

Telephone Co. Planning Big Expansion in 1957


|  |  |  | Office Bullding on South First |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Chamber of Commerce |
|  |  |  | - | Chamber of Commerce |
|  | tional Guard |  |  | member of the Board of Dit tors of the Runnels Cou |
| pot ten years in converting coid | job. This group handled the |  |  | Tuberculosis Association. |
| , |  |  |  | Rub |
| onal central t, outside con- | ing events of the campaign |  |  |  |
|  | guardsmen |  | the | ble Class Mrs Ru |
|  |  |  |  | Mrs. Ruble is |
|  |  |  |  | ana and w |
| converted to dial operation during 1956. These conversions |  | nigh | After five years service as a | Mr. Ruble |
|  |  |  |  |  |
|  |  |  |  | the McCam |
|  |  |  |  |  |
|  |  |  |  | the Ballinger High Schow |
|  |  |  |  |  |
|  |  |  |  | the |
|  |  |  |  | Bell Telephone |
|  |  |  |  | Crpus Christi: |
| and pay- |  |  |  | Mary, is now Mrs. Jim Shech |
|  |  |  |  |  |
|  | Monday night the Ballinger |  |  |  |
| loyee | in | program. Mr. Lynn used the |  |  |
| .82, while in 1956 | R | theme "This is Your Life" | Ballinger in 1933 where | horia |
|  | was contributed | went back into the baby days |  | for ballinger |
| total of about 34 million. | and was ueed | of Mr. Caudle and |  |  |
| for 195 |  |  |  | The Workers Class of First Methodist Church |
| m for 1957 . <br> 1,187,430 has | off in past years. |  |  | First Met |
|  | The final big feature of the |  |  |  |
|  |  |  |  | of Mrs. R. A. Dickinson who |
|  |  |  | Santa Amna | buried here today. Her |
|  |  |  |  |  |
|  |  |  |  | $\mathrm{ice} \text { kil }$ |
|  |  | or all the local postal workers, |  |  |
| ngs |  |  |  |  |
|  |  |  |  |  |
| , |  |  |  |  |
| ite and Richland |  | office for many years. He serv- |  | to the home of Mr, and M |
|  | that it was much less | ed as postmaster for a time |  | John McDonald on Fith Stre |
| dial unit |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

ATTENTION ALL LADIES.-Here is the Sale you have been waiting for Higginbotham Bros. \& Co’s. January Close Out Sale of Ladies' Dresses up to $1 / 2$ Ofi

## Sale Starts Friday Morning, January 25



$$
[
$$

Big Sale On Blankets


Ladies' Coats and Suits at Drastic Reductions 140 Dresses--our entire stock of fall and winter Dresses go on the SALE BLOCX--at SALE PRICES
Special Lot of Blouses $\frac{1}{2}$ Price

Get Shoe Satisfaction and see what you save On Shoes Here

1 Lot $\$ 8.95$ Blankets $\$ 5.95$


Ladies' Coats \$6.75-\$8.75 and up

Men's All Wool Suits \$34.95
$\$ 8.95$ Fitted Blankets On Sale \$4.95


## II's A Good Thing To Remember--You Can't Beat Higginbotham Bros. \& Co.*




## Buy BELL'S Meats for Every-Day Home-Bought Fresh Meats

## STFAKS $\begin{gathered}\text { Round, Choice Beef }\end{gathered}$




$\ln ^{\prime} \overline{\text { SOCEET }}$

Anouncement has been made of the engagement and ap- proaching marriage of Miss

## Commercial Printing * And Office Supplies

We have modern machinery and carry one of the largest stocks of paper, envelopes, cardboards, cutcards, society stationery, book and cover paper in West Texas.

Let us figure your needs on any size job.

WE PRINT'

- LETTERHEADS STATEMENTS - STATEMENTS ENVELOPES
OFFICE FORM OFFICE FORM BOOKLETS LEGAL BLAN OIL FORMS Placards - BUSINESS CARDS - WEDDING ANNOUNCEMENT - BIRTH ANNOUNCEMENTS

INFORMALS
CALLING CARDS - BADGES CHECKS
SHIPPING TAGS
GUMMED LABELS
MANUSCRIPT COVERS

- RECEIPTS

TICKETS

- POSTCARDS

WE SELL

- MIMEOGRAPH PAPER

TYPEWRITER RIBBONS
STAPLING MACHINES
STAPLES

PARTY NAPKINS

- INDEXES

MATCHING ENVELOPES - FILE FOLDERS - LEDGER SHEETS - LETTER FILES - GUMMED TAPE - SCOTCH TAPE

- SIGN WRITER'S INK
- INDIA INK
aCCo PAPER FASTENERS
- LARGE KRAFT ENVELOPES
- CARBON PAPER MMEOGRAPH
BAND DATERS RECEIPT BOOKS - ADDING MACHINE PAPER PAPER CLIPS - secovi sheet - COPY PAPER - BUDDY MENO BOOK MENO BOOK BEFIIS - THANK YOU CARDS - index cards - INK ERADICATORS GUEST CHECKS

These are only some of the many items we Print and Sell.

BALLLNGER PRINTING CO.
Dial 6522
 Hos matrono moox-




NOW, ANY DAY IS AN IDEAL WASHDAY:

## get the new Universal automatic gas clothes dryer

tor the FASTEST, THRIFTIEST method of drying clothes /



EASY TERMS \$1 DOWN ONLY \$5.21 PER MONTH





Ship and Travel Santa Fe "All the Way!"


Rave reviews from the auto critics!


A smash hit with the public!

To meet the landslide buyer demand, the largest manpower force in Mercury's history is working overtime in all assembly plants to produce a record 40,000 BIG M's in January alone . . . a Mercury a minute, every minute of the day and night. THE BIG M is the smash success of 1957 . The reason? . . . value! Never before has so much bigness and luxury cost so little! Why not stop in and see your Mercury dealer today?

## Happy To Be Back

Starting Sunday, January 27, I will be back in charge of the Dairy Barn and I invite all old customers and new ones to enjoy the service I have planned for you in the future.
I thank you for past patronage and invite you to continue to eat and drink at the Dairy Barn.


Delicious DAIRY DELIGHT (Cone or Carton)


Mrs. Otis (Mildred) Jacob
"Join the Crowd at the Dairy Barn"

## StO O POEMin? .. PRICE IT!



The Chieftain costs less than a lot of the "low-priced" cars yet delivers MORE POWER-MORE WHEELBASE-MORE ROOM!

- Think this big, brawny beauty would fetch a fancy figure? Not the Chieftain. It's made to orde for wishful thinkers - priced right down there with the strictly budget jobsi Surprised? You'. Under even more so when you look over the long hist, rock-rugged X -member frame, riding solidly atop a that glamorous garb, for exampie, is a each wheel is Level-Line Ride, Pontiac's new dimension in arpension, bringing you the smoothest, safest ride you've ever known. And up front is the 347 cu in. 10 to 1 compression ratio Strato-Streak V. 8 engine-as sweet a performer as now 347 cu. in. $\quad$ ever came down the pike! So, come on, stop dreaming! Come in and have a look at this big and - Chieftain amencos Numbor ©raond carl Pontiac


Local Jaycees Urge Payments of Poll Taxes

## DAYTON'S ${ }_{\text {sTORE }}^{\text {Food }}$

South 7th Street
Save More--Top Quality


## Baker's Market

Finest of Government Inspected Meats

| Picnic Hams | Chuck Roast |
| :---: | :---: |
| Veal Cutlets $\quad .65 t$ | Ground Meat $\quad 2 \mathrm{~m} 356$ |
| Round Steaks $\quad 59 \mathrm{c}$ | Pork Sausage |
| Loin or T-Bones $\quad 59 \mathrm{cc}$ | Franks |
| Seven Steaks $\quad 3$ | Brick Chili |




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|  |  | der Webb of Los Angeles California. | and other accessories wer black. The bridegroom's mothe wore a taupe silk peau de sole |
| :---: | :---: | :---: | :---: |
| ld WcGruder Webb |  |  | wore a taupe silk peau de sole dress styled with a large collar |
|  |  | with burrung white tapers, in- | and the skirt was designed with |
| were solemnized by Miss Mary | The bride is the daughter of | ba | a tunic. Her hat was white ack |
|  |  |  |  |



LOOK again!
ITS THE NEW Ford RANCHERO


SEE 'EM
SOON



Telephone Company Earmarks Over ${ }^{1}$ M Millionfor IMPROVEMENT ... EXPANSION in This Area


THE SOUTHWESTERN
STATES TELEPHONE CO.


