

32ND YEAR-NUMBER
COLORADO, TEXAS, FRIDAY, MARCH 26,1937

Election Of Young, Wulfjen And Hale As Directors Is Feature
Baskin $I_{s}$ Speaker
Is
Is
en Direct Soliciting
Permits For C-C

Secret Group To AOOTITINS TO CHURCH OF

REVIVAL ENDED AT H-SU
BY COLORADO MINISTER


$\$ 8,000$ DISTRIBUTED TO
PUBLIC BY JUNK DEALER


SCHOOL HEATING PLANTS SUPERINTENDENT REPORT


ON BIG SPRING RADIO
 TO REMIT TAX CHARGES

REDUCED FARES WILL BE OFFERED TO BOY SCOUTS


SOCIETY


New Deal Club A
Shropshire Home

FRIDAY, SATURDAY, MONDAY SPECIALS
PAILS, 10 quart, heavy galvanized, each
TUBS, galvanized, No. 3

| buy now while the price is low |  |  |
| :--- | :--- | :---: |
| FLOUR, White Castle, 48 pounds | $\$ 1.69$ |  | IN OUR MARKET PRIME RIB ROAST, pound HAMBURGER MEAT, 2 pounds BACON, sliced, pound


| SAUSAGE, Pork mixed, pound | $15 c$ |
| :--- | ---: |
| Pure Pork, pound | $25 c$ |
| EASTER EGGS, large package | $25 c$ |



| Spinach $\substack{\text { fresh } \\ \text { souvt } \\ \text { rexas } \\ \text { 4c }}$ |
| :---: |

## 

 3 for

## Salad Dressing  quart jar 25c

PEACHES, Del Monte Melba Halves, $2^{1 / 2}$ can 17c

GREEN BEANS tomatoes SPINACH
No. $?$ cans

## 3 for 25 c

| WE reserve the right to limit quantities |
| :--- |
| see many more specials in our store |

THE PICK AND PAY STORE
Phone soi



Shower Honored Thursday Night


## SPECLAL NOTCEE

You have heard of trap-nested White Leghorns, well, we have imported one thousand trap-nested wlood-tested, high grade R. I. Reds from the breeder, Mr. Prater, of Dublin, Texas. These R. I. Reds won the egg laying contest at Stephenville for R. I. Reds. We imported these chicks for the purpose of building up the flocks of R. I. Reds in Mitchell county and elsewhere. Anyone buying this high grade of Reds from us now will be furnished a contract for their hatching eggs from these chicks next season. All who are interested in breeding up and improving their flocks of R. I. Reds should see us at once for some of these excellent chicks. Buy the best, it will pay you in the long run.
We also have some bargains in started chicks of all kinds.
Logan \& Son hatchery
at THE CHECKERBOARD STORE

## CLASSIFIE ADS

FOR SALE

FOR SALE


| ebb John h. Arnett |  |
| :---: | :---: |
| A U T O LOA A $\boldsymbol{O}$ S |  |
| CASH IN 15 MINUTES |  |
| Reasonable Rates-Low Monthly Payments Present Notes Reduced-Payments Made Smaller Prompt, Efficient Service |  |
| CO | ORADO MONE MOTOR CO. |

## Chevrolet Looking <br> To Effecive Used

 Car Sales DrivFactory Representatives T
Assist Local Dealers With

## LORAINE NEWS

 scriptions for The Colorad Record and to transaet other
business for Whipey Printing Compzny. ese her and tako
your County paper-The Record your County
IN PROGRESS


Hotbed Management

DEMAND FOR PEDIGREED COTTON SEED ADVANCING
 BOOST IN THIS SECTION

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und forcign bumaner, Erom bath lo
and po
ry continue in good demand as
The radiator core of the new 19
Chevrolet is removable without
removal of the radiator grille
innovation.
Easter Services
(Continued From Page One)
bers receeved at the morning w,
ship of First Methodist church, bers reecived ato the marne One)
ship of First Methodist chureh,
carding to the Rev. C. E. J.
pastor. carding to the Rev. C. E. Jameson,
pastor.
The Rev. Mr. Jameson plans an
Easter sermon which wwill be aceom
-anned by Easter musie.
FIRST PRESBYTERIAN CHURCH Easter Sunday will mark the cli
max of the pre-Easter revival whic the First Prestyterian church
been having this week under spo sorship
ehureh.


## FREE

A 32-hole Universal Baby Chick Feeder with each
100 baby chicks or 100
lbs. of Parina Startena
SEE US FOR BARGAINS IN STARTED BABY CHICKS OF ALL KINDS

If you see them you will buy them. See them on
Display at Old Post Office buildinig
LOEAN \& SON HATCHEBY

READ RECCRD WANT ADS-THEY PAY DIVIDENDS

League Meet


| OVALTINE | 63 c |
| :---: | :---: |
| Marshallows | 15c |
| MIIK | 25 c |
| TOAMTOES | 25c |
| SPINACH | 25c |
| CORN | 25c |
| Corn Flakes | 10c |
| SANIFLUSH |  |
| small can large can | $10 ¢$ <br> 23c |
| Brush Free |  |



| RIB STEW MEAT | 10c |
| :---: | :---: |
| BRISKET ROAST | $12^{1 / 2} \mathrm{c}$ |
| CHEESE | 23 c |

## J. T. Pitithenf Grocery <br> Phone 177



Spring Party For Monday Night Club and Guests At Home Of The A. C. Andersons'


GARDEN SEED
Good fresh Nicholson bulk garden seed can be had at GRIFFITH FRUIT STAND at a reasonable price
Go there for your candies, fruits and vegetables Griffith Fruit Stand

## WHITAKER'S BREAD

For a steady, day-in, day-out bread that you can depend on, for flavorful freshness, you cant surpass Whitaker's Bread. Baked fresh, every day in our modern kitchens, it is the product of skill and fine ingradients.


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Young Methodist Women Had Charge Of SkIMMED MIIK AND Methodist Missionary Meeting Monday CAIF MEAP PROVIDE


Three Honorary Members Of 1921 Study Club Hostesses To Dinner Friday Night


Starting Plaster Indoors
GArDEnERs impatient for the

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## "Sis Kitchen-prourd

 BETTER FOOD PROTECTIONKitchen-proved
 greater convenience
 FULL POWER

faster freezing
 greater economy



## Westing house

REFRIGERATOR
J. Riordan Co.

## BUY YOUR CAR TAGS NOW

AVOID THE RUSH

1937 license plates can be put on vehicles now 20 PER CENT PENALTY AFTER APRIL 1

## ROY E. WARREN

taX ASSESSOR -COLLECTOR Mitchell County

Beauty for Your Batt. som


SEE THE

## NEW REMINGTON PORTABLE

## Complete with <br> case ------- -

 at theWhiskey Printing Company
City Political Pot

Everything for Easter


## Chocolate Easter Egg

In Individual Box
Name Put On FREE 10c
CANDY EASTER EGGS I9C
Easter Baskets
AND NOVELTIES
Some filled and wrapped in attractive Easter Gift 5 C to 49 c



## Hanokrchifs, 5c, 10 c up to 25c



PURSES
Special numbers for Easter
Child's Bag

## OR BEN FRAUKIINS

H. I. BERMAN, 0 wner

PICKED UP ALONG THE NEWS PATH

Sizzles As Annual Election Is Near Candidates For Mayorality Devoting Time To Shaking
Hands With Voters Hands With Voters


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hoSPITAL NEWS

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ADDITIONAL FUNDS SEEN AS NEED IN CHILD WORK ,

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Hand Made TIES
494
Moskeve
VALUE!

CYNTHIA ARCH SUPPORT SHOES


SPRING HATS
Men's OXFORDS

Men's Trousers


## 

BIG SPRING IS FAYORED Planters Running
IN JUNOR COLLEGE ACT



Two Dogs Help Scientisis Build
Finer Dog Food

Posting Biràs Is Surest Test For Worms in Flock



FUNERAL FOR INFANT FRANCES ELAINE PRICE



AGAIN NORGE LEADS!


## Its the 1937 Refrigerator: Sensation! NOREE IDWTEWP Rollator Refrigerator



Couns in med entry show you proof of performanceif. Went will
convince you that the refrigerator of the convince you that the refrigerator of the
future is here. Imagine keeping foods
 flavor and natural moisture- 2 to 5 times
longer! The secret is in the lower temperatures and higher humidity of the
new Norge LOW-TEMP. See it today! DOWN
PAYMENT
AS LOW AS
LEE CARTER, Furnituré



THE DIONNE QUINS
THRIVE ON OATMEAL




LOONEY SCHOOL GIRL IS

COLORADO FFA YOUTHS

RUSH BUSINESS ATTENDS
VISTT OF SHOE EXPERTS

LITTLE ATTENTION GOES TO STATE BOARD APFEAL


TOSTATE BOARD APFEAL

## MR. RUSSEIL

THE
STONOS-SCMAEFER
SHILVSi


SPRING \& SUMMER WOOLENS
FOR MEN'S


SUITS and TOPCOATS
March 29ih


|  | Beware Coughs <br> from common colds <br> That Hang 0n $\qquad$ |
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A HAM for EASTETR Swift's Premium HAMS "- 29c


| Fresh Liver | 10 c |  |
| :--- | ---: | ---: |
| Beef Roast | 15 c |  |
| Pork Sausage | $17^{\prime / \mathrm{c}}$ |  |
| Veal Loaf Meat | 2 | 25 c |
| Sliced | 35 c |  |
| Bacon | 25 c |  |
| ryyers | 55 c |  |
| Steak | 19 c |  |
| Peanut Butter | 15 c |  |

SALMON



Grapefruit seciles, oxtra iorge 6 or 25 c
Green Beans $\quad 15 \mathrm{c}$
New Potatoes 3 . 20c
Carrots and Beets 3 soneches 10 c
Celery 17 c
SAFMW/ASTORTS
and

THE NEW CHEVROLET is a modern car with PERFECTED HYDRAULIC BRAKES


3


Demand
Perfected Hydraulic Brakes on your new car

Cn| GENERAL MOTORS INSTALLMENT PLAN-
MONTHLY PAYMENTS TO SUIT YOUR PURSE


Cheroleto composite cast iron and


## Mills Chevrolet Company <br> Colorado, Texas

## 5HE ONLY COMPLEUE CAR-PRICED SO LOW

WOMEN IN THE STUDY CLUBS


FOR TRADE
20 acres land adjoining city limits, good house, barn windmill. No shinnery sand
Will trade for good residence clear of indebtedness SEE
J. J. BILLINGSLEY

Mrs. Merritt Home
From South Carolina

## The HOWL



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Horrors Of Eatt Texas School Blast


## CONOCO GERM PROCESSED OIL <br> 


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| \% mam | riean Abtatat Com |
| \% $x^{2}-2=0$ | Mramimemin |


| Dr. R. D. Bridgford dentist <br> x.ray-chs orpice in root bldo |  |
| :---: | :---: |

GENUINE Underwood Typewriter Repairs and Service WATSON-FOTCH CO. Sweetwater
Dial 2411
All Work Guaranteed

| B. L. Templeton |
| :---: |
| ATTORNEY AT Law |
| 204 Thompson \& Barber |
| Building |
| Colorado, Texas |

FRANK M. RAMSDELL Watchmaker and Jeweler Watch, Clock and
Jewery Repairing
wit Colorad ine ince.


ABSTRACTS
DR. J. D. WILLIAMS ry Hospital Large and Small Animals.

Stoneham Abstract Company

## - G) Glumnit

EDITORIAL

A SOURCE OF COMMUNITY PROSPERITY
AND HOW TO ENHANCE IT

| If you were asked to vees of our commnnity that Colorade stores Most of us take the stores If we think of them at we think of them as a that they are an indispensable community asset. Approximately tweuty-five per cent of gur total pop ds on Colorado stores for a liyelihond, <br> The annual payroll of merchants of Colorado run usands of dollars annually. And on top of that, usands of dollars annually. And on top of that, ir es, licease to do business and other operating casts. We frequently hear it said that Colosado need mor she doe, We hear it said that our agrieultural sys thought seriously about how important it is that we enbanee the source of eommunity wealth represented o stores. <br> Store overhead is approsimately the same on large <br> ail. If we sulacribe at all to the belief that active reta ow citizens to contribute to that larger volume which m |
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Ends Aching
Sore Muscles


| THE COLORADO THAT USED TO BF |
| :---: | :---: |
| 25 Years Ago $\quad 15$ Years Ago | , 25 russoo

 dity

 nearly every day with mail order goods, said he did not know how ohey got the money. hat they were huying and paying cash, which
is natural in catse of hard times. When money is nlentifnl people
are not so particular about bargains but in hard times they make every peny cerunt. We newspapermen heliese that the home mer low thev can sell. The mait is crowded wifh mait order catalogues. It is eheaper to profane the merchants who advertise and ret the profanity and save the difference don't worrv their more snceessful competitors. who do adyertise and who do eet the husiness. Advertis,
ing is no longer a dubions adventure in search of cust ing is no longer $s$ dubions adventure in search of eystomers. It is A
required expenditure withont which cmstnmers fait to deliver their custom. There is such a thine as word-of-mouth advertisinc. such a
thing as the drop-in trade, such a thing as persnnal neguaintance to solveney is the outcome. Advertising is a new science. and its nrae titioners are in a new profession. There was; of enurse, aivertising
of a ourt as long aar ot Ninevah. as far away as Tyre. Rut it had frieks. It didn't get anywhere. Modern advertising reauires skil thust be adicressed to a MORE AUTHORITY
for more authority to do more thinge. all of them constlv. The defini is huge and elose neighbor to the Presicent. but he has the facult
 thronist without charging the philanthrophy to the taxpayers. A
hinndred nations have decayed because of extravagance at the top


PUBLIC INTHREST DHMANDS FALR PLAY:


THE TEXAS RAILROADS
上上 w wive






Looney and Valley View Schools Lead In League Events At Colorado Friday

## ATTENTION <br> SCHOOL TRUSTEES

 lime
## Cannel Coal

ON HAND-RIGHT PRICES
Also Full Line Of
FEEDS
at POPULAR PRICES
JNO. A. THOMPSON


