

WINNER
of the Distinguished
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Vocational Agriculture Teachers
Association of Texas

The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢
Per
Single
Copy

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, OCTOBER 17, 1962

BOVINA, TEXAS

VOL. VII, NO. 16

WHITTLIN'

BY DOLPH MOTEN

Willis Hester, who farms west of town and once received quite a bit of publicity here on his idea to raise gourds, is bucking for the position of Bovina's Country Weatherman.

We have him on trial now to see if he'll qualify for the position.

We'll try to remember to let you know if Willis passes the test. Frankly, we don't really expect him to, but we wanted to give him a fair trial.

Willis is a different kind of weather prophet than is Official Weatherman Willie Williams, but there's a possibility he could be pretty good on occasional long-range forecasts. We'll see.

This department was honored with one compliment last week because no mention was made of politics.

That was first time we'd taken inventory lately, but we're glad to learn that we still have one reader.

One day last week, we got off on one of those trips that people in our profession invariably do on occasion.

This one wasn't as exciting as chasing post office burglars at 3 a.m. or anything like that, but it was more or less enlightening at that.

We learned, for instance, just exactly where and how far north Jack Patterson lives. With a list of directions as long as your arm, we found the place all by ourselves.

At first, we thought that the way to describe the way to get there would be to say, "Go north as far as you can go and then it's three more miles."

We reported our findings to Troy Fuller. He corrected us. "Boye Taylor has a place still farther north," Troy says, "but that's as far north as you can go. That's just all of it."

That country, Jack told us once, is "too far north for cotton, too far south for wheat, and too far west for anything!" Jack said it. We didn't.

The Republicans' candidate for U. S. Congressman is getting his share of highway sign advertising, we'd say.

Signs which proclaim, "Jack Seale for Congress," are up on almost every road which leaves Bovina . . . and that's several.

That situation has us worriedly wondering, if Seale gets as many votes as he has signs, he may be hard to beat!

Maybe one voter is putting out several signs. That's our hope, anyway.

Seale, incidentally, brought his campaign to Bovina Monday. That's second time he's put in an appearance here during this campaign.

He pointed out to us that it's difficult for a politician to become well-known if he's anything short of President of the United States.

"Five out of 10 people you meet on the street in Amarillo don't know who the mayor of the town is," Seale estimated. And we agreed that those who don't know probably don't care. That's a bad situation and some people would even lead you to believe that such lack of knowledge is not good for the country. Same thing is true of other holders of public office.

Probably it isn't good, but the situation has existed thusly for a long time and unless there is some drastic change, it will continue for a long time to come.

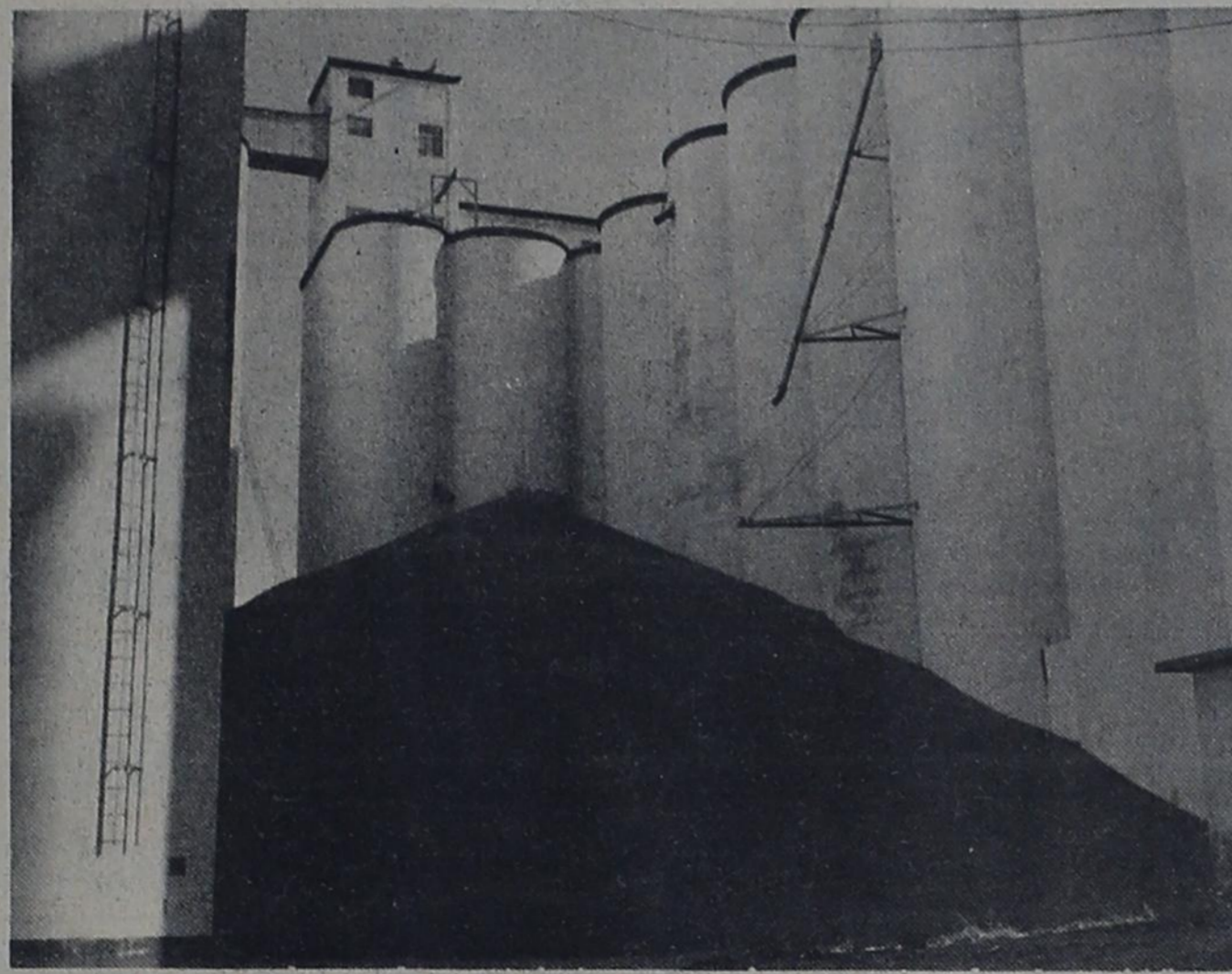
Seale was just one of two Republican candidates who visited our office Monday, Frank Ford, who is running for state representative, was the other.

We almost got lonesome for the handshake for a good Democratic candidate.

That will, we hope, be forthcoming soon.

Al Kerby is walking, talking proof that anybody, we mean anybody, can win first place in Bovina Businesses Football

(Continued on page 8.)



MILK EVERYWHERE—Another successful milo harvest is being wound up in the Bovina area as this pair of photos show. At top is grain which is being stored outside the elevator at Shery Grain Co. while the lower picture shows grain which Bovina Wheat Growers has stored on the ground on Highway 60. "All the milo got ready to cut at once" was the reason given for the lack of storage space here. This caused the milo to have to be stored temporarily on the ground until elevator space becomes available. An estimated 80 per cent of the 1962 crop has been cut here.

Second Street To Get Paving

Two blocks of Second Street will be included in Bovina's current paving program.

Announcement of this addition to the project was made this week by Mayor Boyd Gilreath.

Paving will go south from Main (North) Street two blocks and then go back west one block on Avenue B to connect with Third Street.

This portion of the project had been disregarded since original protest meeting concerning the paving program, but was put back in the program at the request of several citizens, Gilreath says.

The addition of these three blocks will tend to form a loop around the town's main business district and will help eliminate traffic on Main Street, city officials believe.

Details of the paving program were discussed at length with Ralph Douglas, city engineer, at a regular city commission last week.

City officials present at the meeting were Mayor Gilreath and Commissioners Jay Sherrill and A. L. Glasscock.

PLANS NOW BEING MADE--

Homecoming November 2

Homecoming for ex-students of Bovina High School has been scheduled for Friday, November 2.

Activities will include Lazbuddie-Bovina football game, a parade, a banquet for ex-students and special awards to ex-students.

Student Council of Bovina High will sponsor homecoming activities, except for the banquet which will be handled by ex-students' association.

The parade, which has proven to be highly successful in year's past, will be staged Friday afternoon. Theme for floats will be "Famous Dates in History."

All businesses, organizations and individuals are welcome to enter the parade. Ken Horn, student council representative in charge of it, says.

Special awards for ex-students will include one to the person who travels farthest,

REGULAR MEETING--

School Board's Business Light

Business of Bovina Independent School District board of trustees was routine at a regular monthly session last week.

The group studied recently submitted audit report for past fiscal year. (The report was published in a recent issue of The Blade.) Members agreed to

Attend Funeral

Mrs. Nola Read, Mr. and Mrs. Robert Read and Darrel Read attended the funeral of Mrs. Pearl Idonia Read last week.

Mrs. Read, 82, died October 1 at Rogers Hospital in Decatur. Services were held at Bridgeport and she was buried at Paradise.

She was the mother-in-law of Mrs. Nola Read.

Present at the session were five board members, Johnnie Horn, J. W. Harris, M. H. Carson, Jack Clayton, and Vernon Estes, Superintendent Morton, Bob Phillips, high school principal, and Robert Taylor, grade school principal. Board members J. D. Kirkpatrick and Grady Sorley were absent.

study the report between now and next regular meeting with possible approval at that time.

The board approved the hiring of two teachers--Mrs. Bess Clarke, who has been contracted to teach a third grade section through December and longer if needed, and Mrs. Billy J. Gibbs, who teaches a first grade section.

Board members voted to sell a '51 model school bus by sealed bids. The bus was replaced by a new one this year in the school's new-bus-a-year program. Bids are now being accepted on the bus at the office of Superintendent Warren Morton. The bus may be seen by prospective bidders by contacting Frank Wilson, bus foreman at school.

Salaries of J. S. Williams and Jesse Cano, building custodians, were raised from \$275 per month to \$300.

Additional activities are being planned by the council this year in increase interest in homecoming by the exes.

Prizes for the best floats will be \$15, \$10 and \$5, Horn announces.

Members of Bovina Volunteer Fire Department will also award two halves of beef at a drawing of the Bovina-Lazbuddie game.

MUSTANGS PLAY HART THERE AT 7:30--

District Action Begins Friday

With their best non-district record in years--possibly in history--behind them, Bovina Mustangs start district action this week.

Mustangs go to Hart to take on the Longhorns. This will also be first district tilt for the host team.

Game time is 7:30 p.m. This is a change from the customary 8 p.m., which has been the starting time for all games so far this season. District 1-B officials voted to have the starting time moved up for district contests.

In their six-game, non-district schedule, Mustangs have compiled a 4-1-1 record with the only loss being to strong Class A Farwell. The tie game was a 14-14 fray with Whitharral Panthers.

Wins have been over Class A Springlake, 20-14; Amherst 30-6; Meadow, 31-8; and Friona 35-6.

Mustangs are playing in same district this year that they did a year ago but it is now called 1-B instead of 2-B as it was last year.

Bovina and Happy are considered favorites for the district crown. The two teams play at

Happy October 26 in the game which is supposed to determine the district champion, according to dopsters.

However, the league's other

three members have to be reckoned with. They are Hart, Lazbuddie and Vega.

Coach Hallie Gee's boys will have the favorite's role when

the curtain is pulled on Friday night's show. They have a superior record and are defending district champions.

Another bright spot in Mustang picture is that all the Mustangs are scheduled to be ready to play for first time in three weeks.

Jerry Frazier, star halfback, who missed the Friona game last week with a shoulder separation, is slated to be back in the starting line-up. All team members will be ready to play barring mishaps this week though some of them may be handicapped to some extent by slight injuries.

Hart has a record of one win and four losses going into the game with Bovina. They defeated Canyon B, but have lost to Springlake, New Deal, Anton, and Silverton.

Hart has a good set of back, Coach Gee says. They have experience and good speed. Also, they have average weight for a Class B team and will be "about our size."

"They have two boys, Farris and McLean, who can outrun anyone we have," the coach says.

On their way to last year's district championship, Mustangs whipped Hart, 41-6. Hart won the game in 1961 over an injury-riddled Mustang crew by a score of 20-7.

In the other district 1-B game being played Friday night, Happy plays at Vega. Happy will be favored in that game.

Lazbuddie meets Whitharral in a non-district clash.

City Taxes Due Now

Total 1962 City of Bovina taxes to be collected is \$20,308.81. The total is up some \$2,000 from a year ago.

City taxes are due and payable now. Mrs. Mary Ruth Martin, city secretary announces. Statements for 1962 taxes were mailed to property owners first of the month.

City taxpayers will receive a three per cent discount for paying in October two per cent for November payment and one per cent if taxes are paid in December. Taxes become delinquent after January 31, 1963. There is no discount for January payment.

Valuations for the city this year total \$1,765,983.60. This is an increase over 1961 when the valuation total was \$1,569,189. The increase is almost all a result of community growth.

Mrs. Martin points out. Only minor changes were made by equalization board.

Tax rate for the city is \$1.15 per \$100 valuation.

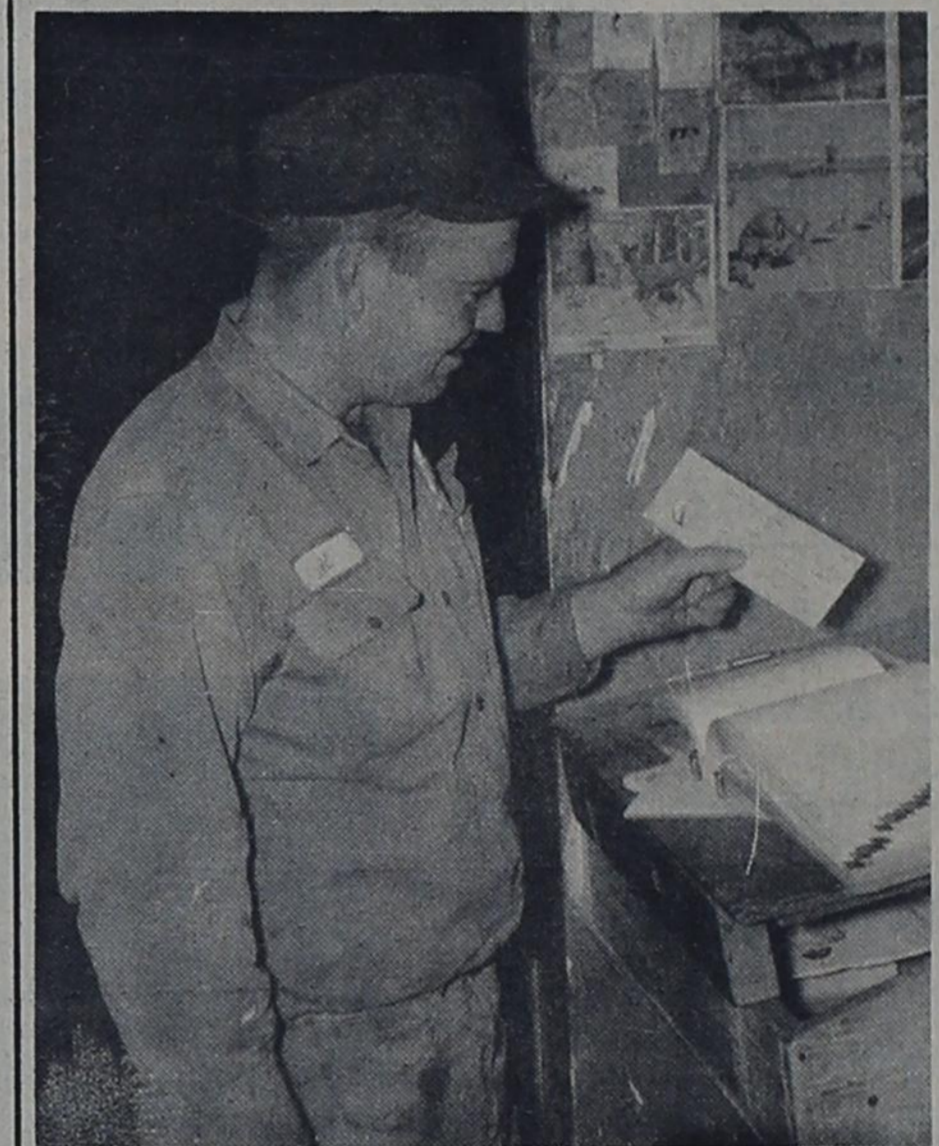
Taxes totaled only \$14,360 in 1960. That makes a \$6,000 increase in only two years.

Mrs. Martin reports that some \$2500 had been collected by mid-October.

Weather by Willie

Good cool nights and warm days rest of this week. No real hard freeze until November. Looks like between 10th and 14th.

---Willie



BELIEVE IT OR NOT--Al Kerby is shown looking over his \$5 check for winning first place in last week's Bovina Businesses Football Contest. Kerby was one of five contestants to correctly name all 10 winners in the contest and he won first place by being closer to tiebreaker score than any of the others.

NOW IN SEVENTH WEEK--

Football Contest Has 4 Winners

Five contestants from a total of 115 picked 10 of 10 correct winners in Bovina Businesses Cotton Bowl Football Contest last week.

Al Kerby, who doesn't even claim to be a football fan, much less a football expert, took \$5 first place money by edging his four competitors in the perfect entry bracket on the tiebreaker score.

Taking second place money of \$3 was Leon Ware. Dividing third place money of \$1 and receiving 50 cents each were Flossie Rhinehart and Mrs. James Lawlis.

Also naming 10 winners, but too far off on tiebreaker score to qualify for prize money, was Mrs. Emmett Tabor.

Kerby's winning entry was 15 points off the actual score of the Bovina-Friona game. Kerby figured Bovina to win, 28-14, while the score was 35-6. Ware was 21 points off.

Mrs. Rhinehart and Mrs. Lawlis were each 23 points off and Mrs. Tabor was 28 points off.

Prior to last week's contest, five contestants were tied for first place in the race for grand prize, which is an expense-paid trip for two to Cotton Bowl January 1. Four of the five were knocked out of the top slot.

James Lawlis was only one of the winners to hang onto the first place tie and two more contestants moved up to the top rung with him.

Now tied for first place with a total score of 48 out of a possible 60 are Lawlis, Neil Smith, who was the contest overall winner in '60, and Emmett Tabor.

In second place with 47 right are Larry Webb, John Wilson, and Patsy Sherrill. All three were tied for first the previous week. This is the first time in the six weeks of the contest

that Mrs. Sherrill hasn't been in the top position.

Tied for third place with 46 total points are Tom Bonds, H. J. Charles, Bill Ellis of Friona, Mrs. James Lawlis, Bill Read and Leon Ware.

In addition to the five who had 10 right last week, 12 correctly named nine winners, 30 had eight right, 37 had seven, 17 selected six, 10 had five right, two had four and one had three and one had one.

During the six completed weeks of the 13-week contest, an average of 125 contestants per week have participated.

Seventh week of the contest appears in this issue of The Blade.

Bovina-Friona Game Film To Be Shown

A film of Bovina-Friona football game will be shown at regular meeting of Bovina Mustang Quarterback Club Thursday night at 8 in high school study hall, Ed Hutto, president of the organization announces.

Bovina had a copy of the film made by Friona made for use here and this is one which will be shown.

Quarterback Club members agreed at the meeting last week to give football players who do not have transportation a ride home after practice sessions. This program was put into effect this week and is scheduled to continue throughout the season.

Public is invited to see the film Thursday night as well as all members of the club, Hutto says.



OPTION PLAY--Don Cumpton, No. 11, Mustang quarterback, is shown executing the option play which worked so successfully for long gains against Friona Friday night. Other

Mustangs identifiable are Donnie Dyer, No. 61; Mac Glasscock, No. 81; Gary Stevenson, No. 50. Bovina won the game, 35-6.

Superior Electric Co.

--Jack Kesler---

First National Bank

Of Bovina
Member FDIC

Paul Jones Texaco

Hwy. 60 238-4331

Bovina Dry Goods

Edward Isaac

Bonds Oil Co.

--- Gulf Products ---

Dairy Freeze

Mr. and Mrs. Boyd Gilreath

Deep Rock

Ser. Sta.
No. 2

Bill Moore

Cicero Smith

Home Center

Hwy. 60 - Bovina - 238-2671

Gaines Hardware Co.

"Nothing Knocks On Bovina
But Opportunity"

Williams Mercantile Co.

"Pioneers In Bovina"

Bovina Restaurant

Cash & Mildred Richards

Bovina Wheat Growers

'Not Everyone Belongs To A
Co-op But Everyone Benefits'

Bovina Auto Parts, Inc.

Third Street & Hwy. 80
You Need It--We've Got It"

Parmer Co. Farm Supply

"Your Complete Farm Supply Store"

Barbee Cleaners

"Only Parmer County Member
Texas Dry Cleaners Association"

CONGRATULATIONS BOVINA MUSTANGS

and

Coaches Hallie Gee
and Malcolm Kennedy

On Your Highly-Successful
Non-district Season!

We're Behind You 100 %
As You Repeat As

DISTRICT CHAMPS



Mustangs, In Dark Jerseys, In Action Against Friona. (Photo By D.R. Bushnell)

A. L. Glasscock

Real Estate - Farm Loans
Life Insurance

H & M Garage

Dub Mayhew - Gene Hall

Southside Motor Supply

Hwy. 86
Glenn Ritchie Finley Rodgers

McCallum Real Estate

And
Bovina Insurance
- Bank Bldg. -

Mustangs Successful 4-1-1 Non-District Record In Headlines:

Mustangs Surprise Springlake, 20 - 14

BY NARROW 18-14 MARGIN--

Farwell Outscores Scrappy Mustangs

SEASON RECORD NOW 1-1-1-

Ponies Come From Behind, Tie Whitharral

BEAT THE DOGS, 30-6

Mustangs Impressive In Amherst Win

SEASON'S THIRD WIN

Mustangs Maul Meek Meadow

Mighty Mustangs Kick Friona

Macon Elevator

Mr. and Mrs. J. P. Macon

Bovina Implement Co.

Your Parmer County
Massey Ferguson Dealer

The **MUSTANG** Drive In

- The Kelsos -

Bovina Variety

Alice Moore - Opal Bower

Wilson - Brock

Insurance Agency

---All Kinds Insurance---

Charles Oil Co.

Phillips 66 Jobber

Oklahoma Lane

FARM SUPPLY

Case Farm Equipment

THE

Mary Marr

SHOP

Jessie Williams Margaret Minter

JERRY ROGERS

Barber Shop

Hwy. 60 --- Bovina

Southside

Service Station

And Grocery

F. M. Crook

Sherley Grain Co.

"Serving Parmer County
Farmers The Year 'Round"

Lawlis Gin Co.

Ovid Lawlis -- Hwy. 86

Kerby Welding Service

A Deal

Union Compress

and

Warehouse Co.

Emmett Tabor

Barber

An all out
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TUESDAY NIGHT--

Demos Plan Rally At Tulia

An all out effort to strike a blow for unity among Democrats of 30th senatorial district was announced today by Glen Batson of Littlefield, State Democratic Executive Committeeman for the 30th district and Mrs. Wyle Bullock of Lazbuddie, committeewoman.

A \$5 per plate fund-raising dinner will be in high school cafeteria at Tulia on Tuesday, October 23 at 7.

The entire Democratic state ticket will be present.

John Connally, gubernatorial candidate of the party, indicated he would make some major changes in his itinerary to be present at this meeting since he is placing much emphasis on efforts in the 30th district.

Waggoner Carr of Lubbock, Attorney General nominee, accepted his invitation to be there with enthusiasm and said that the 30th district could well be a pivotal vote in West Texas.

Preston Smith, also of Lubbock and the democratic nom-

inee for Lieutenant Governor, and Joe Pool of Dallas, the party's choice for Congressman-at-Large, both accepted this opportunity to give the party ticket a boost in this area.

The 30th Senatorial district embraces portions of both Congressmen George Mahon's and Walter Rogers' congressional districts, Rogers has already committed himself to be there and Mahon indicated he would make every effort to attend, pending the adjournment of this session of Congress.

Following the fund-raising dinner, candidates will move to Tulia High School auditorium for a short round of speeches and this meeting will be open to the general public. There will be no charge for this meeting. This portion of the program is expected to get under way at 8:15 p.m.

Batson stated that there are ticket chairmen in every county in the district and that a large crowd is expected.

Two Sentenced In Court Monday

Alvin Hollings of Clovis, N.M., pleaded guilty to charges of car theft and burglary in district

court Monday in Farwell, and received a three year prison sentence from Judge E.A. Bills. Hollings was charged with breaking into Bovina Dairy Freeze.

Joe Morris, who was returned by Parmer County officials from California last week, pleaded guilty on a forgery charge, and received a three-year probated sentence.

Morris forged and passed a check in Friona at Foster's Dry Goods store in the amount of \$57.75, in the name of his brother, Nolan.

Members of the petit jury were dismissed by Judge Bills since many of them were farmers and were busy in their fields. Judge Bills said he would call the other cases at a later date, although he did not name a specific date.

Art Mast Second In Shoot

Art Mast of Bovina is runner-up trapshooter in Golden Spread.

Mast earned the title by finishing second in overall competition last weekend in Golden Spread Trapshooting Tournament and Fourth Annual Sportsmen's Championship which was in Amarillo.

The Bovina marksman received the Ross McGill Memorial Trophy for his score of 436 out of a possible 500. Mast was edged out of the first place slot of Walter Fraser of Groom who had a score of 438.

Also attending the shoot from Bovina were Sonny and Jerry Roach and Sam Sudderth.

Donna Sudderth To U. N. Seminar

Miss Donna Carol Sudderth, daughter of Rev. and Mrs. Melvin Sudderth of Keensburg, Colo., formerly of Bovina, has been selected as one of the 29 young people from Rocky Mountain Conference of Methodist Church to represent the conference at United Nations Seminar in Washington D.C. and New York City in November.

Miss Sudderth a former resident of Bovina is the granddaughter of Mrs. Lee Sudderth.



1 lb. Can
65¢

Food Buys

Thursday - Friday - Saturday, October 18 - 19 - 20

Wolf Brand Chili

No. 2 Can **59¢** No. 1 Can **35¢**

Soflin **TOILET TISSUE** 4-Roll Pkg. **29¢**

Bake-Rite **Shortening** 3 LB. CAN **59¢**

Campbell's **Tomato Soup** Tall Can **10¢**



20 Oz. Bottle **29¢**

BARGAIN HARVEST

OF QUALITY MEATS

Armour Fresh Cured **PICNICS** Lb. **35¢**

BAR-S **BACON** 1 Lb. Pkg. **59¢**

BAR-S **FRANKS** 1 Lb. Pkg. **49¢**

Campanell's Fresh Large Size **PIZZA** Pepperoni **99¢** Combination **\$1.09** Tomato & Cheese **85¢**

Shurfresh CHEESE SPREAD

2 Lb. Loaf **69¢**

Shurfine **APPLE JELLY** 18 oz. Jar **25¢**

Reynold's Jumbo Roll **ALUMINUM FOIL** 75 Ft. Roll **79¢**

Gobblin' good **HALLOWEEN Candies** Select Your Treats At Wilson's Now!

Pet Milk 2 Tall Cans **29¢**

Shurfine **CRANBERRY SAUCE** 2 No. 300 Cans **45¢** **LIQUID TREND** 32 Oz. Plastic Bottle **65¢**

Swan's Down Angel Food **CAKE MIX** 17 oz. Box **39¢**



Flat Can **29¢**

Roxey **DOG FOOD** 5 Tall Cans **39¢**

FRESH and LUSCIOUS **VEGETABLES** and **FRUITS** No. 1 Russet **Potatoes** 10 Lb. Bag **49¢**

Shurfine Golden **CORN** Whole Kernel or Cream Style 2 No. 303 Cans **33¢** Supreme Pecan Sandies **COOKIES** 15 Oz. Pkg. **45¢**

FROZEN FOOD ITEMS Reduced!

Shurfine **English PEAS** 2 LB. CELLO PKG. **39¢**

Patio **Beef Enchiladas** 24 oz. Pkg. **65¢** Booth **FISH STICKS** 8 oz. Pkg. **29¢**

Texas **CARROTS** 1 Lb. Cello Pkg. **9¢**

California Large **Avocados** 2 For **29¢**

California Sunkist **Oranges** Lb. **19¢**

Shurfine **Pineapple Juice** 2 46 Oz. Cans **65¢** Gerber's Strained **Fruits & Vegetables** 3 4 1/2 Oz. Jars **29¢**

Double Gunn Bros. Stamps Each Wednesday With \$2.50 Or More Purchase

TOP HAT AUTO SALES

On Air Base Highway-Clovis, N.M.
LARGEST SELECTION OF USED CARS
ON ONE LOT IN THIS AREA!

2-1959 PONTIACS	Chiefin 4-dr. Your Choice	\$995.
1957 FORD	Std. Shift, Fairlane 500 V-8 Overdrive, 2-dr. Hdp.	\$495.
1957 FORD	4-dr. V/8 Nice Car	\$395.
1960 FORD	Fairlane 500 V-8, Standard Shift	\$995.
1960 CORVAIR	4-dr. Whitewalls, Std. Shift, 2-Tone	\$995.
1957 DESOTO	4-dr. Hardtop Power Steering & Brakes	\$395.
2-1961 DODGES	Auto. Tran. & Std. Shift Your Choice	\$1295.
2-1960 DODGES	D-500 Motors, Auto. Tran. 2-tone Your Choice	\$1195.

75 MORE CARS FROM WHICH TO CHOOSE
OPEN SUNDAYS - 8 a.m. To 6 p.m.

BUTANE

Personalized Butane Service
The Farmer's Friend
Highway 60 Bovina
238-2161

BUTANE GAS CO.

COSDEN Oils & Greases



WILSON'S

Phone 238-4781

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SUPER MARKET
BOVINA

Visual Care
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Office Hours:
9-5 Sat. 9-12 Phone 7050

111 East 3rd St.
Muleshoe, Texas

"Sure Sign of Flavor"
QUALITY CHECK
DAIRY PRODUCTS

Butter Milk
Cottage Cheese Sour Cream

In No-Wax--No-Leak
Plastic-Coated Cartons

CLARDY CAMPBELL
Quality Check
DAIRY PRODUCTS

Screwworm Program Needs Help From County

"A screwworm-free South-west will cost an estimated \$12 million," Jack McCracken, chairman of the county animal health committee, reported this week.

Of this, livestock producers and sportsmen will raise \$3 million and the rest will come from State and Federal sources, McCracken said.

The Screwworm Eradication Program entails the release of sterile screwworm flies by airplanes. The sterile male flies mate with naturally-occurring females, thus producing infertile eggs. The program

is a cooperative venture of the U. S. Department of Agriculture, the Texas Animal Health Commission, the Southwest Animal Health Research Foundation and agencies in other Southwestern States.

McCracken outlined the expenditures that are required to wipe out the livestock pest that does an estimated annual damage of \$100 million. From February 14, 1962 when the first sterile screwworm flies were released in Texas--until July 1, a total of \$1,850,000 was spent.

Program officials expect expenditures of \$4,700,000 during the year July 1, 1962 to June 30, 1963. Broken down, this amounts to nearly \$1 million for meat, blood and honey to raise the sterile screwworm flies at

Mission, Texas; \$550,000 for fly dispersal; \$2,050,000 for salaries and travel; and \$1,100,000 for plant maintenance, utilities and other services.

After July 1, 1963, officials anticipate a cost of \$5,450,000 for final eradication and establishing of a barrier zone which will keep flies from entering the United States from Mexico.

Mr. McCracken said that if producers contribute on a basis of 50 cents for each head of dairy and beef animal and 10 cents per head of swine, sheep and goats, the remainder can easily be raised.

Donations can be turned in at either of the three banks in Parmer County or to McCracken at Bovina.

THE HIGH PLAINS FARM AND HOME

Farmers Told Of Choices Available For Wheat Crop

Parmer County wheat farmers can voluntarily reduce their wheat acreage from 20 to 50 per cent and receive a diverted acreage payment on the acreage not planted and receive a higher price support on wheat harvested, the ASCS reminded this week.

Prentice Mills, office manager of the ASCS, gave three examples illustrating courses farmers might take.

In the first example, if the farmer has a 100-acre allotment, and his normal yield has been established at 30 bushels per acre by the Agricultural Marketing Service and he plants his entire allotment and averages 40 bushels, he would expect to receive \$7,280, based on 4,000 bushels of wheat at the \$1.82 support price.

In the second example, assuming the farmer diverted 20 acres and the diversion payment was \$27 per acre, and averages 40 bushels, he would receive; \$5,824 for 3200 bushels at \$1.82; \$540 diversion payment; and \$132 for an 18 cent per bushel "participation premium" based on the established 30 bushels per acre, for a grand total of \$6,796, or \$484 less than the non-participating farmer.

For a third example, a farmer with an established yield of 60 bushels planting all 100 acres would receive a total of \$10,920 at the \$1.82 support price.

Diverting 20 acres, the farmer would get \$8,734 on his yield; a diversion payment of \$1,080; and \$864 for participation premium, or a grand total of \$10,680. This is \$240 less than the non-participating farmer.

Mills stated that the farmers would be mailed notices in about two weeks telling their diversions of the moisture will occur if the open flame heater is used.

Check your instructions for the appliances to show you how they may be vented properly to prevent mildew and sweating in the house where the excess moisture occurs.

normal yield as established through the Agricultural Marketing Service, and the payment they might receive.

"Possibly one-half of our farmers will participate in the program. Those who have planted, fertilized, irrigated and have a stand of wheat no doubt won't care to participate," Mills said.

He added that the ASCS would hold at least one public meeting to discuss the program and give farmers a chance to ask questions on the subject.

Complete Brake And Bear Front-End Service
TIRE TRUING
WHEEL BALANCED
OVERLOAD SPRINGS
FREE INSTALLATION
On all Mono-Matic
Shocks and Load Levellers
Mufflers & Tail Pipes

Boyd's Brake Shop
19 yrs in Clovis
221 W. Grand - Clovis

FOOTSAVING EDUCATION

by James E. Edwards

Would shoes cause corns on my baby's toes?

In my experience as a shoefitter I have never seen a true corn on babies feet. Red marks which mothers refer to as corns never seem to have the hard center that causes the pain of adults' corns.

If babies cannot have corns the reason would probably be that the soft bones of the toes do not exert enough pressure against the tight shoes, socks or pajamas. The toes bend to conform to the encasement as readily as a child's teeth grow into the pattern of braces used by an orthodontist.

The foregoing is called "scare advertising" and it must be admitted that many children develop fine healthy feet in spite of misfit and outgrown shoes but when we see child after child, whose toes were once straight, develop enlarged joints and hammer toes we feel that a little scare is better than a lot of regret.

JUMPING JACKS
Young America's finest fitting shoes
Orthopedic Shoes Fitted
To Your Doctor's Prescription

Edward's SHOE STORE
512 MAIN CLOVIS, N. MEX.

BEAT JACK FROST TO THE PUNCH THIS YEAR
BUY YOUR FARM BUILDINGS NOW!

1/2 OFF ON ACCESSORIES FOR BUTLER QUALITY FARMSTEAD BUILDINGS FOR A LIMITED TIME ONLY

- PLASTIC PANELS
- COMPLETE AERATION SYSTEMS
- DOORS, WINDOWS
- ENDWALL LOUVERS
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Save 50% on accessories for your grain or machinery storage building, your cattle loafing sheds, farrowing houses and other farmstead structures. Contact:

PANHANDLE STEEL BUILDINGS
Carroll Collier Phone EM 4-0554

Hereford
Lubbock Amarillo Plainview

HD Agent's Notes

What's this we hear about an insecticide in cement? What next? It may soon be possible to keep a new building free from termites. Can you imagine "How?" you ask. Simply by mixing an insecticide in the concrete foundations.

Research on this project has been done by entomologists at the University of Wisconsin in conjunction with the U. S. Department of Agriculture's Forest Products Laboratory in Madison.

They have found that dieldrin mixed with cement will poison the insects that crawl over the concrete. Termites absorb the poison through their feet.

Now we ask, "How long will the dieldrin last in the concrete?" This is now being investigated. They have found that after 18 months, concrete posts containing 16 percent dieldrin were still 100 percent effective after 10 minutes' exposure.

Testing of this treatment of concrete began in 1960 and will continue until 1965. If, at the end of this time, it is still effective, the practice will be recommended as a long-term control measure.

Here's more on research findings. Time was when cherry pits were good for nothing more than making wishes. This is not true any longer. Researchers have found that cherry pits make excellent charcoal briquets.

The researchers are now investigating to determine whether it will be economically feasible for backyard chefs to use the cherry seed briquets. Results of the study will influence the new market for cherry seed.

For us in Parmer County, we have a few sour cherry trees, so we'll have to just wait for the large cherry canning industries. It would certainly be a slow process to save the one pit we usually find in every cherry pie. Just a thought.

Now here's something that needs investigating by each of us. The approach of cooler weather means harvest time, hunting season, and warm glowing fires and heaters. And heaters and open flames mean the return of the annual problem of sweating walls and windows.

When open flame heaters are burned a considerable amount of moisture is given off. When this moisture contacts cold walls, windows, doors or any cold surface, it condenses to a liquid that we call sweating.

To solve this problem all gas stoves, floor furnaces, central heating systems, gas refrigerators, dryers and water heaters would be vented. If these appliances have been installed in an old house without built-in vents, it is sometimes possible to vent space heaters through a closet or old chimney. Still some con-

WATCH FOR Grand Opening

Announcement In This Paper Next Week

We Will Have An Open House Oct. 28 From 1 P.M. To 5 P.M. With Refreshments And Door Prizes

Friena Farmers Co-Op Gin

New & Rebuilt Electric Motors For All Purposes

Electric Motor Rewinding General & Starter Service

Crown Electric
PO 3-5433
1320 W. 7th Clovis

I Get 5% Dividends On My Money At . . . FIDELITY SAVINGS & LOAN
5th at Mitchell PO 3-5581 Clovis, N. Mex.

STRATFORD and SHERMAN COUNTY Land Inquiries Invited

W.L. (Bill) Pendleton
Realtor
Sherman County Abstract Co.
Ph 396-2491 Stratford

ABSTRACTS

See **Johnson Abstract Company** in **FARWELL** Fast, Accurate Phone **481-3878**

The FASHION SHOP
6th. and Main - Clovis

Terrific fashion in our two piece suit of acetate and cotton. It boasts a slightly fitted jacket with soft tie, cut on the bias, to shape the collar. Three quarter sleeves, smartly buttoned jacket and slim skirt. Sizes: 8 to 18 Colors: Blue, Grey, Brown.

You've waited for it! Only we Ford Dealers have it!

1963 FALCON CONVERTIBLE IS HERE!

Fun is the big news in America's all-time economy champ!

Here's the liveliest of our 15 Falcons for '63! Choice of bench- or bucket-seat models. Power-operated top and 170 Falcon Special Six engine, standard. And now Falcon saves you even more with Ford's amazing twice-a-year* or 6,000-mile service features!

FRIONA MOTORS
YOUR AUTHORIZED FORD DEALER
Grand & Highway 60 Friona, Tex.

John Gaede and Shorty Cochran put the finishing touches to another McCormich #314 mold board plow. Parmer Co. Implement Company has a car load to sell -- so see them now for this plow.

PARMER COUNTY IMPLEMENT COMPANY
Friona Ph 2201

NOW

GUARD YOUR CAR AGAINST WINTER WEATHER

Come In For A Complete Winter-Check Up
Friona Motors
Friona

Vote Bill Clayton--Your Voice In State Government

FOR STATE REPRESENTATIVE, 91st DISTRICT

ADAMS DRILLING CO.

WATER WELL DRILLING

LAYNE PUMPS, INC. DIAL 2921 PUMP & GEAR HEAD REPAIRS
NIGHTS 2951 ALL MAKES
Sales & Service Friona Texas

Mrs. Bullock Presides Over Demo Women's Coffee

Democratic women of the 30th Senatorial District held a coffee Tuesday, October 9, to discuss their role in helping to elect their party's nominees November 6.

In charge of the program was Mrs. Wyle Bullock of Lazbudie, committeewoman representing the 15-county 30th District on the State Democratic Executive Committee. The committeewoman said approximately 75 per cent of the counties in the district were represented at the Tuesday morning meeting in John Connally headquarters at Plainview.

Special guests for the coffee were State Senator and Mrs. Andy Rogers of Childress. Among those on the program was Mrs. Dorris Harvis, former committeewoman from the district, who briefed the group on local organization. Also on the program was a

discussion by comparison on five areas of the Democratic and Republican platforms. The comparisons were by Mrs. O. G. Hill, Sr. of Hereford on Industrial Growth and Development; Mrs. Ed Johnson of Muleshoe on Education; Mrs. O. D. Spittler of Muleshoe on Agriculture; Mrs. Pat Bobo of Muleshoe on Law Enforcement; and Mrs. J. A. Ballard of Estelline on Health and Welfare.

Mrs. Freeman Davis of

Muleshoe concluded the program with a discussion on "Women's Activities."

"I felt we had a very informative program and we had very enthusiastic women in attendance," said Mrs. Bullock.

The 30th District is comprised of Armstrong, Bailey, Briscoe, Castro, Childress, Collingsworth, Deaf Smith, Donley, Floyd, Hale, Hall, Lamb, Motley, Parmer and Swisher counties.

Payments Are Available

Only about one-half of the payments on the 1962 Feed Grain and Wheat programs have been made to Farmer County farmers.

Those farmers who have not collected their payments may come by the Farmer County ASCS office in Farwell and pick them up, reminds Prentice Mills, office manager.

Wheat Grazing Is Clarified

Wheat planted on this year's diverted acres may now be grazed, according to Prentice Mills, office manager of the Farmer County ASCS.

This does not apply to volunteer wheat on diverted acres, however, Mills points out, nor to barley or oats.

All diverted acreage may be grazed after November 1.

Dr. William Beene
Optometrist

Phone 4051
Friona, Texas

13th & Cleveland
(South of Hospital)

REAL ESTATE LOANS

• HOME LOANS

- Conventional
- F.H.A.
- G.I.
- Home Improvement

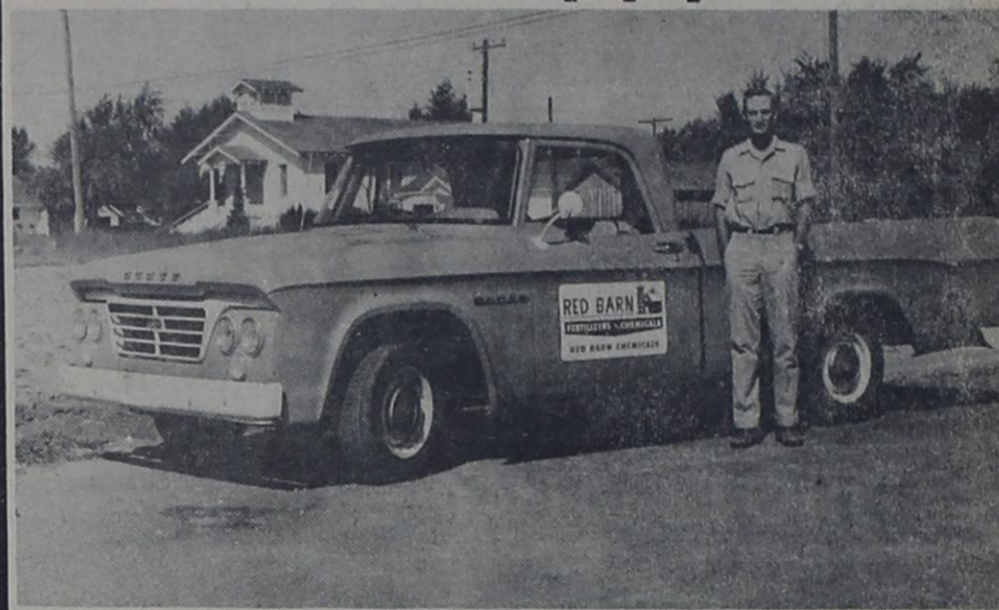
• BUSINESS BUILDING LOANS

First Federal Savings & Loan

HOME OFFICE
4th & PILE
CLOVIS, N.M.

BRANCH OFFICE
2nd & ABILENE
PORTALES, N.M.

We Are Happy - - -



To Announce The Appointment of Larry Moyer Our Area Representative. We Urge

You to Come By and See Larry

Try Our Red Barn Anti-Freeze

\$960

Case of Gallons
Permanent Type
Ethylene Glycol



FERTILIZERS • CHEMICALS

Phone 2495

On The Draw

Home 8152

NOTHING - Beats The Speed And Ease Of Our AERIAL DEFOLIATION OF YOUR COTTON.

Come By Or Call Us For The Complete Information On How You Can Profit By Aerial Defoliation.

BENGER AIR PARK

Phone Friona 9001

THE SHAMROCK OIL AND GAS CORPORATION and TAYLOR-EVANS, INC., AMARILLO announce the appointment of

CUMMINGS FARM STORE FRIONA

as dealers for NITROMITE a fine brand of ANHYDROUS AMMONIA which applies the full power of NITROGEN to your crops!



ANHYDROUS

AMMONIA is the source of NITROGEN easiest to store and apply . . . quickest to go to work! Take advantage of this year's early harvest for a plow-down application of NITROMITE. Then NITROMITE works twice, releasing plant food tied up in the residue of this year's crops and feeding new crops for strong growth right from planting.

An application now also is insurance against bad weather next spring. Ask for NITROMITE today.

A PRODUCT OF THE SHAMROCK OIL AND GAS CORPORATION

ULTRASON

Berkshire has taken nylons into the space age with Ultrason! For the very first time a stocking has been created with all the favorite qualities of nylon, combined with the comfort of natural fibers. Ultrasons are luxuriously soft, with extra resiliency to guarantee perfect fit.

ULTRASONS GIVE YOU THESE FOUR OUTSTANDING FEATURES . . .

1. Perfect fit - they shape themselves to fit your legs with every step you take.
2. Softness - the first nylons with the feel and the luxury of silk.
3. Comfort - cooler in the summer and warmer in the winter due to greater absorbency.
4. Matte look - fashioned right to permanently eliminate the sheen of regular nylon.

The first nylons fashioned with sound waves.

\$1.65

Exclusive with Berkshire.

HURST'S

FRIONA

★ ★ ★ FREE WIRING ★ ★ ★

★ Satisfaction Guaranteed ★

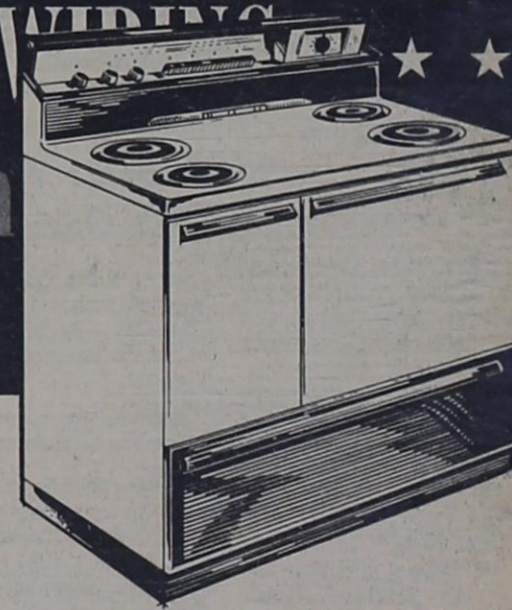
WIRING ★ ★ FREE WIRING

★ Satisfaction Guaranteed ★

★ ★ ★ FREE WIRING ★ ★ ★

★ Satisfaction

WIRING ★ ★



It's good and it's true. Any customer of Southwestern Public Service Company can buy an electric range from a participating Reddy Kilowatt dealer for installation in a one or two family residence and get FREE WIRING PLUS SATISFACTION GUARANTEED. If, within 60 days from the date of purchase you are not completely satisfied you will receive a full refund of any money you have paid. You get this written guarantee with the range. Can't beat it!

SEE YOUR PARTICIPATING REDDY KILOWATT ELECTRIC APPLIANCE DEALER

SOUTHWESTERN PUBLIC SERVICE COMPANY

64-2

Your Parmer Co. Reddy Kilowatt Dealer
**REEVE CHEVROLET
WHITES AUTO STORE**

Of Interest To THE WOMEN



MR. AND MRS. J. W. BELL

Reception To Fete J. W. Bells' Golden Wedding Anniversary

Mr. and Mrs. J. W. Bell will be honored with a reception Sunday, October 21, in observance of their Golden Wedding Anniversary.

The couple's children will

host a reception for them at their home in Bovina. Friends of the couple are invited to call from 2 to 5 p.m. at their home. Planning the celebration for

their parents are Mr. and Mrs. Eric Pierce of Clovis, Mr. and Mrs. Forrest Bell of Shreveport, La., and Mr. and Mrs. Durward Bell of Bovina.

Bridge Club Entertained

Mrs. A. M. Wilson entertained members of Thursday Afternoon Bridge Club in her home Thursday with a party.

Winning prizes for the afternoon were Mrs. J. E. Sherrill and Mrs. Vernon Willard, high; Mrs. Dean McCallum and Mrs. Billy Whitcotton, low; and Mrs. Carl Rea, traveling prize.

Refreshments of chips, dips, relishes, coconut cake, coffee and tea were served from a table laid with a white cloth and centered with a fall arrangement.

Guests were Mrs. Billy Whitcotton, Mrs. J. E. Sherrill, Mrs. Ray Suddeth and Mrs. G. F. Anderson Jr.

Members present were Mrs. Don Sides, Mrs. Vernon Willard, Mrs. Jimmy Ware, Mrs. Johnnie Horn, Mrs. Dean McCallum, Mrs. Leon Grissom, Mrs. Bedford Caldwell, Mrs. Jim Henke, Mrs. Durward Bell and Mrs. Jimmy Charles.

Ginger Gober Has B'day Party

Ginger Gober, daughter of Mr. and Mrs. Scott Gober, celebrated her birthday with a party at her home Wednesday afternoon.

Ginger was 5 years old. Refreshments of chocolate birthday cake, ice cream cones and punch were served to children.

Attending were Stormy and Carla Hartwell, Widdy and Jill Gromowsky, Mike and Connie Ware, Linda and Jerri Ware, Greg, Roddy and Jeff Hromas, Kim Gober, Debbie and Gary Gober.

Visit Parents

Mr. and Mrs. C. D. Williams of Dallas visited in the home of his parents, Mr. and Mrs. W. E. Williams, over the weekend.

Program On Painting Presented To Club

Highlighting program at Bovina Woman's Club Thursday at club house were slides of Old Masters paintings and commentary presented by Mrs. Jess Walling.

Title of program was "A Survey of American Painting and American Textiles," which was presented by Mrs. H. D. Bradshaw.

During a short business session which was conducted by the president, Mrs. Warren Morton, the group discussed their next meeting, which will be October 28. It will deal with federal aid to schools and the featured speaker will be Mrs. Edward McKay of Amarillo. They will also have a part on socialized medicine which will be given by Mrs. I. W. Quickel. This meeting will be open to the public.

Following the program, refreshments were served by the hostesses, Mrs. H. L. Ivy and Mrs. Reagan Looney.

Attending were Mrs. Rouel Barron, Mrs. H. D. Bradshaw, Mrs. John Dixon, Mrs. H. L. Ivy, Mrs. Clarence Jones, Mrs. Ovid Lawlis, Mrs. Reagan Looney, Mrs. Warren Morton, Mrs. A. E. Steelman, Mrs. Billie Suddeth, Mrs. Frank Turner and Mrs. Jess Walling.

Mrs. Lawlis Hosts WMU

"Significance of W.M.U. Emblem" was title of program presented by Mrs. Johnnie Horn, program chairman, Tuesday morning at W.M.U. at the home of Mrs. Ovid Lawlis.

Others on program were Mrs. E. H. Moody who gave "The Power of Our Task," Mrs. P. A. Adams, "The Task in Missions," Mrs. W. W. Wilcox, "A Field is a World," and Mrs. Ovid Lawlis, "The Labors Include Us."

Refreshments of coffee, juice and banana bread were served from a table laid with a white embroidered cloth and centered with an arrangement of artificial fruit in a crystal bowl. Others present were Mrs. J. O. Combs, Mrs. O. W. Rhinehart, and Mrs. H. D. Bradshaw.

Whites Return From California

Mr. and Mrs. Odis White returned recently from a month's vacation.

They toured Idaho, Salt Lake City, Utah; Oregon, Washington, Vancouver, B. C., and attended World's Fair at Seattle, Wash.

They visited her sister, Mrs. R. W. Smith and family, at Healdsburg, Calif., and his sister, Mrs. Harold Turner at Patterson and Mrs. E. A. Males and family, her sister, at Vallejo, Calif.

Highlighting their trip was a visit with their son and family, Mr. and Mrs. Bobby Kelly and son, at Salinas, Calif.

Officers Installed

Mrs. John Ferguson presided at Installation Ceremony of Mary-Martha Sunday school class offices of First Baptist Church Thursday evening at her home.

Preceding the installation the group had dinner at a Clovis restaurant.

"The Open Door of Service" was theme of installation with each officer being presented with a golden key to the office.

Officers installed were Mrs. Dickie Steelman, president; Mrs. Tommy Williams, vice-president; Mrs. Billy Don Read, secretary; Mrs. Norman Taylor, class minister; Mrs. Charlie Owen, group captain and Mrs. Ferguson, teacher.

Following installation Mrs. Malcolm Kennedy was presented with a gift. She will become a member of another class.

Attend Reunion

Mr. and Mrs. Wallace Rogers and Mr. and Mrs. Jerry Rogers and girls attended a reunion of Gibson family at Old Glory over the weekend.

It was the 80th birthday celebration of R. O. Gibson, Mrs. Wallace Rogers' father.

They also visited in the home of his mother, Mrs. J. P. Rogers of Rule.

To State Fair

Mr. and Mrs. Charles Thompson, Elke Steffens and Carole Jean Hastings attended State Fair in Dallas over the weekend.

They also visited other points of interest in Dallas. They left Friday evening and returned Sunday evening.

Willifords Return From Texas Trip

Mr. and Mrs. R. N. Williford returned recently from a five week vacation to points of interest in Texas. They visited in Houston, Weatherford, Cl-

G.A. Has Kidnap Breakfast, Sat.

First Baptist Church was scene of Kidnap Breakfast for Girls Auxiliary Saturday morning.

Miss Suzanne Ferguson read the Calendar of Prayer, the group sang the 50th Anniversary song of G.A. and had initiation services.

Sponsoring the group were Mrs. John Ferguson, Mrs. Earl Dean Boyd, Mrs. R. N. Williford, Mrs. Don Murphy, Mrs. Grady Sorley, Mrs. Glenn Kelley, and Mrs. P. A. Adams.

Girls present were Nina Espinoza, Dela Boyd, Tony Phillips, Linda Riley, Jennifer Crisp, Glenda Kelley, Debra Kirkpatrick, Deborah Hawkins, Nina Spicer, Debra Trim, Sheryl Moore, Debra Trim, Martha Adams, Vickie Hawkins, Gail Boyd, Wanell Queen, Pam Webb, Vickie Short, Linette Joplin, Brenda Lide, Kreta Morris, Donna Garner, Cerissa Englant, Dianne Stowers, Carol Jamerson, Linda Williams, Janie Hawkins, Sherri Hurto, Pat Taylor, Chris Mast, Darlene Murphy, Twila Hurto, Carol Ferguson, Brenda Dyer, Cathy Mast, Roxie Hurto, Kathy King, Sookie Coronado, Margaret Jo Venable, Kathy Sikes, Sheryl Lane, Brenda Dilger, Beth Hutto, Barbara Wilkerson, Judy Sisk, Teresa Page, Carol Kirkpatrick and Carol Mast.

Visit Edens

Mr. and Mrs. David Ogden, Beth Ogden and Rev. Don Green of El Monte, Calif., visited in the home of Mr. and Mrs. Robert Edens over the weekend.

Keith Garner Parents Of Boy

Mr. and Mrs. Keith Garner are the parents of a baby boy born September 30. The infant weighed 6 pounds 10 ounces at birth and is named Timothy Lynn.

Grandparents are Mrs. Bernice Chaney of Plainview, T.O. Chaney of Muleshoe and Mr. and Mrs. Dick Garner of Plainview.

Willifords Return From Texas Trip

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Church of Christ Host Area Teen Fellowship

Approximately 90 teenagers were present for an area-wide fellowship for high school students Saturday evening at Bovina Church of Christ according to Don Stone, minister.

Following registration the group had a "singspiration" in the auditorium of church after which Robert Eubanks, minister of 9th and Columbia Church of Christ in Plainview, delivered a short talk to students.

Highlighting entertainment for the party was a girls' quartet from Church of Christ Bible Chair at West Texas State College and Ronnie Throneberry sang vocal selections and played numbers on a flamenco guitar.

Preceding entertainment the group was served a snack supper prepared by women of Bovina Church. The supper consisted of sandwiches, chips, soft drinks and brownies. Churches represented were

Party Honors Tommy Bonds

Tommy Keith Bonds, son of Mr. and Mrs. Tom Bonds, celebrated his ninth birthday Tuesday afternoon with a party at his home.

Favors of candy and noise makers were given to children. Party decorations carried out a Halloween theme.

Refreshments of birthday cake, decorated with football motif and soft drinks were served to youngsters.

Attending were Greg Hromas, Darlene Murphy, Bill Mayhew, Teddy King, Debbie Gober, Kim Gober, Cathy and Chris Mast, Kathy King, Johnny Hartwell, Buddy Clements and Shelly Bonds.

Congratulations

Congratulations to Mr. and Mrs. Fred Acker of Nazareth on birth of a baby boy born Sunday at Castro County Hospital in Dimmitt. The new arrival weighed 7 pounds 15 ounces and is named Dwayne Jeffery.

Grandparents are Mr. and Mrs. Val Acker of Nazareth and Mr. and Mrs. Jack Morris of Bovina.

They visited her brother K. S. Kykendall in Richmond and attended a family reunion while on their trip.

Clovis, Portales, Farwell, Lariat, Friona, Dimmitt, Olton, Plainview, Amarillo, Lubbock, Canyon and Bovina.

Fellowship director was Don Stone and assisting him were his wife, Mrs. Don Stone, Mr. and Mrs. Sammy Suddeth, Mr. and Mrs. James Boardman, Mrs. W. M. Gromowsky and Mr. and Mrs. Richard Roberts.

Coffee Fetes Mrs. Williams

Mrs. Tommy Williams was feted with a pink and blue coffee Wednesday morning at the home of Mrs. John Ferguson.

The refreshment table was centered with an arrangement of fall flowers and set with silver and crystal appointments. Refreshments of coffee rolls, pineapple tidbits, nuts and coffee were served to guests.

Mrs. Ferguson gave a reading titled "What Would You Take."

Attending were the honoree, her mother Mrs. Jessie Williams, Mrs. Jim Howard, Mrs. Carroll Burnam, Mrs. Billy Don Read, Mrs. Tom Ware, Mrs. Dick Martin, Mrs. Terry Carpenter, Mrs. Doug Beatty, Mrs. Norman Taylor, Mrs. Dickie Steelman and Mrs. Ferguson.

Hosting the occasion were members of Mary Martha Sunday school class of First Baptist Church.

Mrs. Moore's Brother Dies

Mrs. Pearl Moore and her daughter, Mrs. James Berry of Clovis, attended funeral services for Mrs. Moore's brother, J. L. Hunt of Lubbock, last Monday at Lubbock.

Services were conducted at a Lubbock funeral home and he was buried at Lubbock.

Hunt, 58, died last Saturday afternoon of a heart attack. He is survived by his wife.

Dilger's CLEANERS

Farmer County's Finest Cleaning BOVINA, TEXAS

Boys' Long Sleeve **KNIT SHIRTS** Sizes 2 to 16 Reg. \$1.79 to \$1.98 Special \$1.49 Reg. \$2.98 \$1.98 Values

10% Off On Boxed Christmas Cards

BOVINA VARIETY Main Street

America's Largest Independent Telephone System

She works for you, too

Secretaries and stenographers perform many important duties at your telephone company. They process the required business correspondence, maintain the files, compile reports and statistical data, and assist in office operation in many other ways.

These ladies are dedicated members of the General Telephone team which works so hard to give you good telephone service.

They, and all of us, suggest the convenience of additional telephones in homes and offices, to save time and steps as the busy Fall season gets into full swing.

GENERAL TELEPHONE COMPANY OF THE SOUTHWEST

Let's Think A Minute - What Would Price Of Milo Be Now Without Fine Representatives Like Walter Rogers?

ROGERS-YES FOR CONGRESS SEALE - NO

Re-Elect **WALTER ROGERS** Congressman

Experience-Mature Judgement-Seniority

Re-Election Of **WALTER ROGERS** As Congressman From This, The 18th Congressional District, Is Highly Important To Economy Of Our Great Area.

A Vote For **WALTER ROGERS** Is A Vote-For America For Texas-And For This Area!

LOOK AT THE RECORD!

AGRICULTURE

- Spearheaded opposition to International Sugar Trusts. Fought for and gained increased sugar beet production, making possible construction of a sugar processing plant in the Panhandle.
- Championed the cause of the American Farmer that he not be penalized for being the best farmer the world has ever known... his markets must not be allowed to collapse, to the ruin of the family-size farm, and neither should they be depressed by crushing surpluses.
- Continued to seek Congressional adoption of a sensible farm program which includes these points - increased role of the farmer in writing legislation, genuine alternatives in farm program referendums, and freedom from bureaucratic harassment and scandalous discriminatory practices.
- Fought for the right of appeal from arbitrary decisions by USDA Bureaucrats to be established in the courts.
- Fought for passage of the Canadian River Dam to provide adequate water for industrial and agricultural expansion of our area.

This Advertisement Paid For By Bovina-Area Friends Of Walter Rogers

BOVINA BUSINESSES 1962 Cotton Bowl FOOTBALL CONTEST

Join The Fun !

★
**WIN
The Prizes**



You May Win
Weekly Prizes
Of
\$5-\$3-\$1
PLUS
Grand Prize

Of Expense-Paid ★
Trip For Two
To Cotton Bowl
Game, Jan.1, 1963

★ Expenses Include
2 Tickets To
Cotton Bowl Game,
Paid Hotel Reservations
For 2 And \$55.
For Food And
Traveling Expenses

★
You Don't
Have To
Be A
Football
Expert !

★
Anyone Can Win !

Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 2, 1962 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p. m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Everyone, except employees of this newspaper and their families, is eligible to enter.

Turn This Blank Into Blade Office By 5 P. M. Friday

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name _____
 Address _____
 Tie Breaker (Pick Score) **Bovina** _____ **At Hart** _____

Bonds Oil Co. _____	Charles Oil Co. _____
Parmer County Farm Supply _____	Bovina Wheat Growers, Inc. _____
Sherley Grain Co. _____	Okla. Lane Gin _____
Cicero Smith Home Center _____	Bovina Dairy Freeze _____
Bovina Gin Co. _____	3 - Way Chemical Co. _____

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Warrengas Is The LP-Gas
Member Of The Gulf
Family Of Quality
Petroleum Products

BONDS OIL CO.
Hwy. 60 238-2271
Happy At Vega

For All Your Farming Needs
**PARMER COUNTY
FARM SUPPLY**
"YOUR COMPLETE FARM SUPPLY STORE"
Bud Crump, Mgr. - Pho. 238-2621
BOVINA

Springlake At Sudan

SHERLEY GRAIN CO.
"Serving Parmer County Farmers
The Year 'Round"
Phone 238-2211
Bovina

Kress At Farwell

**REPAIR!
REMODEL!**
Nothing Down - 60 Months
To Pay
Complete Line Building Supplies

Cicero Smith
Home Center
238-2671 Bovina
Morton At Muleshoe

**BOVINA
GIN CO.**

- Top Quality Ginning
- Fairness In Every Dealing
- Sincere Appreciation For Your Business

FM Road 1731 North
Don Sides, Mgr. 238-4801

Dimmitt At Olton

**CHARLES
OIL CO.**
Phillips '66' Jobber

Philgas - Oils - Greases
Gasoline - Tires - Batteries
Phone 238-4531
H.J. Charles - Bovina

New Mexico State At West Texas

**Bovina
Wheat Growers, Inc.**
"We Serve To Serve Again"
Jim Russell, Mgr. AD 8-2691
Not Everyone Belongs
To A Co-op -
But Everybody Benefits

Rice At SMU

**Oklahoma Lane
GIN**

Better
Turnout & Sample
Try Our Ginning Service
Once And Become A
Regular Customer!

On FM Road 1731

Texas Tech At Baylor

Good Food
And Drinks
Reasonably
Priced

★ Meet Your Friends Here Often

★

Mr. And Mrs. Boyd Gilreath
Hwy. 60 - Phone 238-2682

**BOVINA
DAIRY
FREEZE**

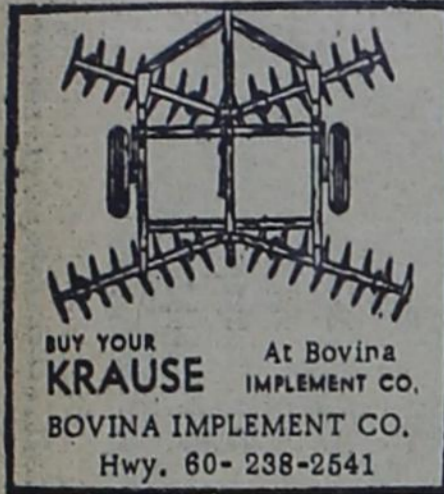
Texas Christian At Texas A&M

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CO.**

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Anhydrous Ammonia - Phosphoric Acid-
Phosphate Extra - Dry Fertilizers
OILS-GREASES-TIRES-BATTERIES
--FARMERS' HEADQUARTERS--
Bovina - Pleasant Hill
Ed Hutto - Jay Harris
Arkansas At Texas

WANT ADS

Buy 240 A, and rent 187 A, 3 - bdrm. home, quonset barn, two strong 8" wells, underground tile, about 50 A. cotton. Half section with two well and underground tile. Lays perfect. Want to trade for a quarter.



FOR SALE--1958 No. 55 John Deere combine on butane, shredder, 2 blade 14 inch roller moldboard plow, straight-blade ditcher, international wheat drill, set of 4-row Hastons. Edwin Lide, phone 238-4143. 10-3tc

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160 A. Best of water, 3-bdrm. home, 25 A. cotton, 20 A. wheat, balance in maize, 10" well. Only \$24,240 down, bal. 20 yrs. 5% interest.
317 A. On pavement, 50 A. cotton, 50A. wheat, bal in maize, 1-10", 1-8" well. All in cultivation, \$500 per A. 29% down, 3-bdrm. home, 2-bdrm. home, 2 tenant houses, 3 boxcars and new 40x120 Quonset barn.
320 A. Nice home and out-buildings, 137 A. wheat, 134 A. maize, 15 A. cotton, on pavement, only \$200 per A. One of the best. One mile E. Bovina on pavement. All in cultivation, 110 A. cotton, 111 A. wheat, 290 A. maize, 85 A. barley, 4-8" wells, nat. gas, 2-3 bdrm. houses, large barn, tenant house. All waters.
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Bus. Ph. 238-4361 - Bovina Res. Ph. 481-9064 - Farwell
We have several other good listings. If you plan to sell your farm, we'll appreciate the opportunity to help you sell it.

BIDS ARE NOW being accepted by Bovina Independent School District Board of Trustees on a 1951 Chevrolet 36-passenger school bus. The vehicle may be seen by contacting Frank Wilson, bus foreman, at the school. Deadline for submitting bids is November 12. Bids are to be submitted to Warren Morton, Superintendent of Schools, Bovina, Texas. 15-tfnc

FOR SALE -- 3-bottom, 14" Moline moldboard plow. Has plowed less than 200 acres. Also, V-type Meyers ditcher, Model 15 John Deere cotton stripper and a Crustbuster. Ralph Roming, 225-4190. 16-tfnc

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FOR SALE -- Three bedroom house, tile bath, carpeted, 1428 square foot chain-link fenced yard, 910 8th St. Don Owens, Bovina, Ph. 238-2071. 15-2tp

HOUSE REPAIRS and decorating. Howard Griffin, 1 1/2 miles north on FM Road 1731 and 1 mile east on dirt road. 8-tfnc

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640 A. on pavement, 8" well, 150 A. wheat, 150 A. milo and barley, 159 A. corn, \$75 per A. Down payment \$13,920
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TAKE AN EASY 35-6 WIN-- Mustangs Kick Friona

Bovina Mustangs took to the Class AA environment Friday night at Friona like a fish takes to water and rudely slapped a 35-6 spanking on their hosts, the Friona Chiefs.

Revenge was sweet for the Class B Mustangs who last played Friona in 1956 and lost a one-sided 52-6 game to the larger school at that time.

This was 23rd consecutive defeat for the Chiefs, but the first of the series administered by the classy Mustangs of Coaches Hallie Gee and Malcolm Kennedy.

And the Ponies enjoyed it to the hilt as they scored in every quarter and kept the Chiefs' offense intact except for a few occasional bursts of speed by the fast Friona backs.

Tally Kelso, big Mustang fullback, led a battery of Bovina offensive stars as he scored 26 points in spite of being taken out of the game during second quarter because of an injury. He came back after the half, however, and continued his stampee.

Mustangs scored first time they got the ball, and there was little doubt of the game's outcome throughout.

Chiefs made their lone six-pointer late in first half on an 88-yard scamper on Quarterback Gary Renner. Mustangs already had 16 points at that time and the lead still seemed safe after Friona missed the extra points in spite of the excitement of the run.

The Chiefs had an 85-yard TD run called back because of a rule infraction in third period.

The game was played before a good crowd in unusually warm weather for sixth game of the season. Bovina concluded non-district play with the fray with a record of 4-1-1.

In racking up a total of 26 points, Kelso scored on runs of one, 28, two and two yards and also carried across two extra points.

Quarterback Don Cumpston, returning to action after being out two weeks recovering from a concussion, scored Mustangs

other touchdown on a 10-yard run. Cumpston passed to End Mac Glasscock for two extra points and Billy J. Charles kicked an extra point to round out Bovina's scoring.

Mustangs amassed a grand total of 478 yards offensively with 162 of that total coming through the airways with Cumpston doing the throwing.

Bovina enjoyed the advantage in the fumble department as Friona dropped the ball three times and Bovina recovered on each of those occasions. Mustangs fumbled only one and recovered the ball then.

Bovina kicked off to begin the game. Kelso's kick was returned from the 10 to the 22. The Chiefs picked up one first down before being forced to punt from their 37. Glasscock gathered in the punt on his 35 and returned to Bovina's 40.

From there, the Mustangs covered the 60 yards in seven plays for the score with Cumpston doing bulk of the damage on keeper plays. Cumpston went for 43 yards in three carries. Halfback Dennis Johnston made two. Halfback Pat O'Brien made seven as did Kelso. Kelso went across for the score on one yard away.

Kelso then took a pitch out across for the extra points to give Bovina an 8-0 lead.

Second Bovina TD came in second period as the Mustangs put a Friona quick kick in play on their own 43. On first play from that point, Cumpston passed to Glasscock who made a great catch for a 29 yard gain and a first down on Friona's 28. A five-yard penalty moved ball back to the 33. Cumpston picked up eight. Kelso made six and then three. Cumpston made six more to put ball on 10. After Kelso was stopped for no gain and was hurt on the play, Cumpston circled right end for the touchdown and then passed to Glasscock for the extra points to make it 16-0.

The teams traded punts before Mustangs lost the ball on downs on the Friona 20. After Renner lost eight trying to pass, and alternate quarterback Jimmy Snead threw incomplete, Renner set sail on an 88-yard scoring jaunt that moved Friona back in the game with a 16-6 score. Running attempt for extra points failed.

Mustangs had time for two incomplete passes before the

1	Number of fumbles	3
3	Opponent's fumbles recovered	0
7	Number of penalties	7
65	Yards penalized	70

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