## RAH! FOR HOWARD AND GAINER


Rah! for Howard and Gainer
Who brought back the blue,
And our Elbertas too.
Clink the goblets togethe
We'll now drink a toast
To the Great South Plains Country
And to East Texas' loss.
We are proud of the laurels
Our counties have won;
We rejoice in the great worl
Our people have done.
But East Texas will say,
By our lusty young orchards
Scarce seven years old.
There is sure to be warA relentless one too o win back the their forces e blue
But we've pic. ied up the gauntlet;
We'll not lay it down
But
Every inch of the ground.
So farmers of Terry
And Yoakum prepare,
or a mammon exhibit
At the next Dallas Fair.
In the contest use wisdom
And strategy too
And hang with a terrapin's
Grip on the BLUE.

# $\$ 1,533.00$ TO BE SPENT ON THE TAHOKA ROAD 

A C. Copeland, a Terry County Man Gets Contract-Work Will Begin at Once.

As was agreed at adjournment places on this end of the road last Tuesday afternoon, Commis- coverec by a bond of $\$ 1000$. 'Th sioner's Court went over the balance of the road with these road Saturday with prospective exceptions is in good condition contractors, carefully staking already and getting better all the out that part of the road needing time. At a short session Mon work. Returning to town late day afternoon of this week, the in the afternoon the contractors Court approved Mr. Copeland's put in their bids which ranged bond and he will begin actual in price from $\$ 1533$ to $\$ 2000$. A. construction in a few days C. Copeland being the lowest bid- that will mean a splendid high der, was awarded the contract, way for Terry county people to and gave bond in the sum of a railroad. The following is a $\$ 3000$ as a guarantee of gooc faith general description of the conin the preformance of his dnties. tract
There were two contracts enter- "State of Texas; County of ed into between the Court and Terry.-This contract entered to between the Court and Terry.-This contract entered pleted by April 1st, 1912 Mr. Copeland; the first for tive into by and between the under- County agrees to pay A. C. Cope miles of deep sand just this side signed, this November 18th, 1911 ; land $\$ 200$ per mile for the five of the Lynn county line for $\$ 200$ witnesseth: That the County of miles beginning at the Lynn per mile with a $\$ 2000$ bond to Terry, by its Commissioners county line and coming this cover and an, additional amount Court, does, hereby contract way, and $\$ 633$ dollars for all the of $\$ 533$ is to be spent on the bad with and employ A. C. Copeland other bad sand places. The road

## WE WANT YOU TO VISIT US WHEN YOU COME TO LUBBOCK

If you want to buy something or have something to sell, we are at your service. Our stock is unusually complete, including Grain and Hay, Flour and Mill Products of all kinds; Stock salts, Cedar Posts, Wire; also the best grades Nigger Head, Maitland and New Mexico Coal at $\$ 7$ to $\$ 9$ per ton. FREE WAGON YARD TO CUSTOMERS

Retail \& Jobbers AMES \& COMPANY
above to be worked is to be stak ed out by the Commissioners Court, and to be worked only as staked out by them.
It is the census of opinion that when this work is complete that we will have a Jim Dandy highway fron east to west which will almost double the frieghting capacity of a team, thus reducing freight rates considerably
Judge Neill informed us that he had heard freighters complain about the deep rutes in Lynn county after they reach the hard land and that there were considerable grubs to be removed from the roadbed, but that he had talk ed with a prominent business man of Tahoka who promised to get busy with their Commissioners to have these sand catching ruts scraped out and grubbed.

When this contract shall hav
een completed and a treasury warrent drawn for the sum of $\$ 1533$, we shall then have paid out the sum of $\$ 2265.25$ for road work in the past two years. How only 1500 population?
A. R. Gist, and two sons, Taft, N. M., are visiting their brother and uncle. W. H. Gist of the Needmore country.
B. L. Thompson and family, o near Gomez, left last week for Fort Worth, where he will follow the carpenter trade during the winter and early spring. He may return in time to make an other crop here. The Herald will keep him posted during his ab sence.

## FIFTY-ONE BALES

 OF COTTON ON ROAD
## To Market. Dropped Anchor in Brownfield Long Enough to Feed

 and Have Photographs Made.By.far the largest number of and the business and profession bales of cotton were on the al men of this city prepared to streets at one time last Monday give them a reception when they afternoon, than at any other came through. There was to time in the history of the town, have been sixty bales in th when freighters from Gomez crowd but some of the freight drove in a little after noon and ers failed to put in their appear prepared to feed and water their ence and they arrived in Brown teams.
Uncle Horace Adams mana hild gor of the Gomez Gin Co., came well here who had five bales, over and gave out the infor- making a total of 51 bales repmation early Monday morning resenting a total value of $\$ 2205$.

While the teams were tempor arily refreshing themselves from good old kaffir and maize bright, and as sweet scented as spring blossoms, Mrs. O. M. Daniels, our city photographer prepared to expose a few plates, which she did and got three ex. cellent views, which will be forth coming in a future issue of the Herald.
Among those in this merry crowd of freighters were Messrs Geo. and Will Black, Pruett, West, Myers, Glover, Whitla, Cardwell, A. C. Cope and and Spears. Just how much fun this crowd had in camp each night on this journey will be recorded in the next ssue of the Herald, but from
(Continued on page 6.)

[^0]
## For Lumber, See A. G. McADAMS Lumber Co. <br> Brownfield <br> Lubbock <br> Tahoka

## Cbe Cerry Comnty Heralo

## A. J. STRICKLIN, Editor-Publisher-Proprietor

Entered at the Post office at Brawnfield, Texas as Second Class mail matter, according to an Act of Congress, Marci 3, 1879 .

## SUBSCRIPTION RATES.

One Year
Six Months
Three Months

## ADVERTISING RATES.

Per inch per month
Per inch for a single issue
Better rates on half page or more and exceptionably
liberal terms on large, long standing contracts.
Local Readers, per line, 1 st incertion
Each consecutive incertion
A $y$ reflection on the reputaticn or standing of any private individal, firm or corporation, will be gladly amended in



Wade Chapter 317 O. E. S.
 Meets Saturday beoter the tuil
in neach montit at Masonich

## Brownfield Lodge No 530 I. O. O.

 C.5 J. L. R.andal N. G.



Brownfield Camp No. 1989 W O W

Mets every
sta and
ard
nithatin ouch month in
ine

Gomez Lodge No. 828 I.0.0.F


Wi.f.in hhopherd, N. No
Sieets eorery
NTursid


## Church Directory

methodist church Preaching every 2nd and 4th Sunday at 11 A.M. and $7: 30 \mathrm{P}$ M.

Meadow every 1 st and 3rd Sunday at 11 A.M. Sunday School every Sunday at 10 a. m. Everybody invited. Epworth League: Seniors meet at 4 p.m. Intermediate at 3 p.m. nd Juniors meet with Mrs J. May at 3 p.m. every Sunday Rev. V. H. Trammell, Pasto

## CHURCH OF CHRIST

Sunday School and Church Emblems every Sunday at 10 a. m., at the School House. Yo
are cordially invited to attend.
R. H. Banowsky," Leader.

## baptist churcir

Days of meeting: ever 1st Sun day and Saturday before. S. S. 10 a. m. Preaching on Saturday
11: a. m., on Sunday 11: a. m 11: a. m., on Sunday 11: a. m.
and 8 : p. m. Sunbeam Society 4: p. m. Prayermeeting Thursday 8: p. m. Preaching on 3rd Sunday by Rev. M. D. Williams morning and night.
Missionary Pastor.

Would'nt it be a good idea to Let's make Terry the prettio try about two or tiree thonsand county on the Plains. acres in broom corn in Terry county next year and reduce the cotton some. Alse, those who
tried the large peanuts this tried the large peanuts this year are well pleased with re year are
sults.

We understand that Roswel N. M. will spent $\$ 8000$ on a good oad from there to Bronco, and When we get our roads complet
ed and Yoakum connty ditto., ed and Yoakum connty ditto.
we will have a much traveled. and we will have a much traveled. and a favorite passway between the
wo states, and of course will help wo states, and of course will

## Farmers, don't forget that

 the edited by one of the progressive His good tree planting time, ladies of that city, Miss Marjust as soon as you are done gurett Crabb. The only critigathering your crops, begin tak- cism we wish to offer is that the g up all sprouts that have number we received is Vol.ly, as 52
volumn

Stokes-HicGonagill
$\qquad$ McGonagill, were married las Sunday afternoon 12thth at 4: o'clock.

The bride and groom number their friends by the score and all join in wishing the bride
much joy in her journey through much joy in her journey through
life and hearty congratulations to the groom in the p session of Miss Gladys
dent of Gladys has been a resiwas a little girl and has endeared herself to all who know her. Joe is one of the rising of the town and we are
The yous a citizen.
home in their pretty be in the west side of town, a recen purchase of the groom in antic pation of the happy event. Lynn County News.

Mr. J. L. Crawford left Mon day for his home in Bridgeport. He traded for a fine section of land from J. A, Parks just be ore he left. He informed th moved before Xmas, he would not likely be here till Spring but would bring other families with him. Welcome in advance.

## "Dr. Miles' Nervine Completely Cured Our Little Boy of Fits."

A family can suffer no greater affliction than to have a child subject to fits or epilepsy. Many a
father or mother would give their all to restore such a child to health

## "I am heartily glad to tell you of our little bort who was completely cured of fits. He commer <br> |  |
| :---: | Dr. Miles' Nervine

is just what it is represented to be a medicine compounded especially for nervous diseases, such as fits spasms, St. Vitus' dance, convulsions and epilepsy. These diseases weak minds. Dr. Miles' Nervine has proven most effective in relieving these dreaded maladies.
Sold by all druggists. If the first bottle
fails to benefit yon MILES MEDICAL CO., Elkhart, Ind.

##  <br> Hardware, Windmills and $1 \mathrm{~m}=$ plements <br> that are made, for every purpose. Prices right too. Don't forget the old reliable Eclipse windmill and ohn Deere implements. They have stood the test of time and we can stand behind them. We are the ones who think it will pay us to charge you only a fair price for our goods. and we give you valu <br> Make our store your headquarters when in Lubbock, whether you buy or WESTERN WINDMILL COMPANY  <br> The RANDAL <br> SCHOOL BOOKS!!! We have them right herefor you; also pens, pencils, tablets and other school accessories too numer ous to meution. <br> Drug Company

Your prescription will be appreciated and will receive our most careful attention at all times. Big assortment of sundries and all standard proprietory remedies.

## For Pure Drugs



## GOOD GRUB

13 as essential to the human body as air. That is why the HILL HOTEL
Is the place to etop. The best eatables the market affords, put up by the best cook in the state, combined with large airy rooms and thorough sanita

Mrs. J. R. HILL, Proprietor
BROWNFIELD
TEXAS


## During November and December 1911

We are going to try the effects of a
Home Trade Advertising Campaign
Because we believe people ought to pratronize home industries and we are going to use some printer's ink in convincing the careful buyer of Terry and adjoining counties that Erowrfield is the town to trade in and the Mercantile the store. We would not expect you to trade with us if we were not able to show you that we could save you both
time and money and duriag this campaign we will show you that we can do both. Our special for time and money and duriag this campaign we will show you that we can do both. Our special for this time is


Brownfield
Teras

> Notice the easy, comfortable fits of these illustrations and remember please we fully guarantee every one not to rust, , in or tear, and the steel will not punch through the eloth. Isn't this a broad guarantee? And you don't pay any more for them than for the old ones that gave you so much trouble. Ladies, let us show you the merrit of these corsets. See model in the show window See our supply of both Dry Goods and Groceries which are extremely complete and we pride ourselves in pleasing customers. Remember the place to trade is with the

BROW NFTELD MERCANTILE Co.

Heralds Coirespondents
Without any if and ands, any doubts or fears of successful contradiction, the Herald has by far the best corps of correspondents on the Plains, at least they have those of any paper that comes to our exchange table skint a city block, and the most of them are very prompt in
giving the news of their respect. giving the news of their respec ful communities and towns,
We notice from time to tim that several of our brother editors have to get after their reporters for too much about so and so staying all night, or eating dinner with this and that one, but we havenosuch troubles up here as all our reporters seem to know what real news is without being guided to it with check reins. Besides our people are constantly doing something that makes better reading matter than just "taking dinner" with somebody
As a stimulous to better writing and more prompt reports, we are going to offer a first, second and third prize nextyear, and we want each and every correspondent to sharpen their pencil and get ready. There are several communities not represented that we want in for this contest. Get busy.
Announcement of awards and conditions will be announced in the Xmas edition, so that correspondents may begin Jan., 1st 1912.

The little baby of Arch McPhaul and wife, of the Harris country, developed a severe case of membranous croup this week and was brought to town for treatment. Dr. Murphy of Lubbock, was called in consultation with Dr. Ellis and large doses of antitoxin were administered with the results that the little fellow is much better at this writing.

LOCALS
Glass: Any size, from $8 \times 10$ $0 \times 40$ at the Brownfield Hard ware Co.
We learn that Will Alf Bell has sold his herd of sheep to a ubbock county man.
Mrs. Will Mathis
Brownfield Wednesday the g uest of Mrs. H. H. Longbreak. Corn, maize, cane and kaffir corn for sale at
V. E. Hargett's.

Dr. J. W. Ellis and Atty. Percy Spencer spenta few days this week in Plains, on legal and ofessional business.
Dr. J. B. Hall arrived Sunday afternoon and has been doing a rushing dental work up to yesterday when he left for Gomez
or a few days.
MONEY to loan at 8 percent from $\$ 1000.00$ up, on real estate Fred Morris, Fluvanna, Texas.
J. J. Lane spent several uiay in Brownfield this week looking for his good lady who has been visiting his and her people in Cisco and Oklahoma.
Did you see that big load of fifty-one bales of cotton on their way to Tahoka Monday? And still there be they who say cotton wont grow in Terry county.

Fix that hole in your window before cold weather. Plenty of glass at the Brownfield Hardware Store.
Many a fine hog died in Terry county during the cool spell this week, caused by people liking spair ribs and sausage so well is all the reason we know. Yes we get our share. Mrs. R. R. Hughes sent us a nice mess. Will soon have to get Dock Powell to weigh us on the wagon



EXCLUSIIE AGENTS
FOR

## STAR WIND MILLS AND BAIN WAGONS. PIPING AND WIND MILI SUPPLIES, LEATHER GOODS.

## R. A. Rankin \& Son.

LUBBOCK



Rev. M. D. Williams leift this eek for Dublin, where he goes

Joe Stokes and wife, of Tahoka were in town this week. Joe was here in the interest of ouple of firms of that city, wh e putting on a big sale.

Meet me at the moving pictur show at the school building, on sat. night, Nov. 25th

Dad Ellis and family, of New Mexico; former citizens of Terry county, are in town this week little Arch McPhaul, who is very with membranous croup.

## 

## BLUE FRONT CAFE

The patronage of the people of Terry county respectiully olicited

SCOTT WOLFFARTH. LUBBOCK, East of Nicholett Hotel TEXAS

## LOCALS

or points east
Mrs. Darden, of Abernathy, is here visiting her daughter Ars. Claud Criswell.
Mr. Haliburton will show the very latest films at the schoo house, Sat. night, Nov. 25. Come

## out.

Brit Clare, of the Harris com munity, was in after groceries and supplies, this week.
Notice that the Hill Hotel is offering you 25c per dozen for eggs.
Geo. Smith, of the Groves Chapel country, paid the Herald 4. pleasant call this week. He was here attending County Court.
The Hill Hotel wants eggs and will give you twenty five cents per dozen for them.
Uncle Jack Coble has purchas ed the building in which the tailorshop is located on the nortl side of the square, and will move it on his lots for a bed room.
Come out to the school house to-night, (Saturday) and see the show is promised. Usual prices. Rev. V. H. Trammell is putting p new sheds at the parsonage this week which adds much to the appearance of the place.
NOTICE All parties endebted to the Brownfield Hardware Compa
settle.

Brownfield Hardware Co. O. M. Daniel informed us this
week that he will erect a photo gallery by the tide of his resilence. All this is good for our be encouraged by your patronage.
WANTED: Terry county prop erty to exchange for East and Central Texas farms dise and business property

We understand that Miss Pon der Hutcheton and her class in about Xmas. That's right, let's have more of them from all de partments of our school; they're ive.

Neqeneral public that on December $1 \mathrm{st}, \mathrm{I}$ will advance the rates of meals to 50 cents, b will giv
Plains.

## Yes there was fifty-one bales

 of cotton on our streets at one county cotton, and only just a lit owners were saying that this was 10 cotton country.I WILL exchangecity and town propery; farm and ranch propereld and Terry county for Rrown For prompt attention and quick ction, address J. L. Crawford,

The Herald family had a nice girls, Miss Gaster Rindal, who sattending school at Seymour Miss Gaster is wong the many

Chas. Boon has leased Uncle Jack Coble's interest in the Livery Barn and took charge last Monday. Uncle Jack will rest for a few months-
The Gomez Gin had a break down this week and as a consequence, some of our citizen had to carry their cotton to Tahoka to get it mangled.
Geo. W. Wilkins passed through town last week on his way to Lubbock and handed us $\$ 1.75$ for the Herald and Dallas News. Many thands kind Friend.
After putting in most of the fall cutting maize, Uncle Joe Hamilton finished Tuesday afternoon and so proud was he that he threw his knife away saying pocket cuttlery anyway. Virgil Hargett left last week for Mineral Well, where he will try the water cure for rheumatism. Verge carried his books and will enter school at at one throw.
Rev. W. H. Terry, presiding elder for the Big Springs district, will be in Brownfield Satuaday and Sunday, Nov. 25 and 26th. He very much desires all brethern to be present and start with a good report and organize for a great year.
NOTICE: All parties know ing themselves to be endebted to the Adams-Holgote Company, will please call and settle at once. This firm is no longer in business and all notes and accounts must be settled immediately. Books are in charge of W. M. Adams, Brownfield, Texas.


BOOD POINTS OF THE DUROC-IERSEY HOG


United States dep
agriculture.
Bran For Dairy Cattlo. Wheat bran is an excellent feed for
dairy cows. Mixed with cottonseed meal it is a splendid concentrate Bal

Texas Productions.
The Federal Agricultural Department gives us a complete estimate o cept live stock. While our live stoc
is valued at $\$ 378,762,400$, productio per annum is not of record and the
live stock figures shown in the folsidered only a rough estimate.
The table follows:


A Billion Dollars for Factories.

Texas needs a billion dollars for
factories. The amount seems large but it would require an immediate
investment of that amount to man-

have only one-fifthe of our land and we cultivation and orr minerals ar A good way to encourage factory investments in Texas is to patroniz
home industries. Home patronare home industries. Home patronage ent plants with orders and would require additional facto
care of the business.
Texas is today the most inviting field on the globe for capital and
when our opportunities are understood and our citizenship ready to
welcome factory investments br pat-
ronizing the prod'rets, we will ex-

## JUST LISTEN

Our new goods are here and to convince you of the fact that we bought them right, and are sell= ing them right, you only have to come in and let us give you our prices.

Remember we are headquarters for fresh groceries, and the only house in town that handles the famous Star Brand Shoes=NONE BETTER.

## J. T. MAY.

PHONE
14
Brownfield, Texas


Professional Cards.


The Herald $\$ \mathrm{Ir}$.
$\square$造 SHEON ONEAL The Gents Furnisher

Ciitzen's<br>Bank<br>Building

LUBBOCK

TEXAS

## A SUIT RREE!

If they are not all wool or if they fade, at the following prices:

$$
\begin{aligned}
& \text { Blue Serge suit at } \$ 15.00 \text { Brown, new } \\
& \text { Browns, mixed colors at } \$ 15.00 \text { Greys, new } \\
& \text { Greys, mixed colors at } \$ 15.00
\end{aligned}
$$

A new overcoat FREE if I cannot save you from \$5. to $\$ 7.50$ on each one. See them when in Lub= bock. SHIPLEYBOOTS STETSON HATS.

## The Guaranteed Haberdasher




#### Abstract

\section*{Moody-Robinson.}

The friends of Mr . and Mrs D. Robinson met at the home of the bride to witness the solemnizing of the marriage of Miss Flora Robinson to Mr. William Orville Moody. The house was tastefully decorated with pot plants and festooning At 12 o'clock Mrs. Ed Robinson began playing the beautiful wedding march and J. P. Word took his station in front of the marriage alter. Then the bridal party advanced and the voice of the piano was hushed as with breathless silence the guest waited for the those beautiful and impressive words that should seal the destiny of these two young people. Rev. Word in his own way way rendered the beautiful service. The groom was attired in the usual black while the bride was gowned in while the bride was gowned in white satin with veil and orange blossoms and carried lovely boquet of white roses, the gift of the groom. When the last words were spoken, Mrs. Robinson rendered some beautiful son rendered some beautiful piano selections and congratupiano selections and congratu- lations were extended to these lations were extended to these two happy people. A onecourse two happy people. A onecourse luncheon was served after which luncheon was served ariends accompanied the bridal party to the station where amid the rice throwing and usual good will of such occasions the the farewells were given.

Mr. Moody is from a good family of long residence in Sweetwater and has a number of friends in Lubbock. Miss Flora is a talented girl who has a host of friends that wish her well in her new home,-Lubbock Avalanche.


Mrs. Chas Boone sent the Herald outfit a big mess of good old genuine hog sausage last Sunday, which eat real fine. It's jolly to live in the country any



## MONEY TO LOAN

DO YOU NEED MONEY ON YOUR REALESTATE? WE LOAN MONEY ON REALESTATE IN ANY PART OF THE STATE. QUICK SERVICES GUARANTEED. WE HAVE PLACED OVER 8200,000 IN WEST TEXAS IN THE LAST TEN MONTHS. WE WILL WITHDRAW FROM THIS SECTION AFTER AUGUST. IF YOU NEED MONEY LET US KNOW WHAT YOU HAVE AND WE WILL DO THE REST
DEBENPORT \& WEBB, Big Springs, Texas

what we could learn, Mr. Wes will mix things with Bro. Card well when they line up to They phoned Lamesa, Lubbocl and Snyder buyers to mee them at Tahoka
Later-The boys returned yesterday afternoon very wel pleased with their sales havins sold to Wells \& Son, of Tahoka for 8.85 all around. Besides th Tahoka buyers, Mr. J. D. Quicl reoresenting the Lubbock Coa \& Grain Co., was on hand to bir on the cotton. The boys had 51 bales instead of 49 .

## Primrose Notes.

We have had a big sandstorm and it blowed out everybody': cotton, so that they dont have tc pick it cut; just pick it up of of the ground, which willmake it hard for any one to get much in a day.
Andy Lee left Wednesday for Rotan where he will visit his father, and also to help them move back to live. They wil live on the Noah Bell place the Needmore community.
Lee Morrow was up from Rotan last week, and is thinking of moving back here next year.
J W. Peeler received a phone message Sunday from Roswell that his son, George was dead He was buried at Lubbook Wed nesday. Mr. Peeler and family attended the furneral.
W. T. Clifford returned to his home in Clarendon last week He has been visiting his daughter, Mrs. Harry Copeland.
Misses Clara and Grace Cowan, Messrs Andy Lee, Car Ware and Dock Peeler, all took supper with Miss Hellen Lunday, Sunday night, and reported ${ }^{a}$ very pleasant evening
We were informed last week that Volnie Farris got two cats from Floyd Pyeatt for compan ions, while he is batching, "Wonder why he would prefer cats to girls."
Well I go back under the bare grass till next time.

## PRIDE DOTS

(Delayed)
Hello, Mr. Editor! Gee! aint it cold. The house was all cov ered with snow the morning of the 20th. It sure looked like mid-winter.
Everybody is busy gathering their crops in this part of the county.
Mrs. T. G. Marks is visiting relatives in Cook county. Mr. Marks wentas far as Ft. Worth with her.
Mr. Box Cather went to Plain view last week to visit his son and daughter in school at that slace.
Mr. C. H. Martin happened to very pain iul acsident last week by his team running away throw ing him across the wagon box, breaking one of his ribs. He is gesting along nicely at this writng. Mrs. Martin has been very ic's but is better at this time.
Mr. Clarance Martin visited is brother, Harve, last teels tho lives near Pecos river
The frieads of Mr. McVickers were shocked to learn of his carried to Fort Worth to under
for WATKINS REMEDDTES
and Harness and Repair Work

## See Jake Johnson

POST ement

STAYS
A. C. Houston Lmbr Co.

XI. ENTERTAINMENT

壮HEN Themistocles was asked by his host at a dinner party to entertain the guests by playing the lute, he replied that he "could not play the fiddle, but that he could make a small town a great city." We have in Texas many politicians who are good "fiddlers," but they cannot make a small town a great city. eople, but they can't put brick and moren the passions of the builders.


A FAVORITE PASTIME OF POLITICIANS.
Let those who hunger and thirst for power understand that he highest glory of the statesman is to construct, and that it is jetter for a man that he should build a public highway than that he should become Governor of the State, and that he start a plow than hat he become the author of a law. The true test of statesmanship is the plow and the hammer, and let those who would govern, first build. Texas needs great men.

which he did not survive, dying hundred would mean a grea | three hours later. He leaves one | $\begin{array}{l}\text { deal to us just now. Please cal } \\ \text { sister to mourn his death. }\end{array}$ |
| :--- | :--- |
| in and pay up and keep the Her |  | Mesdames Lee and Webber ald coming to your address. visited their parents, Mr. and About the best six months old

Mrs. J. P. Simmons, last week, Irs. J. P. Simmons, last week, colt that las been our pleasure | Sand Lapper. | to behold in some time was on |
| :---: | :--- |
| mest have gotton | the streets last Saturday. He | Your letter must have gotton the streets last Saturday. He

nisplaced somewhere, Sand was the property of W. H. Gist Lapper-Ed.

One dollar is a mighty little only six months old and tippe thing but severalof them amount Powell's wagon scales. His sire to a good deal. The hard years is the Joe Fisher black percheon behind and we would appreciate and his dame is just a common waited patiently. Yes one dol- and one-half hands high. And lar is a small thing but one dol- still there be they who say this
 M4

##  WE ARE OPENING

A new and up-to-date line of dry goods just from St. Louis. Fgure with us before purchasingelsewhere. The place to buy new up-to-date goods at the right price

## JUDD \& SON

1.2 BLOCK WEST OF POST OFFICE LUBBOCK TEXAS.

## 

| W. M. V. Brownfield, Pres. Will Alf Bell, Cashier |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  | Brownfield | State | Bank |
| RESOURCES |  |  |  |
| OVER $\$ 100,000.00$ |  |  |  |
|  | WE WANT | OUR | SINE |

[^1]

## During November and December 1711

We are going to try the effects of a

## Home Trade Advertising Campaign

Because we believe people ought to pratronize home industries and we are going to use some printer's ink in convincing the careful buyer of Ter-
 time and money and during this us if we were not able to show you that we could save special for this time is

## Warner's Rust Proof Corsets For Ladies

Notice the easy, comfortable fits of these iliustrations and remember please we fully guarantee every one not to rust, sip or tear, and the steel will not-punch through the cloth. Isn't this a broad guarantee? And you don't pay any more for them than for the old ones that gave you so much trouble. Ladies, let us show you the merrit of these corsets. See model in the show window See our supply of both Dry Goods and Groceries which are extremely complete and we pride ourselves in pleasing customers. Remember the place to trade is with the

BROWNFIELD MERCANTILE Co.
Brownfield
Texas


## DEVELOPMENT OF

TEXAS PRESS
Mayes Talks of Newspapers Twonty five Vears Ago

## "While Texas had made re-

 narkable progress in the last wenty-five years, its develop nent has hardly been in keeping with that of the press of thestate," said Will H. Mayes, state," said Will H. Mayes,
editor of the Brownwood Bulle. in and former President of the National Editorial Association in addressing the Commercial Secretaries \& Business Men at Dallas.
"Not many years ago," he continued, "the average country paper was published in a dingy dirty building around the corne in the rear of some abandoned shack. It was printed from an equipment that could readily be loaded into a one horse wagon and moved on to the next county when the publishers credit was exhausted and he could no longer get his 'patent could no longer get from the express office insides' from the express office
-because it took cash-nor fill -because it took cash-
"Now most of the papers o the state are published in their own buildings-as good build ings, too, as can be found in the the towns where they are pub-lished;-the best presses are used, typesetting machines are common, and printing plants are worth thousands where they
were formerly worth dollars were formerly worth dollars
were mere junk heaps, in fact. were mere junk heaps, in fact.
"In my town it used to tak three banks to support three newspapers and keep them run ning, while now two newspapers support five banks and appear to do it pretty well, too.

Whatever has been accom plished by the Commercial Sec retaries has been through the cooperation of the press of the
"A few years ago, when ooked as if the entire State
would be eventually ontinuously in cotton, the press began to preach diversification,
until row nearly every a diversifier ould have died in goou roads had it not been for the press of the State.
ampaign for press took up the but little had been done in Texas improve conditions in cities "Do you realize, gentleman, at in newspaper offices in ever section of this nation Texas pap
ers, in their prospective classes are regarded as the highest type of American journalism? And when thatis said it means the
highest type of journalism in the world, for the American press eads tne world.

Thanks the Terry
County People.
Brownfield, Texas, 11-6, 1911 Mr. Editor: I want you to publish these few words in your valuable pa per in regards to our exhibit at Dallas. I want to say that I en-
joyed myself fine on account of the fine exhibit Terry and Yoa. kum counties were able to show when put together. It was im mense. We created splendid at tention, when J.T.Gainer and myself consolidated the two counties. We got blue ribbons on apples, Elberta peaches and the est collection of peaches and a red ribbon an maize and kaffir display, which kinder made us feel stuck up. The crowds were large all during the fair.
Bro. Gainer and I had our own hands full answering questions, but friend Gainer was equal to times are coning in and evenin the occasion and Yoakum county up all scores. We are certainly people ought to be well pleased ready

class: Any size, from $8 \times 10$ to ware Co
M. E. Dumas and Mr. Pruett, of the Gomez oountry, were here this week as petit jurors
Cortez McDaniel came in Sunday night with a big load of lu ber for the McAdams yard.
The Hill Hotel is badly in need of eggs and will pay_20c per doz-

A liberal reward is offered for the return of a golf stick pin with the letter ' $T$ ' engraved on Finder return to this office
Mr. Price Garrett and family, of Melrose N. M., a cousin of Chas. Boone, visited the
from Saturday to Monday. W. D. Winn, Bert Shepherd and Tom Taylor, went to Lub bock this week after freight for Brownfield and Gomez business fi:ms.
Corn, maize, cane and kaffir corn for sale at
V. E. Hargett's.

Homer Marcy, of the northwestern part of the county, was attending court this week. He had his name added to our grow ing list of subscribers.
Sam Withers was indicted on two counts by the grand jury, and upon refusing to make bond, was carried to jail at Lubbock.
Fix that hole in your window before cold weather. Plenty of glass at the Brownfield Hard ware Store.
spMr Menody of Sweetwater last week in our city. He is the
bride-groom elect of Miss Flora Robinson.
MONEY to loan at 8 percent from $\$ 1000.00$ up, on real estate Fred Morris,
Fluvanna, Tex
Frank Proctor, one of our blue ribbon farmers, handed us two dollars on subscription this week. Many thanks old boy.
Pappy John Powell and wife arrived home from East Texas last Sunday night. They re Marshall and other points.
Dr. Hall, the good looking den tist of Plainview, Texas, will be in Brownfield Nov, 20 th, and 21st, and in Gomez the 23rd and 24th.
Among the Plainview attorneys

## are: R. C. Joiner and L.

 Penry. Those from Lubbock are: W. H. Bledsoe and W. Benson.Lum Hudson, formerly sheriff of Yoakum county, called around
to see us this week. He reports things moving on nicelyat Plains and three or four buildings un der coustruction

## Mesa, Jon-in-law

num, Treasurer of Terry county, is holding court vice Judge W. R. Spancer this week, the later be tried.
We respectfully calt your attention to the large displayad of the Brownfield Mercantile Comlany in this issue. For the next sixty days these people are going to put on a home trade camDaign and they aim to convince
the slieptical that it pays to the skeptical that it pays to
trade at home. We only ask you

Mr. and Mrs. C. F. Timm of
the Western part of the county, was in shopping this week.
this week. He movied occupying the M. V. Brownfield rent house.

Prof. Thos. Hunter had u send the Herald to his father a Clairemont a year
Wait for Dr.J. B. Hall, of Plain view, as he is the most skillfu dentist on the Plains. Ask those who had
before.
The Herald job debartment did some blank note work for A. P. Moore of Gomez, this week We certainly appreciate the busi ness of this progressive mer chant.
Whitley an Jim Smith, of th Meadow community were attend ing court here this week. Mr Whitley informed us that he jus liked about 400 pounds of cotton having his crop gathered.
A salesman was here this week
representing the Computing Scale Company of Dayton, Ohio and sold one each to the Mercan tile and J. T. May. Our me chants believe in having the very best.
Rev. J. C. Lewis and W. A Fulton of the western part of the county, were attending court hibiting some splendid kaffir corn, which was put on display at the Browntield Land office.
those decayed teeth ejected and new ones putin. Special prices this time. Look for Dr. J. B. Mr. T. M. Jones, our mill man has now got his machinery in stalled and while his engine
too is pronounced a good grade
Bring your Bring your corn to Brown field and get it crushed.
Edwin Groves came in yester
day and informed us that S. day and informed us that S. E.
Hamilton had arrived home the day before from South Texas, fully satisfied to remain indefi nitely in grand old Terry, the
bower of Texas. W. G. Myers, one of our bustling farmers who lives six miles North-west of Gomez, was
attending court this week. He called in and handed us a couple of wheels which put him well in advance.
Uncle Horace Adams, of
Gomez, acoompanied by his beautifiul daughter, Miss Clemmie, were in town Monday. Uncle Horace informed us that he had ginned over 100

The Brownfield Mercantile Company have put on a home trade campaign. If you are place, they ask a privilege to show you that it pays to trade in Brownfield.
Several Brownfield people have received invitations oo the wedding of Miss Flora Roberson, of to a Mr. Moody of Sweetwater, which will take place in Lubbock at high noon on Nov. 1 th.

Hon. L. C. Penry, District Attorney of the 6 thh district of which this county was until re cently a part, was do wn mixing which he has many. Mr. Baker
the 64th court stenographe a crow to pick with Judge Kinde for baulking.
It will be a source of much pleasure to Brownfield people to learn that the Northwest Texás Conference has seen fit to re
turn Rev. V. H. Trammell back to this charge. Both he and his excellent lady are held in high esteem here by everybody, re gardless of religious belief. This makes three years with this
charge,
Hon. A. S. Hawkins, of Midland, was visiting his brother-in. law, W. A. Bell and family of this city last week. Mr. Hawk be a candidate for any office next year, but was handing out announcements of the candid ancy of his brother, of Browns an Associate Justice of the Su preme Court.
Uncle Billie Howard was in this week and said he did aim to keep Frank's behavior at Dallas started the ball to rolling, heUncle Bill-had just as well turn the cat loose. He said Frank got lost in the big agricultural hal and was asking every body where pa was, and when they asked him ho pa was, Frank would look uprised and asked them if the

## THE PUBLIC SCHOOL is one

 of the greatest factors in our country. When reinforced by good, wholesome, reliable newspaper, it gives the American paper, it gives the American
child a pratical education. With out the aid of newspapers the
or girl that degree of genera intelligence that you wish you get The Terry County Herald and The Dallas Semi-weekly Farm News for one year, three papers a week, for $\$ 1.75$. Hand publisher of The Terry County Herald now and get both papers twelve months for yourself and family.

## Primrose Notes. Dear Editor <br> I'll $t$

That little snow and frost has bit every thing that was green and it made people put on thei overcoat and put up their stove.
Farmers are still busy picking cotton. They are not half through yet.
W. T. Clifford, of Clarendon is back shaking hands
friends and meeting n
A. W. Blankenship

Lubbock on business this wee
Quite a crowd of young folks Sunday a singing at Meado Sunday afternoon. These sing ings will continued indefinitely. All who enjoy good singing come and help them
Mose Lee's little boy has been quite sick for the past two weeks Lee Cowan and daughter, Miss Grace, went to Lubbock las week shopping.
Mrs. Harry Copeland return ed Monday from Clarendon, where she has been visiting re-

Our new goods are here and to convince you of the fact that we bought them right, and are selling them right, you only have to come in and let us give you our prices.

Remember we are headquart= ers for fresh groceries, and the only house in town that handles the famous Star Brand Shoes-= NONE BETTER.

## J. T. MAY.

PHONE
Brownfield, Texas

Professional Cards.


Dry Goods, Groceries and Millinery. New Goods arriving daily. Extra low prices at
D. C. Worsham Supply Store Lubbock Texas



If they are not all wool or if they fade, at the following prices:

Blue Serge suit at $\$ 15.00$<br>Brown, new weave at $\$ 15.00$ Browns, mixed colors at $\$ 15.00$ Greys, new weaves at $\$ 15.00$ Greys, mixed colors at $\$ 15.00$

A new overcoat FREE if I cannot save you from $\$ 5$. to $\$ 7.50$ on each one. See them when in Lub= bock. SHIPLEY BOOTS STETSON HATS.

## The Guaranteed Haberdasher



## NEXT YEARS EXHIBITS TO BE OF 1912 CROP

So Desides Superintendents of Connty Exhibits-Resolutions Adopted.

At a meeting of the superintendents of county exhibits at the State Fair, it was decided yesterday that next year all exhibits must be of the crop of 19 12 , and resolutions were adopt ed calling for awards for best displays of corn, cotton,
oats and wheat, and commending the state Fair officials and the press of Dallas for their liberal treatment of the county exhibits. F. W. Mack of Hopkins county was elected chairman and John H. Erickson, secretary. On the first subject brought before the meeting as to what shall hereafconstitute farm products, irman Mack made a short in which he praised tho Fair ions far made recommendaeffecting changes in the rules the following resolutions were unanimously adopted:
"Resolved, That we, the county exhibitors, respectfully Fair Association specify in their 1912 catalogue that all farm products constituting a county exhibit shall be staple and have a commercial value, and that no product of the soil not being produced or grown for commercial
scored by Judges except under best and largest display of thes the head of points on arrange- two products. ments; be it further We also reccommend and Resolved; That we request the quest the Fair Association to Fair Association to add to the fer a special premium for th regular premiums list in con- largest and best display of fruits nection with the county exhib. and venetables. Kaffir corn and its, premiums for the best dis- maize being the leading staple play of the four leading staple crops of a large portion of West farm products of the State; cot- ern Texas, we reccommend that ton, corn, oats and wheat; be it |special premiums be offered for Resolved; That the superintendent of any county exhibit a tempting to enter in the 1912 o
county exhibit, any farm, garden "Be it resolved, That all pro or orchard products, not produc- ducts of the farm, orchard and exhibit from competing with other coun- and that affidavit shall be requir y exhibits. ed covering the matter
"Resolved, That a copy of these On motion a vote of thanks wa. resolutions be furnished to the unanimously extended the super officials of the State Fair Associ- intendent, assistent superintend ation and the press of the State Several amendments were of fered to the second resolution and, upon motion, Chairman Mack was instructed to appoint a committee of three to consider the various amendments. The ed: I. M. Bennett, Dawson Co.; J. D. Newton, Cass County, and D. R. Hardison, McCullough Co.

The following is a report of the

## committee:

"In view of the fact that rice tant commercial product impor State and in order to encourage development along this line, we

Building TEXAS


## MONEY TOLOAN

DO YOU NEED MONEY ON YOUR REALESTATE? WE LOAN MONEY ON REALESTATE IN ANY PART OF THE STATE. QUICK SRRVICES GUARANTEED. WE HAVE PLACED OVER 8200,000 IN WEST TEXAS IN THE LAST TEN MONTES. WE WILT WITHDRAW FRON THIS SEOTION AFTER AUGUST. IF YOU NEED MONEY LET US KNOW WHAT YOU FAVEAND WE WILX DO THE REST DEBENPORT \& WEBB, Big Springs, Tezas

##  

##  accunacy-pulity qUaLITY <br> Is the founaation by which the RED CBOSS N PHARMACY has built its enormus business. You can always find anything you want in Drugss... Drug Sundries, Kodaks and all cattle dips. Pre- 猪 scriptions our Specialty. We have over $1-4$ million Prescriptions on file. <br> Make our store your store <br> RED CROSS PHARMACY <br> Lubbock <br> texas <br> 

The Herald SI. urposes shall be considered and offer a special premium for the thsee resolutians.

Mr. Kelley has gone to Wellington, Texas, on a visit to home charge of the central office du ing his absence
J. L. Graham came in Tuesday night after an absence of eight months in Kansas and other points in the Northern States. J. T. Gainer passed through town Tuesday on his way home. He has been at Commanche, Midlothian and Ft. Worth since the Dallas Fair. We regret to state that he has been suffering from an attact of La Grippe for ten days past, and is still suffer lungs.
Bruce Gainer and wife, came in from Plains last Sunday nigh and Monday went onto Lubbock from which place Mrs. Gainer and Will will go to South Texas to open a dry goods store.
A Mr. Jenkins dassed through here Thursday who said he was at the Methodist Conference at Plainview and that Bro. Jamerson would not serve this circuit another year. We did not learn the name of the minister who Rev. A. D. Jamerson-Ed.
Geo. Copeland came in from Quanah Tuesday evening. went up with a herd of cattle.
Dave Broughton and Ed Moore came in from. Abilene Tuesday evening with Mr. Broughton' household goods.
Tom Yeates brought in a bale of cotton Tuesday,
Walter Gainer went to Lubbock Tuesday in a wagon.: What next?
Mr. Harris, from the Harris community passed through tow field to attend court
Geo. Bragg has been auto driver this week. He went to Lubbock Monday; then Tuesday from Lubbock to Plains returning here Wednesday. He had passengers for the entire trip.
Say Mr. Herald; we made a trip out to Plains this week and had a nice time. We found that wide-a wake little town flourishing, while on our trip we talked East and tthey all say thiscounty is in better condition
Messrs Ball and Gist
cona, Montague country of No last Sunday at noon, Mr. Ball to attend to the renting of his two farms near town and Mr. Gist was lookingo at the country wist the intention of locating here if he liked. They left Monday evening on their return home. This Wednesday, is a lovely day and after the coid rainy weather of last week and part this it is certainly welcome
We learn that Miss Hettie Noore will get home next Suning at Indian Gap, in Hamilton ing at In

There may be a lot more news but we have just got in home and laven't time to rustle it.

West Wind.

You will notice in the Lub. bock Grain \& Coal Co's. ad, that they are now buying all the maize and kaffir corn they can set, delivared in Luble


##  <br> Brownfield Land Co. <br> If you want to sell, buy, rent or lease land or insure your property against fire or lightening. We make a specialty of locating actual settlers; we collect rents and pay taxes for non-residents. Busi-  <br> TEXAS NEEDS <br> GREAT MEN

IX. DISCOVERIES.

1 OLUMBUS discovered America and Galileo discovered solar systems
and planets and throughout all ages, civilization has been indebted to vise men who could think beyond the age in which they lived. We need into the horizon of Twentieth Century civilization and discond look zcnes of trade, new worlds of industry and new planets of prosperity.


COLUMBUS DISCOVERING AMERICA.
We are standing on the edge of the ocean of discovery in Texas. Our mountains are the mineral vaults of the universe; artesian lakes of boundless area lie underneath our surface; our agricultural domain awaits progress. We need a Columbus to sail the high seas of our impulse to possibilities, to discover new contments in agriculture, to explore mineral kingdoms, colonize our industrial opportunities and give us a new world to live in. Texas needs great men.
 line of dry goods just from St. Louis. Fgure with us before purchasing elsewhere. The place to buy new up-to-date goods at the right price

## JUDD \& SON

 LUBBOCK TEXAS.

## 

## 


[^0]:     WE WOULD SAY TO THE TERRY CO. TRADE

[^1]:    

