## THE BALLINGER LEDGER



HOT TIME FOR REDS IN DRY SEASON-F
artilery imto play on the French Indochna ba
Mlinh tores. FIghting resumes in Indo-China w
Farm Bureau Leaders Consider '54 Program

Conservation Leaders Favor Pasture Pitting

1

| servation district has super- |  |  | $\left\{\begin{array}{c} \text { and } \\ \text { and } \\ c_{0} \end{array}\right.$ |
| :---: | :---: | :---: | :---: |
| ensung |  |  |  |
| to move form | Of Rotary Clubs |  |  |
| cram in this | To Visit Ballinger |  |  |
| Sin fras |  |  |  |
|  |  |  |  |
|  |  |  |  |
| ance as soon nastey aram make |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  | Quartets to Battle | le Here Saturday |
| ement by clarences spul |  |  |  |
|  |  |  |  |
| remove every oher atisei |  |  |  |
| , |  |  |  |
|  |  |  |  |
| , the nox up und so on |  |  |  |
|  |  |  |  |
|  | has annonect |  |  |
| elowing can be done |  |  |  |
|  | charn |  |  |
|  | distric |  |  |
| can be used by |  |  |  |
|  |  | Sundis. The Lome star | of maturer will ato tace |
| ded with the pitting opera- |  |  |  |
| piturg alu bare areas min | , Teturen duat ine peat summer | bo heid din the Bailuser milen |  |
|  |  |  |  |
| reep mase off the |  | Thum |  |
| or crexk, Later the | Hested Roarry cums im eieven |  | Unitem |
| 0 Oill an oon tinuo to kro | clve 1 ortara $t$ at min Antomio | anding ${ }^{\text {a }}$ | heres |
|  | And at the preent sat mem- | Oen or theo group, the owe |  |
|  |  |  | Chure |
|  | DR. PEARCE'S CONDITION SAID SLIGHTIY BETTER |  |  |
| ungaz metiooist mex |  | (uarte will sing tor the doan: -om | one of |
| nd limmers mativa | and stated that his son, Dr. John Pearce, was showing signs |  | winters, |
|  |  | merning ine to be prenented od |  |
| meot ing at the rist |  | The conert io be preented ond |  |
|  | other Indtcations that are encouraging to his parents and |  | dre willam C. Frenh p |
|  |  | Aamestons will be en cents tor | doty mill ace |
|  | an uncoractious conutiton sinee |  | Rer wame |
| $3 Y$ sucond lurgest in attend. | Mran tomeremago. |  | mure eren |
|  |  |  | turned orer prome |
| aughore |  | Sunder |  |
|  |  | Alone | mace in the |
|  | Striplin and Mrs. Osc | ans and some of | ate |
| Yent jober |  | spectal groups and some of these will be here for the pro- |  |
|  |  |  | neim mom |

Methodists Launch Serratt Sand Producer ${ }_{\text {For Building Fund }}^{\text {S50,00 Campaign }}$ On Garland Nunn Place


Ballinger Exes to Meet Here on November 20

District First Aid
Contests for Scouts Will be Held Here


Church Councils
Meeting Friday
Clothing Shipped



Bearcats Sink San Saba Boys by Score of 61-0

Attention Mr. Farmer-..Here We Are with Two "Greatest of All" Tractors
 $S_{\text {ee }}$ These Great Tractor Values at Higsinbotham Farm Equipment Co. in in sulinet


PROVEN V.8 PERFORMANCE $f$
NO-SHIFT MERC.O-MATIC DRIVE

## HOW MERCUUYS PROVEN "POWER PARTNERSS" PROTECT THAT HIGH FUUURE TRADE-II VALUE!

You get a power team that's engineered to work together. Its proven performance will help keep it in big demand. You'il get back more of your original investment when you finally trade in your Mercury.

Imepement master rperts prove in Mereary comistenty

Snnest in noshif driving when you bly a new car- to protect
ffure trade in value. Cars with conventional grar thifts, and

And in you want to matricet. future automatic trends in
cars even more. Mercury offer you the gratest array of optional power features in the popular-price field. So drop
around for our special




Your new Gas range lights automatically turns itself on and off lurns itself on and off
with an automatic dock


Two First-Run Productions. Technicolored Films Highlight Week at the Hillcrest Drive-In Theatre

## CHRYSLER APPROVED SERVICE

Dodge, DeSoto, Chrysler and Plymouth

| Better | Better |
| :--- | :---: |
| Service | Used Cars |

PRICE MOTOR CO.
"odr reputation your guarantee"
Ballinger, Texas Dial 3222 Hutchings Avenue

3-Dimension 'The Moonlighter' Stars Fred MacMurray, Barbara Stanwych
 hreatens to drive the great
then
sloux nation to the wrat Sloux nation to the warpath
 The regular meeting of ine

 mayer. The busthess sess iow
wais presided over beraces
Minzenmayer, vice--president,
 Something I. Need to Do in
My Berrom. It was decided to have a Hal-
loween party on Ocetober 31 in lowe en party on october 31 in
the home of Mr. and Mrs. aww shrub contest sheets were
passed out to the members and Miss oute to Che memembers and come demonstowetion, count ant,
howed those present how to do dhowed those present how to do
hadow embrodery and each
nember started an organd Refrechments were served to
Miss Chenowe th. Serena Miss Che noweth Serena,
Mrances an Marbara Meren,
mayer, Rosetta, Jacob, Geral-
 talpa p. Ta io sponsor strper Pakty ocroser 31
The Ta pa Parent-Teacher
Ascociation will sponsor a HalAssociation will sponsor a Hal-
Oween supper and party on
October 3 The The super prices
 and Saturday
Mexteol stacents and aduts.
sin
serving of the supper wil

## SEE YOUR GAS RANGE DEALER

OR LONE STAR GAS COMPANY
SOCIAL security man
To be Here october
A representative of the social
seurrity office at San An agent will be glad to dis-

TONIGHT, FRIDAY, SATURDAY 50 C CARLOAD NITES


SUNDAY, MONDAY


TUES. ONLY - 50c CARLOAD NITE


WEDNESDAY, THURSDAY, FRIDAY FIRST RUN IN BALLINGER


##  <br> : $\begin{aligned} & \text { tirst } \\ & \text { Lord } \\ & \text { Luns } \\ & \text { B } \\ & \text { Mme } \\ & \text { Mm }\end{aligned}$

Miss Holley, Gene Scogsins We
in Double-Ring Ceremony
Before an arch entwined with
greenery and baby mums before
greenery windows and flanked by
double wed candelabra
branched
branched candelabra holding
cathedral-length tapers and
cathedral-ength
baskets of white gladioil, Miss
Louella Holley, dauhhter of Mr.
Louella Holley,
and Mrs. Virg
linger, becan

|  |  |
| :---: | :---: |
| Crial Mile same ... it's leede ror lew ! |  |
| Chili ${ }^{\text {armours }}$ 1-Lb. can 35C |  |
| Ketchup ${ }^{\text {Heinz }}$ Botte 25C |  |
|  |  |
|  | $\begin{gathered} 7 c \\ 5 e \end{gathered}$ |
|  |  |
|  | ck Pimento Chesese |
| Dog Food saurre 3 3 25t |  |
|  | cet |
|  |  |
| Carots |  |
| Spuds $\quad$ - 56 fry | Fryers $\quad 45 \mathrm{c}$ |
|  | Pork Chops ${ }^{\text {max }} \quad \leq 55 \mathrm{c}$ |
| Bananas $\quad \therefore 12 \mathrm{c}$ Cur | Cured Ham mun |
| Celery $\quad$ - 12c sli | Sliced Bacon - 60c |
| Cabbage $\quad$ - $5 c \mid 1-L$ | 1-lb. Cello Franks 43c |
|  | AX Paraing |
| Comben M |  |

## Downtown Bible Class

runnels theatre

Sunday, October 25

 gram will include a parlia- Davis, Dorathy Thomas, Bobble was by Mrs. Charles Criggs,
mentary drill presented by stu--
Sue Stulta, Joyce Wiginton, president of the Sweetwater

$\rightarrow$
feserved seats
for vien game Melpal Joe Forester sald Tuescay that there would be
no reserved seats for the Lake no reserved seats for the Lake
View- Ballinger football game at vew- Ballinger footbail game at
San Angelo on October 30. The Ballinger fans will have the dmission ticke ts will be on



Ray Fuqua Chevrolet Co.



And you'll save plenty! With liv ooth light- and heary-duty You get more truck for your BOy no fruck until) all their




## Downtown Bible Class

runnels theatre
Sunday, October 25
$\rightarrow$
pecial music by the Goospel Aiss Quartet, of Eastland
an by Rev. Warne Resnolds, pastor of First Methodist Chureb
$\qquad$


## DOLL

 Lay-AwayFor $\$ 1.00$ we will lay away and hold until Christmas any doll in our large collection.

You will enjoy making an early selection from this pre-holiday display. SEE OUR WINDOW Showing 17 MODELS
$\$ 4.95$ to $\$ 15.95$ dALLINGER Hardware Co.

City Leases Land - For Oil and Gas: Gets Pool Report

Instructions Given NewStreetSweeper Magic Act will be On Overseas Mail Now in Operation Assembly Feature

## DEATIS

Officers Ṙeport Numerous Cases Past Week-End

## DOLLAR FOR DOLLAR you cant beat a Pontiac!

It's the RIGIIT CAR!
 And dependable? EEconomical? For beauty,
Pontiac offers the Silver Streak distinction Pontiac offers the Silver Streak distinction
that is admired everywhere. The potur and that is admired everywhere. The potwr and
stamina of Pontiac's rugged, high-compression engines are unmatched a anywhere near
the price. Pontiac's dependability and longlife economy are a matter of record. For every


[^0]
# INTRODUCING 

## See Them Starting Thurs.

## Ceutifull N:.lon Hose made tor un by: Americia' finest nylon

 mille Theec come in all or the newet Fall thates in leading constructions in sherers and sererice weikhts and the fa mous -Kant-Kun" hooec. Prices are as follows:
## 

## 3 Pairs \$3.25

 Regular \$1.65 Value





## Most efficient SIX...or most powerful V-8

 only in FORD Economy Pickups


World's most comfortable Cab! It's Driverized-only Ford has it!
 with non-sag springs and new exclusive seat
shock snubber! All new! Sit in it for just 15 seconds at your Ford Dealer's-you'll knot
Ford Driverized Cab is the one for you!

Ford gives you the kind of thrifty Ford gives you the kind of thrifty

power-and power reserves- you can't
get in any other make of Pickup! The short-stroke design of the Ford 101-h.p. Cost Clipper Six cuts piston
travel $18 \%$. There's less friction "power waste" -more delivered hauling power!
The famous 106 -h.p. Truck V-8, most
service-proved engine in trucking, is the most powerful engine in any Pickup!
Get your new Ford Pickup with 45-cu.
ft. capacity, all bolted ft. capacity, all-bolted construction load plus choice of $\mathrm{V}-8$ or Six engine for fast


See 'em today...
no other Pickups give you so much for your money!
FORD ECONOMY TRUCKS' Frank Flymt Motor Co.

slightly extra cost are yours in the


| ves maluger hoaza |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Merchants Fast Motor Lines, Inc. PROMPT PICK-UP AND DELLVERY SERVICE W. o. IRBY, Agent <br> Phone 5381 |  | $\square$ |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| CREwS |  |  | be ho patao ot the oak Park |  |
|  |  |  | tor the past |  |
| Vind |  |  |  | mmm |
|  |  |  |  |  |



## The best buy in town

 is this most advanced car in America This '53 Studebaker is a '54 inout-ahead new styling!
$\begin{aligned} & \text { Here is far-advanced design that } \\ & \text { insures you top resale value! } \\ & \text { The '53 Studebaker is a star in } \\ & \text { economy and performance! } \\ & \text { Come in and see for yourself } \\ & \text { what a buy a Studebaker is! } \\ & \text { Come in and own one right away! }\end{aligned}$ NEW NEW
NEW

## +Mullin Motor Company <br> Tenth Street and Railroad Avenue

BURIAL INSURANCE for $\$ 100$ to $\$ 600$

See us for complete information
Newby-Davis Burial Assn. Ballinger, Texas $\qquad$


## 'Bigger pies,

not smaller slices"
 athe populations.

Wine more people aboard by 1960 , or thereabouts.
enough. We gained 20 million people in the orties. Bigger pies are the order of the day. In the electrical industry for instance, men with sharp pencils have fifured that demand for electric power will have doubled during the decade ending in 1960 . More power equipment is there fore needed. More electrical machinery for industry.
And beter pies. Americans insist on better products, year by year. Somebody has to pioneer things. Looking ahead for five, ten, ffiteen years-creating new and better products and improving old ones- that is the business Groderals Electric. For seventy-five years progress has been our most important product.
The babies who come into the world today won't want smaller slices of the world's goods and opportunities. Or even the same slice. They'll want more. Wait and see Nothing lees is worth planning for by the people "1

## Gou can put your confitencec in - <br> GENERAL ELECTRIC



## Torseshoe Drive-In Theatre <br> A Full Week of Giant



## WANT ADS




| Mrs. Gertrude Woods complete insuranceDial 5291 <br> 110) Sonth <br> Eallinger, Texas |
| :---: |
| CLEAN and REPAIR Pools and Septie Tanks C. L. ARMSTRONG Thone 8092103 11th |

## 

$\underbrace{}_{\substack{\text { Hathoway \& Parish } \\ \text { ATrowtys } \\ \text { Lynn- Hathawy Bidz }}}$


|  | RANCH LOANS <br> farm loans <br> cty lons |
| :---: | :---: |
|  | Bedford \& Underwood Loan Brokers Chander Building Aeross Street from Post Office in Ballinger |

$\qquad$


Dr. T. F. LaVarta


For Revr-Three furnthec
apartment wit
Travelers
wotel


$\qquad$


| A. A. Watson |
| :---: |
| Phone s725 |
| or |

S. B. Houston


One Left
" bun ban momen
vis nome
at 233 Broad
A. Watson
S. B. Houston

Have Your Tires Vulcanized at BRADLEY'S TIRE CO.

## New Equipment

PASSENGER TIRAS
$\underset{600 \times 16}{ }$ through $750 \times 16$
$640 \times 15$ through $820 \times 16$
PICKUP TIRES $600 \times 16$ through $750 \times 17$ TRUCK TIRES $750 \times 20$ through $1000 \times 20$ TRACTOR TIRES $900 \times 36$ through $13 \times 36$ $10 \times 38$ through $13 \times 38$
We will install Used Tire while Tire is Being Repaired . . . Quick Service ALL WORK GUARANTEED! BRADLET'S TIRE CO.

Iour U. S. Royal Distributor 2nela gureet and Hetahinge Aveme





## Something really Special -in power, room, ride, price



## gREGAEN SALE

 the following items at marg sed electric rangesused electaic rembigerators used gas reptigerators radio-record player in good condition. a barClean general electric e-ft. refrigerator,

Ballinger Appliance \& Electric Shop

Staple and fancy groceries
school supplies and notions

TINSLEY'S FOOD MARKET


Abilene Reporter-News


DAYTON SMITH, Agent
$W^{\text {s p picture here a car that keeps our ordes book }}$ It is the 1953 Buick Spscala 4-Door Sedan-the bargain value that doesn't stay long on our showroom

For this is the best-selling Buick in the land snapped up by eager buyers who know something

For $\qquad$
It has a Fireball 8 Engine with the highest powe and compression ratio ever placed in a Buich SPECAL - plus, if you wish, the instant getaway
response and utter smoothness of Twin-Turbine response and
Dynaflow.*

It has enstriting :coom for dir adalts - ws much room as you'll
dollars more.
It has a ride unique among automobiles. The Buick Million Dollar Ride. The soft and steady and everlevel ride that comes of coil springs on all four wheels-a full-length torque-tube drive-a massive poised with meticulous balance on broadly spaced wheels.
But what makes the Buick Special so extra special is the low delivered price it carrics.
It is a price just an easy step above the so-called
"low-price three"-and a price that gives you more
room and power and ride-comfort for your money room and power and ride-comtort for your mone
than vou get in any other car, except another Buick.

Wouldn't goo like to soe, sit in and drive one of these great-powered Buicks - look into its beauty, its luxury, its handling ease-and judge for yourself how small a price tag it wears?
Phone us this week, or drop in. We'll be happy to arrange a demonstration.


THE EREATEST


When bettie automobies are guit buick wil guid them UNDERWOOD BUICK CO.



[^0]:    It's the RIGIIT PRIGE:
    

    The price of a Pontiac will never sway yon
    from buying the right car. Pontiac engineers discovered long ago that-for very few extra
    dollars in price-they could build into Pontiace dollars in price-they couk build into Pontiac
    cars a great deal of extra quality. Come in cand a great deve how exasy it is to own a big.

    It's the RIGIIT TIME:

    ```
    Your present car mill never be more valuable
    of Pontiac ownership. "Dollar for Dollar you
    can't beat a Pontiac" never meant more than
    it does today! We're sure you'll agree it's the
    right car-the right price-and the right time.
    ```

    GENEIEAE. MOTOIES LOWEST IPIBCED EIGIT
    MORGAN MOTOR COMPANY

