

THE DUSTER

DUSTER STAFF

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ENTERTAINMENT TAX NOW IN EFFECT
Supt. Guy B. Tabor received from the Internal Revenue Collector of Dallas the notice that a tax of one cent on each ten cent ticket of admission must be collected. This assessment will, of course, affect admission to football and basketball games as well as to other school entertainments.

BAND REPORT
Oh, my feet How far do we have to march, anyway? Goodness—

J. W. Norvell, M. D.
Stratford, Texas

KELP CLEANERS
CLEANING AND PRESSING ALTERATIONS
We Call For and Deliver—Phone 90

INSURANCE
Farm and City Property. Also Business looked after for non-residents.
Arthur Ross
Stratford, Texas

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ATTORNEY-AT-LAW
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At Office Mondays, Wednesdays and Fridays.

BARBER WORK
STYLED TO PLEASE EACH CUSTOMER
We Appreciate Your Patronage
Turner Barber Shop

AVON Products
SPECIALS EACH MONTH
Cosmetic. Extracts. Also Fashion Frocks
Sold by
Mrs. Harriet Thomas

CALL STRATFORD TRANSFER
For Any Kind of Work OR HAULING
PHONE 109
HOMER BLAKE

PRONGER BROS.
Stratford, Texas
Registered Hereford Cattle

Brands—F—left side or—left side.
Ranch 8 miles south of Stratford.

Notice Taxpayers
If you have any Delinquent State and County Taxes you may take advantage of this remission now by paying
All Taxes Due
As, if you have two or more years delinquent all must be paid to get the benefits of this law.
The Law Expires November 1, 1941
This law does not effect 1940 taxes and the usual penalty will be collected on delinquent taxes for 1940.
Please note that you must pay all years delinquent, and that they must be paid before November 1, 1941, to get the benefit of the remission of all penalty. For further information see or write your County Tax Collector.
J. W. Garoutte
Tax Collector, Sherman County

this mud makes you slip. Oops—there goes my clarinet reed. All this was heard after the S. H. S. Band got through parading in Amarillo Friday. Since it was our first important public appearance of the year, we really gave it all we had. Hail to the drum section—boy, they really kept us stepping. More power to them!
We played over the radio in the afternoon; then did we scatter! Stratford students were everywhere, and speaking of fun, we had it.

R. O. H.
Here we are (or me, rather) with another month of happy but annoying (sometimes) school days gone by. (Giggle) I can hardly keep a straight face (even in front of Coach Cleavinger) when I see Mary Taylor in that ridiculous R. O. H. initiation costume—and not only Mary, but all those other "new members." Yes, you guessed it. They did have the informal R. O. H. initiation Monday, and the formal one Tuesday.
Gee, it's fun—this silly initiation—but fun at the new member's expense. Leona Pigg says, "I'll say!" and with all that amount of encouragement still refuses to join. But here's a toast to all those new members who will "Make it what it will be" and the old ones who have "made it what it is."

THIS UN THAT
(Ernestine Thompson)
We all took in the fair (or visa versa). You know, I never did like to swim in a band suit. Enough said!
Peggy Morse was very disgusted at Sunday School Sunday. She wanted to be promoted again. She raised quite a rumpus too. I don't get it!
The first lie detector was made from the rib of a man. As yet, nothing better has been invented to take its place.
Women are beautiful so they can attract men; they are dumb so they can fall in love with men. (No remarks)
If I had my way, I'd—invent a regulator to regulate assignments—invent a keyless typewriter so that when you make a mistake it won't matter—break all the drum heads—install elevators so we wouldn't have to run up the steps—invent school books without pages.
S. H. S.'s inquiring reporter: Question: What is your pet "Peeve"?"
Marcella Garrison: Teachers
Arthur Lee Ross: Dames (Girls to you).
Ira Lee Brannan: Bashful women (We believe it)
Stanley Uilom: Nothing
Remember: All names are purely fictitious.

TEN-INCH TROUBLES
I think everyone is still sneezing and coughing from the dear ole Amarillo Tri-State Fair. I really think everyone had a wonderful time though. The band marched down Polk Street, which seemed two miles long.
Zola Faye Hodges and Willie D. must have had a wonderful time because it was rather late when they reached home Friday night.
It looks as if Selma and Ernestine have started using their technique on Dickie and Ira Lee Brannan.
Oh, yeah, Kathryn and Pauline were seen trodding up and down the midway Friday. They must have been looking for some one.
The couples seen headed for Dalt-hart Saturday night were Ernestine and Bill Garrison, and Marcella and Tommy Parker.
Bill Garrison and Jick Davis had a reason for going to the Fair Thursday, which we think was our ex-seniors, Jo Bryan and Joyce Ann Billington.
Bobbie spent Friday and Saturday with Jerry, and I think they must have hit all the high spots.
It seems as though Edward and

Edgar Brannan and Owen Gunnels had to do some fancy highway home Friday. Undoubtedly they got left.
Claudine and N. W. Hudson had quite a time Friday morning on the bus.
Seen riding around during the week-end were Marcella, Tommy, Ernestine, Selma, and Jick.
We heard that Ermalee is doing fine, but that something has made her angry. We wonder what it is.
It seems as though Dickie has the cutest smile.

Seen together last week at the show were Pat Patterson and Vondell Guthrie.
Shorty was really worried about something Saturday afternoon. Was it Cleo?
Mrs. Alexander asked Pat what compound elements were. Pat spoke emphatically: Bill Garrison and Jo Bryan; Marcella Garrison and Tommy Parker; Ernestine Thompson and Richard Dortch.

SPORTS
What luck! Well, if it keeps raining I guess the Elks will be washed away. We were supposed to play Booker Saturday night, but our field was still too muddy. We were to play them Monday night, but rules prohibited Booker from playing the Elks; only one conference game can be played each week and they are scheduled to play Gruver Friday. We are trying to schedule a game for the latter part of this week, but we do not know whether we will succeed.
If we improve a little each day, by the time we have a game we should be able to smear someone. Well, here's hoping we have a dry spell for a change.

JUNIOR REPORT
The Junior class has chosen belt buckles and bracelets which are as shiny and pretty as the salesman's bald head.
We are going to elect our Queen Tuesday. May the best woman win!

FRESHMAN REPORT
My My'. Where did those dirty feet come from? We'll always wonder. Here we go gathering pop bottles. For your information, this was the R. O. H. initiation.
Neil, who was that girl riding with you on your bicycle the other day? Huh? What a poor excuse!
Several of the freshmen went to the fair in good condition with full pockets, but came back in poor condition with empty pockets. Oh, well, what could you expect?

EIGHTH GRADE
Here I am again back from a trip from which I thought I was going to have to swim home. Is everybody still dizzy from the Fair? Everybody in our room is like a merry-go-round. We are still mixed up. We had a good time at the kid party. Thanks to the fish.

SEVENTH GRADE
We elected our class queen. She is Geraldine Gunnels. Her escort is Doyle Etheridge.
We have our new arithmetic books.
Those who went to the Fair in Amarillo last weekend were Louise Carter, Betty Jeanne Blevins, Doyle Etheridge, Charles Thompson, Bobby Dortch, Boyd McWilliams, Harold Turner, Oleta Kelp, Owen and Geraldine Gunnels, and James Bradley.
Four members of our class marched in the band parade. They were Charles Thompson, Bobby Dortch, Harold Turner and Owen Gunnels.

SIXTH GRADE
Don Riffe has been elected president of the sixth grade. Lena Faye Cowdrey is secretary.
Ten of the pupils visited the Tri-State Fair.
Marion Engelbrecht visited in Guymon. Johnny Bob O'Donnell and Kenneth Pemberton were in Liberal, Kansas.
In class meeting this morning, Sheila Jo DUBY was elected queen, and Kenneth Pemberton was chosen to be her escort.
Frances Jewel Parrish has moved to the seventh grade.

FIFTH GRADE
We surely enjoyed our holiday, especially the ones who went to the Fair.
We have completed our geography note books.

FOURTH GRADE
Several pupils in the fourth grade attended the Tri-State Fair last Friday. Some of them told interesting stories about their visit to the zoo.
We are observing Fire Prevention Week by studying and practicing safety rules concerning fire prevention. You should see the attractive posters on fire prevention that we made in art class.
Bobbie Dick Farris has been chosen princess for the Halloween Carnival from our class. David DuVall will be her escort.

Huge Crowds Attend Texas State Fair
Dallas, Oct. 8—The 1941 edition of the State Fair of Texas was in full swing this week, after a gala opening which clearly indicated that this year's exposition represents the finest and most complete presentation in the Fair's 53-year history.
Each day has seen huge crowds click through the turnstiles to enter the 190 acre grounds where flags of many colors and designs flap in the breeze; where education and amusement are combined in a blend only to be found at the State Fair of Texas.
Those crowds admired the 5,000 head of livestock which are entered in the Southwest's finest livestock show; they toured the General Exhibits Building, the Agricultural Building, where there are 62 county displays as well as scores of others, the Foods Building, where almost constant free entertainment is presented, the Educational Building, and the almost

countless other attractions which dot the 190 acre fair grounds.
They made merry on the independent Midway where there are 18 high class shows of great variety and a score of thrilling rides. They dined and danced in huge Cafe Esplanade, and they ogled and admired "the most beautiful girls in the world" in Earl Carroll's Vanities, playing in the auditorium.
On Friday (October 10), the grounds will be like nothing ever seen before except on Children's

Day. And that's what it will be. More than 250,000 children of grammar school age will come from every section of Texas. Special prices will be in effect, so that a nickel can go a long way. The following Friday (October 17) will be High School Day.
One of the Fair's biggest crowds is dug Sunday, October 12, when Senator Tom Connally will deliver an address for National Defense Day.
With daily attendance running well ahead of estimates, President

Harry Seay expressed confidence that the goal of 1,250,000 for the 16-day fair would be reached with ease.
Grain in commercial storage at 40 terminal markets reporting to the Department of Agriculture's marketing service increased nearly six percent during August. About 85 percent of available commercial space was occupied September 1, compared with 80 percent a month earlier.

THE RECORD... Facts That Concern You No. 32 of a Series

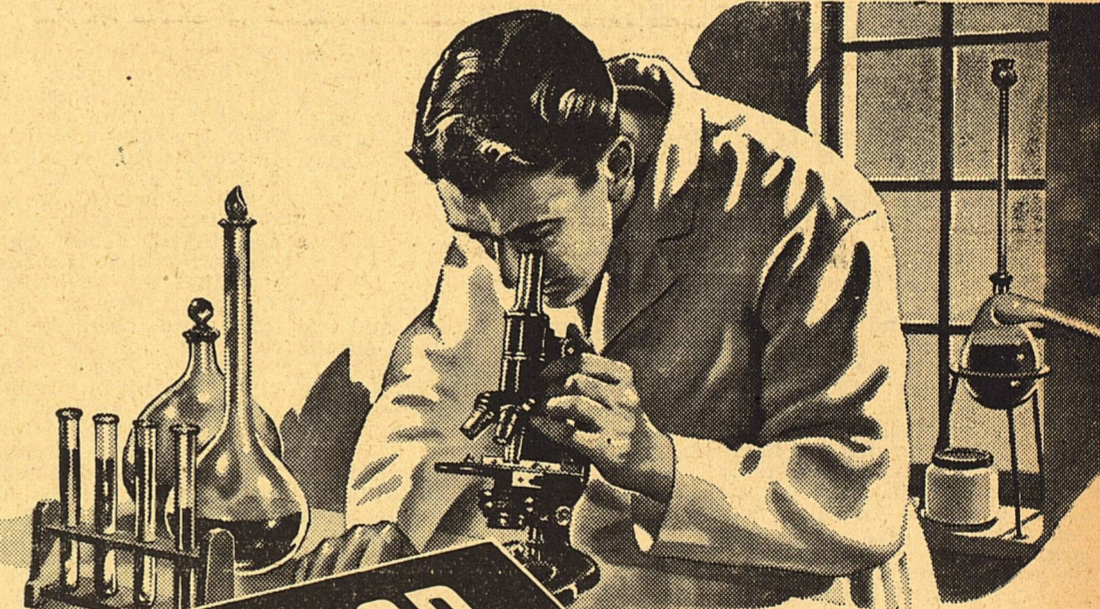


"THIS BOOK ISN'T WORTH READING ... tear down the Library!"

One bad book doesn't make it a bad library. You wouldn't destroy the library to get rid of a few bad books.
A similar situation holds in the beer industry. The vast majority of beer retailers operate clean, decent law-abiding establishments. Now and then an occasional "black sheep" retailer turns up who violates the law or permits anti-social conditions.
The Beer Industry is now actively working to eliminate such retailers. We want to protect your right to drink good beer and our right to make it.
We also want to protect the economic

benefits of beer. Right here in Texas, beer provides employment for 31,165 persons, supports an annual payroll of \$22,076,182 and contributed \$2,273,968.64 last year in state taxes.
This state, too, has an important stake in Beer's purchases from more than 100 industries supplying the brewing industry with materials, equipment and services.
You, too, can help the cause of moderation by (1) patronizing only the reputable places where beer is sold, and (2) reporting any law violation you may observe to the duly constituted authorities.

BEER...a beverage of moderation



JOBS FOR TOMORROW

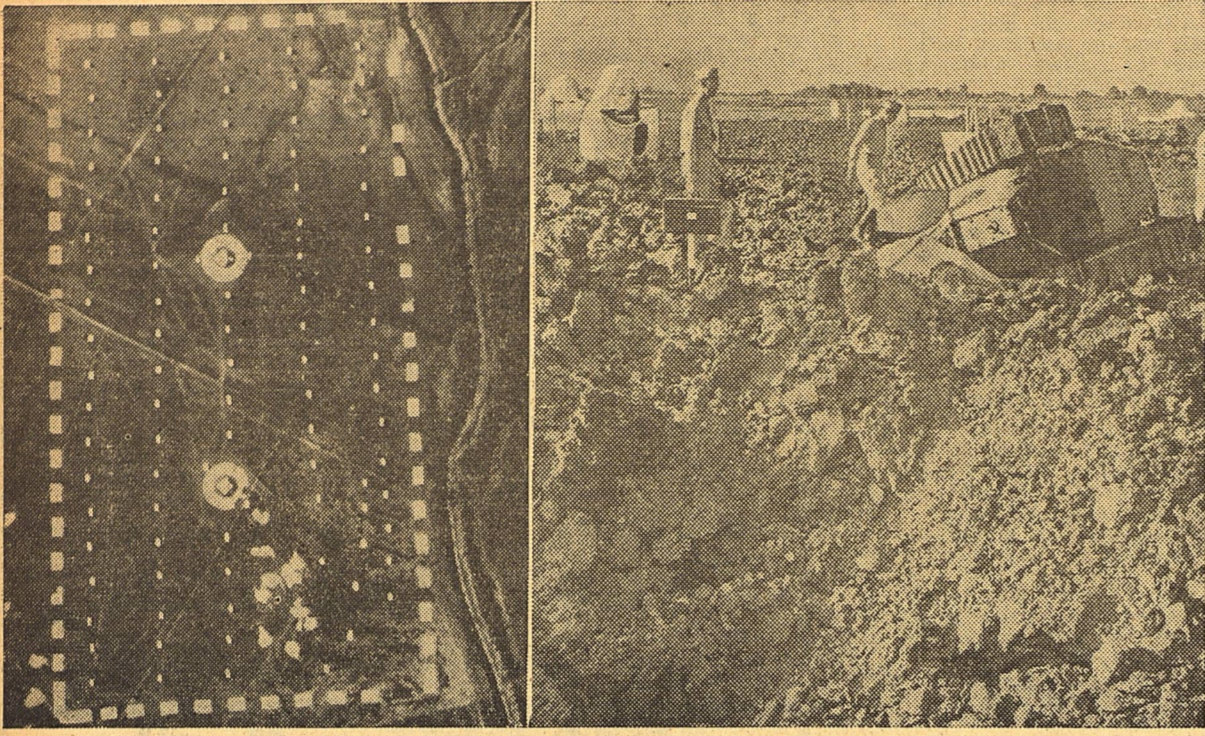
The chemical laboratories of the petroleum industry are now laying the foundation for industries of the future.
Out of their research are being created new products and more efficient ways of making old ones. Synthetic rubber, plastics, explosives, basic chemicals and scores of other essentials developed in petroleum laboratories are already being made on a commercial scale.
These scientific discoveries of materials vital to peace-time needs, as well as National defense, are opening up new fields of industrial activity.
Texas as the leading oil State is playing an important part in the creation of these new American enterprises. As a result, many young Texans now preparing themselves in our schools and colleges will find places in the industries resulting from this research.

The test tubes of today make the jobs of tomorrow.



This Advertisement Paid for by Various Units of the Industry and Sponsored by
TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

Army Tests New Bombsight With Real Bombs



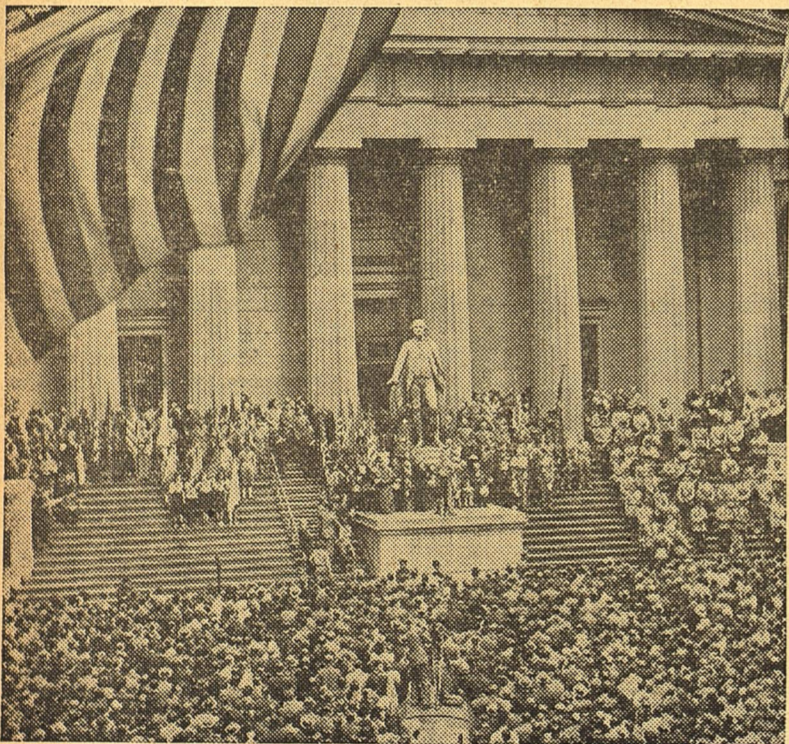
Left: View from a flying fortress, 15,000 feet up, of a target area at Barksdale Field, La. The dashes which make up the oblong mark "troop concentrations"; the dots within the area are obsolete tanks. Picture at right was made after the flying fortress and 12 army bombers using the new army bombsight had loosed 12 tons of bombs in 10 minutes. Almost every over-age tank was put out of action.

Refugees—From Wrath of Nature and Men



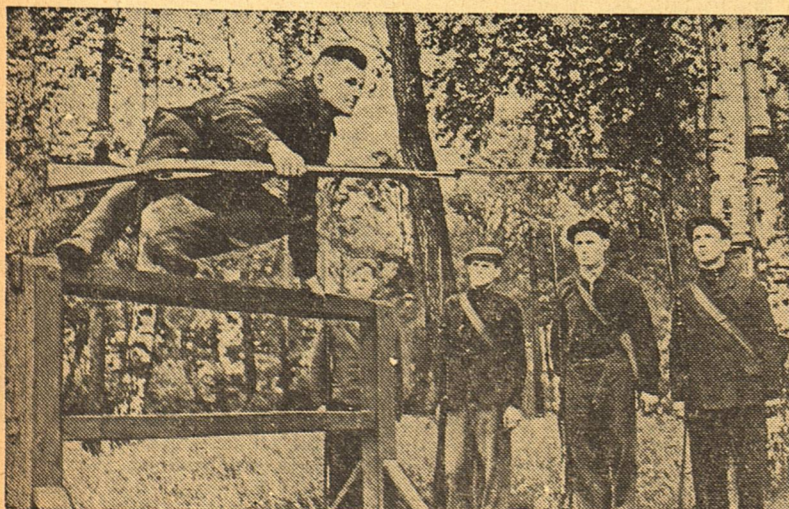
Refugees from the high tides caused just a few miles below New Orleans, by tropical hurricane, are shown at left. Here Red Cross Nurse Lelia Durand looks over children of refugee families. Right: A set of twins in tug of war on the liner S. S. Serpa Pinto. They were among the 56 refugee children from Germany and Nazi-occupied countries, brought here by the American Friends Service Committee.

New York Rallies to the Bill of Rights



A general view of the scene at the Bill of Rights rally on the steps of the sub-treasury building, in New York city. The rally was sponsored by the citizenship educational service and Federal hall memorial associates. Postmaster General Frank Walker and Mayor Fiorello LaGuardia were among the speakers.

Leningrad Youths Learn Art of Fighting



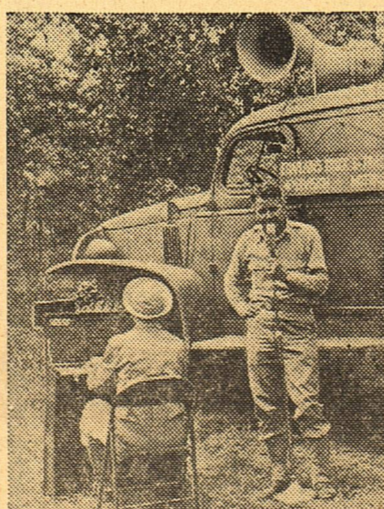
Youths of the Leningrad metal works learn the art of bayonet fighting, and how to surmount barriers after working hours. At any moment, says the Moscow censor-approved caption, the young patriots are ready to join the ranks of the Soviet in defense of beleaguered Leningrad. Picture shows a youth clearing a fence while others look on.

In Film Quiz



Darryl F. Zanuck, vice president of Twentieth-Century-Fox (left) and Nicholas M. Schenck, president of Loew's, Inc., who appeared as witnesses before the senate interstate commerce committee's investigation into alleged war propaganda in the movies.

Mobile 'Church'



While one warrior tries out the portable organ, another tests the public address system of this motorized "church" of the Fourth division on the Louisiana front.

IMPROVED UNIFORM INTERNATIONAL SUNDAY SCHOOL Lesson

By HAROLD L. LUNDQUIST, D. D., Dean of The Moody Bible Institute of Chicago. (Released by Western Newspaper Union.)

Lesson for October 12

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CHRIST OUR SAVIOUR

LESSON TEXT—Matthew 20:25-28; Luke 19:1-10.

GOLDEN TEXT—For God so loved the world, that he gave his only begotten Son, that whosoever believeth in him should not perish, but have everlasting life.—John 3:16.

"I believe in God, the Father Almighty, and in Jesus Christ His only Son, our Lord. . . I believe in the Holy Ghost." How often we have solemnly repeated these words in the Apostles' Creed, and how appropriate it is that our present three month series of lessons on great Christian teachings should begin last Sunday with a study of God, the Creator and heavenly Father, and continue today with Christ the Saviour, and present next Sunday the Holy Spirit, the Comforter.

These are profound Christian truths, but at the same time they are so simple as to be grasped by the youngest child. Today we have the great privilege of presenting in our classes our Saviour, the Lord Jesus Christ. He was

I. The Self-Denying Servant (Matt. 20:25-28).

Scripture clearly teaches that God's standards are not the same as the world's standards, and that His methods of operation are just the opposite of those of the world. All too often Christians and churches imitate the world both in principle and practice, with disastrous results. Consider

1. The False Greatness of the World (v. 25). "Rulers"—"greatness"—"exercise authority"—how altogether up-to-date these words sound. They are the big and swelling words of the small hearts and minds which rule after the manner of this world. They epitomize the ambitions of the great majority of mankind, but they are definitely non-Christian. We see that as we go on to consider

2. The Humility of True Greatness (vv. 26, 27). Service in the spirit of humility and self-sacrifice—this is the standard of Christ. Yes, and it is His command to His followers. To be great for Christ one must become the servant of others. This teaching appears all through Scripture (for example, see Luke 4:11; John 13:13-17; I Pet. 5:5, 6).

How often service in the church is rendered in a spirit of pride, self-glory, and for the commendation and reward of men. When that reward is not forthcoming or some real humbling sacrifice is required, the work is not desired or the worker becomes offended. Here is one of the roots of trouble in the church. Let us put it away as we look upon

3. Christ Our Example (v. 28). He paid the price of our redemption, going to the death of Calvary for us. From the highest glory which He had with the Father (John 17:5), He graciously stooped to deepest ignominy as He became sin for us (II Cor. 5:21). Throughout both His life and His death He perfectly represented that self-denying, self-humbling service which He expects of His followers.

II. The Seeking Saviour (Luke 19:1-10).

There is much that is precious and beautiful to be said about our Lord, but perhaps nothing which brings Him so close to needy humanity as the fact that He had "come to seek and to save that which was lost" (v. 10). He was

1. Ever Interested in Sinners (vv. 1-7). Jesus was on this occasion coming up to Jerusalem for the last time. The cross was ahead. He was much taken up with His coming death and greatly straitened in spirit (see Mark 10:32 and Luke 12:50). He was passing through the great and wicked city of Jericho, yet in the midst of His deep sorrow and out of the vast multitude of that city He reached out to touch one sinner.

Zacchaeus was a man despised for his calling of tax collector, and hated for his dishonesty. He was an outcast from his own people and a stranger to God's grace, but Jesus was interested in him. Are we ready thus to go to seek and save the lost? Are we better (or busier) than our Lord?

2. Always Able to Save Sinners (vv. 8-10). Zacchaeus was a rich man, but he was a sinner. It is not easy for a rich man to be saved, but it can be done (see Matt. 19:23-26). Read the preceding verses of that chapter (vv. 16-22) and you learn of another rich man who was not saved, the rich young ruler. He was a far better man than Zacchaeus—honest, upright, honored in his community. How was it that the wicked and despised rich man was saved and the good and respected rich man was lost?

The answer is that the former admitted that he was a sinner and thus made it possible for Christ to save him, while the latter loved himself and his gold more than Christ and shut the door against His redeeming love.

GRASSROOTS

by
WRIGHT A. PATTERSON

(Released by Western Newspaper Union.)

IT TAKES A LONG TIME TO SPEND SEVEN BILLION

HOW LONG WOULD it take you to spend \$7,000,000,000 if you could call upon Johnny Bull and John Chinaman as assistants, and with all the mass production facilities of American factories and the productivity of American and Canadian farms from which to buy?

Under those conditions, our Uncle Sam, up to August 31, had worked six months on such a job and had succeeded in actually spending \$190,447,670. That is a little less than 3 per cent of the seven billion. If that represents his top spending speed, which it does not, it would mean something more than 15 years to spend all the seven billion congress gave him last winter.

That sum represented what Uncle Sam had actually delivered to England and other war-torn democracies in the first six-months period. During that time he had either delivered or had "on order" war materials, ships and food representing a total of \$3,555,585,895 and had decided what he would buy, as rapidly as he can get it, up to a total of \$6,281,277,421.

In the way of quick deliveries, the farms did a better job than the factories. During the six-month period, food represented a total of \$118,074,538, with only \$72,373,332 from the factories and the shipyards. Of the total purchases Uncle Sam has made, ordered or decided upon, \$975,008,578 will come from American and Canadian farms.

The old gentleman is stepping on the gas and the next six months should show a much greater spending speed than he displayed during the first six months, but we cannot expect him to get through all that seven billion in less than two years.

MEETING UNCLE SAM'S HOUSEHOLD EXPENSES

BACK IN THE GOOD old days of 1913, which does not seem so very long ago to many of us, our Uncle Samuel picked the pockets of some Americans—especially those with plenty to pick from, of the comparatively small amount of \$668,000,000. By 1922, when we were paying for World War I, he was taking from more of us \$3,487,000,000. By 1932 he had eased off to only \$1,788,000,000. In 1940 he "nicked" us for \$5,556,000,000. Now he comes along with a new demand for \$13,000,000,000, and has so fixed it that none will escape contributing a share, for we will pay either directly, indirectly, or both—and in practically all cases it will be both.

Uncle Sam will charge you \$5 a year for the privilege of driving an automobile. That 10 cent movie will now cost you 11 cents. You will pay 5½ cents on each 1,000 of the wooden matches you use, or you can get away with two cents on each 1,000 paper matches. If you have a telephone, you will pay six per cent of your monthly bill. If you go places by rail, air, boat or bus, 5 per cent of the price of your ticket will be added for your Uncle Samuel. Such are but a few of the many items we will pay for directly and know we are paying. Indirectly we will pay on everything we buy.

Even with all of this we will not pay enough to meet Uncle Samuel's house-keeping expenses by several billion dollars. Our children and our grandchildren will have to pay the remainder of the bill through many years.

If our Uncle Samuel's bill were the only one that is skyrocketing, it would not be so bad. Our state and local expenditures have also reached the stratosphere altitude. In 1913 the total of state tax collections amounted to \$300,000,000. By 1940 they had jumped to \$3,028,000,000. In 1913 the municipal taxes of all cities, villages and towns amounted to only \$1,219,000,000, but by 1940 that had increased to \$4,893,000,000.

For 1941 we Americans will pay in taxes an average of \$159 per individual, or \$795 per average family of five. And we will pay it whether or not we know it. The tax collectors will get it either directly or indirectly, or both.

TAKEN FOR GRANTED

THE ONE INSTITUTION which does most for its community is the newspaper. It promotes the town as a market place. It preserves and advances the town as a social and cultural center. It serves week after week, year after year, and we take the service rendered very much for granted, without attempting to realize its value.

A RECENT issue of Collier's gave the result of a poll of 10,000 American families on the method they preferred for the collection of their part of the cost of national preparedness. Of that number, located in all sections of the nation, 60 per cent wanted a national sales tax on their day-to-day purchases.

But congress still prefers to use indirect methods in the belief that it is fooling a majority of voters. The man who carries a dinner pail knows he pays, and he would rather know when he pays and how much.

CLASSIFIED DEPARTMENT

STOVE REPAIRS
REPAIRS To Fit Furnaces, Stoves, Ranges of All Makes and Kinds
Order through your DEALER
METZNER STOVE REPAIR CO.
Established 1880 Kansas City, Mo.

Lure of Nature
Those who love Nature can never be dull. They may have other temptations, but at least they will run no risk of being beguiled, by ennui, idleness or want of occupation, "to buy the merry madness of an hour with the long penitence of after-time."—John Lubbock.

MOROLINE 5

WHITE PETROLEUM JELLY

Links in the Chain
The diminutive links in the chain of habit are generally too small to be felt, till they are too strong to be broken.

INDIGESTION
what Doctors do for it
Doctors know that gas trapped in the stomach or pulled up like a hair-trigger on the heart. They set gas free with the fastest-acting medicines known—the fastest act like the medicine in Bell-sens Tablets. Try Bell-sens today. If the FIRST DOSE doesn't prove Bell-sens better, return bottle to us and receive DOLLAR money back. See all drug stores.

Forgetting Friends
He who forgets his own friends meanly to follow after those of a higher degree is a snob.—Thackeray.

FOR WOMEN ONLY!

If you suffer from monthly cramps, headache, backache, nervousness and distress of "irregularities"—caused by functional monthly disturbances—try Lydia Pinkham's Vegetable Compound—famous for relieving pain and nervous feelings of women's "difficult days."
Taken regularly—Lydia Pinkham's Compound helps build up resistance against such annoying symptoms. Follow label directions. WORTH TRYING!

Late Love
Like the measles, love is the most dangerous when it comes late in life.—Byron.

Black Leaf 40

KILLS LICE
Cap-Brush Applicator makes "BLACK LEAF 40" GO MUCH FARTHER
JUST A DASH IN FEATHERS.
OR SPREAD ON ROOSTS

Choice Vice
So for a good old gentlemanly vice I think I must take up with avarice.—Byron.

THE TRUTH SIMPLY TOLD

Today's popularity of Doan's Pills, after many years of world-wide use, surely must be accepted as evidence of satisfactory use. And favorable public opinion supports that of the able physicians who test the value of Doan's under exacting laboratory conditions. These physicians, too, approve every word of advertising you read, the objective of which is only to recommend Doan's Pills as a good diuretic treatment for disorder of the kidney function and for relief of the pain and worry it causes. If more people were aware of how the kidneys must constantly remove waste that cannot stay in the blood without injury to health, there would be better understanding of why the whole body suffers when kidneys lag, and diuretic medication would be more often employed. Burning, scanty or too frequent urination sometimes warn of disturbed kidney function. You may suffer nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—feel weak, nervous, all played out. Use Doan's Pills. It is better to rely on a medicine that has won world-wide acclaim than on something less favorably known. Ask your neighbor!

DOAN'S PILLS

WNU-H 41-41

Facts of ADVERTISING

• ADVERTISING represents the leadership of a nation. It points the way. We merely follow—follow to new heights of comfort, of convenience, of happiness.

As time goes on advertising is used more and more, and as it is used more we all profit more. It's the way advertising has—

of bringing a profit to everybody concerned, the consumer included

The Stratford Star
Published Weekly By
Brown Ross

Entered as second class matter at the post office at Stratford, Texas, under the act of March 3, 1879.

SUBSCRIPTION RATES
\$1.50 Per Year in Sherman and adjoining counties. \$2.00 Per Year Outside First Zone.

CLASSIFIED AND LEGALS
10c per line per insertion; 7 1/2c per line subsequent insertions. Display rates on application.

Repair Service
For Trucks, Cars and Tractors

Satisfactory Service And Moderate Prices Our Motto

AUTO SALVAGE
HOMER BLAKE — O. Y. BROOKS
PHONE 109

Dr. E. U. Johnston
DENTIST
Dalhart Coleman Bldg.
Office Air-Conditioned
Phone 161

Grim Problems Face U. S. In World War II

It has long been believed in many circles that two factors would eventually defeat Hitler: First, the scope of American material aid to Britain and her allies; second, a slowing down of production inside Germany due to lack of certain basic supplies which are vital to the existence of the civilian population as well as to Hitler's gigantic military effort. Now is a good time to examine just what effect those factors are having on the war.

You can find many and various reports on American shipments to England, ranging from the wildly optimistic to the darkly pessimistic. A first hand report recently appeared in Raymond Clapper's syndicated column. Mr. Clapper is a forthright and able journalist, and lately spent considerable time in England finding out for himself how matters stand. His report is

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing

Over two million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Cassiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 15 days' trial! Ask for "Willard's Message" which fully explains this treatment—free—at

YATES DRUG STORE

far from being encouraging. When it comes to lend-lease deliveries, he wrote, "The figures, in terms of appropriations, allocations, and transfers, are large. In terms of deliveries, they shrink like a pair of wool socks in the laundry." Food, for instance, is one of England's principal needs. Yet, he stated, only about 200,000 tons of lend-lease food—equal to two and a half days' English consumption—had arrived when he was there a little more than a month ago.

We are far behind schedule on shipping arms, he continued, notably the tanks and bombing planes which represent one of Britain's most important military lacks. To use his own words, "So far as the British are concerned, ours still is a popgun arsenal."

Not long back, Senator Byrd made similar statements, and declared that the defense effort has been a failure. He backed up that criticism with a mass of statistics. While the accuracy of some of these figures has been denied, the President himself admitted that the Senator's gloomy verbal picture of American plane production was "substantially correct."

The fault for the lag in arms shipments can be laid at many doors. Some segments of labor have certainly been as non-cooperative as possible. Some industries also deserve that indictment. There has been too much delay and huck-passing and divided responsibility in Washington. It is becoming apparent that all groups in this country are going to have to undergo much change for the better if the arms drive is to even partially justify the high hopes held for it.

Going on to the second factor, Newsweek recently made a survey of the extent to which the war has strained Nazi economic power. The German people are still living on rations which would seem completely inadequate to heavy-eating Americans. This fall, for the first time, even potatoes were rationed. The meat allowance is minuscule. This year's European harvest was 25 per cent below normal. Even so, Germany has big enough food reserves to last a long time.

Germany's vital coal supplies have been buttressed by seizure of the Polish, Belgian and French mines. Coal is Hitler's most important asset, as it is the source of ersatz oil and rubber and is the backbone of his munitions industries. He apparently will not lack an adequate amount although, according to Newsweek, German production has lately declined due to long hours, inexperienced miners and the general weariness war produces in strictly rationed populations.

The occupation of France has given Germany enough steel with which to carry on. Also, she has taken over enough oil lands to fulfill her military requirements, though there is practically none left over for civilian use.

Big German shortage is in the textile field. She has no cotton, and little wool. Hitler has so far made up for part of this lack by systematically looting the occupied countries of all the textiles his agents could find.

Summing up, Germany is the possessor of sufficient basic supplies to last for two or three years at least. German technicians have performed wonders in inventing and perfecting workable substitutes for scarce materials. Her most serious shortage is metals—she has little or no copper, tin, lead, nickel and chrome. But she has plenty of aluminum, now that the bauxite deposits of France and the Balkans are hers to command. All in all, the hope that Hitler will collapse in the foreseeable future because of material shortage, seems too tenuous to be worth holding.

Most Fair Exhibits Must Be Displayed

October 17th
All Sherman County fair exhibits except livestock and poultry must be placed on display October 17 it was announced this week by members of the fair arrangements committee.

Dengue Fever Season Threatens Health

This is the season for Dengue fever, according to Dr. George W. Cox, State Health Officer. Several cases of this disease have been reported to date and no doubt will continue to increase until the first frost.

NOTICE TO CREDITORS AND DEBTORS

TO ALL PERSONS INDEBTED TO OR HOLDING CLAIMS AGAINST C. R. BONAR, Deceased.

The undersigned hereby notifies all persons indebted to the said C. R. Bonar, deceased, to come forward and make settlement, and those having claims against him to present them to the undersigned at her place of business in Stratford, Sherman County, Texas.

LEE ELLEN BONAR
(Pub. 9:18, 25, 10:2, 9.)

Service

LET US SERVICE YOUR CAR FOR WINTER

"The Texaco Way"

You will be surprised at the difference. Drive around and have your car

Greased

"The Texaco Way"

IT WILL LAST LONGER AND COST LESS.

WE CARRY ACCESSORIES FOR CARS

TUBES Vulcanized 25c

"We Give Green Trading Stamps With All Purchases."

TEXACO
Service Station

"Where the Highways Meet"

GENERAL CONTRACTING

BUILD A HOME OF YOUR OWN— WHY RENT?

LET US HELP YOU PLAN YOUR BUILDING F. H. A.

ELECTRICAL SERVICE PLUMBING

Phone 118, PIGG & WALSH, Contractors

POULTRY AND DAIRY FEEDS

MAYFIELD'S
TEXACREAM PRODUCTS
RUSSELL AND DR. SALSBUURY'S POULTRY REMEDIES
LITTER SPRAY AND LICE DESTROYER
— WE GIVE GREEN TRADING STAMPS —

VAN B. BOSTON

WATSON GROCERY AND MARKET

PURE HOG LARD, Pound 12 1/2c
BROWN BEANS, Pound Can, 3 for 21c
WHEAT FLAKES, Per Box 9c
LYE (Babbits) 3 for 25c
BLACK PEPPER, 4 Ounces 10c

FROZEN FOOD OF ALL KINDS
LOCKERS AND MEAT CURING

PHONE 16 FOR FREE DELIVERY

Grain Is Our Business

We are always glad to give you the best service we can in elevator requirements.

GRAINS OF ALL KINDS Bought and Sold

LARGE STORAGE FACILITIES
Your Business Appreciated

Riffe Bros. Inc.

For National - - Furniture Week

Shop At Our Store for Nationally Advertised Merchandise

KROEHLER LIVING ROOM SUITS \$89.50
EST-RITE AVETTES \$38.89
ARMSTRONG RUGS 9x12 FEET \$6.75
Occasional Chairs And Rockers \$5.95 to \$39.50

Rugs and Floor Coverings
Watch For Special Announcement

Use our convenient Lay-Away Plan for Christmas Gifts.

TERMS:— AS EASY AS THE LAW ALLOWS

ALLENDER'S

STRATFORD, TEXAS PHONE 100

Albert's Grocery
MARKET & SERVICE STATION
PHONE 15

We Set the Price — Others Follow

SPECIAL
Friday and Saturday

FLOUR Gold Medal 24 lb. sack	95	Y A M S 10 pound	25
48 lb. Sack	\$1.89	Bushel	95
COFFEE Admiration Pound Tin	27	FRUIT COCKTAIL Tall Can	10
3 pound Jar	79	P E A R S In Heavy Syrup No. 2 can	15
H A M S Sun Ray From 8 to 18 lbs.	27	PEACH And APPLE BUTTER Quart Jar	13
Whole or Half, lb		GRAPE JUICE Nelson Pint Bottle	13
STEAK Loin or T Bone Pound	23	CRACKERS Hi-Ho Pound Box	15
CRISCO 3 pound can	59	Vanilla Wafers N. B. C. Large Box	15
PORK & BEANS Pound can	5	RINSO Large Box 2 for	39
BEANS Chuck Wagon Tall can, 3 for	19	LAUNDRY SOAP Big Ben 10 Bars	35
SPAGHETTI Del Haven 22 oz. can, 2 for	19		
SOAP FLAKES Balloon 2 1/2 lb. box	19		

New Street Light Added Monday

West Texas Utilities Co., installed a new street light on the corner of Grand Avenue and Grace Streets Monday as ordered by the City Council.

BUTANE GAS AND EQUIPMENT
Butane Bottles Filled on Exchange
NORGE STOVES AND REFRIGERATORS
VAN B. BOSTON
Dealer's License No. 453

J. W. ELLIOTT
ATTORNEY
And Counsellor at Law
STRATFORD, TEXAS

SHOE REPAIRING
GOOD WORK
MODERATE PRICES
PROMPT SERVICE
W. P. Mullican

CONSTIPATED?
Spells of constipation often bring aggravating bowel gas, sour stomach, bad breath, coated tongue, headaches, dizziness, listlessness. ADLERIKA effectively blends 5 carminatives for relief of gas pains and 3 laxatives for gentle but quick bowel action. Get ADLERIKA today!

ADLERIKA
Bonar Pharmacy

Dr. J. P. POWELL
Eye, Ear, Nose and Throat Specialist
Large Assortment of Frames

Glasses made while you wait.
Dalhart, Texas; In office except Tuesday and Wednesday of each week.

THE FINEST CHEVROLET OF ALL TIME



FOR THE SERVICE OF AMERICA

YOU'RE LOOKING AT

"THE NEW STYLE THAT WILL STAY NEW"

CHEVROLET'S TRIM "LEADER LINE" STYLING

Chevrolet brings you "the new style that will stay new" . . . with swank, sweeping "Leader Line" Styling . . . with distinctive new "Door-Action" Fenders . . . with smoothly modeled Bodies by Fisher of a size and beauty equaled only by much costlier cars.

And matching this style leadership of The Finest Chevrolet of All Time is the combined performance and economy leadership which has made Chevrolet the No. 1 car for ten of the last eleven years. . . . See it—drive this beautiful new car today!

DESIGNED TO LEAD IN STYLING
DESIGNED TO LEAD IN PERFORMANCE
DESIGNED TO LEAD IN ECONOMY

IT PAYS TO BUY THE LEADER AND GET THE LEADING BUY

Davis Motor Co., Stratford, Tex.

WEEKLY NEWS ANALYSIS

By Edward C. Wayne

Reports of Czechoslovakian Unrest And Nazi Claims of Important Gains Highlight News of European Fighting; Russia Says Enemy Needs Oil to Win

(EDITOR'S NOTE—When opinions are expressed in these columns, they are those of the news analyst and not necessarily of this newspaper. (Released by Western Newspaper Union.)

RUSSIA: Adding Machines

While Berlin had been making its adding machines ring out to them joyous accounting of the utter Soviet collapse of resistance to the south, asserting that 665,000 prisoners had been taken, and "some 300,000" had been slain, the Russians still painted a different picture.

Berlin had announced that "Russia has been all but knocked out of the war and the real turning point has come."

At the same time Russia had reported a sort of "inland Dunkerque" on the southern front, claiming that Marshal Semeon Budenny had succeeded in withdrawing considerable of his army, and that of 15 Russian divisions admittedly trapped in the Kiev battle, 10 divisions had escaped, and the other five "were in a position to give a good account of themselves."

Two towns had been named by the Russians as the critical points, one Achtyrka, and the other Kontstantinograd, where Marshal Timo-



MARSHAL TIMOSHENKO A tough job for the marshal.

shenko had been reported as attempting to separate the German forces to permit trapped troops to escape.

Two of the divisions the Russian communique dated the same as the German had said, had completed their junction with the Timoshenko forces "only that morning."

The Russians admitted the Crimea was cut off from the mainland, but asserted that defense lines had been holding firm both from frontal attacks and from an air-borne invasion from the rear.

In fact the Russians claimed that the positions of her troops in the Crimea and at Odessa constituted a menace to the German right wing which the Nazis were fighting desperately to remove.

The Germans listed, in addition to the Kiev-southern successes, which they had maintained were complete and in the mopping up stage, drastic defeats of Russian naval forces, the "dooming" of Leningrad, and that it was "too late" for effective aid from the United States or Britain.

North American and British help for Russia, said the German statements, ignoring the reports of British planes actually on the front and fighting, "is on paper and will stay there if Russia must depend on transport through Iran and through Arctic seas, or through Siberia.

OIL NEED: Seen by Reds

The Soviet, declaring that the advent of heavy snows will be a death-blow to Nazi hopes of quick victory, pointed to the all-out German drive toward the Caucasus as a sure sign that Germany needs oil to win the war.

The Moscow News had published an article saying, in part:

"It is only on the east front that winter plays a big part, and on the west front, where Hitler has unsolved problems, the need of oil is terrific."

"He is playing for big stakes in this furious drive toward the Caucasian oil fields.

"Effective action east and west is essential to foil Hitler's attempt to keep his war machine going."

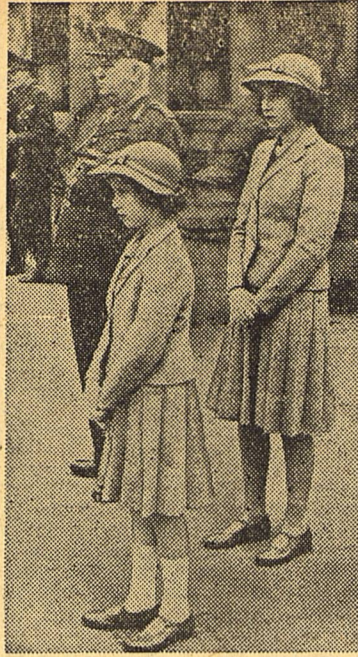
The paper further stated that Germany had used up two-thirds of her oil reserves in the war against Russia.

ITALY:

Italy, according to reports both from Rome and from Alexandria, showing both sides of the picture, had been suffering heavily in late weeks of the war.

It was a "black" sea-month for Italian vessels, said the British African command, claiming that sinkings had totaled more than 200,000 tons, that four liners of more than 20,000 tons each, and each of them capable of carrying 5,000 German troops to Africa, had been put out of commission.

Royal Review



BALMORAL, SCOTLAND.—Princess Margaret Rose (left) and Princess Elizabeth, daughters of King George and Queen Elizabeth, are shown watching troops marching past during review by the king of the Canadian Forestry corps at Balmoral Castle. Princess Elizabeth is next in line of succession to the throne.

WINDSORS: And Echoes

As the duke and duchess of Windsor passed through the United States via Chicago toward their ranch in Alberta, they were greeted enthusiastically throughout, one woman hopefully leaving her autograph book on the train platform when the duchess declined to sign it.

At the same time echoes of the marital tangles which wound up in Edward's abdication as king were heard when society columns reported the critical illness of Mrs. Ernest A. Simpson, which once was the name of the duchess.

The former Wallis Warfield, now the duchess, and Mary Kirk, silver heiress, had been girlhood chums and class and camp-mates in Baltimore.

Through this friendship came Wallis' meeting with Capt. Ernest A. Simpson, whom she married, and her meeting with the king of England, whom she married after his abdication.

The former Mary Kirk, who had become Mrs. Jacques Raffray, succeeded "Wally" as Mrs. Simpson.

They had one child, who was sent to the United States for safe-keeping, according to these stories, and where Mrs. Simpson came to visit him. She became critically ill, it was said, and when her life was despaired of, through state department intervention, she was permitted to fly via Clipper to Lisbon and thence to London, where she had been reported to be in a dying condition.

WAR GAMES: On Huge Scale

Louisiana, North Carolina and Virginia had been scenes of the biggest war games in the history of the United States, with large armies taking part, and using, either actually or in token, the most modern weapons of modern war.

There were tanks, airplanes, parachutists, anti-tank battalions, engineers with "made to measure" bridges, every device learned from the present war and some that the American army had thought up itself.

Big cities near the scene of the maneuvers were becoming used to being "sirened" to the curb by police escorts of flying truck-trains carrying thousands of men in fierce dashes over the highways from distant spots—just to test the carrying power of the roads.

The movement of 75,000 men in a few hours from New Jersey to the Virginia battleground was carried out twice in rehearsal by divisions, and then the whole army moved at once—to prove it could be done.

While the maneuvers generally were proving the power of swift attack, generals reported that in some instances the defenders were getting at least an even break, if not the best of it.

MISCELLANY:

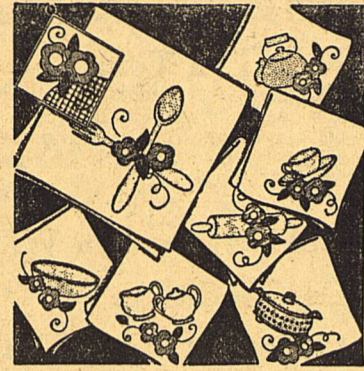
London: The British tank factories have managed to up their production by 10 per cent in the month following the pledge to turn over their whole production to Russia.

La Paz, Bolivia: Word had been received of the resignation of the Bolivian cabinet after the discovery of a Nazi plot within the country.

New York: Having returned to this country, Demaree Bess, foreign correspondent, declared the decisive battles of the war would be fought in the Middle East. He said he believed the war would last three more years, and that neither side had shown a sign of cracking. The implication, he said, would be an American expeditionary force.

Teheran: The ousted shah of Persia had sailed away from his country following the outbreak of a Kurdish revolution, and reports were that his destination was South America.

THINGS for you TO MAKE



UTENSILS applied in the color that is to be accented in the kitchen—shall we say yellow or red—would be pretty for this

set of tea towels. Lovelier still are these designs when delicate, harmonizing tints or shades are used for the flower appliques as an accent.

The panholder in Z9341, 15 cents, with its plaid effect, may be made up using small pin checks. Various motifs—the cup, sugar bowl, or salad bowl might be used to adorn the corners of luncheon cloths, while a single flower, leaf and tendril could be placed in napkin corners for a set of distinct individuality. Send your order to:

AUNT MARTHA Kansas City, Mo. Box 166-W Enclose 15 cents for each pattern desired. Pattern No. Name Address

Nervous Earth

After a great earthquake, the ground near the epicenter may be in almost incessant motion for days, and numerous aftershocks of varying intensity may be recorded for weeks, even months, says Collier's.

View of Life

Life is a fragment, a moment between two eternities, influenced by all that has preceded, and to influence all that follows. The only way to illumine it is by extent of view.—William Ellery Channing.

Eagles Hunt Wolves

Golden eagles have been trained to hunt wolves. Flying at 100 miles an hour, the eagle drops at lightning speed with talons outstretched when it sights a wolf. The bird relies upon the shocking power of its dive. If he does not strike a vulnerable spot in the wolf, a fierce battle follows. Frequently, the eagle finishes second best.

Relieves NASAL IRRITATION due to colds. Mentholatum advertisement with logo and text.

Easily Won Small minds are won by trifles.—Latin.

Next time get the pack with the COUPON on the back. Raleigh Cigarettes advertisement with images of packs and coupons, and a large coupon for prizes.

Prongers Report 29.30 Inches Of Rain Since March

A. E. Pronger, who has a hobby of keeping the amount of rainfall at the Pronger ranch, 8 miles south of Stratford, reports that 29.30 inches of rain has fallen since

March 20. His readings are: March .60, April .92, May 6.21, June 3.00, July 10.70, August 3.50, September 3.39, and .98 up to October 4.

Texas School System Is Rapidly Changing

Rapid and continuous changes

in the State's school system is predicted by state superintendent L. A. Woods as a result of the national emergency. His reasons are based on conditions which have caused schools to adopt practices which would have been considered impractical in recent years.

250 Drilling Permits Issued In Texas

Drilling permits issued in Texas last week were 120 less than a 7 year average for the same week in recent years although 250 permits were granted.

Coke Stevenson Will Be Candidate For Governor Next Year

Gov. Coke R. Stevenson announced last week that he would be a candidate for Governor next year. He inherited the office when Gov. W. Lee O'Daniel was elected senator.

NOTICE OF BUDGET HEARING STRATFORD INDEPENDENT SCHOOL DISTRICT

Notice of a public hearing on the budget of the Stratford Independent School District for the year 1941-42, will be held at the High School building, Monday, October 13, at 8:00 P. M.
H. T. JACKSON, President,
A. L. KING, Secretary,
Stratford Independent School District Board of Trustees.
Pub. Oct. 2-9.

Personality Counts

Let Us assist you in your personal appearance in Barber Work.

Palmer Barber Shop

Radio Specials

Crosley \$29.95
Console

R. C. A. \$69.95
Combination WITH RECORD CHANGER

Crosley \$24.95
Combination TABLE MODEL

Special Prices ON ALL RADIOS IN STOCK
ALLENDER'S
STRATFORD PHONE 100

Texhoma Elevator Co. Bought Lots Sold At Auction Tuesday

Lots 15, 16, 17, 18 in block 7, Texhoma, Texas, were sold at public auction at the Courthouse door in Stratford Tuesday morning to the Texhoma Elevator Company. The land had been purchased by the county to provide right-of-way for U. S. 54. The excess land not needed for the right-of-way was sold Tuesday. Several bidders took part in the sale.

Motorists Asked To Slow Down When Passing Workmen

Texas Highway Department officials are appealing to motorists throughout the state to slow down when passing sections where workmen are repairing the highway in an effort to halt a rising toll of serious injuries to flagmen and other highway workers. Recently an increasing number have been injured by passing motorists and one flagman was killed.

Irish Potatoes Will Be Included In '42 AAA Program

Farmers for the first time will receive allotments, yields and conservation payments for complying with provisions of the AAA 1942 program, according to Fred Reynolds, assistant AAA administrative officer in Texas, for complying in their Irish potato plantings.

A survey by the U. S. Department of Agriculture shows that home production promises a full supply of spinach seed for planting in 1942.

More Wheat Farmers Insure Crop

More Texas wheat farmers than ever before have insured their crops for the coming year, E. R. Duke, state crop insurance supervisor, has reported to state AAA headquarters here.

With approximately 200 applications still pending, Duke said that 9,113 policies, insuring the wheat production on 11,297 farms, production covered by the insurance.

At the same time, Duke announced that 5,092 indemnity claims representing a total of 1,663,469 bushels of wheat paid to producers had been paid under the 1942 crop insurance program.

Ever since the crop insurance program began the number of growers insuring their crops has increased steadily, the supervisor pointed out. The increased sales indicate general approval of the program by the producers.
"Cotton growers who study the operations of the wheat insurance

program will appreciate the benefits they can gain by taking out insurance on their cotton crops in 1942," Duke said. "The success of the wheat insurance program has led to adoption of a cotton insurance program which will get its first trial on next year's crop."

- NOTICE -
TO RESIDENTS OF THE STATE OF TEXAS
County of Sherman

Operating Motor Vehicles in this State with Out-of-State License.

It will be necessary to register in the State of Texas for the last half of the year 1941.

J. W. Garoutte
Tax Collector, Sherman County

ABSTRACTS

WE HAVE A COMPLETE
ABSTRACT PLANT
Covering All Real Estate In Sherman County
We Furnish Quick, Efficient Service
On Short Notice

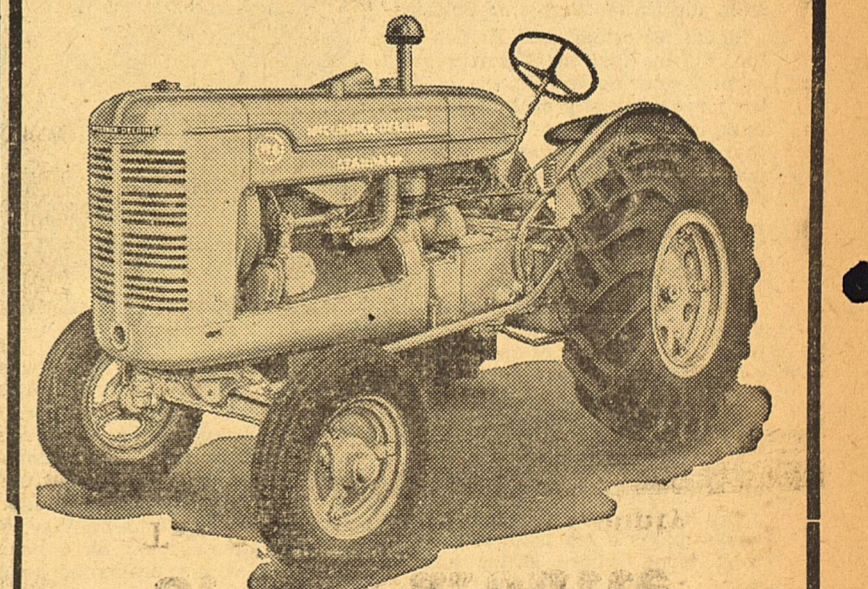
Sherman County Abstract Co.
Royal Pendleton, Mgr. Stratford, Texas
Sherman County National Bank Building

NOW IS THE TIME TO BUY YOUR OVERSHOES

- 4 BUCKLE FOR MEN \$4.00
- ZIPPER COWBOY BOOT OVERSHOES \$3.50
- LADIES SNAP OVERSHOES \$1.35
- LADIES BOOT OVERSHOES \$2.50
- CHILDREN'S BOOT OVERSHOES \$2.00
- CHILDREN'S WHITE SNAP OVERSHOES \$1.25

Ross Bros. Dry Goods

IHC W-9



A FOUR-PLOW TRACTOR High Compression Optional

The W-9 distillate-gasoline McCormick-Deering Tractor is designed especially for wheat farmers whose acreage and operations require a big, husky standard tractor in the 4-pow size.

If you are farming a large acreage and require a big tractor in order to get through your seasonal operations on schedule, you will be interested in the McCormick-Deering W-9. This 4-pow tractor was designed to plow 15 to 20 acres a day under most conditions and meet other comparable drawbar and belt requirements with a comfortable margin of reserve power. This is the tractor for the man whose operations call for the use of large-capacity implements but whose total hours of operation in the year would not justify going to Diesel power.

The practical result is high operating efficiency, with reduced fuel consumption and engine wear.

W. T. MARTIN
Hardware - Implements
And Furniture

Week End Specials

Ginger Snaps 2 pound bag,	21	Chuck Wagon BEANS 3 for	21
Pork Chops Pound	25	SALAD DRESSING Blue Bonnet Quart Jar	25
COOKIES Pound	15	LETTUCE Head	5
Red & White FLOUR 48 lb. sack	\$1.75	CIGARETTES Package	15
24 pound sack	89	BANANAS Pound	3
SHORTENING Red & White 3 pound can	55	PEACHES No. 2 1/2 can, 2 for	39
PRESERVES Tommy Tinker 2 lb. Jar	19	Fluffy Bake CAKE FLOUR	20
CORN FLAKES 3 boxes	25	OATS With Plate	26

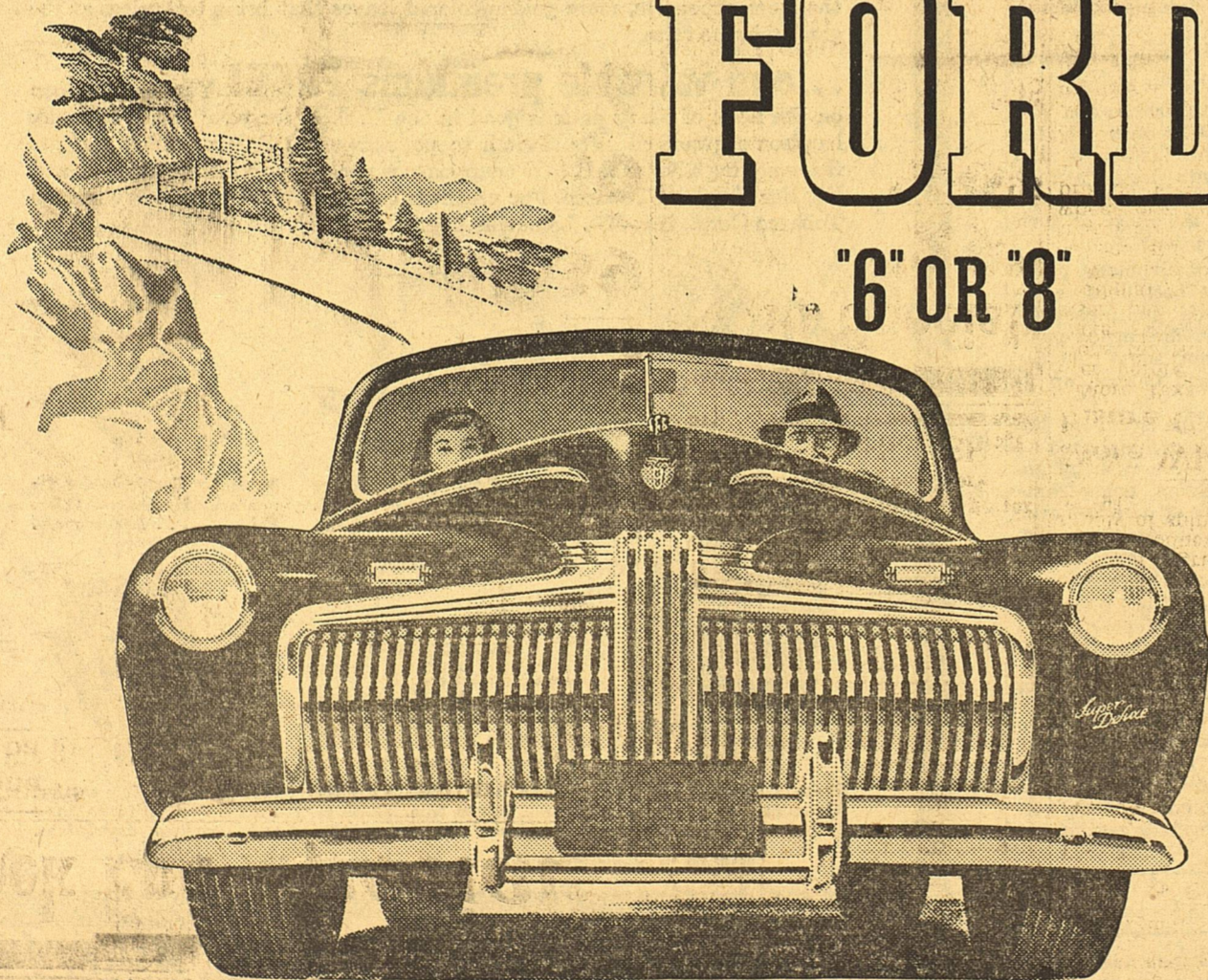
PUCKETT'S

RED & WHITE GROCERY AND MARKET
"WE SELL FOR LESS— WHY PAY MORE" Just Phone 123 We Deliver

For 1942—a Beautiful New

FORD

"6" OR "8"



IN THESE UNUSUAL TIMES we invite you to inspect an unusual new car—new in its beauty, its comfort, its choice of two fine 90 horsepower engines, 6 cylinders or 8.

See it and you sense at once that here is new style that will stay good for years. On a lower, wider chassis, we have designed new long, low, wide and modern lines.

Interior treatment is entirely fresh, distinctive, pleasing. The beauty of this Ford will more than hold its own in any company.

Inside, the car is big—wide across the seats, generous in knee-room, leg-room, elbow-room.

On the road this year you find the "new Ford ride" still further advanced in its softness, quietness, steadiness and all-round comfort.

At the wheel, you will find driving easier than ever. Steering, gear-shifting, action of the big and sure hydraulic brakes have all been made smoother and easier.

In quality, the car is sound to the last detail. Defense requirements have all been met without a single reduction in the basic and lasting goodness of the Ford mechanically. Some new materials have replaced old ones, usually at a greater cost to us, but in every case the new is equal to or better than the old.

If your family needs a new car, go see and drive this Ford. For what it is today and for what it will be through the years ahead, we believe that you will find in it more and better transportation for your money than you have ever found before.

NOW ON DISPLAY