## The Only Paper In Eastland County Covering It's Territory Completely

Volvme 1--Number 13.

Eastland, Texas, Friday, June 12, 1931.

Owned and Operated by Eastland Mon

POTATOBUYER TO LOCAL BALL TEAM TO BE ORGANIZED **BE HERE MONDAY** 

Eastland's Farm Market is today starting its service to the farmers of this community.

The Weekly Record is glad to car-Farm Market, Inc., to the farmers of bring the many clubs in this section the county.

A man will be at the Castleberry Feed Store Monday, June 15, at nine o'clock to buy Irish potatoes. All potatoes must meet government specifistious. Number one potatoes are 1 7-8 inches in diameter and potatoes smaller than this should not be cought to the market. The potatoes will be bought at the market price as of that date.

Anyone having potatoes to sell in the future should see this man and make arrangements for same.

This is a great opportunity for the farmers of Eastland county, and they should take advantage of this offer. (Signed:)

EASTLAND FARM MARKET, Inc. |

been visiting relatives.

### HELPS DEMONSTRATORS

A local man furnished budded petionh at the different county home about it. demonstration club meetings during attended the demonstrations. At Ed- towns of this size.

attendance og 275.

This nurseryman also gave 350 grape turned out of his shop just like new grape vines.

### COLD STORAGE VALUABLE

stated the farmers.

Eastland baseball players and fans met in the chamber of commerce rooms Tuesday evening at 8 o'clock, at which time plans were made to orry the following message from the ganize an Eastland baseball club and to Eastland for one or perhaps two games a week. The move deserves the support of the ntire citiznship.

> If Eastland will show interest in the matter it is believed that all the clubs will be glad to play here. The players say all they need is

practice. They have a good team and are ready for the field if the town wants the amusement.

#### FRANK BIDA MOVES TOP AND BODY WORKS NEW LOCATION

Bida Super-Service is the name of the firm and the new location is West Commerce and Mulberry streets. across the street from the Texas Hotel.

"Be good to Eastland and Eastland will be good to you," is the way Mr. Mrs. Grady Pipkin returned this Bida looks on Eastland after serving week from Hillsboro, where she has the people here for over seven years. Mr. Bida located in Eastland after

looking over a great part of West Texas and deciding that Eastland was sure to make the capital of this seccan trees for tree planting demonstra- tion and still feels the same way

Upon coming here in 1925 and buy-February. Instructions were sent out ing a small plant for a few hundred where and how to have the holes dug dollars, he at once started on a proto set them. The nurseryman went gram of improvement, and has conout to these meetings and planted the tinued to add to the equipment of his trees at the meeting. He also gave a shop until today Eastland can boast prunning and grape cutting demon- of having one of the best Top and stration. In the communities where Body Works in West Texas and one we had 4-H clubs, the girls and boys far superior to that found in most

hube and Gober, the trees were plant. Mr. Bida has to his credit some of on the chub house grounds. We the most astonishing repair jobs held 16 demonstrations with a total imaginable - cars that most people would think were beyond repair are

Ines. These were divided into Actual photographs in his ad in this bunches and given to the clubs. Sev- paper today show a car, which was en clubs report that they have made very hadly wrecked, before and after their plantings 100 per cent, that is being repaired in his shop. Don't fail each member of the club has planted to read his ad and visit this firm as many as six fruit trees, herries or now located at West Commerce and Mulberry, across from the Texas Hotel.

A few additions recently made to "Just couldn't afford to sell my calf at three cents a pound," stated many Wise county farmers in the Decatur axels, wheels and frames an assort Wise county farmers in the Decatur trade territory last year "just dressed them and put them on cold storage for home use, thereby displacing 20 to 30 cents butcher shop meat" further stated the farmers.

had years of experience, places Bida's Super Service in the front ranks in that line.

WATCH YOUR STEP YOU MAY BE THE PERSON TO RECEIVE

Only Newspapaper Printed In Eastland

### **Free Theatre Tickets** If the "Watch Your Step" editor notices you on the street;

sees you do some act of kindness, an amusing act or anything out of the ordinary you will find the act described in this column the old following week, and you will be entitled to a free ticket to the Lyric Theatre. Your name will not appear. Old folk, young folk: everyone alike, watch your step. Look over the list below and see if you are among those receiving a

free ticket this w

### "Laughing Sinners"

If the gentlemen who one day last week had to chase his hound purp across Daugherty street onto a neighbors porch will call at this office he will be rewarded with a free ticket to the Lyric.

If the little boy who was having so much trouble getting

Record office he will get a free ticket. If the young man who helped a strange lady carry her bundles to her car Tuesday afternoon will call at this office he will receive a free ticket. receive a free ticket.

If the young lady in a new Ford car who ran into the man in an old Ford and then got out and asked him to pay the damages will call at this office she will receive a free ticket.

### HAVE YOU BEEN MISSED? If So. Here's Your Chance

If the "Watch Your Step" editor has failed to catch you, just at some interesting moment, write as about it. The three best stories will receive tickets. No names will be published. Let's have the stories and watch next week's Record.

Thanks for your letter-come get your ticket. This young lady THINKS she saw the WATCH YOUR STEP EDITOR-and we think everybody will agree that she is entitled to a ticket

Eastland, Texas, Route 2, June 10, 1931. Mr. Watch-Your-Step Editor, Care Weekly Record,

Eastland, Texas.

Dear Editor:

Well, I suppose this is my last chance to try to win a free ticket to the Lyric, and as I am quite a big girl now, I cannot get

It can be byne, and as I am quite a big girl now, I cannot get in for a dime any more. I have done several things trying to catch your eye, but I am not very clever at tricks, so after seeing your ad for three best stories, I thought I'd try my hand at writing a story. Now, dear editor, I never could write a story; I suppose it is because I can't tell a lie. So if it takes the truth to win maybe I'll be lucky.

because I can't tell a lie. So if it takes the truth to win maybe I'll be lucky. Editor, I don't know what to write about you didn't say any-thing about that I guess it's all right to describe the tricks I did trying to attract your atenion. Well, here goes, anyway. I am a high school girl at Eastland, and on the last day of school as I passed everything I was so tickled about it. I want-ed everyone to know it. It was the last day of school and may high the last day of

ed everyone to know it. It was the last day of school and was also my birthday. Don't you think I had a nice birthday present? (School was closed.) Well, anyway, I saw you standing on the corner, so I yelled: "Hey editor, wait a minute," and began waving my report card. Now, I thought that would surely make you notice me, but it attracted everybody's attention but yours. You just looked at me like you thought I was crazy, and went on. So I says it's no use

Then on another occasion on the corner of Lamar and Main Then on another occasion on the corner of Lamar and Main streets, I was in a big car and I stopped at the stop sign, and about the time I was fixing to drive on, I looked up and saw you coming down the street. I thought, "now here's my chance to get to see "Strangers May Kiss" on a free ticket, so I pretended that my motor stalled, and I blocked traffic for five blocks, now, editor, I knew that this was the wrong thing to od, but I wanted to see that show so badly. You yelled at me "Go on there or I will have you pincehd." I knew you were only fooling, but in desnair I drove on I said to my self. Well, I'll never try again. despair I drove on. I said to my self Well, I'll never try again, if that won't get it, there's no use trying. So I just went on minding my own business for about a month. Then one day you were walking down the street just ahead of me. I quickened my step, and caught up with you. I thought

I would just try a little friendly conversation, I says "Hello, editor, how are you today?" you says "Howdy-do, kinda sour-liteditor, how are you today?" you says "Howdy-do, kinda sour-like I says I guess you know who I am, don't you? and you without even looking at me replied, "No, I never saw you before." I said "I certainly would like to win a ticket to the show (I believe it was Lew Ayres in Iron Man) and you said "Well, you certainly have a fat chance, the way you are goin about it." So I walked on, saying to myself that I'd surely never try again, and I haven't l your ad came out. Now, Mr. Editor, if my story doesn't win I hope nobody else until your



At the regular Thursday luncheon of the Lions Club the newly elected officers took office. Lion President Bill McDonald presided and called on the various chairmen of committees for their reports.

Two new lion cubs were reported to the meeting and will be initiated next week. They are L. G. Lambert and Clyde D. Cox.

Two Dallas visitors were present. They were Gordon Ginichio and J. W. Richster.

### SANITATION AND GREEN FEED CUT COSTS

The most important factors contributing to the low production cost of eggs in the demonstration flock of chickens owned by Mr. and Mrs. Roland Westphal at Nordheim, were the market for more and more products daily cleaning of the houses and feeding large quantities of cut green feeds (lettuce and chard) in addition to Market stated Thursday that their green oats for grazing. This flock of store was to ship out Friday (today) 320 white Leghorns (169 pullets and 6,000 pounds of Eastland county po 151 two and three year old hens) av- tatoes, and for which 1c per pound had eraged 14.12 eggs each in January, at been paid. a feed cost per dozen of only 6.35 cents and returned a profit above feed cost ing an effort to create a market for

L. M. Nelson Jr. and wife of Abilene so looking for a market for beans and were guests Sunday of Rev. W. T. onions that are now coming on. Turner and wife. Mr. Nelson is con-Mr. Ernest stated that if g

Mrs. L. A. Neil and little daughter, proximate amount that, it will aid mawho have been visiting relatives in terially in the locating of a market, Parleatine and Shepreport. La. Jost as as will be able to tell the buyer Saturday for their home in El Paso, what he can furnish. after a visit with Mr. and Mrs. B. H. Neil and Mrs. Jep Little.

Mr. and Mrs. W. G. Buhl and family of Abilene were in Eastland Saturday Hawk, and family, of Stockdale spent enroute to San Antonio, where they the week end at the home of Mr. and will spend their vacation.

Mrs. J. H. Carter of Graham visited family have gone on to Mo., but Mrs. her daughter, Mrs. W. E. Coleman, Hawk will remain at the home of ber last week

Heaven" Girl

Eastland merchants are not only making an effort to create a market for the products of the county, but are sending you this free publication, The Weekly Record, with the latest market news.

ATTENTION

READERS

It is just as important for you to buy at the right place as it is for you to sell your produce at the right place.

It is a direct loss to every reader of the Weekly Record who fails to read every advertisement.

### CASH GRO. & MKT. TO BUY PRODUCE

Eastland is gradually offering a grown in the county.

J. O. Ernest of the Cash Grocery &

The Cash Grocery & Market is makof \$35.95 with eggs selling at an aver- locally grown produce, and are now working to have a steady market for potatoes by next week. They are al-

> Mr. Ernest stated that if growers ket Saturday and Monday and list the produce they have to sell and the ap-

Every truck farmer should take advantage of this offer.

Mrs. W. L. Hawk and son, H. B Mrs. V. O. Hatcher. Mrs. Hawk is Mrs. Hatcher's sister. Mr. Hawk and daughter several weeks



age price of 15.6 cents per dozen.

nected with the telephone company in will call at the Cash Grocery & Mar-Abilene

That the storage vault at the Deedtar Ice Factory was well used during 1930 is borne out by the following figures

Farmers' eggs, 485 cases. Farmers' meat, 20,785 pounds. Customers' turkeys, 35 pounds. Customers' melons, 200 pounds.

BABY

NURSERY

NEW CONNELLEE THEATRE

SATURDAY, 18th

Jack Holt in

"SUBWAY EXPRESS"

Don't forget the Bed Room Suite

SUNDAY, MONDAY, TUESDAY

Billie Dove in

"THE LADY WHO DARED"

This theatre will open a baby

nursery Saturday, 13th. So

bring the babies, we care for

them while you see the show

without any extra charges. Ask

Hours Any time after 7 o'clock

week days; Sunday 2 until 11

leave your child.

given away Saturday night.

In connection, he will carry in the front, oil, gas, tires, and accessories, as well as washing and greasing service. This department will be under the supervision of Howard May, assisted by N. E. Sargent and Sam Baskin. and Jack Brown, the colored boy on the wash rack.

J. W. "Big Boy" Harris will operate a repair shop in connection and F. L. Michael will conduct a battery and electrical shop. With these arrangements a complete one-stop service is offered.

Lampasas-Chamber of Commerce improved local airplane landing field.

Spearman-Work progressing on an \$80,000 paving program in this city.

Crosbyton-City streets being retopped.

### BALANCED RATIONS MAKE BETTER PROFITS

lough being one of those select four. Eight Midland dairy farmers met in This school is one of the best finishthe agent's office February 28th to discuss rations and the cost of milk a foreign school at home. production in their dairy herds. Some of these men were new in the business and it was found that the farmers who back after her long absence. were using a balanced ration were producing their milk for from four to seven cents per gallon cheaper than to visit the nursery before you were the ones who used an unbalanced Payne and Carter hospital as the re- ty spots in and around San Antonio. ration. As a result, the men agreed sult of a major operation, was report to improve their feeding methods. ed resting well Thursday morning.

> Mr. and Mrs. Thomas announce the arrival of twin girls Tuesday, June 9. on business Thursday.

sees it, but you, 'cause I may try again. But if my story does win you may address me in the Weekly Record as "Brown Eyes," or "Just Sixteen."

Yours very truly WANDA JEAN HEELING.

P. S. Now, editor, you may not remember all these little incidents.

### Mrs. M. McCullough Has Returned Home

tion. There were only four American

teachers in the school. Mrs. McCul-

Dr. Don Peterson of the state health department advised County Agent J. C. Patterson that by July 1st it was

SERUMS MAY BE AVAILABLE

Mrs. Marshall McCullough is home expected that sufficient quantities of after a nine months' absence. Mrs. serum to carry on the immunization work started in the county would be McCullough has been teaching art for the past school semester in a French available. A short time ago a notice school in Ashville, North Carolina. was sent out that the supply had been The school is conducted by French exausted, and immunization work nuns of the Order of Christian Educa- could not be carried on.

### ATTEND GRAND ASSEMBLY OF RAINBOW GIRLS

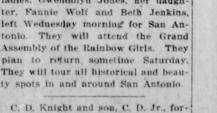
Mrs. Ora B. Jones and three young ing schools in America and is really ladies. Gwendolyn Jones, her daugh-

Mrs. McCullough's many friends in left Wednesday morning for San An-Eastland are very glad to have her tonio. They will attend the Grand Assembly of the Rainbow Girls. They plan to return sometime Saturday. Mrs. D. A. Weims, who is in the They will tour all historical and beau-

> C. D. Knight and son, C. D. Jr., former residents of Eastland, now of

Mr. Frank Castleberry was in Dallas Abilene, were in Eastland Wednesday on business.





Sunday Monday

Another Big Entertainment Here Saturday



re-upholstered. All kinds of repair work. Graphophones, sewing chines, etc. Stoves relined and alred. LACY'S FUNITURE SHIT

EASTLAND, TEXAS

North Side Square

| IONA PEAS                       | JC GRANDMOTHER'S WHITE<br>OR WHOLE WHEAT |
|---------------------------------|--|
| SALMON CHUM 2 Cans 2:           |  |
| BOKAR COFFEE SUPREME B 2        | be 5c                                    |
| Palmolive Soap (BEADS 3 for 1   | e portroro                               |
| CIGARETTS 2 Pkgs. 25            | oc POTATOES                              |
| White House Milk 1 th 3 Cans 20 | DC NO. 1, NEW, 10 POUNDS                 |
| IONA PEACHES No. 21/2 1         | 18c                                      |
| SPARKLE GELATINE 3 Pkgs. 1      | 9c 10C                                   |
| MEAT SPE                        | ECIALS                                   |
| SWIFT SLICED BREAKFAST BA       | ACON 21c                                 |
| BULK COMPOUND                   | 12c                                      |
| PORK STEAK                      | 16c                                      |
| ASST LUNCH MEATS                | 200                                      |
| CENTER SLICES CURED HAM         | <b>29c</b>                               |
| RICH CREAMY CHEESE              | <b>16c</b>                               |
| DRY SALT BACON                  | 12c                                      |
| SEVEN STEAK or ROAST            | 15c                                      |
| CHUCK ROAST                     | 12c                                      |
| CURED HAMS HALF or WHOLE        | 160                                      |
|                                 |  |
|                                 |  |

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### WEEKLY RECORD

**Published Every Friday** EASTLAND PRINTING CO.

Publishers **OWNERS:** V. O. HATCHER, Eastland, Texas.

EARL. T. WILLIAMS, Eastland, Texas **Delivered** free over Eastland

trade territory. In city of East-land, 1,100 copies or 4,400 readers; Rural routes and suburbs. 450 copies, or 2,600 readers; all potential buyers in Eastland.

The Record is the only paper in this section covering its entire trade territory.

May Hog Market

Through the courtesy of the Chamto the farmers and cattlemen of Eastnomics

The short time trend of hog prices Bacon prices which until recently have marketing year is usually downward at this time of held up better than those for other In most years the movement of pork early June, which is the period when unchanged at New York. also had to contend with extremely were lowered in both cities. weak demand conditions, both in this The export demand for our hog getting the usual reduction in storage

tended to accumulate in storage. of last year, the total increase for the half as large as those of March 1930.

four months amounting to about 600, April exports were about 40 per cent 000 head, or 3.8 per cent. April less than in April last year. Lard slaughter, however, was only a frac-lexports in March also fell off after stocks of pork over a year ago is the tion larger than in April 1929 and in holding near the 1930 level during the past two weeks slaughter supplies January and February, being 15 per have been somewhat smaller than in cent less than in February and 12 per the same period last year. Average cent smaller than in March last year. weights are still slightly above those April exports were down about 11 per of a year earlier and the relationship cent compared with Aprl 1930.

The most favorable factor in the between corn prices and hog prices continues favorable for feeding. Buy- hog situation for the remainder of the ers are showing less discrimination present marketing year which ends against heavy hogs of good quality with next September is the prospect and the spread between prices of of smaller market supplies than we heavy and light weights has narrowed, had last summer. Evidence based on Wholesale prices of light loins at studies made by the Bureau of Agri-New York advanced in late April but cultural Economics indicates that tohave since lost most of this rise. Al- tal slaughter supplies during the five though prices of fresh pork at Chi- months, May to September this year, cago have held somewhat better they will be smaller than in the same perber of Commerce we are able to bring also have shown a recent tendency to iod last year by a half million to a weaken. Wholesale prices of cured million head. This favorable factor, land county a talk by Mr. C. A. Bur- products are gradually working however, is about offset by the large meister, Bureau of Agricultural Eco- downward as they more and more re- supplies of pork in storage to be conflect the adverse storage situation. sumed before the beginning of the new

year because of a seasonal increase cured products were shaded last week stocks out of storage in April exceeds in marketings from early April to at Chicago, although they remained the movement into storage during the Smoked month, and stocks at the beginning of Six rooms of household furnithe bulk of the fall born pigs go to ham prices also were reduced at Chi- May, when fall pigs are starting to ture, incuding piano. market. This spring the hog market cago and prices of fat backs and lard move in volume, are smaller than a month earlier. This year instead of

country and abroad, and these have products gives no evidence of early stocks in April we got a three per accentuated the seasonal price decline, improvement, since European hog cent increase. Stocks of pork on May Instead of hog products moving freely numbers and slaughter figures contin- I were not only larger than those

any material reduction developing be- those of May 1, 1930 and 9 per cent demand does not show more strength Hog slaughter during each of the fore next year. Total exports of pork greater than the 5-year May 1 aver- during the summer than it has this first four months of this year was in March were a trifle larger than age. Lard stocks ncreased 21 per spring the prospects for a marked beginning of May was 10 per cent less very promising. than on May 1 last year and much smaller than the 5-year average for the month. The increase in present equivalent of about 900,000 hogs and this is likely to be a depressing factor in the summer market. If the

into consumptive channels they have ue at high levels with no prospect of April 1, but were 22 per cent above by our domestic market. If consumer

anticipated decrease in the summer supply of hogs for market develops it will just about offset the increase in storage stocks, but if our export trade in hog products continues on the sharply reduced scale compared with last year we will have a larger supply of pork than last year to be absorbed

**RED CHAIN** FEED STORE 405 S. Seaman

FOR SALE

1200 So. Seaman Phone 563J

G. S. STIRE

At a Bargain-Combination Raslightly larger than in the same month those of February but were less than cent during April but the total at the summer advance in hog prices are not dio and Victrola-see N. N. GRUBBS at Men's Shop.



Look! We're Back to **"BEFORE THE WAR" Prices** 

THE PATER STREET

And Even in Pre-War Days, You Never Saw Such Beautiful SILK DRESSES

## at only

Here Is What We Mean-

L. C. Burr & Co.'s policy ALWAYS has been to price goods basically on LOWEST market prices of raw materials, regardless of inventory. Thus our customers enjoy immediately and AT ONCE all the benefits of today's lower prices.

As everyone knows, the last few months have seen market prices of many raw materials decline-manufacturing costs have decreased-making possible NEW LOW PRICES on hundreds of items of merchandise. L. C. Burr & Co. has continually SET THE PACE—that is why our prices are LOWER—when you buy here you KNOW you are buying at today's NEW LOW PRICES!

# It PAYS You to Shop at Burr's!

## **Check These Low Prices!**

| Dimity, sheer white bleached, yard          | 19e |
|---|-----|
| 8 inch Bluebell Chambray, good weight, yard | 10e |
| Druid Brown Sheeting, yard                  | 29c |
| -4 Druid Bleached Sheeting, yard            | 31c |
| 0-4 Druid Bleached Sheeting, vard           | 35e |

**NEW - TIME QUALITY** at OLD TIME PRICES SHOES

### FOR SAL E

### Burr's Lower Prices Are In Line With **Today's Lower Market Prices** of RAW SILK!

Each one of these dresses is INDIVIDUALLY SELECT-ED from New York shops by our own buyers-as up-to-theminute as they can be! Beautiful styles-and richer quality silks than you ever saw before at this low price.

Silk Hosiery Priced Lower!

Superior quality, pure 5thread silk chiffon. Newest Summer shades! Picot top, cradle foot and tapered heel. Big Value!

No longer is it necessary for any woman to pay over 98c for her finest hose! These are 45 gauge, full fashioned, Chiffon or Service.

JOC

## Non-Run Rayon "Undies"

Same quality that most stores are still selling for 49c. In line with lower market prices, we now offer equal quality at this New Low Price. Panties, Bloomers and Step-ins with Beautiful Applique trim.

### Fine Crepe de Chine Lingerie

Daintily hand-embroidered and lace-trimmed. Exquisite quality for this low price!

| 36 inch Brown Muslin, yard   | . 5c |
|--|------|
| 36 inch Brown Muslin, Extra fine, yard   | 9e   |
| Brown and Bleached Cheesecloth, yard   | 4e   |
| Snow White Cotton Bats   | 25c  |
| Daisy unbleached Linter Bats   | 39c  |
| Wilson pure white stitched Bats  | 69c  |
| 61x99 Bleached Sheets  | 87e  |
| 81x90 "Druid" Sheets   | 79e  |
| 81x90 Bleached Sheets  | 59c  |
| 36 inch Nainsook, soft finish, white, mercerized, yd.                                | 19e  |
| 36 inch Nainsook, Extra fine long staple combed cotton, snow white, mercerized, yard | 29c  |
| 36 inch Bleached Muslin, "America's Best," fine quality,<br>no filling, yard         | .10c |

# **NEW LOWER** SUMMER PRICES TIRES

| 4-PLY TIRES |        | 6-PLY TIRES        |    |  |  |      |
|-------------|--------|--------------------|----|--|--|------|
| 29x4.40     | \$4.70 | 29x4.40            |    |  |  |      |
| 29x4.50     | 5.32   | 29x4.50<br>30x4.50 |    |  |  | 7.11 |
| 00X4.00     | 0.10   | 28x4.75            | A. |  |  | 7.80 |
| 38x4.75     | 6.34   | 29x5.00            |    |  |  | 8.4  |
| 29x5.00     | 6.65   | 30x5.00            |    |  |  | 8.6  |

HIGH PRESSURE 30x31/2 O. S. \_\_\_\_\_ \$4.26

L. C. Burr & Co. West Side Square Eastland, Texas

## Hundreds of Beautiful Styles and Models for Men and Women

Fresh, new assortments in snappy summer styles-a selection for everyone! Many novelty blonds, snake trims, and contrasting colored leather trims. Also patents, kids, and gunmetal. Every Shoe Sold in this Store is SOLID LEATH-ER THROUGHOUT!



A remarkable selection of new dresses in Organdies, Voiles and Batiste. Sheer and Cool---



a friend whose main interest in life, past few seasons an enormous num- niture Shop, 608 West Main street. outside his own business, is paseball, ber of big league players were batting We were talking, as most men do when home runs? They would stand at the they meet these days, about the busi- plate, holding the bat by the tip and used furniture for sale. Will tradeness situation.

"The business situation reminds me until home runs got to be almost com- street

Another Big Penney Event

nonplace. People began ti get tired of them.

"Last winter the baseball magnates got together to see how they could tighten up the game. They developed a new ball, which is being used this season. The leather cover is thicker and the seams are rougher, which gives the pitcher better control and a sharper break in his curves. Players who used to bat the old ball all over the lot found they could not even hit the new ball half the time. Then somebody began to think back, and recalled that Ty Cobb, the greatest batter of them all, used to hold his bat somewhere in the middle and crouch over the plate. He didn't hit many home runs but he got to first base oftener than any other batter in his time. So the baseball players of this season instead of swinging high. wide and handsome, have just shortened up their bats and are playing for base hits instead of home runs.

"Now it seems to me," our friend went on. "that there is a lesson in that for business men. Everybody in business was batting home runs two or three years ago. But we are playing business with a new kind of ball. and the fellow that swings a long bat and keeps trying for home runs these days does not even get to first base But the wise business men are just shortening up their grip, playing close up to the plate, and they are batting out base hits, while the ones who have not found out yet that the new ball is harder to hit are beefing about hard and blaming their troubles on verybody but themselves.

It seems to us that there is a good what our friend said. There lot of business men who had coming their way easily during the boom, but the ones who are holding their own today and getting ahead are not the ones who are waiting for the old times to come back, but are nes who are adapting their ideas and their business methods to today's

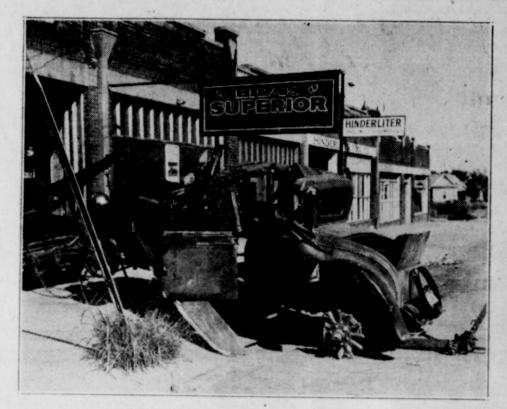
Edward Laurent has returned from Oklahoma City, where he attended the Oklahoma University last winter. Edward s the son of Mr. and Mrs. J. P. Laurent.

### LACY CAN FIX IT

Why throw away broken up furniture? We can fix anything with broken legs, bursted drawers, pulled ant corners, scratches, mars, peeled Uuholster the old and worn of the baseball situation," said our out. Mirrors resilvered, used furni-We were talking the other day with friend. "You remember that for the ture for sale; will trade-Lacy's Fur-UP TO DATE FURNITURE

Lacy can fix it. Mirrors resilvered. line them out over center field fence Lacy's Furniture Shop, 608 West Main

# JUNK 'EM WHEN BIDA SAYS JUNK'EM BUT NOT UNTIL



## ACTUAL PHOTOGRAPHS OF A LOCAL CAR WHICH WAS REPAIRED AT BIDA'S BEFORE AND AFTER





# Summer Silk resses

Beautiful Flat Crepes In Pastel Shades----Style You Will See In Much Higher Priced Dresses.

**REFRESHING STYLES for WARM DAYS** 



Penney Says They Are Real Values!

### 

**J.C.PENNEYCO** 

Across from Connellee Hotel

Eastlane, Texas

# WE ARE NOW LOCATED IN OUR NEW HOME WEST COM. & MULBERRY ST. ACCROSS FROM TEXAS HOTEL MAKE ONLY ONE STOP FOR

Body, Fender, and Wheel Repairs Oil, Gas, Tires and Accessories Washing and Greasing

Gendral Repairs, Battery and Electrical work. UNDER ONE ROOF

THE PERSONEL --- Frank Bida, Howard May, N. E. Sargent, Sam Baskin, Philip Reagan, W. O. Caraway, J. W. Harris, F. L. Michael, and Jack Brown on the wash rack.

**Bida Super-Service** 

Phone 14

Old Thomas Tire Co. Location



lb. pail COMPOUND Macaroni, pkg. 5c 8 93c SALMON PINK Can 2 for 25c PICKLES QUART Sour or Hot 19C Cut Pickles, qt. 19c Pinto Beans Lbs. 19c From 1 to 4 p.m. 5 Bars P & G SOAP. Maxwell House Flour 24 Lbs. Soap not sold alone COFFEE GOLD No. 1 Full Cream No. | Breakfast GILTEDGE CROWN Bacon 1.29c 1.85c CHEESE IL 19c Lb. 29c 1.bs. 85c <sup>48</sup> **95c** 53c Sweet Cream In Your Pail Compound 8 Lb. Pail 93c Compound Ib. 10c Butter Per lb. 25c OUR SPECIAL **SLICED BACON** Roast Baby Beef 122c Salt Jowls 16, 10c Lb. 27c STEW MEAT VEAL ROAST Hamburger, Chili, Loaf Meats ii 15c STEAK AND Veal or Beef POT ROAST 24c cuts lb: 15c All cuts choice Stew Rib or Brisket 10c Sausage Pure Pork Ib. 122c Ib. Lb. 12c BUTTER Jersey lb. 25c PORK ROAST Any Cut Pound 18c Gold VEAL LOAF Dry Salt DRY SALT W. W. Walters J. O. Earnest BACON AND JOWLS CASH GROCERY & MARKET HAMBURGER Light Average Lb. 10c Lb. 15c Lb. 15c **Northwest Corner Squar** 

