

G. W. Neill. R. J. Heflin C. S. Cardwell.

Neill-Heflin & Co.,

Farms, Ranches and City Property

Conveyancing Abstracting

If you want to buy, sel or exchange
tell them your wants

Brownfield, Texas.

Brownfield Hardware Co.

Dealers In

Farm Implement, Windmills,
Stoves, Piping, Wire, Guns and Amunition, Cutlery,
and all kinds of Hardware.

Glassware and Tinware

Repair work.

Tin worka Specialty

Call and see Us.

Prices Right

Brownfield,

Texas

BROWNFIELD MERCANTILE COMPANY

Carry an up-to-date stock of

Dry Goods, Boots, Shoes, Hats, Notions
Queensware

Staple and Fancy Groceries
Furniture

Matresses, Springs, Matting,
Linoleum and Rugs

Our prices are right.
Our goods are the best.

Call and see us before buying
elsewhere.

Higginbotham-Harris & Co.

LUMBER

WIND-MILLS PIPING HARDWARE SASH DOORS
BRICK LIME CEMENT and EVERYTHING IN

BUILDING

MATERIAL

RED - FENCE PICKETS, CYPRESS STAYS, CEDAR
POSTS AND CORRIGATED IRON

We can now fill your house bills, no matter
how large. Now is the time to buy your lumber
for in our judgment it will never be any cheap
er. We can make it to your interest to go to
our yard at Stanton for your building mater-
ial of all descriptions

Higginbotham-Harris & Co.

HEADQUARTERS FOR LUMBER

Stanton Texas

Borden County went dry last
week by a vote of 8 to 1.

President Roosevelt is now
touring the Mississippi River.

Grayson has gone dry by a
majority of over 700.

The Democratic Primary of
Louisiana, to be held this winter
is limited to white voters only.

United States Senator Borah of
Idaho who prosecuted Haywood,
was himself tried a few days ago
charged with defrauding the Gov-
ernment of timber lands, but was
acquitted.

An oil gusher at Henrietta is
spouting oil 100 feet high, and is
uncontrollable.

Mrs. Lew Wallace, widow of
the famous author of Ben Hur,
died last week.

Last Thursday night Hamlin,
Texas was visited by a big fire
and five business houses were
burned.

The \$170,000 Road Bonds vot-
ed on in Comanche County re-
cently, and which carried by a
large majority, failed to carry
because it was not a two-thirds
majority.

Four Italians were hanged in
Pennsylvania at one time Oct. 3
for murdering another Italian.

A cyclone struck the town of
Rice in Navarro County, Oct. 3
injuring several persons, and do-
ing considerable damage to hous-
es and crops.

The badly decomposed body of
Chas. Dintleman was found hang-
ing from a tree about 2 miles from
Pale Pinto last Sunday.

He witness in several criminal
cases against certain parties, and
it is supposed these parties are
the guilty ones in this crime.

The Kickapoo Indians who for
sometime past have been living
in old Mexico, have now returned
to the Territory and are laying
claims to the lands once owned
by them, a part of which is some
of the richest lands in the Terri-
tory, and the Indians have deed
same away during their so-
journ in Mexico, but since almost
starving to death down there,
they now come back penniless,
and are trying to regain their old
homes.

The Courts will take the matter
up for them, but it is not yet
known what the outcome will be.

About two weeks ago a promi-
nent farmer of Delta County, liv-
ing near Ben Franklin, fell asleep
beneath a tree and was attacked
with a slight bleeding at the nose.
Several days afterward he began
to have pains in his head, which
became so excruciating that doc-
tors were called in. Four hun-
dred screw worms were removed,
one of which had penetrated al-

most to the back of his head. The
doctors say had they worked up
instead of around the cheekbone
the brain would have been pene-
trated and death have resulted.
The patient has been driven wild
with pain and it was necessary to
keep him under the influence of
opiates. It is believed he will re-
cover if the inflammation can be
kept down.—Comanche Visitor.

Shot by his Wife.

L. C. HIGHTOWER DANGEROUSLY
WOUNDED BY HIS WIFE.

Last night between 11 and 12
o'clock, L. C. Hightower, who
lives about seven miles south of
Colorado, was shot and danger-
ously wounded by his wife, the
weapon used being a pistol, the
ball entering just under the right
nipple, going through his right
lung, and ranging downward
came out just above the hip bone.
The facts, as near as we could
learn them, are these:

Hightower and his wife had
some trouble on last Friday night
and she took her two smallest
children and went to the home of
Sloan Hightower and remained
there until last night, where the
trouble occurred. Hightower was
in town yesterday and was drink-
ing. About 8 o'clock he left town
and went to the home of his bro-
ther, we learn, for the purpose of
of taking one or both of the small
children away from his wife. Ar-
riving there he demanded entrance
to the room occupied by his wife
but she forbid him to enter, but
he persisted, and forced his way
in, when she secured a pistol and
fired the shot that may cost him
his life.

Dr. Phenix was hastily sum-
moned by phone, and he and Dr.
Jones left at once for the scene.
After dressing the wound they
left him resting easy, and say
there is some chance for his re-
covery altho the wound is dan-
gerous. Hightower is well known
in this town, and has figured in
more than one shooting scrape on
the streets of Colorado.

Mrs. Hightower's people live in
Hope, New Mexico. She is almost
prostrated over having been forced
to shoot her husband, but is
now praying for God to spare his
life. She has not yet been arrest-
ed.—Colorado News.

Kicked by a Mule.

Messrs Geo Brown and N. O.
Leerstang were kicked yesterday
by a mule which they were trying
to shoe. They had finished shoe-
ing the fore feet of the vicious
animal and Mr. Brown took up
one of his hind feet and he went
to let it down the mule landed
both feet in his chest. Mr. Leer-
tang then undertook to shoe the
brute and was kicked in the face
face, sustaining a broken nose
and several gashes on the head.

Mr. Brown's injuries are pain-
ful but are not serious enough to
prevent him from being up and
about, but Mr. Leerstang will
perhaps be laid up for sometime
—Merkel Telegram.

Dock Bailey a negro was
given the death sentence last
week for the murder of D. D.

Owens the young man found
murdered while on the way to his
wedding near Nacogdoches one
month ago.

Comanche County's Commis-
sioners Court will abolish the of-
fice of County Treasurer in that
County.

An explosion in a gun factory
in Japan killed sixty-three girls
and wounded sixty others.

A gypsy woman in Galveston
attempted suicide, and then es-
caped from the hospital, because
she was to be deported from the
United States.

The Ellis County Grand Jury
after a two weeks session return-
ed twenty-nine bills, ten of which
were for burglary, two for criminal
assault and two for assault on
murder.

An entire block was destroyed
by fire at Kemp Texas Oct. 5th-
resulting in a loss of \$20,000.

Several people all over Texas,
lost their life last week by light-
ning during the recent rainstorms.

J. A. Eidson, Associate Justice
of the Third Court of Civil Ap-
peals at Austin, has resigned his
position on account of his con-
tinued bad health, and has re-
turned to his home at Hamilton.

W. C. MATHIS, Proprietor
Mathis Livery Barn
Buy and sell
Horses, Mules
Fat Cows and Yearlings
Fine rigs to hire at
reasonable rates
North side Square. GOMEZ, TEXAS.

W. J. Head.
Proprietor.
CITY BARBER SHOP.
Shampoo, Shaves, Haircuts,
hot and cold
BATHS.
BROWNFIELD TEXAS

CITY MEAT MARKET
FRESH MEATS.
SAUSAGE.
BROWNFIELD TEXAS

Connell Lumber Co.,
Successors to Cordill Lumber
Co.
Big Springs, Texas.

**Stanton Lumber
Co.**
Stanton, . . . Texas

We give the best that the market
affords.

THE TOW HOTEL,
Gomez, Texas
S. M. TOW, Proprietor
RATES:
35cts per meal. \$1.35 per day.
4.50 per week. \$18 per month

Terry County Herald
NEILL BROTHERS,
Editors and Publishers.
Brownfield, Terry County, Texas

Advertising Rates:

Display advertisements, per inch, \$1.00
per month, 1.00
Professional Cards, per month, 1.00
Local Readers, per line, 10
Where no time contract is made all notices and advertisements will be run until ordered out.

Subscription Price:

One Year, : One Dollar.
Six Months, : Fifty Cents.

Entered at the Post-Office of Brownfield, Texas, as second-class mail matter, according to the Act of Congress of March 3, 1879.

How about that Daily Mail from the railroad? We can get it if we try.

Did you ever give a thought to what you could do for your community by a little time and energy.

Where the Teachers Are

Brownfield: W. G. McConnell, Mrs. W. G. McConnell, Miss Patsy Clark.
Gomez: W. P. Miller, Mrs. Rambo, Mrs D. M. Ward.
Arnett-Dumas: Miss Lillie Dumas
Scuddy: T. J. Conley
Walker: Miss Zellica Knox
Meadow: Mrs. O. Copeland
Clifford: Miss Jessie Jarrott.
Needmore: J. K. Huckelbery.

Tho a dry year in Terry county this year we notice several loads of feed and corn being hauled and the harvest is not yet all in. Lots of feed in the fields yet. Nearly all those who farmed this year raised enough feed to do them but has so many new settlers that we have to raise a "bumper" crop to have enough to start another.

C. W. ALEXANDER, Pres.

The people here dont realize all they could do and what a big town we could have in a little time, by just investing a little energy and attention. Not much money but a little time and work.

P. J. Weeks
Blacksmith
Horse Shoeing and all kinds of repair work neatly done
Brownfield; Texas

Dr. J. W. ELLIS,
PHYSICIAN & SURGEON
BROWNFIELD, : TEXAS.

H. L. RIX & Co.
Invites the People of Terry County to call and inspect the largest stock of
Furniture, Stoves, Sewing Machines, Matting, Etc., In West Texas.
Best Goods! Lowest Prices!
Big Springs, : Texas

GEO. W. NEILL
ABSTRACTER
Conveyanceing and NOTARY WORK
Brownfield Texas

J. L. Randal,
DRUGGIST
Brownfield, : Texas.
Drugs, Patent Medicines, To Articles, Paints, Oils, Stationery, Pens, Inks, Dolls, Candies, Cigars, &c.

GEO. T. CURTIS, Gen'l Manager

DIRECTORY

Brownfield and Gomez Telephone Exchange of the Staked Plains Telephone Company

RULES

Please call by NUMBER ONLY. Ring off when through talking. Non-subscribers have no right to use phones from Brownfield to Gomez or from Gomez to Brownfield. The price for non-subscribers will be ten cents. Please call at pay stations only. The company has the right to enter houses or offices at any time to repair phones or remove same. Notify central when your phone needs repairs. Profane or obscene language is strictly forbidden, and parties using same will have phone removed.
Parties living or boarding at residences where there is a phone has a right to its use.

Office hours: 5:30 A. M. to 9:30 P. M. Office will be closed Sunday from 9:30 A. M. to 4; P. M. Calls after 9:30 only for physicians or in case of accident.

Rents due one month in advance

A	H
Adams-Holgate Co. --- 15	Hamilton, J. T. res --- 30
Adams M. C. res. --- 15	Harris, W. R. res --- 5
Alexander Store --- 3	Head, W. J. res --- 28
	Heflin, R. J. res --- 30
B	Hill & Son --- 21
Bank, Brownfield State --- 11	Hotel, Pyeatt --- 9
Bank, Gomez State --- 15	Hotel, Tow --- 17
Boon, C. M. res --- 31	
Brownfield Mercantile Co. --- 8	L
Brownfield, A. M. res. --- 22	Livery Stable, Allmon & Coble --- 19
Brownfield, M. V. res. --- 26	Livery Stable, W.C. Mathis --- 17
Brownfield, M. V. ranch --- 22	
Brownfield Hardware Co. --- 25	M
	Mathis, W. C. res --- 17
	McPherson, B. res --- 16
C	
City Meat Market --- 27	N
Clemons-Stephens & Co. --- 15	Neill, G. W, res --- 23
Copeland, W. N. res, --- 6	
Cotten, H. H. res --- 4	R
Court House --- 12	Randal, J. L, drug store --- 7
	Randal, J. L. res --- 7
D	
Daugherty, F. M. res --- 24	S
	Spencer, W. R. res --- 10
E	Spencer & Spencer --- 1
Ellis, Dr. J. W. res --- 18	Stinnett, A. R. res --- 4
G	T
Gainer & McPherson --- 16	Terry County Herald --- 1
Gainer, W. T. & Co. --- 13	Tiernan, Geo E. res --- 2
Griffith, Mrs. J. E. res --- 29	
Groves ranch --- 22	W
	Welch, J. W. --- 20

Is BROWNFIELD Growing?

C. S. Cardwell is rapidly finishing his new residence in west part of town.

W. A. Bell's handsome residence is waiting on nails, none at at our neighboring towns or at Big Springs.

Geo. W. Neill has begun erecting a dwelling near the lumber yard.

R. R. Hughes is rustling carpenters to begin his new residence this week.

J. C. Whisenant will build a house on south side of town in next few days.

Allmon & Coble are building more barns to their already large livery stable.

C. M. Boon will likely build some rent houses soon,

Jno. S. Powell is building a barn and sheds at his residence in town.

J. R. Hill is figuring on and will likely a house in next few weeks.

R. J. Heflin moved into his new residence early this week in north part of town,

J. D. Proctor of Scurry County bought land near town last week and will start to building and improving it soon.

A letter from Mr. John Peters of Hamilton county says he move to and improve the section west of town.

From the trading and buying lands and lots last week and this week in Brownfield, the town will double again about Jan 1st, making a double double in one year.

A fine girl arrived at the home of Mr. and Mrs Claude Criswell.

Thad Durst of Gail is the new telephone operator here now. Geo. R. Foley having gone out with the Company on construction work.

Geo. T. Curtis General Manager of the Staked Plains Telephone Co. left for his home in Lubbock Friday.

W. A. Bell returned Tuesday from a trip to Midland

Mr. Hunter and son and Mr. Scott of Whitesboro are prospecting here this week.

Dr. Morrow of Seminole was prospecting in this section this week.

W. Henry Rogers and wife left Wednesday for Quanah where they will make their future home. They will visit relatives at Vernon before going to Quanah.

S. B. Johnson and daughter, Miss Ione of Gomez spent Wednesday in Brownfield.

Mr. Black and wife were over from Gomez Wednesday.

W. T. McPherson returned today from a trip South.

A. L. Clemons of Midland is here on business.

A. W. Carson is in from Arizona.

Mr. Fitzgerald of the T2 ranch was in town Monday.

J. C. Scuddy and family moved back to their home in the Southeast part of county.

W. D. Currier and G. B. Brag of Gomez were here on business Wednesday.

"High pockets" and Jeff Pyeatt are at work on T2 ranch.

Harry Hall and Lester McPherson have returned from Big Springs.

W. T. GAINER & CO.

Dry Goods, Hardware and Implements.
General Merchandise.
Gents Furnishing goods
Call and get our prices before buying elsewhere.

Gomez, Texas

LUMBER LUMBER!

We receive wagon loads every day, and sell it at railroad prices with freight added. Let us figure your bills.

Brownfield Lumber Co.
W. G. HARDIN Manager.

WHO

Ever heard of anybody buying wire at \$2.85? That's the way the Hinds Lumber Co. at Big Springs sells it.

They will treat you right on your house bills too.

THE HINDS LUMBER CO.
BIG SPRINGS, TEXAS.

Lumber and Coal

We keep on hand at either Lubbock or Plainview the best Colorado Lump Coal. If you wish to save the frieght, go direct to Plainview. Anything you may need in lumber line we can supply you from from our yard at Lubbock.

The Plains Lumber and Grain Co.
Lubbock, Texas.

GOMEZ LUMBER COMPANY

Full line of lumber and building materia kept on hand.

Railroad prices; freight added. Let u figure your bills.

Gomez, Texas

McGee & Puckett
Attorneys-At-Law
Lubbock, Texas.

FOLLOW the CROWD

All Lumber Under Sheds.
HIGH GRADES; LOW PRICES

WE ARE ALWAYS BUSY, BUT HAVE TIME TO WAIT ON YOU.

Burton=Lingo Co.

Come and see us. Big Spring, Texas.

Local & Personal

For Sale. Six room house, chicken, buggy house, well and ten acres of land. Situated in Gomez, by W. C. Mathis.

Several people killed hogs during the little cold spell this week. There is a good supply of hogs in the county.

5 Dollars Reward

for the return of one unbranded black mule; about 8 year old. No marks or scratches. Between 3 and 14 hands high. Well trimmed. Finder will return to G. W. Workman,

Rumor has it that a large general mercantile store will open here Jan. 1st, 1908. The trade here can well support it. Let it come, Brownfield can take care of it.

Geo. F. Tiernan is now working on his Tax Receipts and will be ready to wait on the dear people soon.

Mr. Nix has his two houses nicely painted.

Geo. W. Neill has purchased the Abstract Books and works of W. H. Rogers. Mr. Rogers left Wednesday for Quanah, Texas.

Will Mathis was over from Gomez Wednesday, and placed some ads with us.

D. Robinson of Meadow was in town Thursday.

Don't forget that the Herald can do your job work,

W. A. Pyeatt will take charge of the hotel here this week. Mr. Pyeatt is a good man for the place. Mr. Anderson the popular cook will remain.

Jno. W. Cone of Yoakum is spending the week here recovering from a severe wire cut on leg.

W. J. Head has been sick this week from a light attack of slow

G. W. Neill make an abstract of your land titles.

Mrs. Lou Key and children of Gomez visited here this week.

Jim Smith and Jim Johnson of north part of county, with Mr. Nash from Erath county were in town Thursday. Mr. Nash is prospecting in this section.

Mr. and Mrs. J. W. Neill and daughters Misses Minnie and Annie returned home Monday after a two weeks visit to relatives in Brownfield.

Read the Herald's big offer on the last page of this issue.

A. B. Roberts and family passed thru here Tuesday enroute to Plainview, where they will make their future home.

Mr. Brown of Ballinger was here Tuesday.

Henry George Land Co. follows only one occupation; that is finding buyers for land, and rushing the best bargains possible for the buyer.

A. J. Davis of Yoakum was in Brownfield on business Tuesday.

G. W. Neill can make you a complete abstract of your land titles on short notice.

Dr. C. B. Hutchinson of Roswell, N. M. was in Brownfield on business Tuesday, and called on the Herald while here.

Mrs. J. W. Ellis and son Master Herman, came in Thursday from an extended visit with relatives in east Texas. They were accompanied by Miss Pearl Stewart of Wills Point, and Miss Maggie Ellis of Maxdale who will enter school here.

A. M. Brownfield and Ed Fisher left this evening for Yoakum County with two loads of lumber to improve a bonus belonging to Mr. Brownfield.

WE NEVER SLEEP

HILL & SON
Dealers in

Confectionery, Soft-drinks, Cigars, Tobaccos, Smokers' articles, Canned and Lunch goods, books, Stationary, Wall paper, pocket and Kitchen Cuttlery, Glassware, Jewelry, and Novelties.

NEW GOODS

LOWEST PRICES

First door east of Hill Hotel

Brownfield, - - - - Texas.

L. W. SLONEKER'S

BROKEN DOLLAR STORE.

A \$13,500.00 STOCK OF GOODS.

We have the most complete stock of "RACKET" goods ever opened up in the West.

LISTEN

Clark's O.N.T. thread 5ct spool. Men's heavy weight fleec lined Underware 60cts suit. All else in proportion. \$5 shoes at \$4. \$4 shoes at \$3 to \$3.25 etc. Good suits from \$5. to \$10. Overcoats extra length at \$5 to \$7. We will be headquarters for Christmas goods. From a \$500 to a \$1000 stock all the time, and we will open up our goods for sale next month.

We Lead, Others Follow.

L. W. SLONEKER

North Pacific St. Plainview, Texas

NOTICE

At a meeting of the Board of Directors of the **Brownfield State Bank** of Brownfield Texas, held on the 18th day of May, 1907, a petition was duly presented, signed by the owners of a majority of the stock of said Bank, asking for an increase of the Capital Stock of said Bank from \$10,000.00 to \$25,000.00. It is hereby ordered by the Board of Directors of said Brownfield State Bank that a meeting of the Stock Holders of said Bank be, and is hereby called to meet at the office of said Bank, in the town of Brownfield, Terry county, Texas, on Wednesday, October the 24th, 1907, for the purpose of voting on such proposition, and it is ordered that this notice be published in the Terry County Herald, a weekly news paper printed and published in the said town of Brownfield, for sixty days. The last insertion to appear not more than five days before the said October 24, 1907.

Witness our hands this 9th day of May 1907.

M. V. Brownfield, President

A. D. Brownfield, Cashier

Attest:

EXCELLENT VALUES IN HIGH CLASS JEWELRY

A Fascinating Stock is the center of attraction in a village store, where Good Things are sold. On the counter a catalog argues for Diamonds, Watches, Clocks, etc. Come In and Look! This done, the sales will take care of themselves.

J. L. RANDAL
BROWNFIELD TEXAS

BACKACHE

"I wrote you for advice," writes Lelia Hagood, of Sylvia, Tenn., "about my terrible backache and monthly pains in my abdomen and shoulders. I had suffered this way nine years and five doctors had failed to relieve me. On your advice I took Wine of Cardui, which at once relieved my pains and now I am entirely cured. I am sure that Cardui saved my life."

It is a safe and reliable remedy for all female diseases, such as periodical pains, irregularity, dragging down sensations, headache, dizziness, backache, etc.

FREE ADVICE

Write us a letter describing all your symptoms, and we will send you Free Advice in plain sealed envelope. Address: Ladies' Advisory Department, The Chattanooga Medicine Co., Chattanooga, Tenn.

At Every Drug Store in \$1.00 bottles. Try it.

WINE OF CARDUI

F. L. Boyd County Clerk of Yoakum has received the books of that County and is temporarily located at Court House they have ordered quite a nice line of records, blanks and office supplies

The Maids and Matrons entertainment given last Saturday was well attended, and was a decided success. An interesting program was carried out. A very entertaining paper was read by Miss Mary Rather of Costa Rica, on the country, people and customs of Central America.

Among other features were the original poems given by each member of the Club, describing the manner in which they made a dollar for the Club.

The sum of \$16.85 was raised, which will go to the building of a public Library at this place.

McHugh, Bigger & Camp
Real Estate Agents

SLIGO, YOAKUM COUNTY, TEXAS. List your lands with us, and we will then advertise, and find you a buyer.

SPENCER & SPENCER

Attorneys-at-Law
Land and Insurance,
BROWNFIELD, TEXAS

The Alexander Store

Nest of the Court House Square Now has a full line of General Dry Goods. Mens' and Boys' Caps, Suits, Pants, Shirts, Underware, Hosiery and all kinds suspenders, Neckties. Ladies belts, Hose Supporters, Corsets, Hosiery, Underware and Shoes. Arthur S. Alexander.

The Mail Order House.

If our farmers happen to send to Sears & Roebuck, Montgomery Ward & Co. or some other concern for some article on which they can save a little money, the home merchant cries "patronize home industry" until he turns black in the face. Now we are a firm believer in patronizing our home people, but we want the farmer to examine closely and see where this merchant has his printing done. Some of them will even ask the home printer to pitch into the mail order houses and give them and those who deal with them particular fits, then turn right around and send to some foreign concern for their printing. Quite a number are now patronizing the government print shop, and we are wont to say "down with the government print shop." We are glad to know that Aspermont has comparatively few of this class of business men.—Aspermont Star.

On the other hand we are compelled to state that the majority of the leading business houses in this city are using government print shop envelopes and many firms think that stationery that does not come from St. Louis and Dallas not good enough for their use. In view of the fact that these same merchants expect the newspaper to expose the methods of the mail order houses and discourage patronage of same then show their gratitude by giving the majority of their work to the mail order print houses. Such treatment is not calculated to make an ordinary newspaper man very patriotic.

Hardly a day passes but we are asked to bid against some unknown printing concern in order that Mr. Businessman can save a small amount on his printing bill. If the editor adopted a like method every time he needed a sack of flour or a suit of clothes he would be rode out of town on a rail. Just imagine a newspaper man with a catalogue or two making a canvas of the business houses in an effort to save a few cents. Wouldn't you think him mighty short?

The Herald has at all times been found working for the up-building of a greater Big Springs and the development of the surrounding country and we have no hesitancy in saying that we believe it has been instrumental in locating more families here than any other one agency in the city and every family that locates here adds to the prosperity of the business man while the newspaper man never expects more than \$1.50 a year from each family thus secured. Think this over and see if you have been doing the fair thing. The newspaper man is also expected to subscribe most liberally with both space and money to every enterprise that is gotten up, when in nine cases out of ten he will derive less revenue from it than any business man in the city.

It is very little encouragement for a newspaper to work for new enterprises and to bring more people to this section when those who reap the reward, the business men, reward your efforts by patronizing the government print shop and 'mail order printery's.' This is patronizing home industry only as far as a dollar can be saved and they should practice that which they preach.

The merchant makes a profit on his goods and we expect to make a profit on every job we

print and will make no effort to compete with print shops in the other sections of the state as the business man does not follow this policy. Thousands of dollars leave Big Springs every year to the profits of the out of town publishing house which if given to home firms would enable them to add up-to-date machinery and lessen the cost of printing. If you believe in encouraging home industries why not show it in a more substantial manner.—Big Spring Herald.

And not expect your paper to puff and blow for your town, and you send all your printing out of town, and then not even advertise with your own home paper.

Stampede Panic

Did you ever see a cattle stampede?

Is fierce.

There the cattle are, quietly chewing their cud drowsing away the night.

Suddenly some wild-eyed brute with a nightmare, maybe a stomach ache, jumps up and bawls out, "Murder! Fire!" and a lot of other bovine calamity ejaculatory remarks.

In two seconds the whole outfit is gone, helter, skelter, over the range. Days perhaps weeks of hard work gone to smash, and as many more to restore order and get them back to their normal state again.

Humans, some of them, are like cattle. They stampede equally as quick, with as little reason.

In a Southern city an Italian laborer broke out with measles. Some blatant donkey shouted, "Yellow Fever!" In twelve hours the major portion of the population had taken to the tail timber. Gone were the peace and quiete of hundreds. Smash! went business. It required months to reestablish order and the town did not recover from the blow for years.

Why do humans stampede?

Why dont they look before they run? A few minutes quiete investigation would show, usually that terror was imaginary.

Last Spring some cuss of a newspaper man, inspired by grain speculation, or a desire to see a grand stampede, started going a sensational report of crop failure. Other newspapers copied it, and in two weeks time merchants were yelling "Crop failure!" and pouring cancellations onto manufacturers by thousands.

No matter what the outlook in their vicinity was, no matter how fine the prospects were, they simply stampeded.

And how now? In the majority of cases they have reinstated order and find their fears were groundless. They came back to the range, and after a few cautious looks around, find they were scared by a jack-in-the-box.

In three months this great country of ours has proven the sensation mongers to be worse than fabricators.

Let's be sensible and quit this foolish stampede business. Look around you. Study local conditions. When the alarmist starts his outcry laugh at him.

Get the Missouri idea—"Show me!"

"Time enough to holler when the devil comes." Don't meet him half way.

A little though, a little common sense and cool-headed investigation will lead you to the fountain head of every alarm. And that is usually grain gamblers, stock speculators, bull or bears, who can buy the soul of a yellow newspaper for a cent a line.—Ex.

SOMETHING FOR YOU

A Home Offer to Home People

Everyone should take a Home Paper in order to keep thoroughly informed as to what is going on in your immediate vicinity. However there are some who are not on our subscription list, and in order to get them to give the Terry County Herald a trial we submit the following offers for a short time only.

If you are already a subscriber to the Terry County Herald, accept any of the following propositions, send the Herald to some of your "kin-folks or old acquaintances back East." They will appreciate hearing from you.

READ THE FOLLOWING OFFERS AND TAKE YOUR CHOICE.

Kansas City Weekly Journal **\$1.**
The Terry County Herald

Atlanta Semi-weekly Journal **\$1.25**
The Terry County Herald

Dallas Semi-weekly News **\$1.50**
Terry County Herald

Ft. Worth semi-weekly Record **\$1.50**
Terry County Herald

Kansas City Journal **\$2.25**
Atlanta City Journal.
Dallas News, Ft. Worth Record
Terry County Herald

Kansas City Journal **\$2.75**
Atlanta Journal
Dallas News
Ft. Worth Record
Terry County Herald

The Kansas City Journal is full to overflowing with good things. Think of it, it is the favored paper in over 206,000 homes, and after it is read is sent to relatives and friends in all parts of the world.

The Atlanta Journal. The South's greatest newspaper. Check full of news from the front to the last page. News while it is fresh. A market page no up-to-date farmer can afford NOT TO READ. A page for the ladies, giving useful household helps and hints, besides other numerous features.

The Dallas News is proclaimed by thousands of readers to be the best General Newspaper in the world. Its secret of success is that it gives the farmers just what they want in the way of a family newspaper. It has a splendid page where the farmers write the practical experiences on the



THINK OF IT
Read What
These Papers
Are ..



There is no time to lose. This offer is for a short time only.

farm. It is like attending an immense Farmers Institute. It has pages gotten up for the wife, for the boys and for the girls. It also gives in every issue the latest market news. In short it gives a combination of news and instructive reading that can be secured in no other way.

The Ft. Worth Record is a General newspaper of the best type. Ably edited, splendidly illustrated. It carries a news service which is the best that knowledge and experience can suggest. Special features of the Record appeal to the Housewife, the Farmer, the Stockgrower and the Artesian. Its market news alone is worth the money.

The Terry County Herald gives the news of Terry county. News of yourself, your home, your friends and neighbors. News of a class that you can secure nowhere else..

412 papers, 11,224 pages and about 78,558 columns for \$2.75. You will never be out of date or behind times. Always know what's going on. Nothing of any importance can happen anywhere but what you will get all the details. All the market news, the world's general news, sporting news, comic sheets, agricultural news. In short you will get all sorts of news, from the news of the world to that of Terry County. The above are strictly cash propositions. Call or write
THE HERALD,
Brownfield, Texas