

# THE TERRY COUNTY HERALD

VOL. 5.

BROWNFIELD, TERRY COUNTY, TEXAS, SATURDAY, FEBRUARY 5, 1910.

NO 46

## WE HAVE

Thousands of acres of fine farm lands, improved and unimproved in Terry county Texas, from \$8 to \$25 per acre. Write us your wants.

### Brownfield Land CO

## HARDWARE!

We keep all kinds of Hardware, Farm Implements, Amunition, Tinner's and Plumber's Supplies and Paints.

In connection we run a modern garage and repair shop. Plenty of gasoline always on hand. Phone No. 25 for a car when you want to travel.

Yours To Please  
Brownfield Hardware Co.

## 2 CARS

Barbed wire, wire and nails, 1 car John Deere implements, 1 car Eclipse windmills just received, a car of Star windmills in stock. Plenty of pipe, cylinders etc. Builders hardware complete. We can fill your bill complete in any line. Yours for business.

The Western Windmill Co.  
LUBBOCK, TEXAS

## Byrd Lumber Yard

Lumber, shingles, post, brick, lime cement, varnish, paints, oils, and all kinds of builders material

W. J. Byrd, Proprietor  
Brownfield, Texas

F. S. Custis W. D. Benson  
**CUSTIS & BENSON**  
ABSTRACTS and LAND  
Office In Court House, Brownfield, Texas

We have a complete set of abstracts for Terry County. Also of the towns of Brownfield and Gomez. Try us, we guarantee satisfaction and prompt attention  
Prices Reasonable.

## NOTICE!

We have the most complete line of Dry Goods and Groceries on the south Plains

Our house is CROWDED from floor to ceiling, and prices are extremely low for cash. We urge you to examine our stock and get our prices before buying elsewhere, and let us save you money.

## Brownfield Mercantile Co.

M. V. Brownfield, Pres. Will Alf Bell, Cashier

### Brownfield State Bank

RESOURCES  
OVER \$100,000.00

WE WANT YOUR BUSINESS

J. W. Moore A. E. Moore  
Moore Bros. Land Company.

Have large list of lands at lowest prices and best terms. Trading a specialty. Can always handle a bargain for cash or trade.

Real Estate Fire Insurance Surveying

Brownfield, Texas

## The Smith Grocery

Dealers In

Pure Groceries both Staple and Fancy  
"We live and let live." Brownfield, Texas.

## The Chats' Corner.

We realize that you have occasion to be sad at heart Prof. when so many of your pupils are ill, necessitating their absence from school. Clouds of despair occasionally visit all communities yea, all families, but after the ray of early recovery dawns, the world seems brighter for the few dark days. Just so with Meadow. After this epidemic has passed, she will be the same bright—if not brighter—little city

We don't understand you Sand Lapper about being two weeks behind with the letters. We always publish them the same week received, unless they come in press day (Saturday.) The very next time we make the Pride country, which will not be long, we are going to take dinner with you, sure.—Ed.

## MEADOW SCHOOL NOTES

A cloud of pneumonia and legrippe has settled over the vicinity of Meadow and the light of cheerfulness is totally eclipsed. In almost every home, there is from one to three cases of these maladies. Less than half of the scholars were in attendance this

morning. The individual cases of sickness are too numerous to mention.

Last Friday evening was our regular time for our counting contest; and Kopley Lindsey led the competitors with 68 points in 45 minutes, followed by R. Hamlett with 67 and Claud Poejer with 63. Meadow is fast developing some rapid little calculators.

Mr. Editor, whenever you think that our punctuality has merited an epithet of distinction, we are ready to modestly accept it in the spirit it is applied.

Rev. H.V. Trammell kept his promise with the Meadow people to preach them a sermon on the fifth Sunday. He delivered a beautiful sermon on "The Jewels of a Christan Life", substantiating his every statement with more beautiful passages of Scripture than the average laymen would imagine could be found in the Bible.

J. W. Taylor.

## PRIDE DOTS.

Dear Editor:  
Here I come telling you that Sid Cathey is grieving much. His girl is leaving the country. We saw Mr. Wait Stafford go

ing over the way this morning. He said he had to go pretty often this week, as he is going to leave her.

Mr. Clarence Martin is able to go to school again. We are glad to see him out again.

Mr. John Bryant is able to be up after a long seige of rheumatism.

J. P. Simmons and W.F. Cathey returned from Colorado the 24th with freight for Mr. Charlie Mann.

Mr. T.G. Marks and T.J. Fullerton returned from Tahoka last Monday where they had been on business.

Mr. C. B. Morrison returned from Big Springs this week.

Mr. T.E. Cathey, of Big Springs, paid the Pride neighborhood a visit last week. He is thinking of making Pride his future home.

Mr. McVicar says he has plenty of stovewood cut for Mrs. McVicker when he gets her.

Mr. Leatherwood found his dog in Big Springs.

Mr. Will Elder has sold his home to an Oklahoma man. We have not learned his name. Mr. Elder will make his future home in New Mexico.

Mr. J.H. Cathey and Mrs. J.P. Simmons returned from Gail last week where Mrs. Simmons had been visiting a sick grandchild.

Mr. Stafford and family are moving to Tom Green County. We regret very much to see them leave.

Prof. Biles and Mr. J.H. Cathey went after Mr. Cathey's mother. Mrs. T.D. Cathey, this week.

Mr. J.C. Preston returned from Big Springs last week with supplies for himself.

Mr. G.L. Russell returned last week from Big Springs with freight for the Leatherwood store.

Mr. J.K. Epperson and wife were at Leu one day last week trading. We are proud to see the old brother looking so well after his long illness.

Mrs. A.J. Baker visited Mr. J. P. Simmons last week. He returned to his home near Plains last Friday.

What has become of all of our good writers. They have all quit but Mr. Taylor and I. Come one and all and bring all of the news.

I think the Editor is about two weeks behind getting out the letters. He must be studying matrimony. I am still looking out for you.

Sand Lapper.

## CITIZEN

Gives Us His Opinion on Wheat and Oat Planting, About White Kaffir Gorn, etc.

Mr. Editor:—We have had some delightful weather over our way, and farmers are taking advantage of it and are turning soil for what is out, and that is the thing to do at this time of year; for this is the time and year to plant milo maize and kaffir corn.

Mr. Verron Seitz, the grain man of Lubbock, was over a few days ago, and informed us that he was prepared to handle a million bushels of kaffir and maize this year. He also said that the white kaffir corn was preferable to other varieties. So if we have a market for this kind of crop, old Terry county is in the swim, for I feel sure that one can raise from 50 to 100 bushels of either per acre.

I would like to see some enterprising farmer plant some oats and spring wheat this year, and the time to plant it is in May or June for this country.

We ought, also, to plant plenty of corn and raise all the hogs possible for meat is out of sight, and will be for all time to come. Let's not forget to plant every tree that we can for they are in great demand in this country for shade, post and fuel. Let's make Terry the banner county for tree culture. They grow fine here. Remember to prepare the ground well and plant a little of everything when the time and season comes.

I see that there are a very good crop of candidates in the field. It is always the case after a dry year, but the crop will be cut about July and that won't be late to plant milo maize.

Here's hoping that our paper, the Terry County Herald's shadow will never grow less, and will continue to give us the news from all over the county that much good may be done.

Respt.  
Citizen.

Thanks! Citizen for that beautiful bouquet. With the help of our faithful corps of country correspondents, we hope to keep the Herald climbing.—Ed.

## Art and Effect in Newspaper Ads.

Design is not often considered of value as an interest-compelling factor in advertising in the daily press, but in the few instances in which it is recognized the contrast with the great mass of advertisements, crowded with matter and set in a commonplace manner, is so striking and the effect so pleasing, that it cannot but attract and appeal, writes Frederick F. Turner, in the Practical Printer.

In newspapers as in all advertising, the presentation of the advertisement should harmonize with the merchandise advertised. If one is advertising a piano, bric a-brac, antiques, or any article that is desired to attract persons of culture, it is essential that the advertisement be designed and set in good taste and style to appeal to that portion of the public who are in taste esthetic. Advertisements of this character lend tone to a newspaper, and the tastes of this class of advertisers should be respected, as they are endeavoring to appeal to a select clientele. It is necessary to raise the standard of presentation of newspaper advertising. As a means to this end it is suggested that a typographer well versed in laying out advertisements be employed by every daily newspaper to do-operate with the advertiser

(Continued on page 4.)

TERRY COUNTY HERALD

A. J. STRICKLIN
Editor and Proprietor,
Brownfield . . . . Texas

Entered at the Post-Office of Brownfield, Texas, as second-class mail matter, according to the Act of Congress of March 3, 1879.

Subscription Price:
One Year, : One Dollar.
Six Months, : Fifty Cents.

Advertising Rates:
Display advertisements, per inch, per month, \$1.00
Professional Cards, per month, 1.00
Local Readers, per copy, 10
Each additional insertion, per line 05
Where no time contract is made all notices and advertisements will be run until ordered out.

Secret Societies.

BROWNFIELD CHAPTER, NO. 309, R. A. M.
P. E. Riley, High Priest
J. J. Lane, Secretary
Meets 2nd Saturday after the full moon in each lunar month

Officers of BROWNFIELD LODGE A. F. & A. M. NO. 302
W. E. Spencer, W. M.
J. J. Lane, Secretary
Lodge meets Saturday before the full moon in each lunar month at 4 p m

Wade Chapter 317 O. E. S.
Mrs. C. M. Spencer, W. M.
Mrs. Frances Bell, Secretary.
Meets Saturday before the full moon in each month at Masonic Hall

Brownfield Lodge No. 339 I. O. O. F.
Geo. W. Neill, N. G.
A. E. Moore, Searj.
Meets every Friday in Odd Fellows Hall.

BROWNFIELD REBEKAH LODGE NO. 329
Meets the 1st and 3rd Tuesdays of each month at the I. O. O. F. Hall at 7.30 p m
Mrs. J. W. Welch, N. G.
Miss Annie Hamilton, Sec.

Brownfield Camp No. 1989 W O W
R. H. Banowsky, C. C.
G. F. Higbee, Clerk.
Meets every 1st and 3rd Saturday night in each month in the Odd Fellows Hall

Brownfield Grove, No. 462.
Woodmen Circle.
Mrs. R. H. Banowsky, Guardian
R. H. Banowsky, Clerk

ANNOUNCEMENTS

FOR THE DEMOCRATIC PRIMARY
July 1910

FOR GOVERNOR
R. V. Davidson
O. B. Colquitt

FOR DIST. ATTY. 64th JUD. DIST.
R. M. Ellerd
L. C. Peury

FOR COUNTY JUDGE
Geo. W. Neill
J. T. Gainer

FOR COUNTY ATTORNEY
Percy Spencer.

FOR COUNTY CLERK
T. J. Price
A. K. Huckleberry
D. J. Broughton

FOR SHERIFF and TAX-COLLECTOR
Geo. E. Tiernan
S. A. Shepherd

FOR TAX-ASSESSOR
M. S. Dumas
J. R. Burnett
H. L. Ware

FOR TREASURER
A. B. Bynum

Brownfield has a bright future. Its alright to deal in the right kind of futures. Get a share.

You've heard of hog-heaven? That's Fort Worth. If you want to live in a real decent, white man's heaven, trot yourself over to Brownfield.

The time is past. We have sailed by. If we have failed in our duty as a citizens, we are the same to our country as a thick nosed African, the rat eating Chinaman or the red flag Russian. Our voice is stilled in all things that look toward the advancement of our community, state or nation. We are helpless infants in a battle of votes. We are even afraid to talk about the

Watkins Watkins

Jake Johnston keeps all kinds of Watkins' remedies, soaps, cough syrup, liniments, harness and repair shop.

Jake Johnston, Prop., Brownfield, Texas

Don't you ever get hungry?

If so, go to the New Restaurant in the Holden Building
Short Orders Cigars Chille and Confectioneries

A. E. Duke and Allen Keeter, Proprietors

coming issues, for fear some one will ask about our poll tax receipt. We know these things by experience. But we shall not need be told again.

Resolve now, that you will be henceforth on an equal footing with a vast majority of the best citizens, and some negroes. Be a man.

Arbor Day is fast drawing near. Have you prepared a place for the reception of a tree? Are you preparing to do your part in beautifying the county? If not, begin right now to prepare a least to plant one tree. If every man, woman and child in the county, would plant one tree each every year, in two generations a stranger would never know unless told, or was quick enough to detect their regularity, that our forest is artificial, and that this was once a bald prairie.

Plant at least one tree, that it may be a pleasure to yourself, and a living memento from those yet unborn toward you, after your soul has cast its last halo of light, or gloom of darkness on earth, and your mortal, with loving tear, and sad hearts has been consigned to mother earth from whom you sprang.

It is a solace to know there is nothing one can do, to bring back fleeting memory like planting a simple tree. Future generations of prattling ancestry don't forget to tell their little playmates that "danna" planted this and nursed that. To the matured your good points will be cherished and your bad ones forgotten, when the gentle spring showers bring fourth the sleeping bud, or when the harsh winter winds sweep the withering leaves from their anchorage and send them below to prepare the mulch that will send their successors fourth.

Plant a tree, and while doing so, remember to pattern your own physical, mental and moral growth by the verse which says:

"Mighty oaks from little acorns grows."

The man who makes a chum of his children is on the right road. Whenever you see a father and son as chummy as if the father was another kid, that boy isn't going far wrong. Whenever the children have to sit around the house and whisper for fear of incurring the wrath of father or mother, look out. The boys and girls will be throwing their clothes out of the up-stairs windows and keeping secret dates with undesirable companions. Be your childrens confident.—Oskaloosa Globe.

If we neglect to vote a stock law, suppose we build a public, free wagon yard close to the business section of town, where farmers may leave their wagons and feed their teams when in town without having the feed swiped and their wagons ransacked by town cows. If you went to see one of these farmers and left your wagon on the premises he would not allow his stock to pillage and destroy what was in your wagon. Then why should we not protect his wagon and contents when he

comes to town? The more sensible and economical plan is to vote the stock law.—Rotan Advance.

They usually go you one better Bro. Generally when a town people visit the farmer he does not carry any feed along, knowing that he will be asked to feed his team at the farmer's groaning crib. Then if the town man permits his stock to pillage the farmers wagon when he comes to town, we think he is acting a clear case of "returning evil for good."

A Fish Proposition.

Gomez, Texas, Feb. 3, 1910
Editor Terry County Herald,

Dear Sir:—I have a fish proposition I wish to make to any citizen of the county who has a tank. I have quite a number of nice fish, and will give a number to parties who want to stock their tanks with them.

Of course I would not give very may to one person, but will give them enough for a start. I don't ask any pay for them, though I have two requests to ask of them. First, when they put them in the tanks, set some trees around it. Second, is, take care of them, and when they get a start of them, give some one else a few to put in their tank. If won't take but a year or two to get a nice start of them as they increase and grow very rapidly. They are known as the blue cat, and will average from 6 to 12 inches. Of course they will be longer when they get older. If you think they are not good to eat, come over some time and try them. They are very little expense, and it is a pleasure to have them, and does not take much feed for them. I give ours some corn bread every two or three days, and give them a rabbit once or twice a week, and they are the fastest fish I ever saw.

The way I feed rabbits to them, is, I have a stake near the water with a wire fastened to it, so when I kill a rabbit, I take the hide off, tie a small wire around its neck, fasten it to the long wire and throw it into the water. The fish do the rest. I could sell the fish that I am offering to give away for a nice little sum, but I prefer to give them to people to stock their tanks. So anyone that wants some of them on the terms mentioned, can have them, even a "Third Party Man."

Now if this escapes the waste basket, I will come again in regard to shade trees and orchards, and what I think of them.

Yours Truly,
R. H. Bough.

P. S. I told an Arkansas friend of mine about six months ago to come over and get some fish to put in his tank. (All right I will be over in a few days) I saw him a few days ago and asked him why he hadn't been over after those fish he said: (I've been thinking about it.) you have to put something in an Arkansas man's hand. Show him is no good; I stopped in that country 35 years and I know them fellows. But if a certain Arkansas man

Who's Your Merchant?

This is an Important and Timely Question.

NOW is a good time to form your business connections for the ensuing year, and we submit that it is just as important to select the right merchant as to have the right physician or lawyer when occasion requires one.

NOW what we mean by the "right" merchant is one who is honest, truthful and sufficiently unselfish to be satisfied with a reasonable profit—One who studies the needs of his trade, buys for cash, in the best markets in such quantities and assortments as will accommodate every class of his trade—especially those who insist upon the better grades. We believe good merchandise makes good friends, and that poor merchandise will injure if not ruin, any firm which persists in handling it. We much Prefer no sale to one which Does Not Satisfy.

Our business is Merchandising

WE have been here nearly two years—long enough to establish a very good trade—Among our customers we are pleased to note many in the BROWNFIELD country—We assume that others, and all, occasionally, will find it convenient and profitable to buy in Lubbock. We are located in the State Bank building, where we have a stock of Dry Goods, Shoes, Ladies and Mens' Suits, etc, ample for a large trade, carefully selected, New, Stylish, Reliable—right in every way.

OUR prices are reasonable, being based upon a good volume of trade, and with the aim of making a friend of every Reasonable purchaser. We solicit the patronage of the Brownfield people, believing we can serve you satisfactorily and well. We want your trade—A trial will get us acquainted, and may serve to promote a permanent business relationship—the kind we like most. When you come to Lubbock, whether trading or not, call and see us—we want to know you.

John P. Lewis & Co.

State Bank Building

Lubbock, Texas

REMEMBER the

Brownfield-Lubbock Auto Road

Is private property, and all wagons or buggies caught on this road will be prosecuted to the full extent of the law. Autos will be charged reasonably.

Copeland & Hill

W. R. Spencer & CO.

Land Agents

Notary

Public

We have complete abstracts of Terry County

Brownfield, Texas

HILL HOTEL,

Brownfield,

Texas

MRS. J. R. HILL, Prop.

This Hotel is well furnished, and its table supplied with the best the market affords.

Patronage of the Public Respectfully Solicited

G. E. LOCKHART

ATTY. AT LAW

Gomez . . . Texas

The Herald \$1.

# BROWNFIELD AUTO and SUPPLY CO.

Keep all kinds of repairs, oils, gasoline, batteries, etc. We are here to stay and we want your repair work. Will have an engine and lathe installed in about six weeks. Prices reasonable. We guarantee our work  
 Phone No. 45. G. A. Pyron, Proprietor

## Local and Personal

Happenings in and around Brownfield about People you are interested in.  
 Tell it, if you want to see it in the HERALD.

Mrs. J. E. Griffith, of Gomez, was over on business this week.  
 Jno. Burnett made a business trip to Plains this week.

Loving Henry who is working on the Glasier ranch was in town the first of the week.

Fred Pyeatt, of Plains is spending the week in Brownfield visiting relatives.

Mr. and Mrs. Ed. Neill, of Broncho, visited Judge and Mrs. Geo. W. Neill this week.

M. D. Williams carried a large load of passengers to Big Springs this week.

Will Belcher, a prominent cattleman of Yoakum county, is spending the week at Brownfield.

Mr. and Mrs. Young moved into their new residence this week.

T. M. Biles, of Gomez called in and handed us the coin for the Herald last Saturday.

Mr. and Mrs. Robert Forrester of Lynn county, were visiting in Brownfield this week.

The garage boys are always busy. We predict that they will have a lively business this year.

Clay Hughes helped the hardware people put up implements a day or so this week.

Lawrence Green is helping the Herald out on press work these days.

Rev. Edgar Owens will fill his regular appointment here tomorrow. Let's all hear him.

Judge Tucker left for his bonus in Yoakum county after a two weeks visit in Brownfield.

The Brownfield Land Co. received and installed a nice desk in their land office this week.

Dr. Ellis is kept busy this week visiting the Meadow sick people. He says they are doing fine.

Dock Powell has been suffering with a slight attack of grippe this week, but is able to be stirring around again.

Newt Copeland has been suffering with a light attack of Pneumonia, but is able to be about again.

Rev. W. L. Lovelady of Gomez, and Son of Plains, were in Brownfield on business this week.

R. R. Greathouse of Gomez, instructed us to send the Herald to his mother at Demmitt, Texas, this year.

We are glad to report that Mrs. W. M. Howard, who has been suffering with something like blood poisoning in the hand, is recovering.

Mr. M. E. Dumas and little son, of Gomez called on the Herald this week and while here, Mr. Dumas renewed his subscription to the Herald.

If all our old standbys would do like Sam Walker and Jim Lewis we could soon have a subscription list second to none. They came in Saturday night and had us send five copies of the Herald to parties at a distance for one year, and they planked down the coin for them too.

W. D. Wynn, of the western part of the county, instructed us to send the Herald to Mrs. Katie Winn, of Knox City, while here last week.

Is your pants, coat or vest dirty? Are they wrinkled and bugged out at the knees? If so, bring them to Thad Durst at the Tailor Shop. He makes them look new.

Edwin Groves came in the first of the week and informed us that he sold four big wagon loads of corn to Lynn county farmers. He has plenty left yet if they want more.

Arthur Alexander purchased the old lumber office from Luther French this week and moved it on his lot on the northeast corner of the square. Messrs Duke and Keeter will fit it up for a restaurant and cold drink stand.

Bob Kinard, a prominent business man of Tuxedo, Jones county, is out prospecting in God's country this week. Bob is an old acquaintance of ye editor, and of course we were real proud to meet him again.

Mr. and Mrs. G. A. Pyron arrived this week from Lubbock and moved into one of J. L. Randal's houses immediately upon their arrival. We heartily welcome this excellent family to our little city.

W. G. Howard, Meadow's hustling land man will read the Herald. Mr. Howard had something to say of his ups-and-downs when he was a country editor. He knows how to sympathize o. k.

We received a letter from G. L. Harlan, of Gomez, this week, in which he enclosed a check for \$1, for which he instructed us to send the Herald to his brother, Arthur Harlan, of Brenham, Texas. Thanks! Bro..

NOTICE. All parties who are in depted to me for breeding purposes, will please settle at once I am needing the money Resp.  
 Joe Fisher.

Mr. C. F. Bell, of Marshall Texas, arrived in Brownfield Wednesday night. Mr. Bell says he will spend a few months in Terry county and help his son, Herbert, get a farm in cultivation. At present he is stopping at Will Alf Bell's.

NOTICE. I wish to warn all traveling parties not to pass through the section adjoining the town section on the west, as I am fencing same.

Jno. Peters.

J. F. Winston returned this week from southern Texas, where he had been on business. He says strawberries are bearing right along down there. Texas is so large that she can contain all kinds of climates and weather the same day.

W. R. Harris received phone message from Coahoma Wednesday afternoon, stating that his sister-in-law, Mrs. C. C. Saunders, of that city was dead. It was too late however, for him to attend the funeral which was held at 2 p.m. Thursday.

J. L. Randal

W. E. Ellis

## Randal Drug Co.

Brownfield, Texas

Dealers in Pure Drugs, Druggest Sundries, Perfumes, Toilet Soaps, etc. We take special pride in our perscription dept.

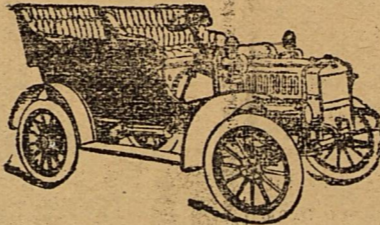
Our aim is to please our Customers

CHAS. COPELAND

J. R. HILL

## Brownfield-Lubbock

Auto



Line

For Farther Information, Call on or Write the Proprietors at Brownfield.

MOTTO: Courteous Treatment and Prompt Service.

### We Run Dailey Autos.

Leaves Brownfield 8:30 am  
 " Lubbock 2:30 p m

Arrives at Lubbock 11:30 a m  
 " at Brownfield 5:30 p m

FOR SALE or rent, at a bargain, one of the best and most desirable 320 acre homes in Terry county. For particulars inquire at this office, or address, Box 71, Gomez, Texas 24.

Judge Copeland received a phone message this week from Abilene stating that Miss Irene who is attending school at that city was suffering from pneumonia. Mrs. Copeland left at once for the bedside of her daughter. The Judge received a letter from Mrs. Copeland this week stating that Miss Irene was much better.

### Rebekah Rally.

On Monday night of the 14th of February, the Brownfield Rebekah lodge will have a dispensation, during which time they will elect and initiate the same night, Let's all work for the success of this rally and when the report goes to headquarters, let it be said that the Brownfield Rebekah lodge made the largest gain according to membership in Texas. Let all pull hard and success is ours.

### Announcements.

We take pleasure in announcing to the voters of this county that D. J. Broughton is in the race for County and District Clerk. It goes without saying that Mr. Broughton is a gentleman in every sense of the word, and if elected will make us a splendid clerk. He asks you to give him a careful consideration.

Most every body in the county knows S. A. Shepherd, as he has lived a long time among you, and has won the friendship and esteem of all those whom he has met. Mr. Shepherd has decided to make the race for Sheriff and Tax Collector of Terry County, and should you make him your next Sheriff, we believe you will never have occasion to regret your action.

Let the Puzzle Puzzle You.

We copy the following puzzle

from Marshall Sunday Sentinel, which is causing roaring arguments in that city and the city authorities are having trouble keeping sweaters from defacing the sidewalks with nails figuring out solutions. Here it is:  
 A railroad man's daughter sends the Sentinel the following puzzle and asks its solution. The Sentinel will give a year's subscription for the first correct solution:  
 A train one mile in length is standing on the track with the engine at the depot. The train pulls out and as the caboose comes to the depot the conductor gets on, and walks to the front end of the train and gets off at the engine when the train stops at the other town depot. The towns are three miles apart. How far did the man walk and how far did he ride?

Now we are not going to get ourselves into trouble by offering a year's subscription to the Herald for the right solution, because one will say one thing is sure correct, and some another. But we will give a year's subscription if some smart guy will put us next as to how in the Sam Hill you are going to prove which is the right solution.

### CLUBBING OFFER.

The Dallas Semi-Weekly Farm News makes a specialty of OKLAHOMA news. Outside of this, it unquestionably the best semi-weekly publication in the world. It gives news from all over the world, but particularly and unsurpassed.

NEWS SERVICE of the great Southwest in general. Specially live and useful features are the FARMERS' FORUM, A page for the LITTLE MEN AND WOMEN, The WOMAN'S GENTRY, and particular attention is given to MARKET REPORTS. You can get the Semi-Weekly Farm News and the Terry County Herald for only \$1.50 a year cash for both papers.

SUBSCRIBE NOW and get the local news and the news of the world at remarkably small cost.

Buy Lumber From the  
**Cornell Lumber Co.,**  
 Stanton Texas.

## Professional Cards.

GEO. W. NEILL,

Abstracter and Notary

Only complete set of abstracts in county. All title and legal matters given prompt attention

W. D. BENSON

Attorney-At-Law

Lubbock, Texas  
 Will practice in all courts of Terry County.

W. R. Spencer Percy Spencer

SPENCER & SPENCER

Attorneys-At-Law

Brownfield, Terry County Texas

R. W. Glover

GOMEZ, TEXAS

Hotel Livery Barn

First-class meal and beds. Rates \$1 per day. Meals 35c. We keep the cheapest rigs in the county.

## City Barber Shop

For quick and neat work; satisfaction and prompt attention to all. All work at the usual price.

Yours to please.  
 J. R. COOK.

Dr. J. W. Ellis,

Physician and Surgeon

Office at Randal Drug Store.

Phone: Room No. 13  
 Office 44

Brownfield, Texas.

# COAL

Don't fail to take into consideration THAT COAL IS HARD to get and much harder to keep in stock. The car shortage is getting very serious

BUY while the weather is nice and the roads are good and you will never regret it.

## Lubbock Lumber & Grain Company

Coal Coal Coal

When You Are In LUBBOCK Patronize the Jackson House

The neatest and best furnished hotel in Lubbock. A swell Cafe in connection  
 T. S. JACKSON, Proprietor

WE DO

# NEAT

Job Work

(Continued from page 1.)

in the artistic and effective presentation of an advertisement.

Not all advertisers wish to employ a designer or advertising agency; furthermore one who does not advertise extensively will never think of such procedure; but expert advice regarding presentation would be welcomed, and the newspaper would at once present a more dignified appearance.

Business men are seldom sufficiently practical, even if they have the time, to give an idea in rough sketch of the style in which they would like their advertisement presented, but they have for the most part pronounced ideas to which it would pay the newspaper proprietor to cater. They seem to depend upon newspaper to a great extent to serve them well in this regard, where no reputable advertising firm has charge of their advertising; the newspaper in turn depends upon the man who lays out the advertisements, and he depends upon the men who set them and this must needs be done quickly. Thus no one is in absolute control and under the circumstances an advertisement when completed is not often a presentable, much less artistic, creation.

In the large advertisements of the big department stores where an abundance of matter is necessary, a fixed purpose or style in type display is generally adhered to. This serves two purposes; it aids the layout man in laying out the advertisement, and the public becomes familiar with the firm through the style of its advertisements in the daily press.

Sometimes an advertisement that is set in good style looks dignified and well without a border, providing there is plenty of white space between the matter and the column rules, but it is observed on examining a number of representative papers that the most effective advertisements of considerable size are those that are bordered. When an advertiser buys space in a newspaper it is his property, and as in the case of his residence, the more artistic the fence the better the tone it adds to the property, and the better the impression of the owner.

The province of advertising primarily, is to interest the public than to maintain that interest. That is why when advertising on an extensive scale is commenced it should be continued incessantly in one style, the purpose of which should be fixed at the beginning and never deviated from both as to style of presentation and writing.

The well-balanced contrast of black and white makes for effect in the mass of gray matter that comprises a newspaper page. Added to this essential there must be good taste in type selection, nice arrangement of the matter, with a goodly proportion of white space used judiciously to render reading easy, harmonious illustration if necessary, and a little added eccentricity that does not require much space but renders an advertisement artistic and up-to-date if rightly used, such as underscoring rules, art borders, paragraph marks, etc. Truth couched in fluent language, plainly set in good style, the less of adventitious aids the better, will be effective in business-getting not only to the advertiser, but to the newspaper.—Ex.

Life.

Are not the victories of life worth its struggles? Are not the pleasures worth its sacrifices? Who would not cross swords with adversity to win the jewel hand of fortune? Who would not dare the desert wastes of death to taste the sweets of glory? Who would not bear the toil and endure the pain in the battle of the day for the joys of the evening around the hearthstone of home, where

# The Brownfield Commercial Club

## Make it their special business to answer all enquiries concerning Terry County

the festal fires of virtue burn and where confining innocence gives welcome with heaving bosom and tender arms?

John Howard Payne touched the tenderest cord that vibrates in the great throbbing heart of all mankind when he gave to the world its song of "Home, Sweet Home;" for the old it is the blessed shrine of precious memories; to the young it rings with laughter and echoes with song, and breathes the name of mother, to the weary it is the open gate of paradise; to the disconsolate the vestibule of heaven.

After all, is it not glorious to live and face "the storms that rise dark o'er the way," for the angel of light hangs a rainbow on the bosom of the darkest cloud, and when the angry furies of the tempest rush out from its vapory vaults to harness their thunder-shod steeds to the chariot of the winds, does not the spirit of love whisper on the Gullies of every troubled heart, "Peace, be still."

The world is an open volume of the beautiful, fragrant with the dreams of God. There is a poem in the garden where tulips drink the dew, and the crimson poppies blow; there is a love song in the woodlands, where the wild flowers bloom; there is music in the meadow, when the chorus of a thousand larks on thrilling wing is tangled with the passion song of the bob-o-link in the purple of the dawn.—From Bob Taylor's Magazine.

### Texas Manufacturing Industry.

An exposition of the manufacturing industries of any city in Texas is of large interest, for the showing it makes to the public of our advancement along that line. Texas is not counted as a manufacturing state, but it is a fact that we are growing more and more independent of the factories of the East, and are making at home a large part of the finished product that our people consume.

A step was taken by the city of Ft. Worth last week that commends itself to our state pride. The manufacturers of that city met and requested the directors of the National Feeders and Breeders Show to give them the basement at the Coliseum building for an exhibit of their products, during the great Fat Stock show, March 14 to 19. To this request a favorable reply was given, and not only the Ft. Worth manufacturer will profit by their action, but enterprising manufacturers in other cities may take part in the exhibition.

As the Fat Stock Show has grown in a few years from a small affair, with a score or two of bulls and cows tied in shelterless stalls, to the greatest live stock exhibition in the country outside of Chicago, with a \$250,000 building, seating 5000 people and an arena in the center 80 by 200 feet in size, and acres of houses and covered sheds to shelter the stock, so we may look forward to as great a growth in the exhibit of manufactures.

The Coliseum building, where this exhibition is to be held, is one of the largest and most imposing in the country, having a frontage of 175 feet and a depth of 270 feet. It covers more than an acre of space, and it is so generously provided with windows and skylights that it is almost as light under the roof as outside.

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## H. T. BROOKS,

### Blacksmith

Of several years of practical experience, will be pleased to see his old friends and figure on their work

At Longbreak's Garage

\*\*\*\*\*

## John C. Cowart

Manufacturer of Sheet Metal Products, Tanks, Flues, Gutters, Conductor, Rainproofs, Valley Tins, Ventilators, Ridge Rolls Cresting and Hip Shingles. All work guaranteed. This is a continuation of the same business run by John C. Cowart prior to his death, and at the same old stand at Lubbock, Texas. Call and give us a chance before buying elsewhere.

E. J. Cowart  
Manager

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R. J. Heflin O. M. Daniel

## Heflin Land Company

Farms and Ranches for sale, We buy or sell town property.

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## Brownfield Pressed Stone Company

Wants to figure with you when you want to build a house of any kind. They can save you money. Cement walks and flues a specialty. All work guaranteed.

C. P. Biles  
MANAGER

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# WINCHESTER

### SMOKELESS POWDER SHOTGUN SHELLS

There are more "Leader" and "Repeater" loaded shells used than any other brand. Their superior shooting is the reason why. Per pattern, penetration and uniformity they are unequalled. They hold all important records and trophies.

ASK YOUR DEALER FOR THE RED W BRAND.



TRADE MARK REG. IN U.S. PAT. OFFICE.

Chicago Population 6,000,000 in 20 Years.

CHICAGO, Jan. 26.—"Chicago will have a population of 6,000,000 to 10,000,000 twenty years from now."

This was the prediction made in an address yesterday by Bernard W. Snow, chairman of the city finance committee before the Cook county real estate board. There is only one thing to prevent

this growth, according to the speaker, and that is the lack of comprehensive traction system.

"Transportation," was his topic and he maintained that among essentials to a proper solution of the question is to have the surface lines take care of the short hauls where high speed is not necessary and that all should connect with a subway or elevated road system where long distance rides at high speed can be secured.

# GOOD POSITIONS

JNO. F. DRAUGHON gives contracts, backed by a chain of THIRTY-ONE Colleges, \$300,000.00 capital, and twenty years' success, to secure POSITIONS under reasonable conditions or refund tuition. Now is the time for YOU to get busy if you want a good business education and a good position.

**Bookkeeping** Jno. F. Draughon's competitors, by not excepting his proposition to have his THREE-months' Bookkeeping students contest with the SIX-months' Bookkeeping students of any other college, concede that Jno. F. Draughon's Colleges teach more Bookkeeping in THREE months than others do. You can learn Jno. F. Draughon's Bookkeeping by mail if you prefer.

**Shorthand** About 75 PER CENT of the U. S. Court Reporters write the shorthand Jno. F. Draughon's Colleges teach, because they know that by its use they can write 30 per cent faster than by the use of any other system and that their earnings, as a result, are increased accordingly. You can learn Jno. F. Draughon's Shorthand by mail.

**Telegraphy** THOUSANDS of Telegraph Operators are still wanted on account of our new eight hour law, passed by Congress including railway operators working more than nine hours out of the twenty-four. Railway wires are cut into Jno. F. Draughon's Telegraphy Colleges for student's use. About 50 per cent of the highest railway officials began as telegraph operators.

CATALOGUE FREE For "Catalogue II." on Home Study or "Catalogue I." on Attending College, or booklet, "Why Learn Telegraphy?" call on or address

## DRAUGHON'S Practical Business College

at any of the following post offices

Nashville, Tenn.	Paducah, Ky.	Springfield Mo.	Evansville, Ind.	Galveston, Tex.
Washington, D. C.	Raleigh, N. C.	Memphis, Tenn.	J. J. Worth, Tex.	San Antonio, Tex.
Dallas, Texas.	Jackson, Miss.	Ft. Smith, Ark.	Denison, Texas	Austin, Texas.
St. Louis, Mo.	H. Scott, Kan.	Shreveport, La.	Waco, Tyler, Tex.	Montgomery, Ala.
Evansville, Ind.	Sinsabogoo, Oha.	Little Rock, Ark.	H. P. S. Tex.	Jacksonville, Fla.
Atlanta, Ga.	Columbia S. C.	Kansas City, Mo.	Houston, Texas.	Oklahoma, Okla.

Send Your--

# MAIL-ORDERS

TO THE **Palace Pharmacy**  
Pickett & Penney, Proprietors

Drugs and Sundries. We give them prompt attention. WHOLESALE and RETAIL

A Full Stock of Wallpaper on Hand.

Lubbock Texas

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H. C. SMITH C. M. LYON

## Smith & Lyon

Blacksmith, Cabinet Makers and Carriage Builders

We have a large stock of carriage and wagon makers material on hand and more to arrive immediately. We can repair anything you use on the farm or ranch. We respectfully solicit your trade.

Brownfield Texas

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Call at the

# Blue Front Lone Star

For fresh groceries, tobaccos, cigars and confectioneries complete. When they arrive, we will have some dry goods, such as ladies' and gents' hose, underwear, dress skirts, shawls, etc. Terms cash. Yours in life till eternity.

T. A. Holley

## A. G. McAdams Lmbr. Co.

Complete stock building material, Lumber, shingles, sash, doors, posts, stays, brick, lime, cement, paints, oils, etc.

We shall appreciate your business