## THE BALLINGER LEDGER




Without a tocch of aw con!? (2)


They have a Gas clothes dryer!

Every stitch of clothes this family is wearing
(and this includes the teddy bear!) came (and this includes the teddy bear!) came
from the gas dryer without seeing an iron! It's surprising how wrinkle-free most clothes come from an automatic gas dryer... your ironing is cut by one-third
all, the most tedious one-third!
Jeans, work pants, corduroy and denim
playclothes T-shirts, playclothes, $T$-shirts, and those popular cot-
ton flannel shirts come from the dryer ready to wear. "Miracle" fabrics, too, dry easily and quickly in the gentle tumble action. Orlon and Dacron dresses, sweaters and skirts (even accordion pleats!) take a short drying time
and come out super-soft. Nothing keeps an and come out super-soft. Nothing keeps an
Orlon "fleece" coat smoother or newer looking.
Materials with a nap or pile keep their soft,
fluffy newness with fluffy newness with a gas dryer. Corduroy,
shag rugs, wool blankets and chenille fluffdry to perfection. Towels are twice as thick twice as absorbent as when line-dried ... and everything is lint-free!

Sheets, pillowcases, bedspreads (and diapers, too) come from your gas dryer ready
to fold and store. They re soft and smooth to fold and store. They're sof
not wind-whipped and stiff.
And of course, with an automatic gas dryer sprinkling is eliminated on those clothes that
do need ironing. do need ironing.
Cet a gas dryer now. You'll be surprised
at the time and work it saves you' See them at the time and work it saves you! See them
at Lone Star or your favorite dealer's store!



Coupon Good forid $\$ 1.00$ on Purchase of 1 Gal. or More of Any VALSPAR Product
 NAMe ADDRESS

Merchants Fast Motor Lines, Inc. PROMPT PICK-UP AND DELIVERY SERVICE W. O. IRBY, Agent

Phone 5381

 improving this type of engine. And now for ' 54 ... Now powert Now economy of
operationt Smoother, quieter, Aner performancel For 1954, Chevrolet brings you your choice ing 115-h.p. and teamed with the highly
of two great highcompresion Valve-in-Head
improved Synchro-Mesh Transmission, proof two great high comprestion Valve-in-Head
engines. One, the advanced
-Blue-Flame
 improved Synchro-Mect Transmistion, p.
viding smooth, quiet gear engagement. Both of these engines bring you sensation
new power and performance as well as new
and
Com
thrili anme ins see and gasoline economy.
Corive this smarter, livelier,
thriftier Chevrolet and place your order nowi vilder of more than twice as many VALVE-IN-HEAD ENGINES
resources

| resources |  |
| :---: | :---: |
| Loans and Discounts ...._._ | 655,797.93 |
| Banking House | 23,000.00 |
|  | 1,000.00 |
| Stock Federal Reserve Ba |  |
| reserve: |  |
| U. S. Treasury Obligations $\quad$. $\$ 2,872,000.00$ |  |
| Bonds and Warrants .-...- 357,000.00 |  |
| Bills of Exchange - $\quad 31,162.00$ |  |
| c.c.c. Cotton and Grain Loans 516,801.78 |  |
| Cash and exchange _- .-... 1,961,094.08 | 5,73, ${ }^{\text {a }}$, 7.86 |
| LIABLITIES $80,423,60.7$ |  |
|  |  |
| Capital stock | \$ 100,000.00 |
| Surplus | 100,000.00 |
| Undivided Profits | 19,749.71 |
| Reserved for Contingencies,Dividend No. 124 | 77,281.61 |
|  | 6,000.00 |
| deposits | 6,120,824.47 |
|  | \$6,423,855,79 |
| We are grateful to our frlends and customers for thetr continued confidence and support whtch have made our growth possible. |  |
| R. C. Erwin, President Joe Forman, Cashier member mideral deposit insurance corporation |  |


$\underset{\text { ever buin }}{\mathbf{H}_{\text {ce }}}$ ever built.
It has the smart styling of a fine passenger car to give its owners distinction and prestige.
A sweeping grille of modern design-a panoramic one-piece windshield-two-tone interiors with harmonizing upholstery-these are some of the luxury features that will make you proud to be seen in it. But its practical side - its capacity for work - is even more exceptional
It hasn't just more power than any truek in its class. It has a whopping $\mathbf{1 2 5}$-horsepower enginé - more powerful than many trucks with a two-ton rating. The Pickup-one of 19 models-has a box that holds up to 11 more cubic feet than last year's capacious model. Its tail gate is grain-tight-and sand-tight.

The dials on its handsome instrument panel are clustered. They can be read at one swift glance through the open top-half of a smart tri-spoke wheel.
And-a truck feature pioneered by GMC-it offers the driversaving, moneysaving advantages of Truck Hydra-Matic Drive*.
One final and surprising point. The price of the GMC, value for value, is unsurpassed anywhere on the truck market.
That's the story. The next move is yours. Come That's the story. The next move is yours. Come
in and see "the world's most modern truck." Andin and see "the world's most
make it soon. •Optionel at atra cont
Gef a modem truck!

Don

1954 has great things in store for Ballinger, Runnels County and adjoining counties because
1954 is LINTZ'S COLDHN ANNIVERSARY

## Celebrating

50 Years of Progress and Customer Satisfaction! Therefore, LINTZ'S Issue a

[^0]PROCLAMATION OF THANKS


Employees and Associates
Loyal Suppliers


We Give Thanks

 that trom each ortial we have emersed
stronger, more visoous than betore

## On Our Golden Anniversary

 Wantined that in amerex he best wee to be they appear from week to week durings 1 ss.



 Top Films of Current Weeh at Hillcrest Drive-In $\begin{gathered}\text { The } \\ \text { Tain recely } \\ \text { of }\end{gathered}$ Many of the extertors of
Flight Nurse," Republicts thrill







 | $\begin{array}{l}\text { Arthur Pranz, Jeff Donnell and and } \\ \text { Maria Palmer. }\end{array}$ | $\begin{array}{l}\text { sel. Francis Ford, Paul Hurst, } \\ \text { Mitchell } \\ \text { Lewis, Grant Withers }\end{array}$ |
| :--- | :--- |

 City police are proud of this
record and they urge that cit1record and they urge that citt-
zens of Ballinger cooperate in
every way possible to

Thr
greats,
nell
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greats, Alice Faye, Linda Dar-
nell and Da a a Andrews, are
op-lined in oth Century Fox's
oripping encore hit, "Fallen
Angel," schedulued

## FOR A SHORT TIIIE OMIL <br> MAIL SUBSCRIPTION RATES GREATLY REDUCED

## on the Fort Worth sian term .im

LÔÔK what You Save On a Full Year Subscription
New! It's Wonderful! TEXAS

first run feature


TUE., WED., THUR., January 12, 13, 1


[^1]

FILLCREST<br>Drive-In Theatre

friday and saturday
Joan leslie, forrest tucker
'Flight Nurse'
donald
oconvor
Prancis Goes to West Point



# NUARY SALE R패UCBDI 

 Men's Sport Coats and Jackets
Nylon Sport Shirts

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| 'Zero King' |
| :---: | :---: |




\author{

Corduroy Sport Shirts <br> | \$3.99 | \$4 |
| :---: | :---: |

## Shoes for the Whole Family tht Outstanding Bargain Prices



Men's Shoes
$\$ 6.00$
en's Oxiords $\$ 3.00$

| Cannon Blankets $\$ 5.99$ |
| :---: |
| Down Pillows <br> Regularly $\mathbf{\$ 8 . 4}$ $\$ 6.99$ <br> Big Down Pillows with Feal Linen Ticks Liser |
| Wool Comforts $\$ 6.99$ |
| Bath Towels $\$ 1.49$ |
|  |
|  |
| MARQUISETTE <br> Panels $\$ 1.50$ <br> inches to the Panel; E Shade; Ready to Hang |


| Pillow Tubing 59 c cmats ond |
| :---: |
| Loafer Socks $\$ 1.00$ |
| Shorts <br> $\$ 1.00$ |

Workik $\underset{\substack{\text { mevs } \\ \text { Recrultry sec }}}{ }$ 49c

Pajamas $\$ 2.99$ Ties $50 c$ $\$ 1.00$

T-Shirts


## Nylon Shirts

 $\$ 2.49$

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Lintz Stores Begin Fiftieth Anniversary Year January I Texas and Oklahoma be be an an the Ballinger store and has a
bright future.
their 5oth anniversary year on their 50th anniversary year on
January 1. Announcement of last addition to the
chain was made at Uvalde in
 was made by Fred W. Lintz,
president of the chain; and whe was archased there.
Joseph
INCOME PROPERTY

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\begin{aligned}
& \text { INCOME PROPERTY } \\
& \text { New } 3 \text { room house-rents } \\
& \text { fore } \begin{array}{l}
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\$ 2.60 .000 \text {. } \\
\$ \text { per month. Priced }
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GRANT AGENCY



| F |
| :--- |
| Feed Mill |
| Stalk cut |
| 4 Wheel | 4 Wheel Trailer

2 Wheel Trailer
Some Small Too
on Coleman Highway, first
house across Elm Creek
bridge.
McAULAY'S GROCERY \& MARRET
PHONE 9131 FREE DELIVER
Carrots ..... $10 c$
Oranges ..... 
 ..... 59c
Salmon tiolit ..... 35 C
Sugar cank (inin suov purface) ..... 69C
 ..... 39c
Kleenex simis ..... 49C
Tissue 4 Roll ..... 33 c
Loin Steak ${ }^{\text {Gitap }}$ ..... is. 49 c
Ground Meat ..... is. 30 c
 is. 19 c

Start the New Year Right by Shopping at


G'ilbrae Ginghams
ANow 6ge yard

|  | Work Pants <br> Now $\$ 2.77$ pair |
| :---: | :---: |
| Now \$44.50 | Blankets |
|  |  |
| Only \$3.97 | Men's Atheletic Undershirts <br>  4 for $\$ 1.00$ |
| Now 2 yards $\$ 1.00$ |  |


| Shag Rugs soc each | Fast Color Prints <br> 4 yards $\$ 1.00$ |
| :---: | :---: |
| $\$ 1.69$ |  |
| Assorted Outings |  |
| Now 3 yards for $\$ 1.00$ | Men's Work Shoes |
| Worke Pants | Now \$3.45 pair |
| Now \$2.77 pair | Sport Shirts \$1.69 each |
| Blankets <br>  |  |
| 1.39 each |  |
|  |  |
| \$3.39 | 49c Quadriga Prints |
| Men's Atheletic Undershirts 4 for $\$ 1.60$ | $35 c$ yard |
| Sweat Shirts | Khaki Work Shirts with bilis $\$ 1.69$ each |
| \$1.39 |  |

## * Stock Reduction Sale Still in Progress at BALLINGER DRY GOODS CO.

> Gur Big Stock Reduction Sale is still underway and in this advertisement we are making further bargains possible with Special items for Dallar Days. We are slashing prices to nerchandise. Buy now and take advantage of these Special Offerings. Corduroy Sport Shirts Now $\$ 3.95$

## See America's Most Exciting New Car Today

 The Completely New Star Chief Pontiac!

Guard Your Sleallh Qs You Prolect Your Hlome

quack is a dangerous practice. Many people take medicine almost constantly although they do not need it at all. Many others take medicine entirely unsuited to the parThar illness from which they suffe Why the posssssion. When you are ill, see your physician. Then

## PEARCE-BAILEY DRUG



$\left\lvert\, \begin{gathered}\text { Construction Paper } \\ 24 \times 36 \text { inches, suitable for }\end{gathered}\right.$ 2x36 inches, sultable for scmas
book fllers, cut-out work aup
other purposes, only 15 c a sheek BALINGER PRINTING Co. The first barbed wire was
made in 1873 by Joseph

FORT MORTH STOCK SHOM ROPEO Pans fixity 2 zank
 H○RSE SHOW

"The BATTLE of SONGS"



## WANT ADS

## STAPLE AND FANCY GROCERIES SCHOOL SUPLIES AND NOTIONS SCHOOL SUPPLIES AND NOTION <br> TINSLEY'S FOOD MARKET

| Abilene Reporter-News DAYTo smith, Agent |
| :---: |
| PROPRIETARY DRUGS, TOILET ARTICLES, SUNDRIES, GIFT ITEMS, SPORTING GOODS, FIREARMS, Riflescopes, Any Make, Sold <br> L. C. DAUGHERTY DRUG STORE texas since $\begin{gathered}\text { theatre bldg. }\end{gathered}$ |

## 






| JOHNNIE MAE'S <br> BARBECUE PIT <br> Real Pit Barbecue <br> Good, Juicy and Tender Ready to Go Saturday and Sanday Only 407 South Broadway |
| :---: |




|  |
| :---: |



| MR. FARMER AND MR. RANCHMAN: <br> You May file Your 1954 INCOME TAX <br> return in January without making estimate. Mr. Salary Man, if you file return within refunds quicker. <br> A. M. KING |
| :---: |
| For <br> Income Tax <br> RETURNS INSURANCE LAND LOANS REAL ESTATE See- <br> A. M. KING |
| For Bus fares, schedules to anywhere in the U. S. A. Canada or Mextco . . . call 3570. 1-4 <br> FOR RENT-3 room furnished |


| TWO BARGAINS <br> I have for sale a 320 -acre farm in the kow ena comu munity, Beautiful home, ail mumic. necuiveniences. This mode place will sell at bargain price if interested Ail in culivation except 20 to 25 acres. <br> ${ }^{280}$ acres, located about six miles northwest of Batitinger, fair improvements, plenty of water to furnish piace. About go aceres in grass, balance good heavy black land. West side of farm has some surface rock. Priced to sell. Have Leng Term Farm and Ranch Loans at Low Interest Rate <br> SID E. CASKEY Real Eatate |
| :---: |
| I have a customer who will lease 320 to 640 acres of grass and farm land from one to five years. Contact me at my office. SID E. CASKEY Real Estate |
| BALLINGER A. F. \& A. M. <br> NO. 643 <br> stated Meetings Masenie Hall <br> Tuesday, Jan. 12, $8: 00$ p. m. Visitors Welcome horace atnipp, w. M. JOHN KING, Secretary |

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## Want to Save Mone?

1950 CHEVROLET 2 Door Sedan, Clean Radio, Heater, Seat Covers $\$ 675,0$ 1950 G.M.C. $1 / 2$-Ton Pickup, Fair Condition 1951 CHEVROLET $1 / 2$-Ton Pickup, New Tires $\quad 5955.0$ 1947 CHEVROLET 2 Door Sedan, Clean Radio, Heater, Good Tires.- $\$ 450.0$ 1950 CHEVROLET 4 Door Sedan, Tots of Accessories $\$ 875$. 1946 CHEVROLET 2 Door Sedan, Radio, Heater, Good Tires 1952 FORD Customline 2 Door, Rad, Heater, Overdrive, New Seat Cor
$\$ 1,125.01$
1951 CHEVROLET Carryall, Good Condition, Good Tires 1952 CHEVROLET $1 / 2$-Ton Pickup, Cleal 1952 FORD Mainliner 2 Door Sedañ, 8875 Radio, Heater, Seat Covers $\$ 1,047.0$.
Ray Fuqua Cherrobet


More than ever.
THE STANDARD for THE AMERICAN ROAE

## Make foday your day for a Test Drive Frank Flynt Motor Co.



## The 54 blain <br> The Big if int hes ${ }^{\text {sin }}$ GIllie

 －年每曼（－2）

Twi mum
 mobile styling．
Here is vastly more than the usual model change－ over．Here is vastly more than could be done just
by warming over what Buick had before．Here is something accomplished by going far beyond artful face－lifting．
Here is that rarity of rarities－a completely new line of automobiles．
But Buick didn＇t stop with the bolder，fresher， wifter－lined beauty you see in raised and lengthened render sweep－in the huge and back－swept expanse of windshield－in the lowered roofline－in the host more glamor features of exterior modernity．
They upped all horsepowers to the highest in Buick history．
They engineered a new V8 for the Special－and in he process came up with new Power－Head Pistons hat boost gasoline mileage in every engine．

## BUICK

the beautiful buy

They brought to market a sparkling newcomer with a famous name，the Buick Century－a car with phenomenal horsepower for its weight and price－ a car with more pure thrill per dollar than any Buick ever built．
A nd they did all this without change of the price structure which，for years，has made Buick the most popular car at its price in the world．
We invite you to come in and inspect these great beauties，these great performers，these great buys． Then you＇ll see why the Detroit previewers are already saying，＂Buick＇s the beautiful buy！＂

## ON DISPLAY JAN． 8 <br> O．ON DAN． 8

## UNDERWOOD BUICK CO．

Tenth and Hutchings
Phone 6491

| BURIAL INSURANCE |
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| for $\$ 100$ to $\$ 600$ |
| See us for complete information |
| Newby－Davis Burial Assn． |
| Malinger，Tear | MENUS STOMACH ERE K the secret that changed the

face of the world． The 3－D vert sion of＂The
Moonlighter，＂starring Barbara stanwyck and Fred MacMurraya，
is the special offering also to
Crosby－Hope－Iamour＇Road＇Show， Air Film，3－D Booked at Horseshoe

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Have automatic dishwasher or clotheswasher？

You need two
temperatures of hot water：


Ruud Duo－Temp gas water heater
gives you：
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for proper santa－
ton in dishwater，
really white washes
130 degree water
for bathing，sha
ing，showering．
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tank．
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Lone Star
Gas Company

## HORSESHOE

DRIVE．${ }_{\text {ram }}$ THEATRE
On Our New
Giant Screen！
TONIGHT AND FRIDAY



JUNE ALLYSON，VAN JOHNSON LOUIS CALHERN
＇Remains to be Seen＇




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 $\prod_{\text {that somet }}^{\text {He instant }}$ mobile styling.
Here is vastly more than the usual model changeby warming over what Buick had before. Here is face-lifting.
Iere is that rarity of rarities-a completely new line of automobiles.
But Buick didn't stop with the bolder, fresher, swifter-lined beauty you see in raised and lengthened fender sweep - in the huge and back-swept expanse of windshield - in the lowered roofline - in the host They upped all horsepowers to the highest in Buick history.
 he process came up with new Power-Head Pistons that boost gasoline mileage in every engine.

Bllck
the beautiful buy
They brought to market a sparkling newcomer with a famous name, the Buick CENTURY - a car with a car with more pure thrill per dollar than any Buick end And they did all this without change of the price structure which, for years, has made
popular car at its price in the world. We invite you to come in and inspect these great beauties, these great performers, these great buys. already saying, "Buick's the beautiful buy'."

## ON DISPLAY

## UNDERWOOD BUICK CO.

BURIAL INSURANCE for $\$ 100$ to $\$ 600$

See us for complete information Newby-Davis Burial Assn.

Crosby-Hope-Lamour 'Road' Show, NIRVOUS STOMACH $-2=5$ 변as: Pearce-Bailey Drug the serert that changed the and
 Air Film, 3-D Booked at Horseshoe
and


## HORSESHOE <br> DRIVE-IN THEATRE <br> On Our New Giont Screent

TONIGHT AND FRIDAY 2 BIG FEATURES


Have automatic dishwasher or
clotheswasher

You need two temperatures of hot water!


## START THE NEW YEAR RIGHT Shop Regularly at HIGGINBOTHAM＇S and Save More

For Convenience Open a Charge Account．．．Be Thrifty in 1954．．．Save More．．．Buy More at Higginbotham fै

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June in January Jubilee



Bouquet




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[^0]:    GOLDEN AN NIVERSARY

[^1]:    Thursday night Picture is a Must!

