

The Terry County Herald

VOL. 9.

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, JANUARY 9, 1914

NO 36

1914 GREETINGS 1914

New Year Greetings to all; to our friends and Customers, also to those who have not been patrons of ours, we extend a happy New Year Greeting, and wish all a prosperous year for 1914. We would be pleased to serve you in the future as in the past.
Respectfully Yours For Business

MAY & WRIGHT

Phone 14

Brownfield, Texas

Announcements.

FOR COUNTY JUDGE

We are authorized to announce E. L. Duke for the above office subject to the Democratic primaries in July. Mr. Duke has been a citizen of Terry a number of years, and during that time has mingled with the people in an official and unofficial position enough that they have learned all his good qualities and would have found his badone, had there been any. He has served precinct No. 1 as Commissioner for the past four years and so far as we know, has given entire satisfaction. He stands for good schools, good churches, good roads and moral, upright citizenship. He believes a law is made to obey and not something to fling carelessly aside. We believe him to be well qualified and capable to fill this exalted office to the credit of him-self and his constituents. E. L. Duke not only has a clean bill of endorsement from his many friends in Terry county, but brings many from influential men back in Throckmorton where he came from, and we ask that you give him careful consideration at the polls.

W. G. HARDIN.

Prof. W. G. Hardin has again asked us to place his name before the Democratic voters of Terry county, as a candidate for the office of County Judge. Mr.

Hardin was one of the early arrivals in Terry county, and has probably done as much as any man in the county for its advancement and prosperity. He has been at the head of every move for better education in Terry county; is a great believer in good roads. He believes in a rigid enforcement of the law, as his discipline in the school room fully bears him out. As he is a good judge of human nature, and a man of fine business ability, we believe the voters of Terry county would find no cause of regret should they decided to make him their next County Judge. He asks that you give his candidacy a careful consideration before fully making your choice for the next County Judge. With this we leave him to the voters.

GEO. W. NEILL

We are authorized to announce the above gentleman for re-election. Write up to occur next week.

D. J. BROUGHTON

We are authorized to announce this gentleman for re-election to the office of County and District Clerk of Terry county subject to the Democratic primaries in July. Dave Broughton is too well known over Terry county to need much of an introduction from us, but he asks that you fully investigate his record. We believe you will find the affairs

of his office in splendid shape, and we believe him in every way competent, and we know you will find him at all times courteous and polite if you have any business with his office. Don't forget D. J. Broughton when making out your ballot. This is his first term in office.

G. J. ROSE.

The above gentleman and old time citizen has asked us to place his name before the Democratic voters of Terry county as a candidate for the above office. As to his qualifications for Sheriff, we have been told by reliable men that he was fully tried on one occasion when a peace officer was very much needed, and that he proved himself fully equal to the task. As to his qualifications for Sheriff or Tax-Collector, his record is an open book for your consideration and he ask that you make a close and careful inspection. As a neighbor and a friend, one only has to ask people from his community to find he is ready and willing not only to lend his moral and physical help to relieve suffering, but his financial assistance as well. George only asks that before you make up your ballot in July, that you give his candidacy your careful consideration and he will be willing to abide by the results.

W. R. BRIDGES

Wiley has again asked us to announce him for Sheriff and Tax-

Collector of Terry county, subject to the Democratic party. Two years ago, he made the best race ever made against the present incumbent, and with him eliminated in this race, Mr. Bridges feels he has as good or better chance than any man in the county. The good qualities of Wiley Bridges needs no comment from us, as they are well known the whole length and breadth of old Terry, but if you are a new comer, he asks only that you ask any of his old neighbors about him. Wiley says he is in the race to a finish, and all he wants is a square deal and a full investigation of his qualifications before the July primaries and he will be satisfied to abide by your decision. If elected we believe he will make you an efficient official.

ROBERT HOLGATE

Bob Holgate, as he is familiarly known from one side of the county to the other, has requested us to announce him as a candidate for the office of Sheriff and Tax-Collector of Terry county, subject to the Democratic primaries in July. The subject of this sketch needs no introduction to any one who has long resided here, as he has been in business in Gomez quite a number of years and has been a resident of the county since its organization. We ask you to investigate for yourself his character, integrity and honesty, and

ask people who know him best as to his qualifications for both offices and when you have done this, we believe you will not only recognize a splendid peace officer, but a good Tax Collector as well.

R. W. GLOVER.

We take pleasure in again announcing to the voters of Terry county that R. W. (Bob) Glover is again a candidate for the office of Tax Assessor of Terry county, subject to the action of the Democratic party. Mr. Glover is another of the old timers that has been here all the time, using his influence and money for the upbuilding of his county and community. So far as we know, he has made a good record the past term as Assessor, as we have heard of no complaints, and he will be in a position to make you a better one this term. The higher tax rate cannot be layed to him, as they are assessed for Confederate pensions. Bob is strictly honest and an upright citizen and we ask that you do not forget him when making out your ballot.

It will be noticed that Mrs. W. G. Hardin is now Society Editor for the Herald, and those wanting any social functions reported will not only confer a favor on us by calling her up over the phone, but will favor her also. She means to get everything, but help her all you can.

SUMMER, AUTUMN, WINTER OR SPRING

We keep Coal and have a Plains-wide reputation of keeping the best Fuel to be had, and we aim to hold this 'Rep' Cake and Meal, Stock Salt, Hay, Wire, Post etc. Always ahead; try our Wagon Yard.

Lubbock Grain & Coal Company

The Terry County Herald

A. J. STRICKLIN, Editor-Publisher-Proprietor

Entered at the Post Office at Brownfield, Texas as Second Class mail matter, according to an Act of Congress, March 3, 1879.

SUBSCRIPTION RATES.

One Year	\$1.00
Six Months	.50
Three Months	.25

ADVERTISING RATES.

Per inch per month	50c
Per inch for a single issue	15c
Better rates on half page or more and exceptionally liberal terms on large, long standing contracts.	
Local Readers, per line, 1st insertion	10c
Each consecutive insertion	05c

Any reflection on the reputation or standing of any private individual, firm or corporation, will be gladly amended if brought to the notice of the publisher.

Society

Mrs. W. G. Hardin, Ed.

WHO? WHAT?? WHEN???

The who, what, when, was voted a decided success. They all found (?) their way to the home of Miss Daugherty, and at eight o'clock those in the receiving line were: Misses Lowe, Walker, Lewis and Walter Scudday. The guests enrolled as follows:

Messrs.	Misses
Stewart	Dixon
Adams	Treadaway
Farrar	Mozelle
Frank Jones	Duke
Hill	Hill
Powell	Sawyer
Lewis	Atkinson
Jones	Hamilton
Hamilton	Adams
McPhaul	Benton
Gracey	Allmon

When the guests were seated at tables, that informal little game of Hearts was indulged, greatly to the enjoyment of all, Miss Treadaway and Mr. Farrar coming out victorious, and received a prize from their hostess a lovely bouquet of Carnations and Thackeray's Vanity Fair, respectively, presented by Mrs. Hardin and Miss Lowe. In the meantime, name contests of the guests present had been given and solved by the guests, after which refreshments were served consisting of Pimiento Sandwitches and Chocolate, Nut Salad, Whipped Cream and Cake, which the guests pronounced delicious and the hostess thought fit for a king, consequently good enough to serve her friends. After this they were regaled with violin and piano music. The occasion being one unbroken round of amusement and entertainment. The only thing to mar the success of the whole affair was the non appearance of Mr. and Mrs. Editor, whom it is thought failed to find their way. In the wee sma' hours, the guests departed, wishing for their hostess many happy returns of the season and for themselves another such occasion as the who, what, when.

Much society news is being carried over till next week.—Ed.

Overton Sanitarium

We call your attention to the ad of the above named institution in the Herald, which will run during 1914. Accompanied by Dr. Overton, we had the pleasure of

going though this great place for the sick. Let us also say that a few years ago, we stopped in this building known as the Tremont Hotel, and while it was always rated a good hotel, its dull walls and floors greatly contrast the present pure white walls and spotless floors and ceilings. The beds are also white enamel iron. There are rooms in this immense building where very nervous patients can be entirely separated from those not seriously sick or the convalescent. The operating room is also remote from others, well lighted and absolutely sanitary. We also had the pleasure of visiting their well equipped laboratory where microbes are made to appear as large as gnats, and where blood, urine etc. are minutely examined and tested. Here we beheld for the first time a real appendix, or rather a number of them. Dr. Waggoner, recently of Chicago, was here and as busy as a bee, and we want to say that this talented young physician and surgeon is a great help and assistance to Dr. Oveton.

Whole Family Benefited By Wonderful Remedy

There are many little things to annoy us, under present conditions of life. The hurry, hard work, noise and strain all tell on us and tend to provoke nervousness and irritability. We are frequently so worn out we can neither eat, sleep nor work with any comfort. We are out of line with ourselves and others as well.

A good thing to do under such circumstances is to take something like

Dr. Miles' Anti-Pain Pills

to relieve the strain on the nerves. Mrs. J. B. Hartsfield, 82 Plum St., Atlanta Ga., writes:

"I have on several occasions been vastly relieved by the use of your medicines, especially the Anti-Pain Pills, which I keep constantly on hand for the use of myself, husband and two sons. Nothing in the world equals them as a headache remedy. Often I am enabled by the use of one or two of the Pills to continue my housework when otherwise I would be in bed. My husband joins me in my praise of the Anti-Pain Pills and Nervine."

Dr. Miles' Anti-Pain Pills

are relied upon to relieve pain, nervousness and irritability in thousands of households. Of proven merit after twenty years' use, you can have no reason for being longer without them.

At all Druggists, 25 doses 25 cents. MILES MEDICAL CO., Elkhart, Ind.

Harris

By Sand Bar

Well, Mr. Editor, here's hoping

you and Mrs. Editor and Little Jack had a Merry Xmas and a Happy New Year, and we wish to express our appreciation of the prize which has been awarded us.

The younger set enjoyed three parties during the holidays, they were at L. H. Hooker, J. E. Fitzgerald's and F. M. Ellington's, respectively. All were enjoyed immensely.

On Monday, Dec. 29th, about dusk, Mr. Ed Spear was shooting rabbits in their stock lot with a shot gun. He was standing in a feed stall and taking his gun by the barrel he attempted to stand it through a crack into the next stall when the hammer struck a feed stalk and one barrel of the gun was discharged, making an ugly flesh wound in the right side. His family and friends are thankful it was no more serious, and we hope this will be a warning to all to handle fire arms with extreme care. Ed is able to be up though it will be some time before his wound has completely healed.

Mr. McMillian made a trip to Lubbock last week after supplies for himself and Harris store.

P. J. Ross and Walter Frazier took dinner with Mr. and Mrs. B. Clare, last Saturday.

Timms Bros. have come up with their well drill and will drill a well for Jno. B. Slaughter, on the Wingo land, which he has leased.

Mr. Bess, of Plains, came in from Tahoka last Friday with some freight for Jno. B. Slaughter. Mr. Bess had lost a good mule on the trip, this being the third mule he has lost during the last month, we think he has had extremely hard luck.

Roy Fitzgerald left for Lubbock Friday, after supplies.

Ye scribe and a number of others took dinner with Mr. and Mrs. W. H. Harris and family, last Sunday. The dinner was certainly a success and only those who have been there can fully appreciate the pleasure to be derived from an invitation to spend a day with that hospitable family.

Miss Olga Fitzgerald spent Friday night with Miss Emma Spear.

L. H. Hooker left for Lubbock, Monday, after supplies.

FAMILY AVOIDS SERIOUS SICKNESS

By Being Constantly Supplied With Theford's Black-Draught.

McDuff, Va.—"I suffered for several years," says Mrs. J. B. Whitaker, of this place, "with sick headache, and stomach trouble."

Ten years ago a friend told me to try Theford's Black-Draught, which I did, and I found it to be the best family medicine for young and old.

I keep Black-Draught on hand all the time now, and when my children feel a little bad, they ask me for a dose, and it does them more good than any medicine they ever tried.

We never have a long spell of sickness in our family, since we commenced using Black-Draught."

Theford's Black-Draught is purely vegetable, and has been found to regulate weak stomachs, aid digestion, relieve indigestion, colic, wind, nausea, headache, sick stomach, and similar symptoms.

It has been in constant use for more than 70 years, and has benefited more than a million people.

Your druggist sells and recommends Black-Draught. Price only 25c. Get a package to-day.

N. C. 123

Storing and Hauling

When you have anything shipped to Tahoka, Phone or write us and we will receive and store it, and haul it if you want at the lowest possible price. Car load lots a specialty.

G. W. King & Son Livery Co.
Phone 9 Tahoka, Texas

Professional Cards.

FOR

Clean, Smooth and Easy Shaves; Fancy-Haircuts best Massages, Shampoos and Tonics, go to the CITY BARBER SHOP S. F. Scudday, Prop.

LUBBOCK-PLAINS STAGE COMPANY

Leaves Brownfield every day except Sunday at 1 p. m. West bound to Plains \$3. East bound to Lubbock \$3. Arrives at each town at 8 p. m.

MARCY BROS.

Lubbock Plains

T. L. TREADAWAY

PHYSICIAN AND SURGEON
Office Phone No. 7 Res. Phone No. 18
Brownfield, Texas

GEO. W. NEILL,

Abstracter and Notary
A complete set abstracts of Terry county All title and legal matters given prompt attention.

THIS PAPER REPRESENTED FOR FOREIGN ADVERTISING BY THE



GENERAL OFFICES NEW YORK AND CHICAGO BRANCHES IN ALL THE PRINCIPAL CITIES

PERCY SPENCER

Attorney-At-Law

Brownfield, Terry County Texas

NOTICE!

Biggest Free Offer Ever Made to Customers
HERE I AM A-WAITING with Dry Goods, Groceries, Notions, Racket Goods and Silverware. With every \$1 purchase a piece of this silverware; entire set free with \$25 purchase; save coupons. Servicable and attractive; think what you get by trading at our store. We charge no more for goods than if we were not making this extraordinary offer. Cash only
CARTER BROS., N. D. Goree, Mgr. Tahoka, Tex.

Church Directory.

METHODIST CHURCH

Brownfield: Sunday School every Sunday at 10 a. m. League at 3 p. m. Preaching 2nd and 4th Sundays at 11 a. m. and 7:30 p. m.

Gomez: S. S. at 10 a. m. and preaching every 1st Sunday at 11 a. m. and 7:30 p. m. and the afternoons of the 2nd and 4th Sundays.

Meadow: Preaching every 3rd Sunday at 11 a. m. and 7:30 p. m.

A. D. Jameson, Pastor

CHURCH OF CHRIST.

Sunday School and Church Emblems every Sunday at 10 a. m., at the School House. You are cordially invited to attend.

R. H. Banowsky, Leader.

BAPTIST CHURCH.

Preaching each 1st and 3rd Sunday at 11 a. m. and 7 p. m. Prayer meeting each Wednesday at 7 p. m. Sunday School at 11 a. m. each Sunday; Jim Burnett, Supt.

B. F. Dixon, Pastor

Are You a Woman?
Take Cardui
The Woman's Tonic
FOR SALE AT ALL DRUGGISTS

Brownfield Lodge No 530 I. O. O. F.
A. J. Stricklin, N. G.
J. F. Winston, Secty.
Meets every Friday night in Odd Fellows Hall

BROWNFIELD REDUCTION LODGE NO. 329
Meets the 1st and 3rd Tuesdays of each month at the I. O. O. F. Hall at 7:30 p. m.
Miss Nettie Sawyer, N. G.
Miss Ethel Treadaway, Sec.

Brownfield Camp No. 1089 W. O. W.
M. D. Williams, C. C.
J. F. Winston, Clerk
Meets first Saturday night after the full moon and two weeks thereafter in each month in Odd Fellows Hall.

Rev. J. B. McReynolds and wife came in last Sunday. Welcome to Brownfield good people, and may your stay be long, pleasant and profitable to yourselves and God.

START the new year with Martin & Wolcott, Lubbock.

We noticed Mr. Lee Morrow in town last week. He is up from Rotan looking after his Terry county interests. He says he can't get back to Terry this year, but has sent up a mighty good farmer in his stead.

HORSES for sale: 4 two year old, coming three; see or write A. P. Seitz, Gomez, Texas.

Jno. Williams returned last week from a trip to New Mexico. He is thinking of settling out there in the future.

MARTIN & WOLCOTT, at Lubbock will save you money on your grocery bill.

Still they keep coming to Terry. Come in people; the water is fine.

Little May Ross is suffering with appendicitis, we understand.

Surely one of your resolutions read: "Will read the Herald during 1914." If not, start now.

Mrs. J. T. May left last week for Lubbock, where she and her daughter, Mrs. W. W. Royalty took train for Ark. to visit relatives.

MARTIN & WOLCOTT has all kinds of good eats, at Lubbock.

J. W. Ward made a trip to Snyder and Lubbock last week.

When the Christmas shoppers got though, our merchants didn't have enough toys left to stock a private tree.

The young people enjoyed a fire-works party at the home of Mr. and Mrs. Stricklin Saturday night. Each belated couple received a reception from a brigade with a supply of Romans cannons.

The dancing young people enjoyed the sport several nights at the Spencer building during the holiday season.

If you buy your groceries of Martin & Wolcott, you will get the best goods and the best prices.

We understand the Mothers Club cleared nearly \$25.00 on their last consignment of oysters. If everybody worked for the Brownfield High School like these ladies, it would soon be first class in every detail.

Since the new game law went into effect, prairie chicken often invade the court square and some say even wink at the sportsmen, they are on such good terms.

John Scudday Jr. was in this week and handed us the coin for the Herald to come to him at Lou, Texas.

DON'T forget that there will be a first class photographer in town the 14th and 15th.

Luther French from the south side, came in this week to pay old friends a call.

Mr. and Mrs. Ray Brownfield and Sam Pyeatt, got in last week from Waco, where they went to visit their parents. Sam reports his mother in poor health.

Since our last paper N. N. Ross has had his residence moved to his farm south of town and Walter Gainer started with Mr. Thompson's house, but broke a skid

Wolcott Monumental Co.

R. V. WOLCOTT, Prop.

All kinds of Cemetery Work. Cut and Lettered Stone for buildings. Save agents commission by writing or calling on us.

RESPONSIBLE PEOPLE; EXPERIENCED WORKMEN

Lubbock

Texas

when about half way across the Harden farm.

WHITE Crest Flour at Martin & Wolcott's Lubbock, and you know White Crest is the best flour on earth.

We call your attention to the Chrystial Cafe ad in this issue. This is by far the best equipped and neatest short order house in Lubbock, and is conducted by Jim Rodgers, formerly a cook at the Hill Hotel. Call on Jim when in Lubbock.

HAVE babies picture or a family group made while a good photographer is here next Wednesday.

W. B. Snodgrass and son, Hugh, were here Saturday, and closed a deal with Marvin Lane, wherein the later agreed to again take the entire mule colt product of the Snodgrass ranch for 1914, for \$60 per head. It pays to raise good mule colts.

Children like Miles' Laxative Tablets because they taste like candy. Try them now. [Advertisement.]

All the college pupils who came home for the holidays, returned last week to their respective schools full of enthusiasm for the coming term, but they have nothing on the boys and girls who are still in school at home; they too are going in for good work assisted by our splended corps of teachers.

THREE extra good mares for sale. See Dr. H. T. Day.

Mr. J. E. Roberson started to move to Plainview during Xmas week and got fifteen miles this side of Lubbock and got stuck in the mud. Well he turned back and will stay with old Terry indefinitely. He is now occupying one of Banowsky & Powell houses

Don't wait for a headache to go away. Use Dr. Miles' Anti-Pain Pills and save suffering. [Advertisement.]

Mr. Newt Copeland and Miss Bertie Campbell were married Thursday night in the present of several young people at the court house, Judge Neill officiating. Newt grew up in Brownfield, but has been with his parents in Lubbock the past three years. Mrs. Copeland lived near Meadow. Both are popular young people and have many friend and well wishers. Herald extends congratulations.

The pains of neuritis seldom fail to yield to Dr. Miles' Anti-Pain Pills. Ask for them yourself. [Advertisement.]

The Editorial family partook of a splendid dinner with Mrs. Almon Christmas day, and were invited to another turkey dinner at the Hargett home, Sunday 28th, but we missed it on account of going to Lubbock, but Mrs. Editor and little editor took it in. Both were superb and the Herald family like to have gotten fat during the holidays. We were invited to several more and would have gotten there if possible.

Many people with sour stomach find relief in Dr. Miles' Laxative Tablets. Try them yourself. [Advertisement.]

Atty. J.E. Vickers and Dick Jarrott of Lubbock, passed through Monday enroute to Plains on business. Vick, as he is familiarly known in Brownfield, paid all the business houses a pleasant but short call while here.

What came near being a serious accident occurred near the school grounds Monday morning December 29th, when Noah Bell was coming into town in his Ford during the dust storm, and ran over George Cardwell, aged twelve, who undertook to cross the road in front of the car. Neither party saw the other as they were endeavoring to shield themselves from the dust. We understand that George had two or three ribs broken, but is resting nicely at present.

Brownfield Lodge No. 903 A. F. & A. M.
Meets Saturday night before the full moon in each month in the Masonic Hall
Will Adams, W. M.
J. F. Winston, Secretary

Mr. T. E. Hobbs recently of Oklahoma came in this week and subscribed for the Herald. Mr. Hobbs seems to be one of those good farmers that has come here to make a success of farming. While we have added several this winter, we still need hundreds of new farmers that will come here and make old Terry hum.

A. P. Moore, the progressive Gomez groceryman came in this week and paid the Herald a short call and added 2 more subscribers to his list. Mr. Moore informed us that his 1913 business was decidedly the best since he has been in Terry, both in selling and collecting, and we hope him a much better business for the good year 1914. Note the change in his ad and be governed accordingly.

How About Santa Claus This Year?

Christmas comes but once a year, but by handing only \$1.75 to the publisher of the Herald, you get 156 papers a year, or three a week. That is some reading, ain't it. Good, instructive reading, too. Try the combination; you'll like it. It is this: The Herald \$1 a year; the Semi Weekly Farm News \$1 a year. The two are well worth \$2, but you get both for \$1.75 a year. Do it now.

OVER 65 YEARS' EXPERIENCE
PATENTS
TRADE MARKS DESIGNS COPYRIGHTS &c.
Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the
Scientific American.
A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$3 a year; four months, \$1. Sold by all newsdealers.
MUNN & Co. 364 Broadway, New York
Branch Office, 637 F St., Washington, D. C.

Chrystial Cafe

JIM RODGERS, PROP.

South Side Square Lubbock, Texas

I have recently opened up the only first class cafe in Lubbock, and respectfully ask my old Terry Co. friends to call on me when in town. Courteous treatment; short orders all hours. Meals 25c. Fish Oysters and Game in season.

M. V. Brownfield, Pres. Will Alf Bell, Cashier

Brownfield State Bank

RESOURCES OVER \$100,000.00

WE WANT YOUR BUSINESS

Coal and Feed

I have leased the W. F. Bigham interest in the Bigham & Snider coal and feed store and want your trade. Courteous treatment, full weight and measure.

G. W. SNIDER

Tahoka Texas

NEAT JOB WORK

CLUBS

The Herald has always made its clubbing rates profitable and attractive to its subscribers, as attested by order from all parts of Texas and many in other states. Here follows a few sample offers-

- Either the Dallas Farm News, Fort Worth Record or Houston Post with the Herald \$1.75
- The Herald, Farm & Ranch and Holland Magazine all for 1.75
- The Herald with the Thrice-A-Week New York World 1.65
- The Herald with Breeders' Gazette 2.00
- Herald, Ladies' World, McCall's with patterns Peoples' Home Journal, and The Housewife 2.25
- The Herald, Pictorial Review, Ladies' World and Modern Priscilla all for 2.75
- The Herald, Cosmopolitan and Good Housekeeping for 3.00

Not only these, but we can give you a Good Club with almost any magazine or newspaper published. Address all Communications to

The Herald

BROWNFIELD TEXAS

The Editor Visits Lubbock.

As usual during the holidays the editor visited the South Plains Metropolis to look after business for 1914, and while we found it a little dull on account of the rush of envoicing, we believe Lubbock merchants will advertise for Terry County trade more this year than ever before. They all report a rattling good trade for 1913, and say they are going in for more in 1914, and men who work for it like they do, deserve it very much.

One thing they are working for just now with a vim that will ultimately spell success, is for a wagon road to run from their city in a southwesternly course to the Terry county line, thus showing their appreciation for this. This will not only greatly benefit Lubbock, but Terry Hockley, Yoakum and New Mexico people as well, and shorten the road to Lubbock many miles.

All the principal stores and grain and coal companies, have large, clean stocks, thus offering an advantage to those who go there of getting just what they come for, and to say they will appreciate it is putting it mildly. Of course we advise you to trade with the advertisers not only because they are generally cheaper, but because they are spending money in Terry county to get your trade.

Correspondents

Correspondents who won 1st prizes will have their choice of Ladies Home Journal or Delin-eator or \$1.50 cash.

Those who won second prizes can have choice of Modern Priscilla (needlework) or Designer or \$1.00 cash.

You will please announce your choice in your next letter.

For 1914, all who write as many as 45 letters during the year will receive \$2.00 cash, and their stamps and stationery free.

We received a nice letter from Digger last week which got misplaced. We are very sorry, but ask her to come again, and will credit her with a letter. All have fine letters this week.

Primrose

By Cricket

THE YEAR GIFT FOR 1914.

The book of the new year is open
It's pages are spotless and new
And so as each leaflet is turning
Dear friend take care what you do,

And now with the new book endeavor
To unite it's white pages with care,

Each day is a leaflet remember
To be written with watching and prayer.

Let each day record a new chapter
Of honor and beauty and love
Which will ever enrich thee in glory,

When read in the mansion above.
And if on a page you discover
At evening a blot or a scrawl
Kneel humbly and ask the dear Savior

In mercy to cover it all.
So when your new book is finished
And closed by the Angel of light
You may feel (though your work

OVERTON SANITARIUM

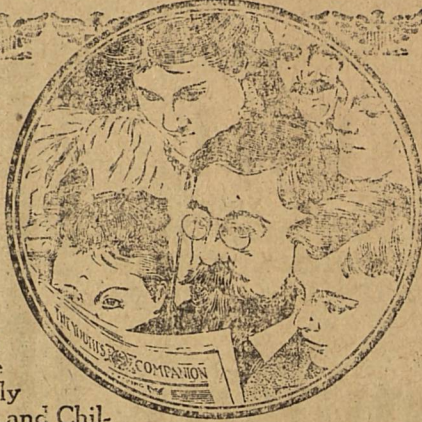
LUBBOCK

TEXAS

Modernly equipped for all Surgical and Medical cases. Trained Nurses.

Located in the building formerly known as the Tremont Hotel, which has been thoroughly remodeled.

Do you know
The Youth's Companion
as it is to-day?



Improved and broadened in its scope. Enlarged by the addition of a Special Family Page, Boys' Page, Girls' Page and Children's Page. Great serial stories, 250 short stories. A remarkable Editorial Page. Current Events and Science. A wealth of variety and quality, and all of it the best.

FREE TO JAN. 1914
Cut this out and send it with \$2.00 for The Companion for 1914, and we will send FREE all the issues for the remaining weeks of 1913 and The Youth's Companion Practical Home Calendar for 1914.
THE YOUTH'S COMPANION, BOSTON, MASS.

Illustrated Announcement for 1914 free on request.

Remember — 52 Times a Year, Not 12

Great Family Combination Offer

We do not know of any Family Weekly that we can more heartily recommend to our readers than The Youth's Companion. It gives us pleasure, therefore, to announce that we have arranged with the publishers to make the following offer.

THE HERALD \$1 Both Papers Together for one year **\$2.50**
YOUTH'S COMPANION \$2

TO TAKE ADVANTAGE OF THE ABOVE SEND SUBSCRIPTIONS TO THIS OFFICE

be imperfect)
You have tried to please God in the right.

1914, another new year.

I feel awe stricken when I stand in the dawn of a new year and view the golden opportunities that lie before us. Many have been the changes that time has wrought in the past year, but the new year lies out before us with it's pages fair and white, waiting for "father time" to record our work. The old year 1913 is a thing of the past with it's failures and success. Let us not be discouraged, but always look on the bright side of life instead of the dark and start this new year, 1914, with bright happy faces and stout hearts trusting in God for daily help. Let's enjoy the sunshine, work, play, clouds and mayhap storms. Today's opportunity to favor a neighbor or friend "all in the days work" means to make the best of whatever happens today and let tomorrow take care of itself. I am haunted with the sensation that the best of life is still before us and that the only assurance of its attainments is to give and get all along the way.

Dear Editor: As I haven't been back long enough to gather any news, I am sure I have lost a great deal of the current events of the day by not receiving the Herald during my absence. I can realize to the fullest what "Home Sweet Home" means now. In all my rounds back east I never found conditions as favorable as they are in the west — and my! the roads. I saw four big horses have all they could do to pull an empty wagon in that black mud. Give me sand or give me more sand oh Lord!

The Results of Advertising.

The editor of a certain Texas newspaper called on one of the merchants of his city for the purpose of selling him advertising space. The merchant refused and said that advertising was alright for some people, but it was not adapted to his business. He furthered his argument by saying that either himself or his clerks knew every in the city and that his store did its advertising through personal conversation. The editor inquired if every one in town traded at his store. The merchant answered in the negative and the conversation soon ended. The editor had won his point and secured a small contract. The merchant soon learned that a little newspaper advertising was alright and more of was it was still better. His newspaper ads now reach thousands of listeners where his conversation publicity formerly had an audience of one or two. Ten customers buy where only one talked before and this merchant is convinced that publicity is the thing.

A. J. Stricklin, editor and proprietor of the Terry County Herald, which, by the way, is one of our most interesting exchanges, was here this week, looking after the interests of his paper. He was a pleasant caller at our office, watched the Avalanche's linotype machine eat up the copy, and spent a few minutes pleasantly telling us about Terry and Terry County people. From what Jack says, things must be in tip top shape in that county. He never forgets to shove in a good word for Terry. —Lubbock Avalanche.

A. P. MOORE

DEALER IN

Staple and Fancy Groceries

Gomez

Texas

Start the New Year right by paying up old accounts and enable me to take care you in the future

Lubbock Drug Co.

JNO. R. KING, PROP.

Wholesale and Retail

Drugs, Medicines, Druggist Sundries, School Books and Supplies, Standard Novels. MAIL ORDERS given special attention.

LUBBOCK

TEXAS

Stop at the Nicolette

W. J. LUNA, Prop.

Lubbock

Texas

Spotless beds and good, well cooked food is the motto of this hotel

We Solicit Your Patronage

We Are Headquarters

For good things to Eat and pretty things to wear. Our Furniture and Mattress department is now complete. See our saddles, harness, and leather goods. Undertaking goods always on hand. Come to see us.

BROWNFIELD MERC. Co.

ALFALFA LUMBER Co.

Building Material of all Kinds. Silos a speciality.

C. D. Swift, Mgr.

LUBBOCK

TEXAS.

Dont Wait For the Rush

But prepare for the harvest by getting your corn harvester now. We will sell the "Old Reliable" McCormick machines and extras again this year. Now is the time to get ready.

MCADAMS LUMBER CO.

Tahoka, Texas

TO INTRODUCE GENUINE MCALLISTER COAL

For a Limited time we will make a special price of **\$9.00** per ton. Now is the time to try out this coal
Send your wagon in. Cake, Stock Salt and Feed always on hand

AT

Downing & Hill's

Lubbock, Texas

Gomez

By West Wind

Christmas has come and gone; it was pleasant in all ways as the weather was good, for the season and everybody seemed happy. The Xmas tree was well loaded with presents for both old and young, and nothing occurred to marr the jolly good time; nothing at any rate to set a Terry sand chewer back. True the stove pipe fell down, and the red hot stove fell over in the midst of the exercises, but no damage was done as the stove was carried out in a tub and tossed out doors. No fusses of any kind so far as we have learned. William Tell in the apple scene of Switzerland, was rehearsed at the barbershop on Xmas eve night, and a perfect success, as the modern Tell with an automatic was fully as true a marksman as the ancient one with his bow and arrow, as the shot hit the apple and nothing else.

Mrs. Bert Shepherd gave a dinner on the 26th. Those from town who attended were Mesdames Guy Taylor and Will Snodgrass and their children and Rev. Balch and family. They report a good dinner and a pleasant time.

H. D. Leach and wife and Mrs. Will Snodgrass and children took dinner at Guy Taylor's Xmas day.

Mrs. Wolfarth, Miss Nora and Mesdames Guy Taylor and Will Snodgrass went hunting last Saturday. They brought nine rabbits back.

Quite a crowd of young people went hunting Xmas day but we did not learn of any game they brought in, so we guess they got started to talking and forgot what they started for.

The young folks and children had a party almost every night during the holidays. The little folks generally held theirs in the afternoon. They were at Mesdames Snodgrass, Brannon, and Funderburk's. Mrs. W. R. Bridges and Miss Deffie Black assisted Mrs. Funderburk in entertaining the little folks. Delicious refreshments, consisting of fruits, cakes, crackers and pickles were served, and the little folks want another every week.

School opened on the 29th with a full attendance, and all seemed to enjoy work after a week's play.

Matt McPherson and family are now staying with Will Mathis.

Messrs. Dee Hunter and Bob Snodgrass and families and Ben Hurst and wife took Xmas dinner with R. W. Glover.

Guy Taylor and family visited at E. E. Simms' on Sunday and

The RANDAL

SCHOOL BOOKS!!! We have them right here for you; also pens, pencils, tablets and other school accessories too numerous to mention.

Drug Company

Your prescription will be appreciated and will receive our most careful attention at all times. Big assortment of sundries and all standard proprietary remedies.

For Pure Drugs

report a splendid dinner; also Mrs. Simon Holgate gave a turkey dinner on Sunday, and Mrs. Robert Holgate one on Xmas.

Mrs. Hargett and daughter Robena and Miss Edith Walters, of Brownfield and Mrs. Guy Taylor and children took New Years dinner at Will Snodgrass' and had music in the afternoon. All report a good time.

Misses Hargett and Walters paid a much appreciated visit to the school and ye scribe on New Year's afternoon.

Ben Hurst and wife spent the holidays visiting his sister, Mrs. Murphee Luna, of Plains.

Mr. Sam Key and daughter, Jewel visited relatives in Eastland county during Xmas.

Jim Key is moving out to the Thompson place southwest of town, and Alvin will live at the place vacated by him.

B McPherson has sold his home north of Gomez to a Mr. Green of Commanche, county who in turn sold off two farms to parties in Commanche, who will move here; so we are exchanging one family for three.

Mr. Curlin, who bought the Morris place west of Gomez, has moved in. We welcome these good people to our midst.

Andrew Simms of Okla. spent the holidays here with his parents. Grandma Willey went home with him to visit relatives in Bowie and Oklahoma.

Little Burl, son of Mr. Will Black went over to Mr. Curlin's visiting, last Saturday, and while hunting with a 22 target, it was accidently discharged, the ball penetrating his foot in the instep. The doctor did not remove the bullet, and time only will tell how serious it is.

Bert Ingram has rented the Andrew Simms place here for this year and moved in last week

Geo. Snodgrass moved back to his farm last week.

Miss Ergie Rambo came home

from Wayland college, to spend Xmas, and visited Miss Lois Reeves part of the time. Miss Viola Alderson of southwest Terry visited Miss Lois during the Holidays.

H. D. Leach and family spent Xmas in town.

Grandma Stapp who is spending the winter with her son three miles west of town, attended church and visited here Sunday.

Bro. McReynolds preached Sunday to good crowds. Real good sermons at both services.

The westside folks are still killing hogs, as the nice messes of sausage, backbones and ribs that have fallen to the lot of ye scribe often lately, fully proves. Saying thank you, puts it mildly. All dissatisfied have our consent to "hunt that perfect country and people" but we will stay right where we are; don't need any better country or people.

Ben Hurst and wife went out to the old D. K. Taylor place Tuesday to take charge of things there for several months. The place now belongs to Jack Bryan.

Marvin Lane has been staying at the hotel the past week, receiving mules he bought last spring.

Joe Doss and wife of Gaines county visited at Mr. Joe Lane's during the holidays and Mesdames Doss and Lane visited at Mr. Seitz's one day during their stay.

Messrs. Simon and Robert Holgate and families and Misses Phyllis Holgate and Zellica Knox and Tom Glover took dinner at Mr. Jim Burnett's Sunday.

On Monday morning, Messrs. L. B. Key and Lee Tow left for Tatum, N. M., Mr. Key's future home.

Jewell Bell came in Tuesday in the car after the Dr. for his mother, but when he returned in the afternoon with the doctor, he reported his mother much better.

STOP AT Tubbs Bros. Garage.

Large stock of tires, tubes and all kinds of auto supplies always on hand. Best grades of gas and oils. Best workmen employed; free air; service cars anywhere. See us before buying a new car.

LUBBOCK

TEXAS.

GOOD GRUB

Is as essential to the human body as air. That is why the
HILL HOTEL

Is the place to stop. The best eatables the market affords, put up by the best cook in the state, combined with large airy rooms and thorough sanitary conditions, make this the most popular hotel on the Plains

Mrs. J. R. HILL, Proprietor

BROWNFIELD

TEXAS

Plainview Nursery

Has the largest and best stock they have ever had, propagated from trees that have been tested and do the best; are hardy and absolutely free from all disease. If you want trees that will give you satisfaction and good results, send in your order. Delivery in Nov. or Dec. Good Salesman Wanted.

PLAINVIEW

TEXAS

WE SELL THE VERY BEST

Hardware, Windmills and Implements

that are made, for every purpose. Prices right too. Don't forget the old reliable Eclipse windmill and John Deere implements. They have stood the test of time and we can stand behind them. We are the ones who think it will pay us to charge you only a fair price for our goods, and we give you value received for every dollar you spend with us.

Make our store your headquarters when in Lubbock, whether you buy or not. We will be glad to see you.

WESTERN WINDMILL COMPANY

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