## The Foard County News <br> and Crowell Index

ford family Has ion in Vernon
its regular session Mon
August 2 , designated
August 30, as the begin
for the $1965-66$ school
The students will Saturciay morning:
from $8: 30$ until 11 :


Crowell's Major League Team Loses Two Games


Hinkle Family
Reunion Held at Country Club

## Newe About Our Men in Service Pollution Control of Wichita River of Wichita River



## Evaporation <br> Reservoirs to Be <br> Built in Area

Charlotte Drabek
Named Winner Named Winner
in 4H Dress Revue

Past 19 Months Driest Period Pam Carter Weviner in
Junior Division; Junior Dief isioni
Alternates
Named



Bob Whitaker New Manager of WTU' Chillicothe Office

Lions Club Carnival

## rer Brings Some

 from Extremely E.Dates Are Set as
September 27, 28, 29

Eastern Star to Have Special Robert Morris Program August 10


|  | California Softball Teams Set New Record in Marathon Game |
| :---: | :---: |
|  |  |
|  | Foard County News, there was |
|  |  |
|  |  |
|  |  |
| players was a nephew of Bill Nich- |  |
|  |  |
|  |  |
| that the two teams succeeded in breaking the record, playing 415 |  |
|  |  |
| innings. |  |
| The game took 60 hours to playand the sere was KNEZ $293, \mathrm{Hey}$ |  |
|  |  |
|  |  |
|  |  |
|  |  |

Since 1917-1918

Shower Wednesday Brought July Brought July Total to 0.97 In

Marvin Myers to Attend In-Service Education Workshop

Official Visits Local
Operation Head Start on Tuesday

Thalia Church of Whist Gospel Meeting Will Begin August 9

Rev. Wayne Sage to
Preach Sunday at Thalia Baptist Church

HOSPITAL NOTES







gal. Carnation Mellorine FREE with each cash order of $\$ 10.00$ !

## RED POTATOES ... . ... . 8 lb. bag

 Frozen Enchilada Dinners Frozen Pies, Choc., Coco., Lem. 3 for $\$ 1.0$ Vanillo Wafers ..... 29¢ pkg. . 2 for 4 JACK MACKEREL ... Tall Can .. 2 for 45 Kimbell's All-Veg. Shortening 3 lbs .69 Spaghetti in Tomato \& Cheese Sauce 3 tall canKIMBELL'S OLEO ... . Half-Pound

## BISCUITS 3 cans

NORTHERN TISSUE ... . 4 rolls KIMBELL'S MILK Tall Ca Gentle Pink Detergent ... Qt. size So-Soft Fabric Softener Qt. Size Best Maid Salad Dressing

Pork \& Beans, Pinto Beans, Blacke Peas-303 can-10 FOR 98c

BOLOGNA
WEINERS GROUND MEAT BOILING BEEF HOT OR MILD FRANKS CHUCK ROAST CHUCK STEAK





## Nehba's Foods s PMEECIALIND! THURSDAY-FRIDAY-SATURDAY

ouble Gunn Bros. Stamps Every Wed. with cash purchase of $\$ 2.50$ or over? RIMSO
CIA
69 T
69
VEL 469 CRISCO 3 lb . can $69^{\mathrm{c}}$
 Sugar TEA
 tir ETTUCE 2 heads $299_{e}$ CABBAGE Ib. 56 WME OUIL FRYBIRS INE OLL
Disinfectant
0. 59c

EEF RIBS 4 liss. 81 mol
CROUND BEEF 3 hs. 81 m

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  | MELLORINE | come |
| cans 1 on | CAKE MIX | lemp |




## GE CAN

| XeED NuTS 596 |  |
| :---: | :---: |
| iliaitoes 7 cars 5100 | WEACHESCS 5 cans 810 |
| [EENE BEANS 6 cans 110 | Pipliailiple 5 cans 10 |
| iis 6 cans 5100 | Ppears 3 3lan 4 cans 10 | ing is not hurting him. ness he will lose. future?

Subscribe to the News $\$ 2.55$ in Foard and adjoining counties. $\$ 4.08$ elsewhere.
NEW FEATURE-PACKED


2-SPEEB, s'aYCLE a AUTOMATIC WASHER

Exclusive MAGIC CLEAN
filter

Only $\$ 2.50$
PER WEEK

## WOMACK'S

CROWELL

## :WHEN A MERCHANT IS FOOLIMG HIMSELF

The merchant who is not advertising and who observes that his competitor is not advertising either, is fooling himself if he believes that competitive advertis-

Daily newspapers from neighboring towns come into his town every day. Some of his potential customers read them, and note the advertising messages they carry. Unless the home merchant is meeting this competition with similar advertising, he is losing business that he ought to have. If he doesn't think so, he is kidding himself, and the longer he kids himself the more busi-

A certain amount of business will come to a town regardless of the efforts put forth by merchants. But there isn't enough business of this kind to make any town a good business town. It is the business that may come to a town or go to a competing town, depending upon the type of merchandising in the two towns, that keeps a business institution out of the red.

Business prosperity for one town may mean business recession for a neighboring town. Which kind of town, are you, Mr. Merchant, going to do business in in the

Consistent, Constructive Advertising Provides the Answer!
THE FOARD COUNTY NEWS
-Page 4Foard County News
Better Diets Are Needed for Older People

(fireside MIPiNAYMS GODNES
Coconut Macaroons, Chocolate Fudge,
Angel Delight, Lemon Cream, Coconut Bonnets

Texas Infant Deaths
Average 560 a Month Average 560 a Month

Got something to sell. Try a News classified ad.


## ORAMGE JUICE 6 or can 5 in 99c

JUST HEAT AND EAT AUSTEX
Spagatetiand Meat Balls 4for No. 300 Can
BEEF STEW for No. 300 Can Eichilladas 3 for To. CNALLLES No. 30 Can 4for CHILI (No Beans) No. 30 Can 2 for CHILL (With Beans) No. 30 Can 4for
LETTUEE Crisp and Firm 2 Heads for 256

Daryl Ross Halencak Special If you pay more, you pay too much!
In mell




| spaghetitian Meat Balls |  |
| :---: | :---: |
|  |  |
| Noichillidas | 3for |
|  | 4 for |
| $1{ }^{\text {N }}$ Beme |  |
| CHILI (With Beans) No |  |

LETTUCE Crispand Firm 2 Heads for 256
their babies." says Miss Reynolds
We can't afford this loss of valuu
able human life, she emphasized
Tax Man Sam Sez:





Engagement Told of Miss Fleta Smith and Eldon Whitman

## COSPEL MEETMG

THALIA CHURCH OF CHRIST
Beginning Morday night, Aug. 9 CONTINUES THROUGH AUGUST 15

Week day services begin at $10 \mathrm{a} . \mathrm{m}$. and 8 p. m. Sunday services begin at $10 \mathrm{a} . \mathrm{m}$. and $5 \mathrm{p} . \mathrm{m}$

Harold G. Hunt, Evangelist
of Goldthwaite. A former Minister of the Thalia Church.

Bill Beasley, Song Director
Vernon, Texas

PUELIC NOTHCE
CONSTITUTIONAL AMENDMENT


## NOTICE!

Foard County Farmers Union
Has moved its office to the
Davis Hdwe. \& Furn. Buidding
on the west side of the square.

We have received an ample supply of Foard County Soil Survey Books. Anyone desiring a copy is invited to stop by our office and pick one up.

## Gentry Feed-Gro.-Hdw

We have new items coming in all the time!

| BACOH Cowboy 2lbs. $\$ 139$ BOLOANA Aill Meat lb. 396 |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  | POTATOES New 2 bbs. 19 l |  |
| Slear 5 lbs | libs. |  |
| SHORTENNG Bakerite 3 lbs . 59 c |  |  |
| Carnation | Bes | ssing qt. 39 c |
| gal. 59.6 | AQUA NET | pray 698 |
| FISH STICKS box 29c |  |  |
|  | - | Gia |



