

Colorado Record

34TH YEAR—NUMBER 52

COLORADO CITY, TEXAS FRIDAY, SEPTEMBER 29, 1939

WHIPKEY PRINTING CO.

OPEN HOUSE FOR MAX BERMAN DEPARTMENT STORE FRIDAY AND SATURDAY

Formal opening of the new Max Berman Department store, a building of superlatives, will be marked with open house beginning Friday morning at 9 o'clock and continuing Friday and Saturday.

Registrations will be taken and favors given to women visitors on both days.

With the completion of a re-building and re-decorating job which has amounted almost to the construction of an entirely new building, the Max Berman Department store becomes one of the most modern and most beautiful establishments of its kind in West Texas.

Walls of the two-story building on both the south front and the east side are wholly new, having been rebuilt from the ground up while business went forward as usual inside temporary walls built within the permanent walls. Work started June 15.

Ivory brick was used for the main part of the new wall structure. There are show windows all across the front and the east side. Black glass trim is used around the windows.

A strip of glass brick about six feet wide goes entirely around the building on the north and south, being set in between the show windows and the second story. Light admitted by this brick border gives the entire store a soft brightness.

Colored floodlights behind the glass bricks give the building unusual beauty at night. Awnings are adjustable.

The second story of the building, with its multi-paned windows, will be used mostly for warehouse space. A portion of the space will still be devoted, however, to a room used by Odd Fellows, Rebekah, and Woodmen of the World for their lodge meetings.

The new show windows, different from anything ever seen in Colorado City before, have perhaps attracted the greatest public interest. Backgrounded with natural white gumwood, the windows have special lighting arrangements de-

signed to give brilliance without glare. Colorful new decorations and the newest models are being used.

Interior of the building has been refinished entirely in white with ceiling of white nuwood and with new lighting fixtures.

The upstairs portion has been expanded to include 2,800 square feet of floor space. Thick carpeting covers the entire floor. Furnishings are in natural birch.

In addition to the women's ready-to-wear department, the millinery section, fitting and alteration rooms, and the office, the new upstairs arrangement will include the gift and novelty department, the infant department, linens, draperies, quilts, comforts, and blankets.

Under the new arrangement, the women's department occupies the east portion of the downstairs, the men's the west portion.

The shoe department, which is at the back of the store, is now twice as large as it formerly was.

Spaciousness, adequate lighting, and tasteful touches of color in modernistic design have been employed to give distinction and comfort to the entire store. Before next summer the building will be air-conditioned.

Don Smith, Sweetwater architect, designed the new building. Contractor was Walter Balfanz of Abilene.

OWNER'S WIFE



Mrs. Max Berman, wife of the owner of the new Max Berman Department store, helps out in the store where ever and whenever she is needed.

She was Sydel Brodsky of Chicago before her marriage to Mr. Berman in February, 1922.

Go window shopping in your easy chair. Read the advertisements.

NEW MAX BERMAN DEPARTMENT STORE



This view shows Colorado City's most modern department store in which open house will be held Friday and Saturday.

Styles From Hollywood For Young Men and Boys

Knickerbocker Clothing Company of St. Louis, manufacturers of "Roger Fields" Hollywood Styled suits and topcoats for young men and Knickerbocker Brand clothes for boys have enjoyed the confidence of leading clothiers all over the country for thirty-nine years and are pleased to bring their styles to Colorado City, Texas, where they may be purchased at Max Berman's Department store.

These are authentic styles as worn by the stars of Hollywood and buyers can be assured of the prestige of style, quality, and workmanship, plus the pleasure of popular price.

'New' Shoes Featured In A Modern Store

Prominent among the outstanding shoes featured in Colorado City's most modern department store is the highly styled line of the Carmo Shoe Manufacturing company of Carthage, Missouri.

This nationally famous line of shoes is sold from Coast to Coast and is represented in Texas by Mr. Sam Shupack, one of the most popular and well known shoe men in the South.

Original and dashing, the Carmo line presents the perfect combination of comfortable fit and exciting style. The Carmo Shoe company is indeed proud to have the Del-Nor line presented in the new Max Berman Department store as well as other outstanding department stores from Fifth Avenue to Hollywood.

Climax of the opening day of the State Fair of Texas, October 7, will be the coronation of a Queen of Queens chosen in an elaborate pageant from among fifty regional Texas beauties. It will be a free attraction in the Cotton Bowl.

OWNER OF 'NEW' STORE



Max Berman, owner of the "new" department store bearing his name.

She died four years ago. A sister, Mrs. Marcel Josephson of Snyder, died last year. Before her marriage she also lived in Colorado City.

Max Berman belongs to the Colorado City Lions club and has served several times as a director of the chamber of commerce. He is a former member of the board of directors of the state Retail Credit Men's association.

Eighty per cent of the toothbrushes produced in England have celluloid handles.

Forest Park Shoes Sold At Berman's

Sold exclusively by the Max Berman Department store in Colorado City are Forest Park shoes, styled with the well known "Trip-A-Long" tread.

The Forest Park shoe company is a division of the Brown Shoe company of St. Louis, Mo.

HENNIN' AROUND AT MAX'S

That northwest corner of Elm and Second streets just isn't the same any more—but this is certainly no wall for the "good old things that used to be" because our civic pride rises steadily every time we look at that corner the way it is today, with the new Max Berman Department store gleaming there.

Let's do a little "supposing." . . . Suppose you'd been ripvan-winkling for the past six months. . . . Suppose you awoke to find yourself in need of hose or something. . . . Suppose you decided to go to the Max Berman Department store and supply that need. . . . Suppose you suddenly found yourself in front of that new ivory brick building now standing at the same old Max Berman location—the aforementioned northwest corner of Elm and Second streets. . . . Supposing you were right under the sign and couldn't read it, and suppose a fog of something kept you from locating yourself by means of the Barcroft hotel or the candy kitchen. . . . Do you suppose that you'd have any idea where you were? Our wager is on the negative side. . . . Definitely, the northwest corner of Elm and Second streets has had its face lifted so thoroughly that it's sure enough not "what it used to be."

Used to be a Colorado City store was considered pretty well "lit up" if it had two spacious showwindows in the accepted place for show windows—out in front. . . . But this new Max Berman Department store has nearly a dozen of them—ten regular size and one double, all the way across the front and the side!

Pity the poor window washer! . . . And the window washer was pitying himself Sunday, so we hear. . . . The young negro spent most of the day sitting across the street watching people put their sweaty hands on all his nice clean windows and press their noses against the glass. . . . "Ah jes' knew all day what was comin' up for me," he mourned Monday morning. . . .

The windows shall have three paragraphs all by themselves, because, after all, the windows and the outside of the building would be an asset to our village even if there was nothing at all within the walls or behind the windows!

Under the skillful touch of Kenneth Eastin, the new Max

Berman display man imported from Fort Worth, these show windows have assumed an atmosphere so new to these parts that one keeps wanting to refer to them as "big town." . . . Yet the truth is that they're "simple," so simple that they're to the eye what a breath of rain-washed air is to the lungs. . . . Color is used sparingly, but it "hits." . . . Time was when such "simplicity" was thought to be for the so-called sophisticates, but now it's been proved that simplicity is much more appreciated by those of us who are "just folks" than ornateness is. . . . Anybody who doubts it should have walked up and down Saturday night and watched the clusters of people who were constantly about the windows, looking and exclaiming their admiration. . . .

Before one window where a regal platinum blonde model stood in a black satin and net evening dress, with rhinestone ornaments in her hair and everywhere, four little girls were quarreling over who had been the first to yell, "I'm her."

Chances are most folks who walk into the new Max Berman Department store for the first time think immediately, "How light it is!" Now it's easily the most light-filled business house in town—and just a few short weeks ago it was the darkest. . . . The trick is done with lots of white paint and that six-foot strip of glass brick all around the south and east side, just below where the second story begins. . . . It's such a nice kind of brightness, too—nothing at all to make squints around the eyes. . . .

If you knew your way blindfolded around the Max Berman store as it used to be, then you've got a lot of learning over to do before you can make the same boast about the new store. . . . Everything is just opposite. . . . The women's furnishings are on the east side now whereas they used to be on the west, and the men's part of the store has moved to the west. . . . A lot of things that used to be downstairs, such as the infant's department, the gift counter, draperies, curtains, blankets, quilts, and linens, have moved upstairs. . . .

For a sensation of nerve-soothing quietness, even of luxury and well-being, we recom-

See HENNIN' AROUND, Page 3

Young Man From Seguin Brought Dream of Max Berman Department Store 20 Years Ago

When young Max Berman first came to Colorado City in March, 1920, the new Max Berman Department store was just a dream due to grow into definite shape through nearly two decades until finally it should achieve reality.

Berman's twentieth anniversary in Colorado City next March will find him doing business in one of the most modern department stores in West Texas.

Retail selling has always been Berman's work. He got his early training in the general store which his father, the late Sam Berman, operated in Seguin, Texas.

The Bermans moved to Seguin when Max Berman was six years old, coming to Texas directly from their native Lithuania. Max Berman was born in Kavna, Lithuania.

When Berman came to Colorado City in March 1920, it was as a partner with L. Landau, now of El Paso and A. Levy of Sweetwater in the old Colorado Bargain House, which became the West Texas Dry Goods company about 1924.

The next year the company branched out and opened a store in Midland, later selling it to the Wilson Dry

Goods company, which still owns it. Berman and Landau dissolved partnership in January, 1931, and Berman opened the Max Berman Department store at the same time. He purchased the stock which the Grisom-Robertson chain had bought from the late F. M. Burns in 1928. It was in the present location. The building was bought by Berman from the F. M. Burns estate in 1937.

In nearly 20 years Berman has taken only one vacation—a two-day trip to Carlsbad Caverns. He has made a number of marketing trips, however—New York, Chicago, Dallas, Fort Worth, St. Louis, Baltimore.

He was married in Dallas on Feb. 5, 1922, to Sydel Brodsky of Chicago. They have one daughter, Phyllis, age 14.

Max Berman's coming here was the signal for two brothers to follow him, and now all three are owners of leading business establishments. H. I. Berman owns the Ben Franklin and Economy stores, while Philip Berman has the Pick & Pay grocery.

The father, Sam Berman, died in Seguin in 1926, and after that Mrs. Sam Berman made her home here.

CONGRATULATIONS

MAX BERMAN

UPON THE COMPLETION OF YOUR BEAUTIFUL NEW STORE BUILDING



WE WERE PLEASED TO HAVE HAD AN IMPORTANT PART IN THE ERECTION OF THIS BUILDING.

BRICK — LUMBER — GLASS
In Fact, All Building Materials
Furnished By

Burton-Lingo Co.

Pioneer Lumbermen of Colorado City and West Texas



ANNOUNCING:

A New Milestone in Colorado City

MAX BERMAN'S DEPARTMENT STORE

Cordially Invites You to Attend the

**FORMAL OPENING OF THEIR NEWLY REBUILT
AND MODERNIZED STORE**

FRIDAY, SEPTEMBER 29TH From 9 a. m. . . .
Throughout the Day

WE DO HOPE YOU ARE ABLE TO ATTEND OUR OPEN HOUSE. WE WILL CONSIDER IT A DELIGHTFUL PLEASURE TO SHOW YOU THROUGH OUR NEW, LARGE STORE. WE WANT TO SHOW IN A SMALL MEASURE OUR GRATITUDE FOR YOUR PAST PATRONAGE WHICH HAS MADE OUR PRESENT EXPANSION INTO LARGER QUARTERS BOTH NECESSARY AND POSSIBLE. WE BELIEVE YOU WILL LIKE OUR LARGER STORE—THAT THE ADDITIONAL SPACE WILL MAKE YOUR SHOPPING MORE ENJOYABLE AND CONVENIENT. WE WILL CONTINUE TO FEATURE THE SAME HIGH QUALITY DRY GOODS LINES WHICH HAVE WON YOUR FAVOR IN THE PAST. AND, OF COURSE, REASONABLE PRICES, AND FRIENDLY, COURTEOUS SERVICE WILL, AS IN THE PAST, ALWAYS BE THE ORDER AT MAX BERMAN'S

In Further Appreciation of Your Loyalty and Support **10% DISCOUNT** **Will be Given on all Merchandise Bought Friday. . .**

**MAKE IT A DATE TO ATTEND THE
FORMAL OPENING FRIDAY**

**ALL VISITORS ARE REQUESTED TO REGISTER
FREE SOUVENIRS FOR THE LADIES**

MAX BERMAN'S

Department Store

COLORADO CITY, TEXAS



Hennin' Around

(Continued from Page One)

mend a grand entry into the upstairs portion of the new store. . . . If your financial standing is on the popular level, the luxury sensation will probably be very fleeting, and if Junior is along the nerve-soothing quietness will be likewise, but at least you will have glimpsed the sensations. . . . The entire upstairs is thickly carpeted and is furnished with natural birch, which you'll love. . . .

The woman who leaves the Max Berman store with an ill-fitting dress or an unbecoming hat can't blame it on not having been able to see what it was all

about, for there are well-lighted mirrors everywhere. . . .

Maybe your hat budget is the lowest possible, but you'll still feel like a "lady" when you sit at the new dressing table in the millinery department, over near the glass brick strip where there's plenty of light. . . . You can get restfulness, that luxury feeling, and a hat, all for 1.98 if that's your price. . . .

And the dressing rooms! No more "waiting in line" when you get to this point in your dress or coat buying. . . . There are four white-partitioned rooms, each well-lighted and with clear, large mirrors. . . .

Now that he has achieved one

of his big goals—the new store, you know—and feels more like Colorado City is his "home" than ever before, Max Berman admits that in the beginning he didn't like this town at all. . . . In the first place, a terrific sandstorm was blowing here the day he arrived, early in March nearly 20 years ago. . . . It was his first sandstorm experience and still ranks among his worst. . . . The streets were unpaved, there was no sewage system, and the town was crowded with the crudeness of an early oil boom. . . . After three months he went back to Seguin, and he meant to stay. . . . But two weeks later he returned, and the die was cast—he became a Colorado Citian. . . .

Speaking of arrivals, Mrs. Harry Ragan, head of the women's ready-to-wear, didn't have such a happy one herself. . . . Incidentally, she also came here some 20 years ago. . . . There wasn't a sandstorm the day she arrived, but there was something worse for a lady attired in a new hat and suit—a deluge of rain. See HENNIN' AROUND, Page 4

ON FORCE TWO YEARS



Mrs. H. B. Spence, who works in the piece goods and notions department of the Max Berman store, as well as assisting in the lingerie and hose departments, began work here two years ago. . . . Prior to coming to Colorado City, Mrs. Spence had clerking experience at her home in Vernon. She is the wife of the chamber of commerce manager.

READY-TO-WEAR



The average Colorado Citian hardly needs to be told that Mrs. Harry P. Ragan has charge of the women's ready-to-wear at the Max Berman Department store. . . . Mrs. Ragan has been prominently identified with women's styles and the women's clothing business here for 20 years. . . . She was employed by Neiman-Marcus in Dallas for two years before coming here. An authority on practical styles, she has gone to market in all the nation's leading market centers—New York, St. Louis, Chicago, San Francisco, Dallas, Fort Worth.

HOSE AND LINGERIE



Hose and lingerie are the special business of Mrs. Herbert Gunn, a member of the Max Berman force most of the time since Berman assumed ownership of the store. . . . Mrs. Gunn, who was Daisy Myhre of Colorado City before she married, has also had considerable local experience in cashier and bookkeeping work.

HE'S DISPLAY MAN



This is Kenneth Eastin, recently imported from Monnig's at Fort Worth to design and dress the dozen show windows which are a feature of the new Max Berman Department store. His windows are already attracting wide attention here. . . . A window arranged by Eastin at Monnig's a few months ago won second place in a national contest. . . . In addition to his window dressing ability, Eastin is experienced in card writing and in decorative arrangements within the store. He is known as the "display man."

Colorado City's most successful dressmakers before she began her full-time work for the Berman store.

ON FORCE TWO YEARS



Mrs. Bert Robertson has been on the Max Berman Department store's regular force for the past two years. She is in the piece goods and notions departments. . . . Daughter of Mr. and Mrs. A. L. Whipkey, Mrs. Robertson has spent most of her life in Colorado City. She is the former Irene Whipkey.

WIELDS THE NEEDLE



Wielder of the needle at the Max Berman Department store is Mrs. Mary Lou Taylor, who has had charge of the alterations department for three years. Mrs. Taylor was one of Colo-

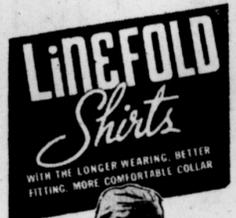
BEST WISHES—

MAX BERMAN

FOR YOUR CONTINUED SUCCESS

PALACE AND RITZ THEATRES

Max Berman's New Store Offers You A SHIRT WITH A PERFECT COLLAR!



More Collar Comfort Longer Wear Perfect Fit Easier to Iron

Expect months of extra wear from these fine shirts with the patented new collars that look as well in the evening as they do in the morning.

With 3 Buttonhole \$1.65 X-ACT-FIT Feature

COME IN AND SEE THEM AT

MAX BERMAN'S



ROGER FIELDS CLOTHES

for **JUNIORS**

The Prestige of Style, Quality and Workmanship **MAX BERMAN DEPARTMENT STORE**

We are happy to have furnished the millwork for Max Berman Department Store. We commend Mr. Berman on a job well done.

BUILDERS PLANING MILL

308 Ohio Ave. Wichita Falls, Texas

Call us for Fixtures, Stairs, Screens, Windows and Doors, Mirrors, Cabinet Work

CONGRATULATIONS

TO

MR. MAX BERMAN

ON THE FORMAL OPENING OF HIS NEW, MODERN STORE

U. S. RUBBER CO.

MAKERS OF

Keds and Kedettes

CONGRATULATIONS, MAX BERMAN AN ENTERPRISING MERCHANT

DEL-NOR Styled by Carmo

Women's Styled Footwear to retail at \$5

MAX BERMAN Department Store

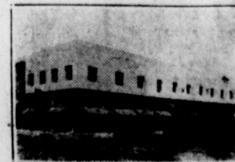
CONGRATULATIONS MAX BERMAN

ON THE FORMAL OPENING OF YOUR REBUILT STORE . . . IT'S A BEAUTY

Just as Natural Bridge Shoes are the "Class of the Field" so is Max Berman's Department Store the "Pride of West Texas"

Natural Bridge Shoemakers

Fashion and Footwear \$5 to \$6 AAAA to EEE



CASHIER



Since April 1 the cashier's desk at the Max Berman Department store has been presided over by Mildred Mann. Miss Mann is a member of a pioneer Mitchell county family, her mother being Mrs. Charles Mann, Sr. Her grandfather, the late Clay Mann, made history when he drove his cattle herds into West Texas in the seventies.

KEEPS THE BOOKS



Mrs. J. W. Hill, who is bookkeeper for the Max Berman Department store, has been working with and for Max Berman since he first came to Colorado City in 1920.

She was reared in Mitchell county, having been Mayo Berry before her marriage. She kept books for the old Colorado Bargain House and the West Texas Dry Goods company before becoming associated with the Max Berman Department store.

SHE SELLS CLOTHES



Selling dresses, hats, and other apparel to the women of Mitchell county is the business of Mrs.

CONGRATULATIONS
MAX BERMAN
DEPT. STORE

and may the formal opening of your modernized store be a success.

CAMPUS
SWEATER
COMPANY

W. B. Crockett of the women's ready-to-wear department at Max Berman's. She has been employed there four years. Mrs. Crockett is a Mitchell countian, although she lived away from here several years. She was formerly Kate Richardson, daughter of Mr. and Mrs. T. C. Richardson. She has had considerable clerking experience.

Hennin' Around

Continued from Page 3

And there was mud ankle deep for the new shoes when she got off the train. For a woman to whom clothes are at once a business and a major pleasure, what could be more discouraging?

Getting A. C. Craig of the shoe department to talk about himself takes some getting, but you're in luck if Troy Irwin happens to be around, because Irwin and Craig practically grew up together and Irwin is more than glad to "tell off" on Craig. Irwin was the original cause of Craig's becoming a fixture here. He, Irwin, was managing the Grissom-Robertson store at the Berman location when Berman bought them out, and he had previously imported Craig to sell his shoes. Craig stayed on under Berman's ownership and now he probably

knows more about Mitchell county feet, good, bad, and indifferent, than any other man in the county. And along with the feet he has learned about dispositions, too—also good, bad, and indifferent.

If there's mischief afoot in the Berman store—and there very often is—it doesn't take any secret-agenting to determine that Mrs. Herbert (Daisy) Gunn is "in the know." Her dancing brow eyes (and they do dance—watch them) would give her away, no matter how her innocence might be favored by circumstantial evidence.

And the one who's usually laughing the heartiest about the mischief is Mrs. W. B. Crockett—"Kate" to almost everybody. If any identification other than the ready laughter is needed, just pick out the nicest complexion you've seen in some time—that will be "Kate" for sure.

Making figures behave has been the business of Mrs. J. W. Hill for a number of years, and if there is any bookkeeper hereabouts who has a higher batting average in the game of keeping satisfactory accounts from the viewpoint of both boss and customer than "Mayo" has, the

word hasn't gotten about very extensively.

The force at the Max Berman store includes a number of veterans at the merchandising game as well as several who'll be working into the veteran class a few years hence. Perhaps the one most entitled to the term "veteran" is Douglas Burns, because he's the son of the late F. M. Burns who built the store there 55 years ago, and he got his start working for his father. He also had twelve years of being in business for himself at Tullia. Another ranking right along with him is Austin Roundtree, who used to be on the force of the C. M. Adams store. In years gone by Adams and the late F. M. Burns led the dry goods field here—rivals in business, friends and neighbors in private life. In the men's department Floyd Quinney, who recently rejoined the Berman force, comes near being another veteran. He's worked with and for Berman for about 12 years, all told. Thos. Dolman, who's been with the store most

of the time since 1933, can't quite be termed a veteran, but neither is he in the "beginner" class. Joe Cox now has two years to his credit, while Charles Garrett, over in the shoe department, is now rounding out his first year. Pauline Fritchett, who answers with equal readiness to either "Lene" or "Polly," is a holdover from the F. M. Burns force. Mrs. Harry Ragan, with some 20 years to her credit in the women's ready-to-wear game here, rates the "veteran" designation in point of service. Mrs. Bert Robertson, who is still "Irene Whipkey" to a lot of folks in spite of having been Mrs. long enough to have a son in college, has been on the force two years. So have Mrs. Ruth Lewis Airhart and Mrs. H. B. Spence. Mrs. Airhart is a Mitchell county product, but until two years ago she worked at Fisher's in Big Spring. Twice two years (which is four years in case your arithmetic isn't working) can be claimed by Mrs. W. B. Crockett. Mrs. Mary Lou Taylor of the alterations department has been with

the store three years, although that length of time doesn't begin to cover the years she's been altering and sewing for Colorado Citizens on her own. Newest member of the "regulars" is Mildred Mann, who's been cashing and wrapping packages since April 1.

To those who do most of their visiting at the Max Berman store

on Saturdays, the faces of the "regular extras" are as familiar as those of the regular force. This Saturday and "busy day" group has included in the past Mrs. Lee Phenix, Mrs. R. L. Spalding, Chas. Brazl, and Juan Mason. Now there's a new one, Mrs. Lester Mantering.

As familiar to patrons as the See HENNIN' AROUND, Page 6

CONGRATULATIONS

MAX BERMAN

Upon the completion and formal opening of your new department store.

BEN FRANKLIN STORE

CONGRATULATIONS

MAX BERMAN

ON YOUR GROWTH AND EXPANSION

and of course, your customers will be pleased to find in your newly modernized store a full line of—

HAGER
Keen Built Pants

CONGRATULATIONS

TO
Mr. and Mrs. Max Berman

AND
Their Employees

on the opening of their rebuilt store building. . . . We want to wish you every success and thank you for the many courtesies extended to

TEXAS-MILLER
HAT CO.

TRIP-A-LONG

TREAD



"You'll find that our new Trip-A-Long Treads have a light-footed ease to match their light-hearted style. Even the most frivolous little afternoon pump has the same secret comfort idea as the most conservative Trip-A-Long Tread oxfords."



COLLEEN

\$4.95

MAX BERMAN
Department Store

STREAMLINED

THE SHEER BEAUTY AND LONGER WEAR of

Vanette
HOSIERY

THE SUPREME COMPLEMENT TO LOVELY LEGS!

Strictly modern . . . that's the secret of Vanette's beauty and practicality—created from the finest silk with the most modern machinery obtainable, Vanette offers to smart women everywhere the unbeatable combination of sheer flattery and dependable service.

Streamlined too, is Max Berman's beautiful new department store, now open to serve the public of Colorado City. Completely air-conditioned and exquisitely appointed, Berman's is one of the largest and most complete department stores in West Texas.

Mr. Berman—We Salute You!

VANETTE HOSIERY MILLS
DALLAS



Site Of Max Berman Store Marked For Important Place In Town's History More Than 55 Years Ago

Destiny long ago marked the site of the new Max Berman Department store as an important one in the business history of Colorado City.

The recent modernization of the store is but a continuation of that destiny, another step in the progress which has been evidenced by practically every business firm which has ever occupied the building on that site.

Just as the new Max Berman store is today the most modern establishment of its kind in Colorado City or vicinity, so was the mercantile which Burns, Walker & Company opened there in 1884 a leader in its day.

This firm, composed of F. M. Burns, J. A. Walker, A. W. Dunn, Z. T. Williams, and J. A. Peacock, was the successor of Colorado City's first business house, that of Dunn, Coleman & Company.

The "company" was J. L. Smith, who is now dead. So far as can be determined here, all other members of the firm are now dead with the exception of J. A. Walker, who is the Walker in the Walker-Smith wholesale grocery firm, headquartered in Brownwood. F. M. Burns died in July, 1932.

When Burns, Walker & Company decided to build on the present site of the Max Berman Department store in 1884, they not only made business history in Colorado City—they even changed the story of the town, for in the beginning and up until that time, Colorado City's "Main" street was Oak street, which runs north and south in front of the courthouse. During early years it included all the main business establishments.

It is still the widest street Colorado City has. But F. M. Burns and his partners thought real estate prices and rent on Oak street unreasonably high. They were located at that time in the Lasky building just north of the Oak & Second corner building which was the bank then and which is now a cafe.

The firm decided that a business on Second street would draw just as much trade as one on Oak, so they built their new store there fronting it south with Elm street on the east. Behind it for years were vacant lots which became a virtual lake in time of rain.

After they had opened their business on Second street and after the completion of the historic old "opera" house across from their store about the same time, the business trend definitely changed to Second street. During the more than 55 years since then, Second street has remained the town's main business thoroughfare.

Basically, that first building of Burns, Walker & Company in 1884 and the Max Berman building of today are the same. Foundations and general framework have remained unchanged.

At first the store sheltered both dry goods and groceries, after the "general" store custom of those days.

This order still held in 1892 when Brooks Bell bought all interests other than that of F. M. Burns and the two became partners as Burns and Bell.

They separated the grocery store from the dry goods store, placing their groceries in the Second street building now occupied by the Best Yet cafe. Bell was in charge of the grocery store, which was operated for about five years.

Bell sold his interest in the dry goods store to F. M. Burns in 1912.

From that time until 1928 Burns was sole owner and manager.

When Burns sold out to the Gris-son Robertson chain in 1928, he re-

tained the building.

Max Berman bought the store, exclusive of the building, in January, 1931. Two years ago he bought the building from the Burns' heirs, one of whom is Douglas Burns, still a member of the Max Berman clerking force.

Until its recent rebuilding, the store had undergone only one extensive remodeling in its more than

55 years of existence. That was in 1925-26 when the new front was built.

The second story of the new Max Berman store will be devoted entirely to storage space and a lodge hall for Rebekahs, Odd Fellows, and Woodmen of the World.

But the second story of the old building had known significant touches of history. Back in the years when the building was new, the second story was known as the "Colorado Clubroom," and it was the scene of many a fine ball attended by men and women whose names are

written prominently in the cattle and business history of West Texas.

The building of today stands on a corner where memories of past progress and prophecies of progress to come are intermingled as they

are on no other corner in downtown Colorado City.

Traffic signals at the level of the eye for guiding pedestrians are in use in San Francisco.

SON OF FOUNDER



Douglas Burns, who has charge of the men's furnishings department of the Max Berman store, is a son of the late F. M. Burns who was the original owner and founder of the store's predecessor, Burns, Walker & Company, 55 years ago.

Since the summer of 1932 Burns has been employed on the Max Berman force most of each year. He worked for his father years ago, and for 12 years had his own store in Tulsa.

From that time until 1928 Burns was sole owner and manager.

When Burns sold out to the Gris-son Robertson chain in 1928, he re-

EXPERIENCED WORKER



Having started her clerking career when the late F. M. Burns owned and operated the store now occupied by Max Berman, Pauline Pritchett is one of the more experienced members of the sales force.

Miss Pritchett was employed at the West Texas Dry Goods store before the Max Berman store opened, and she was one of the original Berman employees. She is a daughter of Mr. and Mrs. W. J. Pritchett.

HERE TWO YEARS



Mrs. Ruth Lewis Airhart, who has charge of linens, draperies and bedding in the Max Berman Department store, has been working here for two years.

Mrs. Airhart was reared in Mitchell county. She worked at Fisher's in Big Spring for five years before coming here, and has also worked in Los Angeles, Calif.

55 years of existence. That was in 1925-26 when the new front was built.

The second story of the new Max Berman store will be devoted entirely to storage space and a lodge hall for Rebekahs, Odd Fellows, and Woodmen of the World.

But the second story of the old building had known significant touches of history. Back in the years when the building was new, the second story was known as the "Colorado Clubroom," and it was the scene of many a fine ball attended by men and women whose names are

written prominently in the cattle and business history of West Texas.

The building of today stands on a corner where memories of past progress and prophecies of progress to come are intermingled as they

are on no other corner in downtown Colorado City.

Traffic signals at the level of the eye for guiding pedestrians are in use in San Francisco.

CONGRATULATIONS
From The
STAR BRAND SHOEMAKERS
Producers of
QUALITY SHOES
FOR EVERY MEMBER OF
THE FAMILY

FLOWERS
FOR THE
LIVING
Yes, we want to pass a few right here and be among the scores of friends who extend congratulations on the Formal Opening of your wonderful New Store.
WE WISH YOU EVERY SUCCESS
COLORADO FLORAL CO.
Phone 5 336 Locust St.

BEST WISHES
TO
MAX BERMAN'S DEPARTMENT STORE
We trust your formal opening will be a big affair and that your success, due to rebuilding and remodeling will be a marked success.
ROCK RIVER COTTON CO.
Manufacturers of Cotton Batting

CONGRATULATIONS
to
THE PROGRESSIVE
MAX BERMAN'S DEPARTMENT STORE
You can now see the newest in
Fall SLACKS
Styled by
MEL ROSE MFG. CO.
Dallas

Prima Donna Frocks
CONGRATULATES—
Max Berman on his expansion and extends best wishes for a successful open house.
In The New
PRIMA DONNA FROCKS
For fall we know you'll find the dress to send your spirits sailing! Be foresighted—see the appealing new styles today.
NO MATTER YOUR NEED OR YOUR BUDGET
... PRIMA DONNA HAS THE FROCK FOR YOU.
\$ 2⁹⁵ to \$ 7⁹⁰
BE SURE TO SEE
Prima Donna Frocks
On Display at Max Berman's Formal Opening Friday

Hennin' Around

Continued from Page 4

most regular regulars are Mrs. Max Berman and the Bermans' daughter, Phyllis. . . . When

market-going time arrives each season, that's the signal for the entire Berman family. Max, Sydel, and Phyllis, to take off for Dallas and Fort Worth, accompanied usually by Mrs. Ragani. . . . By the time she's full

grown. Phyllis should be a 'seasoned market-goer. . . .

Our rather haphazard "hennin' around" has dealt with the store and the people who make it go. . . . Of the things which fill the store we've said nothing. . . . In the first place, we hesitate to go commercial in a perfectly friendly and informal column. . . . In the second place, we couldn't begin to cover the field adequately. . . . In the third place, we haven't got room. . . . And in the fourth place, you should go see all that lovely new fall merchandise for yourself. . . .

So this is all. . . . We'll be seeing you Friday and Saturday in the register at Max's open house. . . .

As ever,
THE HEN

'Time Marches On' More Comfortably On Conformal Shoes

An editorial on one of the products sold by the Max Berman Department Store.)

When somebody gets a new idea that makes life easier instead of more complicated, that's news. So herewith a story that should interest a good number of our citizenry.

It all begins with the disclosure (which was news to us) that feet, like fingerprints, are rugged (?) individualists; hardly any two are exactly alike, especially in the contours of the arches. In fact, there may be quite a difference between your own left and right.

So what? Just this: that while feet are individualists, shoes have been regimented—standardized for "average" feet. And that is one big reason why so many of us have never been able to find real honest foot comfort at any price. Even custom-made shoes cannot always fully meet the requirements of the highly individualized arch contours with which some of us are blessed.

For a long time, like the weather, nobody did anything about it. Then an inspired scientist got an idea from (of all things) Pascal's Law of Physics. We were a little vague on physics in school, so we'll skip the details, but suffice it to say he worked out a plastic material which enables the bottom of the foot to mould its own individually-balanced walking base which automatically forms proper support where needed, by some magic hidden in Mr. Pascal's famous law.

Here, at last, was a unique and remarkably effective answer to the old problem—how to fit the needs of the bottom of the foot—the part we actually walk on. So America's largest shoe manufacturers took over this revolutionary principle and further perfected it during years of research. Special lasts were developed, new manufacturing problems were solved and finally the new idea was born—the Personalized Conformal Shoe.

So if you or yours have problem feet, take our tip and drop into the Max Berman Department Store for an individual trial fitting. No obligation, of course, and it may be the most beneficial ten minutes you've spent in a long, long time. We thought you'd like to know.

IN CHARGE OF SHOES



A. C. Craig has been head of the Max Berman shoe department ever since the store was opened. He was with the Grissom-Robertson store in the Max Berman location for a year before the store sold to Berman. Craig has been selling shoes since 1918. He worked in Eastland before coming here.

VETERAN SHOE MAN



Austin Roundtree, who has worked in the shoe department of the Max Berman store for four years, has been selling shoes in Colorado City for nearly 35 years.

He came here from Sonora and was shoe man for the old C. M. Adams Dry Goods store a number of years.

IN MEN'S DEPARTMENT



Joe Cox has been selling men's furnishings at the Max Berman store for the past two years.

Cox is a native of Colorado City, being a son of Mr. and Mrs. O. C. Cox.

IN MEN'S DEPARTMENT



Born and reared in Colorado City, Thos. Dolman now has six years to his credit at the Max Berman Department store, where he is in the men's furnishings department.

Dolman had considerable tailor shop experience before he joined the Max Berman force. He is the son of Mr. and Mrs. A. H. Dolman, pioneer Colorado Cityans.

ROUNDS OUT YEAR



Charles Garrett is now rounding out his first year as a shoe man at the Max Berman Department store.

Son of Mrs. W. H. Garrett and the late Mr. Garrett, Charles has lived in Colorado City all his life. He clerked at other dry goods stores here before joining the Max Berman force.

MEN'S CLOTHING HEAD



Floyd Quinney, a resident of Colorado City for the past 25 years, has been placed in charge of men's clothing at the Max Berman store.

Quinney has worked with and for Max Berman during at least twelve of his 25 years in Colorado City. He recently rejoined the Berman force after having followed other lines of work for some time.

RING LOST 7 YEARS FOUND
MT. CARMEL, Pa.—While looking in a carnation patch for a ring lost by the daughter of some friends, Mrs. John Mitchell found a wedding ring she lost seven years ago. She lost it while she and her husband were pulling weeds from the patch, which then was planted with onions.

CONGRATULATIONS TO Max Berman's Dept. Store

On this occasion of their Grand Opening, we are happy to extend our sincere congratulations and best wishes for continued success. It has been a pleasure to be associated with so progressive an institution as Berman's Department Store and we are proud to have had a share in the honest efforts of this establishment to faithfully serve the community with good merchandise.

PORTAGE SHOE MFG. COMPANY MILWAUKEE.....WISCONSIN

CONGRATULATIONS

We congratulate you on the progress and success you have made. Our dealings with your good house have been most pleasant and satisfactory.

We hope to have the pleasure of serving you for many years to come.

TEXAS PAPER CO.

Dallas

Waco

CONGRATULATIONS

TO MAX BERMAN'S DEPARTMENT STORE

May the formal opening of your new and enlarged store be all that you desire is the wish of the

MANUFACTURERS OF RED CROSS SHOES.

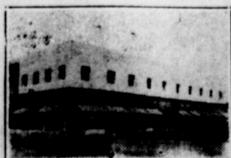
EVERYTHING TO MEET YOUR SHOE NEEDS SATISFACTORILY

CONGRATULATIONS

to Max Berman Department Store from

ROLNICK HAT CO.

Best Wishes For A Successful Opening Of Your New Store



LEADERSHIP

This beautiful new store is tangible proof of the fruits of leadership. And just as every provision is made for your comfort in the store, so is provision made for your foot comfort wherever you may go . . . in the amazing new kind of shoes that are proving their leadership as the most revolutionary foot comfort advancement in years. Ask Max Berman about

THE NEW STANDARD OF FOOT COMFORT—PERSONALIZED FITTING

CONFORMAL Shoes

CONGRATULATIONS, MAX BERMAN

Conformal Footwear Company

Division of International Shoe Co.

SAINT LOUIS

Colorado Record

34TH YEAR—NUMBER 52

COLORADO CITY, TEXAS FRIDAY, SEPTEMBER 29, 1939

WHIPKEY PRINTING CO.

More Than 500 Mitchell Countians Hear Land Bank Head At Annual NFLA Meeting

More than 500 Mitchell countians gathered in Ruddick park amphitheater Saturday for the annual stockholders' meeting of the Colorado National Farm Loan association.

A. C. Williams, president of the Federal Land Bank at Houston, was the main speaker. His talk dealt with his recent study of the production and consumption of cotton in European countries and with comparisons of land use in European countries and here.

Announcement of prize winners

GET YOUR
WINTER CLOTHES
READY TO WEAR!

October, November, December months is increasing bad weather ahead, so you'd better get your clothes ready now! Send them to Pond & Merritt for a rapid, thorough cleaning.

Phone 381

Pond & Merritt
DRY CLEANERS

in an essay contest held for wives and daughters of stockholders climaxed the program. Mrs. Tom Coker of Westbrook was first, winning a bedroom suite, Blanche McCarty of Lonetown second, and Mrs. Nell Adrian Carpenter of Landers third. The essay subject was "How to Buy, Pay For, and Improve a Farm Home." Second prize was a platform rocker, third a \$10 bill. There were 13 entries.

A. K. McCarty was reelected on the board of directors for a three-year term. Holdover directors are D. H. Snyder, Sr., P. K. Mackey, U. D. Wulfjen, and J. R. Oglesby. The nominating committee included O. B. Price, W. W. Porter, and W. D. McAdams.

Chas. C. Thompson, secretary-treasurer of the association, presided. A band concert directed by Lawrence Snively opened the meeting at 9:30. D. H. Snyder, Sr., president, welcomed the crowd.

Harold Bennett, acting secretary-treasurer, reported on the financial condition of the association, showing that it has handled more than \$2,900,000 in Federal Land bank loans and around \$500,000 in commissioner loans in its 22 years of operation.

Entertainment numbers were presented by pupils of Mrs. K. L. Taylor, Mrs. W. R. Martin, and Mrs. I. J. Pierce. Other numbers were by the Watson trio and Mrs. James Payne. Mrs. Chas. Smith talked on "Ten Years With the Association."

Among those introduced were W. A. Dulin, first president of the association; M. A. Stinson, county FSA supervisor; Mrs. Willie Locke Patrick, county FSA home supervisor; and Hugh Boren, secretary-treasurer of the Snyder National Farm Loan association.

A barbecue lunch was served at noon, the association furnishing the meat and wives of stockholders bringing in pies, cakes, and salads.

IN LAW OFFICE

Billie Wyatt is now employed in the office of Thos. R. Smith, local attorney.

Bargain rates on State daily papers and Colorado Record are now on. Call and pay up.

Bill Pletcher's Wildcats Defeat Garner's Six Men

Westbrook Team Comes Out Far Ahead In Scoring Spree

Bill Pletcher's Westbrook Wildcats came out well ahead in a scoring spree staged by the Wildcats and Garner's six-man football team at Westbrook Friday afternoon. The score was Westbrook 52, Garner 31.

The game was a conference match in the over-100-enrollment division of district 12 six-man football.

First downs were six for Westbrook, five for Garner. Westbrook scored in every quarter, its score by quarters being 6, 19, 13, and 14. Garner scored in the last three quarters, 6, 6, and 19.

Playing for Westbrook were Pete Hines, Rufus Jackson, Gerald Anderson, Junior Oglesby, Red Davernport, and Byrl Claxton in the starting lineup. Bub McDonald, Calvin Boston, O. D. Kite, James Skelton, and Pete Lambert as substitutes. Garner's players were Chapman, Coat, Smith, Mathies, Daughtrey, Alfhart, Alfred, Granke, and Clayburn.

The Wildcats next conference game is with Coahoma at Westbrook on Friday, Oct. 6.

Mother Of G. C. Williams Dies

Funeral for Mrs. J. E. Williams, mother of G. C. Williams of Colorado City, was held last Thursday in West Milford, West Virginia. She died on Wednesday, thirty minutes after Mr. Williams reached her bedside.

Edward Toothman, a nephew of Mr. Williams, accompanied him to West Virginia after word of the mother's illness came last week. Toothman had been visiting here for two months, and he remained in West Virginia when Williams returned home this week.

VISIT IN FORSAN

Mr. and Mrs. John Colson and John Harold spent Sunday in Forsan with Mrs. Colson's niece.

Wolves Redeem Themselves And Show Up As District Favorites In Game With Big Spring

Redeeming themselves for their ineffectual start of the season and zooming suddenly into a place among district favorites, the Colorado City Wolves held Big Spring's powerful Steers to a 7-0 score on the Big Spring gridiron Friday night. The game was non-conference.

The defensive game that the Wolves played surprised even their most loyal backers. They showed plainly the results of the intensive training by Coach Jack Christian and Newby Pratt since the scoreless Stanton game a week before. Only score of the Big Spring game was made in the third quarter when Harold Bethell of the Steers got loose for a 55-yard dash over the Wolf line.

Favored to win without complications, the Steers had a surprisingly tough time. They had but one real scoring opportunity. That was when they advanced to the Wolves' 11-yard line.

Christian's machine tightened there and held the Steers for four downs in the very shadows of their goal posts. It was the high-spot of the game for Colorado City fans.

Although the Steers piled up 13 first downs to two for the Wolves, they did not succeed in crossing the 50-yard line until the third period. Fans claim that better football has seldom been played by any Colorado City team than the Wolves played during that first half.

Nearly perfect punting by Horace Wood and stubborn fighting by Buzz Majors, Clifton Caffey, Earl Neal and others featured the Wolf defense.

Last Rites For Ed Petricek, 25, Said Here Sunday

Young Citizen Succumbed Friday To Illness Of Typhoid Fever

Last rites for Edward Raymond Petricek, 25, were held from St. Ann's Catholic church in North Colorado City at 4 o'clock Sunday afternoon. Father Francis of Big Spring officiated.

Petrichek succumbed at 8:30 Friday evening in a Colorado City hospital, where he had been a patient for some 10 days. His illness was diagnosed as typhoid fever. He and Mrs. Petricek returned August 31 from a vacation trip to Oklahoma points.

Born on July 27, 1914, at Meeker, Oklahoma, Petricek was reared there and came to Colorado City five years ago. In the beginning he was employed at the Col-Tex refinery, but for two and a half years before his death he was connected with the local office of Texas Electric Service. He was married here on May 23, 1937, to Maxine Conaway of Colorado City, daughter of Mr. and Mrs. J. M. Conaway and granddaughter of Mrs. C. P. Conaway.

Survivors in addition to his wife are his father, Frank E. Petricek of Meeker, Okla.; two brothers, Frank E. Petricek, Jr. of McAllister, Okla., and R. W. Petricek of Oklahoma City; four sisters, Mrs. Joe Marak of Meeker, Mrs. Paul Newton of Oklahoma City, Mrs. C. P. Necessary and Marguerite Petricek, both of Lockport, La.

Burial was in the Colorado City cemetery. Pallbearers were: A. L. McSpadden, Jack Childers, J. M. Crawford, J. A. Ferguson of Sweetwater, Curtis Shurtleff, Eual Henderson, Jack Davis, and Lewis Rhodes.

Among those coming from out-of-town for the funeral were: Mr. Carter Conaway and family of Crane; John Millard Conaway, Jr., of Lamesa; Mrs. Bertha Barber and Mr. and Mrs. R. H. Meskimen and Mrs. H. Kennedy and sons of Lubbock; Mr. and Mrs. E. B. Reinhardt of Stanton; Mr. and Mrs. Fairchild of near Chalk; Mr. J. M. Conaway and family, Mrs. C. C. Hart and family, Mr. and Mrs. Witt Hines and family, Mrs. J. M. Byrd, Mrs. Dalton Conaway, and Mrs. Harvey Webb, all of Westbrook; Mr. and Mrs. Galland Bailey, Mr. and Mrs. Adolph Eberle, Aubrey Legge, Mr. and Mrs. Jim Ferguson, and Mr. Weldon, all of Sweetwater; Frank E. Petricek, Sr. and Mr. and Mrs. Joe Marsh of Meeker, Okla.; Mrs. C. P. Necessary and Marguerite Petricek of Lockport, La.; Mr. and Mrs. Paul Newton and Mr. and Mrs. R. W. Petricek of Oklahoma City, Okla.; Frank E. Petricek, Jr., of McAlester, Okla. Kiker & Son had charge of arrangements.

COURT HERE OCT. 30

Fall term of 32nd district court will open here on October 30, according to J. H. Ballard, district clerk.

IN THOMPSON HOME
Guests in the Sam Thompson home during the week-end were Mr. and Mrs. Earl Bibb and daughter, Dora Jane, of Big Spring.

IN BARBER HOME
Mr. and Mrs. L. C. Green of Winters spent Tuesday night in the home of their daughter, Mrs. Truett Barber.

ILL THIS WEEK

Mrs. Mumpsy Wallace is now improving from an illness of flu. Her mother, Mrs. J. L. Atkinson of Sterling City, is with her.

MOVE INTO HOME

Mr. and Mrs. Jack Cox have moved into the home they have bought across the street east of Mrs. S. H. Millwee's home on Chestnut street.

*It's MONEY in your purse
... to shop at*
PIGGLY WIGGLY

And that's a doubly cheerful thought when you reflect that **QUALITY** comes **FIRST** at Piggly Wiggly!

Six Delicious Flavors — 2 packages10
and one package New Jello Chocolate Pudding01
ALL 3 PACKAGES11

JELLO

EXCLUSIVE PIGGLY WIGGLY PRODUCTS

PLYMOUTH PEANUT BUTTER
quarts .25

PLYMOUTH SALAD DRESSING
quarts .25

Grapefruit Juice
Tex Sun[®]
2 No. 2 cans .15

CRACKERS
Krispy
1 pound pkg. .15

CAMAY
The Snap of Beautiful Women
3 bars .20

IVORY SOAP
IT FLOATS!
99% PURE
2 med. bars . . .15

Gebhardt's
TAMALE'S CHILI CON CARNE BEANS

Tall can tamales filled with plenty of quality meat.
Eagle Chili Con Carne with more meat and with beans.

Tamales tall can .15 Chili Con Carne with Beans, 300 size can .20

LIFEBUOY
FOR "B.O." PROTECTS HEALTH
3 bars . . .20

RINSO
WASHES CLOTHES SPARKLING WHITE
large giant .22 .61

SALAD DRESSING
Miracle Whip
quarts pints
.35 .23

Pard Dog Food
3 cans .25

Grapes Tokay, pound .05
Bananas golden ripe dozen .15
YAMS new crop pound .03
Tomatoes firm, ripe pound .06
Carrots nice bunches 3 for .10
SPUDS No. 1, pound .02½

BEVERAGES
Root Beer, Lemon, Strawberry, Orange and Grape Sodas, Ginger Ale and Lime Rickey.
24 oz. bottle .10

TEA
Piggly Wiggly Ice Tea Blend ½ pound .23
Orange Pekoe ½ pound .33

COFFEE
The Best Yet pound .22
Plymouth COFFEE The Taste Tells the Story pound .15

Market Specials

Beef Roast choice seven cut pound .16
BACON Wilson's Certified pound .29
Lunch Meats assorted pound .25
Kraft's Cheese American, Pimento and Velveta ½ pound package .15

STEAK Seven Cut pound .19
BACON Corn King pound .25
CHEESE Philadelphia Cream 3 pkgs. .25
SWANKYSWIG GLASS CHEESE Pimento, Olive Pimento, Kay, Pineapple, 2 glasses .35

Visit Our Delicalessen Two Telephones—498—499

PIGGLY WIGGLY

Blanket and Quilt Week

OCTOBER 2 to 7

Following our usual custom we will launder all Blankets and Quilts at the following prices:

BLANKETS cotton double	25c
BLANKETS cotton single	15c
BLANKETS wool double	35c
BLANKETS wool single	25c
5 for	\$1.00
QUILTS for	25c
5 for	\$1.00

Remember, these prices are for one week only. Get out your winter bedding and have it cleaned and ready for use.

Phone 255 And Our Driver Will Call

COLORADO STEAM LAUNDRY

WESTBROOK NEWS

MISS THELMA KING, Editor

Miss King is also authorized to receive and receipt for subscriptions for the Colorado Record and to transact other business for Whipkey Printing Company. See her and take your county paper.

HARDWARE, PAINT AND LUMBER

ZENITH RADIOS

BURTON-LINGO COMPANY

WESTBROOK, TEXAS

BAPTIST CHURCH

Sunday school at 9:45 a.m. Church service at 11 a.m. B. T. U. at 7:15 p.m. Church service at 8 p.m. We wish to invite everyone to attend each of these services. Supt. Harvey Leach Pastor Forest Huffman.

METHODIST CHURCH

Sunday school at 10 a.m. Church services every second and fourth Sunday. There will be quarterly conference Saturday, Oct. 28, and Bro Hooten, presiding elder, will preach here Oct. 29. Please keep this in mind. Supt. Van Boston Pastor R. B. Walden.

METHODIST MISSIONARY SOCIETY

The Missionary Society met Monday afternoon in regular meeting. Mrs. Boston led a very interesting lesson on our Bible study based on the first chapter of Philippians, this being the second lesson of our study. We wish every woman in our church was getting the benefit of these fine lessons which we feel are a spiritual blessing to all who attend. The meeting hour has been changed to 3 o'clock beginning next Monday.

CALLING MEETING OF P.-T. A.

Mrs. Lee Coleman, president of Westbrook P.-T. A., wishes to announce that there will be a calling meeting of the P.-T. A. on Sept. 29 at the home of Mrs. Van Boston. The meeting will be held immediately after the book review given by Mr. J. W. Hood. Mr. Hood is giving a review of "Hatter's Castle" by A. J. Cronin. This is sponsored by the P.-T. A. and is to be given at the home of Mrs. Boston at 8 p.m. Admission 20 cents.

BAPTIST W.M.S.

The Baptist W.M.S. met Monday afternoon with Mrs. M. L. Cope with eight members present. After a short business meeting quilts were set together for Buckner Orphans' Home.

MRS. J. T. ADAMS TALKS

Mrs. J. T. Adams, known to her many friends as Aunt Molly Adams, fell in the yard Saturday afternoon and fractured her hip. She is resting at her home and is doing as well as can be expected at this writing.

LOCALS

Mrs. Morgan Morris of Ft. Worth is visiting her son Leonard Morris and family.

Mrs. George Green of Odessa visited Mrs. C. E. Danner Thursday afternoon.

Mr. and Mrs. Davis of Baird visited Mr. and Mrs. L. E. Gilliam Sunday.

Mr. and Mrs. Tommy Horton of Loraine spent the week-end with Mrs. Will Smith.

Edgar Brandy of California visited in the H. H. Armstrong home last Friday.

Mr. and Mrs. Murphy Byrd of Rails Texas, spent the week-end here visiting Mrs. E. V. Bell and Mr. and Mrs. J. M. Byrd.

Mr. and Mrs. W. M. King of Big Spring visited in the Walter King home Thursday afternoon.

Miss Margaret Lasseter returned home Saturday from New Orleans where she attended the Postmasters' convention.

Mrs. George Dawson and sons spent last week-end in Miles visiting relatives.

H. A. Lasseter of Odessa visited here over the week-end.

BUILDERS CLASS

The Builders class met on Thursday afternoon, Sept. 21, at the home of Mrs. Van Boston. Mrs. A. L. Young gave a very fine devotional, the central theme of which was exercising faith in times of crisis.

Following the devotional Mrs. Gaihey as vice-president presided over the meeting in the absence of the president Mrs. John Costin. The following officers were elected for the coming year: Mrs. Ira Lauderdale, president; Mrs. John Costin, vice-president; Mrs. A. L. Young, recording secretary; Mrs. Warren Jones, corresponding secretary; Mrs. Alvin Jones, publicity chairman; Mrs. Eldridge Montgomery, teacher; and Mrs. J. E. Skelton, assistant teacher.

At the close of the business hour Mrs. Skelton and Mrs. Leonard Mor-

ris furnished the entertainment after which Mrs. Boston and Mrs. Walter King served refreshments of chicken salad, cake and ice tea to 21 members and one visitor.

WESTBROOK SCHOOL NEWS

GENERAL SCHOOL NEWS Well we sure did win the game last Friday. And we are hoping to do the same this week.

Red the next time they want to ride tell them to pick up their feet. He sure was making them work to keep out of his way because when he hits them they are bound to fall.

Say Claxton when you want to play hands you had better pick some good-looking girl (a Junior) with black hair and dark eyes instead of one of the football players.

Some of the girls are wondering why Oglesby was put off the field Friday. Well, don't get excited girls he just got tired of playing and decided he would rest a while for the last of the game. Because he sure played a good game.

Say we think the Coach has something when he has the football boys go to bed at 9 o'clock. It sure makes them work hard.

We wonder if Mr. Pletcher has missed anything from the typing room. Here is hoping that Miss Speights feels fine and is not sick after eating a large bag of grapes which was passed to her and she would not pass them around to all the girls who were in the room at that time. Of course this was in the typing room and was after school was out.

When you hear REAL WILLING and ABLE what do you first think of? Start in now by thinking of the Sub-Deb club because we hope it will be a success. We are proud that one of the ex-seniors thought enough of the school girls to organize a club to stay with us girls. We are glad to be members of this club and are going to do our best to make this club pleasing for the rest of the members.

I guess Coach is wondering why there is always some watermelon rinds on the steps. Reckon Louise could tell you something about that.

HOME EC NEWS

The Home Making club met Thursday, Sept. 22. The song leader led about five songs, then the president, called the meeting to order. There were several things brought up for us to do such as making scrapbooks, learning to shoot, going on hikes and making posters. There were many more but we are going to pick out one of these things and do them the best we can.

HOME EC NEWS

The Home Ec girls had their first meeting Monday morning, Sept. 26. We elected a committee to take charge of the program once a month at our meetings. We elected Mary Helen Blakley, Irene Alvis and Mary Beth Butler. We have started on our pot holders this week. Some of them have to do their's over but let's hope the rest don't.

Reporter, Mary Beth Butler. EIGHTH GRADE NEWS We are sure glad our football team won last Friday. In our freshman class there is one football player. He is O. D. Kite. We are sure proud of him. It seems that the paperwad shooting had quieted down a little. The gym girls are getting good if you happen to ask me. But don't get me wrong, I'm not in it. There is a certain person in our freshman class who is called "paperwad." Why? Well guess for yourself. A certain boy named Franklin Miller in the freshman class and a certain girl in the soph class named Joan Hines are getting "pretty sweet."

Reporter, Mary Beth Butler. SPORT NEWS The football game played at Westbrook Friday, 22, between Garner and Westbrook resulted in the score of Garner 31, Westbrook 53.

The game started with Garner kicking to Westbrook. The score at the half was 36 to 6 in favor of the Wildcats. The next half was different. Garner came out the last half, started passing and ran their score up to a score that is not to be sneezed at.

The referees, Mr. Pratt and Mr. Fulcher from Colorado called a very good game.

Reported by Claxton and Oglesby. HOME EC NEWS This week we have three new officers to add to our list: Parliamentarian, Ruth Berry; song leader, Ruby Berry; assistant song leader, Lorene Strickland.

Friday we made cocoa, and such cocoa as it was! Some too salty, some too sweet, some not sweet enough, but after such a procedure to get it made, it was good enough for us.

Mr. Hood always gets there too late. He said he just wanted to look around, but we know he just smelled our cocoa or else he wanted to show off his new trousers.

Yvonne wants a date. No, don't get us wrong, she has plenty, but she wants one with a certain "man."

She just announced it in Home Ec Friday.

SOPHOMORE GAB BOX What do you think! We have an entertainment so early in the year. We are going to Sweetwater Lake Saturday at 9 o'clock and stay until 8 o'clock Saturday night. We are really planning on having some fun. Thanks to Mr. Pletcher and Mr. Cox.

Yvonne was really interested in the football game Friday or was it the Westbrook players? Bub or Red? We didn't know, Yvonne, you couldn't tell by looking!

I imagine, since last week's write-up Miss Speights and "That Man," have been practicing each other's name. What do you think, Miss Speights?

Fay Nell leave that little fish alone. Just because Oley V. left don't think you can have them all. Remember Maxine and Yvonne are just as big as you.

Albert Smith! Sophomore Football water boy. Yeh! So what Jo. Reporter, Joan Hines.

SIDE GLANCE OF THE SOPHS Yvonne doesn't seem to be the only one who was interested in the football players. Only Joan's happened to be on Garner's side. He was No. 20. He even asked her name and address. Did she tell him? We haven't heard yet. Be careful for he will flirt with the others too. See you next week.

Reporter: Unknown. JUNIOR NEWS The Juniors are rather proud of the football players in our class, because they made a good showing in the game Friday. They helped a great deal to defeat Garner.

Saturday night a group of Juniors and Seniors reported a very nice time on a hay ride, also Mr. Hood (who was a good comedy) and Miss Gressett went with us. Geneva lost her wrist watch but was fortunate enough to find it the next morning.

We hope the farmers didn't get mad at us for waking them up. Will see you next week.

Reporter, Kenneth York. P. S. Sorry we don't have any more news but that's all folks.

V. A. NEWS Six of the V. A. boys and Mr. Cox went to Vincent last Wednesday to a certified seed growers farm. There are four sections of farming land which is mostly cotton. On his breeding block of cotton Mr. Vankhoden had about thirty different breeds of cotton.

He had one and sixty acres of watermelons, one hundred acres of peach orchard and about one thousand and two hundred and eighty acres of maize and cane.

Mr. VanRhoden showed us how he crossed cotton and peas, which was very interesting. We look forward to another visit up there. The men that went with us were: Mr. Willie Brooks, Mr. Williams the county agent, and Rev. Walden of Westbrook.

SENIOR NEWS There seemed to be quite an excitement out South of Westbrook Saturday night. For some reason Jackie Hamilton carried his trumpet on a hay ride with a gang. Mack Walker hearing him blow it, must have thought "war" was on, for he came out with his gun and shot a few shots. When the shots were "going by" James said he was ready for a retreat.

The Seniors have started planning for their carnival to be sometime in the near future.

Virginia Beaman sure has been strutting this week because she has a little "green and yellow hat." Now I just wonder where she got it.

Mattie Blanche and Van have swapped rings. I wonder if it is for all time or till the new wears off.

We wonder why Miss Speights is looking so lonesome this year. Reckon it could be Mr. Crouch.

Reporter, Helen Moon. CARR NEWS Mr. and Mrs. Herman L. Turner and family of Clyde visited in the home of Mr. and Mrs. W. M. Turner and family a few days of last week.

Mariam Gregory of Big Spring spent the week-end with her parents.

Merrell Adams is visiting relatives in San Bernardino, California.

A birthday party honoring Freda Grace York and Ingers Ekemberg was given at the home of Mr. and Mrs. Fred York Friday night. Taft Morris arranged the games which were enjoyed by all. Refreshments were iced tea and cake.

Our next Literary Meet will be Friday night, October 6th. Everyone be sure and attend this meeting.

Mr. and Mrs. Taft Morris and Myra and Mrs. Dora Morris visited Mr. and Mrs. Flem Anderson of Big Spring Sunday.

Several from this community attended the funeral of Mrs. Boone Anderson at Big Spring Saturday.

GIRL SCOUT NEWS The Carr Girl Scouts will meet Thursday, Sept. 28. We wish to have everyone present because of urgent business matters. Everyone come at 4 o'clock and stay till 7:30. Hostess of the afternoon are as follows: Misses Juanita Byrd, Bertie Ruth Morris, Joyce Rees and Melba Ruth Adams.

AGED INVENTOR WEAVERVILLE, Calif.—Justice of the Peace T. B. Eastman is 88 years old, but he has just made a contribution to the inventive world. It's a guitar that automatically strikes a chord with each note played.

West Texas Fair At Abilene Slated To Be Best In Its History

ABILENE—The time for its annual exposition at hand, on October 2 to 7, officials of the West Texas Fair expressed confidence the fifty-first edition will prove to be one of the best in the annals of the event. Busy with preparations on a variety of entertainment and agriculture fronts, Jack Simmons, fair president, said enlarged and expanded livestock and agricultural departments will share the feature spotlight with an All-Palomino Horse Show, sponsored by the Texas Palomino Association, as the first of its kind to be held in the United States. Recognition for West Texas pioneers will be generous, particularly on Tuesday, October 3, to the Pioneer Day, featured by the Parade of Pioneers, contrasting the West Texas of yesterday and of today.

A "Stars on Parade" revue, colorful stage show to be presented nightly before a newly completed grandstand, will headline Anson Weeks and his famed radio and screen band, and a galaxy of stage talent, headed by the glamorous Dorothy Byton girls and Chaz Chase, pantomime comedian.

The All-Palomino Show has aroused such interest that prospects are there will be 200 and more silver and gold Palomino mounts participating. There will be a daily cow-girl sponsor's event, with saddle and stock horse events each day at the rodeo and Palomino participation in the grand entry and the Pioneer's Parade.

"We need 50 more stalls," Howard B. Cox, San Angelo president of the Texas Palomino body, told Knox Parr, livestock superintendent, after a check up showed the 163 stalls already prepared to be reserved.

On five afternoons, Tuesday through Saturday, an amateur rodeo will be staged with top hands from throughout the Southwest competing. "Our rodeo stock will be 25 to 40 per cent better than for the spring show," said Dr. M. T. Ramsey, rodeo chairman.

Spectacular free acts, on the midway, featuring Johnny Regan, English cowboy and Australian bull whip artist, and the "world's smallest horse," and other attractions, will precede the daily rodeo matinee and the nightly Anson Weeks revue.

After the revue, Ansons Weeks and floor show will play for dancing, with floor show, at a supper club on the fair grounds.

High quality of the Fair's entire exhibits and entertainment program led the association's executive board to set a 25-cent admission for adults, and 10 cents for children, as successor to the free gate of some previous years. Fair President Simmons said.

Inaugural agricultural show of the week will be the sheep and goat, and Karakul fur bearing sheep shows, on Monday. Tuesday is Hereford Show Day. The dairy show on Wednesday, the All-Palomino show judging division on Thursday, and the horse and mule, 4-H Club and FFA livestock shows on Friday, are other livestock events.

NOTICE

Effective October 2nd

Our Office

Will Close at Noon on

Saturday

Texas Electric Service Company

A. L. McSPADEN, Manager

ROGERS RAMBLINGS

The Rogers people would really appreciate a good rain for, everything is so dry and dusty and most everyone is almost done harvesting the crops.

The Rogers school is sorry indeed to have to give up two of its pupils as they moved away last week. They were J. H. and R. H. Fisher.

Mrs. Cecil Byrd and Willie Ruth Howell also Claudia Snowden spent Saturday night and Sunday with Trudell Carlisle.

Mr. and Mrs. George Sweatt went to Big Spring Sunday to be with their grandson who is in the hospital there for an appendicitis operation. He is the son of Mr. and Mrs. Denver Hayes.

Those that were the supper guests in the T. A. Howell home Sunday evening were Mrs. Oscar Sherman and children also Hollie Howell, all from Colorado City.

Irene Howell spent Sunday with Mrs. Carlisle, also Mrs. T. A. Howell and son Herbert Howell visited with

Mrs. Carlisle and family in the afternoon.

Cleda Morris and Mildred Hinsley accompanied by Clarence Lightfoot made some flying visits with some of the young folks of this community Sunday afternoon.

Mrs. Hugh Callan visited with Mrs. John McGuire Sunday.

BOB BRENNAND HOME

R. S. Brennand, oil scout for the Standard Oil company, with headquarters in Midland, who has been in the hospital since July 31st when he sustained a fractured knee cap in an automobile collision on the west highway, has returned to Colorado City, where he will spend several weeks before resuming his work—Big Spring Daily Herald.

HERE FROM FORT WORTH

Mr. and Mrs. Bill Farmer and Mrs. Farmer's mother, Mrs. Rosa Riddell, all of Fort Worth, spent the week-end here visiting Mrs. Riddell's mother and Mrs. Farmer's grandmother, Mrs. Narcia Terry, who has been ill recently at her home. Mrs. Farmer is the former Narcia Riddell.

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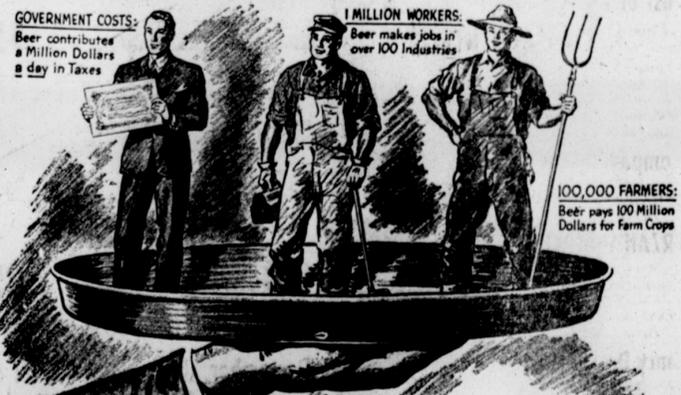
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Let us plan your new home and estimate your needed repairs

THE RECORD... Facts That Concern You

IT SUPPORTS THEM ALL!

IN TIMES OF RISING TAXES, UNEMPLOYMENT, FARM PROBLEMS, THE RECORD OF BEER IS DOUBLY INTERESTING



GOVERNMENT COSTS: Beer contributes a Million Dollars a day in Taxes

1 MILLION WORKERS: Beer makes jobs in over 100 Industries

100,000 FARMERS: Beer pays 100 Million Dollars for Farm Crops

THE BEER INDUSTRY

AND NOW, TO KEEP BEER'S MANY BENEFITS, FOR YOU AND FOR THEM, AMERICA'S BREWERS WANT TO HELP KEEP BEER RETAILING AS WHOLESOME AS BEER ITSELF. THEIR PROGRAM WILL INTEREST LOCAL LAW AUTHORITIES... AND YOU. MAY WE SEND YOU THE FACTS? For free booklet, address: United Brewers Industrial Foundation, 19 East 40th St., New York, N. Y.

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DIGNIFIED COURTEOUS SERVICE

PYLAND FUNERAL HOME

AMBULANCE SERVICE PHONE 10

Norma Shearer, Joan Crawford, Rosalind Russell Coming To Palace Screen In Filmization Of Broadway's Big Stage Hit, "The Women"

With the most brilliant feminine cast ever assembled in Hollywood, "The Women," based upon Clare Boothe's stage success and starring Norma Shearer, Joan Crawford and Rosalind Russell, comes to the Palace theatre Saturday midnight, Sunday and Monday.

A cast of 135 actresses, drafted from the stage as well as the screen, appear in the distinguished new comedy-drama which follows the lives of women through beauty salons, gown shops, boudoir and bath, as

well as the drama of their everyday lives.

Norma Shearer is cast in her first modern society role since "Raptide," and Joan Crawford gets her initial opportunity to portray a "heavy."

Goddard, Phyllis Povah, Joan Fontaine, Virginia Weidler, Lucile Watson, Florence Nash, Muriel Hutchinson, Esther Dale, Ann Morriss, Ruth Hussey, Dennie Moore, Mary Cecil, Mary Beth Hughes, Virginia Grey,



Rosalind Russell, Norma Shearer, Phyllis Povah in "The Women"

Rosalind Russell is given a chance to show her many-sided versatility as the screen's arch-gossip to date. The supporting cast includes such names as Mary Boland, Paulette Goddard, Phyllis Povah, Joan Fontaine, Virginia Weidler, Lucile Watson, Florence Nash, Muriel Hutchinson, Esther Dale, Ann Morriss, Ruth Hussey, Dennie Moore, Mary Cecil, Mary Beth Hughes, Virginia Grey, Marjorie Main, Cora Witherspoon and Hedda Hopper.

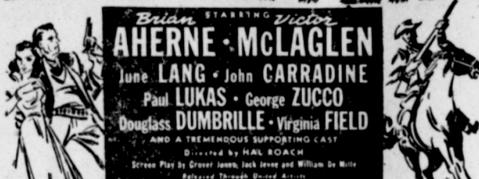
Nothing was spared to bring to the screen women in their natural habitats. The largest set of its type

PALACE THEATRE FRIDAY AND SATURDAY, September 29 and 30

ADVENTURE THEIR WATCHWORD... DANGER THEIR SPORT... A GIRL'S KISS THEIR ONLY REWARD!



"CAPTAIN FURY"



Fox News, Color Cartoon and an MGM Miniature

PALACE THEATRE SATURDAY MIDNIGHT, SUNDAY AND MONDAY Sept. 30 and Oct. 1 and 2



MANLESS, Matchless.
135 FAVORITE FEMINE STARS IN THE MOST BRILLIANT FEMALE CAST HOLLYWOOD AND NEW YORK COULD ASSEMBLE!

Norma SHEARER
Joan CRAWFORD
Rosalind RUSSELL

"The WOMEN"

Mary BOLAND - Paulette GODDARD
Phyllis POVAH - Joan FONTAINE
Virginia WEIDLER - Lucile WATSON

Screen Play by Anita Loos and Jane Murtin
From the Play by CLARE BOOTH
By Arrangement with Max Glendon Play and Picture Corp.

A METRO-GOLDWYN-MAAYER PICTURE
Directed by GEORGE CUKOR - Produced by Elton Stoenberg

Fox News and Walt Disney Cartoon

Roach's Exciting Frontier Drama 'Captain Fury' Unfolds Spectacular Story Of Pioneer Australia

With Brian Aherne, Victor McLaglen and June Lang playing the top roles, Hal Roach's "Captain



Brian Aherne tackles a foe in "Captain Fury."

Fury," frontier drama of Australia, will have its local premiere at the

Palace theatre on Friday and Saturday when it begins a two days' engagement thru United Artists release. "Captain Fury" is the story of dauntless men and brave women who migrated to the barren brush country of Australia to hew a nation out of a strange wilderness.

Paul Lukas, June Lang, John Carradine, George Zucco, Douglas Dumbrielle and Virginia Field, featured in support of the starring trio, portray the strangely assorted characters who join in this march of progress in the pioneering days of the early 19th Century.

The story narrows down to a fight-to-the-finish between Captain Fury, daring adventurer and political prisoner, who migrates from Ireland, and Arnold Trist, greedy land baron, whose game is to oust incoming settlers, grab their land and build up a vast feudal estate to be ruled tyrannically. Fury quickly sizes up the situation and plans a thrilling career as an Australian Robin Hood. Stumbling upon a hideout, Fury sets up a little robber's kingdom and proceeds to outwit his sullen opponent. Also, it might be added, he is never too busy to lend an eye and ear to romance and manages to get the girl, too, the girl in this case being the glamorous and beautiful June Lang.

The Perfect Tarzan Meets His Perfect Mate In New Hit

Tarzan calls! And the jungle roars with new thrills, fierce tribes charge in battle, hundreds of wild animals fight for their king and a glamorous girl answers the call of love in the exciting new "Tarzan's Revenge," the Twentieth Century-Fox release which comes Sunday and Monday to the Ritz theatre.

The story of how the mighty lord of the jungle is aroused from a simple primitive desire to protect an American hunting party from the perils of the African forests—and how the very beasts they set out to trap are rallied to the rescue of the woman Tarzan loves, makes for one of the most thrilling tales ever to come from the fertile mind of Edgar Rice Burroughs.

This picture takes on particular interest because the title role is played by Glenn Morris, the perfect Tarzan, in the first of the new series filmed by Principal Productions.

At the 1936 Olympic Games in Berlin, where he won the ten-unit decathlon event, Morris was crowned the world's greatest all-around athlete, and in his first picture he uses every device of the perfection of human muscle and cunning to give

a convincing demonstration of his prowess—swinging through the tree-tops among the wild beasts of the jungle or battling single-handed with bands of native warriors.

Eleanor Hiplin, America's glamour girl and famous swimming champion co-starred with Morris, also makes her screen debut as the mate of the jungle king. She is the central figure in many of the picture's thrill-filled moments.

The cast also includes George Barbier, C. Henry Gordon, Hedda Hopper and hundreds of other players.

As the story opens a safari of white travelers, bent on securing rare animal specimens, plunges into the depths of the jungle, and it is here that Miss Holm first becomes acquainted with Tarzan.

Their friendship ripens as Tarzan stealthily follows in the tree-tops to protect the safari from attacks by his wild companions of the jungle. The story reaches a climax of thrilling activity when the girl is kidnapped by warriors of the native chieftain.

"Tarzan's Revenge" sets new standards in the field of African adventure drama, and brings to the screen the perfect Tarzan and his perfect mate.

PICKED UP ALONG THE NEWS PATH

All the local football fans are happy over the way the Wolves played football at Big Spring last Friday night. . . . Looks like we might be in for another restful football season in these parts—which is more than it looked like after the Stanton game two weeks ago. . . . After their trek to Monahan's this Friday, the Wolves will come home again, since all the remaining games with the exception of the final one on Nov. 30 with Snyder will be played at home. . . .

Our town is going to acquire some

ever built in Hollywood comprises a modern beauty salon, and every type of treatment known to such establishments is covered.

The story shows Norma Shearer as Mary Haines, who chooses a divorce rather than countenance her husband's temporary infidelity when he becomes enamored of a perfume salesgirl, played by Joan Crawford. The constant gossiping of Rosalind Russell forces issues throughout the drama which finally comes to a happy conclusion when Miss Shearer decides to fight back and reclaim her husband.

checks MALARIA in 7 days and relieves COLDS

666 SAVES, SOOTHES, DROPS, LEAVES, TABLETS, symptoms first day, THE "GEM" BY TISSOT - A WONDERFUL REMEDY

Gem Theatre

Admission 10c and 20c

FRIDAY AND SATURDAY
September 29 and 30

"Song of the Buckaroo"
Tex Ritter

"Dick Tracy Returns" No. 4 and Popeye Cartoon

Domingo Tarde 1 De Octubre
"El Compadre Mendoza"

new citizens in the near future—nice citizens, too, Ross and Evelyn Daniels who have been calling Omaha, Nebraska, home for a long time now but who have been frequent and welcome visitors here. . . . Evelyn (she used to be Evelyn Lasky, you know) says that Ross has some boots and just has to move to West Texas to wear them out properly. . . . They'll live in town, but they'll spend a lot of time at their ranch. . . . We suggest a public fund to assure Ross of some more boots just as soon as these wear out so that they'll have to stay on in West Texas—specifically, in Colorado City. . . .

There's talk of having an exhibition six-man football game on Cantrell field some time this fall. . . . The Westbrook Wildcats, who seem to be headed somewhere under the guidance of Coach Bill Fletcher, former H-SU grid star, will be one of the teams playing. . . . Fletcher appeared on the Lions club program last Friday and made, it seems, quite an impression on football-minded citizens. . . .

That the fine old art of "taking along something to help out with the eating" is still very much alive in Mitchell county was a discovery made by Charley Thompson at the annual NFLA stockholders' meeting in the park last Saturday. . . . In letters sent out before the meeting it was suggested that those desiring to "might" bring along a cake or a pie or a salad to go with the barbecue that the NFLA would furnish at noon. . . . The result was a feast that would have rivalled even the Mitchell county singing convention in its dinner-on-the-ground heyday. . . .

Summoning a modest blush, we admit that it still pays to advertise, and we can prove it. . . . A few weeks ago a Colorado City family advertised for a used piano after having tried to find one through other channels without any luck. . . . Not only did the ad bring them any number of responses, but it also gave them a piano which they aren't having to buy because its owner was searching for a place to park it for awhile! That, we submit, is "results."

"Sheriff" Dick Gregory was about town last week for the first time since his recent illness and the poor fellow could hardly get down the

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street. . . . This wasn't due to any physical disability—it's simply that a fellow just can't walk by folks who want to shake his hand and learn, first hand, how he's feeling. . . . In no time at all now he'll be doing full-time again at the job of worrying about how to make folks behave so he can keep them out of his jail. . . .

For a number of years now the Sheriff has been refusing this office a "spook," which is what he insists on calling that elusive newspaper something known as a scoop. . . . While in the hospital he declared, by telephone, that he had a couple of the things tied to the foot of his bed, just waiting for us to come after them as soon as he could have company. . . . Knowing what we do about the unfeeling way the Sheriff would deal with a potential scoop, we're fairly sure he left the poor things there to starve. . . .

SMATTERINGS: Apologies to Blanche McCarley and Virgil Walker for sending them back to John Tarleton this year when they already have their diplomas—and jobs. . . . That wren-under-the-tractor-seat story that was written about J. M. Templeton some time ago went the rounds and finally wound up on the front page of Capper's Weekly. . . . Last week a Record story started out to dispatch five local women to the Christian church meeting in San Angelo, but when it got around to listing them it left Mrs. C. L. Root at home. . . . After seeing the special edition put out by the Lubbock Avianche-Journal on Sunday for the Panhandle-South Plains fair, we believe more than ever that Lubbock is every bit the town our former citizen, T. W. Stonerod, has been saying it is. . . . A former Colorado citizen, Sam C. Arnett, Sr., is president of the fair association. . . .

For the past week Tom Marsh of the Safeway store has been trying to feed us something that he calls a "ju-ju." . . . We can't find it in the dictionary, but not knowing how to begin to spell it, we naturally couldn't. . . . If Taft Morris will come in and vouch for the things—which really look very nice—we'll eat one, but not until. . . . They're supposed to have come off a tree on the Morris place. . . .

Two poems by Mrs. Carey Prude, Jr., of Colorado City were recently accepted by the EPIC Century, which is published by the Naylor company in San Antonio. . . . They were "Farm Boy" and "Texas Twilight." . . . Now Mrs. Prude, who writes as Patricia Prude, has been asked for permission to reprint them in the Greater Texas Anthology of Verse. . . . "Pat" says that she has been "fooling" with verse all her life, but has been really working at it just this past year. . . .

Here's the height of something or other—and if you want to go to jail for high treason, you say what, because we're not going to. . . . Anyway, the lawn mower at the local post-office was recently found to be in need of a new spark plug—market price 59 cents. . . . To buy that plug notices had to be posted 10 days in advance for bids and all local spark plug dealers had to be notified. . . . There were three bids, and the post-office got the plug for 40 cents, saving 19 cents. . . . Who says that we don't go in for national economy?

From a recent 50-years-ago column in the Dallas News: "The mail hack operating between Colorado City and Snyder was swept by the swift currents in Hell Roaring Creek and lodged against a wire fence. The

driver managed to save the mail, which had been badly damaged by the muddy currents."

A prized possession in the B. S. Davie household is a bed tray which Mrs. Davie's great-grandfather hewed out of a black gum log back in Smith county over 110 years ago. . . . The tray is still in use. . . .

There was a double birthday celebration up at the Bob Fee home last Friday. . . . Bobby Fee, older son of the Fee household, was 11 years old that day. . . . His birthday coincides with that of his "Grandmere" C. H. Fee of Cisco, so Mrs. Fee came out to surprise him with a joint celebration of the occasion. . . . Her daughter, Mrs. Alex Spears, came along to join the dinner group. . . .

This recent interest in flying hereabouts is reminiscent of the days after Lindbergh's history-making flight some twelve years ago. . . . Planes and instructors were over from the Sweetwater airport last Sunday afternoon, using the old landing field east of town and several local men and boys who are interested in learning to fly had their first lessons. . . . Among those going up were Dudley Snyder, Orville Cage, Hubert Moore, Frank Tipton, Eddy Plyland, Myrt Cathcart, and others. . . . A move is underway to form a flying club for the purpose of bringing flying instruction here regularly. . . . Roy Morris, who once had his pilot's license, is taking lessons to regain it. . . . Ten have already indicated that they will join the flying club, Morris says. . . .

For a perfect picture of circus-anticipation we nominate little Ann Randle, younger daughter of the J. W. Randles as they were leaving town for Big Spring and the circus Monday afternoon. . . . The face of Big Sister Doris Marie was nearly as alive as that of Ann, but after all one must acquire a certain amount of reserve when one has become a "veteran" school girl like Doris Marie. . . .

R. E. Gracey Is Made Wholesale Dealer For John Deere Implements

From Roscoe Times
An important announcement to farmers around Roscoe, and throughout this section of West Texas, is that contained in a statement by R. E. Gracey, elsewhere in this issue, that he has been appointed wholesale distributor in this section of Texas for the John Deere line of tractors, implements, and accessories.

His recently completed showroom contains a full line of assembled farm machinery, another building serves as a receiving department and store-room for the knocked-down implements as received from the factory, and the brick office building contains a fully stocked parts room.

Of course, the retail sale of tractors and implements, and parts, here and at Colorado City, will be handled as in the past. The wholesale business will serve dealers over this section and will enable the local agency to be more than ever "R. E. Gracey, Anything in the John Deere Line."

TOWN'S BANKS NEVER ROBBED
SAN JOSE.—One of the boasts of the police department is that this city has never had a bank holdup. One of the reasons therefor, says Police Chief J. N. Black, is that crack shots of the police department are stationed at all bank corners.



Columnist by "UNCLE FRED"

The Record or the Whipkey Printing Co. are in no way responsible for any expression made in this column. It is wholly independent and the writer alone is responsible for anything written herein.

Fred B. Whipkey

HORSES OF THE BIBLE

Probably the most famous horses in profane history, next to Pegasus and the wooden Trojan horse, were those mentioned in the paragraphs to follow. It may be that the poets will protest against the implication that Pegasus was not an animal to be included among the horses mentioned in Sacred History, since he is credited with furnishing these gentle sons of Apollo and Calliope with inspiration for their metrical compositions. In this particular article, however, it is necessary to have Pegasus remain in the classification of the horses of profane history.

Necessarily the Wooden Horse the Greeks gave the Trojans must also be among the horses of profane history, since it was a deception and probably caused considerable profanity among the Trojans when they found out just what the Greeks had done to them by means of that giant wooden animal. As alluring as are Pegasus and the Trojan horse to writers and poets, we shall have to consider other horses that have figured since their day.

SUPERIORITY OF MODERN HORSES

While we of today cannot claim it to be a fact that we have among us both or either prophets or horses such as those attached to Elijah's chariot, or those so impressively written of by John in Revelation, we can boast that we have horses for our use that are far superior to those of olden times.

Since we have no prophets who claim to be endowed with the vision of Elijah or John, we of course cannot boast of steeds of an ethereal nature and capable of bearing into celestial realms men worthy of making the journey. This suggests the thought that if we had such holy men as the prophets were there very likely would be such horses and chariots for their use.

Before we close these reflections we must not fail to recall some of the famous steeds of modern times. Most of these have their names on the turf records, which constitute the present-day equine roll of fame. Many of us recall some of these, including Ten Broeck and Mollie McCarthy, which two horses took part in a running race which perhaps created more widespread interest and excitement than any other.

Then there were Sunol, Jay-Eye-See and Maud S, greatest trotters of their time. It was marvelous that within a score or so of years the record of such races showed a decided lowering of turf records.

Coming on down to contemporary race contests we find the names of such equine celebrities as Man of War, Sea Biscuit and a host of others.

Getting much nearer home, we are told that the father of John Neely Bryan, had a horse named Neshobe, which was perhaps the horse's only distinction.

Very naturally those who regard the visions seen by John as being of Divine inspiration, and the story of Elijah and Elisha true as related in the Bible, will not take seriously the evolutionist's story of the development of the magnificent animal we call the horse. But whether the horse came by evolution or instant Divine creation, we all admire and love him.

LETTERS TO READERS

Colorado City, Sept. 17.

Dear Uncle Fred,

Matthew 28:19, the Saviour told his apostles, "Go ye therefore, and teach all nations, baptizing them in the name of the Father, and of the Son, and of the Holy Ghost." Verse 20, "Teaching them to observe all things whatsoever I have commanded you; and, lo, I am with you always even unto the end of the world." Simon Peter, being one of the apostles, so taught, First Peter 1:22 also 3:21 he says baptism doth save us. Of course, we all understand, the actual washing does not save, but doing the will of the Lord, Matthew 7:21. But Uncle Fred that is not what I want to talk to you about. Last Thursday, September 14, the Jews celebrated what they say was Jewish New Year. What I want to know is where they get September for the first month of the Jewish year? Exodus 12:2, the Lord told Moses and Aaron, "This month shall be unto you the beginning of months; it shall be the first month of the year to you." On the fourteenth day of this month, verse 6, the passover lamb was to be slain at the going down of the sun. The month Nisan, which corresponds to April, at which time Jesus was crucified. The first days of April seems like would be right, or somewhere about right.

If not, why not?

Yours truly,
H. L. BAKER.

A little girl in the kindergarten school asked her teacher. She said, "My big brother says you are a Lu Lu. Now what does that mean?"

THANKS

Our good friend W. M. Turner out at Westbrook has come across again, this time with a good sized jar of fine comb honey accompanied by a large-sized mellow sweet watermelon. By this act he has taken us off the relief for all of which we are very grateful. If all our column readers were as generous as is Mr. Turner it would be a lot better world in which to live.

IN THE THOMPSON HOME

We visited this week in the C. C. (Charlie) Thompson home and of course the whole conversation was about the war and we decided to let Charlie do the talking and he said:

I don't know that there are any available statistics to back me up, yet I believe that if applied psychology plays any part, an army officer's wife should make the most docile and obedient spouse.

At a military wedding the groom is flanked about by a number of his fellow officers in uniform, and after the ceremony the bride is required to walk out of the church between a double column of them and over her head is an arch of bared swords. With a beginning like that, she realizes that her new husband has a number of armed allies that can be depended upon to come to his aid in time of dire stress or necessity. Yet, in the face of all that, I once knew an army colonel who had received many medals for bravery in battle, and who was known by his men as a "man of steel," tho at home he was just another "lead soldier." His little wife led him around by the nose. On the field of battle, he would press relentlessly on in the face of withering gunfire, yet at home a barrage of his little woman's tears would send him scampering for cover.

It is true that a man would rather face a whole company of soldiers with firing pins than one little woman with a rolling pin.

It is said that ninety-five per cent of the population of the United States is in sympathy with the allied nations engaged in a foreign conflict, and the war news coming in over the radio is making Mrs. Thompson pretty mad. If a certain dictator over there don't pipe down pretty soon and take his men and go home, I am afraid she will go over and mop up the whole delegation, and I shall be powerless to do anything about it.

A boy who joins the army
Is just a raw recruit,
And one who joins the navy
Is known as just a boot;
But when a man that's married
Goes in for war and gore
He's already a war-scarred veteran
With service stripes galore.

HIS SHIRT TAIL OUT

We are living in hope that wintertime will soon arrive and compel young men to tuck their shirt tails inside their trousers. Evidently we were born fifty years or more too soon, because when we were a lad it was almost a disgrace to be caught with one's shirt tail out. To be caught in such a plight was always sure to bring forth this exclamation:

Goody goody goot,
Your shirt tail's out.

Sometimes we feel like writing a book on that classic gem of a bygone day. Maybe the style will change by next summer.

Jewel, the local and society editor, offered this prayer which we overheard:

Blessed are the merchants who advertise for they have faith in their business, and their prosperity shall increase many fold. Blessed is the woman who sends in a written account of a party or a wedding for she shall see the details and the names of her guests reported. Blessed are they who do not expect the editor to know everything by telling him whenever an interesting event occurs in which they are interested, for they shall have a better newspaper in the town. Blessed are they who get their copy in early for they shall occupy a warm spot in the heart of the editor. Blessed are they who do not think that they could run a paper better than the editor runs it—yea, thrice blessed are they, because they are so few of them in the community.

THE PESSIMIST

Ther' ain't nobody as hard t' find as th' feller who's willin' an' pleasant—he's allus out workin' on a committee.

Th' average used car is jest about whut it's cracked up t' be.

They say you can't take it with you, but wher' a lot o' folks 're goin' it'd probably melt anyway.

A lot o' fellers 're so ol' fashioned they still wear th'er shirt tail in.

Gran'ma Wheeler allus dresses fit t' kill before startin' out fer a car ride.

It's mighty hard t' pay as you go an' ever git out o' your home county.

CAR DRIVING POETRY

Gas and whiskey do not mix
Try it and get in a helluva fix.

Them what drives too fast in a car
Is worse than which they thinks they are.

If you simply must ride, sister,
"Keep on the right side, sister."

"It's lots of fun to drive with verve
But slow down on the coming curve."
"Your glaring lights have blinded me
So turn them down, You SOB."

"It's great to speed at 60 per.
And then to spend the night in stir."

WAR PROFITS

We have a letter this week in which the writer says: The war is on. There is much talk, going on among us, about the possibility of profits to be made out of the miseries of our friends over there. Of the blood, the suffering and bitter anguish among the poor devils in the struggle, we care not a hoot. We have an eye single to the loot. We are shrewd enough to see that the screams of the dying, the groans of the wounded, the heartaches of the living and the tears of the widows and orphans can be coined into gold. To hell with the rest. That's us. This spirit of commercialism among us at a time like this is not calculated to make one proud of his Americanism.

In one of his many fine speeches President Roosevelt put emphasis upon the principle that religion, morality and knowledge are necessary to good government and the happiness of mankind. Conversely, knowledge, without religion or morality, is a dangerous force, and the greater the knowledge the more power for harm when possessed by evil minds. Get knowledge, but in getting don't leave out religion and morals.

A truce breaker and an outlaw belong to the same school of ethics. A man who for selfish needs violates a verbal or written contract with another is not just, fair nor honest, and should be classed as unreliable and dishonest. The same rule applies to a nation or nations. A contract breaker, national or individual, is dishonest, and decent people should refuse to deal with such characters.

A very large per cent of human beings are very short in gratitude. If the help they receive turns out well, they soon forget it. If it should fall short of expectation, the responsibility is laid on the helper. An ungrateful child is a festering thorn in the hearts of his parents, and an unappreciative person is a sore disappointment to the friend who had extended to him a helping hand.

CORSETS COMING BACK

Mrs. Adela Gimbel, fashion expert, returns from Paris with what will be bad news to some, good news to others. Fashion decrees that corsets are coming back—not just some trivial conceit of a corset, but serious ones made of whalebone. Mrs. Gimbel gives her expert opinion as follows: "The styles will be beautiful, but uncomfortable, but the women will wear them. We've had comfort for years, but now we're going back to dignity. Everybody has to be dignified wearing corsets, for corsets make you hold your head up." From modern sports clothes to whalebone is quite a transformation. Perhaps American whalers will again sail the seas, and the docks of New Bedford resound to welcoming shouts of fashion experts.

Even the acute danger of an air raid by Herr Goering's bombers cannot take the Parisians' mind off fashions. The stylists of that beautiful city are constantly thinking of new contraptions women are supposed to twist into. These stylists are a versatile, energetic lot with a special aptitude for salesmanship. They can find time to wage a war and dote the fashions of the world. In the latter field they are a very gratifying sign of exhausting their inventiveness and are now setting all over again with the corset, which long ago was relegated to the closet as being a garment out of step with the free-wheeling of this modern age. The latest corset, however, being constructed of whalebone, may be an emergency war measure. Whalebone is a nonshatterable form of calcium, very durable, and when tightly bound around the lady's waist gives her bullet-proof protection in the mid-section. Paris women are not much on dignity but they are strong on defense. And that explains the return of the corset.

THEIR NAMES IN THE PAPERS

Being a Collection of Items From Other Papers About Present and Former Mitchell Countians.

Mary Martha Sivalls, daughter of Mr. and Mrs. D. C. Sivalls, 811 W. Louisiana, was honored by her parents with a theatre and dinner party Thursday, on the occasion of her ninth birthday anniversary. Arriving at 3:30 o'clock in the afternoon, the twelve little girls who comprised the guests and Mary Martha were taken to the theatre.

Afterward the group went to the Blue Room at Hotel Scharbauer for a birthday dinner. Centering the table was a decorated birthday cake lighted by pink candles.

Covers were laid for: The honoree, Patsy Lou Arrington, Toya Chapple, Alma Fay Cowden, Elizabeth Ann Cowden, Dorothy Fay Holt, Betty Jo Joplin, Florence Larsh, Jane Patten, Patsy Ann Patten, Dorothy Turner, Evelyn Wemple, Enid Wheeler. —Midland Reporter-Telegram.

Mrs. R. F. Hargrove of Colorado City, Mrs. Paul Holden of Big Spring, and Miss Pauline Hargrove of Paducah were guests on a recent week-end at the Walter Holden home in Grow. —Paducah Post.

J. M. Parker of Los Angeles, California, and Miss Leah Howard of Dallas, were last week-end guests of Mr. and Mrs. Earl Powell on their Bar X ranch. Mr. Parker had been to Alabama to take part in a wedding and was on his way back to California when Miss Howard, a trained nurse and a classmate in high school of Mr. Parker, accompanied him to Stanton for a visit with the Powells. Mr. Parker is associated with an oil company in California. —Stanton Reporter.

Earl Powell has been receiving many hundred head of sheep this week that he had purchased at various points over this Southwest area. He will have something over

STOMACH COMFORT

Why suffer with indigestion, Gas, Gall Bladder Pains or High Blood Pressure? Restore your Potassium balance with Alkalosine-A and these troubles will disappear. A month's treatment for \$1.50. Sold on money-back guarantee by W. L. Doss Drug Store.

5,000 head roaming his Bar X ranges north of Stanton, this fall and winter.

Recently Powell sold 1100 head of muttons to Ray Willowby, San Angelo, one of the biggest sheepmen in the state.

Son Powell is receiving 1,000 head of ewes on his "69" ranch, south of Stanton in Glasscock county. —Stanton Reporter.

Mr. and Mrs. Lee Nuckels spent the week-end in Colorado City as the guests of Mr. and Mrs. Joe Wright. —Big Spring Daily Herald.

J. H. Greene, district president for Baptist Brotherhoods, assisted in the organization of a Brotherhood unit at the First Baptist church in Midland Monday evening. The first meeting of the new organization will be held Oct. 2 and plans made for entertaining the district Brotherhood session there on Oct. 12. —Big Spring Daily Herald.

Mr. and Mrs. W. L. Phillips and family visited relatives in Colorado City Sunday. —Seminole Sentinel.

Mrs. Richard Bridgford and two children, Billy Bruce and David, Colorado City, visited here this morning enroute to Blackwell to spend the day with Mr. and Mrs. Harve Arledge. They were accompanied by Mrs. Bridgford's mother, Mrs. T. E. Arledge of Roscoe. —Sweetwater Reporter.

VISIT DAUGHTERS

Mrs. W. M. Brookover and Mrs. Walter Whipkey visited their daughters, Hazel Brookover and Virginia Whipkey, in Baylor university at Waco during the week-end.

DAUGHTER TO BRAZILS

A daughter, Sandra Muriel, was born to Mr. and Mrs. Chas. Brazil in a Snyder hospital last Wednesday evening at 7:10. She weighed six pounds, nine ounces. Mr. and Mrs. S. P. Carpenter of Lowe are maternal grandparents, and Mr. and Mrs. E. G. Brazil of Roscoe are paternal grandparents.

CARD OF THANKS

We cannot adequately express our gratitude to all those who have extended sympathy and help to us by word or deed in our recent bereavement.

MRS. EDD PETRICEK
MR. FRANK PETRICEK, SR.
AND FAMILY
MRS. C. P. CONAWAY AND FAMILY.

Pleasant Ridge News

(Received Too Late Last Week)

Mr. and Mrs. Sam Haggerton and son Billie, and Miss Viola Parker visited in the Paul Beeman home Sunday.

Sunday, October 7, is our regular church day. We are to have home-coming services and would like for all our members to be present and everyone else who can. Our regular church days will be the second and fourth Sundays of each month.

Visitors in the Roy Haggerton home Sunday were Mr. and Mrs. J. W. Langham of Rotan, Mr. and Mrs. Prentice Rasco and children Dortha and Derwayne, Mr. and Mrs. Troy Lanford.

Mr. and Mrs. Will Hallman's granddaughters Trudie, Wanda and another Wheeler spent Sunday with them.

Gas Gas All Time

Mrs. Jan. Miller says: "Gas on my stomach was so bad I couldn't eat or sleep. Gas even seemed to press on my heart. Adlerika brought me quick relief. Now, I eat as I wish, sleep fine, never feel better."

ADLERIKA

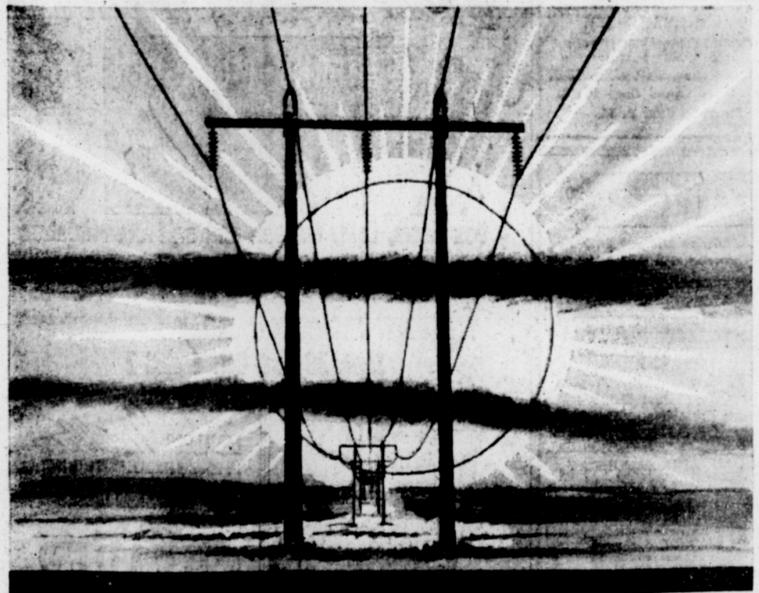
W. L. Doss, Druggist, and
Colorado Drug Co. L-4

EYE-SIGHT SERVICE

For over a quarter of a century
CAREFUL EYE EXAMINATIONS
Correct and Comfortable GLASSES
J. P. MAJORS
Optometrist
Since 1898

For Athletes Foot

To effectively relieve the itching and burning discomfort of athletes foot, ringworm and eczema use Mehlmann. This liquid medicine gives relief at once. Satisfaction guaranteed by Oswalt Pharmacy. Price 50c. 10-6



THE SUN ROSE THIS MORNING

GOOD ELECTRIC SERVICE DOESN'T JUST HAPPEN!



• The sun rose this morning shortly after 6 o'clock. How many persons thought of this as a most important event? But what if the sun didn't rise? Chaos would overtake the world!

The sun rises and sets EVERY day. It never misses; it never rests. We all know this, but seldom think of it, so commonplace has this indispensable service of the sun become.

So it is with your Electric Service. Like the sun, electricity never rests; it has no holidays. It works for you 24 hours a day—every day!

But good electric service doesn't just happen! Thousands of dollars are spent annually to keep your electric service GOOD. Many employes spend their entire time in keeping intricate electrical devices, hundreds of miles of wire and other electrical equipment in first class condition so that your electric service shall be as dependable as skilled human hands can make it.

TEXAS ELECTRIC SERVICE COMPANY

A. L. McSPADDEN, Manager

BURTON-LINGO COMPANY
BUILDERS' HARDWARE
OILS AND PAINT SCREEN DOORS AND WIRE
CEMENT AND LIMF
COMPLETE BUILDERS' SUPPLIES

THE COLORADO THAT USED TO BE
25 Years Ago 15 Years Ago

25 YEARS AGO
From The Record for Sept. 25, 1914.
War in Europe still claimed the front page. "Germans Attack on the Allies' Left Wing Has Been Reported," read the main headline.
Oscar Graham was coming to the opera house in his latest success, "The Prodigal Son." Loretta Graham has to wear a gown weighing 15 pounds in the play.
The first cargo of cotton to the Far East through the Panama canal

COOK INSURANCE AGENCY
Old City National Bank Bldg.
PHONE 77
Insure Anything But Life

Earl Morrison Abstract Co.
Abstracts
NOTARY PUBLIC
Money to Loan on Farm and Ranch Properties at 5 1/2 Per Cent Interest
MRS. EARL MORRISON
Thompson & Barber Building

Sweetwater Marble and Granite Works
SWEETWATER, TEXAS
400 West Broadway
Phone 2891

BANKING BY MAIL
-a modern aid for busy people

To MEN AND WOMEN who find it inconvenient to come to the bank in person we make this suggestion: **BANK BY MAIL**. This is the time-saving, step-saving way to make your deposits. Each transaction is given our careful, prompt attention.

15,000 MAXIMUM INSURANCE FOR EACH DEPOSITOR
MEMBER

The City National Bank

The Record went "click" paper for a special fair edition containing 20 pages.
Exhibits were being held in the tabernacle. An automobile show was arranged in the new A. J. Herrington building on First and Elm streets. The official fair parade was to be held Friday morning.
Coronation of the queen on Thursday night was to be a highlight. The ceremony was to take place on the southeast corner of the courthouse lawn. Clippie Bennett was to be the queen.
Closing of Oak street between Second and Third had been ordered for the fair.
Pictured in the special section were street and church scenes, civic and club leaders, oldtimer, oil field scenes, and Colorado City homes.

10 YEARS AGO
From The Record for Sept. 27, 1929.
Dr. Stewart Browning had sold his dental equipment to a "young Missouri man," Dr. R. D. Bridgford.
"Talkies" were to formally open at the Palace theater on October 4.
Mrs. J. H. Guitar had taken a position as director of music in a large vocational college on the Mississippi coast.
Mr. and Mrs. R. J. Wallace had gone to Dallas to place Mumps in school. J. C. Erwin had exhibited pet ground hogs at the Dawson county fair.
The first chapter of Future Farmers had been organized in Colorado High school with Orin Feaster as president. Jenks Powell as vice-president, George Tate as secretary-treasurer, and William Greene as reporter.

5 YEARS AGO
From The Record for Sept. 28, 1934.
The Record came out with a special edition to mark the beginning of its thirtieth year.
Extension of the buying of drouth cattle in Mitchell county was being urged, according to front page headlines.
R. P. Rose had been hired as municipal band director. County ginning totals had passed the 6,000 bale mark. L. A. Costin was keeping books for the Model shop.
A bridal shower had been given for Mrs. Leonard Alexander, the former Ila Ruth Kelley. Mary Jo Gregory and Bobby Fee had had birthday parties.
Week-ending at Lake Sweetwater had been Jack Helton, Hazel Costin, Mr. and Mrs. Dick Carter, Mr. and Mrs. Harry Ragan, Mr. and Mrs. Ace McShan.
Willie Fae Hall and Maurice Baumgarten of Midland had been married in Loraine on Saturday.
O. O. Shurtleff had been found dead in bed at his home in the Plainview section.
Mrs. Lois Prude Bennett, who had been seriously ill in Dallas, was reported somewhat improved.
Death had come to J. E. Lasseter, aged Westbrook citizen, after a long illness.
Among those attending the circus in Abilene were the Bob Fees and children, the J. W. Randles and Doris, the Earl Bibbys, the Dick Grays, the R. J. Wallaces, the Dick Wallaces, the Oscar Majors, the A. L. McSpaddens, Laundry Smith, Rod Merritt, the Bun Pritchetts, Lottie Pritchett, the Ed Jones, Jr., and son, the Ralph Lees, the Joe Mills and daughter, Mrs. Mary Lee Tidwell, Margery Tidwell, the Roscoe Dobbs, and daughter, the Earl Gunns, the

15 YEARS AGO
From The Record for Sept. 26, 1924.
Loraine News—Harry Hall, Barna Haney, and Abby Pratt were listed as champion cotton pickers.
Mrs. Hall had entertained with 42 guests being Bessie Vanwire, Lela Bennett, Maude Smith, Pearl Templeton, Nola Baird, Joe Bennett, Herman Finley, Wimberly Butler.
J. C. Hall had brought in a 380-pound bale of cotton.

15 YEARS AGO
From The Record for Sept. 26, 1924.
Loraine News: N. R. Miles had died at his home south of Loraine.
Durwood Mahon had resumed his studies in the law department of the University of Texas.
Mr. and Mrs. Earl Burks had given a birthday dinner for Mrs. C. L. Hudson.
Modene Marshall was teaching music at Hermleigh.
Actual work of laying pavement on Hickory street had begun.
Howard Rogers had bought the New camp in East Colorado City.
From Spade came news that Mr. and Mrs. L. Latham were driving a new Chevrolet car.
New Chevrolets had been bought by A. F. Feaster, Pete McCurry, M. W. Nuckolls, D. C. Gressett, H. C. Miller.
R. E. Gregory had a new Pontiac coupe.
R. A. May had gone to Dallas for a new Buick.

CITATION BY PUBLICATION
THE STATE OF TEXAS,
To the Sheriff of any County of Mitchell County, Greeting:
YOU ARE HEREBY COMMANDED to summon Floyd Davis by making publication of this Citation once in each week for four successive weeks, preceding the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, or in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Mitchell County, to be held at the Court House thereof, in Colorado City, Texas, on the 21st Monday in October A. D. 1939, the same being the 30th day of October A. D. 1939, then and there to answer a petition filed in said Court on the 15th day of February A. D. 1939, in a suit, numbered on the docket of said Court as No. 2815, wherein Mrs. Lillian Davis is Plaintiff, and Floyd Davis is Defendant, and said petition alleging that she has been an actual bona fide inhabitant of Texas for a period of twelve months prior to the time of filing the petition herein, and that she has resided in said Mitchell County for a period of six months next preceding the filing of this suit; that she was married to defendant in Mitchell County, Texas, the 21st day of December A. D. 1926; that plaintiff and defendant lived together as husband and wife until on or about the 21st day of July A. D. 1937, when by reason of cruel treatment and improper conduct of defendant towards plaintiff, and on account of defendant failing and refusing to provide for plaintiff and children, plaintiff was forced to abandon defendant and has not since lived with him as his wife; that during the time plaintiff lived with defendant she was kind and affectionate to him and that she acted at all times with propriety, prudence and economy; that the tyrannical treatment and conduct of defendant towards plaintiff continued for more than one year prior to their separation; that plaintiff asks for decree of divorce and custody of the children born to her marriage with defendant, and for judgment for \$200 per month for the support of the said children.
Herein Fall Not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same. GIVEN UNDER MY HAND and the seal of said Court, at office in Colorado City, Texas, this 7th day of September A. D. 1939.
J. H. BALLARD, Clerk.
District Court, Mitchell County.

Ford cars had been sold to Bob Odum, John R. Daniels, S. R. Venable, H. M. Usery. The T. J. Coffees had a new Chrysler.
Rev. A. E. Ewell, who was retiring as Christian pastor, and his wife had been honored at a reception.
A. A. Dorn and J. M. Thomas each made short talks.
Herman Lockhart was editor of The Howl, with LaVada Baze as associate editor.
Mary Louise Campbell was literary editor, Ernestine Jones society editor, Louis Levinson sports editor, Marion Watson joke editor, Paul Cochran and Woodrow Watson business managers, Princess Martin freshman editor, Hilma Joyce sophomore editor, and T. J. Goss junior editor.
Mona Morrow had had her tonsils removed.
Pete Ainsworth of the Spade ranch had been stomped in the back by a horse.
Mr. and Mrs. W. B. Stump of near Cuthbert had a daughter, as did the Kennie Reeses of Colorado City.
The Roy Warrens were moving into their new home near the high school.
Mrs. Logan Spalding had undergone surgery at Root hospital.
A daughter, Hughetta, had been born to Mr. and Mrs. Hughwood Smart.
The Millard Smiths had visited her parents, the R. U. Beans, in San Angelo.
After a serious illness following the birth of an infant who had lived only two hours, Mrs. Fred Brown was recovering in a Dallas hospital.
A six-page special section was devoted to the opening of the Levine Bros. Store in the former C. M. Adams location.
G. T. Cole was to be manager.
Austin Roundtree was in charge of the shoe department, Melissa Gage of the piece goods department, Lola Henson of the women's ready-to-wear.

Loraine Authorizes Construction Of A Gymnasium-Auditorium
Construction of a gymnasium-auditorium for the Loraine school with \$15,000 worth of bonds voted last year has been authorized by voters of the school district.
When the bonds were voted it was with the understanding that PWA funds would be secured to supplement the cost of the building. Such funds have not been available for the project.
Preliminary plans for the building have been approved by the school board. It is to include two class rooms, bleachers with a seating capacity of around 500, a playing court 43 by 74 feet, a stage 14 by 35 feet, two locker and dressing rooms 14 by 18 feet. The building will be of brick and tile.
The architect firm of David S. Castle of Abilene is now working on plans and specifications. Actual construction is expected to begin before long.

NOTICE
In compliance with the United States Public Health Service and the State of Texas, the Health Department of the City of Colorado City, takes pleasure in announcing that the following dairies have met all requirements for grade A milk for the six months period ending Dec. 31st, 1939:
Jim Bodine
W. H. Rogers
W. V. Rankin & Son
W. R. Motley
HARRY A. LOGSDON, M.D.
City Health Officer
W. R. CHAPERS
Inspector for the City of Colorado City.

A CARD OF THANKS
I wish to express my sincere thanks and appreciation to the merchants who made possible the prizes for the

C. L. Root Hospital
C. L. ROOT, JR., Manager
Colorado, Texas
RATES ARE REASONABLE
Open to all practicing physicians of Mitchell county and territory.
REGISTERED NURSES
Day and Night
TELEPHONE NO. 6

Jake Richardson, the Austin Bushes, the Frank Mackays, the Dick Carters, the John Summers, Hazel Costin, Jack Helton, Lea Swope, Robert Brennan, the Geo. Mahons, the Dick Billingsleys, Deed avidson, Grady Newman, the J. D. Harveys and daughters, Virgie Powell, Ben Smith, Loyse Price, Louis Cooper, Junior Erwin, the Irwin Terrys, the Dick Gregorays and children, and W. L. Dosses, Jr., and daughter, the Harry Landers and children, the Ed Majors.

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Open to all practicing physicians of Mitchell county and territory.
REGISTERED NURSES
Day and Night
TELEPHONE NO. 6

essay contest sponsored by the Colorado National Farm Loan Association. The rocker is very pretty and comfortable.
Blanche McCARLEY.
Dr. R. D. Bridgford
DENTIST
X-Ray—Gas
OFFICE IN ROOT BLDG.
Phone 484
Residence Phone 590-w

W. B. MAY
DENTIST
DULANEY BUILDING
X-RAY
Office Phone 387 Res. Phone 205-J

M. B. NALL
DENTIST
X-Ray
Walnut Street
Phone 48 Colorado, Texas

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CAR RADIOS REPAIRED ARE CAR TESTED
BERRY'S RADIO SERVICE
at Colorado Auto Supply
N. T. Berry, Tech. Phone 470

FRANK M. RAMSDALL
Watchmaker and Jeweler
WATCH, CLOCK AND JEWELRY REPAIRING
With Colorado Floral Co.
The Greenhouse Florist
336 Locust St. Phone 5

A HOME COMPANY
Insurance For All of the Family
SEE OUR PLANS
COLORADO MUTUAL AID ASSOCIATION
Dale Warren, Secretary

NOTICE
We'll be ready to care for all orders within the next few days and will rebuild and restock our yard just as rapidly as possible.
Our friends and customers will find our temporary office at the Berry-Fee Hardware Company.
Berry-Fee Lumber Co
THE YARD THAT SERVICE IS BUILDING

LONGER JUMPS BETWEEN PUMPS

MILES IN YOUR TANK
(instead of in the newspaper)
Your Mileage Merchant
CONOCO BRONZ-2-2
P. G. FULLER, Consignee
Phone No. 8

The HOWL

EDITED BY HIGH SCHOOL STUDENTS

THE STAFF
 Editor—Sue Simons
 Reporters—Freddie Watson, Doris Lynn Brown, M. A. Webb, Beulah Robinson, Ruth Griffith, Lucille Dockrey.
 Sponsor—Juan P. Mason

PRESENTING—
 Mr. A. E. McClain
 Mr. McClain first squinted at daylight at Iryon, Oklahoma. As a boy he never did anything worse than using the neighbor's prize cherries

for sling shot or snatching cookies from the pantry. At an early age he made his debut into show business. He started at the bottom of the ladder, he tells us.
 Leaving Iryon, Mr. McClain fondly known as "Mac," just "knocked around the country," going to California once. Upon his return eastward, he came to Sherman, Texas, and was employed by Robb and Rowley United Inc. He was transferred from Sherman to Dallas and from Dallas to Colorado City. He is

the manager of the theaters here. From the very first day Mr. McClain liked Colorado City. (And we liked him and his charming wife just as well.)

Mr. Mac likes all sports—hunting, fishing, golfing, etc. He likes picture shows, too. "Once in show business, always in show business!"

J. F. Bodine
 May I present Mr. Jim Bodine whom I am sure you will find to be a gentleman on all occasions. Mr. Bodine is a native of Mitchell county and a citizen of both Colorado City and the Buford community. He and his family live in Buford and operate a farm and a dairy which serves Colorado City.

Besides Cora Mae who is a senior in Colorado High school, Mr. Bodine has two daughters and a son who are ex-students of the school and another daughter whom we shall claim in a few years. Mr. Bodine has never failed to offer his assistance in numerous ways to church, school, and any other worthy organizations in many years. He has always proved to be willing and eager with his services at all times and I am sure if you are ever in need of a person who is generous and cooperative, you will find him in Mr. Bodine.

FROM THE SIDELINES
 Did you miss it?
 What?
 Why I'm talking about that football game in Big Spring Friday night. It was almost a perfect game. Colorado just had one disastrous minute out of the entire sixty, and

that was when Big Spring went fifty-five yards in one play. Tough luck Wolves, that play, but when you think about last Friday night's game just remember what you did to those Steers last year and you should certainly be contented, after all, time about is fair play. . . . To those young Wolf Cubs growing up, remember next year it's Colorado's time to win. We want you to square that seven and make it forty-nine to nothing. . . .

You boys were just a little bit small for those big oxen but you certainly showed your age and played a swell game of ball, after all what's getting beat by one touchdown in a game with Big Spring?

To those students who rode buses, you should everyone thank Mr. Foster for making it possible for you to see the game, he deserves all of the credit.

To Mr. Foster, we hope there will be a bus or two going to Monahans next Friday night.

Some observers who passed through Big Spring Friday night after the game report that there seemed to be more Colorado people in Big Spring than there were Big Spring people. We want that same thing said about the Monahans game next Friday night.
 Come on Wolves, let's sail over that Monahans Green Wave!!!
 "SHE LOOKS LIKE ME"
 Mr. Charles Brazil is not teaching in the commercial department anymore. Where he went no one knows. However, Mr. Brazil has been re-

placed by another Brazil. "Papa" Brazil, who came to be on our faculty September the twentieth at 7:10 p.m., is the new teacher.

A daughter, Sandra Muriel, was born September the twentieth at 7:10 p.m. Mrs. Brazil is resting nicely, and "Papa" is the picture of beaming achievement. Here's wishing you and your "family" much happiness in the future, Mr. Brazil.

THE JET MASKERS
 The Jet Maskers is the name of Miss Miller's new dramatic club. It is composed of 20 members who are seniors and have taken or are taking public speaking. The club has a definite and worthy object. It is: We meet to study and practice dramatics and to create an interest in and an appreciation for the dramatic arts.

Officers were elected in the middle of last week. Nancy Price was elected president by acclamation. The other officers follow: Jane Machia, vice-president; Alice Womack, club secretary; Doris Doss, corresponding secretary; Harvey Hicks, treasurer; Walter Grubbs, sergeant-at-arms; and Miss Gladys Miller, advisor. This club has a constitution written by the students, and it is run by strict parliamentary order.

ANNUAL STAFF COMPLETED
 The remainder of the annual staff has been selected in the past week. Nancy Price, editor-in-chief, is being assisted by three class editors. They are Harvey Hicks, senior; Ruth McQuerry, junior; and Verna Campell,

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A timely reminder

The tag end of summer warns that treacherous days of winter are on the way.

Do you remember the old days? Old-fashioned methods of heating . . . children wore heavy underwear and long stockings in order to keep warm . . . members of the family "huddled" in one or two rooms during cold weather . . . mother went shivering about the house with a shawl around her shoulders . . . someone was always "catching cold"—Remember? There is a direct relationship between your family's health during winter months and the way you heat your

home. Sudden changes of temperature during the treacherous months of cold weather are dangerous. If you follow the old-fashioned practice of "huddling" in one or two rooms while the rest of the house remains unheated—YOU ARE TAKING CHANCES WITH YOUR FAMILY'S HEALTH. Plan now to have adequate heat and healthful temperatures in every room in the home this winter. It's the modern way to fight the "common cold."



The cold germ is responsible for more than two hundred million illnesses each year. Don't give a "common cold" an even break!

LONE STAR
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sophomore. The business manager is Harvey Cook, and Paul Hunter is publicity manager. Assisting Paul are Cora Mae Bodine, senior; Alfred Rhode, junior; and Bruce Nuckolls, sophomore. Douglas Bibby is camera editor again this year, and Jack Smith has been made sports editor. Mr. Mason, the sponsor, feels certain that this staff will make a better Lone Wolf possible.

SENIORS STAGE BOX SUPPER
 The Senior class was entertained Monday night with a box supper and picnic at Pecan Grove. They have had several entertainments at the grove.

Arriving about dusk, a few well known huskies showed their ability to build a fire. This made a nice light.

There were many beautiful boxes and they all brought good prices. Cootsie Bodine's box, a blue and silver one made to resemble a ship, brought the highest price. The proceeds of this box supper are to be used to make the price of the annual more reasonable.

Besides the class and class sponsors, Mrs. Watson, Mrs. Doss, and Mrs. Price were present.

GLEE CLUB
 The Glee Club has elected the following as officers for the school year: Lavoyce Short, president; Jan Lee, vice-president; and Doris Lynn Brown, secretary-treasurer. The girls are working toward dress uniforms which will be black and red.

The club has several activities of interest planned for the year. There will be public appearances and a radio broadcast from Abilene in April. At present the club is much in need of some boys. You boys who can sing come up some time.

MISS COLE RETURNED
 Everyone is happy to see Miss Cole back again. She has been out due to an appendectomy operation and has been unable to teach. Mrs. Sanders has been teaching Miss Cole's classes pending her return.

LIBRARY NEWS
 Miss Oliver has chosen her library assistants for the first semester. They are Adeline Ellis, Ruth McQuerry, Jo Walding, Annie Lee Britton, Doris Wynn, Reba Moser, Edna Kate Fry, Ernest Porter, Mognyneta Thompson, Douglas Bibby, Dorothy Feaster, and Walter Grubbs.

The beautiful eight volume set of "The Book of Life" donated to the library by the Lone Wolf staff of 1939 has arrived and is ready for you to see. The story of the Bible written in the language we speak, hundreds of pictures of the Holy Land and Bible heroes, and unusual facts about the Bible can be found in each volume of this valuable addition to the library—thanks to last year's annual staff.

WHERE ARE THEY NOW?
 Where has last year's senior class gone? A large number are in school, others are working, some loafing.

Child Listless?
 Scolding won't help a child who is listless, dull or cross from constipation. But the Week-End Cleansing will! Quicker relief may be wanted when constipation has your boy or girl headachy, bilious! Tonight or next week-end, Syrup of Black-Draught used by simple directions will relieve quickly, gently. Children like this all vegetable product! Syrup of Black-Draught comes in two sizes: 25c and 50c.

and—are any of them married? Looking into these questions more seriously we find their answers.

Those students who are in college follow. Baylor at Waco claims Virginia Whipkey, Aileen Bodine, and Hazel Brookover. Barbara Jones, Dick Jones and Robert Lacey have chosen Texas Tech. Louise Dockery has gone to Texas University, and Sam Richardson went to N.M.M.I. in New Mexico.

Hardison Allmond is recuperating from an automobile accident that occurred in August, and there are two marriages. James D. Wulfin and Doris Richardson were married in July, and Douglas Richardson and Harriet Ann Pritchett were married in August. There 'tis.

CAMPUS CAMERA
 A snappy jerk and the cork, is off the gossip bottle that has been brewing up this week. The first snort and—Twit Twoo! . . . Billy Arnold is rumored to be recuperating from a could-be contagious ailment. Heartbreak, you know. And she was so spruced! . . . Speech classes were exposed to a poem to memorize last week. A must when reciting, it was learned, was to have a stiff torso.

Wel-l-l, Harrel Fuller acquired the role of Heap Chief Critic of his fellow poem mates. That's what caused the trouble. He accused a well-meaning fem of having a stiff torso. Just a twist of the tongue. . . . Brightening the halls of CHS manor once again is Miss Cole's smiling countenance. . . . Just a minute whilst we shift our secretary to the other knee. . . . Now—for the BIG news. Per Winchell. "What two partis sprite Don Juans of the Senior class (and what Senior boy doesn't think he's a Don Juan anyhow), were left holding the bag Sunday aft by what girls and for what reasons?" Ah, the reader gets a see-gar! You guessed it. It's none other than???. . . "Mr. Chairman, Honorable Judges, and Friends. . . .

Thus debate gets an early start this year. Coach Cook reports an enthusiastic group has planned to participate. The question is, Resolved, That Texas should adopt a system of complete medical service available to all citizens at public expense. S'help me. . . . Lila Mannering is a fan of the "up" trend in hair styles. Very becoming, too. . . . Observed: The band bus was the site of very shanking things Friday night. For further info, third-degree Little Winston Gann, Sue Hardegree or Charles Watson and Marvlyn Martin. . . . Something else spectacular Friday night was Johnny Botvidson nonchalantly hurling his bone case around while the band was at attention. His tumbling was superb. . . . Monahans is the next match for the Wolves. Though it's fer, fer away, back the Wolves by remote control. Let them know CHS studes are wanting a victory. . . .

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