## THE BALLINGER LEDGER





## It Says "Greatness"...in Any Language!



A brief journey at the wheel provides irrefutable proof of the forward strides that have been made in
Cadillac pefformance and in Fleetwood coacheratting. And a study of the facts about Cadillac ceonomy and dependabinty indicates a soundness of investment beyond anything in Cadillac's brilliant past. If you haven't as yet inspected and driven a 1958 Cadillac, you should do so very soon.
Whatever your favorite among Cadillac's wide selection of models, which includes the distinguished piece in everything a Cadillac can be.

VISIT YOUR AUTHORIZED CADILLAC DEALER

Looking Backward
Over 75 Years of Distributing Merchandise to Central and West Texas People higginbotham BROTHERS \& COMPANY are today
Looking Forward
To 1958
with Optimism and Confidence With
Zeal and Determination To Make
1958
Profitable to you who Continue to Shop
higginbothay's and to you who make
it your Shopping
Place for the
first year-
We hope Higginbotham's
will be your Shopping
Center for the next
50 years
We want you
to shop in
Confidence at
Higginbotham Bros. \&
e promise you
that it will be
our Aim, our
Desire, our Every Effort
to make it Profitable
for you to
Shop Day in
and day out
Year in and year out
to make

## Higginbatham's

in Ballinger your
Regular Shopping Place and may 1958 Bring you each Good Health-
Happiness and
Prosperity.


Rainfall as Shown by Weather Gauge at Ballinger, Texara

Farmers and Merchants State Bank
Member Federal Deposit Insurance Corporation BALLINGER, TEXAS





 4






## This is Euick's Jack-pot Year



1. Look at just part of what you get-as standard equipment - in the big and brawny B-5E Buick Special that's priced just a tew dollars over the smaller cars!
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Stephens Announce For District Clerk
Bitwinn

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| Rutabagas Picely Wis |  |



SAFEWAY
world famous Recipe Revue


Spiced Peaches
Frito Plain Chili Wolf Tamales Chunk Style Tuna Strawberry Preserves Cut Green Beans

| White Vinegar | 20 | Peanut Butter |
| :--- | ---: | :--- |
| Dalewood Margarine | 19 | Peanut Butter |
| Stewed Tomatoes | 19 | Maple Syrup |
| Liquid Starch | 19 | Sandwich Spread |
| Wax Paper | $\approx \mathbf{2 0}$ | Minced Clams |

Fancy Fryers Somerset Franks Thick Sliced Bacon Economy Ground Beef Dry Salt Bacon

## Liquid Detergent

 Lux Liquid .... Laundry StarchDelsey Tissue taizeme Lax Toilet Soap
2. 53. Starkist Tuna
no. 69. Hi-C Party Punch
22 21 Rinso Blue Detergent
2. 27 Trend Detergent

3:: 29، Breeze Detergent

## $2{ }^{\text {s }}{ }^{09}$

## 39

 .$4 \quad \mathbf{1}^{100}$
39

## 25

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Del Monte Catsup $\quad 235$ Joyett Dessert $=\quad 39$ Ranch Style Beans $\quad 221$. Breakfast Gems Eggs 63

## Baby Powder 39

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33. 

49
Crisp Lettuce
225
New Potatoes



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When you're busy or tired, do your BANKING BY MAIL!

## The First National Baruk

OFBALLINGER

71 Years of Dependable Service



## SPUDS

Russet, 10-Lb. Bag
Golden Ripe
39c Lb. 10c

Frozen Rolls $\quad 25 \mathrm{c}$ Cladiola Cake Mixes \%

## FrozenStrawberries

FREF For The Kiddies At BELL'S
Cotton Candy made with Domino Pure Cane Sugar All Day Saturday 11th

|  |
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## Tomato Soup Tissue <br> T". <br> Corn $=$ <br> T176 <br> Beans

Eggs
Large........ Dozen 65c Medium ....... Dozen 55c

Sliced Bacon
PorkSausage $=39 \mathrm{C}$ Pork Chops 59 c Hams : 59c

 BELL'S GROCERY \& MARKET

## WEDNESDAY

(1) (1)


The power news you never thought could happen has happened. Here are engines that give you
more power, yet sip_never gulp_their gasoline The secret is the revolutionary new Coll-Power
design of Mercury's new Marauder V .8 s. They
cut power-wasting heat and friction. And they are design of Mercury's new Marauder $\mathrm{V}-8$ 's.
cut power-wasting heat and friction. And they
teamed with new high-economy rear axdes. You get a 312 hp Marauder in Montereys, 330 in Montclairs, 360 in Park Lanes. Mercury makes more style news, too, with
Clean Line Modern Styling. Mercury gives you more comfort-it's the biggest, roomiest car in its more comfort-it's the iggest, roomiest car in it
feld. The Big $\mathbf{M}$ gentles you along with a ride so
amooth youlll wonder why it doesn't cost a thou smooth y youll wonder why it doesn't cost a thou-
sand dollars more. Now stop in. Be

## GEORGE FORD MOTORS



$\qquad$

 Card of Thanks
 desires to thank the members
of the VIrginia Douglass Class of the Virginia Douglass Chass
of the First Methodist Church for the gifts at Christmas which made many hapy to Mr. and happy. Also thanks
lovely tree Mar the lovely tree. May God bless you
all. Rev. E Burks, Pastor; M. M
Tenner, secretary.

 Tenner, secretary. $9-1 \mathrm{t}^{*}$
Vermont was the first state
to be admitted to the Union nd Bra
station. $\begin{aligned} & \text { mother, Mrs. Bryan Jennings, } \\ & \text { ad her } \\ & \text { Franamother, Mrs. } \\ & \text { W. McAden. }\end{aligned}$ $\begin{aligned} & \text { mond and may each of you recel } \\ & \text { Cod's richest blessings. }\end{aligned}$

|  |  |
| :--- | :--- | couple will live at $8081 / 2$ lace over blabe. Blue mums latd with

white candytuft in a mass white candyturt in a mums and and
rangement of blue satin ribbon
puts and puffs and streamers insilibood
with "Gayle and James" formed
the centerplece Mrs. James Buckler, who be- the conterpiece. Mrs. Harved
Tore ner recent marriage was
Schroeder assisted the hostesses Mrs. Glenna Esmond and sons
Blaine Esmond and family
Mr. and Mrem Mr. and Mrs. T. H. Esmond $\begin{array}{cc}\text { Alexander the Great } & \text { wept } \\ \text { ent } \\ \text { because he had no more worlds }\end{array}$ orause he had no more worlds
cardborard. Cardboard, all colors, all ents per Books stingles for 10 cents per book, large books with
4 to 8 recelpts to the sheet and


Now $\mathbf{3 3 . 0 0}$
Now $\mathbf{3 0 . 0 0}$
6.95

Now 23.95
Now 18.95
Now 15.95
Now 13.95
Now 12.95
11.95

Now 10.95
Now $\mathbf{8 . 9 5}$

Now 6.95
Now $\mathbf{5 . 9 5}$

## JUNIOR DRESSES

Now 8.95

Regular 7.95 _

Skirts, Pants \& Jackets
Regular 17.95

Regular 14.95
Regular 10.95
Regular 3.95

Now 11.00
ow 10.00
Now 8.00
Now 5.95

Hats

Cotton Pajamas Formerly ${ }^{3} 4.25$ to ${ }^{5} 6.95$ Specin! \$2.50

## pvelady's Food Market <br> AVENUE AT BROADWAY <br> PHONE 9326

 IF IT'S THE BEST IT'S FROM LOVELADY'S> cuits aches ortening "..." ke Mix
rup $=$ rrshmallows $=$ mrer ilot Tissue $=$ f Food flad Dressing -...." herries Opper Polish Dtion : ㄴ․…

- $50 \mathrm{C} \frac{\mathrm{fm}}{\mathrm{tm}}$

Ember Normal r City Police
${ }^{6} 6$ Arrests Made

$\qquad$ cember with the cost of re-
Irs vehtcles amounting to
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Traffic officers issued a total
2. 196

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Step right into the Rocket Age with..

step out ot the ordinary into a se olds ... and
start the Now vear right


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