

# The Terry County Herald

## We Are in the Fight

For your business. We are using heavy Artillery. We are going "Over The Top." on prices and quality. Get our prices or you may lose money

**BROWNFIELD MERCANTILE**

### SHOWERS

Small showers visited Terry Sunday amounting to .15 inch, and was followed up Sunday night with .40 inch, which wet the ground to a depth of several inches, where conditions were favorable.

It is claimed by some that sufficient moisture fell to permit the breaking of sod, and will at least have a heartening effect on all business.

Thus, with two snows and a fairly good rain since Christmas we see the long drouth beginning to break up.

Born to Mr. and Mrs. Murton Judd, of Denver Colorado, a fine girl on the 6th inst.

SACKS: I will pay highest market price for old grain bags. See Chock Hamilton, at Stinson Grain Store.

### LAST LYCEUM NUMBER.

We had been previously informed, that of the five series of performances, all of which were excellent, the Midland Lyceum Company, of Des Moines, Iowa, were saving the best for the last, and this proved to be quite true.

The last trio came in last Saturday afternoon and consisted of a young man and two young ladies, and were billed as the Rozita Music Makers. The young man while primarily a master of a new instrument on the order of an accordion, though much larger and very costly, was no mean comedian.

The elder of the two ladies was a violinist of note, and one of the best ever heard in this part of the country. In fact, if we are to judge by phonograph records of the most noted, such for instance as Kressler, Powell,

Spaulding and others, this lady was very near their equal. She was encored time and again

The younger of the two ladies, not only had a rich solo voice, is graciously endowed as an impersonator, and is an accomplished pianist.

While the major part of the musical program was classical, once or twice the trio struck up a popular air, such as, "Good Bye Broadway, Hello France," which simply swept the audience off their feet, amid thunderous applause, and rafter lifting yells.

Their Lyceum season being nearly over, the manager of the Queen Theatre were able to get them for a return engagement, with a complete change of program for tomorrow night.

tage of the natural conditions that are ours to make a city.— Dawson Co. News.

### TO SCRAP OLD

#### KAISER BILL

The following Terry County boys in Class A, will be the first to be called to the training cantonments. We give a list of all who passed or failed in examination:

#### PASSED

Clarence Lewis, Thomas H. French, Earl D. Pyeatt, Henry V. Taylor, Chas. B. Robertson, Jas. P. O'Callahan, Mellard J. Weakley, Pearl Otto Hatley, Wm. Guyton Howard, Robt. E. Welch, Jno. L. Scott, Roy C. Cardwell, Elmer C. Mosley, Earl E. Jones, Robert C. Neeper, Jno. M. Cruger, H. Bain Price, Henry Fortenberry, Roy E. Preston, Earl D. Vaughan, Walter Coffey, Clifton Barrier, Henry Nelson, Wm. H. Davis, Alvin I. Hadley, Edward L. McPhaul, C. B. Howard, Wil-

### FINDS SAFE OFFICE ON WHEELS

La Liber Belgisque, the publication issued "Somewhere in Belgium" which the Germans have been unable to suppress, thus defines its office location:

"The editorial establishment having no place of repose, a cellar on wheels has been found more convenient

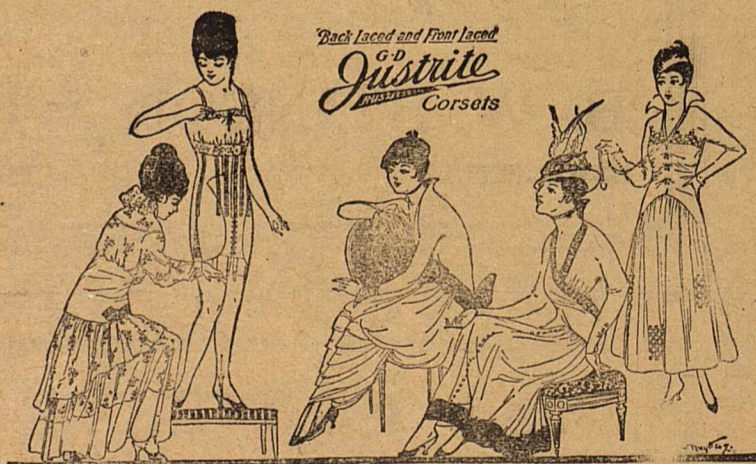
"Business being at a standstill under German domination," it says, "We have suppressed the page of advertisements and advise our readers to save their money for better times."

lie Holliday, Joyce Hardin, Tom L. Howard, Roy E. Hughes, Dayton W. Couchman.

#### FAILED

Robt. W. Russ, Lee L. Johnson, A. Milton Howard, Clyde Lewis, Chas. D. Lindsey, Jno. H. Duncan, Robt. E. O'Brien.

## ABOUT OUR CORSET SERVICE



Our corset section renders a real service to our customers in fitting Corsets.

We have among the many styles of G-D JUST-RITE Corsets, models suited to your figure.

To be well Corseted is not an extravagance, but a necessity.

We can fit every type of figure with the G-D Justrites--at the price you usually pay, too.

G-D Justrites are RUSTLESS and guaranteed to give satisfactory wear.

Back laced and Front laced  
G-D  
*Justrite*  
Corsets

Look for the little G-D Justrite tag inside each corset. It's your garrantee.

## BARRIER BROS

DRY GOODS AND GROCERIES

BROWNFIELD, TEXAS

Phone 33

## Save the Junk and--- Win the War

I will pay the highest cash market price for all your grain, bran and cake sacks; so bring 'em in.

### HOUSEWIVES

Let the children earn some Thrift Stamp money by bringing me the old rags, dirty, or any color---they must be dry. I will pay 75c per 100 for them.

**G. B. Swan**

Next door to Santa Fe Cafe

Brownfield

### PRIMROSE

By Cricket.

The trustees have employed Prof. Bellah of Lubbock to finish teaching this term school. Every thing is moving along nicely and the pupils are getting down to earnest work.

Leo Cowan has returned from Dimmitt and entered school here again.

Sam Branch and family have just returned from Hunt County. He says he has the utmost confidence in this country and thinks we will have another good crop year.

Material has been ordered for more house track at Ropes.

Mr. Ardis and little daughter, have returned from Ft. Worth where they spent the holidays. Mattie Earl will remain at Lubbock and attend school there.

Mr Ardis has received word from his son, Bryan in France. He says he is now in the trenches.

Mr. and Mrs. H. H. Timmons gave the young people a forty-two party, Saturday night. All report a nice time.

Mrs. Geo. Carter invited the younger set to a dinner at her home Sunday.

The water tank is completed at Ropes but the pumping plant has not yet been installed yet. The tank is over 75 ft. in circumference and 25 ft. in diameter, with a capacity for 49 thousand gallons of water. The 14 inch well was accepted by the Santa Fe Company the water supply being ample to afford 45 gal. water per minute. The joke must be on the pump man. Ask him again editor, may be he will tell you different next time. Oh yes, we have lots of water at Ropes. (The pump man never mentioned the amount of water at Ropes, but the pump capacity, which he said is much smaller than the one at Brownfield; Ed.)

### POST ROAD SAVINGS

D. E. Colp, good road enthusiast, said yesterday:

"It required eight gallons of gasoline to pull my car between San Antonio and Austin before the post road was completed; now it requires only five gallons, a saving of three gallons per trip.

"The post road carried about 730,000 autos in 1917. Cut half that figure, and on the bases of 365,000 autos, or 1000 cars a day, a saving of three gasoline to the car means a net saving to the

people who use the road of \$283,777.50, or 75 cents per trip for each car passing over the road. At this rate, the saving on gasoline alone, will pay for the building of the road and earn a net dividend of \$43,777.50, in one year. Add to this \$150,000 saving on tires, \$25,000 on lubricating, and and \$25,000 on deterioration of cars, and there is more than enough to pay for the road again and still have \$3,777.50 remaining.

"The road has paid for itself twice in twelve months, and has left \$3,777.50, to say nothing of the saving of time in making the trip.

"If the average car carried three passengers, and their time was only worth 25 cents an hour, a saving of an average of \$1.50 was made or \$576,356.

"To make a long story short, the post road saved the people who used it \$1,051,332.50. The cost was \$240,000; the net saving \$811,332.50.

"Nothing has been said about the saving to wagons, buggies, horses, etc.; about the hauling of farm products, wood, coal and various other things.

"Show me the man who says, 'We cannot afford an improved road'.

Meet us at Taylor February 6 and 7, and we will show you how it was done."

### SAVE THE HENS.

Washington, D. C. Feb. 12. Every laying hen sold from the farms before the first of May means a loss of about 30 eggs to the food supply of the Nation. These eggs are valuable food, manufactured largely from insects, weeds, and grass garbage and waste. The eggs, therefore are almost wholly a net gain in human food. Moreover, the hens is just as good meat after she has laid these eggs as before.

Save the hens is the message that the United States Department of Agriculture is sending broadcast through the press notices and posters, and through its county agents, especially in the southern poultry-raising sections.

FOR the famous American Black Coal, see Stinson Coal and Grain Co.

Born to Mr. and Mrs. J. C. Garner, of the Groves neighborhood, a boy, on the 14th inst.

Dr. Treadaway came in one day last week and sent out three more yearly copies, to friends and relatives, to help boost old Terry.

## TIDWELL LAND COMPANY

Brownfield

Texas

List your Land with us if you want it sold. If you want to buy Land on the very best terms, tell your trouble us. Office west side of square.

Call In To See Us

# SUBSCRIPTION 1.50



J. M. Mosley and son, Clarence are giving the court house park the once over with the saw and pruning hook, taking out an abundance of dead and low hanging timber, that will not only add wonderfully to the beautiful appearance of the park, but also to the health of the trees.

WANTED: To exchange with owner, a brick building in a good black land city in Central Texas, for good unimproved land on the South Plains of like value. What have you? Box 824, Lubbock, Texas.

J. C. Green and Willis Parks are preparing to leave today for Camp Travis, to visit their sons, Laurence and Claud, respectively. J. F. Winston just returned from there this week, and was very enthusiastic in praise of the looks of everything. He reports that his son, Homer, scored the highest point of anything in his company, including the lieutenant, at recent target practice, and now wants a chance to try the Kaiser's bean at a distance of half a mile—but we imagine the Kaiser is going keep a safe distance from the American lines.

American Black Coal at Stinson Coal & Grain Co. No better coal mined.

Mr. Locker, who built the office building on the west side of the square, came in this week after a long visit to his old home in Eastern Okla. He says the cotton and corn belts of Oklahoma are in good shape, but the wheat belts are in bad shape.

NOTICE: We have been requested to announce that the local Chapter Red Cross, which includes, Terry, Gaines and Yoakum counties are called together in a special meeting, on the afternoon of the 3rd Sunday in March, 1918, at the Church of Christ, Brownfield.

We had a letter from Rev. J. M. Fryar, now of Pottsboro, Texas, stating that he had just returned from Tenn., where he went to attend the funeral of his father.

LOST: An Elgin Watch between Brownfield and Lubbock. The initials I. C. M. A. and the name L. E. Slate on the fob. Finder will please bring to Brothers & Brothers Store and receive reward.

## THE TEST OF TIME

WE HAVE STOOD IT AND ARE STILL HERE TO TAKE CARE OF YOUR HARDWARE AND IMPLEMENT BUSINESS. WE ASK A GENEROUS SHARE OF YOUR 1918 TRADE. WE'LL APPRECIATE IT.

**Brownfield Hardware Co.**

Brownfield

Texas

## Feed and Coal

The two words above state our business to a "T". 'Nuff said

**B. W. STINSON & Co.**

BROWNFIELD

TEXAS

## Don't Be DECEIVED

By the statement that foreign trees are as good as home grown trees. If you want an orchard that will bear young and often, make sure by buying your trees from the Plainview Nursery. We have a good stock of the very best for this country. We will trade nursery stock for bonds, live stock, good notes, peach seed or second hand sacks. Also have some good steer calves we want to sell.

PLAINVIEW NURSERY,

Plainview, Texas

TRY ADVERTISING SOME

# Randal Drug Co.

DEALER IN

Pure Drugs

Proprietary Medicines

School Books and Supplies

Cold Drinks and Candies

and Jewelry

Come in to see us

Phone 7

BROWNFIELD

## Take The Herald

## YOUR FOOD

Should come from a place where you know their stock is being constantly renewed so that you will not have old stuff palmed off on you at fresh grocery prices. Try our store one month.

Brothers & Brothers

BROWNFIELD

TEXAS

## Hardware and Implements

and Windmills is our line

We carry a full and comple line of the Standard Trade Mark goods in all departments. Auto Supplies and FREE air

Holgate-Endersen Hardware Co.

Phone 92

BROWNFIELD

**THE HERALD \$1.50**

## NEW GOVERNMENT REGULATIONS ABOUT FOOD CONSERVATION

Wheatless Days.— Mondays and Wednesdays of each week  
Wheatless Meal —Evening meal, unless housewife prefers breakfast account of children.

Substitute foods—Wheat flour must be sold to customers unless at same time customer purchases equal weight of cornmeal, corn flour, corn starch, hominy, corn grits, barley flour, rice flour, oat meal, buckwheat flour, potato flour, sweet potato flour, soya beans flour, feterita flours, and the additional purchase may consist of one or more of said substitute products. Housewives may use separately or mix.

Meat Conservation— Reduce consumption of meat and fat, especially pork. Meatless and Porkless days and Meatless meals. Fry less; bake, broil or stew foods instead.

Meatless Days— Tuesday is meatless. No cattle, hog, or sheep products to be consumed on this day. Mild chile and beans containing not exceeding one fourth chili and the rest beans, may be served on meatless days and at meatless meals. Chili in any form, without beans, must not be served as an entree.

Porkless Day— Saturday is porkless day, "Porkless" means absence of pork, bacon, ham, lard, or any pork product fresh or cured.

Substitute Foods—Use more chicken, turkey, fish, hare, rabbit, duck, goose, lobster, oyster, clams, sea food and egg dishes of all kinds. Use fruits, vegetables, cereals, nuts and potatoes as these foods are healthful and plentiful, and at the same time partly take the place of other foods which we must save.

Section 6 of the Food Law of August 10, 1917, reads as follows: "That any person who wilfully hoards any necessities shall upon conviction thereof be fined not exceeding \$5,000 or be imprisoned for not more than two years, or both. Necessities shall be deemed to be hoarded within the meaning of this Act when either held, contracted for, or arranged for by any person in a quantity in excess of his reasonable requirements for use or consumption by himself and dependents for a reasonable time."

The above applies to the purchaser or the consumer.

The rules are in full force and effective beginning Monday, January 28th, 1918.

W. B. Downing has sold his section cornering the town section on the northwest, to Arthur Sawyer, and we heard he was moving to Ark., but we learned on good authority that he was just going to travel with Mrs. Downing a few months as she is in poor health, after which he will return here and enter some kind of business. We would hate to give up this excellent family, and are glad to get the straight of it. However, we are glad to permanently locate Arthur Sawyer and his young wife.

Jim Parks, the west side farmer and well puncher, was over this week and renewed his allegiance to the Herald another year.

Commissioners Court was a very busy body this week. A full report of the proceedings in next issue.

# We Carry

Challenge Windmills

Lumber

Sash, Doors

Windows Builders' Hardware

Posts, Lime

Cement, Wire

Piping and Paints

**A. G. McAdams Lumber Co.**

Brownfield, Texas

## Keeping Step

With the most up to date and modern methods of home building is our life's work, and all this information is free to our friends and customers. The recent severe blizzard was a supreme test of the many homes we have sold here, and especially the ones lined with UPSON BOARD, and it is very gratifying to us the many compliments we have received from the owners of these homes. UPSON BOARD keeps out the dirt, wind, and weather, and makes your house a home in every sense of the word. Let us figure with you when you get ready to build.

**R. H. Kemp Lumber Co.**

The yard that saves and satisfies

TEACHER: "Give me the definition of gasoline."  
Scholar: "I don't, but Magnolia means best".

T. F. Whitaker was in town this week from Yoakum county, and incidently—mind you, incidently—brought in \$7.50 worth of hen fruit. Asked how he kept his hens laying all winter, he said: "I kill jack rabbits and cut them up, and my hens just keep on laying. They only layed off one week during the blizzard. Hens, as well as people, must have fresh meat occasionally, and they relish a jack rabbit as much as they would a porter-house steak.

We noticed W. F. Baldwin in town again this week. No, they just can't stay away from dear old Terry.

**BROWNFIELD LODGE NO. 903 A. F. & A. M.**  
Meets Saturday night before the full moon in each month in the Masonic Hall  
A. M. Brownfield, W. M.  
J. F. Winston, Secretary

**BROWNFIELD LODGE NO. 530 I. O. O. F.**  
J. R. Lindley, N. G.  
J. C. Green, Secretary  
Meets every Friday night in Odd Fellows Hall

**BROWNFIELD REBEKAH LODGE NO. 329.**  
Meets the 1st and 3rd Tuesdays of each month at the I. O. O. F. Hall at 7.30 p m  
Mrs. Jessie McDaniel, N. G.  
Mrs. J. W. Welch, Sec.

**BROWNFIELD CAMP NO. 1989**  
Boyce Cardwell, O. C.  
J. C. Green, Clerk  
Meets first Saturday night after the full moon and two week thereafter in each month in Odd Fellows Hall

# The Terry County Herald

A. J. STRICKLIN, Editor-Publisher-Proprietor

Entered at the Post Office in Brownfield, Texas, as Second Class mail matter, according to an Act of Congress, March 3, 1879.

## SUBSCRIPTION RATES.

One Year	\$1.50
Six Months	.75
Three Months	.40

## ADVERTISING RATES.

Gladly furnished upon application

Any erroneous reflection upon the character or standing of any private individual, firm or corporation, will be gladly amended if brought to the attention of the publisher.

## YOU COOK YOUR FOOD—WHY NOT YOUR TOBACCO?

YOU know what broiling does to steak, baking to a potato—and toasting to bread.

In each case flavor is brought out by cooking—by "toasting."

So you can imagine how toasting improves the flavor of the Burley tobacco used in the Lucky Strike Cigarette.



10¢

Guaranteed by  
*The American Tobacco Co.*  
INCORPORATED

## PRINTER'S INK.

Hooked from Random Reels by Howard Rann in the Star Telegram.

Printer's ink is a combination of lamp black and brains which makes dollars grow in place of dimes. If it had not been for the judicious use of printer's ink and the Cardiff giant, P. T. Barnum would never have been heard of outside of his front yard and John Wanamaker would still be doing business in a hat box, and with a turn-over of \$4,000 per annum.

Printer's ink is the cheapest form of publicity known, next to telling a secret to one's wife, and yet there have been thousands of men who never found it out until it was too late to make terms with the referee in bankruptcy. All along the highway of life are scattered the whitening skele-

tons of promising business ventures which started out with a large bank balance and no other form of publicity except regular attendance upon the meetings of the official board. One by one the proprietors discovered that they were catering largely to their immediate relatives and a willing class of trade with genial manners but no collateral, and before long the community was shocked by a dull, muffled explosion caused by a sheriff's sale notice coming in contact with a cylinder press.

Nearly all the merchants who have failed because people could not remember whether they were still in business did not use any form of printer's ink except the rubber stamp. The rubber stamp is alright in its place, but as a means of getting business it is as helpless as a one legged man on a milk stool. Nobody

ever heard of a rubber stamp going out in the country and dragging in a bunch of rural customers who can tell a bargain without being laid open just above the eyes with a club. The man who relies upon the rubber stamp and the fact that he married into the Smith family, as a substitute for printer's ink, will be able to hold his annual clearance sale without suffocating any of his trade.

All of our great merchant princes landed in the king row by buying huge gobs of printer's ink and spreading it over two pages crammed full of lingerie cuts and enticing price figures. The auto industry owes more to the printer's ink than it does to the fitful self-starter, which sometimes fits and sometimes starts. In view of these plain statements of undying truth, the jury will now retire and render judgement upon the good citizen, kind neighbor and loyal friend who says it doesn't pay to advertise and knows, because he never tried it.—Protected by the Adams Newspaper Syndicate.

## ADVERTISING GUARANTEES QUALITY

When you buy an advertised product, you buy guarantee of quality.

In the old days, when goods were sold in bulk without means of identification, when there was no way for the consumer to tell who the manufacturer was, the manufacturer was at liberty to use inferior material, manufacture in an inferior way without injuring his business.

For the goods were unidentified. Even should they prove satisfactory, there was no way for the consumer to know whose goods they were or how to avoid them a second time.

Competition among manufacturers was on the basis of first price at a sacrifice of quality if this was necessary to meet competition. But now, with the advent of advertising and trademarks as a means of identifying the goods as a product of a certain manufacturer, all this is changed.

Quality must now be the first consideration, with price secondary.

For if the quality proves unsatisfactory, the consumer will buy these goods the second time. The manufacturer will have killed the market for his product. He cannot afford to sacrifice quality in a single unit or package.

The advertising and the trademark guarantee the consumer against inferior goods.—Farm & Ranch

## ANNOUNCEMENTS

Subject to the action of the Democratic Primary, July 27th, 1918.

For District Attorney  
Gordon E. McGuire

For County Judge  
W. W. Price

For County and District Clerk  
J. C. Green

For Sheriff and Tax-Collector  
J. N. Lewis  
W. R. Bridges

For Tax-Assessor  
C. R. Rambo

For County Treasurer  
Dora Daugherty

# HARDWARE

## IMPLEMENTS MACHINERY

We carry the most complete line Hardware, Machinery and Builders Hardware on the Plains, and if your home merchant can't supply you, see us

## Western Windmill Co.

LUBBOCK

TEXAS

## EXPERIENCE

Counts for something in every trade or profession. We propose to remove facial hair as easy as the best and better than most.

CITY BARBER SHOP

### CHAS. C. TRIPLETT

ATTORNEY-AT-LAW

Office west side of square in the Iker Building

Brownfield, Texas

### Dr. M. H. BRANNEN

DENTIST

Office over Tidwell's Furniture Store

Brownfield, Texas

### CLIFFORD GRAVES

LAWYER

Office North side of square in Temple of Titles

Brownfield Texas

### JOE J. MCGOWAN

LAWYER

Office north side of square in Temple of Titles

Brownfield, Texas

### T. L. TREADAWAY

PHYSICIAN AND SURGEON

Office Phone No. 7 Res. Phone No. 18

Brownfield, Texas

### PERCY SPEICER

ATTORNEY-AT-LAW

Burns Building

LUBBOCK TEXAS

### William F. St JOHN

LAWYER

Office in the Court House

Brownfield, Texas

### HUTCHINSON & PEEBLER

J. T. HUTCHINSON, M. D.

Eye, Ear, Nose and throat

O. F. PEEBLER, M. D.

General Medicine and Surgery. First National Bank Building.

LUBBOCK, TEXAS

## SEE US FOR---

# NIGGERHEAD COAL

We are doing our best to conform to the rules of the Fuel Administration

## Cicero Smith Lumber Co.

Phone 93

BROWNFIELD, TEXAS

## WHISKERS

Are easy pickings if handled by a shrewd barber with a keen knife, no matter how thick and stubborn the growth. Try the

SANITARY BARBER SHOP

L U M B E R

# HIGGINBOTHAM-HARRIS LUMBER CO.

Quality

Service

Satisfaction

BROWNFIELD

TEXAS

The Bank of--

## Personal Service

Brownfield State Bank

Capital and Surplus \$37, 0 .00

SAFE CONSERVATIVE ACCOMODATING

Did you get your calendar? We have one for you. Start the New Year right. Buy a War Saving Certificate. We have them.

How About that Title  
to Your Land

## A Complete Abstract Plant

JOE J. MCGOWAN SUCCSSOR  
TO GEO. W. NEILL and GRAVES  
& MCGOWAN. OFFICE ON N.  
SIDE AT TEMPLE OF TITLES.

JOE J. MCGOWAN

Abstracter and Conveyancer

BROWNFIELD

TEXAS

# JOB WORK

Robinson Furniture Co.

UNDERTAKERS--FUNERAL DIRECTORS

Res. Phone 90

Store Phone 153

Lubbock, Texas

Subscribe for the HERALD

### MAY MEAN WATER WORKS

We mentioned last week that Mr. M. V. Brownfield was putting down a big well near the center of the block that faces the west side of the square, and in the rear of the Auto Service Station. Ed Moore finished the eight inch hole Monday.

In conversation with Mr. Brownfield one day this week, he said: "I have not tested the well yet, and will not be able to until next week, but if it will afford as much water as the Santa Fe well, I aim to form a stock company, put in a five inch pump with sufficient power to pull it nicely, and erect a concrete tank thirty or forty feet in the air, pipes under the main streets, thus giving the town very good fire protection.

The testing of this well will be watched with interest, and Mr. Brownfield is to be congratulated on starting this interprise and this evidence of his interest in the town.

Walter Frazier, our batchelor friend and stockman, from south east Hockley, was here this week on business, and brought along with him some home cured country hog middlings, which he readily disposed of, and that is one reason Walter is getting on in the world; he's a producer as well as a consumer.

Jack Bryan, of the south side, was in from his ranch after supplies this week.

TUESDAY is meatless day at the Hill Hotel, but Turkey or Chicken will be substituted. Bring your family and save the worry.

Jack Drinkard came in this week from Miami, Arizona, where he has had a position since November guarding a mine. Jack did not appear so well as when he left, having recently recovered from gripp, and he says the copper dust didn't agree with him, and does not agree with lots of people.

All the main thoroughfare of the town was graded and rounded up this week, adding greatly to their appearance.

NOW is the time to place your order for fruit trees. See Jno. B. King, agent for Plainview nursery.

We noticed S. H. Key, of Gomez, on the streets Tuesday.

Dr. Maddox of Gomez, was over Monday, shaking hands.

I. H. Hudson, a west side, stockman, had business in the city Tuesday.

Elbert Proctor, is hauling out cake from the Rafter 4 warehouse, to their ranch in Yoakum county.

## Auto Snpplies

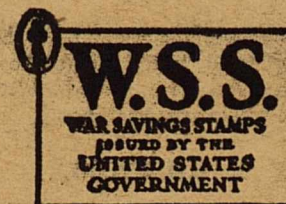
This is to state that the firm of McBurnett & Bragg of the Oldsmobile Garage, has dissolved, and I have taken the front end of the Garage, and will have charge of all gas, oils, and a full line of supplies, while Messrs. Bragg and McPherson will conduct the repair part in the rear. We ask a continuance of your valued patronage.

The Oldsmobile Garage

A. M. McBurnett, Prop.

PHONE 118

BROWNFIELD TEXAS.



## BE A PATRIOT YOURSELF!

Go to your nearest postoffice and buy your first Thrift Stamp. It will cost you a quarter, but when you have bought it, you will be a Government bond owner.

No matter if you don't own anything else but the clothe on your back, this quarter will make you a full partner with every other patriotic man, woman and child in the United States of the Government itself.

It is the safest investment that you could make. You can get your money back at any time you need it. Instead of tying your money up, you are helping to put your money in circulation which will make better living conditions for all who work.

Act Now. Buy Thrift and War-Savings Stamps at the Postoffice, from your letter carrier or at any Bank. Buy every week.

This space patriotically donated to the Government by Will Alf Bell

We had a card from J. T. Gainer, of Midlothian, Texas, last week stating that the report that he was worse was a mistake, as his physicians had dismissed the case, and he had gained several pounds in weight, and would be out again before long, if nothing unforeseen developed. We are glad to hear this report.

WANTED: Fat beef and some fat hens, at Hill Hotel.

Rich Bennett returned last week from a visit to his parents at Roaring Springs. Rich says although they made a fair crop down there last year, everything was dull compared to this country. Now he is even better pleased with old Terry.

WATCHES: Largest assortment, gratest value, best prices; 61 to select from. \$1.25 to \$34.50 Come and see. J. L. Randal.

# TRUCK DELIVERY

It has been our aim and intention since entering the Feed and Coal business in Brownfield, to make our business dealing more pleasant and convenient for our customers. Hence the truck delivery. We appreciate your orders large or small. Phone us

## WILLIAMS & BOWERS

Brownfield

Texas

### --WILLARD--

#### Let Us Fix It

If your storage battery isn't working as it should, bring it to us. We'll locate the trouble, remedy it and tell you how to avoid the same trouble again. Ask for our free booklet on battery care when you're around this way.

#### MAST & ROBINSON

Storage Battery and Starter Service Station

Lubbock

Plainview

New Willard Batteries and Repair Parts Always Carried in Stock.



**ROUND TRIP ALL YEAR TOURIST Tickets now on sale daily to following resorts at fares quoted: Corpus Christi, Texas, \$26.35 Brownsville, Texas, \$31.75; Hubbard City, Texas, \$14.80 Mineral Wells, Texas \$12.75. For further information phone 295, R. F. Bayless, Agent, Lubbock, Texas.**

### DEPENDS ON IMPROVEMENTS.

In an interview with Mr. S. P. Smith, the F. L. B. Appraiser, last week he said, "There are many things that the Federal Land Bank Appraisers have to take into consideration in making up their minds as to what amount they will recommend that the bank loan on the lands inspected. In the first place we are forced when we go into a community for the first time to gather information from every available source, however, the main things which we take into consideration speak for themselves. In the first place the value of lands in a given community are determined principally, for the purpose of a Federal

loan by what we term Community Improvements, which are its location with reference to good schools and churches, graded roads and a market town. The bank has loaned as much as \$75.00 per acre in certain instances and I doubt if that land would raise very much more per acre than some land I have seen in Terry County, however the real difference is in the character of schools, roads, etc. for this is the most perfect indication of the character of the people that we know of. What I mean is this, that the productive value of land is the last thing we take into consideration, for that is the last factor in determining its value. Experience has shown us that a real farmer will make the land produce if the season is right. In a county like yours

that has had the advantage of railroad facilities but a few months, too great improvements can not be expected, time alone will determine to what extent the people themselves are interested in building up their country, no one watches these things any closer than the appraisers for the Federal Land Banks and the loans which have been made in the past will be increased as circumstances and conditions warrant it."

The Herald has been advocating these things for some time and is glad to learn that such things have so great a bearing on the estimate that a financial institution places value on the value of the lands affected.

### HIGH SCHOOL NOTES.

Friday closed the contest for the writers of the best essays on "Thrift". In this, the teachers feel that each pupil has been benefitted in more than one way. It has taught the pupils the magnanimity of the War. The significance of the word "Thrift" has been taught in its fullest extent. Economy must be practiced to win the war, and that was one of the main features that were brought out in the themes. As one pupil wrote, "A nation can thrive only through the thrift of its people." which is true in every sense of the word. It was first decided that two thrift stamps would be given to the winners, in the various rooms respectfully. This was impossible however, and after long consultation, on the part of the teachers, it was mutually decided that one stamp would be awarded to the two best essays respectively. The Themes were so good that it was very difficult to decide on the winner, and could be done through consultation. After much consideration the following pupils were the winners in each room.

Everett Winston, Buna Newlin, Carl Acker, Maudine Swink,

### GOOD SHOWS

Are innocent and highly entertaining places for pastime and amusement. SHOW NIGHTS are

Tuesday Thursday and Saturday

### The Queen Theatre

W. C. MATHIS, Prop.

Ramelle Farley, Anna Lee Banowsky, Norma Mathis, Gertrude Bowen, Ada May Snodgrass, O. J. Daniells.

This has been a week of Red Cross work in school. Many of the pupils, and especially some of our largest boys have taken a deep interest in knitting.

If your engine is hard to start and kick and fires back, first drain your carburetor, wash out your tank, and refill with Magnolia gasoline.

Don't forget the big rabbit drive next Friday. Take a holiday and get a few jacks.

Walter Gracey is now handling the express business in his Ford delivery from the depot to the business houses.

A. P. Smith returned this week from Seagraves where he has done a lot of painting, but has all the Santa Fe work to do down there yet. He left on Tuesday's train for Post City, where he will visit his family a few days.

Arthur May, wife and son,

came in this week from Norman, Okla., and will likely locate here. He is the son of Mr. and Mrs. J. T. May, and we will be glad to locate him in our coming little city.

The Queen Theatre have their engine, dynamo, and projecting machine in good shape and are giving good shows.

Messrs. Miller and Walters begin construction on Boyce Cardwell's new residence this week.

A girl was born to Mr. and Mrs. B. F. Bingham, on the 11th inst.

A girl was born to Mr. and Mrs. Earl Alexander on the 10th inst.

Tom May let the contract for a large ice house on the track, this week, just south of the Magnolia Petroleum Company's warehouse, F. E. Walters receiving the contract. This house will be built on the latest and most improved plans, and will easily accommodate a car of ice.

# Magnolia Petroleum Co.

TOM MAY, Local Agent

"THE COMPANY THAT GIVES FULL MEASURE"

We not only keep a large and well selected assortment of gas and kerosene, but we have the best line of Lubs

Cup Grease and Compressions on the market. If in need of anything in this line, think of-

## MAGNOLIA

## FUEL==FEED

Is our line of business and we do our very best to keep a full line of both always on hand, and at prices consistent with the Feed and Fuel Administrations. We sell, Coal, Cake, Bran Shorts, Hulls, Hay and Salt, and buy your old Bags. Uncle Horace Adams is always ready to wait on you.

**Brownfield Coal & Grain Co.**

Brownfield, Texas

# Your Health

Depends on the purity of drugs used and the care employed in compounding the prescriptions given you by your doctor, is sometimes a matter of

### Life and Death

Our stock of drugs is the best and freshest we can buy. We use the utmost care in compounding all our prescriptions, as your doctor will tell you. It is a matter of conscience with us.

**CITY DRUG STORE**

BROWNFIELD, TEXAS

## THE TEXAS FOOD AND FEED PRODUCTION CAMPAIGN-1918

Austin, Texas, Feb., 4th., 1918  
Special to the Herald:

As an integral part of the campaign to produce more food and feed in Texas during 1918 than ever before in the History of Texas five teams of prominent speakers will begin a tour of the State, Monday, Feb. 11th and will work through the state from south to north in advance of the planting season.

Team No. 1 will start at Floresville with a meeting at 11 o'clock and will work the S. A. & A. P.; a portion of the Brownsville road; the G. H. & S. A. from Richmond to Goliad and Cuero and the I. & G. N. from N. Braunfels to Mart. They will close at Hillsboro on the Kat. March, 2nd.

Teams No. 2 will begin work at Lockhart on Feb. 11th and will work through Seguin, Yoakum, Eagle Lake, Brenham, Caldwell, Temple, Cleburne, Ft. Worth, Gainsville, Denton, and will close at Sherman on March, 2nd.

Team No. 3 beginning at Columbus on the Eleventh and work through Smithville, Waco, Tyler, Big Sandy, Longview, Jacksonville, Navasota, Hempstead, and close at Nexia on March, 4th.

Team No. 4 will begin at Houston on the same date and will work up through East Texas on the T. & N. O., M. K. & T.; Cotton Belt and T. & P. They will close at Rockwall, March 5th.

Team No. 5 will begin at Burnet and work out through the central western portion of the state touching Dublin, Brownwood, Stamford, Abilene, San Angelo and will conclude at Post City, on March, 4th.

Other teams will be organized a little later in order that no section of the State may be overlooked. The plan is to cover the entire State in advance of the planting season.

A. & M. College, the State Department of Agriculture the Warehouse Department, The extension Department of the University of Texas, Texas Bank Association and the Texas Immigration and Information Bureau will furnish men for these teams. The members of the State Council of Defense will accompany the teams working in their immediate district and through the several agencies many valuable men are assured for this feature of the work.

WE have the coal, what is coal. No smoot; no clinkers, at Stinson Coal & Grain Co.

**CALLED MEETING.** We are requested to announce that a Community Club will be organized at the Court House next Friday night, Washington's Birthday. Be on hand and lend your aid in helping to build up the town and community.

A phone message from Tatum, N. M., this morning is to the effect that Little Byron McWhorter died this morning at 3 o'clock and will be buried in Brownfield to morrow. Our whole sympathy goes out to the Bereaved.

**FOR SALE:** Jersey cow, will be fresh in few days. Three gallons milk and two pounds of butter per day. See Tom May for bargain.

## Santa Fe Cafe

# UNDER NEW MANAGEMENT

I wish to state to the public that I have leased the Santa Fe Hotel and Cafe, and have renovated it, and am adding a lobby for the convenience of my guest. You will receive the same courteous treatment I gave you in the Hill Hotel, and I want all my old customers as well as new ones to call and see me in my new quarters. Regular meals 40c and short orders at popular prices and at all reasonable hours.

**W. W. DITTO, Mgr.**

Brownfield

Texas

## OPENING OF

# AUTO SERVICE STATION

Successors to the

## CITY GARAGE

In opening this Garage, I promise the people good and faithful service, and have as my partner a man well known in Terry county, and in my opinion, one of the best in West Texas, "Curley" Gamble. We will soon have a concrete floor, which will make our building well nigh fire proof. We will also carry a full line of repairs and accessories, and will be prepared to do your generator and electrical work. Give us a trial.

## Auto Service Station

Homer Scott Mgr. Curley Gamble, Chief Mechanic  
Brownfield Texas.

# Extra Special Opportunity for One Week

The balance of our fall and winter stock of Ladies', Misses' and Children's Coats and Coat Suits at the extremely low price of 1-2 off plus 10 percent. This is an extraordinary chance for you to get you a nice Coat or Coat Suit at small cost. We prefer turning them now for cash than to carry them to another season.

## M. A. SMITH

"The Cash Dry Goods Man"

BROWNFIELD, TEXAS

### GOMEZ DOTS

By West Wind.

Mr. S. B. Johnson received a letter from his son Wood, at Camp Travis. He writes that he has a first class case of mumps, but is able to be up and also Earl Williams, Homer Winston and Andy Lee have the mumps, but are not seriously sick. But Robert McCaleb is in the base Hospital sick with pneumonia. He also states that the weather is fine. Ex-President Taft visited Camp Travis last week and made several speeches to the soldiers, also an officer of high of England visited them last week. Every time a distinguished visitor comes, the troops have to pass in review, or as we would put it march for inspection.

Little Byron, son of Mr. and Mrs. Geo. McWhorter is seriously sick with pneumonia, he is at Tatum. Mrs. Mosier went out there on Monday to assist in nursing him.

Mr. Nichols, Miss Jewelle's father, is quite sick this week with severe cold.

Mrs. Joe Lane and children passed through this week enroute from their home near Caprock, New Mexico, to visit her parents Mr. and Mrs. Seitz, at Lubbock.

Misses. Jennie Roberts and Clara Summitt attended the Lyceum at Brownfield last Saturday night and they pronounce it the best they have attended.

Tom Glover came over on business Monday, and spent the night with his parents.

Little Lois Maddux, who has been unable to attend school for the past two weeks on account of severe weather, has now reentered.

Miss Mildred Odam from south Terry, came in Monday for the mail and paid Ye Scribe a visit.

Mr. Ditto is plowing the garden and orchard and planting onions this week.

Robert Holgate has gone out to his ranch this week.

That rain last Sunday night was a "Sho nuff old fashioned wet rain." Monday Morning the mud just squashed up around our shoes when we went to the postoffice. We feel sure that this will be a good crop year, because ever since we came here we have noticed that a good rain in Feb., was followed by good

seasons in the spring and summer.

Mr. Whisenant came in from Lubbock this week, and reports that the Drs there think his son Jim is some better.

News from Lubbock this week is that John Weeks, a former Gomez boy, is quite sick with pneumonia. His many friends here hope that he will soon recover.

Say Cricket, this winter has been so very cold that we have not expected to hear your cheerful chirp, but now these warm sunshine days have come, we hope to hear from you again, come out and tell us about your part of the country and what the people are doing or not doing.

The new food regulation that for every pound of flour one buys they have to buy a pound of some substitute, as we see it, just simply is not fair. Many people have corn enough to furnish their meal, others have meal enough on hand to last several months (we personally are in the latter class) and have not money to buy the extra bread stuff, besides it costs more to buy meal at 6 cents a pound to live on than flour at the present price. Now we are loyal and want to do what is right, but it seems to us that in assuming powers never before used in America, our rulers have rather muddled the bread question, or else they should furnish the poor person who has raised or already bought part of his seasons bread supply, money to cover the added expense of having to buy twice what he actually is obliged to have, or else do without flour altogether.

(The only way weseed out of this muddle, is for those who have a supply of substitute such as meal, on hand to bring 50 lbs. of it to his grocer when he wants a sack of flour, sell the meal to his grocer and buy it back in flour. If that isn't fair, what is fair? He could mark the sack, and return it with the flour sack showing he had used both Ed.)

FOR SALE: Silver laced Wyandottes. Six hens and one cockrel. Price \$8.00: Write or phone Mrs. A. M. Crews, Brownfield, Texas.

Clarence Lewis made a trip down to Seagraves to deliver a car to his brother-in-law, Uyles Sawyer, that had been worked over in one of our garages, this week.

### NOTHING LIKE IT IN BROWNFIELD.

There has ever been anything in Brownfield with the INSTANT action of simple buckthorn bark glycerine, etc., as mixed in Adler-I-ka. ONE SPOONFUL flushes the ENTIRE bowel tract so completely it relieves ANY CASE sour stomach, gas or constipation and prevents appendicitis. The INSTANT, pleasant action of Adler-I-ka surprises both doctor and patients.

J. L. Randal, Druggist.

### CITATION

In the matter of Guardianship of Letha Fleming et al. In the Probate Court of Terry Co., Texas, February Term, A. D. 1918.

Citation on Application for letters of guardianship of the State of Texas.

To the Sheriff or any Constable of Terry County, Greeting: You are hereby commanded to cause to be published, for ten days before the return day thereof in a newspaper of general circulation, which has been continuously and regularly published for a period not less than one year in Terry County, Texas, once each week, a copy of the following notice:

The State of Texas: To all persons interested in the welfare of Letha Fleming, Andie Fleming, Hattie Fleming, Clarence Fleming, Veda Fleming, and Ozella Fleming, minors: J. M. Fleming has filed in the County Court of Terry County an applicant for letters of Guardianship upon the estate of said minors, which will be heard at the next term of said court, commencing on third Monday in February, 1918 the same being the 25th. day of Feb. 1918 at the Court House thereof, in Brownfield, Texas, at which time all persons interested in the welfare of said minors may appear and contest said application, if they see proper to do so.

Herein fail not, but have you before said court on the said first day of the next term thereof, this writ, with your return thereon showing how you have executed the same.

Witness J. C. Green, Clerk of the County Court of Terry County.

Given under my hand and the seal of said Court, at office in Brownfield Texas, this 29th day of January, A. D. 1918. J. C. Green Clerk County Court, Terry County, Texas.

### KEPT HER AWAKE

The Terrible Pains in Back and Sides. Cardui Gave Relief.

Marksville, La.—Mrs. Alice Johnson, of this place, writes: "For one year I suffered with an awful misery in my back and sides. My left side was hurting me all the time. The misery was something awful.

I could not do anything, not even sleep at night. It kept me awake most of the night. . . I took different medicines, but nothing did me any good or relieved me until I took Cardui. . .

I was not able to do any of my work for one year and I got worse all the time, was confined to my bed off and on. I got so bad with my back that when I stooped down I was not able to straighten up again. . . I decided I would try Cardui. . . By time I had taken the entire bottle I was feeling pretty good and could straighten up and my pains were nearly all gone.

I shall always praise Cardui. I continued taking it until I was strong and well." If you suffer from pains due to female complaints, Cardui may be just what you need. Thousands of women who once suffered in this way now praise Cardui for their present good health. Give it a trial. NC-133

### Lubbock Marble Works

J. K. SHIPMAN, PROPRIETOR  
DEALER AND MANUFACTURER

Of GRANITE and MARBLE MONUMENTS  
We also handle to order the best adjustable Iron Fence on the market

LUBBOCK

TEXAS

### Sanitary Tailor Shop

NOW UNDER NEW MANAGEMENT

It has been leased by the City Barber Shop, and as Clarence Lewis of this shop has had considerable experience in this business, it will be in good hands. In turning it over to them I anticipate no fear that it will fully sustain its reputation as a first class cleaning and pressing establishment, and we ask you to give them a good trade

J. E. HILL

BROWNFIELD

TEXAS

### W. A. WOOLEY LAND COMPANY

After the storm breaks a fair day. We predict an A1 for 1918. Get busy. Yours for service

W. A. Wooley Land Co.

Brownfield

Texas

# THIS PAPER \$150