## . <br> THE BALLINGER LEDGER

## Parade Saturday to Open Celebration




Good Program Ready
For June 29 Celebration
Paul To Re-enter
Harry Lynn Test Drilled In 1953

First Soil Bank Checks
Mailed County Farmers
Local Officers
File Cases For Past Week Here

Westerners and Colts Here Monday-Tuesday


HIGGINBOTHAMBROS.\&CO.

A Beautiful Lawn is a Joy and Pleasuin
IF A good power mower will help you keep it that way. ATTR ACTIVE PRICES and easy weekly or monthly payments

Yes-- You Can Keep Cool
With one of our Coolers. PRICES and TERMS will please you.
Higginbotham's


## Welcome Saturday to BALLINGER'S 71st BERTHDAY <br> Athough Not Qualified As a Ballinger Pioneer <br> C. PENXEY Has Pioncered in the Nation and <br> State With Their Stores of Quality Merchandise <br> and Have Served This Area for 27 Years. <br> WATCH THE PARADE FROM OUR STORE SATURDAY <br> Penney's



## "WATCH THE FORDS GO BY"

Was A Slogan Back In The Days When This Picture Was Made It Could Still Be A Slogan For Today . . . But $\qquad$
What A Different Ford
We Invite You To Ballinger's 71st Birthday Program Saturday, June 29

## Frank 8 Lanham Flynt Mtrs.

Ballinger Truck \& Tractor Co.


## -Ballinger Is 71

 Dallinger's of Ballingeris not the oldest in our line, but our firm dates back to the beginning when the Hall Hardware Company proided quality hardware products to this new area. Our store has operated under four different managements and four names during the years.

Display of merchandise is much different today
 need to supply better living standards. We are proud of our store and invite you to call on us for any item calOUR SUMMER VALUE DAYS WILL CONTINUE THROUGH SATURDAY
Dallinger Hardware Co.

$\square$


FIRST NATIONAL BANK OF BALLINGER

Resources
Furniture and Fixtures
Stock Federal Reserve Ban
Reserve

|  |  |
| :--- | :--- |
| Bonds and Warrants | $\$ 4,695,318.64$ |
|  | 140.000 .00 |

$\begin{array}{lr}\text { ASH and EXCHANGE } & 158,007.65 \\ & 1,719,766.66\end{array}$
6,713,092.95
$\$ 7,41,856.05$
$100,000.00$
100.000 .00
100.000 .000
$80,991.37$
$107,00.00$
7
$\begin{array}{r}101,000.00 \\ \text { 7.079.864.68 } \\ \hline\end{array}$
We are grateful to our friends and customers for their
ntinued contidence and support which have made our
R. G. ERWIN, President OFFICERS F. M. PEARCE, Vice-President Iresident F. M. PEARCE R. G. ERWIN
TOM CAULE
HARRY LYNN RARRY LYNN
HA
W. BARR
W.

| HEIDENHEIMER'S |  | ${ }^{\prime} \int^{\text {Be Smort }}$ |
| :---: | :---: | :---: |
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| $\text { 造 } \mathbf{1 0 0}^{2 \text { Yards for }}$ |  |  |
|  |  |  |
|  |  |  |



A Bunch of Down-to-Earth Businessmen

Pete Progress

## New Shipment Received Ballinger Builders Supply




## FREE MOVIRS

At the Airport all afternoon Saturday Double Feature Judy Canova Roy Rogers in $\quad$ in "Oklahoma Annie" Ejes of Free Entertainment All Afternoon By Junior Chamber of Commerce Ballinger's 71st Birthday Celebration

## The Ballinger Jaycees

Invite the People of West Texas to

## Don't Think We Are Completely Fenced In



We want to express our thanks to our customers who are having some trouble getting to our station after the closing of Hutchings Avenue because of the detour for the construction of the new bridge.

There are several ways to get to our station and it is likely that Hutchings Avenue will remain open as far as our station.

am Blackmon

Ballinger's 71st Birthday
Saturday, June 29
Special
Feature
WEBB
AIR
FORCE
BAND

Special
PARADE ENTRYR FROM LazY-N STABLES BRADY
floAT

Entertainment For Every Member Of The Family
See The Crimemobile Unit On Display PIONEEAS
Meet Your Old Time Friends In Ballinger Saturclay

Tom Green Nurse Speeds To Group At Meeting Here
 at her nit



Fresh Corn
6 .... 29c Blackeye Peas
2 mim $\quad 25 \mathrm{c}$
 296


ou'lllove it

## Pure Lard



## Pickles <br> 29c


59c
Welcome to Malinger's 71st Birthday Jubilee Flour want cur $\mathbf{\$ 1 . 9 8}$ Shop With Us and Save While You Celebrate
Mighty Tender!

Choice Cuts Of Meat
Rib Roast 25c
Roast =. ".mime 39c
Steak "mom - 59c
Pork Chops -59c
Pork Sausage $=\ldots . . . . .49 \mathrm{c}$
Strawberry Preserves "
Pork and Beans :"w min 25c
Fruit Cocktail
2. 45 c
GREEN
STAMPS


## Starts Friday, June 28 at 9:00 a. m.

## Closed Thursday to Rrrange for Sale

It is our policy to have only 2 sales eaci, year, January and July. In these sales you will find only Quality Merchandise from our regular stock of Nationally Famous Brands. Our Books were closed for the month on June 25.


| $\begin{aligned} & \text { skirt Rack } \\ & \$ 1.00 \text { to } \$ 3.95 \end{aligned}$ | One Group <br> Dresses $1 / 2$ Price | Bathing <br> Shoes <br> $50 c$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Lingerie <br> 10\% <br> Off | $\begin{aligned} & \text { Misellaneous } \\ & \text { Trable } \\ & \mathbf{\$ 1 . 5 0} \end{aligned}$ | Lingerie Table Seeing is Believing Don't Miss This |  | Sports Clothes Greatly <br> Reduced | No ALTERATIONS <br> NO REFUNDS ALL SALES FINAL |

## PTONFER DASS

BALLINGER'S 7lst BIRTHDAY SATURDAY


| Vel | Bea |
| :---: | :---: |
| - $2 \ldots 35$ | ㄲov 19c |
| Oxydol | Pineapple |
| 25 | ""*"** |


| Jell-0 | Oleo |
| :---: | :---: |
| 3 19c | Lb. 17c |
| Coca | ${ }_{6} 6=23 \mathrm{c}=2$ |
| Bath Room Tissue "m | --10c |
| Ice Cream | ${ }^{\text {c.. } 196}$ |
| Coffee ${ }^{\text {mamam }}$ | \%. 79c |
| Cottage Cheese | $\pm 19 \mathrm{c}$ |
| Salmon ${ }^{\text {"]w }}$ an | = 59C |



Catsup "쭈



Fresh Vegetables Direct from Valley $\frac{10}{\text { ExTRA }}$ cood Fresh Tomatoes …" mam Okra
 : 15c $10^{\circ} \mathrm{M} D$ Carrots 150 Fresh Peaches


## BELL'S GROCERY \& MARKET

Kraft
Salad Dressing ..... 43 C
Wax Paper ..... 19 C
FRESH MEATS
Sliced Bacon ..... $49 C$
Fryers ..... 37c
Ground Meat ..... 3.. 69 C
Boneless Stew ..... 5.m $\$ 1.00$
Rolled Roast ..... 396
Club Steak ..... 55
Ground Veal -macomoum



## Bradshaw Car Company

Corner Ninth Street and Strong Bvenue
Ballinger's New Pontiac Dealer

Ready to serve you promptly and courteously with

- The very latest in building and facilities
- A group of salesmen dedicated to pleasing you
- A complete staff of expert factory-trained Service Craftsmen Why not stop in today? You'll enjoy your visit and your introduction to the car that's completely new from power to personality

'57Pontiac
- America's Number (1)Road Car!
is the word for Humble Service


Humble service
It's the kind of service that takes a neighbork interest in your car . . . that has a
neighborly understanding of the way
want things done . . . that's based on
neighborly courtesy and neighborly friendlines It's service that Texans like and appreciate
... that makes you fecl at home the minute you stop on a Humble dealer's
Stop for service under vour neigbbor's Humble sign.

Rest rooms under Humble signs Kest rooms unde
are extra clean!

HUMBLE


| Ballinger Ledger | LEDGER 73 YEARS OLD <br> The aewspaper now pu |
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Meadlimes:



Compan!
Itills doni mean a thing to a Chev!!!


See Your Local Authorized Chevrolet Dealer

## WELCOME

Old Timers--New Comers--Visitors To Our
June 29th Celebration Ballinger Is 71 -Motel Stonewall Is 9条

To Our Home Folks:
Can you realize we are 9 years old the 29th? We appreciate the business you have thrown our way in your overflow and recommendations.

We pledge anew that we will conduct our Motel in a manner that will merit your continued support. SAM BEHRINGER

New SS Benefits
T. Disabled Men


TURN BACKWARD. O TIME
comes the square-rigied
$\qquad$
$\qquad$
$\qquad$ The physician and pharmacist work hand in hand in the interest of public health. Neither is self.sufficient. Each is dependent upon the other. You should have a family physician to whom you can turn in times of illness. Bring
$\qquad$

## PEARCE-BALLEY DRUG

Where Pharmacy is a Profession

## We give eA GREEN STAMPS

 Catherine Bradbury, is a grad- Co. of Willinston, North Dakota. te of Ballinger High School
d attended San Angelo ColRhinestone pins and buckles
turn "brand new" when soaked turn "brand new" when soaked
gasoline for about 15 moke in gasoline for about 15 minutes
and then rubbed with flannel. Looking for June 29th guests


Eighth Street looking north from First National Bank in horse and buggy days.

OUR 71st BIRTHDAY
JUNE 29
71 YEARS OF SAFE BANKING

| OFFICERS |
| :--- |
| R. G. ERWIN |
| President |
| F. M. PEARCE |
| Vice-President and Chairman |
| of the Board |
| HARRY LYNN |
| Vice-President |
| JOE FORMAN |
| Cashier |
| MRS. CHARLES WEBB |
| Assistant Cashier |
| DIRECTORS |
| F. M. PEARCE |
| TOM CAUDLE |
| C. H. WYLIE |
| R.G.ERWINN |
| HARRY LYNN |
| W.E.BARR |
| DRURY P. HATHAWAY |
| CONDA O. RICHARDS |

 proud of the 71 years of safe banking in Ballinger. The bank was organized on the birthday of Ballinger, June 29, 806, to render a financial service to the people who had come to the hank has continued to serve and work with the people for growth, rogress and development of this entire area of West Texas. During the 71 years the county has developed from the open range to a highly diversified farming and stock-raising section. During recent years, production has touched most areas of the county and has done nuch to keep prosperity alive. Officers of the bank have kept abreast of the times and have done everything possibie to better living con ditions for all who live in this area.
ion to the many loyal patrons and true friends who have made our successful operations possible. May we wish each of you a full share of health, happiness and prosperity?

## THE FIRST NATIONAL BANK OF BALLINGER <br> Momber Federal Deposit Insurance Corporation



Even in extreme weather, Mumble Motor Fuel gives you performance you can depend on!

In your car, your truck and your tractor, Humble Motor Finel will give you quick starting and warm-up all year 'round. This continuously improved gasoline is regionally adjusted to give you performance you can depend on in all seasons and in all parts of the State.

And Humble Motor Fuel contains a petroleum additive to keep your engines clean.


Call me for Humble Moter Fuol, and for other top-quality Humblo products for your farm or ranch

## BOB LLOYD

MAIN a PARSONAGE


BIG M'57_TAKES ORDERS LIKE A PRIVATE


COMMANDS THE ROAD LIKE A GENERAL

You're in charge on any road. Here's two tons of solid authority :
lung low (less than 4) feet) to take the tightest turns $:=:$ built wide (610 feet) to hold the roughest raads... made mighty (up to 290 hp )
to do the exceptional with matter-of-fact ease.


## AND HAS ROOM FOR AN ARMY

No need to pull in your elbows. There's room for dad's legs, mother's hats, and for the family to grow in. For The Big M is the widest car in its field. In fact, there's so much hip room and shoulder room, you'd have to buy one of America's 3 most expensive cars to Reat Mercuryer, too, that only Mercury brings you Dream-Car Design. Only Mercury has Floating Ride-
the most effective combination of bump-smotherin features ever put between you and the road. And only Mercury offers innovations like the amazing powe seat that "remembers" and a Power-Booster Fan in the Montclair series.
price field. Thercury prices start just above the low price field. There's no need to be wealthy - just wise. See for yourself-at our showroom today.

## GEORGE FORD MOTORS



## 4TH OF JULY SALE!

Stock up on all your picnic needs


## Quafity Brands

Cocoa Mix mannern

Dairy Dolights

| Lucerne Milk ......... <br> ucerme Buttermilk |  |
| :---: | :---: |
| Non-Fat Milk | ' ${ }_{\text {cee }} \mathbf{2 9}$ |
| Cottage Cheese tasm | 2020 |

Frozen Orange Juice 5 99:
Cut Green Beans
Chunk Style Tuna 2

Gillette Razor Blades
Red Heart Dog Food
GOLD MEDAL FLOURS
$\left[\left.\begin{array}{c}\text { Join Safeway's } \\ \text { Save-A-Tape } \\ \text { Plan Today! }\end{array} \right\rvert\,\right.$

Save-A-Tape
Plan Today!


| 25 | 5... $51{ }^{\circ}$ |
| :---: | :---: |
| 10. 99 | $25.5{ }^{5}$ |

## FANCY TURKEY HENS 4 $=2=$

 29
## Economy Ground Beef <br> 33

## Colf Round Steak

| Poppy Sliced Bacon 5liu, u |  |  |
| :---: | :---: | :---: |
| Colf Chuck Roast | 43 |  |
| Colf Sirloin Steok \#s.es' | 79 | Jumbo Bologna |

## $J_{o p} Q_{\text {uafity }}$ Values

Conterbury Tee o......... Columet Boking Powder ractar 366 Cut Green Beons : :
 Bel-air Cooked Squash

 Dusting Powder formed s.e. $\$ 1.12$ Pien Ufuction Tmader, Fidey Saieway will be
Closed on July 4 from Sufeway at these low prices...

## Libby Potted Meat

 Spam Luncheon Meat Barbecue Beef, Cut Rite Wax Paper Alcoa Aluminum Foil Zee Nopkins Plastic Spoons : Paper Plates: Piedmont Mayonnaise Nu Made Salad Dressing Zippy Pickles Zippy Pickles
## Pork and Beans

 Hamburger Relish French Mustard . Barbecue Sauce : Busy Baker Crackers Ie Cream Salt Charcool Briquets 49s Bel-air Lemonade44c Grade A Eggs
56c Shady Lane Butter
43c Chee Zip Cheese Spread
28s Cheese Spread


Saffuay's the Place to Buy Inse Produca!
GREEN BEANS :- $22^{2}$
CRISP LETTUCE $\quad 22^{\circ}$
Fresh Tomatoes mink $2_{\text {Lbs. }} 35$ \& Senta Rosa Plums num oun tonts 19
 yort ext pheotosmel

The above cut was used on the cover of a folder advertising Bal-
linger and Runnes county by the Chamber of Comerece back
about 1909. With the addition of an oil derrick, the above picture about 1909. With the addition of an oil derrick, the above picture
would serve prety well today. The court house has been modernwould serve pretty well today. The court house has been modern-
ized and some of the blooming flowers missing but the cattle,
sheep. hogs, field crops and fruit are still good today.

Ballinger's Birthday 1936



Boy Hitters Show
Plenty of Power
For Early Game


## SERVING THIS AREA SINCE TYE BEGINNING




SINCE 1921
King-Holt Company has served the people from the same location but with a much more modernized service. We have been ex clusive home furnishers and have handled only the best trade-named merchandise available for the homes of this section.

Since the above picture was made, the Undertaking part of the business was sold, and that part of the signature dropped.

As Ballinger celebrates 71 years of growth and development we desire to extend thanks to our customers and friends for the favors of the past years.

## King-Holt Co.


 -3 wall No beds to make, no baths equity, according to the Ameri- $\begin{aligned} & \text { dy skin, If not pleased with } \\ & \text { powerful, instant-drying } \mathbf{T}-4 \text { - } \mathrm{L} \text {, Did you ever see an attractive }\end{aligned}$



## NEW Golden Anniversary INTERNATIONALS

NEW ACTION-STYLING! MORE USABLE POWERI BUILT TO COST LEAST TO OWNI
Come in and see the crowning achievement They feature new long-life, quiet engines with of fifty years of truck building-the new Golden Anniversary Internationals?
They're Action-Styled with new, low silhouette, wider cabs for greatest driving and riding
ngines with more usable power-including the most powerYes, here are the trucks that-more than ever before-are built to cost least to own! Be sure comor.

Now Golden Jubilee Pickupl A
look of action from front to back.
Longest pickup body in its class! Around windshields. More usable horsepower.
New Travelall ${ }^{\text {¹ }}$ More leg and head room, lower overall height and bigger glass area than any to see them, today!
$\qquad$


BALLINGER 7l Years Old June 29
a Good Pioneer Town
A Good Town Today

We Have Served the Area 50 Years



Later the automobile came and parked at our front door for supplies for their homes.

## Higginbotham Bros. \& Co.



| Home Portrait Studio Special-No Deals and everyday low prices |
| :---: |
|  |
| Claude R. Stone, Jr. |



