## THE BALLINGER LEDGER




## Ballinger 70 Years Old

It is a feeling of deep satisfaction to be numbered among the pioneer stores of Ballinger, serving since 1886.

During the past years, this store has made many changes to keep abreast of the times and to bring a service to our patrons which would be all they desired.

On this 70th birthday anniversary we are still rendering that type of service with a complete modern drug store and fountain service.

While you are here Friday for the program, come to see us.

## Pearce-Bailey Drus Store

Let's Gel II SThaight

$\qquad$
$\qquad$

## Whats New in Getaway? Try a 56 Buick and See!


$\mathbf{Y}_{\text {recently, about the } 1956 \text { Buick's new }}^{\text {OU've probly }}$ Variable Pitch Dynaflow.
And maybe you've wondered just what that "new" means.
Well, it means a brand-new principle in transmission design. A new way to make whirling oil add to its own velocity and produce fast torque build-up at only part throttle.
What does it do for you?
He gives your a quiek new getaway response right in the first inch of pedal travel-right where you do most of your normal driving-and right where you get better gas mileage every inch of the way.

It gives you more safety-surge break wwitch the pitch-more electrifying full power acceleration to pull out of a tight spot.
And it gives you all this with absolute smoothness-because no gears ever shift in Dynafow.
But if you think this great new getaway is the only reason for Buick's strong position in the Top 3 of America's best sellers In every 1956 Buick there's newness from end to end.
bewkes, new frame new rear end. New deep-oil cushioned ride. New handling
ase, new quict, new comfort. New car buretor deicing." New exhaust mani diding. New interlocking safety doo atches. New Safety-Aim headlamps. ew features everywhere you look cluding new styling and beauty inside W.

What it all adds up to is the Best Buick et, by far. And we cordially invite you
a come see and sample all the new thrills ${ }^{5} 56$ Buick and sample all the new thrills You'll find them packaged in a price that makes any model you choose your s.artst buy yet. Can you make it this week?


## $\square$ Best Buick Yet $'$ 형

A Tribute To Independence Day!
the calendar. But a day that symbolizes the spirit of freedom in the greatest demoeracy in the world. It would be well if you-if all of us-would pause in our aetivities and rededicate ourselves to the proposition that all men should and must be as free of tyrannical yokes as we are in this blessed land of ours:

## Wells Drug We Salute Our Town!


$>$ Has Busy 2 Years anturn has clareded dot dobt 15 The Ballinger Rodeo Asso- be proud of, put money in the clation has come a long
during the past two years. which has just
achievements.

BALLINGER'S
$70^{\text {ru }}$ amiversary


5 mmon

## Thanks for Your Continued Confidence in Our Service.

## Rags Wanted

Bring us your clean cotton rags and receive

## 10c Per Pound

No silk, nylon, rayon, ribbed under wear or pants. We must have clean rags that are absorbent.
Ballinger Printing Co.

# Welcome to Ballinger for Our 70th Birthday Celebration From Your Good Gulf Dealers 



At the Horseshoe

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& \text { Dicmarrate Trimar thes } \\
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## At the Texas




| come to ballinger triday, june 29 70TH BIRTHDAY CELEBRATION <br> 9:30 a. m. Old Fashioned Political Ralty 12 NOOn Barbecue Dinner at City Park 2:00 p. m. Calf Roping at Redeo Arena. |
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Gralisme
atcrday midight-11:30 P.
Tickets Go on Sale at $10: 30 \mathrm{p}$. m .
Adrance Preview Tickets 2 2.
Tirst Time Previewed in this Territery
Ms, Musical in Cinemasca
MEET ME IN LAS VEGAS'
$\qquad$
spechal ath of july program
adday, wednesday and thersday grdner and stewart granger "BHOWANI JUNCTION"
 Boys' League Park Ready For Boards

Winters Showdeo Opening Tonight Parade Each Day


HOSpital nơTES
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Without A Doubt Our Greatest Sale of Summer Fabrics
No Where, But No Where, Will You Find Such Values ! !



Sale Starts
SHOP THURSDAY, FRIDAY and SATURDAY

| $\text { ane } 1.98$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
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| Shirs | Sandilas and Flats |  | 为 | So |  |
| : |  | 20 | , | $\text { Your } 7 \text { riea }$ | iendly Store |

Four Big Days of Specials Thurs., Fri., Sat. and Sun.
Malts or Milkshakes
$=$ Pineapple, Butterscote Peanut Butter
Fresh Banana $19 c$

| Tru Our | Jumbe Burgers |
| :---: | :---: |
| Orange-Pineapple | 1 ib. Pure Ground |
| Sherbet | Beet |

Big Juicy Hot Dogs
15c
DAIRY DREAM

Scouts-Explorers Swim Meetls Set At Junction Pool

## 8O MERCURY PHAETONS FREE 4425,000 MERCURY CONTEST

10 EACH WEEK IN 8 WEEKLY CONTESTS

## :SOCIETY密。

26Bo prizes in all

| 1st PRIZE EACH WEEK | 2nd - 10th PRIZES EACH WEEK |
| :---: | :---: |
| MERCURY MONTCLAIR | 9 MERCURY MONTEREY |
| PHAETON | PHAETONS |
| PHA |  |

SPECIAL BONUS AWARDS
$\$ 10,000 \mathrm{CASH}$ to new Mercury $\quad \$ 2,000$ cash to used car buyers
buyers-Awarded indead of new -Awarded in addition to new Phaeton if
Phaeton if you buy a new Mercury you buy a used car during contest and
 YOU CAN ENTER EVERY WEEK . . . here's all you do! CaO \% OUR MLR RUSVDEALER TODAXK

Earl A. Cope
Will Appreciate
your vote for
County Treasurer

## Ballinger's 70th Birthiay FRIDAY, JUNE 29 Barbecue Dinner

## High Noon

A good meal and good fellowship
CTTE BOPINC CONLHEL

## 2:00 p. m.

Rodeo Arena

Amateur 2-Calf Average Plus Open Jack-Pots
The Leading Ropers of Central Texas Participating

## POTETCCR RRTTH

9:30 a. m.
Court Hiouse Lawn
Candidates for District, County and State offices will speak on their qualifications for the respective offices.
Tickets for Dinner and Roping available from members of the following: Ballinger Junior Chamber of Commerce Ballinger Rodeo Association, Inc.

Boy Scout Troop No. 128
Keel Drug
Wells Drug
Pearce-Bailey Drug
Daugherty Drug

| OFFICERS |
| :---: |
| R. G. ERWIN <br> President <br> F. M. Pearce <br> Vice-President and Chairman <br> HARRY LYNN <br> Vice-President <br> JOE FORMAN <br> Cashier <br> Assistant Cashier <br> DIRECTORS <br> F. M. PEARCE <br> TOM CAUDLE <br> C. H. WYLIE <br> R. G. ERWIN <br> HARRY LYNN <br> W. E. BARR <br> DRURY P. HATHAWAY <br> CONDA O. RICHARDS |
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# THE <br> FIRST <br> NATIONAL <br> BANK 

## OF BALLINGHR

Member Federal Deposit Insurance Corporation

# BALLINGER IS 70 YEARS OLD TOMORROW WE HAVE BEEN HERE 49 YEARS 

Customers loading supplies

at our store in 1908.
Higginbotham's was the best place to
trade then


Today Higginbotham's is the leading shopping center in Ballinger. The car has replaced the wagon and buggy but wise shoppers still prefer Higginbotham's

## ENJOY THE PROGRAM HERE TOMORROW 

## Most modern truck V8's

 ...and the pounds prove it!Pound for pound, the most powerful truck V8's today
are Chevrolets. That's one way you can tell they're
the most modern V8's going!
Chervole'ts modern shortstroke V8 truck engines do more work for
$\begin{aligned} & \text { their weight than any other V8 in any truck today! } \\ & \text { That means they carry around fewer pounds for power they de- }\end{aligned}$

## Weigh the facts..

and you'll choose today's most modern trucks


More power per pound moans
morere power for your paricoadi Since less power is used in moving engine weipht, a bigger proportion is available for moving your pay-
loads. You get hours-sving per-: Toud. You get hour-aving per
formance on the for and mooter
V8 power saves dollars, toot

Chevrolet Taske.Force trucki There's a powerful, decep-breathing v8-either standard, or op-
tional at extra cost-in every


## Chevrolet Task-Force Trucks

$\checkmark$ Ray Puqua Chevrolet Co.


# VOTE SATURDAY 

Let's Build Modern, Safe Highways In Runnels County

I. A two-thirds majority in favor of the proposed bonds
will insure a new highway system in the south part of Runnels County and the spending of between four and five million dollars on construction in District 3.
2. County officials, after a study of values, state that a tax of approximately 30 cents on the $\$ 100$ will be necessary to retire the bonds if approved. This would mean that on a small home or farm valued and rendered for taxes at $\$ 1,000$, the cost would be $\$ 3$ per year.
3. According to the renditions in the district, those living in Precinct No. 1 would pay 81 per cent of the cost of the entire issue and those living in the city limits of Ballinger would pay 75 per cent of the total cost.
4. Let's keep abreast of the times with a modern highway system that will mean continued progress for this area.
5. Let's save lives of friends and neighbors by having
a Highway system DESIGNED for SAFETY. Highway deaths in the past ten years in this district have been heavy.
6. In case bonds are approved, much of the construction money will be used for hiring local labor. The projects would provide many with employment at a good rate of pay.
7. Local people should be concerned with the possibility of a bi-pass route should these bonds fail to be approved. Help to keep Ballinger on modern highways by voting in favor of the bonds Saturday.
8. If bonds are approved, the construction jobs will bring a large number of new people to Ballinger to rent apartments, houses and to purchase their supplies from local stores.
9. In two previous elections, a majority of the voters have favored the issuing of bonds. Let's go to the polls Saturday and pile up that needed two-thirds majority.

# We Believe the Issuing of Bonds and the Building of a Modern Highway System Will Greatly Help Our County. Go to the Polls Saturday. 

SPONSORED BY

## BALLINGER CHAMBER OF COMMERCE

[^0]

##  see how this refrigerator makes all others OLD FASHIONED！

|  | SERVER <br> RIGERATOR |
| :---: | :---: |
|  | Makes ice cubes VITHOUT TRAYS Exclusive Gas Servel tce－ server makes ice cubes o fill，spill or forget to refil． |
| Separate Spacious <br> FREEZL． <br> Save money ！Plan，buy， months ahead．Holds 70 pounds of frozen foods system． |  |
|  | aUtomatic <br> DEFROSTING <br> refrigerator <br> Forget about defroating <br> Exclusive Servel＂Frost－ <br> matically．Melts frost <br> and whisks away defrost |
| now is the <br> time to step up to Servel <br> and Save！ | Only GAS Servel gives a 10 पLas warzant ON FREEZING SYSTEMI |

BALIINGER APPLIANCE \＆EEETRIC SHOP Eighth Street
alungen，texas

3roadfoot．
The brid The bride elect＇s colors，end of the table，and the white have taught in Ballinger High V．Northington，T．J．Mansell，Seventh strcet home． nd yellow，were coltrs，blue cake，decorated with blue and School the past seven years，H．B wimondson，B M．Batts，Ouests discovered，when









Vienna Sousage
Parbecue Beef
Pink Salmon
$49 \cdot$

$$
\begin{array}{lrl}
\text { Shortening } & 3 & 83 c \\
\text { Cone Sugar }: \quad 10 & 10 & 93 c
\end{array}
$$

FRESH FROM THE FARM
Corn $6=15$
$=$
Cantaloupes Lettuce
Sunkist Lemons Peaches

Libbv Peaches 3 89 Pork and Beans catea yoa 18¢


Pretty as a Picture ．．．Wonderful

## PICNICS

 29
## Ground Beef



Gropes $=$ 29
Miracle Whip siom
49
Salad Dressing

| Nob Hill Coffee | 范 918 |
| :---: | :---: |
| Edwards Coffee trex | 起 958 |
| Folgers Coffee tre | ぐ99\％ |
| Zee Napkins mas | 2 $n=27$ ¢ |
| Drinking Cups mo | 2 $2=23$ ¢ |
| Forks \＆Spoons | 2－525 |

Hershey Candy
Snicker Candy
Wrigley Gum
Dentyne Gum

| COOL REFRESHING BEVERAGES |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Crogmont Beverages |  | 2 遂 15 |
|  | Welch Grape Juice |  | 29 29 |
|  | Bel－air Lemonade |  |  |
|  | ．ee 20334 Liplon Too |  |  |


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# WE OPPOSE THE HIGHWAY BOND ISSUE BECAUSE: 

1. We believe the Highway Department will eventually locate the road where they want it. This will likely include a by-pass of Ballinger when the traffic count is heavy enough to justify it.
2. Farmers, ranchmen and conservative businessmen are more interested in farm-to-market roads than in super highways.
3. We believe that a super highway will encourage out of town shopping in larger towns.
4. $w$ believe that the amount of local labor to be used on construction jobs has been considerable exaggerated. High-
ways are built with machinery and contractors bring in trained operators for these jobs.
5. We believe that the voting of the bonds will create a tax burden since the part of the county in Road District No. 3 has little oil property rendered for taxes.
6. We believe that the pending highway bill before Congress will have a future bearing on the method of purchasing right-of-ways and construction of highways.
7. This same issue has been defeated twice before in legal election which has already cost the county a large sum of money.

We do not attempt to tell anyone how to vote But go to the polls and cast your ballot Saturday This ad paid for by businessmen, farmers and ranchmen in Road District No. 3.

## FORMAL OPENING

 - Saturday, June 30th Be Our Guest fret prize$\$ 49.95$ Firestone Bicycle \$29.95 Universal Electric PercOlator Five (5) Havoline Motor Oil Changes Five (5) Marfak Lubrication Jobs FREE GIFTS

For Children
Texaco Fire-Chief Hats Texaco Fire-Chief Lollipops

## For Ladies

Salt and Pepper Shakers

REFRESHMENTS FOR ALL

Coleman Highway and 5th Street Ballinger, Texas Phone 22900

## Clarence Hallmark New Texaco Service Station



For Your Vacation Undies Easily Packed Wash and Dry in a Jiffy

| For Children <br> Texaco Fire-Chief Hats <br> Texaco Fire-Chief Lollipops | For Ladies <br> Salt and Pepper <br> Shakers |
| :---: | :---: |



# FOR CASH TiRE SALE: 15 DAYS FAST SELLING FOR CASH 

## PICK YOUR SIZE - AND LOOK AT THE PRICE ON THESE U. S. ROYALS

You Can Save Up To s $\mathbf{~} 100 \mathrm{On}$ Set $0 \mathrm{f} 4!$

## We Need $\mathbf{1 0 0 0}$ Good Used Tires

With $5-32$ or more tread depth. If you have 15000 miles or more on your tires you
should need new tires for hot summer month. Check your tires now- and check these should need new tires for hot summer months. Check your tires now-and check these prices.

U. S. Royal Delivery Truck Tires $\underset{\substack{\text { Sale Price } \\ 600 \times 16 \\ 6-P l y}}{\$ 1} 3^{70}$
Other Prices In Proportion As Shown Bolow


GUARANTEE Every tire quoted here is covered by C. S. Rubber Company's lifetime suarantee which means,
E. S ROYAL AIR RIDES, AMERICAS FIRST LOW Pressure tires dsed As original equipment on finest cars

## Bradley Tire's Co.

Your U. S. Royal Distributor Ballinger, Texas
Sth Street and Hutchings Ave.
Phone 3561

Lone Star Gas Company Announces Special Summer Air Conditioning Rate
$\qquad$ Star, even further reduces the low oper- owners a further substantial saving!
ating cost of gas air conditioning
The company states that even though gas is now the most economical $\begin{aligned} & \text { sumed over } 8,000 \text { cubic feet per month, } \\ & \text { applies during the period between the inestssstem of cooming ane }\end{aligned}$

## NEW... REVOLUTIONARY

CnmpactSingle System:
only in quiet, trouble-free


Semed all-year gas
 CONDITIONER
, 10 Year Guarantee

Almost a miracle - uses low cost gas for "whole house" indoor comfort


Leader in Features ... Leader in Quality
Revolutionary ONE COIL System के MOT $\triangle$ Munc



ONE foel (1)

For real economy and comfort in air conditioning call LONE STAR NS GAS COMPANY


## DON'T FORGET TO <br> 

## Road and Bridge Bonds

 Saturdayand get 4 million dollars of road and bridge improvements. lars in improvements to our roads and bridges.


## G eorces <br> MONTHEEND SALE

For Ballinger's Birthday and through July 4
A larger portion of this stock has been drastically reduced

| Bargains can be found in every department for your Vacation Wardrobe to Carry you Any Where for camping, traveling, European Cruse. For your at-home summer teas and patio parties. |  |
| :---: | :---: |
|  |  |
|  | MILLINERY CLEARANCE |
| GEORGE'S SPORT SECTION <br> is crammed with all of the wanted brands that will carry you Around Town and Around the Worid | down to mor |
|  |  |
| skirts starting at $\mathbf{\$ 3 . 9 8}$ | \$4.98 |
| Blouses starting at $\quad \mathbf{\$ 1 . 9 8}$ |  |
| Shorts starting at |  |
| Wallings Shorts startings at $\mathbf{\$ 3 . 9 8}$ <br> Peeat Puhhere starting at $\mathbf{\$ 3 . 9 8}$ |  |
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| SUMMER BAGS <br> Out they go at $\$ 2.98$ <br> See our tote-travel bag with umbrella at $\$ 5.98$ |  |
|  | DRASTIC REDUCTIONS Oormals and armals and wedding gowna $\$ 11.98$ |
| Shop George's Children's Department for Small Fry Summer Bargains. | $\$ 19.98$ |

## Lovelady's Food Market

| MEATS | MEATS |  |  |
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|  | ast |  | 39C |
|  |  |  |  |
| "'mple |  | Stew Meat $=$ | 9c |
| Purple Plums | $\cdots 256$ | Cheese | $\pm 69 \mathrm{c}$ |
| Pork \& Beans | -- 25 2c | Bacon | 39 c |
| Towels =in | 19c |  |  |
| Peaches . | $\cdots 356$ | Fresh Fruits | legeiables |
| Pinto Beans | $\pm 196$ | Tumates … | 23 C |
| Potatoes "m | $\bigcirc 19 ¢$ | Lettuce :"\#' | $15 c$ |
| Vel .um | -5035 | Peaches | 12c |
| Soap "."wiow |  |  | - 96 |
| Soap ! ! <br> Peppers $\qquad$ | - ${ }^{\text {c/e }}$ | Cantaioupes | ge |



## A NEIGHBORHOOD INSTITUTION

Your car cost a lot of money.
So, when you stop for gasoline when you have it washed and lubricate . when you have the oil changed you want to do business with folks you
can depend on.
There's one way to be sure: shift the
care of your car to the shoulders of the Humble dealer in your neighborhood.

- You'll discover that his station is
staffed with men who know their business; that he himself is a man you can rely on to keep your car running right and looking good

Stop for service under the Humble sign. You'll meet your friends and neighbors there.

## HUMBLE

SERVICE

[^1]
## Vote FOR Both Road Bond Issues Saturday, June 30

## Ballinger Junior Chamber of Commerce

## 25OCIETY





## For the first time at this low, low price!

See our New Gold Price Tag on this New $195610.1 \mathrm{cu} . \mathrm{ft}$. FRIGIDAIRE Refrigerator!


Frigidaire top $101 \mathrm{cu} . \mathrm{ft}$ Bigss Family Size Freezer Refrigerator-a brand-new 1956 model - at this amazing low price! Never Big Storage Door - Full. Width Porcelain Hydrator - Stunning Pink and Beige Interior


## 

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Troy Sim
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telephene

## Mrs. W. E Little and were intro bers Mrs.

bers Mrs. Lee Evans brought
the devotional and Mr. J. W.
Bart presented the Mer Barr presented the lesson. W.
At the social hour a dessert
plate was served in rooms decoplate was served in rooms deco-
rated witm zinnias and crepe
 Eighe Shepherd home on Buxkemper, vice-presiden
Earden flowers
were used for for in tecorations. were used for decorations. $\begin{gathered}\text { Mrs. Moss will act as socla } \\ \text { Mrs. } \\ \text { was. Lasater, chairman, } \\ \text { advisor to the chapter and will }\end{gathered}$


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was in charge of the bussiness,
Mrs. ONell gave the devotion
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```Mrs. ONelll gave the devotion-
al and Mrs. Bille in the planning of the
mitter gave social events of the sear.
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Just look at these features!

McAden; Misses Emuly Burton
Sally Balley and Joyce Hite. Forward in Family Life,
Program for Presbyterians Forward in Family Life,
Prosram for Presbytertans
Mrs. L. J. Campbell was leadMrs. L. J. Campbell was lead -
ir at the general meetirg of
he Women of the Church of

## West Texas Utilities company

##  






## The Bible Teaches:

The Gospel of Christ
Christ and His Law our Authority Today
 the Jews and that the ord Testament haws have been
abolished (Colossians 2:14: Galatians 3:24-25: Hebrews 10:-
9-10, ete.)

 SECOND BY TI
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save


 Mose
today
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We can never understand the Bible or the polan of salvation
untess we let the proper portions apply to the people God
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 live under two laws at once When Bible students under-
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Christ himself show
over Moses when

doctrine. For he taint the people were astonished at his
and not as the scribes" Mathew maving AUTHORITY,
atiz-29.
John declares by inspiration that Christ was the Word.
and the Likht which was with Giod tromt the beginning, and
that the Word became nesh that the Word beame foeh and dwell among ws (John 11-
hat Christ then 1 the Word of God and Chist's laws came
from God (John 1:10).

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## secca Davi La Nell Ho Stokes. - <br> kes. Holbr

 Miss Sandra Mullin will Wind $\begin{aligned} & \text { riage of their daughter, sandra, m. in the Ninth street Church } \\ & \text { to Eivis Fisher of San Angelo of Crist with the bride-elect's }\end{aligned}$ Elvis Fisher, July ${ }^{4}$ is the son of Mr. and Mrs. $\qquad$
Read All About lt!
lt's Going to Break Friday, June 29 at 8:30 a. m.

## Higginbotham's <br> Summer Clearance Sale of Dresses



## Road and Bridge Bonds Saturday

and get 4 million dollars of road and bridge improvements.

##  <br> 

## Our Priceless Heritage

Don't fail to vote and lose this 4 million dollars in improvements to our roads and bridges.

## 20) (1)   <br> Broadway Food



## ReaLemon

 Margarime Borcloms Eagle Brand Jello 解voes
Piemic Pickles sumason mu

| Pork \& Beans vax cisps can 136 | Niagara Starch |
| :---: | :---: |
| Green Pees mission can 14c | Bamba RED REL |
| Mustard Greens ${ }^{\text {кıмвFLLs }}$ can 10C | Cake Mix ${ }_{\text {cher }}^{\text {mitry }}$ |
| Solad Wafers ara i-lb. 25¢ |  |
| Kraft Dinner $\pm$ - Bos 156 | Cut Rite Paper |
| Shoestring Potatoes swivecan 126 | Absorbent Cotton |
|  | O. J.'s Beauty Lotion |
| Dolaware Punch 16-0xs 42t | Jergen's Lotion |
| Hawalian Punch 16.0zs. 49C | Tea |

".on 24c $29 c$
$-290$
3 r.. 25 C
31c
25c $-196$ -3. 326 $\begin{array}{r}\text { bex } 356 \\ 33 \mathrm{c} \\ \hline\end{array}$

 con 836
Holiday Specials For Fri., Sat., Mon. and Tues.
Frozen Foods
Vegetables
Orange Juice $\begin{gathered}\text { Donald } \\ \text { Duck }\end{gathered}$
ora 18 c Lemons
4. 156




| Finest Quality | MEATS | Home Killed |
| :---: | :---: | :---: |
| Picmic Rlams wonar |  |  |
|  |  |  |
|  |  |  |
| Beef Roast |  | 35 |

We Spectalize in the Finest Quallity Meat

## Young folks.

## The Winters State Bank




[^0]:    Anyone desiring a ride to their voting box Saturday is asked to call the chamber of commerce office No. 7070. Regardless of how you vote.

[^1]:    Famous Esso Extra Casoline - No. 1 "Premium" Gasoline in Sales, in Quality.

