

SO THE PEOPLE MAY KNOW

Volume 1.--Number 4.

Eastland, Texas, Friday, April 10, 1931.

A Weekly Shopping Guide

Citizens' Ticket Wins In Tuesday's Election

Returns from the election Tuesday show that the three candidates put out by the citizens at the recent mass meetings, won by a two to one majority. The successful candidates being McCullough, Johnson and Clark. The count was as follows:
Page, 130; McCullough, 295; Horton, 132; Johnson, 289; Clark, 375.
Messrs. Perry Sayles, Earl Bender and H. Brelsford, Jr., are the retiring commissioners. Their names did not appear on the ticket. The new commissioners will be sworn in at the next meeting of the Commission.

The Eastland Little Theatre is already planning on their next production, which will probably be started within the next week. Their play will likely be presented some time the latter part of May.

NEW CONNELLEE THEATRE
Sun. - Mon. - Tues.
REGULAR ADMISSION



KISS ME AGAIN

Here's a romance that starts and ends with a kiss—but in-between—you'll be surprised!

With **BERNICE CLAIRE WALTER PIDGEON**
Edw. Everett HORTON

Music by **VICTOR HERBERT**. Book and Lyrics by **Henry Blossom**. A **William A. Selter** production. Photographed by **Technicolor** process.

QUEEN OF SPRING PAGEANT AT HIGH SCHOOL TONIGHT

Sponsored by Thursday Afternoon Club; Benefit of Local Public Library Fund

By Mrs. W. K. Jackson
Eastland friends and admirers of the charming young girls vying for the places as Queen and her attendant Princesses for the Festival of the Queen of Spring have been agog over the many beautiful plans and preparations for this pretty event which will take place tonight at eight o'clock in a fairy-like bower of roses, lilies and ferns which will transform the stage of the High School Auditorium and will create a real flowery dell, in which this pageant will have both an artistic and musical setting.

Wilda Drago, the musical director for this brilliant spring event in club life, will present her talented pupil, Alma Williamson, in violin solo. Little Miss Williamson is the daughter of Mrs. Jack Williamson and a child of great talent.

Miss Edna Lindsley and Miss Margaret Hart, prominent duet and violin soloists, will support with their music, all chorus numbers, with violin solos inter-linking.

Mrs. Joe Gibson, a brilliant, able and popular pianist, will be the accompanist for the entire pageant.

Rousing choruses by twenty-five young girls will feature the production. A high light will center about the solo dance number of Alice Jones, the personification of childish grace. Little Miss Jones is the daughter of Judge and Mrs. Joe H. Jones.

A program of music and dancing, of choruses and special numbers in violin and voice will be arranged as a revue in entertainment of the Queen. The throne will be embowered in colorful flowers and graceful foliage. White lattices, rioting with roses to produce the effect of long vistas of blossoming lanes will carry the audience in fancy to that land of sunshine and flowers, beauty and grace, happiness and "make-believe."

Voting Been Steady
The voting for the Queen has continued steadily throughout the past week. Each girl in the race is so popular that the question of the winner of the "Queen-Vote" seemed to depend more upon family boosting than upon a truly hard fought popularity contest. The princesses in the Queen's train will be those who were her competitors in the contest.

History of Eastland's Library
The public library of Eastland is one of the city's big assets and open to the school child, to any youth, to every adult and with resources in the way of reference books, dictionaries, histories, travel, fiction and in fact, all the literature a first class library should possess. This library was established by the Thursday Afternoon Club through the efforts of the late Mrs. A. H. Johnson, wife of A. H. Johnson, Eastland postmaster, and is a lasting memorial to this fine-minded woman's insight into the needs of the Eastland community and future.
(Continued on page 4)

Traffic Officer Makes Good Quarter Report

The following is the report for the first quarter of 1931 of the county motorcycle officer, R. M. (Bob) Hammett, which has just been made to the county.

Fines collected, \$126.50. Out of county registrations, \$4,300.41. Increase in registration fees and overloaded trucks, \$2,123.38; Total \$6,649.29. Expenses of the department totaled \$290.00. Three stolen cars were recovered during the quarter.

It seems from this report that this department is on the right side of the ledger. Do your staff Bob, you are bringing in the bacon.

GOLD-DIGGERS AND JEALOUS WIVES PROVIDE FUN OF "STEPPING OUT" FILM

"Stepping Out," Metro-Goldwyn-Mayer's comical humiliation of the New York stage hits, is the attraction which will open Sunday at the Lyric Theatre, with Charlotte Greenwood, Leila Hyams, Reginald Denny, Lillian Bond and Cliff Edwards in the principal roles.

Adapted personally to the screen by Elmer Harris, author of the original stage hit, the new play retains all the interest it had on the stage, with added motion picture elements to embellish its action.

The story is one of the Hollywood and Agua Caliente; the tale of oil millionaires who try to produce pictures, fall into the hands of Hollywood gold-diggers, have troubles galore with jealous wives, and hilarious adventures at the Monte Carlo below the border.

The Two Husbands
Denny and Harry Stubbs play the two unfortunate millionaires, with Miss Greenwood and Miss Hyams as the two wives. Miss Bond plays Cleo the vamp, the role she played in the original stage production and Merna Kennedy is her assistant in the genteel art of getting innocent millionaires into trouble.

Richard Tucker, Kane Richmond and Wilson Bengue also appear in the new comedy, which Charles F. Riesner, of "Caught Short" and "Reducing" fame, directed.

Intimate glimpses of Caliente are seen, the famous resort figuring in a talking picture for the first time. Amusing scenes in a large swimming pool add to the entertainment.

"Stepping Out" was one of the biggest successes of the season on the New York Stage.

The County Agents of Eastland County, Miss Ruth Ramey and Mr. J. C. Patterson are going to meet with two Boy Scout troops in Eastland in the basement of the Methodist church Friday night, April 10th. This meeting the troupes in some new games and will be for the purpose of instructing.

Miss Ola Mae Rutledge of Abilene and Miss Eunice Horner of C. I. A. Denton, visited Miss Thelma Reason, popular high school student of Eastland, during the Holiday season.

WORK STARTS ON NEW ENTERPRISE

After a week's absence from his former home and business, Mr. Thos. R. Seelye has returned to Eastland to start actual construction work on his new creamery here.

The new plant will be located at the corner of Olive and Green street in the Old Eastland Creamery building.

The new plant will manufacture a full line of creamery products, buying the milk from this entire section and will be another important factor in pushing Eastland to the front as a marketing center.

Several such enterprises are on foot in our city, and should have the encouragement and support of our home people.

We welcome Mr. Seelye and associates to Eastland.

Easter Shoot Big Success

There was an Easter Shoot held at the American Legion Shooting Club Sunday April 5th, at the new shooting grounds about three miles Southwest of Town. This is the best equipped club in the country, and the proceeds netted from contests and such as was held Sunday, will be used for the benefit of the Club's indebtedness. The shooting was a great success. Local merchants presented the club with merchandise free of charge, which was offered as prizes, and the shooters were charged \$1.00 to be allowed to shoot.

The Government has sent some guns down for the use of the Boy Scouts. Scouts can practice under the same principles the older men shoot, but the rifles are smaller.

There were forty-eight registered participants. Eight for Abilene, two from Breckenridge and five from Ranger.

Each Sunday the Rifle Club is open to anybody who wishes to shoot. This is free to anyone, with the exception of the price of ammunition and targets. The next big shoot will be held on July 4th.

High guns in the various sections of the shoot Sunday were: Rifle, Tom Harris, score 48 out of possible 50; Skeet, Horace Olden, score 21 out of possible 25; Trap, James Horton, 25 out of possible 25.

The American Legion is presenting a play entitled, "Battle of Rolling Bones" at the Connellee Theatre April 23-24. This play is a negro comedy, and the scenes are laid in France. There are about twelve characters who have parts in this presentation. The American Legion Boys are using this method rather than soliciting funds for the local airport, and the proceeds from this play will be for the benefit of the airport.

Mrs. W. E. Moore, 217 S. Daugherty street, is still confined to her bed, but word reached us that she shows some improvement.

High School Day At Methodist Church

Next Sunday night at six o'clock the Methodist and Presbyterian students and teachers will be given a banquet in the basement of the Methodist church. Dr. H. M. Whaling will make the address at 7:30 in the main auditorium.

The Weatherford College singers will furnish music for both the banquet and the service in the main auditorium. All parents and friends of the students and teachers are invited to attend the services at 7:30 p. m. A fuller program will be given later in the week.

Word reached us Wednesday from Mr. and Mrs. Joe J. Mickle who are at the bedside of their daughter, Mrs. W. A. Russel in El Paso, that Mrs. Russel's operation was successfully performed Sunday, and that she is doing nicely.

Miss Katherine Haug spent the week end in Marlin with her parents.

Messrs. M. F. Allen, W. A. Sutton, Amos Eakers, John Arnold and Noble Hagar all of Gorman were Eastland visitors Monday.

Miller Opens New Store At Graham

Mr. J. W. Miller, owner and operator of the Miller 5-10 & 25c Store, announces today that he has leased a building and will open another such store in Graham, Texas.

Mr. Miller explained that this would increase the service rendered in his Eastland store by allowing him to offer a greater variety of merchandise as well as to give him an advantage in buying which will be passed on to his Eastland trade.

He also states that he is well satisfied with the way the spring business is starting off, and adds that he does not hesitate to give So The People May Know credit, as every ad he has had in it has brought surprisingly good results.

Hon. Forest Wright of Cisco was a visitor in Eastland Tuesday.

Mr. and Mrs. Leon Bourland, accompanied by Mr. Bourland's father and mother, Mr. and Mrs. Tom Self, spent Sunday in Fort Worth.

Mr. Joe Niver of Pleasant Grove was on the streets of our quite little city Monday of this week.

LYRIC MIDNIGHT MATINEE
11 p.m. Saturday

SUNDAY AND MONDAY
The Fastest Stepping Comedy of the Year
STEPPING OUT
—WITH—
CHARLOTTE GREENWOOD
Stepping out of "Parlor, Bedroom and Bath" into a Funnier Comedy than Ever

CLIFF EDWARDS LEILA HYAMS
REGINALD DENNY

Tuesday Wednesday William POWELL in "Man of The World"	Thursday Only "Men Call It Love" With NORMAN FOSTER LEILA HYAMS
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FRIDAY SATURDAY "SKIPPY"
With **MITZI GREEN**

THANK YOU!

We appreciate very much the response to the advertisements carried in SO THE PEOPLE MAY KNOW. Save your Dollar that you spend for papers and spend it with the progressive merchants that advertise in SO THE PEOPLE MAY KNOW.

Below are a few of the voluntary statements made by advertisers that are sending their message to you through the columns of So The People May Know—Again we thank our readers, and repeat, you can keep So the People May Know coming free to you by telling the advertisers that you saw their ads—Read Every one of them.

AT THE LYRIC

I think you have a good advertising medium, and as long as I get results I want my ad in it.

AT PERRY BROS.

We have sold over 50 pair of the bloomers we advertised and expect to sell 300 or 400 pair this afternoon.

AT SUPERIOR GARAGE

The next morning after you carried my ad I sold more hydraulic fluid and cups than I had sold during the entire month before. I never saw anything like it.

AT SPEE DEE CLEANERS

All we can say is that Saturday was a big day at our shop. And I want another ad next week.

AT CASH GROCERY & MARKET

I am sure of results from my ad. Saturday has been a good day with us. Several were in that were never in our store before.

AT TURNER'S GROCERY

We have had a number of new faces in the store today and the day's business shows good results from my ad.

AT MICKLE HARDWARE

We are still receiving calls on the first ad we ran; really expect to get the business on this week's ad Monday and Tuesday.

AT THE CITY MARKET

We are well satisfied. three or four were in before 8:20 this morning and said they saw our ad in So The People May Know.

AT R. J. RAINS'

I am very well satisfied. I see that it reaches the people.



RINKY DINKY SINGLES

THE BOY STOOD ON THE BURNING DECK. A TEST OF GREAT ENDURANCE AND WHEN THE BLAZING FARE WENT DOWN HIS DAD GOT THE INSURANCE!

Warner Memorial University Notes.

Classes were resumed Monday morning, at W. M. U., following the Easter holidays. A number of the students were away during the Easter vacation.

Miss Beatrice Smith, Professor of Mathematics and English at W. M. U. and the Misses Bonnie Belle and Sybil Smith, students, spent the vacation at their home in Ballinger.

Professor and Mrs. Ward and son Paul, and Miss Lela Morgan, visited at the Morgan home in Stacy, Texas.

J. W. Greathouse visited relatives in Brownwood, Texas.

Ed White spent his vacation at his home in Fort Worth.

Mr. Kendrick Parker will be away from the college for two weeks, during which time he will conduct an Easter revival for the church of God at Capitol Hill in Oklahoma City.

At the chapel period Monday morning, Rev. J. W. Batdorf gave a very interesting and helpful talk on "Confidence." We are always glad to have visiting speakers at our chapel programs and we enjoyed Rev. Batdorf's talk very much.

The Ladies Auxiliary of the Church of God held a Bazaar and Bake sale in the old A. and P. location on the south side of the square Saturday. They also served hot lunch at noon and in the evening. The young people of the church and the University ladies also had booths at the Bazaar. The Young Peoples sold home-made candy and home-made ice cream and cake and had a very successful day's work. They are endeavoring to raise funds to pay for the new Mimeograph which the Young Peoples Society has purchased as a gift to the church. This will be a valuable asset to the church in its work and the young people are to be commended for undertaking the purchase of the machine. The Ladies Auxiliary of the Church and the University Booth also had a profitable day and appreciate the cooperation of those who assisted in making it a success.

At the Sunday evening service at the Church of God the choir rendered a very beautiful cantata, "The Resurrection Song." The Cantata opened with a full chorus number "Christ is Risen". This was followed by a solo by Miss Beatrice Smith (alto)—entitled "Hear Ye The Story." Mrs. H. T. Reynolds and Mrs. D. T. Larabee then sang a duet, "Father Forgive Them." Both of these numbers were very beautifully rendered. The next number "The Wondrous Cross" was sung by the choir in full chorus. This was followed by a Ladies Trio composed of Mrs. H. T. Reynolds, Miss Mildred McDowell and Miss Beatrice Smith, singing "There Was a Garden." The next number opened with a Soprano solo by Mrs. H. T. Reynolds, instructor of Voice in W. M. U., entitled "Come, See the Place" and closed with a full chorus. Mrs. Reynolds was at her best in her parts in the cantata and her numbers were much appreciated and beautifully sung. "Awake Thou That Sleepest" and "Alleluia! Christ is King" were the next two numbers and both were sung by the full chorus.

No. 12, "Whosoever Believeth" presented Mrs. Reynolds in solo and Mrs. Reynolds and Mrs. Larabee in Duet, closing with a full chorus. The closing number "Now Christ is Risen" was sung by the full chorus and was a very beautiful number full of richness, inspiration and melody. The cantata was sung to an appreciative and attentive audience and every one who listened could not help but get the real Easter message in song. Dr. J. T. Wilson, of W. M. U. gave a ten minute message on the meaning of

Easter, which was also much enjoyed. The cantata was directed by Mrs. J. T. Wilson with Miss Grace Bailey, Dean of Music at the University, at the piano. Both Mrs. Wilson and Miss Bailey are deserving of much credit and commendation for their earnest efforts and hard work in making this musical program a success.

SUNDAY SCHOOL ENJOYS EASTER EGG HUNT.

At the conclusion of the morning service at the Church of God Sunday, nearly every one of the Sunday school and church attendance adjourned to the tourist park, where they enjoyed a beautiful basket dinner together. Shortly after this the children were treated to "An Easter Egg Hunt," which every one enjoyed. Sunday was an ideal Easter day and the children were overjoyed at this special treat. The Sunday school of the Church of God is growing and every one is enthusiastic over his or her class.

"KISS ME AGAIN" DISCARDS SNAPPY FASHIONS OF PAST

In the realm of women, the stylish consists of the new. And for that reason "Kiss Me Again," from the famous Victor Herbert romance which First National is presenting as a technicolor and Vitaphone special at the New Conneelee, Sunday, Monday and Tuesday is modern down to the last minute of current fiction.

If it were filmed in the period in which Victor Herbert originally wrote it—about 1905—it would have:

The parsons arriving at the modiste shop in Paris by carriage instead of by Rolls-Royce.

Wasp waists and high bulging bosoms displayed by the mannequins, instead of loose evening gowns and informal pajamas.

Not an ankle showing—instead of a colorful display of beautifully shaped legs.

And legs would never be referred to in the dialogue, they would be "limbs" if mentioned at all.

The latest fashions in corsets would be worn. And ruffled silk petticoats, coming down ankle length, would be exceedingly smart.

Long tresses, with pompadours, would prevail. A woman with bobbed hair would be considered an unsexed mannish freak.

The radio scene would have to be left out.

And the French soldiers would ap-

pear in baggy red trousers and dark blue coats instead of in the snappy horizon blue of present times.

A "perfect 36" would still be considered the proper build for a woman, and sports wear for women would be unknown. High shoes instead of slippers would be the thing, and silk stockings not so vital because a run in hem would never, never be seen by masculine eyes—that is, by proper masculine eyes.

All of which may lead the spectator to be thankful that First National filmed this gorgeous production in strict 1936 style and smartness.

Bernice Claire, Walter Pidgeon, Edward Everett Horton, June Collyer, and many others are in the cast.

BOY SCOUT NEWS

There was a very important Boy Scout meeting at Breckenridge last Friday night, it being for the troop to make application for renewal of charter. Several new boys registered.

The Boy Scouts at Rising Star have organized a safety and sanitation com-

mittee. This committee is to be on the look-out for things that the troop might be able to assist with in the way of safety and sanitation projects. Several Scouts are working for higher ranks.

Recently there were Kite Tournaments held in Eastland and Cisco. This aroused quite a bit of enthusiasm and the boys worked hard to make the largest and smallest kits fly. All the boys enjoyed this event, and spent much time in working out a new idea for a kite. Some new troops are being formed, and plans are being made for another tournament in the near future. This is a busy month for the scouts anyway, since the month of April is set aside for registration. They are also celebrating the fourth anniversary since the Gilbelt Council was formed 4 years ago.

All Scout Masters from Stephenville and Eastland Counties will hold a meeting Tuesday night, April 14th in Eastland. Mr. Horace Condey, who is Chief of the Council Ring will be in charge of the meeting. The Scout Master of Cisco will furnish the program.

LOCAL VIOLINIST APPEARS ON STATE CLUB PROGRAM

The convention of the Sixth District of Texas Federation of Women's Clubs to be held in Big Spring April 15, 16 and 17, will have as a feature attraction for the big musical night the appearance of the violinist, Wilda Dragoo, in conjunction with her equally talented sister, the pianist, Wanda Dragoo Beall of San Angelo. The playing of these talented artists is a aesthetic delight.

The State Federation of Music Clubs will convene in Temple April 22 to 26. On the Fine Arts program a special presentation of Wilda Dragoo, the violinist, bespeaks the talent and reputation of this artist whom Eastland is proud to claim her own. Her talented little pupil, seven year old Ellen Ayers Rice of Abilene, will be featured as violin soloist in the concert of the junior division.

Hon. L. R. Pearson of Ranger was in our city Monday.



John D. Rockefeller, Sr., aged millionaire, regaling women golfers Jessie Firth, Mrs. B. B. Brindle, Diana Fishwick and Nona Dixon with pet yarn at the Women's South Atlantic Championship matches at Armond Beach, Fla.

Mr. H. H. Guy of Carbon was seen in our city Monday. Mr. Lon Townsend of Pleasant Hill was seen in Eastland Monday.

HAIRCUT 25c
SHAVE 20c

ASK FOR ECZEMATONE
A New and BETTER Tonic for dandruff and falling hair for both Men and Women
At the New Sanitary Barbershop
CITY BARBERSHOP
W. A. TEATSWORTH
Southeast Corner Square Charlotte Hotel Bldg.
Moved from 110 East Main Street

MICKLE Hardware & Furniture Co.
PHONE 70
WEST MAIN STREET EASTLAND, TEXAS
"THE STORE WITH THE GOODS"

Extra Large Garbage Cans	\$1.75
Refrigerator Drip Pans	50c and 60c
Sprinkler Cans, Heavy	\$1.25
Extra Heavy No. 3 Wash Tubs	95c
Extra Heavy No. 2 Wash Tubs	85c
Congoleum Rugs, 9x12	\$8.95
Congoleum Rugs, 6x9	\$4.95
Large Rubbish Burners	\$2.25
Small Size Rubbish Burners	\$1.25
Rid-Jid Ironing Boards	\$3.45
Clothes Hampers (Good Size)	\$1.25
Good Garden Hoes	98c and \$1.10
Good Garden Rakes	75c and \$1.10
Good Garden Forks	\$1.40

HOT SATURDAY SPECIALS

ICE TEA GLASSES per set **39c**

WINDOW CURTAINS per pair **49c**

MILLER'S
5-10-25c STORE
West Side of Square EASTLAND

\$25 and up  **\$25 and up**

IT COSTS BUT LITTLE HERE
TO BE WELL DRESSED

Every man in Eastland should see these new summer worsted suits in two, three and four piece models. The Tailoring is the BEST and every suit is a real Value at these new low prices.

\$25 and up
NECKWEAR - - - \$1.00
IN PLAIN COLORS
"ENRO" SHIRTS
IN THE NEWER SPRING PATTERNS
\$1.95

GOLFERS
WE HAVE A COMPLETE LINE FOR YOU
KNICKERS, SOX, CAPS, SHOES
OUR STRAWS ARE HERE
THE MEN'S SHOP
East Side Square Eastland

LOCAL BRIEFS

Mr. O. A. Doss of Eastland Drug Co. left Saturday morning for San Antonio to attend a B. M. A. Insurance convention. Mr. Doss expects to be back on the job about Wednesday.

Miss Jarne Johnagin of Carbon visited her brother, Aubrey, in Sidney over the week end.

Easter decoration formed an attractive setting Saturday afternoon, when Mrs. Earl Harvey entertained with a birthday party, honoring her son Max's third birthday. Ice cream and Angel food cake were served to the following guests: Hayden Fry, Jr., Cragie Morris, Dorothy Lou Johnson, Betty June Gurthrie, Lillie Dale Chambers, Myrtle Hodges, Lyndie Lyle, Bobbie Lynch, Opal Borgsley and Henry Etta Moss.

Mr. and Mrs. John M. Mouser spent the week end in Fort Worth.

Mr. and Mrs. C. B. Barker and daughter, Gene, spent Easter in Dublin.

Mr. Curtis Corzeus has returned to Eastland from Longview.

Mrs. O. M. Clark of San Angelo was in Eastland Monday visiting Mrs. C. B. Barker.

Mr. and Mrs. M. Armstrong returned from a visit in Midland.

Mrs. L. A. Moffitt of Ranger was an Eastland shopping visitor Saturday.

Mr. W. T. Rutherford of Seranton was in Eastland Monday calling on friends.

Baptismal services were conducted at the Eastland Church of Christ, on Daugherty street, Monday afternoon at 2:30 o'clock.

Mrs. Olan Snyder of Gorman was in the city Sunday calling on friends and relatives.

Mr. M. P. Herring and family motored to Stephenville Sunday, accompanied by Mr. and Mrs. Jack Bumpass from Farmersville. They visited in the home of Mr. and Mrs. H. R. Wright. Mr. Herring is the manager of the Atlantic and Pacific grocery store in Eastland.

Mr. and Mrs. James Harkrider, 508 S. Daugherty street, announce the arrival of a 7 pound baby daughter at 8:15 o'clock Monday morning. The little lady has been named Betty Ann. Mrs. Harkrider will be remembered as Miss Palline Chesley before her marriage. Congratulations!

Miss Cozarea Martin, saleslady of the J. H. Cole store, motored to San Angelo to spend the lovely Easter Sunday.

Mr. and Mrs. H. Pullum spent the day in Mineral Wells Sunday.

Mr. J. H. Cole, owner of the J. H. Cole store, is in New York at the time of publication buying spring merchandise for his store. Mr. Cole expects to remain in the East quite a few days.

Little Miss Ruby Lee Pritchard, daughter of Mrs. Lucille Pritchard, spent Sunday in Cisco.

Preslar's Ladies' Ready-to-Wear store on the south side of the square is undergoing a complete redecoration on the inside and will announce a new department within the near future.

Bill collectors, etc., will find Fuzzy Purse at his new office in the Hotel Garage, or States No. 2 on west Main street, having moved from the States Service Station No. 1 on South Seaman street. He is still the big shot of the two above named filling stations.

Say, what have you done to keep this free publication coming to you? If you like it and want it, get out and tell some one. The merchants that are buying this space to get a message over to you want to know if you are reading the sheet. What are you going to say?

Better watch J. W. Miller. He's going to spring something on us before we know it. He has been out of town too much during the last week or ten days.

The United Dry Goods Store had one of the outstanding Easter windows of Eastland. Live rabbits were loose in the window which made it very interesting.

Mr. (Dug.) Barton was in Eastland on business early in the week. Mr. Barton is building a new home on his farm about three miles south of town on the Carbon highway, and is clearing and improving the entire place.

Sam Stoker, who for a number of years has been in the auto repair business in Eastland, has returned to

Eastland after about eight months in the oil fields of New Mexico.

Mrs. (Dug.) Barton is visiting her son, who lives in the Spring. He is with the Humble Oil Co. at that place.

One of the county officials was almost on the down and out list the latter part of last week. They say too much party, and preparation for the party was the cause. We are afraid to call any names on account of her position over these.

We can't learn if the sheriff's department does still fishing but they say they are good on still hunting. They found another still with lots of mash and whiskey out north of Pleasant Grove last week.

Speaking of hunting, they say that fellow Harper, besides knowing his radio, can tell you a few things about the squirrels in his neighborhood. Don't ask him WHEN he goes.

Miss Laura Ellen Garrison is home from the National Business College of Abilene for the week end with her mother.

Mr. R. N. McCann has been transferred from the Greyhound Bus Station in Sweetwater to the station here in our city. We welcome him to our midst.

Rev. and Mrs. F. A. Hollis of Carbon gave a birthday dinner honoring their daughter, Miss Vera Davis and Miss Virgie Lee Crossley at the Hollis home Sunday. Other guests were Mr. Olaf Hampton of Pampa and Mr. Clyde Cox of Eastland.

Mr. E. A. Beckow of the Beskow Jewelry and Optical Co. is back on the job after two or three weeks illness.

Mr. J. W. Maxwell, who represents the Tennison Manufacturing Co. out of Texarkana, was calling on the Higginbotham-Harlett Lumber Co. Monday. Mr. Maxwell makes his home in Wichita Falls.

Miss Ruby May Harbin of DeLeon was an Eastland visitor Saturday.

Miss Evelyn Rutherford of Lubbock was seen in our city Monday.

Mr. F. L. Meredith and family of Baird spent Sunday in Eastland visiting in the home of Mr. and Mrs. George Wilcox.

Mr. and Mrs. I. Moldave of Cross Plains visited Mr. and Mrs. Dave Wolf Sunday. Mr. and Mrs. Wolf own the Wolf's Ladies' Shop.

Miss Maxie Boswell of Gorman was in the city Saturday.

Mr. and Mrs. B. W. Patterson of Cisco spent the past week end in Ft. Worth. Mr. Patterson is a member of Grisham, Patterson & Grisham law firm of Eastland.

Mr. and Mrs. J. W. Courtney and children of Mineral Wells spent Sunday in Eastland attending church services at the Church of Christ and visiting in the home of Mr. and Mrs. D. L. Childress. These people formerly made their home in Eastland, but are now connected with a theatre in Mineral Wells.

Mr. J. B. Perry, vice-president and manager of this district of the Perry Bros. 5-10 and 25c stores, was in town the latter part of last week visiting the store here.

Mr. J. S. Grisham of Grisham, Patterson & Grisham law firm was in Fort Worth the first part of the week.

An article written by Mrs. W. K. Jackson, Sixth District Chairman of Music Week, and published in this publication on date of March 27th, was reprinted in Texas Music News which gave Eastland favorable publicity.

Rev. Tennyson of Central was seen in Eastland Monday.

Mr. Tom Hammit of Gorman visited our city Monday.

Mr. and Mrs. Will Williams and Mrs. Woodall from Old Jewel Neighborhood were seen in Eastland Monday.

Judge R. E. Grantham on Cisco was in Eastland Tuesday.

Mr. C. H. Abbott of Cisco made a trip to Eastland Monday.

Mr. A. L. Barton the Star Route Mail Carrier has moved back to Eastland.

Mrs. G. C. Kimbrell is still in a Dallas hospital. Report reached us Tuesday that she is slowly improving.

Mrs. H. O. Satterwhite of the Satterwhite Hardware Company has been on the sick list, but is on the job again.

Judge Milburn McCarty, who was taken seriously ill at his office Saturday afternoon, is slowly improving. He was rushed to the Eastland hospital and is under special care, but up to press time his condition is still quite serious.

C. M. Newhouse, from the general office of United Dry Goods at El Paso, was a visitor in the local United Dry Goods store the fore part of the week.

The junior class of the local high school will present their play "A College Town," at the high school auditorium April 17th. This is usually one of the best plays of the year.

Eastland won the track meet with a large number of points to their advantage. Cisco took second place, Ranger third, and Rising Star fourth. The track meet was held at Gorman. There was a large attendance of high school students from each high school represented, and everybody seemed to enjoy the occasion.

Miss Laura Simer, who teaches in Ben Franklin School in Wichita Falls, spent Easter with her family at Olden.

Mr. Connie Smith of McMurray College in Abilene spent the Easter week-end with his family in Eastland.

Mr. R. B. Thomas of Strawn, owner of the Thomas Tire Co., who operates several tire stations throughout West Texas, was in Eastland early in the week visiting his Eastland station.

Mr. W. B. Peoples of Pleasant Grove was seen on the streets of Eastland Monday.

Mr. H. H. Flugellen of Ranger was seen in our city Tuesday.

Mr. W. E. Tumble of Carbon was seen in Eastland Monday.

Mr. O. A. Umphrey of Cisco was in our city Monday.

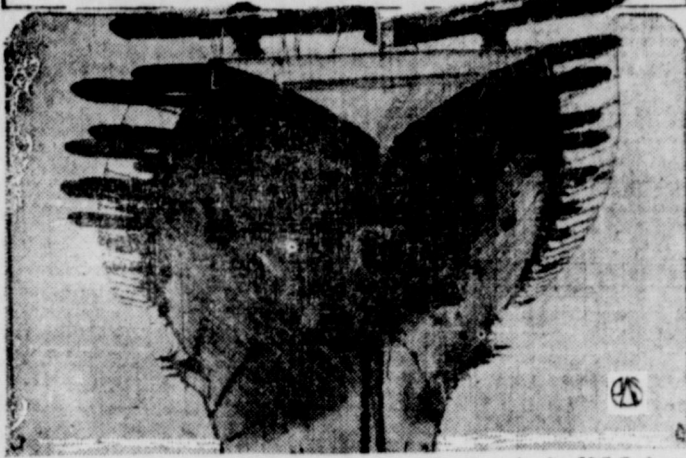
Mrs. W. A. Hudson of Fort Worth, remembered by her many friends as Miss Inez Dunnam, is visiting her mother and father Mr. and Mrs. F. P. Dunnam.

Mr. and Mrs. N. J. Taver of Van Horn were Eastland visitors Monday.

Mr. S. B. Norton of Olden was calling upon friends in Eastland Monday.

Messrs. T. T. Horn, S. G. Beard of Van Horn were visitors in our city Monday.

A Monster from Out of the Sea



Looking like a terrifying creature from the deep is the U.S.S. Lexington, with its countless planes bristling from its sides like flies. This remarkable view shows the aircraft carrier in Pacific waters, near Panama.



Robert Buck, 17 year old red-headed airplane pilot of Hillside, N. J., brought this one foot long cigar from his U. S.-Havana round trip which he completed in the estimated time of 13 hours, 5 minutes, believed to be a junior record for the 2,920 miles.

LYRIC--Thursday Only



ADOLPHE MENJOU and MARY DUNCAN WHEN CALL IT LOVE

Baby Chicks

S. C. R. I. Reds 12c Each
S. C. White Leghorns 10 Each

All Chicks hatched from eggs layed on our own farm, from trapnested and official hens.

Custom Hatching 2 1/2c per egg

160 to Tray—Set Every Monday

Try our Jamesway Incubator. It just hatches better and bigger chicks.

Bell-Hurst Ranch

1-4 Mile East of Eastland on Bankhead Highway

SUITS
CLEANED and PRESSED

25^c

NOTHING CHEAP BUT THE PRICE

SPEE-DEE

Phone 82

207 W. Commerce

Messrs. Jack Anderson, Henry Stubblefield, and Bert Button all of Cisco were Eastland visitors Monday.

Mr. Dan Guder of Romney was in the city Monday.

"IT PAYS TO AD-

MEAT SPECIALS

Pure Hog LARD, lb.	10c
FRYERS MILK FED	35c
HENS FAT	23c
CREAM WHIPPING	15c

City Market

PHONE 11

407 South Seaman Street

LAST DAY SATURDAY

Saturday ends these specially low Easter prices
MANY WONDERFUL VALUES

You are not too late. We have many values that it will pay you to see.

COME SATURDAY SURE

Wolff

FOR THE WOMAN WHO CARES
Next to Post Office Eastland, Texas

Extra! Extra! Special!

Our \$5.00 Waves, 2 for

\$5.00

Eye Brow and Lash Dyes, 2 for	\$1.00
Henna Packs	\$1.50
Henna Rinse	\$1.00

Special Prices on our other Waves!

Our \$50.00 Oil of Tulip Wood Wave now

\$10.00

EXPERIENCED OPERATORS

MRS. MCKINISH, FORMERLY OF PEARCE BEAUTY SHOP

Mac's Beauty Shoppe

EASTLAND, TEXAS
Phone 118. 107 West Plummer

Across from Baptist Church

QUEEN OF SPRING -

(Continued from page 1)

importance. The nucleus of the library was donated by the old Hawthorne Club, which was re-organized by Mrs. Johnson into its present organization in 1916. In these fifteen years since then, the library has grown into a several thousand volume institution. The Womens Study Club of the city effected a local federation for the purpose of purchasing and supporting a community club house with the special view of reserving a part of same for, and to be known as Eastland Public Library.

The Thursday Afternoon Club is the sole financial support of this library. One-half of the amount of dues paid by members into the Thursday Afternoon Club treasury is applied to the upkeep of the Public Library. The balance of money necessary to maintain the library is obtained thru benefits or entertainments put on by the Thursday Afternoon Club, with usually, one such benefit each year.

Posters Around Square

All around the square, in shop windows, have been displayed for several days, attractive posters announcing the Coronation of the Queen of Spring. Several posters have roses in which the faces of the candidates for Queen and Princess' honor have smiled upon their friends. These artistic announcements were made under the direction of Mrs. Carl Springer, Mrs. H. L. Vann, and Mrs. B. M. Collie of publicity committee.

A number of charming girls will act as ushers tonight for the pageant. The committee having this event in charge has worked faithfully to make this pageant outstanding in beauty and grace and should be well rewarded by an audience that will crowd the high school auditorium.

The publicity for the pageant has been assisted by the cooperation of the Eastland "Better Homes Committee for 1931."

"Crowning of the Queen of Spring" benefit for Eastland Public Library, tonight, eight o'clock, high school auditorium. Wilda Drago, musical director; Mrs. Joe Gibson, pianist for production; Mrs. F. M. Kenny general director of pageant.

SCHOOL BOARD ORGANIZES FOR ANOTHER YEAR

Following the administering of the oath of office to the new members of the board who were elected in Saturday's election, the Eastland Free School District Board of trustees was organized, K. E. Tanner, being elected president; Milburn McCarty, vice-president; C. A. Hertig, secretary; and Frank Loyett, treasurer.

A canvass of the returns of the Saturday election showed that Messrs. Garrett Bohning, George Brogdon, Milburn McCarty and Grady Pipkin had been elected. In drawing for the length of terms it was decided that Pipkin and McCarty would serve for the two year term and Bohning and Brogdon for the three year terms.

Mr. and Mrs. Pete Speer announce the arrival of a new boy, who was born Saturday morning. Mother and babe are both doing nicely.

Winners in Search for "Beauty and Brains"



A Hollywood motion picture producer had the original idea that intelligence as well as good looks might be useful in the case of screen actors, so started a "Beauty and Brains" hunt at the University of California and found Marian Storgaard, 20, and Richard Loosley, of the same age, both sophomores and both blond. Some day before long you'll see them on the screen.

Mrs. Coursey Dies In Home Of Sister Here

Mrs. Eileen Coursey and son Donald, of Fort Worth, were visiting in the home of her sister, Mrs. J. W. Watson of Eastland, last week. Mrs. Coursey became ill Wednesday of last week, and developed double pneumonia. Despite the efforts of physicians and friends, Mrs. Coursey died at one o'clock Tuesday morning.

The body, accompanied by Mr. and Mrs. Watson, was conveyed to Fort Worth Tuesday and funeral services were held Wednesday and interment made in a Fort Worth cemetery.

EASTLAND WRITERS HONORED

Mrs. Maude E. Cole, president of the Abilene Poetry Society, an organization whose membership comprises writers and poets from nearly every section of Texas, sent an urgent invitation to Mrs. Nora Hefley Mahon (R. D.) State Poet of Texas Federation of Womens Clubs and to Mrs. Elvie H. Jackson (W. K.) a writer of verse and who is an officer of the State Federation of Music Clubs, to attend the program to be put on by the Poetry Society last evening (Thursday) at the Abilene Carnegie Library club rooms.

Mrs. Mahon and Mrs. Jackson were invited to join the Poetry Society, and were asked to read on the program to be given and requested to bring something of their own choosing.

Poems submitted by the author-

members are to be entered in the Poetry Society Contest, in which a valuable prize is offered for the winning poem.

If the people of this section are not regular patrons of Eastland's two theatres they are missing something. Eastland has two of the best talking picture theatres to be found any place. First, they have good sound, their pictures are new, first run films and the houses are not only beauties to look at, but comfortable. You can enjoy a show in their upholstered chairs.

Don't look in this sheet for news of the rice shortage in China, or the habits of the wild tigers of south Africa, because we are not interested and don't believe that you are, but if it deals with Eastland and your neighbors we want it; we know you are interested. Send in all the local news you or your church or your lodge may have.

We believe if you will watch, you will see that papers are going to pay more attention to the home folk, they are finding that the papers that talk to their readers and for their readers are going to win.

R. I. REDS SET EGG LAYING RECORD

Mr. G. A. Smith, of 1206 South Seaman street, is wondering if any other citizens in Eastland County have a pen of chickens that have or can equal the record made by his pen of eight-

een hens during the month of March. Out of the eighteen hens in the pen, two of them were setting for three weeks of the month, and another two for one week of the month. The average egg production was fourteen eggs per day, and the average price received 15c per dozen, making a total of \$5.40 gross receipts. The feed for the hens cost \$1.60, netting \$3.80 from the pen of eighteen hens.

This is certainly a fine record and we feel sure that the report can be relied upon as being true and correct in every detail despite the fact that the gentleman making the report is relative of V. S. Stire of Penny's store, a fact that he don't speak of publicly. Stire is good.

A Friend Suggests

It's a nice piece of work that is being done along West Commerce St. Those using that thoroughfare are sure to appreciate this belated grading.

It's time to talk baseball. Eastland should have a good park and have all

the teams in this section using it two or three times a week. All these things will serve to make Eastland the hub in a commercial way.

How many advertisers did you talk to last week and tell that you are a reader of SO THE PEOPLE MAY KNOW? If you like such a publication delivered to you free it will take your support in that way to keep it coming. Speak up and tell the world that you like it or that you do not. The advertisers want to know if you read it, and if you want it continued. It's entirely up to the readers.

MERCHANT'S MATINEE AT NEW CONNELLEE EACH THURSDAY

Eastland Theatre goes will welcome news of the latest move of live-wire business men of the town who are offering to their customers complimentary tickets to a special merchant's matinee that will be given at the New Connellee Theatre Thursday of each week.

Mr. Belcher, proprietor of the New Connellee Theatre, promises his heartiest cooperation toward the success

of this worthwhile enterprise by the selection and presentation at each performance of the finest talking pictures procurable. Customers of these progressive merchants will receive tickets admitting them at the theatre, absolutely free of charge, so ask for them.

Mr. V. V. Cooper from Ranger was in our city Monday.

Mr. Gifford Gray from Gorman was an Eastland visitor Monday.

HAIRCUT

now

25c

CROSSLEY and MAHAFFEY

First Door South of Rose Beauty Shop

People's Cash Store

WE DELIVER

LOWER PRICES

PHONE 390

Groceries

Shortening 93c
8 POUND CAN

SUGAR 49c
10 POUND SACK

POTATOES 19c
10 POUNDS

Canned Milk 25c
3 Tall or 6 Small

Green Beans 9c
NO. 2 CAN

CORN MEAL 15c
5 POUND SACK

OLIVES 39c
QUART JAR

CATCHUP 15c
LARGE BOTTLE

Primrose Corn 29c
No. 2 Cans, 2 for

Cane Syrup 69c
Sugar Bill; Gallon Can

PICKLES 19c
SOUR; QT. JAR

PEAS 29c
BLACK EYE; 4 Pounds

VEGETABLES 10c
3 BUNCHES

LETTUCE 9c
2 HEADS

CRACKERS 25c
2 POUND BOX

Vanilla Wafers 25c
1 POUND BOX

CANDY 19c
ASSORTED, Per Pound

SOAP 22c
7 BARS P & G.

MILK 19c
EAGLE BRAND, Can

SOAP 25c
3 BARS SAYMAN'S

Meats

Calf Liver 15c
PER POUND

STEAK Veal Sevens. 19c
Chops or Chuck, per lb.

T-BONE 23c
Loin or Round, per lb.

ROAST 12 1/2c
VEAL, PER POUND

Hamburger 15c
MEAT, Per Pound

Chili Meat 15c
PER POUND

SAUSAGE 25c
PORK, 2 POUNDS

Pork Chops 25c
PER POUND

Pork Ham 25c
STEAK, PER POUND

BOLOGNA 15c
OR WEINERS, Per lb.

Lamb Chops 25c
PER POUND

BACON 20c
SLICED, PER POUND

BOILED HAM 43c
PER POUND

BACON 15c
SALT PORK, per lb.

CURED HAM 29c
CENTER CUTS, Pound

Cured Ham
Half or Whole
pound 15c

FRESH FISH 25c
PER POUND

Lunch Meats 25c
Assorted Flavors, lb.

FRESH EGGS 29c
2 DOZEN

Hardware

NATIONAL
Steam Pressure
COOKER

12 Qt. \$13.75
18 Qt. \$15.75
25 Qt. \$19.25

Electric Iron \$1.98
\$3.10 Value, complete

BIRD CAGES
With Stands

COLORS - Green, Red, Blue or Tan
Regular \$7.50 \$5.00
Value - Complete

Percolator \$1.50
1 Cup Electric, Now

SHEARS 25c
Magnetic, 6 to 9 inches

Razor Blades 29c
Ever-Ready, Gem, 35c pkg

Hair Clippers 89c
No. 000

Pocket Knives 98c
\$1.50 Value

House Paint \$1.75
Ready-Mixed, Gallon

SHELLS 76c
Shur Shot, 12 Gauge, box

CROQUET \$1.50
4 Ball Set

GARDEN HOSE

GOODYEAR, 5-8 in. RUBBER
25 FT. \$2.50 50 FT. \$4.50

GET OUR PRICES ON
FISHING TACKLE

GARDEN TOOLS, FIELD AND
GARDEN SEED

WE BUY

Eggs, Poultry, Cattle, Hides

We carry a full line of GARDEN and FIELD SEED and SUPPLIES

EASTLAND, - - - TEXAS

AGAIN

J. C. PENNEY CO.

BREAKS ALL RECORDS

We have just received a shipment of these new spring frocks in the newer colors and materials and beautifully tailored. They are priced at



2 for
\$7.90

SILK
DRESSES

At a price that
will make
history

This is not a Sale --- It is
an EVENT

J. C. PENNEY CO.

West Main Street - Eastland



—For—
HAIR BEAUTY
—AT—
POPULAR
PRICER

FINGER WAVE 25c
Without Drying
MANICURES 50c
The Best

PERMANENT
WAVE

PERMANENT \$5 2 for \$7
WAVE

All Work Guaranteed at
THE FAMILY SHOP

SAMUEL'S
BEAUTY SHOP

Tex. Bank Bldg. Phone 494