# JUST A LITTLE ADVICE TO OUR LAND OWHERS. 

A Baloon Assencion of Prices are Detrimental to Our Developement Let's be Reasonable.


#### Abstract

Some may think it impertinent ligence into a complicated matter on the part of an ordinary coun that has puzzled the brains of the try editor, whose real estate hold wise. ings are shy, to advise how land A great question is before us owners shoud do, how to act and today, neighbors; one of burnin 5 actually advise on land values, moment and one we all are desirand indeed, we feel that we are ous of solving Every adult, nan assuming a role as a lay meddler or woman in Terry county, are with other people's affairs In studying the solution of this handing out our opinion concern- great question, and the questlon these things further along in is just this: "How are we going article, we do not try to figure to settle Terry county that we would be froof against The merchant wants it setuled a shallow and shaddy boom, if to expand and densify his trade we were a land holder of any consequence We all live to learn ger diposits. The carpenters and learn to live and every once and blacksmiths for the additionin a while, a baby or a fool are al buiding and repair work, and capable of throwing some intel right here the lumberman takes


the grins that wont come off. The farmer wants more neighbors, not only because he is very neighborly, but also for the reason that any addition to the rural population, advances materially the condition of his schools and churches. The newspaper man because his subscription books get fat, which means better ac vertising rates and they, in turn, mean a better clothed family. Yes, we are all very much inter ested in this question.
None of us have many boquets for the mere prospector, because he buys; takes it off the market and depresses immigration. We work and toil for the upbuilding of our frontier country, and the prospector gets the benefit of the rise, and puts forth no tffort him self, and is out no money There are very few of the a who are wiiling to contribute oue cent to a bonus for the construction of any enterprise, but are ov $\rightarrow$ rjoy
ed to share the profits $w$ oth the eal heroes. It is the real and ctual settler that the frontier ctual settier that the frontier
way to meet and shalke hands. We feel that be is a volunteer in the good cause and wishes initiaion into the work of building up his vast domain.
Let us look behind us at past history and scan the faces of the heroes who have been most instrumental in opening up new countries for the easy tread of civilization, and see what kind of but a bare instance of delving in a bare instance of delving in to the past to establish the fact
that the frontiersman were men

## fteel nerves but true noble

## men though often covered with

$\qquad$and round a-bouts, and shod with ho and brogan shoes. sox (not hose) lady was the bravest, truest and sweetest and worth uheir weight
$\qquad$ing to brave any danger with willng to brave any danger with herHistory making people have al.been admired for their
onveniences of the older settled portions of our country for the inconveniences of the new, will be admired and cherished by
prosterity, not only because
courage and fortitude, but for
the lasting monument in the was of a growing legacy of this rich loamy soil left by their parents. Some time ago, the Dallas Newsaid that "West Texas has been settled by poor but courageous people," which is very true. but those who stick will lay by a for tune in days to come, of which 0 one need to be ashamed.
There are many things that go to keep our county from rapidly tettling, and a big one is trans. portation facilities. That one howerer, will soon be wholly eliminated by railroads, if not, then partially so by good dirt oads to a connection with railways. Some people are afraid of dry weather. Then Texas should have been moved 2,000 miles east and a 1,000 miles south this year. But the main thing that stays the coming of settlers

## WE, WANT YOU TO VISIT US WHEN YOU COME TO LUBBUCK

If you want to buy something or have something to sell, we are at your service. Our stock is unusually complete, including Grain and Hay,
Flour and Mill Products of all kinls; Stosk salts, Celar Posts, Wire; alju the best gralos Nijsor Neal, Maitlanland New Mexico Coal at $\$ 7$ to $\$ 9$ perton. FREE WAGON YARD TO CUSTOMERS.

Retail \& Jobbers AMMES CE COMPAIN
Lubbock, Texas
er to ADVANCE THE PRICE
OF THEIR LAND every time a section changes hands. Just let a few prospectors come and buy and everybody who owns anything from a $50 \times 140$ lot to a league of land gets hooked up that a boom is about to explode, and up goes land sky high. As a consequence, a few more come in but find land to high, and return to East Texas, satisfied that their land isn't so high after all. Then the botton drop out of prices and land resumes normal.
Yes you have noticed that just as soon as people learn that a few tracts have sold that in they rusk and either put their land upa few dollars per acre or entirely take if off the market, and as for town lots: well you couldn't head them with an air ship. That is the reason real estate men have quit telling people when they make a sale.

Neighbors, do quit thatkind of doings if you want to sell some of your land to other settlers. They are willing to give you a good protit on your investment. but wont maice a Vanderbilt out of you. Let us be reasonable folks and put our property down solnewhere in the bounds of sol ewhere in the bounds of
reason and quit thinking about boums. It will be better for us if we never have one. Let us have a good steady growth and let the other town and counties take the booms We will be better off in the end. Let us go to work for 15000 population by 1920, and at least three fourth of them farmers. Let's act sen sible and settle the blue ribbon county.
H. C. Byrd came in last week and renewed his subscription to the Herald. It's just as easy to keep in advance as to be a year behind. Try it.

WILL SHIP A CAR OF
CORN AND MAIZE

To Mclennan Countr. A Good Boost for Terr

Dr. T. F. Miles. of Lorena, Mc Lennan county, a few miles south of Waco, came in some three weeks ago to look after his farm and ranch properties in Terry county, and is now making pre parations to ship a car of corn and maize from his ranch to his big farm in McClennan county. We have not learned whether he will load at Lubbock or Tahoka, but one thing is sure, he will have to ship feed from the Arid (?) West this year to the never failing (?) farms of Central Texrenters will be able to make
another cotton crod. Yes the as is a boost for Terry, it is no West is coming to the front and less so for Mr. Beard and his at such a rapid pace it almost one hired hand who has worked makes the prejudiced East Tex the Miles place this year. They an's head swim. But Dr. Miles will have plenty of feed left $t$, hasn't got it in for the South feed the big herds of cattle an l Plains country; on the other horses on the ranch after ship. hand he has hadgreat confidence ping this car, so you East Texin the country for a number of ans need not fret about starv. years, as he came here a long ation up here.
time ago and bought a splendid Yes East Texas used to laugl little ranch and is still swinging about having to feed the West oi onto it with a terrapin's grip. hard years, but as the wind has He ts just the kind of man that changed and the lane hat; at las; is going to make money here turned, we will not laugh at overhanded in the near future. their plight, but are rather mov. It was the man who come here ed to tears through pitty. when the country was young and wild and hard to get at, and who has swung on through thick and thin that is going to make money the future.
While the shipping out of a car of corn and maize from one farm in Terry county to supply several farmers in Central Tex-

A good crowd greeted the motion picture man, Mr. Hal burton, at the school house last Saturday night. He had a high class of pictures an all that marred the pleasure of the occasion was trouble with the

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# For Lumber, See A. G. McADAMS Lumber Co. 

## Cbe Cerry County ifleralo

## A. J. STRICKLIN, Editor-Publisher-Proprietor

Eintered at the Post Office at Bruwnfield, Texas as Second Class mail mat ter, according to an Act of Congress, March 3, 1879.

SUBSCRIPTION RATES.

> One Year
> Six Months
> Three Months

## advertising rates.

Per inch per month
Per inch for a single issue
Better rates on half page or more and exceptionably liberal terms on large, long standing contracts. Local Readers, per line, 1st incertion
Each consecutive incertion
A $y$ reflection on the reputaticn or standing of any private individual, firm or corporation will be gladly amended if brought to the notice of the publisher.

## Secret Societies




## Wade Chapter 317 O. E. S. <br> Mrs. Goo. E. Tiernan, W. M. <br> Miss Annie Hamilton, Socretary. Meets Saturday beore the full mo

Brownfield Lodge No 530 I. O. O. F (T) J. R. Randn1N N. G.



Miss Anie Ha niton N.
Mrs. J. W . Welch, Sec.
Brownfield Camp No. 1989 W 0 w
J. T. May, U,
J. F. Wtoston,

Gomez Lodge No. 828 I.0.0.F Noun $\qquad$


## An Ohio girl coughed up a sus ender clasp that she hads wallowed some time previous. not known what became of the oung man. -Ex

The strike situation in Russia seems to be "off again, on again" and if a settlement is not reach ed soon they will need Kuro patkin as a home guard.-Ex.

The Panbandle and South Plains of Texas carried off the bulk of prizes at the Dallas State Fair. As a general farming moposition and for fruit that
sectionoffers greatopportunities. -Canal Winchester(Ohio) Times. You bet your life Bro. Gay mon, and not from any accident, or because the rest of the State wasn't represented, but because Te deserved it, merrited it and

Church Directory
METHODIST CHURCH
Preaching every 2nd and 4th Sunday at 11 A.M. and 7:30 P. M.

Meadow every 1st and 3rd Sunday at 11 A.M. Sunday School every Sunday at $10 \mathrm{a} . \mathrm{m}$. Everybody invited. Epworth League: Seniors mee at 4 p.m .Intermediate at $3 \mathrm{p} . \mathrm{m}$. and Juniors meet with Mrs J. T May at 3 p.in. every Sunday.

Rev. V. H. Trammell, Pastor

## CHURCH OF CHRIST

Sunday School and Church Emblems every Sunday at 10 a. m., at the School House. Yo e cordially invited to attend.
R. H. Banowsky, Leader

## BAPTIST CHURCH

Days of meeting: ever 1st Sun day and Saturday before. S. S 10 a. m. Preaching on Saturday 11: a. m., on Sunday 11: a. m.
and 8: p. m. Sunbeam Society 4: p. m. Prayermeeting Thursday 8: p. m. Preaching on 3rd Sunday by. Rev. M. D. Williams; morning and night.J. W.Thomas Missionary Pastor

Galveston, Texas, Nov. 54 Galveston has broken the record for the world's exports of cotton for a single day. The computation of exports through the port of Galveston shows that on Saturday, Novrmber 20th, the cotton exports were the greatest on record for one day for any in the world at any time, the total exports were 108,284 bales, with approximate value of $\$ 5$, 523, 081. All of this cotton wa for foreign ports.

## Lets Have A farm

Every country should have a demonstration farm. In fact, the country that does not have one hare the best part of old Texas, itselfs in the is going to the
arvest times comes round, ha proof to show that the depart-
mental methods of cult:vation are the most productive of re sults. Results are what the farm er wants and demonstration farm work is prduciug the kind that convinces.

## Terry County Fair.

Everybody in Terry County that is interested in the progress of the fair as a means for advertising Terry county and encouraging special efforts in farm, gar den and orchard, are especially urged to be present at a meeting o be held at the Court Honse i Brownfield on Saturday, Dec 16th, at 2 o'clock p. $m$.
This is not a directors meeting but a peoples' meeting and we especially want the farmers present who will take a little special work of preparation and intensi fied farming for exhibits at the next fair.
W. H. Gist, Pres.
R. H. Banowsky, Sec

Percy Spencer made a busi ness trip to Lubbock Weunesảay

## "I Suffered Years

 With My Back."
## Backache resulting from weak

 kidneys, a bad cold or other cause, usually renders the sufferer unfit for work and often results in permanent disability."I suffered for years with my back, or kidney trouble, and have tried a number of remedies from different physicians. More than a year ago, one of our local druggists induced me to try
Dr. Miles' Anti-Pain Pills and after using them some three months I found a decided improvement in my kidneys, and I am glad to say that I hope soon to be fully restored to health." J. P. Allen, Ex-Judge City Court, Glasgow, Ky.

As long as pain is present in any part of the body rest is impossible and the system becoming weakened is exposed to any form of disease to which the sufferer may be inclined. Dr. Miles' Anti-Pain Pitls by steadying the irritated nerve centers, make refreshing sleep possible, thereby enabling the body to recover lost strength. As a remedy for pain of any description Dr.
Miles' Anti-Pain Pills are unsur Miles'

## passed.

Sold by all druggists under a guarantee assuring the return of the price MILES MEDICAL CO., Elkhart, Ind.

## 6 <br> 2 plements <br> that are made, for every purpose. Prices right too. Don't forget the old reliable Eclipse windmill and John Deere implements. They have stood the test of time and we can stand behind them. We are the ones who think it will pay us to charge you only a fair price for our goods. and we give you value received for every dollar you spend with us. <br> Make our store your headquarters when in Lubbock, whether you buy or not. We will be glad to see you. <br> WESTERN WINDMILL COMPANY <br> 

 lature passed a bill that permits the commissioner's court of each county to appropriate as much as one Thosand Dollars for demonstration farm work. In Appropriations have been made and a like sum in each case has of agricultue of the department ernment. The Department not only fnrnishes half the money of conducting demonstrations but supplies one of its experts to take charge of the work. This expert is a practical farmer who knows how to grow crops in a cientific manner and who, when R. H. Banowskyprocession of agricultural pro



SCHOOL BOOKS!!! We have them right here for you; also pens, pencils, tablets and other school accessories too numerous to mention.

## Drug Company

Your prescription will be appreciated and will receive oul most careful attention at all times. Big assortment of sundries and all standard proprietory remedies.

## For Pure Drugs

## ************************

## GOOD GRUB

Is as essential to the human body as air. That is why the HILL HOTEL

Is the place to etop. The best eatables the market affords, put up by the best cook in the state, combined with large airy rooms and thorough sanitary conditions, make this the most popular hotel on the Plains

Mrs. J. R. HILLL, Proprietor BROWNFIELD

TEXAS

##  <br> List Your Land With <br> Henry George, Lubbock, Texas <br> Can advantasensuly sell. trade or exchange your roronetry 

W.R.Spencer \& Co.
Land Agents
Notary
We have complete absirats of Terry County
Borwnfield Texas

## WE ARE NOT COING OUT OF BUSIIESS. NO



NOT THE BROWNFIELD MERCANTILE. WERE AT TAE SAVE OLD STAND
And are going to jog along at a lively trot too, keeping the people supplied with food and clothes during soft or hard times when others cut off eredit. We don't ask your thanks for this, but do ask a share of your cash business, and we guarantee you, ll get your money's worth. You may not be a Misourian, but we want to show you anyway

## Our Special This For Time is Pianos

You have been wanting one of these unequaled instrum onts for the longest and the KOHLLER-CAMPBELL is just what you want, absolutely guaranteed for 15 long years and prices ranging from $\$ 225$. to $\$ 400$. Now don't say you've not got the money. LISTEN: We'il take cotton, cattle, mules or horses. AGAIN: Just make a small cash payment and then an easy weekly, monthly, semi-annual or annual payment on the balance. Isn't that fair. We hav a piano for YOU. What else could you ask. Come in and tell us how you'll trade.

## THE MERCANTILE

Brownfield
Texas

We Sell

Kaffir vs- Corn
Occasionally We hear a fellow say there is not as good prices paid for kaffir corn on the northern markets as for Indian corn. This idea has been exploded at various times, and the most recent is in an issue of the Hartford (Kan]. Times, where it quotes corn at 62 cents per bushel, and kaffir at 65 cents per bushel. This shows that the kaffir corn has the right of way over the Indian corn by three cents per bushel. The kaffir corn crop in this country will always be recognized as a money crop, and there need be no fear to plant too much of it from now on as there will always be a market for is.-Big Springs Herald.

Judge Sam H. Cowan, general attorney for the cattle raisers association of Texas and the American National Live stock association, appeared last week before the interstate commerce commission and formally filed a protest against the advance in live stock rates proposed by the Rock Island and Santa Fe lines from the Texas panhandle and New Mexice to Kansas City. After hearing Judge Cowan's argument, Special examiner Brown took the matter under advisement, but it is expected that an order of suspension will be issued within a few days and that the matter will come up for final hearing and argument at the time the Oklahoma City live stock and packing house rate cases are argued on November 8th. The roads in question have announced an advance of $11-2$ per 100 pounds from Texas and New Mexico points which would mean an additional cost of $\$ 3.50$ per car to Panhandle shippers and $\$ 5$ per car to New Mexico cattlemen. Judge Cowan believes this advance will not be permitted by the commission. -Stockman \& Farmer.

FOOT OF THE HORSE. Proper Treatment of the Hoof to
Avoid Injuring $I t$.
WI When the feet are gone there is no of which is incontrovertible. Yet no part of the horse's anatomy is worse
uscd than the feet, and there are no
nore treauent more frequent diseases tore to which the
notice of the veterinary
Irowe brought than those of the seet. This
omes comes of the unwise yet obstinately
maintained fashion of rasping. cuttins maintained fashion of rasping. cutt
burning. tarring and greasing the When tar is applied to the hoof the
weid acts chemically upon the born und hardens or disintegrates it, and
the oil, evanotaty the oil, evaporating, leares a space be
tween the fibers filled with the bard ened residue. As with tar. so with
grease. Both these substances driv out the water from the horn and oc cupy its place, in time hardening and
acidifying the substance of the acidifying the substance of the hoo crust, rendering it brittle and contract
ing it. The substance of the frog is horn,
but it is of a softer and more open but it is of a softer and more open
texture than the sole and crust of
the hoof. It is therefore more easily affected by injurious conditions, and when it becomes deprived of its water dinks more than the more solid edge should be prepared by cutting or rasping and not by burning. Indeed he shoe should be fitted to the feet and not the feet to the shoe. when from bad management the sole and frog become dry and con tracted no grease or tar should be and then water should be used freely with plycerin, which will mix with water and does not displace it Glyc erin contains no acdd or acrid prop erties, but is soft, bland, emollient and does not evaporate. It therefore softens the horn and allows the fibers to ed or or Contraction is thus prevent or overcome when it has actually
$\qquad$ Bacteria in Milk.
The milk that loppers without sour ing and seemingly without cause soon fested leaving the cow is doubtless inLet the milk some form of bacteria. come in contact with utensils that scalded with additional care and set in the sun each day where they will we well heated; also for a week or wro let the millk be heated to 145 de and chil once after leaving the cow and chib.
sible

Foed Sheop From Racks. The day of feeding stock of any ground ha especially sheep. on the rasteful was gone by. It is a most

## EXCLUSIVE AGENTS

FOR

## STAR WIND MILLS AND BAIN WAGONS. PIPING AND WIND MILI SUPPLIES, LEATHER GOODS.

## R. A. Rankin\& Son.

## LUBBOCK <br> TEXAS



******************** MILLINERY

Latest styles, strictly first class goods, from both Dallas and Northern markets. Cheapest hats qual ity considered ever offered in this market. Opening for fall trade 0ct., 5th.

MRS. L. T. BROOKS.
GOMEZ, TEXAS.


## BLUE FRONT CAFE

The patronage of the people of Terry county respectitily solicited

LUBBOCK, East of Nicholett Hotel TEXAS

Mrs. Chas. Copeland on Satur- bout ten days. They are free. day afternoon, Nov., 18th. After coll call. minutes and business the lesson on Coriolanus ably conducted by the tencher, Mrs. J. L Randal. A delicious salad urse was served.
We were glad to welcome as guest of the evening Mrs. W.
N. Copeland and Mrs. Manion Cosby and little daughter, Mary Manion, of Lubbock.
The Club adjourned to meet Dec., 2nd with Mrs. W. E. Ellis.

> The Pacific Monthly.
land, Oregon, is publishing series of splendid articles about West. The September number ontained an article on Success number had a beautiful illus. rated article on Successin Grow hortly to be published ar Success, with Live Stock, Success with Fodder Crops These articles are written by experts, and are not only aut
itative, but very interesting.
In addition to the above, The Pacific Monthly each month publishes a large number of
clean, wholesome, readable stories and strong independent urticles on the question of the day
The price of The Pacific MonthTo introduce to new readers, it will be sent six months for $\$ .50$ if this Address: Pacific Monthly ortland, Oregon.

## A Letter.

Lubbock, Texas, 112811 o every citizen of Terry county In about ten days I will have of good values in my line and I would be pleased to have one in every home in the county. If you ave or have not a mail order catalog drop me a postal, phone or call in person for one of these. They will cost you nothing and their frequent use will save you lollars. Make a comparison with ther catalogs and note the sa ng. Give me your order. Save
he trouble and expense of money orders or drafts and look to ne for the paompt and proper andling of your order as well as vili find this arrangement more atisfactory than dealing wis trangers at a distanc as well as ess expensive. Every article hown in my catalog will be ship. ed from one point, hence it will norethan you want to makea hipment as is the case with reg. uar mail order houses that ship rom a dozen or more factories. Every article shown will be sold
under an absolute guarantee of satisfaction.
Can you conceive of any reason why I should not sell you as cheaply as any catalog house? Have youany reason for not giv hances and need pay only a part of the purchase price before Doods are received and if not in

## FURNITURE and UNDERTAK

[^1]
## Sheriff Sale

State of Texas
County of Terry Know
tue of the authority in an order
of sale issued out of the Honor
che county Texas, by Com man
che county Texas, by
the Clerk thereof, on
A. D. 1911., in cause

## on the docket of said

H. Burton vs Otto Ridgeway
$\qquad$
$\qquad$
$\qquad$

$\qquad$
$\qquad$










$\qquad$
$\qquad$
$\qquad$
$\qquad$
Notice of Dissolution of Part nership
Notice is hereby given that the partnership lately subsisting be tween us, the undersigned J. L
Randal and W. E. Ellis, carrying on business in Brownfield,Terry County, Texas, under the firm name of the Randal Drug Co., wa on the 23 day of Nov., 1911, dis that the business in the future ill be carried on by the said J
Randal aione
Dated this the 23rd day of No
D. 1911.

$$
\begin{aligned}
& \text { W. E. Ellis } \\
& \text { J. L. Randal }
\end{aligned}
$$

## LOCALS

We have sent out a number o
tatements to delinquinnt sub scribers this week and we hope
to be favored with early renew als from all of them. We wan

Grandma Young left last Saturday for Ballinger, where she will visit her daughter, Mrs Hamilton for the next three months. We hope her a pleas ant journey. Herald will keep her posted while away. ng themselves to be endebted to the Adams-Holgote Company will please call and settle at once. This firm is no longer in business and all notes and accounts must be settled immediately. Books g. are in charge of W. M. Adams, Brownfield, Texas.
Earl Hargett came in last week from Amarillo, where he had been for the last fifteen days in hospital, recuperating from

## GOING OUT OF BUSINESS

## \$15,000 Stock of General Mer= chandise Must Be Sold Re= gardless of Cost

We are going out of the mercantile business in in Tahoka which makes it necessary to close out our entire stock of general merchandise at some price. This will not be a reduction or special sale, but a genuine, bona=fide "Closing Out Sale." Noth= ing reserved. Every dollars worth must be sold in the next sixty days.

## Commencing Monday Nov. 27th, I9II

We do not say it bostingly but we beliere we have as nice and well selected stock of goods as you will find in West Tevas; we also believe that we own ourgoods at less than any other merchant on the Plains. Doing cash business in the past enabled us to take advantage of all Special discounts. Cost And Carri age Or Cost Less Freigh Prices Not In It.

## We Are Going To Sell <br> THIS MEANS \$'s TO YOU!

We regret very much going out of business in Takoka as we have enjoyed a splendid trade ever since we have been here, but nther business compels us to close out our store.

## REMEMIBER PLACE AIVD DATE

## Bring your family and spend a day in Tahoka

## TAHOKA MERCANTILE COMPANY.

which he had several ribs brok-


Ad Talk.
We are now unloading a car of the very nicest and best assort
ment of furniture that has, ever been shown on the South Plains and will take pteasure in strow ing you which yonces on any article
Below we will givea partial list of articles that may be found in various grades and patterns, however, if you kindly investigate you will find that this list is stock.

For the Baby:
The Cradle, Go-Cart, Watker, High Chair and small Rockers. For the Misses.
Extensive line of Rockers in Reed or Oak. Writing Desks, Dressing Tables, Shirt Waist

For the Grand-parents The most pleasing and service able of all gifts, the big Comfy

For the wife and mother. Everything that can be found in a first class furniture store. Thirty-five patterns in $9 \times 12$ Art Squares ranging in price from $\$ 3.50$ to $\$ 45.00$.
Extension Tables, China Clos. ets, Buffets and chairs to match for the dining room.
Three piece suites for sitting room, parlor or library in Mahogany, Golden Oak or Early English finish.
A nice assortment of Davenports including the famous Pullman line that is advertised so extensively.

A number of good styles in
Gents Wardrobes or Chifferabes
Portieres both Tapestry and Rope. Couch Covers.
Some special values in Iron Beds in the Vernis Martin Finish.

A dozen or more patterns of Library and Center Tables.
A number of exceptionally good values in Kitchen Cabinets.
We will prepay the freight to your station on any goods bought of us and on all bills amounting to more than $\$ 50.00$ will pay all of your expenses toLubbock and return. We wantyour trade and need the business.
If you are in need of anything in my line that you cannot find in your home market I trust you will kindly permit us to show you our line.
W. E. Robinson.

FURNITTRE and UNDERTAK
LUBBOCK,

Monday and Tuesday were the coldest this winter but not nearly so cold as the new year spell nearly eleven months ago.
It is reported that the Brown field Land Company is about to get up a deal for the Heflin place.
Miss Lurah Smith left yesteaday for home in the Needmore country, where she will visit the rest of the week, but will be here in time Monday to resume her duties.
Mr. Calahan, and another man of Tulia, passed through town Tuesday on their way to New Mexico, where they go to push
their insurance business. Mr . Calahan was editor of the Tuli


## You Can Be a Better Cook

It isn't all in the "knack." The utensils you use go a long way toward making your food fine and appetizing or ill-cooked and indigestible.

It's impossible to make the best cookery in utensils that quickly scorch or crack and scale off, rust and corrode. And such utensils are dangerous. Authorities say that cancer comes of eating particles of glass chipped off from ordinary enamel ware when hot.

The heat expands the iron frame but the coating of glass-which is all enamel ware isdoes not expand so fast, consequently it breaks and gets mixed with the food. There is no such danger from food cooked in up-to-date

## "1892" Pure Spun Aluminum Ware

It can not crack, pecl nor chip. It will not rust, corrode, nor spoil food, and with harder use it lasts-years longer than any other ware.

## We Guarantee It for 15 Years

"1892" PURE SPUN ALUMINUM is the ideal ware for all kitchen utensilspermanently bright and beautiful as silver, but many times lighter-making clean and
"182" Pa Alumin
" 1892 " Pure Aluminum utensils have all the advantages of every other kind besides several that are exclusive.

And with all these added advantages over all other utensils "1892" Pure Spun Aluminum Ware costs but a trifle more.

## Look for the Mallese Cross on Every Piece

It is for your protection and benefit. Its a guarantee that you are getting the genuine and only original " 1892 " Pure Spun Aluminum.

FOR SALE BY
Brownfield Hdw. Co.
Call and get a Pure Aluminum Souvenir FREE while they last.
don't believe he eat a hearty dinner, just ask us. We let out our belt a notch or two when no one was looking. We still ho
to not have to call the doctor.

## Notice

All persons owing Randal Drug o, please pay at once. Thase acounts must be closed. Please ray the cash now, if this cant be lone, call and make satisfactory rrangement with me by Dec. 10, 911.

JL Randal.
BREEDNG UP A HERO OF DARY CATTLE

The milk yield of a cow depends zheefly on her inherent capacity. The
mill yielding capacity of a herd can will yielding capacity of a herd can
be largely lucreased by careful selecbe largely lucreased by careful selec-
tion and breeding, wattes W. H. Underdon and breeding, whtes W. H. Under
wood in the Country Gentleman. In wood in the Country Gentleman. In
herds where a large milk yield is de sired special attention must be paid to
sreeding only heifers that come from breeding only heifers that come from
the best cows. The helfers from poor

milkers and badly formed cows should on no account be retained, ass shoy herit the qualities of their dams.
Breeding from Breeding from good milkers whose
parentage is known produce ealves that later on will give a large milk yield. Breeding from animals whose parentage is unknown and
which are crossbred must, at the hest. which are crossbred must, at the hest.
be ouly guesswork-uncertain and un satisfactory in its results. We may possess cows that are heavy milkers. yet their calves may not possess the
same desirable qualities. As a rule howe desirable qualities. As a rule,
however, good milking cows produce equally good milking heifers, provided they have been bred from a suit-
able bull. This is due to the fat able bull. This is due to the fact that
deep milkers generally deep milkers generally come from
good milking families, and their milk yielding is an inherited quality and not accidental.
Earnest attention should be paid to
the class of sire used in the deiry the class of sire used in the dairy herd.
If possible he should be pure bred and a descendant from a pure bred and s descendant from a deep milking
strain. Thls point is of great impor-
tance, but is often entirely tance, but is often entirely neglected.
Many pay little attention to this matMany pay little attention to this mat-
ter and use any kind of animal. It is a mistake, howerer. to suppose that
every pure bred bull is a good dairy animal. Every bull that heads the herd should be there because he is kuown to be from the best strains
a vallable. The sire influences the milling qualities of all the heifers in the herd. Unless, therefore, the
breeding of the bull is breeding of the bull is attended to
little and uncertain proares little and uncertain progress can be
made in the improvement of the milkmade in the improvement of the milk-
ing capacities of the heifers. Only if
in both parents are descended from great milking strains can it be expected that
the progeny will be good dairy cattle the progeny will be good dairy cattle.

Causo of Streaky Butter.
Several causes may produce straky butter, and one of the main ones is the uneven distribution of salt; second, the
fallure to remove the buttermilk fallure to remove the buttermilk. The method of overcoming or gettlng rid of
the streaks in butter is to thoroughly remove the buttermilk and to have the salt thoroughly dissolved and properly distributed. It has been demonstrated by Drs. Van Slyke and Hart that if
the proteld-that is, the buttermilsIs removed from the butter it is impossible to produce mottles, no matter liow unerenly the salt is distributed. But
if care is taken to thoroughly distribIf care is taken to thoroughly distrib-
ute the salt and buttermilk the motute the salt and buttermilk the mot-
tles will disappear. We may mentoon,
howerer. that sometimes small parti cles of curd get mixed with the butter and do not take up the butter color ce. Straining the creain throvgh ance. Straining the creain throngh a
reasonably fine strainer will overcome
this difficulty.

Take Pride in Your Stock The proportion of live stock really well grown is not large. This is not so mnch because of the lack of food
as of the lack of those nice little attentions so necessary to the proper utilization of food. such as feeding it in in palatable condition and at regular times. The average owner does not take the interest that he ought to
When he takes a pride in lis stock h Is sure to give it close attention. and with close attention comes success.
Such a taste can be cultivated in the Such a taste can be cultivated in the
same way as any other taste or liking.

SHEEP SHEARINGS
A flock of sheep fed on roots shows a development that
methods of feeding lack. Ensilage may be fed to sheep but roots are better and safer.
For winter feeding clover and For winter feeding clover and
alfaifa hay, oats, wheat bran alraira hay, oats, wheat bran
linseed meal and roots should Insure success. With this feeding material an ample supply of milk at lambing time is insured.
Good clean straw makes the Good clean straw makes the
best belding for sheep. Steer best bedding for sheep. Steer
clear of anything that fills the wool full of seeds, jits of stlcks or any such thing.
The best way to The best way to be sure of
healthy sheep is to give them
good feed and the best care

兂
In the purchase of cows for the dairy herd the cow is of vastly more in-portance than the price paid for her.
To many men a cow is a cow and one worth no more than another. Ye when you get down to hardpan one cow for datry purposes may be worth four or five times as much on a casht ly seems to be as good looking and be ly seems to be as good looking and be
cheap at on or even $\$ 100$. where the other Whan't be worth a cent more
thin the "onld fetch as but ber'


## LOCALS

Glass: Any size, from $8 \times 10$ Ox 40 at the Brownield Hard ware Co.
Do you need a magazines or combination of them? If so see the editor of the Herald. He may be able to save you money on them.
Notice that the Hill Hotel is ffering you 25 c per dozen for ggs.

Master Lawrence Green has decided to learn the art of printng after helping with the press ork nearly ayear. He is learn ig fast and compositor

WANTED: Terry county prop rty to exchange for East and Central Texas farms, merchan dise and business property.
Brownfied Land Co.

Judge Geo. W. Neill has written to the countr Judges of Lynn and Yoakum counties and to the Mayor of Roswell to meet Terry aunts on the good, road propoition. If they are as progress. $s$ we, there will soon be a splendid tiwn-state road something like 200
traveling.

## The Hill Hotel wants eggs an

 will give you twenty five centper dozen for them.
There was a good sized crow out to Thanksgiving services at an excellent sermon on that line odis minister.
NOTICE All parties endebt
ed to the Brownfield Hardware Company, will please call in and
settle Brownfield Hardware Co.
Rev. Terry, presiding elde or the Big Springs district, came in on schedule time and here. We heard many say that
his sermon Sunday morning his sermon Sunday morning was Fix that hole in your window before cold weather. Plenty of glass at the Brownfield Hardware Store.
With this is sue, Montgomery Ward starts some ads in th Herald. We don't send away from home for anything our selves, but to those who do please be good enough to patron ize that mail order house that patronizes your home paper.
NOTICE: I wish to inform the general public that on De
rates of meals to 50 cents, bu
will give the best meal on the Plains.
In this issue of the Herald will be found a half page ad from the fahm Merc. Co. This is a good some bargains.
MONEY to loan at 8 percent from $\$ 1000.00$ up, on real estate. Fred Morris, Fluvanna, Texas
The Brownfeld Mercantil Company are talking to you of the Herald. Read carefuly Corn, maize, cane and kafti orn for sale at
E. Hargett's

## To Our Customers

We again thank you for patronage, but time has come settlement. All knowing them selves indepted to us in any way will please come in and make
some arrangements for settle ment.

Youre for business J. T. May

## 

 Our new goods are here and to convince you of the fact that we bought them right, and are selling them right, you only have to come in and let us give you our prices.Remember we are headquart $=$ ers for fresh groceries, and the only house in town that handles the famous Star Brand Shoes== NONE BETTER.
J. T. MAY. PHONE

Brownfieid, Texas


Professional Cards.



To corner under I. O. O. F. Hall, in Martin and Holland's old stand

Dry Goods, Groceries and Nillinery. New Goods arriving daily. Extra low prices at
D. C. Worsham Supply Store Lubioack

Texas
The Herald $\$ \mathrm{Ir}$.
 SIMEONOMEAL The Gents Furnisher

Ciitzen's
LUBBOCK
Bank
Bank
Building TEXAS

## A SUIT FREE!

If they are not all wool or if they fade, at the following prices:
$\begin{array}{ll}\text { Blue Serge suit at } \$ 15.00 & \text { Brown, new weave at } \$ 15.00 \\ \text { Browns, mixed colors at } \$ 15.00 & \text { Greys, new weaves at } \$ 15.00\end{array}$ Greys, mixed colors at $\$ 15.00$

A new overcoat FREE if I cannot save you from $\$ 5$ to $\$ 7.50$ on each one. See them when in Lub= bock. SHIPLEY BOOTS STETSON HATS.

The Guaranteed Haberdasher

results from our EXHBITS alREADY

Young Man From Dallas County Makes Purchase. To Locate

Rev. M. D. Williams started to Dublin last week on a visit to his parents, and got as far as Lub-
bock, where he met Mr. John bock, where he met Mr. John
E. Gracy, who lives six miles from Dallas city, and who saw our agricultural display at the Dallas Fǎir. Mr. Williams induced him very easily to come out with him to look at a splendid half section of dirt belonging to the former, the equal of which cannot be found among the chocolate bottoms of the Trinity for
general productiveness. It did general productiveness. It did not take Mr Gracey long to decide the question of purchase for himself. He had only to see the land and what had grown on it and adjoining ground in the year 1911. After seeing the crops that grew on the land this year, he was taken over to Uncle Billie Howard's farm, where he again met the man who had charge of our exhibits and was shown over his farm. Upon seeing the corn that was produced on his place this year and was told that is was comparatively low yield, Mr. Gracy exclaimed:

Why this is good corn; we never do make any better corn in Dallas county and this year, we wont even drive into the fields." He was very much pleased with cotton, maize,
kaffir and in fact every thing he saw.
The bast thing about this deal is, we are going to lozate future. H3 is no prospector but was looking for a homs and has found one to suit his taste We understand that his father has sold in Dallas county for a good price and will likely come


 If you want to sell, buy, rent or lease land or insure your property against fire or lightening.
We make a specialty of locating actual settlers; we collect rents and pay tazes for non-residents. Busi- 新 ness carefully attended to

## MONEY TOLOAN

DO YOU NEED MONEY ON YOUR REALESTATE? WE LOAN MONEY ON REALESTATE IN ANY PART OF THE STATE. QUICK SERVICES GUARANTEED. WE HAVE PLACED OVER $\$ 200,000$ IN WEST TMXAS IN THE LAST TEN MONTHS. WE WILL WITHDRAW FROM THIS SECTION AFTER AUGUST. IF YOU NEED MONEY LET US KNOW WHAT YOU HAVE AND WE WILL DO THE REST
DEBENPORT \& WEBB, Big Springs, Texas


## GOMEZ DOTS

Mr. Brown Allen, of Gus. tine, Texas, came in Monday night. He owns a wellimproved section of land in East Yoakum at Glen Park; and has come to look after it.
Dr. Hall, the dentist, spent three days here last week and left Monday for his home at Plainview. While here he had a constant rush of work and some failed to get their work done.
The young folks had a 42 party at Jim Key's oi last Satarday night. Delicious refresh ments were served consisting of fruit, cake and confectionaries formed a pleasant feature on the occasion. All present reported a very pleasant evening
Say Mr. Herald; we went to the city of Plains early last week and left reporting the Gomez locals to another person here but we didn't see the "rep." Well apologies will fill space but not pockets, so we wont make any. Plains is certainly a nice place and her citizens are second to none in hospitality-but we were gone from our job of sand-chewing for 6 days and "you know" we were glad to get back to Gomez the quietest and most all around pleasant village on the cap rock;at least so thinks her citizens.
Messrs. Booth Hays and S. W Jenkins, were in last week, also Mr. and Mrs. Woodard, and little daughter, Ida. Mrs. Woodard had some dental work done.
W. C. Matthews made a trip to Cochran county last week.
Geo. McPherson has moved to his father's residence since our last report.
Mr. Pruett and family, left Wednesday for Lubbock. Mrs. Pruett and daughter are going t) East Texas to visit Mrs Pruett's mother

Mr. Winn left Tuesday for Lubbock to bring back freight.
Mr. Myers of Tahoka, who made a crop on Mrs. Lockhart's place, one mile South of Gomez, is here this week disposing of his crop of coiton and sweet p) tatoes.

Dr Ellis and Percy Spencer were here last week.
Bob Carter, a former Terryite who has recently been living on the North Plains, has moved Gomez. Bob say's Terry is the best place yet and he will be con tent to stay in the future.
Bro. Jemerson will hold aad.and the Biptist chursh tomorrow (Thurs day)

Hinnter ranch, six miles to the of town last week.

The past two days northe has been the coldest we have var experiencal here; when it

Mrs. Rutherford's mother, who lives in New Mexico is here visiting her.
Walter Gainer caraied Mr and Mrs. James and their son Joel of Brownfield ta Piains last week to visit th Robt. James, als in New Mexico trip. Atier
 $\approx \approx$

## Texas Needs Great Men

XII. ORGANIZATION

ALEXANDER the Great organized the Macedonian Phalanx and his army conquered the world; Caesar marshalled the Roman Legions and his minions swept Europe. The imporant changes in civilization have all been wrought by the plastic hand of a master mind that could feel the powerful impulse of a great world as it frets and moans for able leadership. In every ge progress has waited in attendance upon real strategic men who could comprehend the sweep of human action and see worldwide opportunities as they twinkle in the distance.

a MACEDONIAN PHALANX

Let those who would weave at the loom of civilization and hread the destinies of nations first organize the mighty forces of progress, occupy the frontier of human thought and produce specifications for the conquest of the world's commerce. Texas needs, great men.



Brownfield
J. T Gainer. of Plains, who has been sick wi th La Grippe for three weeks is improving at the present time.


A Pure Aluminum 35c Sauce 12 Pan for. 12 A SPECIAL BARGAIN cook without scorching or burning food. It is light in weight and iooks
like silver. It doesn't tarnish. No like silver. It doesn't tarnish. No
enamel to chip off into the food.
Cooles in Cooks in one-four
ordinarily required. The genuine "1892" Pure Aiuminum can always ture AilumiMaltese Cross. Every piecc surn anteed or your moncy back.
Bo sure evd buy one from
today.
 Brownfield Finta they came


Brownfield State
Will A
W. Brownfield, Pres.
W S O U R C E S
W OVER $\$ 100,000.00$
WE WANT YOUR BUSINESS

##  Attention! Freighters!! <br> Give my shop a trial when you want anything repaired about your wagon. Best material and work. <br> TIRE SHRINKING <br> Either hot or cold, is done scientifically at my shop Let me fit new rubber tires to your old vehicles. <br> H. C. SMITH <br> Tahoka, Texas <br>  <br> 


[^0]:     WE WOULD SAY TO THE TERRY CO. TRADE

[^1]:    UBBOCK, TEXAS.

