## THE GOLDTHWAITE EAGLE.

## MERCHANDISING

Is just like farming or anything else-you are either going up hill or down.
If you are farming, you are either making money or losing it. The conditions and obstacles you run up against, we run up against too. While they may differ in appearance they terminate in the same identical thing. When you, the farmers, are prosperous, the merchant too is prosperous-not by larger profits, but by larger volume of business. When you raise a bumper
crop you are prosperous-not by receiving a higher price every time. but by having the volume, more of it. When you raise a certain amount at a certain cost, then can increase the amount you raise at the same costthere's where you are making it count, getting the volume out at a certain cost. We do the same. It costs so much to do business, you can reduce your expenses so much but no lower, then if you can do a third or a half more business on the sume expense-that's where you make something. That's why we want to increase our business day by day, week by week, year by year. The more we sell, the less in proportion it costs us to sell. Therefore we are able, on a larger volume of business, to sell you at a less price. Selling more, we buy more, ygt our expenses are practically the same. Of course, we don't want you to huy just because we have it for sale, but want to sell you because we think wéc can sell the same goods for less money. Our buying in a lump for 9 Big ig Dry Goods Stores means $_{6}$ something and makes possible every time a lower̂ price for our customers.
That's our highest ambition-Better Goods at a Less Price and that price in Plain Figures and the same to evervone. No deviations-it's not right. Your dollar is as good as Mr. An ybody's. HELP US TO SELL YOU MORE GOODS FOR LESS MONEY.

# Goldthwaite Mercantile Co. <br> Coldthwaite THE HOUSE THAT SATISFIES <br> Texas 

## things in general.

Press reports announce that 2,500 people took part in the celebration of the completion of the Gulf,Texas \& Western's line from Jacksonboro to Mineral Wells a distance of 24 miles. The attendance showeri a
ratio of over 100 people per mile. On ratio of over 100 people per mile. On
this basis, if we were to build all the his basis, if we were to build all the
silpoads we need in Texas, our enrailroads we need in Texas, our en-
tire population would turn out to celebrate. There is nothing that
stimulates enterprise and puts vigor stimulates enterprise and puts vigor
into the industrial life of the state $\lambda_{\text {like }}^{\text {nto the industrial life of the state }}$ and no sound is more welcome to
the ectizenship of Texas. This road is now 100 miles in length and is the
longest independent railroad built in longest independe exas in 20 years.
MeCullough county is gaining con In that county they not only spend handsome sums in constructing permanent highways but they look well
after maintenance and the citizens atter maintenanco and the citizens terprise in many ways. Uncle Sam has just established a ruzal route leading out from Brady and farmers who had to travel 5 miles for their mail now get it de-
Ilvered at their door. Uncle Sam follows close behind the road grader -the greatest civilizer of the present century.
College Station, Texas, April-The Agricultural and Mechanical, College,
through its extension department, is through its extension department, is silos and ensilage and is offerins a conrespondence course on the cun-
stiniction and methods of preparing stipiction and methods of preparing Chambers of Commerce ard Conmaercial clubs are co-operating with the as the question of properly constructed silos on Texas farms is a matter
of vital importance to the welfare of il agricultural communities. The ourse is being furnished at $\$ 1$, whicis
parely pays for the printing and post-

## COMMERCIAL CLUB.

Important Matters Discussed-Roa Werk Authorized-Committees Appointed. A delegation of Big Valley citi zens met with the club Monday night o discuss sore necessary road work in the Big Valley section. Messrs.
Wm. Dennard. J. H. Burnett and Wm. Dennard, J. H. Burnett and
Dan Long composed the delegation

Cherokee last weok incided Cherokee last week decided hold its
1914.
Editor Bradbury and R. P. Long of Zephyr were visitors in Goldthwaite
Tuesday and made the Eagle a pleas ant call.
Mr. and Mrs. Thompson returne o their home at Coleman Monday L. Brown, and family.

## Dr. J. W. Johnson.



## with the position.

John Beck and wife left Tuesday
for Brady, where they will make wishes of many Mills county friends. Mrs. L. B. Walters went to Muli
the first of the week to visit the first of the week to visit he
daughter, Mrs. J. A. Hester daughter, Mrs. J. A. Hester, and fam-
Aly.
Rev, Deal of Brownwood filled the
Rev. Deal of Brownwood filled the
pulpit in the Baptist church her
Sunday at the usual hours, E
Smith of Oenaville filled the pul
the Christian church at the m
and ereving se".ice a:d Rev.
Weems preazheo in

## Prof. Earl Cockru

Prof. Earl Cockrum returned tome in Holland, Pe.l county, first of the weei, atter a visit to hit
uncles, Messrs. A.J. and J. V Cock uncles, Messrs. A.J. and J.V. Cock
rum and their families at this rum and their families at this place.
W. H. Walton and his wife and son visited in Lometa Saturday night and Sunday.
J. A. Gillespie, manager of the
Bencint oil intere Bencint oil interests here, this week accompanied a party of ginners of Chis counry to Plover, astation nea
Fort Worth, where they were the guests of the Bencini company for a fish fry and general good time. The the entertainment for the entire the entertainment for the entire
party. The ginners who accompanied party. The ginners who accompanied
Mr. Gillespie from here were J. M. Mr. Gillesple from here were J. M.
Adams, T. E. Hamilton and T. L. Adams, Star; Webb Hill, South Ben nett: J. F. Giles, Carac
Greathouse, Goldthwaite

MEETING TO BEGIN. A protracted meeting will begin in CEMETERY WORKING. In May 18. church in this city cemetery will meet at that place Fri Methodist church. Liles, pastor of the day, May 16, to work. Those who de assist in the meeting and do the sire to assist in the work of cleaning assist in the meeting and do the off the grounds are requested to
preaching. Rev. R. S. Pierce, pastor carry with them such toels of the church, invites the assistance carry with them such tools as will be this meeting.

 | Dallas the first of the wosk. | $\begin{array}{l}\text { new court house enjoyed an outing } \\ \text { at the river Saturday and Sunday. }\end{array}$ |
| :--- | :--- | Drink Pure Soda Water"


"Everybody Likes Soda Water"
No matter who calls, or when, a glass of bottled Soda Water is always welcome A case of Soda Water in the home helps to keep the children off the streets. It makes the home a more welcome place for the little folks-and for the grown-ups, to

## 50c-Assorted Cases...50c

Let us send you up a case Today
Goldthwaite Light \& Ice Co.


$-A$ new lot of turature Weems \& Burss.
per \& Egser.
A car of cedar posts just arrive -J. H. Randolph.
Another car of Primrose flour this week. There is none better.Allen Bros.
Gus Fisk is having bis residence re painted, which adds greatly to its ap
pearance. pearance.
this yides-We are better prepared
than ever before to handle this year than ever before to handle
hides, fur and beeswax.-Hudson \&
Rahi.
Rah1,
Miss Kittie Potter returned the firs
of the week from a vieit to fried
and relatives in Lomets.
Miss Spooner. When?
(Any old time)
(adv)
We have as swell a line of ve -Cockrum \& Rudd.
Fresh vegetables at our store to day. Phone, send -or brin
orders early,-Allen Bros. Have you tried those fresh evapor ated apples at our store
fine.-Harper \& Egger.
There is no flour just as good as
the American Beauty. If you want it in time for dinner phone Sullivan. (Advertisement)
A.E. Madden has been shipping his
stock to the west this week and pects to move to his ranch near Colorado City sometime in the near fuGood second hand buggies and Cockrum \& Rudd. Mrs, Greer of Corsicana, who was
here visiting her parents, Rev. and Mrs. Bagley, was carried to the sanitarium at Dallas Sunday night
an operation for appendicitis. -Just received a car of fre Portland ce Oscar Burns, who has been in the
sanitarium in Temple for several weeks, is now much improved and it is hoped he w
home Sunday.
-Bring in your corn ar tresh meal. I will pron get good
-W. E. Pardue. compliment
fuced

Jind is being highly
at the Airdome last night. This band is made up of high school pupils and is
The Art Embroidery club ladies gave their annual display of wor yesterday afternoon at the home o
Mrs. L. R. Conro and the visitors re Mrs. L. R. Conro and the visitors re
ported an elegant display and compl mented the ladies highly
I have the genuine Mebane $\operatorname{Tr}$
umph Cotton Seed for sale at $\$ 1.0$ umph Cotton Seed for sale at $\$ 1.0$
per bushel. Call per bushel. Call at grain house
Come quick. Supply limited.-W. E Come quick. Supply limited.-W.
Pardue Pardue.
Elmo Tubb this week disposed
his interest in the wazon yard to his interest in the wagon yard to his
partner, Mr. Ford, and left for Mc-
Gregor, where he expects to make his Gregor, where he expects to make his
home in future. He had not deter mined what line of business he wou
engage in, but will not be long forming a decision.
Miss Spooner. Where? (adv)
We have the genuine Triumph seed potatoes.-Allen Bros
-If you have no abstract of the
tutle to your land, it will be worth while to get one from me, in order that you may have the defects in
your title cured before it is too late. -E. B. ANDERSON, Abstracter.


Sold and Guaranteed by S. P. SULLIVAN

## CAPITAL STOCK \$75,000.00 FULLY PAID

It is Our Duty and Pleasure to Help Our Customers Prosper
If you are not at present depositing with this excellent bank, we bellieve the, establishing of a connection at once would be mutually beneficial. In return for your deposits and business, we stand ready to loan you money when needed and render you every possible accommodat ion.

THIS INSTITUTION IS STRICTLY A COMMERCIAL BANK STANDING ALOOF FROM EVERY FORM OF_SPECULATION.
We offer you a convenient location and a modern banking house with every facility for the handling of your business promptly and courteously. Our ample resources and well or ganized working force, enable us to handle any number of accounts of any size, and we par ticularly solicit business of firms and individuals.

We have built up our business to its present high standing by HELPING OUR C USTOMERS TO PROSPER; SO "COME WITH US AND WE WILL DO YOU COOD."
THE GOLDTHWAITE NATIONAL BANK


| chapel hill news. Editor Eaghe: | ANS TO RE-FOREST EAST TEXAS. |
| :---: | :---: |
| Sick tor the past few days and grand- | er Supply Decrea |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



Doors, Windows, Shingles, Cedar Posts, Brick. Cement, Etc., together with all kinds of L-U-M-B-E-R Let Us Supply Your Needs In Our Line.
 1. $\begin{aligned} & \text { been visiting relatives last week has } \\ & \text { returned heme. } \\ & \text { B. J. Crawford and family spent } \\ & \text { Sunday with Oliver Crawford and } \\ & \text { Stan. }\end{aligned}$ same benefits might be preserved to
our posterity if the public which io inr posterity if the public which


List of Lands and Lots Delinquent on March 31, 1913, for the Taxes of 1912 Only, in Mills County, Texas.



## Nix THE MAIL ORDER DRUG STORE

We Promptly Fill All Mail and Phone Ordars Let Us Ship By Parcel Post
Under the new Parcel Pout law we can ship packages up po ceven pounds in weight, giving customers in the country on rural routes quick and effcients service. No matier where
you live you can order of us by mail. The mail carrier will tell you tamps, which we accept same as money, or you can remit by persoonal check, bank draf or P.O. money order. Try this New Way of Ordering Goods by Mail.
GET IT AT-

-BY PARCEL POST



List of Lands and Lots Delinquent on March 31, 1913, for the Taxes of 1912 Only, in Mills County, Texas. (Continued)


THE STATE OF TEXAS-COUNTY OF MILLS.
I. E. O. Priddy, Tax Collector of said county, do hereby certify that the within lands and town lots assessed on the Tax Rolls of said county for the year 1913, are delinquent for the year 1912 only, and that I am entitled to credit for the Tax Rolls of said county
taxes as shown thereon.
E. O. PRIDDY, Tax Collector.


## 

Is the motto at our Cold Drink Fountain, where Refreshing Cold Drinks of all kinds are Dispensed. We alsolserve the! Highest Quality



For All Live Stock
 NON-SRRITATING. EFFECTIVE. INEXPENSIVE.


## Editor M Jie:

The weather is fine and everybody pert . W. Hil of south Bennett re busy planting cotton. Health of our community is very he believes to be a success. The
ood at this writing. Mr. and Mrs. Nisbit attended the plan is: After the coton is up and Cuneral of Mrs. Littlepage last Friday
The school closed last Eriday and and and and before the grasshoppers
alant several rows of cotto The school closed last Friday and appear plant several rows of cotton
Prot Lowrie returned to his home atter teaching a good school.
several of our people went to the come. When, this younger cotton is
up and growing polson it theavils. bik show Mouday.
A litte boy has come to live with it bonvenient place the hotpors will de A little boy has come to live with
Mr, and Mrs. Hugh Futon. Mr, and Mrs. Hugh Fulton.
Messrs. Frazier, Berry. Messrs. Frazaier, Berry, Moreland
and Griffin spent the last of last wee
 er home tn Mexico, after spending thinks it will pe pe tory and Mr. Hill

No. Beningtield and family vis. DRIVE SICK HEADACHES AWAY
Sted at Polecat Suxay.
Mr. and Mr. Will Moreland went, stomach, byfiliousness disappear quick-
 Mre Henson has returned from San and puf new life and vigor in the


Editor Eagle Editor Eagle:
Health of this community is good Everybody is busy planting cotton
some are done Some are done. A ittle rain now
would help, though it is cloudy and would help, though it is cloudy an
traeatening. Maybe we will get our's yet.
J. H. clitton closed a trade last week for w. w. Henry's farm, the consideration being sis.000. Mr
Clitton sold Mr. Henry the Clitton sold Mr. Henry the farm some
eight monthe ago and then sold the etght months ago and then sold the
tarm last week to Workman Bros farm last week to Workman Bros,
at Evant. Mr. Henry has an auto to
ride in now. It is a Hup. Mr. Henr at Evant. Mr. Henry has an auto t
吾de in now. tis is Aup. Mr. Henry
also bought the Workman home a also bought the Workman home a
Evant and their stock of dry goods
We hope he will move the We hope he will move the store over
here. (We all invite him to move here. Wo an invite him ao move
over,though Mr.Henry says he thinks
he will move over to Evant and sell her, will move over to Evant and sell
hit, but he is not packing his house
in it but he is not pocking his house
hold yet. and we hope he wont hold yet, and we hope he won't move
awwy. Rex Clirton says he can make tw
trips to Center City in one sunda. since he got his new pony. Rex ha a nice pony and any girl win ilkes t
drive a good pony will do well to drive a good pony will do well to
see him. see him.
The boy
The boys of this place took their

guns and killed ' 40 rabbits one day | guns and killed '40 rabbits one day |
| :--- |
| this wek. $A$ few more etimes | tecrease. Mrs. T. J. Hamilton is having hee

house painted and to is looking good house painted and it is looking gooi
Get the habit and brighten up. Will
$\qquad$


WORK THE BOYS CAN DO. WORK THE BOYS CAN DO.
Why is it that boys are allowed sit in the house doing nothing whil their over-worked mother is stru about half the work watitiog for her
and ate and bands?
Only
Only the other day we saw large able-bodied boys lounging about the
ouse, not knowing what to do with thuse, not knowing what to do with
themses, while mother, alone, tir and pale was trying to work for a about the house. Why not? to there anything about dishes that will in Jure him? Or about making the beds or sweeping or setting the table or eals of ironing or cooking plai here is too much to benefit him such work, the most important Which is to gain the idea that it not manly to let the weaker "vessel"
carry all the burdens carry all the burdens when it is po
sible for strong hands to work sible for strong hands to work. Mos
boys would gladly help in the house if they were asked to do so, an
were were taught how to do the work pro erly, Many a smart boy wants to
help his tired mother, but he help his tired mother, but he doesn
know how, beyond bringing in wo and water. This done she tells him to go and play while she plods wear
ily on. Not
 moral character to allow him to this is struggling under her burdens, Le the boys help and those who can
get help for love or money will their troubles disappear. - Ex Secretary Bryan, has also broken precedent. He has failed to furnish wine at a feast given for forelgn rep.
resentatives, the function of all resentatives, the function of all func-
toons where wine is supposed to be served. So universal has been custom of serving wine to foreigner that Bryan himself hesitated to brea the tradition, and he made it part of his terms of acceptance
the office that he should be the office that he should be allowed
to pursue the course conformable to his individual convictions. He ga the feast without the wine and the
toreign notables applauded Oreign notables applauded him when
he explatned to them why the was explained to them why the bowi
was absent. And thus again there is broken down an idea that a man can't follow his own conscelence without giv ing affront, even in overturning suc te a hoary custom as hating wine
official feasts.-Temple Telegram.

PROFESSIONAL

## E. B. ANDERSON ER, LAND AGEN ABSTRACTOR.

 will practice in all courts. Spechal tal litigation. Notary public in offle Both Phones.
## J. C. DARROCH


T. HALBROOK Attorney-at-Law.


SCOTT \& FOSTER

$$
\begin{aligned}
& \text { LAWYERS } \\
& \text { General Practice }
\end{aligned}
$$

Fourth Floor, Brownwood National Bank Building.
BROWNWOOD !... TEXAS
P. M. Faver Matt F. Allisoa EAVER Q ALLISON SAN AABA TEXAS.

## Kosp Texas Money in Texas.

 E. M. BOON life insurance Otfice over arller's Jewelry Store. goldthwaiteJ. H. LOGAN YICIAN AND SURGE GOLDTHWAIIE, TEXAS

Office at Logan's Drug Store.
DR. EM. WILSON
high grade dentistry
fornds of Dental operations per formed, including treatment of goldthwaite, texas


# FOR A SWELL DRESS <br>  <br> manceren 

44-inch Voile Flouncing, 3 yards Dress Pattern
65c and 75c
44 -inch Bobnett Flouncing, 3 yards Dress Pattern
$\$ 1.00$
44-inch Silk Flouncing, 3 yards Dress Pattern.

| Silk Stripe Voile in Tan, Blue, Pink and all colors, at |
| :--- |
| $\begin{array}{l}\text { Ratine in all colors, including the New Tan and Blue, at } \\ \text { Light and Heavy Weight I.ace }\end{array}$ |
| $\begin{array}{l}\text { See our Lace Bargain Counter }\end{array}$ |

Ladies' Slippers in White, Tan, Brown, Black and Champaign.
See our Bargain Counter of Misses' and Ladies' Slippers at 95c
We Fill Orders by Parcel Post Morning Received
The Goldthwaite Eagle


## The Clements Company <br> Land, Loan and Insurance Agents

$$
\begin{aligned}
& \text { I have associated with mee my sons under the above firm name } \\
& \text { and for the purposes indicated in the caption. A share of your } \\
& \text { business is respectfully solicited and we promise prompt personal } \\
& \text { attention to all matters entrusted to our care. } \\
& \text { You will always find a member of the firm in our office over } \\
& \text { the Clements Drug Store, where we will beglad to see you any time. } \\
& \text { Deeds, Deeds of Trust and Mortgages prepared on short notice. } \\
& \text { THE CLEMENTS COMPANY, } \\
& \text { By Phil H. Clements. }
\end{aligned}
$$




At Bodkin, Hurdle Co. -C. L. BOTKIN - Goldthwaite, Texas

