

The Terry County Herald

VOL. 11.

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, SEPTEMBER 10, 1915

NO 18



DISAPPEARING FRONT CABINETS

We believe this is the best Kitchen Cabinet made. We hope you will carefully read the following description, which is made as concise as possible: Has curtain like roller top desk; opening curtain or door of top section does not interfere with utensil that happen to be on top of base. Cabinet is made of oak, finished in waterproof Varnish. Inside of upper section white enambed. Full Nickeloid top, 42x28, giving a surface of 42x39 when extended. The sliding top will not warp. Tilting Flour bin with Sifter. Swinging Glass Sugar bin. Large tin Bread and Cake box with cover that opens and closes automatically. Glass Coffee and Tea jars; Five Glass Spice jars. Sanitary Post Construction with large brass ferrules. Ball bearing Castors. Fibre Cover under sliding top to make base dust proof. Best Hardware. Upper doors fitted with Emerald Art Glass. All Panels and Drawer Bottoms of 3-ply stock. Every feature of this highly specialized Cabinet has been worked out to make it the best on the market. We invite you to our store to examine this cabinet, and when you are ready to buy we are confident we can satisfy you.

Brownfield Mercantile Company

School Opening.

Be it remembered that our public school will open Monday for the 1915-16 term, and don't forget to have the children all present the first day, and in getting the children ready, don't forget the very important part you play as parents; be present yourself.

The race is not always to the swift, but as in the old fable where the race was won by the turtle over the hare; the race is won by those who keep everlastingly at it. Get an even start and keep going.

As Cricket said in her excellent article on education some time ago, there is only a matter of ten short years for our children to go to the public free schools, and if these years are not put in, there is an irreparable loss the child will never be able to recover. Time wasted, and time awaits no one. It is the duty and intention of parents to give their children the best of advantages. They really want to see their children stand high in the community, and in the profession they have chosen, but unless the child be unusually bright and able to overcome the most obstinate obstacles it will never be able to reach the top if carelessly or purposely hindered by parents. God has given us children as a charge here on earth, and it is up to them whether the charge is delivered back to Him a clean, bright light, or a dirty dullard.

Your presence at the opening will not only encourage the pu-

pil, but the teacher gets an inspiration from your presence that lifts them above the mere work for monetary gain to the high plane of work for humanity's sake. Be on hand next Monday morning, promptly.

TEXAS, two year old Jersey, male; sire registered and dame entitled to register. May be found for service at J. C. Green's barn.

Hand the Herald man 85c and get the daily and Sunday Fort Worth Record to December 1st.

Mrs. J. A. Roberts and family of Coahoma, Texas, came in last Tuesday afternoon to visit her sisters, Mrs. Stricklin and Miss Sallie Holden. As Mrs. Stricklin was away, at Lubbock, they only spent one night in Brownfield.

The family in a group photograph before they have left the old fireside and gone out into the big world—ever think of it? Nothing preserves the home atmosphere and home memories like a groupe picture—with father and mother in the center, and when the family is scattered, how glad you will be that you had it done in time. Photography almost puts this obligation upon us. Make the appointment today.

The Congdon Photo Co.,
Brownfield, Texas.

W. B. Snodgrass left this week for Floydada, where he will join Mrs. Snodgrass and carry her to Kansas to a hospital for treatment. We understand Mrs. J. R. Hill also went.

Primrose

Cricket

Last Week.

School opened at Primrose the 1st of September. Most all the pupils enrolled were present the first day and a few patrons came out for a little while, which is commendable. Why don't others visit the school at times? This is encouragement to both teacher and pupil.

Hershall Timmons hauled out lumber this week to build an addition to his house.

Uncle Joe Beal made a trip to Lubbock this week.

Mrs. Capps and children spent Sunday night with Mrs. Branch.

Lence Price and family visited homefolks Thursday and Friday.

Hamp Perritt is working for the Arnetts, running the gasoline engine to pump water for the cattle.

Oscar Boyd drove a bunch of cattle up to his brother, Hily's Monday.

T. J. Price and family and Mr. Sowder and daughter visited H. H. Timmons Wednesday.

H. L. Smith met his niece, Mrs. Capps, at Slaton Wednesday, and she is visiting him this week and canning fruit.

The Arnetts hands passed through here Monday with a herd of cattle taking them to the north pasture.

Ed Thorp and A. W. Blankenship made a business trip to

Lubbock Monday in the latter's car.

This Week.

Geo. Carter and family are staying at the ranch several days this week.

Mrs. Capps and children returned to their home at Slaton Saturday.

H. H. Timmons and A. W. Blankenship built themselves several concrete watering tanks this week.

Millard Ellington passed here Saturday taking his sisters, Grace and Pearl and Floyd to Plainview, to attend school there this term.

Sam Branch and wife visited Lence Price and family Wednesday and Thursday.

Frank Howard and wife visited J. M. Brown's a few days last week. He took down a windmill and intends moving it to his place in New Mexico.

There was a musical at Lee Cowan's Tuesday night.

Bain Brice spent the night Tuesday at Lee Cowan's on his way to Lubbock for freight.

We will frame your picture right. See the Herald man for samples and prices. Riley Duff & Co., Lubbock Texas.

The editor and family had the pleasure of attending the big Adair meeting while in Lubbock this week.

There are people here most every day looking for houses to put their children in school, but are finding them scarce.

Hunting in Texas

Washington, D. C. Sept. 8th.
The approach of the hunting season makes it desirable to bring to the attention of sportsmen the fact that where State laws do not agree with the regulations under the Federal Migratory Bird Law the Federal regulations are paramount and should be observed. Under the Federal regulations it is unlawful at all times to hunt or kill robins, and it is unlawful at any time before September 1st, 1918, to kill bandtailed pigeons, cranes, swans, curlews, or any of the small snipe or shorebirds.

Diamond Disc Phonograph.

If you want the most perfect phonograph made, the Lubbock Drug Co., is now agents for the famous Edison Diamond Disc phonograph, with prices ranging from \$80 to \$450. They got in a shipment the last week, and sold a couple of \$200 machines almost before they were unpacked.

The Edison people are fast adding to list the world's best concert and opera singers, together with the best instrumental and vaudeville artists, and if you are wanting a machine of this make get in communication with the Lubbock Drug Co.

T. S. Jackson, from Lubbock, brought a mule buyer down to the Snodgrass horse ranch this week to look at 86 head of coming two year old mules.

“REMEMBER TO GET OUR PRICES” on Post, Wire and Salt.

“WE PAY THE PRICE ON HIDES.”

Lubbock Grain & Coal Company

The Terry County Herald

A. J. STRICKLIN, Editor-Publisher-Proprietor

Entered at the Post Office at Brownfield, Texas as Second Class mail matter, according to an Act of Congress, March 3, 1879.

SUBSCRIPTION RATES.

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Three Months	.25

ADVERTISING RATES.

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Per inch for a single issue	15c
Better rates on half page or more and exceptionally liberal terms on large, long standing contracts.	
Local Readers, per line, 1st insertion	10c
Each consecutive insertion	05c

Any reflection on the reputation or standing of any private individual, firm or corporation, will be gladly amended if brought to the notice of the publisher.

OUR PUBLIC FORUM

W. D. Lewis

On Mission of the Farmers' Union



W. D. Lewis, president of the Texas Farmers' Union, whose tenure of office expires by limitation in August, has issued the following farewell statement to the Texas farmers:

"The Farmers' Union stands before the public of Texas today proud as a King; glorying in its achievements and boasting of its possibilities of rendering a service to the men who follow the plow. The Union sounds the bugle call of organization, summoning every yeoman to rally around its colors. In business it stands for education and co-operation; in the home it stands for Sally and the babies; in government it stands for constructive statesmanship. At the moment it directs the attention of the farmers to warehousing and financing the present cotton crop. Fellow farmers arise and salute King Cotton, a sovereign in whose reign the prosperity of this State is involved and a ruler whose scepter turns the fleecy fibre into gold. A King at whose loom nature weaves, and an imperial potentate at whose shrine millions kneel and sing his praise. Strike for your home, your family and your country by joining the Union and becoming a part of the great economic force that is uplifting this state and nation. The Farmers' Union is the plowmen's hope. Without organization he can neither help himself nor be helped by others, and through organization he is all powerful.

When the Texas Farmers' Union holds its annual convention in Houston, August 3rd, every farmer in Texas should pause and bow his head in honor of the men gathered there to render a patriotic and unselfish service to agriculture. This organization, born in the cotton fields of Texas, has grown until, geographically, it covers almost the whole of the United States, and economically, it deals with every question in which the welfare of the men who bare their backs to the summer sun are involved. It has battled for a better marketing system, rural credits, cheap money, diversification, scientific production, agricultural legislation and has carried on its work of education and co-operation in season and out.

The Farmers' Educational and Co-operative Union of Texas brings the question of organization squarely before every farmer in this state.

The farmers of the nation contribute more and get less from government than any other class of business. They have better securities and pay a higher rate of interest than any other line of industry. They market more products and have less to say in fixing the price than any other business, and they have had more political buncombe, and less constructive legislation, than any other class of people. The farmers can only acquire such influence in business, in government and economics as will enable them to share equitably the fruits of their labor through organization, and every farmer on Texas soil who desires to help himself and his fellow plowmen, should rally around the Union."

Why Not Smile?

Are you angry? Is your lip cracked? Are you afraid of wrinkles? Are you suffering from an ingrowing grinch? None of them? Then why don't you smile? History tells us of men who trained themselves not to smile, because they wanted a stern expression of countenance. The savages also prided themselves on not showing any sort of emotion. Have you noticed in the photographs, that the mothers of the war heroes of Europe are not smiling? Neither are the generals who are doing the killing. Only the heroes are smiling. A hard and stern expression does not indicate a good heart nor a clear conscience. A thief seldom smiles. The woman of the street smiles with her lips but her eyes are hard and cold. The poverty stricken man on the streets who begs for a dime, sends his plea direct to your heart if his appeal is accompanied by a smile. Only the failures of life never smile. A smile is the cry of the sentry of the soul — "All's Well!"

Tokio

By Digger

The harvest is ripening fast and the farmers have to go to work.

W. I. Lovelace has almost got his barn built. He is also going to have a wagon yard.

Mr. Thompson and family and Mr. Ridgeway and family all spent Sunday at J. W. Spear's.

John Day and family spent Sunday at W. I. Lovelace's.

Carl Rushing returned home last week from a visit down east.

Add Cox has a sick baby and Mrs. Spear went down to stay with them a few days.

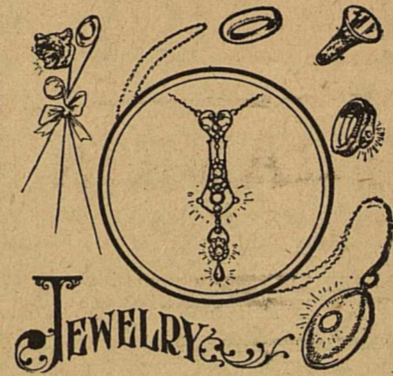
Charlie Copeland and Albert Rushing are breaking bronks this week.

Jack Benton and Mr. Hamm have been heading maize for the past week.

The Editor and wife spent from Saturday last, to Thursday of this week in Lubbock, on busi-

ness and visiting friends and relatives, having come up in Percy Spencer's car, and expects the "devil" to get out a good paper

Note the large display ad of R. A. Rankin & Sons, the large Hardware dealers of Lubbock. They are telling you about their Bain wagens, Star and Leader Windmills, and Garland stoves. Be sure to call on them when in city.



Of all kinds, and at prices that will please you.

We are now selling hundreds of the popular Friendship Bracelet Links. We furnish the Silver ones engraved for 25c each, and the gold filled ones engraved for 35c, as you like. Send us your order by mail.

W. S. NORTON, JEWELER
Lubbock Texas

STOMACH TROUBLES

Mr. Ragland Writes Interesting Letter on This Subject.

Madison Heights, Va.—Mr. Chas. A. Ragland, of this place, writes: "I have been taking Theford's Black-Draught for indigestion, and other stomach troubles, also colds, and find it to be the very best medicine I have ever used.

After taking Black-Draught for a few days, I always feel like a new man." Nervousness, nausea, heartburn, pain in pit of stomach, and a feeling of fullness after eating, are sure symptoms of stomach trouble, and should be given the proper treatment, as your strength and health depend very largely upon your food and its digestion.

To get quick and permanent relief from these ailments, you should take a medicine of known curative merit.

Its 75 years of splendid success, in the treatment of just such troubles, proves the real merit of Theford's Black-Draught. Safe, pleasant, gentle in action, and without bad after-effects, it is sure to benefit both young and old. For sale everywhere. Price 25c. N. C. 127.



Excursion to Roswell N. M., account State Livestock and Products Exposition, Oct., 4-9th. Tickets on sale Oct. 8-4-5-6-7-8th Good for Return Limit Oct. 11th at Fair of \$8.35 for Round Trip

Excursion to Amarillo, Texas. Account Panhandle State Fair Sept. 21-25th. Tickets on sale Sept. 20-24th. Good for return limit Sept. 26th at fare \$4.85 for round trip.

For further information, write R. F. BAYLESS, Agt. Lubbock Texas

M. V. Brownfield, Pres.

Will Alf Bell, Cashier

Brownfield State Bank

RESOURCES
OVER \$100,000.00

WE WANT YOUR BUSINESS

Lubbock Drug Co.

JNO. R. KING, PROP.

Wholesale and Retail

Drugs, Medicines, Druggist Sundries, School Books and Supplies, Standard Novels. MAIL ORDERS given special attention.

LUBBOCK

TEXAS

Professional' Cards.

R. H. McCARMICK
Contractor & Builder

Estimates and plans furnished on short notice. No job too large or too small for me to handle. All work guaranteed. Your patronage solicited. BROWNFIELD TEXAS.

LUBBOCK-PLAINS
AUTO MAIL LINE

Leaves Brownfield every day except Sunday at about 9 a.m. West bound to Plains \$3. East bound to Lubbock \$3. Round trip \$5. Ar. each place 2 p. m.

MOORE & COX

Lubbock Plains

T. L. TREADAWAY

PHYSICIAN AND SURGEON
Office Phone No. 7 Res. Phone No. 18
Brownfield, Texas

GEO. W. NEILL,
Abstracter and Notary

A complete set abstracts of Terry county All title and legal matters given prompt attention.

W. D. Benson Percy Spencer
BENSON & SPENCER

ATTORNEYS-AT-LAW

Rooms 3, 4 and 5, Lubbock State Bank Building
Lubbock Texas

Complete set abstracts Lubbock, Hockley and Cochran Counties in office.

Dr. N. B. RANDAL
& SON, J. J.

DENTISTS

Lamesa Texas

Church Directory.

METHODIST CHURCH

Brownfield: Sunday School every Sunday 10 a. m. J. L. Randall, Supt. Preaching 11 a. m. on 2nd and 5th Sundays, and at 11 a. m. and 8:30 p. m. on the 4th Sunday. Prayer meeting every Wednesday 8:30 p. m. Epworth League every Sunday 4:00 p. m. The Woman's Auxiliary meets Wednesday at 3 p. m. after 2nd and 4th Sundays, Mrs. J. C. Criswell, Pres.

Plains: Sunday School every Sunday 10 a. m., Miss Mattie Stanford Supt. Preaching 11 a. m. and 8:30 p. m. every 3rd Sunday, and at 8:30 p. m. every 1st Sunday.

Gomez: Sunday School 10 a. m. every Sunday: Raymond Simms, Supt. Preaching on 2nd and 5th Sundays at 4:00 and 8:30 p. m.

Harris: Preaching every 1st Sunday, morning and afternoon. H. L. Hughes, Pastor

CHURCH OF CHRIST.

Sunday School and Emblems

every Sunday, at 10 a. m., at the Court House; W. G. Hardin, Leader. Preaching every 3rd Sunday at 11 a. m. and 7:30 p. m. by Elder S. D. Lofton. All are cordially invited to all services.

Brownfield Lodge No. 903 A. F. & A. M.

Meets Saturday night before the full moon in each month in the Masonic Hall
E. T. Powell, W. M.
J. F. Winston, Secretary

Brownfield Lodge No 530 I. O. O. F.

A. C. Beard, N. G.
J. C. Green, Secty.
Meets every Friday night in Odd Fellows Hall

BROWNFIELD REBEK AH LODGE NO. 228
Meets the 1st and 3rd Tuesdays of each month at the I O O F Hall at 7:30 p m
Mrs. J. V. Drinkard, N. G
Miss Eldora Lewis, Sec.

Brownfield Camp No. 1089 W O W

Arch Fowler, C. C
J. C. Green, Clerk
Meets first Saturday night after the full moon and two week thereafter in each month in Odd Fellows Hall

-BAIN WAGONS-

We have 2 cars in stock of all sizes and at good prices. Full line Star and Leader Windmills and repairs. Garland Heaters and Cooks at---

R. A. RANKIN & SONS

Lubbock

Texas

The Jackson House

LUBBOCK

TEXAS

Remodeled and moved to the northeast corner of the square and with the owner, T. S. Jackson and wife in full charge. Rate \$1.50 per day, meals 35c; beds 50c and 75c.

EDWARDS BROTHERS

Wholesale And Retail Dealers In

Grain, Coal, Cotton and Cotton-seed Products.
Fine grade Niggerhead nut coal for cooking

YOUR BUSINESS APPRECIATED

TAHOKA, TEXAS

J. C. DUFF

MANAGER LUBBOCK UNDERTAKING CO.
FUNERAL DIRECTOR and EMBALMER

Lubbock

Texas

Harris

By Sand Bur

W. F. Hubbard and family, who recently purchased a section of land near Arthur Cotten's ranch, passed Wednesday on their way back to Hillsboro Tex.

Clyde Harris and family returned from Gomez Friday.

Miss Eula Alexander entertained a few of her friends last Friday evening in honor of Misses Collins and Jewel Burrus.

Messrs Yates and Carlisle passed through Sunday with the cattle which they bought from McPhaul Bros., last spring. They had just received them.

The school at Arthur Cotten's opens today, Monday, with Miss Olive Hammer of Abilene, as teacher.

The Harris school will open next Monday with Miss Mintie Reed of McCaulley. Fisher County, for teacher. Miss Lackey of Glenn Park, will teach the Turner School.

Don't Forget

The meeting which will begin at the Methodist church next Sunday morning. Rev. C. H. Ledger will be with us. Let's make this a season for work and worship. Everyone is invited to come and take part in the services.

H. L. Hughes.

We will trade you new furniture for your old. Riley Duff & Co., Lubbock, Texas.

Sheriff Jim Lewis made a trip to Knox county this week after

Frank Haynes, charged with theft, and brought him back to Lubbock, where he landed the prisoner in jail.

Mrs. Charlie Boone spent Tuesday with Mrs. Geo. E. Tiernan.

Misses Edith and Birdie Walters were in Wednesday after their mail.

ONE to three sections of fine land on the South Plains; improved farm near Gomez, Terry County, Texas; price \$9. to \$11 per acre; terms. J. F. Blankenship, Stanton Texas.

We had a peep into the new concrete cellar of Horace Randal last Saturday. It is one of the finest cellars we ever saw, and was well filled with fruits of all kinds and a good supply of grape juice "the National Drink" Truly the farmer of Terry will live high.

A car load of Old Reliable Peter Schuttle Wagons just received. See H. M. Larkin, Tahoka, Texas.

Percy Spencer went over to Plains last week on legal business and returned through Brownfield with a Ford. He carried his family home Saturday.

We want you to carefully read the jewelry ad of W. S. Norton, of Lubbock. Mr. Norton is well known all over the plains country being one of the old timers, and will treat you white.

Miss Clara Randal left Saturday for Lubbock where she took train for Wichita Falls, near where she will teach the coming term. Miss Kathryn also left Saturday for Lubbock, and spent the night with her sister, Mrs. Rufus Rush, before leaving for Plainview, where she holds a

position in the high schools of that city.

The Congdon Photo Co., of San Antonio, Texas, will be in Brownfield for a few days, and are prepared to do all kinds of picture work and especially home portraiture.

Judge Neill represented the Herald at the big Water Carnival at Sweetwater, this week.

Uncle Joe Beal will move his family into school tomorrow, from the Needmore community.

Take a look at the Moline Row Binder. No side draft. Something different. H. M. Larkin Tahoka, Texas.

H. M. Bridges and wife arrived last week from Arkansas, and are here to stay this time, and will likely locate near town. Welcome.

Lee Thompson left this week for Ft. Worth on business.

Notice the ad of Grover V. Forrester, embalmer, of Lubbock, Texas, in this issue.

Will Alf Bell's father and mother and his sister, Mrs. Strength and husband, and two children, all of Marshall, Tex., are visiting him this week.

Take a look at the Moline Row Binder. No side draft. Something different. H. M. Larkin, Tahoka, Texas.

C. S. Cardwell and family went to New Mexico last week in their Ford.

Wolcott Monumental Co.

R. V. WOLCOTT, Prop.

All kinds of Cemetery Work. Cut and Lettered Stone for buildings. Save agents commission by writing or calling on us.

RESPONSIBLE PEOPLE; EXPERIENCED WORKMEN

Lubbock

Texas

HEALTH and HAPPINESS

I am in business for your health, but incidentally I want to make a living out of it. So therefore I will appreciate your trade and treat you right.

J. L. RANDAL

Subscribe Now

Dr. E. H. INMON

PHYSICIAN & SURGEON

Tahoka

Texas

CEO. ALLEN
The House Reliable
Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking.
Established 1890. SAN ANGELO

FUNERAL DIRECTOR

EMBALMER

Grover V. Forrester

WITH W. E. ROBINSON

Lubbock

Texas

Dr. Treadaway took his daughter, Miss Mozelle, to Tahoka last Friday morning where she took train for Plainview, to take up her duties as teacher in one of the Plainview schools.

Mrs. E. B. Wright and small son went to Lubbock last Saturday to visit relatives, and returned home on the mail car Monday.

A car load of Old Reliable Peter Schuttler Wagons just received. See H. M. Larkin Tahoka Texas.

Miss Bertha Lowe came in last Friday from Boulder, Colo. where she spent the summer and took a course of study in the University of Colorado. She says she enjoyed her stay very much and thinks Colorado is simply grand. Miss Bertha will teach the intermediate department of our school this term. This will be the fifth term she has taught here.

Mrs. J. C. Green gave a hen party last Friday night. There was a large number of women and girls present and all seemed to enjoy themselves very much.

Judge Neill is having an addition built to his residence this week. J. M. Currier is doing the carpenter work.

J. H. Verner, father of R. L. Verner of this place, was over from Post City, Monday, with two prospectors, and will be back with some more next week. Mr. Verner is considering buying a place and moving here.

Frank Proctor was in Monday and handed us a dollar to keep for coming.

There was an ice cream supper out at Lence Price's last Saturday night. Quite a number were present and all seemed to enjoy themselves very much.

Messrs. John S. Powell and J. T. May are busy this week making new seats for the Methodist church to be ready for their meeting which begins next Sunday.

Messrs. Jim Lewis, Geo. W. Neill and M. V. Brownfield went to Post City on business Monday, in the latter's car.

BANKERS URGED TO CO-OPERATE WITH FARMERS

SOUL MATERIAL HAS ENTERED THE BANK VAULTS OF THE NATION.

The Bank a Financial Power House to the Community.

By Peter Radford.

One of the greatest opportunities in the business life of the nation lies in practical co-operation of the country banks with the farmer in building agriculture and the adventure is laden with greater possibilities than any forward movement now before the American public.

A few bankers have loaned money to farmers at a low rate of interest, and oftentimes without compensation, to buy blooded livestock, build silos, fertilize the land, secure better seed, hold their products for a better market price, etc. The banker in contributing toward improving the grade of livestock; the quality of the seed and the fertility of the soil, plants in the agricultural life of the community a fountain of profit, that, like Tennyson's brook, runs on and on forever. Community Progress a Bank Asset. The time was when money loaned

on such a basis would severely test the sanity of the banker; such transactions would pain the directors like a blow in the face. A cashier who would dare to cast bread upon waters that did not return buttered side up in time for annual dividends would have to give way to a more capable man. This does not necessarily mean that the bankers are getting any better or that the milk of human kindness is being imbibed more freely by our financiers. It indicates that the bankers are getting wiser, becoming more able financiers and the banking industry more competent. The vision of the builder is crowding out the spirit of the pawnbroker. A light has been turned on a new world of investment and no usurer ever received as large returns on the investment as these progressive bankers, who made loans to uplift industry. The bankers have always been liberal city builders, but they are now building agriculture.

A Dollar With a Soul.

It is refreshing in this strenuous commercial life to find so many dollars with souls. When a dollar is approached to perform a task that does not directly yield the highest rate of interest, we usually hear the rustle of the eagle's wings as it soars upward; when a dollar is requested to return at the option of the borrower, it usually appeals to the Goddess of Liberty for its contractual rights; when a dollar is asked to expand in volume to suit the requirements of industry, it usually talks solemnly of its redeemer, but soul material has entered into the vaults of our banks and rate, time and volume have a new basis of reckoning in so far as the ability of some of the bankers permit them to co-operate in promoting the business of farming.

God Almighty's Noblemen.

These bankers are God Almighty's noblemen. Heaven lent earth the spirit of these men and the angels will help them roll in place the cornerstones of empires. They are not philanthropists; they are wise bankers. The spirit of the builder has given them a new vision, and wisdom has visited upon them business foresight.

The cackle of the hen, the low of kine and the rustle of growing crops echo in every bank vault in the nation and the shrewd banker knows that he can more effectively increase his deposits by putting blue blood in the veins of livestock; quality in the yield of the soil and value into agricultural products, than by business handshakes, overdrafts and gaudy calendars.

Taking the community into partnership with the bank, opening up a ledger account with progress, making thrift and enterprise stockholders and the prosperity of the country an asset to the bank, put behind it stability far more desirable than a letterhead bearing the names of all the distinguished citizens of the community. The bank is the financial power house of the community and blessed is the locality that has an up-to-date banker.

EUROPEAN WAR SHATTERS KING COTTON'S THRONE

FLEECY STAPLE MUST PAY RANSOM INTO THE COFFERS OF WAR.

Nation Rings With Cries of Stricken Industry.

By Peter Radford. Lecturer National Farmers' Union.

King Cotton has suffered more from the European war than any other agricultural product on the American continent. The shells of the belligerents have burst over his throne, frightening his subjects and shattering his markets, and, panic-stricken, the nation cries out "God save the king."

People from every walk of life have contributed their mite toward rescue work. Society has danced before the king; milady has decreed that the family wardrobe shall contain only cotton goods; the press has plead with the public to "buy a bale"; bankers have been formulating holding plans; congress and legislative bodies have deliberated over relief measures; statesmen and writers have grown eloquent expounding the inalienable rights of "His Majesty" and presenting schemes for preserving the financial integrity of the stricken staple, but the sword of Europe has proved mightier than the pen of America in fixing value upon

this product of the sunny south. Prices have been bayoneted, values riddled and markets decimated by the battling hosts of the eastern hemisphere until the American farmer has suffered a war loss of \$400,000,000, and a bale of cotton brave enough to enter an European port must pay a ransom of half its value or go to prison until the war is over.

Hope of the Future Lies in Co-operation.

The Farmers' Union, through the columns of the press, wants to thank the American people for the friendship, sympathy and assistance given the cotton farmers in the hour of distress and to direct attention to co-operative methods necessary to permanently assist the marketing of all farm products.

The present emergency presents as grave a situation as ever confronted the American farmer and from the viewpoint of the producer, would seem to justify extraordinary relief measures, even to the point of bending the constitution and straining business rules in order to lift a portion of the burden off the backs of the farmer, for unless something is done to check the invasion of the war forces upon the cotton fields, the pathway of the European pestilence on this continent will be strewn with mortgaged homes and famine and poverty will stalk over the southland, filling the highways of industry with refugees and the bankruptcy court with prisoners.

All calamities teach us lessons and the present crisis serves to illuminate the frailties of our marketing methods and the weakness of our credit system, and out of the financial anguish and travail of the cotton farmer will come a volume of discussion and a mass of suggestions and finally a solution of this, the biggest problem in the economic life of America, if, indeed, we have not already laid the foundation for at least temporary relief.

UNCLE SAM SHOWN ON THE ZONE.



This photograph shows a unique figure of Uncle Sam on the Zone, the great amusement section at the Panama-Pacific International Exposition, San Francisco.

Don't forget to read the boot and shoe ad of W. B. Thorp, Lubbock, Texas. He already has many friends and patrons in Terry, but wants more.

The success of the nation is in the hands of the farmer.

Work for the best and the best will rise up and reward you.

Tenant farming is just one thing after another without a pay day.

Our packing houses slaughter 2,000,000 head of meat animals a

The first Texas Census, taken in 1850, showed 212,595 persons in the state.

A. G. McAdams Lumber Co.

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Come to our store and see the beautiful Premiums We are giving away absolutely free; suitable for any home or a nice present to anyone. Just do your trading here and you may chose the set you want. We charge no more for our goods because of this liberal offer. Prices right; merchandise dependable; square dealing. Ladies and Gents ready to wear a specialty. Groceries the best quality and cheapest.

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General Me'dise

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Tahoka Texas

Trees! Trees!! Trees!!!

If you want home grown trees that are healthy and propagated from varieties that have been tested and do the best in the West, it will pay you to investigate all that claim to have nurseries on the Plains. Plainview Nursery pays \$5.00 a day and expenses to anyone who will investigate if they do not find we have the largest and best stock west of Fort Worth, including New Mexico. Trees are always ready for market. For your own good, investigate.

Plainview Nursery Plainview, Texas

NEAT JOB WORK

GAS ENGINES--WAGONS-HARDWARE

To the ranchman, we wish to advise that still weather is soon to be here, and as you are going to need a good engine to keep that tank full of fresh water; we have the famous Emerson Line. To the farmer, we wish to say that we handle the Emerson line of Farm Implements, Wagons and Buggies together with our line of shelf hardware. To the ladies, our Dry Goods Department offers a variety of the newest at popular prices. Come in to see us.

Gomez Mercantile Company

PLAINS

By Carl Forkel

J. R. Merrick and sons, S. M. and J. A. Merrick of Big Springs were in Yoakum last week to look over some lands which they own in this county, preparatory to coming here to make their home.

Misses Ruth and Fay Hudson are at home again after a few weeks visit with relatives at Snyder and other points.

J. B. Howell, formerly a Yoakum county citizen, but of recent years a merchant of Winnsboro, Texas, was a guest at the Stanford ranch last week.

S. D. Hunter and family who were prospecting in Yoakum during the early part of summer, have arrived from Ft. Worth to make their home with us in the future, Mr. Hunter having purchased land in this county. They are at present occupying the Whatley residence, but will build in or near Plains as soon as lumber can be freighted from the railroad for that purpose. Mr. Hunter will engage in stock raising and will interest himself in other lines of business. Plains gladly welcomes this estimable family into our midst, and the county is strengthened in attracting men of such business capacities.

Frank Tomlinson of Ft. Worth, who is connected with the Hundred and Four Cattle Company, was here this week in connection with the leasing of some of their lands in this county.

Mr and Mrs. T. W. Hague were visiting friends at Midway N. Mex., from Friday to Sunday last, Ed Dumas having charge of the postoffice in their absence.

Stewart, Forelle and Glenna Keller, who have been spending some time with their grandparents and other relatives at Redland, N. M., have returned to Plains and are staying with friends during their father's absence at the Lubbock sanitarium.

Mrs. M. R. Robinson and children spent last week visiting at Meadow and Lubbock with relatives.

Miss Ruth Hudson has been assisting in the bank for the past few days in getting out reports for the end of the month.

Application for bond having been made before Judge Gainer in the County Court in the complaint of the State of Texas vs Boss Ray through the defendant's council, Percy Spencer of Lubbock, a number of witnesses were summoned on Wednesday last, for the preliminary trial or investigation. District Attorney G. E. Lockhart of Tahoka, repre-

sented the State, and more than a day was consumed in the writing down of testimony. The defendant did not take the stand, nor was Sheriff Keller, the State witness present, for the reason that he is not yet able to leave the sanitarium. On conclusion of the testimony offered the bond was fixed at \$10,000.00, \$7,500.00 in the complaint of the State for the killing of Dr. L. C. Beeson and \$2,500.00 for the wounding of Sheriff S. C. Keller. We are informed that this bond was offered through the defendant's council and that same was acceptable to the State's attorney.

Mr. Lackey has completed his new residence on his place east of town.

Miss Ruth Bedford left a few days ago for Midland, Texas, where she will attend school this session.

School begins in Plains on the 13th. All the girls and boys, the parents and teachers desirous of making this the greatest school year in the town's history. This would be a good resolve.

Don't fail to visit the big second hand store, the largest in Lubbock. Riley Duff & Co.

Economics Club.

The Home Economics Club met Wednesday, Sept. 1st with Mrs. M. V. Brownfield.

An interesting lesson on typhoid fever was rendered, nine of the members being present.

After delicious refreshments of ice cream and cake, the club adjourned to meet Sept. 15, with Mrs. A. M. Brownfield.

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WICHITA FALLS

TEXAS

BUY THE HERALD

Gomez

By West Wind

Mrs. R. W. Rambo came in Monday from Amarillo, where she accompanied Clint, when he went for treatment. She states that an X Ray examination showed that the spinal column had been fractured and a piece of bone was pressing on the spinal cord. Clint passed successfully through the examination of removing the piece of bone, and is now doing well.

Dalton Reed and wife and baby came in last Friday from their home in Gaines County, to visit Mrs. Reed's parents here, Rev. J. C. Lewis and wife.

Mrs. Gertrude McGuire and little daughter, Eula May, of Gilliland, Knox County, are here visiting Mrs. McGuire's parent's Rev. J. C. Lewis and wife.

Collis Russel left Tuesday for his home at Nacoma Texas, after a fifteen month stay with his sister, Mrs. Curlin.

W. C. Mathis was called to Lubbock Tuesday by phone to look after some cattle he has pasturing near there.

Rev. Frank Simms and wife left last Thursday for their home at Panhandle Texas, after a two weeks visit here at E. E. Simms.

Messrs. Douglass and Jernagen of Childress Texas, were here last week. Mr. Douglass has leased the Clark place two miles west of town and will move his family here this fall. Mr. Jernagen has leased the Ball residence here in town; also 320 acres of land, (pasture) adjoining the town section on the west. He also will move his family here in the near future.

News came Saturday that Mrs. W. B. Snodgrass, who accompanied Mrs. Surginer home to Floydada, was not improving and had decided to go to Kansas for treatment.

Mrs. Bob Snodgrass and Ada May have gone to Floydada to accompany Arthur home from there.

An auto load of joy riders came over Monday night from Brownfeld and "did" our town. They gave ye scribe a call as they passed by and said, "put it in the paper." Well we are not a bit of kin to a cat and can't see in the dark, and they did not stop, or leave their cards, so we can't give their names, but now listen jolly folks, just come in daylight and then watch next week's Herald for the names to loom up.

Joe Griffith and Hosey Key accompanied Mr. Wolfarth to Lubbock last week to move some cattle. They got back Monday.

Mr. and Mrs. Sam Parker returned to Plains last Saturday after a weeks visit here.

The latest social amusement here was a Tacky Party at Mrs. Mashburn's Tuesday night. It had the right name and if there was any premiums for tacky crowds in general, that one sure would have taken it. There was about thirty people present. The prize for the loudest looks went to Easton Wolfarth and Mrs. Tom Glover. The evenings amusements consisted of old-time sticky-sweet lasses stretching and gnawing water melons

Try the

Higginbotham-Harris Lumber Company

Tahoka

Texas

FOR YOUR NEXT LUMBER

There is not a better or higher grade stock on the Plains, yet the price is no higher than for inferior grades others handle. Besides lumber, we have the best in paints, oils, cement, lime, post, wire and wind-mills. Just give us a chance at your bill.

OUR PUBLIC FORUM

Ben B. Cain

On Good Work of the Farmers' Union



For years the Farmers' Union has endeavored to bring about a cotton warehouse and marketing system. Their slogan has been co-operation and education. Those familiar with the work of that organization know that its members are in hearty accord with the movement to build warehouses. They have been building warehouses for years past. But they also know that it is going to take organization and persistent energetic effort to induce the people to hold cotton in the warehouses. It can only become a reality by showing the benefits to be derived. The farmer must be convinced that the expense of housing and holding his cotton plus the interest he is compelled to pay for money borrowed to tide him over, is not in excess of the probable increase in the price of cotton during the same period. The farmer cannot afford to speculate. He must play the safe game. His big brother in business must manifest a true spirit of co-operation; that is, he must do as he expects of the farmer. He must make some sacrifice when it comes to cotton. He must assist in building warehouses without expecting to make money from their operation. Then, too, he must assist in getting the lowest possible interest rate on cotton as collateral, if stored in these warehouses.

It would seem that a receipt issued under this law furnishes all the safeguards necessary. The banks have approved it, hence there are no objections except such as may be raised by the grower, the ginner and the warehouseman. I shall not attempt in this article to answer the objections which have been raised. I do not believe the three samples which must not exceed 5-1-3 ounces each, or a total of one pound, would exceed the amount taken out of the bale under the present sampling method, without taking into consideration the benefit which comes to the grower and buyer from being able to get a fair correct sample and having the cotton completely covered. Indeed, the three samples taken are not lost to the buyer. One of them must be preserved by the ginner and eventually sold for the credit of the owner and the other two samples are given to the owner, one of which he must deposit with the cotton if stored and the other to be used by him as he sees fit.

It may be admitted that some extra expense over present methods is occasioned by the better wrapping and the sampling but this should not exceed fifty cents per bale. It is worth fifty cents per bale for the grower to have a bonded sample if he never uses it except for street sales; because under present methods his cotton is not only cut and disfigured, causing some loss from bad order, but he is at the mercy of the man who takes the sample and declares the grade.

out of the rind in the fashion we used to do when we were kids, and stole them out of a neighbors patch then carried them down to the big oak tree at the spring and bursted them on a rock and ate them with our hands. My, but those melons were the best. That crowd Tuesday night was right there in life's pathway of happiness, there was not a thing lacking.

The public school here will open the 20th. Everybody get ready and start the first day.

Meadow

By Sandy

Mrs. Collins and daughter, Miss Maud, are visiting their son and brother in Lubbock this week.

Floyd Ellington and sisters, Misses Grace and Pearl left last Saturday for Plainview, where they will attend the Wayland College the coming term.

Mr. and Mrs. S. C. Arnett were Post City visitors last Tuesday.

R. G. Wood was a Brownfield

visitor last Tuesday.

Hershall Timmons is having quite a neat addition made to his house.

Oscar Boyd and son, Frank, made a flying trip to Lubbock last Wednesday.

School begins Monday. Lets all the patrons who possibly can go with their children that day and take a special interest in all the school work.

J. E. Woodard and family went to Lubbock this week on business.

We are agents for White Sewing Machines.—Riley Duff & Co. Lubbock, Texas.

Mrs. E. H. Neill came in this week from Haskell City, to visit relatives, and we understand will likely locate here when her husband arrives.

Notice the card of Dr. E. H. Inmon in this issue. Dr. Inmon is considered one of the best physician and surgeons in this part of the country, and is going to erect a small sanitarium in Tahoka, giving us an institution of this kind nearly thirty miles closer than now.

CLUBS

The Herald has always made its clubbing rates profitable and attractive to its subscribers, as attested by order from all parts of Texas and many in other states. Here follows a few sample offers—

Either the Dallas Farm News, Fort Worth Record or Houston Post with the Herald	\$1.75
The Herald, Farm & Ranch 1 year and Holland' Magazine 2 years all for	2.00
The Herald with the Thrice-A-Week New York World	1.65
The Herald with Breeders' Gazette	2.00
Herald, Ladies' World, McCalls with patterns Peoples' Home Journal, and The Housewife	2.25
The Herald, Pictorial Review, Ladies' World and Modern Priscilla all for	2.75
The Herald, Cosmopolitan and Good Housekeeping for	3.00

Not only these, but we can give you a Good Club with almost any magazine or newspaper published. Address all Communications to

The Herald

BROWNFIELD TEXAS

JOB WORK

GOOD GRUB

Is as essential to the human body as air. That is why the HILL HOTEL

Is the place to stop. The best eatables the market affords, put up by the best cook in the state, combined with large airy rooms and thorough sanitary conditions, make this the most popular hotel on the Plains

Mrs. J. R. HILL, Proprietor

BROWNFIELD TEXAS

WE SELL THE VERY BEST

Hardware, Windmills and Implements

that are made, for every purpose. Prices right too. Don't forget the old reliable Eclipse windmill and John Deere implements. They have stood the test of time and we can stand behind them. We are the ones who think it will pay us to charge you only a fair price for our goods, and we give you value received for every dollar you spend with us.

Make our store your headquarters when in Lubbock, whether you buy or not. We will be glad to see you.

WESTERN WINDMILL COMPANY

THE HERALD \$1