## THE BALLINGER LEDGER

## 150 3wimmers Splash As City Pool Opened



New Home of Company I, 142nd Intantry


The new $\$ 70,000$ armory, home of company 1. 142nd infantry, was formally dedicated Satur-
day and many Ballinger citizens were present. In addition to being an armory, the building

Special Program Held For $\$ 70,000$ Armory

## Farmers Load Planters To Put Seed in Ground



Church Attendance Drive by Local JCs Reported Success

Quota Exceeded In This County For Cancer Fund


Irrigation Rates Effective at Once For City Patrons

Berry-Campbell 3 Sixty-Three Seniors Get Due for Finalling Early Next Week


Lutheran Church's Vacation School Will Start June 13

Junior Boys' Rodeo Promises
Plenty of Thrills and Comedy
Quarterly Deanery
Held in Ballinger

Fundless Checking Leads Violations During Past Week


Auxiliary Will Sell
Poppies Saturday
At a Dime or More




CHRYSLER APPROVED SERTIICE
Dodge, DeSoto, Chrysler and Plymouth

| Better | Better |
| :--- | :---: |
| Service | Used Cars |

PRICE MOTOR CO.

| - wowtunum | 边 |
| :---: | :---: |
| Hey Kids! |  |



KEEL DRUG

an order for
COOL SUMnER COMFORT"
yes, Sir! We'll install PARAMOUNT Alilloda right away!
...they give "Twice as Much Cool Air"
screens that actually eliminate dogging screens that actually climmate dogging
by preventing the accumulation of dust, by preventing the accumulation of dust,
dirt, and mineral deposits - Paramount Ai


## Controlled Cooling, too!

## Now another Paramount extra - finger-tip

 comfort control! You have complete control of the flow of cool air from zero to full capacity. Just think! Cool air to suit your personal desire.Come in! Let us show you the many advantages of Paramount Air Coolers!


# PLVMOUTH GIVES YOU MORE 

high-price-car features

combined!

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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Yes | no. | No |  | Yes | No | $\cdots$ |
|  | ves | No | no | 8 Funtum pone staet | Yes | no | no |
|  | yes | No | no |  | Yes | No | No |
|  | yes | Yes | No |  | YES | No | No |
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| Armouth has far more migh. PRice.can fleaturs than the other two comein |  |  |  |  | 12 | 2 |  |


Wher vou uned dives one Plymath, youll be eaprited bor



## YOUR PIYMOUTH DEALER, PRICE MOTOR COMPANY

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CORN, Pine Grove
$\frac{1}{2}$-Gallon 59
Carton Foremost ${ }_{\text {Dip }}^{\text {Biq }}$ Ice Cream
39 c
CATSUP, Hunt's ..... 15cAUT JEMIMA
$\$ 1.89$Register Now for 1955 Plymouth Car to be Given AwayAll you have to do is write your name and address Price Motor Co. You have 24 months in which toon a card and drop it into a box. You may win
$\$ 1,000$ on this new 1955 Plymouth, purchased from
Cheer, Large Box 19c Star-Lac Milk 3-Gal. Ctn. 79c Zee Tissue . . 4 Roll Pack 25 c Tomatoes ${ }^{\text {minumN.. many }} 4$ for 25c Gladiola Cake Mixes :=. ..... $42 c$
White Swan Tea ..... 29c
$25 c$
Dog Food5c
Peaches ..... 89c
Cheese Velveeta ..... $78 c$
39c
Preserves APRICOT, ..... 5 for $\$ 1$
Kool-Aid, 3 Pkgs. ..... 10c

Higginbotham Bros．\＆Co．．－Are Really on the Move ．．With Values ．．That we want to move $\$ 25,000$ of Home Furnishings in 8 Days SO THERE YOU ARE AND HERE WE ARE－－COME ONE－－COME ALL＂ Fall in Line ．－Get in Step ．．Get the Bis Thrill of the Year ．－At HIGGINBOTHAM＇S Great Home Furnishings Sale－．Furniture，Sewing Machines，Stoves，Refrigerators Sale Starts Friday 8：30－－Closes June 4th－－All Sales Final－．Payments May Be Arranged

Come By ．．．Read the Price ．．．See What You Save ．．．Go Home Happy

Make Your Living Room New
1 Only No． 58 LIVING ROOM SUITE Regularly $\$ 194.50$ for $\$ 148.88$
1 Only No． 1014 2－Piece SUITE－Regu－ larly $\$ 129.50$－for
1 Only No． 8832 －Piece Sectional SUITE Regularly $\$ 158.50$ for $\$ 120.88$ 1 Only No． 130 2－Piece SUITE Reg－$\$ 85.88$ ularly $\$ 116.50$－for $\quad \$ 8.88$
1
No． 633
ularly $\$ 144.95$－
2－Piece St ularly $\$ 144.95$－for $\$ 114$ 1 No． 634 LOVE SEAT－Regularly $\$ 79.50$

Many More Values Just as Good：

1 Only－BUNK BEDS，with Innerspring
Mattresses Reg．$\$ 129.50$ for $\$ 89.50$ No． 3702 Blond 3－Piece BEDROOM SUITE，Regularly $\$ 179.50$ for $\$ 129.50$ Only No． 601 TWIN BED SUITE Regularly $\$ 139.50$ for $\quad \$ 99.50$ Only No． 850 BLOND SUITE Reg－ ularly $\$ 249.50$ for $\quad \$ 189.50$ Only No． 1686 4－Piece SUITE Regu－ larly $\$ 234.50$－for
Only No． 370 4－Piece SUITE－Regu－ larly $\$ 169.50$ for $\$ 129.50$ See Other Suites at as Good Values．

Wonderful Values on OCCASIONAL and END TABLES
Values go at Values go at TABLES going at $\$ 9.95$ $\$ 15.95$ to $\$ 12.95$ TABLES going at $\$ 9.95$
$\$ 11.95$ TABLES going at Now is the Time to Buy a Desk！

## 1 No． 879 DESK－$\$ 24.50$ Value

No． 879 DESK－$\$ 24.50$ Value－$\$ 19.90$
on Sale at 1 No． 661 DESK－Regular Price $\$ 52.50$ No． 661 DESK－Regular Price $\$ 3.59 .95$
going for
FLOOR LAMPS and TABLE LAMPS
Only $\$ 2.95$ for LAZY SUSANS Regu－ larly $\$ 3.95$ to $\$ 4.95$ ．
larly s．are in

Get Your Dinette Suite at Big Saving！
1 No． 61324 5－Piece SET－Regularly $\$ 87.50$－going at
1 Only，No． 1108 Regularly $\$ 179.50$ Valuc－Yours for Only $\$ 99.95$
 ulariy $\$ 119.95$－at $\quad \$ 79.50$ Onlv．No． 2132 －Piece SET Regu－
larly $\$ 139.50$ for
$\$ 109.00$ larly $\$ 139.50$ for
Other Good Values Be Sure to See Them．
Only，No． 4445 BUFFET Only $\$ 79.50$
$22 \times 28$ MIRRORS Regularly $\$ 19.95$
for $\$ 13.45$

Outstanding Living Room Suite Values
By All Means See These Suites！
1－2－Piece SUITE，Regular Value $\$ 194.50$
Now $\$ 148,88$
1－Beige SLEEPER，Regular Value $\$ 207.50$
Now $\$ 157.88$
1－2－Piece SECTIONAL，Regular Value $\$ 158.50$ Now $\$ 120.88$

1－Wrought Iron SUITE，Regular Value $\$ 129.50$

1－2－Piece DAVENO，Regular Value $\$ 139.50$

Now \＄105．88

1－2－Piece DAVENO，Regular Value $\$ 169.50$

Electric Ranges ．－Refrigerators ．－Deep
Freezers－－Automatic Washers and Dryers

1 Only－Westinghouse DEEP FREEZE，$\$ 459.95$ is the regular price－This Sale

1 Only 9－ft．REFRIGERATOR－Regular Value $\$ 219.50$－This Sale $\$ 189.95$

1 Only－11－ft．REFRIGERATOR－$\$ 329.95$ Value | S 299.95 |
| :---: |

Only－ELECTRIC RANGE－Regular Price
$\$ 429.95-$ for
$\$ 399.95$
Only New Perfection GAS RANGE－Regular Price $\$ 219.50$－Yours for $\$ 150.00$
Only－LS－ 7 Laundromat－Regular Price \＄199．95 You Can Have it for $\$ 149.95$
You Can＇t Afford to Miss These Values THRIFTY SHOPPERS SHOP AND SAVE AT－－ HIGGINBOTHAM＇S in Ballinger

## 期 OCIETY密。

lo be Entertained
Mrs Gertrude Woods
lub Tuesday afternoon

## And Now ．．．

A Complete Line of Party Napkins ．also 25th and 50th Anniversary Weddings，Cocktail and Other Very Special Occasion Napkins A Beautiful Array of Colors

Also－
A Beautiful Line of＂Thank You＂ Notes．．．Beautifully Embossed in Gold and Color！ Only 50e per Box
Ballinger Printing Co．
1
One

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## ，



## －featuring Pendley＇s Western Tradition RANCH STYLE FURNITURE

Western Traditional Sofa Bed Suite


Sola Bed Suito





 and nole

## HIGGINBOTHAM＇S



> LOANS

> Brace Insurance Agency

> TALBOTT BUILDING
> Phone 21305

BURIAL INSURANCE for $\$ 100$ to $\$ 600$
See Us for Complete Information Newby-Davis Burial Assn. ballinger, texas
'Vera Cruz,' at Hillcrest Five Days. Stars Gary Cooper, Burt Lancaster


STARTS FRIDAY, MAY 27TH
FOR 5 BIG DAYS FOR 5 BIG DAYS

 SH A wan ron wame ranitioun
 WEDNESDAY, THURSDAY, June 1, 2


50c CARLOAD NIGHTS

Cagney, Viveca lindfors, Derek Leads In 'Run for Cover,' VistaVision Drama $\frac{\substack{\text { men } \\ \text { men } \\ \text { tom }}}{\text { tom }}$ $\underset{\substack{\text { mere } \\ \text { meneut } \\ \text { timur } \\ \text { tinuses }}}{ }$



# BALLINGER DRY GOODS COMPANY \$75,000 Store-Wide Stock Unloading Sale Continues for one more week 

## Ne thank you for the fine response to this sale. We continue to offer tremendous savings for every member of the family. Save money and buy your needs for months to come at this great sale.



## *Ford's lower price

 lets you buy "the works"!



During the summer months-from Memorial Day through
a Governors' Conference has endorsed a nation-wide safe driving
program during the 101 days between the two holidays.
Only you, the motorist, can make this campaign a success ... If you, and every other highway traveler, will resolve to drive at a
safe speed, to follow the recommendations of Safety Associations for safe highway driving, literally hundreds of lives will be saved during this summer's travel. One of them may be your owne

## Wherever you drive this summer,

PLEASE DRIVE SAFELY
Sules for a safe vacation trip

- Observe all posted speed
- Regulate the speed oc
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## SEE WHY

it's better, cleaner, cooler


LONE STAR \& GAS COMPANY

exas Cantaloupe is $23^{\text {c }}$
Mexican Pineapple ............... $35^{\text {t }}$
Russet Potaioes ........ 79
Crisp Lettuce .......... $10^{4}$
Fresh Corn $\quad 2 . .$.
Fine Tomatoes .. $15^{\text {4 }}$
Black Valentine Beans
Yellow Onions


Chuck Blade Pot Roast $4^{4}$

## Economy Ground Beef 2是

Sirloin Steak ..... 69

Round or Swiss Sieak 79
Sliced Bacon mome $5^{4}$ 8 4 4



- Look at the break you get because Mercury is breaking sales records
- 1 YOU GET MORE MONEY FOR YOUR PRESENT CAR
Mercury's record-breaking sales allow us to operate at high volume. You get a far bigger allowance.


## $\eta$ YOU GET MORE NEW - CAR FOR YOUR MONEY

Prices for a big, 188-hp Mercury Custom 2-door start below 13 models in the low-price field.*

"ame: mercury
FUTURE STYLING SUPER POWER

3


Welcome to Ballinger City Park SWIMMING POOL OPENS SATURDAY, MAY 21 , 2:00 p. m.
SWIM IN THE FINEST AND LARGEST SWIMMING POOL IN WEST TEXAS
RATES FOR SWIMMING PARTIES, Phone 21715,
B. F. BROW N, Operator

FOR FREE TABLE RESERVATIONS, Phone 4942, Parkkeeper
FOR NOOK RESERVATIONS, Phone 5180, Nookkeeper
BRING YOUR FAMILY, FRIENDS, PICNIC PARTY AND FAMILY REUNIONS WHERE

YOU ARE WELCOME
CITY COMMISSION Ballinger, Texas

## WANT ADS



Bedford \& Underwood


| LAWNMOWERS SHARPENED AND REPAIRED |
| :---: |
| SAWS filed with machine |
| $\begin{aligned} & \text { KEYS Made and locks } \\ & \text { REPatiked } \end{aligned}$ |
| an Work Guaranteed |
| C. G. CAPE REPAIR SHOP |
| Hes Hutehings Phone te |



Save Money at Nance Radio Shop
Next Door to Higginbotham's
Cut Rate on Everything-Television, Radios, Musical Instruments, Clocks; Watches
Come in and Get Prices or We Both Lose.
Electric Clocks and Radios Repaired and Save You Plenty, Many New Watches at One-Half.
NANCE RADIO SHOP


## Radiator Repair

on all makes of Trucks, Cars and Tractors. Also Replacement Cores.
Ballinger Truck \& Tractor Co.


| Cut Rate on Everything-Television, Radios, Musical Instruments, Clocks; Watches <br> Come in and Get Prices or We Both Lose. <br> Electric Clocks and Radios Repaired and Save You Plenty. Many New Watches at One-Half, <br> Electric Razors, Hair Clippers, Typewriters, etc. <br> NANCE RADIO SHOP |
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