

3 3TH YEAR-NUMBER 42
Wanling july finds
COUNTY'S CROPS II MAIN SPEAKER AT ENCOURAGIIG SHAPE LIONS LUNCHEON

| COTTON DOING ESPEEIALLI WIL in near future |  |
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| portans of the normenetern area |  |
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|  | Prat. D. Hi shy |

FINAL PLANS MAPPED FOR PREIMINARY PERMIAN
basin conclave here on wednesday next week

CITY'S DELINOUENT TOWNS NAME MEN TO TAX TOTAL FOR 1938 HELP IN OUTLINMG REACHES $\$ 6,250.13$ PERMIAN BASII UNIT

Town

GOODWILL DINNER
WILL BE HELD AT


AMBULANCE DRVER
FIND KINFOLKS IN
HIGHWAY ACCIDENT s.




TO BE PASTOR OF PRESBYTERIANS



## TaX HearIIIG HELD BY COMMISSIONERS

 MONDAY, TUESDAY FOR WORLD MEETING OF BAPIIST CHURCH





## LIBRARY MEEING

HELD HERE TUESDAY







SMITH TO POSTAL
WORKERS MEIING

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Colorado City Business And Professional Women Pleased Over National Convention



| Everuthing On 7nesh FRUITS \& VECTABLE |
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| SOAP |
| Nothing the $B$ |


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Sitw Meti, bobr beer ibis, 2 pounds . . . . . 25 ,


GRAPE JUIC, Royal Purple, quart . . 29\% aint . . 15 c
CORNED BEEF, Target, large can . . . . . . . 17 c Coco Cola, or other drinks, 6 bolliles

GRIPFFRUII JUKCE, Lafreie, large Mo. 2 can
Blackerrpis, gallon can


CAMYY
GIANT
LARGE
MEDIUM

large pha. . . . 23

## The Pick \& Pay Store



Daughters Of The King Have Meeting

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## Five New Members

For Girl Scouts

## 


Mabel Majors Attends
Rotan Party Series
Mabel Ratiff Majors is in Rotan
this week attending a series of pre-
nuptial nuptial parties honoring Mary Tay-
lor, her roommate at TSCW, Denton. Miss Taylor ts to be married Ausust
19 to Elmer W. Atwood of


WEEK-END SPECIALS "FOR BABY"
S M A, $\$ 1.20$ size . . . . 98c
Simil-ac, $\$ 1.25$ size
KLIM, 85 c size 98 C

Robison's Barley, 75c size 63 c
MELIN'S FOOD, 60C size
HORIICK'S MALIED MLLK, $\$ 1$ sire rowics
Beef, Wine and Iron, $\$ 1$ size 89c
SCOIT'S EMULSION COD LIVER OIL, $\$ 1.20$ sire 98c SCOTT'S EMULSION COD LIVER OIL, 60 C sine 48 C WHITE'S COD LIVER OIL CONCENTRATE TABLETS $\$ 1$ size
at OUR FOUNTAIM
gIaNt MILK shakes
gIANT LIMEADES
VaNILLA FROZEN MAITS, 2 for PURPLE COW
$5 c$
$5 c$
$5 c$
$10 c$

## CITY DRUG STORE




# O-P-E-N I HAVE RE-OPENED MY Grocery And Feed Store And have a brand new, complete slock al every day prices that will really prove an economy to thrify people. <br> cash will buy you a BEIIER BARGAIN <br> JNo. A. THOMPSON 

Acroiss from I. \& P. Freight Depot



MRS. CHaS. WILLIAMS AND HER FRAME GARDEN



## Protect Your Buildings-

Right now the weather is nice, but what about, the rime when your crops are all harvested? Will you be able to store them safely? Look over your barns, fences and other buildings-Are they prepared to stand another year without repairs?

LET US FIGURE YOUR BUILDING NEEDS AND WE WILL CONVINCE YOU THAT WE CAN SAVE YOU MONEY.

We are prepared to furnish you with high quality lumber, paint, wire, posts, pipe fittings, plumbing equip-

LONE WOLF LUMBER CO. EAST HILL

## JIM WILLIAMS <br> Col-Tex Gasoline <br> fult line of motor ous <br> Col-Tex Service Station



HERE FROM FORNEY
 to Abiene
 wor
W. UNERGOES SURGERY
W. S. Cooper underwent major
surgery in the veterans hospital at
Albuquerque. N. M. Monday morn Albuquerue. N. M. M, Monday morn-
ing. according to word received by relatives here. At rast receverd by
was doing satisfactorily. In oswalt home Mrs. Carl Hall of Childress was
the guest last week of Mr. and Mrs.
Bill Oswalt Bill Oswalt.
miss majors home Mary Frances Majors returned
Saturday after a vacation spent with
Mrs. Sam Majors at Ruidoso.

## Hot Weather Specials


FRUIT JUICES, Peach, Plum, Pineapple, Apricot, Prune
VEGETABLE JUICE, Kraut Tomato, 3 cans. 25 c 25c
Beet Juice, Carrot Juice, 2 cans .2 .25 c
CUT WAX BEANS, good and tender, No. 2 can
TEA, Bright $G$ Early, $1 / 4$ pound with, gloss
SALAD DRESSING, Best Maid or Best
SALAD DRESSING, Best Maid or Best Yett, quart
VANILLA WAFERS, cellophane bags
MARSHMALLOWS, 1 pound cellophane
TOASTS BUTTER CRACKER, large box :. . 19e

| O. Tbe Soap <br> of Beautiful <br> WOmen <br> CAMAY  |  |
| :---: | :---: |
|  |  |
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SAUSAGE, country style, smoked, pound
SAUSAGE, cound
STEAK, Loin or T-Bone, pound
$20 c$
18 c
25 c

## J. T. PRITHETIT CROCERY

Phone 177


## POSIED-



## WANTED-



| TOP PRICES PAID FOR HOGS Friday and Saturday |
| :---: |
| Lee Billingsley <br> LAMESA, TEXAS Phone 155 |

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Stort Toda
666



Ten Day Mid-Summer Tire Sale! 25 ²

Discount on
Fully Guaranteed GOODRICH TIRES

| Sale price | SALE PRCE | SALE PRICE |
| :---: | :---: | :---: |
| 4.90.4.50.21 | 4.75.5.00819 | 5.25.5.50018 |
| \$7.50 | \$7.75 | \$8.95 |
| sale price | Sale price | SALE PIICE |
| 5.25.5.50.17 | ${ }^{\text {s.0816 }}$ | ${ }^{6} \mathbf{6 2 5 . 6 5 0 \times 1 6}$ |
| \$9.90 | \$10.75 | \$12.95 |

Take Advantage of this Wonderful Tire Buy
Prices Effective From July 20th to 29th
Henry Vaught One Stop Service
hour service)
ROAD SERVIC


COMPARE OUR EVERYDAY PRICES WITH OTHER WEEK-END SPECIALS
STEAK, Fore quarier, Home Killed, 2 pounds . 25 e LONN STEAK or ROAST, pound SEVEN STEAK or ROAST, pound MIXED SAUSAGE, beef and pork only, pound . 15c BACON, Decker's First Grade, none better, Ib. . 30c HAM, cured, sliced, pound BRISKET ROASI, 2 pounds WEEK-END SPECLALS
BOLLED HAM, Decker's, pound
SUgar, Pure Cane, 10 pounds
COFFEE, Monarch, 3 pounds
BACON, Decker's, 100 per cent sugar cured, 2 lb .35 : TOMATO JUICE, C. H. B., gation CORN FLAKES, Fresh and Crisp, 3 boxes . . 256 SALAD DRESSING, BesI Maid, quarl 25 c-pinl $15<$ SYRUP, Pure Ribbon Cane, gallon

WE HANDLE MONARCH FIMER FOODS

FRY'S GROCERY \& MARKET
we reserve the right to limit quantities



FIRE DESIROYS BARN AT GUITAR LIVESTOCK
AUCTION RING FRIDAY

ALTON Moores return
Mr. and Mrs. Alton Moore an Mr. and Mra Mton Moore and
duangter Barbaira Amn, accompan.
 Houston. Galveston, Fort Worth. and
other points. hrie from gatbsviles Judy and Geene oantry ot Cates.
wie are here spending
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## announcing

The Addition To Our Force of
MR. O. B. SHERO
Who is an expert in
UPHOLSTERIMG - FURNITURE REFIN-
ISHMG AIVD REPAIRING - SLIP COVERS AND AWNINGS

LEE CARTER FURNITURE




COLBERT AND AMECHE
CO-STAR IN COMEDY






## PALACE ,THEATRE



| Paramount News, Will Osborn <br> and his Orchestra and an MGM <br> Miniature Short |
| :---: |
|  |  |



TUESDAY AND WEDNESDAY
July 25 and 26
"TILL HO TALES"


$\frac{$|  Michael Whated, Joy Hodeses  |
| :---: |
|  Paramount New and Musical  |
|  Short.  |}{COMING NEXT WEEK}

IRIANGLE HD CLUB
WITH MRS. THOMPSON By Mrs. Cora Favor, Reporter
The Triangle Home Demonstration
ciub met July 11 wihh Mrs. Bill

 Mr. W. W. Hetern. .ill members
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PALACE THEATRE SAIURDAY MIDNIGHI, SUNDAY AND MONDAY July 22,23 and 24


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HEART SONGS AND HIT SONGS, OLD AND NEW, TELL STORY OF "ROSE OF WASHINGTON SQUARE"




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popular song appeals to the
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Dora Paul Snively is spending her
ncation in Stephenville and Dubiin












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${ }^{\text {property owners }}$ this fall and
Sweetwaler Marble and Granite Works
sweetwater, texas
400 West Broodway


## Dr. R. D. Bridgford

 DENTISTX-Roy-Gor OFFICE IN ROOT BID Phene 484
Residence Phone
W. B. MAY DENTIST

| office Phone |
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| 387 |

## PIPE and FITTINGS WINDMILLS WAGON OAK <br> ROCKWELU BROS. \& CO.

## CHEVROLET

 IT'S THE MOST ECONOMICAL CAR
IN ITS FIELD



HUGE LIVESTOCK
SHOW PLANNED
 OFEDT 12 ROK GIVEN CREDIT IIN WIRE STORY

## "Here's What I Expect an Advertisement To Tell Me!"


"Where Can I Buy It? Naturally, one of the first things I want to know about something I soe in an ad is-where can I buy it? It inn't simply a matter of convenience and of saving time in planning my shopping, either! No. the name of the merchant, itself decides whether I bui or not. Invariably, you see, I give preference to stores whose ads I see regularly and often-I know those stores must have good value or they couldn't go advertising year after year!
"What Will it Do For Me? 1 tind it so much easier to make up my mind when the ad tells me fads about the merchandise! What is it? What will it do? How will it hetp me? Why do I need it? I want to know about color, weight, texture, material, styleI enjoy those things and I usually buy from the merchant who tells them to me.
"How Much is The Price? Of course nearly every ad mentions the price, but it an item has been marked down I want to know from how much. So many sale ads was 'Was Higher' how much higher? I want to know how much I am saving and I want the chance of deciding for myself it the item is a real value or not. I have more confidence in the store that is consistently truthful and buy from such a store regularly-and my husband says an old customer is worth three new ones because new ones cost additional money fo get;

READ THE ADS IN THE COLORADO RECORD-ALL OF THEM HEIP YOU TO WISE SPENDING-MOSI OF THEM HELP YOU TO MAKE WISE SAVMGGS, TOO!


