichever You Prefer

**Bovina FARM CHEMICAL**  
Fertilizers & Insecticides  
BUY FROM US WITH CONFIDENCE  
WIX Filters ... BOVINA, TEXAS  
**DRY FERTILIZERS**

FOR COUNTY --

## Young Demos Organize Club

Parmer County now has an active Young Democrats Club. An organizational meeting was conducted Monday night at Hub Community Center.

Clayton Ray Graef of Lazbudie was named president. Other officers are Leon Smith, Jr.,

vice president; David Smith, secretary; Sam Bradley, treasurer; and Mrs. Leon Smith, Jr., publicity chairman.

Members may be between ages of 16 and 35. Some 12 applications for membership were received at the organizational meeting. "More are expected and all are welcome," Graef says.

Functions of the club will be to encourage political interest, to aid in voter education and to follow the principles and traditions of the Democratic party.

Meetings will be conducted on a monthly basis--second Tuesday of each month. Next meeting will be October 8 at 8 p.m. at Hub community center.

A constitution and by-laws were adopted and yearly dues were set at \$2.50 per member. A motion was also passed to seek affiliation with Young Democrats of Texas, the state organization.

**HOLLYWOOD (UPI) --** Actor Dan Duryea was greeted thusly by a stewardess when he boarded a plane: "You must be going to England to do a film." Asked how she knew, the young woman replied: "You're traveling first class. If you were going abroad for pleasure, you'd be going coach -- just like all the other actors."

### Season Starter --

(Continued from Page 2)

for the defeat. Too, the coach said, "They had too much speed for us."

Springlake is rated a co-favorite in its Class A district with Farwell, the team the Mustangs meet here this week.

In winning the tilt, the Wolverines got revenge for the 20-14 upset win the Mustangs enjoyed last year.

### STATISTICS

Bovina	Springlake
11 First downs	16
40 Yards gained rushing	123
23 Passes attempted	14
9 Passes completed	12
156 Yards gained passing	146
196 Total offense	269
0 Passes intercepted by	1
3 Number of punts	2
29 Punt average	31.5
1 Number of fumbles	1
1 Opponent's fumbles recovered	0
5 Number of penalties	11
52 Yards penalized	94

**Irrigation Motor Headquarters**

For A Better Deal On A New Irrigation Motor, Chrysler, Olds, Pontiac, GMC, Chevrolet or Case, And All Your Motor Repair See--

**H & M GARAGE**  
Highway 60 East - Bovina

**NEW EASY TERMS Phillips Tips**

On Phillips 66

**Tires... Tubes... Batteries...**

Stop In Today, Let Us Explain

**PHILLIPS 66**

**NORTHSIDE 66 SERVICE STATION**  
Cadillac, Compact Or Cutting Grass-Use Phillips Gas!  
Hwy. 60 238-2242

**WHEAT SEED**

**CERTIFIED**

★ KAW  
★ CONCHO  
★ CROCKETT  
★ TASCOSA  
★ EARLY TRIUMPH

All Cleaned, Treated, Bagged And Ready To Plant-

Quality Wheat Seed Is Scarce - Get Yours Now At.....

**PARMER COUNTY FARM SUPPLY**

--Bovina--  
"Your Complete Farm Supply Store"  
Bud Crump, Mgr.      Pho. 238-2621

Dollar For Dollar You Can't Beat This Deal

**Firestone Safety Champion NYLON**

Same new tire tread design used for years as original equipment on new cars

Extra strong S T Safety-Fortified nylon cord body... 1 full ply

Built with rugged Diene rubber

**21 MONTH ROAD HAZARD GUARANTEE**  
Plus Lifetime Guarantee

AS LOW AS **150** A WEEK FOR FOUR

SPEEDWAY PROVED FOR YOUR TURNPIKE SAFETY

WHITEWALLS BLACKWALLS Tubed-Tubeless

Select Your Size and BARGAIN PRICE

Size 6.00-13 For Chev, II Falcon Comet	<b>1569*</b> Black Tubeless Whitewall... 1869*
Size 6.50-13 For Buick Special Lancer Olds F 85 Corvair Valiant	<b>1669*</b> Black Tubeless Whitewall... 1969*
Sizes 6.70-15, 7.50-14 For Chevrolet, Kaiser, Dodge, Mercury, Edsel, Ford, Pontiac, Hudson, Studebaker	<b>1569*</b> 6.70-15 Black Tube-Type TUBELESS Whitewall... 1869* Size 6.70-15, 7.50-14 Blackwall... 1869* Whitewall... 2269*
Sizes 7.10-15, 8.00-14 For DeSoto, Mercury, Dodge, Nash, Edsel, Olds, Hudson, Packard, Chrysler, Pontiac, Thunderbird	<b>1969*</b> 7.10-15 Black Tube-Type TUBELESS Whitewall... 2269* Size 7.10-15, or 8.00-14 Blackwall... 2169* Whitewall... 2569*
Size 8.00-15 For Cadillac, Lincoln, Continental, Olds, Packard, Chrysler, Buick Electra	<b>2669*</b> Black Tubeless Whitewall... 3169*

\*Plus Tax and Trade-In Tire

**PAUL JONES TEXACO**  
Service Station  
Highway 60 Bovina Phone 238-4331

**Bovina Auto Parts, Inc.**

**Automotive Parts HEADQUARTERS**

Whatever your needs, let us supply you.

Brand Name Parts That You Trust!

-Call Or Come In-  
"You Need It-We Got It"

**Bovina Auto Parts, Inc.**  
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Highway 60 ----- Bovina