

The Terry County Herald

WE HAVE THE GOODS

And want your business. Men's and Boy's Suits to suit you, work clothes of all kinds that are good, Men's and Boy's pants; shirts, dress and woolen. Underwear to fit the smallest child, or the largest man or woman

BLANKETS! BLANKETS!! The best assortment that we have ever shown. Shoes of every size, Shop made and Custom made boots. Don't hesitate to ask us questions about merchandise; if we haven't got it in stock, we will get it for you.

GROCERIES AND FURNITURE Every thing to eat, wear, or furnish your home. We have it. Our stock is complete. Our prices reasonable, and your business is appreciated. The Store Of Quality.

Brownfield Merc. Co.

Notice to Prospective Candidates

With the first issue in January it being the 4th day of the same, we will be ready for your announcement, and as usual, will give each a location in the column, according as the money is handed to us, as this is strictly a cash business.

Another thing: We always try to be absolutely impartial to all candidates for the reason that we are conducting a semi-public institution, and at the same time happen to be the chairman of the County Democratic Executive Committee. Therefore, we ask you as a special favor, that you do not come to us for advice as to whether it would be advisable for you to undertake the race for any office. In the first place we would be incapable of the proper advice, and in the second place we want to be fair to all parties who wish to run.

The announcement fees will be the same old price, and can be handed to us any time from now on to secure your place in the announcement column.

The Negro Minstrel.

The Negro Minstrel pulled off here Friday night caught the popular favor more than any thing of the kind since we have been in Brownfield, being out of the general run of home talent entertainments. We have heard nothing but praise for the Minstrel from all who attended, all conceding it well worth the money.

The proceeds of the night was something like \$130.00 all told.

Window Glasses all sizes, at City Drug Store.

No Herald Next Week

As has been our custom for several years, there will be no issue Christmas week, in order to let our printers have a much needed week's rest. The editor however, will not be permitted to take a rest, and will be in and about the office all the week, and can wait on you who wish to pay up on subscription, or want job work. The job presses will be going all the week in order to catch up in that department.

Advertisers will only be charged for three issues this month.

The Herald has enjoyed a good business this year, despite the very dry weather in both ad and job departments, and has added lots of new readers and retained practically all the old ones, for which we are thankful to all who have been instrumental in same.

Wishing all our readers and advertisers a Merry Christmas and a Happy and Prosperous New Year, we bid you adieu until January 4th, 1918.

WATCHES: Largest assortment, greatest value, best prices; 61 to select from. \$1.25 to \$34.50. Come and see. J. L. Randal.

Our wagon yards are sure crowded with freighters these nights, and they are hauling away some goods too, thank you.

Its time to replace those broken window glass. You can get any size at the City Drug Store.

Clifton Barrier, of the firm of Barrier Bros., came in this week from a long business and pleasure trip to their old home at Mt. Pleasant, Texas. He says they made fine crops back there and got a good price for them, and that there is lots of money in that country.

Royal Hawaiians

Hawaiian Music was the sensation of the Panama Pacific Exposition. It is the musical craze of the day.

Music publishers and phonograph record makers announce an unprecedented demand for it.

Wherever one goes it is heard and its vogue is well merited, for it is indeed beautiful. To hear it at its best one must hear it played and sung by native Hawaiians for no other people are capable of giving it the proper interpretation.

In Mr. Geo. W. Vierra's company we offer its very best exponents, Hawaii's most remarkable voices and her most proficient ukulele and steel guitar players. Happy and carefree from the land of sunshine and flowers, they present an entertainment unusual and fascinating, in which native melodies are interspersed with our own ballads and syncopated melodies are given a new charm.

Wierd and enchanting native songs to the accompaniment of the strumming ukulele and the steel guitar.

The witchery of Fair Hawaii—The Queen of the South Sea Isles. Portrayed in Beautiful Melodies

PRESS COMMENT

Waterloo, Iowa: To the critic the Hawaiian musicians who closed the program, formed the bright gem of the bill. Their singing is almost marvelous. The rich, strong bass voice of one member well worth the price of admission to hear.

Canon City, Colo: An entertainment of exceptional merit was offered at the Opera House last night by the Hawaiian Sing-

Coming

ers and Players. Mrs. Geo. W. Vierra made a great hit and the guitar soloist was encored time and again.

Norton, Kan: One of the biggest crowds of the season attended the Imperial last night to hear the Hawaiian Singers and Players. Each number on their program kept the audience spell-bound.

Those musicians will win in Brownfield at the Queen Theatre next Thursday night Dec. 27, and is the third entertainment of the series of our Lyceum Course. To miss this, is to miss a great treat.

Queen Theatre.

Monday night December 31-1917

Song Selected Choral Club

Jolly Blacksmith { Mrs. Dallas

"A flustered Career" { Miss Dallas

Miss Meriwether

O! Morning Land { Miss Howell

"Pierette"—Chanimade, { Mr. Lewis

Miss Dallas

Aunt Deborah visits Washington, { Miss Sawyer

Ballade—Chopin— { Mrs. Rhodes

Kentucky Babe { Miss Hester

{ Miss Hamilton

{ Miss D. Whisenant

{ Miss M. Whisenant

Moonlight on the Hudson { Mrs. Miller

{ Mrs. King

Reading; Selected

Miss Meriwether

"Marha" Opera Mrs. W.H. Dallas

Vocal Solo—Selected—

Mrs. J. Boyce Cardwell

Hungarian Polka De Concert—

Irme Alföldy—Mrs. M. M. Smith

Song—Selected— Choral Club

Mr. Johnson's

Last Message

Dallas, Texas.

December, 17, 1917

Chairman Red Cross Chapter: The following Christmas message is the last word in this inspiring Campaign from our leader, J. L. Johnston, in St. Louis. Our earnest request is that you upon receipt of this, hand to your local paper or papers with the request that this message be printed verbatim over J. L. Johnston's signature. Make the request of all papers to print this on the first page in a box so that the widest publicity will be given it.

Yours for great success,
Hugh E. Prather,

Member Southwestern Division Committee Christmas membership Campaign.

Mr. Johnston's message follows: All right, let's go! Every worker in this inspiring Campaign should realize that he is one of an army of workers in the United States who are endeavoring to mobilize the soul of the world in order to give comfort to the bleeding men and women of Europe on Christmas Eve.

There should not be a household in America that does not have in its window a Service flag which indicates that members of the household have joined the Red Cross. For humanity's sake the Southwestern Division "must go over the top" with a Red Cross Christmas Army of more than two million.

J. L. Johnston, Chairman, Christmas Membership Campaign, Southwestern Division.

Dr. S. C. Maddux, of Gomez, was over Wednesday, on business.

Get Our Price on Coal, Cake and Grain

We are still the leaders, no matter whether you have something to buy or to sell in our line, quality considered. Highest market price paid for your hides. Call and see us when you are in Lubbock

Lubbock Grain & Coal Company

FEEDS

Did you know there were tons of feed wasted every year, that produce no bone, muscle or fat? We have made a careful study of feeds, and are willing to lend our assistance any time in helping you select the best feeds for your stock, whether it be milk-cow, horse, hog or sheep. We appreciate your trade, whether you buy a 100 lb. sack or 50 tons, and can fill your order promptly.

WILLIAMS & BOWERS

Brownfield

Texas

TALK IS CHEAP

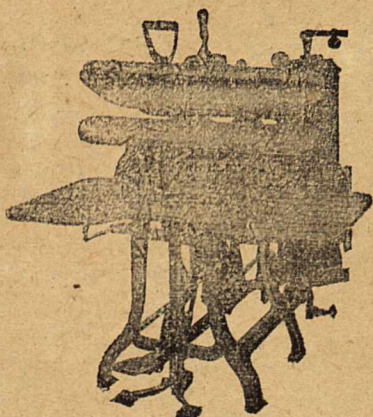
TRY

SOUTH PLAINS PHONE Co.

Lines all over the County
Long Distance Connections
Central Office at

BROWNFIELD TEXAS

We want to know
you and want you
to know us



The best way for you to become agreeably acquainted with us is to let us clean, repair and press your clothes. One trial will convince you that our mutual business acquaintanceship will be worth while

J. EARL HILL

Phone 43

Brownfield, Texas

Those who fail to attend the Rebekah Lodge at the regular meeting night are missing a treat in the way of business as well as the social part after the lodge is over with, at which time refreshments are served. Let every member be present next meeting night.

Ernest Burnett, who has been quite sick with pneumonia, is reported to be much improved.

W. C. Mathis and W. B. Downing have bought the meat market and it will re-open Monday morning. The business and professional men have most all agreed to buy from them in order to keep a market in town, and all those who have been peddling meat in town are invited to see the managers of the market, as they will give them as much for their beef as they have been getting. (Advertisement.)

Among those helping with the big sale at M. A. Smith's, are Mrs. Lillie McPherson and Miss Irene Speegle.

Mrs. F. E. Walters visited her daughter, Mrs. Belton Howell, at Tahoka, Saturday night and Sunday.

Aubrey Banowsky is visiting his Uncle of near Lubbock, this week.

YOU can save money by buying at the Merc.

Most of the Terry county teachers started to Lubbock Sunday evening on the train, but when they were within 12 miles of Lubbock, the crew had been working nine hours. They tied up for the night and went on in Monday morning.

Mrs. W. W. Royalty, of Lubbock, who has been visiting her parents Mr. and Mrs. J. T. May, left on the train, Sunday for her home.

It is reported here that the Lubbock Avalanche has bought the Lynn County News, and will take charge at once. We await the first issue under the new management for comment.

DID YOU EVER
SEE ANY STARS

Probably so from huge bumps on the head, but you can see "Film Stars" every time you go to a show at the Queen. It is the intention of the present manager to give the people the very best shows for their money. Spend a pleasant evening with your family at the

The Queen Theatre
W. C. MATHIS, Prop.

-FOR NOTARY WORK-

SEE

A. J. Stricklin

Conveniently Located near Bank.

Brownfield,

Texas



ROUND TRIP ALL YEAR TOURIST Tickets now on sale daily to following resorts at fares quoted: Corpus Christi, Texas, \$26.35 Brownsville, Texas, \$31.75; Hubbard City, Texas, \$14.80 Mineral Wells, Texas \$12.75. For further information phone 295, R. F. Bayless, Agent, Lubbock, Texas.

Magnolia Petroleum Co.

TOM MAY, Local Agent

"THE COMPANY THAT GIVES FULL MEASURE"

We not only keep a large and well selected assortment of Gas and kerosene on hand but we have the best line of Lubs., Cup-Grease and Compressions on the market. If in need of anything in this line, think of---

MAGNOLIA

The Christmas Holidays

Are almost here and we have a complete line of---
Holiday Goods for all the family. Buy early

Our stock of Jewelry is complete. Also a full line of French Ivory, Toilet and manicure sets, Cut Glass, Kodaks, Pipes Silverware, Candy, Cigars, Soldier Kits, Books, Pocket Knives and toys of all kinds. Call at once and select your presents while our stock is complete.

CITY DRUG STORE

Brownfield

Texas

FUEL==FEED

Is our line of business and we do our very best to keep a full line of both always on hand, and at prices consistent with the Feed and Fuel Administrations. We sell, Coal, Cake, Bran Shorts, Hulls, Hay and Salt, and buy your old Bags. Uncle Horace Adams is always ready to wait on you.

Brownfield Coal & Grain Company
Eakin & McKinney, Props.

How About That Suit

You want cleaned and pressed? Take care of your clothes and help win the war. They will last longer if they are cleaned and pressed. When you think of high class tailoring, think of us. We will give you work that satisfies. Phone 65

Brownfield Tailoring Co.

EARL E. JONES

MANAGER.

IN REAR OF INGLE BARBER SHOP.

Do Xmas Shopping Early

PART I.

What is my duty; what is the most sensible and profitable course for me to follow in my private and business affairs during the continuance of the war?

This is the great question confronting every American citizen.

Here is a common-sense reply:

Before we can settle the matter in detail, we must grasp those elementary principles which govern national affairs.

This does not involve great learning or research, for economic knowledge is little else than common-sense applied to big subjects.

The war will be won by the Nation which can place the greatest number of men, the greatest amount of material in the field, and produce the greatest amount of foodstuffs to supply its military and civilian forces. This fact is so generally recognized that it is not necessary to bring forward elaborate arguments to prove it.

We are a wealthy Nation, and the question arises as to whether or not we can win the war by throwing our surplus wealth into the struggle.

We cannot.

Why? Because our savings, as a Nation, amounted to about 5 Billion Dollars annually before we entered the war, and our war estimates for the first year's operations call for an expenditure of about Eighteen Billion Dollars, or over 3½ times as much as we have saved ever before in one year.

Now, there are three courses open to us. We can endeavor to produce ½ times as much wealth this year as ever we did before. We can endeavor to save ¾ times as much money as ever we did before. We can lie down on the whole proposition, and let Germany win.

Having described this article as a common-sense reply to a great question, we will eliminate the last mentioned possibility.

We cannot produce ¾ times as much wealth this year as ever before. It will take several years to adjust our affairs so as to produce such results.

To save ¾ times as much as ever we have before is quite possible, but would mean actual hardship for millions of our people.

The most sensible solution of the problem is to aim at a combination of production and self-denial which will find us at the end of a year at least ¾ times wealthier as a nation, than ever before.

The method indicated has been followed by our Allies with results that have astonished the world. After 2½ years of physical and financial

strain England raised recently a Loan of 5 Billion Dollars, equivalent to Ten Billion Dollars in this Country, owing to the fact that we have about double the population. England has speeded up her production of wealth, denied herself so much, that despite the fact that millions of her finest specimens of human material are fighting, despite the fact that she had raised previously about a like amount of 5 Billion Dollars in loans, and is paying 2½ Billion Dollars yearly in taxes, she was able still to produce this enormous amount in a 30 day campaign.

Germany is speeding up her production along the most scientific lines, and is starving herself. That is the sole reason Germany exists today.

Are we super-men that we can do things differently to others?

Let us forget this talk of "Uncle Sam soon cleaning up the Germans when he gets there." The Germans will not be "cleaned up" by talk, or even by bravery alone. They must be fought with their own weapons, hard work and self-denial—the things that win wars.

Again, the man who cries, "Let the rich man pay," has not grasped the elementary facts of the situation. The rich man IS paying, and WILL pay, for the Government already is calling for as much as 50% of his profits in the shape of Income and War Profit Taxes.

It is true that the Government is not taking away the rich man's capital, but neither is it asking the less wealthy producer to part with his capital. All alike must retain their capital in order to run factories, farm the land, build ships, equip armies, and provide wages.

It would be an entirely mistaken policy to attempt to use the capital wealth of the Country to finance the war. What you need, what the government needs, what the whole world needs, is an increase, a very great increase, in the INCOME of rich and poor alike.

You farmers must produce more, must work harder; the uncultivated land of this Country is a standing reproach to us. You working-men, must work over-time. You women

must economize and save in the home. You wealthy automobilists must curtail your extravagances and let the Automobile Manufacturer be free to make trucks and cars for the Government. You society women must realize that it is vulgarity and almost treason to keep an army of workers making your clothes when they could be doing useful work for the Government. You children must help with the housework and free men and women to fight and produce goods needed by the Country.

We must get together for greater efficiency.

We must save or perish.

YOU AND I AND CO.

The Government of the United States! Do you think of it merely as some great big machine up in Washington that levies taxes and eats up a good deal of money keeping its machinery moving? If you do you are wrong.

The United States Government is a business corporation run for the good of the citizens, who are its shareholders. Its head office is at Washington. You and I hired some of the cleverest men we could find to run this business for us. Now, when you hire a man to do a big job for you you must give him your support, in both money and good feeling. You know what it would mean if you were to hire a man to run your farm, or your store, and then went about amongst your neighbors grumbling about him and "cussing" him. Would you get good results? Would the business be a success?

These fellows that we have hired to work for us in Washington are real human beings. Take our President. Read some of his speeches. Read what people say who have talked with him constantly. They will tell you that he is the most human of men, with a great big sympathy for everyone, whatever his position in life. By the way, the President is a Southerner. Take the Secretary of the Treasury, too, who is asking you to buy Bonds—a boy from Georgia, growing up among the people of the South, having to work hard at an early age for a living, he studied law and became a lawyer whom everybody trusted because he was straight. He knows just as much of your conditions and is just as much your friend today as he was when he was a lawyer in a country town.

These people need your support in the biggest job that any men ever tackled. They want your friendship, your good will.

Quit "cussing" the government, if you ever did this, and shake hands with our "boss foremen," good fellows, every one of them.

No Hurry.

The telephone bell rang with anxious persistence. The doctor answered the call.

"Yes?" he said.
"Oh, doctor," said a worried voice, "something seems to have happened to my wife. Her mouth seems set, and she can't say a word."

"Why, she may have lockjaw," said the medical man.

"Do you think so? Well, if you are up this way some time next week I wish you would step in and see what you can do for her."—Harper's Magazine.

The Terry County Herald

A. J. STRICKLIN, Editor-Publisher-Proprietor

Entered at the Post Office at Brownfield, Texas as Second Class mail matter, according to an Act of Congress, March 3, 1879.

SUBSCRIPTION RATES.

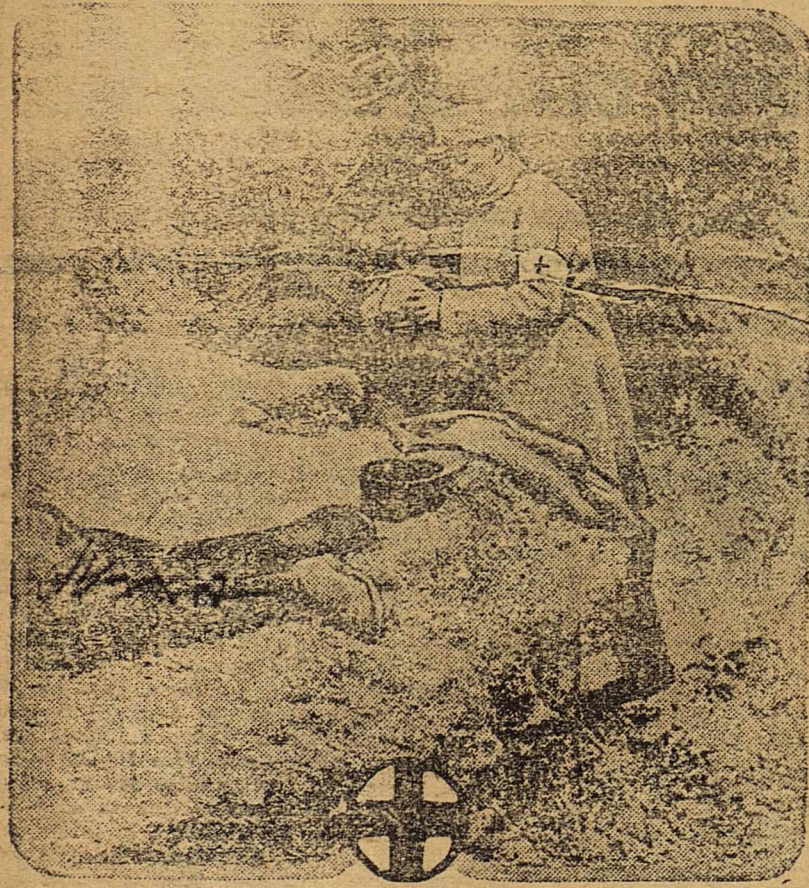
One Year	\$1.50
Six Months	.75
Three Months	.40

ADVERTISING RATES.

Per inch per month	15
Per inch for a single issue	15
Better rates on half page or more and exceptionally liberal terms on large, long standing contracts.	
Local Readers, per line, 1st insertion	10
Each consecutive insertion	05

Any reflection on the reputation or standing of any private individual, firm or corporation, will be gladly amended if brought to the notice of the publisher.

Help your Cross-Do this work; Save our Dog, or Your Neighbor's



Red Cross surgeons and orderlies give first aid to wounded in little underground dressing stations in the front-line trenches. War records show that as many Red Cross men are killed by enemy fire as regular soldiers in the trenches.

LOSES THREE SONS, WIFE; SUCCEEDED BY RED CROSS

A cablegram from France to the American Red Cross says:

"At one of our Red Cross canteens last week an old poilu, with tragic face, came up to the directrice of the canteen and pulled out three photographs of very fine boys which he said were his sons who had enlisted in the same regiment, and who had all been killed.

"A month before he had received word from the French authorities that his wife, who had been caught in the invaded district, had been shot by the Germans. He was started back on his furlough with no family to whom he could go.

"The directrice suggested that he had his parents to visit, but he answered that both his parents were killed by the Germans in 1870.

"He said to the directrice, 'I have had rest and comfort here in your canteen. You have all been very kind to me. I have found plenty of good food to eat, something to read and a place to sleep. I think that I will stay here for a few days before returning to the front if you do not mind.'

"And it is there that he will spend his leave. These are the men the Red Cross canteens reach, nearly thirty thousand of them a day."

Gold cash—given through the Red Cross—will feed the brow of some suffering soldier.

YOU can "Rescue the perishing, care for the dying," by joining the Red Cross.



General Orders No. 80

SUBJECT: Repression of Diffusion of Information, of Military Importance.

1. It has been brought to the attention of the War Department that considerable information of military importance becomes

public due to the fact that officers and men send out a great deal in letters and on post cards to relatives and friends by whom it is made public.

2. To avoid the leaking out of military information, instructions regarding secret information were issued in General Orders No. 94, War Department, 1917, but considerable information continues to be made public.

3. Secretary of War directs that all officers and enlisted men of this command be directed to exercise the greatest amount of care to prevent all military information from leaking out and to refrain from discussing in

public or mentioning in private letters anything whatever which might be of military value to the enemy. Considerable importance becomes public through publication of letters; the publication of letters is generally objectionable because, very frequently, they carry information harmless in itself but seriously harmful when connecting with other items of apparently harmless matter.

4. In addition to the requirements of General Orders No. 94 War Department, 1917, it is of the greatest importance that officers and men be thoroughly instructed before departure from their camps or cantonments in the United States and also en route, with reference to the necessity of giving no details of the names, numbers or movements of troops for duty abroad or en route for Europe; no names or number of ships; no description or details or methods used to avoid enemy submarines; no information concerning the patrols for the protection of ships; no ports of embarkation, departure arrival, debarkation; no routes pursued.

5. The commanding officers of troops on transports will take every precaution that letters are not left on board ships by troops transported with the expectation that they will reach the United States uncensored.

6. This order will be read to each Company, battery, or troop by the commanding officer thereof at the formation of retreat for three (3) successive days, and will be posted on the company bulletin board for one (1) week. Officers or enlisted men found to be guilty of infraction of this order will be vigorously proceeded against.

By command of Brigadier General Gaston,

Alfred Brandt,
Acting Chief of Staff.

TERRY COUNTY

Private Millard E. Ellington, has been recently promoted to Corporal in the 2nd. Caisson Co., 315th. Ammunition Train.

Nathan D. Rentfro had visitors last week from home, his father and sister being down for a few days.

The boys of Camp Travis are being issued overcoats and O. D. woolen clothing as fast as possible and with the present cold spell are very acceptable.

STRAYED: A white faced brindled cow, about 7 years old, heavy built, medium sized, strayed out of M. V. Brownfield's pasture. Reward for information about her. H. L. Ware, Brownfield Texas.

The new meat market opened as per schedule Monday, and are serving the trade well.

Oral Adams and Geo. Tiernan made a business trip to Lubbock Monday.

STRAYED: One sorrel mare mule 4 years old, about 14 1/2 hands tall, unbranded. Notify Brownfield Merc. Co. and receive \$5.00

Virgil Hargett, came in this week from Dallas, where he is employed in a Battery Service Station, and will spend Christmas with home folks, near Sligo.

CHICKEN DINNER at the Santa Fe Cafe Wednesday and Sunday's. We serve regular dinner every day at 40c. Mrs. Boyd Stuebner.

WE SELL THE VERY BEST

Hardware, Windmills and Implements

that are made, for every purpose. Prices right too. Don't forget the old reliable Eclipse windmill and John Deere implements. They have stood the test of time and we can stand behind them. We are the ones who think it will pay us to charge you only a fair price for our goods, and we give you value received for every dollar you spend with us.

Make our store your headquarters when in Lubbock, whether you buy or not. We will be glad to see you.

WESTERN WINDMILL COMPANY

CHAS. C. TRIPLETT

ATTORNEY-AT-LAW
Office west side of square in the 1st Building
Brownfield, Texas

Dr. M. H. BRANNEN

DENTIST
Office over Tidwell's Furniture Store
Brownfield, Texas

CLIFFORD GRAVES

LAWYER
Office North side of square in Temple of Titles
Brownfield Texas

JOE J. MCGOWAN

LAWYER
Office north side of square in Temple of Titles
Brownfield, Texas

T. L. TREADAWAY

PHYSICIAN AND SURGEON
Office Phone No. 7 Res. Phone No. 18
Brownfield, Texas

THIS PAPER REPRESENTED FOR FOREIGN ADVERTISING BY THE

AMERICAN PRESS ASSOCIATION

GENERAL OFFICES
NEW YORK AND CHICAGO
BRANCHES IN ALL THE PRINCIPAL CITIES

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OFFICE AT CITY DRUG STORE
Office Phone 14 Residence Phone 46
Brownfield, Texas

PERCY SPENCER

ATTORNEY-AT-LAW
Burrus Building
Lubbock Texas

William F. St JOHN

LAWYER
Office in the Court House
Brownfield, Texas

HUTCHINSON & PEEBLER

J. T. HUTCHINSON, M. D.
Eye, Ear, Nose and throat
O. F. PEEBLER, M. D.
General Medicine and Surgery. First National Bank Building.
LUBBOCK, TEXAS

Best Quality

BUILDING MATERIAL

Best Quality Building Material, Dempster Windmills, Posts, paint, etc. Let us show you our material and figure your bills.

Cicero Smith Lumber Co.

1st Block South Square BROWNFIELD

WHISKERS

Are easy pickings if handled by a shrewd barber with a keen knife, no matter how thick and stubborn the growth. Try the

SANITARY BARBER SHOP

L U M B E R

HIGGINBOTHAM-HARRIS LUMBER CO.

Quality

Service

Satisfaction

BROWNFIELD

TEXAS

Brownfield State Bank

Capital and Surplus \$37,500.00
Resources Over \$300,000.00
"THE BANK OF PERSONAL SERVICE"

Your Liberty Loans Bonds are here also your State auto number. See us for your Cattle Loans.

Brownfield

Texas

How About that Title To Your Land?

A COMPLETE AB- STRACT PLANT

Joe J. McGowan, successor
to Goe. W. Neill and Graves
& McGowan. Office on the
North side at The Temple Of
Titles.

JOE J. MCGOWAN
Abstracter and Conveyancer

BROWNFIELD

TEXAS

JOB WORK

Robinson Furniture Co.

Undertakers-Funeral Directors

Res. Phone 90

Store Phone 153

Lubbock

Texas

The Herald For \$1.50

Died.

Messages were received here and at Gomez this week that Mrs. Ben Wolfarth, of New Mexico, had died of tuberculosis, and was to be buried at Lubbock, Wednesday. It seems that she had recently had a bad spell of typhoid pneumonia, which latter developed into tuberculosis, and she did not last long with the latter malady. Mrs. Wolfarth has spent many years in Terry county, together with her husband and family, having lived in and north of Gomez, on the old Wolfarth ranch, and every old timer here numbers her among their friends, being loved and highly respected by all who knew her. Herald joins the many friends of the family in sympathy toward the husband and children of this very good lady.

This Farmer Sought Advice

(By Geo. A. Smith, Special Agent)

Once in a while a bright light shines through the gloom of drouth stricken West Texas and each time it shows the beneficial effects of demonstration work. One such is a case cited by agent R. O. Tackett, at Lubbock who writes:

"I want to give an example of a renter, a Mr. Shaw, who came here from the Brazos bottoms of South Texas. He came late in the fall and when I first visited him in the community center meeting of his school district he was very anxious to learn everything he could about farming in this section, urging me to come to see him every chance I had. Briefly, his results on a good acreage of milo averaged over a ton of heads to the acre, which would thresh over twenty-five bushels of grain to the acre. His eight acres of corn made 20 bushels to the acre and he will gather 20 bales of cotton. He will thresh over a hundred bushels of sorgham seed from a piece of land that was planted to cotton and on which he failed to get a stand. The cotton and sorgham were both left after asking my advice and the sorghum was cut by hand, a big stack of fine feed being saved and the cotton will make over a third of a bale to the acre. Several big loads of pumpkins have been stored away and a big hill of turnips stands in the yard, while along beside the turnips is a large bank of sweet potatoes. On the porch are a number of sacks and two tubs full of pinto beans, also sacks of black eyed peas. The pantry is full of canned vegetables, fruits, and many other good things and all were made on less than three inches of rainfall during the growing season. Willingness to labor and to

EXPERIENCE

Counts for something in every trade or profession. We propose to remove facial hair as easy as the best and better than most.

CITY BARBER SHOP

Job Work That Satisfies

OLDSMOBILE GARAGE

McBURNETT & BRAGG, Props.

"The New Garage"

"In the New Brick"

In addition to the already efficient force of mechanics, "Curley Gamble of wide reputation has joined us. Let us save you money on your Battery work. We are also agents for the justly celebrated Oldsmobile car, both Six and Eight Cylinders. Let us demonstrate one for you.

A trial is all we ask

Brownfield

Texas

Phone 118

take advantage of the information and advice offered through the county agent combine to make Texas farming successful under the most adverse circumstances as shown by this incident.

CORN For Sale: About 300 bushels. Stafford Day, 2 miles southeast of Ray Brownfield's ranch.

Shorty Ingle says send the children to the Sanitary Barber Shop early to get their Christmas hair cuts and bobs.

Barrier Bros. have contracted for a larger advertising space, taking a third page of the eighth page. Brownfield advertisers never cut down; they believe in enlarging if anything.

LOST: Fur muff Sunday afternoon between W. H. Dallas' residence and Lubbock. Finder please return to Miss Mary Lou Meriwether. Reward.

Quite a number from here attended the play at Gomez, Saturday night, and all are out spoken in praise of the play and the between act entertainments, all of which were high class and goes to show what pain taking instruction can do with home

talent, and then all the money stays at home.

L. C. SMITH No. 2. typewriter, full tabulating attachment, in perfect condition; at a bargain. See O. T. Halley at bank.

Clifton Findley and family will leave this week for an overland trip to Graham, Texas, and will probably be absent some time.

J. R. Finn says some honest man has his sausage mill, and will please bring it home and receive a reward. (Paid ad.)

M. B. and Mrs. Sawyer and the little girls, visited relatives at Lamesa, Sunday, returning Monday. They report all well down there.

HAVE you seen those pretty Xmas suits at the Merc., for men and boys, See Them."

F. E. Walters put in a nice culvert in front of the Bradley garage, this week.

The Oldsmobile Garage has just received a big seven passenger, eight cylinder Olds, for exhibition and demonstration purposes.

HAVE you inspected the swell line of Amoskeg Gingham dresses for Misses and Children at the Merc. Guaranteed colors. Cheap

DRAYING

Thats my business, and I am careful and reliable. I meke good any breakage. Try me.

DOSS WINDHAM, Brownfield, Texas, Phone 85

THIS PAPER \$150



Let Us Fix It

If your storage battery isn't working as it should, bring it to us.

We'll locate the trouble, remedy it and tell you how to avoid the same trouble again.

Ask for our free booklet on battery care when you're around this way.

MAST & ROBINSON

Battery Starter Service Station

Lubbock

Plainview

New Willard Batteries and Repair Parts Always Carried in Stock.

JOB WORK

WE need the money if you owe us. Please pay. Brownfield Merc., Co.

We understand that R. H. Banowsky and W. L. Barclay went out to Harris Sunday afternoon and got 21 new members added to the Red Cross. The leaders of the local Chapter, to which is added Yoakum and Gaines counties, are making a hard struggle to get their 700 members during the Christmas drive, and we believe they will succeed. If you havn't joined, send in your dollar at once, or someone might take you for a Pro-German.

AN assortment of Ladies, Misses and Children's coats. A bargain, at the Mercantile.

Don't forget the Community Christmas tree at the Methodist Church, Monday night.

Mrs. J. C. Green came in Monday from a visit to her sor and daughter, in N. M. Mrs. Green was sick most of the time she was gone and is yet indisposed.

Rev. M. D. Williams and wife recieved a letter from their sor Earl, at Camp Travis, telling them not to come until they heard from him again as he thought he might get to come home yet; to spend Xmas with them.



Mrs. McDowell and son are moving down to Seagraves this week, where the latter will work at the carpenter trade.

Money Price is working at the depot now.

Mrs. Milton Robinson, of Plains was here shopping this week.

Mrs. A. C. Copeland and daughter, Mrs. Johnson, of the west side, were here this week

shopping.

Mrs. William Howard and daughter, Miss Dutch, was in town Wednesday doing their Xmas shopping.

Rev. J. B. Vinson has been on the sick list for the past week, trying hard to avoid pneumonia, and now seems well out of danger. On account of not being able to fill his appointment here Sunday, he will preach instead Sunday afternoon at 3 o'clock, at the Baptist Church.

Wake Up

In a little town in Southern England a local newspaper reported recently that every house on a certain street in that town bore the sign of mingled grief and pride, signifying that a member of the household had given his life in the great war.

A French newspaper reported recently that a soldier on being given leave, refused it, saying: "My wife and only daughter have met with shame at the hands of the Germans. I do not want to go home."

Think of these things, you prosperous farmers, you, who are making high prices today because of war conditions. The life-blood and misery of others is being coined into money for you; you people who have been educated, protected, and shielded, by our government until you are in danger of losing your sense of gratitude.

Think of these things, you well-fed Americans, while you make money out of the war-time activities, then go home to a meal which is not stunted by the necessities of other human beings, spend your evening with your children, and pass a dreamless night, imagining that you have done your day's duty as an American citizen.

Contrast the stories outlined with your own enviable condition, and then try to realize that you are as truly and as fully committed to the purposes of this war as are those English widows, facing life anew without the bread winner; just as truly pledged to win this war as the French soldier, suffering agonies of mind which it is difficult to fathom. These people are bearing more burdens than human nature should ever be asked to carry. And what are you doing? Taking things comfortably, subscribing, it may be, of your surplus wealth to the Liberty Loan, and talking about "Uncle Sam cleaning up the Germans."

TIDWELL LAND COMPANY

Brownfield

Texas

List your Land with us if you want it sold. If you want to buy Land on the very best terms, tell your troubles to us. Office west side of square

Call In To See Us

SUBSCRIPTION 1.50

Implements and Wagons

We are unusally well supplied on the famous CANTON line of IMPLEMENTS this year, and ask you to come in and inspect them before purchasing elsewhere. A full car of BAIN WAGONS just received. We have anticipated your wants, and have them in all sizes, and different width of tire

Brownfield Hardware Co.

Brownfield, Texas

MILK COWS

To give best results, must have a balanced ration of recognized milk producing foods, all of which we keep constantly in stock. We also keep a good grade of cooking coal. Our prices are as low as present conditions will permit. Come in to see us.

B. W. STINSON & Co.

BROWNFIELD

TEXAS

Don't Be DECEIVED

By the statement that foreign trees are as good as home grown trees. If you want an orchard that will bear young and often, make sure by buying your trees from the Plainview Nursery. We have a good stock of the very best for this country. We will trade nursery stock for bonds, live stock, good notes, peach seed or second hand sacks. Also have some good steer calves we want to sell.

PLAINVIEW NURSERY, Plainview, Texas

Try Advertising. It pays

If the fact jolt has not awakened you think of the man you know, who had a good job or it may be a good medical practice, who threw it up, left wife, family and friends, and went to France to fight for our boys, the now dead Englishman, and the Frenchman who will never smile again.

If you are not awake yet think of the girls in the Department Stores, and the telephone and telegraph operators, who bought a \$50.00 Liberty Bond of each issue out of their \$10.00 to \$14.00 a week.

In charity, we will assume that you are now awake.

All you are asked to do is to speed up production in your business, contribute to the national wealth, work harder, economize in the household, cut out senseless pleasures—even pleasures which though harmless in themselves, can still be done without. Save every cent you can. If you have not bought a Liberty Bond, go and get one now at the bank, in order that you may not be branded "slacker." And whatever you do, remember that early next year you will be called upon to subscribe to another Liberty Loan.

What do you say? Are you awake now?

LET'S GET THIS THING STRAIGHT

"Why don't the Government arrange short term Loans? People don't care to tie up their money for ten, twenty, or thirty years."

How often do you hear these words. Sometimes people say these things because they really do not understand the situation, and sometimes they say them because they think it forms a good excuse for not subscribing to the Liberty Loan.

In either case, they are wrong. It is just as easy to get at the money invested in Liberty Bonds, when the term for repayment is thirty years, as when it is ten years.

Very few of the Bonds sold today will be held by the original purchaser when the Bonds are redeemed by the Government. Many purchasers will die, many will deed away their Bonds, many will sell, and probably sell at a profit, if only they will hold the Bonds until the war is over.

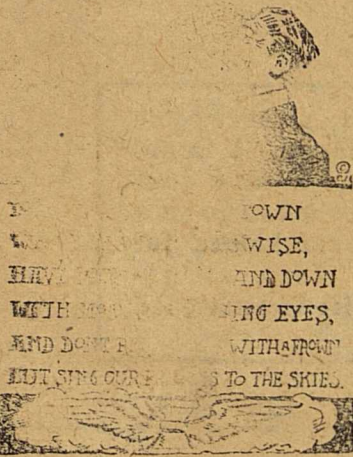
When you buy a bond you do it with the idea of lending the money to your Government for just as long as you can conveniently, without hurting yourself or your business. When you cannot lend this money any longer, then sell your Bond to some one else.

Remember just two things—as long as you hold the Bond and the Government has the use of the money, you are doing a sensible, patriotic act, and drawing 4% interest. When you pass the Bond to some one else, you have ceased to help your Country, you have placed your responsibilities as an American citizen upon somebody else's shoulders, and have given up the safest investment in the world.

Your banker still has some Liberty Bonds on hand which he can sell you. Go and talk it over with him. He will tell you that you could not possibly do as well with your money, as by purchasing these Bonds.

A Popular Song

Just now is being sung thruout old Terry in praise of the "Old Reliable Randal Drug Store that has established a preputation for honesty and square dealing. Whether you come or send your child you get what you want. We do not substitute. Yours to command.



J. L. RANDAL

Brownfield

Texas

Take The Herald

GROCERIES

Our line is Complete, Fresh and replenished daily. Let us have your next order.

Brothers & Brothers

BROWNFIELD

TEXAS

WINTER--Its Sure to Come

With its cold blustery days and we are prepared to help you make home comfortable for these five months to come, with our full line of HEATING STOVES, and all accessories. Come in to see and make your selection. "IF ITS HARDWARE, WE HAVE IT."

**Holgate-Endersen
Hardware Company**

Brownfield

Texas

THE HERALD \$1.50

Ropes

By Cricket

John Doyle and Walter Frasier from the west side was hawling cake to their ranches from here Wednesday. Up to the present time there has been something like twenty cars of cake and hay unloaded at Ropes. Noah Bell, John Jarrott, John Raymer, H. H. and A. H. Timmons were seen hauling to their respective ranches last week from this point.

F. M. Ellington shipped two cars of calves here from Okla., Saturday.

Mr. Jones from Slide Community loaded two immigrant cars here Friday. He is moving from here to Sabine county. While some few are leaving this country there are others moving in.

Mr. Williams unloaded two cars of household goods and farming implements, Thursday. He moved near the Faris ranch.

Mr. Crouch came in Monday with two immigrant cars from east Texas. He will reside east of Ropes about eight miles.

W. H. Ardis made a trip to Brownfield Monday after his son, Ike's household goods which he is shipping back to Young County. W. H. Ardis and little daughter, Mattie Earl, will leave for Ft. Worth, Wednesday to spend the holidays with relatives there.

Wallace Blankenship and Edgar Timmons came home Friday to spend Xmas with home folks.

Mr. and Mrs. A. L. Tarlton will attend the institute at Lubbock this week.

I am glad the editor is publishing the monthly report of the laying contest at A. & M. College. This is their first contest and all poultry raisers should be vitally interested. Every one should raise and use as much as they can, and do their bit to help Uncle Sam win this war, for the more we use the more beef and pork and mutton there will be for the Soldier Boys. I will give my egg record for 1917, Jan., 600, Feb. 850, March 1289, April 1080, May 551, June 430, July 469, Aug., 249, Sept., 101, Oct., 60, Nov., 64, Dec., 38 eggs. I have sold more than enough to buy a fifty dollar Liberty Loan Bond.

George Carter, M. J. Abernathy were appointed road viewers through Hockley and Lubbock counties. They gave their report last week and the commissioners decided to put the road straight down the railroad track on the east side through these counties. The overseers and workmen will open up and work the road right away.



**Brownfield
Lodge No. 903
A. F. & A. M.**

Meets Saturday night before the full moon in each month in the Masonic Hall.
A. M. Brownfield, W. M.
J. F. Winston, Secretary



Brownfield Lodge No. 530 I. O. O. F.

J. C. Green, N. G.
A. J. Stricklin, Secretary

Meets every Friday night in Odd Fellows Hall



**BROWNFIELD REBEK
A.H. LODGE NO. 329**
Meets the 1st and 3rd Tuesdays of each month at the I. O. O. F. Hall at 7.30 p.m.
Mrs. Jessie McDaniel, N. G.
Mrs. J. W. Welch, Sec.

Brownfield Camp No. 1989 W. O. W.

J. T. May, C. O.
J. C. Green, Clerk

Meets first Saturday night after the full moon and two weeks thereafter in each month in Odd Fellows Hall

THE

CHALLENGE WINDMILL

Is the newest, modern, practical, simple and efficient mill on the market

Compare these Features:

Three Bearings

Direct Center Lift

Noisless, frictionless rocker

Arm movement.

No wrist pins

Removable bearings

Automobile break

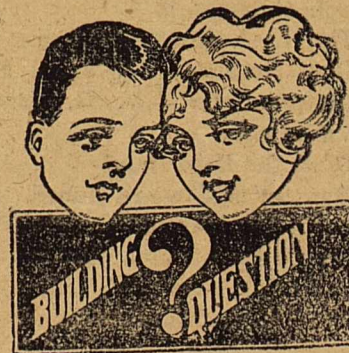
Others worth seeing

"LAST WORD IN WINDMILLS"

A. G. McAdams Lmbr. Co.

Brownfield, Texas

After You Have Gotten Your Heads Together



and decided to build, the next most important thing is to get the best building material, and the place to get it is here. Cement, brick, sand, lime, plaster, etc., all first grade quality can be gotten of us at prices most reasonable.

R. H. Kemp Lumber Co.

The yard that saves and satisfies

Send The Herald back Home

**W. A. WOOLEY
LAND COMPANY**

Land Salesmen Brownfield, Texas
List your farms, ranches and cattle with us

W. A. Wooley Land Co.

Brownfield

Texas

NOTICE CREDIT CUSTOMERS

To all knowing themselves to be indebted to me, will please come forward and make settlement. As my people want money, I must call on my friends for money to meet these obligations. Please don't forget to call in and settle as a failure to do so will force me to go on a cash basis. What will you do? Goods cheaper than ever before for the next thirty days. Be on hand with your ticket the 24th as premiums will be awarded. A nice lot of Granite ware will be auctioned off that day at

A. P. MOORE'S

Gomez, Texas

Gomez

By West Wind

No School this week. O. E. Adams carried our teachers to Lubbock Sunday afternoon and they are attending institute there this week. The "school kids" are having a grand time. Children who have been raised here don't know how much happier their lot, than some others; in cotton countries, when there is for any cause no school during the fall season, every child has to drag a sack and pick cotton all day. But the plains youngster knows nothing harder than playing basket ball and having (as one told me yesterday) "a royal good time"

Mrs. Bragg of Brownfield visited friends here Sunday and spent the night the guest of Mrs. O. E. Adams and returned home Wednesday.

T. J. Weeks of Lubbock, came in last Thursday for a load of their furniture that they left here when they moved. He stayed until Saturday.

Frank Crowder came in home Thursday from Hall county, where he has been all fall, gathering crops.

A phone message from O'donel Monday night informed Mr. Will H. Johnson that Mr. Ben

Somer's baby was seriously sick with spinal meningitis. Mr. Somers is a brother-in-law to Mr. Johnson.

Mrs. S. B. Johnson and son, Lee, got in Monday from a trip to Camp Travis San Antonio, where Mrs. Johnson's son Wood, is a soldier. Lee stated that the boys there expected to be sent to the front, in France, soon; but they did not know when they would go.

Miss Ola Summit came in from her school last Saturday and on Sunday accompanied the teacher of this school to Lubbock. She will spend the holidays in Post City, and Ft. Worth

Leo Weeks came in from Lubbock on Tuesday on a business trip.

The play here Saturday night was well rendered and every one present seem to enjoy themselves; We attach the program.

Quivive Chorus—Miss Blankenship, Miss Whitaker—Piano Duet
Dixie the Hired Hand—High School Students Act 1
The Last Rose of Summer—Clara Summit Vocal Solo.
Flower Song—W. B. Bishop Violin Solo
Dixie the Hired Hand Act 2
Quartette—Messrs Jones, Bishop, Simms and Johnson.
My Dreamy China Lady—Clara and Doyle Summit—Vocal Duet
Deception—Teachers and Stud-

ents, Sketch.

Levee Song—Messrs Jones, Simms, Randolph, Black Chorus
Dixie the Hired Hand—Act 3
Come Where My Love Lies Dreaming—W. B. Bishop, Garland Jones, Raymond Simms, Johnnie Johnson.

Loyd Moore, Dixie. Edith Johnson Julia Tompkins, John Johnson, Mr. Tompkins, Jossie Hudson Mrs. Tompkins, Bernice Shepherd, Dixie's daughter. Beryle Black Jerry, Orlan Nichols, John Remington, Miss Aline Miller Ruth.

Merry Xmas and a happy New Year to every body.

Look at your tanks boys, and then ring 10. Tom is always there.

Ike Nichols and family moved to Seagraves this week, as he has been employed on the depot at that place.

The Santa Fe pumping station was put to work Wednesday, but they are having trouble with the quick sands. An extra man was sent here to manage this department.

GOOD as new 5 burner oil stove, with oven and warming shelf, to sacrifice for \$15.00. Apply at Herald office.

Mrs. Kathryn Anderson, of Camp Travis, is visiting her parents, Mr. and Mrs. John Powell. She is the wife of Capt. Anderson, of Camp Travis.

KEPT HER AWAKE

The Terrible Pains in Back and Sides. Cardui Gave Relief.

Marksville, La.—Mrs. Alice Johnson, of this place, writes: "For one year I suffered with an awful misery in my back and sides. My left side was hurting me all the time. The misery was something awful.

I could not do anything, not even sleep at night. It kept me awake most of the night... I took different medicines, but nothing did me any good or relieved me until I took Cardui...

I was not able to do any of my work for one year and I got worse all the time, was confined to my bed off and on. I got so bad with my back that when I stooped down I was not able to straighten up again... I decided I would try Cardui... By time I had taken the entire bottle I was feeling pretty good and could straighten up and my pains were nearly all gone.

I shall always praise Cardui. I continued taking it until I was strong and well." If you suffer from pains due to female complaints, Cardui may be just what you need. Thousands of women who once suffered in this way now praise Cardui for their present good health. Give it a trial. NC-133

There is more Catarrh in this section of the country than all other diseases put together, and for years it was supposed to be incurable. Doctors prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Catarrh is a local disease, greatly influenced by constitutional conditions and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is a constitutional remedy, is taken internally and acts thru the Blood on the Mucous Surfaces of the System. One Hundred Dollars reward is offered for any case that Hall's Catarrh Cure fails to cure. Send for circulars and testimonials. F. J. CHENEY & CO., Toledo, Ohio. Sold by Druggists, 75c. Hall's Family Pills for constipation.

Miss Gertrude Dallas, who is attending Simmons College at Abilene, is spending the holiday with home folks.

The Herald has received a good many \$1.50's this week on subscriptions which will help to make Christmas merrier with it.

If Gas and oil is your trouble ring 10. Tom will grease them.

The County Correspondents have been faithful and punctual this year, hindered as some of them have been by ill mail connections, and each deserve and will receive a prize.

USED Piano in good condition for sale at a bargain. Terms or half if desired. Apply at Herald office.

Mrs. Stricklin had a letter stating that her nephew, Elmer Roberts had married Miss Letha Cauble, daughter of Mr. G. C. Cauble, a well known San Angelo cattleman, last Sunday. Mr. Roberts left this week for Los Angeles to begin training as Coast Artilleryman.

When Tom sells you 100 gal's Oil or Gas it measures 100 gal's.

Miss Ida May Roberts left Sunday for her home in Coahoma, as her brother, Elmer Roberts, has been called into service with the Coast Artillery, and is to leave for training camps at Los Angeles, this week.

HEADQUARTERS

FOR

CHRISTMAS

GOODS

We have lots of things you will need during the Holidays. Our stock is complete and our prices very reasonable. A Merry Christmas and Happy New Year

BARRIER BROS

PHONE 33

BROWNFIELD, TEXAS