

## ACTUAL COST SALE

### Going Out Of Business

We are going to close our store at Lubbock and will sell at WHOLESALE COST beginning DECEMBER the 2nd.

## CARTER-HOUSTON D. G. CO.

### To the Terry Co. Trade

We have \$2,000.00 invested in Tools, Material, Machinery etc., and can do anything from plow work to building you a wagon or carriage, out and out.

### We Fit New Rubber Tires on Buggies

Can shrind any tire up to four inches, hot or cold. We want your trade and will treat you right. Call and see us.

**H. C. SMITH**

Tahoka Tex

### Home Steam Laundry

Tom Williams, Proprietor

I solicit your laundry and promise you first rate work. Try me.

M. V. Brownfield, Pres.

Will Alf Bell, Cashier

### Brownfield State Bank

RESOURCES  
OVER \$100,000.00

WE WANT YOUR BUSINESS

#### An Ancient Symbol.

In the Grand Secretary's report of North Dakota we find explanation of the greatest of Masonic Symbols:

"The 47th problems of Euclid's first book is the most important of all symbols in Masonry; for in it are concealed more of ancient symbolism than all the other symbols used by, or incident to our Order. The demonstration of this problem by Pythagoras is what the world has today, but, doubtless, he only wrote what was well known to the Egyptians. In the different bases of the triangle, we find the measurements employed by the Babylonians, and Assyrians, the Egyptians, the Hebrews, as well as the Greeks and Romans. In it we find concealed the jewels of the Worshipful Master, the Senior and Junior Wardens. In the classic form, with two perfect squares with corners impinging on the lower square, lies the conception of the apron of the Master Mason and the square of the Master, as well as the Tau square, the proper jewel of the Grand Master. In the Tau square, or cross, we also find the crux ansata, the sacred symbol of the Egyptians, as well as the cross of the Christian faith. Circumscribe a circle around the three perfect squares from a point at the center to the top line of the bottom square, the circumferential line will touch each corner of the three squares, and thus we get the circle of eternity with materiality, or form within. This is the foundation of the equilateral, triangle, and other symbols within the circle. The two perpen-

dicular lines of the lower square represent the lines where we depict our patron saints. The lines of the top and bottom are symbols but indefinitely explained, perhaps referring to the physical boundaries of the earth as anciently believed.

This greatest of all symbols has scarcely received from Mason ritualists the consideration it deserves. The truths it conceals have lain for centuries, but half if at all suspected; and though scholars have delved into the earth for ancient treasures, and sought the written records of forgotten lands, have they not failed to lift the cover and find the symbols, which our Brothers of olden days concealed from eyes of profane? And have we found the truth?

We call attention to this important symbol, because it may, in a little way, awaken an interest in our symbolism, and push ajar the door to a study instructive, interesting and profitable and, on the visage of old Mother Masonry, we may find new beauties lying between the furrowed years."

The age of the large land holder is passing and it is passing rapidly. There is no need for us to shut our eyes to the fact that the "land question" it is the biggest one that faces 20th century civilization, for it is. The world has all been "discovered"—there is no more new country. The navigator can no longer sail under his national flag and coast along on a new continent and claim for his country all that his eyes see on the basis of "priority of discovery." The surveyor's chain has encircled the globe, and the

recorded deed is in the fire proof vault. It is finished. But there is another job that is not finished—the end is not even in sight—and that is what the Bible terms "replenishing the earth."

In obedience to the command given Noah millions are being brought into the world annually, and so far there has been no source of subsistence discovered for the human specie except the earth. They are doomed to it—they come from it, subsist on it, and in completing the circle go back to it. And too, because Adam ate the apple, somebody has too tussled with the "briars and thistles" in order to get this subsistence. To fully contemplate these facts in connection with the conditions that exist, we are bound to see that the world is facing a new epoch—that of economy and conservation. And in the operation of this principle one of two results will be accomplished. Either she who tickles the bosom of mother earth for her blessings will rest secure under "a sowing and a reaping tree," or else the feudal system of the medieval age will be re-created—one or the other will prevail and we are optimistic enough to believe it will be the former. But how the change will come we don't know—either through revolution or evolution, and we are hopeful for the latter. —Bertram Banner.

#### Dissolution Notice.

The Adams-Holgate Company, a partnership consisting of H. F. Adams, W. M. Adams, O. E. Adams, and Robt. Holgate, have sold their entire stock to S. H. Holgate, who will continue to do business under the firm name of the Gomez Hardware Company.

All parties indebted to the Adams-Holgate Company, will please settle up at once. Adams-Holgate Co.

## THE LUBBOCK GRAIN & COAL CO.

DEALERS IN

NIGGERHEAD Coal, Grain, Hay, Post, Wire. Better buy now as coal is getting scarce

East Broadway

LUBBOCK, TEXAS

A. J. STRICKLIN  
Editor and Proprietor,  
Brownfield - - - Texas

Entered at the Post-Office of Brownfield, Texas, as second-class mail matter, according to the Act of Congress of March 3, 1879.

Subscription Price:  
One Year, : One Dollar.  
Six Months, : Fifty Cents.

Advertising Rates:  
Display advertisements, per inch, per month, \$1.00  
Professional cards per month, 1.00  
Local Readers, per line, 10  
Each additional insertion, per line, 05  
Where no time contract is made all notices and advertisements will be run until ordered out.

**Secret Societies.**



BROWNFIELD CHAPTER, NO. 309, K. A. M.  
W. H. Spencer, High Priest  
Geo. E. Tiernan, Secretary  
Meets 2nd Saturday after the full moon in each lunar month.



Officers of BROWNFIELD LODGE No. 903, A. F. & M. S. W. M.  
J. W. Ellis, W. M.  
H. L. Longbreak, Secretary  
Lodge meets Saturday before the full moon each lunar month at 4 p m.



Wade Chapter 317 O. E. S.  
Miss Nell Harris, W. M.  
Geo. E. Tiernan, Secretary.  
Meets Saturday before the full moon in each month at Masonic Hall.



Brownfield Lodge No. 530 I. O. O. F.  
W. J. A. Parker, N. G.  
J. P. Winston, Secty.  
Meets every Friday in Odd Fellows Hall.



BROWNFIELD REBEKAH LODGE NO. 329.  
Meets the 1st and 3rd Tuesdays of each month at the I. O. O. F. Hall at 7.30 p m.  
Mrs. R. H. Banowsky, N. G.  
Miss Annie Hamilton, sec.



Brownfield Camp No. 1989 W. O. W.  
R. H. Banowsky, C. C.  
T. S. Shelton, Sec.  
Meets every 1st and 3rd Saturday night in each month in the Odd Fellows Hall.

FOR SALE: Work mules and horses. See or write JNO. W. CONE. Plains, Yoakum county, Tex.

It was last week that Japan was seeking a loan in the United States. It must have received the money for it has lately been stated that the United States before the completion of the canal. The wily Japs: They would snite the hail that gave them aid. It too, would apply to an old saying: A new way to pay old debts.—Ex.

Dr. H. H. Harrington, director of the Texas experiment station at the A. and M. college, says: Beans and peas of all kinds, and in fact all plants that belong to the general class of legumes are beneficial to the soil, since they gather nitrogen from the atmosphere and appropriate it to their own use. Cows will eat the vines of beans if they are properly cured, but horses as a rule will not, and cow peas make a much better hay. Peanuts belong to the family of legumes and make an excellent hay in addition to the nut crop. Of course nitrogen is not the only ingredient that a soil needs, and it is some times necessary to supply phosphoric acid, and less frequently potash, in addition to the nitrogen. Phosphoric acid phosphate. Bone phosphate, however, serves the same purpose, except that it is not so quickly available.—Stockman and Farmer.

# WINDMILLS

We have them in all sizes from 12 to 16 foot of the famous Star and Leader brands.

## IMPLEMENTS

We have a full line of the Standard makes of impliments. Let us show you through our stock.

**Brownfield Hardware Co.**  
Brownfield Texas.

## For WATKINS REMEDIES

and Harness and Repair Work  
See Jake Johnson Brownfield, Texas

## CUSTIS & BENSON, Abstracts and Land

Main Office, Brownfield, Texas Branch: 214, East 3rd st., Ft. Worth, Texas

Complete abstracts of Terry County and the towns of Brownfield and Gomez; Prices reasonable.

### Texas Population.

While Birmingham, Ala, still leads among the cities of the U. S. in the percentage of gains in her population from that of 1900—in so far as the Census Bureau reports disclosed—interest is largely centered in Texas as being altogether likely to show the greatest percentage of population gain among the forty-six States. The final figures, in the opinion of the Philadelphia Press "promise to be a curiosity"—and for these reasons, among others.

Texas has as yet no single dominating city, but it has a great many vigorous growing small cities, and their rate of advance is suggestive of an extraordinary increase in the State as a whole. El Paso in the extreme west of Texas, is the latest city in the State to be announced, and its increase in decade is from 15,906 to 39,279 or 149.9 per cent, Houston's gain in the same State is 76.3 per cent; San Antonio, 81.2; Dallas 116 per cent and Fort Worth 174.7 per cent. There is no claim in Texas that the country districts have been robbed to fill in the towns and the expectation is that Texas will show next after Oklahoma the largest percentage of increase in population of all the States in the Union, and that its rank, which is now sixth in population, will advance above Missouri's and press close Ohio, which by the late census was the fourth State in population, New York, Pennsylvania and Illinois being the three ahead of it.

A comparison of Texas' growth in population since 1900 with that of Oklahoma would not be strictly fair, because the latter was only a Territory ten

years ago, and her recent admission to Statehood has had very much to do with the phenomenal growth in her population: Texas first figured as a State in the census of 1850, when her people numbered 212,592; it was 3,048,710 in 1900—a gain of 2,836,118 in fifty years, or more than 1,300 per cent. In 1900 Texas had twenty-eight cities and towns with a population of more than 5,000 each, and if half or three-quarters of them are going to show percentage gains in 1910 approximatang that El Paso, Houston, San Antonio, Dallas or Fort Worth, her urban population will be nothing short of phenomenal.

The immensity of the Lone Star State and her enormous population may be best understood by comparison. Take New Hampshire, for example, one of the thirteen original States. She has an area of 9,305 square miles; it would take twenty-nine New Hampshires to make one Texas. In 1820 the first census year, the Granite State had 211,022 people; in 1900 she had a population of 1,115,588—in eighty years she had not doubled the number of people; today she has 430,572 people, a gain of 4.6 per cent in ten years. Texas would hardly call that "growth" at all.—New York Commercial.

### No Drunken Passengers

New York, Nov. 21.—The State Supreme Court here has just decided that a railroad company eject intoxicated passengers promptly from its cars, or pay damages to passengers whose feelings are hurt by the presence of the drunken persons. A verdict of \$500 is awarded to a passenger whose shins were kicked by an intoxicated man who sat across the aisle from him.

# OUR NEW BUILDING

Will be complete by the 1st or soon thereafter, and will then have the most complete hardware store on the Plains. In the meantime, if you are in the market for a Binder, Windmill, Wagon, or anything in the hardware line, we have it and can save you money.

**Western Windmill Co.**  
LUBBOCK TEXAS

# The RANDAL

SCHOOL BOOKS!!! We have them right here for you; also pens, pencils, tablets and other school accessories too numerous to mention.

## Drug Company

Your prescription will be appreciated and will receive our most careful attention at all times. Big assortment of sundries and all standard proprietary remedies.

## For Pure Drugs

## A. G McAdams Lmbr. Co.

All kinds of first class building material. We will appreciate your trade.

**Brownfield, Texas**

## The JACKSON HOUSE

Is the place to stop when in LUBBOCK

## GOOD GRUB

Is as essential to the human body as air. That is why the

### HILL HOTEL

Is the place to stop. The best eatables the market affords, put up by the best cook in the state, combined with large airy rooms and thorough sanitary conditions, make this the most popular hotel on the Plains.

Mrs. J. R. HILL, Proprietor

**BROWNFIELD TEXAS**

# A FULL STOCK Of Dry Goods and Groceries

And when in Tahoka, we want you to come in and inspect our stock. We pay from 1-8 to 1-2 cent more for cotton than any buyer in town having bought 4-5 of cotton marketed here. We guarantee our prices to meet any in town.

Car of Bell of Wichita just received and looking for a car of Cotton White. Price per hundred \$3.20. Better prices on larger quantities. 8000 pounds of salt at 65c per hundred. We will spare no pains to retain your trade.

**WELLS & WELCHER** Southwest Tahoka, Texas  
Cor. Square

## BUD'S HARNESS SHOP

Dealer in Harness and high grade Saddle. I make my own harness and will personally guarantee them. I make a swell line of fancy belts and hats. Harness and shoe repairs specialty.

West Side Square

TAHOKA, TEXAS

### Local and Personals

About things that have occurred, will occur, or is likely to occur

Five wagons left Brownfield Tuesday for Tahoka after coal.

J. R. Hill is attending court in Lubbock this week.

A. E. McPhaul was in town Monday.

G. E. Lockhart attended Justice Court here Monday.

H. F. Adams of Gomez was over this week.

Mrs. C. A. McDaniel left Sunday for Mineral Wells.

John Burnett was in Tahoka this week purchasing coal and trough lumber.

Redge Burnett went to Snyder this week to try the Snyder mule market.

J. L. Clark came in this week and renewed his subscription to the Herald.

Neil H. Bigger left Wednesday for Amarillo, where he goes to visit his son.

Mr. and Mrs. G. M. Cosby, of Lubbock spent Sunday with Charlie Copeland.

Rev J. C. Lewis was in town Monday. He reported a pleasant time on his trip to Ill.

W. R. Spencer left last week for Waco, to attend the Masonic Grand Lodge and Grand Chapter.

Sheriff Geo. E. Tiernan, left Wednesday morning for Waco, to attend the Grand Masonic Lodge, and will stop off a few days in Archer county. During his absence the Sheriff and Collector's office will be in charge of Percy Spencer.

Jno. Burnett and family left last week for Dublin to visit his parents. They will be gone till after the holidays.

Our sales days are six days in a week, fifty-two weeks in the year. Yours for business.  
J. T. May.

Brownfield, Texas.  
Twelve bales of Cotton were seen on the streets of Brownfield one day this week, bound for Tahoka.

Dr. J. W. Ellis and W. J. Head left Sunday for Waco to attend the Masonic Grand Lodge.

J. E. Stokes the proprietor of the popular Tahoka Hotel will read the Herald the next twelve months.

Practically every lady in Brownfield has been to Gainers sale in Gomez this week, so we wont try to "itemize" them.

Miss Willie Rotan has finished her school at Glenn Park, and will visit a few days at Mr. and Mrs. O. M. Daniel.

Old Button, the old buggy horse of Mr. and Mrs. O. M. Daniels died on the 23 in his 24 year. A faithful one is gone.

Miss Mable Farrar entertained a few of her friends Saturday night with a 42 party. Those present were Misses. Low, Harris, Hamilton, Daugherty, Powell, Sawyer, Walker, and Farrar.

Messrs French, Ellis, Durst, Hargett, Spencer, Powell, Farrar and James.

Among the Brownfield ladies receiving free dress patterns at the Big Gainer sale were Mesdames Green, Welch and Drinkard.

A number of Terryites attended the big Jno. P. Lewis Reduction Sale at Lubbock. All seen were pleased with the purchases.

Dick Brownfield and Lee Almon started to Snyder in the former's Pope Toledo this week, but had to come back after Long-break to start'er up after getting as far as Tahoka.

Ye ed tor purchased a Bible while in Lubbock this week, and in the next mail we received three one dollar bills from S. E. Black of DeLeon on subscription. We aim to purchase three Bibles next time.

In this issue of the Herald will be found the ad of Geo. Milligan of Tahoka, better known as "Bud." We advise that when you are in need of anything in his line, not to forget to call on him.

Now is the time of year that everybody is buying their winter dry goods. We have a complete stock in every department, and will appreciate a share of your trade. Prompt service and honest prices guaranteed.

Brownfield Merc. Co.



60 YEARS EXPERIENCE  
**PATENTS**  
TRADE MARKS DESIGNS COPYRIGHTS & C.  
Anyone sending a sketch and description may quickly ascertain our opinion, free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the  
**Scientific American.**  
A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$3 a year; four months, \$1. Sold by all newsdealers.  
**MUNN & Co.** 361 Broadway, New York  
Branch Office, 525 F St., Washington, D. C.

### Professional Cards

**G. E. LOCKHART**  
ATTY-AT-LAW  
Tahoka, Texas

W. R. Spencer Percy Spencer  
**SPENCER & SPENCER**  
Attorneys-At-Law  
Brownfield, Terry County, Texas

### SEE

Jack Drinkard

Ab out keepinyour wind mill in repair. He has the tools and knows his business.

### CITY BARBER SHOP

For

NEAT CLEAN AND EASY SHAVEN

Full line of best tonics. Best massage and Shampoo going

Among the Lubbock advertisers this week will be noticed that of the Seitz Grain & Coal Co. Call on them when in Lubbock.

### Sheriff's Sale.

The State of Texas, County of Terry.

By virtue of a certain alias execution issued out of the Honorable Justice Court of Precinct No. 1, Presideo county, on the 17th day of October, 1910, by W. A. Wells, Justice Peace of said Precinct, against Chas. A. Hughes for the sum of forty-eight dollars and seventy cents (\$48.70) and costs of suit, in cause No. 332 in said Court, styled J. D. Lee versus Chas. A. Hughes and placed in my hands for service, I, Geo. E. Tiernan as Sheriff of Terry county, Texas, did, on the 31st day of October, 1910, levy on certain real estate, situated in Terry county, described as follows, to-wit:

Lots Nos. 1, 2, 3 and 4 in the

original town of Gomez, Terry county, Texas; being the same land purchased by the said Chas. A. Hughes from W. L. Allen on January 14th, 1910, and levied upon as the property of said Chas. A. Hughes. And on Tuesday, the 6th day of December, 1910, at the Court House door of Terry county, in the town of Brownfield, Texas, between the hours of ten a. m. and four p. m., I will sell said property at public vendue, for cash, to the highest bidder, as the property of said Chas. A. Hughes, by virtue of said levy and said alias execution.

And in compliance with law, I give this notice by publication in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Terry County Herald, a newspaper published in Brownfield, Terry county.

Witness my hand, this 31st day of October, 1910.

Geo. E. TIERNAN,  
Sheriff Terry County, Texas.

# DRY GOODS!

# DRY GOODS!

In order to reduce our stock previous to taking our annual invoice, we are offering some real bargains in winter underwear, sweater coats, blankets, and in fact everything in winter wear. Our stock is complete with seasonable merchandise that we are offering at exceptional bargains. Call at our store and receive good treatment, and the worth of your money.

## Brownfield Mercantile Company

### SEND FOR THE NEW Montgomery Ward & Co. Catalogue

We are now ready to send out the fifth edition of our large catalogue, number 79, of which copies are already in the hands of several million people. If you have not yet received a copy, hesitate no longer, but get one by return mail and be prepared to DO YOUR HOLIDAY SHOPPING AT ONCE. This is the book that quotes the lowest prices on everything you use, eat and wear. It posts you on what prices your dealers pay for everything they buy and enables you to buy as cheaply as they do. It gives wholesale prices on 125,000 articles, and shows illustrations of thousands of them. There is no other way to so correctly post yourself on modern merchandise, prices and methods as to consult the Montgomery Ward & Co. Catalogue. Its presence in your house will save you money. It will save the average family at least \$100.00 a year—some \$500.00. Five million people send for this price list yearly and use it as their buying guide. We want you to have one, too.

### It is Like a Great City Store Brought Right to Your Door

For 39 years we have been buying all kinds of merchandise direct from the mills, the makers and the producers, and selling direct to the consumers without the usual expenses of middlemen. Ours is the original catalogue house. It is the oldest and most reliable. Our enormous business has been gained and held by underselling all others, treating customers fairly and observing the golden rule.

### You Need This Catalogue

Its value is beyond comparison. Its profits are personal to you. We send it without charge, and pay 28 cents postage on each copy, so anxious are we for everyone to have it. That we are so willing to pay for the book and for the cost of getting it to you should convince you that we believe in its message and its claim of money-saving to all.

Not one cent need you pay. We pay all the expense to enable you to profit by its wonderful bargains, and ask you to accept a copy at once without cost. We have two large establishments, one at Chicago, one at Kansas City. Send your request for the catalogue to the address nearest to you.

**Montgomery Ward & Co.**  
CHICAGO AND KANSAS CITY  
19th and Campbell Streets Kansas City  
Chicago Avenue Bridge CHICAGO



Montgomery Ward & Co.,  
Gentlemen: Please send me a No. 79 Catalogue.

My Name \_\_\_\_\_

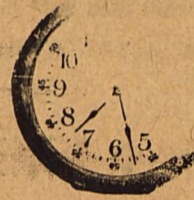
Postoffice \_\_\_\_\_ R. F. D. No. \_\_\_\_\_

County \_\_\_\_\_ State \_\_\_\_\_

Clip this out, fill in the blanks and send to us to-day.

## CRAWFORD

### The Jeweler



Watches, Clocks, Jewelry, Silverware, Optical Goods, etc. Fine repairing and engraving.

Work left at the Herald office will receive prompt attention.

Lubbock

Texas

## BROOKS & LYON

Blacksmiths and Woodworkmen

To the old residenter, the above names are enough; to the newcomer we will say that, if you want your plow, wagon, carriage or buggy repaired, or any cabinet making, these men can do the job right.

One Block West of Square

Brownfield

Texas

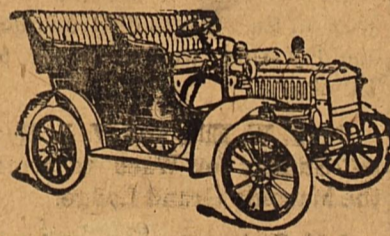
## W. R. Spencer & Co.

Land Agents

Notary

Public

We have complete abstracts of Terry County  
Brownfield, Texas



## Brownfield Lubbock Auto Line

Give quicker service and better accommodations than any auto road on the Plains. Our constant aim is to please our customers.

**SCHEDULE:** Leaves Brownfield at 8:30, making connection with the north bound Santa Fe at 11 a. m., returning after the arrival of the south-bound train at 3 p. m.

C. S. Copeland, Prop.

### Skull-Borers.

Upon the plateau regions of the Amazon has been discovered a new and terrible insect that bored a hole into the skull of a man, driving him crazy. It has not yet been named scientifically and for want of a better name the Americans found this weird creature have called him simply "the skull borer."

The discoverers are Prof. C. A. Myers and F. L. Wolford. They went to the Amazon River to investigate the work of the mind builders, and found this insect in the Batchua Mountains along the Amazon. The Batchua Indians are punished by being

branded and banished, and after banishment without the pale of the Indians' habitations they wander around and invariably return insane. It was the condition of insanity that struck the explorers as peculiar, and they immediately took steps to look deeper into the matter. They found the graveyard where the insane are buried, and, investigating the bodies, saw that the skulls were penetrated as if by a small-caliber bullet. Then they went to explore the tablelands where the banished men wander, and they found the insect, which is something like the jigger of India and other tropical climates.—From Cleveland Plain Dealer.

### A Business Proposition.

It takes money to continue in business. We would kindly ask all that are indebted to us in any way to call in and make settlement, very respectfully  
Your for Business  
J. T. May.

### Special Notice.

We are very much in need of money to straighten up our business for this year and respectfully request all parties who are indebted to us to please make settlement of their accounts before Dec. 25th, 1910.  
Brownfield Mercantile Co.

### WE WANT YOUR MAIL ORDERS For

Drugs, Sundries, Graphophone and Kodak Supplies

## CRESCENT PHARMACY

LUBBOCK, TEXAS

ALVIS BLAKE, Manager

# ANNOUNCEMENT EXTRAORDINARY JOHN P. LEWIS & COMPANY

Will inaugurate the Greatest Cash Stock Reducing Sale Ever Held in This Part of Texas

Commencing Nov. 24, and lasting until December 12th, we will have the most remarkable bargain giving event we have ever asked you to attend. Thousands of dollars worth of new, clean, desirable merchandise have been sacrificed to effect an immediate clearance of high class goods throughout every department of our large store. Our stock comprises the choicest offerings of the season, which must be diminished in the speediest possible manner, regardless of former prices of cost. We sacrifice prices right and left, and unhesitatingly promise you bargains that have never before been equalled in this section. This is your opportunity to secure merchandise of the very best character, for months to come, at a great saving in price, and we urge you to take advantage of this wonderful bargain event, which is perhaps the greatest every held by any Lubbock concern in Lubbock county. Special preparations have been made to meet the demands of hundreds of eager customers we expect every day, and extra sales people have been engaged to assist in waiting on you.

## OUR OBJECT

In having this sale is primarily to raise cash, to reduce our inventory stock, and we are determined to make this sale history by offering you the biggest bargains ever attempted. Make out a list of your requirements before leaving home, and come early. It is to your advantage for you'll find sparkling bargains at every turn. We have gone carefully through our stock and placed price tickets on every article in our store, enabling you to secure just the very goods you are possibly needing right now, at a tremendous sacrifice. It would be impossible to enumerate all the offerings in our sale on this sheet, and we cannot impress you too forcefully the advantages you will derive from attending this particular sale. Think what it means to you to select from the finest stock in this part of the country new clean, seasonable goods at exceedingly low prices. Bring your money. Positively No Goods Charged during this sale. Goods exchanged, but not taken back during sale.

### STOCK REDUCING SALE

On Blankets and Comforts at greatly reduced prices. They are the best values ever offered in blankets and comforts.

\$1.75 Comforts, Sale price \$1.39  
\$2.00 Comforts; Sale price \$1.49

Our \$5.00 and \$7.50 Comforts at equally good values

\$1.00 and \$1.25 Blankets  
Sale price 89c

\$1.50 Blankets \$1.25

\$1.75 Blankets \$1.39

\$2.00 Blankets \$1.49

\$2.50 Blankets \$1.89

\$3.00 Blankets \$2.49

\$3.50 Blankets \$2.69

\$5.50 Blankets \$3.98

\$7.50 Blankets \$5.98

\$8.50 Blankets \$6.19



REG. U.S. PAT. OFF.

### CASH STOCK REDUCING SALE

#### Ladies Underskirts

We have an excellent stock of underskirts in silk, we have the silks in the colors; also the black and Persian silks. We also have quite a stock of Heatherbloom underskirts in colors and blacks.

Our \$6.00 silk underskirts go  
At \$1.49

\$5.00 silk underskirts at \$3.99

\$6.60 Persian silk underskirts \$4.98

\$6.50 black und'skirts; colors \$4.69

\$8.50 black und'skirts, and colors go at \$6.49

Our \$9.00 underskirts in black and colors go at \$5.98

Our \$10.00 underskirts in black and colors at \$7.49

### CASH STOCK REDUCING SALE.

#### HOUSEHOLD NECESSITIES

Here is where you can save lots of money by anticipating your wants for months to come. Look over our home counter.

Brass pins, per paper 1c

Good thread, per spool 3c

Hair pins per box 2c

Hooks and eyes, per paper 3c

Pearl buttons, per card 3c

Clarks O.N.T. per 6 spool 25c

Many other things too numerous to mention at corresponding prices

Towels almost at your own price.

25 Towels, at each 9c

50 Towels, at each 18c

\$1.00 Towels, at each 38c

## Sale Closes December 12th

### Cash Stock Reducing Sale Tafeta and New Silks

Here are some of the greatest bargains ever offered in an up-to-date store. Your chance to buy fine silks at the price of cotton goods. These represent all the silks just brought out; they come in a variety of beautiful patterns and effects, but we bought them so as to be in position to sell them to you at a bargain. Read these.

40c silks now 29c

50c silks now 39c

65c silks now 47c

75c silks now 57c

\$1.00 silks now 89c

\$1.25 silks now 98c

\$1.50 silks now \$1.19

\$1.75 silks now 1.49

\$2.00 silks now 1.69

### CASH STOCK REDUCING SALE

#### Laces and Embroideries

Here we display the choicest designs in French and German vals, allovers and English line of Hamburg and Nainsook in all-overs, edgings and insertions.

All 5c lace and embroidery 3c

### Cash Stock Reducing Sale

#### Ladies' and Men's Handkerchiefs

We have a very large and extensive line of ladies' plain white narrow hemstitched and fancy border. Also a large line of men's plain white handkerchiefs at about half price during this sale.

All 5c handkerchiefs, sale price 3c All 12 1-2c values at this sale 7c All 50c values go at 41c All \$1.00 values go at 81c All 25c values go at this sale for 19c. \$1.50 handkerchiefs and mufflers \$1.19.

#### Prints, Percales and Gingham

Best American prints, was 7c, now 4 3-4c  
10c Percales now 8c. 12 1-2c Percale, now 10c, 12 1-2c A.F.C. Gingham, 10 1-2c

All 8c lace and " 4c

All 10c lace and " 7c

All 12 1-2c lace and " 8 1-2c

All 15c lace and " 10c

All 20c lace and " 14c

All 25c lace and " 16c

All 35c lace and " 21c

All 50c lace and " 3c

All 65c lace and " 48c

All 75c lace and " 54c

All \$1. lace and " 79c

### Cash Stock Reducing Sale.

#### Ladies Shoes

This department is ample. We carry the Queen Quality, Ziegler Bros, shoes as leading brands. Their merit is known to those who are particular about it.

\$2.50 shoes, now 1.89 \$3.00 shoes, now 2.40

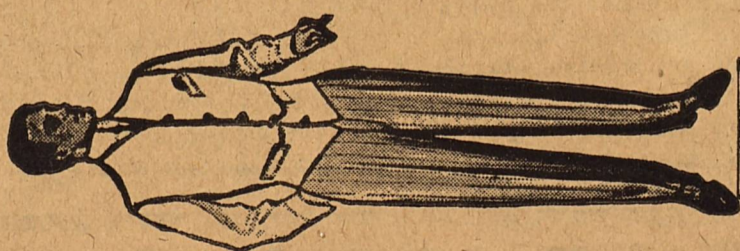
3.50 shoes, now 2.79 4.00 shoes, now 3.10

And \$5. shoes are now going at 3.98



### MEN'S SUITS and LADIES' COAT SUITS and CLOAKS

At sweeping reductions. There are only a few of the thousands of bargains to be seen at our store. It will be worth your while to attend this sale.



Lubbock

Texas

# ANNOUNCEMENT EXTRAORDINARY JOHN P. LEWIS & COMPANY

Will inaugurate the Greatest Cash Stock Reducing Sale Ever Held in This Part of Texas

Commencing Nov. 24, and lasting until December 12th, we will have the most remarkable bargain giving event we have ever asked you to attend. Thousands of dollars worth of new, clean, desirable merchandise have been sacrificed to effect an immediate clearance of high class goods throughout every department of our large store. Our stock comprises the choicest offerings of the season, which must be diminished in the speediest possible manner, regardless of former prices of cost. We sacrifice prices right and left, and unhesitatingly promise you bargains that have never before been equalled in this section. This is your opportunity to secure merchandise of the very best character, for months to come, at a great saving in price, and we urge you to take advantage of this wonderful bargain event, which is perhaps the greatest ever held by any Lubbock concern in Lubbock county. Special preparations have been made to meet the demands of hundreds of eager customers we expect every day, and extra sales people have been engaged to assist in waiting on you.

## OUR OBJECT

In having this sale is primarily to raise cash, to reduce our inventory stock, and we are determined to make this sale history by offering you the biggest bargains ever attempted. Make out a list of your requirements before leaving home, and come early. It is to your advantage for you'll find sparkling bargains at every turn. We have gone carefully through our stock and placed price tickets on every article in our store, enabling you to secure just the very goods you are possibly needing right now, at a tremendous sacrifice. It would be impossible to enumerate all the offerings in our sale on this sheet, and we cannot impress you too forcefully the advantages you will derive from attending this particular sale. Take what it means to you to select from the finest stock in this part of the country new clean, seasonable goods at exceedingly low prices. Bring your money. Positively No Goods Charged during this sale. Goods exchanged, but not taken back during sale.

### STOCK REDUCING SALE

On Blankets and Comforts at greatly reduced prices. They are the best values ever offered in blankets and comforts.

\$1.75 Comforts, Sale price \$1.39  
\$2.00 Comforts; Sale price \$1.49

Our \$5.00 and \$7.50 Comforts at equally good values

\$1.00 and \$1.25 Blankets  
Sale price 89c

\$1.50 Blankets \$1.25

\$1.75 Blankets \$1.39

\$2.00 Blankets \$1.49

\$2.50 Blankets \$1.89

\$3.00 Blankets \$2.49

\$3.50 Blankets \$2.69

\$5.50 Blankets \$3.98

\$7.50 Blankets \$5.98

\$8.50 Blankets \$6.19



**Sale Closes December 12th**

### CASH STOCK REDUCING SALE

#### Ladies Underskirts

We have an excellent stock of underskirts in silk, we have the silks in the colors; also the black and Persian silks. We also have quite a stock of Heatherbloom underskirts in colors and blacks.

Our \$6.00 silk underskirts go  
At \$1.49

\$5.00 silk underskirts at \$3.99

\$6.60 Persian silk underskirts \$1.98

\$6.50 black und'skirts; colors \$1.69

\$8.50 black und'skirts, and colors go at \$6.49

Our \$9.00 underskirts in black and colors go at \$5.98

Our \$10.00 underskirts in black and colors at \$7.49

### CASH STOCK REDUCING SALE.

#### HOUSEHOLD NECESSITIES

Here is where you can save lots of money by anticipating your wants for months to come. Look over our home counter.

Brass pins, per paper 1c  
Good thread, per spool 3c

Hair pins per box 2c

Hooks and eyes, per paper 3c

Pearl buttons, per card 3c

Clarks O.N.T. per 6 spool 25c

Many other things too numerous to mention at corresponding prices

Towels almost at your own price.

25c Towels, at each 9c

50c Towels, at each 18c

\$1.00 Towels, at each 38c

### Cash Stock Reducing Sale Tafeta and New Silks

Here are some of the greatest bargains ever offered in an up-to-date store. Your chance to buy fine silks at the price of cotton goods. These represent all the silks just brought out; they come in a variety of beautiful patterns and effects, but we bought them so as to be in position to sell them to you at a bargain. Read these.

40c silks now 29c

50c silks now 39c

65c silks now 47c

75c silks now 57c

\$1.00 silks now 89c

\$1.25 silks now 98c

\$1.50 silks now \$1.19

\$1.75 silks now 1.49

\$2.00 silks now 1.69

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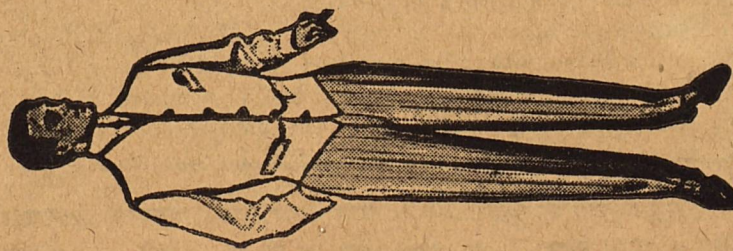
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