# The Goldthwarte Eacle 

## DNS CLUB ADVOCATES IMPROVEMENTS Fan come comissioners court is quite busy

## CENTER POINT




| Immediate mobilization of the agricultural and business interests of the South to reduce the 1930 cotton acreage to not more than $40,000,000$ acres and to place all the facts of the present critical cotton situa tion before the public was the first step outlined at the initial session of the newly appoint. | Aroused by the reign of hoodlum savagery that has been marked by nearly a dozen murders, numerous bomb during the last ten days, police swooped down on gangland haunts of the Chicago under World early Sunday and by nightfall nearly a thousand nightfall nearly a thousan suspected thugs were behind prison bars. |
| :---: | :---: |
| $\begin{aligned} & \text { ed cotton reduetion committee } \\ & \text { named during the annual con- } \\ & \text { vention of the Southern Agri- } \\ & \text { cultural Workers' Association } \\ & \text { at Jackson, Mississippi. } \end{aligned}$ |  |
| The Eagle always appreciates local items sent or phoned in. Of course we would like for them to be of current news and |  |

$\qquad$


# How Forid Methions Cut Cost DF DISTEIBUTIDN 

# Lower profits in selling save you at heast $\$ 50$ to $\$ 75$ in adalition to thee many savings in manufacteretrg 

Twenty-seven years ago the Ford Motor Company was íormed to provide reliable, economical transportation for all the people. That original purpose has never changed. The constant effort in every activity is to find ways to give you greater and greater value without extra cost-frequently at lowered cost. This applies to distribution and similar important factors, as well as manufacture.
For the Ford Motor Company believes that its full duty is not only to make a good automobile at the lowest possible price, but to see that there is no waste, extravagance, or undue profit in any transaction from the time the car leaves the factory until it is delivered to your home. It is obvious that hard-won savings in production will be of little value if they are sacrificed later through excessive selling costs.

EvERY purchaser of a motor car has the right to know how much of the money he pays is for the car itself and how much is taken up by dealer charges. If these charges are too high, one of two things must happen. Either the price of the car must be raised or the quality lowered. There is no other way. The money must come from somewhere.
In the case of the Ford, the low charges for distribution, selling, financing and accessories mean a direct saving of at least $\mathbf{\$ 5 0}$ to $\mathbf{\$ 7 5}$ to every purchaser in addition to the still greater savings made possible by economies in manufacturing. Ford charges are not marked up or increased to cover a high tradein allovance on a used car.
The profit margin on the Ford car has always
been fair to both the dealer and the public. Within the past three months, it has been possible to effeet still further economies. Today, the discount or commis. sion of the Ford dealer is the lowest of any automobile dealer. The difference, ranging from $25 \%$ to nearly $\mathbf{5 0 \%}$, comes right off the price you pay for the car.

The business of the Ford dealer is good because he makes a small profit on a large number of sales in stead of a large profit on fewer sales. He knows, too, that the extra dollar-for-dollar value of the car makes it easier to sell and more certain to give satisfactory service after purchase.
Consider also that the Ford car is delivered to the purchaser equipped with a Triplex shatter-proof glass windshield, an extra steel-spoke wheel, and bright, enduring Rustless Steel for many exterior metal parts, in addition to four Houdaille double-acting hydraulic shock absorbers and fully enclosed fourwheel brakes.
If for any reason you wish to buy certain small accessories, you will find that these, too, are sold at the usual Ford low prices. Replacement parts are also available at low prices through Ford dealers in every section of the country.

These are important points to remember in considering the purchase of a motor car. They show why it is possible to put so much extra quality into the new Ford and still maintain the low price. They are also the reasons why more than $35 \%$ of all cars sold today are Model A Fords.


## IULLIN NEWS.

\section*{| EADERSHIP | $\begin{array}{c}\text { Mrs. L. J. Smith At Home } \\ \text { To A Number of Frien }\end{array}$ |
| :--- | :--- |
| On last Thursday even who sub- |  | God who sub} | not fail. I can | from 8 until 10 o'clock, Mrs. |
| :--- | :--- |
| ingle instance in | L. J. Smith entertained a num | | ingle instance in | $\begin{array}{l}\text { L. J. Smith entertained a num- } \\ \text { erial life where }\end{array}$ |
| :--- | :--- |
| ber of her friends with a |  |
| bridge |  | | in | ber of her friends with |
| :--- | :--- |
| re |  |
| bridge party after an hour o |  |
| bun, the hostess served |  | ly refreshment plate consisting

of sandwitehes, pear salad, am brosia and cake. The ladies en
joying this hospitality were Mesdames M. E. Casey, R. H
MeDonald, W. C. Preston, W
S. Kemp, Vrigil Priddy, C. C S. Kemp, Vrigil Priddy, C. C
Hancoek and Misses Lucy Wi

$$
\overline{\text { Ruby Bernice Williams }}
$$

##  <br> Mr. and Mrs. Green Buchan-

$$
\begin{aligned}
& \text { The infaut daughter of Mr. } \\
& \text { and Mrs. Chester Williams died } \\
& \text { on the eleventh of Feb. after a }
\end{aligned}
$$

$$
\begin{aligned}
& \text { on the eleventh of Feb. after a } \\
& \text { short illness of pneumonia. The } \\
& \text { litlte one had brightened and } \\
& \text { cheered the home for five short }
\end{aligned}
$$

$$
\begin{aligned}
& \text { lutite one hered the home for five short } \\
& \text { cheered } \\
& \text { weeks. Then the angel of death } \\
& \text { zalled her to the heavenly }
\end{aligned}
$$





## Rittles CLOSE-OUT SPECIALS

| 2 pr. 89c Children' Unionsuits <br> 2 pair Knitted Bloomers <br> Special Lot of Silks <br> 3 pr. Boys' Knee <br> Pants, Special |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |

## 1 L ot of $\$ 1.50$ Work <br> Shirts, Special <br> $\$ 1.50$ Men's Heavy

Unionsuits

## 1 Lot of Sweaters <br> Close-Out Special

1 lot of Men's
Overalls, Special

## chureh.

Mr. and Mrs. G. B. Baskin and Miss Lillian Baskin attended church at Prairie Sunday.
The many friends of Mrs. Baskin were delighted to know
that she had regained health that she had regained health
sufficiently to be at chureh asufficiently

$$
\begin{aligned}
& \text { gain. } \\
& \text { Mrs. B. P. Kettle and son } \\
& \text { Lindey. visited her brother, }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Lindsey, visited her brother, } \\
& \text { Wood Shelton in Zephyr Sun- }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Wood } \\
& \text { day, }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Mr. and Mrs. Underwood of } \\
& \text { Dise }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Zephyr, visited Mrs. Docia } \\
& \text { Chessser the past Sunday. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Chessser the past Sunday. } \\
& \text { W. A. Gardner was in }
\end{aligned}
$$

W. A. Gardner was in town
one day this week and ordered the Enterprise sent to Willie

## INVESTIGATE'

A Chiropractic analysis by
-ray will prove what's wrong
x-ray will prove whats wrong
with your physieal being and
the Chiropraetor need not ask
the Chiropractor need not ask
you a single health question.-
lhe
you a single health ques
There'tl be no regrets.



## You Are Invited To Inspect 0ur New Line Of <br> Spring Shoes

We have just received several large shipments of new shoes and our stock is complete in all the new colors.

We expect to have new shoes to show each week.

If you want classy looking shoes, see us. We carry them from triple A's to triple E's.

Priced as cheap as they can be had anywhere.

## Yarborough's

"Where Your Money Buys More"

OUR TERMS: Cash or first of the month to accounts rated prompt pay by the Retail Merchants Asso. ciation.

