

The Only Paper In Eastland County Covering It's Territory Completely

# WEEKLY RECORD

Successor to "So The People May Know"

Volume 1.--Number 8.

Eastland, Texas, Friday, May 8, 1931.

A Weekly Shopping Guide

## Tomorrow Trades Day In Eastland

### CITY OFFICIALS ARE APPOINTED

The matter of appointment was the main business before the City Commission at their regular meeting Monday, May 4th.

Mr. W. C. Marlow was retained as city secretary and acting city manager.

The appointment of Lee Reid as chief of police was approved as was Lon Graham to take the place of Quincy Hammett on the fire department. Appointments were made to fill two vacancies which have not been filled for some time.

Carl Swearingen as sanitary inspector, whose duties will be inspection of the milk supply of the city, mosquito control and general sanitary work, and Joe Niver, Jr., who will patrol Lake Eastland day and night, collecting fishing licenses and protecting the sanitation of the city's water supply. Much complaint has been received regarding the carelessness of those who camp on the water shed of the lake.

City Manager Marlow said "The co-operation of the citizens is better at this time than for some time in the past and I appreciate it very much."

He also stated that in answer to inquiries he had received regarding the grass and weeds at the cemetery—"The condition of the ground was such that it could not be worked to an advantage but since the last rain it is in condition and will be in tip-top shape within the next few days."

### PIANO RECITAL

The piano pupils of Mrs. F. O. Hunter, assisted by the West Ward and Junior High Glee Club, will present a program at the High School Auditorium Saturday, May 9th, at eight o'clock p. m.

There will be other special features such as: Singing, dances, and readings. The public is cordially invited to attend this program. There will be no charge for this entertainment.

W. C. Bedford and J. H. Rushing, Jr., of Desdemona, were attending to business in Eastland Monday.

**NEW CONNELLEE**  
Sun. - Mon. - Tues.



**Woman Hungry**  
Lila Lee  
Fred Kohler  
Sidney Blackmer  
Raymond Hutton  
Photographed entirely in the NEW Technicolor.

Telephone 350 for Schedule Time  
Adults, lower floor 35c  
Children 25c  
Children 10c

### MUSIC WEEK IS OBSERVED

National Music Week observance for Eastland, sponsored by Eastland Music Club, was opened with a Vesper Service at 5:30 p. m. Sunday, and enjoyed by a large audience.

#### Choral Club Tuesday Night

The Choral Club Concert, offered by the Music Club Tuesday night at 8 o'clock, Methodist church, proved a popular note in the harmonious program arranged by the club for Music Week observance. There was a large and appreciative audience.

The Community Club House was opened to the friends of the Junior Musical set Tuesday afternoon when a charming program was presented by Junior talent in observance of National Music Week. Those receiving were Mrs. A. F. Taylor, chairman for recital, assisted by president of Music Club, Mrs. Grady Pipkin, and local instructors in music, Mrs. F. O. Hunter, Grace Bailey and Wilda Drago.

#### Benefit School Library

Last Wednesday a Japanese Operetta at High School Auditorium was directed by Mrs. A. F. Taylor, chairman, for benefit of South Ward school library.

On Thursday, the Thursday Afternoon Club had special music by Mrs. Doughtie and Mrs. Root.

The Artist's concert, which was to have been held in the Methodist church Thursday night, was cancelled.

Friday afternoon at 3 o'clock the Music Club of Eastland will entertain with ensemble singing at the Community Club House, and Friday night, massed junior ensemble at High School auditorium, will be presented. Wilda Drago, director. The public is invited.

The program arranged by the Music Club of Eastland through its group of standing chairmen proved a most successful observance for Music Week in Eastland.

The scheduled events will close with tomorrow's Student Recital at 8 p. m. in High School auditorium. Personal invitations have been extended by the Music Club members to their friends and public for each entertainment.

Tuesday evening at 5:30 the Jubilee Singers, a group of colored children, toured the square and the Eastland residential streets singing choruses as an advertisement of the evening concerts sponsored by a music club of Eastland for Music Week.

The arrangement was made through the P. T. A. of their school; and at the request of Mrs. W. K. Jackson, publicity chairman of Music Week, who planned the trip.

### WEST WARD PRE-SCHOOL CLINIC

The Parent-Teacher Association is sponsoring a free health clinic to be held at the West Ward school Thursday, May 14th at 2 p. m.

This summer round-up work is a national congress health activity and is a campaign to send to the entering grade of school a class of children free from remedial defects. They are examined in the spring clinic and through the summer the defects are corrected. A check-up of corrections will be made in the fall.

The chairman is asking all of the mothers of six year old children who will enter West Ward school in September to come and bring the child for a complete examination by our competent doctors and dentists, who will give their time also.

A group of mothers will assist in the success of the clinic.

#### Intent to Wed

W. H. Teague, Rising Star, and Miss Inez Cox, Rising Star.

Mr. and Mrs. J. L. Snider and daughter, Neoma Lee, of Weatherford visited at the home of their daughter Mrs. C. N. Daniels last week.

### WATCH YOUR STEP

YOU MAY BE THE PERSON TO RECEIVE

#### Free Theatre Tickets

"WATCH YOUR STEP" column will be a regular feature in this paper each week.

If the "Watch Your Step" editor notices you on the street; sees you do some act of kindness, an amusing act or anything out of the ordinary you will find the act described in this column the following week, and you will be entitled to a free ticket to the Lyric Theatre. Your name will not appear.

Through the cooperation of the Lyric Theatre So The People May Know will publish this column each week, hoping to give many tickets and bring about many deeds of kindness and happy surprises to the people of Eastland.

It is all in fun, and we sincerely hope that those recognizing the act described below as one they are guilty of will not hesitate to call at the office of the Eastland Printing Company, in the Texas Hotel building and receive their ticket entirely free.

Old folk, young folk; everyone alike, watch your step. Look over the list below and see if you are among those receiving a free ticket this week to see

#### "TRADER HORN"

If the young man who was turning hand springs in a local grocery store Tuesday afternoon when he should have been studying his lessons and who hid behind the counter when he saw his mother coming into the store will call at this office he will receive his free ticket.

If the elderly gentleman who remembers calling a young lady "baby" and denied it and then offered her a "chew" of his tobacco to square himself Tuesday afternoon is entitled to a free ticket to the theatre and may have same by calling for it at this office.

If the prisoner and the arresting officer in the traffic law violation that occurred last Thursday near the Texas State Bank will call at this office they will receive a free show ticket.

Another baldheaded man wins a ticket. This time it is the impersonator, the one that does the bathrobe dance and really puts it over. If he will call he will get a ticket.

If the "little boy" who smiled as the Watch Your Step Editor caught him last Saturday afternoon riding a bicycle around in circles where he is employed at a service station will call at this office he will receive a free ticket.

### BETTER HOMES WEEK CLOSES

"Better Homes Week" met with splendid cooperation from every organization invited to help make this important celebration of a widely established movement for the cultural and physical improvement of citizens all over the United States, a decided success.

Eastland put the movement over big, and has a record to be sent the National Bureau that our city will be proud to claim.

The final feature for Better Homes Week for Eastland, the receiving of book donations and the presentation of the library later in the afternoon, occupied all of Saturday.

The school house for colored citizens was brightened by many bouquets of wild flowers and samples of the school children's work.

The two commodious cases holding five shelves each and provided with locked doors, were hung with May baskets for the ceremony of presentation, very gracefully done by Mrs. Frank Crowell, who presented them on behalf of Mr. Hunter, manager of Eastland Lumber Co.; Mr. Sy Perkins, manager of Higgingbotham-Barlett Co.; and Mr. Crowell, manager of Pickering Lumber Co., and the builders of cases, Mr. J. E. Williams and Mr. B. F. Wilcox. Later Mrs. Crowell stated, the cases would be oiled and stained by the school teacher, Frank Evans with materials the donors had provided.

A delightful program was presented by the P. T. A. of the school and the teacher. Opening number was a chorus by ten children, "Count The Blessings of Your Home," word of verses by Mrs. W. K. Jackson, the chairman for Better Homes Week. A brief talk by the chairman included the plans for promoting the library. Committee women and other friends who had collected books for the library foundation, reported volumes received and from whom. These included Mrs. T. L. Fagg, Mrs. G. W. Dakan, Mrs. McGlamery, Mrs. W. E. Stallter, Mrs. Frank Crowell and several proxy reports.

A wonderful talk on "Homes With and Without Books" was given by Mrs. McGlamery. Several members of the colored P. T. A. made statements of books collected from their white friends as well as those of their own race. Of these Mrs. Lizzie Baziles contributed the largest number of 28 volumes.

A group of Negro students, given by the singing group, closed the program. The chairman

### C. C. DISCUSSES COUNTY FAIR

At the regular Chamber of Commerce directors meeting last Thursday the matter of a County Fair for this year was discussed and September 23, 24, 25, and 26 were the dates set. The matter of raising \$204.50 which was the deficit last year was turned over to the same committee, G. M. Harper, H. L. Vann and H. C. Davis who were in charge of finances last year.

Other subjects to come before the directors was a report made by Dr. Tanner the secretary, on the work he has done to relieve unemployment. Just one of the many things he does without money, or rather without using the money allotted the Chamber of Commerce by the city. The city not only got much needed cleaning up done but employment was given to many who were in need of it. The suggestion to consolidate the Retail Merchant's Association and the Chamber of Commerce or the suggestion for the Merchants Association to function as a branch of the Chamber of Commerce was again mentioned, no action being taken. It is thought by some that such a move would better serve the city and merchants as well.

#### MARRIAGE LICENSES ISSUED

Ezra L. Long, Cisco, and Miss Verma Belle Dunn, Mangum.  
H. A. Stevens, Rising Star, and Miss Ruby Jewel King, Rising Star.  
A. C. King, Stephenville, and Miss Bonnie Huckel, Stephenville.  
C. V. Shelton, Merkel, and Miss Gladys Middleton, Merkel.

of foundation volumes from past president and present officers of the Thursday Afternoon Club.

Talks were made by several committee women attending, and the program closed with a fine expression of appreciation for the library and other kindnesses received, presented by the president of the P.T.A. of school, Mrs. Lulu Webster.

One hundred and eighty-seven books were received Saturday for the library. The work of building this up will be continued by the Better Homes Committee, composed of Mrs. W. K. Jackson, R. D. Mahon, J. M. Ferrell, W. Z. Outward, B. McGlamery, E. C. Satterwhite, J. L. Cottingham, W. E. Stallter, Earle Johnson, J. C. Patterson, Jep Little, J. C. Stephen, H. O. Satterwhite, T. L. Fagg, F. O. Hunter, J. C. Simmons; Dr. J.

### Readers Notice

We call your special attention to the service offered by several new merchants this week. We say this because it is a real service to any merchant buys space in our Record so that you may sit in your home and read the shopping news.

Two new grocermen joined the Record family this week. We would be glad that you turn to the A & P space and get their prices. Also to the Piggy-Wiggly space. Then to the third new merchant, L. C. Burr & Co.; read their message to you. It's a service, not an advertisement, when a merchant sends to your door such news as this week's Record brings you.

Read every space each week and patronize these merchants; they are making it possible for you to receive the Record free each week. Tell them you saw it in the Record—We thank you.

#### SCHOOLS CONSOLIDATED

The Morton Valley and Pleasant Grove schools were consolidated under the rural school law, and the county board will meet with the trustees next Monday to select a sight for the new school location.

#### SCHOOL NEWS

The scholastic census for Eastland shows a gain of approximately two hundred more this year than last, which is very encouraging.

Mr. J. W. Miller was in Graham on business Tuesday.

Saturday marks the opening of the summer entertainments to be staged by the Eastland merchants.

The Eastland Booster Band, as announced through the business manager R. S. Railey, will join in with the merchants to entertain the visitors each Saturday night.

Under the direction of Band Master of J. A. Campbell, a two hour concert will be offered starting at 7 p. m.

Eastland is proud of these young folk who have proved themselves to be real musicians and entertainers. Visitors are expected from all parts of the county.

In addition to the musical program plans are under way for entertainment by the merchants, all of which cannot be announced at this time, but a good time is in store for all who attend.

This will be the first of a series of Saturday night programs which Eastland merchants are arranging, so, watch your Weekly Record for full particulars, as the plans now are for a bigger and better entertainment each week for the next three months. Meet your friends in Eastland each Saturday.

#### SCHOOL NEWS

B. E. McGlamery, county superintendent, went to Okra Tuesday night to help work out a consolidation for the schools at Okra and Griggsby. The two schools consented to the consolidation and school will be continued at the school house in Okra.

Mr. Frank Davis who was operated on for appendicitis last Saturday at the Payne and Carter Sanitarium is reported doing very nicely.



NATURE DAMNED THEM!  
MEN BETRAYED THEM!  
FORTUNE CURSED THEM!

EVERY LIVING THING SOUGHT TO KILL THEM!

## TRADER HORN

NOTHING EVER ATTEMPTED APPROACHES IT

The Gigantic, Melodramatic, Romantic Talking Picture of All Time!

"The most hardened film-goers squirmed in their seats, breathlessly. Thrills as intense as I should care to witness!"  
—James Gow, N.Y. World

FIRST SHOWING IN WEST TEXAS—STARTING SATURDAY, MAY 9th

## LYRIC

REGULAR PRICES





**WEEKLY RECORD**

Published Every Friday  
EASTLAND PRINTING CO.

Publishers  
OWNERS:

V. O. HATCHER, Eastland, Texas.  
EARL T. WILLIAMS, Eastland, Texas

Delivered free over Eastland trade territory. In city of Eastland, 1,100 copies or 4,400 readers; Rural routes and suburbs, 450 copies, or 2,600 readers; all potential buyers in Eastland.

The Record is the only paper in this section covering its entire trade territory.

**A Friend Suggests**

The Record invites suggestions from its readers. Constructive letters will be published regardless of whether or not they express the views of the publishers. All letters must be signed; the name may be withheld upon request. The publishers reserve the right to reject any and all letters. All letters should be held within 500 words.

**Economies that do not Economise**

In our anxiety to reduce to the lowest possible point all public expenditures in keeping with reduced incomes we may, if we are not careful, overstep the bounds of Prudence and wisdom and produce an effect just opposite to that which we so earnestly desire.

It is true, the mill cannot grind if the water has all passed, but on the assumption that we still have some water coming through let us use what we have to the best advantage rather than shut the gates and close the mill down entirely, or to a point where the flow will not be sufficient to turn the wheels.

We are faced with the necessity of curtailing expenses in the administration of our city affairs, and properly every possible item of unnecessary or avoidable expense is being eliminated.

The auditors statement of operating expenses for the first quarter of the year shows by comparison quite a reduction of operating costs for our city government, and as far as we can observe, the efficiency has not been impaired by so doing.

We have the utmost confidence in those who are charged with the administration of the city's affairs and believe we will obtain as much value from every dollar expended under their administration as it will be possible to obtain. To the Lay citizen viewing various and sundry amounts as a whole or lump sum, certain items of expenditures look rather formidable, but when viewed from a per capita basis of those effected they are in reality only negligible.

One example is that of our Board of City Development, or as it is better known, the Chamber of Commerce. This organization is functioning under a charter amendment providing a small levy of tax to support and carry out the work of the organization. It has been suggested by some that this item of our city expense might be eliminated. It is to be hoped that such a course will not be adopted. In the first place it has no effect on the operating costs of the city whatever as the money comes from a special levy, as suggested before and can only be used for this purpose; and elimination would not increase any available funds in the city treasury.

In the second place the levy is only one mill which is in reality a very small amount of money to be actually paid out by any individual tax payer. It amounts to less than one dollar per capita to our population.

If we do not hear of any great things being done by our Board of City development it is probably due to the fact that the board has not sufficient funds to accomplish greater things than it has.

Let us by all means keep alive our Board of City development during this period of depression and not allow our city to suffer more than it would otherwise do without the activities of this organization.

In fact, we cannot point to any exceptionally great accomplishments by either private or public corporations at this time.

Let the Board of City development carry on.

**OPTIMISM**

"Optimism based on facts" is the heading used in an advertisement by a large Corporation of Texas. While the ad was written with all of Texas in mind, every word of it applies to Eastland and Eastland County.

The first paragraph reads, "Individuals and business institutions of this territory have ample reason to be optimistic. A section so favored with unusual natural resources—an area where real development has just begun—a part of the country attracting

investment capital and industry from the rest of the world—is sure to prosper."

First among Eastland County's unusual natural resources is perhaps our climate, which few people realize is far more desirable than resorts which many Texans visit. Few of our citizens realize that the elevation of Eastland is approximately 1,500 feet which is within a few feet of the elevation of the so called mountainous sections, and that the nights here are far more comfortable than the nights of many of our neighboring states, and is suitable for the growing of many crops.

Few know that Eastland county at one time ranked near the top as a cotton producing county of the state and at this time much talk is heard regarding the growing of grapes on account of the soil being especially adapted to grapes.

It is stated that the rough lands of the county, land that is not suitable for most other crops may be with a very little effort converted into vast vineyards which are very profitable.

The raising of sheep and goats is an industry which would be most profitable in our county, in fact one farmer, a sheep and goat raiser, stated "Every farm in Eastland county should have some, if only a few, sheep and goats."

Stock gardening is sure to become

a profitable business within the next year or so. Eastland capital has established here in Eastland a corporation for the marketing of the products of the county, which should encourage every farmer to cooperate in every way possible as the investment was made knowing that the climate, soil and rainfall is here and that if an outlet for the crops could be made our county would develop into one of the leading agricultural counties of the state. The farmers of this section should keep in close touch with this company and work with it as it is established for the sole purpose of building up the farming industry of our county.

With our three creameries, a new one having just opened, and this new marketing corporation, the farmers of this section are assured a market for most anything they may grow.

Mr. Louis Luttrell, who was recently operated on for appendicitis in a Ranger hospital, is expected to be removed to his home in Eastland the latter part of this week.

Mr. and Mrs. C. M. Brotton and little daughter, Cleve Jean, visited in Eastland Sunday.

Mrs. C. V. Sandlin of Lubbock is visiting Mrs. L. A. Noell this week.

**A TOUGH BOY COMES TO TOWN**

Eastland took on the air of the old west, last Thursday but it so happened that the Boy Scouts were in charge of the city on that day and it was not long until law and order was restored.

It seems that a tough boy got the wrong car in the first place, and in making a dash for freedom failed to observe any of the traffic laws. But it was only a matter of minutes until he was in the hands of the law (the scouts) and brought before the corporation judge, tried and fined. The prisoner gave the name of W. H. (Bill) Martin. He was fined \$1.00 which was paid and the prisoner was released.

Judge J. R. Stubblefield has the following to say regarding the sheep and goat raising industry in this section:

"Sheep and goat raising in this section is profitable, and every farm should have a herd.

"I have just finished shearing my flock and received a price of 15 cents around for the clip."

The writer is of the opinion that if those interested in sheep and goats

will investigate they will find that the Judge is correct and some move should be made to build up the industry over the county.

Let's hear from the sheep and goat men.

Mr. and Mrs. Roy Reischmann of

Breckeneridge visited at the home of Mr. and Mrs. W. M. Colby, Jr. Sunday and the party drove to Rising Star returning late Sunday afternoon.

Mrs. J. S. Lilliard of Fort Worth visited over the week end at the home of Mrs. Ida B. Foster.

**MONEY to LOAN**

FOR TAXES ON YOUR HOME ON YOUR AUTOMOBILE

**HOMES for SALE**

Terms to suit

**DONALD KINNAIRD**

General Insurance

**Triumph Percales**

A new shipment of these extraordinary prints are now ready for your selection. An early selection is advised. Priced at only per yd. **10c**

**Curtain Materials**

An exceptional item is now at your disposal. Marquisette, both in cream and ecru, at per yd. **15c**

**Cretannes**

All are new patterns, modernistic and floral designs, that are bound to beautify your home. Another Burr Value, at per yard, only **15c**

**Dotted Swiss**

This cloth has the woven dots and is fast color. Delightful smart summer dresses can be made at a great saving. Per Yard, only **59c**

**Voile Prints**

A beautiful quality of voile, 40" wide, pastel shades, cool and inviting for the hot days to come, and priced at per yard, only **25c**

**Burr's Lower Prices**

Make It Possible for

**Everyone to Be Well Dressed**

ONE OF OUR MANY FRIENDS AND CUSTOMERS WHO ACCEPTED OUR INVITATION TO COMPARE values came to us and told us how well pleased she was with BURR VALUES. She said: "Burr's lower prices make it possible for everyone to be well dressed." Investigate for yourself. IT WILL PAY YOU!

**Men's Shirts**

Such outstanding values as these are hard to beat. Better lay in a good supply now—each only **69c**

**Men's Underwear**

A Super-Burr Value. A Burr Value, we repeat, that you cannot overlook—each **49c**

**Boys' Underwear**

A nainsook garment of extra quality. You will need several garments—each only **39c**

**Tennis Shoes**

Sizes for the entire family. The better type is found at Burr's at per pair **79c**

**Men's Sox**

A real Burr value. This number in both plain and fancy. Just think per pair only **10c**

**Men's Neckwear**

Stylish neckwear for men at Burr's value giving prices. A splendid selection—each only **49c**

**Men's Hosiery**

A number of styles that are bound to please the man who cares. Priced at per pair, only **39c**

**Such "Burr" Values Mean Greater Savings to You!**

**Ladies and Children's DRESSES**

- 16 Silk Dresses, were \$3.95 **\$1.95**
- 5 Silk Dresses, were \$4.75 **\$2.95**
- 10 Silk Dresses, were \$6.75 **\$4.75**
- 13 Silk Dresses, were \$9.75 **\$6.75**
- 28 Flaxon Dresses, were .98 **.79**
- 53 Voile Dresses, were \$1.95 **\$1.29**
- 28 Voile Dresses, were \$3.75 **\$1.95**
- 13 Child's Dresses, were \$2.95 **\$1.95**

**Men's Suits**

Style, individuality, excellent workmanship are all combined in these wonderful suits. Burr's are justly proud of these garments, and urge an early selection.

SUIT WITH TWO PAIR TROUSERS

**\$19.75**

**Get Your Straw Now!**

Values were never greater in this department than now. To see them is to want one. Priced from

**98c TO \$2.98**

**Printed Silks**

A new shipment is ready for your selection. An outstanding typical Burr Value. Beautiful prints, at only

**98c**

**Ladies Hats**

Smart, individual, just check full of style are these new summer hats. Especially priced at—

**\$1.98**

**Bring the Whole Family Here for Shoes**

**Mens Dress Shoes**

These shoes have been grouped for fast selling. The values offered are excellent and every man should avail himself of these wonderful savings. Values up to \$5.98 for **\$3.98**

**Mens Work Shoes**

Shoes that wear. Shoes that give the utmost in service. Assembled in three groups.

- 1 was \$1.98, now **\$1.49**
- 2 was \$2.49, now **\$1.98**
- 3 was \$3.98, now **\$2.98**

**LADIES SHOES**

There's a reason for the fast selling of Burr's shoes. Values—Values—Values, assembled in three groups.

- 1 was \$2.98, now **\$1.98**
- 2 was \$3.98, now **\$2.98**
- 3 was \$5.98, now **\$3.98**

**Children's Shoes**

We have just made a display of three tables of these shoes which you will find to be values even greater than you anticipated.

- Group 1 **\$1.49**
- Group 2 **\$1.98**
- Group 3 **\$2.49**

**Printed Bastiste**

Very sheer, new patterns, designs that are outstanding. A remarkable offer, at per yard, only—

**25c**

**Rayon Pajamas**

One of the most outstanding items, a typical Burr value. While they last, each at only

**98c**

**Mary Ann Print**

A remarkable print, distinctive patterns. Fast colors at per yard only

**15c**

**Step-Ins**

The quality of these garments makes them an outstanding value; per pair, only

**49c**

**Child's Panty Dresses**

These are dainty little garments that are bound to please; especially priced, each only

**39c**

**Ladies' Hosiery**

Pure silk chiffon hose, 45 gauge. Full fashioned, French heels, sheer; per pair

**98c**

**Anklets**

These little anklets are wonderful values. Pastel shades, sizes 6 to 9; per pair

**19c**

**L. C. Burr & Co.**

Eastland, Texas

**Whoopee Pants**

Another new shipment of these popular pants are now ready. Better hurry for they are priced at—

**69c**



**EASTLAND  
TRANSFER  
AND  
STORAGE**

S. S. BRAUNER  
A Bonded Warehouse. Moving  
and Long Distance trips a special-  
ty.  
**186—Phones—379**  
114 North Seaman

**Local Briefs**

Judge G. W. Barcus, justice of the court of civil appeals at Waco and trustee of the Methodist Orphanage was in Eastland Monday, as the will of the late Nellie Connelley was probated on that day. Jake Lowery and R. I. Williams, who lives in California were the subscribing witnesses.

Mr. and Mrs. H. L. Vann were in Mineral Wells Sunday.

**FILMING "TRADER HORN"  
IN AFRICA AMAZING FEAT**

**Members of Metro-Goldwyn-Mayer Expedition Braved Fever, Storms and Wild Beasts in Screening Remarkable Photoplay Opening at Lyric Theatre Saturday for Three Days**

In bringing "Trader Horn," popular story of African adventure, to the talking screen, Metro-Goldwyn-Mayer recruited what is said to have been the biggest photoplay expedition ever to penetrate Africa to film a narrative motion picture.

The troupe of forty-odd players, staff officials and technicians that sailed from New York for Africa were under the leadership of Director W. S. Van Dyke. Harry Carey, Edwina Booth, Duncan Renaldo, Olive Gildea and the technical staff of the picture reached Mombasa, British North Africa, after an arduous journey of 25 days. There the film brigade joined an advance unit, and made preparations to invade the jungle.

It is difficult, perhaps, for the average person to realize the difficulties confronting the Van Dyke party in obtaining scenes to be incorporated in this picture which will open a three day engagement at the Lyric Theatre Saturday.

**Eighty Tons of Equipment**

In the first place, more than eighty tons of equipment had to be moved through a territory that was at times almost impenetrable. The camera adventurers took with them a complete miniature studio, with every facility for housing and feeding the troupe, and the most up-to-date sound recording apparatus.

Among the accessories carried by the Van Dyke party into the heart of Africa were a nine-ton portable generator truck, an iceless refrigerator, a complete wireless and radio outfit, and more than several thousand individual items that ranged from chicken wire and cosmetics to insect exterminator. Members of the expedition were inoculated against fever and sleeping sickness before starting from Mombasa inland toward Nairobi, and a British staff physician accompanied the party.

When the "Trader Horn" brigade had reached Nairobi and set up camp there to make camera sequences the adventure had barely begun. Diplomatic negotiations with government officials—Belgian, English, French—had to be completed.

**Hardships Begin**

Interpreters, native boys, hunters and divers had to be obtained and further preparations made to protect the health and well-being of the travelers. Travel had been comparatively easy so far, but now it was necessary to discard the railroad in favor of ox-teams and native wagons, boats and foot trails.

Director Van Dyke, who made both "The Pagan" and "White Shadows of the South Seas," in the south Pacific, was familiar with some of the discomforts and dangers of the tropics, but none that he had experienced compared with those prevailing in east-central Africa.

From Nairobi and the shores of beautiful Lake Victoria the "Trader Horn" adventurers struck out for the dangerous fastnesses of Tanganyika Territory, with its bizarre pageant of wild animals. From there the itinerary called for trips to the wildest parts of the Uganda country and to the Belgian Congo, with its famous tribes of African pygmies.

Hundreds of thousands of feet of motion picture sound film were brought back from the jungles of Africa. In battling the menace of fever, tropical storms and wild beasts the cinema squadron always placed the safety of its celluloid cargo ahead of everything else. Camped near the Uganda Falls one night, a terrific storm broke loose and the flood that followed swept away many of the supplies of the camp.

**Film Was Saved**

Everyone made a simultaneous rush for the stored motion picture film, and even though some personal baggage was lost in the river, not a single can of movie film was destroyed.

The picture follows the widely-read narrative of African wilds by Ethelreda Lewis and Alaysius Horn to its most exciting and unusual details. Its amazing close-ups of lion fights to the death, of the desperate and futile attempt of a native to escape the jaws of vicious crocodiles, of the narrow escape of Miss Booth, the heroine, from being choked to death by a giant reptile, and numerous other breath-taking episodes bring a new thrill to the talking screen.

**A VISITOR IN  
RECORD OFFICE**

J. E. Cannady, who lives on the Carbon Star Route, was a visitor in the Record office the early part of this week, and reports splendid crop conditions in his section.

Mr. Cannady says that the neighbors are very enthusiastic over the marketing corporation which is open in Eastland in large, and are

the sweet potato dryer which they feel has been badly needed for some time.

"They feel that the operators of the market will be able to handle more potatoes than they now contemplate."

He also stated "most anything will grow in this sandy soil but a great service can be rendered the farmer if some test of the soil could be made that would determine the proper crop to plant on certain soil."

Mr. Cannady was among those attending the first meeting held for the purpose of forming the marketing corporation and brought many of his neighbors with him.

N. E. Sargent who has been with the Thomas Tire Company for some time has recently been placed in charge of the business here.

Mrs. Joe J. Mickle has returned from Amarillo Texas where she went from El Paso with her daughter Mrs. W. A. Russell who has been operated on in El Paso. Mrs. Russell is doing nicely since her illness.

Howard Mays formerly with the Thomas Tire Company is now in charge of the Panhandle Filling Station.

**\$500,000 Building In  
Prospect For Eastland**

It has been intimated through information sent out by the Chamber of Commerce by Hon. Victor Gilbert, one of our representatives at Austin, that there was a possibility of the legislature appropriating one-half million dollars for the erection of a building for the use of the State High-

way Commission and placing it in some other city than Austin; and according to this rumor, Mr. Gilbert proposes its erection in the city of Eastland.

ed that financial arrangements would be made to convey to the state the old high school site for this public building. This would be a fine thing for Eastland.

**WASH<sup>A</sup> AND GREASE<sup>D</sup>**  
**\$1.75**

Let Albert Robinson Do Your Work. He Has Served The People Of Eastland 5 Years

All Work Guaranteed

**T P STATION**

EAST MAIN

G. H. KINARD MGR.

**GENE TUCKER - OCIE HUNT**

8 Years of This Work Here In Eastland

**General Repairs**

On all Makes of Cars

INCLUDING

Battery - Radiator - Starter and Generator Work

In With

**States Service No. 2**

OLD HOTEL GARAGE

WEST MAIN

PHONE 197

**PIGGLY WIGGLY**

Pure Cane Sugar 10 lbs. **.48**

**GREEN BEANS**

Per lb. **5c**

**NEW POTATOES**

per lb. **3c**

**Pinto Beans**

5 lbs. **19c**

**Tomatoes**  
Hand Packed

3 No. 2 Cans **23c**

5 No. 1 Cans **25c**

**FLOUR**

GILT EDGE 48 lbs. **88c**

EVERLITE 24 lbs. **63c**

**No. 1 POTATOES**

10 lbs. **19c**

**MEAT**

- BABY BEEF **12c**
- Pot Roast **12c**
- STEW **10c**
- MEAT per pound **10c**
- Sweet Cream BUTTER **24c**
- Whipping CREAM 1/2 Pt. **13c**
- Live MINNOWS, Doz. **20c**

**City Market**

PHONE 11  
407 S. SEAMAN

**PEOPLES CASH STORE**  
*Lower Prices*

- BEANS Green or Wax 2<sup>lb</sup> **15c**
- NEW POTATOES Three lbs. **13c**
- SQUASH Per lb **5c**
- MEAT LOAF PORK Added **12 1/2 c**
- VEAL ROAST Per lb **12 1/2 c**
- VEAL STEAK Per lb **19c**
- BACON SLICED Per lb **20c**
- BUTTER Fresh Country Per lb **25c**
- CHEESE LONGHORN Per lb **21c**
- PICKLES Sweet, Mixed Per lb **29c**
- ROLLED OATS Large Box **19c**
- MEAL FINE CREAM 25 Pounds **49c**
- SUGAR 10 lb **49c**
- MILK Carnation—3 tall or 6 Small **19c**
- PINTO BEANS SIX lb **25c**
- RICE FANCY 3 Pound Package **19c**
- PORK and BEANS 3<sup>lb</sup> for **25c**
- K. C. BAKING POWDER 25c CAN **19c**
- TOMATO SOUP Two Cans **15c**
- MALT BLUE RIBBON LARGE CAN **49c**
- KRAUT LARGE CAN **12 1/2 c**
- LUX 3 Boxes for **29c**
- P and G SOAP TEN Bars **29c**
- LYE Three Cans **29c**



30x 3 1/2  
30x 4.50  
30x 4.75  
YOUR CHOICE **98c**

**ROLLER SKATES**  
Ball Bearing



**\$1.69**



Scott W. Key, who has been in Houston on business for the past two weeks is expected back in Eastland the latter part of this week.

Mrs. A. L. Constable, who has been visiting various cities in the north, is visiting at the home of her brother in Chicago, Illinois.

Mr. Aaron Smith, formerly with a large hardware company of Stamford, has accepted a position with the Mickle Furniture and Hardware Co. Mr. Smith has moved his family here to make this their home. The Mickle Furniture and Hardware is one of the largest, if not the largest of its kind in West Texas, having a most unusual variety in each of the lines carried.

Pete Clement who has been in the Payne and Carter Hospital for a ton-sil operation is home again and improving nicely. He will be back on the job again at the Willard Battery Station soon.

## An Open Letter To The People Of Eastland, About TRADER HORN

"Ten dollars is a moderate price for a seat at such a performance!"  
—Arthur Brisbane

"A series of audible film incidents which, for sheer thrills and undiluted realism, have never been surpassed."  
—Literary Digest

"One of the most amazing motion pictures ever produced! Thrilling, unbelievable sight—most sensational scenes ever viewed! Don't you dare miss it!"  
—Jimmy Starr in L. A. Express

"There never was a picture like this More hair-raising, spine-shivering excitement to every foot of film than may be boasted by any picture yet camera-captured!"  
—Regina Cresce in N. Y. American

In New York and Chicago TRADER HORN, as a "road show" production, is breaking attendance records that have stood since "THE BIRTH OF A NATION" and "THE BIG PARADE".

Due to the many requests from the theatre patrons of Eastland County, arrangements have been made with Metro-Goldwyn-Mayer to have the First Showing in West Texas on "TRADER HORN" at the LYRIC in Eastland.

Therefore, the West Texas Premiere showing of "TRADER HORN" will open Saturday, May 9th, and will extend through Sunday and Monday.

Arrangements are being made to make this gala performance the most pretentious theatrical event ever offered in Eastland!

Although, in the larger cities where this attraction is now playing, the admission price ranges from \$1.00 to \$2.50. REGULAR PRICES will prevail at the LYRIC during its showing here.

—JOHN A. BURKE, Manager Lyric Theatre

LYRIC

## COUNTY AUDITOR MAKES A REPORT

The following is the first of a series of articles furnished by the county auditor Mr. W. S. Michael which will appear from time to time in the record.

It is the desire of Mr. Michael that the tax payers know the source of county revenue, the disbursement of all money, and the financial condition of the county at all times. He should be commended for the extra effort he is making for the good of the people.

The Jury, General, Court House and Jail, and Hospital Maintenance Funds are the funds out of which the running expenses of the county are paid. The total disbursements out of these four funds for any given period fairly represent the expense of operating the county government for that period. The expenditures out of these funds for the fiscal years ended December 31, 1929 and 1930 were as follows:

1929	
Jury Fund	\$ 19,517.98
General Fund	86,710.24
Court House and Jail Fund	28,568.14
Hospital Maintenance Fund	3,936.86
<b>TOTAL</b>	<b>\$138,733.22</b>

1930	
Jury Fund	\$ 20,071.90
General Fund	79,829.75
Court House and Jail Fund	24,392.45
Hospital Maintenance Fund	5,741.68
<b>TOTAL</b>	<b>\$130,035.78</b>

\*Payment on time warrants given for furniture and fixtures for Court house of \$7,210.89 is not included in this total.

The County paid out of its General Fund for elections in 1929 and in 1930, as follows:

1929	
School Trustee Elections	\$ 263.72
Special Elections	861.96
<b>TOTAL</b>	<b>\$1,125.68</b>

1930	
School Trustee Elections	\$ 178.75
General Election	813.18
Special Elections	614.49
<b>TOTAL</b>	<b>\$1,606.42</b>

These expenses consist of election supplies, compensation of judges and clerks, distributing ballot boxes, etc.

## CHURCH NEWS

The Young Women's Association will have charge of the church services next Sunday night at the First Baptist Church. A very interesting program will be given and the Missionaries and religion of the foreign countries will be discussed.

"Everlasting Punishment" was the subject of the lesson-sermon in all Churches of Christ, Scientist, Sunday, May 3.

The golden text was from Proverbs 13:21. "Evil pursueth sinners; but to the righteous good shall be repayed." The service included the following from Matthew 18:3. "Except ye be converted, and become as little children, ye shall not enter into the kingdom of heaven."

The service also embraced the following citations from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy:

"Do you ask wisdom to be merciful and not punish sin? Then 'ye ask not amiss.' Without punishment, sin would multiply. . . . Escape from punishment is not in accordance with God's government, since justice is the handmaid of mercy. . . . Sin makes its own hell, and goodness its own heaven."

A special program for the Men's 9:49 Bible class will be given Mother's Day, May 10th. It is requested that those attending this program be in their usual place at promptly 9:40 instead of 9:49. Owing to the length of the program, it is necessary that the time be set at 9:40 instead of 9:49 for this special program. Wives and mothers of the members are cordially invited to attend.

Several members of the B. Y. P. U. of the First Baptist Church rendered a program at the Church of God Sunday evening at 6:30 p. m. Miss Myrtle Crockett gave the reading and Miss Winnie Snider made a speech. Music was furnished by a quartet of girls consisting of Misses Opal and Aurelia Hunt, Louise Graham and Winnie Snider.

Mr. and Mrs. A. D. Webb of Big Spring announce the arrival of a son, James David, born April 27th. Mr. and Mrs. Webb formerly lived in Eastland.

Mrs. Clem Hammer and Mr. and Mrs. Fred Hammer of Oklahoma City visited over the week end in the home of Mrs. Hatcher. Mrs. Clem Hammer is the wife of Mr. Hatcher.

Gene Tucker are now in the mechanical department. Service Station No. 2 on Street.

## Mother's Day Mottos

Appropriate Verses Beautifully Framed

A LASTING REMEMBRANCE

29c

MILLERS

5-10 & 25c STORES

## Tempting Suggestions In Fruits And Vegetables

When planning your menu for the week-end meals, refer to our produce department for the best—at the most economical prices. Anything you may suggest A & P has. Fresh crisp Vegetables and Fancy Fruits are featured this week-end at all A & P stores and at economic prices.



Quaker Maid Bean	Four Cans	25c
CHIPSO	Large Pkg.	21c
Iona Peas or Corn	No. 2 Can	10c
Guest Ivory Soap	6 for	23c
NEW POTATOES	No. 1 Per B	4 1/2 c
LETTUCE	Two Heads	9c
Palm Olive Soap	Beads Free Three For	22c
TOMATOES	No. 2 2 for	25c
LEMONS	Large Size Per Doz.	23c

BREAD	FRUITS
Grandmother's White or Whole Wheat—LOAF	5c
Complete line of Fresh Fruits and Vegetables at the Best Prices	

## MEAT SPECIALS

BACON	Sliced Per lb	19c
ROAST PORK	Per lb	14c
BEEF	Round, Loin or T-Bone Steaks	24c
CHEESE	Wisconsin Full Cream	18c
CHUCK ROAST		12c
PORK STEAK		15c
SEVEN STEAK		15c
BACON	DRY SALT	13c
SEVEN ROAST BEEF		14c
COMPOUND	BULK	10c

## FLOUR

VERIGOOD

48 Lbs 90c

## SUGAR

10 Lbs 49c

## BANANAS

DOZ. 15c

## Potatoes

10 Lbs. 19c

## COFFEE

8 O'CLOCK

Lb. 21c

## SPARKLE

GELATINE DESERT

4 Pkgs 25c

Both Mr. Hunt and Mr. Tucker have lived here in Eastland for a number of years, having worked for the Bohning Motor Company for over six years. They have many friends in Eastland. Their accompanying ad in this issue of the Record explains the different lines of work to be done at their new place of business. General repair work will be done as well as all kinds of ignition, battery and generator work.

## TRADES DAYS SATURDAY & MONDAY

YOU OWE IT TO YOURSELF TO VISIT THIS STORE BEFORE BUYING

PRINTS

A new shipment, 36 inches wide. Guaranteed fast colors; in the new spring patterns.

15c

Crepe Rayon

A Washable Printed Crepe Rayon, 40 inches wide. Regular 69c value.

49c

PIQUE

The very thing for Spring Ensembles and Suits. 36 inches wide. A regular 45c value

29c

Batiste & Flaxon

Guaranteed fast colors. 40 inches wide. Regular 29c value.

19c

## DRESSES

New arrivals in Washable Shantung. Specially priced at—

2.98

## MILLINERY

Many find just the hat they want in this special group—

98c

## USEFUL MOTHER'S DAY GIFTS

AT PLEASING PRICES

Wolfe

FOR THE WOMAN WHO CARES Next to Post Office Eastland, Texas

## ALL OF YOUR NEEDS

Supplied At This Big Store

10 foot Minnow Seins	\$1.25
15 foot Minnow Seins	\$1.75
20 foot Minnow Seins	\$2.25
Minnow Buckets	\$1.50
Split Bamboo Fly-Rods	\$2.75 to \$15.00
Casting Rods	\$1.25 to \$14.00
Fishing Reels	50c to \$16.50
Fishing Lines	5c to \$3.50
A Good Camp Cot	\$2.45
Extra Heavy Camp Cot	\$3.57
Folding Handle Camp Fry Pan	40c
Folding Handle Camp Bread Pan	50c
Dutch Ovens	\$1.25 to \$3.50
9 Qt. Cast Iron Tea Kettle	\$1.39
No. 9 Cast Iron Skillett	85c
1 Gal. Hot or Cold Jug (good one)	\$1.39
No. 25 Enterprise Fruit Press (Best Made)	\$11.50
No. 31 Enterprise Fruit Press (Best Made)	\$12.50
Pecans, 12 1/2 c per lb, 5 lb	50c

## MICKLE Hardware & Furniture Co.

PHONE 70

WEST MAIN STREET EASTLAND, TEXAS